

October 30, 2019

**SUNUNU APPROVAL STEADY; BIPARTSIAN AGREEMENT NH HEADED IN RIGHT DIRECTION**

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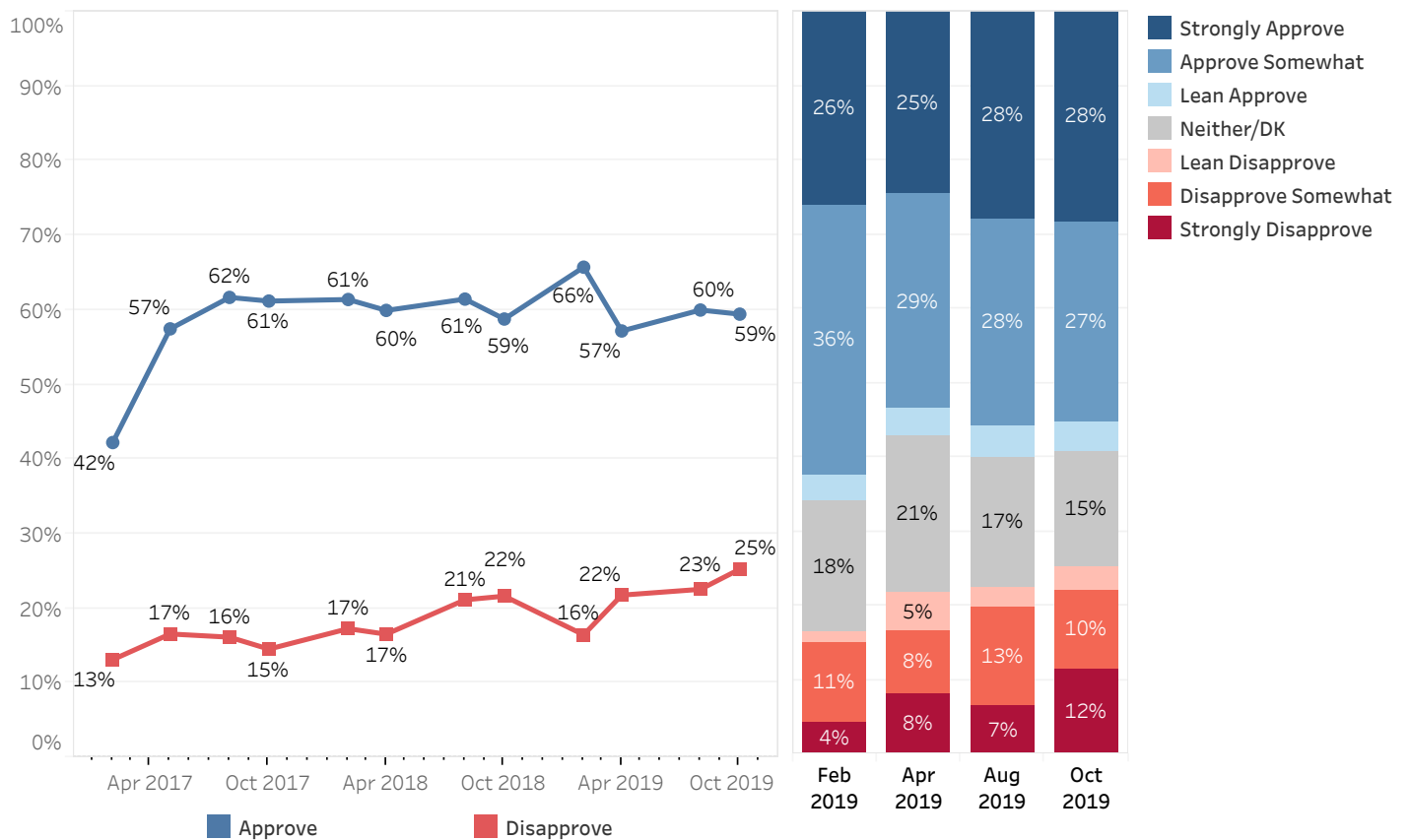
DURHAM, NH – Governor Chris Sununu remains popular nearly a year away from the 2020 election; six in ten New Hampshire residents approve of Sununu's performance as Governor while only a quarter disapprove. Nearly three-quarters of Granite Staters - and majorities of Republicans, Democrats, and Independents - believe the state is headed in the right direction. Residents continue to see drugs as the most important problem facing the state by a wide margin over any other issue.

These findings are based on the latest **CNN 2020 New Hampshire Primary Poll\***, conducted by the University of New Hampshire Survey Center. One thousand and two hundred sixty-six (1,266) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between October 21 and October 27, 2019. The margin of sampling error for the survey is +/- 2.8 percent.

**Gubernatorial Approval**

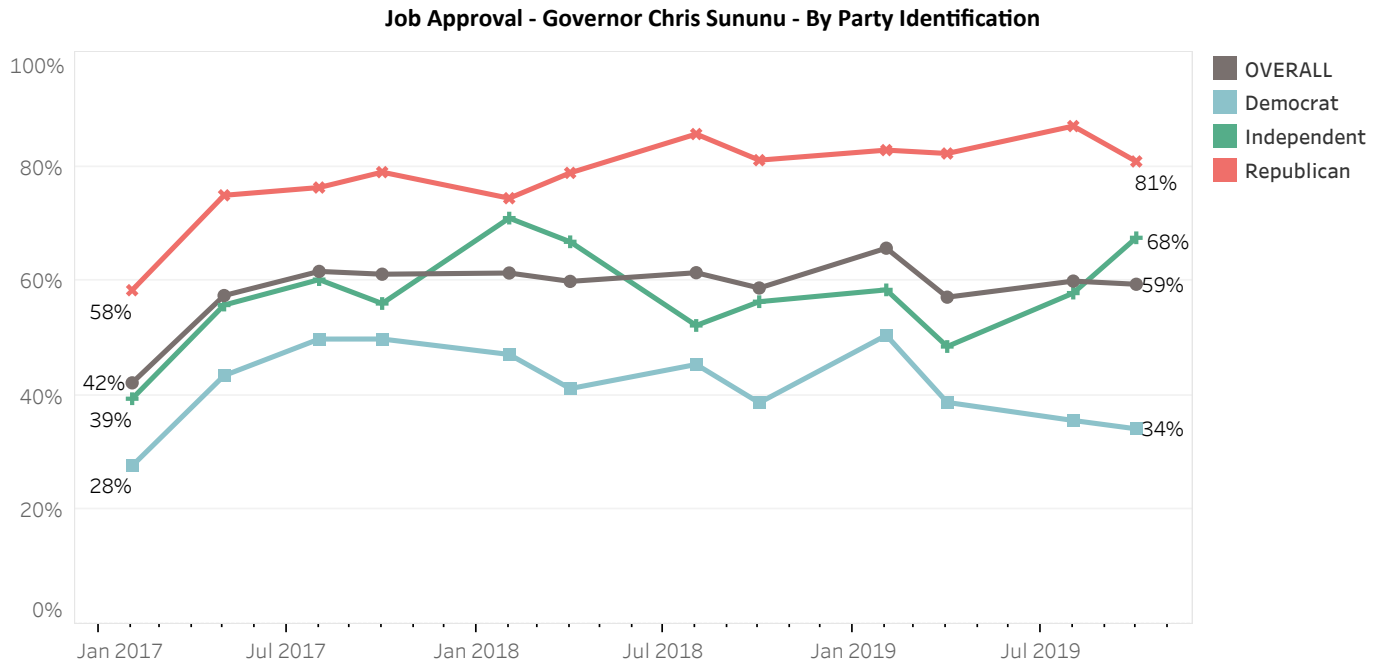
With nearly a year to go before the 2020 election, New Hampshire Governor Chris Sununu remains popular in the state. Fifty-nine percent of New Hampshire residents approve of Sununu's performance as Governor, 25% disapprove, and 15% neither approve nor disapprove or don't know.

**Gubernatorial Approval - Chris Sununu**



\* We ask that this copyrighted information be referred to as *the CNN 2020 New Hampshire Primary Poll*, conducted by the University of New Hampshire Survey Center.

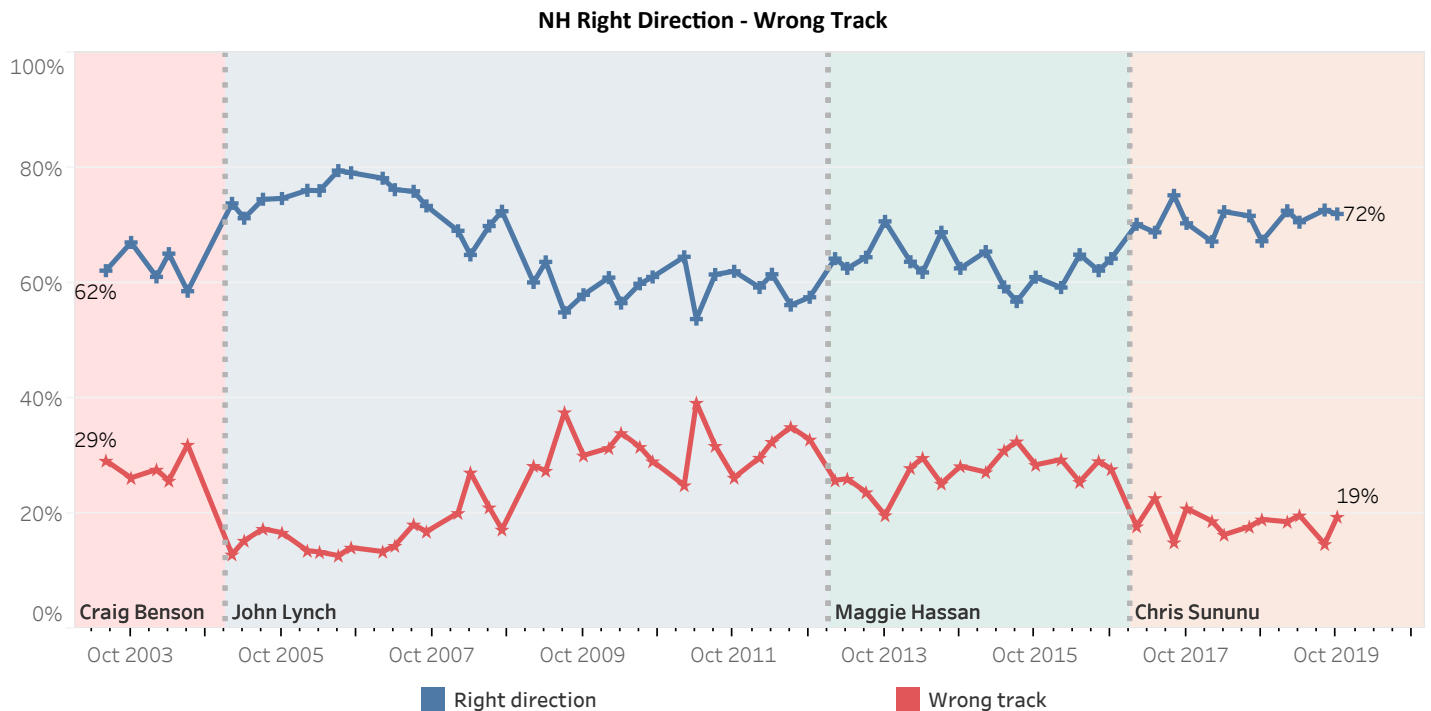
Eighty-one percent of Republicans and just over two-thirds (68%) of Independents approve of the job Sununu is doing but only 34% of Democrats agree. Sununu's approval among Democrats is at its lowest point since February 2017 (28%) but his approval among Independents (68%) is at its highest point since February 2018.



### NH Heading in Right Direction or On Wrong Track

Granite Staters continue to believe the state is headed in the right direction. Seventy-two percent of New Hampshire residents say things in NH are generally going in the right direction, while 19% say things are seriously off on the wrong track and 9% don't know or are unsure.

Optimism about the state's future continues to be bipartisan: 78% of Republicans, 74% of Independents, and 65% of Democrats feel the state is headed in the right direction. Optimism about the state's future among Independents (74%) is at its highest point since April 2007.

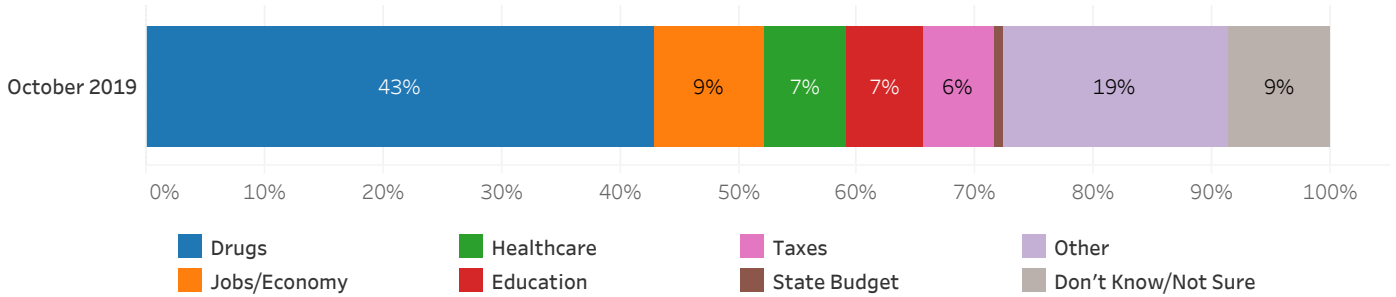


### Most Important Problem Facing New Hampshire

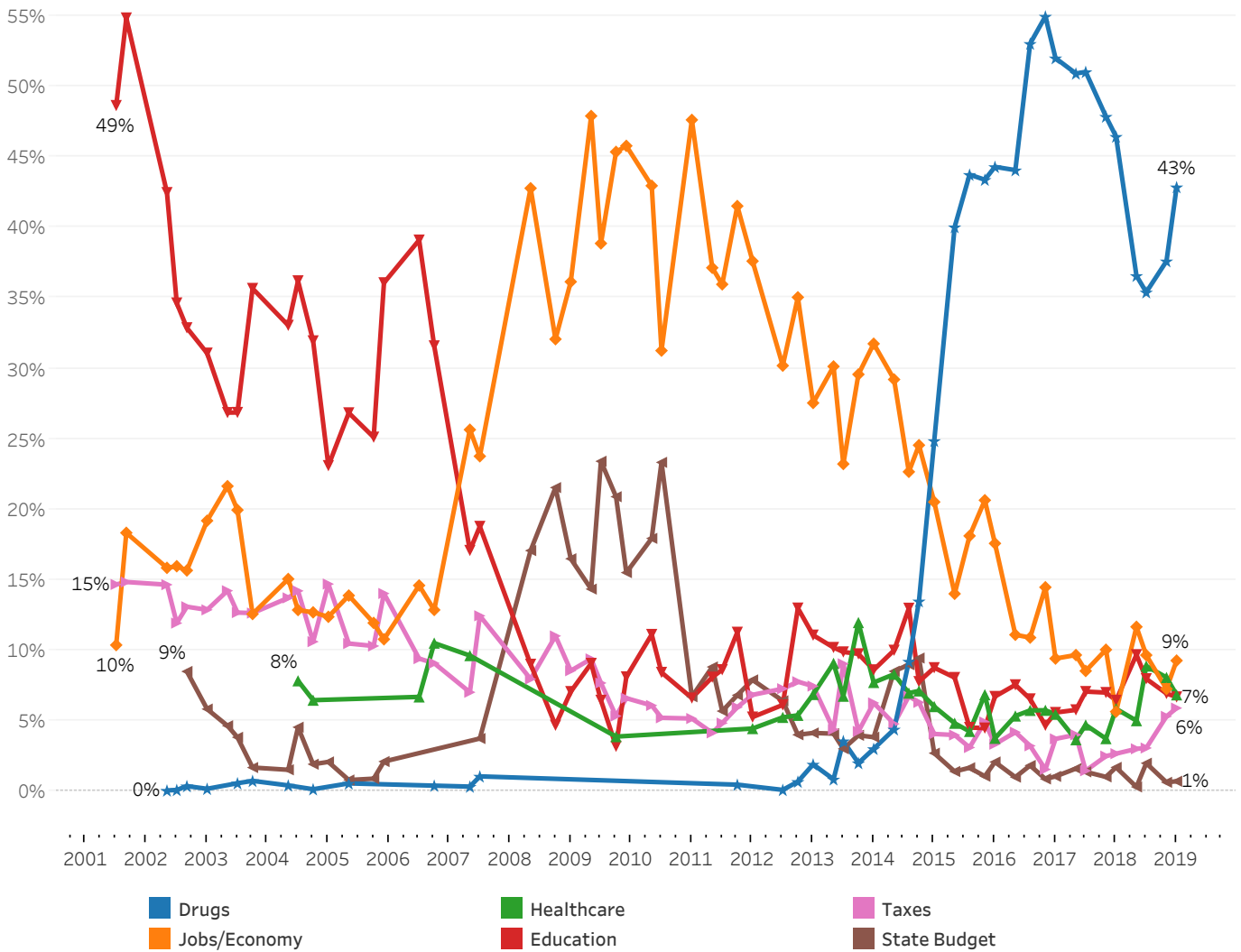
The drug crisis remains the most important problem facing the state: 43% of New Hampshire residents cite it as the most important problem, slightly higher than in April (35%) but lower than then level of concern reported in 2017 and 2018. Nine percent of Granite Staters say jobs or the economy is the most important problem facing the state, 7% each cite healthcare or education, 6% mention taxes, and 1% cite the state budget. Nineteen percent of respondents mention another problem while 9% don't know or are unsure.

Respondents aged 18 to 34 are more likely than others to say the drug crisis the most important problem facing the state while those aged 65 and older are less likely to say so.

#### Most Important Problem Facing NH - October 2019



#### Most Important Problem Facing NH - Over Time



**CNN 2020 New Hampshire Primary Poll**

These findings are based on the latest CNN 2020 New Hampshire Primary Poll, conducted by the University of New Hampshire Survey Center. One thousand and two hundred sixty-six (1,266) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between October 21 and October 27, 2019. The margin of sampling error for the survey is +/- 2.8 percent.

The random sample used in the CNN 2020 New Hampshire Primary Poll was purchased from Scientific Telephone Samples (STS), Rancho Santo Margarita, CA. STS screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers. When a landline number is reached, the interviewer randomly selects a member of the household by asking to speak with the adult currently living in the household who has had the most recent birthday. This selection process ensures that every adult (18 years of age or older) in the household has an equal chance of being included in the survey.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the CNN 2020 New Hampshire Primary Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at [andrew.smith@unh.edu](mailto:andrew.smith@unh.edu).

**CNN 2020 New Hampshire Primary Poll, October 2019 Demographics**

		<b>N</b>	<b>%</b>
Sex of Respondent	Female	644	51%
	Male	622	49%
Age of Respondent	18 to 34	330	27%
	35 to 49	282	23%
	50 to 64	371	30%
	65 and older	242	20%
Level of Education	High school or less	375	30%
	Technical school/Some college	473	38%
	College graduate	260	21%
	Postgraduate work	150	12%
Region of State	Central / Lakes	215	17%
	Connecticut Valley	172	14%
	Manchester Area	214	17%
	Mass Border	314	25%
	North Country	123	10%
	Seacoast	228	18%
Registered to Vote	Reg. Democrat	261	21%
	Registered Undeclared/Not Reg.	715	57%
	Reg. Republican	281	22%
Party ID	Democrat	495	40%
	Independent	232	19%
	Republican	510	41%

## Gubernatorial Approval

Generally speaking, do you approve or disapprove of the way Chris Sununu is handling his job as Governor?

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
February 2017	42%	13%	45%	476
May 2017	57%	17%	26%	502
August 2017	62%	16%	22%	484
October 2017	61%	15%	24%	540
February 2018	61%	17%	21%	500
April 2018	60%	17%	24%	329
August 2018	61%	21%	17%	486
October 2018	59%	22%	20%	622
February 2019	66%	16%	18%	592
April 2019	57%	22%	21%	529
August 2019	60%	23%	17%	483
October 2019	59%	25%	15%	1,231

### NH - Right Direction or Wrong Track

Do you think things in New Hampshire are generally going in the right direction or are they seriously off on the wrong track?

	<u>Right direction</u>	<u>Wrong track</u>	<u>DK/Not Sure</u>	<u>N</u>		<u>Right direction</u>	<u>Wrong track</u>	<u>DK/Not Sure</u>	<u>N</u>
June 2003	62%	29%	9%	510	February 2012	59%	30%	11%	517
October 2003	67%	26%	7%	485	April 2012	62%	32%	6%	532
February 2004	61%	28%	11%	500	July 2012	56%	35%	9%	577
April 2004	65%	26%	9%	530	October 2012	58%	33%	10%	1,198
July 2004	59%	32%	9%	503	February 2013	64%	26%	10%	573
February 2005	74%	13%	13%	535	April 2013	63%	26%	11%	497
April 2005	71%	15%	13%	488	July 2013	64%	24%	12%	509
July 2005	75%	17%	8%	494	October 2013	71%	20%	10%	645
October 2005	75%	17%	9%	502	February 2014	64%	28%	8%	570
February 2006	76%	14%	10%	495	April 2014	62%	30%	8%	505
April 2006	76%	13%	11%	501	July 2014	69%	25%	6%	656
July 2006	80%	13%	8%	497	October 2014	63%	28%	9%	666
September 2006	79%	14%	7%	509	February 2015	65%	27%	7%	501
February 2007	78%	13%	8%	524	May 2015	59%	31%	10%	562
April 2007	76%	14%	9%	506	July 2015	57%	33%	11%	522
July 2007	76%	18%	6%	500	October 2015	61%	28%	11%	581
September 2007	73%	17%	10%	507	February 2016	59%	29%	11%	669
February 2008	69%	20%	11%	547	May 2016	65%	25%	10%	593
April 2008	65%	27%	8%	491	August 2016	62%	29%	9%	517
July 2008	70%	21%	9%	514	October 2016	64%	28%	8%	890
September 2008	72%	17%	10%	535	February 2017	70%	18%	12%	496
February 2009	60%	28%	12%	605	May 2017	69%	23%	8%	510
April 2009	64%	27%	9%	497	August 2017	75%	15%	10%	500
July 2009	55%	38%	7%	557	October 2017	70%	21%	9%	559
October 2009	58%	30%	12%	496	February 2018	67%	19%	14%	516
February 2010	61%	31%	8%	490	April 2018	72%	16%	11%	336
April 2010	57%	34%	9%	503	August 2018	72%	18%	11%	493
July 2010	60%	32%	9%	496	October 2018	67%	19%	14%	640
September 2010	61%	29%	10%	511	February 2019	73%	19%	9%	594
February 2011	65%	25%	11%	517	April 2019	71%	20%	10%	547
April 2011	54%	39%	7%	491	August 2019	73%	15%	13%	490
July 2011	61%	32%	7%	503	October 2019	72%	19%	9%	1,250
October 2011	62%	26%	12%	544					

### Most Important Problem Facing New Hampshire

Let's turn to the State of New Hampshire. There are many problems facing the state of New Hampshire today. In general, what do you think is the most important problem facing the state of New Hampshire today?

	<u>Drugs</u>	<u>Education</u>	<u>Healthcare</u>	<u>Jobs/ Economy</u>	<u>State Budget</u>	<u>Taxes</u>	<u>Other</u>	<u>DK/Not Sure</u>	<u>N</u>
April 2002		49%		10%		15%	16%	11%	681
June 2002		24%		8%		6%	57%	5%	677
February 2003	0%	42%		16%		15%	18%	9%	644
April 2003	0%	35%		16%		12%	26%	12%	499
June 2003	0%	33%		16%	9%	13%	22%	8%	513
October 2003	0%	31%		19%	6%	13%	22%	9%	490
February 2004		27%		22%	5%	14%	23%	10%	502
April 2004	1%	27%		20%	4%	13%	24%	12%	536
July 2004	1%	36%		13%	2%	13%	26%	11%	505
February 2005	0%	33%		15%	2%	14%	21%	15%	541
April 2005		36%	8%	13%	5%	14%	15%	9%	487
July 2005	0%	32%	6%	13%	2%	11%	24%	12%	496
October 2005		23%		12%	2%	15%	35%	13%	503
February 2006	1%	27%		14%	1%	11%	34%	13%	498
July 2006		25%		12%	1%	10%	38%	13%	490
September 2006		36%		11%	2%	14%	29%	8%	499
April 2007		39%	7%	15%		9%	23%	7%	501
July 2007	0%	32%	11%	13%		9%	29%	7%	488
February 2008	0%	17%	10%	26%		7%	33%	7%	542
April 2008	1%	19%		24%	4%	12%	29%	5%	496
February 2009		9%		43%	17%	8%	18%		607
July 2009		5%		32%	22%	11%	25%	5%	551
October 2009		7%		36%	17%	9%	26%	6%	494
February 2010		9%		48%	14%	9%	17%	2%	486
April 2010		6%		39%	23%	8%	20%	3%	504
July 2010		3%	4%	45%	21%	5%	17%	4%	498
September 2010		8%		46%	16%	7%	19%	5%	504
February 2011		11%		43%	18%	6%	17%	4%	508
April 2011		8%		31%	23%	5%	21%	4%	494
October 2011		7%		48%	7%	5%	22%	6%	548
February 2012		8%		37%	9%	4%	26%	6%	509
April 2012		9%		36%	6%	5%	29%	8%	518
July 2012	0%	11%		42%	7%	6%	22%	5%	541
October 2012		5%	4%	38%	8%	7%	28%	5%	575
April 2013	0%	6%	5%	30%	6%	7%	37%	6%	485
July 2013	1%	13%	5%	35%	4%	8%	24%	7%	458
October 2013	2%	11%	7%	28%	4%	7%	24%	15%	602
February 2014	1%	10%	9%	30%	4%	4%	29%	11%	545
April 2014	4%	10%	7%	23%	3%	9%	35%	10%	464
July 2014	2%	10%	12%	30%	4%	4%	29%	9%	614
October 2014	3%	9%	8%	32%	4%	6%	28%	11%	644
February 2015	4%	10%	8%	29%	9%	5%	26%	8%	467
May 2015	9%	13%	7%	23%	9%	7%	24%	8%	540
July 2015	14%	8%	7%	25%	9%	6%	27%	4%	509
October 2015	25%	9%	6%	21%	3%	4%	26%	7%	563

### Most Important Problem Facing New Hampshire

Let's turn to the State of New Hampshire. There are many problems facing the state of New Hampshire today. In general, what do you think is the most important problem facing the state of New Hampshire today?

	<u>Drugs</u>	<u>Education</u>	<u>Healthcare</u>	<u>Jobs/ Economy</u>	<u>State Budget</u>	<u>Taxes</u>	<u>Other</u>	<u>DK/Not Sure</u>	<u>N</u>
February 2016	40%	8%	5%	14%	1%	4%	21%	7%	659
May 2016	44%	5%	4%	18%	2%	3%	19%	5%	591
August 2016	43%	5%	7%	21%	1%	5%	15%	3%	509
October 2016	44%	7%	4%	18%	2%	3%	16%	6%	868
February 2017	44%	8%	5%	11%	1%	4%	17%	9%	493
May 2017	53%	7%	6%	11%	2%	3%	14%	5%	508
August 2017	55%	5%	6%	14%	1%	2%	13%	5%	493
October 2017	52%	6%	5%	9%	1%	4%	17%	6%	563
February 2018	51%	6%	4%	10%	2%	4%	18%	6%	509
April 2018	51%	7%	5%	9%	1%	1%	20%	6%	324
August 2018	48%	7%	4%	10%	1%	3%	22%	6%	491
October 2018	46%	6%	6%	6%	2%	3%	24%	7%	632
February 2019	37%	10%	5%	12%	0%	3%	28%	6%	594
April 2019	35%	8%	9%	10%	2%	3%	28%	5%	531
August 2019	38%	7%	8%	7%	1%	5%	29%	5%	484
October 2019	43%	7%	7%	9%	1%	6%	19%	9%	1,228



## Gubernatorial Approval

		<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	N
<b>STATEWIDE</b>		59%	25%	15%	1,231
<b>Registered to Vote</b>	Reg. Democrat	30%	56%	14%	256
	Registered Undeclared/Not Reg.	60%	22%	18%	690
	Reg. Republican	85%	5%	10%	278
<b>Party ID</b>	Democrat	34%	48%	18%	483
	Independent	68%	17%	15%	227
	Republican	81%	7%	12%	496
<b>Ideology</b>	Liberal	23%	55%	23%	260
	Moderate	62%	23%	15%	526
	Conservative	82%	9%	9%	369
<b>Age of Respondent</b>	18 to 34	49%	29%	23%	317
	35 to 49	57%	24%	18%	273
	50 to 64	66%	23%	11%	364
	65 and older	65%	26%	9%	237
<b>Sex of Respondent</b>	Female	54%	30%	16%	629
	Male	65%	21%	15%	602
<b>Level of Education</b>	High school or less	58%	24%	17%	363
	Technical school/Some college	62%	21%	17%	460
	College graduate	61%	25%	14%	255
	Postgraduate work	52%	40%	8%	147
<b>Frequency Attending Relig. Services</b>	Once a week or more	61%	19%	19%	219
	Once or twice a month	66%	19%	14%	118
	Few times a year	70%	18%	12%	313
	Never	51%	33%	16%	562
<b>2016 Presidential Vote</b>	Donald Trump	87%	6%	7%	472
	Hillary Clinton	36%	49%	15%	383
	Voted for Other	49%	31%	19%	113
	Did Not Vote	45%	24%	32%	239
<b>Gun Owner in Household</b>	Gun Owner	70%	16%	14%	542
	Not Gun Owner	49%	34%	17%	641
<b>Region of State</b>	Central / Lakes	59%	25%	17%	211
	Connecticut Valley	49%	35%	16%	168
	Manchester Area	66%	22%	12%	204
	Mass Border	61%	23%	15%	305
	North Country	59%	22%	19%	122
	Seacoast	59%	26%	15%	221

### NH Right Direction/Wrong Track

		<u>Right direction</u>	<u>Wrong track</u>	<u>DK/Not Sure</u>	<u>N</u>
<b>STATEWIDE</b>		72%	19%	9%	1,250
<b>Registered to Vote</b>	Reg. Democrat	65%	24%	11%	258
	Registered Undeclared/Not Reg.	71%	20%	9%	705
	Reg. Republican	81%	13%	6%	279
<b>Party ID</b>	Democrat	65%	24%	11%	486
	Independent	74%	20%	5%	229
	Republican	78%	15%	6%	506
<b>Ideology</b>	Liberal	57%	30%	13%	264
	Moderate	76%	17%	7%	531
	Conservative	78%	17%	5%	371
<b>Age of Respondent</b>	18 to 34	69%	21%	10%	325
	35 to 49	76%	20%	5%	278
	50 to 64	73%	18%	9%	367
	65 and older	73%	18%	9%	240
<b>Sex of Respondent</b>	Female	69%	23%	9%	641
	Male	76%	16%	8%	609
<b>Level of Education</b>	High school or less	70%	22%	8%	373
	Technical school/Some college	70%	20%	10%	465
	College graduate	75%	17%	8%	258
	Postgraduate work	75%	16%	8%	148
<b>Frequency Attending Relig. Services</b>	Once a week or more	72%	21%	7%	222
	Once or twice a month	72%	13%	14%	121
	Few times a year	77%	15%	7%	317
	Never	68%	23%	9%	570
<b>2016 Presidential Vote</b>	Donald Trump	81%	14%	5%	479
	Hillary Clinton	69%	22%	9%	385
	Voted for Other	62%	32%	5%	111
	Did Not Vote	64%	20%	15%	251
<b>Gun Owner in Household</b>	Gun Owner	76%	16%	8%	547
	Not Gun Owner	68%	22%	10%	655
<b>Region of State</b>	Central / Lakes	76%	17%	7%	213
	Connecticut Valley	63%	23%	15%	169
	Manchester Area	79%	18%	4%	210
	Mass Border	69%	19%	12%	310
	North Country	65%	30%	6%	123
	Seacoast	78%	16%	6%	225

## Most Important Problem Facing New Hampshire

		<u>Healthcare</u>	<u>State Budget</u>	<u>Drugs</u>	<u>Education</u>
<b>STATEWIDE</b>		7%	1%	43%	7%
<b>Registered to Vote</b>	Reg. Democrat	10%	1%	39%	12%
	Registered Undeclared/Not Reg.	7%	1%	43%	6%
	Reg. Republican	3%	0%	46%	4%
<b>Party ID</b>	Democrat	9%	1%	42%	8%
	Independent	9%	1%	42%	6%
	Republican	3%	1%	45%	6%
<b>Ideology</b>	Liberal	6%	1%	43%	9%
	Moderate	9%	1%	41%	8%
	Conservative	2%	1%	47%	4%
<b>Age of Respondent</b>	18 to 34	4%	1%	59%	3%
	35 to 49	8%	0%	46%	7%
	50 to 64	8%	1%	39%	7%
	65 and older	8%	1%	28%	11%
<b>Sex of Respondent</b>	Female	9%	1%	43%	8%
	Male	5%	1%	43%	6%
<b>Level of Education</b>	High school or less	6%	1%	45%	3%
	Technical school/Some college	7%	0%	44%	7%
	College graduate	7%	2%	40%	8%
	Postgraduate work	9%	1%	38%	13%
<b>Frequency Attending Relig. Services</b>	Once a week or more	6%		42%	6%
	Once or twice a month	7%	1%	39%	7%
	Few times a year	5%	1%	45%	8%
	Never	8%	1%	43%	6%
<b>2016 Presidential Vote</b>	Donald Trump	4%	1%	43%	6%
	Hillary Clinton	11%	1%	38%	12%
	Voted for Other	9%	1%	42%	6%
	Did Not Vote	6%		52%	2%
<b>Gun Owner in Household</b>	Gun Owner	6%	1%	44%	8%
	Not Gun Owner	8%	1%	43%	6%
<b>Region of State</b>	Central / Lakes	8%	1%	43%	8%
	Connecticut Valley	8%	1%	35%	9%
	Manchester Area	6%	1%	51%	6%
	Mass Border	6%	1%	39%	5%
	North Country	4%	0%	41%	12%
	Seacoast	8%		47%	4%

### Most Important Problem Facing New Hampshire

		<u>Jobs/Economy</u>	<u>Taxes</u>	<u>Other</u>	<u>Don't Know/Not Sure</u>	<u>N</u>
<b>STATEWIDE</b>		9%	6%	19%	9%	1,228
<b>Registered to Vote</b>	Reg. Democrat	8%	5%	18%	7%	254
	Registered Undeclared/Not Reg.	9%	5%	20%	8%	691
	Reg. Republican	10%	9%	17%	10%	275
<b>Party ID</b>	Democrat	8%	4%	20%	8%	476
	Independent	9%	5%	23%	4%	227
	Republican	11%	8%	15%	10%	498
<b>Ideology</b>	Liberal	8%	5%	20%	8%	256
	Moderate	11%	5%	18%	8%	520
	Conservative	9%	9%	20%	8%	368
<b>Age of Respondent</b>	18 to 34	6%	2%	16%	9%	320
	35 to 49	14%	5%	16%	4%	269
	50 to 64	9%	10%	19%	7%	364
	65 and older	9%	6%	25%	13%	234
<b>Sex of Respondent</b>	Female	9%	5%	18%	8%	625
	Male	10%	7%	20%	9%	603
<b>Level of Education</b>	High school or less	9%	8%	16%	12%	363
	Technical school/Some college	9%	5%	20%	8%	458
	College graduate	9%	6%	21%	8%	252
	Postgraduate work	11%	5%	18%	5%	147
<b>Frequency Attending Relig. Services</b>	Once a week or more	7%	6%	22%	11%	218
	Once or twice a month	10%	7%	21%	7%	117
	Few times a year	9%	7%	17%	8%	311
	Never	10%	5%	18%	8%	562
<b>2016 Presidential Vote</b>	Donald Trump	11%	9%	19%	8%	470
	Hillary Clinton	8%	4%	20%	7%	377
	Voted for Other	15%	5%	17%	6%	111
	Did Not Vote	7%	4%	17%	14%	246
<b>Gun Owner in Household</b>	Gun Owner	9%	7%	19%	7%	542
	Not Gun Owner	9%	4%	19%	10%	638
<b>Region of State</b>	Central / Lakes	8%	8%	16%	7%	211
	Connecticut Valley	9%	6%	22%	9%	162
	Manchester Area	9%	2%	18%	7%	211
	Mass Border	10%	9%	19%	11%	304
	North Country	13%	3%	17%	9%	121
	Seacoast	8%	4%	21%	8%	220