

The New Hampshire

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DURHAM, N. H.

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Durham, N. H., October 13, 1922.

**SENATOR McCORMICK
ON NEWSPAPERS**

Senator Medill McCormick of Illinois comes of a family of journalists and was himself, prior to his entrance upon public life, a working newspaper man of notable ability, originality and fertility of resource. As the grandson of Joseph Medill, the pioneer Chicago journalist, for whom the very efficient school of journalism maintained in that city is named, Senator McCormick comes legitimately by his journalistic qualities. In an address delivered before that school recently, he commented upon the changing ideals in newspaper-making in a way that must be interesting to observers of that great factor in American thought, the daily newspaper. Perhaps Senator McCormick is a little optimistic as to the present trend of journalistic development. Perhaps, too, the newspapers of the city in which he delivered his address do not furnish the best field in which to study the phenomena upon which he comments. But some extracts from his speech will best show his point of view.

He is arguing against the permanence of the merely sensational type of newspaper, or of that form of journalism which recognizes no higher end than simply to amuse. Discussing that proposition, he says:

"I have come, as you know, to speak as a humble commentator upon an aspect of journalism which must challenge the attention of the greater newspaper-makers. Precisely as they developed the technique of mass manufacturing at minimum cost, precisely as they met the competition of the theater and the cinematograph, the illustrated review, the fiction magazine and the comic weekly, so now are they determined to supply the public with an intelligent—and what is more—an informed account of national and international politics, concurrently with an informed and intelligent commentary thereon. The newspaper which fails to respond to this demand will suffer the loss of the imponderable prestige and influence which always has distinguished certain long-lived and very profitable newspapers from others, which at best, for a few years only, have achieved a wide circulation and considerable profits. . . . Therefor, I make bold to assert with confidence that we are about to witness a much greater appreciation of political correspondence and the closer correlation of the work of the Washington staff with that of men who are abroad. I hear Old Timer say that this means the abandonment of modern news writing, only to return to the semi-editorial sort of thing which in the old days was written in Washington from motives of economy, and mailed because we could not afford an adequate news report by wire. I will not argue the matter. I am satisfied to beg the question by instancing the fact that today the most highly paid writers in Washington are those whose news and commingled comment is syndicated everywhere in the United States."

The prolonged period during which the Washington correspondent was in eclipse has been observed and deplored by many minds other than that of Senator McCormick. It would seem that for the last two decades, almost, it has been the inclination of American editors to leave important features of national legislation and administration to the attention of the Associated Press, employing as special correspondents largely smart young men who filled the wires with stories of merely local importance, gossip about the personality of statesmen, and reports concerning the distribution of patronage of interest to the readers at home. This policy resulted in the almost complete disappearance from Washington of the

old-time political correspondent, among whom George Alfred Townsend, Whitelaw Reid, and Henry Watterson were shining lights.
The old confidential relations between correspondents and groups of statesmen largely disappeared. The public man with an important message to deliver found it easier and safer to call in the capital representative of The Associated Press, where in former days he would have summoned a writer of trained political instinct and understanding to put his message on the wire, with such semi-editorial comments as would give it a wider currency and a more popular interest. To some extent the jealousy of the home offices, the dread of permitting the liberty of editorial comment to men at a distance, explained this new policy.

To a greater degree, however, it was explained by the economics effected by reliance upon the Associated Press for the big news, and sending men of less importance, and therefore requiring less expenditure, to the capital. That this policy is on the point of disappearance is clearly indicated by the phenomenon cited by Senator McCormick, namely, the appearance of the group of well-equipped political writers, making the capital their headquarters and syndicating their matter to newspapers throughout the country.

Not only in its recognition of the increased importance of the serious Washington news and the diminishing value of mere gossip is apparent the tendency of the American newspaper toward a better type of journalism. Today, as never before, the press of the United States is looking to foreign lands for a great portion of its news. Time was when the American newspaper was essentially provincial. A few brief cable messages, gathered by the news agencies abroad, was all that the average paper thought necessary, but today American newspapers, even in the less important cities, carry a wealth of information from Europe, which dwarfs into insignificance the amount of American news published in even the most prominent London papers. Indeed, it may be doubted whether the newspapers of the British metropolis, nearer as they were to the seat of war and diplomatic discussion in the near East and vastly more intimately concerned as were the interests of their people than were those of the United States, were any better informed concerning the progress of the crisis there than the readers of the higher types of newspapers in the United States.

It is the custom nowadays to deplore the decadence of American journalism, and indeed the notable accomplishments in the way of rolling up enormous circulations achieved by papers of the more sensational type seem at first to give plausibility to this note of pessimism. But it is probable that an examination of the press as a whole and of the distinctly outstanding newspapers in various cities of the United States will show a higher regard for the decencies and proprieties of the profession, a broader outlook on the important affairs of the world as a whole, and a keener sense of high editorial responsibility than ever before. Senator McCormick, talking as he was to a class of young men about to embark in the profession which he, though retired, still loves as all newspaper men love their art, may have been inclined to be a little optimistic. Yet this paragraph, with which he emphasized the present state and the future outlook of American journalism, seems based upon present truth and reasonable foresight:

"It is the elementary truth that more of the acute intelligence and keen sympathy which was lavished upon the collection, the appraisal and the arrangement of local news, is now directed toward the study of news collection and news writing abroad or in Washington. We have had, to be sure, stories of startling excellence from the pens of brave and brilliant men like Richard Harding Davis or Floyd Gibbons, whose description of disaster in war, or pageantry in peace, will live as models for young writers. But that does not go to the root of the matter. I mean that the editorial directing mind must now determine to establish the same organized excellence, to insist upon the same carefully balanced and intimately informed report of the news of national and international politics, as of the news of the town. We must have special study and special training so that all newspapers may be able to present in true colors the picture of men and events in the national and international drama. There is no reason why the newspaper should surrender that faithful portraiture to the weekly and monthly periodicals. There is no reason why they should permit cubs to draw in caricature; why they should require older men to draw in drab monochrome outline of fact and statistic. Of course they will not continue to do so. The problem will beget its own solution."

Senator McCormick has done a distinct service to the profession which he once adorned by speaking words of such encouragement and of such wise counsel to youths about to enter upon it.
From the Christian Science Monitor.

— Aggie Fair, October 14 —
NOBLE PARENTAGE
R. Smith: "I'm descended from a line of peers."
"Seedy" Miller: Well, I jumped off a dock once myself.

MONOPOLY AND EFFICIENCY

"A Trust," said the experienced sociologist and confidence man, Jeff Peters, known to all readers of O. Henry's book of short stories, "The Gentle Grafters," "is its weakest point." What he meant to convey was that the great industrial combinations called trusts contain elements that make for their disadvantage in competition with smaller units, and that the operation of economic laws governing production and distribution was stronger than any monopoly that might attempt to control a particular field of industry. The Peters Amalgamated Thirst Reducing Company owned all the saloons in a Texas town surrounded by a freshet, and was doing a prosperous business until one officer of the trust took to sampling its beverages. The downfall of monopoly that followed was sudden and complete.

After thirty or more years of "trust-busting" agitation, resulting in a multiplicity of federal and state anti-monopoly laws and regulations, the people of the United States are beginning to wonder whether campaigns of denunciation, and laws aimed to prevent consolidation of industrial enterprises into great corporations, have really brought any relief to the consuming public or serious loss to the trusts. Standard Oil, after being resolved by law into its more than 40 constituent parts, thrives as ever, and one of its fragments has just declared a dividend of 400 per cent. The aims of the Grangers who started the movement for regulation of railway rates, and of the small manufacturers who suffered from the competition of their great rivals, were doubtless derived from the American love for the square deal and equality of opportunity or service to all. If the result has been disappointing, it is probably due to a failure to recognize the fact that the way to prevent monopolies is not to pass laws against them, but to establish conditions that will promote free and fair competition.

Jeff Peters could have told the best minds concentrated on the trust problem that size does not necessarily mean strength, and that unless the great combination had what he would term a "copper-riveted cinch," based upon a monopoly of natural resources they could not control production or distribution. Where the field is open to anyone having initiative and executive ability, there will be always an opportunity for small, efficient units to make and sell in competition with the so-called trusts. It is noticeable that in many important lines, such as the milling of flour, and the manufacture of boots and shoes, attempts to form combinations controlling the industry have completely failed. So long as the raw materials for these and other industries are free to all on the same terms it would seem to be impossible for the great concerns to combine and crush out their smaller competitors.

— Aggie Fair, October 14 —
**INTERFRATERNITY AGREEMENT
as drawn up by the fraternities represented in
CASQUE AND CASKET**

Editors Note:—Due to the short time left before the end of rushing season and the need for a strict observance and fresh remembrance of these rules we print the following:
We, the undersigned, acting for our respective fraternities, do promise and agree not to invite any student who has registered in the college for the first time after June 17, 1922, to join our fraternity before October 17, 1922, at 4.00 p. m.
The following rules will be observed:

- (1) Rushing shall be construed to mean any action, deed or word by any member of any fraternity, active or inactive, the purpose of which or the result of which is to influence in any way any man to join any fraternity.
- (2) These rushing rules shall be construed to apply to any man registering for the first time after September 20, 1922.

(3) No rushing of any description shall take place between the hours of 8.30 p. m. and 7.00 a. m., with the exception of Saturday night and the occasion of the freshman party.

(a) One the date of the occasion of the freshman party this rule shall be construed to mean from 7.00 a. m. of the day of the party to 7.00 a. m. of the following day.
(4) No fraternity shall sign up any man eligible for rushing more than two dates ahead except for the occasion of the freshman party.
(a) A date shall be construed to mean the period of time between 7.00 a. m. and 2.00 p. m., or 2.00 p. m. and 7.30 p. m., excepting Saturday night, and on the occasion of the freshman party.

(5) There will be a meeting of Casque and Casket, October 17, 1922, at which time the names of the students to be bid by the respective fraternities shall be presented.
(6) Bids shall be mailed October 18, 1922, at 8.00 a. m., and no communication shall be had with the students who have registered for the first time since September 20, 1922, between Tuesday, October 17, at 4.00 p. m., and such time as the rushing season terminates.
(7) No fraternity shall hold more than one rushing party during the rushing season.

(8) Rushing season shall terminate when written decisions have been deposited with Casque and Casket.
(9) Casque and Casket shall send uniformly worded notes to each man whose name has been presented, stating that he has been bid by one or more fraternities.
(10) The students bid will present themselves to Casque and Casket at 4.00 p. m., October 19, 1922, at a place designated, prepared to give a final answer to the formal bids which are to be presented at that time.
(11) The student's answer shall be written on a form card and deposited in a sealed ballot box before 5.30 p. m., October 19, 1922.

(12) The signing of the pledge card binds a man to join that fraternity which he designates on the card and by this he shall never be eligible to join any other fraternity represented in Casque and Casket.
(13) No student shall be allowed to leave the room until all of the answers have been deposited. Only men who have received bids and members of Casque and Casket will be allowed in the room.
(14) Furthermore we promise and agree to allow no student registered for the first time after September to room or board in our fraternity house before he is pledged.
(15) A printed copy of these rules shall be given to each new student on registration day.

(16) Lastly we agree hereby to abide by these rules in spirit as well as letter.
Resolved, That Casque and Casket go on record as recommending to the fraternities that during the rushing season every possible consideration be given to the scholastic standing of the men being rushed, and members of the various fraternities, in order that the rushing season may not interfere with the scholastic standard of the college.

- Alpha Tau Omega, Edward B. Sheridan.
- Phi Mu Delta, Roy S. Pulsifer.
- Kappa Sigma, Earle C. Davis, by Ronald B. Campbell.
- Lambda Chi Alpha, Howard A. Rollins.
- Theta Chi, George L. Campbell.
- Sigma Alpha Epsilon, Ernest W. Christensen.
- Tri Gamma, Herbert F. Barnes.
- Delta Pi Epsilon, Llewellyn Boutwell.
- Sigma Beta, Stanley W. Hamilton.

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Arthur N. Lawrence, '23
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NEWSY ITEMS OF THE ALUMNI

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ALBERT H. BROWN, '11, President
PAUL D. BUCKMINSTER, '12, Vice-President
Phone, Home: Everett 2594R
GEORGE A. PERLEY, '08, Secretary-Treasurer

ALUMNI NIGHT PLANS ARE UNDER WAY

An effort is being made to have a "NEW HAMPSHIRE ALUMNI NIGHT" on the evening of October 27. This is the first year that such a night has been arranged and it is the hope that all of the existing alumni branches can see their way clear to have their big fall meeting at one common time.

We understand that the Pittsburgh, Western Mass., Boston, Schenectady, Connecticut and Oklahoma branches are already making plans for this common date for our alumni branch meeting.

Any alumnus, living in a district where there are other alumni, will be rendering a real service to the work of the Association if he will assist in the general arrangements for the organization of a live alumni branch in his district.

ALUMNI MAY SECURE RESERVED TICKETS

Any alumnus may secure tickets for the University of Maine-New Hampshire State football game, to be played in Manchester on November 11, from Prof. G. A. Perley, the alumni secretary-treasurer.

Reservations for a limited number of tickets for our alumni have been made; and these will admit to the student and cheering stands.

Individual reservations for the alumni tickets may be made to George A. Perley, '08, at Durham, N. H. In view of the fact that this alumni ticket transaction is in the nature of a personal service to our grads, it is requested that the purchase price of the tickets be in the hands of your secretary-treasurer before November 8.

ELECTION RESULTS ANNOUNCED

The result of the Alumni Ballot for Trustee, which was held just prior to Commencement, has been announced as follows:
E. H. Wason, '86, 213
F. W. Randall, '07, 77
S. S. Townsend, '09, 51
Scattering, 1
Unidentified, 5

PITTSBURG BRANCH MEETS

The Pittsburg branch of the New Hampshire college Alumni Association had a picnic meeting just outside the city at Highland Park, on September 4. The meeting was the second picnic of this group during the past summer and it was considered a big success.

Chester L. Lane, '20, writes from 905 Herskowitz bldg., Oklahoma City, that the Oklahoma branch has been fortunate in securing one new member. S. H. Dalton, '18, of Kansas City has found it possible to visit the branch headquarters occasionally.

Dr. Harry E. Barnard, '99, is director of the American Institute of Baking, which is conducted by the American Bakers' association for scientific research and education. His offices are located at 1135 Fullerton avenue, Chicago, Illinois.

P. C. Brown, '21, has been transferred to the Philadelphia office of the General Electric Co., and is on construction work. His address is, Witherspoon building, care of G. E. Co., Philadelphia, Pa.

Kenneth D. Blood, '20, who is with the Federal Board for Vocational Education, is located at Oklahoma City, Oklahoma.

Forest A. Barker, '20, visited Durham on October 5 and 6. He informs us that he has resigned his position with the Bureau of Soils at Washington, D. C., and is leaving for Anniston, Alabama, where he has accepted a position with the Federal Phosphorus Co. C. B. Durgin, '18, is located with this same company.

Charles O. Brown, '11, who is a consulting chemical engineer, is located at 2245 Cranston street, Cranston, R. I., and he writes that he expects to take in a game or two at Durham during this fall.

"Tom" J. Craig, '21, is taking up graduate study in chemistry at New York University. He reports that his department has excellent equipment, and that the graduate classes continue 'till six p. m.

Miss N. Jemima Dore, '21, is teaching in the high school at Littleton, N. H.

A fine lot of news of the Schenectady group is found in a letter from "Jim" W. Dodge, '18, of 28 Mynderse street, Schenectady, N. Y. During the past summer, "Jim" and Frank Ladd, '21, have been living eight miles out of the city at Ballston Lake with a bunch of G. E. men.

Arthur E. Goodrich, 2-yrs. '16, is located at Wolfeboro Falls, N. H., and writes that he follows New Hampshire progress with much pride.

Marion Walker, ex-'24, is continuing her studies at Radcliffe.

Those who visited Durham last week-end were: R. P. Nevers, '18, P. D. Buckminster, '12, C. J. O'Leary, '20, R. B. Harvell, '21, E. A. F. Anderson, '21, "Spike" Sanborn, '08, R. H. Sawyer, '18, A. B. White, R. Perry, '22, Oliver J. Hubbard, '21, Martha Higgins, '22, Priscilla Norris, '20 and Harriet Ford, '21.

Some of the alumni who visited the institution this summer were: Major Charles A. Hunt, '01, of Fort Leavenworth, Kansas; Col. William E. Hunt, '09, of Fort Leavenworth, Kansas; A. J. Leighton '12, of 4555 Trumbull ave., Detroit, Michigan; O. M. Helff, '21, of the Zoological laboratories, Yale University, New Haven, Conn., and R. F. Cahalane, '18, Walpole, N. H.

JUST LIKE A MAN

Wife (with magazine)—Here's a new toilet accessory to prevent wrinkles; it tightens up the skin. Hub—What is it, a monkey wrench?

A "W-EYES" CRACK Medically Interested wants to know if the "sore-eye" excuse is known as the "alib-eye."

JUST RIGHT His Prof.: Why did the lords tap men on their heads when they knighted them? Fresh: Perhaps the stars made the knights more realistic.

A MISCOUNT Fresh: "How many rooms are there in old dorm?" Soph: "About forty, why?" Fresh: "That's funny; I got room number 324."

He who courts and goes away May live to court another day, But he who weds and courts girls still, May get to court against his will.

The question is not, "Are you a Shifter?" but "Are you a Flyer?"

EDITORIAL NOTES

How much more satisfying is the description of a wonderful airplane, capable of carrying 24 passengers and a ton of luggage, which has recently been successfully tested in Great Britain, than the report of two terrible war inventions, which have just exhibited at the army proving grounds at Aberdeen, Md. Yet the two news items appeared synchronously.

A STRONG plea for the preservation of the wild areas of the United States, made in a recent issue of the Izaak Walton League Monthly, will strike a responsive key in the thought of many who have the interests of America's glories and beauties at heart.

"My appeal is not to save game and fish for sportsmen. I have forgotten the sportsman. I do not care anything about saving game and fish for sportsmen. I want to save something of vanishing America. For its own sake! So that our children's children will know what a fish looks like, and will hear the sweet call of "Bob White," and see all the living and nesting inhabitants of our beautiful land."

Any real lover of nature will give the fullest measure of support to Mr. Grey and any others who are working along the same line.

FOUR HUNDRED AND FIFTY years will soon have elapsed since the birth of Nicolaus Copernicus and plans are already under way in Europe to commemorate this event next year. His revolutionary views on astronomy were the product of an early dissatisfaction with the Ptolemaic doctrine, and in the midst of an unusually full life he found time to elaborate an entirely new system of astronomy, by the adoption of which man's estimate of the universe was fundamentally changed.

In paying its war bill to the New Zealand Defense Department, Ocean Island, a tiny dot in the Pacific just below the Equator, has done something for which it merits sincere congratulations. Of course, the amount owed was microscopic in contrast with the billions, in terms of which most countries reckon their war expenses and debts, but its payment involved for its size a heroic undertaking. In acknowledging the receipt of a check for 3724 lbs, the Defense Department records gravely that the settlement has involved "a heavy strain on the financial resources of the colony."

QUITE NECESSARY

A leading American Politician recently took his little son to Washington, where they paid a visit to the senate. Dr. Edward Everett Hale especially interested the boy and his father explained that Dr. Hale was chaplain of the senate.

"Oh, he prays for the senate, doesn't he, father?" asked the lad. "No," said the politician, "He gets up and takes a look at the senate and prays for the country."—Exchange.

Hi—"Why is a man's heart like an egg?" —"Because in the natural course of events both are broken by a chicken."

Boy: "Ma, must I wash my face?" Mother: "Certainly!" Boy: "Aw, why can't I powder it like you do?"

I stole a kiss the other night My conscience hurts a-lack! I think I'll go again, tonight, And give the blamed thing back.

Breathes there the man with soul so dead, Who never to himself hath said, As he bumped his toe against the bed, "I! —? ? —! !; —? ? ?"

Love and porous plaster, son, Are very much alike. It's simple getting into one, But getting out, Good Night. —Flashlight.

JUST FOR SPORT

Can you start a fire with a baseball match, Or mend your glove with a cabbage patch? Do they call it a strike if you bat your eye, Or give you a base if you "swat a fly?" Is a tennis racquet just a noise and clatter? If you broke the home plate, could you use a platter? Is the pitcher made from silver or glass? Are the golf links iron or gold or brass? Is a caddy used for storing tea? Is a locker simply a great big key? Is a foul a chicken or is it a bird? Do they arrest a player for stealing third? —Selected.

Dear Prof.— Since in college I have had the initials B. V. D. annexed to my name. Is that an honorary title?—Zenith Josephus McDoodle.

Ans.—Dear Z. J. Mc. D.— It most certainly is honorary—oh, most worthy B. V. D.'s Congratulations and may that title prove your worth.

AIN'T IT FUNNY? A sweet thing from Illinois, When saying "good night" to her boys, Will pause at the door, And murmur "encore." Then try to act bashful and cois.

APPLIED SCIENCE? "Art for Art's sake," whispered the sweet young thing to herself as she reached for her lip-stick and rouge while Arthur waited below.

Dear Prof.— I am an Aggie and find it very difficult to get my hands clean. What should I put in the water besides soap?—Puzzled.

Ans.—Dear Puzzled— Try putting your hands in. Only a written lesson, Only a one word test, Soon it will be all over, And then I'm going to rest.

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STRAND Wednesday, October 11 Henry B. Walthall IN "THE LONG CHANCE" Peter B. Kynes' Greatest Story Thursday, Friday, Oct. 12, 13 Mae Murray IN "BROADWAY ROSE" Saturday, October 14 William Russell IN "THE CRUSADER" A Fox Production Monday, Tuesday, Wednesday, October 16, 17, 18 "THE PRISONER OF ZENDA" A Rex Ingram Production Thursday, Friday, Oct. 19, 20 "THE OLD HOMESTEAD" With THEODORE ROBERTS

The Franklin Theatre DURHAM, N. H. Motion Pictures Exclusively

MONDAY, OCTOBER 16 Wallie Reid in "THE DICTATOR." This is Wallie at his best, which means that none could be better.

TUESDAY, OCTOBER 17 Tom Moore in "REPORTED MISSING." This is positively one of the best Pictures produced during the past year. A Comedy Drama which is sure to make everyone happy.

WEDNESDAY, OCTOBER 18 Mac Murray in "PEACOCK ALLEY." As an evening's entertainment, this picture has few equals and no superiors. It is the same type of production as those that made Miss Murray famous.

THURSDAY, OCTOBER 19 Marion Davies in the Paramount Picture, "A YOUNG DIANA." From the story by Marie Coreno, directed by Gilbert Carellen.

FRIDAY, OCTOBER 20 Thomas Meighan in "IF YOU BELIEVE IT, IT'S SO." A Paramount Picture dealing with a reformed crook. A very similar story to "The Miracle Man" in which Meighan took such a prominent part a few years ago.

SATURDAY, OCTOBER 21 Eileen Hammerstein in "EVIDENCE." Another of those entertaining little Society plots which Miss Hammerstein portrays so charmingly.

SHORT SUBJECTS Monday—A Christie Comedy, "Step This Way Please." Tuesday—A Goldwyn Sport Reel. This reel portrays all kinds of athletic and outdoor life. Also an International News Reel. Wednesday—A Century Comedy, "Spruce 'Em Up." Thursday—An Arrow Comedy, "Fresh Paint." Friday—Bull Montana in "A Ladies' Man." Saturday—"The Leather Pushers." This series is considered one of the best short subjects to be released this year.

MATINEE AT 4:00 EVENINGS AT 6:45 AND 8:30 Admission Ticket 18c Tax 2c Total 20c CHILDREN UNDER 12, TICKET 10 CENTS

This Theatre will give three performances every week day EXCEPT the Saturdays on which a Football game is to be played at Durham. On those days only the evening performances will be given at the usual time.

Store at 380 Central Ave., Dover, N. H. Telephone 35-M Compliments of DR. H. L. CHAPMAN DENTIST Dover, New Hampshire Telephone 61W Coats, Suits, Dresses, Waists, Skirts, Furs and Millinery "THE PARIS" The Store of Quality and Low Prices We always carry the very latest styles in Ladies' Apparel. We Pay Car Fare of Out-of-town Customers. Ladies' Garments and Millinery DURHAM COAL AND GRAIN CO. COAL, GRAIN AND TRUCKING LESTER L. LANGLEY, N. H. C., '15

Tennis Shoes Gym Suits Fountain Pens Drawing Instruments Confectionery NEW HAMPSHIRE COLLEGE BOOKSTORE

SPECIAL AT HAYES' The Reliable Store

BLANKETS Genuine Nashua Staple Blankets. All bound single size 72x80. Tan and Grey with colored borders.

WHILE THEY LAST \$1.19 EACH Not over 4 to a customer BYRON F. HAYES THE RELIABLE STORE FRANKLIN SQUARE, DOVER, N. H.

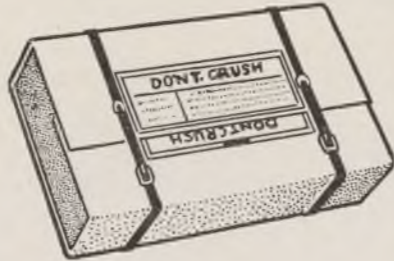


We Need No Lengthy Introduction

Lothrop-Farnham Company is known as A Truly "New Hampshire" Store

Owned and Operated by a New Hampshire Man we are devoting our every energy to give you of the college

"The Best for the Least"



Where You Buy Those Laundry Cases

Lothrop-Farnham Co.

Harry Farnham, N. H. C., '15, Treas.
Men's Wear DOVER Women's Footwear

Have You Visited The Durham Cash Market?

If you have not—do so. You will find a full line of meats, cooked and uncooked fruit and vegetables. Chicken cooked to order. Everything in the food line. Hot rolls every night. Baked Beans and Brown Bread every Saturday night. Lunches put up. Refreshments furnished for parties.

Telephone 58-4

Bates Barber Shop

CLEAN PETTEE BLOCK SANITARY
AT YOUR SERVICE

Come To Grant's

LUNCHES, CIGARS, CONFECTIONERY, NEWS-PAPERS, MAGAZINES and SPORTING GOODS.

NEW AMERICAN HOTEL

DOVER, N. H.

We have a Banquet Room Specially Suitable for Fraternity Banquets.

New American House

E. A. O'MALLEY, Prop.

Service Quality Economy

KUPPENHEIMER
GOOD CLOTHES

MICHAELS-STERN
VALUE FIRST CLOTHES

You forget the price but not the quality. Better invest in a Suit that means quality and certain satisfaction. Prices that insure correct style, perfect fit, long wear—but low enough to enable you to be well dressed most economically.

MEN'S OUTFITTERS—HEAD TO FOOT

H. D. FREAMAN & CO.

LOCAL AGENTS
Eddie Shea, Fairchild Hall; V. E. Pearlstein, Tau Gamma Phi House.

STRAFFORD NATIONAL BANK

Safe Deposit Boxes for Rent. American Bankers' Association Travelers Checks for Sale

RENT A VICTROLA



Have a Victrola in your room this year. The monthly charge is very small.

Pianos and Player Pianos
We carry a large line of fine Pianos at Right Prices. Convenient terms for fraternities or individuals.

LATEST RECORDS

Complete stock of Victor, Columbia and Edison Diamond Disc Records.

Our representative, Mr. Henry L. Dunn, formerly of N. H. C., will be in Durham each week. He always has the latest hits in sheet music and records with him.

HASSETT'S

115 CONGRESS ST., PORTSMOUTH, N. H.

NOTED MISSIONARY AND AUTHOR SPEAKS AT CONVOCATION

Tells of Life in African Forests—Relates Comical Stories Pertaining to Jungle Life

"Missionaries are real people; they don't eat the town cat," said Miss Jean Mackenzie, missionary, lecturer and author, speaking before the second Convocation of the year on Wednesday, October 4.

Miss Mackenzie said in part: "I have seen five thousand people gathered together under that roof in the African forest, three degrees from the equator. They all brought their babies and dogs, and not until the latter became troublesome were they expelled.

"Imagine a scene in the interior of Africa. There is a staircase leading into the house indicating that it is owned by white men. The negroes are afraid of stair cases and go up it on their hands and knees. A case was being heard before the missionaries. There was a town which owned a real domestic cat, brought inland from a ship. The chiefs of this village were the accusers in the case. One night a group of rubber carriers had slept in the town. The next morning the town cat was missing. The villagers accused the rubber carriers of eating the cat. The only defense made by the rubber carriers was that they were "real people", that is, known to be of good reputation.

"I am a missionary, and I want you to know that missionaries are real people," said Mrs. MacKenzie. "They don't eat the town cat."

"Everyone expects to have an adventure some day. My landing in Africa was not an adventure. The people were not an adventure. My work was not an adventure for me. This is, however, a great day of adventure for the African and other primitive people. The changes that are taking place now are their adventure.

"A chimpanzee once came and took a baby from a woman's back as she was working in her garden. A few days later it came back carrying the baby and making gestures of solicitude but went off again with it. Two or three days later the chimpanzee brought back the baby, dead. It had loved the baby but did not know how to care for it.

"Africa is no monkey. She has a great future before her, but must be shown how to take care of it.

— Aggie Fair, October 14 —

DAIRY CATTLE JUDGERS LEAVE FOR WESTERN PORT

A dairy cattle judging team, comprised of Howard H. Meserve, '23; D. K. Andrews, '23, and L. J. Higgins, '23, left last Friday for the wild and woolly west, to a port of no less importance than Minneapolis, Minn., where they will show those "westerners" a few of the fine points in judging cattle at a national exhibition of dairy cattle.

These three gentlemen have gained a great "rep" of late in the ring, and without doubt will capture all the blue ribbons for New Hampshire State.

They will return to the little town of tobacco fame late this week, and will probably be overflowing with stories of that great and spacious country.

— Aggie Fair, October 14 —

PROF. POTTER GOES ON DEMONSTRATION TOUR

Professor Potter left Monday for various towns in western New Hampshire, where he will give demonstrations on apple packing. He will explain the state grading laws, and show the advantage of the large pack over the old fashion method. He will demonstrate the advantage of the separate color over the mixed color pack.

— Aggie Fair, October 14 —

EDITORIAL NOTES

Though doubtless sincere in his utterances, Dr. George Barton Cutten voiced, in his address incident to exercises inducting him as president of Colgate University, Hamilton, N. Y., sentiments with which many in his audience probably did not agree. He was speaking on "The Reconstruction of Democracy" and urged that the word democracy had become a fetish in America, criticism of which was considered poor form and destined to failure. He continued:

"It is true we have a Government of the people, but never by the people, and only incidentally or unintentionally for the people. . . . Manhood suffrage has been our greatest and most popular failure, and now we double it by granting universal suffrage."

It always seems a pity when a man at the head of some organization airs views such as the foregoing under the cloak of the body he is representing. Anyone is entitled to hold any views he or she desires, but radical opinions of this nature are hardly compatible with the presidency of a university of the country concerning which they are expressed.

— Aggie Fair, October 14 —

TRY THIS ON YOUR PIANO

Way Down Yeast—by Fleischman. (A sure riser.)

Oil by Myself—by J. D. Rockefeller. (That million dollar song)

After the Ball's Over—by Babe Ruth.

I'm Nobody's Baby—by Landis. (It's tough, Judge.)

I'm Blowing Bubbles—by Lux. (A light, clean song.)

SELECTED WITTICISMS

Beware of complimentary banquets.

Leisure should be used, not wasted.

Many a man with two spare tires has no spare cash.

In finding one profitable idea you have to try out ten.

There's always work to be done—around an automobile.

Gradually, we're finding out that greediness doesn't pay.

How seldom do we have anything to say that is worth saying.

If it wasn't for the payroll, business would be a happy pastime.

He is indeed a forehanded man who gets his last month's bills paid before next month's arrive.

Every member of an organization is a salesman and the goods themselves are salesmen, too.

Every man enjoys being cheated by a taxi driver at least once, because he can then boast about it.

A salesman can't help gathering in a decent quota of orders if he will expose himself to enough buyers.

— Aggie Fair, October 14 —

NO WONDER THEY CALL HIM DUMMY

Prof. Ridenour—"Have you read Browning's works?"

Durst—"Yes, Professor, I read them when they were first published."

The Church in Durham

REV. MOSES R. LOVELL
Pastor

Fall and Winter Suits Now Ready

EXCLUSIVE COLLEGE MODELS

Chicago, Rochester, N. Y., New York and Boston's Best Products, Priced \$20 to \$35

Bradley Sweaters \$6.00 to \$15

Sweat Shirts 95¢

"Special" Quality Black all Silk Four-in-Hands 50¢

New arrivals of Knitted Neckwear . 50¢, \$1.00, \$1.50

Riding Breeches, Golf Hose, "E. & W." Semi Soft Collars

Holeproof Hosiery for Men and Women

SPOFFORD-ALLIS CO.

DOVER, N. H.

Our Store Closes Wednesday Afternoons—Clerk's Half Holiday.

Local Agent, "Bob" Littlefield, Lambda Chi Alpha House

ADVERTISE IN THE NEW HAMPSHIRE

The Church in Durham

REV. MOSES R. LOVELL
Pastor

Step Inside of Our Store

any time you can look over the selection of fabrics from which we can make you a

Custom Tailored Suit

The Latest

HABERDASHERY

at Rock Bottom Prices

Cleansing Dyeing Repairing Pressing

on both ladies' and gentlemen's garments

J. W. MCINTIRE

Assisted by D. W. MCINTIRE '25

Grant Block Durham, N. H.

FROM GILBERT'S DE MAGNETE

"WORD MONGERS" and "CHATTERING BARBERS"

"Word mongers" and "chattering barbers," Gilbert called those of his predecessors who asserted that a wound made by a magnetized needle was painless, that a magnet will attract silver, that the diamond will draw iron, that the magnet thirsts and dies in the absence of iron, that a magnet, pulverized and taken with sweetened water, will cure headaches and prevent fat.

Before Gilbert died in 1603 he had done much to explain magnetism and electricity through experiment. He found that by hammering iron held in a magnetic meridian it can be magnetized. He discovered that the compass needle is controlled by the earth's magnetism and that one magnet can remagnetize another that has lost its power. He noted the common electrical attraction of rubbed bodies, among them diamonds, as well as glass, crystals, and stones, and was the first to study electricity as a distinct force.

"Not in books, but in things themselves, look for knowledge," he shouted. This man helped to revolutionize methods of thinking—helped to make electricity what it has become. His fellow men were little concerned with him and his experiments. "Will Queen Elizabeth marry—and whom?" they were asking.

Elizabeth's flirtations mean little to us. Gilbert's method means much. It is the method that has made modern electricity what it has become, the method which enabled the Research Laboratories of the General Electric Company to discover new electrical principles now applied in transmitting power for hundreds of miles, in lighting homes electrically, in aiding physicians with the X-rays, in freeing civilization from drudgery.

General Electric

General Office Company Schenectady, N.Y.