

November 4, 2018

NH GOVERNOR RACE TOO CLOSE TO CALL; DEMOCRATS LEAD REPUBLICANS IN RACES FOR U.S. CONGRESS AND STATE LEGISLATURE

By: Sean P. McKinley, M.A.
 Zachary S. Azem, M.A.
 Andrew E. Smith, Ph.D.

andrew.smith@unh.edu
 603-862-2226
 cola.unh.edu/survey-center

DURHAM, NH – The race for NH Governor between Governor Chris Sununu and Democratic challenger Molly Kelly is too close to call, as Kelly's support has increased over the past few months. However, most likely voters believe that Sununu will win this contest. Chris Pappas leads his Republican opponent, Eddie Edwards, in NH's 1st Congressional District, while Congresswoman Ann Kuster comfortably leads Republican Steve Negrón in the 2nd District. The Democratic Party holds slight advantages over Republicans in generic balloting for the New Hampshire House, Senate, and Executive Council. Interest in the election is higher than in 2014 or 2010.

"This election looks to be a good year for Democrats, in keeping with the historical trend where the President's party loses ground in the administration's first midterm election," said Survey Center Director Andrew Smith. "Governor Sununu's popularity may allow him to buck this trend and secure reelection, but we probably won't know until the last ballots are counted as the race for Governor looks very close."

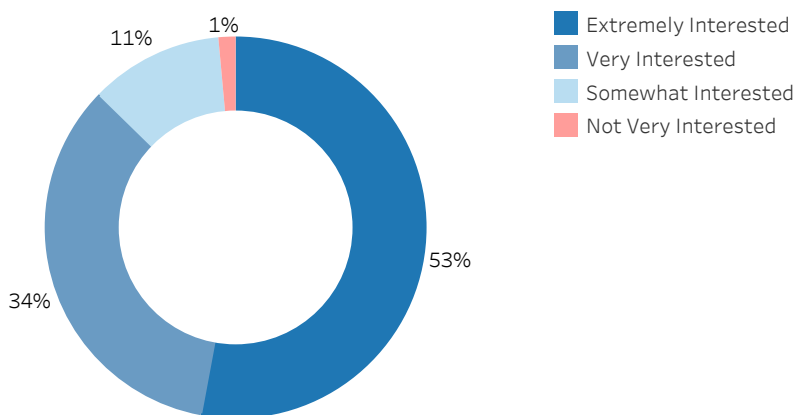
These findings are based on the latest **Granite State Poll***, conducted by the University of New Hampshire Survey Center. Six hundred thirty (630) randomly selected New Hampshire likely voters were interviewed in English by landline and cellular telephone between November 1 and November 4, 2018. The margin of sampling error for the survey is +/- 3.9 percent. Included were three hundred nine (309) likely voters in the First Congressional District (margin of sampling error +/- 5.6%) and three hundred twenty-one (321) likely voters in the Second Congressional District (margin of sampling error +/- 5.5%).

Voter Engagement

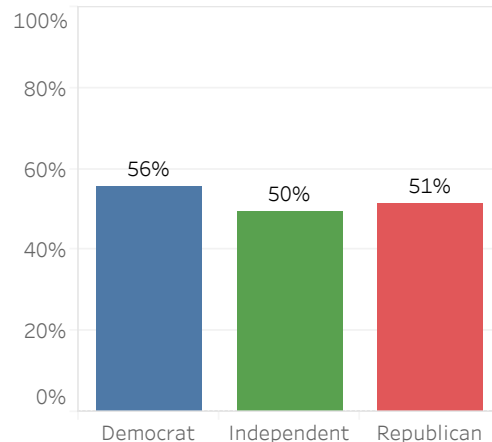
With the midterm election only days away, interest among likely voters is very high. More than half (53%) of New Hampshire likely voters say that they are extremely interested in the election, one-third (34%) say they are very interested, 11% are somewhat interested, and only 1% say they are not very interested. The percentage of likely voters who say they are extremely interested (53%) is higher than directly before the 2014 election (42%) and slightly higher than before the 2010 midterms (48%). Democrats (56%) are slightly more likely than Republicans (51%) and Independents (50%) to say they are extremely interested.

Women with a college degree, those who have completed postgraduate work, and women aged 35 to 49 are more likely than others to say they are extremely interested in the election. North Country residents and those aged 18 to 34 are less likely than others to say they are extremely interested.

Interest in 2018 Election



Extremely Interested - by Party ID

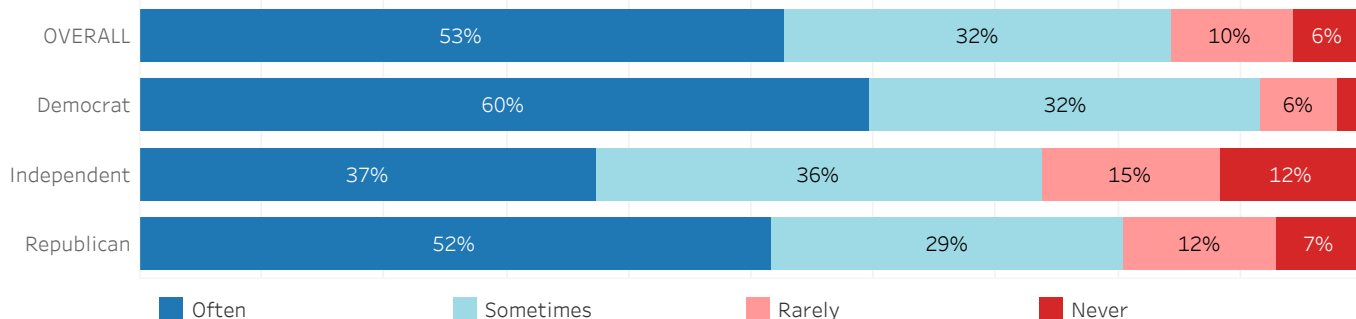


* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

More than half of likely voters in New Hampshire (53%) say they often discuss the election with their friends and family, 32% sometimes discuss it, 10% do so rarely, and 6% say they never do. Democrats (60%) are somewhat more likely than Republicans (52%) and far more likely than Independents (37%) to say they often discuss the election with their friends and family.

Women who have a college degree are more likely than others to say they often discuss the election while men aged 18 to 34 are less likely to say they often discuss it.

Frequency Discussing Election With Friends and Family



"Like any midterm, turnout will be a critical factor in determining which candidates succeed in this election," said Survey Center Director Andrew Smith. "Right now, Democrat-leaning voters and women appear more motivated, which will likely give the Democrats an advantage, but if Republicans can motivate their core voters in the last few days, it could be decisive."

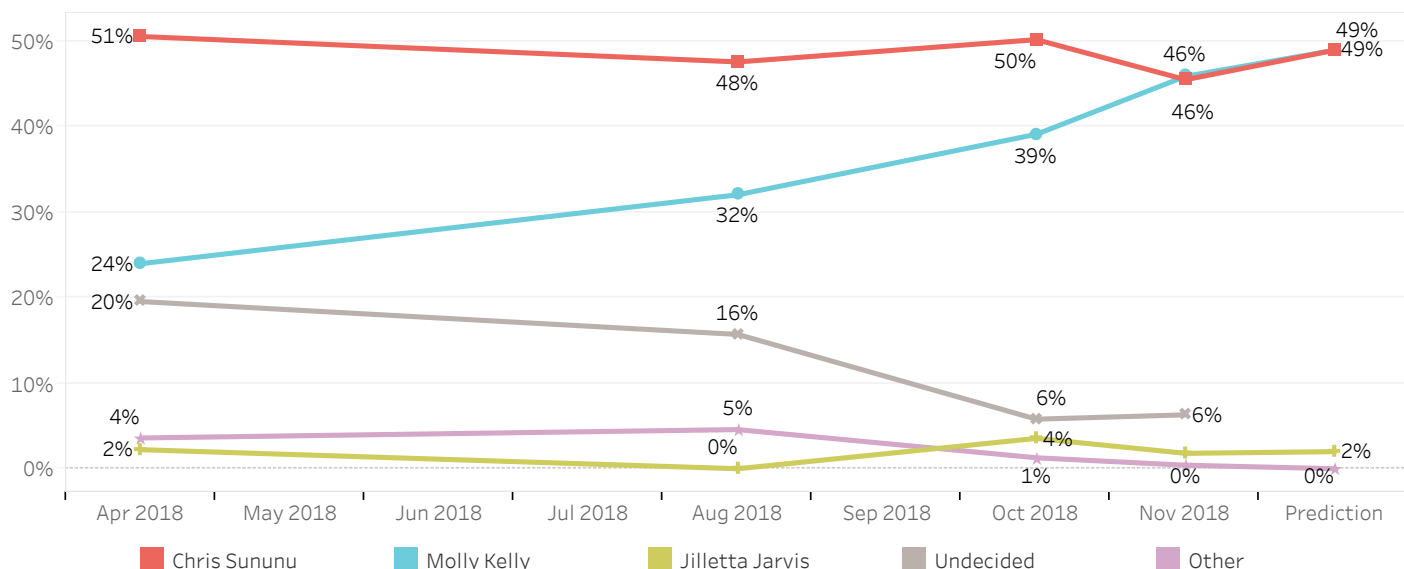
2018 NH Gubernatorial Election

Governor Chris Sununu held a strong lead over his Democratic opponent Molly Kelly earlier in the year but Kelly's support has steadily increased and the race is now too close to call. If the 2018 NH gubernatorial election were held today, 46% of likely voters say they would vote for Sununu, 46% would vote for Kelly, 2% would vote for Libertarian Jillette Jarvis, less than 1% would vote for another candidate, and 6% are undecided. Kelly leads Sununu by 78% among Democrats while Sununu leads Kelly by 22% among Independents and 89% among Republicans.

The race between Sununu and Kelly closely resembles the 2014 gubernatorial election between Maggie Hassan and her Republican challenger Walt Havenstein, where Hassan's lead declined over time but she still secured another term in a close election.

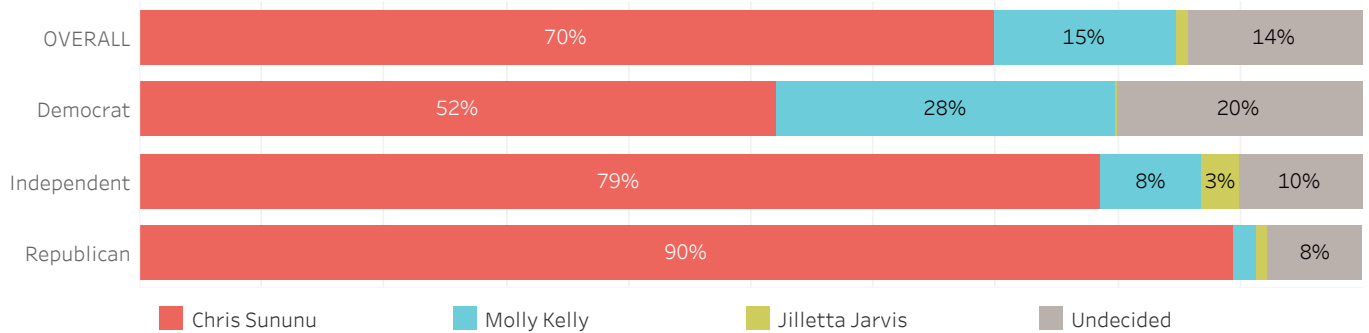
When undecided voters are allocated to the candidate they are most likely to support, the final UNH prediction for the 2018 NH gubernatorial election is 49% for Sununu, 49% for Kelly, and 2% for Jarvis.

2018 NH Governor - Sununu vs. Kelly vs. Jarvis



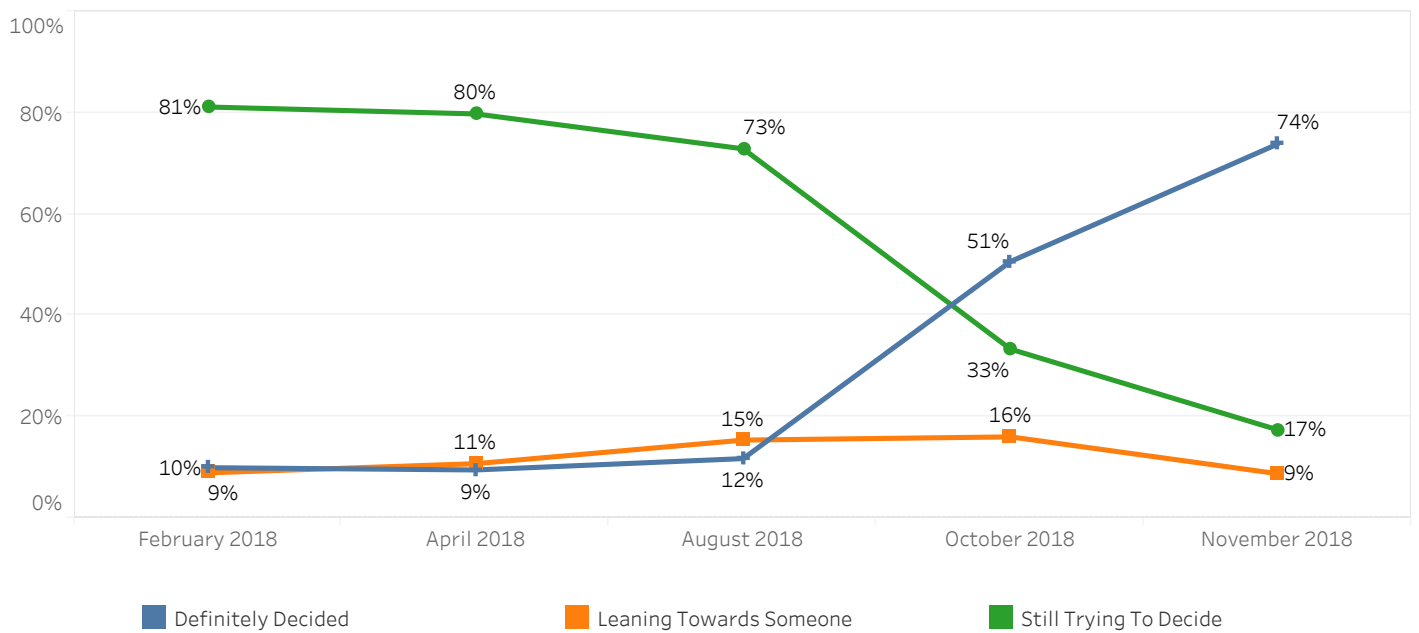
However, when asked which candidate they think will win the 2018 gubernatorial election, seven in ten (70%) likely voters think Sununu will be reelected, 15% think Kelly will win, 1% think Jarvis will win, and 14% are unsure. Majorities of Democrats (52%), Independents (79%), and Republicans (90%) all predict that Sununu will win the race. Historically, this measure of election races has been shown to be a more accurate predictor of the winner, but not the margin of victory.

Who Will Win Gubernatorial Election?



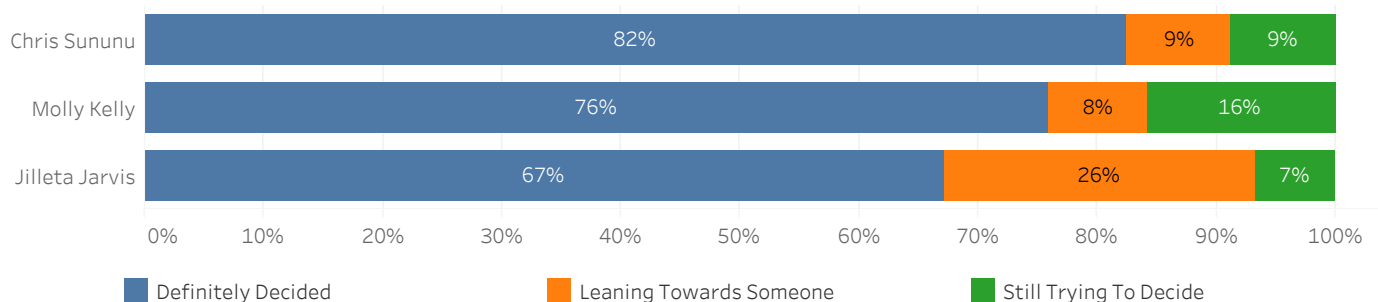
Three-quarters of likely voters (74%) in New Hampshire say they have definitely decided on their choice for the 2018 gubernatorial election, 9% are leaning toward someone, and 17% are still trying to decide. The percentage of likely voters who say they have definitely decided (74%) has increased markedly over the past three months.

Firmness of Choice for NH Governor - Over Time



Eighty-two percent of those who say they will vote for Sununu have definitely decided whom they will vote for, while 76% of Kelly voters and 67% of Jarvis voters say the same.

Firmness of Choice for NH Governor - Nov 2018 - By Preferred Candidate



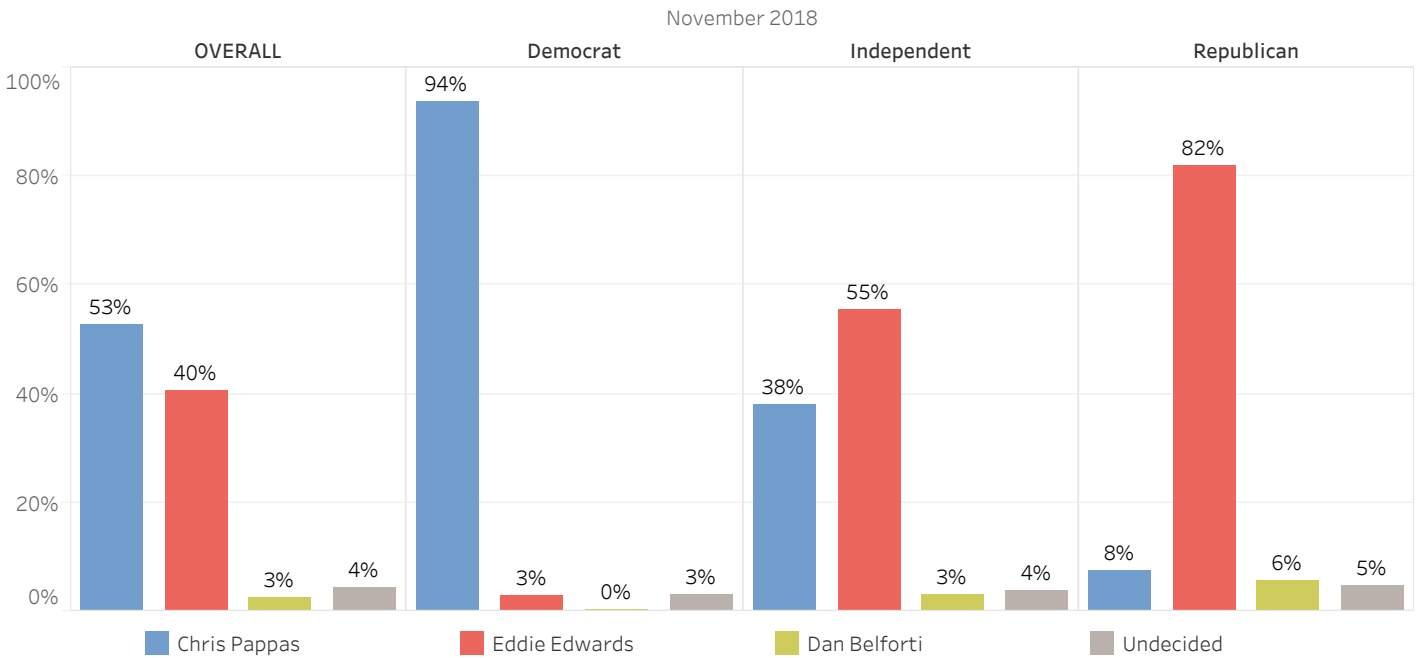
2018 1st Congressional District Election

In the race to replace retiring Democratic Congresswoman Carol Shea-Porter in New Hampshire's First Congressional District, Executive councilor Chris Pappas, the Democratic nominee, leads former NH Liquor Enforcement Chief Eddie Edwards, the Republican nominee. If the election were held today, 53% of likely voters say they would vote for Pappas, 40% would vote for Edwards, 3% would vote for Libertarian Dan Belforti, and 4% are undecided.

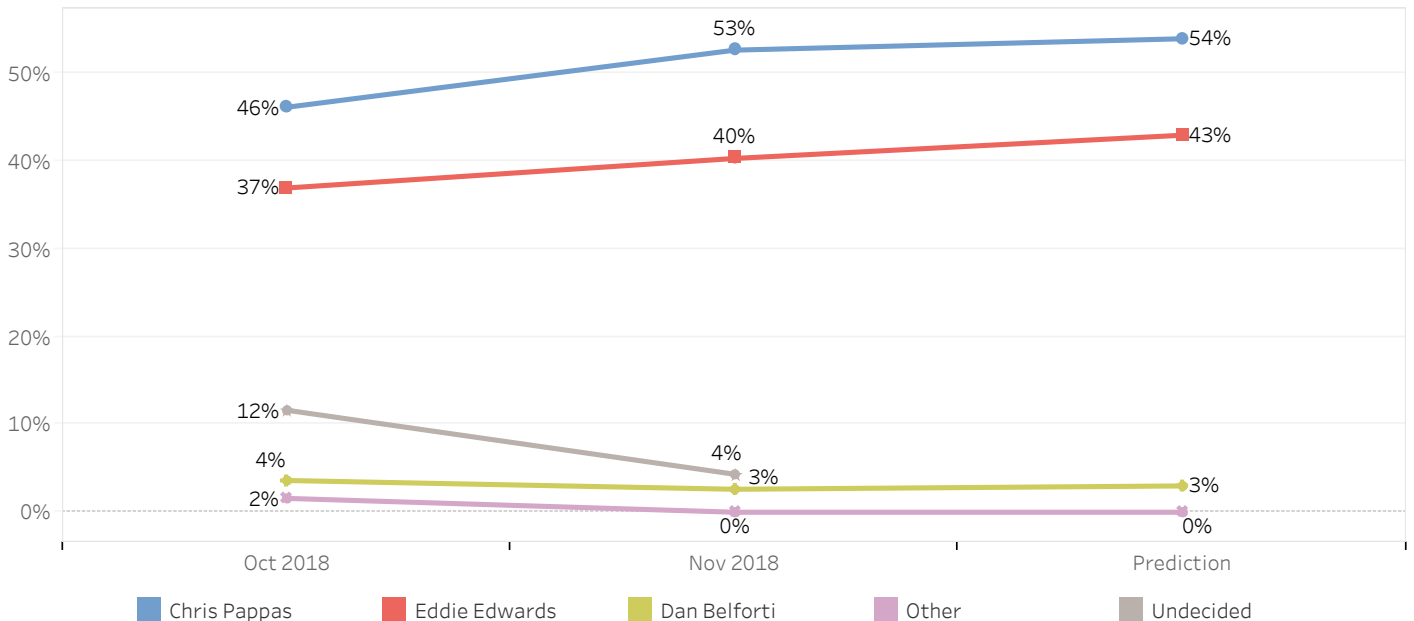
Pappas leads Edwards by 91% among Democrats while Edwards leads Pappas by 17% among Independents and 74% among Republicans.

When undecided voters are allocated to the candidate they are most likely to support, the final UNH prediction for the 2018 NH First Congressional District election is 54% for Pappas, 43% for Edwards, and 3% for Belforti.

2018 NH 1st Congressional District - Pappas vs. Edwards vs. Belforti - Nov 2018



2018 NH 1st Congressional District - Pappas vs. Edwards vs. Belforti



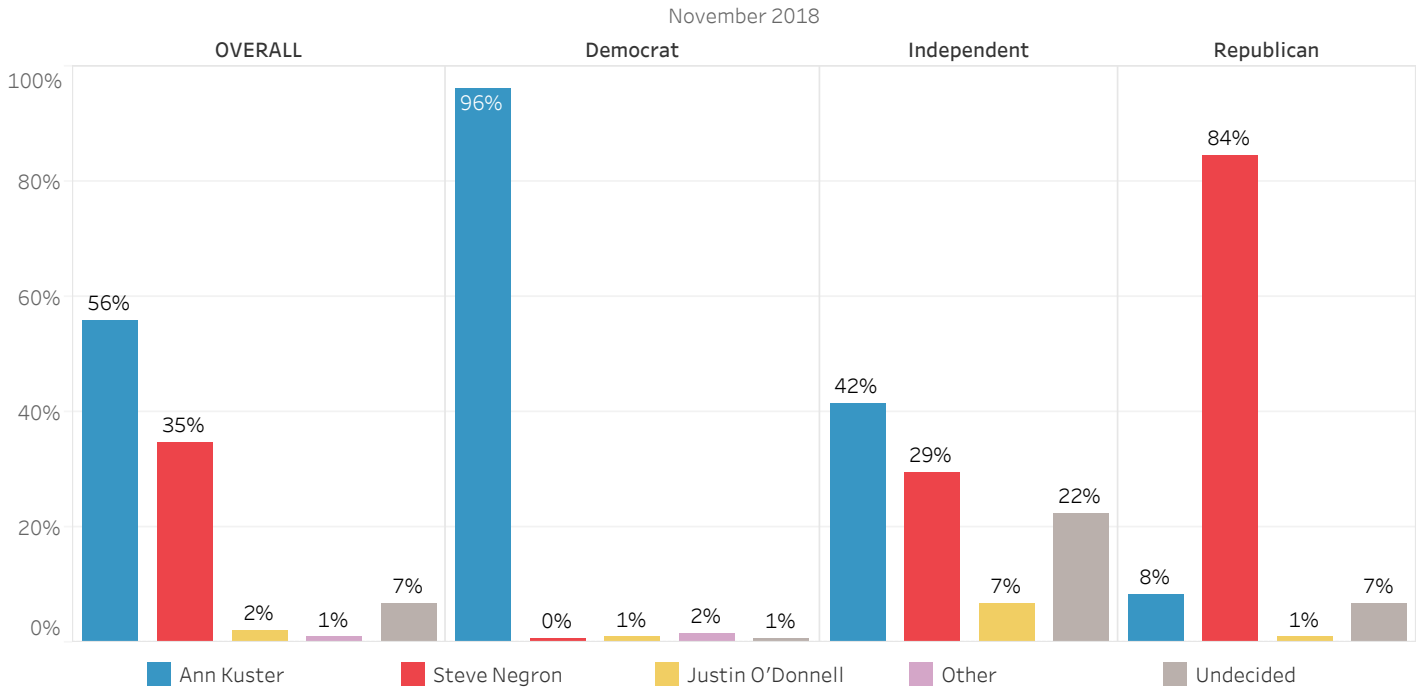
2018 2nd Congressional District Election

Democratic Congresswoman Ann Kuster holds a solid lead over her Republican opponent, State Representative Steve Negron, in the election for Congress from New Hampshire's 2nd Congressional District. If the election were held today, 56% of likely voters say they would vote for Kuster, 35% would vote for Negron, 2% would vote for Libertarian Justin O'Donnell, 1% would vote for another candidate, and 7% are undecided.

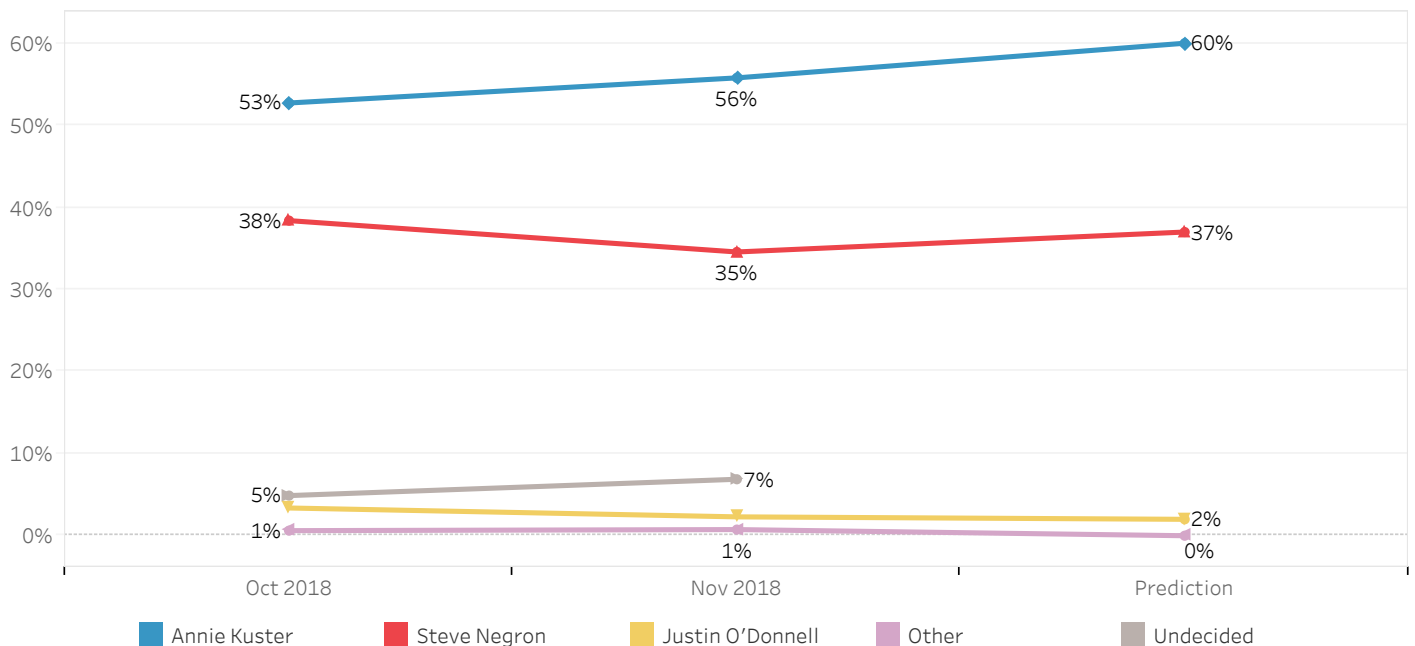
Kuster leads Negron by 96% among Democrats and 12% among Independents while Negron leads Kuster by 76% among Republicans.

When undecided voters are allocated to the candidate they are most likely to support, the final UNH prediction for the 2018 NH Second Congressional District election is 60% for Kuster, 37% for Negron, and 2% for O'Donnell.

2018 NH 2nd Congressional District - Kuster vs. Negron vs. O'Donnell - Nov 2018



2018 NH 2nd Congressional District - Kuster vs. Negron vs. O'Donnell



NH House of Representatives Election

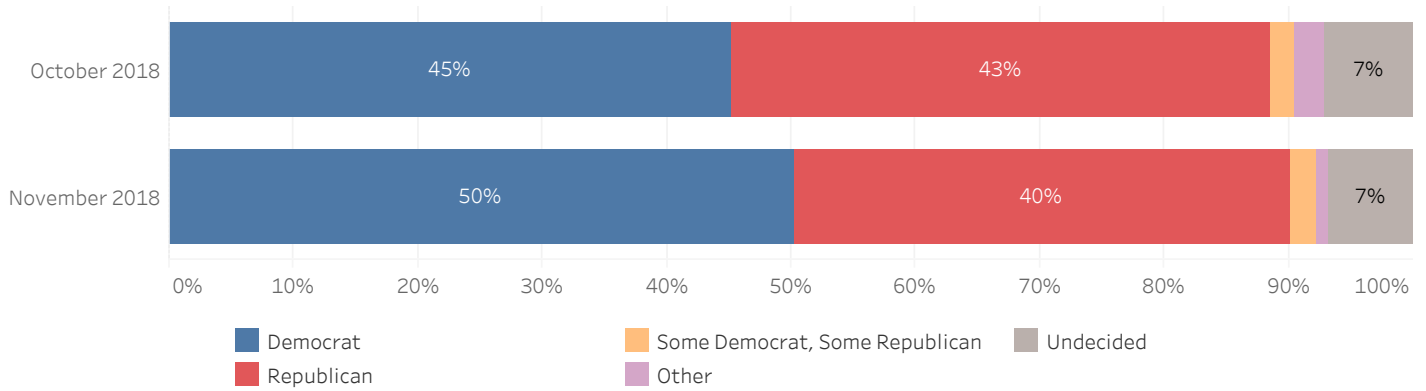
Democrats hold an advantage over Republicans in the elections for the NH House of Representatives. Half (50%) of likely voters say they plan to vote for Democratic candidates, 40% say they will vote for Republican candidates, 2% will vote for some Democrats and some Republicans, while 8% say they will vote for another candidate or are undecided. Support for Democratic candidates (50%) has slightly increased since October (45%).

Ninety-three percent of Democrats plan to vote for Democratic candidates, while 92% of Republicans plan to vote for Republican candidates. Independents are divided: 34% plan to vote for Democrats, 32% plan to vote for Republicans, and 20% are undecided.

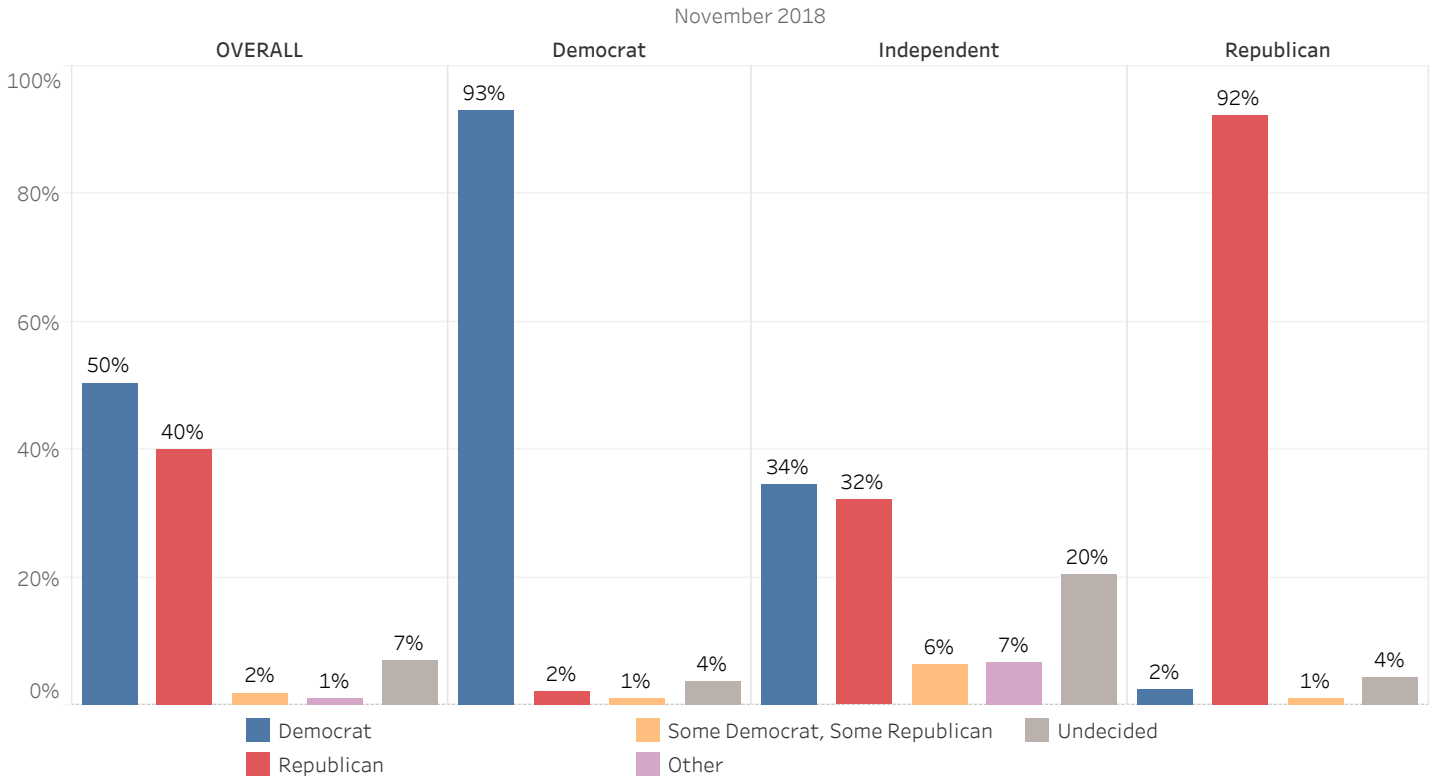
Democrats are at a significant disadvantage in winning the majority of seats in the State House because of redistricting after the 2010 census. Democrats have to win more than 53% of the popular vote in order to win a majority of House seats.

Based on evaluations of past "generic ballot" polling in New Hampshire and actual election results, these findings translate into 218 seats for Democrats and 182 seats for Republicans.

NH House of Representatives Generic Ballot



NH House of Representatives Generic Ballot - By Party ID



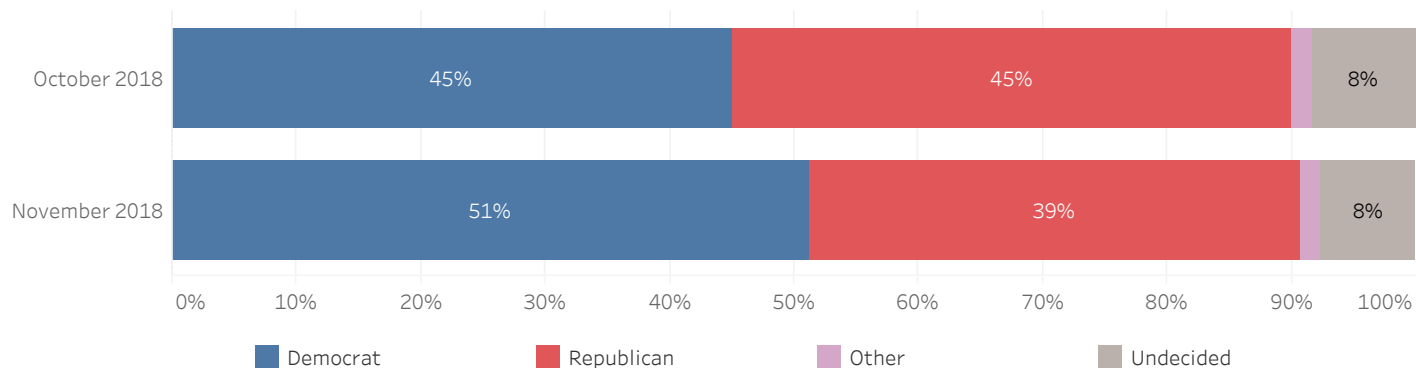
NH Senate Election

Democrats also hold an advantage over Republicans in the elections for the NH Senate. Fifty-one percent of likely voters say they plan to vote for the Democratic candidate, 39% say they will vote for the Republican candidate, and 9% say they will vote for another candidate or are undecided. Support for Democratic candidates (51%) has increased slightly since October (45%).

Ninety-five percent of Democrats plan to vote for the Democratic candidate, while 92% of Republicans plan to vote for the Republican candidate. Independents are divided: 34% plan to vote for a Democrat, 33% plan to vote for a Republican, and 25% are undecided.

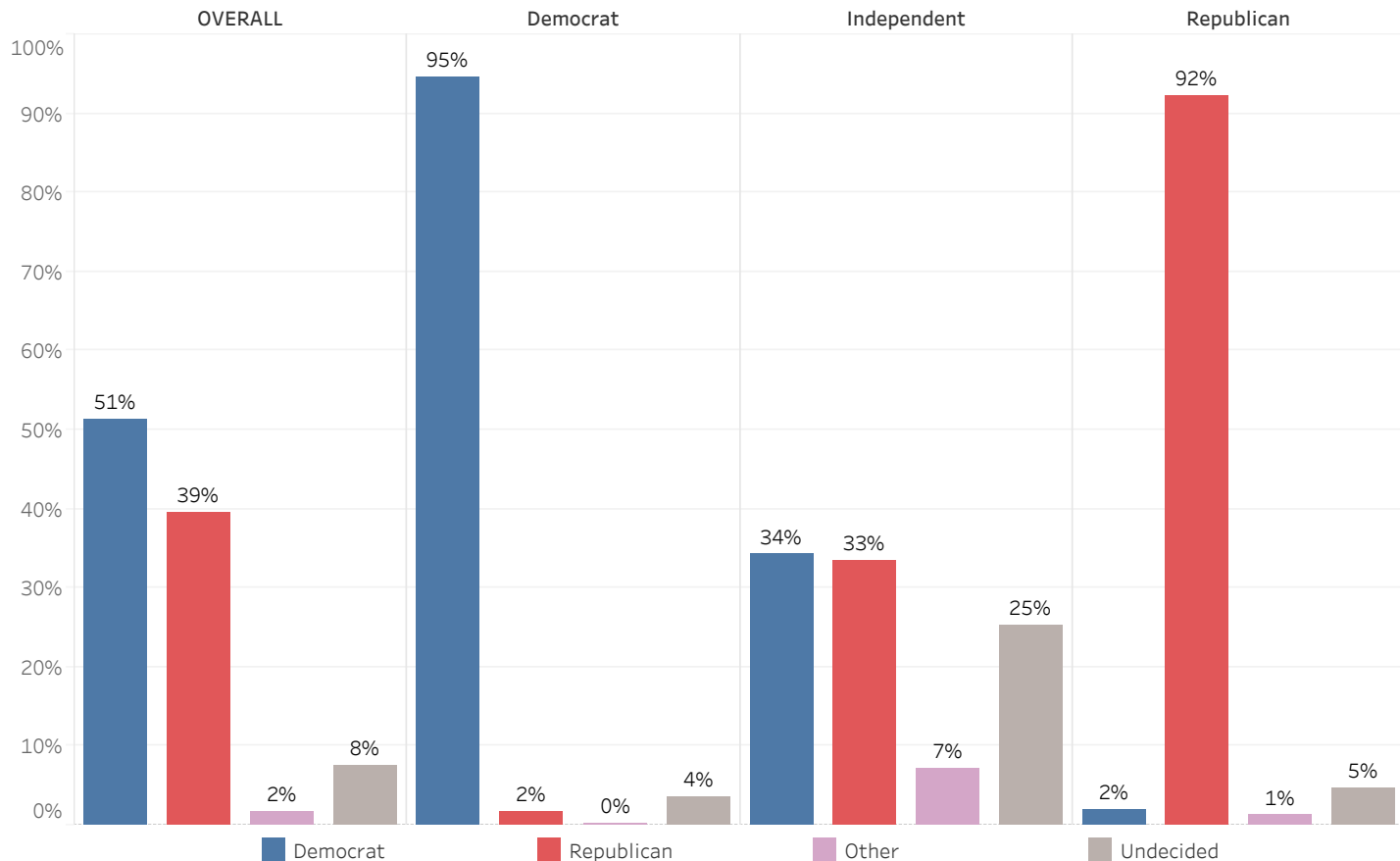
Based on evaluations of past "generic ballot" polling in New Hampshire and actual election results, these findings translate into 14 seats for Democrats and 10 seats for Republicans.

NH Senate Generic Ballot



NH Senate Generic Ballot - By Party ID

November 2018

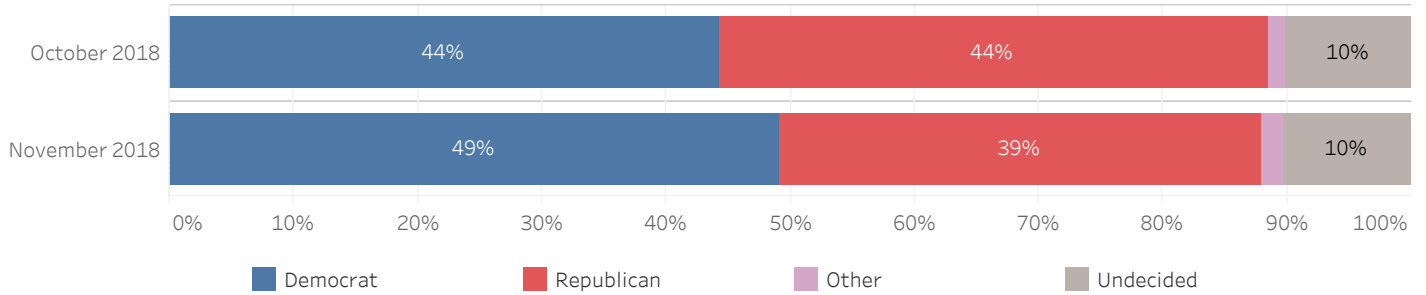


NH Executive Council Election

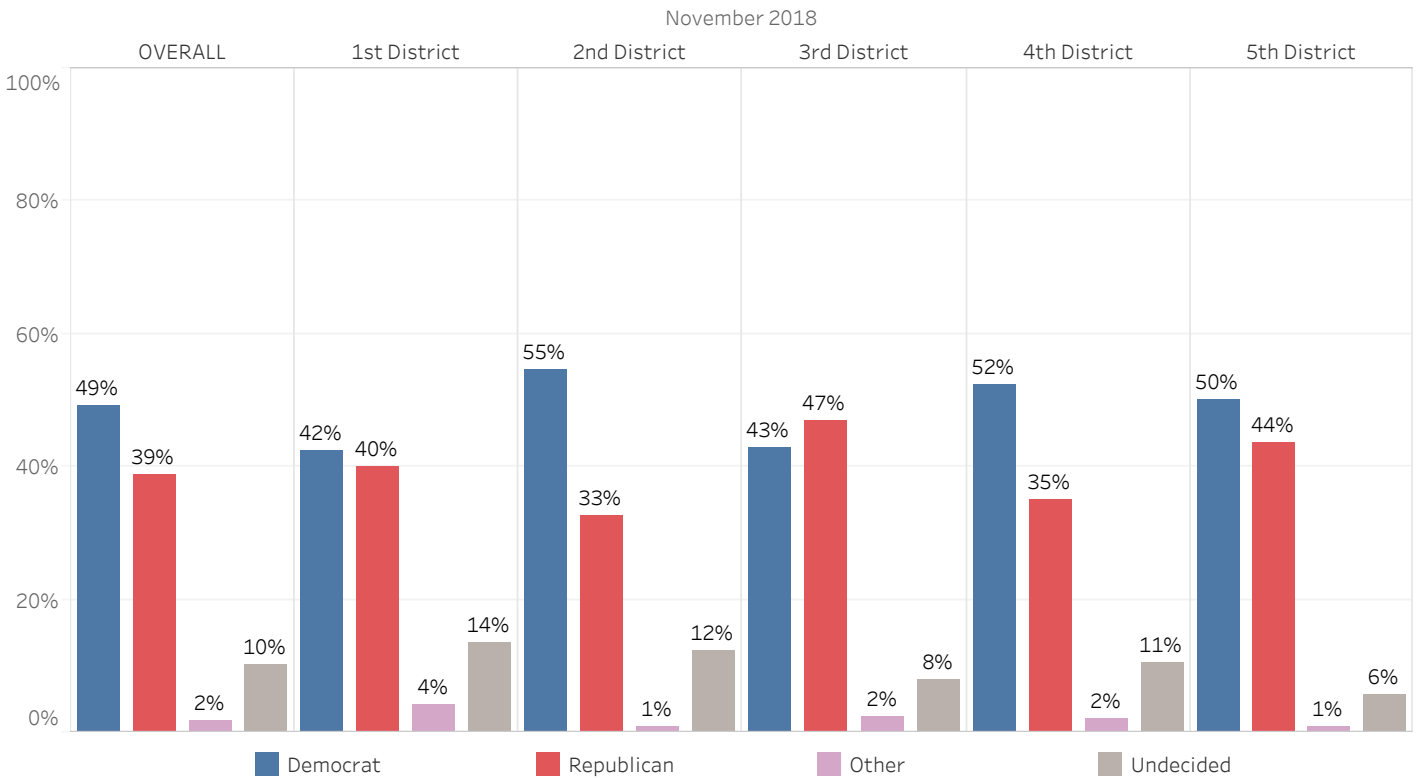
Democrats lead Republicans statewide in the elections for the NH Executive Council. Overall, 49% of likely voters say they will vote for the Democratic candidate, 39% say they will vote for the Republican candidate, and 12% say they will vote for another candidate or are undecided. Support for Democratic candidates (49%) has increased slightly since October (44%).

Democrats hold the advantage in the second and fourth Executive Council Districts, while the contests in the first, third, and fifth Districts are too close to call.

NH Executive Council Generic Ballot - By Exec. Council District



NH Executive Council Generic Ballot - By Exec. Council District



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. Six hundred thirty (630) randomly selected New Hampshire likely voters were interviewed in English by landline and cellular telephone between November 1 and November 4, 2018. The margin of sampling error for the survey is +/- 3.9 percent. Included were three hundred nine (309) likely voters in the First Congressional District (margin of sampling error +/- 5.6%) and three hundred twenty-one (321) likely voters in the Second Congressional District (margin of sampling error +/- 5.5%). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.2%.

The random sample used in the Granite State Poll was purchased from Scientific Telephone Samples (STS), Rancho Santo Margarita, CA. STS screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers. When a landline number is reached, the interviewer randomly selects a member of the household by asking to speak with the adult currently living in the household who has had the most recent birthday. This selection process ensures that every adult (18 years of age or older) in the household has an equal chance of being included in the survey.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Poll, November Election 2018 Demographics

		N	%
Sex of Respondent	Female	335	53%
	Male	295	47%
Age of Respondent	18 to 34	138	22%
	35 to 49	152	25%
	50 to 64	191	31%
	65 and older	135	22%
Level of Education	High school or less	140	23%
	Technical school/Some college	260	42%
	College graduate	133	21%
	Postgraduate work	90	14%
Region of State	Central / Lakes	110	17%
	Connecticut Valley	93	15%
	Manchester Area	108	17%
	Mass Border	145	23%
	North Country	57	9%
	Seacoast	116	18%
Registered to Vote	Reg. Democrat	182	29%
	Registered Undeclared/Not Reg.	295	47%
	Reg. Republican	151	24%
Party ID	Democrat	290	47%
	Independent	106	17%
	Republican	225	36%
Congressional District	First Congressional District	309	49%
	Second Congressional District	321	51%

Interest in 2018 General Election

As you know, the election for Governor, Congress, and state offices is being held on November 6th. How interested would you say you are in the November Election?

	<u>Extremely Interested</u>	<u>Very Interested</u>	<u>Somewhat Interested</u>	<u>Not Very Interested</u>	<u>Don't Know/Not Sure</u>	<u>N</u>
February 2018	39%	34%	24%	3%	0%	523
April 2018	41%	37%	20%	2%	0%	548
August 2018	48%	31%	17%	4%	0%	499
October 2018	56%	29%	13%	1%	0%	643
November 2018	53%	34%	11%	1%		629

Frequency Discussing Election

How often would you say you discuss the election with your friends and family members?

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>N</u>
November 2018	53%	32%	10%	6%	630

NH Governor Race - Chris Sununu vs. Molly Kelly vs. Jillette Jarvis (Candidates Rotated)

Thinking about the election for Governor, will you vote for Chris Sununu, the Republican, and Molly Kelly, the Democrat, Jillette Jarvis, the Libertarian, or will you skip this election?

(If Undecided)

Would you say you are leaning towards Chris Sununu, the Republican, Molly Kelly, the Democrat, or Jillette Jarvis, the Libertarian?

	<u>Chris Sununu</u>	<u>Jillette Jarvis</u>	<u>Molly Kelly</u>	<u>Other</u>	<u>Undecided</u>	<u>N</u>
April 2018	51%	2%	24%	4%	20%	369
August 2018	48%		32%	5%	16%	382
October 2018	50%	4%	39%	1%	6%	488
November 2018	46%	2%	46%	0%	6%	604
Prediction	49%	2%	49%	0%		

New Hampshire Governor Firmness of Choice

Have you definitely decided who you will vote for in the New Hampshire Governor election in 2018, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

	<u>Definitely Decided</u>	<u>Leaning Towards Someone</u>	<u>Still Trying To Decide</u>	<u>N</u>
February 2018	10%	9%	81%	381
April 2018	9%	11%	80%	380
August 2018	12%	15%	73%	389
October 2018	51%	16%	33%	491
November 2018	74%	9%	17%	621

Who Do You Think Will Win Gubernatorial Election

Regardless of who you are voting for, which candidate do you think is most likely to win the governor election, Chris Sununu, Molly Kelly, or Jillette Jarvis?

	<u>Chris Sununu</u>	<u>Jillette Jarvis</u>	<u>Molly Kelly</u>	<u>Undecided</u>	<u>N</u>
November 2018	70%	1%	15%	14%	626

2018 1st District Congressional Election (Candidates Rotated)

Next, thinking about the election for Congress, will you vote for Eddie Edwards, the Republican, Chris Pappas, the Democrat, Dan Belforti, the Libertarian, or will you skip this election?

(If Undecided)

Would you say you are leaning towards Eddie Edwards, the Republican, Chris Pappas, the Democrat, or Dan Belforti, the Libertarian?

	<u>Chris Pappas</u>	<u>Dan Belforti</u>	<u>Eddie Edwards</u>	<u>Other</u>	<u>Undecided</u>	<u>N</u>
October 2018	46%	4%	37%	2%	12%	246
November 2018	53%	3%	40%	0%	4%	294
Prediction	54%	3%	43%	0%		

2018 2nd District Congressional Election (Candidates Rotated)

Next, thinking about the election for Congress, will you vote for Steve Negron, the Republican, Ann Kuster, the Democrat, Justin O'Donnell, the Libertarian, or will you skip this election?

(If Undecided)

Would you say you are leaning towards Steve Negron, the Republican, Ann Kuster, the Democrat, or Justin O'Donnell, the Libertarian?

	<u>Annie Kuster</u>	<u>Justin O'Donnell</u>	<u>Steve Negron</u>	<u>Other</u>	<u>Undecided</u>	<u>N</u>
October 2018	53%	3%	38%	1%	5%	212
November 2018	56%	2%	35%	1%	7%	302
Prediction	60%	2%	37%	0%		

New Hampshire House of Representatives Generic Ballot (Parties Rotated)

Please think about the November election for your representative to the New Hampshire House of Representatives. Do you plan to vote for the Republican or Democratic candidate for the New Hampshire House of Representatives, or do you plan to skip the election for New Hampshire House of Representatives this time?

(If Undecided)

Are you leaning toward voting for the Republican candidate to the New Hampshire House or for the Democratic candidate?

	<u>Democrat</u>	<u>Republican</u>	<u>Some Democrat, Some Republican</u>	<u>Other</u>	<u>Undecided</u>	<u>N</u>
October 2018	45%	43%	2%	2%	7%	488
November 2018	50%	40%	2%	1%	7%	606

New Hampshire Senate Generic Ballot (Parties Rotated)

Please think about the November election for your representative to the New Hampshire Senate. Do you plan to vote for the Republican or Democratic candidate for the New Hampshire Senate, or do you plan to skip the election for New Hampshire Senate this time?

(If Undecided)

Are you leaning toward voting for the Republican candidate to the New Hampshire Senate or the Democratic candidate?

	<u>Democrat</u>	<u>Republican</u>	<u>Other</u>	<u>Undecided</u>	<u>N</u>
October 2018	45%	45%	2%	8%	482
November 2018	51%	39%	2%	8%	606

A historical analysis was done looking at the results of the "generic ballot" question and the actual number of seats won by Republicans in the New Hampshire House and Senate in the 2000 through 2016 elections. This was presented at the annual meeting of the American Association for Public Opinion Research (AAPOR) Annual Meeting, and is available from the UNH Survey Center.

The model developed in this paper used for estimating House seats from the generic ballot question is:

$$\text{HOUSE SEATS} = -262.787 + (\text{two party GOP estimate} * 980.554)$$

In this Granite State Poll, the two party estimate of House vote percentage with leaners for Republicans, 45.4% (44% GOP / (44% GOP + 53% DEM) = 45.4%) is calculated and inserted into the formula above. This results in an estimate of 218 Democratic House seats and 182 Republican House seats.

The model developed for estimating Senate seats from the generic ballot question is:

$$\text{SENATE SEATS} = -19.283 + (\text{two party GOP estimate} * 66.389)$$

In this Granite State Poll, the two party estimate of Senate vote percentage with leaners for Republicans, 44.6% (44% GOP / (44% GOP + 55% DEM) = 44.6%) is calculated and inserted into the formula above. This results in an estimate of 14 Democratic Senate seats and 10 Republican Senate seats.

NH Executive Council Generic Ballot (Parties Rotated)

And what about the election for your representative to the New Hampshire Executive Council. Do you plan to vote for the Republican or Democratic candidate for the New Hampshire Executive Council or do you plan to skip the election for New Hampshire Executive Council this time?

(If Undecided)

Are you leaning toward voting for the Republican candidate to the New Hampshire Executive Council or for the Democratic candidate?

	<u>Democrat</u>	<u>Republican</u>	<u>Other</u>	<u>Undecided</u>	<u>N</u>
October 2018	44%	44%	1%	10%	466
November 2018	49%	39%	2%	10%	593

Interest in 2018 General Election

		<u>Extremely Interested</u>	<u>Very Interested</u>	<u>Somewhat Interested</u>	<u>Not Very Interested</u>	<u>N</u>
STATEWIDE		53%	34%	11%	1%	629
Registered to Vote	Reg. Democrat	60%	34%	3%	2%	182
	Registered Undeclared/Not Reg.	45%	36%	18%	1%	295
	Reg. Republican	58%	32%	9%	1%	150
Party ID	Democrat	56%	35%	9%	1%	290
	Independent	50%	30%	20%	1%	106
	Republican	51%	36%	11%	2%	224
Age of Respondent	18 to 34	30%	46%	22%	2%	138
	35 to 49	57%	33%	10%	0%	152
	50 to 64	63%	28%	8%	1%	191
	65 and older	56%	36%	7%	1%	133
Sex of Respondent	Female	58%	34%	7%	2%	335
	Male	48%	35%	16%	1%	294
Level of Education	High school or less	46%	37%	15%	2%	140
	Technical school/Some college	49%	39%	11%	1%	259
	College graduate	58%	29%	10%	2%	133
	Postgraduate work	66%	26%	8%		90
Region of State	Central / Lakes	47%	42%	8%	3%	110
	Connecticut Valley	57%	34%	5%	3%	92
	Manchester Area	53%	33%	14%	0%	108
	Mass Border	53%	33%	13%	1%	145
	North Country	41%	37%	22%		57
	Seacoast	61%	29%	9%	1%	116
Congressional District	First Congressional District	55%	32%	11%	2%	309
	Second Congressional District	51%	37%	11%	1%	319
Approval of President	Approve of Trump	53%	34%	11%	2%	243
	Neutral	22%	38%	40%		24
	Disapprove of Trump	54%	35%	10%	1%	349
Core Voter Status	Core DEM	54%	36%	9%	1%	296
	Swing Voter	49%	31%	19%	1%	100
	Core GOP	53%	34%	11%	2%	233
Sex & Age	Men, 18-34	24%	43%	32%	2%	70
	Men, 35-49	49%	40%	11%		71
	Men, 50-64	63%	26%	10%	1%	93
	Men, 65 and older	51%	37%	11%	1%	55
	Women, 18-34	36%	49%	12%	3%	69
	Women, 35-49	64%	27%	8%	1%	80
	Women, 50-64	62%	30%	7%	1%	97
	Women, 65 and older	59%	35%	4%	1%	78
Sex & Education	Men, No College Degree	44%	38%	17%	0%	196
	Men, Have College Degree	54%	31%	13%	2%	93
	Women, No College Degree	51%	39%	8%	2%	203
	Women, Have College Degree	67%	26%	7%	1%	130

Frequency Discussing Election

		<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>N</u>
STATEWIDE		53%	32%	10%	6%	630
Registered to Vote	Reg. Democrat	62%	28%	8%	3%	182
	Registered Undeclared/Not Reg.	43%	36%	12%	8%	295
	Reg. Republican	61%	27%	8%	4%	151
Party ID	Democrat	60%	32%	6%	2%	290
	Independent	37%	36%	15%	12%	106
	Republican	52%	29%	12%	7%	225
Age of Respondent	18 to 34	39%	39%	14%	8%	138
	35 to 49	53%	32%	11%	4%	152
	50 to 64	58%	31%	5%	6%	191
	65 and older	59%	24%	12%	5%	135
Sex of Respondent	Female	56%	30%	11%	3%	335
	Male	49%	33%	9%	9%	295
Level of Education	High school or less	50%	31%	10%	9%	140
	Technical school/Some college	49%	37%	9%	5%	260
	College graduate	56%	28%	11%	5%	133
	Postgraduate work	62%	24%	11%	3%	90
Region of State	Central / Lakes	57%	28%	9%	6%	110
	Connecticut Valley	50%	28%	16%	6%	93
	Manchester Area	52%	34%	7%	7%	108
	Mass Border	47%	38%	8%	7%	145
	North Country	58%	29%	10%	2%	57
	Seacoast	56%	29%	10%	5%	116
Congressional District	First Congressional District	57%	29%	9%	5%	309
	Second Congressional District	49%	34%	11%	6%	321
Approval of President	Approve of Trump	50%	30%	12%	7%	244
	Neutral	15%	53%	13%	19%	24
	Disapprove of Trump	57%	31%	8%	4%	349
Core Voter Status	Core DEM	60%	31%	7%	2%	296
	Swing Voter	35%	35%	11%	19%	100
	Core GOP	51%	31%	13%	5%	235
Interest in 2018 Election	Extremely Interested	70%	21%	6%	3%	333
	Very Interested	37%	43%	15%	5%	216
	Somewhat/Not Very Interested	22%	43%	15%	19%	80
Sex & Age	Men, 18-34	33%	36%	16%	15%	70
	Men, 35-49	48%	40%	8%	5%	71
	Men, 50-64	58%	33%	1%	8%	93
	Men, 65 and older	59%	21%	14%	6%	56
	Women, 18-34	46%	42%	12%		69
	Women, 35-49	57%	25%	14%	4%	80
	Women, 50-64	59%	30%	8%	3%	97
	Women, 65 and older	59%	27%	11%	4%	78
Sex & Education	Men, No College Degree	48%	35%	8%	9%	197
	Men, Have College Degree	51%	30%	12%	7%	93
	Women, No College Degree	51%	35%	11%	3%	203
	Women, Have College Degree	65%	23%	10%	2%	130

NH Governor Race - Chris Sununu vs. Molly Kelly vs. Jilletta Jarvis (Candidates Rotated)

		<u>Chris Sununu</u>	<u>Jilletta Jarvis</u>	<u>Molly Kelly</u>	<u>Other</u>	<u>Undecided</u>	<u>N</u>
STATEWIDE		46%	2%	46%	0%	6%	604
Registered to Vote	Reg. Democrat	3%		94%		3%	176
	Registered Undeclared/Not Reg.	47%	3%	39%	1%	10%	276
	Reg. Republican	92%	2%	3%		2%	151
Party ID	Democrat	9%		86%		5%	284
	Independent	47%	7%	25%	3%	18%	98
	Republican	92%	2%	3%		3%	218
Age of Respondent	18 to 34	30%	3%	61%		6%	129
	35 to 49	45%	5%	44%		7%	147
	50 to 64	52%		40%	0%	7%	184
	65 and older	49%		45%	1%	5%	130
Sex of Respondent	Female	38%	2%	54%		6%	322
	Male	54%	1%	37%	1%	6%	282
Level of Education	High school or less	48%		43%	1%	8%	132
	Technical school/Some college	49%	3%	41%	1%	7%	250
	College graduate	42%	2%	49%		7%	131
	Postgraduate work	33%		64%		3%	84
Region of State	Central / Lakes	42%		45%	0%	13%	105
	Connecticut Valley	41%	1%	54%	1%	3%	90
	Manchester Area	56%	3%	36%		5%	101
	Mass Border	52%	3%	41%		4%	139
	North Country	42%	6%	48%	1%	3%	55
	Seacoast	37%		55%		8%	114
Congressional District	First Congressional District	48%	1%	44%		7%	295
	Second Congressional District	44%	2%	48%	1%	6%	309
Approval of President	Approve of Trump	87%	2%	7%		4%	235
	Neutral	41%	15%	1%	3%	40%	17
	Disapprove of Trump	16%	1%	77%	0%	6%	342
Core Voter Status	Core DEM	6%		90%		4%	290
	Swing Voter	56%	5%	15%	3%	21%	87
	Core GOP	93%	3%	1%		3%	227
Interest in 2018 Election	Extremely Interested	46%	1%	50%	1%	3%	323
	Very Interested	43%	3%	45%	0%	9%	211
	Somewhat/Not Very Interested	51%	1%	33%		14%	69
Sex & Age	Men, 18-34	44%	1%	44%		11%	63
	Men, 35-49	51%	5%	38%		7%	70
	Men, 50-64	61%		32%	1%	5%	89
	Men, 65 and older	55%		39%	3%	2%	55
	Women, 18-34	17%	4%	78%		1%	66
	Women, 35-49	39%	5%	49%		7%	77
	Women, 50-64	43%		48%		9%	95
	Women, 65 and older	44%		49%		7%	75
Sex & Education	Men, No College Degree	57%	1%	33%	1%	7%	186
	Men, Have College Degree	46%	2%	46%		6%	91
	Women, No College Degree	41%	3%	49%		7%	197
	Women, Have College Degree	33%	1%	61%		5%	124

New Hampshire Governor Firmness of Choice

		<u>Definitely Decided</u>	<u>Leaning Towards Someone</u>	<u>Still Trying To Decide</u>	<u>N</u>
STATEWIDE		74%	9%	17%	614
Registered to Vote	Reg. Democrat	78%	9%	13%	179
	Registered Undeclared/Not Reg.	63%	11%	26%	284
	Reg. Republican	90%	3%	6%	149
Party ID	Democrat	71%	12%	18%	287
	Independent	60%	9%	31%	101
	Republican	84%	5%	10%	218
Age of Respondent	18 to 34	56%	14%	30%	130
	35 to 49	79%	6%	15%	151
	50 to 64	77%	9%	14%	188
	65 and older	80%	7%	13%	131
Sex of Respondent	Female	75%	8%	17%	327
	Male	73%	10%	17%	287
Level of Education	High school or less	71%	10%	20%	135
	Technical school/Some college	75%	8%	17%	251
	College graduate	73%	9%	18%	132
	Postgraduate work	75%	10%	14%	89
Region of State	Central / Lakes	72%	9%	19%	108
	Connecticut Valley	64%	15%	22%	92
	Manchester Area	76%	7%	16%	103
	Mass Border	75%	10%	15%	141
	North Country	82%	3%	16%	55
	Seacoast	77%	6%	18%	115
Congressional District	First Congressional District	74%	8%	17%	301
	Second Congressional District	73%	9%	18%	313
Approval of President	Approve of Trump	81%	5%	14%	238
	Neutral	44%	17%	39%	20
	Disapprove of Trump	70%	11%	19%	343
Core Voter Status	Core DEM	71%	10%	19%	292
	Swing Voter	55%	14%	31%	95
	Core GOP	86%	5%	9%	227
Interest in 2018 Election	Extremely Interested	87%	7%	6%	328
	Very Interested	62%	10%	28%	215
	Somewhat/Not Very Interested	49%	13%	38%	70
Sex & Age	Men, 18-34	55%	12%	33%	63
	Men, 35-49	75%	10%	16%	71
	Men, 50-64	80%	8%	12%	92
	Men, 65 and older	78%	11%	11%	56
	Women, 18-34	57%	16%	27%	66
	Women, 35-49	83%	2%	15%	80
	Women, 50-64	74%	10%	16%	96
	Women, 65 and older	82%	3%	15%	75
Sex & Education	Men, No College Degree	73%	9%	19%	189
	Men, Have College Degree	72%	12%	16%	93
	Women, No College Degree	74%	9%	18%	197
	Women, Have College Degree	76%	7%	17%	129

Who Do You Think Will Win Gubernatorial Election

		<u>Chris Sununu</u>	<u>Jilletta Jarvis</u>	<u>Molly Kelly</u>	<u>Undecided</u>	<u>N</u>
STATEWIDE		70%	1%	15%	14%	626
Registered to Vote	Reg. Democrat	44%	0%	37%	18%	181
	Registered Undeclared/Not Reg.	75%	2%	8%	15%	292
	Reg. Republican	90%		2%	7%	151
Party ID	Democrat	52%	0%	28%	20%	288
	Independent	79%	3%	8%	10%	104
	Republican	90%	1%	2%	8%	225
Age of Respondent	18 to 34	61%	2%	19%	18%	138
	35 to 49	70%	2%	12%	15%	151
	50 to 64	74%	0%	14%	11%	189
	65 and older	70%		16%	14%	133
Sex of Respondent	Female	65%	2%	18%	16%	333
	Male	76%	0%	11%	13%	293
Level of Education	High school or less	69%		19%	12%	139
	Technical school/Some college	71%	2%	12%	15%	259
	College graduate	71%	0%	15%	13%	132
	Postgraduate work	66%		15%	18%	89
Region of State	Central / Lakes	73%	2%	14%	10%	110
	Connecticut Valley	67%		17%	15%	92
	Manchester Area	80%		8%	11%	105
	Mass Border	71%	0%	15%	13%	145
	North Country	65%	6%	11%	19%	57
	Seacoast	60%		20%	19%	116
Congressional District	First Congressional District	71%	1%	13%	15%	308
	Second Congressional District	69%	1%	17%	13%	318
Approval of President	Approve of Trump	86%	1%	3%	10%	243
	Neutral	85%			15%	22
	Disapprove of Trump	58%	1%	24%	17%	347
Core Voter Status	Core DEM	51%	0%	29%	20%	294
	Swing Voter	80%	3%	3%	15%	97
	Core GOP	90%	1%	2%	7%	235
Interest in 2018 Election	Extremely Interested	70%	1%	19%	10%	329
	Very Interested	68%		13%	19%	215
	Somewhat/Not Very Interested	75%	3%	3%	19%	80
Sex & Age	Men, 18-34	72%		19%	9%	70
	Men, 35-49	72%		9%	19%	70
	Men, 50-64	76%	0%	9%	14%	91
	Men, 65 and older	84%		10%	7%	56
	Women, 18-34	51%	3%	19%	27%	69
	Women, 35-49	69%	4%	15%	12%	80
	Women, 50-64	72%		19%	9%	97
	Women, 65 and older	60%		21%	19%	77
Sex & Education	Men, No College Degree	76%		11%	13%	196
	Men, Have College Degree	74%	0%	13%	13%	92
	Women, No College Degree	64%	3%	18%	14%	202
	Women, Have College Degree	65%		17%	17%	129

2018 1st District Congressional Election (Candidates Rotated)

		<u>Chris Pappas</u>	<u>Dan Belforti</u>	<u>Eddie Edwards</u>	<u>Undecided</u>	<u>N</u>
STATEWIDE		53%	3%	40%	4%	294
Registered to Vote	Reg. Democrat	97%	0%	1%	2%	82
	Registered Undeclared/Not Reg.	49%	4%	39%	8%	132
	Reg. Republican	11%	3%	86%	0%	78
Party ID	Democrat	94%	0%	3%	3%	142
	Independent	38%	3%	55%	4%	35
	Republican	8%	6%	82%	5%	112
Age of Respondent	18 to 34	68%	5%	21%	6%	68
	35 to 49	51%	5%	40%	5%	76
	50 to 64	48%	0%	49%	3%	77
	65 and older	47%	1%	50%	2%	62
Sex of Respondent	Female	60%	2%	35%	3%	153
	Male	44%	3%	46%	6%	141
Level of Education	High school or less	45%		48%	7%	76
	Technical school/Some college	54%	5%	40%	1%	107
	College graduate	56%	3%	37%	3%	69
	Postgraduate work	66%		27%	7%	39
Region of State	Central / Lakes	51%		49%		34
	Manchester Area	47%	0%	51%	2%	84
	Mass Border	40%	16%	41%	3%	44
	North Country	43%	2%	45%	10%	18
	Seacoast	64%		29%	7%	114
Approval of President	Approve of Trump	10%	6%	80%	5%	114
	Neutral	13%		72%	14%	9
	Disapprove of Trump	86%	1%	11%	3%	165
Core Voter Status	Core DEM	96%	0%	1%	3%	139
	Swing Voter	40%	4%	45%	11%	44
	Core GOP	4%	5%	87%	4%	111
Interest in 2018 Election	Extremely Interested	51%	1%	47%	2%	165
	Very Interested	58%	4%	33%	5%	96
	Somewhat/Not Very Interested	47%	8%	30%	15%	32
Sex & Age	Men, 18-34	45%	2%	43%	9%	31
	Men, 35-49	55%	9%	31%	5%	39
	Men, 50-64	32%	1%	63%	4%	38
	Men, 65 and older	51%	1%	47%	1%	29
	Women, 18-34	87%	8%	2%	3%	37
	Women, 35-49	47%		48%	5%	37
	Women, 50-64	65%		35%	1%	39
	Women, 65 and older	45%		52%	3%	33
Sex & Education	Men, No College Degree	40%	3%	51%	6%	89
	Men, Have College Degree	55%	5%	37%	4%	49
	Women, No College Degree	59%	3%	37%	1%	94
	Women, Have College Degree	64%		31%	5%	58
Executive Council District	1st District	47%	1%	48%	4%	41
	2nd District	58%		34%	7%	71
	3rd District	46%	5%	45%	4%	68
	4th District	55%	4%	39%	2%	107
	5th District	67%		33%		7

2018 2nd District Congressional Election (Candidates Rotated)

		<u>Ann Kuster</u>	<u>Justin O'Donnell</u>	<u>Steve Negron</u>	<u>Other</u>	<u>Undecided</u>	<u>N</u>
STATEWIDE		56%	2%	35%	1%	7%	302
Registered to Vote	Reg. Democrat	97%	2%	0%		1%	94
	Registered Undeclared/Not Reg.	50%	3%	32%	2%	13%	139
	Reg. Republican	10%	1%	86%		3%	69
Party ID	Democrat	96%	1%	0%	2%	1%	141
	Independent	42%	7%	29%		22%	58
	Republican	8%	1%	84%		7%	102
Age of Respondent	18 to 34	68%	1%	26%	4%		59
	35 to 49	53%	6%	32%		9%	63
	50 to 64	49%	1%	39%		11%	107
	65 and older	61%	1%	33%		5%	69
Sex of Respondent	Female	65%	3%	27%		5%	169
	Male	44%	1%	45%	2%	9%	133
Level of Education	High school or less	64%	1%	26%	4%	4%	57
	Technical school/Some college	43%	3%	44%		9%	133
	College graduate	61%	1%	31%		6%	62
	Postgraduate work	76%	2%	18%		4%	48
Region of State	Central / Lakes	57%	2%	30%		10%	67
	Connecticut Valley	63%	2%	28%		7%	90
	Manchester Area	34%		23%	17%	26%	13
	Mass Border	51%		47%		2%	96
	North Country	56%	9%	31%		4%	36
Approval of President	Approve of Trump	14%	1%	77%		8%	115
	Neutral	33%		49%		18%	5
	Disapprove of Trump	85%	3%	6%	1%	5%	177
Core Voter Status	Core DEM	97%	1%	0%	2%	1%	149
	Swing Voter	46%	7%	13%		33%	43
	Core GOP	4%	1%	90%		5%	109
Interest in 2018 Election	Extremely Interested	58%	3%	35%		4%	157
	Very Interested	57%	1%	31%	2%	10%	105
	Somewhat/Not Very Interested	46%	2%	41%		11%	39
Sex & Age	Men, 18-34	53%		40%	7%		30
	Men, 35-49	38%		51%		11%	24
	Men, 50-64	40%	1%	47%		12%	51
	Men, 65 and older	46%	3%	40%		11%	26
	Women, 18-34	84%	3%	13%			29
	Women, 35-49	62%	10%	21%		7%	38
	Women, 50-64	58%		32%		10%	56
	Women, 65 and older	70%		29%		1%	42
Sex & Education	Men, No College Degree	37%	2%	49%	3%	10%	88
	Men, Have College Degree	60%		33%		8%	42
	Women, No College Degree	61%	3%	30%		6%	102
	Women, Have College Degree	73%	2%	21%		4%	67
Executive Council District	1st District	54%	5%	35%		6%	73
	2nd District	67%	2%	26%		5%	79
	3rd District	46%		46%		8%	17
	4th District	48%	4%	31%		17%	24
	5th District	52%		39%	2%	6%	109

New Hampshire House of Representatives Generic Ballot (Parties Rotated)

		<u>Democrat</u>	<u>Republican</u>	<u>Some Democrat, Some Republican</u>	<u>Other</u>	<u>Undecided</u>	<u>N</u>
STATEWIDE		50%	40%	2%	1%	7%	606
Registered to Vote	Reg. Democrat	96%	0%	0%		3%	178
	Registered Undeclared/Not Reg.	45%	38%	3%	2%	12%	279
	Reg. Republican	5%	91%	2%	0%	1%	148
Party ID	Democrat	93%	2%	1%		4%	286
	Independent	34%	32%	6%	7%	20%	94
	Republican	2%	92%	1%		4%	222
Age of Respondent	18 to 34	68%	29%	1%		3%	130
	35 to 49	46%	43%	1%	4%	6%	148
	50 to 64	46%	43%	3%	0%	8%	189
	65 and older	47%	42%	3%	0%	8%	125
Sex of Respondent	Female	57%	32%	1%	2%	8%	327
	Male	42%	50%	3%	0%	6%	279
Level of Education	High school or less	46%	45%	1%		8%	135
	Technical school/Some college	44%	45%	3%	1%	7%	249
	College graduate	56%	36%	1%	1%	5%	130
	Postgraduate work	70%	20%	4%	2%	5%	87
Region of State	Central / Lakes	48%	40%	2%	2%	9%	107
	Connecticut Valley	55%	36%	2%		6%	92
	Manchester Area	43%	46%	1%		10%	98
	Mass Border	45%	45%	4%	1%	5%	140
	North Country	46%	43%		6%	5%	56
	Seacoast	64%	31%		0%	5%	113
Congressional District	First Congressional District	50%	41%	1%	0%	8%	294
	Second Congressional District	51%	39%	3%	2%	6%	312
Approval of President	Approve of Trump	5%	87%	1%	1%	5%	237
	Neutral	29%	44%	7%		20%	17
	Disapprove of Trump	84%	7%	2%	1%	6%	343
Core Voter Status	Core DEM	96%	1%	1%		2%	292
	Swing Voter	27%	30%	5%	8%	30%	83
	Core GOP	0%	94%	2%		4%	231
Interest in 2018 Election	Extremely Interested	52%	41%	1%	2%	5%	325
	Very Interested	51%	37%	2%	1%	9%	211
	Somewhat/Not Very Interested	41%	43%	5%		11%	69
Sex & Age	Men, 18-34	51%	47%			1%	62
	Men, 35-49	39%	52%	2%		7%	70
	Men, 50-64	38%	52%	4%	0%	6%	92
	Men, 65 and older	45%	44%	5%	0%	6%	51
	Women, 18-34	82%	13%	1%		4%	69
	Women, 35-49	51%	35%	1%	7%	5%	79
	Women, 50-64	54%	34%	2%		9%	97
	Women, 65 and older	48%	41%	2%		9%	74
Sex & Education	Men, No College Degree	37%	54%	3%		6%	184
	Men, Have College Degree	53%	39%	2%	1%	4%	90
	Women, No College Degree	51%	37%	1%	2%	9%	200
	Women, Have College Degree	67%	23%	2%	2%	6%	127

New Hampshire Senate Generic Ballot (Parties Rotated)

		<u>Democrat</u>	<u>Republican</u>	<u>Other</u>	<u>Undecided</u>	<u>N</u>
STATEWIDE		51%	39%	2%	8%	606
Registered to Vote	Reg. Democrat	96%	1%		3%	179
	Registered Undeclared/Not Reg.	47%	37%	3%	12%	280
	Reg. Republican	5%	91%	0%	4%	146
Party ID	Democrat	95%	2%	0%	4%	288
	Independent	34%	33%	7%	25%	96
	Republican	2%	92%	1%	5%	218
Age of Respondent	18 to 34	68%	26%	2%	3%	132
	35 to 49	49%	41%	3%	7%	145
	50 to 64	46%	43%	0%	10%	188
	65 and older	47%	44%	2%	7%	127
Sex of Respondent	Female	60%	32%	1%	7%	324
	Male	42%	48%	2%	8%	282
Level of Education	High school or less	47%	43%	1%	9%	140
	Technical school/Some college	45%	45%	3%	7%	244
	College graduate	56%	35%	1%	9%	130
	Postgraduate work	73%	22%	2%	3%	87
Region of State	Central / Lakes	51%	39%	1%	9%	106
	Connecticut Valley	55%	34%		11%	92
	Manchester Area	46%	47%	1%	6%	99
	Mass Border	45%	47%	1%	7%	141
	North Country	45%	40%	10%	5%	57
	Seacoast	65%	27%	0%	8%	112
Congressional District	First Congressional District	51%	40%	2%	7%	293
	Second Congressional District	51%	39%	1%	9%	312
Approval of President	Approve of Trump	6%	89%	0%	5%	233
	Neutral	25%	40%		36%	20
	Disapprove of Trump	84%	6%	3%	7%	344
Core Voter Status	Core DEM	98%	1%		2%	293
	Swing Voter	28%	26%	8%	38%	86
	Core GOP		95%	1%	4%	227
Interest in 2018 Election	Extremely Interested	53%	40%	3%	5%	321
	Very Interested	52%	39%	1%	9%	210
	Somewhat/Not Very Interested	42%	40%		17%	73
Sex & Age	Men, 18-34	50%	40%	5%	6%	64
	Men, 35-49	40%	50%	1%	9%	70
	Men, 50-64	38%	53%	0%	9%	90
	Men, 65 and older	44%	47%	3%	7%	53
	Women, 18-34	86%	14%			69
	Women, 35-49	57%	33%	4%	6%	75
	Women, 50-64	53%	35%		12%	97
	Women, 65 and older	49%	42%	1%	8%	74
Sex & Education	Men, No College Degree	37%	53%	2%	8%	187
	Men, Have College Degree	53%	36%	2%	8%	90
	Women, No College Degree	53%	36%	2%	9%	197
	Women, Have College Degree	69%	26%		5%	127

NH Executive Council Generic Ballot (Parties Rotated)

		<u>Democrat</u>	<u>Republican</u>	<u>Other</u>	<u>Undecided</u>	<u>N</u>
STATEWIDE		49%	39%	2%	10%	593
Registered to Vote	Reg. Democrat	95%	1%	1%	3%	178
	Registered Undeclared/Not Reg.	44%	36%	3%	18%	265
	Reg. Republican	4%	89%	1%	5%	150
Party ID	Democrat	93%	2%	1%	4%	282
	Independent	28%	34%	8%	30%	90
	Republican	2%	88%	1%	9%	217
Age of Respondent	18 to 34	67%	27%	1%	6%	127
	35 to 49	46%	40%	4%	10%	145
	50 to 64	43%	43%	1%	12%	183
	65 and older	46%	42%	2%	10%	125
Sex of Respondent	Female	58%	31%	1%	10%	318
	Male	39%	47%	2%	11%	275
Level of Education	High school or less	46%	40%	1%	12%	136
	Technical school/Some college	44%	46%	3%	8%	240
	College graduate	52%	34%	2%	11%	124
	Postgraduate work	68%	21%	1%	10%	87
Region of State	Central / Lakes	50%	41%	1%	8%	104
	Connecticut Valley	54%	32%		14%	88
	Manchester Area	44%	43%	3%	10%	97
	Mass Border	44%	48%	1%	7%	140
	North Country	43%	34%	7%	17%	53
	Seacoast	59%	29%	2%	10%	112
Approval of President	Approve of Trump	6%	85%	1%	8%	229
	Neutral	16%	49%		36%	20
	Disapprove of Trump	82%	7%	2%	9%	335
Core Voter Status	Core DEM	96%	1%	0%	3%	289
	Swing Voter	17%	26%	9%	48%	79
	Core GOP	0%	92%	1%	7%	225
Interest in 2018 Election	Extremely Interested	50%	39%	3%	7%	318
	Very Interested	51%	35%	1%	13%	203
	Somewhat/Not Very Interested	38%	45%	1%	16%	71
Sex & Age	Men, 18-34	49%	39%	1%	10%	62
	Men, 35-49	36%	45%	3%	15%	67
	Men, 50-64	37%	53%	2%	8%	89
	Men, 65 and older	40%	47%	3%	10%	52
	Women, 18-34	84%	15%		1%	64
	Women, 35-49	55%	35%	4%	6%	78
	Women, 50-64	50%	33%	0%	17%	95
	Women, 65 and older	50%	38%	1%	10%	73
Sex & Education	Men, No College Degree	37%	52%	2%	10%	182
	Men, Have College Degree	47%	36%	4%	13%	88
	Women, No College Degree	52%	36%	2%	10%	195
	Women, Have College Degree	67%	23%	0%	9%	123
Executive Council District	1st District	42%	40%	4%	14%	111
	2nd District	55%	33%	1%	12%	148
	3rd District	43%	47%	2%	8%	83
	4th District	52%	35%	2%	11%	129
	5th District	50%	44%	1%	6%	122