

September 2, 2020

SUNUNU LEADS PRIMARY AND GENERAL ELECTION CHALLENGERS; VOLINSKY AND FELTES EVENLY MATCHED AMONG DEMOCRATS

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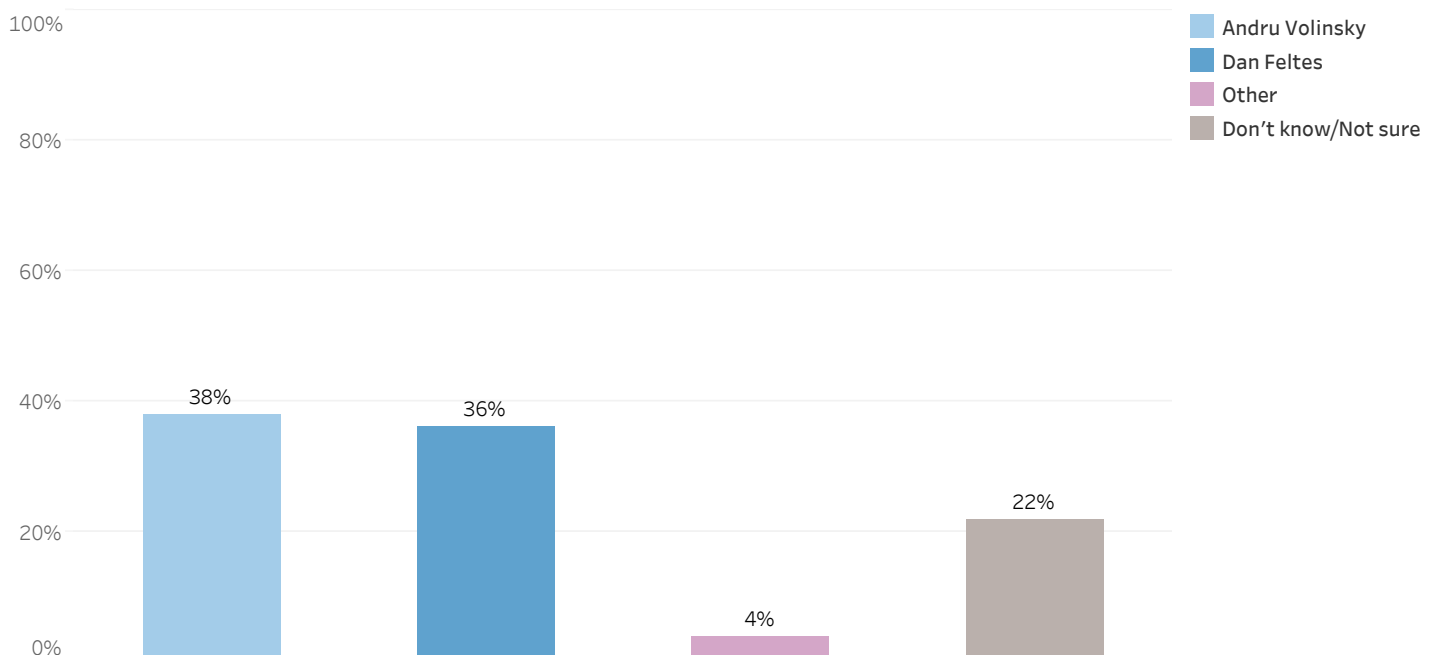
DURHAM, NH – With less than one week to go before the primary, Executive Councilor Andru Volinsky and State Senate Majority Leader Dan Feltes are evenly matched in the race for the Democratic nomination for governor. Incumbent Chris Sununu holds a commanding lead over Franklin City Councilor Karen Testerman and continues to enjoy leads of more than twenty percentage points over his prospective Democratic rivals for the governorship. Approval of Sununu’s tenure as governor remains high; seven in ten approve of his overall job performance and three-quarters approve of his handling of the COVID-19 situation.

These findings are based on the latest **Granite State Poll***, conducted by the University of New Hampshire Survey Center. One thousand and nine hundred forty-nine (1,949) Granite State Panel members completed the survey online between August 28 and September 1, 2020. The margin of sampling error for the survey is +/- 2.2 percent. Included were 1,889 likely 2020 general election voters (MSE = +/- 2.3%), 839 likely Democratic primary voters (MSE = +/- 3.4%) and 703 likely Republican primary voters (MSE = +/- 3.7%). Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the New Hampshire Secretary of State. Granite State Panel members are recruited from randomly-selected landline and cell phone numbers across New Hampshire and surveys are sent periodically to panel members.

2020 Democratic Gubernatorial Primary

State Senate Majority Leader Dan Feltes and Executive Councilor Andru Volinsky are competing in the September 8th Democratic primary to be their party's nominee for Governor in November. Currently, likely Democratic primary voters are closely divided between Feltes and Volinsky: if the election were held today, 38% of likely Democratic primary voters say they would vote for Volinsky, 36% would vote for Feltes, 4% would vote for another candidate, and 22% don't know or are undecided. Volinsky leads Feltes by 17 points among self-described liberals while Feltes leads by 20 points among self-described moderates.

2020 Democratic Gubernatorial Primary - Volinsky vs. Feltes - August 2020



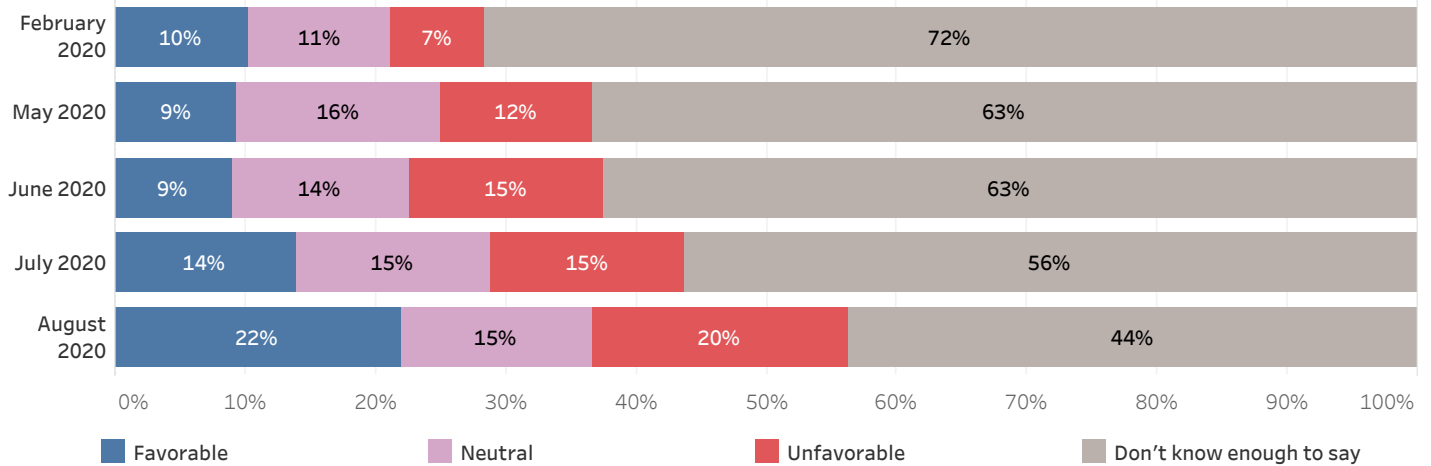
* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

Democratic Gubernatorial Candidates Favorability

While familiarity with Volinsky and Feltes continue to increase as the primary nears, large numbers of Granite Staters have not formed an opinion of both candidates.

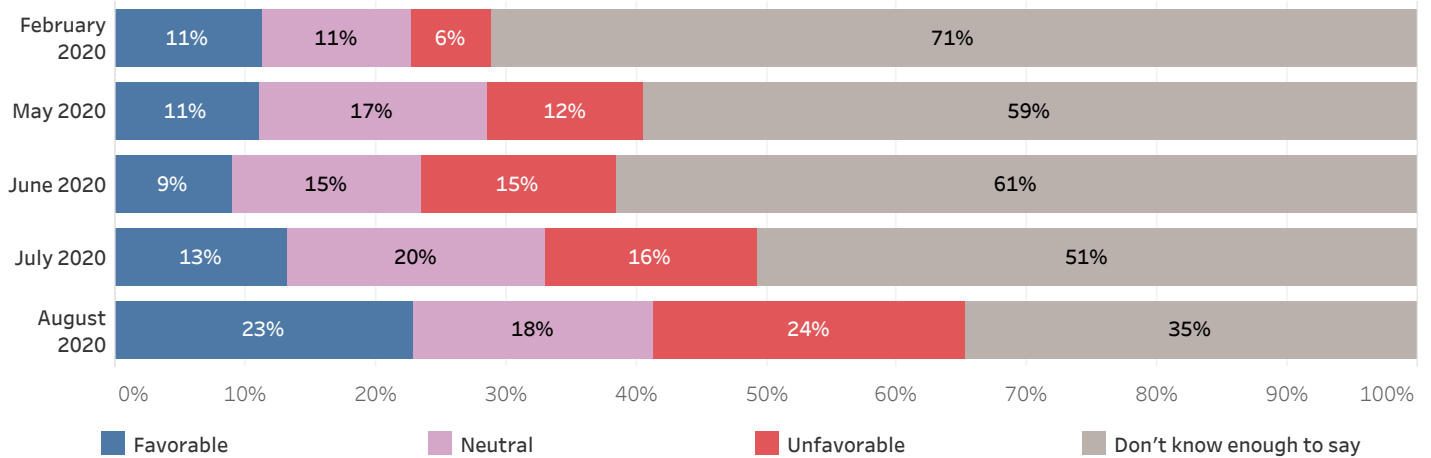
Twenty-two percent of New Hampshire likely general election voters have a favorable opinion of Volinsky, 15% are neutral, 20% have an unfavorable opinion, and 44% don't know enough to say. Volinsky's net favorability rating is +3%, slightly higher than in July (-2%). Among likely Democratic primary voters, 46% have a favorable opinion of Volinsky, 18% are neutral, 11% have an unfavorable view of him, and 25% don't know enough to say, yielding a net favorability rating of +36%.

Volinsky (D) Favorability



Twenty-three percent of likely general election voters have a favorable opinion of Feltes, 18% are neutral, 24% have an unfavorable opinion, and 35% don't know enough to say. Feltes's net favorability rating is -1%, largely unchanged compared to July (-3%). Feltes has similar ratings among likely Democratic primary voters: 43% have a favorable opinion of Feltes, 17% are neutral, 10% have an unfavorable view of him, and 30% don't know enough to say, yielding a net favorability rating of +33%.

Feltes (D) Favorability

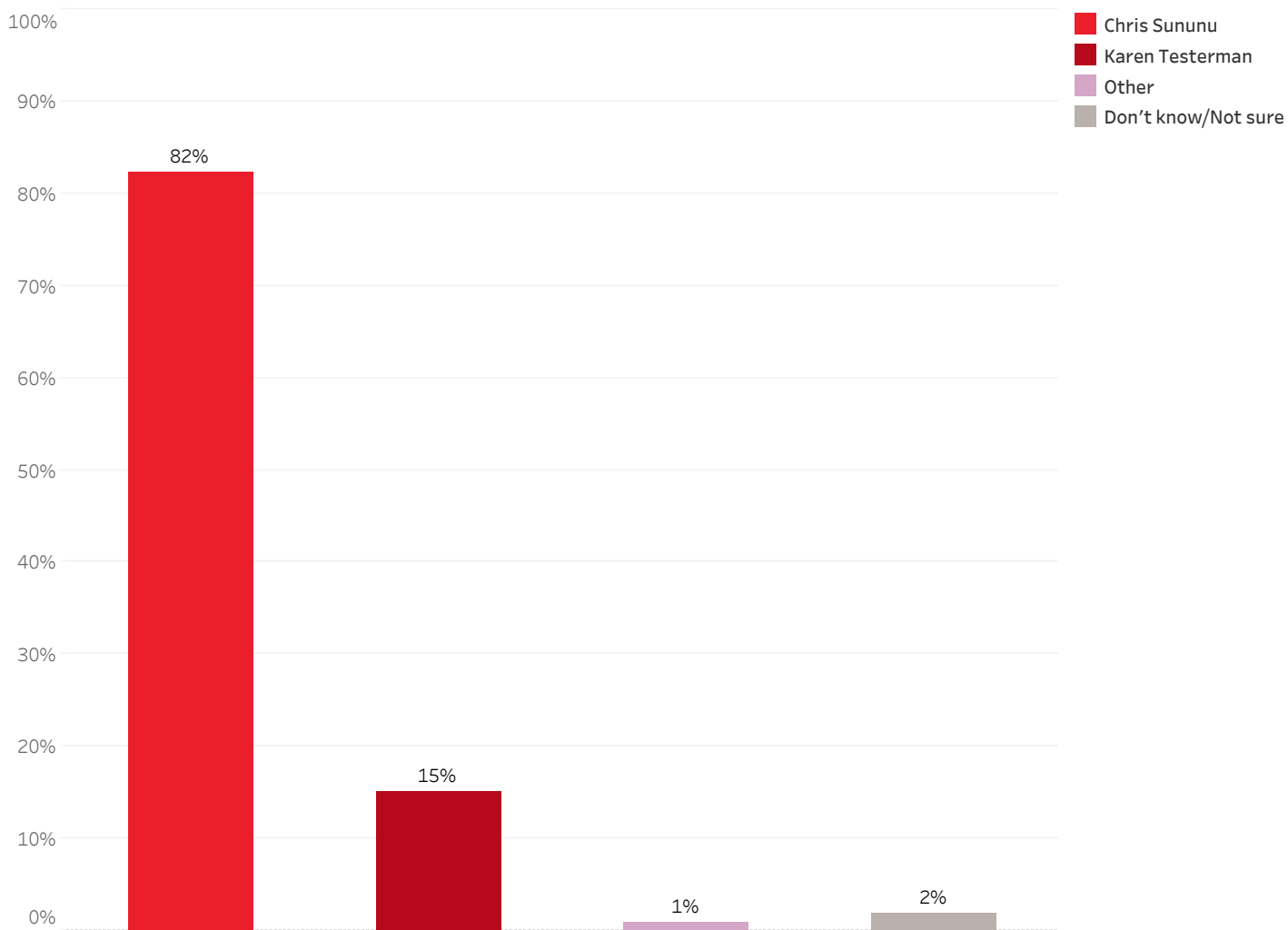


2020 Republican Gubernatorial Primary

Governor Chris Sununu is facing a primary challenge from Franklin City Councilor Karen Testerman for the 2020 Republican nomination for governor. Currently, Sununu holds a commanding lead: if the election were held today, 82% of likely Republican primary voters say they would vote for Sununu, 15% would vote for Testerman, 1% would vote for another candidate, and 2% don't know or are undecided.

Sununu leads Testerman by 81 percentage points among self-described moderates and 61 percentage points among self-described conservatives.

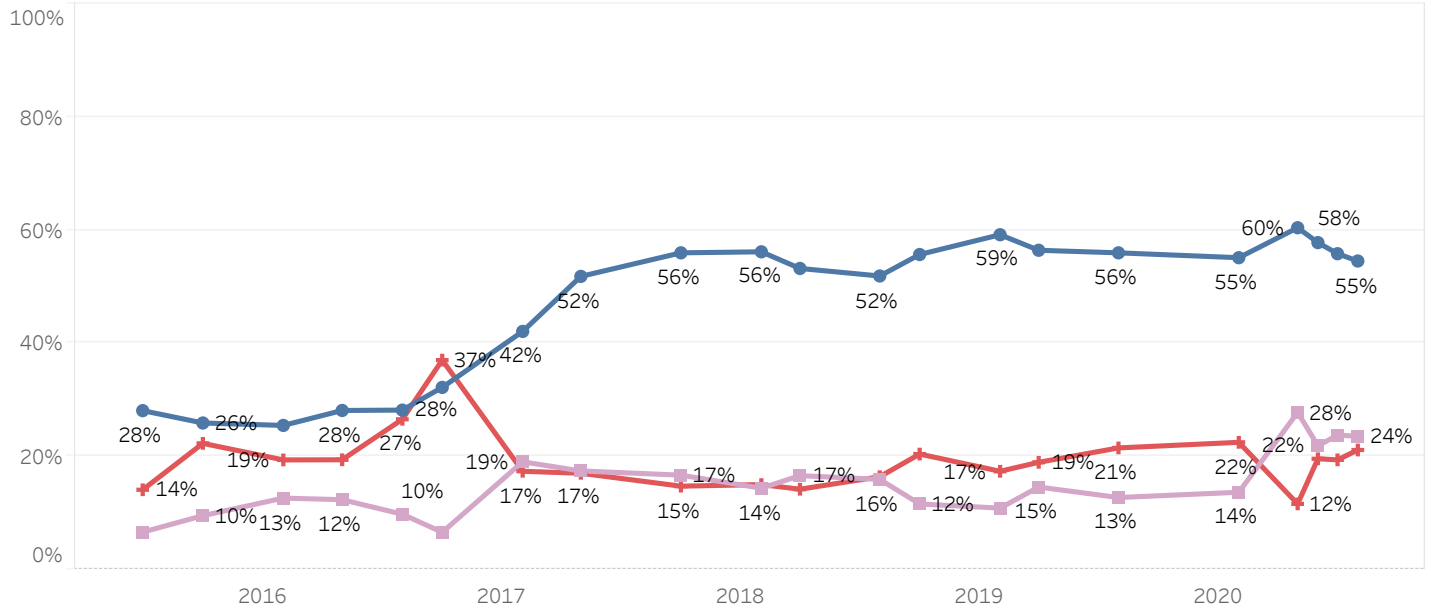
2020 Republican Gubernatorial Primary - Sununu v. Testerman



Republican Gubernatorial Candidates Favorability

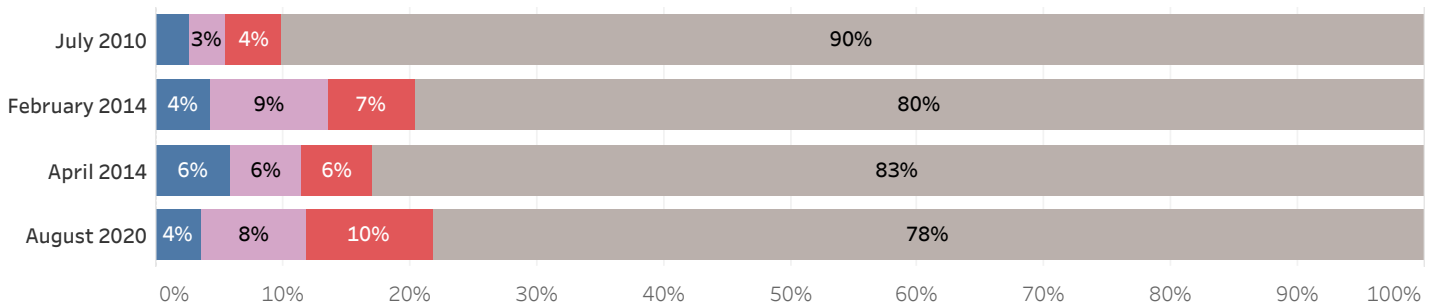
Sununu continues to be broadly popular in New Hampshire: 55% have a favorable opinion of him, 24% are neutral, 21% have an unfavorable opinion of him, and 1% don't know enough to say. Sununu's net favorability rating is +33%, largely unchanged since July (+36%). Sununu is quite popular among Republicans (+83% net favorability rating) and Independents (+57%) but is somewhat unpopular among Democrats (-16%). Sununu's net favorability among Democrats (-16%) is at the lowest point of his governorship.

Sununu (R) Favorability



Testerman, by contrast, is largely unknown to Granite Staters: Only 4% have a favorable opinion of her, 8% are neutral, 10% have an unfavorable opinion of her, and more than three-quarters (78%) don't know enough to say. Testerman's net favorability rating is -6%, slightly lower than in April 2014 (0%). Among likely Republican primary voters, 8% have a favorable opinion of Testerman, 8% are neutral, 9% have an unfavorable opinion, and 74% don't know enough to say, yielding a net favorability rating of 0%.

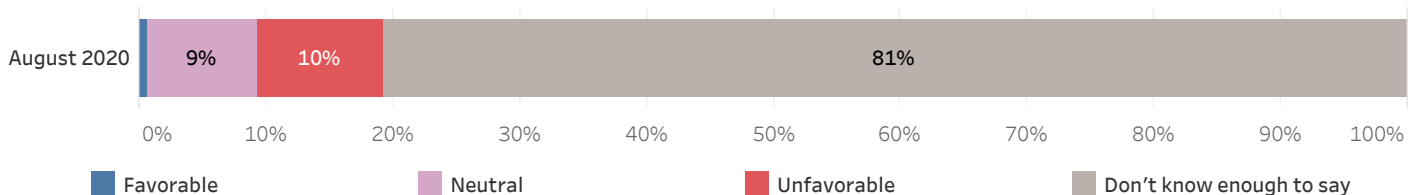
Testerman (R) Favorability



Libertarian Gubernatorial Candidate Favorability

Also running for the New Hampshire governorship is Libertarian and political activist Darryl Perry. Only 1% have a favorable opinion of him, 9% are neutral, 10% have an unfavorable opinion of him, and more than four-fifths (81%) don't know enough to say. Perry's net favorability rating is -9%.

Perry (L) Favorability



Legend: Favorable (blue), Neutral (purple), Unfavorable (red), Don't know enough to say (grey)

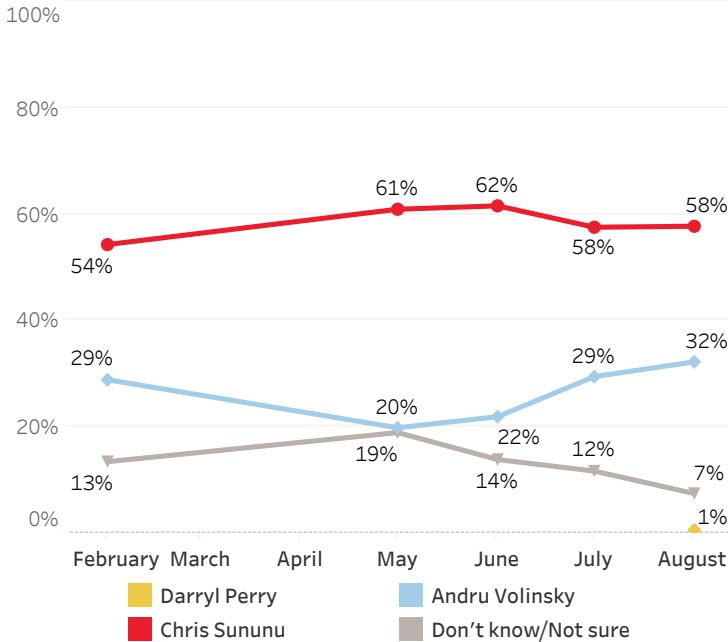
New Hampshire Gubernatorial Election

If Sununu wins the Republican nomination, he holds clear advantages over his prospective Democratic challengers. If the election were held today and Sununu's Democratic opponent was Andru Volinsky, 58% of likely New Hampshire voters say they would vote for Sununu, 32% would vote for Volinsky, 1% would vote for Darryl Perry, 2% would vote for another candidate, and 7% don't know or are undecided. If the election were between Sununu, Dan Feltes, and Perry, 57% would vote for Sununu, 33% would vote for Feltes, 1% would vote for Perry, 1% would vote for another candidate, and 8% are undecided.

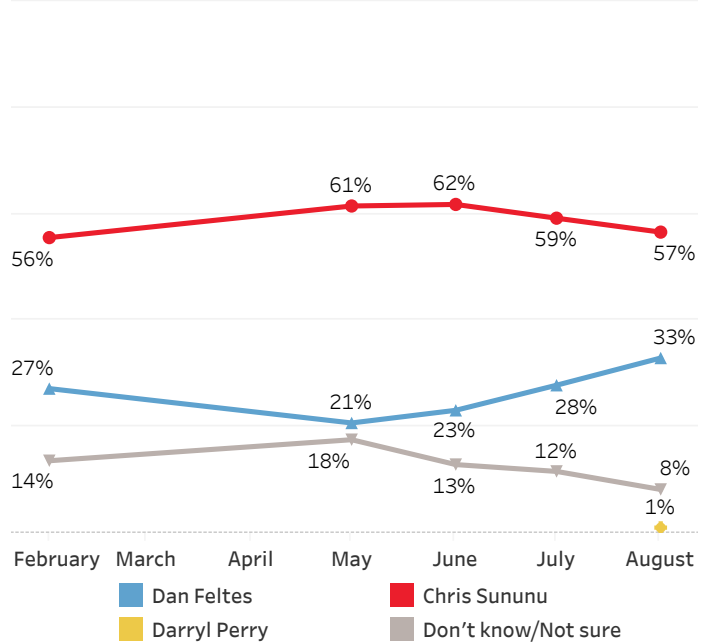
As the election gets closer, Sununu's leads over Volinsky (25 percentage points) and Feltes (24 percentage points) have declined slightly. Sununu's leads over both candidates are considerably larger than the leads he held over prospective opponents Molly Kelly and Steve Marchand during the summer of 2018.

2020 NH Gubernatorial Election

Sununu vs. Volinsky vs. Perry

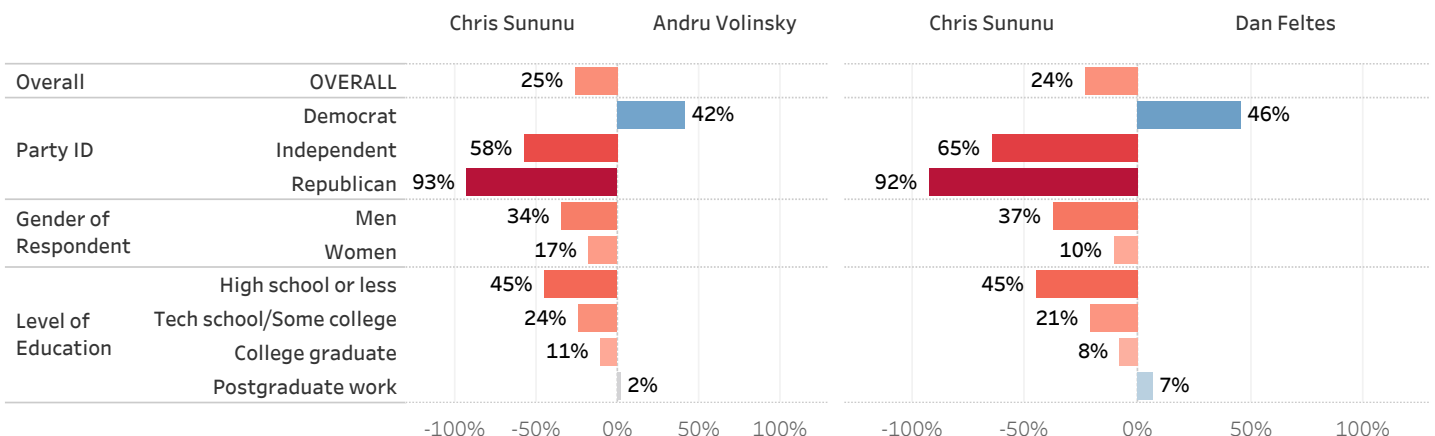


Sununu vs. Feltes vs. Perry



- Sununu holds wide leads among self-identified Republicans over Volinsky (+93 percentage points) and Feltes (+92) while among self-described Democrats, Volinsky (+42) and Feltes (+46) hold more modest leads over Sununu.
- Among men, Sununu holds large leads over Volinsky (+34) and Feltes (+37) while holding smaller leads among women over Volinsky (+17) and Feltes (+10).
- Among those with a high school education or less, Sununu holds large leads over Volinsky (+45) and Feltes (+45), while among those who have completed postgraduate work Volinsky (+2) and Feltes (+7) hold very small leads over Sununu.

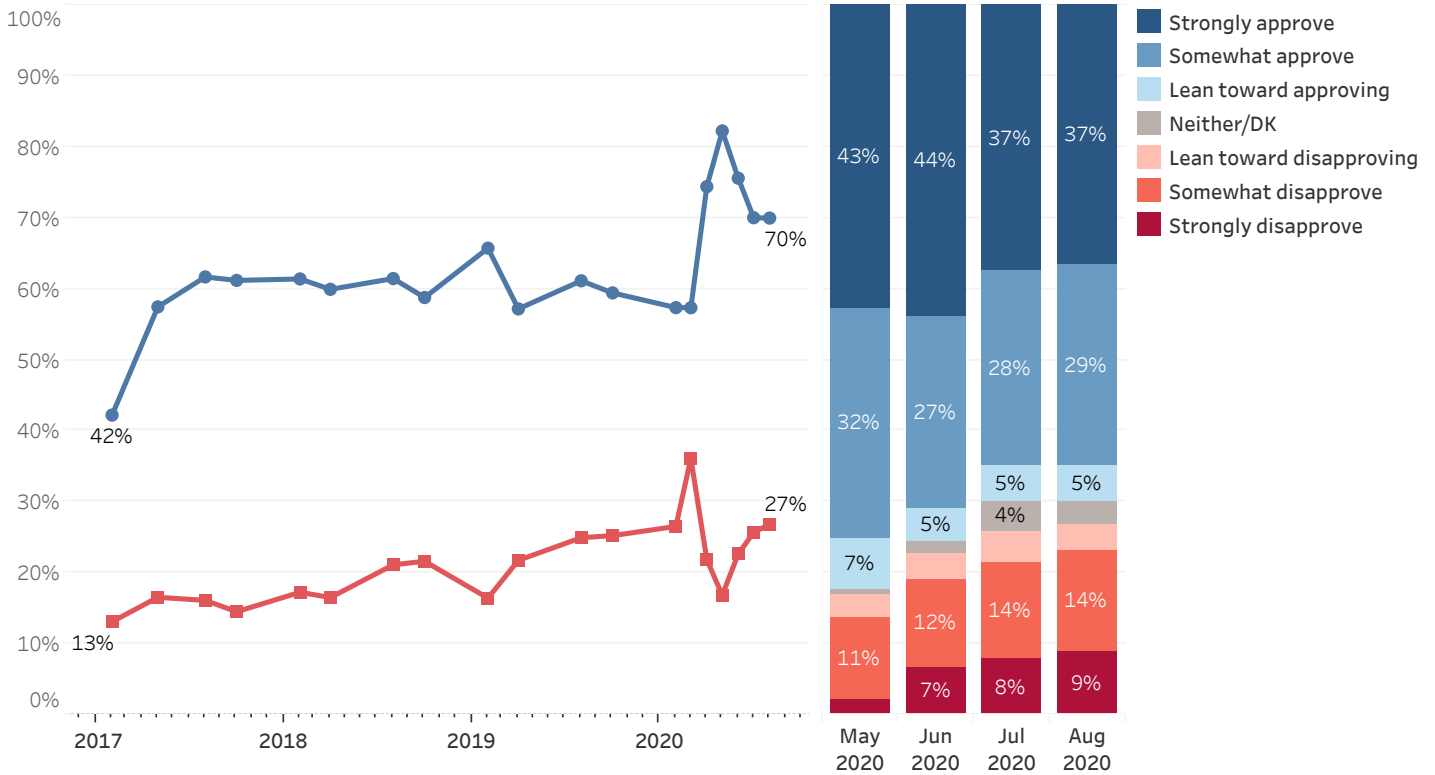
2020 Gubernatorial Election - Difference in Support - August 2020



Gubernatorial Approval

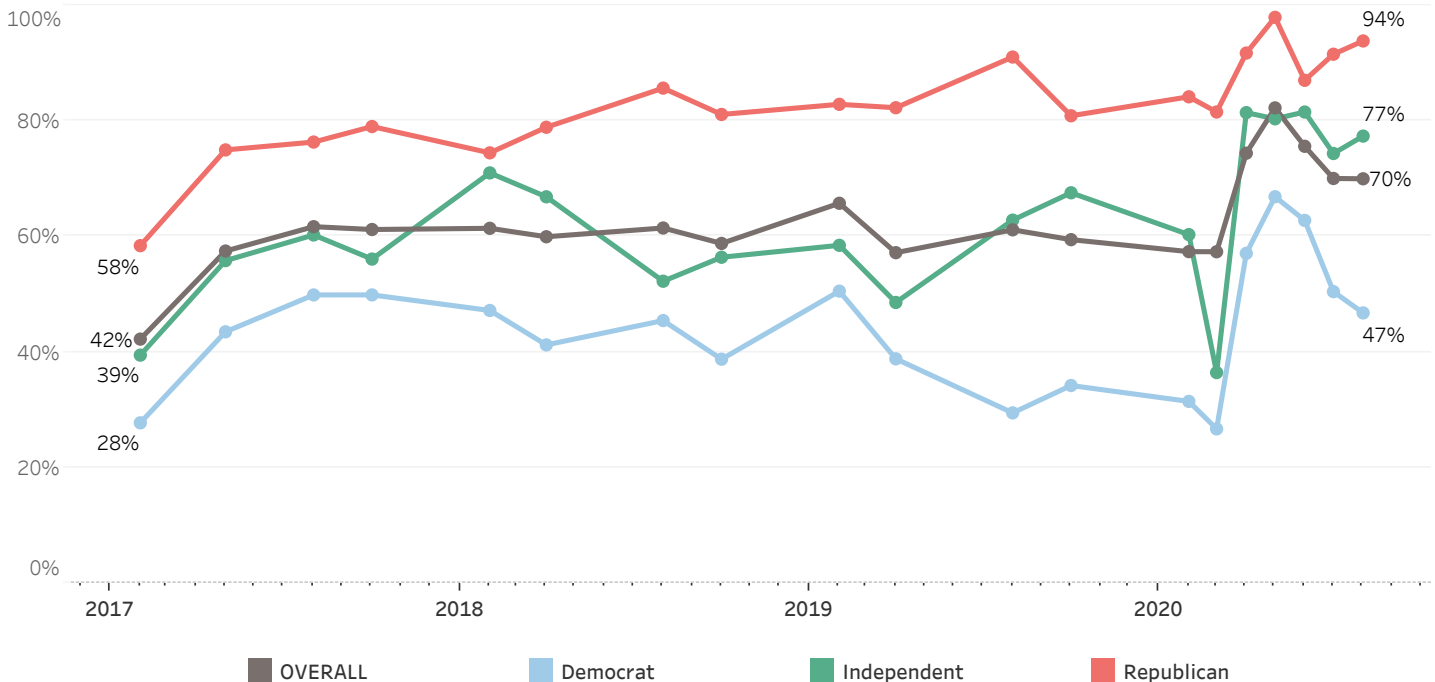
In addition to his large lead over his prospective rivals, Sununu continues to enjoy widespread approval of his job performance: seven in ten (70%) Granite Staters approve of his performance, 27% disapprove, and 3% neither approve nor disapprove or don't know. Approval of Sununu's performance is unchanged since July and remains higher than before the onset of the COVID-19 pandemic.

Gubernatorial Approval - Chris Sununu



Ninety-four percent of Republicans and 77% of Independents approve of Sununu's job performance but only 47% of Democrats agree. Approval of Sununu's performance among Democrats (47%) is at its lowest point since March (27%).

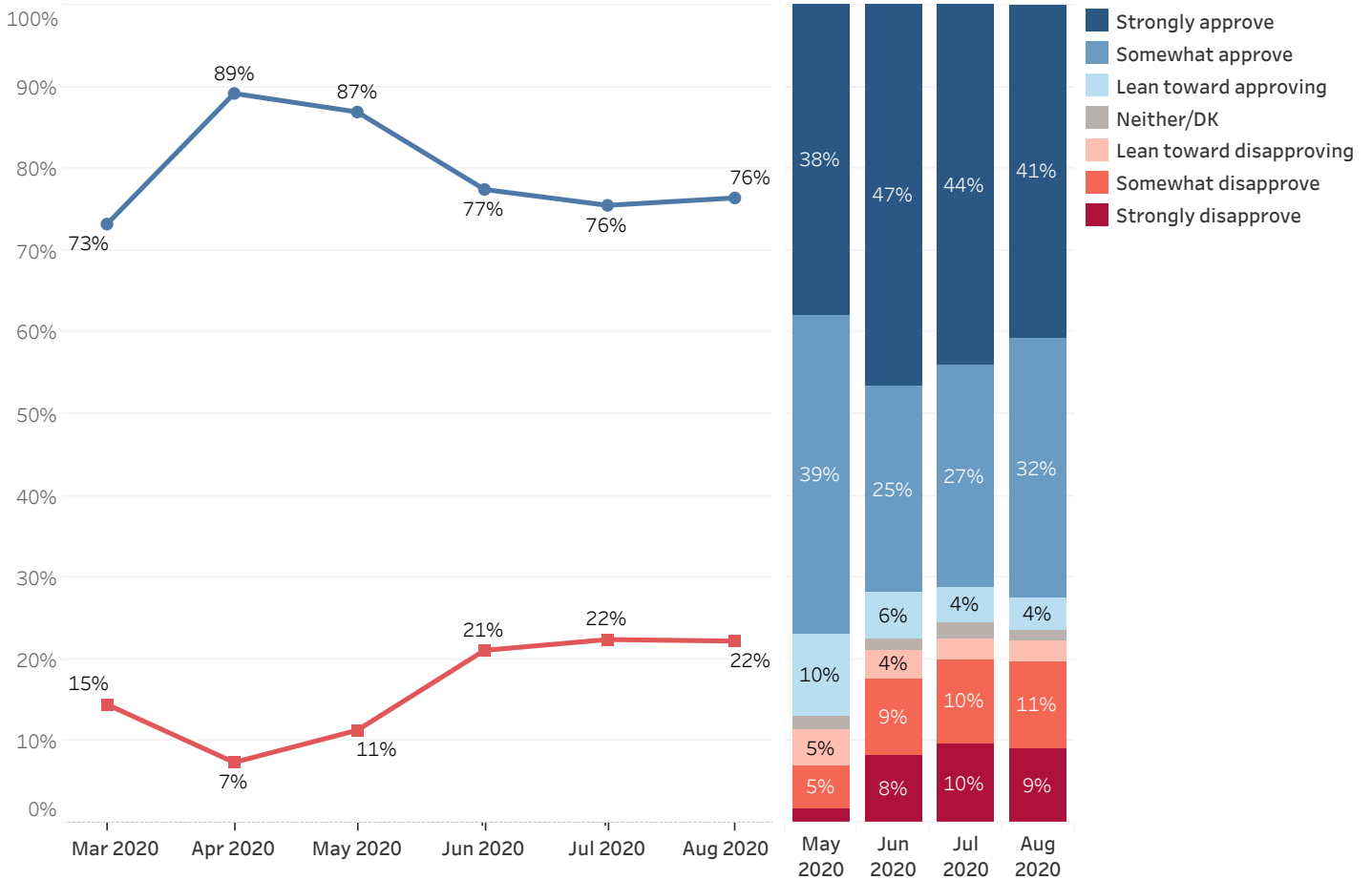
Job Approval - Governor Chris Sununu - By Party Identification



Three-quarters (76%) of New Hampshire residents approve of Governor Sununu's handling of the coronavirus (COVID-19) situation, while 22% disapprove and 1% neither approve nor disapprove or don't know. Approval of Sununu's handling of the COVID-19 situation (76%) is unchanged over the past two months but remains lower than in April (89%) and May (87%).

Approval of Sununu's handling of the coronavirus (COVID-19) situation is bipartisan: 91% of Republicans, 81% of Independents, and 62% of Democrats approve.

Approval of Governor Sununu's Handling of Coronavirus (COVID-19) Situation



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. One thousand and nine hundred forty-nine (1,949) Granite State Panel members completed the survey online between August 28 and September 1, 2020. The margin of sampling error for the survey is +/- 2.2 percent. Included were 1,889 likely 2020 general election voters (MSE = +/- 2.3%), 839 likely Democratic primary voters (MSE = +/- 3.4%) and 703 likely Republican primary voters (MSE = +/- 3.7%). These MSE's have not been adjusted for design effect. The response rate for the August 2020 Granite State Poll is 36%. The design effect for the survey is 2.3%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the New Hampshire Secretary of State.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 5,500 New Hampshire adults were recruited from randomly selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Poll, August 2020 Demographics

		%	N
Gender of Respondent	Men	49%	921
	Women	51%	956
Age of Respondent	18 to 34	27%	506
	35 to 49	21%	399
	50 to 64	31%	585
	65 and older	21%	385
Level of Education	High school or less	36%	688
	Tech school/Some college	31%	589
	College graduate	21%	392
	Postgraduate work	12%	234
Region of State	Connecticut Valley	15%	289
	Manchester Area	19%	376
	Mass Border	25%	477
	North Country	8%	159
	Seacoast	16%	305
	Central/Lakes	17%	331
Party ID	Democrat	47%	898
	Independent	11%	218
	Republican	42%	813
Voting Registration	Registered Democrat	28%	524
	Registered Undeclared/Not Reg.	43%	799
	Registered Republican	29%	550

2020 Democratic Gubernatorial Primary

If the Democratic primary for Governor was being held today, would you vote for...

	<u>Dan Feltes</u>	<u>Andru Volinsky</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
August 2020	36%	38%	4%	22%	820

Favorability - Dan Feltes

Below are a list of some of the candidates who are running in 2020. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - State Senate Majority Leader Dan Feltes

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
February 2020	11%	11%	6%	71%	609
May 2020	11%	17%	12%	59%	838
June 2020	9%	15%	15%	61%	993
July 2020	13%	20%	16%	51%	1,834
August 2020	23%	18%	24%	35%	1,832

Favorability - Andru Volinsky

Below are a list of some of the candidates who are running in 2020. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Executive Councilor Andru Volinsky

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
February 2020	10%	11%	7%	72%	608
May 2020	9%	16%	12%	63%	838
June 2020	9%	14%	15%	63%	990
July 2020	14%	15%	15%	56%	1,862
August 2020	22%	15%	20%	44%	1,844

2020 Republican Gubernatorial Primary

If the Republican primary for Governor was being held today, would you vote for...

	<u>Chris Sununu</u>	<u>Karen Testerman</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
August 2020	82%	15%	1%	2%	702

Favorability - Chris Sununu

Below are a list of some of the candidates who are running in 2020. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Governor Chris Sununu

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
July 2015	28%	7%	14%	51%	530
October 2015	26%	10%	22%	42%	581
February 2016	25%	13%	19%	43%	684
May 2016	28%	12%	19%	40%	618
August 2016	28%	10%	27%	36%	467
October 2016	32%	7%	37%	24%	767
February 2017	42%	19%	17%	22%	502
May 2017	52%	17%	17%	14%	514
October 2017	56%	17%	15%	13%	570
February 2018	56%	14%	15%	14%	519
April 2018	53%	17%	14%	16%	340
August 2018	52%	16%	16%	16%	500
October 2018	56%	12%	20%	12%	640
February 2019	59%	11%	17%	13%	603
April 2019	56%	15%	19%	10%	548
August 2019	56%	13%	21%	10%	496
February 2020	55%	14%	22%	9%	610
May 2020	60%	28%	12%	0%	838
June 2020	58%	22%	20%	1%	993
July 2020	56%	24%	19%	1%	1,884
August 2020	55%	24%	21%	1%	1,872

Favorability - Karen Testerman

Below are a list of some of the candidates who are running in 2020. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Franklin City Councilor Karen Testerman

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
July 2010	3%	3%	4%	90%	472
February 2014	4%	9%	7%	80%	581
April 2014	6%	6%	6%	83%	507
August 2020	4%	8%	10%	78%	1,829

Favorability - Darryl Perry

Below are a list of some of the candidates who are running in 2020. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Political activist Darryl Perry

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
August 2020	1%	9%	10%	81%	1,824

2020 NH Gubernatorial Election - Sununu vs. Feltes vs. Perry

If the election for Governor was being held today and the candidates were Chris Sununu, Dan Feltes, and Darryl Perry would you vote for...

	<u>Dan Feltes</u>	<u>Chris Sununu</u>	<u>Darryl Perry</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
February 2020	27%	56%		4%	14%	545
May 2020	21%	61%		0%	18%	787
June 2020	23%	62%		2%	13%	952
July 2020	28%	59%		1%	12%	1,870
August 2020	33%	57%	1%	1%	8%	1,862

2020 NH Gubernatorial Election - Sununu vs. Volinsky vs. Perry

If the election for Governor was being held today and the candidates were Chris Sununu, Andru Volinsky, and Darryl Perry would you vote for...

	<u>Chris Sununu</u>	<u>Andru Volinsky</u>	<u>Darryl Perry</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
February 2020	54%	29%		3%	13%	552
May 2020	61%	20%		0%	19%	789
June 2020	62%	22%		3%	14%	949
July 2020	58%	29%		1%	12%	1,875
August 2020	58%	32%	1%	2%	7%	1,859

Approval of Governor Sununu's Job Performance

Generally speaking, do you approve of disapprove of the way Chris Sununu is handling his job as governor?

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
February 2017	42%	13%	45%	476
May 2017	57%	17%	26%	502
August 2017	62%	16%	22%	484
October 2017	61%	15%	24%	540
February 2018	61%	17%	21%	500
April 2018	60%	17%	24%	329
August 2018	61%	21%	17%	486
October 2018	59%	22%	20%	622
February 2019	66%	16%	18%	592
April 2019	57%	22%	21%	529
August 2019	61%	25%	14%	902
October 2019	59%	25%	15%	1,231
February 2020	57%	27%	16%	582
March 2020	57%	36%	7%	646
April 2020	74%	22%	4%	1,150
May 2020	82%	17%	1%	818
June 2020	76%	23%	2%	993
July 2020	70%	26%	4%	1,978
August 2020	70%	27%	3%	1,939

Approval of Governor Sununu's Handling of Coronavirus (COVID-19) Situation

Generally speaking, do you approve or disapprove of the way Chris Sununu is handling the coronavirus (COVID-19) situation?

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
March 2020	73%	15%	12%	643
April 2020	89%	7%	3%	1,154
May 2020	87%	11%	2%	815
June 2020	77%	21%	1%	970
July 2020	76%	22%	2%	1,973
August 2020	76%	22%	1%	1,929

Interest in 2020 NH State Primary

As you may know, the New Hampshire State Primary for Governor, U.S. Senate, U.S. Congress and the state legislature will be held on Tuesday, September 8th. How interested would you say you are in the 2020 State Primary?

	<u>Extremely interested</u>	<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not very interested</u>	<u>Don't know/Not sure</u>	<u>N</u>
August 2020	49%	28%	15%	7%	0%	1,945

Attention Paid to 2020 NH State Primary

How much attention would you say you are paying to the September 8, 2020 state primary?

	<u>A lot</u>	<u>Some</u>	<u>A little</u>	<u>None</u>	<u>Don't know/Not sure</u>	<u>N</u>
August 2020	39%	41%	14%	6%	0%	1,945

Frequency Discussing 2020 NH State Primary With Friends and Family

How often would you say you discuss the state primary with your friends and family members?

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>Don't know/Not sure</u>	<u>N</u>
August 2020	20%	39%	28%	12%	0%	1,946

Frequency Voting in State Primaries in the Past

How often have you voted in state primaries in the past?

	<u>Always</u>	<u>Usually</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>Don't know/Not Sure</u>	<u>N</u>
August 2020	53%	23%	10%	8%	6%	1%	1,946

2020 Democratic Gubernatorial Primary

		Dan Feltes	Andru Volinsky	Other	Don't know/Not sure	N
STATEWIDE	August 2020	36%	38%	4%	22%	820
Voting Registration	Registered Democrat	39%	41%	3%	17%	463
	Registered Undeclared/Not Reg.	32%	34%	5%	28%	353
Party ID	Democrat	38%	39%	2%	20%	727
	Independent	19%	31%	8%	42%	55
	Republican	19%	13%	39%	29%	32
Ideology	Liberal	33%	50%	1%	17%	425
	Moderate/Conservative	43%	24%	8%	25%	357
Media Usage	Boston Globe reader	37%	47%	1%	15%	115
	Conservative radio listener	35%	10%	22%	33%	49
	Fox News viewer	32%	35%	10%	23%	148
	NHPR listener	39%	38%	2%	21%	627
	Union Leader reader	35%	40%	4%	21%	111
	WMUR viewer	37%	37%	4%	21%	714
	Local newspapers reader	42%	33%	5%	20%	254
Age of Respondent	18 to 34	23%	53%	4%	20%	180
	35 to 49	45%	26%	1%	29%	170
	50 to 64	40%	36%	6%	18%	233
	65 and older	39%	35%	5%	22%	213
Gender of Respondent	Men	35%	43%	2%	19%	318
	Women	37%	34%	5%	23%	482
Level of Education	High school or less	37%	48%	3%	12%	233
	Tech school/Some college	33%	32%	8%	27%	260
	College graduate	37%	35%	1%	27%	184
	Postgraduate work	42%	34%	2%	22%	135
Region of State	Central/Lakes	43%	37%	7%	13%	165
	Connecticut Valley	29%	38%	1%	32%	125
	Manchester Area	35%	34%	5%	27%	119
	Mass Border	30%	41%	5%	24%	192
	North Country	53%	23%	3%	21%	77
	Seacoast	36%	46%	1%	17%	140
Gender & Education	Men, no college degree	36%	45%	3%	17%	205
	Men, college degree	35%	39%	2%	24%	109
	Women, no college degree	35%	36%	8%	21%	279
	Women, college degree	41%	32%	1%	26%	203
2016 Presidential Vote	Voted for Trump	20%	24%	9%	47%	29
	Voted for Hillary Clinton	41%	35%	3%	21%	647
	Did not vote in 2016	14%	58%	14%	13%	56

Favorability - Dan Feltes

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	August 2020	23%	18%	24%	35%	1,832
Voting Registration	Registered Democrat	49%	20%	9%	22%	487
	Registered Undeclared/Not Reg.	22%	21%	22%	35%	771
	Registered Republican	2%	13%	40%	45%	536
Party ID	Democrat	43%	17%	9%	30%	852
	Independent	10%	35%	21%	35%	190
	Republican	4%	16%	41%	40%	779
Ideology	Liberal	42%	17%	13%	28%	512
	Moderate	25%	21%	16%	39%	719
	Conservative	3%	16%	48%	33%	513
Media Usage	Boston Globe reader	44%	16%	12%	27%	150
	Conservative radio listener	6%	15%	53%	27%	398
	Fox News viewer	11%	18%	33%	38%	818
	Local newspapers reader	35%	22%	17%	26%	405
	NHPR listener	30%	22%	16%	32%	1,118
	Union Leader reader	19%	24%	22%	34%	272
	WMUR viewer	24%	20%	23%	33%	1,516
Age of Respondent	18 to 34	18%	13%	28%	41%	457
	35 to 49	25%	16%	21%	38%	384
	50 to 64	22%	23%	22%	34%	570
	65 and older	31%	20%	21%	27%	365
Gender of Respondent	Men	20%	19%	31%	30%	887
	Women	27%	17%	18%	38%	895
Level of Education	High school or less	19%	21%	33%	27%	646
	Tech school/Some college	22%	17%	22%	40%	558
	College graduate	26%	16%	15%	44%	372
	Postgraduate work	34%	22%	15%	29%	227
Region of State	Connecticut Valley	18%	19%	22%	42%	266
	Manchester Area	17%	18%	14%	51%	347
	Mass Border	23%	19%	33%	25%	456
	North Country	31%	22%	16%	30%	154
	Seacoast	20%	21%	15%	44%	298
	Central/Lakes	33%	13%	36%	18%	308
Gender & Education	Men, no college degree	18%	20%	34%	29%	622
	Men, college degree	25%	19%	23%	33%	257
	Women, no college degree	24%	18%	22%	36%	556
	Women, college degree	33%	17%	8%	42%	328
2016 Presidential Vote	Voted for Trump	2%	19%	43%	37%	665
	Voted for Hillary Clinton	44%	17%	8%	32%	766
	Did not vote in 2016	36%	14%	10%	41%	130

Favorability - Andru Volinsky

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	August 2020	22%	15%	20%	44%	1,844
Voting Registration	Registered Democrat	44%	21%	4%	30%	494
	Registered Undeclared/Not Reg.	21%	14%	20%	45%	774
	Registered Republican	5%	10%	33%	52%	537
Party ID	Democrat	41%	16%	8%	36%	863
	Independent	13%	19%	19%	50%	194
	Republican	3%	13%	33%	51%	777
Ideology	Liberal	49%	16%	2%	33%	521
	Moderate	16%	16%	22%	46%	717
	Conservative	4%	10%	35%	50%	515
Media Usage	Boston Globe reader	38%	16%	13%	33%	150
	Conservative radio listener	3%	13%	38%	46%	397
	Fox News viewer	10%	13%	32%	44%	815
	Local newspapers reader	29%	18%	23%	30%	405
	NHPR listener	28%	18%	16%	38%	1,126
	Union Leader reader	23%	13%	28%	37%	274
	WMUR viewer	22%	16%	22%	41%	1,529
Age of Respondent	18 to 34	22%	9%	16%	53%	457
	35 to 49	22%	11%	16%	50%	396
	50 to 64	20%	17%	21%	42%	571
	65 and older	25%	21%	24%	30%	364
Gender of Respondent	Men	21%	19%	22%	38%	888
	Women	24%	11%	17%	49%	906
Level of Education	High school or less	20%	15%	24%	41%	654
	Tech school/Some college	20%	14%	17%	49%	561
	College graduate	23%	15%	15%	48%	374
	Postgraduate work	32%	17%	15%	35%	227
Region of State	Connecticut Valley	25%	12%	16%	47%	266
	Manchester Area	18%	8%	26%	48%	357
	Mass Border	19%	18%	17%	46%	457
	North Country	19%	17%	14%	50%	155
	Seacoast	22%	17%	13%	48%	302
	Central/Lakes	31%	17%	27%	25%	305
Gender & Education	Men, no college degree	20%	20%	22%	38%	622
	Men, college degree	23%	18%	20%	39%	258
	Women, no college degree	20%	9%	19%	51%	567
	Women, college degree	30%	14%	10%	46%	328
2016 Presidential Vote	Voted for Trump	4%	14%	29%	52%	667
	Voted for Hillary Clinton	37%	18%	8%	36%	777
	Did not vote in 2016	29%	1%	15%	55%	130

2020 Republican Gubernatorial Primary

		<u>Chris Sununu</u>	<u>Karen Testerman</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	August 2020	82%	15%	1%	2%	702
Voting Registration	Registered Undeclared/Not Reg.	91%	7%	1%	1%	197
	Registered Republican	79%	18%	1%	2%	494
Party ID	Democrat	81%	4%	5%	10%	17
	Independent	90%	9%		1%	43
	Republican	82%	16%	1%	2%	639
Ideology	Moderate/Liberal	90%	8%	0%	2%	198
	Conservative	79%	18%	1%	2%	472
Media Usage	Boston Globe reader	94%	6%			23
	Conservative radio listener	77%	21%	1%	2%	309
	Fox News viewer	86%	13%	1%	1%	521
	NHPR listener	91%	6%		3%	301
	Union Leader reader	89%	7%	2%	2%	104
	WMUR viewer	85%	13%	0%	2%	546
	Local newspapers reader	91%	4%	2%	3%	90
Age of Respondent	18 to 34	57%	42%	1%		177
	35 to 49	90%	6%	3%	1%	134
	50 to 64	89%	6%	0%	4%	232
	65 and older	96%	3%		1%	128
Gender of Respondent	Men	85%	13%	0%	1%	379
	Women	78%	17%	2%	3%	301
Level of Education	High school or less	80%	18%		1%	312
	Tech school/Some college	85%	10%	2%	2%	202
	College graduate	84%	13%		3%	114
	Postgraduate work	79%	17%	3%	1%	52
Region of State	Central/Lakes	89%	10%		1%	113
	Connecticut Valley	94%	3%		3%	102
	Manchester Area	90%	7%	2%	1%	139
	Mass Border	57%	41%	2%	0%	187
	North Country	92%	1%		7%	54
	Seacoast	95%	3%		3%	102
Gender & Education	Men, no college degree	87%	12%	0%	1%	283
	Men, college degree	83%	15%		2%	91
	Women, no college degree	76%	20%	2%	3%	214
	Women, college degree	82%	12%	2%	4%	72
2016 Presidential Vote	Voted for Trump	80%	18%	1%	1%	541
	Voted for Hillary Clinton	82%	4%	3%	12%	28
	Did not vote in 2016	91%	9%			27

Favorability - Chris Sununu

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	August 2020	55%	24%	21%	1%	1,872
Voting Registration	Registered Democrat	20%	32%	47%	1%	511
	Registered Undeclared/Not Reg.	56%	25%	18%	1%	779
	Registered Republican	85%	12%	3%	0%	544
Party ID	Democrat	23%	37%	40%	1%	879
	Independent	69%	19%	12%	0%	194
	Republican	86%	10%	3%	1%	789
Ideology	Liberal	18%	34%	48%	1%	532
	Moderate	56%	26%	16%	2%	724
	Conservative	87%	10%	4%		525
Media Usage	Boston Globe reader	39%	29%	32%	0%	156
	Conservative radio listener	85%	10%	5%	0%	408
	Fox News viewer	80%	12%	7%	0%	823
	Local newspapers reader	43%	26%	31%	0%	407
	NHPR listener	46%	28%	26%	1%	1,142
	Union Leader reader	58%	16%	26%		275
	WMUR viewer	56%	22%	21%	0%	1,546
Age of Respondent	18 to 34	50%	27%	21%	2%	457
	35 to 49	56%	21%	23%	0%	396
	50 to 64	57%	23%	19%	0%	575
	65 and older	54%	23%	23%	0%	382
Gender of Respondent	Men	61%	19%	19%	1%	896
	Women	49%	27%	23%	0%	922
Level of Education	High school or less	65%	20%	15%		661
	Tech school/Some college	52%	24%	23%	2%	570
	College graduate	49%	25%	25%	1%	374
	Postgraduate work	42%	29%	29%	1%	229
Region of State	Connecticut Valley	56%	24%	20%	0%	269
	Manchester Area	61%	19%	18%	2%	358
	Mass Border	54%	23%	22%	1%	469
	North Country	45%	32%	22%	0%	156
	Seacoast	56%	20%	24%	0%	301
	Central/Lakes	49%	30%	20%	1%	309
Gender & Education	Men, no college degree	64%	17%	18%	1%	629
	Men, college degree	56%	22%	21%	1%	258
	Women, no college degree	54%	26%	20%		577
	Women, college degree	39%	31%	30%	1%	330
2016 Presidential Vote	Voted for Trump	86%	11%	3%		679
	Voted for Hillary Clinton	25%	35%	40%	1%	792
	Did not vote in 2016	42%	31%	21%	6%	130

Favorability - Karen Testerman

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	August 2020	4%	8%	10%	78%	1,829
Voting Registration	Registered Democrat	1%	9%	13%	77%	485
	Registered Undeclared/Not Reg.	3%	9%	10%	78%	774
	Registered Republican	7%	6%	8%	79%	531
Party ID	Democrat	0%	8%	9%	82%	853
	Independent	4%	9%	9%	78%	194
	Republican	7%	8%	11%	74%	772
Ideology	Liberal	1%	9%	10%	81%	513
	Moderate	3%	9%	12%	77%	714
	Conservative	8%	8%	8%	76%	511
Media Usage	Boston Globe reader	2%	19%	13%	66%	153
	Conservative radio listener	8%	7%	18%	66%	398
	Fox News viewer	5%	11%	10%	74%	815
	Local newspapers reader	3%	9%	17%	70%	396
	NHPR listener	3%	9%	12%	76%	1,114
	Union Leader reader	4%	8%	15%	74%	262
	WMUR viewer	3%	9%	10%	77%	1,513
Age of Respondent	18 to 34	6%	6%	7%	81%	457
	35 to 49	1%	4%	16%	79%	391
	50 to 64	4%	13%	10%	73%	559
	65 and older	2%	9%	8%	81%	368
Gender of Respondent	Men	5%	13%	12%	70%	884
	Women	2%	4%	8%	85%	895
Level of Education	High school or less	1%	8%	9%	82%	647
	Tech school/Some college	6%	7%	10%	77%	558
	College graduate	5%	8%	11%	77%	371
	Postgraduate work	4%	12%	14%	70%	225
Region of State	Connecticut Valley	2%	5%	18%	75%	262
	Manchester Area	4%	7%	6%	82%	350
	Mass Border	6%	10%	7%	77%	456
	North Country		13%	3%	84%	153
	Seacoast	1%	7%	8%	85%	302
	Central/Lakes	6%	9%	17%	68%	305
Gender & Education	Men, no college degree	4%	13%	11%	71%	621
	Men, college degree	6%	11%	14%	69%	255
	Women, no college degree	1%	2%	7%	89%	558
	Women, college degree	4%	8%	10%	78%	326
2016 Presidential Vote	Voted for Trump	7%	10%	8%	75%	666
	Voted for Hillary Clinton	1%	7%	11%	82%	764
	Did not vote in 2016	3%	15%	10%	72%	130

Favorability - Darryl Perry

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	August 2020	1%	9%	10%	81%	1,824
Voting Registration	Registered Democrat	1%	10%	5%	84%	483
	Registered Undeclared/Not Reg.	1%	9%	10%	81%	772
	Registered Republican	1%	7%	15%	77%	530
Party ID	Democrat	1%	8%	5%	86%	848
	Independent	1%	5%	17%	77%	194
	Republican	1%	10%	14%	76%	772
Ideology	Liberal	1%	11%	7%	82%	513
	Moderate	1%	10%	7%	83%	710
	Conservative	1%	7%	17%	76%	509
Media Usage	Boston Globe reader	1%	17%	17%	65%	148
	Conservative radio listener	1%	14%	15%	71%	392
	Fox News viewer	1%	11%	14%	74%	813
	Local newspapers reader	2%	10%	11%	77%	403
	NHPR listener	0%	10%	9%	81%	1,112
	Union Leader reader	1%	6%	9%	83%	270
	WMUR viewer	1%	8%	9%	82%	1,512
Age of Respondent	18 to 34	2%	9%	6%	84%	457
	35 to 49	0%	8%	11%	81%	384
	50 to 64	0%	12%	10%	78%	568
	65 and older	1%	5%	12%	83%	362
Gender of Respondent	Men	1%	11%	13%	75%	879
	Women	1%	6%	5%	87%	896
Level of Education	High school or less		10%	10%	80%	650
	Tech school/Some college	0%	10%	11%	79%	550
	College graduate	2%	6%	8%	84%	371
	Postgraduate work	2%	8%	9%	80%	225
Region of State	Connecticut Valley	1%	4%	20%	76%	263
	Manchester Area	2%	5%	5%	89%	348
	Mass Border	1%	10%	10%	79%	453
	North Country	0%	10%	11%	79%	153
	Seacoast	0%	11%	9%	80%	302
	Central/Lakes	0%	12%	8%	80%	304
Gender & Education	Men, no college degree	0%	13%	13%	74%	617
	Men, college degree	2%	8%	13%	78%	253
	Women, no college degree		7%	5%	88%	557
	Women, college degree	2%	6%	6%	86%	328
2016 Presidential Vote	Voted for Trump	1%	11%	16%	73%	660
	Voted for Hillary Clinton	1%	7%	5%	88%	764
	Did not vote in 2016	0%	20%	16%	63%	130

2020 NH Gubernatorial Election - Sununu vs. Feltes vs. Perry

		<u>Dan Feltes</u>	<u>Chris Sununu</u>	<u>Darryl Perry</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	August 2020	33%	57%	1%	1%	8%	1,862
Voting Registration	Registered Democrat	74%	13%	1%	2%	10%	509
	Registered Undeclared/Not Reg.	29%	58%	1%	1%	11%	769
	Registered Republican	2%	94%	1%	1%	2%	546
Party ID	Democrat	66%	20%	1%	1%	12%	883
	Independent	11%	75%	2%	2%	11%	187
	Republican	1%	93%	1%	1%	3%	786
Ideology	Liberal	71%	19%	0%	2%	9%	531
	Moderate	31%	56%	2%	1%	11%	724
	Conservative	1%	96%	1%	2%	1%	520
Media Usage	Boston Globe reader	65%	31%	0%	0%	4%	157
	Conservative radio listener	3%	91%	0%	2%	4%	411
	Fox News viewer	12%	82%	1%	1%	5%	818
	Local newspapers reader	45%	44%	1%	2%	9%	407
	NHPR listener	44%	45%	1%	1%	9%	1,149
	Union Leader reader	29%	59%	1%	3%	7%	276
	WMUR viewer	33%	57%	1%	1%	8%	1,536
Age of Respondent	18 to 34	30%	59%	1%	1%	9%	466
	35 to 49	34%	56%	1%	2%	8%	393
	50 to 64	30%	56%	2%	2%	10%	577
	65 and older	40%	54%	0%	1%	5%	368
Gender of Respondent	Men	27%	65%	1%	0%	7%	887
	Women	38%	49%	1%	2%	10%	919
Level of Education	High school or less	24%	70%	1%	1%	4%	649
	Tech school/Some college	33%	54%	1%	1%	11%	569
	College graduate	40%	49%	1%	1%	9%	381
	Postgraduate work	47%	41%	3%	1%	8%	229
Region of State	Connecticut Valley	32%	56%	1%	1%	10%	266
	Manchester Area	24%	62%	3%	0%	11%	361
	Mass Border	32%	57%	1%	3%	7%	464
	North Country	42%	47%	0%	1%	9%	156
	Seacoast	38%	55%	0%	1%	6%	300
	Central/Lakes	35%	57%	0%	0%	8%	305
Gender & Education	Men, no college degree	25%	69%	1%	0%	5%	619
	Men, college degree	34%	57%	2%	1%	7%	259
	Women, no college degree	32%	54%	1%	2%	10%	568
	Women, college degree	50%	37%	1%	2%	10%	335
2016 Presidential Vote	Voted for Trump	1%	94%	1%	1%	3%	682
	Voted for Hillary Clinton	67%	19%	1%	1%	12%	797
	Did not vote in 2016	39%	47%			14%	123

2020 NH Gubernatorial Election - Sununu vs. Volinsky vs. Perry

		Chris Sununu	Andru Volinsky	Darryl Perry	Other	Don't know/Not sure	N
STATEWIDE	August 2020	58%	32%	1%	2%	7%	1,859
Voting Registration	Registered Democrat	16%	74%		1%	9%	514
	Registered Undeclared/Not Reg.	58%	27%	1%	3%	10%	763
	Registered Republican	94%	2%	1%	1%	2%	544
Party ID	Democrat	22%	64%	0%	3%	11%	876
	Independent	72%	15%	1%	1%	10%	194
	Republican	94%	1%	1%	1%	3%	783
Ideology	Liberal	16%	76%	0%	1%	7%	536
	Moderate	61%	24%	1%	4%	11%	718
	Conservative	96%	1%	1%	2%	0%	518
Media Usage	Boston Globe reader	33%	62%		2%	2%	155
	Conservative radio listener	92%	3%	0%	2%	3%	408
	Fox News viewer	82%	11%	0%	1%	5%	818
	Local newspapers reader	45%	41%	0%	5%	8%	407
	NHPR listener	48%	41%	0%	2%	8%	1,148
	Union Leader reader	63%	30%	1%	2%	4%	270
	WMUR viewer	58%	32%	1%	2%	7%	1,539
Age of Respondent	18 to 34	55%	36%	1%	1%	8%	460
	35 to 49	56%	32%	0%	5%	6%	390
	50 to 64	62%	26%	1%	2%	9%	577
	65 and older	54%	37%	0%	2%	7%	374
Gender of Respondent	Men	63%	29%	0%	2%	6%	885
	Women	53%	35%	1%	3%	9%	918
Level of Education	High school or less	69%	24%		3%	4%	656
	Tech school/Some college	56%	32%	1%	2%	9%	560
	College graduate	50%	39%	1%	1%	8%	380
	Postgraduate work	43%	45%	2%	1%	9%	229
Region of State	Connecticut Valley	54%	34%	1%	2%	10%	272
	Manchester Area	64%	24%	2%	0%	9%	354
	Mass Border	59%	32%	0%	3%	6%	462
	North Country	57%	27%		8%	8%	153
	Seacoast	55%	39%	0%	1%	5%	301
	Central/Lakes	55%	37%	0%	0%	8%	305
Gender & Education	Men, no college degree	66%	27%		2%	5%	617
	Men, college degree	57%	34%	2%	0%	7%	259
	Women, no college degree	59%	29%	1%	3%	9%	568
	Women, college degree	40%	48%	1%	2%	9%	335
2016 Presidential Vote	Voted for Trump	94%	1%	1%	1%	3%	680
	Voted for Hillary Clinton	24%	61%	0%	3%	12%	796
	Did not vote in 2016	52%	34%		5%	9%	117

Approval of Governor Sununu's Job Performance

		Approve	Disapprove	Neither/DK	N
STATEWIDE	August 2020	70%	27%	3%	1,939
Voting Registration	Registered Democrat	41%	56%	3%	518
	Registered Undeclared/Not Reg.	71%	24%	5%	798
	Registered Republican	95%	4%	0%	547
Party ID	Democrat	47%	50%	4%	892
	Independent	77%	16%	6%	218
	Republican	94%	4%	2%	810
Ideology	Liberal	38%	60%	3%	546
	Moderate	75%	21%	4%	756
	Conservative	95%	4%	1%	529
Media Usage	Boston Globe reader	56%	43%	2%	157
	Conservative radio listener	92%	7%	1%	410
	Fox News viewer	89%	10%	1%	839
	Local newspapers reader	63%	35%	2%	411
	NHPR listener	64%	32%	4%	1,156
	Union Leader reader	75%	25%	1%	278
	WMUR viewer	71%	26%	3%	1,586
Age of Respondent	18 to 34	69%	27%	5%	506
	35 to 49	72%	27%	1%	399
	50 to 64	72%	24%	4%	583
	65 and older	66%	31%	3%	383
Gender of Respondent	Men	72%	25%	3%	920
	Women	68%	29%	3%	952
Level of Education	High school or less	77%	20%	3%	688
	Tech school/Some college	69%	28%	3%	587
	College graduate	66%	30%	4%	390
	Postgraduate work	60%	37%	3%	232
Region of State	Connecticut Valley	72%	26%	2%	289
	Manchester Area	74%	20%	5%	376
	Mass Border	73%	25%	2%	475
	North Country	67%	30%	4%	158
	Seacoast	67%	29%	3%	305
	Central/Lakes	63%	33%	4%	330
Gender & Education	Men, no college degree	74%	23%	3%	651
	Men, college degree	69%	27%	3%	261
	Women, no college degree	72%	25%	3%	593
	Women, college degree	60%	36%	3%	344
2016 Presidential Vote	Voted for Trump	93%	5%	2%	685
	Voted for Hillary Clinton	48%	48%	4%	807
	Did not vote in 2016	76%	18%	5%	161

Approval of Governor Sununu's Handling of Coronavirus (COVID-19) Situation

		Approve	Disapprove	Neither/DK	N
STATEWIDE	August 2020	76%	22%	1%	1,929
Voting Registration	Registered Democrat	56%	44%	1%	519
	Registered Undeclared/Not Reg.	78%	20%	2%	796
	Registered Republican	94%	6%	0%	538
Party ID	Democrat	62%	37%	1%	892
	Independent	81%	16%	3%	218
	Republican	91%	7%	2%	799
Ideology	Liberal	56%	43%	1%	546
	Moderate	81%	18%	1%	755
	Conservative	91%	7%	1%	520
Media Usage	Boston Globe reader	70%	30%	1%	157
	Conservative radio listener	89%	10%	1%	405
	Fox News viewer	91%	9%	0%	836
	Local newspapers reader	71%	28%	0%	411
	NHPR listener	74%	25%	1%	1,152
	Union Leader reader	76%	24%	0%	278
	WMUR viewer	78%	21%	1%	1,582
Age of Respondent	18 to 34	69%	28%	3%	506
	35 to 49	77%	23%	0%	399
	50 to 64	82%	18%	1%	578
	65 and older	79%	20%	1%	379
Gender of Respondent	Men	77%	22%	1%	914
	Women	76%	22%	1%	947
Level of Education	High school or less	83%	16%	1%	684
	Tech school/Some college	74%	25%	2%	585
	College graduate	72%	26%	2%	390
	Postgraduate work	72%	27%	1%	233
Region of State	Connecticut Valley	75%	23%	2%	288
	Manchester Area	80%	18%	2%	375
	Mass Border	79%	21%	0%	477
	North Country	73%	25%	2%	159
	Seacoast	78%	21%	1%	305
	Central/Lakes	71%	29%	0%	323
Gender & Education	Men, no college degree	79%	20%	1%	645
	Men, college degree	75%	24%	1%	260
	Women, no college degree	79%	20%	1%	592
	Women, college degree	71%	27%	2%	344
2016 Presidential Vote	Voted for Trump	91%	8%	1%	676
	Voted for Hillary Clinton	65%	34%	1%	808
	Did not vote in 2016	77%	19%	4%	159

Interest in 2020 NH State Primary

		<u>Extremely interested</u>	<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not very interested</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	August 2020	49%	28%	15%	7%	0%	1,945
Voting Registration	Registered Democrat	52%	29%	15%	4%	0%	522
	Registered Undeclared/Not Reg.	46%	27%	19%	9%		798
	Registered Republican	58%	29%	7%	7%		550
Party ID	Democrat	48%	29%	17%	5%	1%	897
	Independent	30%	32%	21%	17%	0%	218
	Republican	56%	26%	12%	7%		813
Ideology	Liberal	51%	27%	18%	4%		551
	Moderate	44%	26%	17%	12%	0%	757
	Conservative	59%	29%	9%	3%		532
Media Usage	Boston Globe reader	52%	29%	15%	4%		156
	Conservative radio listener	69%	20%	10%	2%		412
	Fox News viewer	51%	29%	14%	7%	0%	843
	Local newspapers reader	57%	27%	12%	3%		412
	NHPR listener	49%	31%	14%	5%	0%	1,164
	Union Leader reader	57%	18%	12%	13%		279
	WMUR viewer	50%	28%	15%	7%	0%	1,588
Age of Respondent	18 to 34	45%	24%	16%	15%	0%	506
	35 to 49	42%	31%	20%	5%	1%	399
	50 to 64	50%	31%	14%	5%	0%	585
	65 and older	61%	23%	12%	3%		384
Gender of Respondent	Men	49%	24%	18%	9%		921
	Women	49%	31%	13%	6%	1%	955
Level of Education	High school or less	50%	36%	7%	6%	1%	688
	Tech school/Some college	47%	26%	21%	6%	0%	588
	College graduate	48%	21%	21%	10%	0%	392
	Postgraduate work	49%	25%	16%	10%	0%	234
Region of State	Connecticut Valley	42%	35%	17%	5%		288
	Manchester Area	40%	33%	15%	10%	1%	376
	Mass Border	56%	24%	14%	5%		476
	North Country	36%	42%	17%	5%		159
	Seacoast	49%	21%	18%	12%	0%	305
	Central/Lakes	61%	21%	12%	6%	0%	330
Gender & Education	Men, no college degree	49%	25%	17%	8%		651
	Men, college degree	47%	23%	20%	10%		261
	Women, no college degree	47%	37%	11%	4%	1%	593
	Women, college degree	51%	23%	18%	8%	0%	346
2016 Presidential Vote	Voted for Trump	58%	24%	10%	8%		688
	Voted for Hillary Clinton	47%	28%	20%	5%	1%	813
	Did not vote in 2016	36%	26%	18%	20%	0%	161

Attention Paid to 2020 NH State Primary

		<u>A lot</u>	<u>Some</u>	<u>A little</u>	<u>None</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	August 2020	39%	41%	14%	6%	0%	1,945
Voting Registration	Registered Democrat	39%	46%	11%	4%	0%	522
	Registered Undeclared/Not Reg.	36%	40%	18%	6%		798
	Registered Republican	48%	41%	6%	6%		550
Party ID	Democrat	37%	42%	16%	4%	1%	898
	Independent	30%	43%	15%	13%		218
	Republican	43%	40%	12%	6%		813
Ideology	Liberal	39%	44%	12%	4%		552
	Moderate	36%	38%	18%	8%	0%	757
	Conservative	45%	46%	8%	2%		532
Media Usage	Boston Globe reader	42%	44%	11%	3%		157
	Conservative radio listener	46%	45%	8%	1%		412
	Fox News viewer	40%	45%	10%	5%	0%	843
	Local newspapers reader	49%	41%	7%	3%		412
	NHPR listener	40%	43%	13%	4%	0%	1,164
	Union Leader reader	45%	34%	12%	10%		279
	WMUR viewer	40%	42%	13%	5%	0%	1,589
Age of Respondent	18 to 34	28%	38%	22%	12%	0%	506
	35 to 49	26%	51%	17%	4%	1%	399
	50 to 64	46%	39%	11%	4%	0%	585
	65 and older	54%	37%	7%	2%		385
Gender of Respondent	Men	42%	36%	14%	8%		921
	Women	36%	46%	14%	3%	1%	956
Level of Education	High school or less	42%	43%	9%	5%	1%	688
	Tech school/Some college	38%	40%	17%	6%	0%	589
	College graduate	34%	42%	18%	6%		392
	Postgraduate work	35%	42%	16%	6%	0%	234
Region of State	Connecticut Valley	28%	49%	21%	2%	0%	288
	Manchester Area	33%	44%	14%	8%	1%	376
	Mass Border	42%	43%	11%	5%		476
	North Country	38%	45%	13%	4%		159
	Seacoast	38%	37%	13%	12%	0%	305
	Central/Lakes	52%	30%	16%	2%		330
Gender & Education	Men, no college degree	44%	35%	13%	8%		651
	Men, college degree	34%	40%	19%	7%		261
	Women, no college degree	35%	48%	13%	2%	1%	594
	Women, college degree	36%	43%	16%	5%	0%	346
2016 Presidential Vote	Voted for Trump	47%	36%	11%	6%		688
	Voted for Hillary Clinton	37%	43%	15%	4%	1%	814
	Did not vote in 2016	34%	29%	28%	9%		161

Frequency Discussing 2020 NH State Primary With Friends and Family

		<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	August 2020	20%	39%	28%	12%	0%	1,946
Voting Registration	Registered Democrat	18%	41%	31%	9%	0%	523
	Registered Undeclared/Not Reg.	21%	37%	27%	15%	0%	798
	Registered Republican	24%	42%	26%	8%		550
Party ID	Democrat	18%	39%	30%	12%	1%	898
	Independent	15%	40%	17%	28%		218
	Republican	24%	39%	28%	9%	0%	813
Ideology	Liberal	21%	41%	29%	9%	0%	552
	Moderate	17%	37%	31%	15%	0%	757
	Conservative	26%	41%	24%	8%	0%	532
Media Usage	Boston Globe reader	20%	40%	32%	8%		157
	Conservative radio listener	26%	48%	20%	7%	0%	412
	Fox News viewer	25%	40%	25%	9%	0%	843
	Local newspapers reader	25%	41%	28%	6%	0%	412
	NHPR listener	19%	45%	27%	9%	0%	1,164
	Union Leader reader	21%	39%	30%	11%	0%	279
	WMUR viewer	23%	38%	28%	11%	0%	1,589
Age of Respondent	18 to 34	22%	23%	35%	19%		506
	35 to 49	15%	46%	25%	13%	1%	399
	50 to 64	20%	41%	27%	11%	0%	585
	65 and older	25%	44%	25%	6%	0%	385
Gender of Respondent	Men	20%	34%	33%	13%	0%	921
	Women	21%	44%	22%	12%	1%	956
Level of Education	High school or less	23%	44%	25%	7%	1%	688
	Tech school/Some college	19%	33%	32%	16%	0%	589
	College graduate	17%	37%	29%	17%	0%	392
	Postgraduate work	19%	40%	28%	12%	0%	234
Region of State	Connecticut Valley	14%	35%	40%	12%		288
	Manchester Area	24%	38%	20%	17%	1%	376
	Mass Border	17%	44%	28%	11%	0%	476
	North Country	20%	39%	24%	17%		159
	Seacoast	19%	31%	36%	13%	0%	305
	Central/Lakes	28%	43%	21%	7%	1%	330
Gender & Education	Men, no college degree	22%	33%	34%	11%	0%	651
	Men, college degree	14%	38%	31%	16%	0%	261
	Women, no college degree	22%	45%	20%	12%	1%	594
	Women, college degree	21%	39%	27%	14%	0%	346
2016 Presidential Vote	Voted for Trump	23%	41%	26%	10%	0%	688
	Voted for Hillary Clinton	16%	43%	29%	11%	1%	814
	Did not vote in 2016	12%	15%	43%	30%		161

Frequency Voting in State Primaries in the Past

		<u>Always</u>	<u>Usually</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>Don't know/Not Sure</u>	<u>N</u>
STATEWIDE	August 2020	53%	23%	10%	8%	6%	1%	1,946
Voting Registration	Registered Democrat	53%	27%	11%	3%	5%	1%	522
	Registered Undeclared/Not Reg.	46%	25%	12%	12%	5%	0%	798
	Registered Republican	69%	17%	7%	6%	1%		550
Party ID	Democrat	48%	26%	11%	7%	7%	1%	898
	Independent	37%	25%	17%	11%	9%	0%	218
	Republican	64%	18%	6%	8%	4%	0%	813
Ideology	Liberal	46%	25%	13%	9%	6%	1%	552
	Moderate	47%	27%	11%	7%	8%	0%	757
	Conservative	70%	15%	6%	6%	2%		532
Media Usage	Boston Globe reader	55%	21%	8%	4%	11%		157
	Conservative radio listener	66%	22%	6%	5%	1%		412
	Fox News viewer	57%	19%	10%	9%	4%	0%	843
	Local newspapers reader	64%	24%	6%	3%	3%	1%	412
	NHPR listener	56%	27%	8%	4%	5%	1%	1,164
	Union Leader reader	62%	17%	2%	14%	4%		279
	WMUR viewer	54%	24%	10%	8%	5%	0%	1,589
Age of Respondent	18 to 34	48%	14%	9%	12%	16%	1%	506
	35 to 49	51%	27%	11%	8%	2%	0%	399
	50 to 64	49%	27%	11%	9%	3%	1%	585
	65 and older	67%	20%	9%	3%	1%	0%	385
Gender of Respondent	Men	51%	22%	10%	11%	6%	0%	921
	Women	54%	24%	9%	5%	6%	1%	956
Level of Education	High school or less	56%	16%	6%	13%	9%		688
	Tech school/Some college	51%	25%	13%	7%	4%	1%	589
	College graduate	47%	29%	14%	3%	5%	0%	392
	Postgraduate work	56%	28%	9%	4%	3%	1%	234
Region of State	Connecticut Valley	58%	18%	10%	7%	6%	1%	288
	Manchester Area	51%	19%	13%	11%	7%	0%	376
	Mass Border	60%	20%	8%	3%	8%	1%	476
	North Country	50%	36%	4%	4%	5%	1%	159
	Seacoast	43%	25%	15%	15%	2%		305
	Central/Lakes	51%	28%	7%	9%	5%	0%	330
Gender & Education	Men, no college degree	49%	21%	10%	14%	7%		651
	Men, college degree	54%	25%	12%	4%	4%	0%	261
	Women, no college degree	57%	20%	8%	7%	7%	1%	594
	Women, college degree	48%	32%	11%	3%	5%	1%	346
2016 Presidential Vote	Voted for Trump	64%	17%	8%	10%	2%		688
	Voted for Hillary Clinton	51%	28%	13%	5%	3%	0%	814
	Did not vote in 2016	29%	10%	6%	3%	48%	3%	161