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SHAHEEN VIEWED FAVORABLY BY HALF OF GRANITE STATERS IN RUN-UP TO 2020 REELECTION CAMPAIGN

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DURHAM, NH – In the run-up to the 2020 elections, New Hampshire's senior senator Jeanne Shaheen continues to have high favorability. Shaheen's colleague in the Senate, Maggie Hassan, is slightly less popular, while Representative Annie Kuster is only somewhat popular in NH's Second District. Just over half of NH First District residents are neutral or aren't sure of their opinion of newly-elected Representative Chris Pappas.

These findings are based on the latest **Granite State Poll***, conducted by the University of New Hampshire Survey Center. Five hundred forty-nine (549) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between April 10 and April 18, 2019. The margin of sampling error for the survey is +/- 4.2 percent. Included were two hundred sixty-nine (269) residents of New Hampshire's First Congressional District (MSE +/- 6.0%) and two hundred eighty (280) from the Second District (MSE +/- 5.9%).

Favorability - Jeanne Shaheen

New Hampshire senior senator Jeanne Shaheen, who is running for re-election in 2020, remains popular in the state. Currently, 50% of New Hampshire adults have a favorable opinion of Shaheen, 31% have an unfavorable opinion of her, 8% are neutral, and 11% don't know enough about her to say.

Those who voted for Hillary Clinton in 2016, self-identified Democrats, self-described liberals, those who have completed postgraduate work, NHPR listeners, Seacoast residents, and those who attend religious services once or twice a month are most likely to view Shaheen favorably. Conservative radio listeners, those who voted for Donald Trump in 2016, self-identified Republicans, self-described conservatives, those with a high school education or less, and Massachusetts Border residents are least likely to have a favorable opinion of Shaheen.
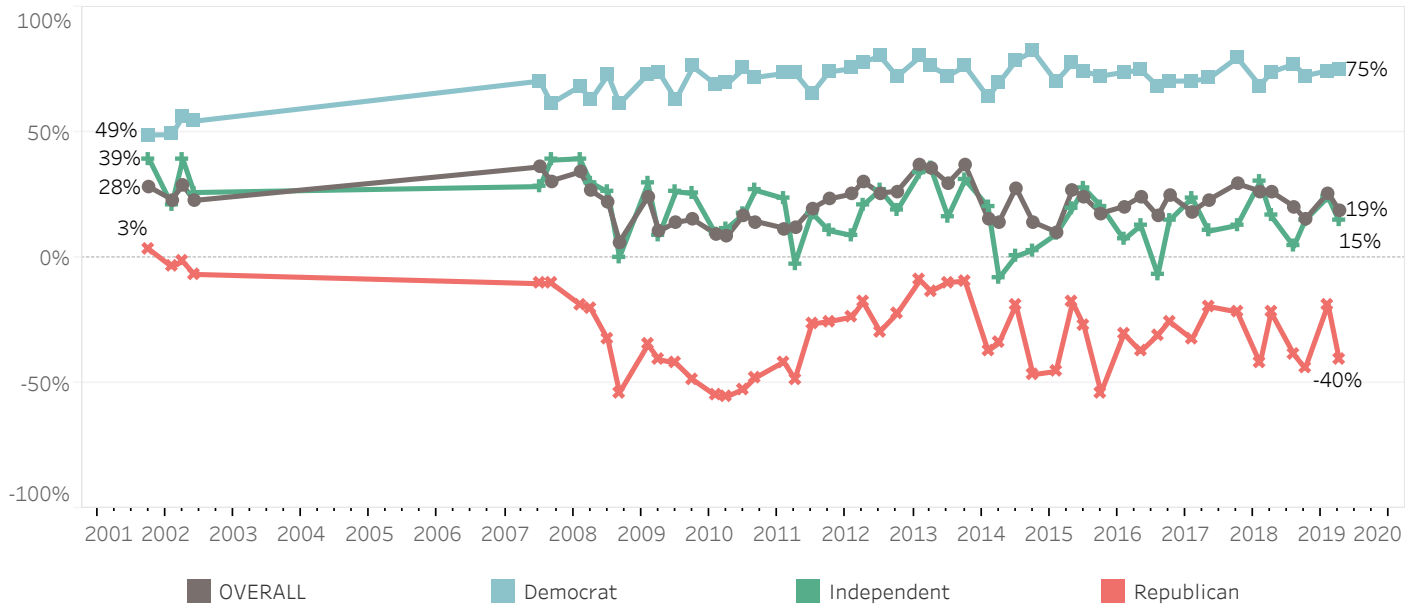
Jeanne Shaheen (D) Favorability
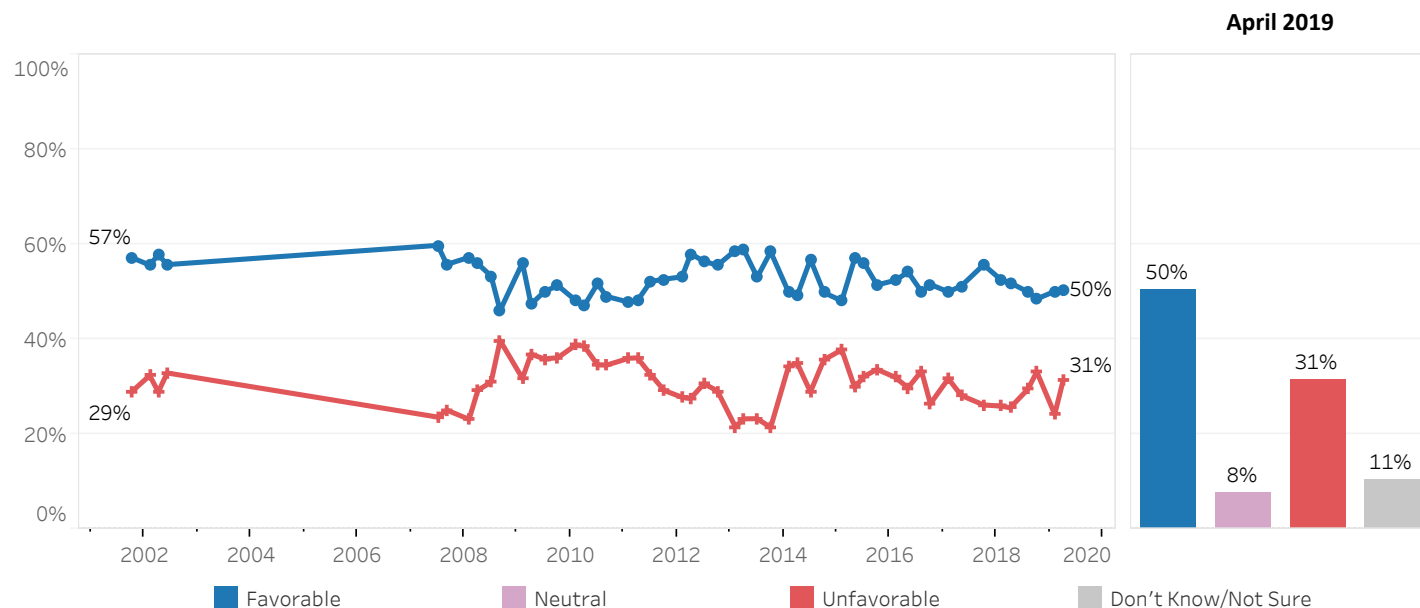
* We ask that this copyrighted information be referred to as *the Granite State Poll,* conducted by the University of New Hampshire Survey Center.

Shaheen's net favorability rating (the percentage with a favorable opinion minus the percentage who have an unfavorable opinion) is +19%, down from +26% in February. She remains very popular among Democrats (net favorability rating of +75%), somewhat popular among Independents (+15%), and unpopular among Republicans (-40%).

Net Favorability Rating - Jeanne Shaheen (D)

Net Favorability = (% Favorable - % Unfavorable)

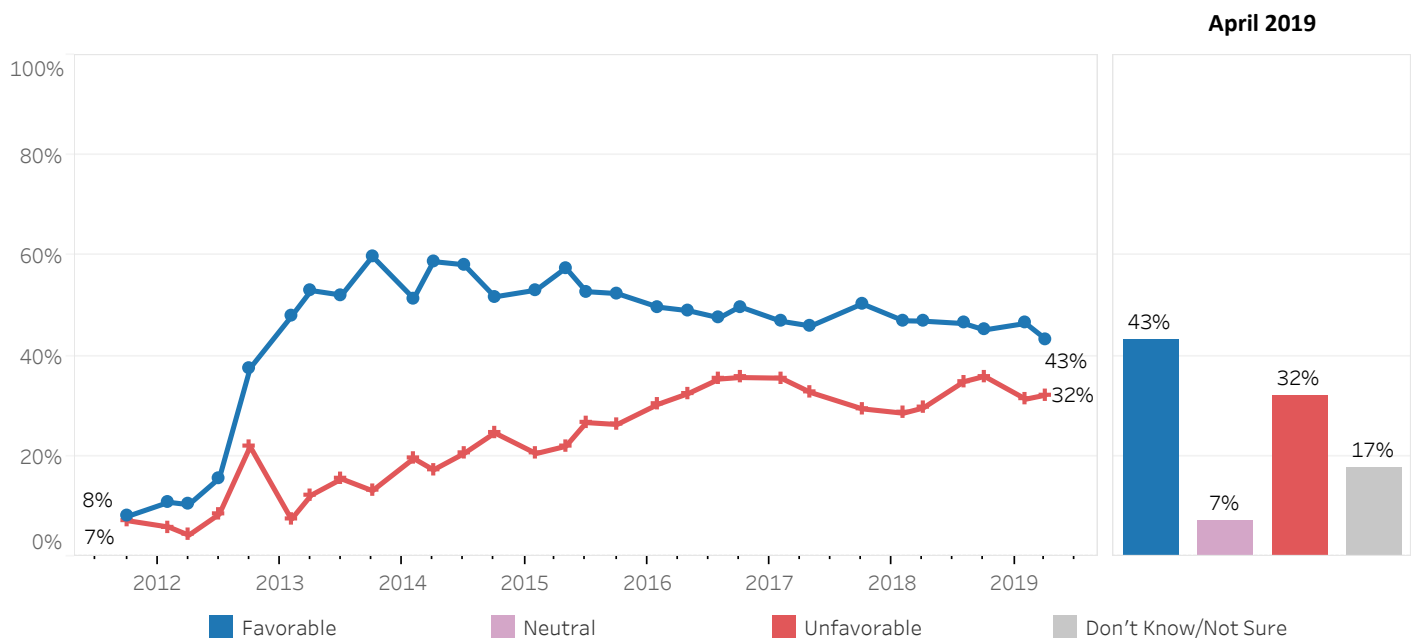OVERALL   Democrat   Independent   Republican

Favorability - Maggie Hassan

New Hampshire's junior senator Maggie Hassan is slightly less popular than Shaheen. Currently, 43% of New Hampshire adults have a favorable opinion of Hassan, 32% have an unfavorable opinion of her, 7% are neutral, and 17% don't know enough about her to say.

Those who voted for Hillary Clinton in 2016, self-described liberals, self-identified Democrats, and NHPR listeners are most likely to view Hassan favorably. Conservative talk radio listeners, those who voted for Donald Trump or did not vote in 2016, self-identified Republicans, self-described conservatives, those with a high school education or less, those who attend religious services once a week or more often, and Massachusetts Border residents are least likely to have a favorable opinion of Hassan.

Maggie Hassan (D) Favorability

April 2019

Favorable   Neutral   Unfavorable   Don't Know/Not Sure

Hassan's net favorability rating is +11%, largely unchanged from +15% in February and +17% a year ago. She remains very popular among Democrats (net favorability rating of +65%) and unpopular among Republicans (-39%) while Independents (0%) are neutral.

Net Favorability Rating - Maggie Hassan (D)
Net Favorability = (% Favorable - % Unfavorable)

Legend: OVERALL, Democrat, Independent, Republican

Favorability - Ann Kuster

Second Congressional District residents remain divided in their opinion of Second District Congresswoman Ann Kuster. Thirty-five percent have a favorable opinion of Kuster, 30% have an unfavorable opinion of her,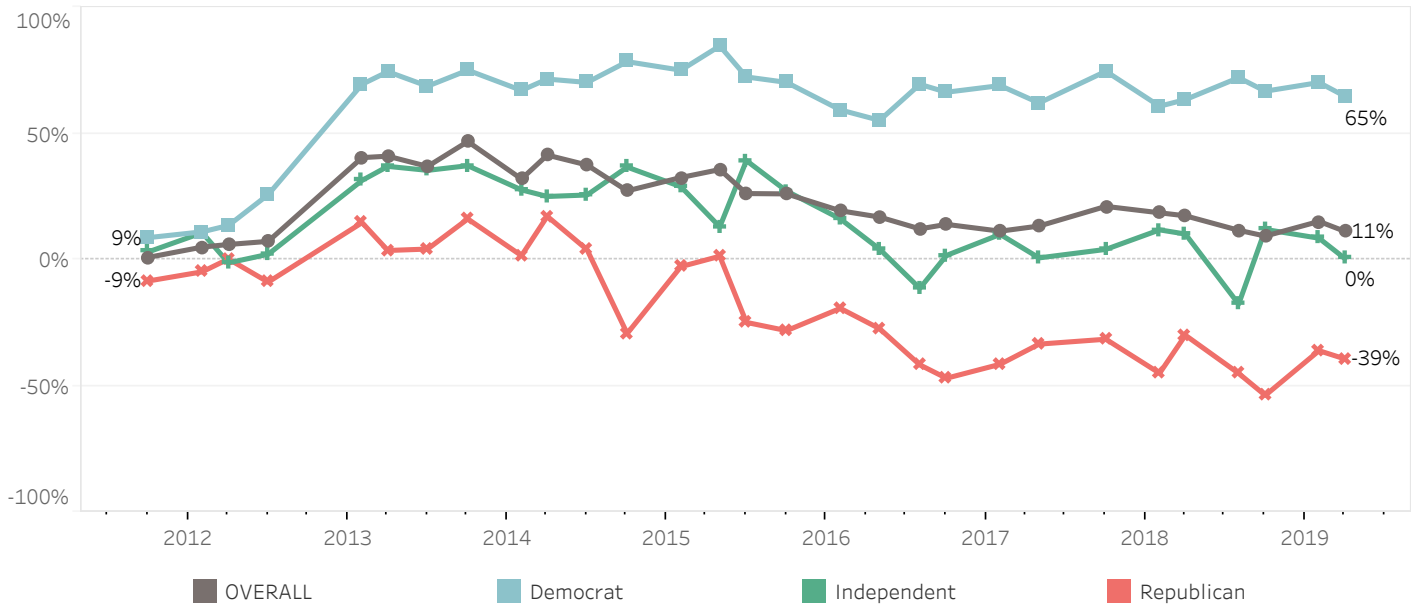 6% are neutral, and 28% don't know enough about her to say. Kuster's net approval rating (+5%) has fallen since October 2018 (+18%).

Kuster is very popular among Democrats (net favorability rating of +55%) and unpopular among Republicans (-39%) while Independents are neutral (+2%).

Ann Kuster (D) Favorability

April 2019

Legend: Favorable, Neutral, Unfavorable, Don't Know/Not Sure
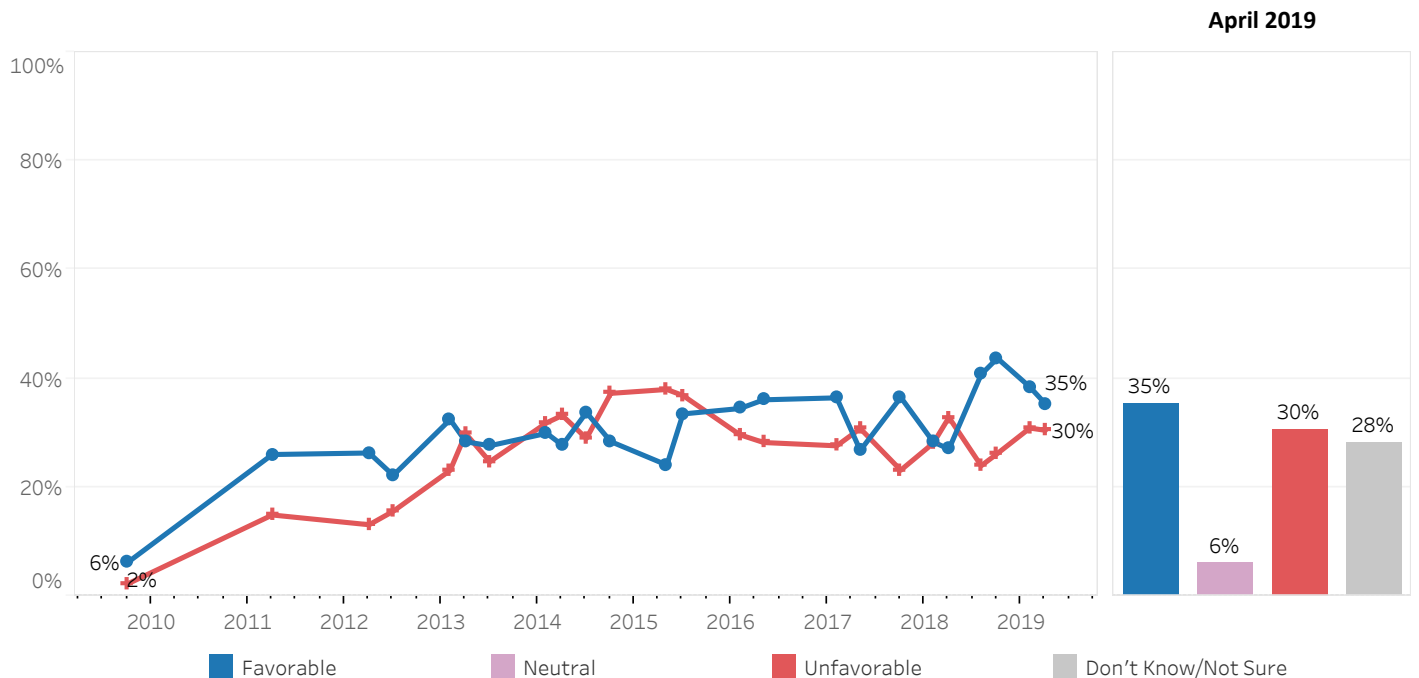
Favorability - Chris Pappas

Newly-elected Congressman Chris Pappas remains not very well-known among First Congressional District residents: 34% have a favorable opinion of Pappas, 13% have an unfavorable opinion of him, 16% are neutral, and 36% don't know enough about him to say. Pappas's net favorability rating (+21%) is largely unchanged since February (+22%).

Pappas is popular among Democrats (net favorability rating of +49%) and somewhat popular among Independents (+21%) but is somewhat unpopular (-13%) among Republicans.

Chris Pappas (D) Favorability

April 2019
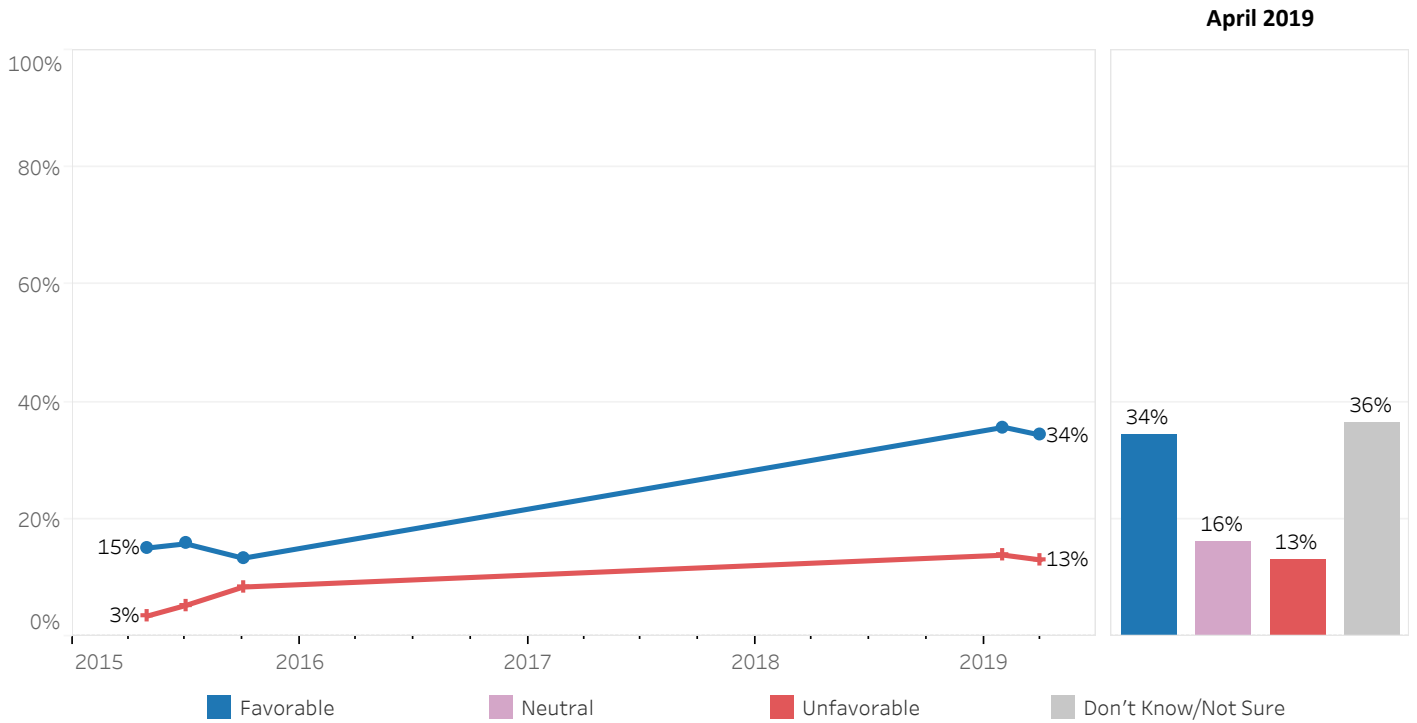
Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred forty-nine (549) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between April 10 and April 18, 2019. The margin of sampling error for the survey is +/- 4.2 percent. Included were two hundred sixty-nine (269) residents of New Hampshire's First Congressional District (MSE +/- 6.0%) and two hundred eighty (280) from the Second District (MSE +/- 5.9%). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.2%.

The random sample used in the Granite State Poll was purchased from Scientific Telephone Samples (STS), Rancho Santo Margarita, CA. STS screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers. When a landline number is reached, the interviewer randomly selects a member of the household by asking to speak with the adult currently living in the household who has had the most recent birthday. This selection process ensures that every adult (18 years of age or older) in the household has an equal chance of being included in the survey.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Poll, Spring 2019 Demographics

		N	%
Sex of Respondent	Female	279	51%
	Male	270	49%
Age of Respondent	18 to 34	144	27%
	35 to 49	122	23%
	50 to 64	165	31%
	65 and older	107	20%
Level of Education	High school or less	172	31%
	Technical school/Some college	197	36%
	College graduate	113	21%
	Postgraduate work	66	12%
Region of State	Central / Lakes	98	18%
	Connecticut Valley	80	15%
	Manchester Area	92	17%
	Mass Border	144	26%
	North Country	46	8%
	Seacoast	88	16%
Registered to Vote	Reg. Democrat	137	25%
	Registered Undeclared/Not Reg.	278	51%
	Reg. Republican	129	24%
Party ID	Democrat	228	43%
	Independent	105	20%
	Republican	201	38%
Congressional District	First Congressional District	269	49%
	Second Congressional District	280	51%

Favorability - Jeanne Shaheen

Next I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about them to say: (Governor, Former Governor) Senator Jeanne Shaheen.

	Favorable	Neutral	Unfavorable	Don't Know/Not Sure	N
October 2001	57%	9%	29%	4%	681
February 2002	56%	7%	32%	5%	724
April 2002	58%	9%	29%	5%	692
June 2002	56%	8%	33%	4%	641
July 2007	60%	9%	24%	8%	520
September 2007	56%	11%	25%	8%	506
February 2008	57%	13%	23%	7%	555
April 2008	56%	10%	29%	5%	500
July 2008	53%	9%	31%	7%	515
September 2008	46%	5%	40%	9%	548
February 2009	56%	7%	32%	5%	617
April 2009	47%	7%	37%	9%	503
July 2009	50%	6%	36%	8%	557
October 2009	51%	5%	36%	7%	502
February 2010	48%	5%	39%	8%	496
April 2010	47%	6%	39%	8%	511
July 2010	52%	6%	35%	8%	503
September 2010	49%	5%	35%	11%	515
February 2011	48%	9%	36%	7%	519
April 2011	48%	7%	36%	9%	503
July 2011	52%	7%	33%	8%	511
October 2011	53%	9%	29%	9%	554
February 2012	53%	7%	28%	12%	527
April 2012	58%	6%	28%	8%	530
July 2012	56%	4%	31%	9%	580
October 2012	56%	4%	29%	11%	588
February 2013	59%	9%	22%	11%	580
April 2013	59%	6%	23%	12%	504
July 2013	53%	8%	23%	16%	512
October 2013	58%	6%	21%	14%	661
February 2014	50%	7%	34%	9%	581
April 2014	49%	7%	35%	9%	505
July 2014	57%	5%	29%	9%	668
October 2014	50%	6%	36%	9%	680
February 2015	48%	8%	38%	6%	509
May 2015	57%	5%	30%	8%	567
July 2015	56%	5%	32%	6%	530
October 2015	51%	5%	34%	10%	583

Favorability - Jeanne Shaheen

Next I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about them to say: (Governor, Former Governor) Senator Jeanne Shaheen.

	Favorable	Neutral	Unfavorable	Don't Know/Not Sure	N
February 2016	52%	8%	32%	7%	686
May 2016	54%	7%	30%	9%	619
August 2016	50%	6%	33%	11%	532
October 2016	52%	8%	26%	14%	904
February 2017	50%	8%	32%	10%	501
May 2017	51%	9%	28%	12%	517
October 2017	56%	9%	26%	9%	571
February 2018	52%	8%	26%	13%	520
April 2018	52%	9%	26%	14%	547
August 2018	50%	7%	29%	13%	499
October 2018	49%	7%	33%	12%	641
February 2019	50%	10%	24%	16%	604
April 2019	50%	8%	31%	11%	548

Favorability - Maggie Hassan

Next I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about them to say: (Former State Senator, Governor) Senator Maggie Hassan.

	Favorable	Neutral	Unfavorable	Don't Know/Not Sure	N
October 2011	8%	8%	7%	77%	555
February 2012	11%	6%	6%	77%	524
April 2012	10%	4%	4%	81%	531
July 2012	16%	4%	8%	72%	580
October 2012	38%	5%	22%	35%	600
February 2013	48%	16%	7%	28%	578
April 2013	53%	16%	12%	19%	505
July 2013	52%	12%	15%	20%	515
October 2013	60%	8%	13%	19%	661
February 2014	51%	15%	20%	14%	581
April 2014	59%	11%	17%	13%	507
July 2014	58%	9%	21%	12%	664
October 2014	52%	9%	25%	14%	681
February 2015	53%	15%	21%	11%	507
May 2015	58%	10%	22%	10%	567
July 2015	53%	10%	27%	11%	530
October 2015	52%	8%	26%	14%	582
February 2016	50%	10%	30%	10%	684
May 2016	49%	10%	33%	8%	620
August 2016	48%	6%	35%	11%	529
October 2016	50%	5%	36%	10%	767
February 2017	47%	8%	36%	10%	503
May 2017	46%	9%	33%	12%	516
October 2017	50%	11%	29%	9%	571
February 2018	47%	7%	29%	17%	522
April 2018	47%	8%	30%	15%	546
August 2018	46%	3%	35%	16%	498
October 2018	45%	7%	36%	12%	641
February 2019	46%	7%	31%	15%	603
April 2019	43%	7%	32%	17%	546

Favorability - Ann Kuster - Second District

Next I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about them to say: (Attorney) Congresswoman Ann Kuster

	Favorable	Neutral	Unfavorable	Don't Know/Not Sure	N
October 2009	6%	5%	2%	86%	245
April 2011	26%	9%	15%	50%	250
April 2012	26%	4%	13%	57%	275
July 2012	22%	2%	16%	61%	312
February 2013	32%	8%	23%	36%	325
April 2013	28%	8%	30%	34%	274
July 2013	28%	9%	25%	39%	229
February 2014	30%	6%	32%	32%	280
April 2014	28%	10%	33%	29%	247
July 2014	34%	7%	29%	31%	317
October 2014	28%	10%	37%	24%	339
May 2015	24%	6%	38%	32%	278
July 2015	33%	5%	37%	25%	283
February 2016	34%	8%	30%	28%	328
May 2016	36%	9%	28%	27%	309
February 2017	36%	13%	28%	23%	259
May 2017	27%	11%	31%	32%	262
October 2017	37%	18%	23%	22%	297
February 2018	28%	14%	28%	30%	245
April 2018	27%	8%	33%	32%	270
August 2018	41%	5%	24%	31%	222
October 2018	44%	11%	26%	19%	289
February 2019	38%	10%	31%	20%	293
April 2019	35%	6%	30%	28%	279

Favorability - Chris Pappas - First District

Next I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about them to say: (Executive Councilor) Congressman Chris Pappas

	Favorable	Neutral	Unfavorable	Don't Know/Not Sure	N
May 2015	15%	7%	3%	74%	289
July 2015	16%	9%	5%	70%	247
October 2015	13%	10%	8%	68%	285
February 2019	36%	10%	14%	40%	311
April 2019	34%	16%	13%	36%	269

Favorability - Jeanne Shaheen

		Favorable	Neutral	Unfavorable	Don't Know/Not Sure	N
STATEWIDE		50%	8%	31%	11%	548
Registered to Vote	Reg. Democrat	86%	5%	6%	4%	137
	Registered Undeclared/Not Reg.	47%	10%	29%	15%	278
	Reg. Republican	21%	6%	64%	8%	129
Party ID	Democrat	81%	8%	6%	6%	228
	Independent	43%	9%	29%	19%	105
	Republican	22%	6%	62%	10%	201
Ideology	Liberal	80%	7%	8%	5%	119
	Moderate	56%	10%	27%	7%	228
	Conservative	23%	7%	60%	11%	148
Media Usage	Listen to Conserv. Radio	5%	9%	81%	5%	52
	Listen to NHPR	64%	10%	18%	8%	136
	Read Local Newspapers	73%	5%	18%	4%	40
	Read Union Leader	56%	8%	30%	6%	91
	Watch WMUR	57%	7%	30%	7%	273
Age of Respondent	18 to 34	47%	7%	30%	17%	144
	35 to 49	47%	10%	34%	9%	122
	50 to 64	50%	8%	35%	8%	164
	65 and older	59%	6%	29%	6%	106
Sex of Respondent	Female	58%	8%	23%	10%	279
	Male	42%	7%	40%	11%	269
Level of Education	High school or less	38%	6%	40%	15%	172
	Technical school/Some college	52%	11%	29%	8%	197
	College graduate	58%	7%	27%	8%	113
	Postgraduate work	65%	3%	26%	6%	64
Frequency Attending Relig. Services	Once a week or more	47%	5%	40%	8%	86
	Once or twice a month	61%	6%	30%	3%	43
	Few times a year	53%	6%	28%	12%	142
	Never	48%	10%	31%	10%	260
2016 Presidential Vote	Donald Trump	17%	9%	65%	9%	199
	Hillary Clinton	84%	7%	4%	6%	203
	Voted for Other	54%	11%	28%	8%	57
	Did Not Vote	41%	4%	25%	31%	69
Gun Owner in Household	Gun Owner	43%	8%	38%	11%	243
	Not Gun Owner	59%	8%	22%	11%	281
Region of State	Central / Lakes	54%	3%	32%	11%	98
	Connecticut Valley	51%	7%	33%	9%	80
	Manchester Area	55%	10%	22%	13%	92
	Mass Border	40%	12%	43%	5%	143
	North Country	41%	10%	33%	16%	46
	Seacoast	63%	2%	21%	14%	88

Favorability - Maggie Hassan

		Favorable	Neutral	Unfavorable	Don't Know/Not Sure	N
STATEWIDE		43%	7%	32%	17%	546
Registered to Vote	Reg. Democrat	76%	8%	5%	11%	135
	Registered Undeclared/Not Reg.	39%	7%	30%	24%	278
	Reg. Republican	20%	5%	64%	11%	129
Party ID	Democrat	72%	7%	7%	14%	226
	Independent	35%	10%	35%	20%	105
	Republican	19%	5%	58%	19%	201
Ideology	Liberal	75%	8%	9%	8%	119
	Moderate	48%	6%	28%	17%	226
	Conservative	19%	4%	62%	15%	148
Media Usage	Listen to Conserv. Radio	9%	3%	82%	6%	52
	Listen to NHPR	63%	6%	20%	11%	136
	Read Local Newspapers	77%		16%	7%	40
	Read Union Leader	46%	5%	36%	13%	91
	Watch WMUR	50%	7%	30%	14%	273
Age of Respondent	18 to 34	43%	4%	29%	23%	142
	35 to 49	38%	15%	39%	8%	122
	50 to 64	45%	3%	34%	18%	164
	65 and older	49%	7%	25%	19%	106
Sex of Respondent	Female	51%	4%	24%	20%	279
	Male	35%	10%	41%	14%	267
Level of Education	High school or less	29%	5%	37%	29%	170
	Technical school/Some college	48%	9%	30%	14%	197
	College graduate	53%	7%	29%	11%	113
	Postgraduate work	52%	6%	33%	9%	64
Frequency Attending Relig. Services	Once a week or more	31%	6%	36%	27%	86
	Once or twice a month	52%	11%	30%	8%	41
	Few times a year	42%	7%	29%	21%	142
	Never	47%	7%	33%	13%	260
2016 Presidential Vote	Donald Trump	16%	7%	63%	15%	199
	Hillary Clinton	79%	7%	6%	8%	201
	Voted for Other	45%	6%	32%	17%	57
	Did Not Vote	23%	8%	22%	47%	69
Gun Owner in Household	Gun Owner	38%	5%	39%	18%	243
	Not Gun Owner	51%	9%	22%	18%	279
Region of State	Central / Lakes	51%	9%	26%	14%	98
	Connecticut Valley	42%	4%	34%	20%	80
	Manchester Area	49%	5%	29%	17%	92
	Mass Border	32%	8%	42%	18%	141
	North Country	37%	6%	41%	17%	46
	Seacoast	52%	8%	21%	18%	88

Favorability - Ann Kuster - Second District

		Favorable	Neutral	Unfavorable	Don't Know/Not Sure	N
Second District Residents		35%	6%	30%	28%	279
Registered to Vote	Reg. Democrat	66%	5%	10%	19%	56
	Registered Undeclared/Not Reg.	32%	8%	24%	37%	157
	Reg. Republican	18%	4%	62%	16%	62
Party ID	Democrat	62%	7%	7%	25%	104
	Independent	26%	8%	24%	41%	61
	Republican	15%	5%	54%	26%	103
Ideology	Liberal	60%	5%	12%	23%	57
	Moderate	42%	8%	30%	19%	106
	Conservative	19%	1%	51%	29%	82
Media Usage	Listen to Conserv. Radio	2%		77%	22%	22
	Listen to NHPR	46%	7%	23%	23%	70
	Read Local Newspapers	45%	7%	31%	17%	21
	Read Union Leader	47%	5%	38%	10%	42
	Watch WMUR	42%	4%	33%	21%	139
Age of Respondent	18 to 34	36%	4%	34%	26%	62
	35 to 49	26%	6%	34%	34%	66
	50 to 64	33%	8%	29%	29%	82
	65 and older	49%	6%	24%	21%	60
Sex of Respondent	Female	42%	4%	25%	29%	153
	Male	28%	9%	37%	27%	126
Level of Education	High school or less	27%	4%	26%	43%	97
	Technical school/Some college	31%	8%	35%	26%	101
	College graduate	49%	8%	30%	14%	49
	Postgraduate work	56%	4%	29%	10%	31
Frequency Attending Relig. Services	Once a week or more	42%	1%	42%	14%	51
	Once or twice a month	37%		40%	23%	18
	Few times a year	33%	8%	24%	35%	69
	Never	34%	9%	30%	27%	129
2016 Presidential Vote	Donald Trump	16%	2%	58%	24%	108
	Hillary Clinton	70%	6%	5%	19%	91
	Voted for Other	34%	12%	21%	33%	28
	Did Not Vote	15%	12%	19%	54%	40
Gun Owner in Household	Gun Owner	31%	8%	32%	29%	135
	Not Gun Owner	43%	5%	24%	29%	130
Region of State	Central / Lakes	37%	4%	21%	37%	62
	Connecticut Valley	40%	7%	30%	23%	80
	Manchester Area	58%		30%	11%	17
	Mass Border	28%	8%	35%	30%	101
	North Country	27%	2%	43%	28%	18

Favorability - Chris Pappas - First District

		Favorable	Neutral	Unfavorable	Don't Know/Not Sure	N
First District Residents		34%	16%	13%	36%	269
Registered to Vote	Reg. Democrat	58%	17%	1%	24%	81
	Registered Undeclared/Not Reg.	28%	17%	13%	42%	121
	Reg. Republican	17%	13%	28%	42%	67
Party ID	Democrat	52%	15%	3%	30%	124
	Independent	31%	24%	10%	35%	44
	Republican	15%	15%	28%	42%	98
Ideology	Liberal	63%	11%	1%	25%	62
	Moderate	33%	23%	8%	36%	122
	Conservative	15%	11%	38%	37%	67
Media Usage	Listen to Conserv. Radio	8%	19%	41%	33%	30
	Listen to NHPR	54%	10%	7%	29%	66
	Read Local Newspapers	41%	3%		55%	19
	Read Union Leader	46%	7%	17%	30%	49
	Watch WMUR	44%	10%	14%	33%	134
Age of Respondent	18 to 34	21%	19%	16%	44%	82
	35 to 49	31%	27%	13%	29%	56
	50 to 64	42%	8%	14%	36%	82
	65 and older	49%	13%	5%	33%	46
Sex of Respondent	Female	43%	11%	10%	36%	125
	Male	27%	20%	16%	37%	144
Level of Education	High school or less	21%	14%	17%	48%	75
	Technical school/Some college	34%	18%	16%	32%	96
	College graduate	44%	17%	7%	32%	64
	Postgraduate work	48%	14%	8%	30%	33
Frequency Attending Relig. Services	Once a week or more	28%	13%	20%	40%	35
	Once or twice a month	36%	18%	4%	42%	25
	Few times a year	36%	17%	8%	38%	74
	Never	35%	17%	16%	32%	130
2016 Presidential Vote	Donald Trump	15%	17%	32%	37%	92
	Hillary Clinton	54%	18%	1%	28%	112
	Voted for Other	28%	20%	13%	39%	29
	Did Not Vote	22%	10%	6%	62%	29
Gun Owner in Household	Gun Owner	31%	14%	14%	41%	108
	Not Gun Owner	38%	18%	9%	35%	151
Region of State	Central / Lakes	30%	25%	10%	35%	35
	Manchester Area	40%	11%	18%	31%	76
	Mass Border	23%	26%	12%	40%	42
	North Country	19%	14%	25%	41%	28
	Seacoast	42%	13%	7%	38%	88