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TRUMP'S JOB APPROVAL AND HANDLING OF COVID-19 UNCHANGED IN NH

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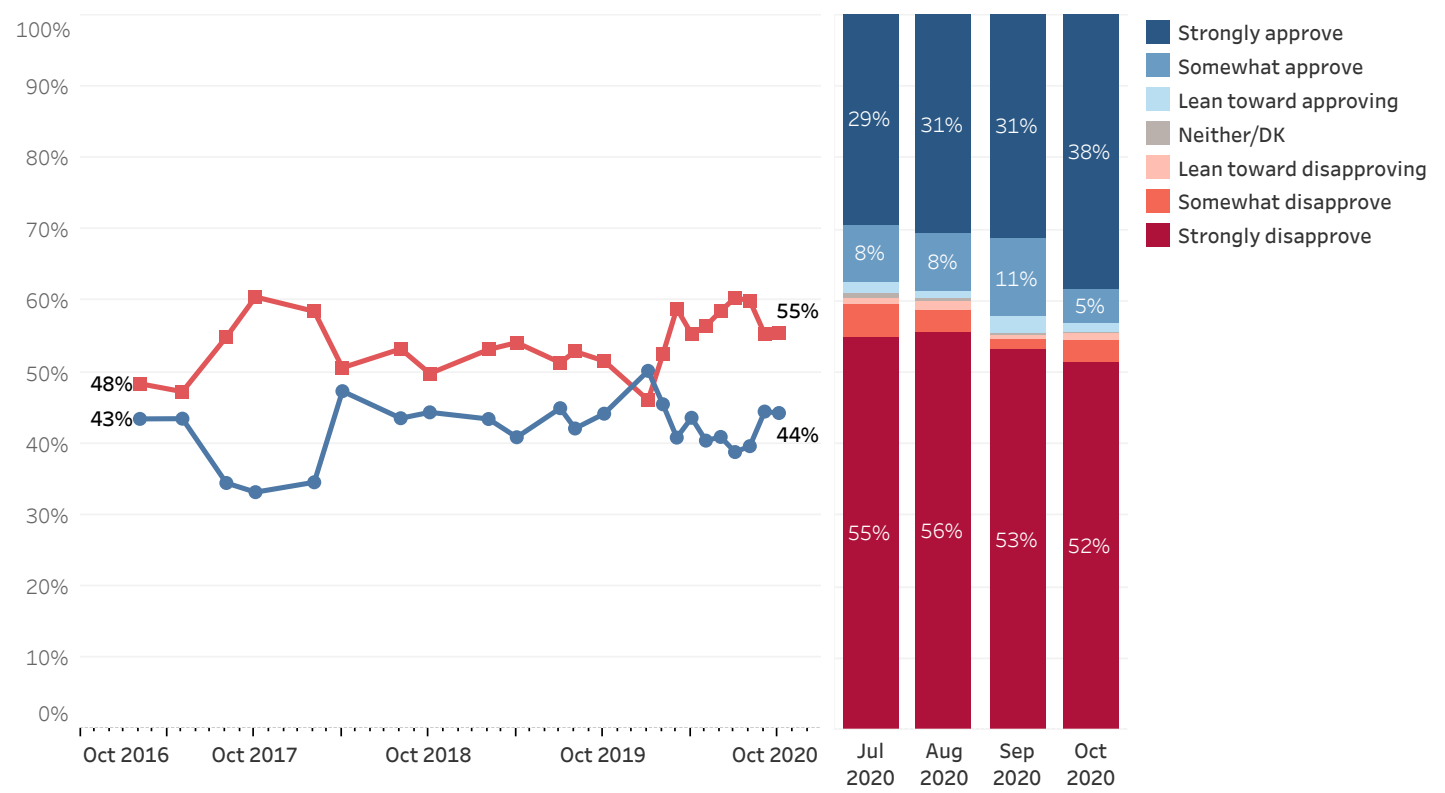
DURHAM, NH - New Hampshire residents' approval of President Trump's handling of the COVID-19 pandemic as well as his overall job performance has not changed since he contracted COVID-19. A majority continue to disapprove of Trump's overall performance, making his reelection more challenging than President Barack Obama's or President George W. Bush's during their reelection campaigns.

These findings are based on the latest **Granite State Poll***, conducted by the University of New Hampshire Survey Center. Nine hundred thirty-three (933) Granite State Panel members completed the survey online between October 9 and October 12, 2020. The margin of sampling error for the survey is +/- 3.2 percent. Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the New Hampshire Secretary of State and 2016 election results in NH. Granite State Panel members are recruited from randomly-selected landline and cell phone numbers across New Hampshire and surveys are sent periodically to panel members.

Presidential Approval

As Donald Trump finishes his first term, New Hampshire residents largely disapprove of his job performance. Currently, 44% of New Hampshire residents approve of Donald Trump's performance as president, 55% disapprove, and less than 1% don't know or are unsure. Trump's net approval rating (the percentage who approve minus the percentage who disapprove) is -11%, unchanged since September (-11%). In the month preceding their reelection, President Barack Obama had a net approval rating of +7% while President George W. Bush had a net approval rating of +5%. An approval rating of 46% or above typically results in reelection.

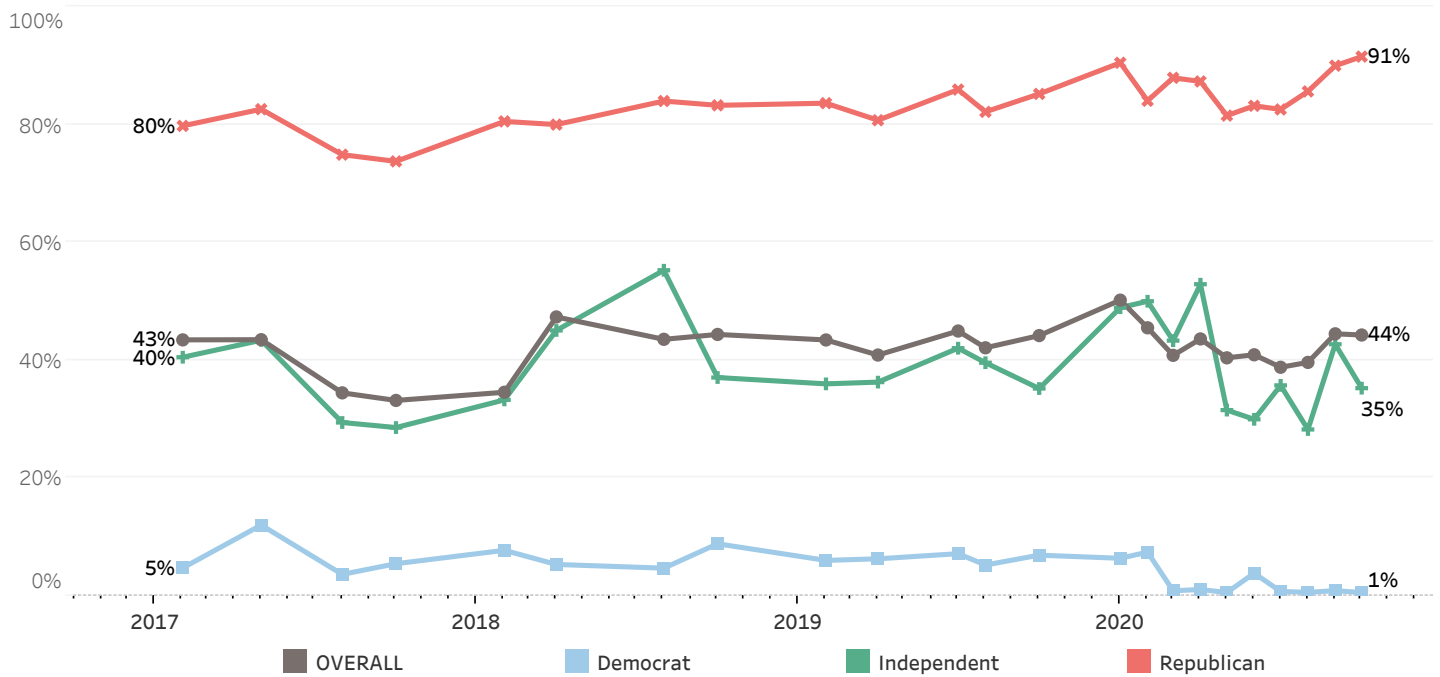
Presidential Approval - Donald Trump



* We ask that this copyrighted information be referred to as *the Granite State Panel*, conducted by the University of New Hampshire Survey Center.

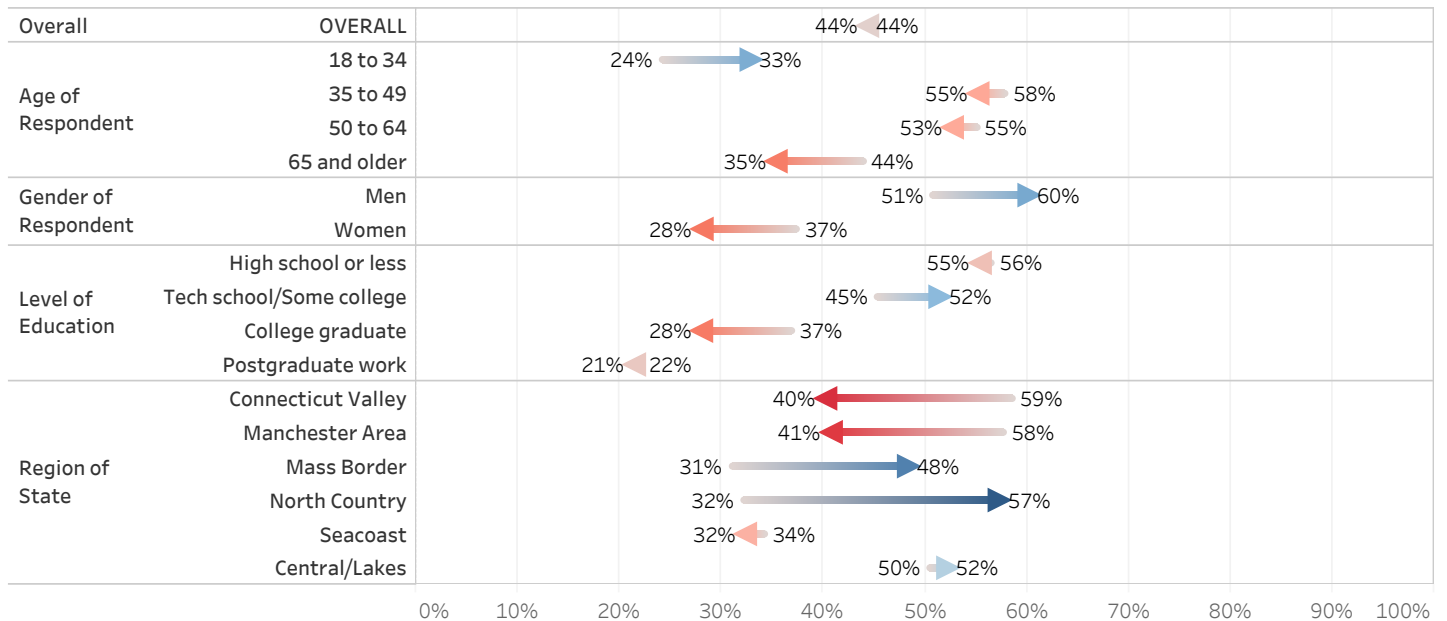
Republicans remain firmly behind Trump - 91% approve of his job performance, an all-time high for Trump's presidency. However, only 35% of Independents and 1% of Democrats approve of Trump's job performance.

Job Approval - President Donald Trump - By Party Identification



While Trump's approval overall is unchanged since September, it has changed among groups of New Hampshire residents. Approval of Trump's job performance has increased slightly since then among those aged 18 to 34 (+9 percentage points), men (+9), and Massachusetts Border (+17) and North Country (+25) residents. However, approval has declined since September among those aged 65 and older (-9), women (-9), college graduates (-9), and Connecticut Valley (-19) and Manchester Area (-17) residents.

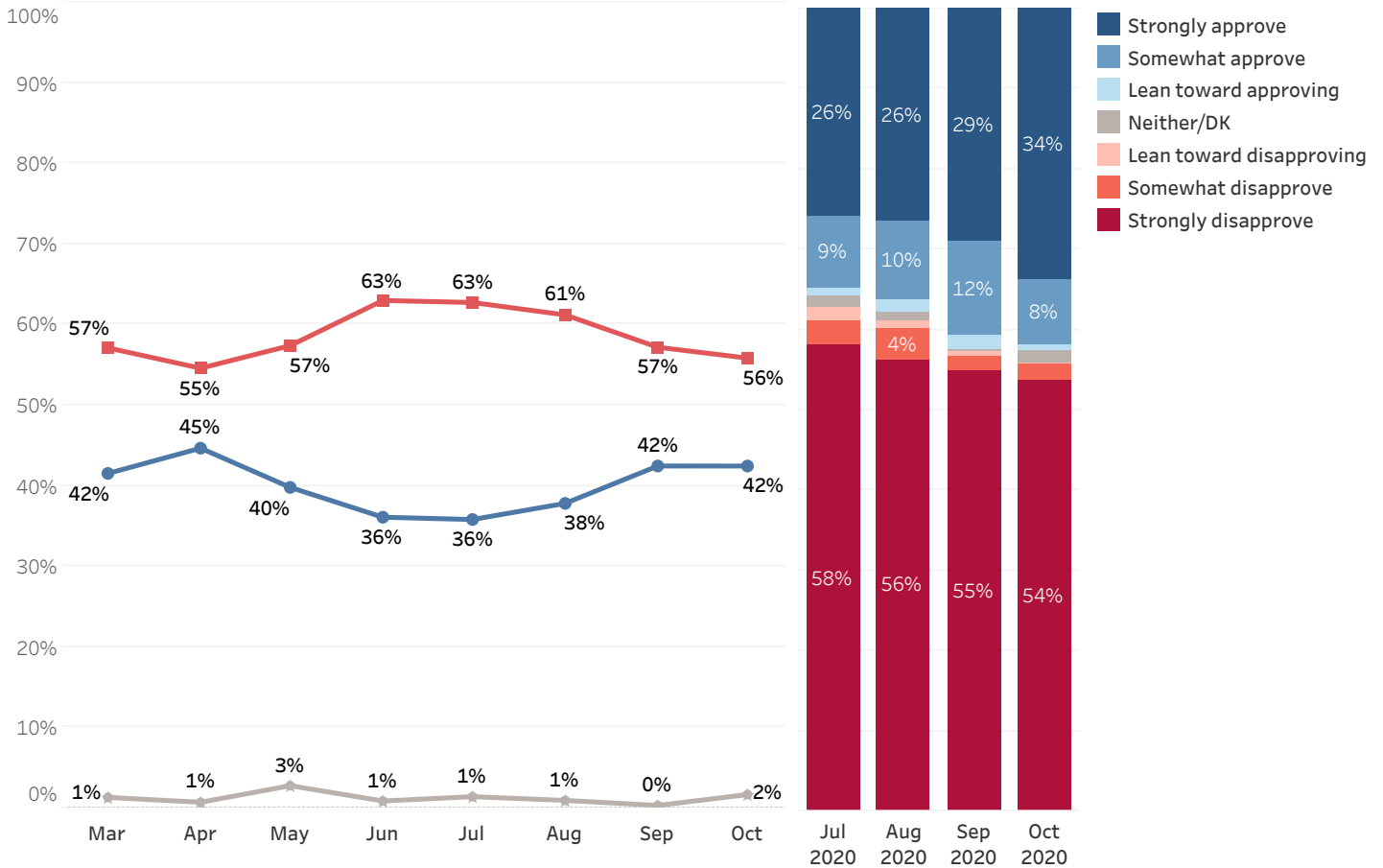
**Approval of President Trump's Job Performance
Change from September to October 2020 - By Demographics**



COVID-19 remains the biggest issue facing the country and 56% of New Hampshire residents disapprove of President Trump's handling of the coronavirus (COVID-19) situation with 54% strongly disapproving. Forty-two percent approve of Trump's handling of the situation - 34% strongly approve and 8% somewhat approve - while 2% neither approve nor disapprove or don't know. Approval of Trump's handling of the COVID-19 situation is largely unchanged since the September Granite State Poll, which was completed before Trump contracted COVID-19.

Approval of Trump's overall job performance has tracked closely with approval of his handling of COVID-19 - only 1% of respondents disapprove of Trump's handling of COVID-19 but approve of his overall job performance and less than 1% approve of Trump's handling of COVID-19 but disapprove of his overall job performance.

Approval of President Trump's Handling of Coronavirus (COVID-19) Situation

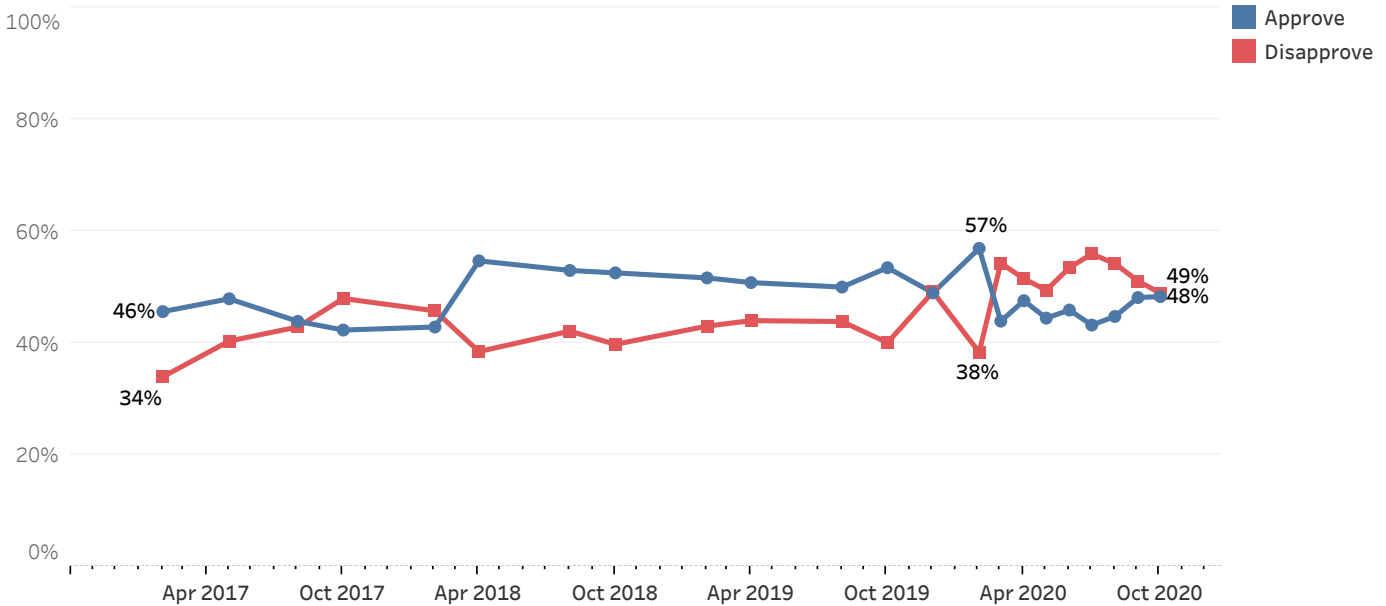


Economic Approval

Currently, 48% of New Hampshire residents approve of President Trump's handling of the economy, 49% disapprove, and 3% neither approve nor disapprove or don't know. Approval of Trump's handling of the economy remains lower than before the COVID-19 pandemic: in February 2020, 57% approved of Trump's handling of the economy and only 38% disapproved.

Nearly all Republicans (95%) approve of Trump's handling of the economy while 46% of Independents and only 1% of Democrats feel this way. Approval among Republicans is largely unchanged since the onset of the COVID-19 pandemic, while approval among Independents and Democrats has slightly fallen.

Approval of President Trump's Handling of the Economy

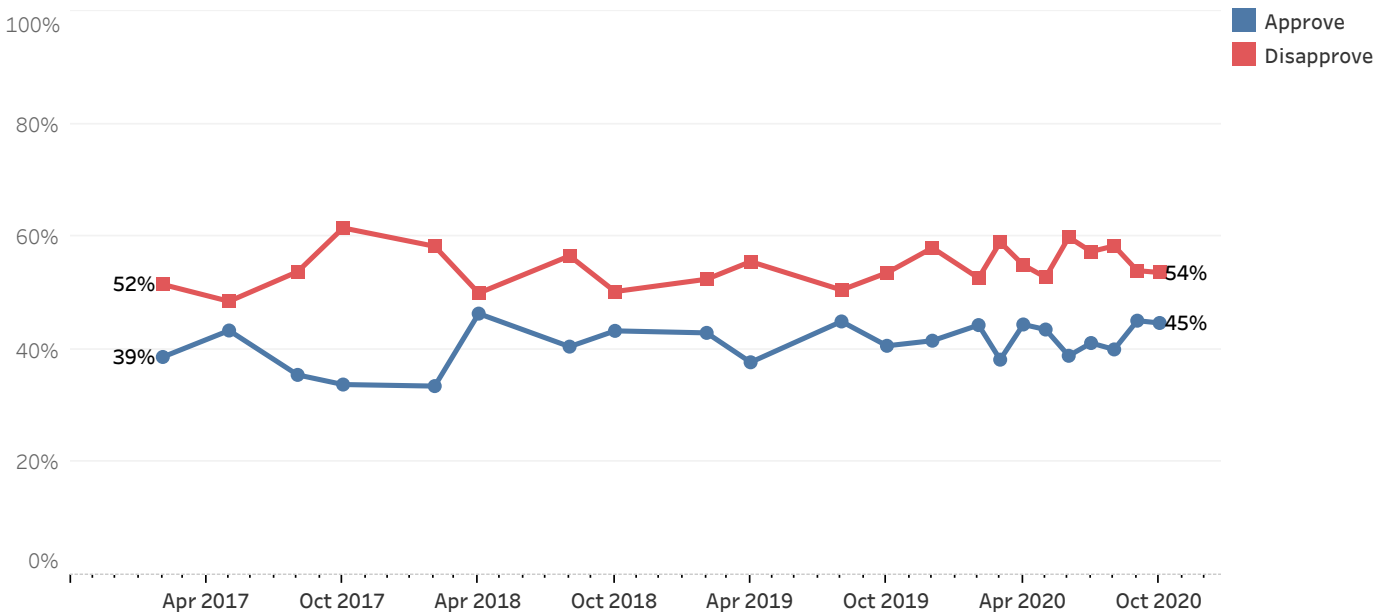


Foreign Affairs Approval

Forty-five percent of New Hampshire residents approve of President Trump's handling of foreign affairs, 54% disapprove, and 2% neither approve nor disapprove or don't know.

Ninety-one percent of Republicans approve of Trump's handling of foreign affairs, an all-time high, but only 40% of Independents and less than 1% of Democrats feel this way.

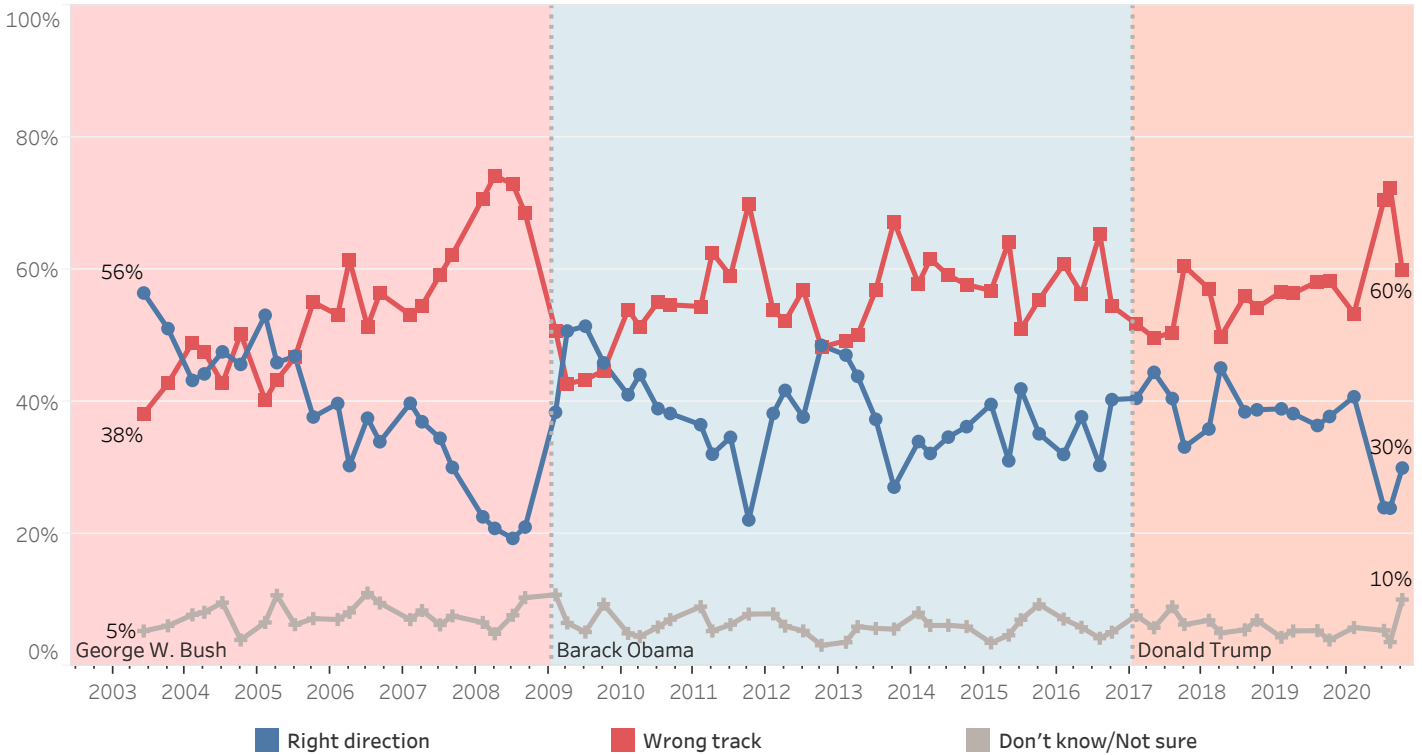
Approval of President Trump's Handling of the Foreign Affairs



U.S. Heading in Right Direction or On Wrong Track

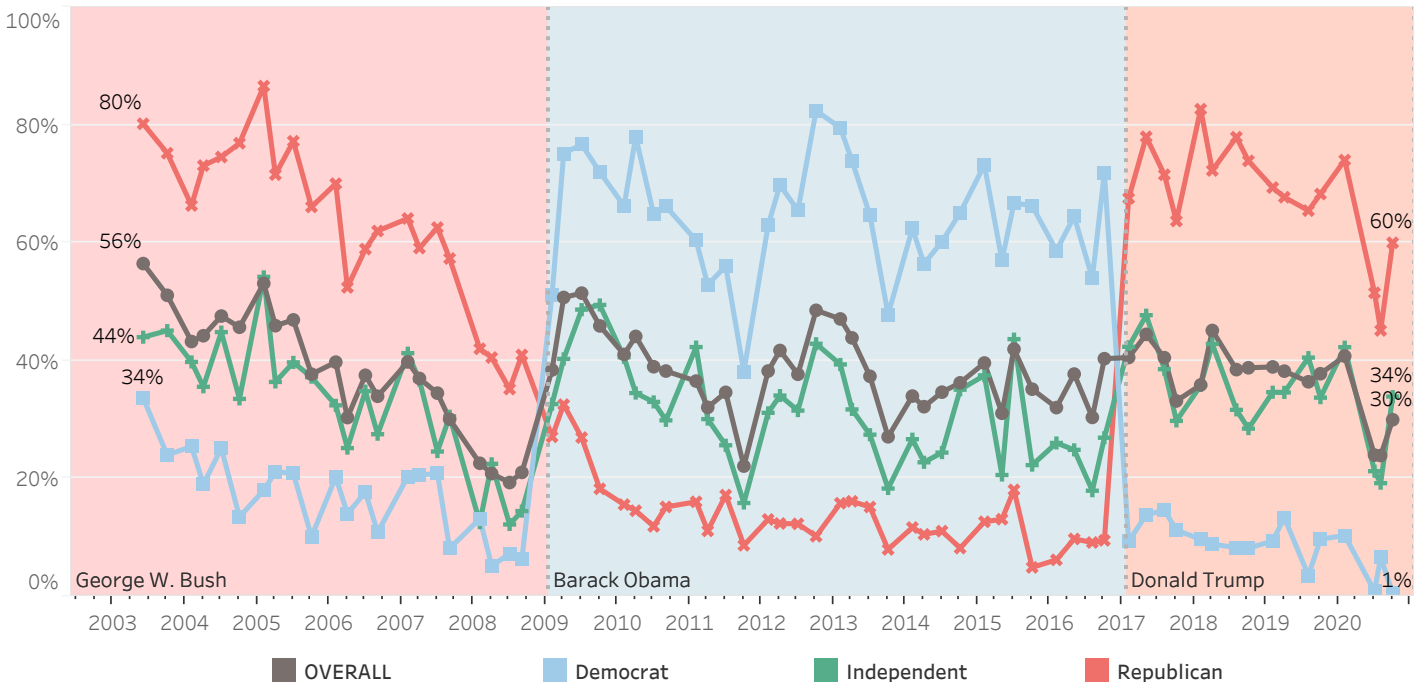
Six in ten New Hampshire residents (60%) believe that things in the United States are seriously off on the wrong track while 30% believe things are going in the right direction and 10% don't know or are unsure. Granite Staters have become more optimistic since September, when 72% said things were off on the wrong track.

Right Direction or Wrong Track



Sixty percent of Republicans believe the country is headed in the right direction but only 34% of Independents and 1% of Democrats agree.

Right Direction - by Party ID



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. Nine hundred thirty-three (933) Granite State Panel members completed the survey online between October 9 and October 12, 2020. The margin of sampling error for the survey is +/- 3.2 percent. These MSE's have not been adjusted for design effect. The response rate for the October 2020 Granite State Poll is 35%. The design effect for the survey is 2.7%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the New Hampshire Secretary of State and to 2016 election results in New Hampshire.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 5,750 New Hampshire adults were recruited from randomly selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Panel, October 2020 Demographics

		%	N
Gender of Respondent	Men	49%	449
	Women	51%	466
Age of Respondent	18 to 34	27%	248
	35 to 49	22%	201
	50 to 64	31%	287
	65 and older	21%	190
Level of Education	High school or less	36%	334
	Tech school/Some college	31%	287
	College graduate	21%	193
	Postgraduate work	13%	117
Region of State	Connecticut Valley	15%	143
	Manchester Area	26%	245
	Mass Border	21%	197
	North Country	8%	70
	Seacoast	13%	120
	Central/Lakes	17%	156
Party ID	Democrat	43%	390
	Independent	15%	133
	Republican	42%	381
Voting Registration	Registered Democrat	28%	258
	Registered Undeclared/Not Reg.	42%	383
	Registered Republican	30%	271
2016 Presidential Vote	Voted for Trump	48%	419
	Voted for Hillary Clinton	49%	423
	Did not vote in 2016	3%	27
Gender & Education	Men, no college degree	35%	317
	Men, college degree	14%	130
	Women, no college degree	32%	292
	Women, college degree	19%	174

Approval of President Trump's Job Performance

Generally speaking, do you approve or disapprove of the way Donald Trump is handling his job as president?

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
February 2017	43%	48%	8%	501
May 2017	43%	47%	9%	508
August 2017	34%	55%	11%	492
October 2017	33%	61%	6%	567
February 2018	35%	59%	7%	519
April 2018	47%	51%	2%	208
August 2018	44%	53%	3%	498
October 2018	44%	50%	6%	638
February 2019	43%	53%	3%	599
April 2019	41%	54%	5%	541
July 2019	45%	51%	4%	855
August 2019	42%	53%	5%	489
October 2019	44%	52%	4%	1,256
January 2020	50%	46%	4%	1,168
February 2020	45%	53%	2%	605
March 2020	41%	59%	0%	636
April 2020	44%	55%	1%	1,140
May 2020	40%	56%	3%	818
June 2020	41%	59%	1%	983
July 2020	39%	60%	1%	1,996
August 2020	40%	60%	0%	1,917
September 2020	44%	55%	0%	1,028
October 2020	44%	55%	0%	929

Approval of President Trump's Handling of Coronavirus (COVID-19) Situation

Generally speaking, do you approve or disapprove of the way President Trump is handling the coronavirus (COVID-19) situation?

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
March 2020	42%	57%	1%	645
April 2020	45%	55%	1%	1,155
May 2020	40%	57%	3%	830
June 2020	36%	63%	1%	996
July 2020	36%	63%	1%	1,987
August 2020	38%	61%	1%	1,948
September 2020	42%	57%	0%	1,030
October 2020	42%	56%	2%	931

Approval of President Trump's Handling of the Economy

Generally speaking, do you approve or disapprove of the way President Trump is handling the economy?

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
February 2017	46%	34%	20%	493
May 2017	48%	40%	12%	500
August 2017	44%	43%	13%	491
October 2017	42%	48%	10%	562
February 2018	43%	46%	11%	515
April 2018	55%	38%	7%	206
August 2018	53%	42%	5%	497
October 2018	53%	40%	8%	636
February 2019	52%	43%	5%	594
April 2019	51%	44%	5%	536
August 2019	49%	44%	7%	488
October 2019	53%	40%	6%	1,252
December 2019	49%	49%	2%	941
February 2020	57%	38%	5%	605
March 2020	44%	54%	2%	647
April 2020	48%	51%	1%	1,148
May 2020	44%	49%	6%	819
June 2020	46%	53%	1%	987
July 2020	43%	56%	1%	1,995
August 2020	44%	55%	1%	1,945
September 2020	48%	51%	1%	1,028
October 2020	48%	49%	3%	931

Approval of President Trump's Handling of Foreign Affairs

Generally speaking, do you approve or disapprove of the way President Trump is handling foreign affairs?

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
February 2017	39%	52%	10%	501
May 2017	43%	49%	8%	511
August 2017	36%	54%	11%	494
October 2017	34%	62%	5%	570
February 2018	34%	58%	8%	515
April 2018	46%	50%	4%	204
August 2018	41%	57%	3%	500
October 2018	43%	50%	6%	639
February 2019	43%	52%	5%	595
April 2019	38%	56%	7%	539
August 2019	42%	53%	5%	487
October 2019	41%	54%	6%	1,247
December 2019	42%	58%	0%	936
February 2020	44%	53%	3%	603
March 2020	38%	59%	3%	648
April 2020	44%	55%	1%	1,150
May 2020	44%	53%	4%	828
June 2020	39%	60%	1%	990
July 2020	41%	57%	1%	1,997
August 2020	41%	59%	1%	1,948
September 2020	45%	54%	1%	1,028
October 2020	45%	54%	2%	931

U.S. Right Direction/Wrong Track

Do you think things in this country are generally going in the right direction or are they seriously off on the wrong track?

	<u>Right direction</u>	<u>Wrong track</u>	<u>Don't know/Not sure</u>	<u>N</u>		<u>Right direction</u>	<u>Wrong track</u>	<u>Don't know/Not sure</u>	<u>N</u>
June 2003	56%	38%	5%	511	February 2012	38%	54%	8%	514
October 2003	51%	43%	6%	487	April 2012	42%	52%	6%	525
February 2004	43%	49%	8%	503	July 2012	38%	57%	5%	512
April 2004	44%	48%	8%	535	October 2012	49%	48%	3%	630
July 2004	48%	43%	10%	500	February 2013	47%	49%	4%	573
October 2004	46%	50%	4%	574	April 2013	44%	50%	6%	498
February 2005	53%	40%	7%	535	July 2013	39%	56%	5%	511
April 2005	46%	43%	11%	487	October 2013	27%	67%	6%	645
July 2005	47%	47%	6%	492	February 2014	34%	58%	8%	569
October 2005	38%	55%	7%	498	April 2014	32%	62%	6%	501
February 2006	40%	53%	7%	487	July 2014	35%	59%	6%	654
April 2006	30%	62%	8%	501	October 2014	36%	58%	6%	677
July 2006	38%	51%	11%	496	February 2015	40%	57%	4%	498
September 2006	34%	56%	10%	510	May 2015	31%	64%	5%	562
February 2007	40%	53%	7%	516	July 2015	42%	51%	7%	528
April 2007	37%	55%	8%	510	October 2015	35%	55%	9%	580
July 2007	34%	59%	6%	516	February 2016	32%	61%	7%	672
September 2007	30%	62%	8%	505	May 2016	38%	56%	6%	604
February 2008	23%	71%	7%	553	August 2016	30%	65%	4%	522
April 2008	21%	74%	5%	487	October 2016	40%	55%	5%	897
July 2008	19%	73%	8%	508	February 2017	41%	52%	8%	499
September 2008	21%	69%	10%	540	May 2017	44%	50%	6%	506
February 2009	38%	51%	11%	610	August 2017	41%	50%	9%	498
April 2009	51%	43%	7%	498	October 2017	33%	61%	6%	562
July 2009	51%	43%	5%	555	February 2018	36%	57%	7%	515
October 2009	46%	45%	9%	496	April 2018	45%	50%	5%	207
February 2010	41%	54%	5%	484	August 2018	38%	56%	6%	492
April 2010	44%	51%	4%	502	October 2018	39%	54%	7%	632
July 2010	39%	55%	6%	491	February 2019	39%	57%	4%	588
September 2010	38%	55%	7%	512	April 2019	38%	56%	5%	537
February 2011	37%	54%	9%	513	August 2019	37%	57%	6%	496
April 2011	32%	63%	5%	496	October 2019	38%	58%	4%	1,248
July 2011	35%	59%	6%	507	February 2020	41%	53%	6%	602
October 2011	22%	70%	8%	553	July 2020	24%	71%	5%	2,007
					August 2020	24%	72%	4%	494
					October 2020	30%	60%	10%	933

Approval of President Trump's Job Performance

		Approve	Disapprove	Neither/DK	N
STATEWIDE	October 2020	44%	55%	0%	929
Voting Registration	Registered Democrat	1%	99%		258
	Registered Undeclared/Not Reg.	40%	59%	1%	382
	Registered Republican	91%	9%		270
Party ID	Democrat	1%	99%		389
	Independent	35%	63%	2%	133
	Republican	91%	8%	0%	378
Ideology	Liberal	0%	100%		229
	Moderate	34%	66%	0%	337
	Conservative	91%	9%	0%	271
Media Usage	Boston Globe reader	12%	87%	1%	63
	NHPR listener	38%	62%	0%	578
	Union Leader reader	42%	58%		151
	WMUR viewer	44%	55%	0%	710
	Fox News viewer	81%	19%	0%	424
	Conservative radio listener	93%	7%		271
	Local newspapers reader	31%	68%	0%	205
Age of Respondent	18 to 34	33%	67%		248
	35 to 49	55%	45%		201
	50 to 64	53%	47%	0%	284
	65 and older	35%	64%	1%	188
Gender of Respondent	Men	60%	40%	0%	447
	Women	28%	72%	0%	463
Level of Education	High school or less	55%	45%		334
	Tech school/Some college	52%	48%	1%	284
	College graduate	28%	72%	0%	192
	Postgraduate work	21%	79%		117
Gender & Education	Men, no college degree	70%	30%	0%	316
	Men, college degree	36%	64%		130
	Women, no college degree	34%	65%	1%	290
	Women, college degree	17%	82%	0%	173
Region of State	Connecticut Valley	40%	60%		143
	Manchester Area	41%	59%		244
	Mass Border	48%	51%	0%	195
	North Country	57%	41%	1%	70
	Seacoast	32%	68%	0%	120
	Central/Lakes	52%	47%	0%	156
2016 Presidential Vote	Voted for Trump	91%	9%		416
	Voted for Hillary Clinton	0%	100%		422
	Did not vote in 2016	51%	47%	2%	27

Approval of President Trump's Handling of Coronavirus (COVID-19) Situation

		Approve	Disapprove	Neither/DK	N
STATEWIDE	October 2020	42%	56%	2%	931
Voting Registration	Registered Democrat	1%	99%	0%	258
	Registered Undeclared/Not Reg.	39%	59%	2%	382
	Registered Republican	86%	11%	3%	270
Party ID	Democrat	0%	99%	0%	390
	Independent	37%	62%	0%	133
	Republican	86%	10%	4%	380
Ideology	Liberal	0%	100%		229
	Moderate	31%	66%	3%	339
	Conservative	89%	9%	2%	271
Media Usage	Boston Globe reader	13%	87%		63
	NHPR listener	36%	63%	2%	579
	Union Leader reader	36%	60%	4%	151
	WMUR viewer	43%	56%	1%	713
	Fox News viewer	77%	20%	3%	426
	Conservative radio listener	92%	8%	0%	273
	Local newspapers reader	31%	68%	0%	206
Age of Respondent	18 to 34	30%	67%	2%	248
	35 to 49	54%	46%	0%	201
	50 to 64	52%	47%	0%	287
	65 and older	31%	64%	4%	188
Gender of Respondent	Men	57%	40%	3%	448
	Women	28%	72%	0%	465
Level of Education	High school or less	54%	45%	2%	334
	Tech school/Some college	49%	49%	2%	286
	College graduate	27%	70%	2%	193
	Postgraduate work	20%	80%		117
Gender & Education	Men, no college degree	66%	31%	3%	316
	Men, college degree	34%	63%	3%	130
	Women, no college degree	35%	65%	0%	292
	Women, college degree	17%	83%	1%	173
Region of State	Connecticut Valley	40%	60%	1%	143
	Manchester Area	35%	61%	4%	244
	Mass Border	49%	51%		197
	North Country	56%	43%	1%	70
	Seacoast	34%	65%	1%	120
	Central/Lakes	50%	48%	3%	156
2016 Presidential Vote	Voted for Trump	88%	10%	3%	419
	Voted for Hillary Clinton	0%	100%	0%	423
	Did not vote in 2016	41%	47%	12%	27

Approval of President Trump's Handling of the Economy

		Approve	Disapprove	Neither/DK	N
STATEWIDE	October 2020	48%	49%	3%	931
Voting Registration	Registered Democrat	1%	97%	1%	258
	Registered Undeclared/Not Reg.	47%	47%	6%	381
	Registered Republican	93%	7%	0%	270
Party ID	Democrat	1%	98%	1%	389
	Independent	46%	40%	14%	132
	Republican	95%	5%	0%	381
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	Conservative	95%	4%	0%	273
Media Usage	Boston Globe reader	21%	79%		63
	NHPR listener	43%	54%	4%	578
	Union Leader reader	56%	44%		150
	WMUR viewer	49%	48%	3%	711
	Fox News viewer	85%	14%	1%	426
	Conservative radio listener	95%	5%	0%	273
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Age of Respondent	18 to 34	34%	66%		248
	35 to 49	60%	39%	1%	201
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Level of Education	High school or less	57%	37%	6%	334
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	College graduate	34%	65%	2%	191
	Postgraduate work	25%	75%		117
Gender & Education	Men, no college degree	72%	27%	1%	317
	Men, college degree	44%	56%		130
	Women, no college degree	41%	53%	7%	292
	Women, college degree	20%	78%	2%	172
Region of State	Connecticut Valley	40%	59%	2%	143
	Manchester Area	46%	54%	0%	245
	Mass Border	52%	39%	9%	197
	North Country	67%	32%	1%	70
	Seacoast	40%	58%	2%	119
	Central/Lakes	55%	45%	0%	156
2016 Presidential Vote	Voted for Trump	95%	5%	0%	419
	Voted for Hillary Clinton	4%	91%	5%	421
	Did not vote in 2016	64%	34%	2%	27

Approval of President Trump's Handling of Foreign Affairs

		Approve	Disapprove	Neither/DK	N
STATEWIDE	October 2020	45%	54%	2%	931
Voting Registration	Registered Democrat	1%	99%	0%	258
	Registered Undeclared/Not Reg.	40%	57%	3%	382
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Party ID	Democrat	0%	99%	1%	389
	Independent	40%	60%	1%	133
	Republican	91%	6%	3%	380
Ideology	Liberal	0%	100%	0%	229
	Moderate	36%	64%	0%	339
	Conservative	94%	5%	0%	272
Media Usage	Boston Globe reader	16%	84%		63
	NHPR listener	38%	60%	2%	579
	Union Leader reader	46%	53%	1%	151
	WMUR viewer	45%	53%	2%	712
	Fox News viewer	80%	17%	3%	426
	Conservative radio listener	89%	7%	4%	272
	Local newspapers reader	36%	64%	0%	205
Age of Respondent	18 to 34	29%	67%	4%	248
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Gender of Respondent	Men	60%	37%	2%	448
	Women	29%	70%	1%	465
Level of Education	High school or less	56%	44%		334
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Region of State	Connecticut Valley	40%	60%	1%	143
	Manchester Area	41%	59%	0%	244
	Mass Border	50%	49%	0%	196
	North Country	59%	41%		70
	Seacoast	38%	61%	1%	120
	Central/Lakes	48%	45%	7%	156
2016 Presidential Vote	Voted for Trump	91%	6%	3%	418
	Voted for Hillary Clinton	1%	99%	0%	422
	Did not vote in 2016	49%	49%	2%	27

U.S. Right Direction/Wrong Track

		Right direction	Wrong track	Don't know/Not sure	N
STATEWIDE	October 2020	30%	60%	10%	933
Voting Registration	Registered Democrat	1%	96%	3%	258
	Registered Undeclared/Not Reg.	32%	60%	8%	383
	Registered Republican	56%	26%	18%	271
Party ID	Democrat	1%	97%	3%	390
	Independent	34%	58%	8%	133
	Republican	60%	24%	16%	381
Ideology	Liberal	1%	97%	3%	229
	Moderate	26%	65%	9%	339
	Conservative	65%	24%	11%	273
Media Usage	Boston Globe reader	2%	84%	14%	63
	NHPR listener	26%	67%	6%	579
	Union Leader reader	36%	63%	1%	151
	WMUR viewer	30%	59%	11%	713
	Fox News viewer	59%	32%	9%	426
	Conservative radio listener	66%	23%	11%	273
	Local newspapers reader	25%	71%	4%	206
Age of Respondent	18 to 34	18%	65%	17%	248
	35 to 49	36%	58%	6%	201
	50 to 64	36%	53%	11%	287
	65 and older	28%	66%	5%	190
Gender of Respondent	Men	42%	48%	10%	449
	Women	17%	72%	10%	466
Level of Education	High school or less	32%	54%	14%	334
	Tech school/Some college	38%	54%	8%	287
	College graduate	22%	69%	9%	193
	Postgraduate work	16%	79%	5%	117
Gender & Education	Men, no college degree	47%	41%	11%	317
	Men, college degree	27%	65%	8%	130
	Women, no college degree	20%	69%	12%	292
	Women, college degree	14%	79%	8%	174
Region of State	Connecticut Valley	32%	59%	9%	143
	Manchester Area	28%	66%	6%	245
	Mass Border	46%	53%	1%	197
	North Country	14%	45%	41%	70
	Seacoast	22%	67%	12%	120
	Central/Lakes	26%	61%	13%	156
2016 Presidential Vote	Voted for Trump	64%	22%	13%	419
	Voted for Hillary Clinton	0%	97%	3%	423
	Did not vote in 2016	13%	39%	49%	27