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SUNUNU MAINTAINS LEAD IN GOVERNOR'S RACE; HIGH ENTHUSIASM AMONG DEM VOTERS

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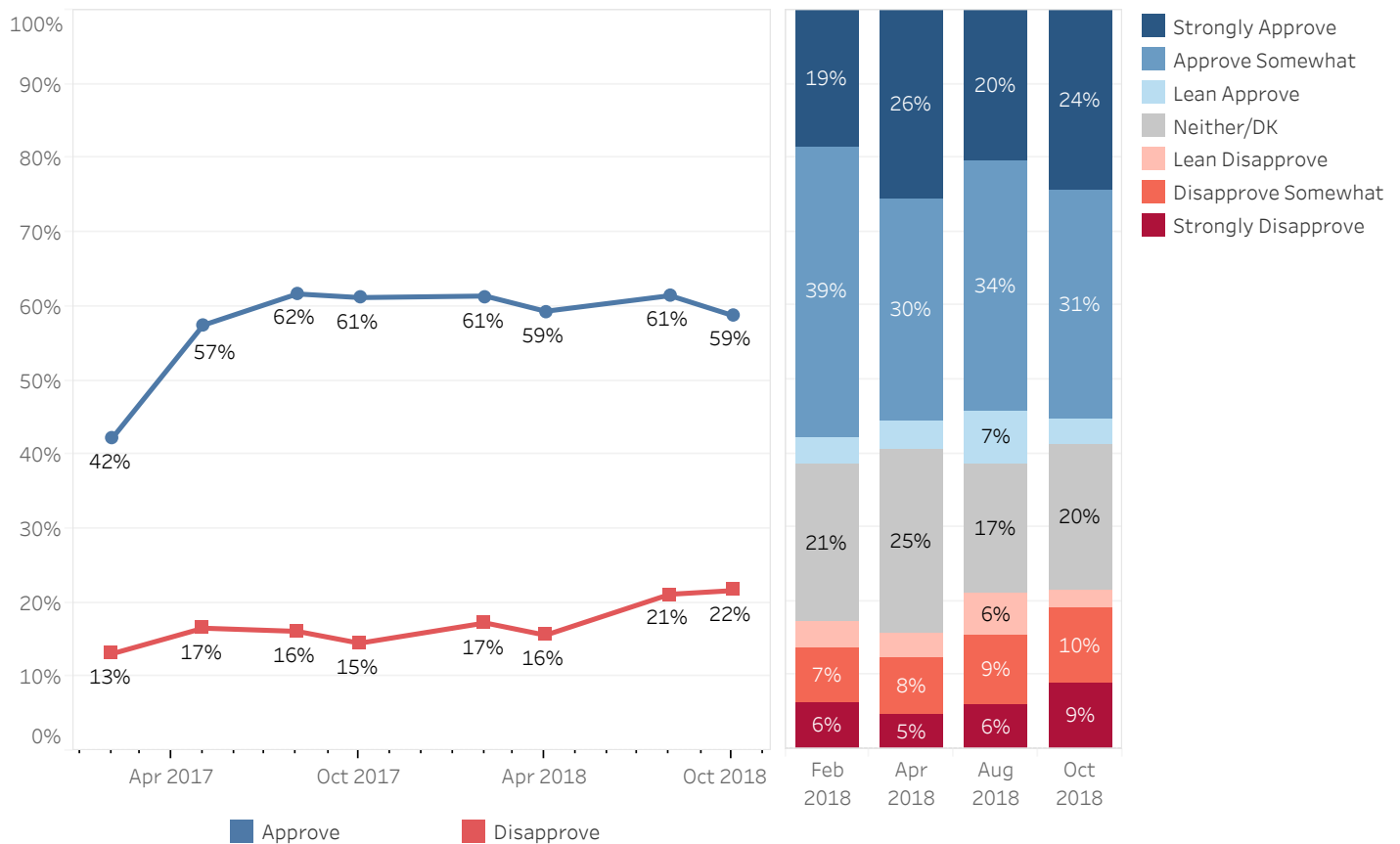
DURHAM, NH – Governor Chris Sununu's job performance and his personal popularity ratings remain high as the November election approaches. Sununu leads his Democratic opponent, Molly Kelly. Democrats are more interested in this midterm election than they have been since 2006. Likely voters are evenly divided in state legislative elections.

These findings are based on the latest **Granite State Poll***, conducted by the University of New Hampshire Survey Center. Six hundred and forty-three (643) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between October 10 and October 18, 2018. The margin of sampling error for the survey is +/- 3.9 percent. Included were four hundred and ninety-nine (499) likely 2018 general election voters (MSE = +/- 4.4%).

Gubernatorial Approval

With his first re-election contest less than a month away, Chris Sununu has broad approval of his performance as Governor; 59% of New Hampshire adults approve of the job Sununu is doing as governor, 22% disapprove, and 20% neither approve nor disapprove or are unsure. Governors with job approval ratings above 50% at this time of the election cycle typically are re-elected.

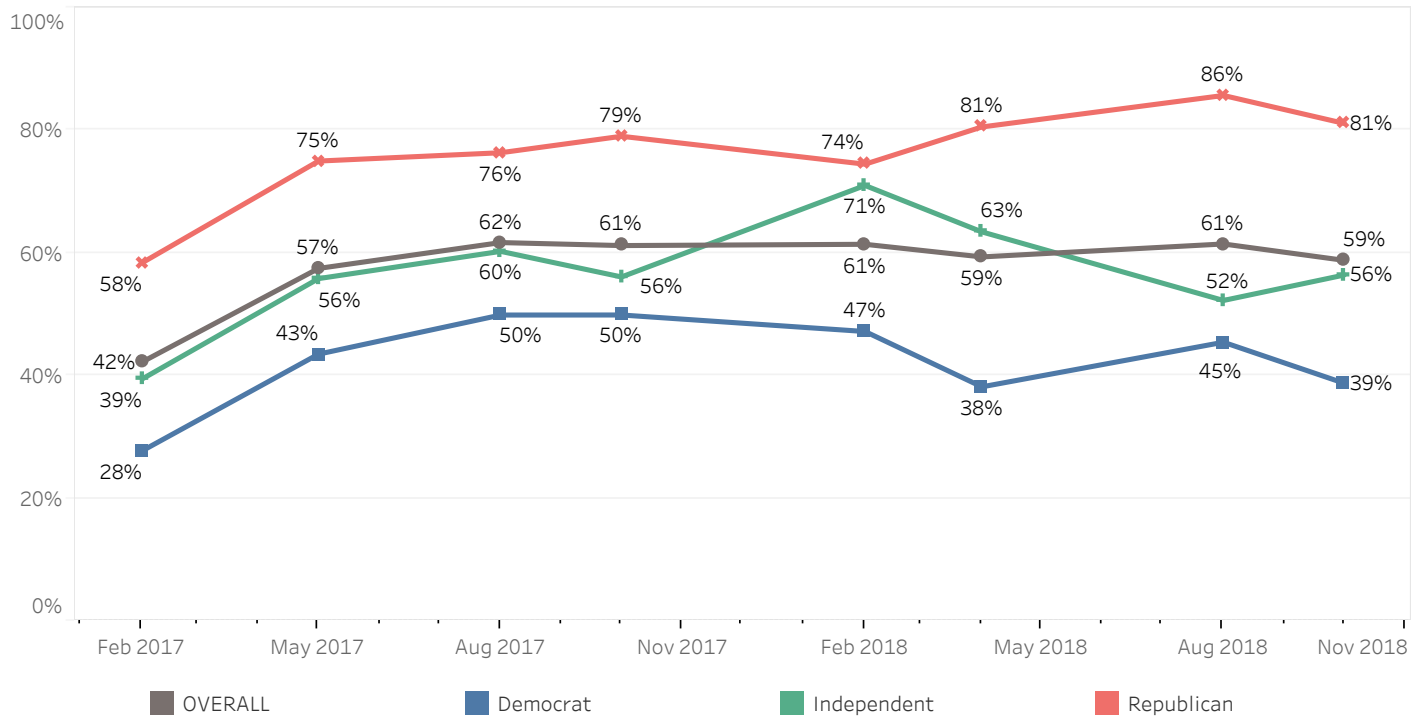
Gubernatorial Approval - Chris Sununu



* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

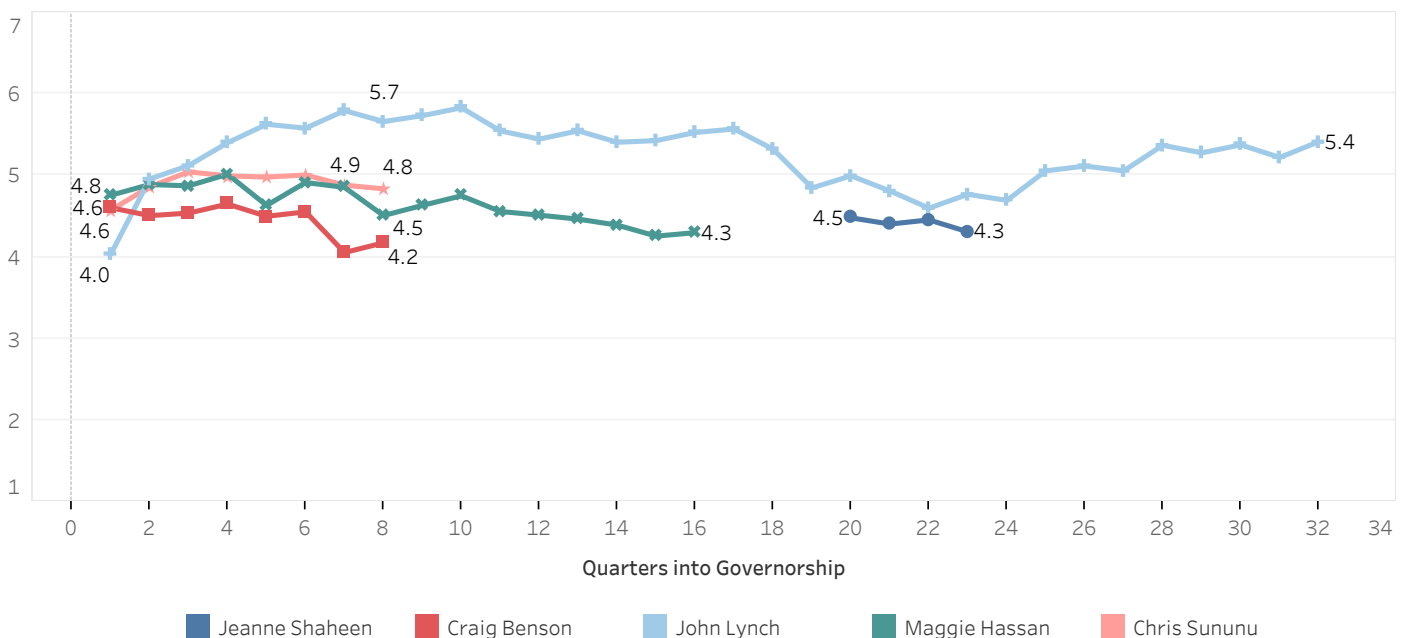
Eighty-one percent of New Hampshire Republicans approve of the job Sununu is doing and just over half (56%) of Independents approve, while 39% of Democrats approve of Sununu's job performance.

Job Approval - Governor Chris Sununu - By Party Identification



On a scale where "strongly approve" equals 7 and "strongly disapprove" equals 1, Sununu's average approval score (4.8) is slightly higher than that of Maggie Hassan (4.5) at the same point in her governorship and is much higher than Craig Benson (4.2), but is well below John Lynch's support (5.7).

**Gubernatorial Average Approval Score by Quarters Into Governorship -
Jeanne Shaheen, Craig Benson, John Lynch, Maggie Hassan, Chris Sununu**
(7=Strongly Approve, 1= Strongly Disapprove)

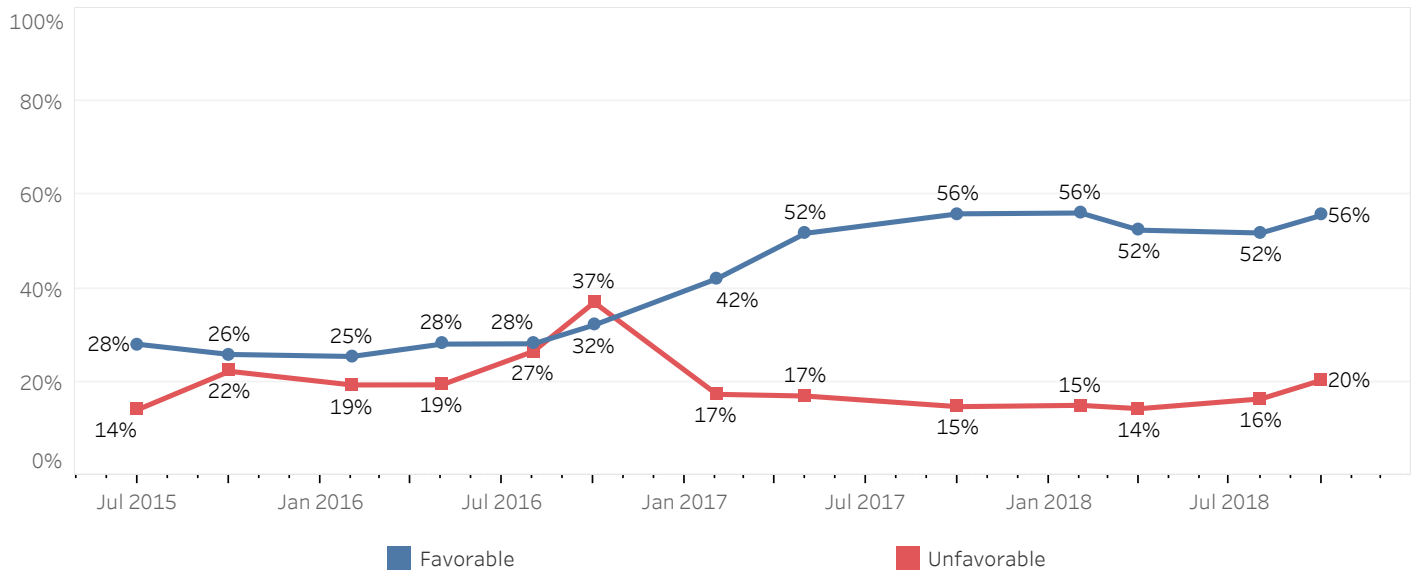


Favorability Ratings - Governor Chris Sununu

Sununu also continues to enjoy high popularity among New Hampshire adults; 56% say they have a favorable opinion of him, 20% have an unfavorable opinion, 12% are neutral, and 12% don't know or are unsure. Sununu's unfavorability (20%) is significantly lower than in October 2016 (37%), just before being elected as Governor.

Conservative radio listeners, self-identified Republicans, self-described conservatives, those who voted for Donald Trump in the 2016 election, *Union Leader* readers, and those who attend religious services once or twice a month are most likely to have a favorable opinion of Sununu. Self-described liberals, those who voted for Hillary Clinton in 2016, self-identified Democrats, those who have completed postgraduate work, and *Boston Globe* readers are least likely to have a favorable opinion of Sununu.

Favorability - Chris Sununu

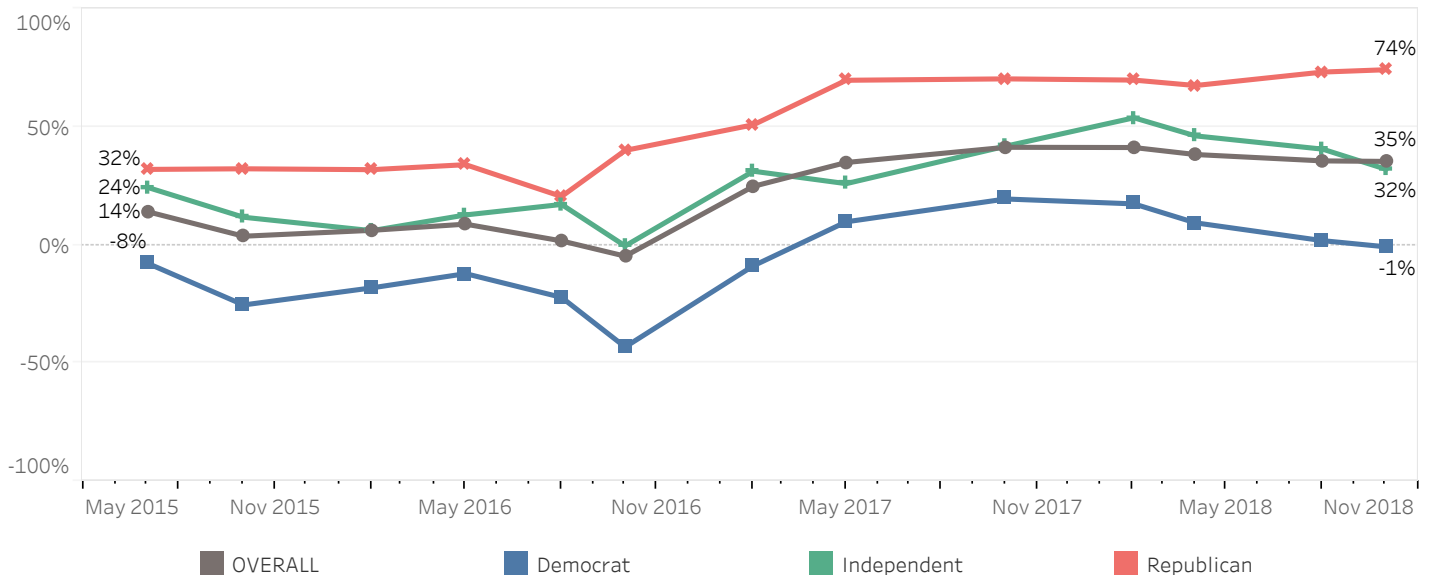


Net Favorability Rating - Governor Chris Sununu

Sununu's net favorability rating, the percentage of people who have a favorable opinion minus the percentage who have an unfavorable opinion, is +35%, unchanged since August (+35%). His net favorability rating is +74% among Republicans, +32% among Independents, and -1% among Democrats.

Net Favorability Rating - Chris Sununu

Net Favorability = (% Favorable - % Unfavorable)

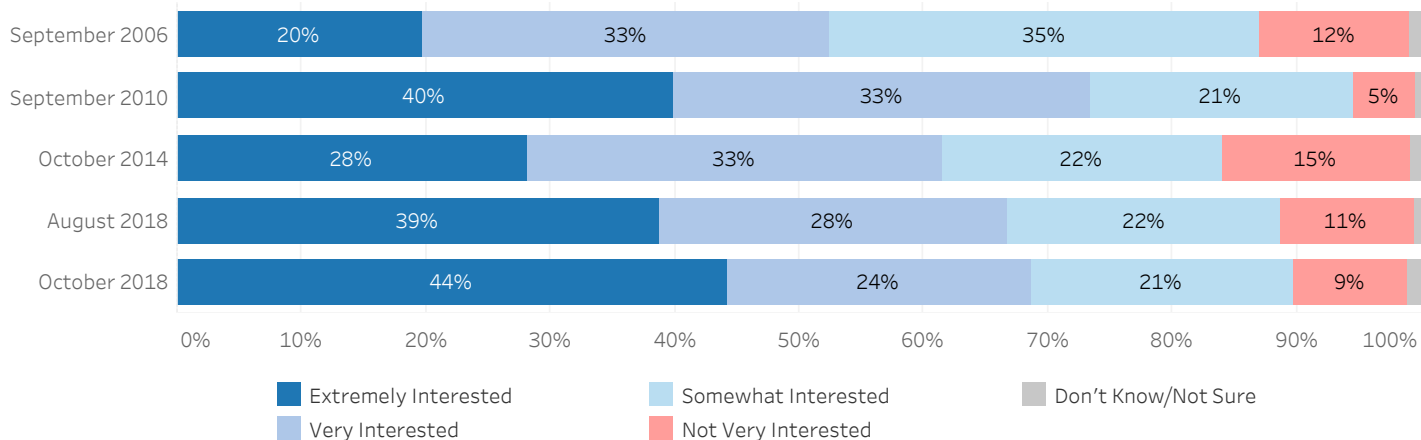


Interest in 2018 General Election

Interest in the midterm election continues to increase as the election approaches: 44% of New Hampshire residents say they are extremely interested in the 2018 general election, 24% are very interested, 21% are somewhat interested, 9% are not very interested, and 1% don't know or are unsure. The percent of Granite Staters who say they are extremely or very interested in the upcoming general election (69%) is slightly higher than in October 2014 (62%) but slightly lower than in September 2010 (73%).

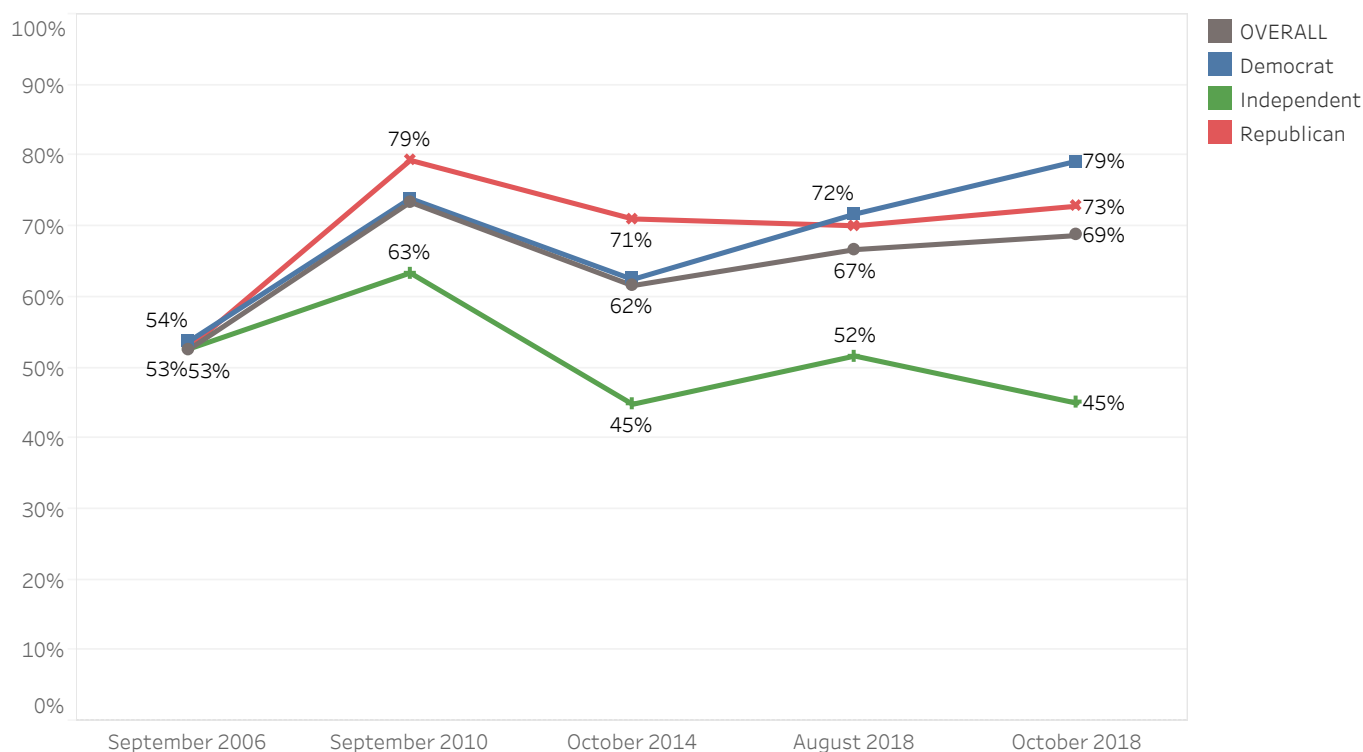
Conservative radio listeners, those with a college degree or more education, those who voted for Hillary Clinton in 2016, those aged 50 and older, Connecticut Valley residents, local newspaper readers, and self-described liberals are most likely to say they are extremely or very interested in the 2018 general election. Those who did not vote in 2016, those aged 18 to 34, self-identified Independents, and those with a high school education or less are least likely to say so.

Interest in Recent Mid-Term General Elections



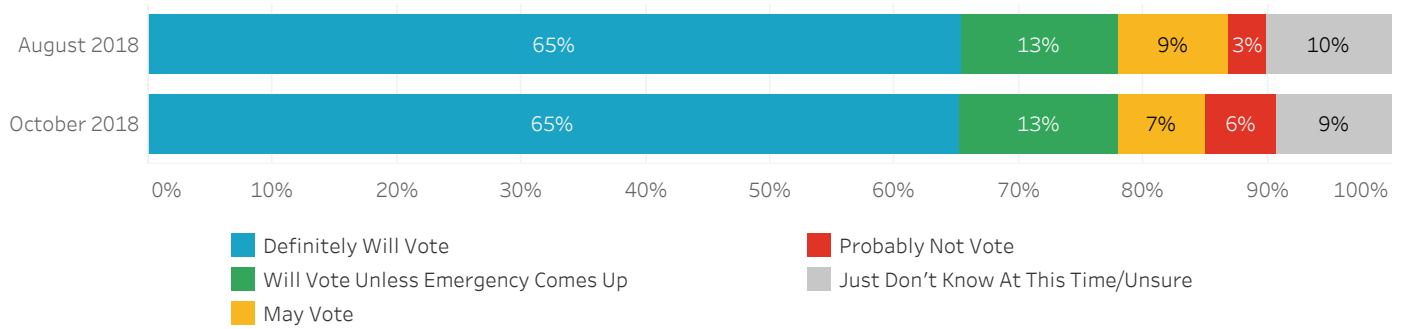
Democrats (79%) are slightly more likely than Republicans (73%) to say they are extremely or very interested in the election and have greater interest than in any other midterm election dating back to 2006.

Interest in Recent Mid-Term General Elections - By Party ID



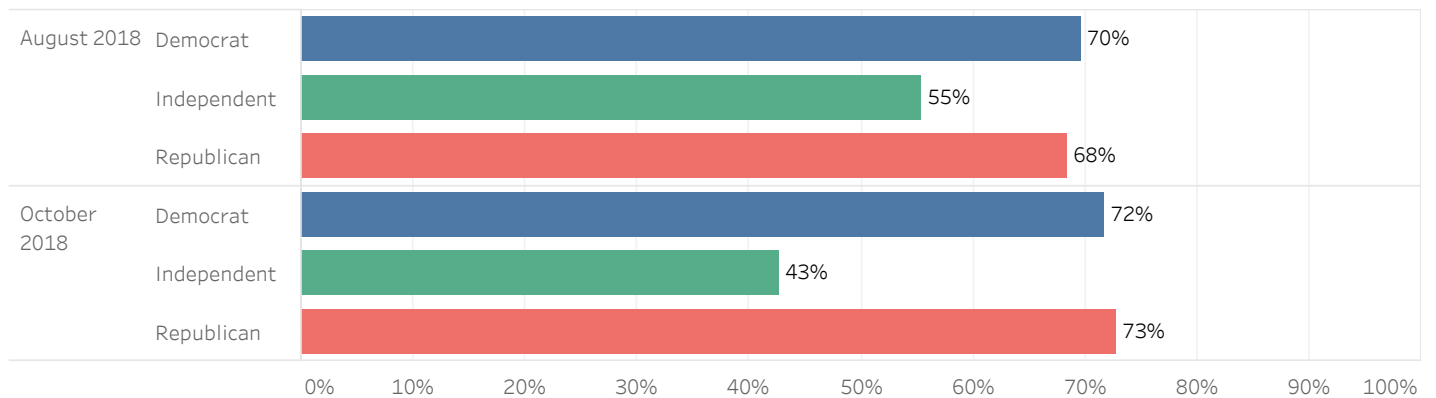
Nearly two-thirds (65%) of New Hampshire adults say they definitely will vote in the 2018 general election, unchanged since August (65%). Thirteen percent say they will vote unless an emergency comes up, 7% say they may vote, 6% say they probably will not vote, and 9% say they just don't know at this time.

Voting Intent for 2018 General Election



Democrats (72%) and Republicans (73%) are equally likely to say they will definitely vote in the 2018 general election, while Independents (43%) are far less likely to say they will vote.

Definitely Will Vote in 2018 General Election - by Party

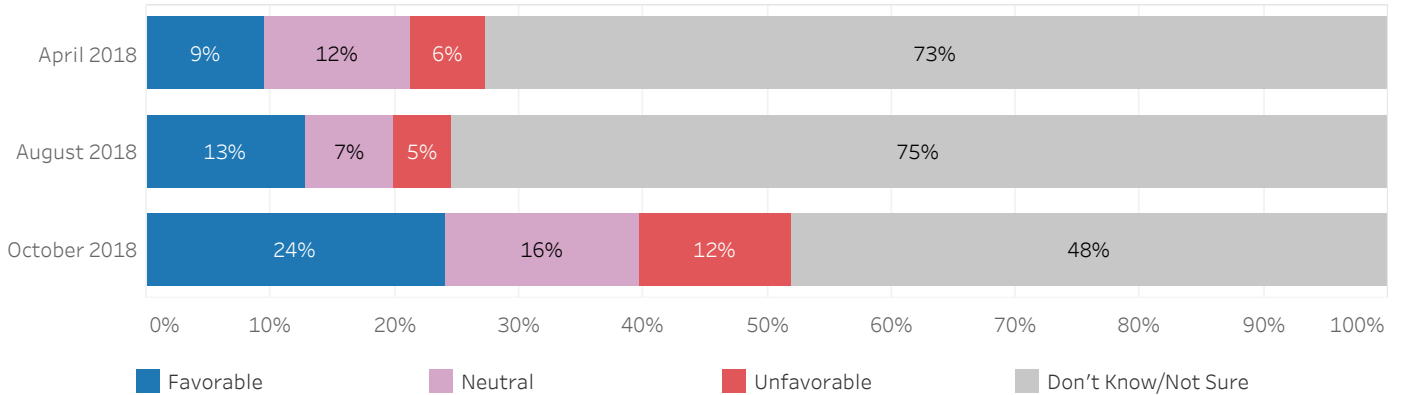


2018 NH Gubernatorial Election

Sununu's Democratic opponent in November's gubernatorial race, former State Senator Molly Kelly, remains largely unknown. She is viewed favorably by 24% of Granite Staters, 16% have a neutral opinion, 12% have an unfavorable opinion of her, and 48% don't know enough to say. Her favorability rating (24%) is higher than in August (13%), though her unfavorability rating (12%) has also increased in that time (5%).

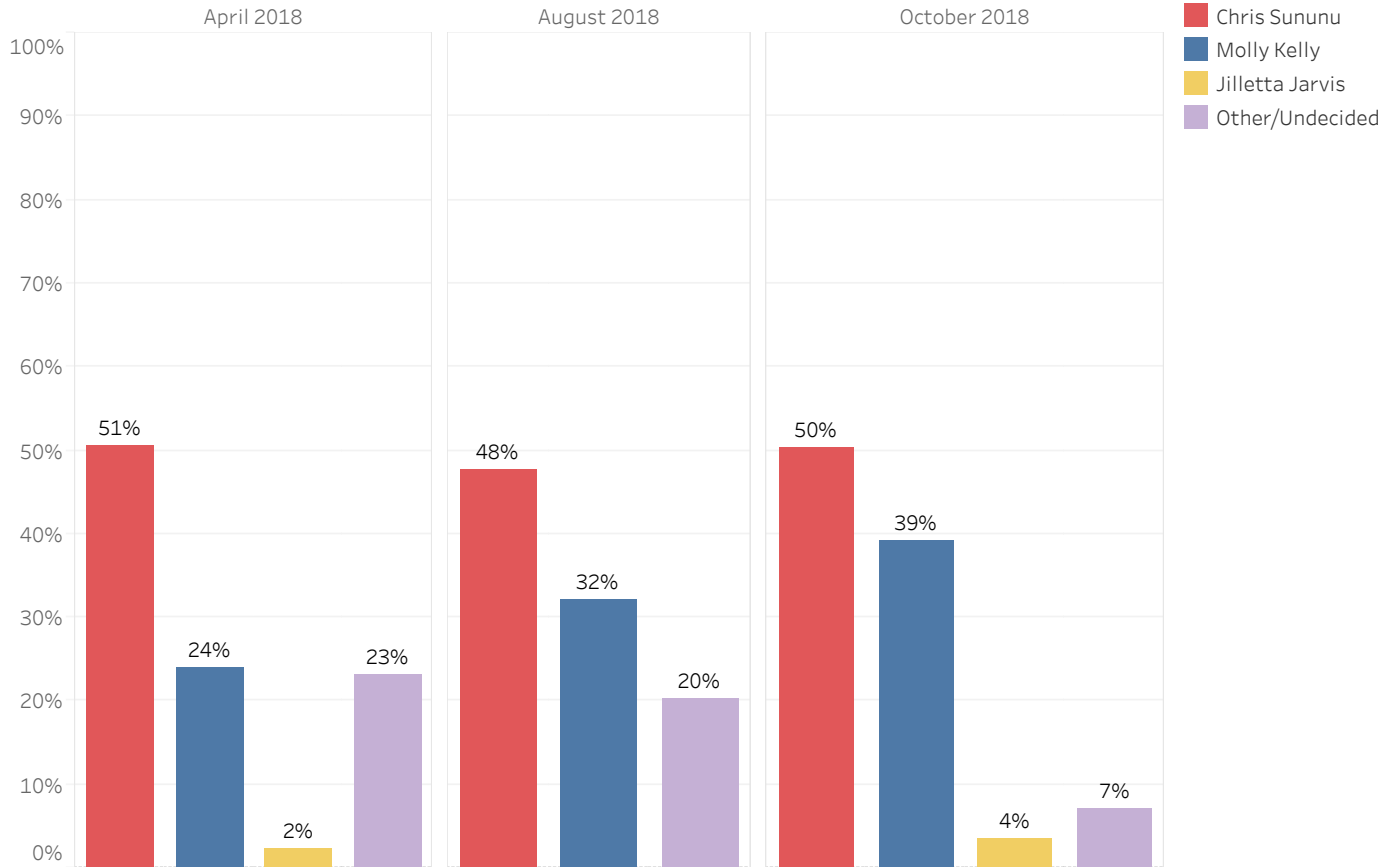
Among Democrats, 39% have a favorable opinion of Kelly, a substantial increase since August (22%). Fifteen percent have a neutral opinion of Kelly, 6% have an unfavorable opinion of her, and 40% don't know or have never heard of her.

Favorability - Molly Kelly



Sununu continues to hold a lead over Kelly. If the election were held today, 50% of likely voters say they would vote for Sununu, 39% would vote for Kelly, 4% would vote for Libertarian Jiletta Jarvis, and 7% are undecided or would support another candidate.

Sununu vs. Kelly vs. Jarvis

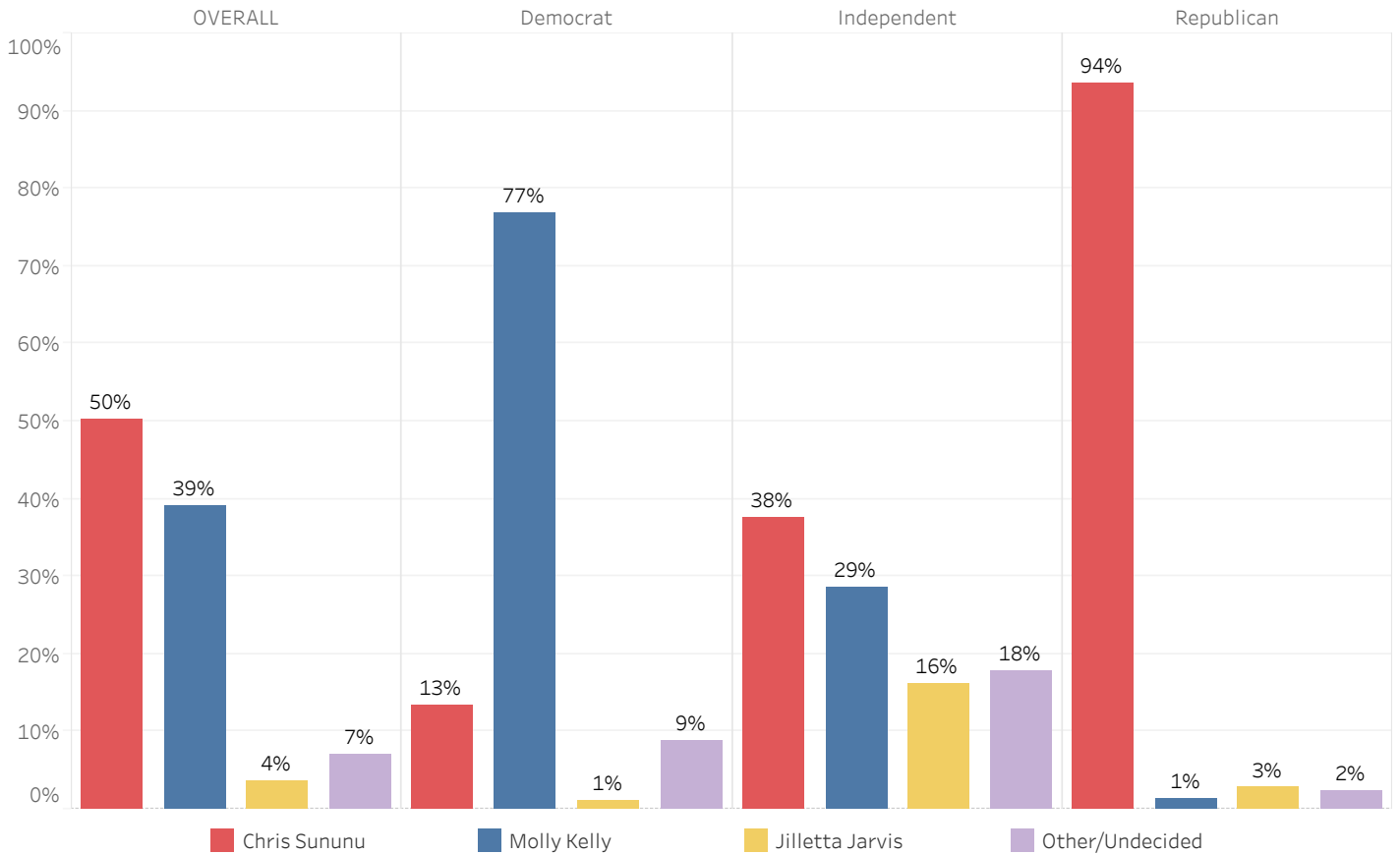


Sununu has stronger support than Kelly among his partisans. Seventy-seven percent of Democrats say they will vote for Kelly, while 94% of Republicans say they will vote for Sununu. Thirteen percent of Democrats will vote for Sununu but only 1% of Republicans will vote for Kelly. Independents are divided: 38% support Sununu, 29% support Kelly, 16% support Jarvis, and 18% are undecided.

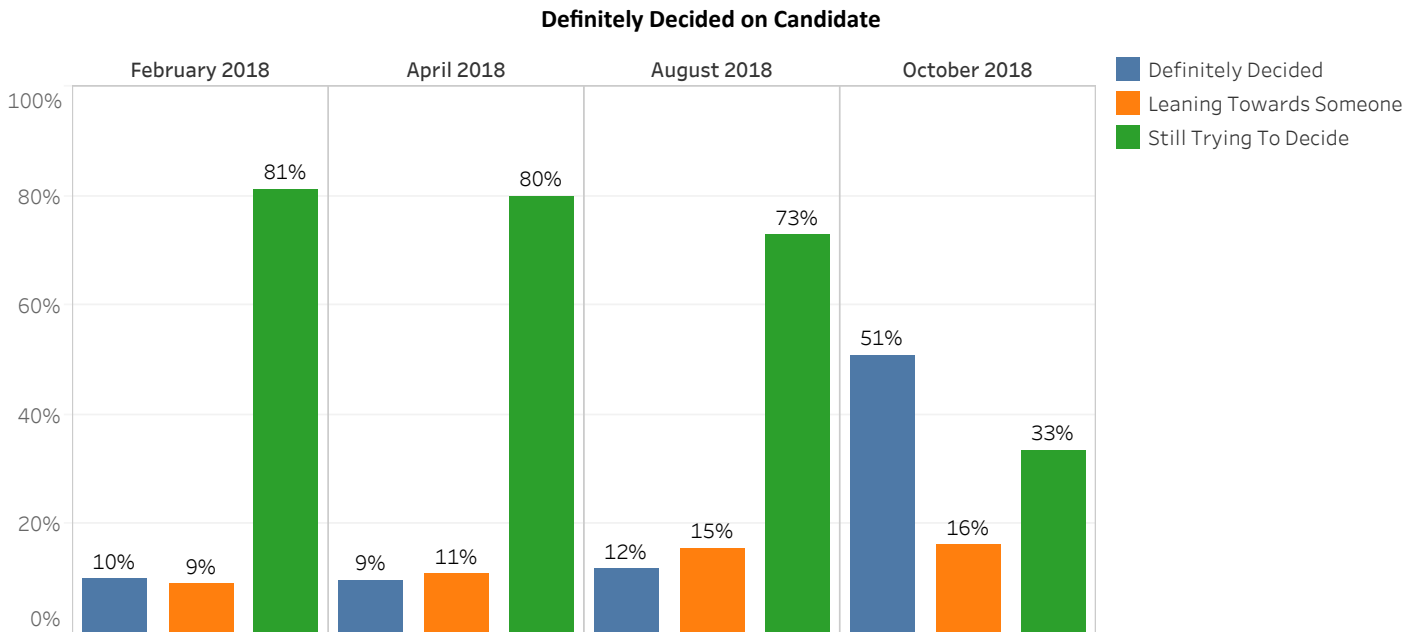
Conservative radio listeners, those who voted for Donald Trump in 2016 or did not vote, self-described conservatives, and those who attend religious services once or twice a month are more likely than others to say they will vote for Sununu. Self-described liberals, those who voted for Hillary Clinton in 2016, those who have completed postgraduate work, *Boston Globe* readers, NHPR listeners, and Connecticut Valley residents are more likely than others to say they will vote for Kelly.

Sununu vs. Kelly vs. Jarvis - By Party ID

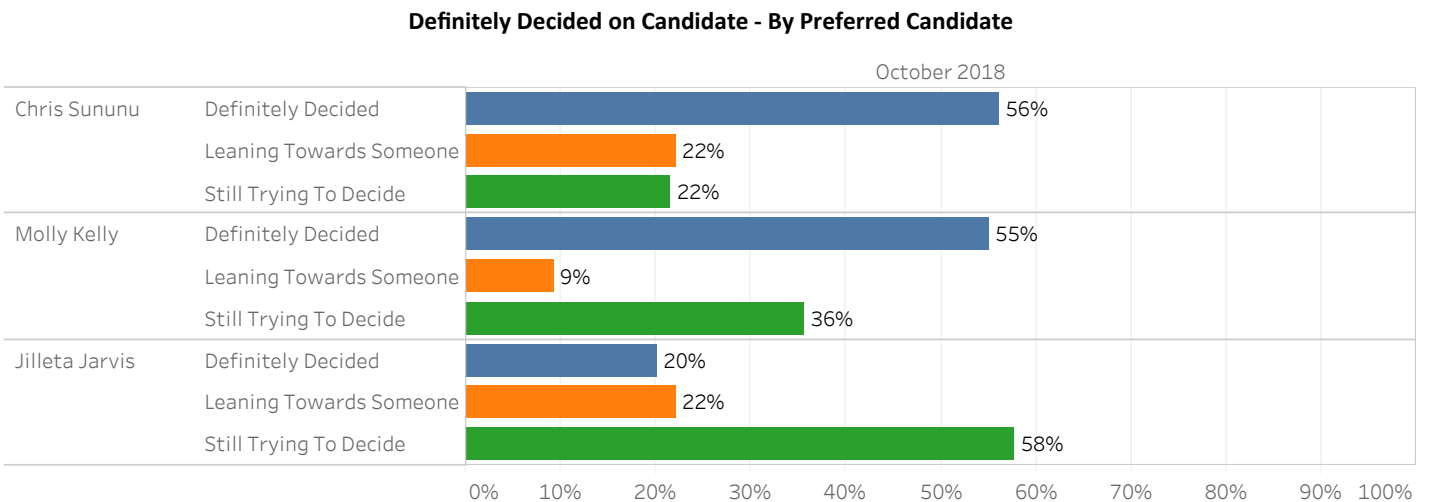
October 2018



Just over half (51%) of likely voters have definitely decided on their choice for the New Hampshire gubernatorial election, 16% are leaning towards someone, and one-third (33%) are still trying to decide. The percentage of likely voters who say they have definitely decided (51%) has increased markedly as the election nears.

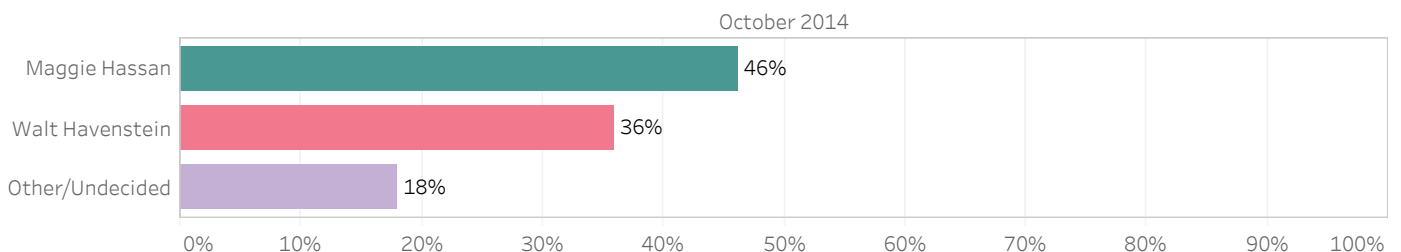


A similar percentage of those who say they will vote for Sununu (56%) and those who say they will vote for Kelly (55%) have definitely decided whom they will vote for. However, only 20% of Jarvis supporters say that they have definitely decided.



Comparison to 2014 Gubernatorial Election

In the run-up to the last gubernatorial midterm election, Governor Maggie Hassan had similar job approval numbers to Sununu and Hassan also held a similar lead over her opponent, Walt Havenstein (46% to 36%), as Sununu currently holds over Kelly (50% to 39%). Hassan ultimately won 53% to 47% over Havenstein.

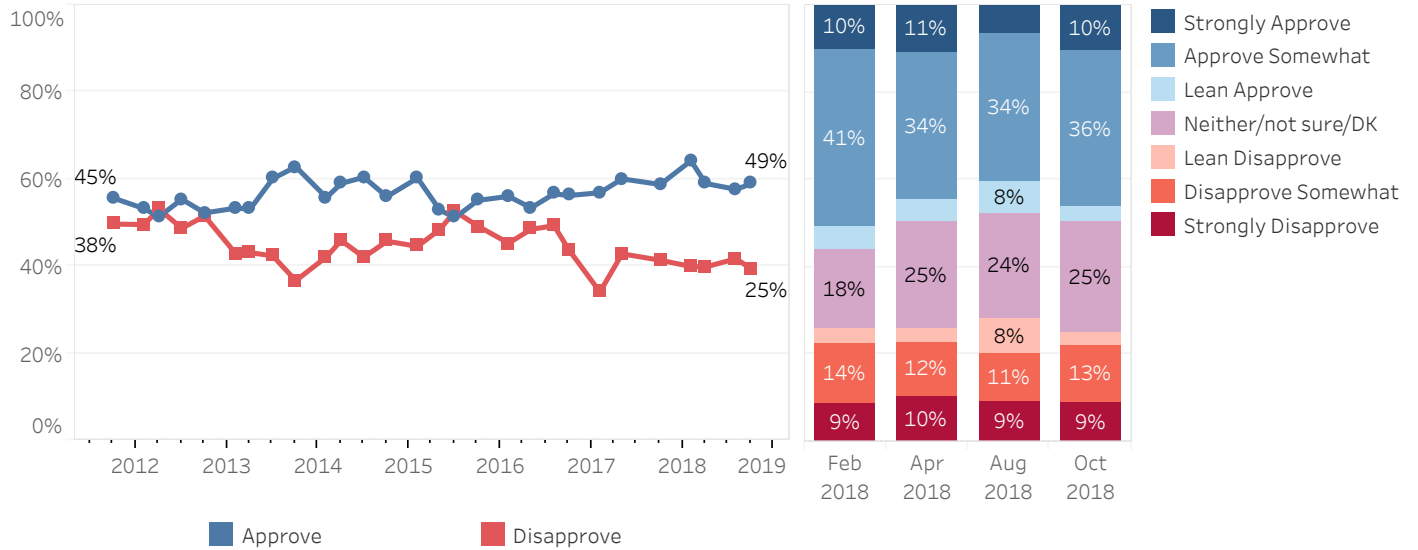


NH Legislature

Forty-nine percent of Granite Staters say they approve of how the Republican-controlled State Legislature is doing its job, a quarter (25%) disapprove, and another 25% neither approve nor disapprove or are unsure. Approval of the legislature is largely unchanged since April (48%).

Fifty-nine percent of Republicans approve of the job the legislature is doing while 49% of Independents and 42% of Democrats agree.

Legislature Approval



NH House of Representatives Election

Likely voters in New Hampshire are divided on which party's candidate they plan to support in the upcoming election for the state House of Representatives. Forty-five percent say they will vote for Democratic candidates, 43% for Republican candidates, 2% say they will vote for some Democrats and some Republicans, and 10% are undecided.

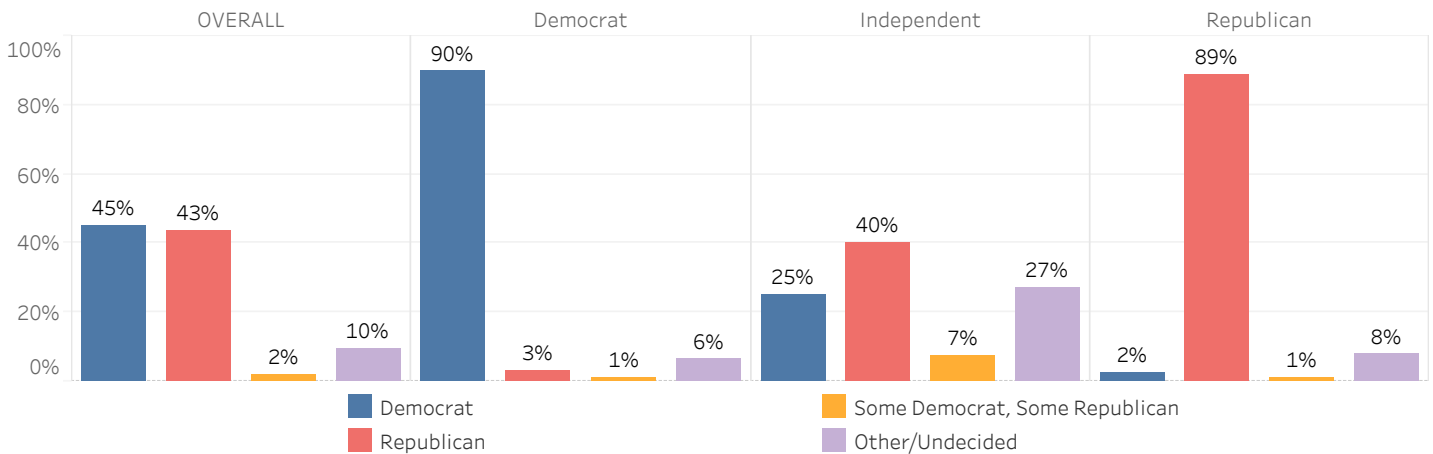
Ninety percent of Democrats plan to vote for Democratic candidates, while 89% of Republicans plan to vote for Republican candidates. Independents lean towards Republican House candidates: 40% plan to vote for Republicans while 25% plan to vote for Democrats.

Democrats are at a significant disadvantage in winning the majority of seats in the State House because of redistricting after the 2010 census. Democrats have to win more than 53% of the popular vote to win a majority of House seats.

Based on evaluations of past "generic ballot" polling in New Hampshire and actual election results, these findings translate into 216 seats for Republicans and 184 seats for Democrats.

NH House of Representatives Generic Ballot - By Party ID

October 2018



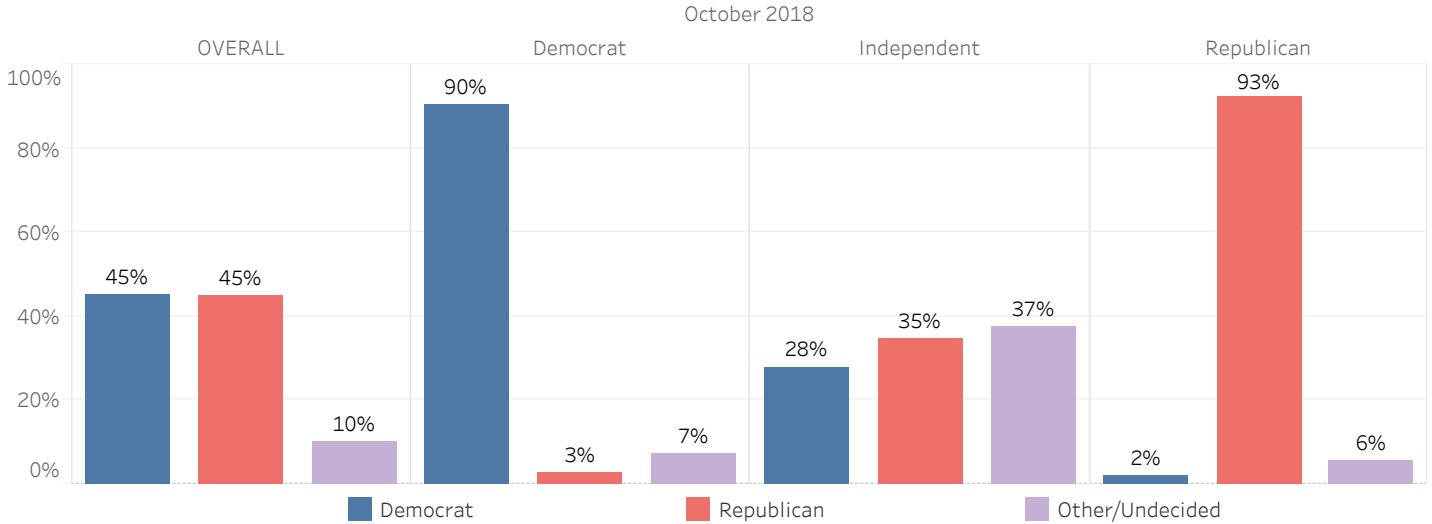
NH Senate Election

New Hampshire's likely voters are also divided on which party's candidate they plan to support for State Senate. Forty-five percent say they will vote for the Democratic candidate, 45% will vote for the Republican candidate, and 10% are undecided or will vote for another candidate.

Ninety percent of Democrats plan to vote for a Democratic candidate, while 93% of Republicans plan to vote for a Republican candidate. Independents are nearly evenly divided: 35% prefer a Republican candidate, 28% prefer a Democrat, and 37% are undecided or will vote for another candidate.

Based on an evaluation of past "generic ballot" polling in New Hampshire and actual election results, these findings translate into 14 seats for Republicans and 10 seats for Democrats.

NH Senate Generic Ballot - By Party ID

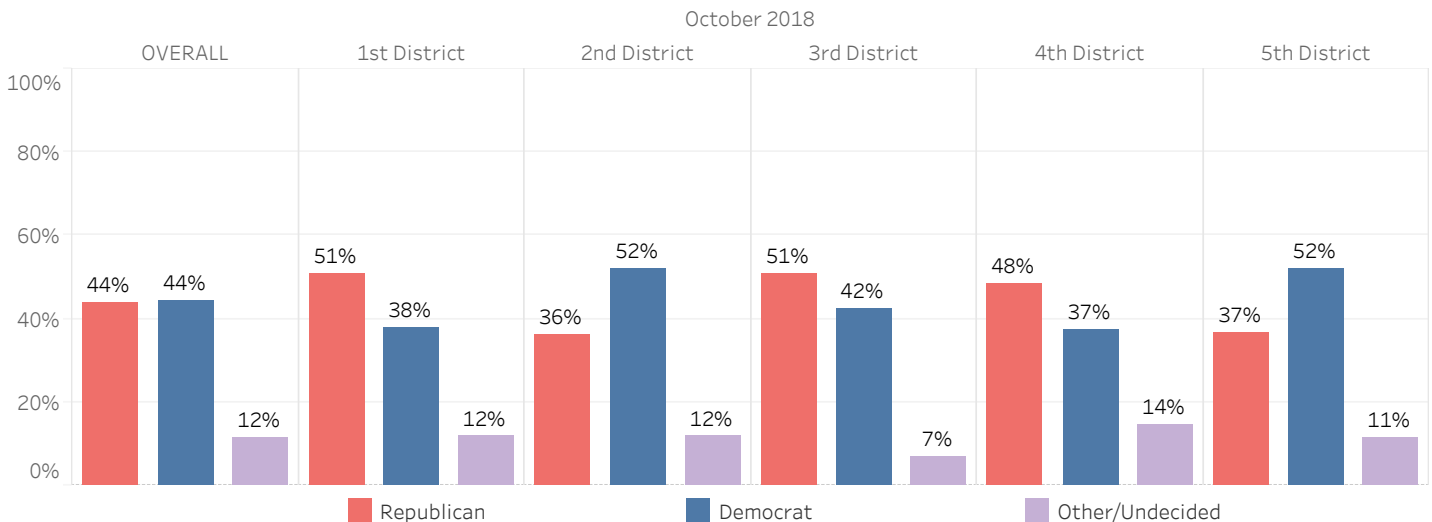


NH Executive Council Election

Likely voters are similarly divided on which party's candidate they plan to support in the upcoming election for the state's Executive Council. Forty-four percent say they will vote for the Republican candidate, 44% will vote for the Democratic candidate, and 12% are undecided or will vote for another candidate.

A greater number of likely voters plan to vote for the Republican candidate in the 1st, 3rd, and 4th Executive Council Districts, while a larger number of voters plan to vote for the Democratic candidate in the 2nd and 5th Districts.

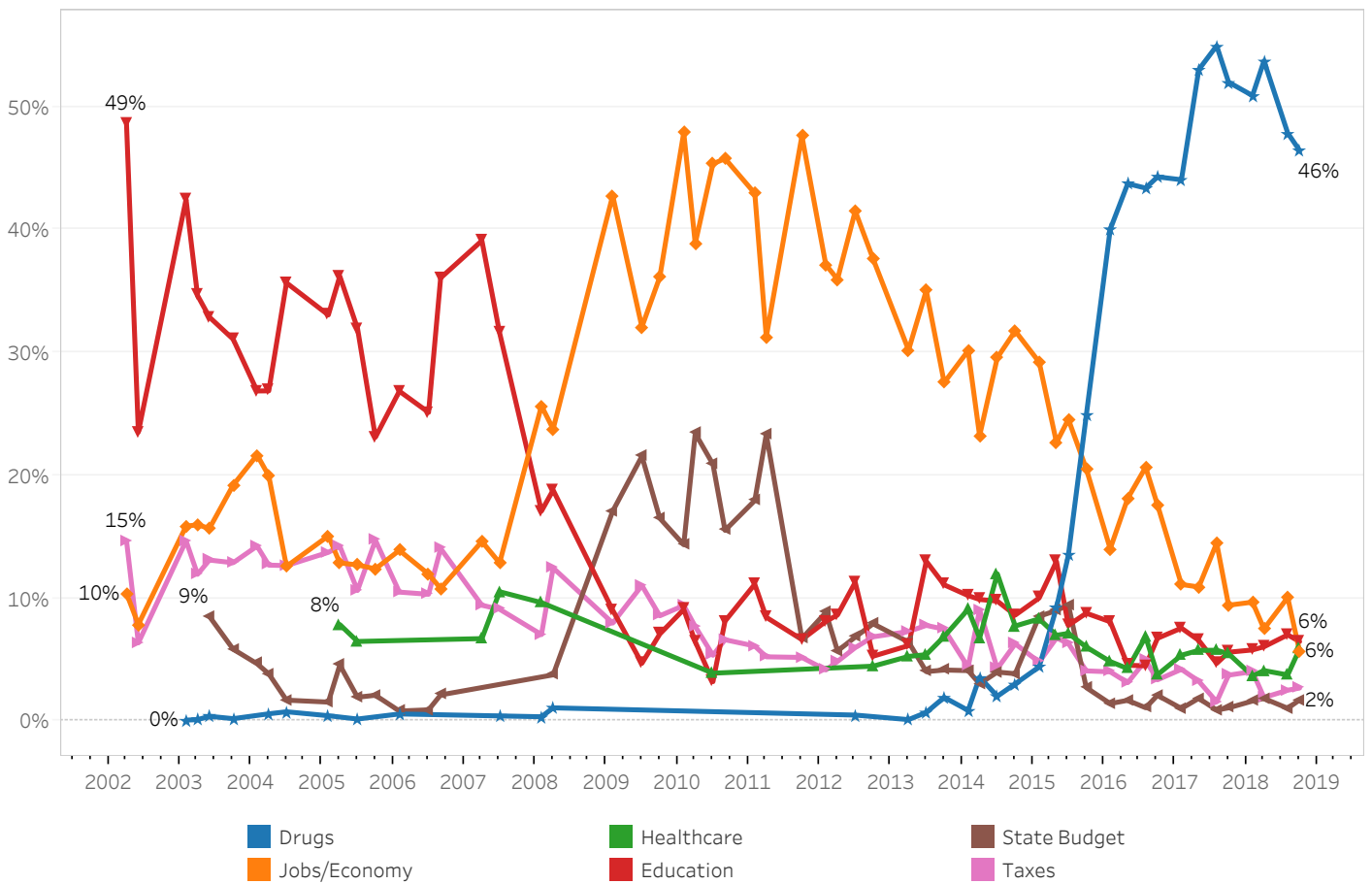
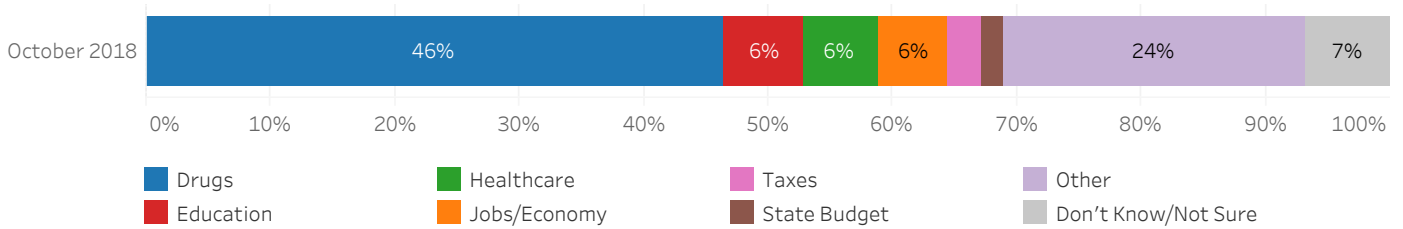
NH Executive Council Generic Ballot - By Exec. Council District



Most Important Problem Facing New Hampshire

Forty-six percent of Granite Staters believe the drug crisis is the most important problem facing New Hampshire, although this has been declining slightly since 2017. Six percent each cite education, healthcare, or jobs and the economy as the most important problem facing the state, 3% mention taxes, and 2% cite the state budget. Twenty-four percent mention another problem while 7% don't know or are unsure.

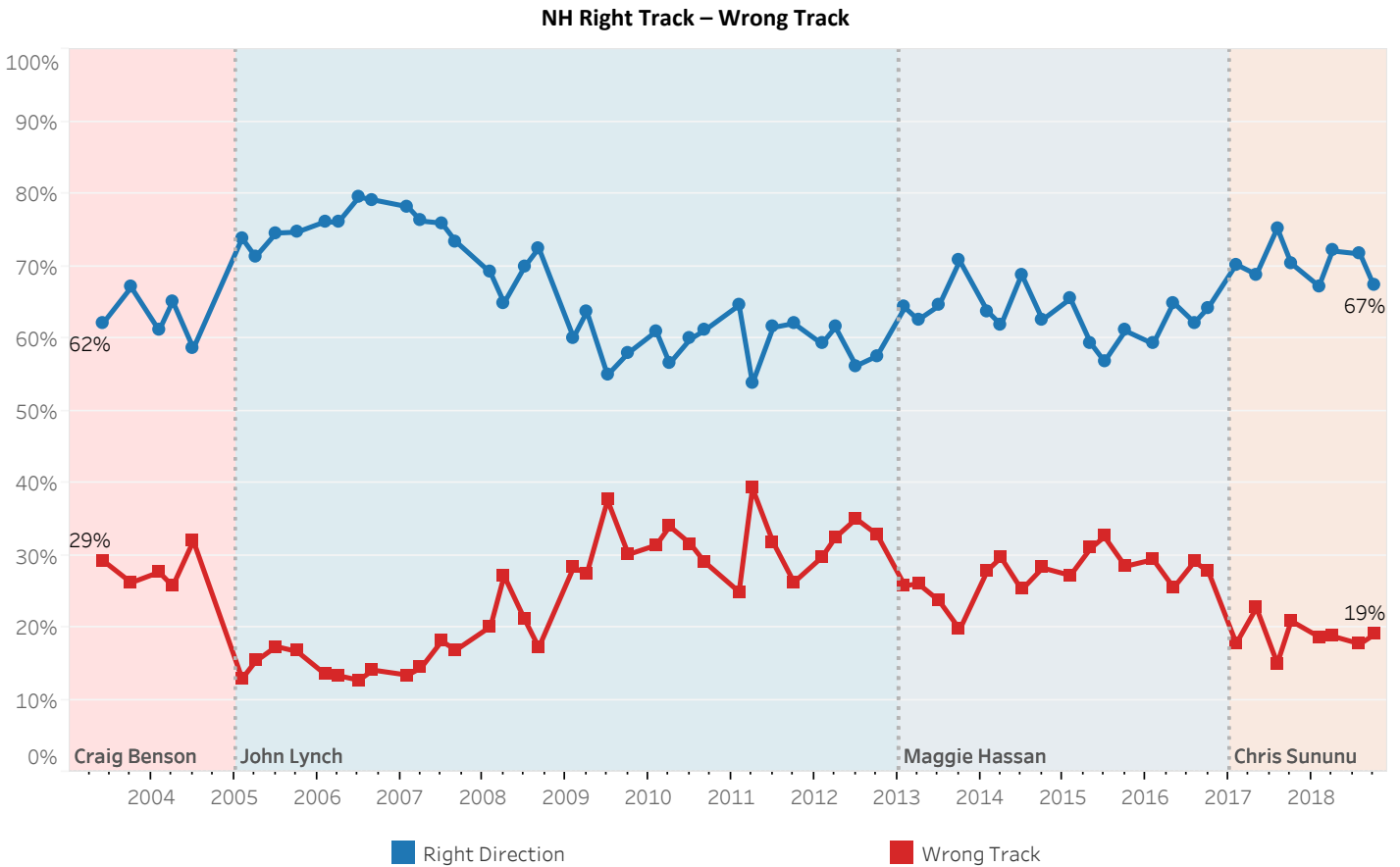
Concern over the drug crisis is bipartisan: 50% of Republicans, 44% of Independents, and 42% of Democrats feel that drugs are the state's most important problem.



NH Heading in Right Direction or On Wrong Track

Granite Staters continue to believe the state is headed in the right direction. Sixty-seven percent of Granite Staters say things in NH are generally going in the right direction, while 19% say things are seriously off on the wrong track and 14% don't know or are unsure.

Optimism about the state's future is bipartisan: 81% of Republicans, 60% of Independents, and 58% of Democrats feel the state is headed in the right direction. However, optimism among Independents has declined each of the last four quarters and optimism among Democrats has fallen during the last quarter (70% in August, 58% in October).



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. Six hundred and forty-three (643) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between October 10 and October 18, 2018. The margin of sampling error for the survey is +/- 3.9 percent. Included were four hundred and ninety-nine (499) likely 2018 general election voters (MSE = +/- 4.4%). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.2%.

The random sample used in the Granite State Poll was purchased from Scientific Telephone Samples (STS), Rancho Santo Margarita, CA. STS screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers. When a landline number is reached, the interviewer randomly selects a member of the household by asking to speak with the adult currently living in the household who has had the most recent birthday. This selection process ensures that every adult (18 years of age or older) in the household has an equal chance of being included in the survey.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Poll, Fall 2018 Demographics

		N	%
Sex of Respondent	Female	327	51%
	Male	316	49%
Age of Respondent	18 to 34	168	27%
	35 to 49	145	23%
	50 to 64	189	30%
	65 and older	124	20%
Level of Education	High school or less	164	26%
	Technical school/Some college	266	42%
	College graduate	126	20%
	Postgraduate work	81	13%
Region of State	Central / Lakes	107	17%
	Connecticut Valley	90	14%
	Manchester Area	125	19%
	Mass Border	154	24%
	North Country	60	9%
	Seacoast	108	17%
Registered to Vote	Reg. Democrat	140	22%
	Registered Undeclared/Not Reg.	362	57%
	Reg. Republican	133	21%
Party ID	Democrat	263	43%
	Independent	102	17%
	Republican	250	41%
Congressional District	First Congressional District	354	55%
	Second Congressional District	289	45%

Gubernatorial Approval

Generally speaking, do you approve or disapprove of the way Chris Sununu is handling his job as governor?

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
February 2017	42%	13%	45%	476
May 2017	57%	17%	26%	502
August 2017	62%	16%	22%	484
October 2017	61%	15%	24%	540
February 2018	61%	17%	21%	500
April 2018	59%	16%	25%	522
August 2018	61%	21%	17%	486
October 2018	59%	22%	20%	622

Favorability Rating - Governor Chris Sununu

Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. Governor (Executive Councilor) Chris Sununu?

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know/Not Sure</u>	<u>N</u>
February 2016	25%	13%	19%	43%	684
May 2016	28%	12%	19%	40%	618
August 2016	28%	10%	27%	36%	467
October 2016	32%	7%	37%	24%	767
February 2017	42%	19%	17%	22%	502
May 2017	52%	17%	17%	14%	514
October 2017	56%	17%	15%	13%	570
February 2018	56%	14%	15%	14%	519
April 2018	52%	16%	14%	17%	547
August 2018	52%	16%	16%	16%	500
October 2018	56%	12%	20%	12%	640

Interest in 2018 General Election

As you may know, there is an election in November for Governor, Congress, and state offices. How interested would you say you are in the 2018 general election, extremely interested, very interested, somewhat interested, or not very interested?

	<u>Extremely Interested</u>	<u>Very Interested</u>	<u>Somewhat Interested</u>	<u>Not Very Interested</u>	<u>Don't Know/Not Sure</u>	<u>N</u>
February 2018	29%	28%	29%	14%	0%	523
April 2018	30%	29%	26%	14%	1%	548
August 2018	39%	28%	22%	11%	1%	499
October 2018	44%	24%	21%	9%	1%	643

Voting Intent for 2018 General Election

Thinking ahead to the 2018 general election for Governor and Congress, which of the following statement best describes you...

	<u>Definitely Vote in 2018</u>	<u>Unless Emergency Comes Up Will Vote in 2018</u>	<u>May Vote in 2018</u>	<u>Probably Not Vote in 2018</u>	<u>Just Don't Know At This Time</u>	<u>N</u>
February 2018	62%	11%	10%	8%	10%	522
April 2018	57%	12%	11%	9%	11%	546
August 2018	65%	13%	9%	3%	10%	499
October 2018	65%	13%	7%	6%	9%	639

Favorability Rating - Molly Kelly

Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say: Former State Senator Molly Kelly

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK Enough To Say</u>	<u>N</u>
April 2018	9%	12%	6%	73%	547
August 2018	13%	7%	5%	75%	497
October 2018	24%	16%	12%	48%	641

NH Governor Race - Chris Sununu vs. Molly Kelly vs. Jillette Jarvis (Candidates Rotated)

If the 2018 Governor election was being held today would you vote for Chris Sununu, the Republican, and Molly Kelly, the Democrat, Jillette Jarvis, the Libertarian, or would you skip this election?

(If Undecided)

Would you say you are leaning towards Chris Sununu, the Republican, Molly Kelly, the Democrat, or Jillette Jarvis, the Libertarian?

	<u>Chris Sununu</u>	<u>Jillette Jarvis</u>	<u>Molly Kelly</u>	<u>Other/Undecided</u>	<u>N</u>
April 2018	51%	2%	24%	23%	369
August 2018	48%		32%	20%	382
October 2018	50%	4%	39%	7%	488

New Hampshire Governor Firmness of Choice

Have you definitely decided who you will vote for in the New Hampshire Governor election in 2018, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

	<u>Definitely Decided</u>	<u>Leaning Towards Someone</u>	<u>Still Trying To Decide</u>	<u>N</u>
February 2018	10%	9%	81%	381
April 2018	9%	11%	80%	380
August 2018	12%	15%	73%	389
October 2018	51%	16%	33%	491

New Hampshire Legislature Job Approval

And generally speaking, do you approve or disapprove of the way the New Hampshire legislature is handling its job?

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/Not Sure/DK</u>	<u>N</u>
October 2011	45%	38%	17%	558
February 2012	42%	38%	20%	527
April 2012	40%	42%	18%	538
July 2012	45%	37%	18%	581
October 2012	41%	36%	23%	637
	42%	45%	13%	590
February 2013	43%	30%	28%	581
April 2013	42%	30%	28%	507
July 2013	51%	29%	20%	516
October 2013	54%	22%	24%	663
February 2014	46%	29%	26%	584
April 2014	50%	33%	17%	507
July 2014	51%	29%	20%	669
October 2014	46%	33%	21%	681
February 2015	51%	32%	17%	509
May 2015	42%	36%	22%	567
July 2015	40%	42%	19%	532
October 2015	45%	37%	18%	587
February 2016	46%	33%	22%	687
May 2016	43%	37%	21%	621
August 2016	47%	38%	16%	532
October 2016	46%	31%	23%	907
February 2017	47%	19%	34%	505
May 2017	51%	30%	20%	518
October 2017	49%	28%	23%	573
February 2018	56%	26%	18%	523
April 2018	49%	26%	25%	548
August 2018	48%	28%	24%	501
October 2018	49%	25%	25%	643

NH House of Representatives Generic Ballot (Parties Rotated)

Please think about the November election for your representative to the New Hampshire House of Representatives. Do you plan to vote for the Republican or Democratic candidate for the New Hampshire House of Representatives, or do you plan to skip the election for New Hampshire House of Representatives this time?

(If Undecided)

Are you leaning toward voting for the Republican candidate to the New Hampshire House or for the Democratic candidate?

	<u>Democrat</u>	<u>Republican</u>	<u>Some Democrat, Some Republican</u>	<u>Other/Undecided</u>	<u>N</u>
October 2018	45%	43%	2%	10%	488

NH Senate Generic Ballot (Parties Rotated)

And what about the election for your representative to the New Hampshire Senate. Do you plan to vote for the Republican or Democratic candidate for the New Hampshire Senate or do you plan to skip the election for New Hampshire Senate this time?

(If Undecided)

Are you leaning toward voting for the Republican candidate to the New Hampshire Senate or for the Democratic candidate?

	<u>Democrat</u>	<u>Republican</u>	<u>Other/Undecided</u>	<u>N</u>
October 2018	45%	45%	10%	482

A historical analysis was done looking at the results of the “generic ballot” question and the actual number of seats won by Republicans in the New Hampshire House and Senate in the 2000 through 2016 elections. This was presented at the annual meeting of the American Association for Public Opinion Research Annual (AAPOR), and is available from the UNH Survey Center.

The model developed in this paper used for estimating House seats from the generic ballot question is:

$$\text{HOUSE SEATS} = -262.787 + (2\text{-party GOP estimate} * 980.554)$$

In this Granite State Poll, the two party estimate of House vote percentage with leaners for Republicans, 48.9% (43% GOP / (43% GOP + 45% DEM) = 48.9%) is calculated and inserted into the formula above. This results in an estimate of 216 Republican House seats and 184 Democratic House seats.

The model developed for estimating Senate seats from the generic ballot question is:

$$\text{SENATE SEATS} = -19.283 + (2\text{-party GOP estimate} * 66.389)$$

In this Granite State Poll, the two party estimate of Senate vote percentage with leaners for Republicans, 50% (45% GOP / (45% GOP + 45% DEM) = 50%) is calculated and inserted into the formula above. This results in an estimate of 14 Republican Senate seats and 10 Democratic Senate seats.

NH Executive Council Generic Ballot (Parties Rotated)

And what about the election for your representative to the New Hampshire Senate. Do you plan to vote for the Republican or Democratic candidate for the New Hampshire Senate or do you plan to skip the election for New Hampshire Senate this time?

(If Undecided)

Are you leaning toward voting for the Republican candidate to the New Hampshire Executive Council or for the Democratic candidate?

	<u>Democrat</u>	<u>Republican</u>	<u>Other/Undecided</u>	<u>N</u>
October 2018	44%	44%	12%	466

NH - Right Direction or Wrong Track

Do you think things in New Hampshire are generally going in the right direction or are they seriously off on the wrong track?

	<u>Right Direction</u>	<u>Wrong Track</u>	<u>Don't Know/Not Sure</u>	<u>N</u>		<u>Right Direction</u>	<u>Wrong Track</u>	<u>Don't Know/Not Sure</u>	<u>N</u>
June 2003	62%	29%	9%	510	February 2011	65%	25%	11%	517
October 2003	67%	26%	7%	485	April 2011	54%	39%	7%	491
February 2004	61%	28%	11%	500	July 2011	61%	32%	7%	503
April 2004	65%	26%	9%	530	October 2011	62%	26%	12%	544
July 2004	59%	32%	9%	503	February 2012	59%	30%	11%	517
February 2005	74%	13%	13%	535	April 2012	62%	32%	6%	532
April 2005	71%	15%	13%	488	July 2012	56%	35%	9%	577
July 2005	75%	17%	8%	494	October 2012	58%	33%	10%	1,198
October 2005	75%	17%	9%	502	February 2013	64%	26%	10%	573
February 2006	76%	14%	10%	495	April 2013	63%	26%	11%	497
April 2006	76%	13%	11%	501	July 2013	64%	24%	12%	509
July 2006	80%	13%	8%	497	October 2013	71%	20%	10%	645
September 2006	79%	14%	7%	509	February 2014	64%	28%	8%	570
February 2007	78%	13%	8%	524	April 2014	62%	30%	8%	505
April 2007	76%	14%	9%	506	July 2014	69%	25%	6%	656
July 2007	76%	18%	6%	500	October 2014	63%	28%	9%	666
September 2007	73%	17%	10%	507	February 2015	65%	27%	7%	501
February 2008	69%	20%	11%	547	May 2015	59%	31%	10%	562
April 2008	65%	27%	8%	491	July 2015	57%	33%	11%	522
July 2008	70%	21%	9%	514	October 2015	61%	28%	11%	581
September 2008	72%	17%	10%	535	February 2016	59%	29%	11%	669
February 2009	60%	28%	12%	605	May 2016	65%	25%	10%	593
April 2009	64%	27%	9%	497	August 2016	62%	29%	9%	517
July 2009	55%	38%	7%	557	October 2016	64%	28%	8%	890
October 2009	58%	30%	12%	496	February 2017	70%	18%	12%	496
February 2010	61%	31%	8%	490	May 2017	69%	23%	8%	510
April 2010	57%	34%	9%	503	August 2017	75%	15%	10%	500
July 2010	60%	32%	9%	496	October 2017	70%	21%	9%	559
September 2010	61%	29%	10%	511	February 2018	67%	19%	14%	516
					April 2018	72%	19%	9%	542
					August 2018	72%	18%	11%	493
					October 2018	67%	19%	14%	640

Most Important Problem Facing New Hampshire

Let's turn to the State of New Hampshire. There are many problems facing the state of New Hampshire today. In general, what do you think is the most important problem facing the state of New Hampshire today?

	<u>Drugs</u>	<u>Education</u>	<u>Healthcare</u>	<u>Jobs/ Economy</u>	<u>State Budget</u>	<u>Taxes</u>	<u>Other</u>	<u>DK/Not Sure</u>	<u>N</u>
April 2002		49%		10%		15%	16%	11%	681
June 2002		24%		8%		6%	57%	5%	677
February 2003	0%	42%		16%		15%	18%	9%	644
April 2003	0%	35%		16%		12%	26%	12%	499
June 2003	0%	33%		16%	9%	13%	22%	8%	513
October 2003	0%	31%		19%	6%	13%	22%	9%	490
February 2004		27%		22%	5%	14%	23%	10%	502
April 2004	1%	27%		20%	4%	13%	24%	12%	536
July 2004	1%	36%		13%	2%	13%	26%	11%	505
February 2005	0%	33%		15%	2%	14%	21%	15%	541
April 2005		36%	8%	13%	5%	14%	15%	9%	487
July 2005	0%	32%	6%	13%	2%	11%	24%	12%	496
October 2005		23%		12%	2%	15%	35%	13%	503
February 2006	1%	27%		14%	1%	11%	34%	13%	498
July 2006		25%		12%	1%	10%	38%	13%	490
September 2006		36%		11%	2%	14%	29%	8%	499
April 2007		39%	7%	15%		9%	23%	7%	501
July 2007	0%	32%	11%	13%		9%	29%	7%	488
February 2008	0%	17%	10%	26%		7%	33%	7%	542
April 2008	1%	19%		24%	4%	12%	29%	5%	496
February 2009		9%		43%	17%	8%	18%		607
July 2009		5%		32%	22%	11%	25%	5%	551
October 2009		7%		36%	17%	9%	26%	6%	494
February 2010		9%		48%	14%	9%	17%	2%	486
April 2010		6%		39%	23%	8%	20%	3%	504
July 2010		3%	4%	45%	21%	5%	17%	4%	498
September 2010		8%		46%	16%	7%	19%	5%	504
February 2011		11%		43%	18%	6%	17%	4%	508
April 2011		8%		31%	23%	5%	21%	4%	494
October 2011		7%		48%	7%	5%	22%	6%	548
February 2012		8%		37%	9%	4%	26%	6%	509
April 2012		9%		36%	6%	5%	29%	8%	518
July 2012	0%	11%		42%	7%	6%	22%	5%	541
October 2012		5%	4%	38%	8%	7%	28%	5%	575
April 2013	0%	6%	5%	30%	6%	7%	37%	6%	485
July 2013	1%	13%	5%	35%	4%	8%	24%	7%	458
October 2013	2%	11%	7%	28%	4%	7%	24%	15%	602
February 2014	1%	10%	9%	30%	4%	4%	29%	11%	545
April 2014	4%	10%	7%	23%	3%	9%	35%	10%	464
July 2014	2%	10%	12%	30%	4%	4%	29%	9%	614
October 2014	3%	9%	8%	32%	4%	6%	28%	11%	644
February 2015	4%	10%	8%	29%	9%	5%	26%	8%	467
May 2015	9%	13%	7%	23%	9%	7%	24%	8%	540
July 2015	14%	8%	7%	25%	9%	6%	27%	4%	509
October 2015	25%	9%	6%	21%	3%	4%	26%	7%	563

Most Important Problem Facing New Hampshire

Let's turn to the State of New Hampshire. There are many problems facing the state of New Hampshire today. In general, what do you think is the most important problem facing the state of New Hampshire today?

	<u>Drugs</u>	<u>Education</u>	<u>Healthcare</u>	<u>Jobs/ Economy</u>	<u>State Budget</u>	<u>Taxes</u>	<u>Other</u>	<u>DK/Not Sure</u>	<u>N</u>
February 2016	40%	8%	5%	14%	1%	4%	21%	7%	659
May 2016	44%	5%	4%	18%	2%	3%	19%	5%	591
August 2016	43%	5%	7%	21%	1%	5%	15%	3%	509
October 2016	44%	7%	4%	18%	2%	3%	16%	6%	868
February 2017	44%	8%	5%	11%	1%	4%	17%	9%	493
May 2017	53%	7%	6%	11%	2%	3%	14%	5%	508
August 2017	55%	5%	6%	14%	1%	2%	13%	5%	493
October 2017	52%	6%	5%	9%	1%	4%	17%	6%	563
February 2018	51%	6%	4%	10%	2%	4%	18%	6%	509
April 2018	54%	6%	4%	8%	2%	2%	19%	6%	524
August 2018	48%	7%	4%	10%	1%	3%	22%	6%	491
October 2018	46%	6%	6%	6%	2%	3%	24%	7%	632

Gubernatorial Approval

		<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	N
STATEWIDE		59%	22%	20%	622
Registered to Vote	Reg. Democrat	35%	54%	11%	136
	Registered Undeclared/Not Reg.	59%	15%	26%	346
	Reg. Republican	85%	5%	11%	133
Party ID	Democrat	39%	42%	19%	256
	Independent	56%	18%	25%	93
	Republican	81%	4%	15%	250
Ideology	Liberal	34%	48%	17%	141
	Moderate	58%	22%	20%	232
	Conservative	82%	4%	14%	194
Media Usage	Listen to Conserv. Radio	83%	9%	8%	85
	Listen to NHPR	52%	30%	18%	174
	Read Boston Globe	49%	40%	11%	70
	Read Local Newspapers	61%	27%	12%	190
	Read Union Leader	65%	23%	12%	107
	Watch WMUR	66%	20%	14%	332
Age of Respondent	18 to 34	50%	16%	34%	158
	35 to 49	62%	21%	18%	138
	50 to 64	64%	20%	16%	188
	65 and older	60%	32%	8%	123
Sex of Respondent	Female	53%	27%	20%	314
	Male	65%	16%	19%	308
Level of Education	High school or less	63%	16%	21%	154
	Technical school/Some college	62%	16%	23%	259
	College graduate	55%	28%	17%	124
	Postgraduate work	47%	42%	11%	79
Frequency Attending Relig. Services	Once a week or more	67%	17%	16%	101
	Once or twice a month	68%	13%	19%	56
	Few times a year	62%	22%	16%	168
	Never	52%	25%	22%	280
2016 Presidential Vote	Donald Trump	81%	6%	14%	232
	Hillary Clinton	39%	47%	14%	221
	Voted for Other	49%	11%	40%	50
	Did Not Vote	56%	10%	34%	97
Gun Owner in Household	Gun Owner	67%	17%	16%	277
	Not Gun Owner	52%	26%	22%	324
Region of State	Central/Lakes	51%	26%	23%	105
	Connecticut Valley	55%	32%	13%	88
	Manchester Area	64%	14%	22%	119
	Mass Border	61%	18%	21%	146
	North Country	55%	33%	13%	60
	Seacoast	63%	16%	22%	104
Congressional District	First Congressional District	59%	18%	23%	342
	Second Congressional District	58%	26%	16%	280

Favorability Rating - Chris Sununu

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know/Not Sure</u>	<u>N</u>
STATEWIDE		56%	12%	20%	12%	640
Registered to Vote	Reg. Democrat	32%	9%	49%	10%	140
	Registered Undeclared/Not Reg.	57%	14%	14%	15%	361
	Reg. Republican	80%	6%	6%	8%	131
Party ID	Democrat	37%	15%	38%	11%	263
	Independent	49%	13%	17%	20%	102
	Republican	79%	8%	5%	7%	247
Ideology	Liberal	30%	15%	44%	11%	145
	Moderate	57%	11%	22%	10%	239
	Conservative	79%	9%	3%	9%	195
Media Usage	Listen to Conserv. Radio	85%	1%	11%	3%	85
	Listen to NHPR	52%	16%	26%	6%	179
	Read Boston Globe	45%	6%	39%	10%	72
	Read Local Newspapers	55%	13%	26%	6%	193
	Read Union Leader	70%	8%	20%	1%	108
	Watch WMUR	63%	12%	20%	5%	332
Age of Respondent	18 to 34	49%	10%	15%	26%	168
	35 to 49	60%	14%	19%	7%	142
	50 to 64	58%	13%	21%	8%	189
	65 and older	58%	10%	28%	5%	124
Sex of Respondent	Female	52%	12%	25%	12%	325
	Male	60%	12%	16%	13%	315
Level of Education	High school or less	59%	10%	13%	18%	162
	Technical school/Some college	58%	10%	18%	14%	266
	College graduate	56%	15%	23%	6%	126
	Postgraduate work	42%	14%	38%	5%	81
Frequency Attending Relig. Services	Once a week or more	64%	7%	14%	15%	106
	Once or twice a month	66%	18%	11%	5%	58
	Few times a year	60%	12%	21%	7%	168
	Never	48%	12%	25%	15%	290
2016 Presidential Vote	Donald Trump	79%	8%	6%	7%	233
	Hillary Clinton	35%	15%	43%	7%	226
	Voted for Other	47%	12%	13%	28%	54
	Did Not Vote	54%	12%	9%	25%	101
Gun Owner in Household	Gun Owner	65%	9%	17%	9%	285
	Not Gun Owner	48%	14%	24%	15%	334
Region of State	Central/Lakes	51%	15%	24%	10%	107
	Connecticut Valley	46%	14%	34%	6%	90
	Manchester Area	64%	12%	13%	11%	125
	Mass Border	54%	9%	15%	22%	154
	North Country	54%	13%	27%	7%	60
	Seacoast	62%	8%	19%	12%	106
Congressional District	First Congressional District	60%	10%	17%	12%	351
	Second Congressional District	50%	13%	24%	13%	289

Interest in 2018 General Election

		<u>Extremely Interested</u>	<u>Very Interested</u>	<u>Somewhat Interested</u>	<u>Not Very Interested</u>	<u>Don't Know/Not Sure</u>	<u>N</u>
STATEWIDE		44%	24%	21%	9%	1%	643
Registered to Vote	Reg. Democrat	67%	20%	10%	3%		140
	Registered Undeclared/Not Reg.	33%	23%	28%	13%	2%	362
	Reg. Republican	51%	31%	14%	4%		133
Party ID	Democrat	55%	24%	17%	3%	0%	263
	Independent	24%	21%	22%	29%	4%	102
	Republican	44%	29%	23%	5%		250
Ideology	Liberal	52%	27%	16%	4%	0%	145
	Moderate	43%	22%	25%	8%	2%	239
	Conservative	46%	28%	19%	7%		197
Media Usage	Listen to Conserv. Radio	66%	25%	9%			85
	Listen to NHPR	52%	25%	18%	4%	0%	179
	Read Boston Globe	56%	17%	25%		2%	72
	Read Local Newspapers	51%	28%	16%	3%	1%	193
	Read Union Leader	52%	20%	18%	9%	1%	108
	Watch WMUR	48%	30%	17%	5%	1%	334
Age of Respondent	18 to 34	21%	22%	37%	19%	1%	168
	35 to 49	40%	25%	25%	6%	3%	145
	50 to 64	59%	23%	10%	7%	0%	189
	65 and older	59%	28%	12%	2%		124
Sex of Respondent	Female	48%	26%	17%	8%	1%	327
	Male	41%	23%	25%	10%	1%	316
Level of Education	High school or less	37%	18%	28%	15%	3%	164
	Technical school/Some college	35%	29%	27%	9%		266
	College graduate	57%	27%	10%	5%	1%	126
	Postgraduate work	67%	22%	5%	4%	1%	81
Frequency Attending Relig. Services	Once a week or more	40%	28%	19%	9%	3%	108
	Once or twice a month	45%	30%	18%	5%	2%	58
	Few times a year	44%	24%	22%	9%	0%	168
	Never	46%	21%	22%	10%	0%	290
2016 Presidential Vote	Donald Trump	49%	25%	21%	5%		235
	Hillary Clinton	63%	25%	8%	4%	1%	226
	Voted for Other	24%	35%	28%	14%		54
	Did Not Vote	8%	18%	45%	29%		101
Gun Owner in Household	Gun Owner	49%	22%	18%	10%	0%	285
	Not Gun Owner	39%	26%	24%	9%	2%	337
Region of State	Central/Lakes	45%	32%	15%	8%		107
	Connecticut Valley	58%	26%	11%	5%	0%	90
	Manchester Area	40%	23%	26%	10%	1%	125
	Mass Border	41%	22%	27%	9%	2%	154
	North Country	49%	21%	18%	11%	1%	60
	Seacoast	39%	23%	23%	13%	2%	108
Congressional District	First Congressional District	41%	26%	22%	11%	1%	354
	Second Congressional District	49%	23%	20%	7%	1%	289

Voting Intent for 2018 General Election

		<u>Definitely Vote in 2018</u>	<u>Unless Emergency Comes Up Will Vote in 2018</u>	<u>May Vote in 2018</u>	<u>Probably Not Vote in 2018</u>	<u>Just Don't Know At This Time</u>	N
STATEWIDE		65%	13%	7%	6%	9%	639
Registered to Vote	Reg. Democrat	86%	10%		0%	4%	139
	Registered Undeclared/Not Reg.	52%	15%	9%	10%	14%	359
	Reg. Republican	79%	10%	8%	1%	1%	133
Party ID	Democrat	72%	14%	6%	2%	6%	262
	Independent	43%	17%	10%	17%	13%	102
	Republican	73%	11%	7%	3%	7%	250
Ideology	Liberal	67%	25%	4%	1%	2%	144
	Moderate	65%	10%	8%	6%	11%	239
	Conservative	74%	9%	5%	5%	7%	197
Media Usage	Listen to Conserv. Radio	86%	8%		1%	6%	85
	Listen to NHPR	79%	7%	5%	1%	7%	177
	Read Boston Globe	74%	7%	4%	5%	10%	70
	Read Local Newspapers	72%	13%	3%	3%	10%	191
	Read Union Leader	72%	9%	7%	4%	8%	108
	Watch WMUR	74%	11%	5%	3%	6%	332
Age of Respondent	18 to 34	43%	14%	15%	11%	17%	167
	35 to 49	58%	21%	8%	5%	8%	143
	50 to 64	79%	8%	3%	4%	6%	189
	65 and older	83%	10%	1%	1%	4%	123
Sex of Respondent	Female	65%	13%	5%	7%	10%	327
	Male	66%	12%	9%	5%	8%	313
Level of Education	High school or less	55%	13%	10%	9%	13%	161
	Technical school/Some college	59%	14%	7%	7%	13%	266
	College graduate	79%	13%	5%	1%	2%	126
	Postgraduate work	84%	7%	4%	3%	2%	80
Frequency Attending Relig. Services	Once a week or more	64%	11%	7%	13%	5%	108
	Once or twice a month	75%	11%	2%	5%	7%	58
	Few times a year	64%	13%	9%	4%	10%	168
	Never	65%	14%	7%	5%	10%	290
2016 Presidential Vote	Donald Trump	73%	10%	6%	3%	7%	235
	Hillary Clinton	79%	15%	3%	3%		224
	Voted for Other	53%	23%	16%	1%	7%	54
	Did Not Vote	26%	7%	13%	19%	36%	101
Gun Owner in Household	Gun Owner	69%	14%	4%	6%	7%	285
	Not Gun Owner	62%	12%	9%	5%	12%	334
Region of State	Central / Lakes	68%	9%	5%	4%	14%	105
	Connecticut Valley	75%	15%	3%		7%	90
	Manchester Area	66%	11%	8%	4%	11%	125
	Mass Border	57%	17%	4%	12%	11%	154
	North Country	65%	15%	11%	5%	3%	60
	Seacoast	65%	10%	13%	6%	6%	107
Congressional District	First Congressional District	65%	11%	9%	5%	11%	352
	Second Congressional District	66%	16%	4%	7%	7%	287

Favorability Rating - Molly Kelly

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know/Not Sure</u>	<u>N</u>
STATEWIDE		24%	16%	12%	48%	641
Registered to Vote	Reg. Democrat	48%	11%	5%	36%	140
	Registered Undeclared/Not Reg.	21%	17%	13%	49%	360
	Reg. Republican	8%	14%	17%	61%	133
Party ID	Democrat	39%	15%	6%	40%	263
	Independent	21%	18%	11%	50%	102
	Republican	10%	17%	19%	55%	248
Ideology	Liberal	43%	13%	9%	35%	145
	Moderate	22%	16%	10%	52%	237
	Conservative	12%	17%	19%	52%	197
Media Usage	Listen to Conserv. Radio	14%	14%	18%	54%	85
	Listen to NHPR	34%	19%	6%	42%	179
	Read Boston Globe	39%	17%	8%	36%	72
	Read Local Newspapers	36%	17%	12%	35%	193
	Read Union Leader	25%	21%	19%	35%	108
	Watch WMUR	28%	16%	18%	39%	332
Age of Respondent	18 to 34	18%	16%	7%	59%	168
	35 to 49	23%	22%	6%	49%	145
	50 to 64	26%	13%	16%	45%	187
	65 and older	31%	13%	19%	37%	124
Sex of Respondent	Female	29%	16%	14%	41%	327
	Male	19%	15%	11%	55%	314
Level of Education	High school or less	17%	14%	18%	51%	162
	Technical school/Some college	21%	19%	11%	49%	266
	College graduate	28%	14%	11%	47%	126
	Postgraduate work	43%	11%	6%	39%	81
Frequency Attending Relig. Services	Once a week or more	31%	17%	13%	39%	108
	Once or twice a month	19%	9%	24%	49%	58
	Few times a year	22%	16%	12%	51%	168
	Never	24%	17%	9%	49%	290
2016 Presidential Vote	Donald Trump	11%	13%	22%	53%	235
	Hillary Clinton	46%	16%	4%	34%	226
	Voted for Other	13%	33%	11%	43%	54
	Did Not Vote	13%	10%	9%	67%	101
Gun Owner in Household	Gun Owner	22%	14%	17%	47%	283
	Not Gun Owner	27%	17%	8%	48%	337
Region of State	Central/Lakes	30%	10%	14%	46%	107
	Connecticut Valley	39%	13%	14%	34%	90
	Manchester Area	20%	18%	15%	47%	123
	Mass Border	20%	16%	12%	52%	154
	North Country	23%	20%	12%	45%	60
	Seacoast	17%	18%	7%	58%	108
Congressional District	First Congressional District	18%	16%	13%	53%	354
	Second Congressional District	31%	15%	12%	42%	287

NH Governor Race - Chris Sununu vs. Molly Kelly vs. Jilletta Jarvis (Candidates Rotated)

		<u>Chris Sununu</u>	<u>Jilletta Jarvis</u>	<u>Molly Kelly</u>	<u>Other/Undecided</u>	<u>N</u>
STATEWIDE		50%	4%	39%	7%	488
Registered to Vote	Reg. Democrat	8%		85%	7%	132
	Registered Undeclared/Not Reg.	55%	6%	31%	8%	234
	Reg. Republican	90%	3%	4%	4%	118
Party ID	Democrat	13%	1%	77%	9%	221
	Independent	38%	16%	29%	18%	58
	Republican	94%	3%	1%	2%	206
Ideology	Liberal	11%	2%	80%	7%	130
	Moderate	46%	5%	42%	6%	175
	Conservative	89%	1%	3%	6%	161
Media Usage	Listen to Conserv. Radio	93%	1%	5%		78
	Listen to NHPR	35%	3%	55%	6%	151
	Read Boston Globe	31%	4%	65%		57
	Read Local Newspapers	40%	6%	48%	6%	159
	Read Union Leader	59%	1%	35%	4%	85
	Watch WMUR	53%	1%	38%	7%	275
Age of Respondent	18 to 34	45%	11%	41%	4%	91
	35 to 49	50%	5%	34%	11%	114
	50 to 64	57%	1%	36%	6%	160
	65 and older	45%	1%	47%	7%	112
Sex of Respondent	Female	43%	1%	49%	8%	249
	Male	58%	7%	29%	6%	240
Level of Education	High school or less	58%	2%	25%	15%	107
	Technical school/Some college	58%	4%	31%	6%	189
	College graduate	43%	4%	48%	5%	115
	Postgraduate work	28%	3%	66%	2%	73
Frequency Attending Relig. Services	Once a week or more	60%	1%	30%	9%	77
	Once or twice a month	64%		32%	4%	50
	Few times a year	49%	5%	40%	6%	128
	Never	43%	4%	44%	8%	222
2016 Presidential Vote	Donald Trump	90%	2%	3%	5%	195
	Hillary Clinton	11%	1%	79%	9%	205
	Voted for Other	41%	28%	31%		39
	Did Not Vote	68%	4%	16%	11%	33
Gun Owner in Household	Gun Owner	63%	6%	23%	8%	231
	Not Gun Owner	36%	2%	55%	7%	240
Region of State	Central/Lakes	56%	2%	32%	10%	81
	Connecticut Valley	39%	4%	54%	2%	78
	Manchester Area	62%	2%	33%	3%	91
	Mass Border	53%	4%	37%	7%	112
	North Country	43%	6%	41%	9%	48
	Seacoast	43%	4%	41%	12%	79
Congressional District	First Congressional District	56%	2%	34%	7%	261
	Second Congressional District	43%	5%	45%	7%	227

New Hampshire Governor Firmness of Choice

		<u>Definitely Decided</u>	<u>Leaning Towards Someone</u>	<u>Still Trying To Decide</u>	N
STATEWIDE		51%	16%	33%	486
Registered to Vote	Reg. Democrat	60%	11%	29%	129
	Registered Undeclared/Not Reg.	40%	19%	41%	234
	Reg. Republican	64%	16%	20%	117
Party ID	Democrat	48%	12%	40%	223
	Independent	27%	23%	50%	55
	Republican	60%	19%	21%	205
Ideology	Liberal	49%	11%	40%	131
	Moderate	45%	20%	35%	174
	Conservative	59%	17%	24%	158
Media Usage	Listen to Conserv. Radio	69%	11%	20%	76
	Listen to NHPR	50%	14%	36%	151
	Read Boston Globe	58%	8%	34%	57
	Read Local Newspapers	51%	16%	33%	156
	Read Union Leader	57%	13%	30%	86
	Watch WMUR	52%	16%	32%	273
Age of Respondent	18 to 34	22%	24%	55%	91
	35 to 49	50%	21%	29%	111
	50 to 64	51%	15%	34%	159
	65 and older	72%	7%	20%	113
Sex of Respondent	Female	48%	18%	34%	249
	Male	53%	14%	32%	236
Level of Education	High school or less	42%	11%	47%	107
	Technical school/Some college	47%	21%	32%	187
	College graduate	56%	12%	32%	114
	Postgraduate work	64%	17%	20%	73
Frequency Attending Relig. Services	Once a week or more	54%	21%	25%	76
	Once or twice a month	41%	20%	39%	48
	Few times a year	54%	14%	32%	129
	Never	50%	15%	36%	221
2016 Presidential Vote	Donald Trump	60%	16%	24%	192
	Hillary Clinton	52%	12%	36%	208
	Voted for Other	23%	27%	50%	39
	Did Not Vote	23%	37%	40%	32
Gun Owner in Household	Gun Owner	52%	19%	30%	227
	Not Gun Owner	48%	14%	37%	240
Region of State	Central/Lakes	48%	28%	24%	80
	Connecticut Valley	68%	5%	27%	79
	Manchester Area	41%	20%	39%	92
	Mass Border	53%	15%	33%	110
	North Country	62%	8%	30%	48
	Seacoast	37%	17%	46%	77
Congressional District	First Congressional District	43%	20%	37%	259
	Second Congressional District	59%	12%	29%	227

New Hampshire Legislature Job Approval

		Approve	Disapprove	Neither/Not Sure/DK	N
STATEWIDE		49%	25%	25%	630
Registered to Vote	Reg. Democrat	39%	45%	16%	136
	Registered Undeclared/Not Reg.	49%	23%	28%	353
	Reg. Republican	63%	11%	26%	133
Party ID	Democrat	42%	39%	18%	254
	Independent	49%	22%	29%	100
	Republican	59%	14%	28%	249
Ideology	Liberal	38%	47%	16%	139
	Moderate	52%	25%	23%	237
	Conservative	59%	14%	28%	196
Media Usage	Listen to Conserv. Radio	59%	16%	26%	84
	Listen to NHPR	48%	32%	20%	177
	Read Boston Globe	39%	42%	19%	72
	Read Local Newspapers	49%	29%	22%	191
	Read Union Leader	48%	31%	21%	107
	Watch WMUR	54%	26%	20%	334
Age of Respondent	18 to 34	49%	13%	38%	162
	35 to 49	53%	28%	19%	141
	50 to 64	54%	24%	23%	189
	65 and older	38%	41%	21%	121
Sex of Respondent	Female	44%	29%	27%	319
	Male	55%	22%	23%	311
Level of Education	High school or less	51%	21%	28%	161
	Technical school/Some college	52%	20%	28%	261
	College graduate	43%	32%	25%	122
	Postgraduate work	46%	42%	12%	80
Frequency Attending Relig. Services	Once a week or more	55%	22%	23%	105
	Once or twice a month	60%	17%	23%	58
	Few times a year	44%	30%	26%	167
	Never	49%	26%	26%	283
2016 Presidential Vote	Donald Trump	57%	13%	29%	234
	Hillary Clinton	42%	44%	15%	220
	Voted for Other	48%	23%	29%	50
	Did Not Vote	47%	16%	37%	99
Gun Owner in Household	Gun Owner	52%	22%	27%	283
	Not Gun Owner	47%	29%	24%	326
Region of State	Central/Lakes	43%	31%	26%	105
	Connecticut Valley	58%	26%	17%	87
	Manchester Area	52%	19%	29%	121
	Mass Border	48%	20%	32%	151
	North Country	48%	30%	22%	59
	Seacoast	49%	30%	20%	107
Congressional District	First Congressional District	49%	25%	26%	346
	Second Congressional District	50%	26%	24%	284

NH House of Representatives Generic Ballot (Parties Rotated)

		<u>Democrat</u>	<u>Republican</u>	<u>Some Democrat, Some Republican</u>	<u>Other/Undecided</u>	<u>N</u>
STATEWIDE		45%	43%	2%	10%	488
Registered to Vote	Reg. Democrat	95%	2%		4%	131
	Registered Undeclared/Not Reg.	38%	45%	4%	12%	232
	Reg. Republican	4%	88%		8%	118
Party ID	Democrat	90%	3%	1%	6%	223
	Independent	25%	40%	7%	27%	58
	Republican	2%	89%	1%	8%	204
Ideology	Liberal	88%	4%	2%	6%	130
	Moderate	50%	34%	4%	12%	175
	Conservative	4%	88%		8%	161
Media Usage	Listen to Conserv. Radio	4%	93%	1%	2%	79
	Listen to NHPR	60%	25%	4%	11%	152
	Read Boston Globe	72%	19%	1%	8%	57
	Read Local Newspapers	52%	33%	2%	13%	158
	Read Union Leader	41%	43%	2%	13%	87
	Watch WMUR	44%	45%	2%	9%	276
Age of Respondent	18 to 34	48%	38%	4%	11%	92
	35 to 49	41%	44%	1%	15%	109
	50 to 64	41%	51%	1%	7%	161
	65 and older	52%	38%	2%	8%	114
Sex of Respondent	Female	57%	36%	1%	6%	250
	Male	33%	51%	3%	13%	238
Level of Education	High school or less	37%	55%		8%	105
	Technical school/Some college	35%	51%	2%	12%	193
	College graduate	55%	34%	3%	8%	113
	Postgraduate work	69%	21%	2%	9%	72
Frequency Attending Relig. Services	Once a week or more	33%	59%	1%	7%	79
	Once or twice a month	41%	51%	2%	6%	50
	Few times a year	42%	41%	2%	14%	129
	Never	53%	37%	1%	9%	219
2016 Presidential Vote	Donald Trump	5%	88%	1%	6%	194
	Hillary Clinton	90%	2%	3%	5%	206
	Voted for Other	34%	36%		29%	38
	Did Not Vote	22%	48%	5%	25%	33
Gun Owner in Household	Gun Owner	30%	59%	1%	10%	231
	Not Gun Owner	62%	27%	2%	9%	239
Region of State	Central/Lakes	41%	47%	5%	6%	79
	Connecticut Valley	50%	39%		10%	81
	Manchester Area	38%	50%	2%	10%	91
	Mass Border	45%	43%		12%	110
	North Country	38%	46%		16%	48
	Seacoast	58%	34%	3%	4%	79
Congressional District	First Congressional District	46%	45%	2%	7%	259
	Second Congressional District	44%	41%	2%	12%	228

NH Senate Generic Ballot (Parties Rotated)

		<u>Democrat</u>	<u>Republican</u>	<u>Other/Undecided</u>	N
STATEWIDE		45%	45%	10%	482
Registered to Vote	Reg. Democrat	94%	1%	4%	130
	Registered Undeclared/Not Reg.	38%	46%	16%	230
	Reg. Republican	4%	92%	4%	118
Party ID	Democrat	90%	3%	7%	218
	Independent	28%	35%	37%	56
	Republican	2%	93%	6%	205
Ideology	Liberal	91%	6%	4%	127
	Moderate	48%	33%	20%	174
	Conservative	5%	91%	4%	160
Media Usage	Listen to Conserv. Radio	5%	93%	1%	78
	Listen to NHPR	62%	23%	14%	151
	Read Boston Globe	72%	20%	9%	57
	Read Local Newspapers	52%	33%	15%	159
	Read Union Leader	44%	42%	14%	87
	Watch WMUR	43%	45%	11%	274
Age of Respondent	18 to 34	49%	42%	9%	92
	35 to 49	39%	45%	15%	107
	50 to 64	42%	53%	5%	159
	65 and older	51%	36%	13%	114
Sex of Respondent	Female	56%	36%	8%	247
	Male	33%	54%	12%	234
Level of Education	High school or less	36%	60%	4%	102
	Technical school/Some college	37%	50%	13%	188
	College graduate	53%	36%	12%	115
	Postgraduate work	69%	22%	9%	73
Frequency Attending Relig. Services	Once a week or more	35%	56%	9%	80
	Once or twice a month	42%	53%	5%	50
	Few times a year	42%	46%	12%	124
	Never	52%	38%	10%	218
2016 Presidential Vote	Donald Trump	6%	88%	6%	193
	Hillary Clinton	89%	2%	9%	204
	Voted for Other	38%	38%	24%	37
	Did Not Vote	24%	57%	19%	31
Gun Owner in Household	Gun Owner	30%	61%	9%	228
	Not Gun Owner	62%	28%	10%	237
Region of State	Central/Lakes	41%	49%	10%	80
	Connecticut Valley	51%	44%	6%	79
	Manchester Area	39%	49%	12%	91
	Mass Border	43%	48%	9%	109
	North Country	43%	46%	12%	46
	Seacoast	55%	32%	13%	78
Congressional District	First Congressional District	45%	45%	9%	258
	Second Congressional District	45%	44%	11%	224

NH Executive Council Generic Ballot (Parties Rotated)

		<u>Democrat</u>	<u>Republican</u>	<u>Other/Undecided</u>	<u>N</u>
STATEWIDE		44%	44%	12%	466
Registered to Vote	Reg. Democrat	94%	1%	5%	130
	Registered Undeclared/Not Reg.	36%	45%	18%	216
	Reg. Republican	4%	91%	5%	116
Party ID	Democrat	88%	2%	9%	212
	Independent	24%	38%	38%	53
	Republican	3%	90%	7%	199
Ideology	Liberal	88%	4%	8%	119
	Moderate	49%	31%	20%	168
	Conservative	5%	89%	5%	159
Media Usage	Listen to Conserv. Radio	4%	94%	2%	76
	Listen to NHPR	59%	22%	18%	149
	Read Boston Globe	67%	21%	12%	52
	Read Local Newspapers	49%	34%	17%	157
	Read Union Leader	40%	44%	17%	85
	Watch WMUR	43%	44%	13%	263
Age of Respondent	18 to 34	45%	45%	10%	82
	35 to 49	39%	44%	17%	107
	50 to 64	44%	49%	7%	154
	65 and older	49%	36%	15%	112
Sex of Respondent	Female	55%	36%	9%	237
	Male	33%	53%	14%	229
Level of Education	High school or less	37%	59%	4%	97
	Technical school/Some college	35%	51%	14%	184
	College graduate	53%	34%	13%	110
	Postgraduate work	65%	20%	15%	72
Frequency Attending Relig. Services	Once a week or more	32%	58%	10%	79
	Once or twice a month	36%	54%	10%	45
	Few times a year	42%	44%	14%	121
	Never	52%	37%	11%	214
2016 Presidential Vote	Donald Trump	5%	88%	7%	189
	Hillary Clinton	86%	3%	11%	202
	Voted for Other	34%	40%	26%	33
	Did Not Vote	29%	51%	19%	29
Gun Owner in Household	Gun Owner	31%	59%	10%	219
	Not Gun Owner	60%	28%	12%	230
Region of State	Central/Lakes	38%	45%	16%	80
	Connecticut Valley	50%	41%	9%	79
	Manchester Area	34%	52%	14%	79
	Mass Border	44%	46%	9%	107
	North Country	41%	44%	15%	44
	Seacoast	58%	34%	8%	77
Congressional District	First Congressional District	44%	48%	9%	246
	Second Congressional District	45%	40%	15%	220
Exec. Council District	1st District	38%	51%	12%	103
	2nd District	52%	36%	12%	117
	3rd District	42%	51%	7%	71
	4th District	37%	48%	14%	93
	5th District	52%	37%	11%	83

Most Important Problem Facing New Hampshire

		<u>Drugs</u>	<u>Education</u>	<u>Healthcare</u>	<u>Jobs/Economy</u>
STATEWIDE		46%	6%	6%	6%
Registered to Vote	Reg. Democrat	40%	10%	9%	4%
	Registered Undeclared/Not Reg.	47%	6%	6%	6%
	Reg. Republican	54%	4%	4%	7%
Party ID	Democrat	42%	8%	9%	4%
	Independent	44%	5%	7%	6%
	Republican	50%	6%	3%	9%
Ideology	Liberal	30%	13%	11%	5%
	Moderate	48%	6%	7%	6%
	Conservative	57%	4%	1%	6%
Media Usage	Listen to Conserv. Radio	68%	2%	1%	2%
	Listen to NHPR	48%	8%	11%	7%
	Read Boston Globe	46%	5%	5%	6%
	Read Local Newspapers	41%	9%	8%	9%
	Read Union Leader	42%	6%	7%	11%
	Watch WMUR	47%	8%	6%	6%
Age of Respondent	18 to 34	46%	2%	4%	5%
	35 to 49	54%	9%	7%	5%
	50 to 64	46%	5%	8%	5%
	65 and older	39%	12%	6%	8%
Sex of Respondent	Female	44%	9%	7%	5%
	Male	49%	4%	5%	7%
Level of Education	High school or less	50%	3%	5%	3%
	Technical school/Some college	46%	5%	5%	7%
	College graduate	50%	8%	6%	5%
	Postgraduate work	36%	14%	11%	6%
Frequency Attending Relig. Services	Once a week or more	47%	7%	2%	8%
	Once or twice a month	36%	3%	0%	11%
	Few times a year	49%	9%	9%	2%
	Never	47%	6%	7%	6%
2016 Presidential Vote	Donald Trump	53%	6%	2%	7%
	Hillary Clinton	40%	11%	9%	5%
	Voted for Other	41%	3%	16%	2%
	Did Not Vote	53%	0%	3%	5%
Gun Owner in Household	Gun Owner	45%	8%	4%	7%
	Not Gun Owner	47%	6%	8%	5%
Region of State	Central/Lakes	40%	7%	8%	9%
	Connecticut Valley	51%	16%	5%	3%
	Manchester Area	40%	3%	5%	11%
	Mass Border	57%	4%	4%	3%
	North Country	50%	8%	4%	4%
	Seacoast	40%	6%	10%	4%
Congressional District	First Congressional District	45%	5%	6%	6%
	Second Congressional District	48%	8%	6%	5%

Most Important Problem Facing New Hampshire

		<u>State Budget</u>	<u>Taxes</u>	<u>Other</u>	<u>DK/Not Sure</u>	<u>N</u>
STATEWIDE		2%	3%	24%	7%	632
Registered to Vote	Reg. Democrat	1%	5%	30%	2%	139
	Registered Undeclared/Not Reg.	2%	2%	22%	9%	354
	Reg. Republican	1%	1%	24%	5%	130
Party ID	Democrat	3%	4%	26%	5%	261
	Independent		3%	22%	13%	100
	Republican	2%	2%	25%	4%	243
Ideology	Liberal	4%	3%	29%	5%	143
	Moderate	1%	4%	21%	7%	237
	Conservative	2%	1%	24%	5%	194
Media Usage	Listen to Conserv. Radio	1%	2%	19%	5%	85
	Listen to NHPR	0%	2%	21%	3%	179
	Read Boston Globe	8%	3%	22%	5%	72
	Read Local Newspapers	2%	4%	20%	8%	188
	Read Union Leader	4%	2%	26%	3%	107
	Watch WMUR	2%	4%	22%	6%	331
Age of Respondent	18 to 34	2%	1%	29%	12%	164
	35 to 49	2%	1%	18%	3%	140
	50 to 64	1%	6%	26%	4%	188
	65 and older	1%	3%	22%	9%	122
Sex of Respondent	Female	2%	3%	23%	6%	323
	Male	1%	2%	26%	7%	309
Level of Education	High school or less	2%	1%	26%	10%	154
	Technical school/Some college	1%	2%	28%	6%	266
	College graduate	2%	6%	15%	7%	125
	Postgraduate work	4%	5%	22%	2%	80
Frequency Attending Relig. Services	Once a week or more	1%	2%	26%	7%	104
	Once or twice a month	6%	1%	33%	9%	58
	Few times a year	2%	5%	17%	7%	164
	Never	1%	2%	25%	6%	287
2016 Presidential Vote	Donald Trump	3%	2%	21%	6%	230
	Hillary Clinton	1%	3%	24%	7%	225
	Voted for Other		6%	31%	1%	54
	Did Not Vote			28%	10%	96
Gun Owner in Household	Gun Owner	3%	3%	25%	6%	281
	Not Gun Owner	1%	2%	23%	8%	329
Region of State	Central/Lakes	1%	5%	30%	2%	105
	Connecticut Valley	1%	4%	14%	7%	86
	Manchester Area	4%	2%	27%	8%	124
	Mass Border	1%	2%	18%	12%	152
	North Country	1%	2%	29%	3%	60
	Seacoast	2%	2%	32%	4%	105
Congressional District	First Congressional District	2%	2%	26%	6%	348
	Second Congressional District	1%	3%	22%	7%	283

NH - Right Direction or Wrong Track

		<u>Right Direction</u>	<u>Wrong Track</u>	<u>Don't Know/Not Sure</u>	<u>N</u>
STATEWIDE		67%	19%	14%	640
Registered to Vote	Reg. Democrat	54%	27%	19%	139
	Registered Undeclared/Not Reg.	67%	20%	14%	361
	Reg. Republican	86%	5%	9%	133
Party ID	Democrat	58%	23%	19%	261
	Independent	60%	30%	10%	101
	Republican	81%	9%	9%	250
Ideology	Liberal	52%	25%	23%	144
	Moderate	71%	20%	9%	237
	Conservative	81%	9%	10%	197
Media Usage	Listen to Conserv. Radio	80%	11%	9%	85
	Listen to NHPR	63%	20%	17%	178
	Read Boston Globe	61%	29%	10%	71
	Read Local Newspapers	72%	17%	11%	191
	Read Union Leader	70%	22%	8%	108
	Watch WMUR	69%	20%	11%	334
Age of Respondent	18 to 34	71%	15%	13%	168
	35 to 49	67%	21%	13%	144
	50 to 64	67%	17%	16%	188
	65 and older	66%	21%	13%	123
Sex of Respondent	Female	61%	22%	16%	326
	Male	74%	15%	11%	314
Level of Education	High school or less	71%	15%	14%	164
	Technical school/Some college	70%	18%	13%	266
	College graduate	64%	20%	17%	125
	Postgraduate work	57%	30%	13%	79
Frequency Attending Relig. Services	Once a week or more	73%	16%	12%	107
	Once or twice a month	80%	12%	8%	57
	Few times a year	68%	16%	16%	167
	Never	62%	23%	15%	290
2016 Presidential Vote	Donald Trump	78%	10%	12%	235
	Hillary Clinton	57%	26%	17%	223
	Voted for Other	75%	17%	8%	54
	Did Not Vote	60%	24%	16%	101
Gun Owner in Household	Gun Owner	73%	17%	10%	285
	Not Gun Owner	62%	20%	18%	334
Region of State	Central/Lakes	64%	22%	15%	106
	Connecticut Valley	64%	19%	18%	90
	Manchester Area	75%	16%	9%	125
	Mass Border	71%	16%	13%	153
	North Country	56%	27%	17%	60
	Seacoast	67%	19%	14%	107
Congressional District	First Congressional District	69%	19%	13%	352
	Second Congressional District	65%	20%	15%	288