

# THE WMUR NH PRIMARY POLL

## ECONOMY, HONESTY, AND HEALTH CARE TOP VOTER CONCERNS IN NH

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**EMBARGO UNTIL**  
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DURHAM, NH – The economy, candidate honesty, and health care are the most important topics on the minds of voters in the New Hampshire Democratic Primary.

These findings are based on the latest **WMUR New Hampshire Primary Poll**, conducted by the University of New Hampshire Survey Center, and sponsored by WMUR-TV, Manchester, New Hampshire.\* Four hundred forty-six (446) randomly selected likely Democratic primary voters were interviewed by telephone between November 6 and November 13, 2003. The margin of sampling error for the survey is +/-4.6 percent. (For more detailed results, visit the Survey Center web site at [www.unh.edu/survey-center](http://www.unh.edu/survey-center) and click on Press Releases.)

### Top Issues

Although the national economy appears to be on the road to recovery, Democratic voters in New Hampshire say that fixing the economy is the issue they think is most important in the 2004 New Hampshire Democratic primary. Among likely Democratic primary voters, 19 percent say that the economy is most important to their decision about which candidate they will vote for followed by the honesty of the candidate (13%), the cost of health care (12%), improving relations with other countries (11%), and ending the war in Iraq (10%).

There are few differences in the importance of issues between backers of the major Democratic candidates. Supporters of former Vermont Governor Howard Dean say the most important issues in their decision to support Dean are the economy (20%), honesty (14%), ending the war in Iraq (13%), the cost of health care (11%), and expanding health insurance coverage (10%). For supporters of Massachusetts Senator John Kerry, the most important issues are the economy (24%), honesty (15%), improving relations with other countries (13%), and ending the war in Iraq (12%).

### Candidate Issues and Characteristics

Likely Democratic primary voters were asked to name the candidate they most closely associate with several issues and candidate characteristics. Since Dean leads the field by a wide margin as measured in the WMUR NH Primary Poll, it is not surprising that he is cited most often. (As reported on November 14, Dean leads the field with 38% to 16% for Kerry. None of the other candidates exceeded 5%.)

Dean is cited most frequently as the candidate with the best plan to reduce the cost of health care and to increase health insurance coverage. Dean is also cited as the candidate who most effectively criticizes President George w. Bush, the most honest candidate, with the best plan to improve the economy, and with the best plan to create more jobs.

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Kerry is cited most frequently as the most loyal Democrat and the candidate best able to improve relations with other countries. However, he is also most frequently named as the candidate who has changed his/her position on the issues most.

Retired General Wesley Clark is cited most often as the candidate best able to deal with terrorism both inside and outside the United States.

And while it is cited as one of the most important issues to Democratic voters, no candidate is recognized by a large percentage of voters as having the best plan to end the war in Iraq.

### **Reason for Favoring Chosen Candidate**

In a further attempt to figure out why they are voting for the candidate they support, likely democratic primary voters were asked the main reason they planned to vote for the chosen candidate. Overall, 18 percent cite the candidate's position on the issues, 15 percent say they just know him or her better than the other candidates, 10 percent cite the candidate's background and experience, 9 percent cite their honesty and candor, 7 percent say they have the best chance to beat Bush, and 7 percent cite the candidates health care plan.

Dean backers cite his positions on the issues (17%), that they are more familiar with him (14%), his honesty (13%), and his health care plan (9%) as the main reasons they plan to vote for him. Kerry supporters say they are more familiar with him (23%), cite his experience (22%), his positions on the issues (19%), and that he has the best chance to beat Bush (11%) as the main reasons they are supporting him. Clark voters cite his military background (32%), his foreign policy experience (13%), that they are more familiar with him (11%), and that he has the best chance to beat Bush (11%) as reasons for supporting him.

### **Who Can Beat Bush?**

The eventual Democratic nominee will face Bush in the November 2004 election, but likely New Hampshire Democratic primary voters are divided over which candidate can beat Bush – 37 percent say that Dean has the best chance of defeating Bush, 21 percent name Kerry, 8 percent name Clark, 6 percent name Missouri Congressman Dick Gephardt, 3 percent name North Carolina Senator John Edwards, 2 percent name Connecticut Senator Joe Lieberman, 3 percent name some other candidate, and 20 percent don't know.

### **WMUR NH Primary Poll Methodology**

These findings are based on the most recent WMUR NH Primary Poll conducted by the University of New Hampshire Survey Center from November 6 to November 13, 2003. A random sample of 446 likely New Hampshire Democratic primary voters was interviewed by telephone. In 95 of 100 cases, the statewide estimates will be accurate to plus or minus 4.6 percent. Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

The data have been weighted to adjust for numbers of voters and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

### Why Favor Candidate by Favored Candidate

“What is your main reason for choosing that candidate?”

	<u>Clark</u>	<u>Dean</u>	<u>Edwards</u>	<u>Gephardt</u>	<u>Kerry</u>	<u>Lieberman</u>	<u>All</u>
Position on the issues	0%	17%	38%	12%	19%	26%	18%
Know most about him/her	11	14	17	15	23	11	15
Experience / Background	7	6	6	23	22	5	10
Honesty / candor	6	13	0	4	2	19	9
Best chance to beat Bush	11	7	6	0	11	0	7
Health care plan	0	9	2	11	4	0	7
Opposition to Iraq	5	8	3	0	2	0	5
Economic / Fiscal Plan	0	3	6	3	8	13	5
Represents my views	0	4	13	10	0	4	4
Military background	32	0	0	0	6	7	4
Smart / intelligent	7	2	6	7	0	0	2
Personality	0	2	4	10	0	0	2
Foreign policy experience	13	1	0	5	2	0	2
Independent	6	2	0	0	0	0	2
Most progressive / liberal	0	3	0	0	0	5	2
Will accomplish the most	0	1	0	0	0	0	1
Moderate / not a liberal	0	0	0	0	0	7	1
Best of a bad lot	0	3	0	0	0	0	1
Environmental policy	0	2	0	0	0	0	1
Want Bush to win	0	2	0	0	0	0	1
Other	0	2	0	0	0	0	1
Don't know	2	2	0	0	2	4	2
(N=)	(21)	(161)	(22)	(13)	(69)	(19)	(310)

### Candidate to Defeat Bush

“Regardless of the candidate you support, which candidate do you think has the BEST chance of defeating George Bush in November ... ROTATE CANDIDATES

	<u>Percent</u>
Clark	8%
Dean	37
Edwards	3
Gephardt	6
Kerry	21
Lieberman	2
Other	3
Don't Know	20
(N=)	(433)

## Candidate and Issues

“I’m going to read you a list of candidate characteristics and issues that the candidates for the Democratic nomination will be judged on by voters. For each one, please tell me which of the nine candidates most closely fits this description. Which candidate ...”

	<u>Clark</u>	<u>Dean</u>	<u>Edwards</u>	<u>Gephardt</u>	<u>Kerry</u>	<u>Lieberman</u>	<u>Other</u>	<u>DK</u>	<u>(N=)</u>
has the best plan to reduce the cost of health care?	1	32	6	3	17	4	3	34	(413)
has the best plan to improve the economy?	1	27	5	5	16	8	1	38	(414)
has the best plan to create more jobs?	1	24	5	5	21	6	1	36	(415)
has the best plan to increase the number of people covered by health insurance?	2	39	6	3	14	5	4	26	(418)
is best able to deal with international terrorism?	30	6	1	4	25	5	4	25	(415)
is best able to deal with terrorism inside the U.S.?	26	9	2	6	20	5	2	31	(409)
is best able to improve relations between the United States and other countries?	15	19	3	4	21	9	3	27	(415)
has the best plan to end the war in Iraq?	15	17	2	1	12	3	2	48	(393)
is the most honest?	5	29	7	3	10	8	6	31	(408)
most effectively criticizes the Bush administration?	2	40	3	3	21	5	3	23	(411)
has changed their position on issues the most?	5	11	1	1	19	7	1	54	(394)
Is the most loyal Democrat?	0	9	1	20	27	8	2	33	(410)

“Which of the things I’ve just read to you is MOST important to your decision about who you’ll vote for in the Democratic Primary?” DO NOT READ RESPONSES

	<u>Clark</u>	<u>Dean</u>	<u>Edwards</u>	<u>Gephardt</u>	<u>Kerry</u>	<u>Lieberman</u>	<u>All</u>
Economy	0%	20%	29%	24%	24%	8%	19
Honesty	0	14	4	11	15	17	13
Cost of health care	2	11	19	22	9	14	12
Improve relations with other countries	41	8	6	5	13	0	11
End the war in Iraq	3	13	9	6	12	17	10
Increase health insurance coverage	5	10	4	4	8	0	7
Deal with international terrorism	18	2	0	7	2	21	5
Create more jobs	0	2	17	17	6	0	4
Other	0	3	0	0	0	4	3
Deal with terrorism inside the United States	17	2	0	0	1	0	2
Criticizes the Bush administration	2	4	0	0	2	0	2
Can beat Bush	4	3	0	0	3	0	2
Education	0	1	3	0	0	12	2
Not changed their position on issues	0	0	0	0	1	4	1
Loyal Democrat	0	1	9	0	1	0	1
Don’t Know	7	5	0	4	2	4	6
(N=)	(21)	(164)	(22)	(13)	(66)	(17)	(422)

**Candidate with Best Chance to Defeat Bush**

	<u>Clark</u>	<u>Dean</u>	<u>Edwards</u>	<u>Gephardt</u>	<u>Kerry</u>	<u>Lieberman</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
STATEWIDE	8%	37%	3%	6%	21%	2%	3%	20%	433
Clark Voter	60	19	0	0	4	0	2	15	21
Dean Voter	8	63	0	4	9	1	2	14	160
Edwards Voter	0	29	24	6	26	0	0	16	22
Gephardt Voter	4	15	0	44	21	5	0	11	13
Kerry Voter	0	11	0	4	69	0	2	13	69
Lieberman Voter	18	20	8	4	12	25	3	9	19
Registered Democrat	9	39	2	8	19	3	2	18	204
Undeclared	8	34	3	5	24	2	3	22	229
Liberal	4	44	1	5	21	0	3	22	145
Moderate	12	35	4	6	21	2	2	18	220
Conservative	7	27	6	17	25	6	0	13	36
Union household	9	33	2	7	20	4	0	24	59
Non-union	8	38	3	7	21	2	3	18	352
NH Native	8	37	2	7	23	3	1	19	119
Massachusetts	12	35	1	7	26	1	2	16	125
Other NE	4	50	3	7	18	1	6	10	42
Mid Atlantic	3	45	0	2	12	5	2	31	35
Other	8	33	8	7	17	1	3	23	89
5 Years or less in NH	9	33	4	11	22	0	3	17	42
6 to 10 years	16	38	0	8	18	1	5	14	46
11 to 20 years	8	47	4	5	19	3	1	14	78
More than 20 years	7	35	3	6	22	2	2	23	245
18 to 34	15	36	2	8	22	1	1	15	73
33 to 49	5	34	5	5	26	3	4	18	136
50 to 64	9	39	1	8	20	1	2	20	138
65 and over	5	44	4	6	12	1	3	26	59
Male	11	32	3	8	20	3	4	19	171
Female	7	39	3	5	22	2	2	21	262
High school or less	7	35	2	7	18	4	4	23	65
Some college	5	43	2	5	25	2	3	14	95
College graduate	9	32	4	8	21	1	2	23	147
Post-graduate	11	40	3	7	21	1	1	16	103
Less than \$30K	10	28	5	8	20	3	4	21	41
\$30K to \$60K	8	39	1	11	17	2	2	21	109
\$60K to \$75K	6	36	7	2	24	5	2	19	60
\$75K to \$100K	15	37	0	2	26	0	2	19	46
More than \$100K	8	41	0	3	22	3	6	17	63
Northern NH	7	35	3	5	16	3	3	29	50
Western NH	10	43	0	6	20	1	6	14	41
Central/Lakes	19	25	4	2	26	4	1	20	68
Hillsborough County	4	39	4	9	22	2	1	19	138
Seacoast	7	38	1	7	22	2	4	20	136

Why Favor Candidate?

	Stance on	Know				Can Beat	Opposition		(N)
	<u>Issues</u>	<u>Them</u>	<u>Experience</u>	<u>Honesty</u>	<u>Bush</u>	<u>to Iraq</u>	<u>Other</u>		
STATEWIDE	18	15	10	9	7	5	36	310	
Clark Voter	0	11	7	6	11	5	61	21	
Dean Voter	17	14	6	13	7	8	37	161	
Edwards Voter	38	17	6	0	6	3	31	22	
Gephardt Voter	12	15	23	4	0	0	46	13	
Kerry Voter	19	23	22	2	11	2	22	69	
Lieberman Voter	26	10	5	19	0	0	39	19	
Registered Democrat	17	15	8	9	7	7	37	158	
Undeclared	19	16	12	8	7	3	35	153	
Liberal	22	15	5	6	5	6	40	116	
Moderate	13	16	14	10	8	4	35	156	
Conservative	30	11	9	15	0	10	25	22	
Union household	13	11	14	11	11	3	36	42	
Non-union	18	16	10	9	6	6	36	262	
NH Native	18	27	7	8	10	4	26	89	
Massachusetts	13	7	12	3	9	3	53	90	
Other NE	27	12	11	15	6	4	25	33	
Mid Atlantic	35	5	7	17	4	6	27	26	
Other	12	16	12	13	2	7	37	66	
5 Years or less in NH	24	23	0	7	12	9	25	29	
6 to 10 years	25	6	12	13	5	0	40	33	
11 to 20 years	14	11	11	11	8	6	40	60	
More than 20 years	15	17	11	8	7	5	37	180	
18 to 34	28	17	1	8	3	3	41	51	
33 to 49	13	22	10	8	5	2	41	90	
50 to 64	17	8	13	8	11	7	37	111	
65 and over	15	16	17	16	5	11	21	46	
Male	16	13	9	11	7	4	40	132	
Female	19	17	11	7	7	6	33	178	
High school or less	25	13	3	8	1	5	43	46	
Some college	15	25	16	6	10	1	27	67	
College graduate	13	13	6	7	13	8	40	102	
Post-graduate	20	12	14	13	2	5	34	86	
Less than \$30K	20	18	12	6	8	6	30	31	
\$30K to \$60K	17	22	7	12	5	6	33	81	
\$60K to \$75K	17	6	13	3	8	6	47	45	
\$75K to \$100K	12	8	13	18	6	4	39	36	
More than \$100K	7	13	22	9	4	5	40	53	
Northern NH	27	17	9	5	7	6	28	35	
Western NH	29	9	11	9	3	7	32	26	
Central/Lakes	25	15	9	4	5	3	38	56	
Hillsborough County	16	19	7	11	4	4	38	90	
Seacoast	9	13	13	10	11	7	37	102	

**Candidate with Best Plan to Reduce Health Care Cost**

	<u>Clark</u>	<u>Dean</u>	<u>Edwards</u>	<u>Gephardt</u>	<u>Kerry</u>	<u>Lieberman</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
STATEWIDE	1%	32%	6%	3%	17%	4%	3%	34%	413
Clark Voter	3	39	0	0	3	10	12	33	20
Dean Voter	1	56	4	4	11	1	3	21	156
Edwards Voter	8	24	47	0	11	0	0	10	20
Gephardt Voter	0	16	0	30	8	17	0	28	12
Kerry Voter	0	10	3	1	45	5	2	34	66
Lieberman Voter	0	16	10	5	15	28	0	26	19
Registered Democrat	0	36	5	4	21	3	3	28	198
Undeclared	2	28	6	3	12	6	3	40	215
Liberal	1	38	3	6	12	3	5	33	142
Moderate	1	30	7	2	19	6	2	32	217
Conservative	0	24	4	1	25	0	0	45	31
Union household	0	25	9	3	13	5	3	41	55
Non-union	1	33	5	3	18	4	3	33	344
NH Native	0	25	6	1	16	6	4	42	114
Massachusetts	1	30	3	5	17	3	3	38	121
Other NE	0	41	9	1	18	2	2	27	43
Mid Atlantic	0	45	4	4	20	4	0	24	36
Other	3	33	9	4	15	5	3	27	86
5 Years or less in NH	0	31	4	4	21	4	6	31	39
6 to 10 years	3	25	5	5	24	4	3	32	44
11 to 20 years	2	43	5	3	12	4	4	28	78
More than 20 years	0	30	7	3	16	5	2	37	238
18 to 34	2	22	1	2	20	10	4	38	69
33 to 49	1	31	5	2	14	3	3	40	132
50 to 64	0	36	7	4	18	2	3	30	137
65 and over	1	38	10	4	12	6	0	28	56
Male	1	32	4	5	17	5	4	31	164
Female	1	31	6	2	16	4	3	37	249
High school or less	0	18	8	2	20	7	0	46	60
Some college	0	29	9	3	16	4	0	38	94
College graduate	2	37	4	1	17	3	3	34	145
Post-graduate	1	38	4	7	14	5	7	23	101
Less than \$30K	0	34	9	2	17	7	1	31	43
\$30K to \$60K	1	30	4	2	20	6	2	34	101
\$60K to \$75K	3	30	5	3	14	3	4	38	59
\$75K to \$100K	0	29	3	5	15	5	6	37	47
More than \$100K	0	41	4	4	18	2	4	28	62
Northern NH	0	23	3	5	19	5	7	39	47
Western NH	1	40	1	2	20	1	7	28	41
Central/Lakes	1	41	7	1	12	4	0	34	64
Hillsborough County	1	30	4	3	10	9	2	40	130
Seacoast	1	29	9	4	24	1	3	29	130

**Candidate with Best Plan to Improve Economy**

	<u>Clark</u>	<u>Dean</u>	<u>Edwards</u>	<u>Gephardt</u>	<u>Kerry</u>	<u>Lieberman</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
STATEWIDE	1%	27%	5%	5%	16%	8%	1%	38%	414
Clark Voter	12	20	6	14	3	11	0	33	20
Dean Voter	1	51	3	5	8	5	1	26	157
Edwards Voter	0	13	42	9	16	2	0	18	22
Gephardt Voter	0	0	0	58	0	21	0	21	12
Kerry Voter	0	6	1	1	60	7	1	25	64
Lieberman Voter	0	14	7	0	0	48	0	31	19
Registered Democrat	0	32	5	5	16	7	1	34	197
Undeclared	1	22	5	5	15	8	1	42	217
Liberal	1	25	6	4	18	7	2	37	146
Moderate	1	31	5	6	12	8	1	36	218
Conservative	0	21	3	6	20	12	0	37	32
Union household	2	19	3	1	21	9	0	45	56
Non-union	1	29	6	6	15	8	1	36	347
NH Native	2	22	4	6	17	11	2	37	117
Massachusetts	1	24	3	7	18	4	1	43	121
Other NE	0	36	6	5	12	3	0	38	43
Mid Atlantic	0	42	1	2	16	13	0	25	36
Other	1	29	11	3	12	10	0	35	86
5 Years or less in NH	2	47	9	7	7	1	0	27	40
6 to 10 years	0	20	2	0	15	7	3	54	45
11 to 20 years	0	33	8	6	14	7	0	33	74
More than 20 years	1	24	5	6	16	9	1	38	244
18 to 34	2	29	8	6	4	9	5	36	71
33 to 49	0	23	5	4	17	7	0	44	132
50 to 64	1	27	5	7	18	7	0	36	135
65 and over	1	35	5	5	15	12	0	27	57
Male	2	25	4	9	15	9	2	33	164
Female	0	28	6	2	16	7	1	41	250
High school or less	1	22	3	8	17	13	0	36	60
Some college	1	30	2	7	18	6	1	34	93
College graduate	0	24	8	4	9	8	0	46	146
Post-graduate	2	32	5	4	21	7	3	27	103
Less than \$30K	0	27	5	9	12	7	0	40	43
\$30K to \$60K	2	31	4	4	14	10	2	34	101
\$60K to \$75K	2	24	7	9	16	7	0	34	60
\$75K to \$100K	1	23	3	0	17	7	1	48	46
More than \$100K	0	31	3	8	23	7	0	29	63
Northern NH	0	26	4	5	12	8	3	42	48
Western NH	2	35	4	3	8	6	0	42	41
Central/Lakes	4	17	4	7	21	14	0	34	64
Hillsborough County	0	25	8	6	13	5	1	42	132
Seacoast	0	31	4	4	20	8	1	33	127



**Candidate with Best Plan to Create More Jobs**

	<u>Clark</u>	<u>Dean</u>	<u>Edwards</u>	<u>Gephardt</u>	<u>Kerry</u>	<u>Lieberman</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
STATEWIDE	1%	24%	5%	5%	21%	6%	1%	36%	415
Clark Voter	5	20	0	13	13	6	3	40	21
Dean Voter	1	44	3	6	15	3	0	28	156
Edwards Voter	0	14	47	0	9	2	0	27	22
Gephardt Voter	0	0	0	58	0	7	0	36	13
Kerry Voter	2	7	0	1	59	7	2	21	66
Lieberman Voter	0	4	0	0	27	40	0	29	17
Registered Democrat	1	27	5	4	25	5	1	31	198
Undeclared	1	21	5	6	17	7	2	40	217
Liberal	1	31	1	5	20	4	3	34	145
Moderate	1	23	7	6	20	7	0	36	217
Conservative	1	7	10	1	24	14	0	43	33
Union household	0	23	5	3	13	9	3	43	57
Non-union	1	24	5	6	23	6	1	34	349
NH Native	1	28	6	6	13	11	0	35	116
Massachusetts	0	23	2	4	20	3	3	44	124
Other NE	2	18	6	3	28	2	0	41	43
Mid Atlantic	1	40	0	2	21	6	1	29	36
Other	1	18	10	6	31	7	2	25	87
5 Years or less in NH	4	35	4	8	17	6	2	23	41
6 to 10 years	0	14	0	2	37	1	6	41	46
11 to 20 years	0	28	11	6	18	5	0	33	76
More than 20 years	0	24	4	5	19	8	1	38	243
18 to 34	1	31	6	4	13	12	2	32	72
33 to 49	1	18	5	2	20	5	2	47	131
50 to 64	1	22	5	9	29	4	1	28	139
65 and over	0	36	5	5	13	8	1	31	57
Male	2	21	4	7	22	10	1	32	167
Female	0	26	6	4	20	4	1	39	248
High school or less	1	21	8	2	16	12	0	41	63
Some college	2	21	4	8	29	5	0	31	92
College graduate	0	25	6	5	16	4	2	41	148
Post-graduate	0	30	3	5	23	8	2	29	103
Less than \$30K	1	20	2	9	17	9	3	39	43
\$30K to \$60K	0	25	4	2	20	6	1	42	103
\$60K to \$75K	3	19	7	4	22	7	0	38	60
\$75K to \$100K	1	36	0	0	15	10	2	36	46
More than \$100K	0	29	2	11	29	5	2	21	63
Northern NH	1	18	1	3	21	11	1	44	48
Western NH	2	30	4	2	9	6	2	44	42
Central/Lakes	3	14	8	4	27	5	1	38	64
Hillsborough County	1	26	7	6	18	6	1	35	128
Seacoast	0	26	3	7	24	6	2	31	133

**Candidate with Best Plan to Increase Health Insurance Coverage**

	<u>Clark</u>	<u>Dean</u>	<u>Edwards</u>	<u>Gephardt</u>	<u>Kerry</u>	<u>Lieberman</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
STATEWIDE	2%	39%	6%	3%	14%	5%	4%	26%	418
Clark Voter	11	44	7	0	11	0	7	19	21
Dean Voter	1	66	2	4	6	2	4	14	159
Edwards Voter	8	27	38	0	11	10	3	3	20
Gephardt Voter	0	17	12	25	0	15	10	21	12
Kerry Voter	2	19	5	3	47	4	5	15	67
Lieberman Voter	0	17	15	0	12	30	0	25	17
Registered Democrat	1	41	6	3	18	3	4	24	200
Undeclared	2	38	5	4	11	8	4	28	218
Liberal	1	47	5	4	9	4	6	24	146
Moderate	2	37	5	4	17	7	4	25	221
Conservative	1	35	6	3	19	6	0	30	33
Union household	3	37	8	3	9	7	3	29	59
Non-union	1	40	5	4	15	5	4	25	351
NH Native	0	34	10	3	16	6	5	26	118
Massachusetts	2	32	4	5	15	7	3	32	126
Other NE	0	49	6	1	19	5	3	17	44
Mid Atlantic	3	43	2	2	18	4	1	28	35
Other	3	50	4	5	8	4	6	19	87
5 Years or less in NH	0	46	5	5	12	5	4	22	41
6 to 10 years	3	34	5	1	25	4	3	25	46
11 to 20 years	3	45	6	5	12	4	5	21	78
More than 20 years	1	38	6	3	13	6	4	28	245
18 to 34	2	27	5	6	15	5	10	30	72
33 to 49	3	34	6	1	13	6	1	36	132
50 to 64	0	47	6	6	17	4	5	15	140
65 and over	0	52	8	1	10	9	1	20	59
Male	3	38	5	6	17	7	3	21	168
Female	1	40	6	2	13	4	5	29	250
High school or less	0	20	8	6	16	7	0	42	64
Some college	1	45	7	3	19	4	3	18	93
College graduate	2	36	5	1	13	6	3	34	150
Post-graduate	2	54	4	6	10	5	8	10	103
Less than \$30K	1	36	8	5	9	10	3	26	44
\$30K to \$60K	0	41	3	3	20	5	6	22	108
\$60K to \$75K	3	41	5	3	13	4	2	30	60
\$75K to \$100K	4	26	7	4	24	5	2	27	46
More than \$100K	1	49	5	4	12	3	7	20	63
Northern NH	1	44	3	4	10	6	8	25	48
Western NH	1	54	1	3	6	4	7	24	42
Central/Lakes	5	50	3	1	15	4	3	19	64
Hillsborough County	1	36	2	4	13	8	4	32	132
Seacoast	1	32	13	4	20	4	2	25	132

**Candidate Best Able to Deal with International Terrorism**

	<u>Clark</u>	<u>Dean</u>	<u>Edwards</u>	<u>Gephardt</u>	<u>Kerry</u>	<u>Lieberman</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
STATEWIDE	30%	6%	1%	4%	25%	5%	4%	25%	415
Clark Voter	89	2	0	0	0	0	4	4	21
Dean Voter	30	13	0	5	21	6	3	23	156
Edwards Voter	34	0	16	0	12	15	9	14	22
Gephardt Voter	18	0	0	44	28	7	0	3	13
Kerry Voter	17	0	0	1	60	1	2	17	66
Lieberman Voter	26	12	0	8	19	26	0	9	17
Registered Democrat	31	7	1	5	26	3	2	25	196
Undeclared	29	5	1	3	24	7	5	26	220
Liberal	20	10	2	5	33	2	5	23	143
Moderate	38	3	1	3	20	7	2	27	220
Conservative	17	1	0	8	28	8	9	28	34
Union household	37	2	0	7	27	2	5	19	59
Non-union	28	7	1	3	25	6	3	26	348
NH Native	30	3	1	4	18	4	7	33	117
Massachusetts	28	4	0	4	26	4	2	32	125
Other NE	33	6	6	3	34	5	1	13	44
Mid Atlantic	35	17	0	0	21	0	4	24	36
Other	28	7	0	6	32	11	4	13	86
5 Years or less in NH	25	0	0	6	38	0	1	29	42
6 to 10 years	39	11	0	2	25	2	2	20	45
11 to 20 years	40	7	2	5	20	5	2	18	76
More than 20 years	25	5	1	4	25	7	5	27	244
18 to 34	30	7	0	9	14	1	7	32	72
33 to 49	33	4	1	2	27	6	3	24	131
50 to 64	27	6	1	4	28	9	5	22	138
65 and over	32	9	1	3	31	2	0	22	59
Male	33	8	1	6	27	5	3	18	165
Female	28	4	1	3	24	5	4	30	251
High school or less	24	5	3	2	27	5	6	28	66
Some college	33	2	0	4	27	6	3	26	89
College graduate	32	5	0	2	22	5	4	30	150
Post-graduate	27	9	1	8	31	6	2	16	102
Less than \$30K	25	4	2	7	30	7	0	25	44
\$30K to \$60K	25	7	1	4	27	6	7	23	106
\$60K to \$75K	25	2	0	2	26	5	1	37	59
\$75K to \$100K	34	8	0	2	27	0	2	27	44
More than \$100K	38	3	0	9	22	7	1	19	63
Northern NH	21	9	0	8	30	2	7	24	48
Western NH	31	12	0	4	22	0	3	27	42
Central/Lakes	37	1	0	4	26	9	6	17	64
Hillsborough County	31	8	1	5	19	6	2	29	129
Seacoast	27	3	2	3	31	6	3	25	133

**Candidate Best Able to Deal with Internal Terrorism**

	<u>Clark</u>	<u>Dean</u>	<u>Edwards</u>	<u>Gephardt</u>	<u>Kerry</u>	<u>Lieberman</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
STATEWIDE	26%	9%	2%	6%	20%	5%	2%	31%	409
Clark Voter	83	0	0	0	8	0	4	4	21
Dean Voter	28	20	1	5	16	6	1	24	155
Edwards Voter	24	0	22	0	16	9	9	20	22
Gephardt Voter	4	0	0	59	17	4	0	17	12
Kerry Voter	15	5	0	2	53	2	2	21	66
Lieberman Voter	26	0	0	16	5	26	0	27	17
Registered Democrat	25	10	1	5	22	4	1	32	193
Undeclared	27	8	3	6	17	6	2	30	217
Liberal	20	12	2	5	27	2	2	30	144
Moderate	32	9	2	6	14	6	1	31	216
Conservative	18	1	0	4	29	12	6	30	33
Union household	35	8	2	5	21	2	2	26	59
Non-union	25	9	2	6	19	6	2	32	344
NH Native	30	9	2	5	14	6	4	30	115
Massachusetts	22	8	2	6	25	3	1	32	124
Other NE	29	8	8	3	20	7	1	24	44
Mid Atlantic	25	13	0	2	20	0	1	39	36
Other	26	9	0	7	18	7	0	32	85
5 Years or less in NH	21	5	3	10	24	5	3	30	41
6 to 10 years	37	5	2	4	25	0	0	27	45
11 to 20 years	34	12	3	4	15	4	0	28	75
More than 20 years	22	10	1	5	19	6	2	33	241
18 to 34	28	13	2	10	12	1	3	31	71
33 to 49	28	5	2	5	21	4	0	33	131
50 to 64	25	10	2	4	22	8	3	26	135
65 and over	26	13	1	6	19	5	0	30	59
Male	29	11	2	7	19	5	1	24	161
Female	24	8	2	5	20	5	2	36	249
High school or less	23	6	3	5	18	5	6	34	65
Some college	27	11	3	5	22	8	1	23	88
College graduate	28	6	0	4	19	3	1	37	147
Post-graduate	25	13	3	8	20	5	0	25	102
Less than \$30K	24	8	2	6	25	7	0	29	42
\$30K to \$60K	26	9	3	5	18	6	2	30	105
\$60K to \$75K	26	7	0	2	23	7	0	34	60
\$75K to \$100K	26	18	0	5	21	0	0	30	44
More than \$100K	29	6	2	14	17	8	1	24	63
Northern NH	26	16	2	9	19	2	2	25	46
Western NH	30	9	0	1	19	2	3	35	42
Central/Lakes	33	2	0	2	26	7	5	24	62
Hillsborough County	26	8	1	6	15	4	1	40	128
Seacoast	22	10	5	7	22	7	1	27	130

**Candidate Best Able to Improve Relations with Other Countries**

	<u>Clark</u>	<u>Dean</u>	<u>Edwards</u>	<u>Gephardt</u>	<u>Kerry</u>	<u>Lieberman</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
STATEWIDE	15%	19%	3%	4%	21%	9%	3%	27%	415
Clark Voter	74	2	0	0	0	8	0	15	21
Dean Voter	13	42	1	4	11	8	4	17	159
Edwards Voter	15	7	28	0	21	9	0	19	22
Gephardt Voter	3	0	0	49	0	22	0	25	13
Kerry Voter	9	2	0	1	67	6	2	13	64
Lieberman Voter	23	12	6	4	8	18	0	29	17
Registered Democrat	16	19	3	4	23	9	2	24	195
Undeclared	13	19	2	5	19	8	4	29	220
Liberal	12	25	2	4	24	5	4	26	146
Moderate	18	15	3	5	17	11	3	27	219
Conservative	12	20	4	2	28	11	0	23	33
Union household	10	20	0	0	28	12	4	26	57
Non-union	16	19	3	5	19	8	3	27	351
NH Native	14	20	1	5	14	11	3	33	119
Massachusetts	16	12	1	4	27	9	2	30	125
Other NE	23	25	9	4	20	5	0	15	43
Mid Atlantic	7	33	0	2	19	15	1	22	35
Other	14	19	6	3	22	6	8	22	87
5 Years or less in NH	14	19	2	3	31	2	6	24	41
6 to 10 years	18	16	0	2	24	9	3	28	45
11 to 20 years	23	21	3	4	17	4	3	26	77
More than 20 years	12	19	3	5	19	12	3	27	245
18 to 34	17	17	1	5	17	10	5	29	73
33 to 49	16	13	4	3	19	9	4	32	132
50 to 64	14	23	3	4	26	8	2	19	137
65 and over	14	27	1	6	12	8	2	30	58
Male	15	22	2	5	21	13	2	21	167
Female	14	17	3	4	21	6	4	31	248
High school or less	11	11	3	4	25	6	0	39	63
Some college	23	14	4	2	19	8	5	25	92
College graduate	15	20	2	5	17	9	3	30	148
Post-graduate	10	27	2	4	25	12	4	16	104
Less than \$30K	9	11	4	5	29	6	3	33	43
\$30K to \$60K	14	28	2	3	14	10	3	25	106
\$60K to \$75K	16	17	0	3	23	6	0	34	60
\$75K to \$100K	22	17	0	3	23	11	8	16	45
More than \$100K	15	18	5	6	25	7	0	24	63
Northern NH	9	20	0	4	21	13	7	26	48
Western NH	13	26	2	3	16	7	2	29	42
Central/Lakes	23	15	5	2	25	10	0	20	64
Hillsborough County	16	20	1	6	14	10	2	32	129
Seacoast	13	17	4	5	27	6	4	25	132

**Candidate with Best Plan to End Iraq War**

	<u>Clark</u>	<u>Dean</u>	<u>Edwards</u>	<u>Gephardt</u>	<u>Kerry</u>	<u>Lieberman</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
STATEWIDE	15%	17%	2%	1%	12%	3%	2%	48%	393
Clark Voter	85	0	0	0	0	0	0	15	21
Dean Voter	11	42	0	0	7	1	0	39	145
Edwards Voter	9	0	25	0	6	18	0	42	22
Gephardt Voter	4	0	0	24	0	4	7	61	11
Kerry Voter	10	4	2	2	44	3	2	33	64
Lieberman Voter	15	0	0	0	0	29	12	44	17
Registered Democrat	13	18	3	2	14	2	4	43	187
Undeclared	16	15	1	0	10	5	1	53	206
Liberal	7	26	1	1	13	1	3	48	141
Moderate	20	12	3	1	10	3	1	49	205
Conservative	11	9	0	5	15	16	3	41	31
Union household	16	15	0	0	11	5	2	51	54
Non-union	14	17	2	1	12	3	2	48	333
NH Native	18	16	2	1	7	4	2	50	112
Massachusetts	12	16	1	1	15	2	0	54	120
Other NE	16	16	3	1	18	6	0	39	41
Mid Atlantic	9	21	0	0	12	4	5	50	34
Other	15	17	3	2	13	3	6	40	81
5 Years or less in NH	11	18	0	4	19	4	6	39	38
6 to 10 years	19	14	0	0	9	1	5	52	44
11 to 20 years	15	18	3	2	14	4	1	43	70
More than 20 years	14	17	2	0	11	4	2	51	235
18 to 34	25	16	0	3	12	6	4	35	70
33 to 49	13	10	2	0	12	3	0	60	127
50 to 64	10	21	1	0	14	5	5	45	128
65 and over	15	23	6	1	8	0	0	46	55
Male	18	18	3	1	12	5	6	38	155
Female	12	16	1	1	13	2	0	55	237
High school or less	19	8	4	0	19	6	1	44	60
Some college	15	8	0	1	16	6	1	54	81
College graduate	14	16	2	1	9	2	1	54	147
Post-graduate	12	30	1	1	10	3	4	38	99
Less than \$30K	17	8	4	1	21	2	1	46	42
\$30K to \$60K	14	19	1	1	10	4	5	46	100
\$60K to \$75K	4	15	5	1	12	3	2	58	59
\$75K to \$100K	22	14	0	0	16	8	0	40	44
More than \$100K	13	29	0	2	9	1	5	40	59
Northern NH	7	16	0	1	16	1	5	54	45
Western NH	15	16	0	0	12	1	3	52	40
Central/Lakes	19	15	4	1	8	8	3	41	62
Hillsborough County	14	17	2	1	9	3	2	52	123
Seacoast	15	17	2	1	16	3	1	44	122

**Most Honest Candidate**

	<u>Clark</u>	<u>Dean</u>	<u>Edwards</u>	<u>Gephardt</u>	<u>Kerry</u>	<u>Lieberman</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
STATEWIDE	5%	29%	7%	3%	10%	8%	6%	31%	408
Clark Voter	44	19	0	0	4	0	10	23	21
Dean Voter	1	59	4	4	2	3	6	21	155
Edwards Voter	6	0	74	0	3	10	0	6	21
Gephardt Voter	0	0	11	35	4	16	0	33	13
Kerry Voter	4	7	2	2	46	8	6	24	64
Lieberman Voter	0	0	6	0	13	56	0	25	17
Registered Democrat	2	33	8	5	10	5	7	29	195
Undeclared	7	26	5	2	10	10	6	33	213
Liberal	2	33	4	6	9	6	9	31	142
Moderate	6	28	9	3	10	8	6	31	216
Conservative	8	30	5	0	16	14	0	26	33
Union household	7	34	4	5	6	7	7	30	58
Non-union	5	29	7	3	11	8	6	30	344
NH Native	5	24	6	3	10	11	7	34	114
Massachusetts	5	30	5	5	14	5	6	29	122
Other NE	1	40	11	3	10	9	5	22	44
Mid Atlantic	1	32	0	0	4	10	7	46	36
Other	9	29	11	3	8	7	7	27	87
5 Years or less in NH	4	37	2	7	14	7	8	22	41
6 to 10 years	6	35	0	0	12	2	6	38	45
11 to 20 years	5	37	6	8	3	8	6	27	77
More than 20 years	5	25	9	2	11	9	7	32	240
18 to 34	10	24	6	4	10	5	10	30	71
33 to 49	5	24	5	4	11	6	6	39	133
50 to 64	3	36	9	4	12	9	7	20	138
65 and over	3	36	7	1	4	13	0	36	54
Male	7	29	4	5	12	8	8	27	162
Female	3	29	9	3	9	8	5	34	246
High school or less	3	21	6	1	11	11	1	45	63
Some college	6	25	9	4	11	8	5	32	93
College graduate	7	27	8	2	10	6	8	32	143
Post-graduate	3	43	4	6	8	9	9	19	102
Less than \$30K	6	20	12	3	9	10	6	33	42
\$30K to \$60K	8	33	5	1	12	9	4	29	103
\$60K to \$75K	1	30	3	2	6	13	9	36	55
\$75K to \$100K	5	40	1	2	13	8	8	24	48
More than \$100K	6	36	10	6	11	4	9	19	63
Northern NH	1	36	0	3	12	11	11	26	47
Western NH	2	35	5	1	8	3	9	37	41
Central/Lakes	10	17	12	1	10	10	10	29	64
Hillsborough County	5	30	5	5	10	10	4	31	129
Seacoast	4	31	8	3	10	5	5	33	128

**Most Effective Critic of Bush**

	<u>Clark</u>	<u>Dean</u>	<u>Edwards</u>	<u>Gephardt</u>	<u>Kerry</u>	<u>Lieberman</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
STATEWIDE	2%	40%	3%	3%	21%	5%	3%	23%	411
Clark Voter	27	38	7	0	11	0	2	15	19
Dean Voter	2	56	2	2	19	2	3	14	156
Edwards Voter	0	21	19	3	30	12	0	15	22
Gephardt Voter	0	15	5	28	11	31	0	10	13
Kerry Voter	2	33	2	4	40	4	3	12	64
Lieberman Voter	0	28	0	4	6	12	4	47	17
Registered Democrat	2	41	5	2	21	5	5	20	196
Undeclared	3	40	1	4	20	5	1	26	215
Liberal	2	47	3	4	16	3	5	20	142
Moderate	3	39	3	2	22	7	2	23	219
Conservative	1	33	1	4	26	6	0	29	34
Union household	2	46	4	3	17	8	0	20	56
Non-union	3	40	3	3	21	5	4	22	349
NH Native	3	34	3	4	22	7	1	25	119
Massachusetts	2	37	3	3	27	3	3	22	121
Other NE	0	53	1	3	12	7	6	18	43
Mid Atlantic	0	55	3	0	18	0	1	22	35
Other	4	41	3	2	17	6	4	21	87
5 Years or less in NH	4	51	1	4	13	5	10	13	40
6 to 10 years	3	46	2	3	10	1	8	28	45
11 to 20 years	5	36	4	1	27	7	1	20	75
More than 20 years	2	40	3	3	22	5	2	24	246
18 to 34	5	31	1	3	23	5	6	27	70
33 to 49	4	37	3	2	16	6	4	29	133
50 to 64	1	46	2	4	25	5	2	15	137
65 and over	0	50	8	4	18	1	3	18	58
Male	2	48	2	4	16	7	4	18	163
Female	3	35	3	2	24	4	3	26	248
High school or less	0	34	2	2	23	9	1	28	65
Some college	3	37	4	1	27	5	2	21	91
College graduate	3	37	3	2	23	4	2	27	147
Post-graduate	3	54	2	6	12	4	8	11	102
Less than \$30K	0	36	9	3	26	5	3	17	44
\$30K to \$60K	4	41	2	4	15	7	2	26	102
\$60K to \$75K	1	34	6	2	25	5	9	17	60
\$75K to \$100K	3	47	0	2	24	4	2	18	48
More than \$100K	0	52	1	5	18	6	1	16	63
Northern NH	1	53	5	4	13	2	3	19	48
Western NH	0	58	0	2	16	1	4	19	41
Central/Lakes	2	38	5	3	20	5	1	26	64
Hillsborough County	4	36	3	4	17	8	1	27	127
Seacoast	2	35	2	2	29	5	6	20	130



**Candidate Who Changes Positions Most Often**

	<u>Clark</u>	<u>Dean</u>	<u>Edwards</u>	<u>Gephardt</u>	<u>Kerry</u>	<u>Lieberman</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
STATEWIDE	5%	11%	1%	1%	19%	7%	1%	54%	394
Clark Voter	5	21	0	4	33	3	0	34	18
Dean Voter	9	7	1	1	25	10	0	46	148
Edwards Voter	0	18	7	0	40	7	0	28	19
Gephardt Voter	0	43	0	6	0	4	0	47	12
Kerry Voter	4	17	0	0	9	5	4	62	63
Lieberman Voter	0	22	9	0	31	0	0	38	17
Registered Democrat	4	13	1	1	20	4	1	55	187
Undeclared	5	9	1	2	19	9	2	53	207
Liberal	6	10	0	2	18	8	2	55	139
Moderate	4	12	2	1	21	7	1	53	211
Conservative	6	17	0	0	17	4	3	52	30
Union household	1	6	3	1	12	12	0	66	55
Non-union	5	12	1	2	21	6	2	52	334
NH Native	5	12	0	3	20	9	2	49	112
Massachusetts	3	11	1	0	20	3	1	61	116
Other NE	9	13	0	0	17	12	2	48	42
Mid Atlantic	5	7	3	4	15	5	0	61	35
Other	4	12	2	1	22	7	2	50	83
5 Years or less in NH	4	12	0	0	39	0	3	43	39
6 to 10 years	7	7	0	0	21	4	1	60	45
11 to 20 years	6	14	3	0	14	5	1	56	71
More than 20 years	4	11	1	2	18	9	1	53	233
18 to 34	3	12	0	2	23	11	4	46	69
33 to 49	5	12	2	1	18	4	1	58	130
50 to 64	5	10	1	2	17	7	1	56	128
65 and over	4	15	0	0	25	8	0	49	54
Male	6	15	1	2	25	3	1	47	152
Female	4	9	1	1	16	9	2	59	242
High school or less	5	13	1	0	24	6	1	51	58
Some college	2	8	2	1	22	9	4	52	88
College graduate	2	12	0	2	18	5	1	60	144
Post-graduate	10	12	2	2	18	9	1	47	98
Less than \$30K	4	14	3	5	21	12	0	41	42
\$30K to \$60K	8	8	1	2	18	12	3	48	100
\$60K to \$75K	5	4	3	0	20	3	0	65	57
\$75K to \$100K	2	9	0	0	25	6	2	56	44
More than \$100K	4	23	0	3	17	4	2	47	62
Northern NH	6	10	0	0	14	16	4	49	47
Western NH	2	10	1	2	18	7	2	57	42
Central/Lakes	4	8	2	6	20	7	0	52	59
Hillsborough County	4	15	1	1	14	4	2	59	122
Seacoast	6	10	1	0	27	5	1	51	123

**Most Loyal Democrat**

	<u>Clark</u>	<u>Dean</u>	<u>Edwards</u>	<u>Gephardt</u>	<u>Kerry</u>	<u>Lieberman</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
STATEWIDE	0%	9%	1%	20%	27%	8%	2%	33%	410
Clark Voter	5	8	0	23	44	4	0	16	20
Dean Voter	0	14	1	27	18	9	1	30	156
Edwards Voter	0	18	10	17	22	3	0	29	20
Gephardt Voter	0	0	0	77	0	0	0	23	13
Kerry Voter	0	1	0	11	59	6	1	22	66
Lieberman Voter	0	4	0	28	19	8	8	32	16
Registered Democrat	0	10	1	19	28	8	2	32	194
Undeclared	0	7	1	22	26	9	2	34	215
Union household	1	12	0	23	28	6	2	28	59
Non-union	0	8	1	20	27	9	2	34	346
NH Native	0	16	2	18	19	10	1	34	117
Massachusetts	1	6	0	22	34	7	2	27	127
Other NE	0	10	3	20	21	4	0	41	43
Mid Atlantic	0	3	0	23	21	11	9	33	34
Other	0	4	0	18	33	9	1	36	84
5 Years or less in NH	0	10	0	12	39	8	4	28	41
6 to 10 years	0	2	0	21	31	2	4	39	45
11 to 20 years	2	9	2	24	15	5	1	42	75
More than 20 years	0	10	1	20	28	10	1	29	242
18 to 34	0	15	0	12	29	2	3	40	72
33 to 49	0	6	1	15	30	9	3	35	133
50 to 64	0	8	0	29	28	10	1	25	135
65 and over	2	9	4	23	19	10	0	33	57
Male	0	10	2	28	21	7	4	29	166
Female	0	8	0	16	31	9	1	35	244
High school or less	2	4	3	23	27	5	2	34	64
Some college	0	12	0	12	31	9	2	34	93
College graduate	0	8	1	20	26	9	1	34	146
Post-graduate	0	10	0	27	26	7	4	27	100
Less than \$30K	0	9	2	23	28	13	2	23	42
\$30K to \$60K	0	12	3	13	27	11	1	34	104
\$60K to \$75K	1	7	0	25	21	10	2	33	57
\$75K to \$100K	0	10	0	16	33	2	2	37	48
More than \$100K	0	5	0	34	25	12	4	20	63
Northern NH	0	16	0	27	18	14	3	22	48
Western NH	2	14	0	18	25	3	2	35	41
Central/Lakes	0	7	0	20	32	9	2	30	60
Hillsborough County	0	8	1	21	22	6	1	42	129
Seacoast	0	6	2	19	33	9	2	29	131

**Most Important Issue**

	<u>Economy</u>	<u>Honesty</u>	<u>Health Care Costs</u>	<u>Foreign Relations</u>	<u>War In Iraq</u>	<u>Health Insurance Coverage</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>19%</b>	<b>13%</b>	<b>12%</b>	<b>11%</b>	<b>10%</b>	<b>7%</b>	<b>22%</b>	<b>6%</b>	<b>419</b>
Clark Voter	0	0	2	41	3	5	42	7	21
Dean Voter	20	15	11	8	13	10	19	5	161
Edwards Voter	29	4	19	6	9	4	30	0	22
Gephardt Voter	24	11	22	5	6	4	24	4	13
Kerry Voter	24	15	9	13	12	8	17	2	66
Lieberman Voter	8	17	14	0	17	0	41	4	17
Registered Democrat	18	12	13	10	10	12	19	6	200
Undeclared	20	13	11	13	10	2	25	6	219
Liberal	10	10	17	15	11	11	19	7	148
Moderate	25	15	11	10	7	4	22	6	223
Conservative	19	17	4	9	17	7	23	3	34
Union household	12	19	5	15	3	8	32	6	59
Non-union	20	12	13	11	11	6	21	6	357
NH Native	23	11	10	7	10	7	21	12	122
Massachusetts	21	13	14	11	10	8	17	4	126
Other NE	11	8	18	8	17	6	30	2	44
Mid Atlantic	20	12	15	19	10	7	13	4	36
Other	14	15	9	15	7	6	31	4	88
5 Years or less in NH	24	14	2	19	5	12	25	0	42
6 to 10 years	2	19	15	16	16	4	23	6	46
11 to 20 years	18	13	15	9	12	7	22	3	78
More than 20 years	20	11	13	10	9	7	22	8	249
18 to 34	14	12	9	11	10	7	28	9	74
33 to 49	28	14	9	10	5	9	21	5	134
50 to 64	15	13	14	12	14	5	22	5	141
65 and over	10	13	19	14	14	6	18	6	59
Male	21	11	11	15	7	4	24	6	167
Female	17	14	13	9	12	9	21	6	252
High school or less	13	11	15	12	14	7	18	10	68
Some college	14	14	12	11	10	13	21	5	93
College graduate	24	12	12	9	12	5	19	7	150
Post-graduate	20	14	12	14	4	5	28	2	104
Less than \$30K	10	13	7	17	9	11	24	9	44
\$30K to \$60K	17	8	13	11	11	10	27	4	109
\$60K to \$75K	16	2	21	14	5	10	24	9	60
\$75K to \$100K	20	36	3	9	15	1	13	3	48
More than \$100K	25	20	8	11	7	4	21	4	62
Northern NH	5	14	12	8	6	14	31	9	50
Western NH	15	10	9	18	7	9	26	6	42
Central/Lakes	22	6	10	23	8	4	21	6	66
Hillsborough County	23	11	9	8	14	6	19	9	129
Seacoast	20	18	18	7	9	6	21	2	131