University of New Hampshire
The Survey Center

The Granite State Panel

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PUBLIC OPINION RESEARCH

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WOMEN AND YOUNG VOTERS FUEL BIDEN LEAD OVER TRUMP IN NH; TRUMP SUPPORTERS REMAIN CONFIDENT

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DURHAM, NH - Former Vice President Joe Biden continues to hold a wide lead over President Donald Trump in New Hampshire. Biden leads Trump by significant margins among younger voters and women, particularly those with a college degree. Nearly half of likely voters say they have definitely decided to vote for Biden. Despite this, Granite Staters are divided on who they think will win the presidency - nine in ten Trump supporters believe he will win nationally.

These findings are based on the latest **Granite State Panel*** survey, conducted by the University of New Hampshire Survey Center. Two thousand twenty-two (2,022) Granite State Panel members completed the survey online between July 16 and July 28, 2020. The margin of sampling error for the survey is +/- 2.2 percent. Included were one thousand eight hundred and ninety-three (1,893) likely 2020 general election voters (MSE = +/- 2.3%). Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the New Hampshire Secretary of State. Granite State Panel members are recruited from randomly-selected landline and cell phone numbers across New Hampshire and surveys are sent periodically to panel members.

Presidential Election

When asked for whom they would vote if the presidential election was being held today, 53% of likely New Hampshire voters say they would vote for Joe Biden while 40% would vote for Donald Trump, 4% would vote for another candidate, and only 3% don't know or are undecided. Biden's lead over Trump (+13 percentage points) is unchanged since June (+13) but contrasts sharply with February and May polls, which showed Trump narrowly ahead of Biden by 2 percentage points.
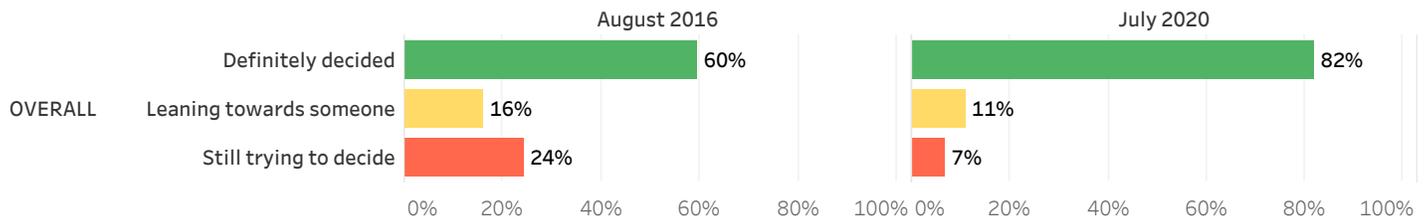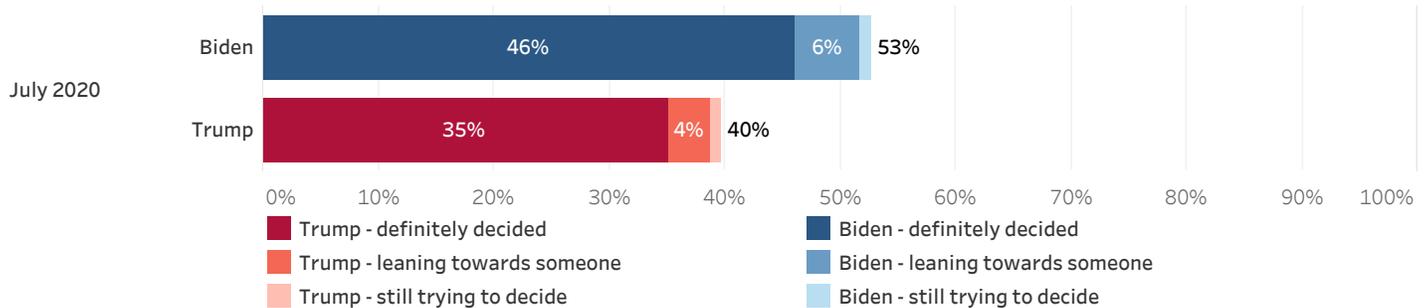
2020 Presidential Election
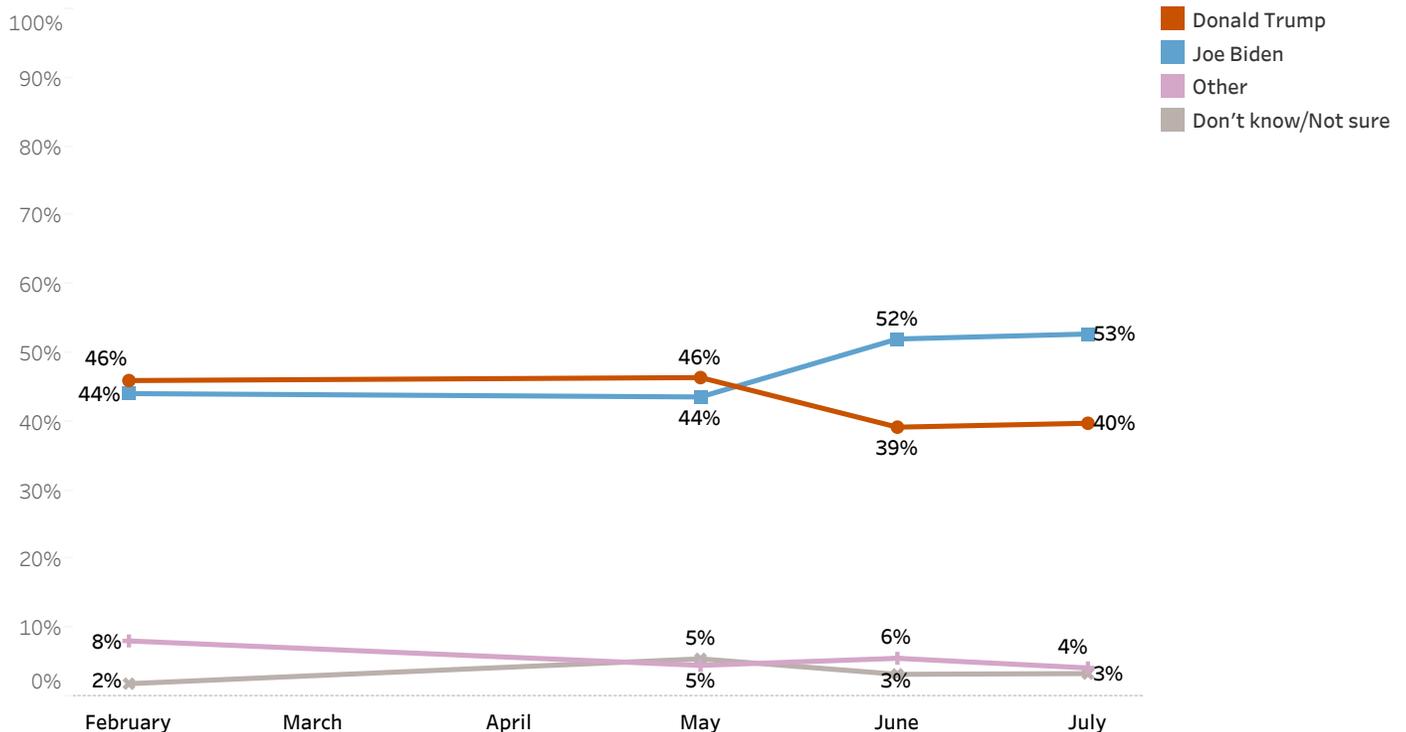
Despite the election being nearly four months away, 82% of likely voters in New Hampshire say they have definitely decided whom they will vote for. This differs markedly from the summer of 2016, when only 60% of likely voters had definitely decided who they would vote for.

Decided on Choice for Presidential Election

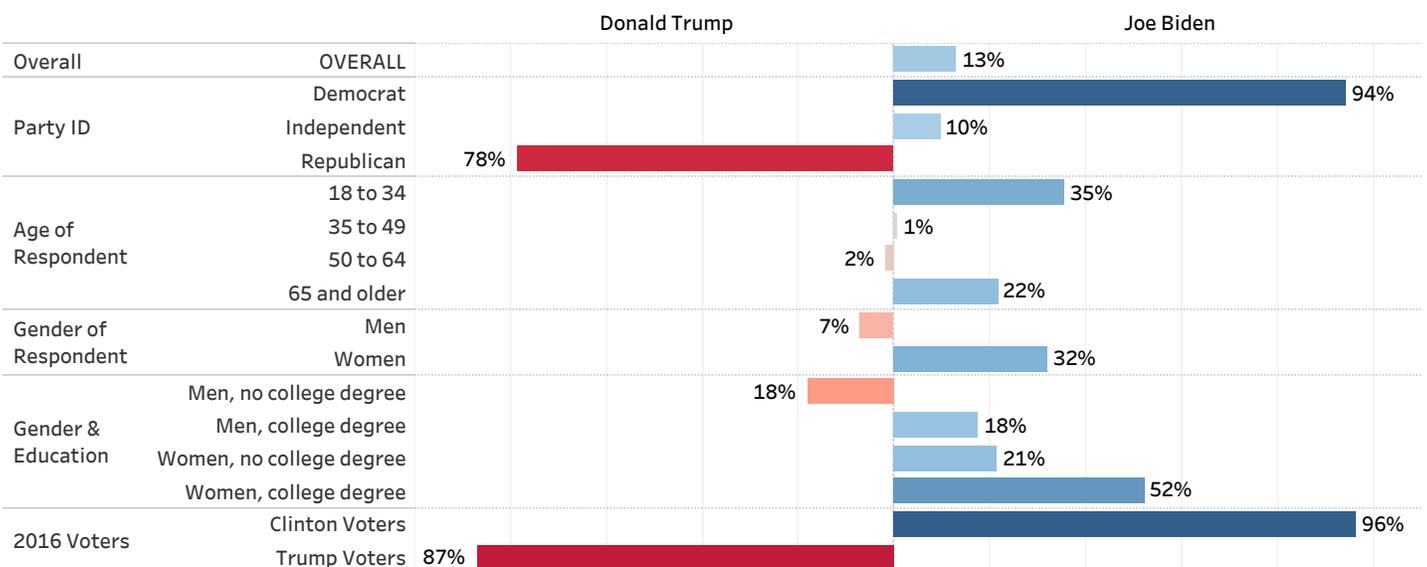|	August 2016	July 2020
OVERALL	Definitely decided — 60%	Definitely decided — 82%
	Leaning towards someone — 16%	Leaning towards someone — 11%
	Still trying to decide — 24%	Still trying to decide — 7%

Just under half of likely voters (46%) say they have definitely decided to vote for Biden, with smaller numbers of voters leaning toward Biden (6%) or currently supporting Biden but still trying to decide (1%). Thirty-five percent of likely voters say they have definitely decided to vote for Trump, 4% are leaning towards Trump, and 1% currently support Trump but are still trying to decide.

Decided on Choice for Presidential Election - July 2020 - By Preferred Candidate

July 2020		
Biden	46% / 6%	53%
Trump	35% / 4%	40%

- Trump - definitely decided
- Trump - leaning towards someone
- Trump - still trying to decide
- Biden - definitely decided
- Biden - leaning towards someone
- Biden - still trying to decide

- Biden leads Trump by 94 points among Democrats and by 10 percentage points among Independents. Trump holds only a 78 percentage point lead among Republicans.
- Biden holds leads over Trump among those aged 18 to 34 (35 percentage points) and those aged 65 and older (22 percentage points) while those aged 35 to 49 and those aged 50 to 64 are split between Trump and Biden.
- Biden holds a wide lead over Trump among women (32 percentage points) while Trump holds a narrow lead among men (7 percentage points).
- Biden holds a very wide lead among women with a college degree (52 percentage points) and wide leads among women without a college degree (21 percentage points) and men with a college degree (18 percentage points). Trump leads among men without a college degree (18 percentage points).
- Almost all voters who supported Hillary Clinton in 2016 (96 percentage points) say they will vote for Biden. Trump holds a smaller lead (87 percentage points) among those who voted for him in 2016.

2020 Presidential Election - Difference in Support - July 2020

		Donald Trump	Joe Biden
Overall	OVERALL		13%
Party ID	Democrat		94%
	Independent		10%
	Republican	78%	
Age of Respondent	18 to 34		35%
	35 to 49		1%
	50 to 64	2%	
	65 and older		22%
Gender of Respondent	Men	7%	
	Women		32%
Gender & Education	Men, no college degree	18%	
	Men, college degree		18%
	Women, no college degree		21%
	Women, college degree		52%
2016 Voters	Clinton Voters		96%
	Trump Voters	87%	

When asked which candidate they think will win the presidential election in New Hampshire, regardless of who they plan to vote for, 51% of likely voters in New Hampshire think Biden will win New Hampshire and only 35% think Trump will win. Biden and Trump supporters are equally confident that their preferred candidate will win New Hampshire - 80% of Biden supporters think he will win and 76% of Trump supporters think he will win.

However, perceptions about who will win the national election are much closer - 44% think Biden will win while 39% think Trump will win. Trump voters are more confident that their candidate will win at the national level -- 88% of Trump voters think he will win while 75% of Biden voters think he will win.

**Which Candidate Believe Will Win NH & National Presidential Election - July 2020**
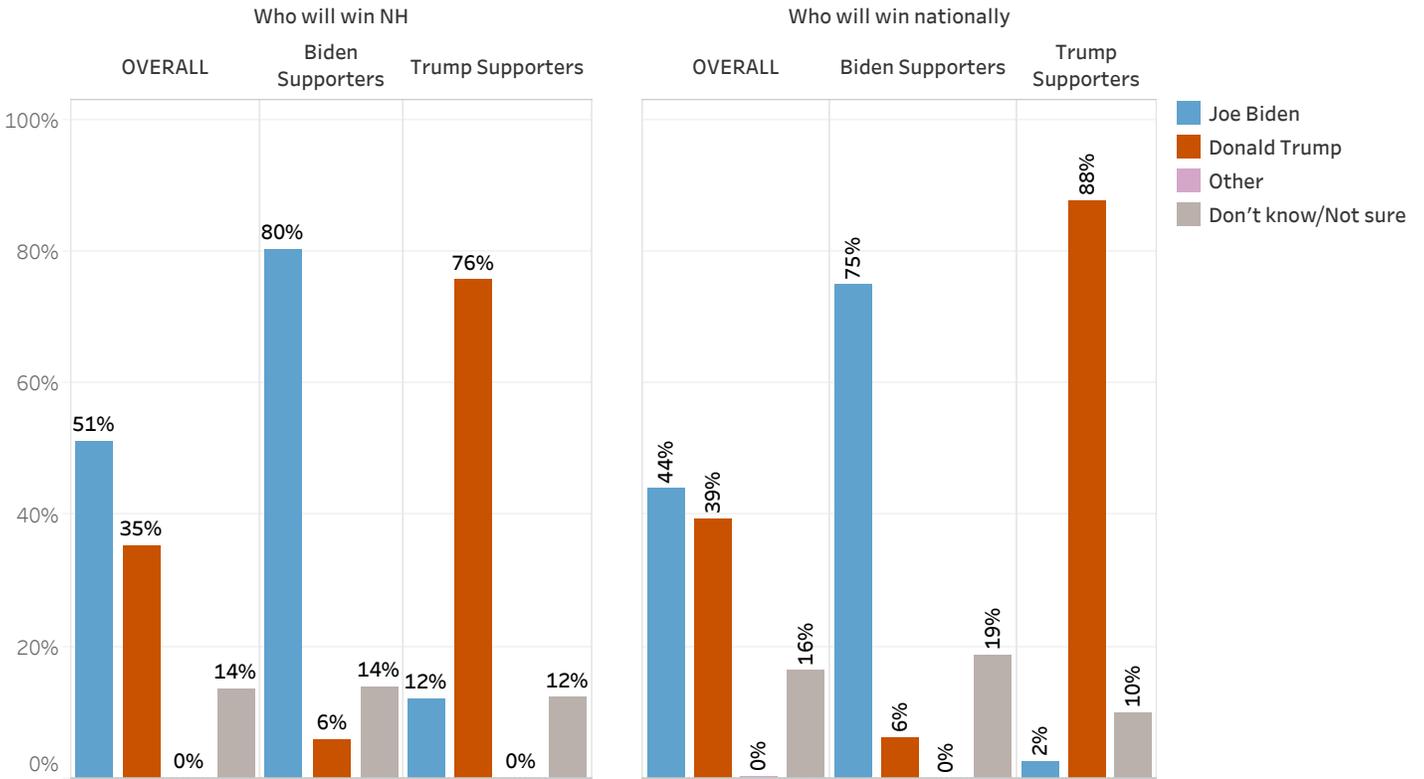
Presidential Candidate Favorability

Neither candidate is particularly popular in New Hampshire, which is likely to make for a negative campaign. Only 38% of New Hampshire likely voters say they have a favorable opinion of Donald Trump, 59% have an unfavorable opinion of him, 3% are neutral, and 1% don't know or are unsure. Trump's favorability rating has been quite stable since he was elected.

Trump's net favorability rating (the percentage with a favorable opinion minus the percentage with an unfavorable opinion) is -21%, and has been unchanged for the past three years.

Trump (R) Favorability - July 2020
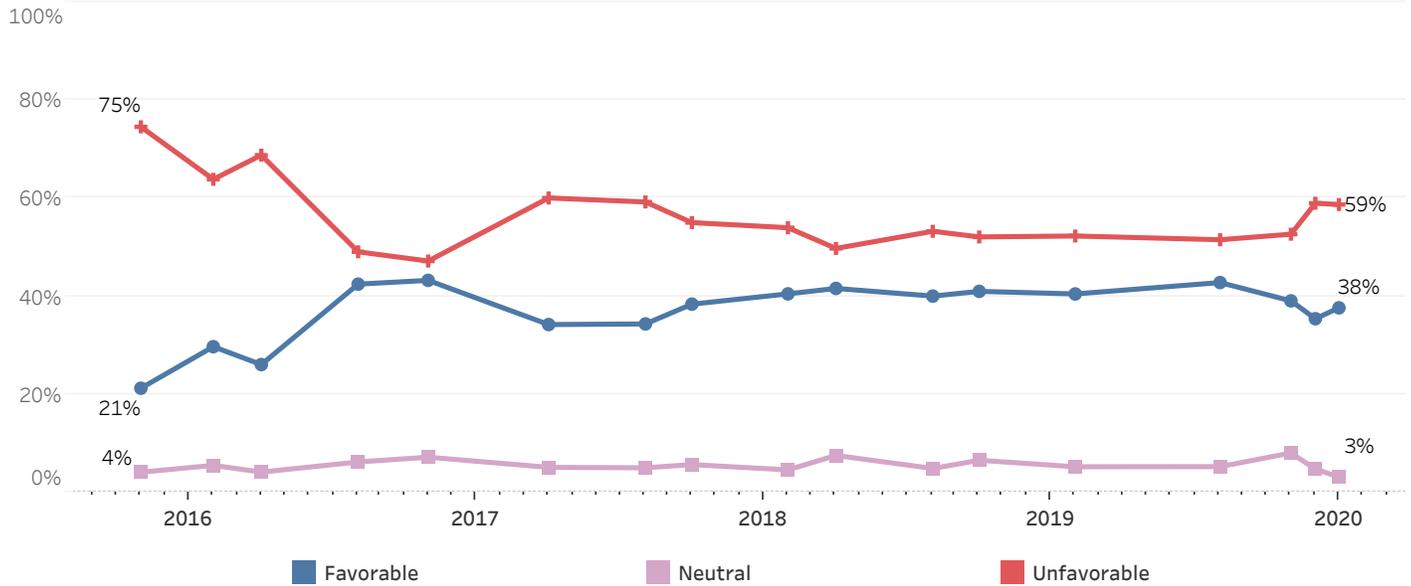
Joe Biden is slightly less unpopular than Trump – 40% of New Hampshire likely voters say they have a favorable opinion of Biden, 45% have an unfavorable opinion of him, 15% are neutral, and less than 1% don't know or are unsure. Biden's net favorability rating is -5%, up from -14% in June.

Only 5% of respondents say they have an unfavorable opinion of both Trump and Biden. By contrast, in the summer of 2016, 27% said they had an unfavorable opinion of both Trump and Hillary Clinton.

Biden (D) Favorability - July 2020
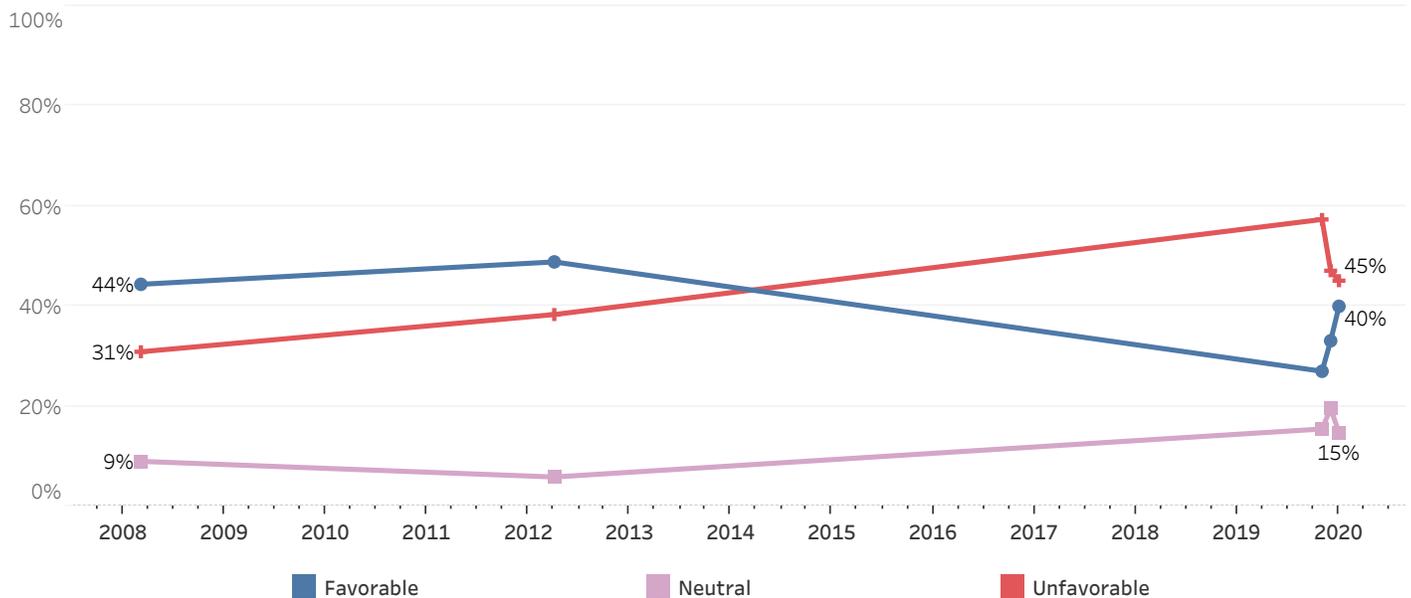
Political Engagement

Despite the unpopularity of the candidates, 88% of New Hampshire residents say they will definitely vote in the 2020 election, 8% will vote unless some emergency comes up, 2% may vote, less than 1% will probably not vote, and 1% don't know at this time. The percentage who say they will definitely vote is higher than at the same point in the 2016 (83%) and 2012 (83%) elections.
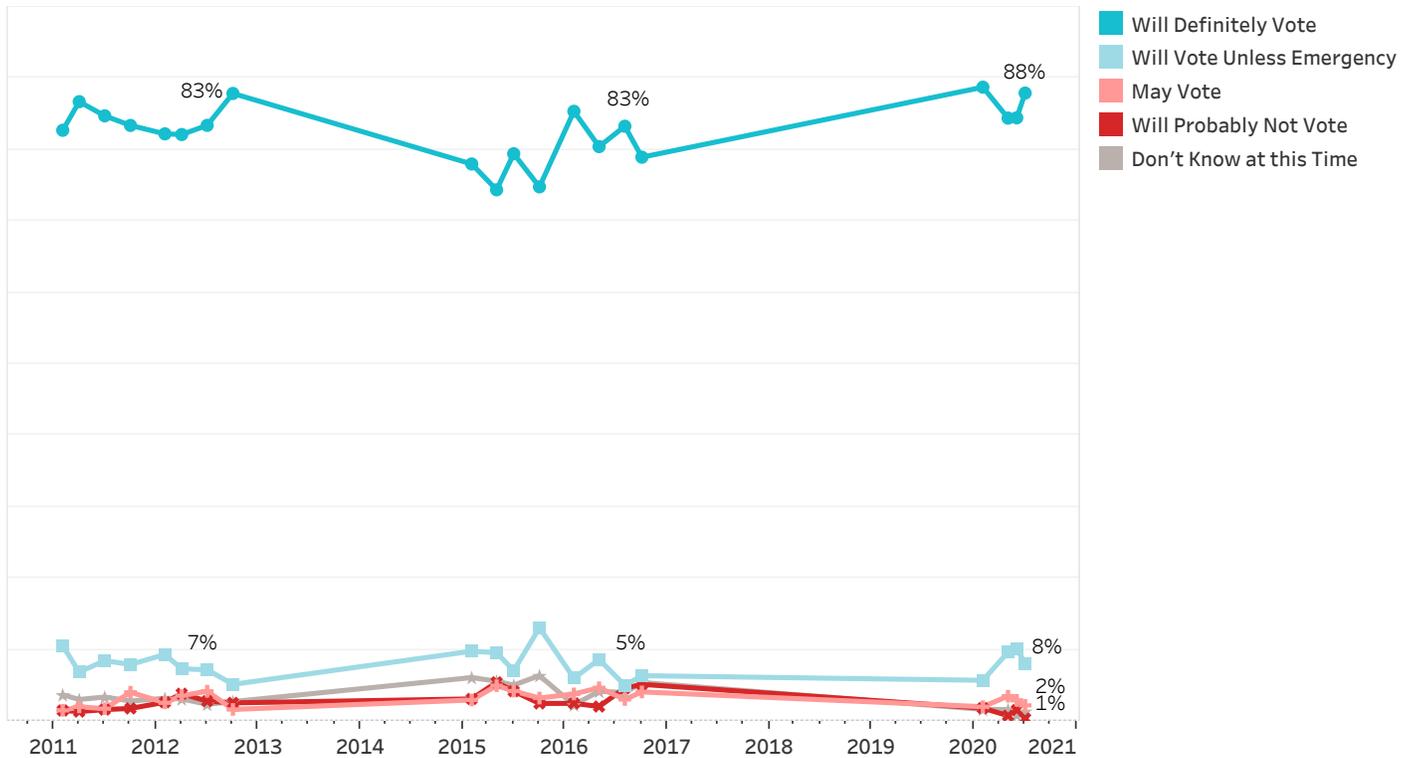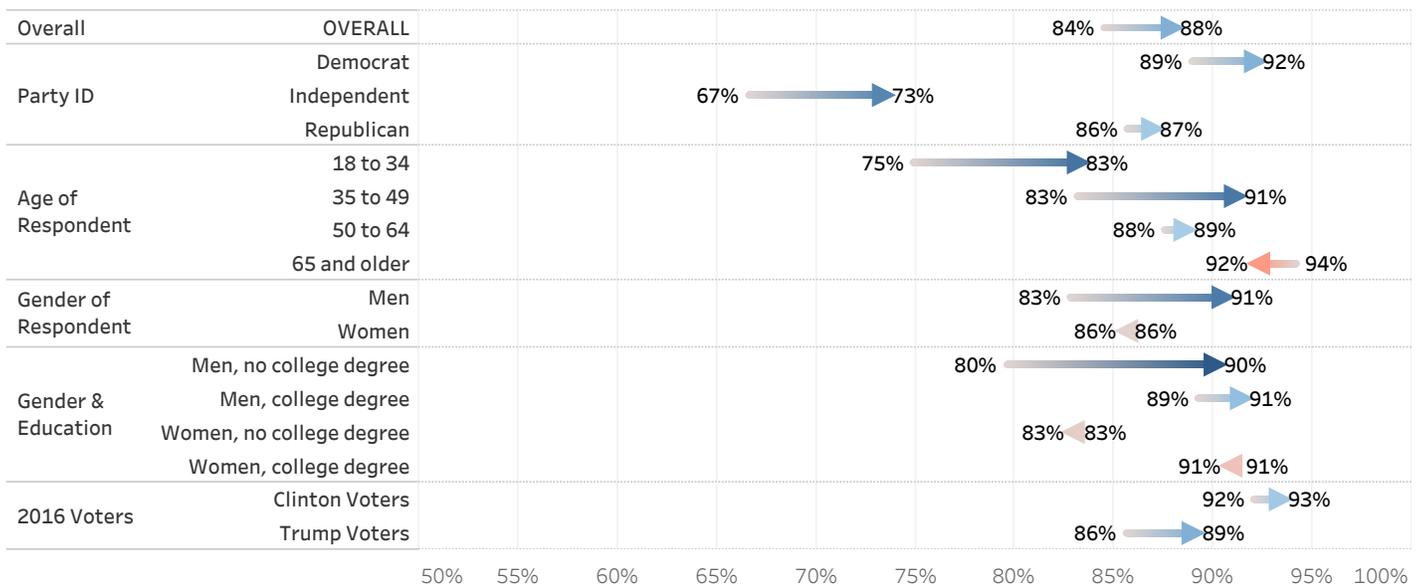
General Election Voting Intent

Legend:
- Will Definitely Vote
- Will Vote Unless Emergency
- May Vote
- Will Probably Not Vote
- Don't Know at this Time

Democrats (92%) and Republicans (87%) are equally likely to say they will definitely vote in November, while Independents (73%) are slightly less likely to say so. All three political groups are more likely than they were in June to say they will definitely vote. Men (8 percentage points), particularly those without a college degree (11 percentage points), are more likely than they were in June to say they will definitely vote.

Will Definitely Vote in General Election - Change from June 2020 to July 2020

Overall	OVERALL	84% → 88%
Party ID	Democrat	89% → 92%
	Independent	67% → 73%
	Republican	86% → 87%
Age of Respondent	18 to 34	75% → 83%
	35 to 49	83% → 91%
	50 to 64	88% → 89%
	65 and older	92% ← 94%
Gender of Respondent	Men	83% → 91%
	Women	86% ← 86%
Gender & Education	Men, no college degree	80% → 90%
	Men, college degree	89% → 91%
	Women, no college degree	83% ← 83%
	Women, college degree	91% ← 91%
2016 Voters	Clinton Voters	92% → 93%
	Trump Voters	86% → 89%

Eighty-three percent of New Hampshire residents describe themselves as extremely interested in the upcoming general election; 10% say they are very interested, 4% say they are somewhat interested, only 1% say they are not very interested, and 1% don't know or are unsure. The percentage of respondents who say they are extremely interested (83%) is at its highest point in this election cycle and is higher than around this point in the 2016 (60% extremely interested) and in the 2012 (55% extremely interested) election cycles.

Interest in General Election

	Extremely interested	Very interested	Somewhat interested	Not very interested	Don't know/Not sure
July 2012	55%	27%	11%	6%	
August 2016	60%	23%	9%	7%	
February 2020	68%	23%	7%		
May 2020	81%	15%	3%		
June 2020	78%	14%	4%	3%	
July 2020	83%	10%	4%		
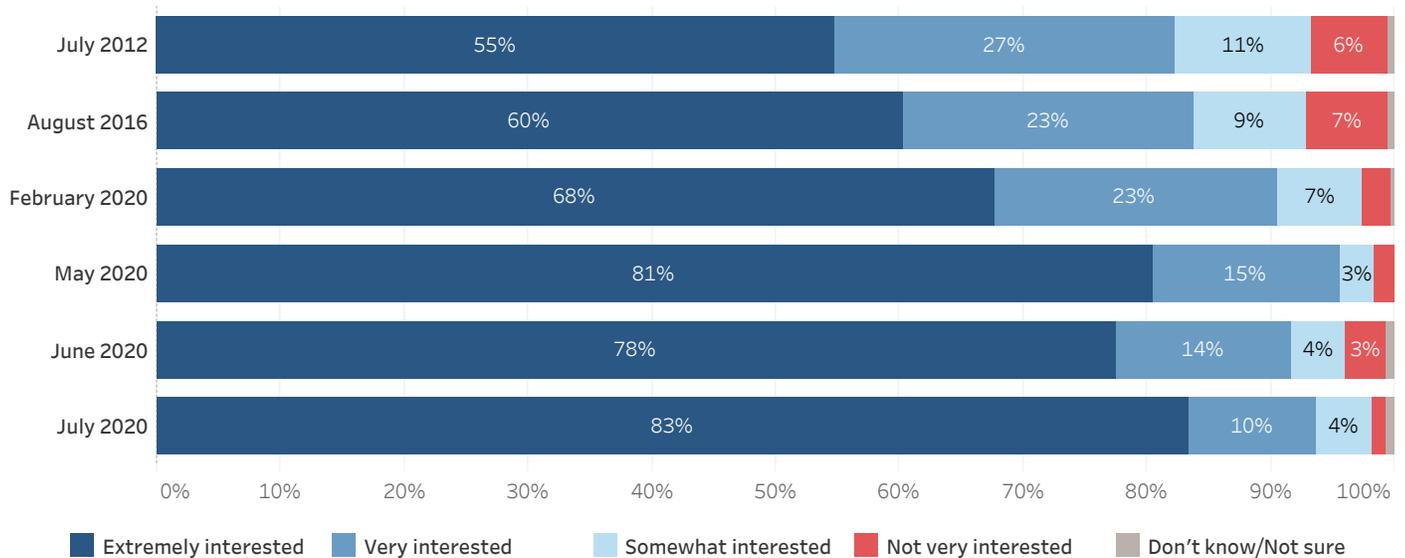
Republicans (87%) and Democrats (87%) are equally likely to say they are extremely interested in the 2020 general election while only 58% of Independents are extremely interested.

Extremely Interested in General Election - By Party ID

July 2020	
Democrat	87%
Independent	58%
Republican	87%
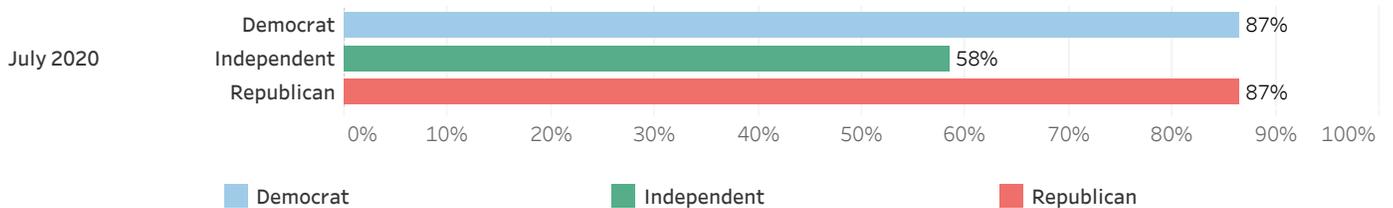
Three-quarters (76%) of New Hampshire residents say they are paying a lot of attention to the 2020 election; 19% say they are paying some attention, 5% are paying a little attention, 1% are not paying any attention, and less than 1% don't know or are unsure. Democrats (82%) are more likely than Republicans (72%) and far more likely than Independents (54%) to say they are paying a lot of attention to the election.

How Much Attention Paying to 2020 Election

June 2020	
A lot	69%
Some	23%
A little	7%
None	1%
Don't know/Not sure	0%

July 2020	
A lot	76%
Some	19%
A little	5%
None	1%
Don't know/Not sure	0%
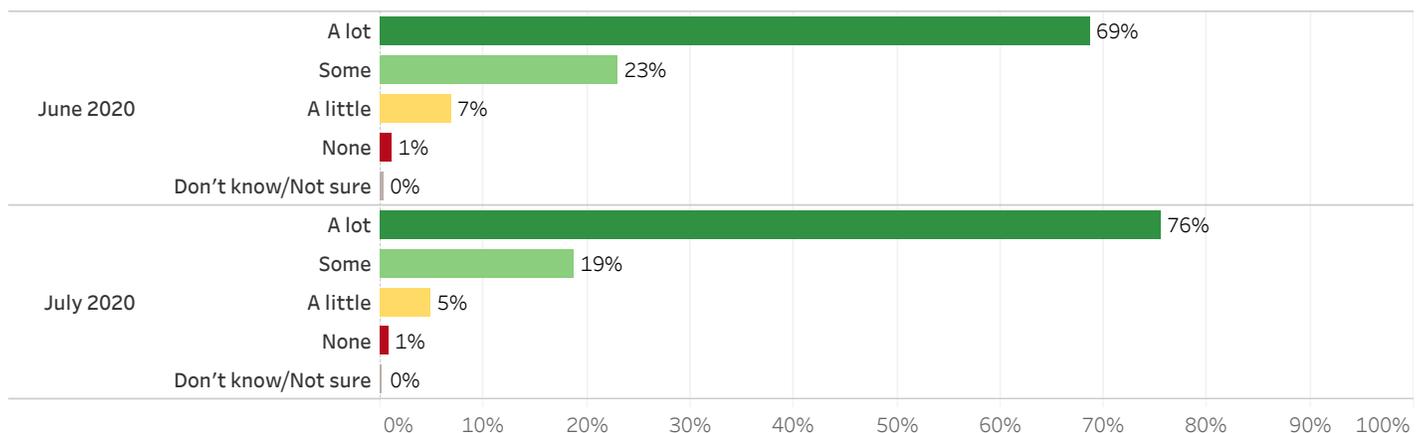
Granite State Panel Methodology

These findings are based on the latest Granite State Panel survey, conducted by the University of New Hampshire Survey Center. Two thousand twenty-two (2,022) Granite State Panel members completed the survey online between July 16 and July 28, 2020. The margin of sampling error for the survey is +/- 2.2 percent. Included were one thousand eight hundred and ninety-three (1,893) likely 2020 general election voters (MSE = +/- 2.3%). These MSE's have not been adjusted for design effect. The design effect for the survey is 2.3%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the New Hampshire Secretary of State.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 5,500 New Hampshire adults were recruited from randomly selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center. The response rate for the July 2020 Granite State Panel is 38%.

The number or respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Panel, July 2020 Demographics

		N	%
Gender of Respondent	Men	925	49%
	Women	962	51%
Age of Respondent	18 to 34	515	27%
	35 to 49	426	22%
	50 to 64	567	30%
	65 and older	389	21%
Level of Education	High school or less	703	36%
	Tech school/Some college	600	31%
	College graduate	396	21%
	Postgraduate work	232	12%
Region of State	Central / Lakes	324	17%
	Connecticut Valley	239	12%
	Manchester Area	395	21%
	Mass Border	418	22%
	North Country	183	10%
	Seacoast	364	19%
Party ID	Democrat	902	47%
	Independent	184	10%
	Republican	821	43%
Voting Registration	Registered Democrat	526	28%
	Registered Undeclared/Not Reg.	812	43%
	Registered Republican	553	29%

2020 Presidential Election

If the presidential election was being held today, would you vote for...

	Joe Biden	Donald Trump	Other	Don't know/Not sure	N
February 2020	44%	46%	8%	2%	569
May 2020	44%	46%	5%	5%	790
June 2020	52%	39%	6%	3%	936
July 2020	53%	40%	4%	3%	1,890

Decided on Choice for Presidential Election

Have you definitely decided who you will vote for in the election for President in 2020, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

	Definitely decided	Leaning towards someone	Still trying to decide	N
July 2020	82%	11%	7%	1,881

Which Candidate Believe Will Win Presidential Election in New Hampshire

Regardless of who you are voting for, which candidate do you think is most likely to win New Hampshire?

	Joe Biden	Donald Trump	Other	Don't know/Not sure	N
July 2020	51%	35%	0%	14%	1,865

Which Candidate Believe Will Win Presidential Election in United States

Regardless of who you are voting for, which candidate do you think is most likely to win the 2020 presidential election?

	Joe Biden	Donald Trump	Other	Don't know/Not sure	N
July 2020	44%	39%	0%	16%	1,891

Favorability - Donald Trump

Below are a list of some of the candidates who are running in 2020. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - President (Businessman) Donald Trump

	Favorable	Neutral	Unfavorable	Don't know/Not sure	N
May 2016	21%	4%	75%	0%	553
August 2016	30%	5%	64%	1%	529
October 2016	26%	4%	69%	1%	767
February 2017	42%	6%	49%	2%	503
May 2017	43%	7%	47%	3%	515
October 2017	34%	5%	60%	1%	571
February 2018	34%	5%	59%	2%	517
April 2018	38%	6%	55%	1%	340
August 2018	40%	5%	54%	1%	499
October 2018	42%	7%	50%	1%	637
February 2019	40%	5%	53%	2%	604
April 2019	41%	7%	52%	0%	546
August 2019	40%	5%	52%	2%	493
February 2020	43%	5%	51%	1%	611
May 2020	39%	8%	53%	0%	839
June 2020	35%	5%	59%	1%	994
July 2020	38%	3%	59%	1%	1,880

Favorability - Joe Biden

Below are a list of some of the candidates who are running in 2020. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Former Vice President Joe Biden

	Favorable	Neutral	Unfavorable	Don't know/Not sure	N
September 2008	44%	9%	31%	16%	547
October 2012	49%	6%	38%	7%	636
May 2020	27%	15%	57%	0%	837
June 2020	33%	20%	47%	0%	994
July 2020	40%	15%	45%	0%	1,886

General Election Voting Intent

Which of the following statements best describes you...

	Will Definitely Vote	Will Vote Unless Emergency	May Vote	Will Probably Not Vote	Don't Know at this Time	N
February 2020	89%	6%	2%	2%	2%	610
May 2020	84%	10%	4%	1%	2%	840
June 2020	84%	10%	3%	2%	1%	997
July 2020	88%	8%	2%	0%	1%	1,972

Interest in General Election

Turning to the November election, how interested would you say you are in the 2020 General Election for President, Governor, and US Senate?

	Extremely interested	Very interested	Somewhat interested	Not very interested	Don't know/Not sure	N
February 2020	68%	23%	7%	2%	0%	611
May 2020	81%	15%	3%	2%		840
June 2020	78%	14%	4%	3%	1%	997
July 2020	83%	10%	4%	1%	1%	1,972

How Much Attention Paying to 2020 Election

How much attention would you say you are paying to the 2020 election?

	A lot	Some	A little	None	Don't know/Not sure	N
June 2020	69%	23%	7%	1%	0%	996
July 2020	76%	19%	5%	1%	0%	1,972

2020 Presidential Election

		Joe Biden	Donald Trump	Other	Don't know/Not sure	N
STATEWIDE	July 2020	53%	40%	4%	3%	1,890
Voting Registration	Registered Democrat	94%	3%	2%	2%	522
	Registered Undeclared/Not Reg.	57%	34%	5%	4%	769
	Registered Republican	9%	84%	2%	4%	545
Party ID	Democrat	95%	1%	4%	1%	888
	Independent	46%	37%	8%	9%	151
	Republican	7%	86%	3%	5%	793
Ideology	Liberal	93%	1%	6%	1%	868
	Moderate	55%	29%	4%	12%	112
	Conservative	9%	86%	3%	3%	795
Media Usage	Boston Globe reader	88%	7%	3%	1%	123
	NHPR listener	48%	45%	3%	4%	1,592
	Union Leader reader	51%	38%	5%	5%	259
	WMUR viewer	49%	43%	4%	4%	1,381
Age of Respondent	18 to 34	61%	25%	9%	5%	481
	35 to 49	48%	47%	2%	2%	417
	50 to 64	46%	48%	3%	4%	546
	65 and older	59%	37%	2%	2%	377
Gender of Respondent	Men	42%	49%	7%	2%	895
	Women	63%	31%	2%	4%	917
Level of Education	High school or less	40%	54%	4%	2%	673
	Tech school/Some college	55%	35%	5%	6%	568
	College graduate	60%	33%	4%	3%	384
	Postgraduate work	71%	24%	2%	3%	230
Gender & Education	Men, no college degree	36%	54%	8%	2%	622
	Men, college degree	55%	37%	5%	3%	272
	Women, no college degree	58%	36%	1%	5%	592
	Women, college degree	74%	21%	2%	3%	323
Region of State	Central / Lakes	50%	40%	8%	1%	307
	Connecticut Valley	52%	38%	1%	8%	234
	Manchester Area	55%	40%	1%	4%	378
	Mass Border	52%	40%	5%	4%	404
	North Country	43%	56%	1%		173
	Seacoast	60%	31%	6%	2%	350

Decided on Choice for Presidential Election

		Definitely decided	Leaning towards someone	Still trying to decide	N
STATEWIDE	July 2020	82%	11%	7%	1,881
Voting Registration	Registered Democrat	88%	10%	2%	514
	Registered Undeclared/Not Reg.	77%	14%	9%	769
	Registered Republican	86%	6%	8%	544
Party ID	Democrat	86%	9%	5%	881
	Independent	59%	27%	14%	151
	Republican	84%	9%	7%	792
Ideology	Liberal	84%	11%	6%	860
	Moderate	72%	14%	14%	112
	Conservative	85%	10%	6%	793
Media Usage	Boston Globe reader	94%	3%	3%	123
	NHPR listener	81%	12%	6%	1,590
	Union Leader reader	78%	10%	12%	260
	WMUR viewer	82%	12%	6%	1,380
Age of Respondent	18 to 34	71%	17%	12%	481
	35 to 49	85%	11%	4%	417
	50 to 64	87%	7%	6%	537
	65 and older	89%	7%	5%	377
Gender of Respondent	Men	80%	12%	7%	894
	Women	84%	9%	6%	916
Level of Education	High school or less	80%	13%	7%	666
	Tech school/Some college	81%	11%	8%	568
	College graduate	84%	10%	6%	382
	Postgraduate work	88%	8%	4%	230
Gender & Education	Men, no college degree	78%	13%	8%	622
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	North Country	91%	8%	1%	173
	Seacoast	85%	8%	7%	350

Which Candidate Believe Will Win Presidential Election in New Hampshire

		Joe Biden	Donald Trump	Other	Don't know/Not sure	N
STATEWIDE	July 2020	51%	35%	0%	14%	1,865
Voting Registration	Registered Democrat	83%	4%		12%	500
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	Registered Republican	21%	70%	0%	9%	545
Party ID	Democrat	83%	6%		12%	866
	Independent	40%	34%	0%	26%	151
	Republican	20%	68%	0%	12%	792
Ideology	Liberal	81%	8%	0%	11%	846
	Moderate	44%	31%		26%	109
	Conservative	21%	67%	0%	12%	794
Media Usage	Boston Globe reader	80%	10%		10%	123
	NHPR listener	47%	39%	0%	14%	1,566
	Union Leader reader	53%	31%		16%	260
	WMUR viewer	48%	38%	0%	14%	1,357
Age of Respondent	18 to 34	62%	28%		9%	458
	35 to 49	48%	39%		13%	417
	50 to 64	42%	41%	0%	17%	544
	65 and older	56%	31%	0%	12%	376
Gender of Respondent	Men	52%	35%	0%	13%	891
	Women	51%	35%	0%	14%	895
Level of Education	High school or less	40%	49%		12%	649
	Tech school/Some college	54%	32%		14%	566
	College graduate	59%	27%	0%	14%	384
	Postgraduate work	63%	19%		17%	231
Gender & Education	Men, no college degree	49%	38%		12%	619
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Region of State	Central / Lakes	59%	33%	0%	8%	307
	Connecticut Valley	49%	29%	0%	21%	234
	Manchester Area	45%	37%		18%	353
	Mass Border	48%	38%	0%	14%	404
	North Country	39%	57%		4%	172
	Seacoast	62%	26%		12%	350

Which Candidate Believe Will Win Presidential Election in United States

		Joe Biden	Donald Trump	Other	Don't know/Not sure	N
STATEWIDE	July 2020	44%	39%	0%	16%	1,891
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	50 to 64	39%	47%	0%	14%	546
	65 and older	54%	36%	0%	9%	377
Gender of Respondent	Men	44%	44%	0%	12%	895
	Women	44%	35%	0%	21%	918
Level of Education	High school or less	32%	53%		15%	673
	Tech school/Some college	50%	34%	0%	16%	568
	College graduate	48%	34%	0%	17%	384
	Postgraduate work	59%	23%		18%	231
Gender & Education	Men, no college degree	40%	48%	0%	11%	622
	Men, college degree	51%	35%	0%	13%	272
	Women, no college degree	39%	41%	0%	21%	592
	Women, college degree	55%	24%	0%	21%	324
Region of State	Central / Lakes	51%	41%	1%	8%	307
	Connecticut Valley	42%	35%	0%	22%	234
	Manchester Area	36%	40%		24%	378
	Mass Border	47%	39%		14%	404
	North Country	39%	51%		10%	173
	Seacoast	48%	35%	0%	17%	350

Favorability - Donald Trump

		Favorable	Neutral	Unfavorable	Don't know/Not sure	N
STATEWIDE	July 2020	38%	3%	59%	1%	1,880
Voting Registration	Registered Democrat	2%	1%	97%	0%	522
	Registered Undeclared/Not Reg.	32%	4%	64%	1%	768
	Registered Republican	81%	4%	14%	1%	536
Party ID	Democrat	1%	0%	99%	0%	889
	Independent	32%	9%	56%	3%	151
	Republican	82%	4%	13%	1%	783
Ideology	Liberal	0%	1%	99%	0%	868
	Moderate	27%	3%	60%	9%	110
	Conservative	83%	5%	13%		786
Media Usage	Boston Globe reader	7%	1%	91%	0%	123
	NHPR listener	42%	3%	54%	1%	1,581
	Union Leader reader	34%	5%	60%	0%	259
	WMUR viewer	42%	2%	55%	1%	1,372
Age of Respondent	18 to 34	24%	2%	73%	1%	481
	35 to 49	44%	3%	51%	1%	417
	50 to 64	46%	3%	51%	0%	543
	65 and older	37%	2%	61%	0%	377
Gender of Respondent	Men	47%	3%	49%	0%	893
	Women	29%	2%	68%	1%	908
Level of Education	High school or less	53%	1%	47%		665
	Tech school/Some college	33%	4%	61%	2%	566
	College graduate	30%	4%	66%	0%	383
	Postgraduate work	21%	4%	75%	0%	231
Gender & Education	Men, no college degree	52%	3%	44%		621
	Men, college degree	35%	3%	61%	0%	272
	Women, no college degree	35%	1%	62%	2%	584
	Women, college degree	18%	4%	78%	0%	323
Region of State	Central / Lakes	39%	2%	58%	0%	307
	Connecticut Valley	35%	3%	60%	2%	232
	Manchester Area	37%	3%	59%	0%	377
	Mass Border	38%	3%	57%	1%	404
	North Country	54%	1%	45%		165
	Seacoast	30%	3%	67%	0%	350

Favorability - Joe Biden

		Favorable	Neutral	Unfavorable	Don't know/Not sure	N
STATEWIDE	July 2020	40%	15%	45%	0%	1,886
Voting Registration	Registered Democrat	76%	16%	8%	0%	522
	Registered Undeclared/Not Reg.	41%	20%	39%	0%	765
	Registered Republican	5%	6%	89%	0%	545
Party ID	Democrat	75%	21%	4%	0%	888
	Independent	23%	24%	53%		150
	Republican	4%	6%	90%	0%	790
Ideology	Liberal	71%	22%	7%		867
	Moderate	46%	12%	43%		111
	Conservative	5%	6%	89%	0%	792
Media Usage	Boston Globe reader	74%	10%	16%		123
	NHPR listener	36%	14%	50%	0%	1,588
	Union Leader reader	43%	10%	47%		260
	WMUR viewer	35%	15%	50%		1,377
Age of Respondent	18 to 34	36%	25%	39%		481
	35 to 49	38%	11%	51%		417
	50 to 64	37%	14%	49%	0%	544
	65 and older	51%	9%	40%	0%	375
Gender of Respondent	Men	31%	15%	54%		894
	Women	49%	15%	36%	0%	915
Level of Education	High school or less	32%	14%	54%		673
	Tech school/Some college	39%	15%	46%	0%	564
	College graduate	43%	16%	41%		384
	Postgraduate work	60%	13%	27%	0%	229
Gender & Education	Men, no college degree	26%	15%	59%		622
	Men, college degree	42%	15%	43%		272
	Women, no college degree	44%	14%	41%	0%	590
	Women, college degree	57%	15%	27%	0%	323
Region of State	Central / Lakes	33%	22%	45%		303
	Connecticut Valley	40%	16%	44%		234
	Manchester Area	45%	10%	45%		378
	Mass Border	40%	13%	47%	0%	403
	North Country	31%	13%	56%	1%	173
	Seacoast	45%	16%	39%		350

General Election Voting Intent

		Will Definitely Vote	Will Vote Unless Emergency	May Vote	Will Probably Not Vote	Don't Know at this Time	N
STATEWIDE	July 2020	88%	8%	2%	0%	1%	1,972
Voting Registration	Registered Democrat	96%	3%	0%	0%		526
	Registered Undeclared/Not Reg.	85%	10%	3%	0%	2%	812
	Registered Republican	91%	8%	1%		0%	553
Party ID	Democrat	92%	6%	1%	0%	0%	902
	Independent	73%	8%	11%	0%	8%	184
	Republican	87%	10%	2%	0%	1%	821
Ideology	Liberal	93%	6%	1%	0%	0%	880
	Moderate	77%	12%	1%		10%	126
	Conservative	88%	8%	2%	0%	1%	826
Media Usage	Boston Globe reader	95%	3%	0%		1%	125
	NHPR listener	88%	8%	2%	0%	1%	1,653
	Union Leader reader	94%	3%	2%			266
	WMUR viewer	87%	9%	2%	0%	2%	1,437
Age of Respondent	18 to 34	83%	10%	3%	1%	2%	515
	35 to 49	91%	7%	1%	1%	1%	426
	50 to 64	89%	8%	3%	0%	0%	567
	65 and older	92%	5%	0%	0%	3%	389
Gender of Respondent	Men	91%	6%	2%	0%	1%	925
	Women	86%	10%	2%	0%	2%	962
Level of Education	High school or less	87%	9%	2%		2%	703
	Tech school/Some college	87%	8%	3%	1%	1%	600
	College graduate	88%	9%	1%	0%	1%	396
	Postgraduate work	95%	4%	1%	0%		232
Gender & Education	Men, no college degree	90%	6%	2%	0%	1%	647
	Men, college degree	91%	6%	1%	0%	1%	278
	Women, no college degree	83%	11%	3%	0%	2%	629
	Women, college degree	91%	7%	1%	1%	0%	330
Region of State	Central / Lakes	91%	4%	1%	0%	3%	324
	Connecticut Valley	82%	16%	2%		0%	239
	Manchester Area	87%	9%	3%	1%	0%	395
	Mass Border	91%	5%	2%		2%	418
	North Country	87%	8%	4%	0%	2%	183
	Seacoast	87%	9%	2%	0%	1%	364

Interest in General Election

		Extremely interested	Very interested	Somewhat interested	Not very interested	Don't know/Not sure	N
STATEWIDE	July 2020	83%	10%	4%	1%	1%	1,972
Voting Registration	Registered Democrat	92%	6%	2%	1%		526
	Registered Undeclared/Not Reg.	77%	14%	7%	2%	0%	812
	Registered Republican	89%	6%	4%	0%		553
Party ID	Democrat	87%	11%	2%	1%		902
	Independent	58%	14%	15%	6%	5%	184
	Republican	87%	8%	5%	0%		821
Ideology	Liberal	87%	11%	1%	1%		880
	Moderate	73%	11%	7%	1%	8%	126
	Conservative	86%	7%	5%	2%		826
Media Usage	Boston Globe reader	93%	5%	1%	0%		125
	NHPR listener	83%	11%	5%	1%		1,653
	Union Leader reader	84%	12%	3%	0%		266
	WMUR viewer	83%	10%	4%	1%	1%	1,437
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	Women	83%	10%	6%	1%	1%	962
Level of Education	High school or less	83%	12%	4%		1%	703
	Tech school/Some college	82%	9%	6%	3%		600
	College graduate	83%	12%	5%	1%		396
	Postgraduate work	91%	6%	2%	1%		232
Gender & Education	Men, no college degree	83%	12%	4%	1%		647
	Men, college degree	87%	9%	3%	1%		278
	Women, no college degree	82%	9%	6%	1%	2%	629
	Women, college degree	85%	10%	4%	1%		330
Region of State	Central / Lakes	81%	12%	3%	1%	3%	324
	Connecticut Valley	77%	17%	3%	3%		239
	Manchester Area	80%	10%	8%	2%		395
	Mass Border	90%	7%	2%	1%		418
	North Country	83%	5%	11%	2%		183
	Seacoast	86%	11%	3%	0%		364

How Much Attention Paying to 2020 Election

		A lot	Some	A little	None	N
STATEWIDE	July 2020	76%	19%	5%	1%	1,972
Voting Registration	Registered Democrat	86%	12%	2%	0%	526
	Registered Undeclared/Not Reg.	72%	21%	6%	1%	812
	Registered Republican	75%	22%	3%		553
Party ID	Democrat	82%	15%	2%	0%	902
	Independent	54%	22%	18%	5%	184
	Republican	72%	23%	5%	0%	821
Ideology	Liberal	83%	14%	2%	1%	880
	Moderate	65%	15%	19%	1%	126
	Conservative	73%	22%	4%	1%	826
Media Usage	Boston Globe reader	90%	7%	3%		125
	NHPR listener	74%	20%	5%	1%	1,653
	Union Leader reader	74%	20%	5%	0%	266
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	Connecticut Valley	73%	21%	4%	2%	239
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	Mass Border	80%	16%	5%	0%	418
	North Country	56%	40%	4%	0%	183
	Seacoast	85%	10%	5%	0%	364