

THE GRANITE STATE POLL

KERRY / DEAN LEAD TIGHT FIELD IN NEW HAMPSHIRE

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DURHAM, NH -- John Kerry and Howard Dean lead a tight field in the New Hampshire Democratic primary race.

These findings are based on the latest **Granite State Poll**, conducted by the University of New Hampshire Survey Center. The Granite State Poll is sponsored by the University of New Hampshire. Two hundred sixty-six (266) randomly selected likely Democratic primary voters were interviewed by telephone between June 17 and July 6, 2003. The margin of sampling error for the survey is +/-6 percent. (For more detailed results, visit the Survey Center web site at www.unh.edu/survey-center and click on Press Releases.)

No Clear Leader

Almost six months before the 2004 New Hampshire primary, Granite State Democrats are still largely undecided about who they will vote for. Massachusetts Senator John Kerry currently has a narrow lead over former Vermont Governor, Dr. Howard Dean, but other candidates, both declared and undeclared, are well within striking distance of the leaders. Eighteen percent of likely Democratic primary voters say they plan to vote for Kerry, 16 percent prefer Dean, 11 percent say they will vote for Connecticut Senator Joe Lieberman, 3 percent prefer Missouri Congressman Richard Gephardt, and 2 percent favor North Carolina Senator John Edwards. Florida Senator Bob Graham, former Illinois Senator Carol Mosely-Braun, Ohio Congressman Dennis Kucinich, and New York activist Al Sharpton each get less than 2 percent of the vote.

But perhaps the most important message from this poll is that most Granite State Democrats are undecided or prefer someone who has not declared they are a candidate. Although she is not a candidate, 14 percent of likely Democratic primary voters prefer New York Senator Hillary Rodham Clinton, 3 percent prefer retired General Wesley Clark, and almost one-third, 30 percent, are undecided. "Most Democratic voters have not yet focused their attention on the primary and will not until later in the fall," said Andrew Smith, Director of the UNH Survey Center. "The fact that a significant percentage of voters prefer someone who is not even a declared candidate shows that the race is wide open."

A possible reason for their lack of attention is that there is a lack of confidence among Democratic voters that they can win in November. Only 76 percent of likely Democratic primary voters say they will vote for the Democratic candidate against George Bush in the November 2004 general election. Furthermore, 42 percent think that Bush will win the November election, only 38 percent think the Democratic candidate will win, and 20 percent don't know who will win.

Favorability Ratings

Despite the media attention surrounding the race, most likely Democratic primary voters have not yet turned their attention to the primary. This is evident, given that almost one-third of the electorate is undecided, and it becomes even more clear when favorability ratings of the candidates are examined. Among the declared candidates, John Kerry has the highest favorability ratings -- 70 percent of likely Democratic primary voters have a favorable opinion of Kerry, 16 percent have an unfavorable opinion, 6 percent are neutral, and 8 percent say they don't know enough about him to say. Kerry's net favorability rating, the percentage who have a favorable opinion minus the percentage who have an unfavorable opinion, is a very high +54%.

Howard Dean is viewed favorably by 58 percent of likely Democratic primary voters, 11 percent have an unfavorable opinion of Dean, 10 percent are neutral, and 20 percent don't know enough about him to say. Dean's net favorability rating is +47 percent.

Fifty-eight percent of likely Democratic primary voters have a favorable opinion of Joe Lieberman, 22 percent have an unfavorable opinion, 10 percent are neutral and 10 percent don't know enough about him to say. Lieberman's net favorability rating is +36 percent.

Richard Gephardt is viewed favorably by 48 percent of likely Democratic primary voters, 21 percent have an unfavorable opinion of him, 11 percent are neutral, and 20 percent don't know enough about him to say. Gephardt's net favorability ratings is +27 percent.

All of the other declared candidates are relatively unknown to New Hampshire voters. Despite having raised the most money of any of the candidates in the first quarter of 2003 is still unknown to most Granite State Democrats. Only 27 percent have a favorable opinion of Edwards, 17 percent have an unfavorable opinion of him, 14 percent are neutral, and fully 42 percent don't know enough about him to say. Edwards' net favorability rating is only +10 percent. The net favorability ratings of the other declared candidates are even lower. Dennis Kucinich has a +1 percent net favorability rating, Carol Mosely-Braun's stands at -3 percent, Bob Graham is at -8 percent and Al Sharpton has a very low -45 percent net favorability rating.

Among the potential candidates, 60 percent of likely Democratic primary voters say they have a favorable opinion of Hillary Rodham Clinton, 27 percent have an unfavorable opinion, 10 percent are neutral, and 3 percent don't know enough about her to say. Clinton's net favorability rating is +33 percent. Wesley Clark's net favorability rating is +10 percent and Delaware Senator Joe Biden stands at +8 percent.

Granite State Poll Methodology

These findings are based on the most recent Granite State Poll conducted by the University of New Hampshire Survey Center from June 17 to July 6, 2003. A random sample of 266 likely New Hampshire Democratic primary was interviewed by telephone. In 95 of 100 cases, the statewide estimates will be accurate to plus or minus 6 percent. Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

The data have been weighted to adjust for numbers of voters and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

**NH Dem. Primary Vote
(Likely Dem. Primary Voters)**

"Which of the candidates for the Democratic presidential primary do you plan to vote for in the New Hampshire 2004 primary ... Joseph Bidden ... Carol Mosely Braun ... General Wesley Clark ... Hillary Rodham Clinton ...Howard Dean ... John Edwards... Richard Gephardt ... Bob Graham ... John Kerry ... Dennis Kucinich ... Joe Lieberman ... OR ... Al Sharpton?" ROTATE CANDIDATES

	<u>Winter 2003</u>	<u>Spring 2003</u>	<u>Summer 2003</u>
John Kerry	39%	14%	18%
Howard Dean	11	19	16
Hillary Rodham Clinton	--	--	14
Joe Lieberman	18	11	11
Richard Gephardt	7	7	3
Wesley Clark	--	2	3
John Edwards	2	2	2
Other	4	7	3
Undecided	19	38	30
(N)	(172)	(143)	(266)

**Favorability Ratings
(Likely Dem. Primary Voters)**

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her ..."

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Neutral</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Declared Candidates						
John Kerry	70%	16%	6%	8%	+54%	(264)
Howard Dean	58	11	10	20	+47	(264)
Joe Lieberman	58	22	10	10	+36	(262)
Richard Gephardt	48	21	11	20	+27	(264)
John Edwards	27	17	14	42	+10	(264)
Bob Graham	20	28	16	36	-8	(264)
Carol Mosely-Braun	16	19	14	51	-3	(264)
Dennis Kucinich	11	10	12	67	+1	(264)
Al Sharpton	10	55	10	25	-45	(264)
Potential Candidates						
Hillary Rodham Clinton	60	27	10	3	+33	(264)
Wesley Clark	21	11	13	55	+10	(264)
Joe Biden	26	18	14	42	+8	(264)

**Net Favorability Ratings
(Likely Dem. Primary Voters)**

	<u>Winter 2003</u>	<u>Spring 2003</u>	<u>Summer 2003</u>
Declared Candidates			
John Kerry	+65%	+43%	+54%
Howard Dean	+39%	+34%	+47%
Joe Lieberman	+53%	+33%	+36%
Richard Gephardt	+34%	+27%	+27%
John Edwards	+18%	+18%	+10%
Bob Graham	-3%	-6%	-8%
Carol Mosely-Braun	--	+1%	-3%
Dennis Kucinich	--	-4%	+1%
Al Sharpton	-39%	-40%	-45%

**Vote in 2004 General Election
(Likely Dem. Primary Voters)**

"If George W. Bush runs for reelection in 2004, in general, are you more likely to vote for Bush or for the Democratic Party's nominee for president or will you not vote in the election?"

	<u>Summer 2003</u>
George W. Bush	11%
Democratic Candidate	76
Other	1
Undecided	12
(N=)	(251)

**Who Will WIN 2004 General Election
(Likely Dem. Primary Voters)**

"Regardless of who you plan to vote for, who do you think will win the election: President George W. Bush or the Democratic Party's nominee for president?"

	<u>Summer 2003</u>
George W. Bush	42%
Democratic Candidate	38
Don't know	20
(N=)	(249)

2004 NH Dem. Primary Vote

STATEWIDE	<u>Clark</u> 3%	<u>Clinton</u> 14%	<u>Dean</u> 16%	<u>Edwards</u> 2%	<u>Gephardt</u> 3%	<u>Kerry</u> 18%	<u>Lieberman</u> 11%	<u>Other</u> 3%	<u>DK</u> 30%	<u>(N=)</u> 266
Registered Democrat	2	9	20	2	4	19	8	4	31	126
Undeclared	3	18	12	1	3	17	14	2	29	137
Democrat	3	16	17	2	4	16	12	3	28	224
Independent	7	2	13	0	4	27	11	0	36	22
Liberal	2	17	19	0	1	20	12	5	24	98
Moderate	4	10	13	3	6	15	12	4	33	115
Conservative	2	19	12	1	0	21	14	0	30	31
Union household	0	6	11	5	2	7	23	11	35	36
Non-union	4	15	17	1	4	19	10	2	29	227
5 Years or less in NH	4	12	13	0	6	16	5	6	37	30
6 to 10 years	0	19	28	7	4	26	7	0	8	22
11 to 20 years	4	18	7	0	4	17	18	7	24	67
More than 20 years	3	12	18	2	3	17	10	1	34	143
18 to 34	1	24	20	0	3	9	16	3	25	60
33 to 49	5	13	13	3	2	15	12	7	30	99
50 to 64	4	11	16	1	4	20	11	0	31	65
65 and over	0	6	15	1	7	36	6	0	28	36
Male	4	9	17	2	3	17	14	5	29	103
Female	3	17	15	1	3	18	10	2	30	163
High school or less	1	24	19	3	2	13	10	0	28	64
Some college	2	16	15	2	5	20	15	4	22	59
College graduate	5	10	16	1	5	18	9	4	32	79
Post-graduate	4	7	14	1	1	19	13	5	34	62
Less than \$30K	0	34	9	1	2	7	21	2	24	36
\$30K to \$60K	3	14	14	1	7	26	10	2	23	68
\$60K to \$75K	8	0	21	0	0	12	9	11	39	37
\$75K to \$100K	4	9	15	4	3	23	17	4	20	29
More than \$100K	0	8	9	0	10	23	20	0	30	28
Married	4	6	18	2	5	18	11	4	32	159
Divorced/separated	2	27	9	4	4	19	6	1	28	46
Never married	1	26	16	0	0	16	17	3	22	60
Protestant	5	21	16	3	1	15	13	0	25	68
Catholic	3	9	14	0	6	22	6	3	37	99
Other	3	15	16	2	2	16	17	7	22	90
Northern NH	0	10	31	1	0	11	8	0	38	31
Western NH	2	23	20	4	0	5	26	6	13	25
Central/Lakes	4	21	16	2	10	13	3	9	23	41
Hillsborough County	2	15	11	0	1	21	14	0	36	83
Seacoast	6	9	13	2	5	23	10	4	29	85
1st District	4	11	16	1	3	17	11	3	34	144
2nd District	2	18	15	2	4	19	11	4	25	122

Favorability Rating - Joe Biden

STATEWIDE	<u>Favorable</u> 26%	<u>Neutral</u> 14%	<u>Unfavorable</u> 18%	<u>Don't Know</u> 42%	<u>(N)</u> 264
Registered Democrat	36	12	14	37	124
Undeclared	17	15	21	47	137
Democrat	27	13	15	45	224
Independent	27	31	13	29	22
Liberal	33	10	11	46	98
Moderate	26	15	24	35	115
Conservative	18	21	15	46	31
Union household	31	7	24	38	36
Non-union	25	15	17	42	227
5 Years or less in NH	19	27	7	47	30
6 to 10 years	12	10	27	51	22
11 to 20 years	31	5	20	44	67
More than 20 years	27	16	18	39	142
18 to 34	10	4	16	70	60
33 to 49	24	16	20	40	99
50 to 64	31	18	19	31	65
65 and over	46	18	14	22	34
Male	34	11	28	27	103
Female	22	15	12	51	161
High school or less	17	9	12	62	64
Some college	17	17	28	37	57
College graduate	28	19	14	39	79
Post-graduate	42	9	20	28	62
Less than \$30K	11	6	18	65	36
\$30K to \$60K	28	24	13	35	67
\$60K to \$75K	46	17	10	27	37
\$75K to \$100K	35	14	16	35	29
More than \$100K	34	2	21	42	28
Married	29	16	19	36	157
Divorced/separated	26	17	17	40	46
Never married	20	6	16	58	60
Protestant	21	25	16	38	68
Catholic	27	6	20	47	97
Other	28	15	19	38	90
Northern NH	18	26	18	38	31
Western NH	28	9	22	42	25
Central/Lakes	27	16	19	39	41
Hillsborough County	26	11	19	44	81
Seacoast	30	13	15	42	85
1st District	31	13	18	38	143
2nd District	21	15	18	47	122

Favorability Rating - Wesley Clark

STATEWIDE	<u>Favorable</u> 21%	<u>Neutral</u> 13%	<u>Unfavorable</u> 11%	<u>Don't Know</u> 55%	<u>(N)</u> 264
Registered Democrat	22	19	10	50	123
Undeclared	20	9	12	59	137
Democrat	21	11	10	58	224
Independent	32	33	5	30	22
Liberal	22	11	7	60	98
Moderate	22	14	12	51	115
Conservative	16	20	18	46	31
Union household	16	16	13	55	36
Non-union	22	13	11	54	227
5 Years or less in NH	19	22	4	55	30
6 to 10 years	10	18	22	50	22
11 to 20 years	30	8	9	53	67
More than 20 years	19	14	12	56	142
18 to 34	24	1	6	70	60
33 to 49	18	20	7	55	99
50 to 64	18	14	20	48	65
65 and over	30	15	17	38	34
Male	29	16	13	42	102
Female	16	11	10	63	161
High school or less	25	4	12	59	64
Some college	15	14	7	65	57
College graduate	22	23	5	49	79
Post-graduate	23	9	22	46	62
Less than \$30K	21	1	15	64	36
\$30K to \$60K	18	21	5	55	67
\$60K to \$75K	15	15	8	62	37
\$75K to \$100K	28	21	10	41	29
More than \$100K	29	12	17	42	28
Married	18	19	12	51	157
Divorced/separated	24	8	14	53	46
Never married	28	1	7	64	60
Protestant	14	21	10	55	68
Catholic	21	11	14	53	97
Other	27	10	9	54	90
Northern NH	18	10	9	63	31
Western NH	20	8	4	69	25
Central/Lakes	11	22	16	51	41
Hillsborough County	21	10	9	60	81
Seacoast	28	15	13	44	85
1st District	23	18	14	46	143
2nd District	20	8	8	65	121

Favorability Rating - Hillary Rodham Clinton

STATEWIDE	<u>Favorable</u> 60%	<u>Neutral</u> 10%	<u>Unfavorable</u> 27%	<u>Don't Know</u> 3%	<u>(N)</u> 264
Registered Democrat	62	12	24	2	123
Undeclared	59	8	30	2	137
Democrat	65	9	23	3	224
Independent	35	25	40	0	22
Liberal	72	8	16	4	98
Moderate	49	12	38	2	115
Conservative	62	6	26	6	31
Union household	56	6	32	5	36
Non-union	60	10	27	3	227
5 Years or less in NH	64	5	28	2	30
6 to 10 years	50	5	45	0	22
11 to 20 years	63	4	26	8	67
More than 20 years	58	15	26	1	142
18 to 34	61	12	25	2	60
33 to 49	66	7	25	1	99
50 to 64	49	13	32	6	65
65 and over	57	8	32	3	34
Male	54	11	32	3	102
Female	64	9	25	3	161
High school or less	57	10	27	6	64
Some college	63	3	32	1	57
College graduate	59	16	24	2	79
Post-graduate	60	9	28	3	62
Less than \$30K	60	4	33	3	36
\$30K to \$60K	62	7	30	1	67
\$60K to \$75K	57	18	21	4	37
\$75K to \$100K	67	7	26	0	29
More than \$100K	68	14	18	0	28
Married	57	11	29	3	157
Divorced/separated	62	9	29	1	46
Never married	66	8	23	4	60
Protestant	59	13	27	1	68
Catholic	56	9	31	4	97
Other	65	9	26	0	90
Northern NH	42	13	38	7	31
Western NH	62	9	29	0	25
Central/Lakes	71	0	25	4	41
Hillsborough County	62	11	23	3	81
Seacoast	58	12	28	2	85
1st District	63	9	28	1	143
2nd District	57	11	27	5	121

Favorability Rating - Howard Dean

STATEWIDE	<u>Favorable</u> 58%	<u>Neutral</u> 10%	<u>Unfavorable</u> 11%	<u>Don't Know</u> 20%	<u>(N)</u> 264
Registered Democrat	71	11	6	12	123
Undeclared	47	10	16	27	137
Democrat	61	10	8	21	224
Independent	51	9	18	22	22
Liberal	59	8	7	25	98
Moderate	60	10	15	15	115
Conservative	51	9	14	26	31
Union household	59	11	10	20	36
Non-union	59	10	11	20	227
5 Years or less in NH	46	18	17	19	30
6 to 10 years	56	3	17	23	22
11 to 20 years	57	7	8	28	67
More than 20 years	62	12	10	16	142
18 to 34	56	7	9	27	60
33 to 49	56	7	11	25	99
50 to 64	66	15	6	13	65
65 and over	54	18	22	6	34
Male	58	14	13	15	102
Female	59	8	9	24	161
High school or less	48	10	14	28	64
Some college	44	7	13	36	57
College graduate	64	14	12	10	79
Post-graduate	77	10	5	9	62
Less than \$30K	50	7	15	27	36
\$30K to \$60K	47	12	18	22	67
\$60K to \$75K	79	0	5	16	37
\$75K to \$100K	66	13	9	12	29
More than \$100K	53	12	16	19	28
Married	59	11	12	18	157
Divorced/separated	54	17	11	18	46
Never married	62	5	6	27	60
Protestant	62	11	10	17	68
Catholic	53	9	14	25	97
Other	62	12	9	16	90
Northern NH	60	13	11	16	31
Western NH	66	4	22	8	25
Central/Lakes	73	7	3	17	41
Hillsborough County	54	14	7	25	81
Seacoast	53	10	14	23	85
1st District	57	11	12	20	143
2nd District	60	10	10	21	121

Favorability Rating - John Edwards

	<u>Favorable</u> 27%	<u>Neutral</u> 14%	<u>Unfavorable</u> 17%	<u>Don't Know</u> 42%	<u>(N)</u> 264
STATEWIDE					
Registered Democrat	31	15	13	41	123
Undeclared	24	13	19	44	137
Democrat	27	12	16	45	224
Independent	26	29	18	26	22
Liberal	30	13	16	40	98
Moderate	29	11	18	42	115
Conservative	9	28	21	42	31
Union household	24	17	18	41	36
Non-union	27	14	17	42	227
5 Years or less in NH	17	23	19	41	30
6 to 10 years	37	14	7	42	22
11 to 20 years	38	7	19	37	67
More than 20 years	21	16	18	45	142
18 to 34	17	6	23	54	60
33 to 49	24	17	15	44	99
50 to 64	26	20	19	35	65
65 and over	50	10	10	30	34
Male	30	11	32	27	102
Female	25	16	8	52	161
High school or less	21	9	21	50	64
Some college	22	16	20	41	57
College graduate	28	18	14	40	79
Post-graduate	35	13	15	37	62
Less than \$30K	21	6	30	43	36
\$30K to \$60K	23	20	11	46	67
\$60K to \$75K	35	23	9	32	37
\$75K to \$100K	31	11	29	30	29
More than \$100K	31	22	10	36	28
Married	29	16	16	39	157
Divorced/separated	27	15	7	51	46
Never married	22	9	26	42	60
Protestant	26	24	11	39	68
Catholic	22	9	18	50	97
Other	33	13	20	34	90
Northern NH	18	16	24	42	31
Western NH	24	4	19	52	25
Central/Lakes	22	19	17	41	41
Hillsborough County	22	16	11	51	81
Seacoast	37	12	20	31	85
1st District	32	16	15	37	143
2nd District	21	12	19	48	121

Favorability Rating - Richard Gephardt

STATEWIDE	<u>Favorable</u> 48%	<u>Neutral</u> 11%	<u>Unfavorable</u> 21%	<u>Don't Know</u> 20%	<u>(N)</u> 264
Registered Democrat	61	9	18	13	123
Undeclared	36	13	24	27	137
Democrat	48	11	18	22	224
Independent	51	17	26	5	22
Liberal	47	12	23	18	98
Moderate	53	9	20	18	115
Conservative	37	11	25	28	31
Union household	49	5	26	20	36
Non-union	48	12	21	20	227
5 Years or less in NH	57	8	12	23	30
6 to 10 years	41	12	21	27	22
11 to 20 years	37	19	17	27	67
More than 20 years	52	8	26	15	142
18 to 34	31	4	17	48	60
33 to 49	59	15	12	13	99
50 to 64	40	13	34	13	65
65 and over	53	10	33	4	34
Male	46	10	31	13	102
Female	48	12	15	24	161
High school or less	36	8	21	34	64
Some college	32	14	31	24	57
College graduate	63	10	15	12	79
Post-graduate	56	13	21	11	62
Less than \$30K	34	9	25	32	36
\$30K to \$60K	49	10	23	18	67
\$60K to \$75K	52	20	17	11	37
\$75K to \$100K	57	15	18	10	29
More than \$100K	60	18	19	3	28
Married	51	13	21	16	157
Divorced/separated	60	10	20	10	46
Never married	31	8	23	38	60
Protestant	49	18	22	11	68
Catholic	51	8	18	22	97
Other	44	10	25	21	90
Northern NH	27	10	39	25	31
Western NH	54	8	18	19	25
Central/Lakes	55	10	18	18	41
Hillsborough County	46	13	17	25	81
Seacoast	51	12	22	15	85
1st District	54	10	17	19	143
2nd District	39	13	26	22	121

Favorability Rating - Bob Graham

STATEWIDE	<u>Favorable</u> 20%	<u>Neutral</u> 16%	<u>Unfavorable</u> 28%	<u>Don't Know</u> 36%	<u>(N)</u> 264
Registered Democrat	20	24	23	34	123
Undeclared	21	10	31	38	137
Democrat	18	17	27	39	224
Independent	36	16	29	19	22
Liberal	16	18	26	40	98
Moderate	23	14	32	31	115
Conservative	26	22	17	36	31
Union household	14	22	33	30	36
Non-union	21	15	27	36	227
5 Years or less in NH	15	17	26	42	30
6 to 10 years	41	7	17	34	22
11 to 20 years	25	11	26	39	67
More than 20 years	16	20	31	33	142
18 to 34	16	6	23	54	60
33 to 49	21	15	30	35	99
50 to 64	16	31	27	27	65
65 and over	33	12	31	25	34
Male	25	19	31	24	102
Female	17	14	26	43	161
High school or less	22	13	23	42	64
Some college	17	14	33	36	57
College graduate	18	22	23	37	79
Post-graduate	25	14	34	26	62
Less than \$30K	26	12	25	36	36
\$30K to \$60K	23	20	25	32	67
\$60K to \$75K	30	24	23	23	37
\$75K to \$100K	5	18	41	35	29
More than \$100K	19	18	28	35	28
Married	19	20	30	31	157
Divorced/separated	20	16	23	40	46
Never married	23	7	26	43	60
Protestant	21	24	28	28	68
Catholic	18	12	25	45	97
Other	23	16	31	30	90
Northern NH	15	18	26	40	31
Western NH	20	9	38	33	25
Central/Lakes	11	17	29	43	41
Hillsborough County	23	17	25	36	81
Seacoast	25	16	28	31	85
1st District	24	21	25	30	143
2nd District	16	11	31	43	121

Favorability Rating - John Kerry

STATEWIDE	<u>Favorable</u> 70%	<u>Neutral</u> 6%	<u>Unfavorable</u> 16%	<u>Don't Know</u> 8%	<u>(N)</u> 264
Registered Democrat	73	4	14	9	123
Undeclared	68	7	17	8	137
Democrat	71	6	15	9	224
Independent	79	4	15	2	22
Liberal	69	7	12	12	98
Moderate	68	6	22	4	115
Conservative	84	4	8	4	31
Union household	58	6	23	13	36
Non-union	72	5	15	7	227
5 Years or less in NH	79	3	16	2	30
6 to 10 years	50	2	42	6	22
11 to 20 years	63	5	20	12	67
More than 20 years	75	7	11	7	142
18 to 34	57	3	19	21	60
33 to 49	70	8	20	2	99
50 to 64	78	6	7	8	65
65 and over	74	4	21	1	34
Male	71	5	20	5	102
Female	69	6	14	10	161
High school or less	63	5	15	16	64
Some college	76	6	13	5	57
College graduate	66	9	22	4	79
Post-graduate	78	3	13	6	62
Less than \$30K	58	1	27	14	36
\$30K to \$60K	76	5	12	6	67
\$60K to \$75K	83	5	7	5	37
\$75K to \$100K	73	4	20	3	29
More than \$100K	64	13	23	0	28
Married	72	5	19	4	157
Divorced/separated	78	10	9	4	46
Never married	61	3	15	21	60
Protestant	83	3	13	1	68
Catholic	66	4	20	9	97
Other	67	9	16	8	90
Northern NH	56	17	12	15	31
Western NH	79	0	21	0	25
Central/Lakes	78	3	12	6	41
Hillsborough County	68	7	15	11	81
Seacoast	70	3	20	7	85
1st District	70	4	18	7	143
2nd District	69	7	14	9	121

Favorability Rating - Dennis Kucinich

STATEWIDE	<u>Favorable</u> 11%	<u>Neutral</u> 12%	<u>Unfavorable</u> 10%	<u>Don't Know</u> 67%	<u>(N)</u> 264
Registered Democrat	15	15	11	59	123
Undeclared	7	10	9	74	137
Democrat	11	11	9	70	224
Independent	14	20	12	53	22
Liberal	16	10	6	69	98
Moderate	11	11	14	64	115
Conservative	4	12	15	70	31
Union household	3	19	20	58	36
Non-union	12	11	8	68	227
5 Years or less in NH	11	16	4	68	30
6 to 10 years	22	6	20	52	22
11 to 20 years	11	12	10	67	67
More than 20 years	10	12	10	68	142
18 to 34	5	3	9	83	60
33 to 49	13	7	8	72	99
50 to 64	12	25	10	52	65
65 and over	15	19	18	48	34
Male	12	20	17	51	102
Female	11	7	6	77	161
High school or less	6	4	6	83	64
Some college	7	14	12	67	57
College graduate	16	15	5	65	79
Post-graduate	14	16	19	51	62
Less than \$30K	2	4	9	84	36
\$30K to \$60K	13	13	12	63	67
\$60K to \$75K	24	26	3	47	37
\$75K to \$100K	7	18	16	58	29
More than \$100K	3	12	19	65	28
Married	13	14	8	64	157
Divorced/separated	9	13	12	67	46
Never married	7	6	13	75	60
Protestant	10	16	9	65	68
Catholic	6	10	10	73	97
Other	18	12	11	59	90
Northern NH	9	13	9	69	31
Western NH	16	3	17	64	25
Central/Lakes	15	8	15	62	41
Hillsborough County	7	19	8	67	81
Seacoast	12	10	8	70	85
1st District	14	15	9	61	143
2nd District	8	8	11	73	121

Favorability Rating - Joe Lieberman

STATEWIDE	<u>Favorable</u> 58%	<u>Neutral</u> 10%	<u>Unfavorable</u> 22%	<u>Don't Know</u> 10%	<u>(N)</u> 262
Registered Democrat	62	7	23	8	123
Undeclared	55	14	20	12	136
Democrat	60	10	21	9	223
Independent	49	14	24	14	22
Liberal	58	6	24	11	97
Moderate	64	12	18	6	115
Conservative	45	13	29	13	31
Union household	66	3	18	13	36
Non-union	57	12	23	9	226
5 Years or less in NH	58	14	17	11	28
6 to 10 years	56	3	27	14	22
11 to 20 years	69	5	16	10	67
More than 20 years	53	14	25	8	142
18 to 34	61	12	10	17	59
33 to 49	63	9	22	6	99
50 to 64	54	12	24	11	65
65 and over	48	13	35	4	34
Male	60	10	26	4	101
Female	56	11	19	14	161
High school or less	56	11	22	10	64
Some college	54	16	21	10	56
College graduate	54	9	26	10	79
Post-graduate	68	7	18	7	62
Less than \$30K	66	14	14	5	35
\$30K to \$60K	48	20	22	11	67
\$60K to \$75K	69	11	20	0	37
\$75K to \$100K	61	0	36	3	29
More than \$100K	66	5	13	16	28
Married	54	12	26	8	157
Divorced/separated	54	12	22	13	46
Never married	71	6	12	10	58
Protestant	61	9	21	10	67
Catholic	56	10	21	13	97
Other	60	13	24	4	90
Northern NH	41	18	28	13	30
Western NH	55	4	34	6	25
Central/Lakes	58	9	23	10	41
Hillsborough County	58	10	19	12	81
Seacoast	63	11	19	7	85
1st District	61	12	18	9	143
2nd District	54	9	27	11	119

Favorability Rating - Carol Mosely-Braun

STATEWIDE	<u>Favorable</u> 16%	<u>Neutral</u> 14%	<u>Unfavorable</u> 19%	<u>Don't Know</u> 51%	<u>(N)</u> 264
Registered Democrat	21	19	17	43	123
Undeclared	10	10	21	60	137
Democrat	16	14	16	54	224
Independent	24	23	23	30	22
Liberal	26	17	14	42	98
Moderate	13	10	26	52	115
Conservative	3	17	18	61	31
Union household	10	16	24	50	36
Non-union	17	14	18	51	227
5 Years or less in NH	6	17	25	53	30
6 to 10 years	20	3	22	55	22
11 to 20 years	25	11	19	46	67
More than 20 years	12	17	18	53	142
18 to 34	10	3	13	73	60
33 to 49	21	15	16	48	99
50 to 64	13	20	20	46	65
65 and over	15	17	40	28	34
Male	15	15	29	40	102
Female	16	13	13	58	161
High school or less	12	8	11	69	64
Some college	4	21	24	51	57
College graduate	19	17	16	48	79
Post-graduate	26	10	27	36	62
Less than \$30K	5	6	26	63	36
\$30K to \$60K	11	21	17	51	67
\$60K to \$75K	28	18	17	36	37
\$75K to \$100K	36	14	20	30	29
More than \$100K	19	21	29	30	28
Married	18	16	21	46	157
Divorced/separated	14	18	20	48	46
Never married	11	7	15	67	60
Protestant	17	25	12	45	68
Catholic	14	8	22	56	97
Other	16	13	23	48	90
Northern NH	13	16	36	36	31
Western NH	8	8	15	69	25
Central/Lakes	26	12	18	45	41
Hillsborough County	9	14	14	63	81
Seacoast	20	15	20	44	85
1st District	17	17	17	49	143
2nd District	14	10	22	54	121

Favorability Rating - Al Sharpton

STATEWIDE	<u>Favorable</u> 10%	<u>Neutral</u> 10%	<u>Unfavorable</u> 55%	<u>Don't Know</u> 25%	<u>(N)</u> 264
Registered Democrat	8	11	59	22	123
Undeclared	12	10	51	27	137
Democrat	8	12	55	26	224
Independent	25	3	51	21	22
Liberal	8	15	57	19	98
Moderate	12	7	58	23	115
Conservative	11	7	44	38	31
Union household	6	7	62	25	36
Non-union	11	11	54	24	227
5 Years or less in NH	9	13	61	16	30
6 to 10 years	7	7	61	25	22
11 to 20 years	21	11	46	22	67
More than 20 years	6	10	57	27	142
18 to 34	15	11	39	35	60
33 to 49	9	9	58	24	99
50 to 64	7	13	60	20	65
65 and over	11	10	61	18	34
Male	18	9	64	9	102
Female	5	11	49	35	161
High school or less	14	1	42	43	64
Some college	6	13	57	24	57
College graduate	11	16	55	18	79
Post-graduate	8	11	68	13	62
Less than \$30K	18	11	45	26	36
\$30K to \$60K	9	12	50	29	67
\$60K to \$75K	7	15	68	10	37
\$75K to \$100K	8	4	64	23	29
More than \$100K	6	24	62	9	28
Married	10	11	56	22	157
Divorced/separated	3	7	61	30	46
Never married	16	9	50	25	60
Protestant	8	16	57	19	68
Catholic	7	6	54	34	97
Other	15	11	57	18	90
Northern NH	5	16	58	22	31
Western NH	10	4	65	21	25
Central/Lakes	1	9	58	32	41
Hillsborough County	14	10	49	27	81
Seacoast	13	11	56	21	85
1st District	10	11	58	21	143
2nd District	10	10	52	29	121

Who Will Win 2004 US Presidential Election?

STATEWIDE	<u>Bush</u> 42%	<u>Democrat</u> 38%	<u>Other</u> 0%	<u>Don't Know</u> 20%	<u>(N)</u> 249
Registered Democrat	34	44	1	21	116
Undeclared	51	30	0	19	131
Democrat	38	41	0	21	211
Independent	71	12	0	18	22
Liberal	30	51	0	19	89
Moderate	49	30	1	21	111
Conservative	51	36	0	13	31
Union household	45	37	0	18	34
Non-union	42	38	0	19	214
5 Years or less in NH	39	36	3	22	25
6 to 10 years	38	44	0	18	22
11 to 20 years	40	37	0	23	64
More than 20 years	45	38	0	17	135
18 to 34	40	46	0	14	57
33 to 49	43	35	1	21	94
50 to 64	43	33	0	24	59
65 and over	46	39	0	15	34
Male	51	33	0	15	96
Female	37	40	0	22	153
High school or less	31	48	0	20	61
Some college	48	29	0	23	54
College graduate	46	39	1	14	75
Post-graduate	45	33	0	21	58
Less than \$30K	30	49	0	21	35
\$30K to \$60K	53	28	0	19	64
\$60K to \$75K	41	37	0	22	35
\$75K to \$100K	43	32	0	25	29
More than \$100K	37	48	0	15	25
Married	49	32	0	19	143
Divorced/separated	34	38	1	26	45
Never married	33	51	0	15	59
Protestant	54	24	0	22	67
Catholic	37	43	0	20	91
Other	40	42	1	17	85
Northern NH	40	35	0	25	28
Western NH	50	26	0	24	25
Central/Lakes	43	48	0	9	39
Hillsborough County	37	38	0	25	76
Seacoast	46	37	1	17	81
1st District	40	44	0	15	130
2nd District	45	31	0	24	119

Vote in 2004 US Presidential Election

STATEWIDE	<u>Bush</u> 11%	<u>Democrat</u> 76%	<u>Other</u> 1%	<u>Won't Vote</u> 0%	<u>Undecided</u> 12%	<u>(N)</u> 251
Registered Democrat	7	85	1	0	7	118
Undeclared	15	68	1	0	16	131
Democrat	7	82	0	0	10	213
Independent	21	56	2	0	22	22
Liberal	3	92	0	0	6	91
Moderate	16	74	1	0	9	111
Conservative	20	46	4	2	28	31
Union household	7	82	0	0	10	36
Non-union	12	75	1	0	12	214
5 Years or less in NH	15	79	3	0	3	25
6 to 10 years	20	61	0	0	18	22
11 to 20 years	13	73	0	0	14	66
More than 20 years	8	79	1	0	11	135
18 to 34	15	77	0	1	8	57
33 to 49	14	71	1	0	14	94
50 to 64	6	76	3	0	15	61
65 and over	6	86	1	0	7	34
Male	9	75	1	1	13	96
Female	12	77	1	0	10	155
High school or less	11	68	2	0	19	61
Some college	17	74	0	0	9	54
College graduate	13	76	1	1	9	75
Post-graduate	4	87	0	0	9	60
Less than \$30K	8	84	0	0	7	35
\$30K to \$60K	11	73	0	0	16	64
\$60K to \$75K	5	89	0	0	5	35
\$75K to \$100K	4	85	0	0	12	29
More than \$100K	15	67	1	0	17	25
Married	12	72	1	0	15	145
Divorced/separated	7	84	2	0	7	45
Never married	12	81	0	1	6	59
Protestant	12	75	1	0	13	67
Catholic	13	65	2	1	19	91
Other	9	87	1	0	3	85
Northern NH	10	80	4	0	6	28
Western NH	10	83	0	0	6	25
Central/Lakes	12	79	0	0	8	39
Hillsborough County	8	77	1	0	14	76
Seacoast	14	71	1	1	14	83
1st District	11	77	1	0	11	132
2nd District	11	75	1	0	13	119