

THE GRANITE STATE POLL

DEAN OPENS WIDE LEAD IN NEW HAMPSHIRE

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DURHAM, NH -- Howard Dean has opened a substantial lead over his closest rival, John Kerry, in the New Hampshire Democratic primary race.

These findings are based on the latest **Granite State Poll**, conducted by the University of New Hampshire Survey Center. The Granite State Poll is sponsored by the University of New Hampshire. Two hundred seventy-four (274) randomly selected likely Democratic primary voters were interviewed by telephone between September 30 and October 9, 2003. The margin of sampling error for the survey is +/-6 percent. (For more detailed results, visit the Survey Center web site at www.unh.edu/survey-center and click on Press Releases.)

Dean Grabs Lead

With less than four months to go before the 2004 New Hampshire primary, former Vermont Governor Howard Dean has consolidated his position as the front runner in the Granite State. In the most recent Granite State Poll, 30 percent of likely Democratic primary voters say they will vote for Dean, 17 percent say they will vote for Massachusetts Senator John Kerry, 10 percent say they will vote for General Wesley Clark, 6 percent support Connecticut Senator Joe Lieberman, 5 percent support North Carolina Senator John Edwards, 5 percent support Missouri Congressman Dick Gephardt, 3 percent favor Ohio Congressman Dennis Kucinich, 1 percent favor former Illinois Senator Carol Mosely-Braun, 1 percent favor Reverend Al Sharpton, and 2 percent favor some other candidate. In the June 2003 Granite State Poll, Kerry held a slim lead over Dean, 18 percent to 16 percent.

Despite the lead Dean has opened over his rivals, a large segment of Granite State Democrats are undecided about who they will vote for. Currently, 20 percent of likely Democratic primary voters are undecided about who they will vote for, down from 30 percent in June. "With 20 percent of the electorate still undecided, the race is still very much up for grabs, although it is primarily a fight between Dean and Kerry," said Andrew Smith, Director of the UNH Survey Center. "Edwards and Gephardt have not yet taken off in New Hampshire and support for Lieberman has been steadily dropping."

Wesley Clark's recent candidacy has not had much impact on the two leaders in New Hampshire, but has hurt the chances of the moderate Democrats in the field, Edwards, Gephardt, and Lieberman. The New Hampshire Democratic electorate is quite liberal -- exit polls in 2000 showed that more than half of those voting in the Democratic primary considered themselves to be politically liberal -- and moderate Democrat candidates are having a tough time competing with the more liberal message of Dean and Kerry. Recently, Florida Senator Bob Graham, another moderate Democrat, dropped out of the race. It is likely that one or more of the remaining moderate Democrats will drop out as the fight for votes among moderate.

Expected Winner

There is beginning to be a sense of inevitability to Dean's campaign in New Hampshire, despite the election being months away. When asked who they thought would win the New Hampshire primary, 51 percent of likely Democratic primary voters named Howard Dean, only 12 percent think John Kerry will win, 5 percent think Wesley Clark will win, 4 percent think Richard Gephardt will win, 2 percent think Joe Lieberman will win, 1 percent think John Edwards will win, and 23 percent don't know.

Shaheen's Endorsement

While endorsements by politicians are often sought by candidates for office, most endorsements have little impact on elections. However, some endorsements mean much more than others. Former Democratic Governor Jeanne Shaheen had not endorsed a candidate in New Hampshire, even though her husband, William Shaheen, is heading Kerry's New Hampshire campaign and her endorsement was being sought by several candidates. She recently endorsed John Kerry, an act that was seen as a boost to the Kerry campaign. When asked about the impact of Shaheen's endorsement on their vote, 15 percent of likely Democratic primary voters said that Shaheen's endorsement made them more likely to vote for Kerry, 7 percent said it made them less likely to vote for Kerry, 76 percent said it would make no difference in their vote, and 1 percent don't know. "Shaheen's endorsement of Kerry is particularly effective among those who voted for Al Gore in the 2000 primary and union households," said Smith. "Kerry will need to win votes from the more moderate blocks of New Hampshire Democrats in order to gain back some of the ground he has lost to Dean."

Favorability Ratings

Dean's ability to pull ahead in New Hampshire is due to his viewed more favorably by Democrats than are his rivals. Dean's favorability rating has been steadily rising while that of Kerry and Lieberman have been falling. Currently, 69 percent of likely Democratic primary voters say they have a favorable opinion of Dean, 14 percent have an unfavorable opinion, 6 percent are neutral, and 12 percent say they don't know enough about him to say. Dean's net favorability rating, the percentage who have a favorable opinion minus the percentage who have an unfavorable opinion, is a very high +55 percent, up from +34 percent this spring and +47 percent in the summer.

John Kerry is still fairly popular among Granite State Democrats, but his favorability ratings have declined significantly since this summer. Currently, Kerry is viewed favorably by 60 percent of likely Democratic primary voters, 26 percent have an unfavorable opinion of him, 9 percent are neutral, and 5 percent don't know enough about him to say. Kerry's net favorability rating is +34 percent, down from +54 percent in June and +65 percent in February.

Granite State Democrats have gotten to know Wesley Clark quickly and he is generally well liked. Forty-five percent say they have a favorable opinion of Clark, 21 percent have an unfavorable opinion of him, 10 percent are neutral and 24 percent don't know enough about him to say. Clark's net favorability rating is a respectable +24 percent, up from +10 percent in June.

John Edwards' approval ratings have increased somewhat recently. Forty-one percent of likely Democratic primary voters have a favorable opinion of Edwards, 21 percent have an unfavorable opinion, 10 percent are neutral, and 28 percent don't know enough about him to say. Edwards' net favorability rating is +20 percent, up from +10 percent in June.

Joe Lieberman's approval ratings declined markedly in the past three months. Forty-nine percent of likely Democratic primary voters have a favorable opinion of Lieberman, 34 percent have an unfavorable opinion, 9 percent are neutral and 8 percent don't know enough about him to say. Lieberman's net favorability rating is +15 percent, down from +36 percent in June.

Richard Gephardt is viewed favorably by 47 percent of likely Democratic primary voters, 29 percent have an unfavorable opinion of him, 11 percent are neutral, and 12 percent don't know enough about him to say. Gephardt's net favorability ratings is +18 percent, down from +27 percent in June.

All of the other declared candidates are relatively unknown to New Hampshire voters. Dennis Kucinich has a +8 percent net favorability rating, Carol Mosely-Braun's stands at -9 percent, and Al Sharpton has a very low -49 percent net favorability rating.

Granite State Poll Methodology

These findings are based on the most recent Granite State Poll conducted by the University of New Hampshire Survey Center from September 30 to October 9, 2003. A random sample of 274 likely New Hampshire Democratic primary was interviewed by telephone. In 95 of 100 cases, the statewide estimates will be accurate to plus or minus 6 percent. Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

The data have been weighted to adjust for numbers of voters and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

**NH Dem. Primary Vote
(Likely Dem. Primary Voters)**

"Which of the candidates for the Democratic presidential primary do you plan to vote for in the New Hampshire 2004 primary ... Carol Mosely Braun ... Wesley Clark ...Howard Dean ... John Edwards... Richard Gephardt ... John Kerry ... Dennis Kucinich ... Joe Lieberman ... OR ... Al Sharpton?" ROTATE CANDIDATES

	<u>Winter 2003</u>	<u>Spring 2003</u>	<u>Summer 2003</u>	<u>Fall 2003</u>
Howard Dean	11%	19%	16%	30%
John Kerry	39	14	18	17
Wesley Clark	#	2	3	10
Joe Lieberman	18	11	11	6
John Edwards	2	2	2	5
Richard Gephardt	7	7	3	5
Dennis Kucinich	#	1	*	3
Al Sharpton	2	1	1	1
Carol Mosely Braun	#	2	1	1
Other	2	1	0	2
Hillary Rodham Clinton	#	#	14	#
Joseph Biden	#	#	*	#
Bob Graham	#	1	1	#
Undecided	19	38	30	20
(N)	(172)	(143)	(266)	(260)

Not asked.

* Less than 1%.

**Favorability Ratings
(Likely Dem. Primary Voters)**

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her ..."

Declared Candidates	<u>Favorable</u>	<u>Unfavorable</u>	<u>Neutral</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Wesley Clark	45%	21%	10%	24%	+24	(274)
Howard Dean	69	14	6	12	+55	(274)
John Edwards	41	21	10	28	+20	(274)
Richard Gephardt	47	29	11	12	+18	(274)
John Kerry	60	26	9	5	+34	(274)
Dennis Kucinich	14	22	8	56	-8	(274)
Joe Lieberman	49	34	9	8	+15	(274)
Carol Mosely-Braun	17	26	12	46	-9	(274)
Al Sharpton	9	58	6	27	-49	(274)
Potential Candidates						
Hillary Rodham Clinton	50	36	7	7	+14	(273)

**Net Favorability Ratings
(Likely Dem. Primary Voters)**

Declared Candidates	<u>Winter 2003</u>	<u>Spring 2003</u>	<u>Summer 2003</u>	<u>Fall 2003</u>
Wesley Clark	#	+7	+10	+24
Howard Dean	+39%	+34%	+47%	+55
John Edwards	+18%	+18%	+10%	+20
Richard Gephardt	+34%	+27%	+27%	+18
Bob Graham	-3%	-6%	-8%	#
John Kerry	+65%	+43%	+54%	+34
Dennis Kucinich	#	-4%	+1%	-8
Joe Lieberman	+53%	+33%	+36%	+15
Carol Mosely-Braun	#	+1%	-3%	-9
Al Sharpton	-39%	-40%	-45%	-49

Not asked.

**Who Will WIN 2004 General Election
(Likely Dem. Primary Voters)**

"Regardless of who you plan to vote for, who do you think will win the New Hampshire Democratic primary election?"

	<u>Fall 2003</u>
Howard Dean	51%
John Kerry	12
Wesley Clark	5
Richard Gephardt	4
Joe Lieberman	2
John Edwards	1
Carol Mosely-Braun	*
Al Sharpton	*
Don't know	23
(N=)	(261)

**Importance of Shaheen Endorsement of Kerry
(Likely Dem. Primary Voters)**

"Recently, former Governor Jeanne Shaheen endorsed John Kerry and took a position with the Kerry for President campaign. How much of an impact has Shaheen's decision to support Kerry made to you ... has it made you more likely to vote for Kerry ... less likely to vote for Kerry ... or has it had little impact on your preference?"

	<u>Fall 2003</u>
More Likely to vote for Kerry	15%
Less Likely to Vote for Kerry	7
No Difference	76
Don't know	1
(N=)	(273)

2004 NH Dem. Primary Vote

STATEWIDE	<u>Clark</u> 10%	<u>Dean</u> 30%	<u>Edwards</u> 5%	<u>Gephardt</u> 5%	<u>Kerry</u> 17%	<u>Kucinich</u> 3%	<u>Lieberman</u> 6%	<u>Other</u> 4%	<u>DK</u> 20%	<u>(N=)</u> 260
Registered Democrat	7	35	4	3	20	4	6	5	17	118
Undeclared	13	27	6	7	13	2	6	3	22	140
Bradley Voter in 2000	16	33	10	0	26	0	0	6	10	34
Gore Voter in 2000	5	34	6	5	14	6	4	3	23	111
McCain Voter in 2000	24	22	0	0	25	0	21	2	6	24
Other in 2000	17	22	4	4	16	0	7	0	28	28
Did not vote in 2000	7	29	4	11	15	3	6	9	17	59
Liberal	5	37	6	2	9	7	2	6	27	85
Moderate	12	29	6	6	20	1	8	3	14	133
Conservative	19	21	3	2	24	0	9	7	16	32
Union household	2	18	9	15	21	0	5	2	28	40
Non-union	12	32	5	3	17	4	6	5	17	215
5 Years or less in NH	4	35	5	3	15	10	14	0	13	34
6 to 10 years	16	28	6	3	12	0	7	1	26	27
11 to 20 years	9	27	5	1	14	5	4	11	24	55
More than 20 years	11	32	6	7	20	1	4	3	16	140
18 to 34	13	28	9	9	9	3	5	9	14	44
33 to 49	7	32	3	1	16	7	8	3	23	86
50 to 64	11	33	5	7	20	0	4	4	17	89
65 and over	6	29	7	6	22	2	7	0	21	34
Male	13	28	5	4	20	3	5	5	17	108
Female	8	32	5	5	15	3	6	4	22	152
High school or less	14	30	4	10	14	0	6	8	14	48
Some college	14	23	13	6	17	4	2	5	16	48
College graduate	12	31	4	3	17	5	5	4	19	91
Post-graduate	3	37	3	3	19	1	10	1	23	70
Less than \$30K	14	25	12	6	11	2	5	5	20	32
\$30K to \$60K	12	38	2	1	22	5	2	8	11	59
\$60K to \$75K	5	21	9	12	21	3	7	4	18	44
\$75K to \$100K	11	34	5	7	20	5	4	0	13	35
More than \$100K	6	37	0	3	17	0	14	0	24	45
Married	11	28	5	5	21	3	7	2	18	171
Divorced/separated	12	36	4	4	13	1	1	8	22	49
Never married	4	41	11	4	5	4	3	12	17	35
Protestant	13	33	5	3	15	0	6	1	25	80
Catholic	6	26	9	7	19	2	7	6	18	90
Other	12	34	2	3	16	7	5	6	15	79
Northern NH	12	55	2	0	11	2	0	0	19	31
Western NH	20	34	8	0	16	0	4	2	16	25
Central/Lakes	8	29	8	4	22	2	6	6	15	41
Hillsborough County	6	26	4	9	20	4	7	0	24	80
Seacoast	11	26	6	5	13	4	7	9	19	83
1st District	9	26	3	7	21	2	6	5	20	128
2nd District	12	35	7	3	13	3	5	3	19	132

Who Will Win NH Dem. Primary

STATEWIDE	<u>Clark</u> 5%	<u>Dean</u> 51%	<u>Gephardt</u> 4%	<u>Kerry</u> 12%	<u>Lieberman</u> 2%	<u>Other</u> 2%	<u>DK</u> 23%	(N=) 261
Registered Democrat	2	59	2	13	1	3	20	118
Undeclared	8	45	7	12	3	2	24	140
Bradley Voter in 2000	8	55	0	12	0	2	23	33
Gore Voter in 2000	2	57	2	14	0	4	22	113
McCain Voter in 2000	1	72	9	8	0	0	9	24
Other in 2000	17	31	0	11	0	0	41	25
Did not vote in 2000	5	41	10	14	7	3	20	61
Liberal	3	57	1	11	3	2	22	88
Moderate	6	54	4	13	1	4	18	133
Conservative	7	31	7	15	5	0	35	29
Union household	3	61	7	12	0	4	12	41
Non-union	5	50	4	13	2	2	24	215
5 Years or less in NH	1	58	5	4	4	1	27	38
6 to 10 years	0	52	0	15	0	0	33	26
11 to 20 years	2	54	7	13	5	3	16	53
More than 20 years	8	48	4	14	1	3	21	140
18 to 34	5	43	3	19	6	2	21	43
33 to 49	5	62	0	12	0	2	19	86
50 to 64	6	47	8	7	3	4	23	90
65 and over	3	49	6	18	0	0	24	35
Male	6	55	7	13	3	2	15	104
Female	4	48	2	12	2	3	28	157
High school or less	5	31	7	15	9	3	29	45
Some college	1	46	10	17	0	3	22	52
College graduate	9	53	1	15	0	2	21	88
Post-graduate	2	66	2	5	2	3	19	73
Less than \$30K	7	35	2	14	9	5	29	32
\$30K to \$60K	8	52	7	10	0	3	20	59
\$60K to \$75K	0	52	6	22	0	0	20	40
\$75K to \$100K	8	66	0	7	4	4	10	35
More than \$100K	2	60	2	14	0	0	22	46
Married	5	55	5	13	2	3	18	170
Divorced/separated	5	40	4	12	0	3	35	49
Never married	4	46	2	14	7	1	26	37
Protestant	6	52	3	13	2	1	23	81
Catholic	4	53	7	10	2	2	23	89
Other	4	49	3	15	3	4	21	79
Northern NH	0	67	0	9	0	2	22	31
Western NH	12	35	0	14	6	4	29	25
Central/Lakes	6	57	1	6	0	5	25	38
Hillsborough County	0	47	8	19	4	4	18	82
Seacoast	9	50	4	10	1	0	25	84
1st District	6	45	6	15	1	1	25	126
2nd District	4	57	3	10	3	4	21	134

Favorability Rating - Wesley Clark

	<u>Favorable</u> 45%	<u>Neutral</u> 10%	<u>Unfavorable</u> 21%	<u>Don't Know</u> 24%	<u>(N)</u> 274
STATEWIDE					
Registered Democrat	41	11	27	21	123
Undeclared	50	9	14	27	148
Bradley Voter in 2000	56	12	12	20	36
Gore Voter in 2000	43	10	25	22	117
McCain Voter in 2000	43	20	25	12	24
Other in 2000	48	9	11	32	29
Did not vote in 2000	45	4	20	32	64
Liberal	51	11	13	26	90
Moderate	44	11	23	22	140
Conservative	44	2	29	24	34
Union household	40	8	37	15	42
Non-union	46	10	18	26	227
5 Years or less in NH	47	13	15	25	38
6 to 10 years	50	4	30	16	28
11 to 20 years	43	9	14	33	58
More than 20 years	44	10	24	22	147
18 to 34	54	5	8	33	47
33 to 49	48	12	18	22	88
50 to 64	46	11	25	18	95
65 and over	25	9	33	33	37
Male	48	11	28	13	110
Female	44	9	16	31	164
High school or less	37	2	28	33	50
Some college	40	4	24	32	55
College graduate	49	18	17	17	92
Post-graduate	51	9	20	19	74
Less than \$30K	41	7	14	38	34
\$30K to \$60K	50	13	15	22	61
\$60K to \$75K	44	12	23	21	44
\$75K to \$100K	59	9	15	17	39
More than \$100K	37	12	29	21	48
Married	45	9	24	23	180
Divorced/separated	44	8	18	30	51
Never married	51	16	13	19	39
Protestant	48	13	12	27	84
Catholic	43	6	28	24	94
Other	44	10	24	21	85
Northern NH	55	12	13	20	32
Western NH	51	6	26	17	26
Central/Lakes	50	7	16	27	43
Hillsborough County	38	12	24	26	86
Seacoast	45	9	22	24	88
1st District	46	8	20	26	133
2nd District	45	11	22	22	141

Favorability Rating - Hillary Rodham Clinton

	<u>Favorable</u> 50%	<u>Neutral</u> 7%	<u>Unfavorable</u> 36%	<u>Don't Know</u> 7%	<u>(N)</u> 273
STATEWIDE					
Registered Democrat	53	5	35	7	123
Undeclared	47	8	38	8	148
Bradley Voter in 2000	52	2	33	13	36
Gore Voter in 2000	64	8	25	3	116
McCain Voter in 2000	24	8	68	0	24
Other in 2000	28	6	61	6	29
Did not vote in 2000	43	7	34	16	64
Liberal	63	3	24	10	90
Moderate	44	8	41	7	139
Conservative	39	7	50	4	34
Union household	53	14	26	7	42
Non-union	49	5	38	7	226
5 Years or less in NH	52	9	20	19	38
6 to 10 years	41	12	48	0	28
11 to 20 years	50	2	39	9	58
More than 20 years	51	7	37	5	146
18 to 34	67	0	31	2	47
33 to 49	54	9	30	6	88
50 to 64	43	7	41	9	95
65 and over	38	8	44	10	36
Male	41	7	43	9	110
Female	56	6	32	6	164
High school or less	43	12	33	12	50
Some college	54	7	36	2	55
College graduate	46	8	41	6	92
Post-graduate	57	2	33	9	74
Less than \$30K	46	7	32	15	34
\$30K to \$60K	45	6	47	2	61
\$60K to \$75K	49	10	32	8	43
\$75K to \$100K	64	3	28	4	39
More than \$100K	57	7	26	10	48
Married	51	8	34	8	180
Divorced/separated	41	4	50	5	51
Never married	55	5	33	7	39
Protestant	41	6	45	7	84
Catholic	54	8	32	6	93
Other	55	5	31	9	85
Northern NH	46	1	36	17	32
Western NH	51	4	45	0	26
Central/Lakes	54	6	36	3	43
Hillsborough County	55	9	30	6	85
Seacoast	44	8	40	8	88
1st District	50	8	35	8	133
2nd District	50	6	38	6	140

Favorability Rating - Howard Dean

	<u>Favorable</u> 69%	<u>Neutral</u> 6%	<u>Unfavorable</u> 14%	<u>Don't Know</u> 12%	<u>(N)</u> 274
STATEWIDE					
Registered Democrat	76	5	10	9	123
Undeclared	63	7	16	14	148
Bradley Voter in 2000	94	0	6	0	36
Gore Voter in 2000	74	7	11	8	117
McCain Voter in 2000	60	6	34	0	24
Other in 2000	46	2	24	28	29
Did not vote in 2000	58	10	11	21	64
Liberal	76	2	9	13	90
Moderate	70	8	14	8	140
Conservative	48	5	30	17	34
Union household	63	12	16	8	42
Non-union	70	5	14	12	227
5 Years or less in NH	76	8	8	8	38
6 to 10 years	59	5	20	15	28
11 to 20 years	58	5	20	17	58
More than 20 years	73	6	12	9	147
18 to 34	65	4	13	18	47
33 to 49	74	7	13	6	88
50 to 64	66	7	15	12	95
65 and over	70	3	13	14	37
Male	65	10	18	7	110
Female	71	3	11	15	164
High school or less	59	12	12	17	50
Some college	62	4	13	20	55
College graduate	76	4	16	3	92
Post-graduate	71	6	13	10	74
Less than \$30K	51	6	13	30	34
\$30K to \$60K	78	3	13	6	61
\$60K to \$75K	63	8	19	10	44
\$75K to \$100K	73	0	13	14	39
More than \$100K	77	6	10	7	48
Married	71	6	15	8	180
Divorced/separated	64	8	7	21	51
Never married	68	4	17	10	39
Protestant	69	8	12	11	84
Catholic	64	7	16	13	94
Other	72	3	15	10	85
Northern NH	85	2	7	7	32
Western NH	64	8	19	9	26
Central/Lakes	76	5	11	8	43
Hillsborough County	58	10	20	12	86
Seacoast	71	4	10	15	88
1st District	69	5	15	11	133
2nd District	68	7	13	12	141

Favorability Rating - John Edwards

	<u>Favorable</u> 41%	<u>Neutral</u> 10%	<u>Unfavorable</u> 21%	<u>Don't Know</u> 28%	<u>(N)</u> 274
STATEWIDE					
Registered Democrat	42	14	23	21	123
Undeclared	41	7	19	33	148
Bradley Voter in 2000	54	7	19	20	36
Gore Voter in 2000	48	13	14	25	117
McCain Voter in 2000	44	12	28	15	24
Other in 2000	35	7	30	29	29
Did not vote in 2000	24	7	26	43	64
Liberal	35	11	19	35	90
Moderate	45	12	17	25	140
Conservative	40	4	38	18	34
Union household	51	4	21	24	42
Non-union	39	11	20	29	227
5 Years or less in NH	36	12	10	41	38
6 to 10 years	41	15	14	30	28
11 to 20 years	45	9	16	30	58
More than 20 years	40	10	27	23	147
18 to 34	38	1	15	46	47
33 to 49	40	14	16	29	88
50 to 64	41	12	28	19	95
65 and over	45	10	21	25	37
Male	38	12	27	23	110
Female	44	9	16	31	164
High school or less	30	2	32	36	50
Some college	41	7	22	29	55
College graduate	49	11	14	26	92
Post-graduate	38	17	22	23	74
Less than \$30K	30	7	16	47	34
\$30K to \$60K	50	6	20	25	61
\$60K to \$75K	46	9	20	25	44
\$75K to \$100K	43	9	25	23	39
More than \$100K	33	15	20	32	48
Married	43	12	19	25	180
Divorced/separated	29	11	22	38	51
Never married	42	0	28	29	39
Protestant	43	20	14	23	84
Catholic	43	6	24	27	94
Other	37	6	24	34	85
Northern NH	34	8	30	28	32
Western NH	41	6	15	38	26
Central/Lakes	55	9	21	16	43
Hillsborough County	41	10	20	30	86
Seacoast	38	13	20	29	88
1st District	45	10	22	23	133
2nd District	38	10	19	32	141

Favorability Rating - Richard Gephardt

	<u>Favorable</u> 47%	<u>Neutral</u> 11%	<u>Unfavorable</u> 29%	<u>Don't Know</u> 12%	<u>(N)</u> 274
STATEWIDE					
Registered Democrat	49	12	31	8	123
Undeclared	46	11	28	16	148
Bradley Voter in 2000	55	7	30	7	36
Gore Voter in 2000	53	16	22	9	117
McCain Voter in 2000	43	12	43	2	24
Other in 2000	26	11	50	13	29
Did not vote in 2000	43	5	27	24	64
Liberal	49	10	27	14	90
Moderate	51	12	29	8	140
Conservative	24	9	41	26	34
Union household	67	9	21	4	42
Non-union	43	12	31	14	227
5 Years or less in NH	44	9	28	19	38
6 to 10 years	42	19	29	10	28
11 to 20 years	47	7	30	15	58
More than 20 years	48	12	30	10	147
18 to 34	37	10	17	36	47
33 to 49	49	14	31	6	88
50 to 64	49	10	33	8	95
65 and over	50	13	29	8	37
Male	44	16	27	12	110
Female	49	8	31	13	164
High school or less	41	11	17	31	50
Some college	53	4	35	9	55
College graduate	50	11	30	9	92
Post-graduate	42	18	33	7	74
Less than \$30K	35	11	32	22	34
\$30K to \$60K	53	7	22	19	61
\$60K to \$75K	59	1	34	6	44
\$75K to \$100K	52	13	29	6	39
More than \$100K	40	16	35	8	48
Married	52	13	27	8	180
Divorced/separated	36	9	39	16	51
Never married	34	10	31	26	39
Protestant	39	15	33	13	84
Catholic	56	7	24	14	94
Other	47	11	32	10	85
Northern NH	45	9	28	18	32
Western NH	30	4	36	30	26
Central/Lakes	54	10	26	9	43
Hillsborough County	53	14	26	7	86
Seacoast	44	12	32	12	88
1st District	48	11	31	10	133
2nd District	46	11	27	15	141

Favorability Rating - John Kerry

	<u>Favorable</u> 60%	<u>Neutral</u> 9%	<u>Unfavorable</u> 26%	<u>Don't Know</u> 5%	<u>(N)</u> 274
STATEWIDE					
Registered Democrat	63	9	26	2	123
Undeclared	56	10	27	8	148
Bradley Voter in 2000	76	8	16	0	36
Gore Voter in 2000	57	14	24	5	117
McCain Voter in 2000	67	8	25	0	24
Other in 2000	50	0	40	9	29
Did not vote in 2000	57	6	29	8	64
Liberal	59	9	27	5	90
Moderate	62	11	24	3	140
Conservative	45	6	35	14	34
Union household	65	11	22	2	42
Non-union	59	9	26	5	227
5 Years or less in NH	62	10	26	3	38
6 to 10 years	39	9	52	0	28
11 to 20 years	59	5	27	8	58
More than 20 years	63	11	22	5	147
18 to 34	57	6	27	10	47
33 to 49	69	11	19	2	88
50 to 64	56	9	31	4	95
65 and over	49	12	32	7	37
Male	61	10	26	2	110
Female	58	8	26	7	164
High school or less	44	11	31	13	50
Some college	54	9	29	8	55
College graduate	60	9	30	1	92
Post-graduate	73	8	17	2	74
Less than \$30K	47	12	32	10	34
\$30K to \$60K	63	9	22	6	61
\$60K to \$75K	65	5	28	2	44
\$75K to \$100K	77	0	18	6	39
More than \$100K	66	13	22	0	48
Married	62	9	26	3	180
Divorced/separated	60	10	23	7	51
Never married	49	8	33	9	39
Protestant	55	10	27	8	84
Catholic	55	9	32	4	94
Other	69	7	21	3	85
Northern NH	59	8	22	12	32
Western NH	60	6	19	15	26
Central/Lakes	63	14	18	6	43
Hillsborough County	65	5	27	3	86
Seacoast	53	12	33	2	88
1st District	62	11	24	3	133
2nd District	58	7	28	7	141

Favorability Rating - Dennis Kucinich

	<u>Favorable</u> 14%	<u>Neutral</u> 8%	<u>Unfavorable</u> 22%	<u>Don't Know</u> 56%	<u>(N)</u> 274
STATEWIDE					
Registered Democrat	17	8	29	45	123
Undeclared	11	8	16	65	148
Bradley Voter in 2000	30	3	29	37	36
Gore Voter in 2000	11	10	23	55	117
McCain Voter in 2000	12	11	25	52	24
Other in 2000	13	12	11	63	29
Did not vote in 2000	10	4	20	66	64
Liberal	18	11	20	51	90
Moderate	14	7	24	55	140
Conservative	0	5	28	66	34
Union household	8	7	25	60	42
Non-union	15	8	22	55	227
5 Years or less in NH	21	3	23	53	38
6 to 10 years	16	20	20	43	28
11 to 20 years	11	9	21	58	58
More than 20 years	12	7	24	57	147
18 to 34	12	8	12	68	47
33 to 49	12	12	21	56	88
50 to 64	15	6	27	52	95
65 and over	20	5	23	52	37
Male	16	6	27	50	110
Female	12	9	19	60	164
High school or less	4	2	25	68	50
Some college	22	3	17	58	55
College graduate	16	10	19	54	92
Post-graduate	11	14	29	46	74
Less than \$30K	7	7	20	66	34
\$30K to \$60K	13	10	20	57	61
\$60K to \$75K	28	8	10	54	44
\$75K to \$100K	11	0	23	66	39
More than \$100K	8	13	26	53	48
Married	15	8	23	53	180
Divorced/separated	12	7	24	58	51
Never married	11	9	18	62	39
Protestant	13	14	17	56	84
Catholic	9	3	24	64	94
Other	20	7	24	49	85
Northern NH	15	7	28	51	32
Western NH	9	8	25	58	26
Central/Lakes	19	9	24	49	43
Hillsborough County	12	6	21	61	86
Seacoast	13	11	20	56	88
1st District	11	9	19	61	133
2nd District	16	7	26	51	141

Favorability Rating - Joe Lieberman

	<u>Favorable</u> 49%	<u>Neutral</u> 9%	<u>Unfavorable</u> 34%	<u>Don't Know</u> 8%	<u>(N)</u> 274
STATEWIDE					
Registered Democrat	53	7	34	5	123
Undeclared	45	10	34	11	148
Bradley Voter in 2000	37	16	41	6	36
Gore Voter in 2000	52	9	33	5	117
McCain Voter in 2000	53	1	46	0	24
Other in 2000	45	3	32	20	29
Did not vote in 2000	53	9	26	12	64
Liberal	51	10	31	8	90
Moderate	50	8	36	7	140
Conservative	50	5	34	11	34
Union household	46	12	34	9	42
Non-union	50	8	34	8	227
5 Years or less in NH	55	13	23	8	38
6 to 10 years	58	9	28	5	28
11 to 20 years	51	3	35	11	58
More than 20 years	46	10	37	7	147
18 to 34	45	10	25	20	47
33 to 49	63	8	26	3	88
50 to 64	38	11	43	7	95
65 and over	45	3	43	9	37
Male	50	10	37	3	110
Female	48	7	32	12	164
High school or less	41	13	34	12	50
Some college	46	5	39	10	55
College graduate	55	7	34	4	92
Post-graduate	51	10	30	9	74
Less than \$30K	34	4	36	25	34
\$30K to \$60K	61	5	32	2	61
\$60K to \$75K	55	11	28	6	44
\$75K to \$100K	37	7	46	10	39
More than \$100K	55	12	28	6	48
Married	50	9	36	5	180
Divorced/separated	41	8	37	13	51
Never married	59	8	22	11	39
Protestant	47	11	33	9	84
Catholic	51	9	31	9	94
Other	52	6	36	6	85
Northern NH	37	2	43	18	32
Western NH	45	17	34	4	26
Central/Lakes	42	9	42	7	43
Hillsborough County	56	6	31	7	86
Seacoast	51	11	30	8	88
1st District	54	9	29	8	133
2nd District	44	8	39	9	141

Favorability Rating - Carol Mosely-Braun

	<u>Favorable</u> 17%	<u>Neutral</u> 12%	<u>Unfavorable</u> 26%	<u>Don't Know</u> 46%	<u>(N)</u> 274
STATEWIDE					
Registered Democrat	19	14	30	37	123
Undeclared	15	11	22	53	148
Bradley Voter in 2000	22	17	29	32	36
Gore Voter in 2000	17	16	21	46	117
McCain Voter in 2000	21	0	52	27	24
Other in 2000	9	14	33	45	29
Did not vote in 2000	17	7	19	58	64
Liberal	31	13	12	43	90
Moderate	11	14	32	43	140
Conservative	4	4	39	53	34
Union household	6	17	28	50	42
Non-union	19	11	25	44	227
5 Years or less in NH	24	4	18	54	38
6 to 10 years	12	8	42	38	28
11 to 20 years	22	11	26	41	58
More than 20 years	14	16	25	45	147
18 to 34	16	9	19	56	47
33 to 49	24	17	21	38	88
50 to 64	11	10	34	45	95
65 and over	16	12	24	48	37
Male	15	10	36	39	110
Female	18	14	19	50	164
High school or less	10	5	22	63	50
Some college	22	7	28	43	55
College graduate	20	18	22	40	92
Post-graduate	14	14	32	40	74
Less than \$30K	13	9	16	62	34
\$30K to \$60K	24	11	21	45	61
\$60K to \$75K	9	17	20	53	44
\$75K to \$100K	19	15	29	37	39
More than \$100K	23	17	25	35	48
Married	17	13	27	43	180
Divorced/separated	12	11	27	50	51
Never married	25	11	21	43	39
Protestant	10	21	24	46	84
Catholic	13	7	26	54	94
Other	27	11	27	34	85
Northern NH	13	15	26	46	32
Western NH	19	15	23	43	26
Central/Lakes	15	11	34	40	43
Hillsborough County	14	6	33	47	86
Seacoast	21	17	15	47	88
1st District	17	15	21	46	133
2nd District	16	9	30	45	141

Favorability Rating - Al Sharpton

	<u>Favorable</u> 9%	<u>Neutral</u> 6%	<u>Unfavorable</u> 58%	<u>Don't Know</u> 27%	<u>(N)</u> 274
STATEWIDE					
Registered Democrat	8	8	58	26	123
Undeclared	9	4	58	28	148
Bradley Voter in 2000	5	10	68	16	36
Gore Voter in 2000	10	7	56	27	117
McCain Voter in 2000	7	6	68	19	24
Other in 2000	0	4	58	37	29
Did not vote in 2000	14	2	53	31	64
Liberal	12	7	52	29	90
Moderate	7	6	66	20	140
Conservative	7	3	45	45	34
Union household	6	11	62	20	42
Non-union	10	5	58	28	227
5 Years or less in NH	13	6	57	24	38
6 to 10 years	2	4	68	26	28
11 to 20 years	13	7	61	19	58
More than 20 years	7	6	56	31	147
18 to 34	14	5	37	44	47
33 to 49	9	5	74	12	88
50 to 64	9	7	58	26	95
65 and over	2	9	46	43	37
Male	11	5	64	20	110
Female	8	7	54	31	164
High school or less	12	8	37	43	50
Some college	11	4	53	33	55
College graduate	7	4	68	21	92
Post-graduate	8	10	64	19	74
Less than \$30K	10	10	36	43	34
\$30K to \$60K	8	5	57	30	61
\$60K to \$75K	12	2	68	18	44
\$75K to \$100K	4	4	66	27	39
More than \$100K	16	9	64	10	48
Married	8	8	61	24	180
Divorced/separated	6	3	60	31	51
Never married	17	4	48	31	39
Protestant	5	10	51	34	84
Catholic	8	3	59	31	94
Other	14	6	64	15	85
Northern NH	10	5	57	28	32
Western NH	0	4	59	38	26
Central/Lakes	14	10	47	29	43
Hillsborough County	9	3	61	27	86
Seacoast	8	8	62	22	88
1st District	10	8	59	24	133
2nd District	8	4	58	30	141

Impact of Shaheen Endorsement on Vote for John Kerry

	<u>More Likely</u>	<u>Less Likely</u>	<u>No Difference</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	15%	7%	76%	1%	273
Registered Democrat	19	5	75	1	122
Undeclared	13	10	76	2	148
Bradley Voter in 2000	13	7	80	0	36
Gore Voter in 2000	21	7	72	1	117
McCain Voter in 2000	13	13	74	0	24
Other in 2000	2	15	79	3	29
Did not vote in 2000	15	4	78	4	62
Liberal	20	7	71	2	89
Moderate	15	6	77	1	139
Conservative	8	9	81	3	34
Union household	23	13	62	2	42
Non-union	14	7	77	1	225
5 Years or less in NH	17	1	82	0	38
6 to 10 years	17	2	81	0	28
11 to 20 years	14	10	74	3	58
More than 20 years	16	10	73	2	145
18 to 34	15	4	81	0	46
33 to 49	22	5	70	3	88
50 to 64	10	9	81	0	95
65 and over	14	15	66	5	37
Male	16	13	70	1	109
Female	15	4	80	2	163
High school or less	19	10	68	4	49
Some college	10	8	78	4	55
College graduate	18	5	77	0	91
Post-graduate	16	9	76	0	74
Less than \$30K	15	5	79	2	33
\$30K to \$60K	16	11	71	3	61
\$60K to \$75K	21	18	59	2	44
\$75K to \$100K	14	5	81	0	39
More than \$100K	20	6	74	0	46
Married	16	10	74	0	179
Divorced/separated	14	2	80	5	50
Never married	16	6	76	2	39
Protestant	15	7	77	1	84
Catholic	19	9	71	1	93
Other	13	8	76	3	84
Northern NH	21	3	75	0	32
Western NH	21	2	73	4	26
Central/Lakes	15	9	75	0	43
Hillsborough County	9	11	77	4	86
Seacoast	18	7	75	0	87
1st District	16	8	74	1	132
2nd District	15	7	77	2	141