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UNH Launches Leadership Program For Family Businesses: Fall 2008

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UNH Media Relations

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UNH Launches Leadership Program For Family Businesses

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The program includes:

- The development of a Personal Strategic Plan by each participant.
- Opportunities to receive personal feedback on strengths and weaknesses.
- Opportunities to gain a different perspective about family businesses through site visits to family-owned businesses.
- Ongoing encouragement to apply learning and share it with others.
- Attendance by other members of the same family at a specified session.

"Participants will leave the program with a firm understanding of the process of effective inspirational leadership, an action plan for continually building their own leadership effectiveness, and a group of colleagues with whom they can continue learning," said Vanessa Druskat, associate professor of organizational behavior and management at the UNH Whittemore School of Business and Economics, who will teach the leadership program.

The 8-session program meets once a month for full-day work sessions. A certificate in family business leadership will be awarded to those who attend at least six of the eight sessions. All sessions are taught at the University of New Hampshire at Manchester. For additional information about the 2008 program and dates of the work sessions, visit http://www.familybusiness.unh.edu/leadership/index.html.

The deadline to enroll is Oct. 21, 2008. Tuition is $1,895 for members and $2,250 for nonmembers. For more information contact Barbara Draper at barbara.draper@unh.edu or (603) 862-1107.

The center, under UNH's Whittemore School of Business and Economics and the UNH Graduate School, is sponsored by Mass Mutual Financial Group, Thomas Davidow & Assoc., Baker Newman & Noyes, Pierce Atwood, MPI Management Planning, Inc., and Ocean Bank. It is a membership program to provide owners and managers of entrepreneurial businesses with an opportunity to exchange ideas and information and to discuss business challenges and solutions.
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