The University of New Hampshire
Survey Center

The UNH Survey Center is an independent, non-partisan academic survey research organization and division of the UNH College of Liberal Arts.

The Survey Center conducts telephone, mail, web, and intercept surveys, as well as focus groups and other qualitative research for university researchers, government agencies, public non-profit organizations, private businesses and media clients.

Our senior staff have over 50 years experience in designing and conducting custom research on a broad range of political, social, health care, and other public policy issues.

Dr. Andrew E. Smith, Director
UNH Survey Center
9 Madbury Road, Suite 402
Durham, New Hampshire 03824
603-862-2226
Andrew.Smith@unh.edu
Executive Summary

The University of New Hampshire Survey Center included two questions on its Fall 2019 Granite State Poll for the League of Conservation Voters to better understand New Hampshire residents' opinions regarding future energy sourcing and their perception of how much Democratic candidates are talking about climate change. Five hundred seven (507) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between October 4 and October 17, 2019. The margin of sampling error for the survey is +/- 4.4 percent.

The following figures display survey results. Due to rounding, percentages may not add to 100%.

Key Findings

Moving to Clean Energy by 2050
Seven in ten New Hampshire residents are strongly or somewhat in favor of moving to 100% clean energy, such as solar or wind energy, by 2050. Self-described liberals, self-identified Democrats and those under 35 are more likely than others to favor moving to 100% clean energy, while self-described conservatives, self-identified Republicans, and those aged 50 to 64 are less likely to be in favor of this.

Discussion of Climate Change by Democratic Presidential Candidates
Among self-identified New Hampshire Democrats and Independents, around four in ten each think that the Democratic candidates for President are not talking about climate change enough or are talking about it the right amount. Only one in ten say they are talking about it too much. Young people and self-described liberals are more likely to say candidates are not talking about climate change enough, while self-described conservatives and self-identified Independents are more likely to say they are talking about it too much.
Moving to Clean Energy by 2050

More than half of New Hampshire residents (57%) are strongly in favor of moving to 100% clean energy, such as solar and wind energy, by 2050, while 14% are somewhat in favor of this. Five percent neither favor nor oppose this outcome, 8% are somewhat opposed, 13% are strongly opposed, and 2% don’t know or are unsure (Figure 1a).

Figure 1a: Do you favor or oppose moving to 100% clean energy, such as solar and wind energy, by 2050?

- Those who voted for Hillary Clinton or did not vote in 2016, self-described liberals, self-identified Democrats, and those aged 18 to 34 are more likely than others to strongly or somewhat favor moving to 100% clean energy, such as solar and wind energy, by 2050. Conservative radio listeners, those who voted for Donald Trump in 2016, self-identified Republicans, self-described conservatives, and those aged 50 to 64 are less likely to be in favor of this (Figure 1b).

Figure 1b: Moving to 100% clean energy by 2050 - by Select Demographics

<table>
<thead>
<tr>
<th>Strongly or Somewhat Favor</th>
<th>Strongly Favor</th>
<th>Somewhat Favor</th>
<th>Neither Favor Nor Oppose</th>
<th>Somewhat Oppose</th>
<th>Strongly Oppose</th>
<th>Don’t Know/Not Sure</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 2019</td>
<td>57%</td>
<td>14%</td>
<td>5%</td>
<td>8%</td>
<td>13%</td>
<td>2%</td>
</tr>
</tbody>
</table>

- Clinton Voters
- Liberal Democrat
- Did Not Vote in 2016
- 18 to 34
- Overall
- 50 to 64
- Conservative Republican
- Trump Voters
- Listen to Conserv. Radio
Discussion of Climate Change by Democratic Presidential Candidates

Among those who identify as a Democrat or Independent (N=292), 41% think that the Democratic candidates for President are not talking about climate change in the presidential campaign enough, 38% think they are talking about it about the right amount, 11% say they are talking about it too much, and 10% don't know or are unsure (Figure 2a).

Figure 2a: Do you think the Democratic candidates for President are talking about climate change in the presidential campaign too much, about the right amount, or not enough? - Democrats & Independents Only

- Among those who identify as a Democrat or Independent, Seacoast residents, those who did not vote in 2016, those aged 18 to 34, and self-described liberals are more likely than others to say that Democratic candidates for President are not talking about climate change enough in the presidential campaign.
- Among those who identify as a Democrat or Independent, those who voted for Donald Trump in 2016, self-described conservatives, Central/Lakes Region residents, and self-identified Independents are more likely than others to say that Democratic candidates for President are talking about climate change in the presidential campaign too much (Figure 2b).

Figure 2b: Democratic candidates talking about climate change too much or not enough - Democrats & Independents Only - by Select Demographics

Not Enough

- Seacoast: 62%
- Did Not Vote in 2016: 58%
- 18 to 34: 53%
- Liberal: 52%
- OVERALL: 41%

Too Much

- Trump Voters: 39%
- Conservative: 39%
- Central/Lakes Region: 24%
- Independent: 23%
- OVERALL: 11%