

September 2, 2020

## MESSNER LEADS BOLDUC IN RACE FOR GOP SENATE NOMINATION BUT SHAHEEN HOLDS ADVANTAGE IN GENERAL ELECTION

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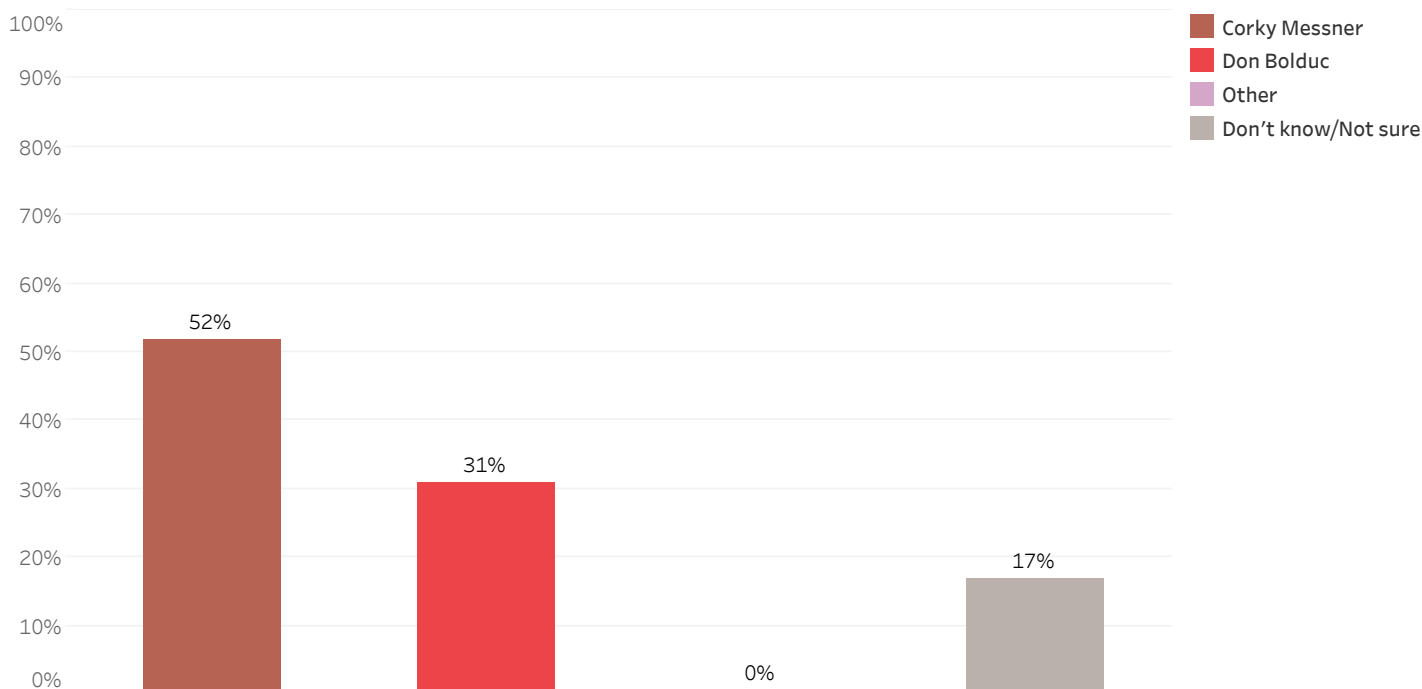
DURHAM, NH – Corky Messner leads his rival Don Bolduc in the race for the Republican nomination for U.S. Senator in New Hampshire. Messner and Bolduc are equally liked by Republican primary voters. Incumbent Senator Jeanne Shaheen remains well-liked in the state and holds clear leads over her prospective Republican challengers. Shaheen's leads are larger than the lead she enjoyed over her opponent Scott Brown in her successful reelection campaign in 2014.

These findings are based on the latest **Granite State Poll\***, conducted by the University of New Hampshire Survey Center. One thousand and nine hundred forty-nine (1,949) Granite State Panel members completed the survey online between August 28 and September 1, 2020. The margin of sampling error for the survey is +/- 2.2 percent. Included were 1,889 likely 2020 general election voters (MSE = +/- 2.3%), 839 likely Democratic primary voters (MSE = +/- 3.4%) and 703 likely Republican primary voters (MSE = +/- 3.7%). Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the New Hampshire Secretary of State. Granite State Panel members are recruited from randomly-selected landline and cell phone numbers across New Hampshire and surveys are sent periodically to panel members.

### 2020 Republican Senate Primary

Attorney Corky Messner and Retired General Don Bolduc are competing in the September 8th Republican primary to be their party's nominee for the U.S. Senate in November. Currently, likely Republican primary voters prefer Messner, although many are still undecided. If the election were held today, 52% of likely Republican primary voters say they would vote for Messner, 31% would vote for Bolduc, less than 1% would vote for another candidate, and 17% are undecided. Messner holds only a 12 point lead over Bolduc among self-described moderates but holds a 26 point lead among self-described conservatives.

### 2020 Republican Senate Primary - Messner vs. Bolduc - August 2020



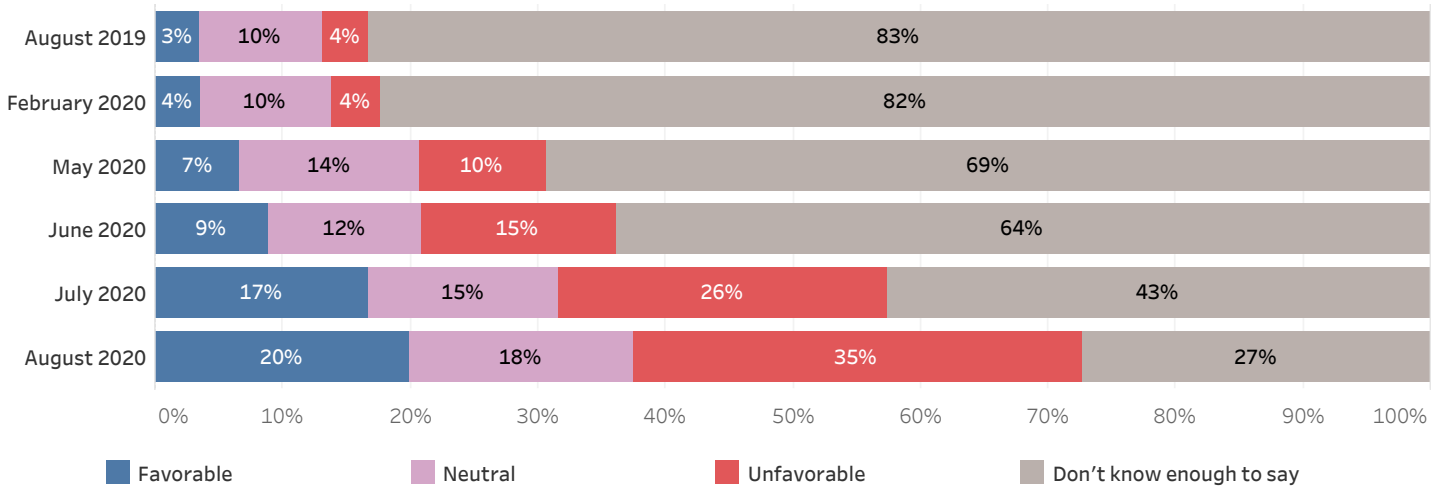
\* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

## Republican Senate Candidates Favorability

Twenty percent of New Hampshire likely general election voters have a favorable opinion of Messner, 18% are neutral, 35% have an unfavorable opinion, and 27% don't know enough to say. Messner's net favorability rating, the percentage who have a favorable opinion of him minus the percentage who have an unfavorable opinion, is -15%, down slightly since July (-9%).

Among likely Republican primary voters, 45% have a favorable opinion of Messner, 26% are neutral, 9% have an unfavorable view of him, and 20% don't know enough to say, yielding a net favorability rating of +36%.

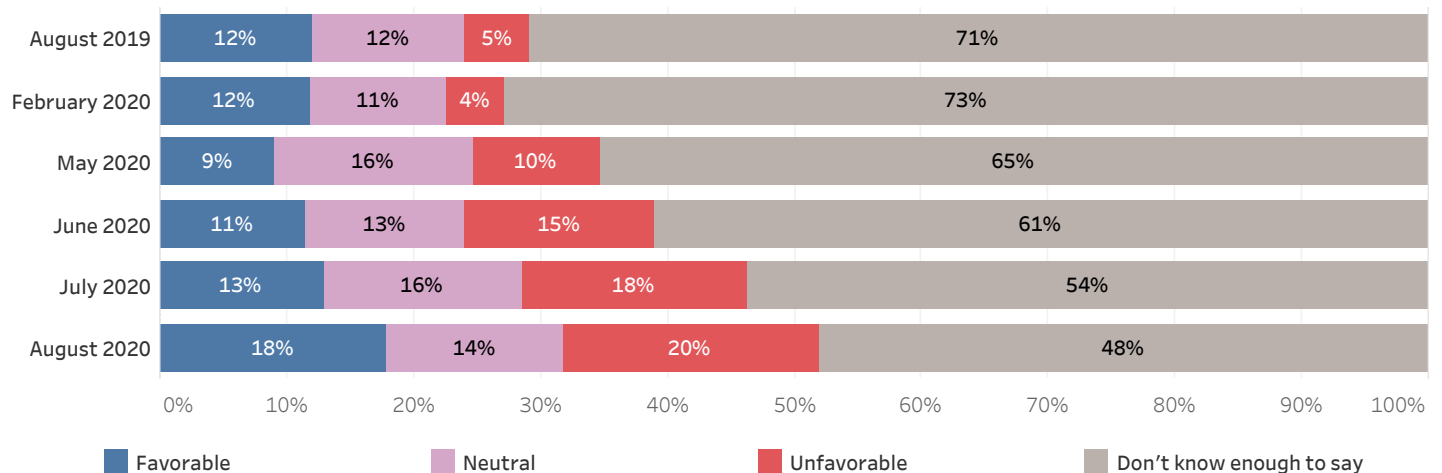
### Messner (R) Favorability



Bolduc's favorability ratings are similar to Messner's: 18% of likely general election voters have a favorable opinion of Bolduc, 14% are neutral, 20% have an unfavorable opinion, and 48% don't know enough to say. Bolduc's net favorability rating is -2%, largely unchanged compared to July (-5%).

Among likely Republican primary voters, 37% have a favorable opinion of Bolduc, 17% are neutral, 4% have an unfavorable view of him, and 41% don't know enough to say, yielding a net favorability rating of +33%.

### Bolduc (R) Favorability

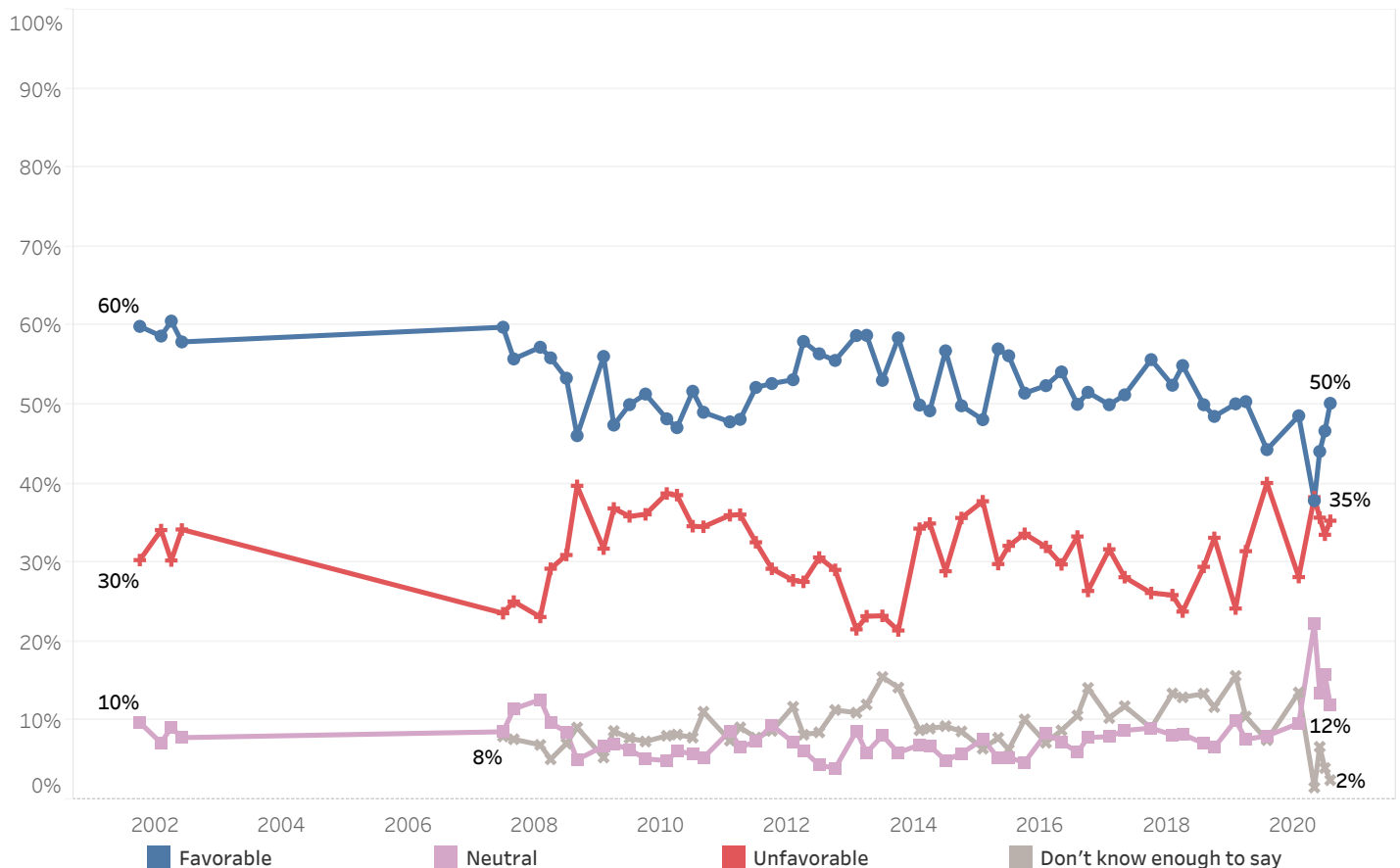


## Democratic Senate Candidate Favorability

Messner or Bolduc will face incumbent Senator Jeanne Shaheen in November. Shaheen continues to be broadly popular in NH: 50% of likely general election voters have a favorable opinion of her, 12% are neutral, 35% have an unfavorable opinion of her, and 2% don't know enough about her to say. Shaheen's net favorability rating is +15%, largely unchanged since July (+13%). Shaheen's net favorability rating is the same as it was in the fall of 2014 (+14%) when she last faced reelection.

Likely general election voters who have completed postgraduate work, those aged 65 and older, and women are more likely than others to have a favorable opinion of Shaheen.

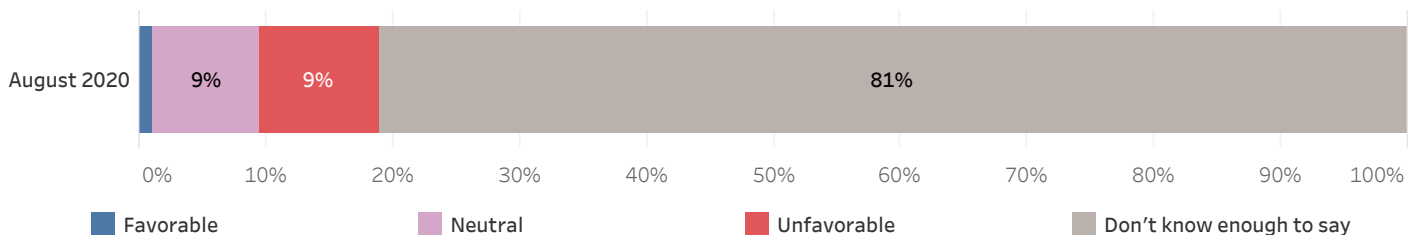
### Shaheen (D) Favorability



## Libertarian Senate Candidate Favorability

Also running for the U.S. Senate from New Hampshire is Libertarian and political activist Justin O'Donnell. Only 1% have a favorable opinion of him, 9% are neutral, 9% have an unfavorable opinion of him, and 81% don't know enough about him to say. O'Donnell's net favorability rating is -8%.

### O'Donnell (L) Favorability



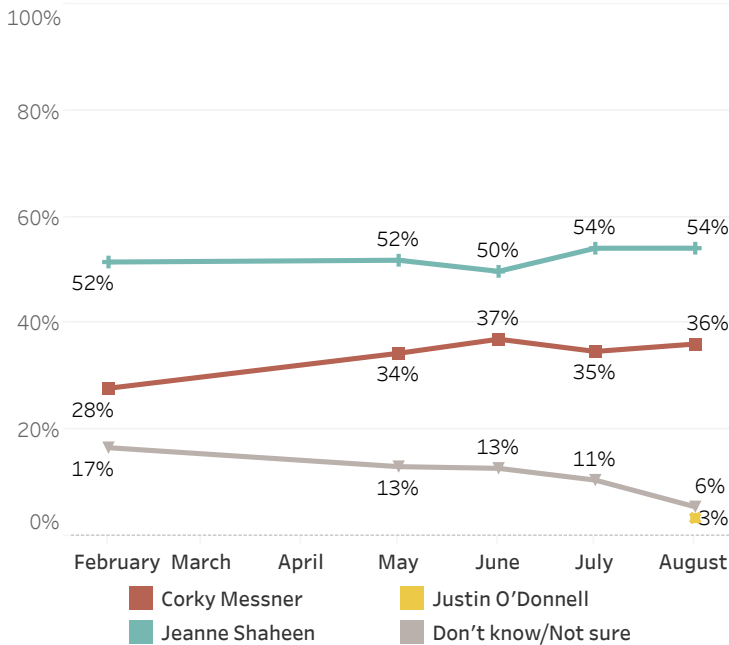
## U.S. Senate Election

Shaheen continues to lead the general election for U.S. Senate regardless of the Republican challenger. If the election were held today and Shaheen's Republican opponent was Messner, 54% of likely New Hampshire voters say they would vote for Shaheen, 36% would vote for Messner, 3% would vote for O'Donnell, 1% would vote for another candidate, and 6% are undecided. If the election were held today and Shaheen's Republican opponent was Bolduc, 53% would vote for Shaheen, 37% would vote for Bolduc, 4% would vote for O'Donnell, less than 1% would vote for another candidate, and 6% are undecided.

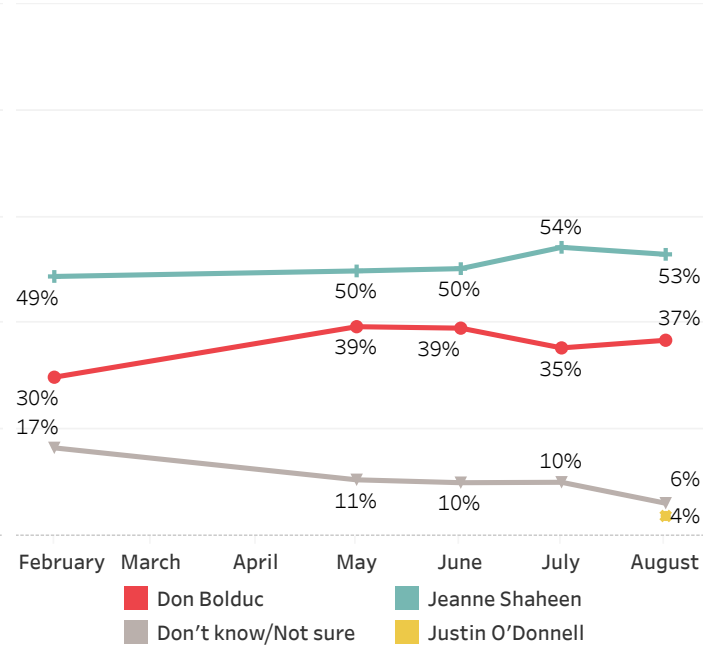
Shaheen's leads over Messner (18 percentage points) and Bolduc (16 points) have remained largely unchanged since July. Shaheen's leads over either Republican candidate are considerably larger than her lead over her Republican opponent Scott Brown during the late summer and fall of 2014.

## 2020 U.S. Senate Election

Shaheen vs. Messner vs. O'Donnell

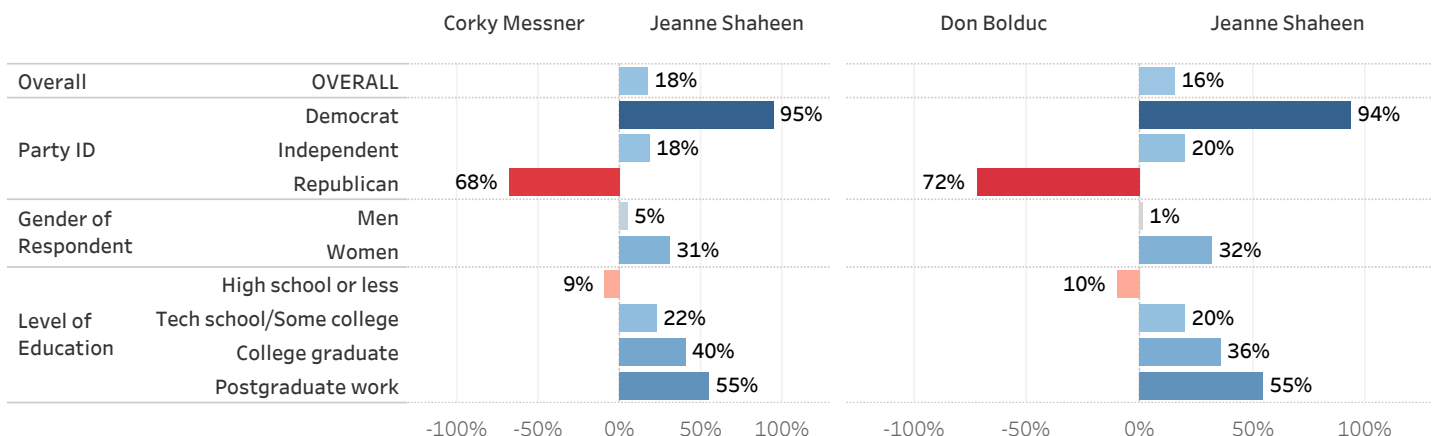


Shaheen vs. Bolduc vs. O'Donnell



- Shaheen holds wide leads among self-identified Democrats over Messner (+95 percentage points) and Bolduc (+94) while among self-described Republicans, Messner (+68) and Bolduc (+72) hold more modest leads over Shaheen.
- Among men, Shaheen holds only very small leads over Messner (+5) and Bolduc (+1) but Shaheen holds large leads among women over Messner (+31) and Bolduc (+32).
- Among those with a high school education or less, Messner (+9) and Bolduc (+10) hold small leads while Shaheen holds leads of 20 points or more over both candidates among likely voters with higher levels of education.

## 2020 U.S. Senate Election - Difference in Support - August 2020



### Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. One thousand and nine hundred forty-nine (1,949) Granite State Panel members completed the survey online between August 28 and September 1, 2020. The margin of sampling error for the survey is +/- 2.2 percent. Included were 1,889 likely 2020 general election voters (MSE = +/- 2.3%), 839 likely Democratic primary voters (MSE = +/- 3.4%) and 703 likely Republican primary voters (MSE = +/- 3.7%). These MSE's have not been adjusted for design effect. The response rate for the August 2020 Granite State Poll is 36%. The design effect for the survey is 2.3%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the New Hampshire Secretary of State.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 5,500 New Hampshire adults were recruited from randomly selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at [andrew.smith@unh.edu](mailto:andrew.smith@unh.edu).

### Granite State Poll, August 2020 Demographics

		%	N
Gender of Respondent	Men	49%	921
	Women	51%	956
Age of Respondent	18 to 34	27%	506
	35 to 49	21%	399
	50 to 64	31%	585
	65 and older	21%	385
Level of Education	High school or less	36%	688
	Tech school/Some college	31%	589
	College graduate	21%	392
	Postgraduate work	12%	234
Region of State	Connecticut Valley	15%	289
	Manchester Area	19%	376
	Mass Border	25%	477
	North Country	8%	159
	Seacoast	16%	305
	Central/Lakes	17%	331
Party ID	Democrat	47%	898
	Independent	11%	218
	Republican	42%	813
Voting Registration	Registered Democrat	28%	524
	Registered Undeclared/Not Reg.	43%	799
	Registered Republican	29%	550

## 2020 Republican Senate Primary

If the Republican primary for U.S. Senate was being held today, would you vote for...

	<u>Don Bolduc</u>	<u>Corky Messner</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
August 2020	31%	52%	0%	17%	698

### Favorability - Corky Messner

Below are a list of some of the candidates who are running in 2020. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Attorney Corky Messner

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
August 2019	3%	10%	4%	83%	496
February 2020	4%	10%	4%	82%	610
May 2020	7%	14%	10%	69%	831
June 2020	9%	12%	15%	64%	982
July 2020	17%	15%	26%	43%	1,874
August 2020	20%	18%	35%	27%	1,846

### Favorability - Don Bolduc

Below are a list of some of the candidates who are running in 2020. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Retired General Don Bolduc

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
August 2019	12%	12%	5%	71%	897
February 2020	12%	11%	4%	73%	610
May 2020	9%	16%	10%	65%	832
June 2020	11%	13%	15%	61%	971
July 2020	13%	16%	18%	54%	1,858
August 2020	18%	14%	20%	48%	1,831

### Favorability - Jeanne Shaheen

Below are a list of some of the candidates who are running in 2020. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Senator Jeanne Shaheen

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>October 2001</b>	57%	9%	29%	4%	681
<b>February 2002</b>	56%	7%	32%	5%	724
<b>April 2002</b>	58%	9%	29%	5%	692
<b>June 2002</b>	56%	8%	33%	4%	641
<b>July 2007</b>	60%	9%	24%	8%	520
<b>September 2007</b>	56%	11%	25%	8%	506
<b>February 2008</b>	57%	13%	23%	7%	555
<b>April 2008</b>	56%	10%	29%	5%	500
<b>July 2008</b>	53%	9%	31%	7%	515
<b>September 2008</b>	46%	5%	40%	9%	548
<b>February 2009</b>	56%	7%	32%	5%	617
<b>April 2009</b>	47%	7%	37%	9%	503
<b>July 2009</b>	50%	6%	36%	8%	557
<b>October 2009</b>	51%	5%	36%	7%	502
<b>February 2010</b>	48%	5%	39%	8%	496
<b>April 2010</b>	47%	6%	39%	8%	511
<b>July 2010</b>	52%	6%	35%	8%	503
<b>September 2010</b>	49%	5%	35%	11%	515
<b>February 2011</b>	48%	9%	36%	7%	519
<b>April 2011</b>	48%	7%	36%	9%	503
<b>July 2011</b>	52%	7%	33%	8%	511
<b>October 2011</b>	53%	9%	29%	9%	554
<b>February 2012</b>	53%	7%	28%	12%	527
<b>April 2012</b>	58%	6%	28%	8%	530
<b>July 2012</b>	56%	4%	31%	9%	580
<b>October 2012</b>	56%	4%	29%	11%	588
<b>February 2013</b>	59%	9%	22%	11%	580
<b>April 2013</b>	59%	6%	23%	12%	504
<b>July 2013</b>	53%	8%	23%	16%	512
<b>October 2013</b>	58%	6%	21%	14%	661
<b>February 2014</b>	50%	7%	34%	9%	581
<b>April 2014</b>	49%	7%	35%	9%	505
<b>July 2014</b>	57%	5%	29%	9%	668
<b>October 2014</b>	50%	6%	36%	9%	680
<b>February 2015</b>	48%	8%	38%	6%	509
<b>May 2015</b>	57%	5%	30%	8%	567
<b>July 2015</b>	56%	5%	32%	6%	530
<b>October 2015</b>	51%	5%	34%	10%	583
<b>February 2016</b>	52%	8%	32%	7%	686
<b>May 2016</b>	54%	7%	30%	9%	619
<b>August 2016</b>	50%	6%	33%	11%	532
<b>October 2016</b>	52%	8%	26%	14%	904

### Favorability - Jeanne Shaheen

Below are a list of some of the candidates who are running in 2020. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Senator Jeanne Shaheen

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
February 2017	50%	8%	32%	10%	501
May 2017	51%	9%	28%	12%	517
October 2017	56%	9%	26%	9%	571
February 2018	52%	8%	26%	13%	520
April 2018	55%	8%	24%	13%	340
August 2018	50%	7%	29%	13%	499
October 2018	49%	7%	33%	12%	641
February 2019	50%	10%	24%	16%	604
April 2019	50%	8%	31%	11%	548
August 2019	44%	8%	40%	8%	912
February 2020	49%	10%	28%	14%	609
May 2020	38%	22%	38%	2%	833
June 2020	44%	14%	36%	7%	992
July 2020	47%	16%	34%	4%	1,865
August 2020	50%	12%	35%	2%	1,866

### Favorability - Justin O'Donnell

Below are a list of some of the candidates who are running in 2020. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Political Activist Justin O'Donnell

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
August 2020	1%	9%	9%	81%	1,818

### 2020 U.S. Senate Election - Shaheen vs. Messner vs. O'Donnell

If the U.S. Senate election was being held today, and the candidates were Corky Messner, Jeanne Shaheen, and Justin O'Donnell, would you vote for...

	<u>Corky Messner</u>	<u>Jeanne Shaheen</u>	<u>Justin O'Donnell</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
February 2020	28%	52%		4%	17%	545
May 2020	34%	52%		1%	13%	788
June 2020	37%	50%		0%	13%	942
July 2020	35%	54%		1%	11%	1,880
August 2020	36%	54%	3%	1%	6%	1,854

### 2020 U.S. Senate Election - Shaheen vs. Bolduc vs. O'Donnell

If the U.S. Senate election was being held today, and the candidates were Don Bolduc, Jeanne Shaheen, and Justin O'Donnell, would you vote for...

	<u>Don Bolduc</u>	<u>Jeanne Shaheen</u>	<u>Justin O'Donnell</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
February 2020	30%	49%		5%	17%	548
May 2020	39%	50%		0%	11%	790
June 2020	39%	50%		1%	10%	941
July 2020	35%	54%		0%	10%	1,880
August 2020	37%	53%	4%	0%	6%	1,851



### Interest in 2020 NH State Primary

As you may know, the New Hampshire State Primary for Governor, U.S. Senate, U.S. Congress and the state legislature will be held on Tuesday, September 8th. How interested would you say you are in the 2020 State Primary?

	<u>Extremely interested</u>	<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not very interested</u>	<u>Don't know/Not sure</u>	<u>N</u>
August 2020	49%	28%	15%	7%	0%	1,945

### Attention Paid to 2020 NH State Primary

How much attention would you say you are paying to the September 8, 2020 state primary?

	<u>A lot</u>	<u>Some</u>	<u>A little</u>	<u>None</u>	<u>Don't know/Not sure</u>	<u>N</u>
August 2020	39%	41%	14%	6%	0%	1,945

### Frequency Discussing 2020 NH State Primary With Friends and Family

How often would you say you discuss the state primary with your friends and family members?

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>Don't know/Not sure</u>	<u>N</u>
August 2020	20%	39%	28%	12%	0%	1,946

### Frequency Voting in State Primaries in the Past

How often have you voted in state primaries in the past?

	<u>Always</u>	<u>Usually</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>Don't know/Not Sure</u>	<u>N</u>
August 2020	53%	23%	10%	8%	6%	1%	1,946

# 2020 Republican Senate Primary

		<u>Don Bolduc</u>	<u>Corky Messner</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2020</b>	31%	52%	0%	17%	698
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	26%	51%	0%	23%	195
	Registered Republican	33%	52%	1%	14%	493
<b>Party ID</b>	Democrat	16%	11%	11%	62%	14
	Independent	35%	21%	3%	40%	43
	Republican	31%	55%		14%	638
<b>Ideology</b>	Moderate/Liberal	34%	43%	2%	22%	195
	Conservative	31%	57%		12%	472
<b>Media Usage</b>	Boston Globe reader	67%	16%	1%	16%	22
	Conservative radio listener	29%	58%		13%	309
	Fox News viewer	27%	60%		13%	520
	NHPR listener	33%	51%	0%	16%	298
	Union Leader reader	36%	35%	2%	27%	104
	WMUR viewer	30%	53%	0%	17%	543
	Local newspapers reader	41%	31%	0%	27%	89
<b>Age of Respondent</b>	18 to 34	33%	59%	0%	8%	177
	35 to 49	21%	62%	0%	17%	134
	50 to 64	28%	44%	1%	27%	231
	65 and older	47%	45%	0%	8%	127
<b>Gender of Respondent</b>	Men	39%	48%	1%	12%	377
	Women	17%	59%	0%	24%	300
<b>Level of Education</b>	High school or less	22%	64%		14%	312
	Tech school/Some college	38%	40%	0%	22%	201
	College graduate	42%	38%	1%	19%	114
	Postgraduate work	44%	33%	3%	20%	50
<b>Region of State</b>	Central/Lakes	34%	50%	0%	15%	113
	Connecticut Valley	20%	61%		19%	102
	Manchester Area	25%	54%	1%	20%	138
	Mass Border	38%	51%	1%	11%	186
	North Country	43%	33%		24%	53
	Seacoast	29%	51%		20%	101
<b>Gender &amp; Education</b>	Men, no college degree	35%	52%	0%	12%	282
	Men, college degree	53%	33%	2%	12%	90
	Women, no college degree	14%	62%		24%	214
	Women, college degree	30%	40%	1%	29%	71
<b>2016 Presidential Vote</b>	Voted for Trump	29%	56%		15%	541
	Voted for Hillary Clinton	31%	16%	8%	45%	25
	Did not vote in 2016	76%	4%		20%	27

# **Favorability - Corky Messner**

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2020</b>	20%	18%	35%	27%	1,846
<b>Voting Registration</b>	Registered Democrat	3%	10%	57%	30%	494
	Registered Undeclared/Not Reg.	15%	16%	41%	28%	775
	Registered Republican	43%	26%	8%	23%	538
<b>Party ID</b>	Democrat	1%	9%	60%	30%	860
	Independent	12%	26%	29%	33%	194
	Republican	43%	25%	9%	23%	782
<b>Ideology</b>	Liberal	2%	12%	58%	28%	521
	Moderate	11%	18%	41%	30%	716
	Conservative	52%	22%	7%	18%	517
<b>Media Usage</b>	Boston Globe reader	6%	21%	46%	27%	150
	Conservative radio listener	47%	23%	11%	19%	403
	Fox News viewer	37%	25%	16%	23%	824
	NHPR listener	14%	18%	43%	26%	1,125
	Union Leader reader	13%	12%	42%	33%	270
	WMUR viewer	18%	19%	38%	26%	1,528
	Local newspapers reader	8%	15%	49%	28%	405
<b>Age of Respondent</b>	18 to 34	13%	17%	30%	40%	457
	35 to 49	13%	27%	33%	28%	389
	50 to 64	27%	14%	37%	22%	573
	65 and older	23%	14%	43%	21%	374
<b>Gender of Respondent</b>	Men	27%	19%	33%	22%	887
	Women	14%	16%	39%	31%	910
<b>Level of Education</b>	High school or less	25%	25%	31%	19%	654
	Tech school/Some college	19%	14%	35%	32%	559
	College graduate	15%	12%	39%	35%	373
	Postgraduate work	11%	15%	43%	31%	228
<b>Region of State</b>	Connecticut Valley	24%	15%	22%	39%	267
	Manchester Area	18%	29%	30%	24%	351
	Mass Border	22%	17%	36%	25%	461
	North Country	20%	11%	43%	25%	154
	Seacoast	17%	10%	35%	38%	302
	Central/Lakes	17%	19%	48%	16%	305
<b>Gender &amp; Education</b>	Men, no college degree	30%	21%	29%	20%	621
	Men, college degree	18%	14%	41%	27%	257
	Women, no college degree	14%	19%	39%	28%	566
	Women, college degree	9%	11%	41%	38%	329
<b>2016 Presidential Vote</b>	Voted for Trump	48%	21%	7%	24%	674
	Voted for Hillary Clinton	1%	7%	60%	32%	774
	Did not vote in 2016	6%	22%	41%	31%	130

# Favorability - Don Bolduc

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2020</b>	18%	14%	20%	48%	1,831
<b>Voting Registration</b>	Registered Democrat	5%	12%	36%	47%	482
	Registered Undeclared/Not Reg.	16%	15%	22%	47%	772
	Registered Republican	33%	15%	4%	48%	538
<b>Party ID</b>	Democrat	2%	11%	36%	51%	849
	Independent	15%	17%	16%	52%	194
	Republican	36%	17%	4%	44%	777
<b>Ideology</b>	Liberal	4%	12%	40%	44%	510
	Moderate	14%	16%	20%	49%	715
	Conservative	37%	13%	4%	46%	514
<b>Media Usage</b>	Boston Globe reader	10%	19%	31%	39%	149
	Conservative radio listener	45%	21%	3%	30%	401
	Fox News viewer	32%	18%	8%	41%	816
	NHPR listener	15%	16%	24%	45%	1,116
	Union Leader reader	22%	8%	21%	50%	267
	WMUR viewer	18%	14%	21%	46%	1,514
	Local newspapers reader	15%	16%	26%	43%	399
<b>Age of Respondent</b>	18 to 34	10%	9%	18%	62%	457
	35 to 49	11%	18%	19%	52%	395
	50 to 64	26%	13%	20%	40%	561
	65 and older	22%	10%	26%	43%	362
<b>Gender of Respondent</b>	Men	25%	17%	24%	34%	887
	Women	9%	11%	18%	62%	895
<b>Level of Education</b>	High school or less	16%	17%	15%	51%	643
	Tech school/Some college	21%	11%	22%	46%	561
	College graduate	17%	11%	21%	51%	371
	Postgraduate work	15%	13%	31%	41%	227
<b>Region of State</b>	Connecticut Valley	17%	15%	19%	49%	265
	Manchester Area	17%	12%	14%	58%	354
	Mass Border	17%	16%	15%	52%	448
	North Country	22%	11%	25%	42%	154
	Seacoast	17%	11%	23%	49%	302
	Central/Lakes	19%	17%	31%	33%	307
<b>Gender &amp; Education</b>	Men, no college degree	25%	19%	23%	34%	622
	Men, college degree	25%	13%	26%	36%	256
	Women, no college degree	10%	9%	14%	67%	557
	Women, college degree	9%	11%	24%	56%	327
<b>2016 Presidential Vote</b>	Voted for Trump	37%	17%	3%	42%	669
	Voted for Hillary Clinton	2%	9%	36%	53%	763
	Did not vote in 2016	18%	17%	13%	52%	130

# Favorability - Jeanne Shaheen

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2020</b>	50%	12%	35%	2%	1,866
<b>Voting Registration</b>	Registered Democrat	87%	5%	5%	2%	510
	Registered Undeclared/Not Reg.	55%	17%	25%	3%	776
	Registered Republican	8%	12%	79%	2%	542
<b>Party ID</b>	Democrat	90%	6%	2%	3%	878
	Independent	29%	30%	40%	1%	190
	Republican	11%	15%	71%	3%	787
<b>Ideology</b>	Liberal	81%	6%	10%	3%	528
	Moderate	58%	17%	23%	2%	725
	Conservative	9%	10%	80%	1%	522
<b>Media Usage</b>	Boston Globe reader	78%	11%	10%	1%	156
	Conservative radio listener	12%	15%	72%	1%	407
	Fox News viewer	25%	17%	58%	0%	822
	NHPR listener	62%	14%	23%	2%	1,140
	Union Leader reader	50%	12%	35%	3%	274
	WMUR viewer	53%	13%	33%	1%	1,544
	Local newspapers reader	69%	14%	15%	1%	408
<b>Age of Respondent</b>	18 to 34	42%	9%	44%	5%	457
	35 to 49	47%	15%	35%	4%	392
	50 to 64	53%	13%	34%	1%	578
	65 and older	61%	11%	28%	0%	377
<b>Gender of Respondent</b>	Men	41%	17%	39%	2%	893
	Women	60%	7%	31%	2%	918
<b>Level of Education</b>	High school or less	40%	13%	47%		661
	Tech school/Some college	51%	12%	32%	5%	567
	College graduate	57%	13%	27%	3%	376
	Postgraduate work	68%	9%	20%	4%	229
<b>Region of State</b>	Connecticut Valley	42%	19%	36%	3%	268
	Manchester Area	37%	16%	43%	5%	356
	Mass Border	52%	7%	40%	2%	469
	North Country	55%	13%	25%	6%	156
	Seacoast	58%	11%	30%	1%	303
	Central/Lakes	58%	10%	31%	1%	309
<b>Gender &amp; Education</b>	Men, no college degree	37%	19%	41%	2%	627
	Men, college degree	52%	12%	34%	2%	258
	Women, no college degree	55%	5%	38%	1%	575
	Women, college degree	70%	10%	16%	4%	332
<b>2016 Presidential Vote</b>	Voted for Trump	10%	15%	73%	2%	678
	Voted for Hillary Clinton	91%	5%	2%	2%	789
	Did not vote in 2016	54%	15%	21%	10%	130

### Favorability - Justin O'Donnell

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2020</b>	1%	9%	9%	81%	1,818
<b>Voting Registration</b>	Registered Democrat	2%	9%	5%	84%	485
	Registered Undeclared/Not Reg.	1%	7%	11%	81%	772
	Registered Republican	0%	10%	12%	77%	523
<b>Party ID</b>	Democrat	1%	7%	4%	88%	851
	Independent	2%	3%	7%	88%	189
	Republican	0%	12%	16%	72%	768
<b>Ideology</b>	Liberal	1%	9%	6%	84%	516
	Moderate	1%	10%	6%	83%	701
	Conservative	0%	8%	19%	73%	510
<b>Media Usage</b>	Boston Globe reader	1%	17%	12%	70%	146
	Conservative radio listener	0%	13%	17%	69%	389
	Fox News viewer	0%	13%	14%	73%	807
	NHPR listener	1%	10%	8%	81%	1,105
	Union Leader reader	1%	6%	9%	85%	270
	WMUR viewer	1%	9%	9%	82%	1,505
	Local newspapers reader	1%	4%	11%	84%	405
<b>Age of Respondent</b>	18 to 34	1%	7%	8%	83%	457
	35 to 49	2%	11%	9%	79%	388
	50 to 64	1%	8%	10%	80%	562
	65 and older	1%	5%	11%	83%	358
<b>Gender of Respondent</b>	Men	0%	12%	11%	77%	876
	Women	2%	5%	7%	86%	898
<b>Level of Education</b>	High school or less		9%	8%	83%	640
	Tech school/Some college	1%	7%	12%	79%	552
	College graduate	2%	7%	7%	84%	372
	Postgraduate work	2%	7%	10%	80%	226
<b>Region of State</b>	Connecticut Valley	1%	8%	22%	69%	264
	Manchester Area	1%	5%	4%	90%	347
	Mass Border	0%	13%	8%	79%	450
	North Country		11%	6%	84%	149
	Seacoast	2%	7%	8%	83%	302
	Central/Lakes	2%	8%	9%	81%	304
<b>Gender &amp; Education</b>	Men, no college degree	0%	13%	11%	76%	613
	Men, college degree	1%	9%	11%	79%	255
	Women, no college degree	1%	3%	7%	88%	558
	Women, college degree	3%	6%	6%	85%	329
<b>2016 Presidential Vote</b>	Voted for Trump	0%	13%	15%	72%	655
	Voted for Hillary Clinton	1%	5%	5%	89%	765
	Did not vote in 2016	0%	15%	23%	62%	130

**2020 U.S. Senate Election - Shaheen vs. Messner vs. O'Donnell**

		<u>Corky Messner</u>	<u>Jeanne Shaheen</u>	<u>Justin O'Donnell</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2020</b>	36%	54%	3%	1%	6%	1,854
<b>Voting Registration</b>	Registered Democrat	2%	91%	3%	0%	4%	510
	Registered Undeclared/Not Reg.	25%	62%	5%	0%	8%	760
	Registered Republican	84%	9%	2%	2%	3%	546
<b>Party ID</b>	Democrat	1%	95%	1%	0%	3%	874
	Independent	23%	41%	18%	1%	17%	188
	Republican	79%	12%	3%	1%	5%	785
<b>Ideology</b>	Liberal	2%	86%	7%	0%	5%	532
	Moderate	25%	65%	3%	1%	6%	719
	Conservative	89%	6%	1%	1%	3%	520
<b>Media Usage</b>	Boston Globe reader	10%	86%	3%	0%	1%	157
	Conservative radio listener	81%	13%	1%	2%	3%	410
	Fox News viewer	65%	26%	2%	1%	6%	817
	NHPR listener	23%	68%	3%	0%	5%	1,142
	Union Leader reader	37%	53%	3%	1%	5%	269
	WMUR viewer	34%	57%	4%	1%	5%	1,538
	Local newspapers reader	17%	72%	3%	1%	7%	408
<b>Age of Respondent</b>	18 to 34	39%	49%	5%	0%	7%	452
	35 to 49	32%	54%	7%	1%	6%	393
	50 to 64	41%	51%	1%	1%	6%	574
	65 and older	29%	67%	2%	0%	1%	376
<b>Gender of Respondent</b>	Men	44%	49%	1%	1%	5%	887
	Women	29%	60%	4%	1%	6%	915
<b>Level of Education</b>	High school or less	51%	41%	4%	1%	3%	656
	Tech school/Some college	32%	55%	3%	1%	9%	557
	College graduate	25%	65%	3%	1%	5%	379
	Postgraduate work	18%	73%	3%	1%	5%	227
<b>Region of State</b>	Connecticut Valley	36%	52%	8%	0%	4%	271
	Manchester Area	39%	42%	8%	1%	10%	349
	Mass Border	37%	56%	1%	0%	6%	463
	North Country	33%	63%		2%	2%	154
	Seacoast	38%	56%	2%	1%	3%	302
	Central/Lakes	31%	61%	2%	1%	5%	303
<b>Gender &amp; Education</b>	Men, no college degree	49%	44%	0%	1%	5%	621
	Men, college degree	31%	59%	5%	1%	4%	258
	Women, no college degree	35%	53%	6%	0%	6%	567
	Women, college degree	15%	75%	2%	1%	6%	333
<b>2016 Presidential Vote</b>	Voted for Trump	83%	10%	1%	1%	5%	680
	Voted for Hillary Clinton	1%	96%	1%	0%	2%	792
	Did not vote in 2016	8%	66%	9%	2%	16%	117

**2020 U.S. Senate Election - Shaheen vs. Bolduc vs. O'Donnell**

		<u>Don Bolduc</u>	<u>Jeanne Shaheen</u>	<u>Justin O'Donnell</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2020</b>	37%	53%	4%	0%	6%	1,851
<b>Voting Registration</b>	Registered Democrat	2%	91%	3%	0%	4%	510
	Registered Undeclared/Not Reg.	24%	60%	5%	0%	10%	761
	Registered Republican	87%	7%	3%	0%	3%	542
<b>Party ID</b>	Democrat	1%	95%	1%	0%	3%	875
	Independent	22%	42%	18%	0%	18%	188
	Republican	81%	9%	3%	0%	7%	782
<b>Ideology</b>	Liberal	4%	86%	5%	0%	5%	532
	Moderate	28%	63%	3%	0%	6%	720
	Conservative	85%	5%	4%	0%	5%	516
<b>Media Usage</b>	Boston Globe reader	10%	85%	3%	0%	2%	157
	Conservative radio listener	86%	10%	0%	0%	3%	406
	Fox News viewer	67%	24%	2%	0%	7%	813
	NHPR listener	25%	67%	3%	0%	5%	1,137
	Union Leader reader	37%	51%	3%	1%	8%	265
	WMUR viewer	35%	56%	3%	0%	5%	1,536
	Local newspapers reader	21%	72%	0%	0%	6%	408
<b>Age of Respondent</b>	18 to 34	41%	49%	4%		7%	452
	35 to 49	32%	52%	10%	0%	5%	393
	50 to 64	41%	49%	1%	0%	8%	576
	65 and older	30%	66%	2%	0%	2%	371
<b>Gender of Respondent</b>	Men	45%	46%	3%	0%	5%	884
	Women	28%	60%	5%		7%	916
<b>Level of Education</b>	High school or less	50%	40%	6%		5%	651
	Tech school/Some college	34%	54%	3%	0%	9%	559
	College graduate	28%	64%	3%	0%	5%	380
	Postgraduate work	18%	73%	3%	0%	5%	228
<b>Region of State</b>	Connecticut Valley	35%	52%	8%		4%	272
	Manchester Area	42%	41%	8%	0%	10%	345
	Mass Border	40%	53%	1%	0%	6%	463
	North Country	36%	62%	1%	0%	1%	154
	Seacoast	35%	55%	2%	1%	8%	302
	Central/Lakes	30%	61%	4%		6%	303
<b>Gender &amp; Education</b>	Men, no college degree	49%	42%	3%	0%	6%	617
	Men, college degree	34%	57%	3%	1%	4%	258
	Women, no college degree	33%	53%	6%		7%	567
	Women, college degree	16%	75%	3%		6%	334
<b>2016 Presidential Vote</b>	Voted for Trump	82%	7%	4%	0%	7%	676
	Voted for Hillary Clinton	1%	95%	1%	0%	3%	792
	Did not vote in 2016	18%	67%	1%		14%	117



# Interest in 2020 NH State Primary

		<u>Extremely interested</u>	<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not very interested</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2020</b>	49%	28%	15%	7%	0%	1,945
<b>Voting Registration</b>	Registered Democrat	52%	29%	15%	4%	0%	522
	Registered Undeclared/Not Reg.	46%	27%	19%	9%		798
	Registered Republican	58%	29%	7%	7%		550
<b>Party ID</b>	Democrat	48%	29%	17%	5%	1%	897
	Independent	30%	32%	21%	17%	0%	218
	Republican	56%	26%	12%	7%		813
<b>Ideology</b>	Liberal	51%	27%	18%	4%		551
	Moderate	44%	26%	17%	12%	0%	757
	Conservative	59%	29%	9%	3%		532
<b>Media Usage</b>	Boston Globe reader	52%	29%	15%	4%		156
	Conservative radio listener	69%	20%	10%	2%		412
	Fox News viewer	51%	29%	14%	7%	0%	843
	NHPR listener	49%	31%	14%	5%	0%	1,164
	Union Leader reader	57%	18%	12%	13%		279
	WMUR viewer	50%	28%	15%	7%	0%	1,588
	Local newspapers reader	57%	27%	12%	3%		412
<b>Age of Respondent</b>	18 to 34	45%	24%	16%	15%	0%	506
	35 to 49	42%	31%	20%	5%	1%	399
	50 to 64	50%	31%	14%	5%	0%	585
	65 and older	61%	23%	12%	3%		384
<b>Gender of Respondent</b>	Men	49%	24%	18%	9%		921
	Women	49%	31%	13%	6%	1%	955
<b>Level of Education</b>	High school or less	50%	36%	7%	6%	1%	688
	Tech school/Some college	47%	26%	21%	6%	0%	588
	College graduate	48%	21%	21%	10%	0%	392
	Postgraduate work	49%	25%	16%	10%	0%	234
<b>Region of State</b>	Connecticut Valley	42%	35%	17%	5%		288
	Manchester Area	40%	33%	15%	10%	1%	376
	Mass Border	56%	24%	14%	5%		476
	North Country	36%	42%	17%	5%		159
	Seacoast	49%	21%	18%	12%	0%	305
	Central/Lakes	61%	21%	12%	6%	0%	330
<b>Gender &amp; Education</b>	Men, no college degree	49%	25%	17%	8%		651
	Men, college degree	47%	23%	20%	10%		261
	Women, no college degree	47%	37%	11%	4%	1%	593
	Women, college degree	51%	23%	18%	8%	0%	346
<b>2016 Presidential Vote</b>	Voted for Trump	58%	24%	10%	8%		688
	Voted for Hillary Clinton	47%	28%	20%	5%	1%	813
	Did not vote in 2016	36%	26%	18%	20%	0%	161

# Attention Paid to 2020 NH State Primary

		<u>A lot</u>	<u>Some</u>	<u>A little</u>	<u>None</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2020</b>	39%	41%	14%	6%	0%	1,945
<b>Voting Registration</b>	Registered Democrat	39%	46%	11%	4%	0%	522
	Registered Undeclared/Not Reg.	36%	40%	18%	6%		798
	Registered Republican	48%	41%	6%	6%		550
<b>Party ID</b>	Democrat	37%	42%	16%	4%	1%	898
	Independent	30%	43%	15%	13%		218
	Republican	43%	40%	12%	6%		813
<b>Ideology</b>	Liberal	39%	44%	12%	4%		552
	Moderate	36%	38%	18%	8%	0%	757
	Conservative	45%	46%	8%	2%		532
<b>Media Usage</b>	Boston Globe reader	42%	44%	11%	3%		157
	Conservative radio listener	46%	45%	8%	1%		412
	Fox News viewer	40%	45%	10%	5%	0%	843
	NHPR listener	40%	43%	13%	4%	0%	1,164
	Union Leader reader	45%	34%	12%	10%		279
	WMUR viewer	40%	42%	13%	5%	0%	1,589
	Local newspapers reader	49%	41%	7%	3%		412
<b>Age of Respondent</b>	18 to 34	28%	38%	22%	12%	0%	506
	35 to 49	26%	51%	17%	4%	1%	399
	50 to 64	46%	39%	11%	4%	0%	585
	65 and older	54%	37%	7%	2%		385
<b>Gender of Respondent</b>	Men	42%	36%	14%	8%		921
	Women	36%	46%	14%	3%	1%	956
<b>Level of Education</b>	High school or less	42%	43%	9%	5%	1%	688
	Tech school/Some college	38%	40%	17%	6%	0%	589
	College graduate	34%	42%	18%	6%		392
	Postgraduate work	35%	42%	16%	6%	0%	234
<b>Region of State</b>	Connecticut Valley	28%	49%	21%	2%	0%	288
	Manchester Area	33%	44%	14%	8%	1%	376
	Mass Border	42%	43%	11%	5%		476
	North Country	38%	45%	13%	4%		159
	Seacoast	38%	37%	13%	12%	0%	305
	Central/Lakes	52%	30%	16%	2%		330
<b>Gender &amp; Education</b>	Men, no college degree	44%	35%	13%	8%		651
	Men, college degree	34%	40%	19%	7%		261
	Women, no college degree	35%	48%	13%	2%	1%	594
	Women, college degree	36%	43%	16%	5%	0%	346
<b>2016 Presidential Vote</b>	Voted for Trump	47%	36%	11%	6%		688
	Voted for Hillary Clinton	37%	43%	15%	4%	1%	814
	Did not vote in 2016	34%	29%	28%	9%		161

# Frequency Discussing 2020 NH State Primary With Friends and Family

		<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2020</b>	20%	39%	28%	12%	0%	1,946
<b>Voting Registration</b>	Registered Democrat	18%	41%	31%	9%	0%	523
	Registered Undeclared/Not Reg.	21%	37%	27%	15%	0%	798
	Registered Republican	24%	42%	26%	8%		550
<b>Party ID</b>	Democrat	18%	39%	30%	12%	1%	898
	Independent	15%	40%	17%	28%		218
	Republican	24%	39%	28%	9%	0%	813
<b>Ideology</b>	Liberal	21%	41%	29%	9%	0%	552
	Moderate	17%	37%	31%	15%	0%	757
	Conservative	26%	41%	24%	8%	0%	532
<b>Media Usage</b>	Boston Globe reader	20%	40%	32%	8%		157
	Conservative radio listener	26%	48%	20%	7%	0%	412
	Fox News viewer	25%	40%	25%	9%	0%	843
	NHPR listener	19%	45%	27%	9%	0%	1,164
	Union Leader reader	21%	39%	30%	11%	0%	279
	WMUR viewer	23%	38%	28%	11%	0%	1,589
	Local newspapers reader	25%	41%	28%	6%	0%	412
<b>Age of Respondent</b>	18 to 34	22%	23%	35%	19%		506
	35 to 49	15%	46%	25%	13%	1%	399
	50 to 64	20%	41%	27%	11%	0%	585
	65 and older	25%	44%	25%	6%	0%	385
<b>Gender of Respondent</b>	Men	20%	34%	33%	13%	0%	921
	Women	21%	44%	22%	12%	1%	956
<b>Level of Education</b>	High school or less	23%	44%	25%	7%	1%	688
	Tech school/Some college	19%	33%	32%	16%	0%	589
	College graduate	17%	37%	29%	17%	0%	392
	Postgraduate work	19%	40%	28%	12%	0%	234
<b>Region of State</b>	Connecticut Valley	14%	35%	40%	12%		288
	Manchester Area	24%	38%	20%	17%	1%	376
	Mass Border	17%	44%	28%	11%	0%	476
	North Country	20%	39%	24%	17%		159
	Seacoast	19%	31%	36%	13%	0%	305
	Central/Lakes	28%	43%	21%	7%	1%	330
<b>Gender &amp; Education</b>	Men, no college degree	22%	33%	34%	11%	0%	651
	Men, college degree	14%	38%	31%	16%	0%	261
	Women, no college degree	22%	45%	20%	12%	1%	594
	Women, college degree	21%	39%	27%	14%	0%	346
<b>2016 Presidential Vote</b>	Voted for Trump	23%	41%	26%	10%	0%	688
	Voted for Hillary Clinton	16%	43%	29%	11%	1%	814
	Did not vote in 2016	12%	15%	43%	30%		161

# Frequency Voting in State Primaries in the Past

		<u>Always</u>	<u>Usually</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>Don't know/Not Sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2020</b>	53%	23%	10%	8%	6%	1%	1,946
<b>Voting Registration</b>	Registered Democrat	53%	27%	11%	3%	5%	1%	522
	Registered Undeclared/Not Reg.	46%	25%	12%	12%	5%	0%	798
	Registered Republican	69%	17%	7%	6%	1%		550
<b>Party ID</b>	Democrat	48%	26%	11%	7%	7%	1%	898
	Independent	37%	25%	17%	11%	9%	0%	218
	Republican	64%	18%	6%	8%	4%	0%	813
<b>Ideology</b>	Liberal	46%	25%	13%	9%	6%	1%	552
	Moderate	47%	27%	11%	7%	8%	0%	757
	Conservative	70%	15%	6%	6%	2%		532
<b>Media Usage</b>	Boston Globe reader	55%	21%	8%	4%	11%		157
	Conservative radio listener	66%	22%	6%	5%	1%		412
	Fox News viewer	57%	19%	10%	9%	4%	0%	843
	NHPR listener	56%	27%	8%	4%	5%	1%	1,164
	Union Leader reader	62%	17%	2%	14%	4%		279
	WMUR viewer	54%	24%	10%	8%	5%	0%	1,589
	Local newspapers reader	64%	24%	6%	3%	3%	1%	412
<b>Age of Respondent</b>	18 to 34	48%	14%	9%	12%	16%	1%	506
	35 to 49	51%	27%	11%	8%	2%	0%	399
	50 to 64	49%	27%	11%	9%	3%	1%	585
	65 and older	67%	20%	9%	3%	1%	0%	385
<b>Gender of Respondent</b>	Men	51%	22%	10%	11%	6%	0%	921
	Women	54%	24%	9%	5%	6%	1%	956
<b>Level of Education</b>	High school or less	56%	16%	6%	13%	9%		688
	Tech school/Some college	51%	25%	13%	7%	4%	1%	589
	College graduate	47%	29%	14%	3%	5%	0%	392
	Postgraduate work	56%	28%	9%	4%	3%	1%	234
<b>Region of State</b>	Connecticut Valley	58%	18%	10%	7%	6%	1%	288
	Manchester Area	51%	19%	13%	11%	7%	0%	376
	Mass Border	60%	20%	8%	3%	8%	1%	476
	North Country	50%	36%	4%	4%	5%	1%	159
	Seacoast	43%	25%	15%	15%	2%		305
	Central/Lakes	51%	28%	7%	9%	5%	0%	330
<b>Gender &amp; Education</b>	Men, no college degree	49%	21%	10%	14%	7%		651
	Men, college degree	54%	25%	12%	4%	4%	0%	261
	Women, no college degree	57%	20%	8%	7%	7%	1%	594
	Women, college degree	48%	32%	11%	3%	5%	1%	346
<b>2016 Presidential Vote</b>	Voted for Trump	64%	17%	8%	10%	2%		688
	Voted for Hillary Clinton	51%	28%	13%	5%	3%	0%	814
	Did not vote in 2016	29%	10%	6%	3%	48%	3%	161