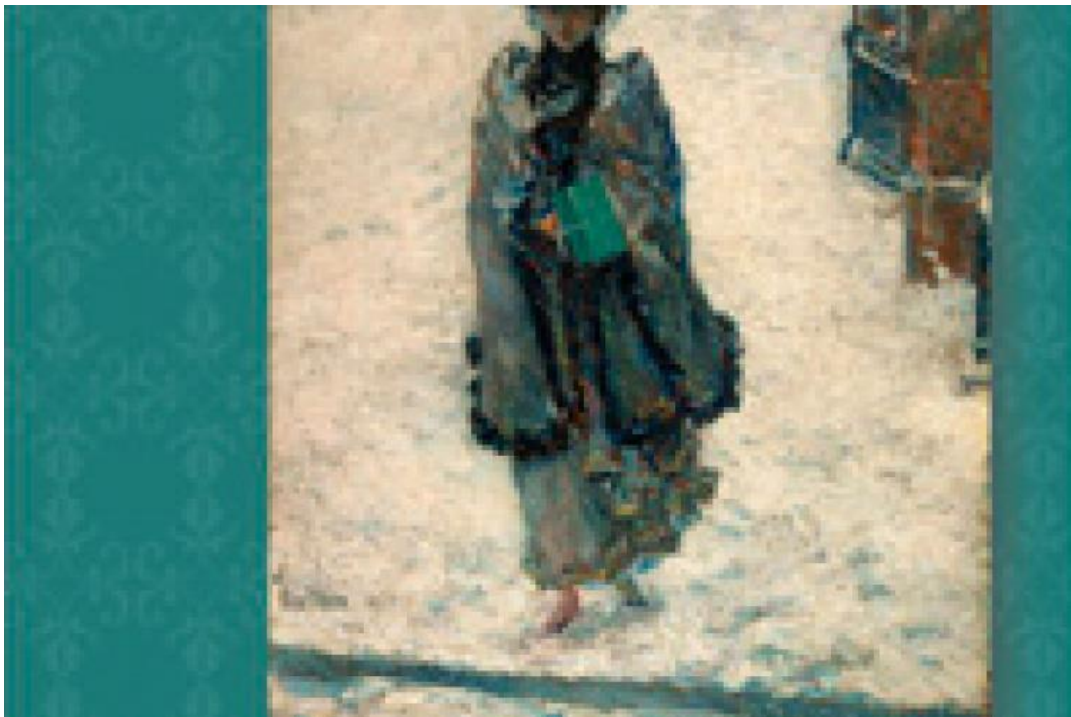


English Professor Publishes Book on Consumerism in "Little Women" and "The House of Mirth"

Thursday, November 14, 2013

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Associate professor of English Sarah Way Sherman has published a new book that illuminates modern consumer culture and its challenges to American identity and values in two classic novels.

Sacramental Shopping: Louisa May Alcott, Edith Wharton, and the Spirit of Modern Consumerism

by Sarah Way Sherman

Becoming Modern: New Nineteenth-Century Studies Series

[University of New Hampshire Press](#) (October 1, 2013)

From the publisher: Written a generation apart and rarely treated together by scholars, *Little Women* (1868) and *The House of Mirth* (1905) share a deep concern with materialism, moral development, and self-construction. The heroines in both grapple with conspicuous consumption, an aspect of modernity that challenges older beliefs about ethical behavior and core identity.

Placing both novels at the historical intersection of modern consumer culture and older religious discourse on materialism and identity, Sarah Way Sherman analyzes how Alcott and Wharton rework traditional Protestant discourse to interpret their heroines' struggle with modern consumerism. Her conclusion reveals how *Little Women's* optimism, still buoyed by otherworldly justice, providential interventions, and the notion of essential identity, ultimately gives way to the much darker vision of modern materialistic culture in *The House of Mirth*.

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