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MESSNER LEADS BOLDUC IN RACE FOR GOP SENATE NOMINATION BUT SHAHEEN HOLDS ADVANTAGE IN GENERAL ELECTION

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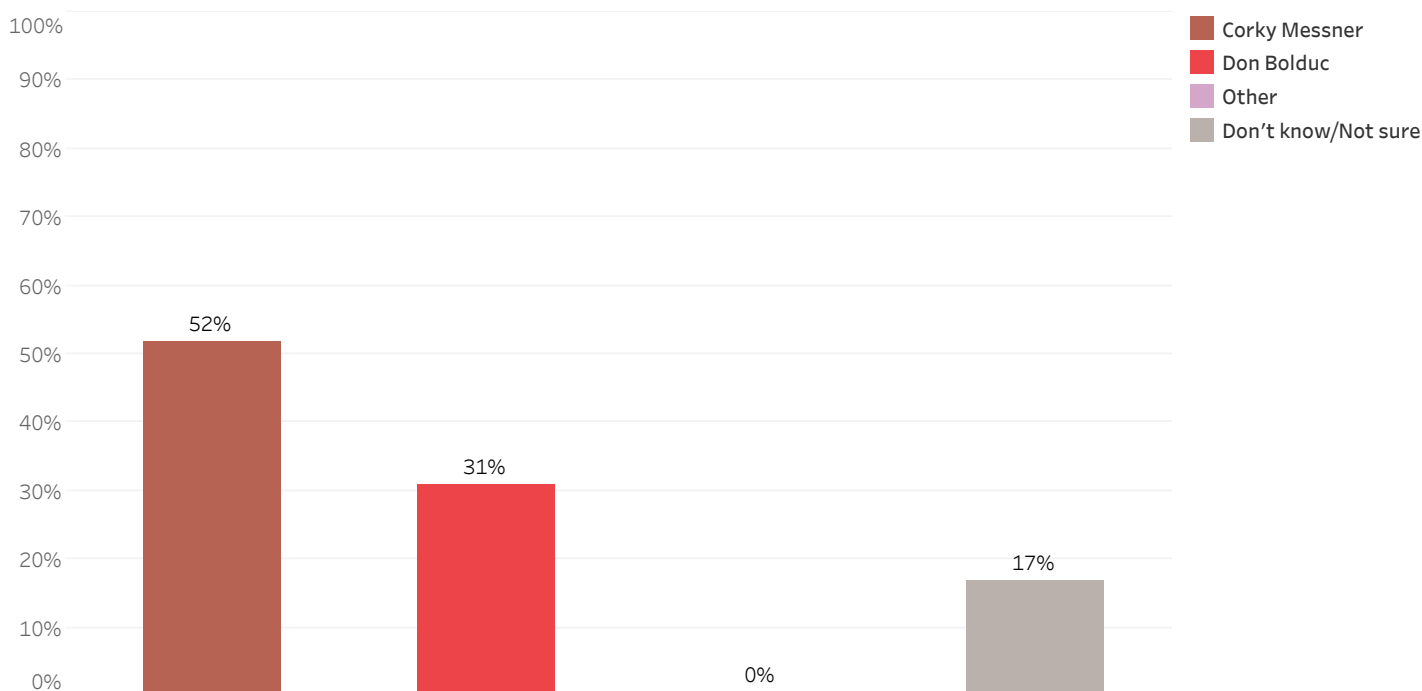
DURHAM, NH – Corky Messner leads his rival Don Bolduc in the race for the Republican nomination for U.S. Senator in New Hampshire. Messner and Bolduc are equally liked by Republican primary voters. Incumbent Senator Jeanne Shaheen remains well-liked in the state and holds clear leads over her prospective Republican challengers. Shaheen's leads are larger than the lead she enjoyed over her opponent Scott Brown in her successful reelection campaign in 2014.

These findings are based on the latest **Granite State Poll***, conducted by the University of New Hampshire Survey Center. One thousand and nine hundred forty-nine (1,949) Granite State Panel members completed the survey online between August 28 and September 1, 2020. The margin of sampling error for the survey is +/- 2.2 percent. Included were 1,889 likely 2020 general election voters (MSE = +/- 2.3%), 839 likely Democratic primary voters (MSE = +/- 3.4%) and 703 likely Republican primary voters (MSE = +/- 3.7%). Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the New Hampshire Secretary of State. Granite State Panel members are recruited from randomly-selected landline and cell phone numbers across New Hampshire and surveys are sent periodically to panel members.

2020 Republican Senate Primary

Attorney Corky Messner and Retired General Don Bolduc are competing in the September 8th Republican primary to be their party's nominee for the U.S. Senate in November. Currently, likely Republican primary voters prefer Messner, although many are still undecided. If the election were held today, 52% of likely Republican primary voters say they would vote for Messner, 31% would vote for Bolduc, less than 1% would vote for another candidate, and 17% are undecided. Messner holds only a 12 point lead over Bolduc among self-described moderates but holds a 26 point lead among self-described conservatives.

2020 Republican Senate Primary - Messner vs. Bolduc - August 2020



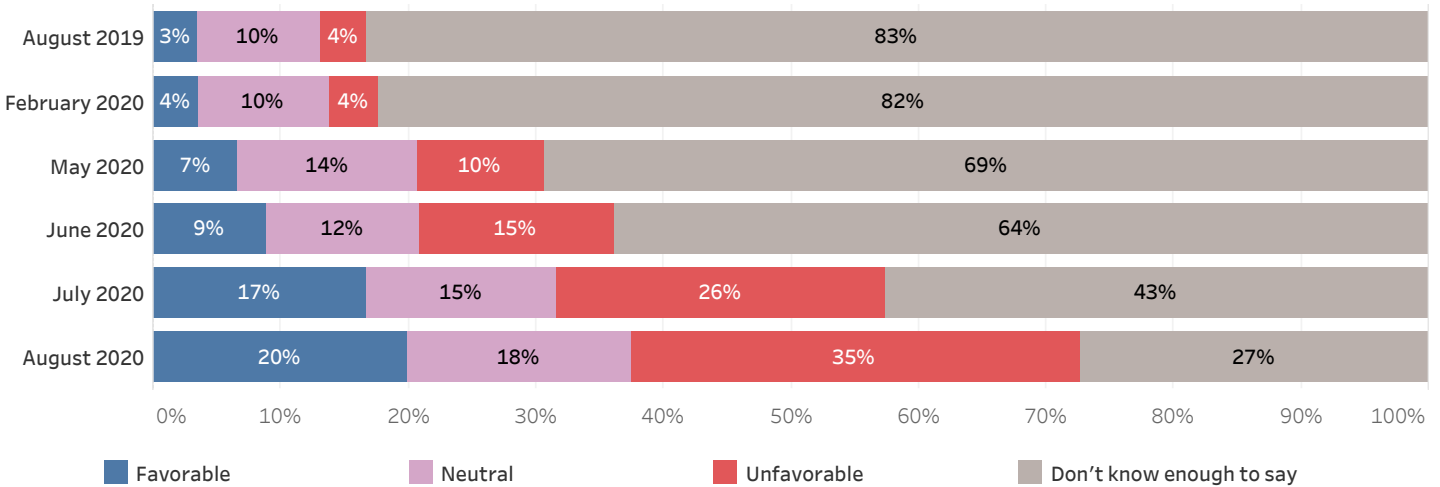
* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

Republican Senate Candidates Favorability

Twenty percent of New Hampshire likely general election voters have a favorable opinion of Messner, 18% are neutral, 35% have an unfavorable opinion, and 27% don't know enough to say. Messner's net favorability rating, the percentage who have a favorable opinion of him minus the percentage who have an unfavorable opinion, is -15%, down slightly since July (-9%).

Among likely Republican primary voters, 45% have a favorable opinion of Messner, 26% are neutral, 9% have an unfavorable view of him, and 20% don't know enough to say, yielding a net favorability rating of +36%.

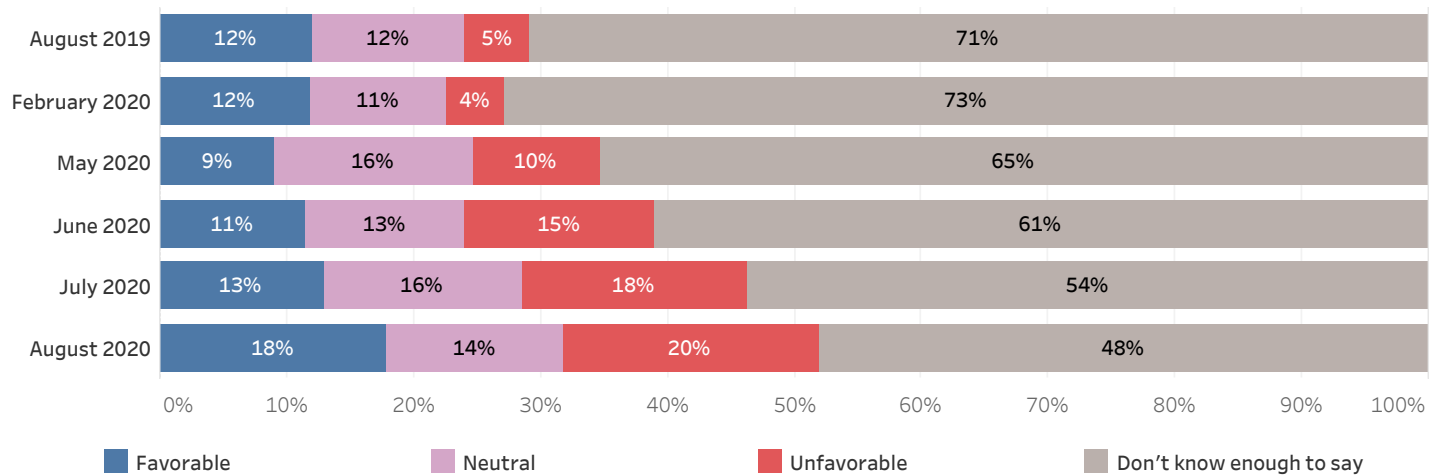
Messner (R) Favorability



Bolduc's favorability ratings are similar to Messner's: 18% of likely general election voters have a favorable opinion of Bolduc, 14% are neutral, 20% have an unfavorable opinion, and 48% don't know enough to say. Bolduc's net favorability rating is -2%, largely unchanged compared to July (-5%).

Among likely Republican primary voters, 37% have a favorable opinion of Bolduc, 17% are neutral, 4% have an unfavorable view of him, and 41% don't know enough to say, yielding a net favorability rating of +33%.

Bolduc (R) Favorability

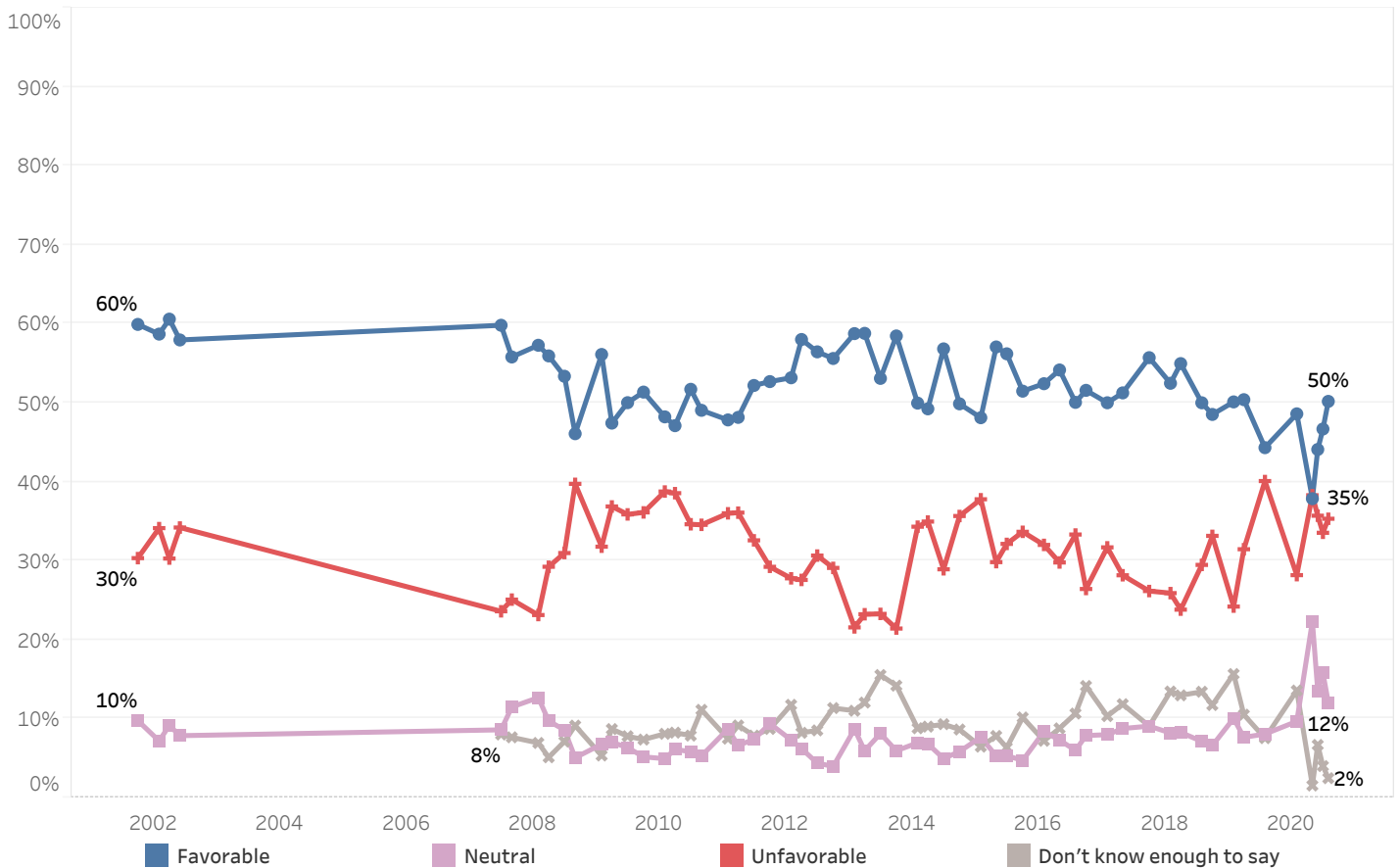


Democratic Senate Candidate Favorability

Messner or Bolduc will face incumbent Senator Jeanne Shaheen in November. Shaheen continues to be broadly popular in NH: 50% of likely general election voters have a favorable opinion of her, 12% are neutral, 35% have an unfavorable opinion of her, and 2% don't know enough about her to say. Shaheen's net favorability rating is +15%, largely unchanged since July (+13%). Shaheen's net favorability rating is the same as it was in the fall of 2014 (+14%) when she last faced reelection.

Likely general election voters who have completed postgraduate work, those aged 65 and older, and women are more likely than others to have a favorable opinion of Shaheen.

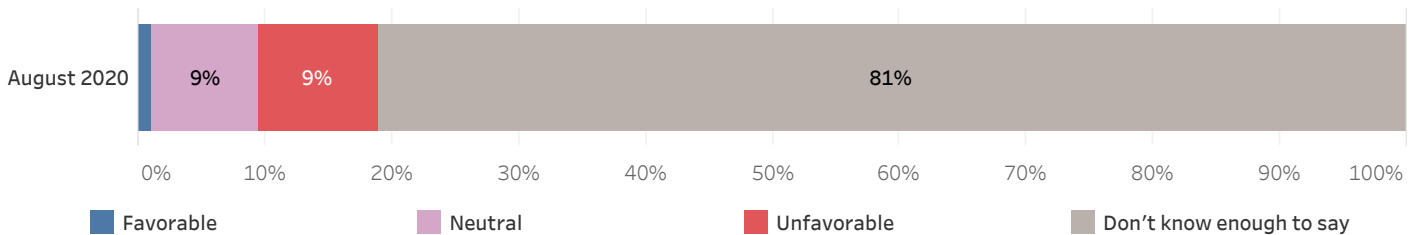
Shaheen (D) Favorability



Libertarian Senate Candidate Favorability

Also running for the U.S. Senate from New Hampshire is Libertarian and political activist Justin O'Donnell. Only 1% have a favorable opinion of him, 9% are neutral, 9% have an unfavorable opinion of him, and 81% don't know enough about him to say. O'Donnell's net favorability rating is -8%.

O'Donnell (L) Favorability



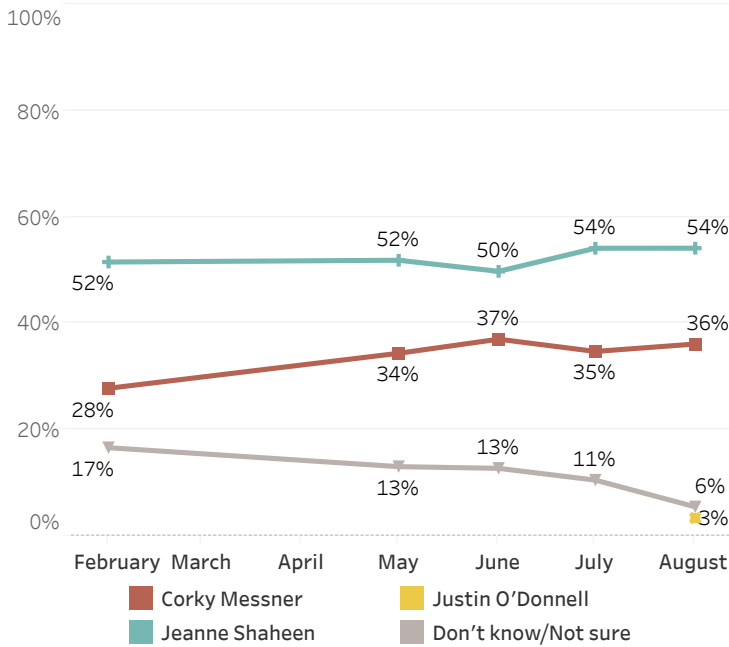
U.S. Senate Election

Shaheen continues to lead the general election for U.S. Senate regardless of the Republican challenger. If the election were held today and Shaheen's Republican opponent was Messner, 54% of likely New Hampshire voters say they would vote for Shaheen, 36% would vote for Messner, 3% would vote for O'Donnell, 1% would vote for another candidate, and 6% are undecided. If the election were held today and Shaheen's Republican opponent was Bolduc, 53% would vote for Shaheen, 37% would vote for Bolduc, 4% would vote for O'Donnell, less than 1% would vote for another candidate, and 6% are undecided.

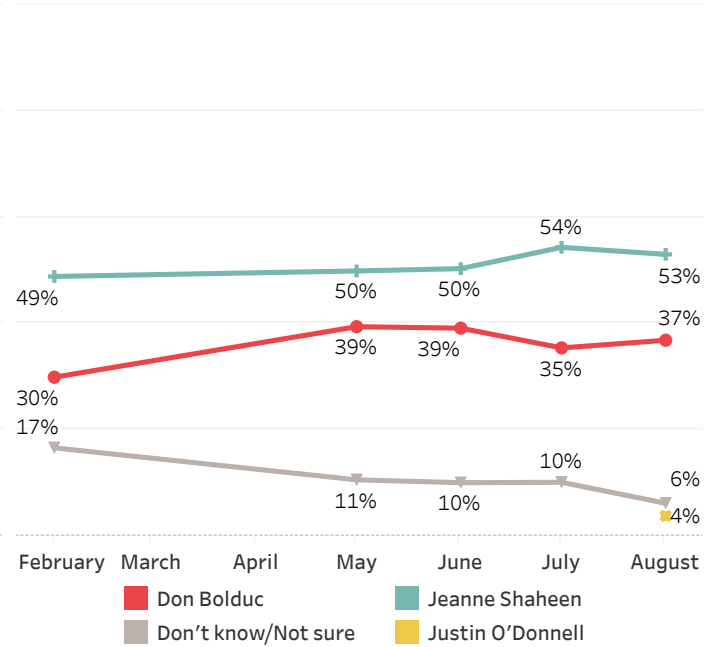
Shaheen's leads over Messner (18 percentage points) and Bolduc (16 points) have remained largely unchanged since July. Shaheen's leads over either Republican candidate are considerably larger than her lead over her Republican opponent Scott Brown during the late summer and fall of 2014.

2020 U.S. Senate Election

Shaheen vs. Messner vs. O'Donnell

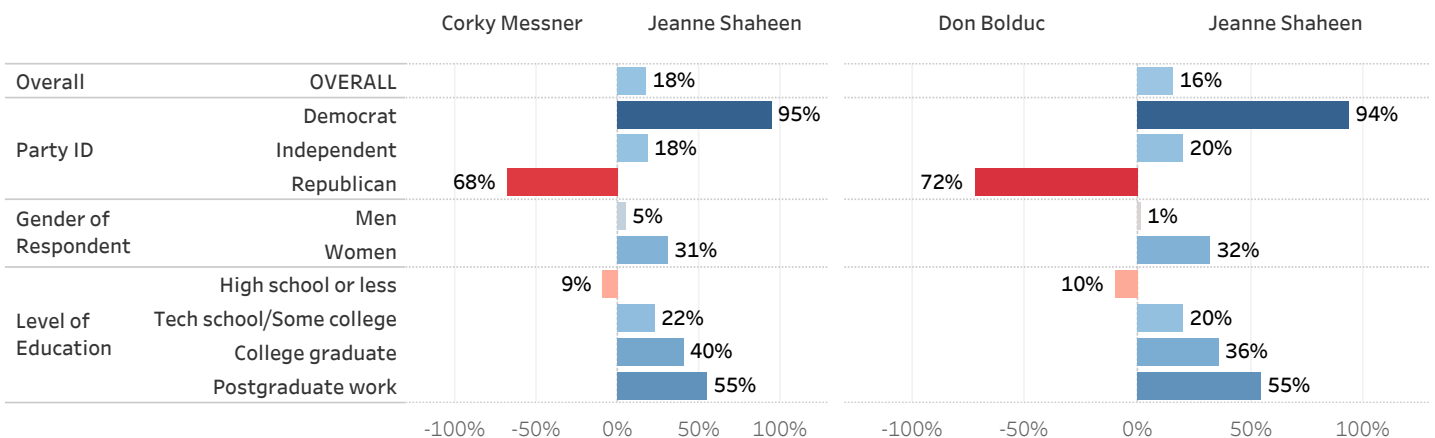


Shaheen vs. Bolduc vs. O'Donnell



- Shaheen holds wide leads among self-identified Democrats over Messner (+95 percentage points) and Bolduc (+94) while among self-described Republicans, Messner (+68) and Bolduc (+72) hold more modest leads over Shaheen.
- Among men, Shaheen holds only very small leads over Messner (+5) and Bolduc (+1) but Shaheen holds large leads among women over Messner (+31) and Bolduc (+32).
- Among those with a high school education or less, Messner (+9) and Bolduc (+10) hold small leads while Shaheen holds leads of 20 points or more over both candidates among likely voters with higher levels of education.

2020 U.S. Senate Election - Difference in Support - August 2020



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. One thousand and nine hundred forty-nine (1,949) Granite State Panel members completed the survey online between August 28 and September 1, 2020. The margin of sampling error for the survey is +/- 2.2 percent. Included were 1,889 likely 2020 general election voters (MSE = +/- 2.3%), 839 likely Democratic primary voters (MSE = +/- 3.4%) and 703 likely Republican primary voters (MSE = +/- 3.7%). These MSE's have not been adjusted for design effect. The response rate for the August 2020 Granite State Poll is 36%. The design effect for the survey is 2.3%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the New Hampshire Secretary of State.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 5,500 New Hampshire adults were recruited from randomly selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Poll, August 2020 Demographics

| | | % | N |
|----------------------|--------------------------------|-----|-----|
| Gender of Respondent | Men | 49% | 921 |
| | Women | 51% | 956 |
| Age of Respondent | 18 to 34 | 27% | 506 |
| | 35 to 49 | 21% | 399 |
| | 50 to 64 | 31% | 585 |
| | 65 and older | 21% | 385 |
| Level of Education | High school or less | 36% | 688 |
| | Tech school/Some college | 31% | 589 |
| | College graduate | 21% | 392 |
| | Postgraduate work | 12% | 234 |
| Region of State | Connecticut Valley | 15% | 289 |
| | Manchester Area | 19% | 376 |
| | Mass Border | 25% | 477 |
| | North Country | 8% | 159 |
| | Seacoast | 16% | 305 |
| | Central/Lakes | 17% | 331 |
| Party ID | Democrat | 47% | 898 |
| | Independent | 11% | 218 |
| | Republican | 42% | 813 |
| Voting Registration | Registered Democrat | 28% | 524 |
| | Registered Undeclared/Not Reg. | 43% | 799 |
| | Registered Republican | 29% | 550 |

2020 Republican Senate Primary

If the Republican primary for U.S. Senate was being held today, would you vote for...

| | <u>Don Bolduc</u> | <u>Corky Messner</u> | <u>Other</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|--------------------|-------------------|----------------------|--------------|----------------------------|----------|
| August 2020 | 31% | 52% | 0% | 17% | 698 |

Favorability - Corky Messner

Below are a list of some of the candidates who are running in 2020. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Attorney Corky Messner

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|----------------------|------------------|----------------|--------------------|----------------------------|----------|
| August 2019 | 3% | 10% | 4% | 83% | 496 |
| February 2020 | 4% | 10% | 4% | 82% | 610 |
| May 2020 | 7% | 14% | 10% | 69% | 831 |
| June 2020 | 9% | 12% | 15% | 64% | 982 |
| July 2020 | 17% | 15% | 26% | 43% | 1,874 |
| August 2020 | 20% | 18% | 35% | 27% | 1,846 |

Favorability - Don Bolduc

Below are a list of some of the candidates who are running in 2020. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Retired General Don Bolduc

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|----------------------|------------------|----------------|--------------------|----------------------------|----------|
| August 2019 | 12% | 12% | 5% | 71% | 897 |
| February 2020 | 12% | 11% | 4% | 73% | 610 |
| May 2020 | 9% | 16% | 10% | 65% | 832 |
| June 2020 | 11% | 13% | 15% | 61% | 971 |
| July 2020 | 13% | 16% | 18% | 54% | 1,858 |
| August 2020 | 18% | 14% | 20% | 48% | 1,831 |

Favorability - Jeanne Shaheen

Below are a list of some of the candidates who are running in 2020. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Senator Jeanne Shaheen

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|----------------|------------------|----------------|--------------------|----------------------------|----------|
| October 2001 | 57% | 9% | 29% | 4% | 681 |
| February 2002 | 56% | 7% | 32% | 5% | 724 |
| April 2002 | 58% | 9% | 29% | 5% | 692 |
| June 2002 | 56% | 8% | 33% | 4% | 641 |
| July 2007 | 60% | 9% | 24% | 8% | 520 |
| September 2007 | 56% | 11% | 25% | 8% | 506 |
| February 2008 | 57% | 13% | 23% | 7% | 555 |
| April 2008 | 56% | 10% | 29% | 5% | 500 |
| July 2008 | 53% | 9% | 31% | 7% | 515 |
| September 2008 | 46% | 5% | 40% | 9% | 548 |
| February 2009 | 56% | 7% | 32% | 5% | 617 |
| April 2009 | 47% | 7% | 37% | 9% | 503 |
| July 2009 | 50% | 6% | 36% | 8% | 557 |
| October 2009 | 51% | 5% | 36% | 7% | 502 |
| February 2010 | 48% | 5% | 39% | 8% | 496 |
| April 2010 | 47% | 6% | 39% | 8% | 511 |
| July 2010 | 52% | 6% | 35% | 8% | 503 |
| September 2010 | 49% | 5% | 35% | 11% | 515 |
| February 2011 | 48% | 9% | 36% | 7% | 519 |
| April 2011 | 48% | 7% | 36% | 9% | 503 |
| July 2011 | 52% | 7% | 33% | 8% | 511 |
| October 2011 | 53% | 9% | 29% | 9% | 554 |
| February 2012 | 53% | 7% | 28% | 12% | 527 |
| April 2012 | 58% | 6% | 28% | 8% | 530 |
| July 2012 | 56% | 4% | 31% | 9% | 580 |
| October 2012 | 56% | 4% | 29% | 11% | 588 |
| February 2013 | 59% | 9% | 22% | 11% | 580 |
| April 2013 | 59% | 6% | 23% | 12% | 504 |
| July 2013 | 53% | 8% | 23% | 16% | 512 |
| October 2013 | 58% | 6% | 21% | 14% | 661 |
| February 2014 | 50% | 7% | 34% | 9% | 581 |
| April 2014 | 49% | 7% | 35% | 9% | 505 |
| July 2014 | 57% | 5% | 29% | 9% | 668 |
| October 2014 | 50% | 6% | 36% | 9% | 680 |
| February 2015 | 48% | 8% | 38% | 6% | 509 |
| May 2015 | 57% | 5% | 30% | 8% | 567 |
| July 2015 | 56% | 5% | 32% | 6% | 530 |
| October 2015 | 51% | 5% | 34% | 10% | 583 |
| February 2016 | 52% | 8% | 32% | 7% | 686 |
| May 2016 | 54% | 7% | 30% | 9% | 619 |
| August 2016 | 50% | 6% | 33% | 11% | 532 |
| October 2016 | 52% | 8% | 26% | 14% | 904 |

Favorability - Jeanne Shaheen

Below are a list of some of the candidates who are running in 2020. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Senator Jeanne Shaheen

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|---------------|------------------|----------------|--------------------|----------------------------|----------|
| February 2017 | 50% | 8% | 32% | 10% | 501 |
| May 2017 | 51% | 9% | 28% | 12% | 517 |
| October 2017 | 56% | 9% | 26% | 9% | 571 |
| February 2018 | 52% | 8% | 26% | 13% | 520 |
| April 2018 | 55% | 8% | 24% | 13% | 340 |
| August 2018 | 50% | 7% | 29% | 13% | 499 |
| October 2018 | 49% | 7% | 33% | 12% | 641 |
| February 2019 | 50% | 10% | 24% | 16% | 604 |
| April 2019 | 50% | 8% | 31% | 11% | 548 |
| August 2019 | 44% | 8% | 40% | 8% | 912 |
| February 2020 | 49% | 10% | 28% | 14% | 609 |
| May 2020 | 38% | 22% | 38% | 2% | 833 |
| June 2020 | 44% | 14% | 36% | 7% | 992 |
| July 2020 | 47% | 16% | 34% | 4% | 1,865 |
| August 2020 | 50% | 12% | 35% | 2% | 1,866 |

Favorability - Justin O'Donnell

Below are a list of some of the candidates who are running in 2020. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Political Activist Justin O'Donnell

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|-------------|------------------|----------------|--------------------|----------------------------|----------|
| August 2020 | 1% | 9% | 9% | 81% | 1,818 |

2020 U.S. Senate Election - Shaheen vs. Messner vs. O'Donnell

If the U.S. Senate election was being held today, and the candidates were Corky Messner, Jeanne Shaheen, and Justin O'Donnell, would you vote for...

| | <u>Corky Messner</u> | <u>Jeanne Shaheen</u> | <u>Justin O'Donnell</u> | <u>Other</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|---------------|----------------------|-----------------------|-------------------------|--------------|----------------------------|----------|
| February 2020 | 28% | 52% | | 4% | 17% | 545 |
| May 2020 | 34% | 52% | | 1% | 13% | 788 |
| June 2020 | 37% | 50% | | 0% | 13% | 942 |
| July 2020 | 35% | 54% | | 1% | 11% | 1,880 |
| August 2020 | 36% | 54% | 3% | 1% | 6% | 1,854 |

2020 U.S. Senate Election - Shaheen vs. Bolduc vs. O'Donnell

If the U.S. Senate election was being held today, and the candidates were Don Bolduc, Jeanne Shaheen, and Justin O'Donnell, would you vote for...

| | <u>Don Bolduc</u> | <u>Jeanne Shaheen</u> | <u>Justin O'Donnell</u> | <u>Other</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|---------------|-------------------|-----------------------|-------------------------|--------------|----------------------------|----------|
| February 2020 | 30% | 49% | | 5% | 17% | 548 |
| May 2020 | 39% | 50% | | 0% | 11% | 790 |
| June 2020 | 39% | 50% | | 1% | 10% | 941 |
| July 2020 | 35% | 54% | | 0% | 10% | 1,880 |
| August 2020 | 37% | 53% | 4% | 0% | 6% | 1,851 |

Interest in 2020 NH State Primary

As you may know, the New Hampshire State Primary for Governor, U.S. Senate, U.S. Congress and the state legislature will be held on Tuesday, September 8th. How interested would you say you are in the 2020 State Primary?

| | <u>Extremely interested</u> | <u>Very interested</u> | <u>Somewhat interested</u> | <u>Not very interested</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|--------------------|-----------------------------|------------------------|----------------------------|----------------------------|----------------------------|----------|
| August 2020 | 49% | 28% | 15% | 7% | 0% | 1,945 |

Attention Paid to 2020 NH State Primary

How much attention would you say you are paying to the September 8, 2020 state primary?

| | <u>A lot</u> | <u>Some</u> | <u>A little</u> | <u>None</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|--------------------|--------------|-------------|-----------------|-------------|----------------------------|----------|
| August 2020 | 39% | 41% | 14% | 6% | 0% | 1,945 |

Frequency Discussing 2020 NH State Primary With Friends and Family

How often would you say you discuss the state primary with your friends and family members?

| | <u>Often</u> | <u>Sometimes</u> | <u>Rarely</u> | <u>Never</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|--------------------|--------------|------------------|---------------|--------------|----------------------------|----------|
| August 2020 | 20% | 39% | 28% | 12% | 0% | 1,946 |

Frequency Voting in State Primaries in the Past

How often have you voted in state primaries in the past?

| | <u>Always</u> | <u>Usually</u> | <u>Sometimes</u> | <u>Rarely</u> | <u>Never</u> | <u>Don't know/Not Sure</u> | <u>N</u> |
|--------------------|---------------|----------------|------------------|---------------|--------------|----------------------------|----------|
| August 2020 | 53% | 23% | 10% | 8% | 6% | 1% | 1,946 |

2020 Republican Senate Primary

| | | <u>Don Bolduc</u> | <u>Corky Messner</u> | <u>Other</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|-------------------------------|--------------------------------|-------------------|----------------------|--------------|----------------------------|----------|
| STATEWIDE | August 2020 | 31% | 52% | 0% | 17% | 698 |
| Voting Registration | Registered Undeclared/Not Reg. | 26% | 51% | 0% | 23% | 195 |
| | Registered Republican | 33% | 52% | 1% | 14% | 493 |
| Party ID | Democrat | 16% | 11% | 11% | 62% | 14 |
| | Independent | 35% | 21% | 3% | 40% | 43 |
| | Republican | 31% | 55% | | 14% | 638 |
| Ideology | Moderate/Liberal | 34% | 43% | 2% | 22% | 195 |
| | Conservative | 31% | 57% | | 12% | 472 |
| Media Usage | Boston Globe reader | 67% | 16% | 1% | 16% | 22 |
| | Conservative radio listener | 29% | 58% | | 13% | 309 |
| | Fox News viewer | 27% | 60% | | 13% | 520 |
| | NHPR listener | 33% | 51% | 0% | 16% | 298 |
| | Union Leader reader | 36% | 35% | 2% | 27% | 104 |
| | WMUR viewer | 30% | 53% | 0% | 17% | 543 |
| | Local newspapers reader | 41% | 31% | 0% | 27% | 89 |
| Age of Respondent | 18 to 34 | 33% | 59% | 0% | 8% | 177 |
| | 35 to 49 | 21% | 62% | 0% | 17% | 134 |
| | 50 to 64 | 28% | 44% | 1% | 27% | 231 |
| | 65 and older | 47% | 45% | 0% | 8% | 127 |
| Gender of Respondent | Men | 39% | 48% | 1% | 12% | 377 |
| | Women | 17% | 59% | 0% | 24% | 300 |
| Level of Education | High school or less | 22% | 64% | | 14% | 312 |
| | Tech school/Some college | 38% | 40% | 0% | 22% | 201 |
| | College graduate | 42% | 38% | 1% | 19% | 114 |
| | Postgraduate work | 44% | 33% | 3% | 20% | 50 |
| Region of State | Central/Lakes | 34% | 50% | 0% | 15% | 113 |
| | Connecticut Valley | 20% | 61% | | 19% | 102 |
| | Manchester Area | 25% | 54% | 1% | 20% | 138 |
| | Mass Border | 38% | 51% | 1% | 11% | 186 |
| | North Country | 43% | 33% | | 24% | 53 |
| | Seacoast | 29% | 51% | | 20% | 101 |
| Gender & Education | Men, no college degree | 35% | 52% | 0% | 12% | 282 |
| | Men, college degree | 53% | 33% | 2% | 12% | 90 |
| | Women, no college degree | 14% | 62% | | 24% | 214 |
| | Women, college degree | 30% | 40% | 1% | 29% | 71 |
| 2016 Presidential Vote | Voted for Trump | 29% | 56% | | 15% | 541 |
| | Voted for Hillary Clinton | 31% | 16% | 8% | 45% | 25 |
| | Did not vote in 2016 | 76% | 4% | | 20% | 27 |

Favorability - Corky Messner

| | | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|-------------------------------|--------------------------------|------------------|----------------|--------------------|----------------------------|----------|
| STATEWIDE | August 2020 | 20% | 18% | 35% | 27% | 1,846 |
| Voting Registration | Registered Democrat | 3% | 10% | 57% | 30% | 494 |
| | Registered Undeclared/Not Reg. | 15% | 16% | 41% | 28% | 775 |
| | Registered Republican | 43% | 26% | 8% | 23% | 538 |
| Party ID | Democrat | 1% | 9% | 60% | 30% | 860 |
| | Independent | 12% | 26% | 29% | 33% | 194 |
| | Republican | 43% | 25% | 9% | 23% | 782 |
| Ideology | Liberal | 2% | 12% | 58% | 28% | 521 |
| | Moderate | 11% | 18% | 41% | 30% | 716 |
| | Conservative | 52% | 22% | 7% | 18% | 517 |
| Media Usage | Boston Globe reader | 6% | 21% | 46% | 27% | 150 |
| | Conservative radio listener | 47% | 23% | 11% | 19% | 403 |
| | Fox News viewer | 37% | 25% | 16% | 23% | 824 |
| | NHPR listener | 14% | 18% | 43% | 26% | 1,125 |
| | Union Leader reader | 13% | 12% | 42% | 33% | 270 |
| | WMUR viewer | 18% | 19% | 38% | 26% | 1,528 |
| | Local newspapers reader | 8% | 15% | 49% | 28% | 405 |
| Age of Respondent | 18 to 34 | 13% | 17% | 30% | 40% | 457 |
| | 35 to 49 | 13% | 27% | 33% | 28% | 389 |
| | 50 to 64 | 27% | 14% | 37% | 22% | 573 |
| | 65 and older | 23% | 14% | 43% | 21% | 374 |
| Gender of Respondent | Men | 27% | 19% | 33% | 22% | 887 |
| | Women | 14% | 16% | 39% | 31% | 910 |
| Level of Education | High school or less | 25% | 25% | 31% | 19% | 654 |
| | Tech school/Some college | 19% | 14% | 35% | 32% | 559 |
| | College graduate | 15% | 12% | 39% | 35% | 373 |
| | Postgraduate work | 11% | 15% | 43% | 31% | 228 |
| Region of State | Connecticut Valley | 24% | 15% | 22% | 39% | 267 |
| | Manchester Area | 18% | 29% | 30% | 24% | 351 |
| | Mass Border | 22% | 17% | 36% | 25% | 461 |
| | North Country | 20% | 11% | 43% | 25% | 154 |
| | Seacoast | 17% | 10% | 35% | 38% | 302 |
| | Central/Lakes | 17% | 19% | 48% | 16% | 305 |
| Gender & Education | Men, no college degree | 30% | 21% | 29% | 20% | 621 |
| | Men, college degree | 18% | 14% | 41% | 27% | 257 |
| | Women, no college degree | 14% | 19% | 39% | 28% | 566 |
| | Women, college degree | 9% | 11% | 41% | 38% | 329 |
| 2016 Presidential Vote | Voted for Trump | 48% | 21% | 7% | 24% | 674 |
| | Voted for Hillary Clinton | 1% | 7% | 60% | 32% | 774 |
| | Did not vote in 2016 | 6% | 22% | 41% | 31% | 130 |

Favorability - Don Bolduc

| | | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|-------------------------------|--------------------------------|------------------|----------------|--------------------|----------------------------|----------|
| STATEWIDE | August 2020 | 18% | 14% | 20% | 48% | 1,831 |
| Voting Registration | Registered Democrat | 5% | 12% | 36% | 47% | 482 |
| | Registered Undeclared/Not Reg. | 16% | 15% | 22% | 47% | 772 |
| | Registered Republican | 33% | 15% | 4% | 48% | 538 |
| Party ID | Democrat | 2% | 11% | 36% | 51% | 849 |
| | Independent | 15% | 17% | 16% | 52% | 194 |
| | Republican | 36% | 17% | 4% | 44% | 777 |
| Ideology | Liberal | 4% | 12% | 40% | 44% | 510 |
| | Moderate | 14% | 16% | 20% | 49% | 715 |
| | Conservative | 37% | 13% | 4% | 46% | 514 |
| Media Usage | Boston Globe reader | 10% | 19% | 31% | 39% | 149 |
| | Conservative radio listener | 45% | 21% | 3% | 30% | 401 |
| | Fox News viewer | 32% | 18% | 8% | 41% | 816 |
| | NHPR listener | 15% | 16% | 24% | 45% | 1,116 |
| | Union Leader reader | 22% | 8% | 21% | 50% | 267 |
| | WMUR viewer | 18% | 14% | 21% | 46% | 1,514 |
| | Local newspapers reader | 15% | 16% | 26% | 43% | 399 |
| Age of Respondent | 18 to 34 | 10% | 9% | 18% | 62% | 457 |
| | 35 to 49 | 11% | 18% | 19% | 52% | 395 |
| | 50 to 64 | 26% | 13% | 20% | 40% | 561 |
| | 65 and older | 22% | 10% | 26% | 43% | 362 |
| Gender of Respondent | Men | 25% | 17% | 24% | 34% | 887 |
| | Women | 9% | 11% | 18% | 62% | 895 |
| Level of Education | High school or less | 16% | 17% | 15% | 51% | 643 |
| | Tech school/Some college | 21% | 11% | 22% | 46% | 561 |
| | College graduate | 17% | 11% | 21% | 51% | 371 |
| | Postgraduate work | 15% | 13% | 31% | 41% | 227 |
| Region of State | Connecticut Valley | 17% | 15% | 19% | 49% | 265 |
| | Manchester Area | 17% | 12% | 14% | 58% | 354 |
| | Mass Border | 17% | 16% | 15% | 52% | 448 |
| | North Country | 22% | 11% | 25% | 42% | 154 |
| | Seacoast | 17% | 11% | 23% | 49% | 302 |
| | Central/Lakes | 19% | 17% | 31% | 33% | 307 |
| Gender & Education | Men, no college degree | 25% | 19% | 23% | 34% | 622 |
| | Men, college degree | 25% | 13% | 26% | 36% | 256 |
| | Women, no college degree | 10% | 9% | 14% | 67% | 557 |
| | Women, college degree | 9% | 11% | 24% | 56% | 327 |
| 2016 Presidential Vote | Voted for Trump | 37% | 17% | 3% | 42% | 669 |
| | Voted for Hillary Clinton | 2% | 9% | 36% | 53% | 763 |
| | Did not vote in 2016 | 18% | 17% | 13% | 52% | 130 |

Favorability - Jeanne Shaheen

| | | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|-------------------------------|--------------------------------|------------------|----------------|--------------------|----------------------------|----------|
| STATEWIDE | August 2020 | 50% | 12% | 35% | 2% | 1,866 |
| Voting Registration | Registered Democrat | 87% | 5% | 5% | 2% | 510 |
| | Registered Undeclared/Not Reg. | 55% | 17% | 25% | 3% | 776 |
| | Registered Republican | 8% | 12% | 79% | 2% | 542 |
| Party ID | Democrat | 90% | 6% | 2% | 3% | 878 |
| | Independent | 29% | 30% | 40% | 1% | 190 |
| | Republican | 11% | 15% | 71% | 3% | 787 |
| Ideology | Liberal | 81% | 6% | 10% | 3% | 528 |
| | Moderate | 58% | 17% | 23% | 2% | 725 |
| | Conservative | 9% | 10% | 80% | 1% | 522 |
| Media Usage | Boston Globe reader | 78% | 11% | 10% | 1% | 156 |
| | Conservative radio listener | 12% | 15% | 72% | 1% | 407 |
| | Fox News viewer | 25% | 17% | 58% | 0% | 822 |
| | NHPR listener | 62% | 14% | 23% | 2% | 1,140 |
| | Union Leader reader | 50% | 12% | 35% | 3% | 274 |
| | WMUR viewer | 53% | 13% | 33% | 1% | 1,544 |
| | Local newspapers reader | 69% | 14% | 15% | 1% | 408 |
| Age of Respondent | 18 to 34 | 42% | 9% | 44% | 5% | 457 |
| | 35 to 49 | 47% | 15% | 35% | 4% | 392 |
| | 50 to 64 | 53% | 13% | 34% | 1% | 578 |
| | 65 and older | 61% | 11% | 28% | 0% | 377 |
| Gender of Respondent | Men | 41% | 17% | 39% | 2% | 893 |
| | Women | 60% | 7% | 31% | 2% | 918 |
| Level of Education | High school or less | 40% | 13% | 47% | | 661 |
| | Tech school/Some college | 51% | 12% | 32% | 5% | 567 |
| | College graduate | 57% | 13% | 27% | 3% | 376 |
| | Postgraduate work | 68% | 9% | 20% | 4% | 229 |
| Region of State | Connecticut Valley | 42% | 19% | 36% | 3% | 268 |
| | Manchester Area | 37% | 16% | 43% | 5% | 356 |
| | Mass Border | 52% | 7% | 40% | 2% | 469 |
| | North Country | 55% | 13% | 25% | 6% | 156 |
| | Seacoast | 58% | 11% | 30% | 1% | 303 |
| | Central/Lakes | 58% | 10% | 31% | 1% | 309 |
| Gender & Education | Men, no college degree | 37% | 19% | 41% | 2% | 627 |
| | Men, college degree | 52% | 12% | 34% | 2% | 258 |
| | Women, no college degree | 55% | 5% | 38% | 1% | 575 |
| | Women, college degree | 70% | 10% | 16% | 4% | 332 |
| 2016 Presidential Vote | Voted for Trump | 10% | 15% | 73% | 2% | 678 |
| | Voted for Hillary Clinton | 91% | 5% | 2% | 2% | 789 |
| | Did not vote in 2016 | 54% | 15% | 21% | 10% | 130 |

Favorability - Justin O'Donnell

| | | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|-------------------------------|--------------------------------|------------------|----------------|--------------------|----------------------------|----------|
| STATEWIDE | August 2020 | 1% | 9% | 9% | 81% | 1,818 |
| Voting Registration | Registered Democrat | 2% | 9% | 5% | 84% | 485 |
| | Registered Undeclared/Not Reg. | 1% | 7% | 11% | 81% | 772 |
| | Registered Republican | 0% | 10% | 12% | 77% | 523 |
| Party ID | Democrat | 1% | 7% | 4% | 88% | 851 |
| | Independent | 2% | 3% | 7% | 88% | 189 |
| | Republican | 0% | 12% | 16% | 72% | 768 |
| Ideology | Liberal | 1% | 9% | 6% | 84% | 516 |
| | Moderate | 1% | 10% | 6% | 83% | 701 |
| | Conservative | 0% | 8% | 19% | 73% | 510 |
| Media Usage | Boston Globe reader | 1% | 17% | 12% | 70% | 146 |
| | Conservative radio listener | 0% | 13% | 17% | 69% | 389 |
| | Fox News viewer | 0% | 13% | 14% | 73% | 807 |
| | NHPR listener | 1% | 10% | 8% | 81% | 1,105 |
| | Union Leader reader | 1% | 6% | 9% | 85% | 270 |
| | WMUR viewer | 1% | 9% | 9% | 82% | 1,505 |
| | Local newspapers reader | 1% | 4% | 11% | 84% | 405 |
| Age of Respondent | 18 to 34 | 1% | 7% | 8% | 83% | 457 |
| | 35 to 49 | 2% | 11% | 9% | 79% | 388 |
| | 50 to 64 | 1% | 8% | 10% | 80% | 562 |
| | 65 and older | 1% | 5% | 11% | 83% | 358 |
| Gender of Respondent | Men | 0% | 12% | 11% | 77% | 876 |
| | Women | 2% | 5% | 7% | 86% | 898 |
| Level of Education | High school or less | | 9% | 8% | 83% | 640 |
| | Tech school/Some college | 1% | 7% | 12% | 79% | 552 |
| | College graduate | 2% | 7% | 7% | 84% | 372 |
| | Postgraduate work | 2% | 7% | 10% | 80% | 226 |
| Region of State | Connecticut Valley | 1% | 8% | 22% | 69% | 264 |
| | Manchester Area | 1% | 5% | 4% | 90% | 347 |
| | Mass Border | 0% | 13% | 8% | 79% | 450 |
| | North Country | | 11% | 6% | 84% | 149 |
| | Seacoast | 2% | 7% | 8% | 83% | 302 |
| | Central/Lakes | 2% | 8% | 9% | 81% | 304 |
| Gender & Education | Men, no college degree | 0% | 13% | 11% | 76% | 613 |
| | Men, college degree | 1% | 9% | 11% | 79% | 255 |
| | Women, no college degree | 1% | 3% | 7% | 88% | 558 |
| | Women, college degree | 3% | 6% | 6% | 85% | 329 |
| 2016 Presidential Vote | Voted for Trump | 0% | 13% | 15% | 72% | 655 |
| | Voted for Hillary Clinton | 1% | 5% | 5% | 89% | 765 |
| | Did not vote in 2016 | 0% | 15% | 23% | 62% | 130 |

2020 U.S. Senate Election - Shaheen vs. Messner vs. O'Donnell

| | | Corky Messner | Jeanne Shaheen | Justin O'Donnell | Other | Don't know/Not sure | N |
|-------------------------------|--------------------------------|---------------|----------------|------------------|-------|---------------------|-------|
| STATEWIDE | August 2020 | 36% | 54% | 3% | 1% | 6% | 1,854 |
| Voting Registration | Registered Democrat | 2% | 91% | 3% | 0% | 4% | 510 |
| | Registered Undeclared/Not Reg. | 25% | 62% | 5% | 0% | 8% | 760 |
| | Registered Republican | 84% | 9% | 2% | 2% | 3% | 546 |
| Party ID | Democrat | 1% | 95% | 1% | 0% | 3% | 874 |
| | Independent | 23% | 41% | 18% | 1% | 17% | 188 |
| | Republican | 79% | 12% | 3% | 1% | 5% | 785 |
| Ideology | Liberal | 2% | 86% | 7% | 0% | 5% | 532 |
| | Moderate | 25% | 65% | 3% | 1% | 6% | 719 |
| | Conservative | 89% | 6% | 1% | 1% | 3% | 520 |
| Media Usage | Boston Globe reader | 10% | 86% | 3% | 0% | 1% | 157 |
| | Conservative radio listener | 81% | 13% | 1% | 2% | 3% | 410 |
| | Fox News viewer | 65% | 26% | 2% | 1% | 6% | 817 |
| | NHPR listener | 23% | 68% | 3% | 0% | 5% | 1,142 |
| | Union Leader reader | 37% | 53% | 3% | 1% | 5% | 269 |
| | WMUR viewer | 34% | 57% | 4% | 1% | 5% | 1,538 |
| | Local newspapers reader | 17% | 72% | 3% | 1% | 7% | 408 |
| Age of Respondent | 18 to 34 | 39% | 49% | 5% | 0% | 7% | 452 |
| | 35 to 49 | 32% | 54% | 7% | 1% | 6% | 393 |
| | 50 to 64 | 41% | 51% | 1% | 1% | 6% | 574 |
| | 65 and older | 29% | 67% | 2% | 0% | 1% | 376 |
| Gender of Respondent | Men | 44% | 49% | 1% | 1% | 5% | 887 |
| | Women | 29% | 60% | 4% | 1% | 6% | 915 |
| Level of Education | High school or less | 51% | 41% | 4% | 1% | 3% | 656 |
| | Tech school/Some college | 32% | 55% | 3% | 1% | 9% | 557 |
| | College graduate | 25% | 65% | 3% | 1% | 5% | 379 |
| | Postgraduate work | 18% | 73% | 3% | 1% | 5% | 227 |
| Region of State | Connecticut Valley | 36% | 52% | 8% | 0% | 4% | 271 |
| | Manchester Area | 39% | 42% | 8% | 1% | 10% | 349 |
| | Mass Border | 37% | 56% | 1% | 0% | 6% | 463 |
| | North Country | 33% | 63% | | 2% | 2% | 154 |
| | Seacoast | 38% | 56% | 2% | 1% | 3% | 302 |
| | Central/Lakes | 31% | 61% | 2% | 1% | 5% | 303 |
| Gender & Education | Men, no college degree | 49% | 44% | 0% | 1% | 5% | 621 |
| | Men, college degree | 31% | 59% | 5% | 1% | 4% | 258 |
| | Women, no college degree | 35% | 53% | 6% | 0% | 6% | 567 |
| | Women, college degree | 15% | 75% | 2% | 1% | 6% | 333 |
| 2016 Presidential Vote | Voted for Trump | 83% | 10% | 1% | 1% | 5% | 680 |
| | Voted for Hillary Clinton | 1% | 96% | 1% | 0% | 2% | 792 |
| | Did not vote in 2016 | 8% | 66% | 9% | 2% | 16% | 117 |

2020 U.S. Senate Election - Shaheen vs. Bolduc vs. O'Donnell

| | | Don Bolduc | Jeanne Shaheen | Justin O'Donnell | Other | Don't know/Not sure | N |
|-------------------------------|--------------------------------|------------|----------------|------------------|-------|---------------------|-------|
| STATEWIDE | August 2020 | 37% | 53% | 4% | 0% | 6% | 1,851 |
| Voting Registration | Registered Democrat | 2% | 91% | 3% | 0% | 4% | 510 |
| | Registered Undeclared/Not Reg. | 24% | 60% | 5% | 0% | 10% | 761 |
| | Registered Republican | 87% | 7% | 3% | 0% | 3% | 542 |
| Party ID | Democrat | 1% | 95% | 1% | 0% | 3% | 875 |
| | Independent | 22% | 42% | 18% | 0% | 18% | 188 |
| | Republican | 81% | 9% | 3% | 0% | 7% | 782 |
| Ideology | Liberal | 4% | 86% | 5% | 0% | 5% | 532 |
| | Moderate | 28% | 63% | 3% | 0% | 6% | 720 |
| | Conservative | 85% | 5% | 4% | 0% | 5% | 516 |
| Media Usage | Boston Globe reader | 10% | 85% | 3% | 0% | 2% | 157 |
| | Conservative radio listener | 86% | 10% | 0% | 0% | 3% | 406 |
| | Fox News viewer | 67% | 24% | 2% | 0% | 7% | 813 |
| | NHPR listener | 25% | 67% | 3% | 0% | 5% | 1,137 |
| | Union Leader reader | 37% | 51% | 3% | 1% | 8% | 265 |
| | WMUR viewer | 35% | 56% | 3% | 0% | 5% | 1,536 |
| | Local newspapers reader | 21% | 72% | 0% | 0% | 6% | 408 |
| Age of Respondent | 18 to 34 | 41% | 49% | 4% | | 7% | 452 |
| | 35 to 49 | 32% | 52% | 10% | 0% | 5% | 393 |
| | 50 to 64 | 41% | 49% | 1% | 0% | 8% | 576 |
| | 65 and older | 30% | 66% | 2% | 0% | 2% | 371 |
| Gender of Respondent | Men | 45% | 46% | 3% | 0% | 5% | 884 |
| | Women | 28% | 60% | 5% | | 7% | 916 |
| Level of Education | High school or less | 50% | 40% | 6% | | 5% | 651 |
| | Tech school/Some college | 34% | 54% | 3% | 0% | 9% | 559 |
| | College graduate | 28% | 64% | 3% | 0% | 5% | 380 |
| | Postgraduate work | 18% | 73% | 3% | 0% | 5% | 228 |
| Region of State | Connecticut Valley | 35% | 52% | 8% | | 4% | 272 |
| | Manchester Area | 42% | 41% | 8% | 0% | 10% | 345 |
| | Mass Border | 40% | 53% | 1% | 0% | 6% | 463 |
| | North Country | 36% | 62% | 1% | 0% | 1% | 154 |
| | Seacoast | 35% | 55% | 2% | 1% | 8% | 302 |
| | Central/Lakes | 30% | 61% | 4% | | 6% | 303 |
| Gender & Education | Men, no college degree | 49% | 42% | 3% | 0% | 6% | 617 |
| | Men, college degree | 34% | 57% | 3% | 1% | 4% | 258 |
| | Women, no college degree | 33% | 53% | 6% | | 7% | 567 |
| | Women, college degree | 16% | 75% | 3% | | 6% | 334 |
| 2016 Presidential Vote | Voted for Trump | 82% | 7% | 4% | 0% | 7% | 676 |
| | Voted for Hillary Clinton | 1% | 95% | 1% | 0% | 3% | 792 |
| | Did not vote in 2016 | 18% | 67% | 1% | | 14% | 117 |

Interest in 2020 NH State Primary

| | | <u>Extremely interested</u> | <u>Very interested</u> | <u>Somewhat interested</u> | <u>Not very interested</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|-------------------------------|--------------------------------|-----------------------------|------------------------|----------------------------|----------------------------|----------------------------|----------|
| STATEWIDE | August 2020 | 49% | 28% | 15% | 7% | 0% | 1,945 |
| Voting Registration | Registered Democrat | 52% | 29% | 15% | 4% | 0% | 522 |
| | Registered Undeclared/Not Reg. | 46% | 27% | 19% | 9% | | 798 |
| | Registered Republican | 58% | 29% | 7% | 7% | | 550 |
| Party ID | Democrat | 48% | 29% | 17% | 5% | 1% | 897 |
| | Independent | 30% | 32% | 21% | 17% | 0% | 218 |
| | Republican | 56% | 26% | 12% | 7% | | 813 |
| Ideology | Liberal | 51% | 27% | 18% | 4% | | 551 |
| | Moderate | 44% | 26% | 17% | 12% | 0% | 757 |
| | Conservative | 59% | 29% | 9% | 3% | | 532 |
| Media Usage | Boston Globe reader | 52% | 29% | 15% | 4% | | 156 |
| | Conservative radio listener | 69% | 20% | 10% | 2% | | 412 |
| | Fox News viewer | 51% | 29% | 14% | 7% | 0% | 843 |
| | NHPR listener | 49% | 31% | 14% | 5% | 0% | 1,164 |
| | Union Leader reader | 57% | 18% | 12% | 13% | | 279 |
| | WMUR viewer | 50% | 28% | 15% | 7% | 0% | 1,588 |
| | Local newspapers reader | 57% | 27% | 12% | 3% | | 412 |
| Age of Respondent | 18 to 34 | 45% | 24% | 16% | 15% | 0% | 506 |
| | 35 to 49 | 42% | 31% | 20% | 5% | 1% | 399 |
| | 50 to 64 | 50% | 31% | 14% | 5% | 0% | 585 |
| | 65 and older | 61% | 23% | 12% | 3% | | 384 |
| Gender of Respondent | Men | 49% | 24% | 18% | 9% | | 921 |
| | Women | 49% | 31% | 13% | 6% | 1% | 955 |
| Level of Education | High school or less | 50% | 36% | 7% | 6% | 1% | 688 |
| | Tech school/Some college | 47% | 26% | 21% | 6% | 0% | 588 |
| | College graduate | 48% | 21% | 21% | 10% | 0% | 392 |
| | Postgraduate work | 49% | 25% | 16% | 10% | 0% | 234 |
| Region of State | Connecticut Valley | 42% | 35% | 17% | 5% | | 288 |
| | Manchester Area | 40% | 33% | 15% | 10% | 1% | 376 |
| | Mass Border | 56% | 24% | 14% | 5% | | 476 |
| | North Country | 36% | 42% | 17% | 5% | | 159 |
| | Seacoast | 49% | 21% | 18% | 12% | 0% | 305 |
| | Central/Lakes | 61% | 21% | 12% | 6% | 0% | 330 |
| Gender & Education | Men, no college degree | 49% | 25% | 17% | 8% | | 651 |
| | Men, college degree | 47% | 23% | 20% | 10% | | 261 |
| | Women, no college degree | 47% | 37% | 11% | 4% | 1% | 593 |
| | Women, college degree | 51% | 23% | 18% | 8% | 0% | 346 |
| 2016 Presidential Vote | Voted for Trump | 58% | 24% | 10% | 8% | | 688 |
| | Voted for Hillary Clinton | 47% | 28% | 20% | 5% | 1% | 813 |
| | Did not vote in 2016 | 36% | 26% | 18% | 20% | 0% | 161 |

Attention Paid to 2020 NH State Primary

| | | A lot | Some | A little | None | Don't know/Not sure | N |
|-------------------------------|--------------------------------|-------|------|----------|------|---------------------|-------|
| STATEWIDE | August 2020 | 39% | 41% | 14% | 6% | 0% | 1,945 |
| Voting Registration | Registered Democrat | 39% | 46% | 11% | 4% | 0% | 522 |
| | Registered Undeclared/Not Reg. | 36% | 40% | 18% | 6% | | 798 |
| | Registered Republican | 48% | 41% | 6% | 6% | | 550 |
| Party ID | Democrat | 37% | 42% | 16% | 4% | 1% | 898 |
| | Independent | 30% | 43% | 15% | 13% | | 218 |
| | Republican | 43% | 40% | 12% | 6% | | 813 |
| Ideology | Liberal | 39% | 44% | 12% | 4% | | 552 |
| | Moderate | 36% | 38% | 18% | 8% | 0% | 757 |
| | Conservative | 45% | 46% | 8% | 2% | | 532 |
| Media Usage | Boston Globe reader | 42% | 44% | 11% | 3% | | 157 |
| | Conservative radio listener | 46% | 45% | 8% | 1% | | 412 |
| | Fox News viewer | 40% | 45% | 10% | 5% | 0% | 843 |
| | NHPR listener | 40% | 43% | 13% | 4% | 0% | 1,164 |
| | Union Leader reader | 45% | 34% | 12% | 10% | | 279 |
| | WMUR viewer | 40% | 42% | 13% | 5% | 0% | 1,589 |
| | Local newspapers reader | 49% | 41% | 7% | 3% | | 412 |
| Age of Respondent | 18 to 34 | 28% | 38% | 22% | 12% | 0% | 506 |
| | 35 to 49 | 26% | 51% | 17% | 4% | 1% | 399 |
| | 50 to 64 | 46% | 39% | 11% | 4% | 0% | 585 |
| | 65 and older | 54% | 37% | 7% | 2% | | 385 |
| Gender of Respondent | Men | 42% | 36% | 14% | 8% | | 921 |
| | Women | 36% | 46% | 14% | 3% | 1% | 956 |
| Level of Education | High school or less | 42% | 43% | 9% | 5% | 1% | 688 |
| | Tech school/Some college | 38% | 40% | 17% | 6% | 0% | 589 |
| | College graduate | 34% | 42% | 18% | 6% | | 392 |
| | Postgraduate work | 35% | 42% | 16% | 6% | 0% | 234 |
| Region of State | Connecticut Valley | 28% | 49% | 21% | 2% | 0% | 288 |
| | Manchester Area | 33% | 44% | 14% | 8% | 1% | 376 |
| | Mass Border | 42% | 43% | 11% | 5% | | 476 |
| | North Country | 38% | 45% | 13% | 4% | | 159 |
| | Seacoast | 38% | 37% | 13% | 12% | 0% | 305 |
| | Central/Lakes | 52% | 30% | 16% | 2% | | 330 |
| Gender & Education | Men, no college degree | 44% | 35% | 13% | 8% | | 651 |
| | Men, college degree | 34% | 40% | 19% | 7% | | 261 |
| | Women, no college degree | 35% | 48% | 13% | 2% | 1% | 594 |
| | Women, college degree | 36% | 43% | 16% | 5% | 0% | 346 |
| 2016 Presidential Vote | Voted for Trump | 47% | 36% | 11% | 6% | | 688 |
| | Voted for Hillary Clinton | 37% | 43% | 15% | 4% | 1% | 814 |
| | Did not vote in 2016 | 34% | 29% | 28% | 9% | | 161 |

Frequency Discussing 2020 NH State Primary With Friends and Family

| | | <u>Often</u> | <u>Sometimes</u> | <u>Rarely</u> | <u>Never</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|-------------------------------|--------------------------------|--------------|------------------|---------------|--------------|----------------------------|----------|
| STATEWIDE | August 2020 | 20% | 39% | 28% | 12% | 0% | 1,946 |
| Voting Registration | Registered Democrat | 18% | 41% | 31% | 9% | 0% | 523 |
| | Registered Undeclared/Not Reg. | 21% | 37% | 27% | 15% | 0% | 798 |
| | Registered Republican | 24% | 42% | 26% | 8% | | 550 |
| Party ID | Democrat | 18% | 39% | 30% | 12% | 1% | 898 |
| | Independent | 15% | 40% | 17% | 28% | | 218 |
| | Republican | 24% | 39% | 28% | 9% | 0% | 813 |
| Ideology | Liberal | 21% | 41% | 29% | 9% | 0% | 552 |
| | Moderate | 17% | 37% | 31% | 15% | 0% | 757 |
| | Conservative | 26% | 41% | 24% | 8% | 0% | 532 |
| Media Usage | Boston Globe reader | 20% | 40% | 32% | 8% | | 157 |
| | Conservative radio listener | 26% | 48% | 20% | 7% | 0% | 412 |
| | Fox News viewer | 25% | 40% | 25% | 9% | 0% | 843 |
| | NHPR listener | 19% | 45% | 27% | 9% | 0% | 1,164 |
| | Union Leader reader | 21% | 39% | 30% | 11% | 0% | 279 |
| | WMUR viewer | 23% | 38% | 28% | 11% | 0% | 1,589 |
| | Local newspapers reader | 25% | 41% | 28% | 6% | 0% | 412 |
| Age of Respondent | 18 to 34 | 22% | 23% | 35% | 19% | | 506 |
| | 35 to 49 | 15% | 46% | 25% | 13% | 1% | 399 |
| | 50 to 64 | 20% | 41% | 27% | 11% | 0% | 585 |
| | 65 and older | 25% | 44% | 25% | 6% | 0% | 385 |
| Gender of Respondent | Men | 20% | 34% | 33% | 13% | 0% | 921 |
| | Women | 21% | 44% | 22% | 12% | 1% | 956 |
| Level of Education | High school or less | 23% | 44% | 25% | 7% | 1% | 688 |
| | Tech school/Some college | 19% | 33% | 32% | 16% | 0% | 589 |
| | College graduate | 17% | 37% | 29% | 17% | 0% | 392 |
| | Postgraduate work | 19% | 40% | 28% | 12% | 0% | 234 |
| Region of State | Connecticut Valley | 14% | 35% | 40% | 12% | | 288 |
| | Manchester Area | 24% | 38% | 20% | 17% | 1% | 376 |
| | Mass Border | 17% | 44% | 28% | 11% | 0% | 476 |
| | North Country | 20% | 39% | 24% | 17% | | 159 |
| | Seacoast | 19% | 31% | 36% | 13% | 0% | 305 |
| | Central/Lakes | 28% | 43% | 21% | 7% | 1% | 330 |
| Gender & Education | Men, no college degree | 22% | 33% | 34% | 11% | 0% | 651 |
| | Men, college degree | 14% | 38% | 31% | 16% | 0% | 261 |
| | Women, no college degree | 22% | 45% | 20% | 12% | 1% | 594 |
| | Women, college degree | 21% | 39% | 27% | 14% | 0% | 346 |
| 2016 Presidential Vote | Voted for Trump | 23% | 41% | 26% | 10% | 0% | 688 |
| | Voted for Hillary Clinton | 16% | 43% | 29% | 11% | 1% | 814 |
| | Did not vote in 2016 | 12% | 15% | 43% | 30% | | 161 |

Frequency Voting in State Primaries in the Past

| | | <u>Always</u> | <u>Usually</u> | <u>Sometimes</u> | <u>Rarely</u> | <u>Never</u> | <u>Don't know/Not Sure</u> | <u>N</u> |
|-------------------------------|--------------------------------|---------------|----------------|------------------|---------------|--------------|----------------------------|----------|
| STATEWIDE | August 2020 | 53% | 23% | 10% | 8% | 6% | 1% | 1,946 |
| Voting Registration | Registered Democrat | 53% | 27% | 11% | 3% | 5% | 1% | 522 |
| | Registered Undeclared/Not Reg. | 46% | 25% | 12% | 12% | 5% | 0% | 798 |
| | Registered Republican | 69% | 17% | 7% | 6% | 1% | | 550 |
| Party ID | Democrat | 48% | 26% | 11% | 7% | 7% | 1% | 898 |
| | Independent | 37% | 25% | 17% | 11% | 9% | 0% | 218 |
| | Republican | 64% | 18% | 6% | 8% | 4% | 0% | 813 |
| Ideology | Liberal | 46% | 25% | 13% | 9% | 6% | 1% | 552 |
| | Moderate | 47% | 27% | 11% | 7% | 8% | 0% | 757 |
| | Conservative | 70% | 15% | 6% | 6% | 2% | | 532 |
| Media Usage | Boston Globe reader | 55% | 21% | 8% | 4% | 11% | | 157 |
| | Conservative radio listener | 66% | 22% | 6% | 5% | 1% | | 412 |
| | Fox News viewer | 57% | 19% | 10% | 9% | 4% | 0% | 843 |
| | NHPR listener | 56% | 27% | 8% | 4% | 5% | 1% | 1,164 |
| | Union Leader reader | 62% | 17% | 2% | 14% | 4% | | 279 |
| | WMUR viewer | 54% | 24% | 10% | 8% | 5% | 0% | 1,589 |
| | Local newspapers reader | 64% | 24% | 6% | 3% | 3% | 1% | 412 |
| Age of Respondent | 18 to 34 | 48% | 14% | 9% | 12% | 16% | 1% | 506 |
| | 35 to 49 | 51% | 27% | 11% | 8% | 2% | 0% | 399 |
| | 50 to 64 | 49% | 27% | 11% | 9% | 3% | 1% | 585 |
| | 65 and older | 67% | 20% | 9% | 3% | 1% | 0% | 385 |
| Gender of Respondent | Men | 51% | 22% | 10% | 11% | 6% | 0% | 921 |
| | Women | 54% | 24% | 9% | 5% | 6% | 1% | 956 |
| Level of Education | High school or less | 56% | 16% | 6% | 13% | 9% | | 688 |
| | Tech school/Some college | 51% | 25% | 13% | 7% | 4% | 1% | 589 |
| | College graduate | 47% | 29% | 14% | 3% | 5% | 0% | 392 |
| | Postgraduate work | 56% | 28% | 9% | 4% | 3% | 1% | 234 |
| Region of State | Connecticut Valley | 58% | 18% | 10% | 7% | 6% | 1% | 288 |
| | Manchester Area | 51% | 19% | 13% | 11% | 7% | 0% | 376 |
| | Mass Border | 60% | 20% | 8% | 3% | 8% | 1% | 476 |
| | North Country | 50% | 36% | 4% | 4% | 5% | 1% | 159 |
| | Seacoast | 43% | 25% | 15% | 15% | 2% | | 305 |
| | Central/Lakes | 51% | 28% | 7% | 9% | 5% | 0% | 330 |
| Gender & Education | Men, no college degree | 49% | 21% | 10% | 14% | 7% | | 651 |
| | Men, college degree | 54% | 25% | 12% | 4% | 4% | 0% | 261 |
| | Women, no college degree | 57% | 20% | 8% | 7% | 7% | 1% | 594 |
| | Women, college degree | 48% | 32% | 11% | 3% | 5% | 1% | 346 |
| 2016 Presidential Vote | Voted for Trump | 64% | 17% | 8% | 10% | 2% | | 688 |
| | Voted for Hillary Clinton | 51% | 28% | 13% | 5% | 3% | 0% | 814 |
| | Did not vote in 2016 | 29% | 10% | 6% | 3% | 48% | 3% | 161 |