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MAJORITY IN NH KNOW SOMEONE WHO HAS HAD COVID-19 BUT LESS THAN HALF WOULD BE WILLING TO GET VACCINE NOW

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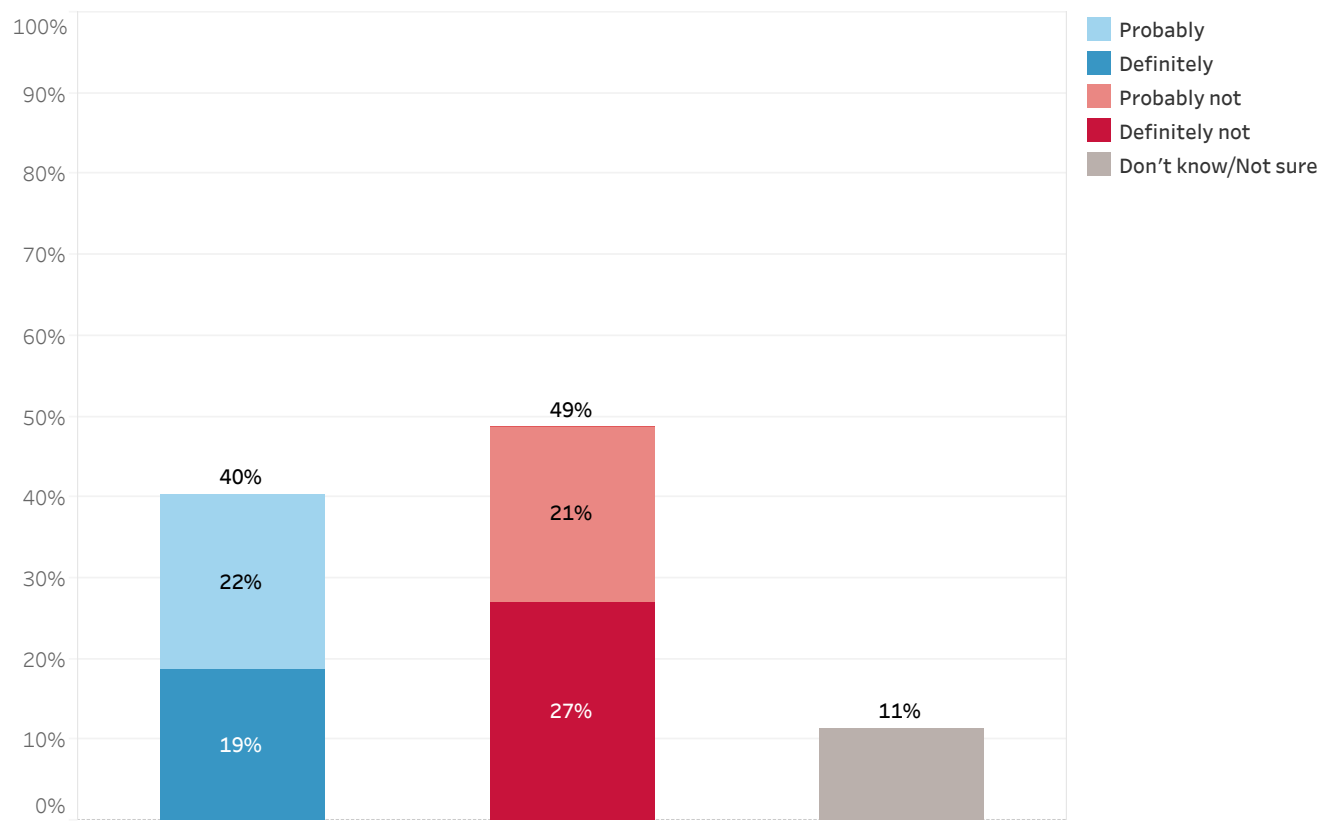
DURHAM, NH – A majority of New Hampshire residents now say they know someone who has contracted COVID-19. However, only 40% of state residents say they would definitely or probably get a COVID-19 vaccine if it were currently available. Despite the low number of COVID cases in New Hampshire, Granite Staters are generally less comfortable now than they were in the previous month engaging in public activities.

These findings are based on the latest **Granite State Poll***, conducted by the University of New Hampshire Survey Center. One thousand and thirty (1,030) Granite State Panel members completed the survey online between September 24 and September 28, 2020. The margin of sampling error for the survey is +/- 3.1 percent. Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the New Hampshire Secretary of State and 2016 election results in NH. Granite State Panel members are recruited from randomly-selected landline and cell phone numbers across New Hampshire and surveys are sent periodically to panel members.

Likelihood of Getting COVID-19 Vaccine

Only four in ten (40%) New Hampshire residents say that they would definitely (19%) or probably (22%) get a COVID-19 vaccine if it were available today. Nearly half (49%) of Granite Staters say they would definitely (27%) or probably (21%) not get the vaccine if it were available today, while 11% don't know or are unsure.

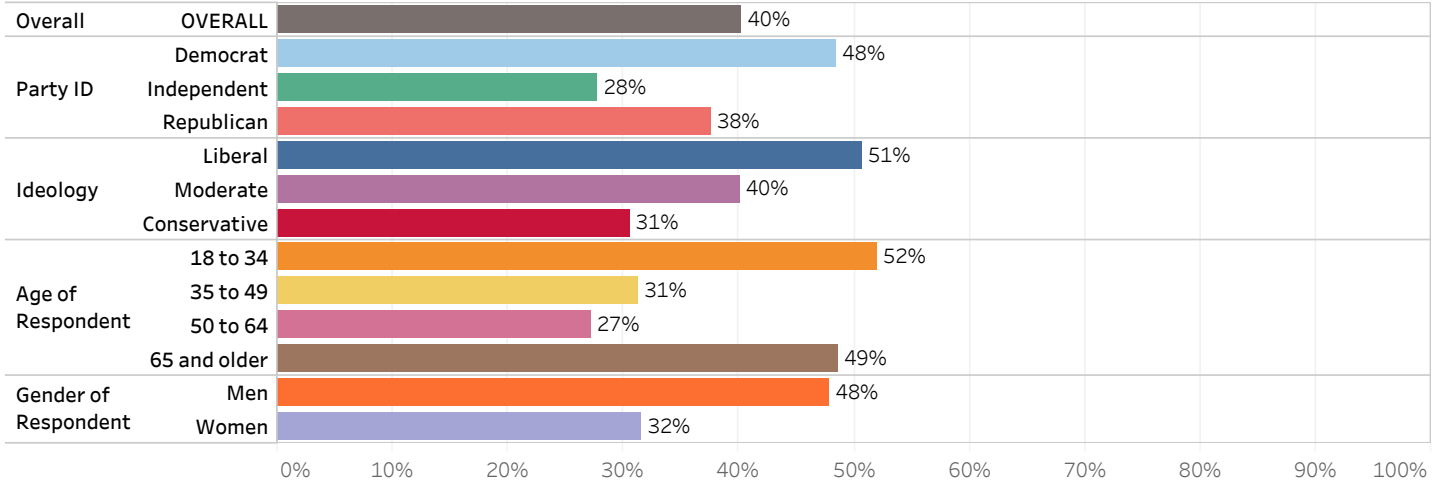
Likelihood of Getting COVID-19 Vaccine if Available Today - September 2020



* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

- Self-identified Democrats (48%) are more likely than Republicans (38%) and Independents (28%) to say they would definitely or probably get a COVID-19 vaccine if it were available today.
- Self-described liberals (51%) are more likely than moderates (40%) and conservatives (31%) to say they would definitely or probably get a COVID-19 vaccine if it were available today.
- Residents aged 18 to 34 (52%) and those aged 65 and older (49%) are a good deal more likely than those aged 35 to 49 (31%) and those aged 50 to 64 (27%) to say they would definitely or probably get a COVID-19 vaccine if it were available today.
- Men (48%) are a good deal more likely than women (32%) to say they would definitely or probably get a COVID-19 vaccine if it were available today.

Definitely or Probably Would Get COVID-19 Vaccine if Available Today - By Demographics - September 2020

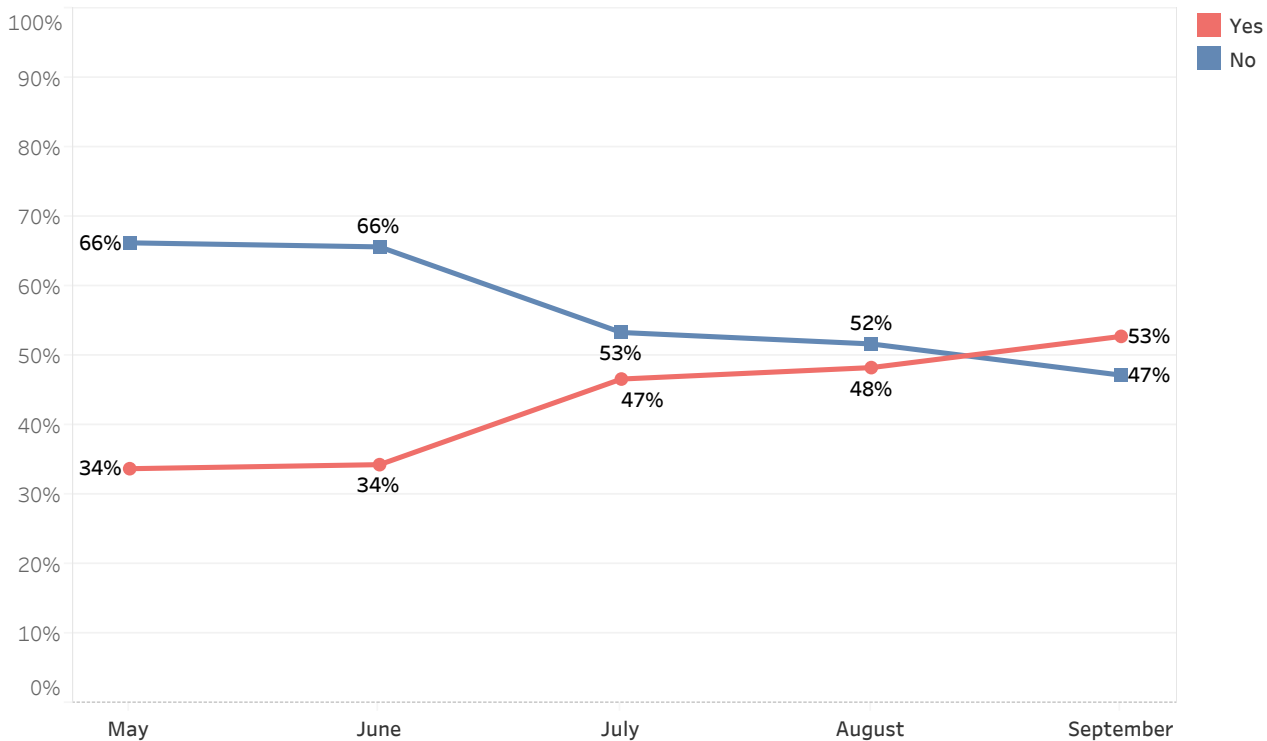


Personal Experience with COVID-19

For the first time since the onset of the COVID-19 pandemic, a majority (53%) of New Hampshire residents say that they know someone who has contracted COVID-19 while 47% do not know anyone who has.

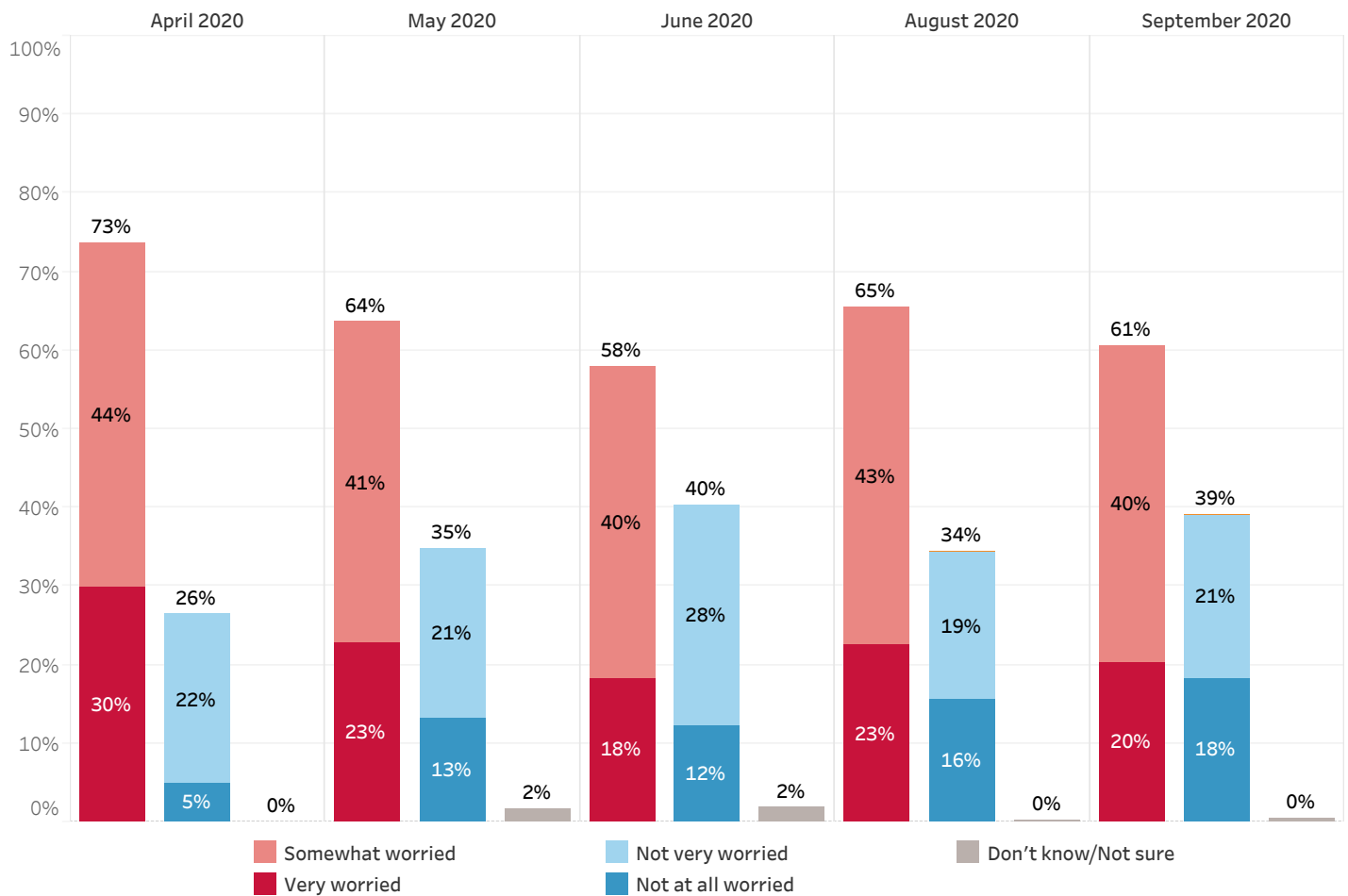
Residents between the ages of 18 and 34 (+26 percentage points) and self-identified Republicans (+7) are more likely than in August to say they know someone who has contracted COVID-19.

Know Anyone Who Has Contracted COVID-19



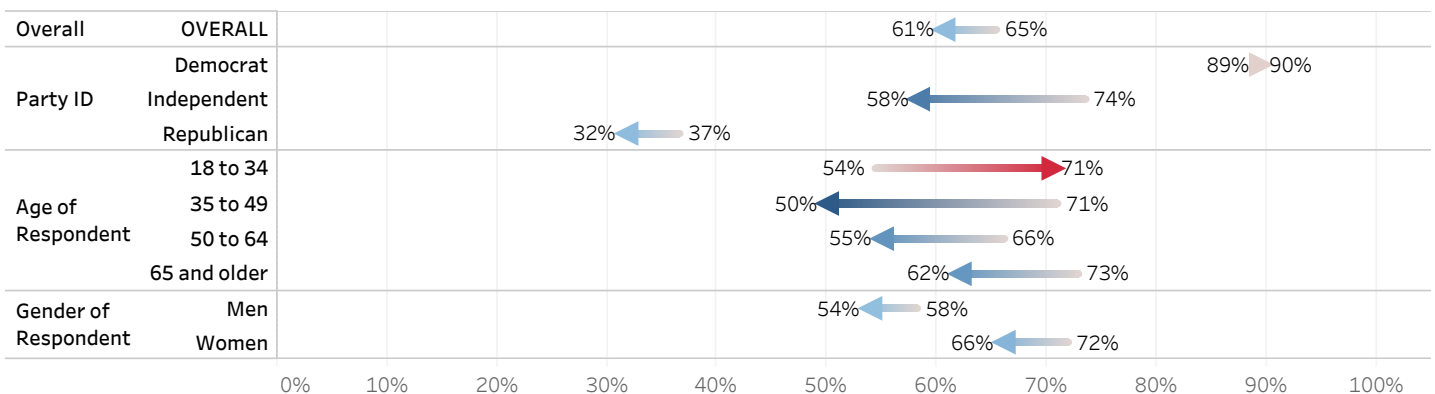
Three-fifths (61%) of New Hampshire residents say they are very (20%) or somewhat (40%) worried about themselves or an immediate family member contracting COVID-19; 39% are not very (21%) or not at all worried (18%) about this while less than 1% don't know or are unsure.

Worry Self or Someone in Immediate Family Might Contract COVID-19



- Concern about oneself or one's family contracting COVID-19 has declined since August among Independents (-15%). Democrats (90%) remain far more likely than Republicans (32%) to be very or somewhat worried.
- Respondents aged 18 to 34 (+16) are more likely than in August to be very or somewhat worried, while the percentage worried among those aged 35 to 49 has declined significantly in that time (-21%).
- Women (66%) remain slightly more likely than men (54%) to be very or somewhat worried about themselves or a family member contracting COVID-19.

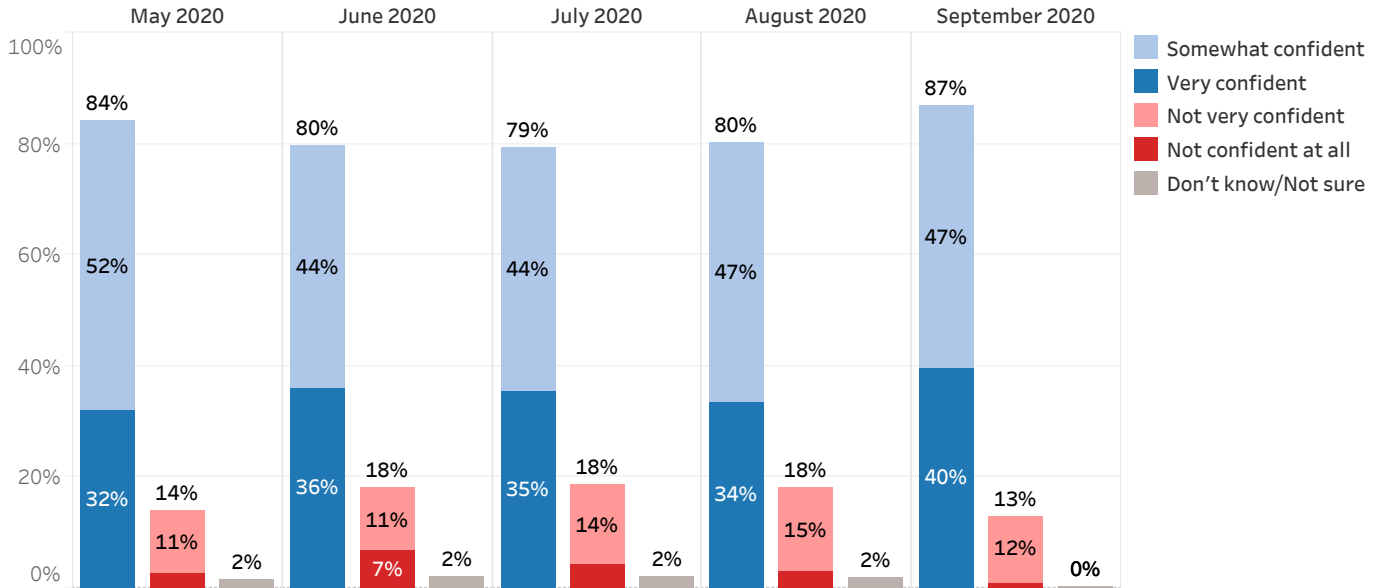
Very or Somewhat Worried Self or Someone in Immediate Family Might Contract COVID-19 - Change from August to September



Trust in State Government Handling of COVID-19

A large majority of residents have confidence in the state government's ability to respond effectively to COVID-19 in New Hampshire: 87% are very (40%) or somewhat (47%) confident, 13% are not very (12%) or not at all (1%) confident, and less than 1% don't know or are unsure. Confidence in the state government's ability to respond to COVID-19 has increased since August (80%) and is at its highest point since the onset of the COVID-19 pandemic.

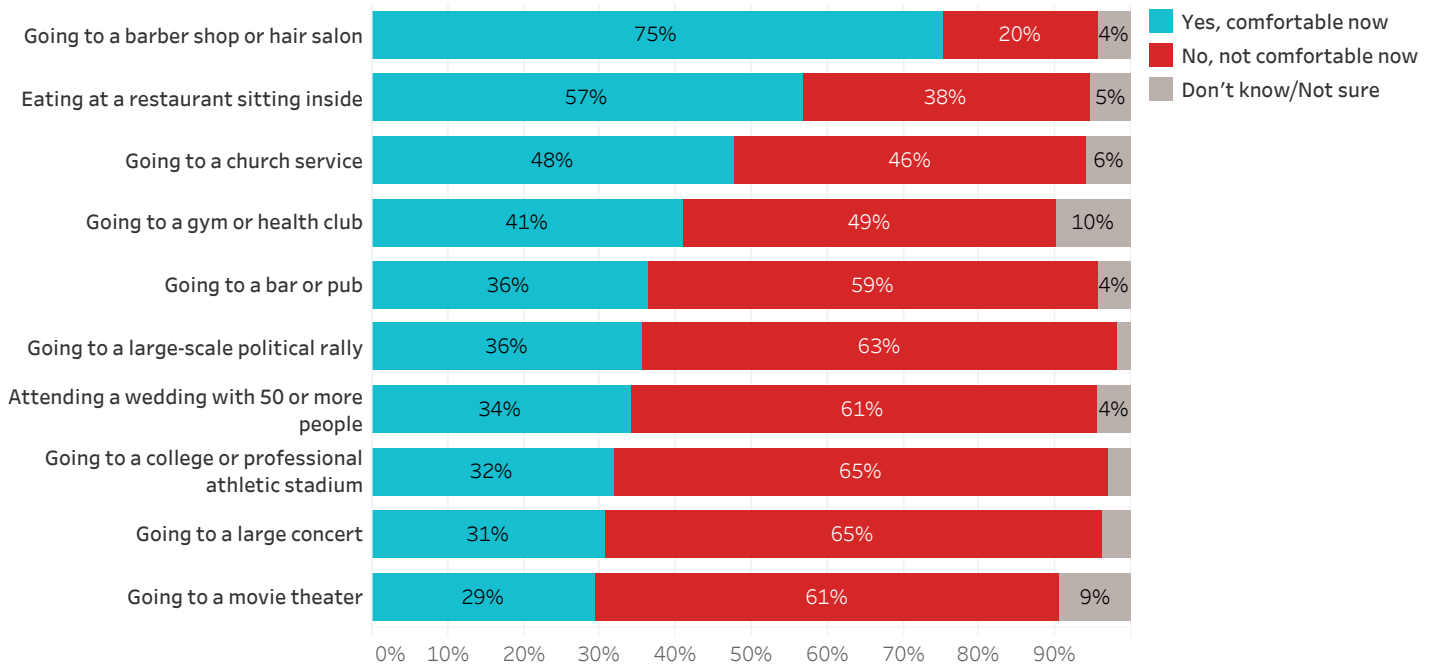
Confidence in State Government's Ability to Respond Effectively to Current Outbreak of Coronavirus in New Hampshire



Comfortable Engaging in Public Activities

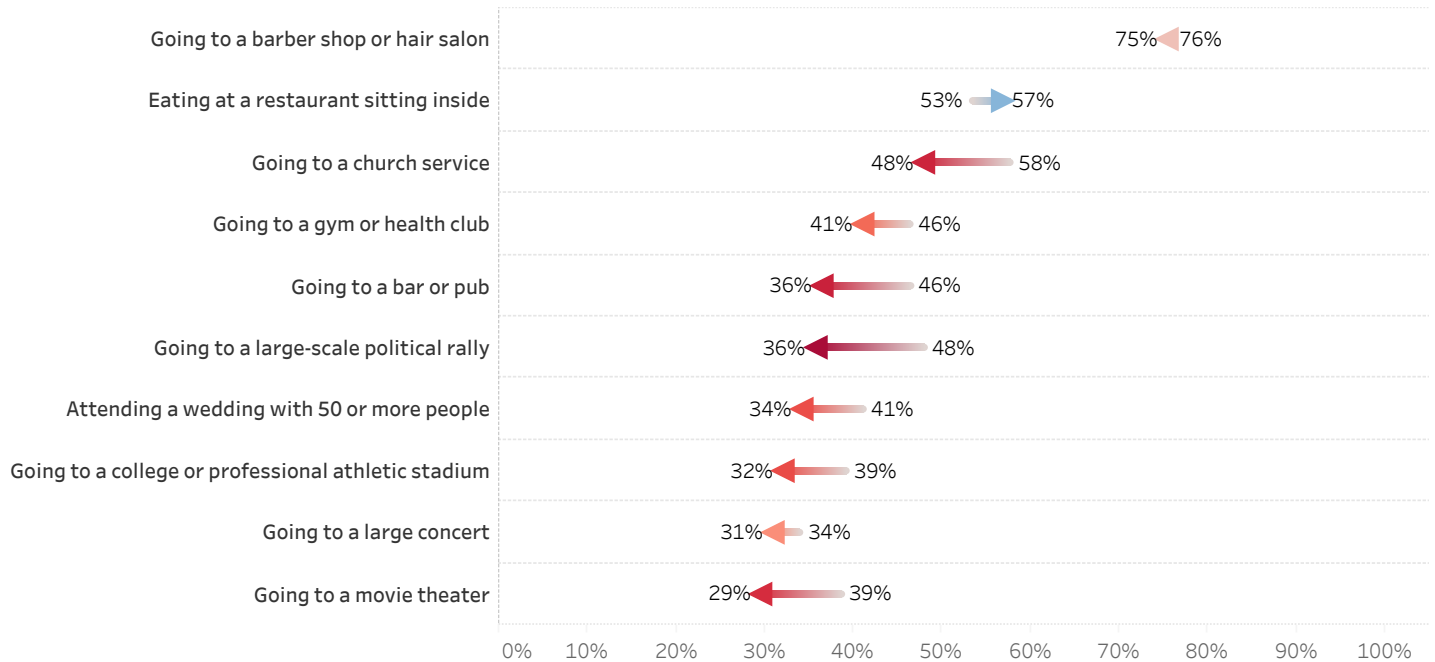
Three-quarters (75%) of Granite Staters who engage in these activities say they are currently comfortable going to a barber shop or hair salon and more than half (57%) are comfortable eating at a restaurant sitting inside. However, less than half of New Hampshire residents who plan to do these things are currently comfortable going to a church service (48%), going to a gym or health club (41%), going to a bar or pub (36%), going to a large-scale political rally (36%), or attending a wedding with 50 or more people (34%). Less than one-third are currently comfortable going to a college or professional athletic stadium (32%), going to a large concert (31%), or going to a movie theater (29%).

Feel Comfortable Going to or Doing Following Things



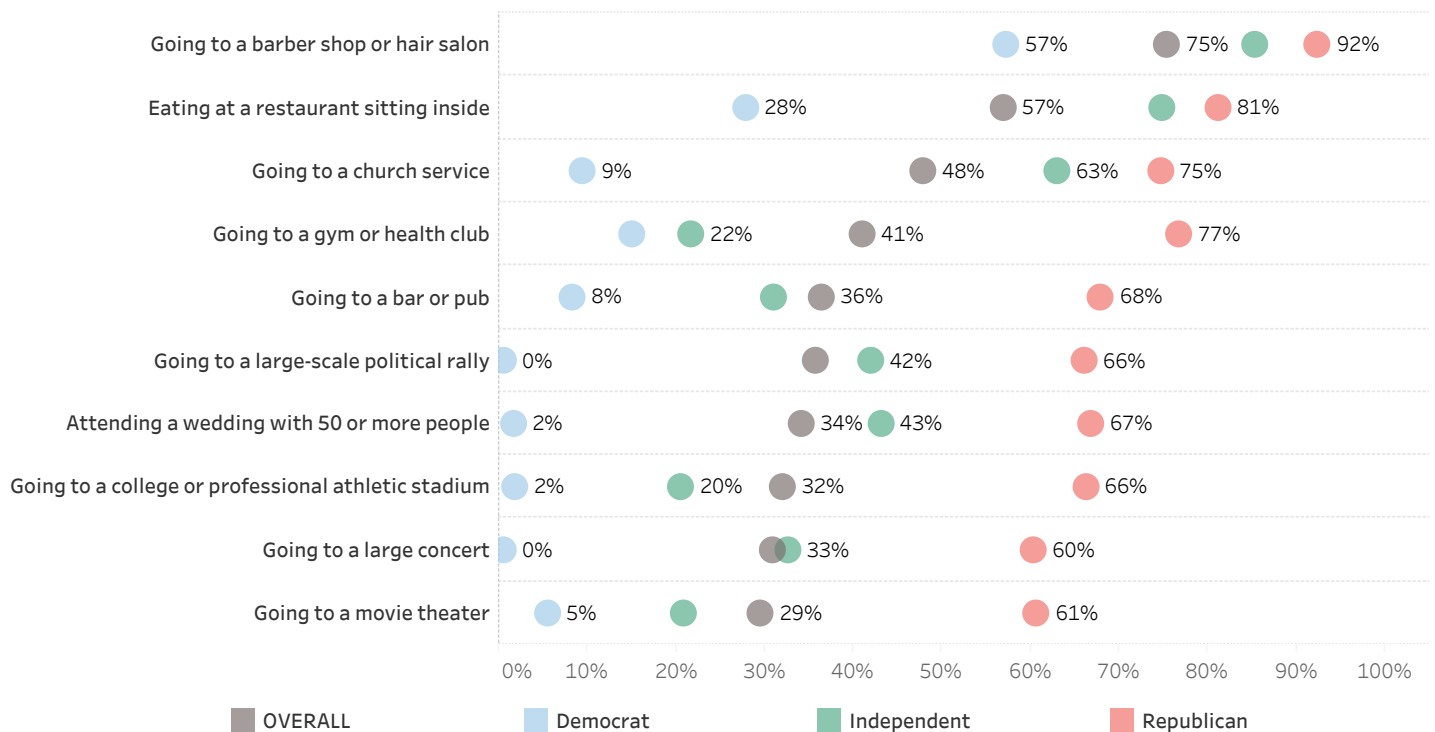
After becoming increasingly comfortable over the past few months engaging in these activities, Granite Staters are generally less comfortable doing these things now than they were in August. Granite Staters are particularly less likely to say they are comfortable going to a church service (-10 percentage points), going to a bar or pub (-10), going to a large-scale political rally (-12), and going to a movie theater (-9).

Currently Comfortable Going to or Doing Following Things - Change from August to September



As in earlier months, Democrats and Republicans have very different levels of comfort participating in these activities. At least 60% of Republicans say they are currently comfortable doing each of these activities while among Democrats, less than a third are comfortable doing any of these activities apart from going to a barber shop or hair salon. Nearly all Democrats are not currently comfortable going to a large-scale political rally, attending a wedding with 50 or more people, going to a college or professional athletic stadium, or going to a large concert, while about two-thirds of Republicans are comfortable doing these things.

Currently Comfortable Going to or Doing Following Things - September 2020 - By Party Identification



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. One thousand and thirty (1,030) Granite State Panel members completed the survey online between September 24 and September 28, 2020. The margin of sampling error for the survey is +/- 3.1 percent. These MSE's have not been adjusted for design effect. The response rate for the September 2020 Granite State Poll is 37%. The design effect for the survey is 2.5%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the New Hampshire Secretary of State and to 2016 election results in New Hampshire.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 5,750 New Hampshire adults were recruited from randomly selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Poll, September 2020 Demographics

		%	N
Gender of Respondent	Men	49%	476
	Women	51%	495
Age of Respondent	18 to 34	27%	264
	35 to 49	18%	179
	50 to 64	34%	332
	65 and older	21%	204
Level of Education	High school or less	36%	362
	Tech school/Some college	31%	309
	College graduate	21%	206
	Postgraduate work	12%	122
Region of State	Connecticut Valley	15%	155
	Manchester Area	21%	211
	Mass Border	22%	220
	North Country	8%	80
	Seacoast	19%	195
	Central/Lakes	16%	163
Party ID	Democrat	42%	417
	Independent	16%	164
	Republican	42%	419
Voting Registration	Registered Democrat	28%	284
	Registered Undeclared/Not Reg.	42%	417
	Registered Republican	30%	298

Likelihood of Getting COVID-19 Vaccine if Available Today

If a vaccine for COVID-19 were available today, would you personally get the vaccine?

	<u>Definitely</u>	<u>Probably</u>	<u>Probably not</u>	<u>Definitely not</u>	<u>Don't know/Not sure</u>	<u>N</u>
September 2020	19%	22%	21%	27%	11%	1,027

Know Anyone Who Has Contracted COVID-19

Do you know anyone who has gotten the coronavirus?

	<u>Yes</u>	<u>No</u>	<u>N</u>
May 2020	34%	66%	840
June 2020	34%	66%	996
July 2020	47%	53%	1,978
August 2020	48%	52%	1,950
September 2020	53%	47%	1,030

Worry Self or Someone in Immediate Family Might Contract COVID-19

How worried are you that you or someone in your immediate family might catch coronavirus?

	<u>Very worried</u>	<u>Somewhat worried</u>	<u>Not very worried</u>	<u>Not at all worried</u>	<u>Don't know/Not sure</u>	<u>N</u>
April 2020	30%	44%	22%	5%	0%	1,156
May 2020	23%	41%	21%	13%	2%	840
June 2020	18%	40%	28%	12%	2%	997
August 2020	23%	43%	19%	16%	0%	1,950
September 2020	20%	40%	21%	18%	0%	1,030

Confidence in State Government's Ability to Respond Effectively to Current Outbreak of Coronavirus in New Hampshire

How confident are you in the state government's ability to respond effectively to the current outbreak of coronavirus in New Hampshire?

	<u>Very confident</u>	<u>Somewhat confident</u>	<u>Not very confident</u>	<u>Not confident at all</u>	<u>Don't know/Not sure</u>	<u>N</u>
May 2020	32%	52%	11%	3%	2%	837
June 2020	36%	44%	11%	7%	2%	997
July 2020	35%	44%	14%	4%	2%	1,974
August 2020	34%	47%	15%	3%	2%	1,944
September 2020	40%	47%	12%	1%	0%	1,025

Feel Comfortable Going to or Doing Things - Barber Shop/Hair Salon

Based on what you know now, are you currently personally comfortable going to or doing the following things? - Going to a barber shop or hair salon

	<u>Yes, comfortable now</u>	<u>No, not comfortable now</u>	<u>Don't know/Not sure</u>	<u>N</u>
May 2020	45%	44%	12%	716
June 2020	65%	26%	9%	861
July 2020	68%	26%	6%	1,683
August 2020	76%	18%	6%	1,700
September 2020	75%	20%	4%	966

Feel Comfortable Going to or Doing Things - Movie Theater

Based on what you know now, are you currently personally comfortable going to or doing the following things? - Going to a movie theater

	<u>Yes, comfortable now</u>	<u>No, not comfortable now</u>	<u>Don't know/Not sure</u>	<u>N</u>
May 2020	27%	56%	16%	526
June 2020	34%	51%	15%	756
July 2020	29%	59%	12%	1,441
August 2020	39%	46%	15%	1,384
September 2020	29%	61%	9%	931

Feel Comfortable Going to or Doing Things - Church

Based on what you know now, are you currently personally comfortable going to or doing the following things? - Going to a church service

	<u>Yes, comfortable now</u>	<u>No, not comfortable now</u>	<u>Don't know/Not sure</u>	<u>N</u>
May 2020	39%	45%	16%	432
June 2020	51%	37%	12%	525
July 2020	55%	34%	11%	1,057
August 2020	58%	29%	13%	1,063
September 2020	48%	46%	6%	710

Feel Comfortable Going to or Doing Things - Restaurant Inside

Based on what you know now, are you currently personally comfortable going to or doing the following things? - Eating at a restaurant sitting inside

	<u>Yes, comfortable now</u>	<u>No, not comfortable now</u>	<u>Don't know/Not sure</u>	<u>N</u>
May 2020	29%	54%	16%	643
June 2020	40%	47%	13%	904
July 2020	49%	41%	10%	1,741
August 2020	53%	34%	13%	1,684
September 2020	57%	38%	5%	975

Feel Comfortable Going to or Doing Things - Gym or Health Club

Based on what you know now, are you currently personally comfortable going to or doing the following things? - Going to a gym or health club

	<u>Yes, comfortable now</u>	<u>No, not comfortable now</u>	<u>Don't know/Not sure</u>	<u>N</u>
May 2020	28%	54%	18%	542
June 2020	43%	49%	9%	597
July 2020	43%	48%	9%	1,172
August 2020	46%	39%	15%	1,107
September 2020	41%	49%	10%	855

Feel Comfortable Going to or Doing Things - Athletic Stadium

Based on what you know now, are you currently personally comfortable going to or doing the following things? - Going to a college or professional athletic stadium

	<u>Yes, comfortable now</u>	<u>No, not comfortable now</u>	<u>Don't know/Not sure</u>	<u>N</u>
June 2020	34%	53%	13%	610
July 2020	35%	56%	9%	1,130
August 2020	39%	49%	12%	1,055
September 2020	32%	65%	3%	783

Feel Comfortable Going to or Doing Things - Bar or Pub

Based on what you know now, are you currently personally comfortable going to or doing the following things? - Going to a bar or pub

	<u>Yes, comfortable now</u>	<u>No, not comfortable now</u>	<u>Don't know/Not sure</u>	<u>N</u>
June 2020	38%	47%	15%	682
July 2020	42%	48%	10%	1,376
August 2020	46%	42%	12%	1,222
September 2020	36%	59%	4%	838

Feel Comfortable Going to or Doing Things - Large Concert

Based on what you know now, are you currently personally comfortable going to or doing the following things? - Going to a large concert

	<u>Yes, comfortable now</u>	<u>No, not comfortable now</u>	<u>Don't know/Not sure</u>	<u>N</u>
June 2020	32%	54%	15%	610
July 2020	29%	59%	12%	1,197
August 2020	34%	52%	14%	1,159
September 2020	31%	65%	4%	864

Feel Comfortable Going to or Doing Things - Large-Scale Political Rally

Based on what you know now, are you currently personally comfortable going to or doing the following things? - Going to a large-scale political rally

	<u>Yes, comfortable now</u>	<u>No, not comfortable now</u>	<u>Don't know/Not sure</u>	<u>N</u>
June 2020	41%	39%	20%	444
July 2020	43%	48%	9%	927
August 2020	48%	40%	12%	894
September 2020	36%	63%	2%	802

Feel Comfortable Going to or Doing Things - 50+ Wedding

Based on what you know now, are you currently personally comfortable going to or doing the following things? - Attending a wedding with 50 or more people

	<u>Yes, comfortable now</u>	<u>No, not comfortable now</u>	<u>Don't know/Not sure</u>	<u>N</u>
June 2020	38%	49%	14%	692
July 2020	35%	52%	13%	1,364
August 2020	41%	44%	15%	1,279
September 2020	34%	61%	4%	915

Know Anyone Who Has Contracted COVID-19

		Yes	No	N
STATEWIDE	September 2020	53%	47%	1,030
Voting Registration	Registered Democrat	56%	44%	284
	Registered Undeclared/Not Reg.	59%	41%	417
	Registered Republican	42%	58%	298
Party ID	Democrat	59%	41%	417
	Independent	53%	47%	164
	Republican	46%	54%	419
Ideology	Liberal	57%	43%	273
	Moderate	52%	48%	417
	Conservative	49%	51%	288
Media Usage	Boston Globe reader	74%	26%	67
	Conservative radio listener	47%	53%	267
	Fox News viewer	50%	50%	441
	Local newspapers reader	54%	46%	235
	NHPR listener	50%	50%	597
	Union Leader reader	47%	53%	129
	WMUR viewer	47%	53%	785
Age of Respondent	18 to 34	62%	38%	264
	35 to 49	49%	51%	179
	50 to 64	57%	43%	332
	65 and older	37%	63%	204
Gender of Respondent	Men	55%	45%	476
	Women	52%	48%	495
Level of Education	High school or less	48%	52%	362
	Tech school/Some college	50%	50%	309
	College graduate	61%	39%	206
	Postgraduate work	62%	38%	122
Region of State	Connecticut Valley	53%	47%	155
	Manchester Area	67%	33%	211
	Mass Border	52%	48%	220
	North Country	58%	42%	80
	Seacoast	59%	41%	195
	Central/Lakes	27%	73%	163
Gender & Education	Men, no college degree	55%	45%	333
	Men, college degree	54%	46%	144
	Women, no college degree	44%	56%	320
	Women, college degree	67%	33%	175
2016 Presidential Vote	Voted for Trump	46%	54%	453
	Voted for Hillary Clinton	58%	42%	457
	Did not vote in 2016	52%	48%	64

Worry Self or Someone in Immediate Family Might Contract COVID-19

		<u>Very worried</u>	<u>Somewhat worried</u>	<u>Not very worried</u>	<u>Not at all worried</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2020	20%	40%	21%	18%	0%	1,030
Voting Registration	Registered Democrat	32%	57%	9%	1%	1%	284
	Registered Undeclared/Not Reg.	24%	37%	25%	14%		417
	Registered Republican	3%	27%	26%	43%	0%	298
Party ID	Democrat	34%	56%	8%	1%	1%	417
	Independent	30%	29%	18%	24%		164
	Republican	5%	27%	34%	34%		419
Ideology	Liberal	33%	57%	7%	1%	1%	273
	Moderate	24%	40%	25%	11%		417
	Conservative	4%	21%	26%	48%		288
Media Usage	Boston Globe reader	33%	52%	8%	2%	6%	67
	Conservative radio listener	5%	22%	23%	50%		267
	Fox News viewer	15%	34%	27%	24%		441
	Local newspapers reader	23%	51%	20%	5%		235
	NHPR listener	25%	45%	20%	10%	1%	597
	Union Leader reader	30%	38%	9%	23%		129
	WMUR viewer	20%	44%	22%	14%	0%	785
Age of Respondent	18 to 34	22%	49%	14%	14%	1%	264
	35 to 49	19%	31%	25%	25%		179
	50 to 64	20%	35%	26%	19%		332
	65 and older	19%	43%	18%	20%		204
Gender of Respondent	Men	14%	39%	21%	25%		476
	Women	27%	39%	21%	12%	1%	495
Level of Education	High school or less	17%	33%	23%	27%		362
	Tech school/Some college	21%	41%	23%	15%		309
	College graduate	24%	47%	12%	15%	2%	206
	Postgraduate work	24%	46%	21%	9%		122
Region of State	Connecticut Valley	19%	51%	25%	5%		155
	Manchester Area	23%	24%	23%	30%	0%	211
	Mass Border	29%	39%	12%	19%	2%	220
	North Country	14%	48%	35%	3%		80
	Seacoast	14%	52%	23%	11%		195
	Central/Lakes	17%	35%	17%	31%		163
Gender & Education	Men, no college degree	12%	37%	20%	31%		333
	Men, college degree	20%	45%	23%	13%		144
	Women, no college degree	26%	34%	26%	13%		320
	Women, college degree	28%	48%	11%	11%	2%	175
2016 Presidential Vote	Voted for Trump	5%	23%	31%	41%		453
	Voted for Hillary Clinton	36%	54%	9%	0%	1%	457
	Did not vote in 2016	20%	45%	35%			64

Confidence in State Government's Ability to Respond Effectively to Current Outbreak of Coronavirus in New Hampshire

		<u>Very confident</u>	<u>Somewhat confident</u>	<u>Not very confident</u>	<u>Not confident at all</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2020	40%	47%	12%	1%	0%	1,025
Voting Registration	Registered Democrat	12%	67%	20%	1%	0%	284
	Registered Undeclared/Not Reg.	43%	46%	9%	1%		417
	Registered Republican	63%	30%	5%	1%	1%	296
Party ID	Democrat	15%	65%	19%	1%	0%	417
	Independent	49%	40%	9%	1%	0%	164
	Republican	62%	31%	4%	1%	0%	417
Ideology	Liberal	17%	55%	27%	1%	0%	273
	Moderate	36%	56%	7%	1%	0%	417
	Conservative	69%	26%	3%	2%	1%	286
Media Usage	Boston Globe reader	12%	70%	16%	1%	0%	67
	Conservative radio listener	65%	30%	4%	1%		265
	Fox News viewer	56%	37%	6%	1%	0%	439
	Local newspapers reader	34%	53%	10%	3%	0%	235
	NHPR listener	32%	53%	13%	1%	0%	593
	Union Leader reader	31%	51%	15%	3%	1%	129
	WMUR viewer	39%	50%	11%	1%	0%	780
Age of Respondent	18 to 34	29%	54%	17%	1%	0%	261
	35 to 49	52%	36%	10%	2%		179
	50 to 64	45%	41%	13%	1%	1%	332
	65 and older	41%	53%	6%	0%	0%	202
Gender of Respondent	Men	48%	37%	13%	1%	0%	471
	Women	32%	56%	11%	0%	0%	495
Level of Education	High school or less	50%	41%	8%			359
	Tech school/Some college	39%	46%	14%	0%	1%	308
	College graduate	36%	50%	13%	1%	0%	205
	Postgraduate work	22%	57%	15%	6%	1%	122
Region of State	Connecticut Valley	36%	52%	9%	1%	1%	155
	Manchester Area	40%	49%	10%	1%	0%	210
	Mass Border	36%	41%	22%	1%	0%	219
	North Country	24%	61%	13%	1%	0%	80
	Seacoast	40%	53%	6%	1%		195
	Central/Lakes	56%	35%	7%	1%		163
Gender & Education	Men, no college degree	54%	32%	13%	0%		328
	Men, college degree	34%	48%	13%	4%	1%	143
	Women, no college degree	35%	55%	9%		1%	320
	Women, college degree	27%	58%	14%	1%	0%	175
2016 Presidential Vote	Voted for Trump	64%	30%	5%	1%	0%	451
	Voted for Hillary Clinton	16%	65%	18%	1%	0%	457
	Did not vote in 2016	28%	65%	7%			64

Confidence in Federal Government's Ability to Respond Effectively to Current Outbreak of Coronavirus in United States

		Definitely	Probably	Probably not	Definitely not	Don't know/Not sure	N
STATEWIDE	September 2020	19%	22%	21%	27%	11%	1,027
Voting Registration	Registered Democrat	17%	29%	27%	17%	9%	284
	Registered Undeclared/Not Reg.	20%	23%	19%	26%	12%	417
	Registered Republican	19%	11%	21%	40%	9%	298
Party ID	Democrat	21%	28%	26%	12%	13%	417
	Independent	5%	23%	22%	36%	14%	164
	Republican	23%	15%	17%	37%	9%	419
Ideology	Liberal	25%	26%	27%	11%	12%	273
	Moderate	16%	24%	19%	26%	15%	417
	Conservative	19%	12%	22%	41%	6%	288
Media Usage	Boston Globe reader	14%	30%	26%	8%	22%	67
	Conservative radio listener	13%	13%	25%	44%	5%	267
	Fox News viewer	23%	22%	19%	27%	10%	441
	Local newspapers reader	26%	28%	19%	16%	11%	235
	NHPR listener	19%	25%	21%	23%	11%	593
	Union Leader reader	30%	19%	20%	21%	10%	129
	WMUR viewer	21%	22%	21%	24%	11%	782
Age of Respondent	18 to 34	32%	20%	19%	14%	15%	261
	35 to 49	12%	19%	20%	41%	8%	179
	50 to 64	8%	19%	26%	35%	12%	332
	65 and older	26%	23%	22%	21%	9%	204
Gender of Respondent	Men	21%	27%	20%	22%	10%	473
	Women	15%	16%	24%	33%	12%	495
Level of Education	High school or less	17%	14%	18%	41%	10%	359
	Tech school/Some college	23%	22%	28%	20%	7%	309
	College graduate	13%	33%	19%	23%	12%	206
	Postgraduate work	22%	22%	21%	12%	24%	122
Region of State	Connecticut Valley	13%	24%	18%	37%	7%	155
	Manchester Area	11%	15%	20%	39%	16%	211
	Mass Border	28%	29%	19%	18%	6%	220
	North Country	10%	24%	45%	7%	13%	80
	Seacoast	30%	13%	20%	22%	16%	195
	Central/Lakes	11%	28%	21%	30%	11%	163
Gender & Education	Men, no college degree	21%	28%	20%	25%	6%	330
	Men, college degree	21%	25%	18%	16%	21%	144
	Women, no college degree	16%	8%	26%	38%	11%	320
	Women, college degree	13%	31%	20%	22%	14%	175
2016 Presidential Vote	Voted for Trump	14%	16%	17%	46%	7%	453
	Voted for Hillary Clinton	19%	27%	28%	12%	14%	457
	Did not vote in 2016	49%	11%	10%	9%	20%	64

Feel Comfortable Going to or Doing Things - Barber Shop/Hair Salon

		<u>Yes, comfortable now</u>	<u>No, not comfortable now</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2020	75%	20%	4%	966
Voting Registration	Registered Democrat	54%	43%	3%	277
	Registered Undeclared/Not Reg.	81%	15%	4%	391
	Registered Republican	88%	5%	6%	275
Party ID	Democrat	57%	38%	4%	398
	Independent	85%	11%	4%	158
	Republican	92%	6%	2%	385
Ideology	Liberal	50%	47%	4%	255
	Moderate	82%	15%	4%	401
	Conservative	95%	3%	2%	265
Media Usage	Boston Globe reader	50%	41%	9%	64
	Conservative radio listener	89%	4%	7%	237
	Fox News viewer	87%	9%	4%	403
	Local newspapers reader	76%	20%	4%	224
	NHPR listener	67%	27%	6%	566
	Union Leader reader	66%	31%	4%	124
	WMUR viewer	77%	19%	4%	751
Age of Respondent	18 to 34	64%	34%	2%	228
	35 to 49	84%	14%	2%	168
	50 to 64	78%	17%	4%	326
	65 and older	76%	16%	8%	196
Gender of Respondent	Men	77%	21%	2%	419
	Women	74%	21%	6%	491
Level of Education	High school or less	82%	14%	3%	348
	Tech school/Some college	71%	26%	3%	273
	College graduate	74%	23%	3%	199
	Postgraduate work	66%	22%	12%	115
Region of State	Connecticut Valley	74%	13%	13%	143
	Manchester Area	81%	16%	3%	210
	Mass Border	64%	31%	5%	202
	North Country	74%	24%	2%	76
	Seacoast	74%	24%	2%	173
	Central/Lakes	87%	12%	2%	157
Gender & Education	Men, no college degree	77%	22%	1%	286
	Men, college degree	77%	17%	5%	133
	Women, no college degree	77%	18%	5%	317
	Women, college degree	67%	27%	7%	174
2016 Presidential Vote	Voted for Trump	92%	4%	4%	426
	Voted for Hillary Clinton	58%	37%	5%	439
	Did not vote in 2016	84%	15%	1%	64

Feel Comfortable Going to or Doing Things - Movie Theater

		Yes, comfortable now	No, not comfortable now	Don't know/Not sure	N
STATEWIDE	September 2020	29%	61%	9%	931
Voting Registration	Registered Democrat	8%	89%	3%	267
	Registered Undeclared/Not Reg.	16%	67%	17%	390
	Registered Republican	71%	25%	4%	250
Party ID	Democrat	5%	88%	6%	396
	Independent	21%	51%	28%	158
	Republican	61%	35%	4%	354
Ideology	Liberal	9%	85%	6%	258
	Moderate	23%	62%	15%	400
	Conservative	67%	31%	2%	226
Media Usage	Boston Globe reader	4%	95%	1%	62
	Conservative radio listener	73%	25%	2%	217
	Fox News viewer	50%	43%	7%	399
	Local newspapers reader	26%	62%	12%	222
	NHPR listener	14%	79%	6%	526
	Union Leader reader	37%	58%	5%	122
	WMUR viewer	26%	67%	7%	706
Age of Respondent	18 to 34	33%	67%	0%	251
	35 to 49	46%	45%	10%	146
	50 to 64	21%	61%	18%	311
	65 and older	30%	62%	8%	175
Gender of Respondent	Men	32%	54%	13%	422
	Women	26%	68%	6%	455
Level of Education	High school or less	26%	56%	18%	308
	Tech school/Some college	35%	58%	7%	284
	College graduate	34%	63%	3%	199
	Postgraduate work	17%	79%	4%	113
Region of State	Connecticut Valley	32%	66%	3%	133
	Manchester Area	43%	40%	17%	207
	Mass Border	21%	75%	3%	205
	North Country	26%	62%	12%	75
	Seacoast	24%	71%	6%	189
	Central/Lakes	27%	55%	18%	116
Gender & Education	Men, no college degree	33%	49%	18%	287
	Men, college degree	31%	66%	3%	135
	Women, no college degree	26%	66%	8%	287
	Women, college degree	25%	72%	3%	168
2016 Presidential Vote	Voted for Trump	53%	32%	15%	385
	Voted for Hillary Clinton	6%	88%	6%	443
	Did not vote in 2016	45%	55%		59

Feel Comfortable Going to or Doing Things - Church

		Yes, comfortable now	No, not comfortable now	Don't know/Not sure	N
STATEWIDE	September 2020	48%	46%	6%	710
Voting Registration	Registered Democrat	14%	83%	3%	160
	Registered Undeclared/Not Reg.	43%	52%	6%	302
	Registered Republican	76%	16%	8%	240
Party ID	Democrat	9%	88%	3%	256
	Independent	63%	28%	9%	116
	Republican	75%	22%	3%	319
Ideology	Liberal	7%	91%	2%	131
	Moderate	41%	55%	4%	310
	Conservative	83%	11%	5%	234
Media Usage	Boston Globe reader	11%	84%	5%	36
	Conservative radio listener	86%	9%	5%	230
	Fox News viewer	64%	30%	7%	357
	Local newspapers reader	35%	59%	5%	158
	NHPR listener	30%	64%	6%	379
	Union Leader reader	39%	58%	2%	112
	WMUR viewer	40%	54%	6%	532
Age of Respondent	18 to 34	46%	54%		125
	35 to 49	50%	48%	2%	109
	50 to 64	47%	45%	8%	257
	65 and older	49%	43%	7%	177
Gender of Respondent	Men	60%	37%	3%	306
	Women	37%	56%	7%	366
Level of Education	High school or less	51%	44%	4%	247
	Tech school/Some college	52%	41%	7%	198
	College graduate	47%	50%	3%	146
	Postgraduate work	32%	61%	7%	93
Region of State	Connecticut Valley	36%	52%	12%	116
	Manchester Area	73%	23%	3%	156
	Mass Border	37%	58%	5%	151
	North Country	47%	52%	1%	50
	Seacoast	39%	55%	7%	138
	Central/Lakes	50%	45%	5%	97
Gender & Education	Men, no college degree	67%	32%	1%	201
	Men, college degree	46%	47%	7%	105
	Women, no college degree	38%	52%	9%	239
	Women, college degree	35%	62%	3%	127
2016 Presidential Vote	Voted for Trump	75%	18%	7%	383
	Voted for Hillary Clinton	9%	86%	5%	284
	Did not vote in 2016	48%	52%		14

Feel Comfortable Going to or Doing Things - Restaurant Inside

		<u>Yes, comfortable now</u>	<u>No, not comfortable now</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2020	57%	38%	5%	975
Voting Registration	Registered Democrat	26%	67%	6%	277
	Registered Undeclared/Not Reg.	60%	36%	5%	394
	Registered Republican	82%	12%	6%	278
Party ID	Democrat	28%	66%	6%	408
	Independent	75%	20%	5%	153
	Republican	81%	17%	2%	390
Ideology	Liberal	29%	66%	5%	265
	Moderate	60%	34%	5%	404
	Conservative	83%	14%	3%	260
Media Usage	Boston Globe reader	26%	65%	9%	64
	Conservative radio listener	86%	8%	6%	239
	Fox News viewer	68%	27%	5%	401
	Local newspapers reader	42%	56%	2%	223
	NHPR listener	47%	47%	6%	575
	Union Leader reader	56%	41%	3%	128
	WMUR viewer	54%	41%	6%	766
Age of Respondent	18 to 34	51%	46%	3%	240
	35 to 49	70%	25%	5%	175
	50 to 64	59%	33%	7%	314
	65 and older	53%	41%	6%	198
Gender of Respondent	Men	66%	30%	4%	438
	Women	47%	46%	6%	482
Level of Education	High school or less	65%	30%	5%	341
	Tech school/Some college	54%	41%	5%	282
	College graduate	54%	41%	5%	204
	Postgraduate work	45%	47%	8%	119
Region of State	Connecticut Valley	59%	27%	14%	149
	Manchester Area	71%	25%	5%	210
	Mass Border	38%	57%	6%	213
	North Country	71%	28%	1%	79
	Seacoast	45%	53%	2%	170
	Central/Lakes	68%	29%	3%	148
Gender & Education	Men, no college degree	66%	30%	4%	297
	Men, college degree	65%	29%	5%	140
	Women, no college degree	52%	42%	6%	308
	Women, college degree	39%	54%	7%	174
2016 Presidential Vote	Voted for Trump	84%	12%	4%	412
	Voted for Hillary Clinton	31%	62%	7%	451
	Did not vote in 2016	53%	45%	3%	64

Feel Comfortable Going to or Doing Things - Gym or Health Club

		<u>Yes, comfortable now</u>	<u>No, not comfortable now</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2020	41%	49%	10%	855
Voting Registration	Registered Democrat	12%	84%	4%	223
	Registered Undeclared/Not Reg.	34%	51%	15%	343
	Registered Republican	74%	17%	9%	264
Party ID	Democrat	15%	80%	6%	345
	Independent	22%	50%	28%	143
	Republican	77%	20%	3%	343
Ideology	Liberal	17%	77%	7%	211
	Moderate	31%	54%	14%	347
	Conservative	78%	19%	3%	251
Media Usage	Boston Globe reader	7%	88%	5%	52
	Conservative radio listener	78%	17%	5%	231
	Fox News viewer	58%	35%	7%	382
	Local newspapers reader	32%	57%	11%	185
	NHPR listener	29%	65%	7%	472
	Union Leader reader	31%	57%	12%	113
	WMUR viewer	41%	52%	8%	636
Age of Respondent	18 to 34	49%	50%	1%	231
	35 to 49	56%	36%	8%	157
	50 to 64	34%	46%	19%	273
	65 and older	34%	58%	8%	153
Gender of Respondent	Men	45%	41%	14%	399
	Women	37%	57%	6%	404
Level of Education	High school or less	46%	33%	21%	299
	Tech school/Some college	48%	49%	2%	248
	College graduate	36%	62%	2%	179
	Postgraduate work	23%	68%	9%	105
Region of State	Connecticut Valley	43%	45%	11%	115
	Manchester Area	44%	40%	16%	193
	Mass Border	34%	62%	4%	179
	North Country	47%	52%	1%	65
	Seacoast	34%	53%	14%	173
	Central/Lakes	51%	42%	6%	123
Gender & Education	Men, no college degree	49%	34%	17%	273
	Men, college degree	37%	56%	7%	126
	Women, no college degree	44%	47%	9%	256
	Women, college degree	25%	72%	2%	148
2016 Presidential Vote	Voted for Trump	65%	19%	16%	371
	Voted for Hillary Clinton	11%	82%	6%	391
	Did not vote in 2016	85%	15%	0%	55

Feel Comfortable Going to or Doing Things - Athletic Stadium

		Yes, comfortable now	No, not comfortable now	Don't know/Not sure	N
STATEWIDE	September 2020	32%	65%	3%	783
Voting Registration	Registered Democrat	4%	91%	5%	215
	Registered Undeclared/Not Reg.	22%	76%	2%	312
	Registered Republican	71%	27%	2%	241
Party ID	Democrat	2%	95%	4%	328
	Independent	20%	77%	2%	97
	Republican	66%	32%	2%	334
Ideology	Liberal	8%	87%	5%	204
	Moderate	26%	72%	3%	318
	Conservative	68%	31%	1%	215
Media Usage	Boston Globe reader	4%	91%	6%	52
	Conservative radio listener	72%	26%	2%	206
	Fox News viewer	54%	43%	3%	361
	Local newspapers reader	31%	66%	3%	183
	NHPR listener	19%	79%	2%	441
	Union Leader reader	38%	56%	5%	120
	WMUR viewer	28%	69%	3%	609
Age of Respondent	18 to 34	40%	59%	1%	207
	35 to 49	46%	50%	4%	131
	50 to 64	22%	75%	3%	256
	65 and older	32%	65%	3%	146
Gender of Respondent	Men	40%	56%	4%	334
	Women	24%	74%	2%	397
Level of Education	High school or less	32%	66%	2%	236
	Tech school/Some college	39%	59%	3%	249
	College graduate	30%	67%	3%	170
	Postgraduate work	23%	73%	4%	101
Region of State	Connecticut Valley	33%	67%	0%	122
	Manchester Area	45%	50%	4%	168
	Mass Border	21%	77%	2%	183
	North Country	21%	73%	6%	61
	Seacoast	36%	64%	1%	157
	Central/Lakes	27%	65%	8%	86
Gender & Education	Men, no college degree	45%	52%	3%	219
	Men, college degree	31%	64%	5%	115
	Women, no college degree	25%	73%	2%	250
	Women, college degree	22%	75%	2%	148
2016 Presidential Vote	Voted for Trump	59%	39%	2%	325
	Voted for Hillary Clinton	3%	94%	4%	365
	Did not vote in 2016	65%	35%	1%	52

Feel Comfortable Going to or Doing Things - Bar or Pub

		<u>Yes, comfortable now</u>	<u>No, not comfortable now</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2020	36%	59%	4%	838
Voting Registration	Registered Democrat	8%	87%	5%	244
	Registered Undeclared/Not Reg.	29%	67%	4%	328
	Registered Republican	74%	22%	4%	240
Party ID	Democrat	8%	88%	4%	352
	Independent	31%	59%	10%	112
	Republican	68%	30%	3%	349
Ideology	Liberal	13%	82%	5%	247
	Moderate	29%	66%	5%	318
	Conservative	75%	22%	3%	226
Media Usage	Boston Globe reader	9%	82%	9%	55
	Conservative radio listener	76%	23%	1%	203
	Fox News viewer	56%	40%	4%	385
	Local newspapers reader	28%	66%	6%	193
	NHPR listener	21%	75%	4%	491
	Union Leader reader	44%	53%	3%	119
	WMUR viewer	35%	61%	4%	658
Age of Respondent	18 to 34	31%	66%	3%	229
	35 to 49	52%	43%	5%	140
	50 to 64	30%	64%	6%	261
	65 and older	45%	52%	3%	162
Gender of Respondent	Men	40%	55%	5%	352
	Women	32%	64%	4%	435
Level of Education	High school or less	40%	57%	4%	265
	Tech school/Some college	41%	53%	6%	243
	College graduate	35%	61%	4%	194
	Postgraduate work	24%	74%	2%	107
Region of State	Connecticut Valley	37%	59%	5%	134
	Manchester Area	50%	47%	3%	166
	Mass Border	28%	67%	4%	200
	North Country	42%	56%	1%	61
	Seacoast	24%	73%	3%	156
	Central/Lakes	43%	47%	10%	115
Gender & Education	Men, no college degree	43%	51%	6%	222
	Men, college degree	35%	62%	3%	130
	Women, no college degree	35%	61%	4%	272
	Women, college degree	27%	69%	4%	163
2016 Presidential Vote	Voted for Trump	66%	29%	5%	344
	Voted for Hillary Clinton	9%	87%	4%	395
	Did not vote in 2016	43%	57%	1%	59

Feel Comfortable Going to or Doing Things - Large Concert

		<u>Yes, comfortable now</u>	<u>No, not comfortable now</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2020	31%	65%	4%	864
Voting Registration	Registered Democrat	2%	96%	1%	236
	Registered Undeclared/Not Reg.	23%	73%	4%	328
	Registered Republican	68%	30%	2%	275
Party ID	Democrat	0%	99%	1%	344
	Independent	33%	54%	13%	136
	Republican	60%	37%	3%	360
Ideology	Liberal	6%	93%	2%	229
	Moderate	21%	74%	5%	344
	Conservative	70%	26%	4%	250
Media Usage	Boston Globe reader	3%	97%	0%	51
	Conservative radio listener	72%	25%	3%	238
	Fox News viewer	44%	50%	6%	379
	Local newspapers reader	20%	76%	4%	175
	NHPR listener	19%	80%	1%	482
	Union Leader reader	26%	73%	1%	116
	WMUR viewer	25%	71%	4%	653
Age of Respondent	18 to 34	25%	69%	6%	234
	35 to 49	45%	52%	2%	163
	50 to 64	32%	65%	3%	272
	65 and older	28%	67%	4%	150
Gender of Respondent	Men	39%	59%	2%	394
	Women	22%	72%	6%	419
Level of Education	High school or less	41%	56%	3%	301
	Tech school/Some college	32%	62%	5%	261
	College graduate	24%	72%	4%	174
	Postgraduate work	13%	86%	1%	102
Region of State	Connecticut Valley	26%	70%	4%	120
	Manchester Area	52%	46%	2%	200
	Mass Border	18%	79%	2%	185
	North Country	18%	72%	10%	53
	Seacoast	15%	81%	4%	164
	Central/Lakes	44%	49%	7%	136
Gender & Education	Men, no college degree	45%	53%	2%	278
	Men, college degree	25%	72%	3%	117
	Women, no college degree	26%	67%	7%	268
	Women, college degree	14%	82%	4%	151
2016 Presidential Vote	Voted for Trump	61%	36%	4%	383
	Voted for Hillary Clinton	1%	98%	1%	380
	Did not vote in 2016	28%	58%	14%	60

Feel Comfortable Going to or Doing Things - Large-Scale Political Rally

		<u>Yes, comfortable now</u>	<u>No, not comfortable now</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2020	36%	63%	2%	802
Voting Registration	Registered Democrat	3%	96%	1%	220
	Registered Undeclared/Not Reg.	24%	74%	2%	299
	Registered Republican	74%	23%	2%	275
Party ID	Democrat	0%	99%	1%	314
	Independent	42%	53%	5%	107
	Republican	66%	33%	1%	359
Ideology	Liberal	7%	92%	1%	225
	Moderate	25%	73%	2%	289
	Conservative	77%	21%	2%	252
Media Usage	Boston Globe reader	3%	95%	2%	51
	Conservative radio listener	77%	23%	1%	238
	Fox News viewer	54%	46%	1%	350
	Local newspapers reader	23%	77%	0%	169
	NHPR listener	22%	78%	1%	451
	Union Leader reader	29%	70%	1%	108
	WMUR viewer	30%	69%	1%	598
Age of Respondent	18 to 34	26%	72%	2%	224
	35 to 49	46%	52%	2%	157
	50 to 64	41%	58%	1%	234
	65 and older	37%	62%	1%	144
Gender of Respondent	Men	43%	57%	1%	380
	Women	28%	70%	2%	372
Level of Education	High school or less	48%	52%		269
	Tech school/Some college	38%	61%	1%	245
	College graduate	25%	70%	4%	164
	Postgraduate work	16%	82%	2%	96
Region of State	Connecticut Valley	27%	69%	4%	113
	Manchester Area	60%	40%	0%	172
	Mass Border	28%	70%	2%	177
	North Country	21%	77%	2%	49
	Seacoast	16%	83%	1%	168
	Central/Lakes	55%	43%	2%	119
Gender & Education	Men, no college degree	49%	50%	0%	266
	Men, college degree	27%	72%	1%	114
	Women, no college degree	35%	65%	0%	232
	Women, college degree	16%	79%	5%	139
2016 Presidential Vote	Voted for Trump	67%	32%	2%	380
	Voted for Hillary Clinton	1%	98%	1%	342
	Did not vote in 2016	31%	69%		48

Feel Comfortable Going to or Doing Things - 50+ Wedding

		<u>Yes, comfortable now</u>	<u>No, not comfortable now</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2020	34%	61%	4%	915
Voting Registration	Registered Democrat	5%	91%	4%	264
	Registered Undeclared/Not Reg.	29%	67%	4%	381
	Registered Republican	74%	23%	3%	245
Party ID	Democrat	2%	95%	3%	393
	Independent	43%	47%	10%	138
	Republican	67%	30%	4%	360
Ideology	Liberal	6%	91%	4%	253
	Moderate	30%	65%	6%	383
	Conservative	74%	22%	4%	233
Media Usage	Boston Globe reader	7%	80%	13%	61
	Conservative radio listener	75%	23%	1%	216
	Fox News viewer	55%	40%	5%	400
	Local newspapers reader	24%	70%	6%	212
	NHPR listener	19%	78%	3%	519
	Union Leader reader	40%	55%	5%	122
	WMUR viewer	30%	65%	5%	708
Age of Respondent	18 to 34	23%	70%	7%	226
	35 to 49	47%	49%	5%	146
	50 to 64	35%	63%	2%	315
	65 and older	40%	55%	5%	179
Gender of Respondent	Men	43%	54%	3%	381
	Women	27%	67%	6%	477
Level of Education	High school or less	42%	56%	3%	319
	Tech school/Some college	33%	61%	7%	270
	College graduate	35%	61%	4%	189
	Postgraduate work	18%	78%	4%	108
Region of State	Connecticut Valley	38%	59%	3%	148
	Manchester Area	56%	40%	5%	207
	Mass Border	21%	76%	3%	199
	North Country	29%	69%	2%	73
	Seacoast	21%	75%	4%	165
	Central/Lakes	34%	56%	10%	117
Gender & Education	Men, no college degree	48%	49%	3%	258
	Men, college degree	33%	64%	3%	123
	Women, no college degree	28%	66%	6%	312
	Women, college degree	26%	69%	5%	165
2016 Presidential Vote	Voted for Trump	67%	29%	3%	383
	Voted for Hillary Clinton	3%	94%	3%	427
	Did not vote in 2016	28%	53%	19%	62