

2004 New Hampshire Primary Tracking Poll

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KERRY WIDENS LEAD

Durham, NH – John Kerry continued to expand his lead over Howard Dean in the New Hampshire Democratic Primary. Dean is danger of dropping into third place behind Wesley Clark.

These findings are based on the 2004 New Hampshire Primary Tracking Poll, conducted by the University of New Hampshire Survey Center. This survey is sponsored by FOX News, WCVB-TV Boston, and WMUR-TV Manchester. Four hundred thirty-one (431) likely New Hampshire Democratic primary voters were interviewed between January 20 and January 22, 2004. The potential sampling error for the survey is $\pm 4.7\%$. (For more information about the NH Primary Tracking Poll, go to www.unh.edu/survey-center and click on “Press Releases and Publications”).

John Kerry continues to build on his lead in the Democratic primary in New Hampshire. Currently, 37% of likely Democratic primary voters support Kerry, 19% support Dean, 15% support Wesley Clark, 11% support John Edwards, 8% support Joe Lieberman, 3% support Dennis Kucinich, and 7% remain undecided.

Since the Iowa caucuses, Kerry has gained 13 percentage points and Dean has lost 14 percentage points. Clark has slipped somewhat and John Edwards has begun to move. As happened in Iowa, Kerry has benefited from the same movement of voters turning away from Dean because of concerns about his electability and consistency. Currently, 44% of likely primary voters say that Dean is the most inconsistent candidate, up from 34% three days ago.

Support for the candidates is firming up – 58% say they are certain to support their candidate, up from 51% earlier this week. Dean (68%), Kerry (62%), and Edwards (62%) have the highest percentage of supporters saying they will definitely vote for their candidate while Clark (43%) and Lieberman (36%) have the lowest percentage of definite supporters.

Iraq

While only 10% of likely voters say that the war in Iraq is the most important issue in the campaign, most primary voters strongly think that entering the war was the wrong thing for the US to do. Fifty-two percent of primary voters say they feel strongly that US going to war was wrong and another 11% saying the feel that it was somewhat wrong. Only 31% think going to war with Iraq was the right thing to do and 6% are unsure. Dean and Kucinich voters are most opposed to the war.

Subgroup Analysis

Support for Kerry is remarkably consistent across demographic groups. He does especially well among voters with lower levels of education and people living in towns bordering Massachusetts.

	NH Democratic Primary								
	<u>Clark</u>	<u>Dean</u>	<u>Edwards</u>	<u>Kerry</u>	<u>Kucinich</u>	<u>Lieberman</u>	<u>Other</u>	<u>UND.</u>	<u>(N=)</u>
January 17-19	18%	33%	8%	24%	3%	5%	3%	6%	338
January 18-20	18%	29%	8%	27%	3%	5%	3%	6%	447
January 19-21	19%	25%	8%	30%	3%	7%	1%	7%	483
January 20-22 (Latest)	15%	19%	11%	37%	3%	8%	0%	7%	421

Registration Status

Registered Democrat	14	21	10	39	2	5	0	9	194
Undeclared	17	16	11	35	4	10	1	7	212
Not Registered, Will Vote	0	23	28	34	0	15	0	0	15