

THE GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE

BUSH APPROVAL AT RECORD LOW IN NH

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DURHAM, NH -- President George W. Bush's approval rating in New Hampshire has dropped to the lowest level of his presidency. Bush is now bested by his two top Democratic challengers for the November presidential election.

These findings are based on the latest **Granite State Poll**, conducted by the University of New Hampshire Survey Center. The Granite State Poll is sponsored by the University of New Hampshire. Five hundred eleven (511) randomly selected adults were interviewed by telephone between February 4 and February 12, 2004. The margin of sampling error for the survey is +/-4.3 percent. (For more detailed results, visit the Survey Center web site at www.unh.edu/survey-center and click on Press Releases.)

Approval Continues to Slide

President Bush's approval ratings in New Hampshire have declined to their lowest levels during his tenure as president. While Bush's job approval has been sliding since the official end of the war in Iraq, the recent visibility of Democratic presidential candidates – and their rhetoric targeting the president's troubles with the economy and Iraq – has hurt Bush in New Hampshire. In the most recent Granite State Poll, 47 percent of New Hampshire adults say they approve of the job Bush is doing as president, 48 percent disapprove, and 5 percent are neutral. The percentage of Granite Staters who approve of Bush is down from a post Iraq war high of 71 percent in the April 2003 Granite State Poll and down 9 percentage points from the October Granite State Poll. “Although Bush is currently in a tough spot, the large number of Republicans in New Hampshire should pull his approval ratings upward as we get closer to the election,” said Andrew Smith, Director of the UNH Survey Center. “But approval ratings in the 40s for an incumbent president are a cause for concern.”

Bush's personal favorability ratings have also declined to a new low. Currently, 48 percent of New Hampshire adults say they have a favorable opinion of Bush, 48 percent have an unfavorable opinion of him, and 4 percent are

neutral. Bush's net favorability rating, the percentage who have a favorable opinion minus the percentage who have an unfavorable opinion, is at 0 percent, down from +19 in October and his record high of +80 percent in October 2001.

Economic Approval Rating

While the U.S. economy grew strongly in the 3rd and 4th quarters of 2003, assessments of Bush's handling of the economy continue to decline in New Hampshire. In the most recent Granite State Poll, only 41 percent of New Hampshire residents say they approve of the job President Bush is doing handling the economy, 54 percent disapprove, and 5 percent are neutral. This is down 5 percentage points since October, when Bush's economic approval ratings dropped below 50 percent in New Hampshire for the first time.

Foreign Affairs & Iraq

When asked to rate the job Bush is doing handling foreign affairs, 44 percent of New Hampshire adults say they approve, 52 percent disapprove, and 5 percent are neutral. This represents a decline of 9 percentage points since October and the lowest since the September 11 attacks.

When asked about how Mr. Bush is handling the situation in Iraq, only 44 percent approve, 53 percent disapprove, and 3 percent are neutral. This represents a 10 percent decline since October, and represents a significant decline since April when 79 percent of Granite Staters approved of Bush's handling of the situation in Iraq.

Despite criticism of his handling of Iraq by candidates in New Hampshire's Democratic primary, most New Hampshire residents still support the war with Iraq, but by an ever smaller margin. Currently, 54 percent of New Hampshire adults say they support the United States having gone to war with Iraq, 43 percent oppose, and 3 percent are neutral. Support for the war was highest in the April, 2004 Granite State Poll when 77 percent of New Hampshire adults said they supported the US having gone to war with Iraq.

2004 Presidential Election

Presidential approval ratings are closely followed by political analysts because of the correlation between approval ratings and reelection. In October, Bush led his two most likely Democratic challengers in New Hampshire in 2004 presidential election trial heats, but now has relinquished his lead to John Kerry. When asked to think ahead to a 2004 presidential matchup with Massachusetts Senator John Kerry, only 38 percent of likely November voters say they would vote for Bush, 53 percent say they would vote for Kerry, 1 percent favor some other candidate, and 8 percent are undecided or will not vote.

When matched with North Carolina Senator John Edwards, 37 percent say they would vote for Bush, 51 percent say they would vote for Edwards, 1 percent say they prefer some other candidate, and 11 percent say they are undecided or will not vote.

Regardless of who they plan to vote for in the 2004 election, 45 percent of New Hampshire residents believe Bush will win the election, 42 percent think the Democratic party's nominee will win, 1 percent think some other candidate will win, and 12 percent don't know who will win the election. While Granite Staters still believe Bush will win in November, the 42 percent gap between the president and the Democratic nominee has slowly melted to 11 percent in October and only 3 percent in the most recent Granite State Poll.

SUB-GROUP ANALYSIS

New Hampshire is extremely polarized in how it views President Bush. Republicans are quite supportive while Democrats strongly disapprove of his performance as President. Bush gets his highest overall, economic, and foreign affairs approval ratings as well as his highest personal favorability ratings from Republicans, conservatives, those with an education level of high school or less, and people who have lived in New Hampshire between 6 and 10 years. He gets low marks from Democrats, liberals, and those who have attended graduate school.

And New Hampshire is even more polarized over Iraq with 83 percent of Republicans approving and 83 percent of Democrats disapproving of Bush's handling of the situation in Iraq. Similarly, 90 percent of Republicans support the US having gone to war with Iraq while 52 percent of Democrats oppose the war. Independent voters support the war, but at significantly lower levels than Republicans - 53 percent say they support the US having gone to war with Iraq.

Granite State Poll Methodology

These findings are based on the most recent Granite State Poll conducted by the University of New Hampshire Survey Center from February 4 to February 12, 2004. A random sample of 511 New Hampshire adults was interviewed by telephone. In 95 of 100 cases, the statewide estimates will be accurate to plus or minus 4.3 percent. Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Presidential Approval

"GENERALLY SPEAKING, do you approve or disapprove of the way President Bush is handling his job as president?"

	<u>Oct. '01</u>	<u>Feb. '02</u>	<u>Apr. '02</u>	<u>June '02</u>	<u>Feb. '03</u>	<u>Apr. '03</u>	<u>June '03</u>	<u>Oct. '03</u>	<u>Feb. '04</u>
Approve	92%	87%	81%	75%	65%	71%	64%	56%	47%
Neutral	2	4	6	5	4	6	5	4	5
Disapprove	6	9	13	21	30	23	31	40	48
(N)	(687)	(724)	(685)	(658)	(646)	(503)	(511)	(502)	(505)

Presidential Approval - Economy

"GENERALLY SPEAKING, do you approve or disapprove of the way President Bush is handling THE ECONOMY?"

	<u>Oct. '01</u>	<u>Feb. '02</u>	<u>Apr. '02</u>	<u>June '02</u>	<u>Feb. '03</u>	<u>Apr. '03</u>	<u>June '03</u>	<u>Oct. '03</u>	<u>Feb. '04</u>
Approve	75%	69%	70%	62%	51%	56%	51%	46%	41%
Neutral	8	6	7	6	6	6	3	4	5
Disapprove	18	25	23	32	43	38	45	50	54
(N)	(684)	(725)	(688)	(644)	(644)	(502)	(512)	(499)	(506)

Presidential Approval - Foreign Affairs

"GENERALLY SPEAKING, do you approve or disapprove of the way President Bush is handling FOREIGN AFFAIRS?"

	<u>Oct. '01</u>	<u>Feb. '02</u>	<u>Apr. '02</u>	<u>June '02</u>	<u>Feb. '03</u>	<u>Apr. '03</u>	<u>June '03</u>	<u>Oct. '03</u>	<u>Feb. '04</u>
Approve	88%	86%	76%	69%	60%	72%	63%	53%	44%
Neutral	4	4	5	5	4	3	3	3	4
Disapprove	7	10	19	26	36	25	34	44	52
(N)	(685)	(722)	(690)	(644)	(646)	(506)	(512)	(501)	(507)

Favorability Rating - President George W. Bush

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. President George W. Bush."

	<u>Oct. '01</u>	<u>Feb. '02</u>	<u>Apr. '02</u>	<u>June '02</u>	<u>Feb. '03</u>	<u>Apr. '03</u>	<u>June '03</u>	<u>Oct. '03</u>	<u>Feb. '04</u>
Favorable	88%	84%	78%	69%	64%	72%	62%	57%	48%
Neutral	4	5	6	8	7	5	6	4	4
Unfavorable	8	11	16	23	29	23	32	38	48
(N)	(678)	(726)	(693)	(641)	(651)	(503)	(514)	(503)	(510)

Presidential Approval - Handling of Situation in Iraq

"Do you approve or disapprove of the way George W. Bush is handling the situation with Iraq?"

	<u>Feb. '03</u>	<u>Apr. '03</u>	<u>June '03</u>	<u>Oct. '03</u>	<u>Feb. '04</u>
Approve	56%	79%	64%	54%	44%
Neutral	7	2	4	3	3
Disapprove	37	18	32	42	53
(N)	(646)	(503)	(513)	(500)	(509)

Favor or Oppose Sending US Ground Troops to Iraq (Feb.) / War in Iraq (April on)

"Would you favor or oppose invading Iraq with U.S. ground troops in an attempt to remove Saddam Hussein from power?" (February)

"Do you support or oppose the United States having gone to war with Iraq?" (April on)

	<u>Feb. '03</u>	<u>Apr. '03</u>	<u>June '03</u>	<u>Oct. '03</u>	<u>Feb. '04</u>
Favor/Support	55%	77%	69%	65%	54%
Neutral	7	4	4	5	3
Oppose	38	20	28	30	43
(N)	(645)	(506)	(513)	(502)	(509)

Nov. '04 Presidential Election Trial Heats

"If (Howard Dean/John Kerry/John Edwards) wins the Democratic nomination and he runs against George W. Bush runs for President in 2004, would you vote for Howard Dean, the Democrat or George W. Bush, the Republican or will you not vote in the 2004 election for President?" ROTATE CANDIDATES

	<u>Bush/Dean</u>		<u>Bush/Kerry</u>		<u>Bush/Edwards</u>
	<u>Oct. '03</u>	<u>Feb. '04</u>	<u>Oct. '03</u>	<u>Feb. '04</u>	<u>Feb. '04</u>
Bush	48%	43%	49%	38%	37%
Dean/Kerry/Edwards	38	47	38	53	51
Other	1	2	1	1	1
Undecided	9	7	9	7	10
Will Not Vote	4	1	3	1	1
(N)	(496)	(464)	(498)	(464)	(464)

Who Will WIN the 2004 Presidential Election

"Regardless of who you plan to vote for, who do you think will win the election: President George W. Bush or the Democratic Party's nominee for president?"

	<u>June '03</u>	<u>Oct. '03</u>	<u>Feb. '04</u>
Bush	63%	47%	45%
Dem. Candidate	21	36	42
Other	1	1	1
Don't Know	16	15	12
(N)	(512)	(489)	(465)

Presidential Approval Rating - Overall

STATEWIDE	<u>Approve</u> 47%	<u>Neutral</u> 5%	<u>Disapprove</u> 48%	<u>(N=)</u> 505
Registered Democrat	19	1	80	114
Undeclared	43	5	52	186
Registered Republican	84	3	13	115
Democrat	19	3	77	224
Independent	40	12	48	87
Republican	85	2	13	184
Liberal	20	2	78	115
Moderate	44	6	50	210
Conservative	77	3	20	138
Union household	46	2	52	60
Non-union	47	5	47	441
5 Years or less in NH	36	5	59	77
6 to 10 years	61	5	34	42
11 to 20 years	42	7	51	98
More than 20 years	50	3	47	283
18 to 34	44	7	49	114
33 to 49	56	6	37	171
50 to 64	37	3	60	130
65 and over	48	0	52	75
Male	53	4	43	242
Female	42	5	53	263
High school or less	60	9	32	121
Some college	47	4	49	129
College graduate	46	4	50	152
Post-graduate	33	2	64	99
Less than \$30K	40	4	56	57
\$30K to \$60K	46	4	50	150
\$60K to \$75K	56	4	41	59
\$75K to \$100K	41	6	53	54
More than \$100K	57	0	43	83
Married	50	5	45	344
Divorced/separated	46	3	50	81
Never married	36	7	57	72
Protestant	54	4	43	220
Catholic	48	4	47	153
Other	36	7	58	119
Attend 1 or more/week	53	0	47	105
1-2 times a month	56	3	41	69
Less often	46	6	48	171
Never	43	6	51	145
Northern NH	37	8	55	68
Western NH	31	5	64	47
Central/Lakes	52	4	44	79
Hillsborough County	52	4	44	153
Seacoast	49	4	47	158
1st District	52	5	42	200
2nd District	44	4	52	306

Presidential Approval Rating - Economy

STATEWIDE	<u>Approve</u> 41%	<u>Neutral</u> 5%	<u>Disapprove</u> 54%	<u>(N=)</u> 506
Registered Democrat	17	1	82	114
Undeclared	34	6	59	186
Registered Republican	72	5	23	114
Democrat	14	3	83	224
Independent	41	8	51	89
Republican	77	4	19	182
Liberal	19	2	79	116
Moderate	38	6	56	210
Conservative	66	6	28	137
Union household	43	2	55	59
Non-union	41	5	53	443
5 Years or less in NH	31	6	63	76
6 to 10 years	49	7	44	42
11 to 20 years	40	6	54	96
More than 20 years	44	4	52	287
18 to 34	41	11	48	113
33 to 49	48	2	50	171
50 to 64	36	3	61	131
65 and over	39	2	59	75
Male	46	4	50	246
Female	37	6	57	261
High school or less	50	4	46	126
Some college	39	8	53	129
College graduate	47	2	51	149
Post-graduate	27	6	67	99
Less than \$30K	38	3	59	57
\$30K to \$60K	34	7	59	153
\$60K to \$75K	51	4	45	59
\$75K to \$100K	42	3	56	54
More than \$100K	53	3	44	81
Married	44	3	53	346
Divorced/separated	39	5	56	81
Never married	36	12	52	72
Protestant	41	6	53	219
Catholic	43	4	53	155
Other	39	5	56	118
Attend 1 or more/week	44	2	54	105
1-2 times a month	49	4	47	69
Less often	37	7	56	171
Never	41	5	53	146
Northern NH	36	3	61	68
Western NH	30	5	65	48
Central/Lakes	51	3	46	79
Hillsborough County	41	6	54	155
Seacoast	43	6	51	156
1st District	47	5	48	198
2nd District	38	5	58	308

Presidential Approval Rating - Foreign Affairs

STATEWIDE	<u>Approve</u> 44%	<u>Neutral</u> 4%	<u>Disapprove</u> 52%	<u>(N=)</u> 507
Registered Democrat	18	1	81	115
Undeclared	38	4	58	186
Registered Republican	81	3	16	115
Not registered	43	9	48	14
Democrat	18	1	81	225
Independent	36	11	53	88
Republican	80	3	17	183
Liberal	18	3	79	116
Moderate	41	5	54	210
Conservative	72	2	26	138
Union household	41	1	58	60
Non-union	44	5	51	443
5 Years or less in NH	39	1	61	77
6 to 10 years	50	8	42	42
11 to 20 years	37	6	57	98
More than 20 years	47	4	50	285
18 to 34	44	7	50	113
33 to 49	54	3	42	171
50 to 64	34	2	64	131
65 and over	39	6	55	76
Male	52	4	44	244
Female	36	5	60	263
High school or less	52	7	41	124
Some college	48	5	47	129
College graduate	42	3	54	151
Post-graduate	30	2	68	99
Less than \$30K	38	5	57	58
\$30K to \$60K	42	4	54	150
\$60K to \$75K	52	2	46	59
\$75K to \$100K	44	5	52	54
More than \$100K	53	0	47	83
Married	48	4	49	346
Divorced/separated	41	3	56	81
Never married	30	9	61	72
Protestant	48	3	48	221
Catholic	45	4	50	153
Other	34	6	61	119
Attend 1 or more/week	46	3	52	106
1-2 times a month	49	2	49	69
Less often	42	6	53	171
Never	44	4	52	145
Northern NH	33	4	63	68
Western NH	27	4	69	47
Central/Lakes	50	8	42	80
Hillsborough County	45	5	50	153
Seacoast	48	3	50	159
1st District	50	5	46	201
2nd District	40	4	56	306

Presidential Approval Rating - Handling of Iraq

STATEWIDE	<u>Approve</u> 44%	<u>Neutral</u> 3%	<u>Disapprove</u> 53%	<u>(N=)</u> 509
Registered Democrat	17	2	82	115
Undeclared	38	1	61	185
Registered Republican	81	4	15	115
Democrat	15	2	83	226
Independent	37	6	57	90
Republican	83	2	15	182
Liberal	19	1	80	116
Moderate	43	3	54	211
Conservative	70	1	29	137
Union household	47	0	53	60
Non-union	43	3	53	444
5 Years or less in NH	35	0	65	75
6 to 10 years	56	3	41	42
11 to 20 years	38	5	57	98
More than 20 years	46	3	51	288
18 to 34	48	3	49	113
33 to 49	50	4	46	173
50 to 64	33	2	66	131
65 and over	45	2	53	76
Male	51	3	46	246
Female	37	3	60	263
High school or less	49	9	42	127
Some college	47	2	51	129
College graduate	45	1	54	150
Post-graduate	31	1	69	99
Less than \$30K	37	3	60	58
\$30K to \$60K	45	5	50	153
\$60K to \$75K	50	0	50	59
\$75K to \$100K	38	5	56	54
More than \$100K	48	1	51	83
Married	45	4	51	348
Divorced/separated	40	2	58	81
Never married	42	2	56	72
Protestant	47	3	50	221
Catholic	44	4	52	155
Other	37	2	61	118
Attend 1 or more/week	49	1	50	106
1-2 times a month	49	0	51	69
Less often	41	3	56	171
Never	42	5	53	147
Northern NH	33	6	61	68
Western NH	32	2	65	48
Central/Lakes	51	1	48	80
Hillsborough County	44	6	50	155
Seacoast	48	0	52	157
1st District	49	1	50	200
2nd District	40	5	55	308

Support / Oppose War with Iraq

STATEWIDE	<u>Support</u> 58%	<u>Neutral</u> 10%	<u>Oppose</u> 33%	<u>(N=)</u> 509
Registered Democrat	31	14	54	115
Undeclared	54	13	34	185
Registered Republican	88	1	11	116
Democrat	32	16	52	226
Independent	53	10	37	88
Republican	90	2	7	184
Liberal	29	14	57	116
Moderate	61	11	28	211
Conservative	78	4	19	138
Union household	51	15	34	59
Non-union	58	9	32	446
5 Years or less in NH	49	15	36	77
6 to 10 years	62	12	26	42
11 to 20 years	52	11	37	98
More than 20 years	61	8	32	287
18 to 34	62	7	30	114
33 to 49	66	11	23	174
50 to 64	47	15	38	129
65 and over	49	4	47	77
Male	64	8	29	244
Female	52	12	36	265
High school or less	71	4	25	127
Some college	62	9	29	129
College graduate	54	15	31	152
Post-graduate	40	10	50	98
Less than \$30K	49	13	38	58
\$30K to \$60K	58	8	34	153
\$60K to \$75K	56	15	29	59
\$75K to \$100K	54	14	31	53
More than \$100K	59	12	30	83
Married	60	8	32	348
Divorced/separated	54	12	35	81
Never married	52	15	34	72
Protestant	63	8	29	220
Catholic	55	13	32	156
Other	50	10	40	120
Attend 1 or more/week	59	7	34	106
1-2 times a month	62	3	35	69
Less often	56	16	27	170
Never	56	7	38	148
Northern NH	46	13	41	67
Western NH	47	8	45	47
Central/Lakes	65	3	32	80
Hillsborough County	57	11	32	155
Seacoast	62	11	27	160
1st District	63	12	25	203
2nd District	54	9	37	307

Favorability Rating - George W. Bush

STATEWIDE	<u>Favorable</u> 48%	<u>Neutral</u> 4%	<u>Unfavorable</u> 48%	<u>Don't Know</u> 0%	<u>(N=)</u> 510
Registered Democrat	18	2	79	0	115
Undeclared	42	3	55	0	186
Registered Republican	82	5	12	0	115
Not registered	57	0	43	0	14
Democrat	17	3	80	0	226
Independent	45	10	45	0	90
Republican	87	2	11	0	184
Liberal	24	2	74	0	116
Moderate	43	4	53	0	211
Conservative	77	3	20	0	138
Union household	45	5	50	0	60
Non-union	48	4	47	0	446
5 Years or less in NH	39	3	58	0	77
6 to 10 years	56	8	36	0	42
11 to 20 years	44	5	50	1	98
More than 20 years	50	4	46	0	288
18 to 34	49	2	48	1	114
33 to 49	55	5	40	0	174
50 to 64	40	4	56	0	131
65 and over	42	5	52	1	76
Male	52	4	44	0	246
Female	43	4	51	1	265
High school or less	63	5	31	2	127
Some college	48	3	49	0	129
College graduate	45	4	51	0	152
Post-graduate	33	5	63	0	99
Less than \$30K	39	2	58	1	58
\$30K to \$60K	47	4	48	0	153
\$60K to \$75K	54	5	39	1	59
\$75K to \$100K	38	8	54	0	54
More than \$100K	55	1	44	0	83
Married	51	4	45	0	350
Divorced/separated	43	7	49	2	81
Never married	39	3	58	0	72
Protestant	52	4	44	0	221
Catholic	49	4	47	0	155
Other	38	5	56	1	120
Attend 1 or more/week	51	3	46	0	106
1-2 times a month	56	0	44	0	69
Less often	46	6	47	0	172
Never	44	5	50	1	148
Northern NH	44	2	54	0	68
Western NH	35	6	59	0	48
Central/Lakes	52	4	44	0	80
Hillsborough County	47	8	44	1	155
Seacoast	52	1	47	0	159
1st District	54	2	43	0	202
2nd District	43	5	51	0	308

2004 Presidential Election - Bush vs. Dean

STATEWIDE	<u>Bush</u> 43%	<u>Dean</u> 47%	<u>Other</u> 2%	<u>Won't Vote</u> 1%	<u>Undecided</u> 7%	(N=) 464
Registered Democrat	16	75	2	1	7	112
Undeclared	37	52	1	2	8	181
Registered Republican	80	13	1	0	5	111
Democrat	15	79	1	1	4	208
Independent	30	43	5	3	19	74
Republican	82	11	1	0	6	179
Liberal	17	78	1	1	2	104
Moderate	40	49	2	1	9	198
Conservative	74	17	1	2	6	125
Union household	49	49	0	0	2	59
Non-union	43	47	2	1	8	403
5 Years or less in NH	30	62	0	3	5	71
6 to 10 years	57	40	0	0	3	38
11 to 20 years	41	52	2	0	5	84
More than 20 years	46	42	2	1	8	266
18 to 34	36	53	3	1	7	100
33 to 49	53	39	1	1	7	151
50 to 64	40	52	2	1	6	125
65 and over	45	47	0	1	7	74
Male	52	38	2	1	7	221
Female	36	54	1	1	8	243
High school or less	54	33	2	1	10	103
Some college	45	45	3	1	7	127
College graduate	44	47	1	2	6	141
Post-graduate	29	65	0	1	5	92
Less than \$30K	31	55	3	2	9	53
\$30K to \$60K	39	50	3	2	6	140
\$60K to \$75K	58	40	0	0	2	54
\$75K to \$100K	42	50	0	0	8	49
More than \$100K	56	41	0	0	2	79
Married	47	44	1	1	7	320
Divorced/separated	45	48	3	1	4	75
Never married	27	61	3	2	8	63
Protestant	48	42	2	1	8	208
Catholic	46	46	0	1	6	137
Other	33	58	3	1	6	109
Attend 1 or more/week	49	39	3	1	8	102
1-2 times a month	50	41	4	2	4	66
Less often	41	52	0	0	7	154
Never	42	49	1	1	6	130
Northern NH	37	51	2	4	6	59
Western NH	31	59	3	3	4	43
Central/Lakes	46	44	2	0	8	74
Hillsborough County	47	47	1	0	5	135
Seacoast	45	43	2	1	10	153
1st District	48	39	2	1	10	189
2nd District	40	52	1	1	6	275

2004 Presidential Election - Bush vs. Kerry

STATEWIDE	<u>Bush</u> 38%	<u>Kerry</u> 53%	<u>Other</u> 1%	<u>Won't Vote</u> 1%	<u>Undecided</u> 7%	(N=) 464
Registered Democrat	8	88	1	0	4	112
Undeclared	30	60	1	1	8	181
Registered Republican	81	11	2	1	5	111
Democrat	7	89	1	0	3	208
Independent	28	46	4	3	19	74
Republican	79	13	1	0	6	179
Liberal	13	83	0	0	5	104
Moderate	31	58	2	0	9	198
Conservative	72	20	1	2	6	125
Union household	37	60	0	0	3	59
Non-union	39	51	1	1	7	403
5 Years or less in NH	29	62	0	2	7	71
6 to 10 years	57	40	2	0	1	38
11 to 20 years	36	59	1	1	4	84
More than 20 years	39	50	2	1	8	266
18 to 34	36	54	2	1	8	100
33 to 49	45	47	1	0	7	151
50 to 64	30	60	2	0	8	125
65 and over	43	50	0	2	5	74
Male	46	45	2	1	6	221
Female	31	60	1	1	8	243
High school or less	53	39	1	1	6	103
Some college	35	54	2	0	9	127
College graduate	39	52	0	1	8	141
Post-graduate	27	68	1	0	4	92
Less than \$30K	29	62	1	0	8	53
\$30K to \$60K	34	55	2	1	7	140
\$60K to \$75K	49	47	0	0	4	54
\$75K to \$100K	33	59	0	0	8	49
More than \$100K	48	47	1	0	5	79
Married	41	51	0	1	7	320
Divorced/separated	40	51	3	0	7	75
Never married	26	60	4	1	8	63
Protestant	43	48	2	0	6	208
Catholic	36	56	0	1	7	137
Other	34	56	1	0	8	109
Attend 1 or more/week	44	48	2	1	4	102
1-2 times a month	40	48	3	0	8	66
Less often	37	55	0	0	8	154
Never	38	54	1	0	7	130
Northern NH	27	66	1	1	5	59
Western NH	25	66	3	3	4	43
Central/Lakes	40	48	1	0	11	74
Hillsborough County	47	49	0	1	3	135
Seacoast	38	50	2	0	9	153
1st District	41	47	2	0	9	189
2nd District	37	57	1	1	5	275

2004 Presidential Election - Bush vs. Edwards

STATEWIDE	<u>Bush</u> 37%	<u>Edwards</u> 51%	<u>Other</u> 1%	<u>Won't Vote</u> 1%	<u>Undecided</u> 10%	<u>(N=)</u> 464
Registered Democrat	12	85	0	0	2	112
Undeclared	24	60	1	1	14	181
Registered Republican	80	8	2	2	8	111
Democrat	8	88	0	0	4	208
Independent	23	45	2	2	29	74
Republican	77	12	1	1	9	179
Liberal	12	84	0	0	4	104
Moderate	30	54	0	1	14	198
Conservative	69	21	1	1	8	125
Union household	38	56	0	0	6	59
Non-union	38	50	1	1	10	403
5 Years or less in NH	28	60	0	2	10	71
6 to 10 years	47	40	0	0	13	38
11 to 20 years	38	56	1	0	6	84
More than 20 years	38	50	1	1	11	266
18 to 34	37	51	1	0	12	100
33 to 49	48	46	0	0	6	151
50 to 64	27	58	0	2	13	125
65 and over	37	52	2	0	9	74
Male	43	44	1	2	10	221
Female	32	58	0	0	10	243
High school or less	49	39	1	3	8	103
Some college	37	50	1	0	12	127
College graduate	40	49	0	1	10	141
Post-graduate	22	70	0	0	8	92
Less than \$30K	28	55	2	0	15	53
\$30K to \$60K	33	53	0	3	11	140
\$60K to \$75K	47	39	0	0	13	54
\$75K to \$100K	28	59	0	0	13	49
More than \$100K	49	46	0	0	4	79
Married	40	48	1	1	10	320
Divorced/separated	36	54	1	0	9	75
Never married	30	61	1	0	8	63
Protestant	41	48	0	1	10	208
Catholic	39	53	1	0	7	137
Other	29	58	0	0	12	109
Attend 1 or more/week	44	46	1	0	9	102
1-2 times a month	47	47	0	0	5	66
Less often	32	52	1	2	14	154
Never	35	56	0	0	8	130
Northern NH	28	60	2	1	9	59
Western NH	29	58	0	3	11	43
Central/Lakes	44	45	0	0	11	74
Hillsborough County	41	52	0	2	5	135
Seacoast	37	49	1	0	13	153
1st District	40	46	1	0	13	189
2nd District	36	55	0	1	8	275

Who Will Win in 2004 General Election?

STATEWIDE	<u>Bush</u> 45%	<u>Democrat</u> 42%	<u>Other</u> 1%	<u>Don't Know</u> 12%	(N=) 465
Registered Democrat	17	66	3	13	112
Undeclared	37	45	1	16	181
Registered Republican	86	7	0	7	112
Democrat	18	69	1	12	208
Independent	31	44	3	22	73
Republican	81	10	1	8	179
Liberal	19	68	2	12	104
Moderate	42	41	2	15	200
Conservative	71	22	0	7	125
Union household	39	43	1	16	59
Non-union	45	42	1	12	403
5 Years or less in NH	41	44	2	14	71
6 to 10 years	54	35	1	10	38
11 to 20 years	42	42	0	16	84
More than 20 years	45	42	2	11	267
18 to 34	46	46	1	7	100
33 to 49	49	39	0	12	151
50 to 64	39	41	4	16	125
65 and over	49	41	0	10	75
Male	52	36	2	9	221
Female	38	47	0	15	244
High school or less	54	38	2	6	103
Some college	40	47	0	13	127
College graduate	47	40	1	13	141
Post-graduate	38	42	2	18	92
Less than \$30K	30	57	0	13	53
\$30K to \$60K	44	44	3	9	139
\$60K to \$75K	49	39	4	7	54
\$75K to \$100K	44	42	0	14	49
More than \$100K	59	30	0	11	79
Married	45	42	2	12	320
Divorced/separated	42	43	1	15	76
Never married	44	44	0	12	63
Protestant	49	37	1	13	208
Catholic	44	45	1	10	137
Other	38	45	3	14	109
Attend 1 or more/week	50	38	1	10	102
1-2 times a month	48	43	0	9	66
Less often	43	40	3	14	154
Never	43	46	1	11	131
Northern NH	33	51	0	16	58
Western NH	31	53	0	16	43
Central/Lakes	49	40	2	9	75
Hillsborough County	52	33	4	12	135
Seacoast	45	44	0	11	154
1st District	48	42	0	11	190
2nd District	42	42	2	13	274