

THE GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE

BUSH APPROVAL AT RECORD LOW IN NH

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DURHAM, NH -- President George W. Bush's approval rating in New Hampshire has dropped to the lowest level of his presidency. Bush is now bested by his two top Democratic challengers for the November presidential election.

These findings are based on the latest **Granite State Poll**, conducted by the University of New Hampshire Survey Center. The Granite State Poll is sponsored by the University of New Hampshire. Five hundred eleven (511) randomly selected adults were interviewed by telephone between February 4 and February 12, 2004. The margin of sampling error for the survey is +/-4.3 percent. (For more detailed results, visit the Survey Center web site at www.unh.edu/survey-center and click on Press Releases.)

Approval Continues to Slide

President Bush's approval ratings in New Hampshire have declined to their lowest levels during his tenure as president. While Bush's job approval has been sliding since the official end of the war in Iraq, the recent visibility of Democratic presidential candidates – and their rhetoric targeting the president's troubles with the economy and Iraq – has hurt Bush in New Hampshire. In the most recent Granite State Poll, 47 percent of New Hampshire adults say they approve of the job Bush is doing as president, 48 percent disapprove, and 5 percent are neutral. The percentage of Granite Staters who approve of Bush is down from a post Iraq war high of 71 percent in the April 2003 Granite State Poll and down 9 percentage points from the October Granite State Poll. “Although Bush is currently in a tough spot, the large number of Republicans in New Hampshire should pull his approval ratings upward as we get closer to the election,” said Andrew Smith, Director of the UNH Survey Center. “But approval ratings in the 40s for an incumbent president are a cause for concern.”

Bush's personal favorability ratings have also declined to a new low. Currently, 48 percent of New Hampshire adults say they have a favorable opinion of Bush, 48 percent have an unfavorable opinion of him, and 4 percent are

neutral. Bush's net favorability rating, the percentage who have a favorable opinion minus the percentage who have an unfavorable opinion, is at 0 percent, down from +19 in October and his record high of +80 percent in October 2001.

Economic Approval Rating

While the U.S. economy grew strongly in the 3rd and 4th quarters of 2003, assessments of Bush's handling of the economy continue to decline in New Hampshire. In the most recent Granite State Poll, only 41 percent of New Hampshire residents say they approve of the job President Bush is doing handling the economy, 54 percent disapprove, and 5 percent are neutral. This is down 5 percentage points since October, when Bush's economic approval ratings dropped below 50 percent in New Hampshire for the first time.

Foreign Affairs & Iraq

When asked to rate the job Bush is doing handling foreign affairs, 44 percent of New Hampshire adults say they approve, 52 percent disapprove, and 5 percent are neutral. This represents a decline of 9 percentage points since October and the lowest since the September 11 attacks.

When asked about how Mr. Bush is handling the situation in Iraq, only 44 percent approve, 53 percent disapprove, and 3 percent are neutral. This represents a 10 percent decline since October, and represents a significant decline since April when 79 percent of Granite Staters approved of Bush's handling of the situation in Iraq.

Despite criticism of his handling of Iraq by candidates in New Hampshire's Democratic primary, most New Hampshire residents still support the war with Iraq, but by an ever smaller margin. Currently, 54 percent of New Hampshire adults say they support the United States having gone to war with Iraq, 43 percent oppose, and 3 percent are neutral. Support for the war was highest in the April, 2004 Granite State Poll when 77 percent of New Hampshire adults said they supported the US having gone to war with Iraq.

2004 Presidential Election

Presidential approval ratings are closely followed by political analysts because of the correlation between approval ratings and reelection. In October, Bush led his two most likely Democratic challengers in New Hampshire in 2004 presidential election trial heats, but now has relinquished his lead to John Kerry. When asked to think ahead to a 2004 presidential matchup with Massachusetts Senator John Kerry, only 38 percent of likely November voters say they would vote for Bush, 53 percent say they would vote for Kerry, 1 percent favor some other candidate, and 8 percent are undecided or will not vote.

When matched with North Carolina Senator John Edwards, 37 percent say they would vote for Bush, 51 percent say they would vote for Edwards, 1 percent say they prefer some other candidate, and 11 percent say they are undecided or will not vote.

Regardless of who they plan to vote for in the 2004 election, 45 percent of New Hampshire residents believe Bush will win the election, 42 percent think the Democratic party's nominee will win, 1 percent think some other candidate will win, and 12 percent don't know who will win the election. While Granite Staters still believe Bush will win in November, the 42 percent gap between the president and the Democratic nominee has slowly melted to 11 percent in October and only 3 percent in the most recent Granite State Poll.

SUB-GROUP ANALYSIS

New Hampshire is extremely polarized in how it views President Bush. Republicans are quite supportive while Democrats strongly disapprove of his performance as President. Bush gets his highest overall, economic, and foreign affairs approval ratings as well as his highest personal favorability ratings from Republicans, conservatives, those with an education level of high school or less, and people who have lived in New Hampshire between 6 and 10 years. He gets low marks from Democrats, liberals, and those who have attended graduate school.

And New Hampshire is even more polarized over Iraq with 83 percent of Republicans approving and 83 percent of Democrats disapproving of Bush's handling of the situation in Iraq. Similarly, 90 percent of Republicans support the US having gone to war with Iraq while 52 percent of Democrats oppose the war. Independent voters support the war, but at significantly lower levels than Republicans - 53 percent say they support the US having gone to war with Iraq.

Granite State Poll Methodology

These findings are based on the most recent Granite State Poll conducted by the University of New Hampshire Survey Center from February 4 to February 12, 2004. A random sample of 511 New Hampshire adults was interviewed by telephone. In 95 of 100 cases, the statewide estimates will be accurate to plus or minus 4.3 percent. Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Presidential Approval

"GENERALLY SPEAKING, do you approve or disapprove of the way President Bush is handling his job as president?"

| | <u>Oct. '01</u> | <u>Feb. '02</u> | <u>Apr. '02</u> | <u>June '02</u> | <u>Feb. '03</u> | <u>Apr. '03</u> | <u>June '03</u> | <u>Oct. '03</u> | <u>Feb. '04</u> |
|-------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Approve | 92% | 87% | 81% | 75% | 65% | 71% | 64% | 56% | 47% |
| Neutral | 2 | 4 | 6 | 5 | 4 | 6 | 5 | 4 | 5 |
| Disapprove | 6 | 9 | 13 | 21 | 30 | 23 | 31 | 40 | 48 |
| (N) | (687) | (724) | (685) | (658) | (646) | (503) | (511) | (502) | (505) |

Presidential Approval - Economy

"GENERALLY SPEAKING, do you approve or disapprove of the way President Bush is handling THE ECONOMY?"

| | <u>Oct. '01</u> | <u>Feb. '02</u> | <u>Apr. '02</u> | <u>June '02</u> | <u>Feb. '03</u> | <u>Apr. '03</u> | <u>June '03</u> | <u>Oct. '03</u> | <u>Feb. '04</u> |
|-------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Approve | 75% | 69% | 70% | 62% | 51% | 56% | 51% | 46% | 41% |
| Neutral | 8 | 6 | 7 | 6 | 6 | 6 | 3 | 4 | 5 |
| Disapprove | 18 | 25 | 23 | 32 | 43 | 38 | 45 | 50 | 54 |
| (N) | (684) | (725) | (688) | (644) | (644) | (502) | (512) | (499) | (506) |

Presidential Approval - Foreign Affairs

"GENERALLY SPEAKING, do you approve or disapprove of the way President Bush is handling FOREIGN AFFAIRS?"

| | <u>Oct. '01</u> | <u>Feb. '02</u> | <u>Apr. '02</u> | <u>June '02</u> | <u>Feb. '03</u> | <u>Apr. '03</u> | <u>June '03</u> | <u>Oct. '03</u> | <u>Feb. '04</u> |
|-------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Approve | 88% | 86% | 76% | 69% | 60% | 72% | 63% | 53% | 44% |
| Neutral | 4 | 4 | 5 | 5 | 4 | 3 | 3 | 3 | 4 |
| Disapprove | 7 | 10 | 19 | 26 | 36 | 25 | 34 | 44 | 52 |
| (N) | (685) | (722) | (690) | (644) | (646) | (506) | (512) | (501) | (507) |

Favorability Rating - President George W. Bush

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. President George W. Bush."

| | <u>Oct. '01</u> | <u>Feb. '02</u> | <u>Apr. '02</u> | <u>June '02</u> | <u>Feb. '03</u> | <u>Apr. '03</u> | <u>June '03</u> | <u>Oct. '03</u> | <u>Feb. '04</u> |
|--------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Favorable | 88% | 84% | 78% | 69% | 64% | 72% | 62% | 57% | 48% |
| Neutral | 4 | 5 | 6 | 8 | 7 | 5 | 6 | 4 | 4 |
| Unfavorable | 8 | 11 | 16 | 23 | 29 | 23 | 32 | 38 | 48 |
| (N) | (678) | (726) | (693) | (641) | (651) | (503) | (514) | (503) | (510) |

Presidential Approval - Handling of Situation in Iraq

"Do you approve or disapprove of the way George W. Bush is handling the situation with Iraq?"

| | <u>Feb. '03</u> | <u>Apr. '03</u> | <u>June '03</u> | <u>Oct. '03</u> | <u>Feb. '04</u> |
|-------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Approve | 56% | 79% | 64% | 54% | 44% |
| Neutral | 7 | 2 | 4 | 3 | 3 |
| Disapprove | 37 | 18 | 32 | 42 | 53 |
| (N) | (646) | (503) | (513) | (500) | (509) |

Favor or Oppose Sending US Ground Troops to Iraq (Feb.) / War in Iraq (April on)

"Would you favor or oppose invading Iraq with U.S. ground troops in an attempt to remove Saddam Hussein from power?" (February)

"Do you support or oppose the United States having gone to war with Iraq?" (April on)

| | <u>Feb. '03</u> | <u>Apr. '03</u> | <u>June '03</u> | <u>Oct. '03</u> | <u>Feb. '04</u> |
|----------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Favor/Support | 55% | 77% | 69% | 65% | 54% |
| Neutral | 7 | 4 | 4 | 5 | 3 |
| Oppose | 38 | 20 | 28 | 30 | 43 |
| (N) | (645) | (506) | (513) | (502) | (509) |

Nov. '04 Presidential Election Trial Heats

"If (Howard Dean/John Kerry/John Edwards) wins the Democratic nomination and he runs against George W. Bush runs for President in 2004, would you vote for Howard Dean, the Democrat or George W. Bush, the Republican or will you not vote in the 2004 election for President?" ROTATE CANDIDATES

| | <u>Bush/Dean</u> | | <u>Bush/Kerry</u> | | <u>Bush/Edwards</u> |
|---------------------------|------------------|-----------------|-------------------|-----------------|---------------------|
| | <u>Oct. '03</u> | <u>Feb. '04</u> | <u>Oct. '03</u> | <u>Feb. '04</u> | <u>Feb. '04</u> |
| Bush | 48% | 43% | 49% | 38% | 37% |
| Dean/Kerry/Edwards | 38 | 47 | 38 | 53 | 51 |
| Other | 1 | 2 | 1 | 1 | 1 |
| Undecided | 9 | 7 | 9 | 7 | 10 |
| Will Not Vote | 4 | 1 | 3 | 1 | 1 |
| (N) | (496) | (464) | (498) | (464) | (464) |

Who Will WIN the 2004 Presidential Election

"Regardless of who you plan to vote for, who do you think will win the election: President George W. Bush or the Democratic Party's nominee for president?"

| | <u>June '03</u> | <u>Oct. '03</u> | <u>Feb. '04</u> |
|-----------------------|-----------------|-----------------|-----------------|
| Bush | 63% | 47% | 45% |
| Dem. Candidate | 21 | 36 | 42 |
| Other | 1 | 1 | 1 |
| Don't Know | 16 | 15 | 12 |
| (N) | (512) | (489) | (465) |

Presidential Approval Rating - Overall

| STATEWIDE | <u>Approve</u> 47% | <u>Neutral</u> 5% | <u>Disapprove</u> 48% | <u>(N=)</u> 505 |
|-----------------------|-------------------------------------|------------------------------------|--|----------------------------------|
| Registered Democrat | 19 | 1 | 80 | 114 |
| Undeclared | 43 | 5 | 52 | 186 |
| Registered Republican | 84 | 3 | 13 | 115 |
| Democrat | 19 | 3 | 77 | 224 |
| Independent | 40 | 12 | 48 | 87 |
| Republican | 85 | 2 | 13 | 184 |
| Liberal | 20 | 2 | 78 | 115 |
| Moderate | 44 | 6 | 50 | 210 |
| Conservative | 77 | 3 | 20 | 138 |
| Union household | 46 | 2 | 52 | 60 |
| Non-union | 47 | 5 | 47 | 441 |
| 5 Years or less in NH | 36 | 5 | 59 | 77 |
| 6 to 10 years | 61 | 5 | 34 | 42 |
| 11 to 20 years | 42 | 7 | 51 | 98 |
| More than 20 years | 50 | 3 | 47 | 283 |
| 18 to 34 | 44 | 7 | 49 | 114 |
| 33 to 49 | 56 | 6 | 37 | 171 |
| 50 to 64 | 37 | 3 | 60 | 130 |
| 65 and over | 48 | 0 | 52 | 75 |
| Male | 53 | 4 | 43 | 242 |
| Female | 42 | 5 | 53 | 263 |
| High school or less | 60 | 9 | 32 | 121 |
| Some college | 47 | 4 | 49 | 129 |
| College graduate | 46 | 4 | 50 | 152 |
| Post-graduate | 33 | 2 | 64 | 99 |
| Less than \$30K | 40 | 4 | 56 | 57 |
| \$30K to \$60K | 46 | 4 | 50 | 150 |
| \$60K to \$75K | 56 | 4 | 41 | 59 |
| \$75K to \$100K | 41 | 6 | 53 | 54 |
| More than \$100K | 57 | 0 | 43 | 83 |
| Married | 50 | 5 | 45 | 344 |
| Divorced/separated | 46 | 3 | 50 | 81 |
| Never married | 36 | 7 | 57 | 72 |
| Protestant | 54 | 4 | 43 | 220 |
| Catholic | 48 | 4 | 47 | 153 |
| Other | 36 | 7 | 58 | 119 |
| Attend 1 or more/week | 53 | 0 | 47 | 105 |
| 1-2 times a month | 56 | 3 | 41 | 69 |
| Less often | 46 | 6 | 48 | 171 |
| Never | 43 | 6 | 51 | 145 |
| Northern NH | 37 | 8 | 55 | 68 |
| Western NH | 31 | 5 | 64 | 47 |
| Central/Lakes | 52 | 4 | 44 | 79 |
| Hillsborough County | 52 | 4 | 44 | 153 |
| Seacoast | 49 | 4 | 47 | 158 |
| 1st District | 52 | 5 | 42 | 200 |
| 2nd District | 44 | 4 | 52 | 306 |

Presidential Approval Rating - Economy

| STATEWIDE | <u>Approve</u> 41% | <u>Neutral</u> 5% | <u>Disapprove</u> 54% | <u>(N=)</u> 506 |
|-----------------------|-------------------------------------|------------------------------------|--|----------------------------------|
| Registered Democrat | 17 | 1 | 82 | 114 |
| Undeclared | 34 | 6 | 59 | 186 |
| Registered Republican | 72 | 5 | 23 | 114 |
| Democrat | 14 | 3 | 83 | 224 |
| Independent | 41 | 8 | 51 | 89 |
| Republican | 77 | 4 | 19 | 182 |
| Liberal | 19 | 2 | 79 | 116 |
| Moderate | 38 | 6 | 56 | 210 |
| Conservative | 66 | 6 | 28 | 137 |
| Union household | 43 | 2 | 55 | 59 |
| Non-union | 41 | 5 | 53 | 443 |
| 5 Years or less in NH | 31 | 6 | 63 | 76 |
| 6 to 10 years | 49 | 7 | 44 | 42 |
| 11 to 20 years | 40 | 6 | 54 | 96 |
| More than 20 years | 44 | 4 | 52 | 287 |
| 18 to 34 | 41 | 11 | 48 | 113 |
| 33 to 49 | 48 | 2 | 50 | 171 |
| 50 to 64 | 36 | 3 | 61 | 131 |
| 65 and over | 39 | 2 | 59 | 75 |
| Male | 46 | 4 | 50 | 246 |
| Female | 37 | 6 | 57 | 261 |
| High school or less | 50 | 4 | 46 | 126 |
| Some college | 39 | 8 | 53 | 129 |
| College graduate | 47 | 2 | 51 | 149 |
| Post-graduate | 27 | 6 | 67 | 99 |
| Less than \$30K | 38 | 3 | 59 | 57 |
| \$30K to \$60K | 34 | 7 | 59 | 153 |
| \$60K to \$75K | 51 | 4 | 45 | 59 |
| \$75K to \$100K | 42 | 3 | 56 | 54 |
| More than \$100K | 53 | 3 | 44 | 81 |
| Married | 44 | 3 | 53 | 346 |
| Divorced/separated | 39 | 5 | 56 | 81 |
| Never married | 36 | 12 | 52 | 72 |
| Protestant | 41 | 6 | 53 | 219 |
| Catholic | 43 | 4 | 53 | 155 |
| Other | 39 | 5 | 56 | 118 |
| Attend 1 or more/week | 44 | 2 | 54 | 105 |
| 1-2 times a month | 49 | 4 | 47 | 69 |
| Less often | 37 | 7 | 56 | 171 |
| Never | 41 | 5 | 53 | 146 |
| Northern NH | 36 | 3 | 61 | 68 |
| Western NH | 30 | 5 | 65 | 48 |
| Central/Lakes | 51 | 3 | 46 | 79 |
| Hillsborough County | 41 | 6 | 54 | 155 |
| Seacoast | 43 | 6 | 51 | 156 |
| 1st District | 47 | 5 | 48 | 198 |
| 2nd District | 38 | 5 | 58 | 308 |

Presidential Approval Rating - Foreign Affairs

| STATEWIDE | <u>Approve</u> 44% | <u>Neutral</u> 4% | <u>Disapprove</u> 52% | <u>(N=)</u> 507 |
|-----------------------|-------------------------------|------------------------------|----------------------------------|----------------------------|
| Registered Democrat | 18 | 1 | 81 | 115 |
| Undeclared | 38 | 4 | 58 | 186 |
| Registered Republican | 81 | 3 | 16 | 115 |
| Not registered | 43 | 9 | 48 | 14 |
| Democrat | 18 | 1 | 81 | 225 |
| Independent | 36 | 11 | 53 | 88 |
| Republican | 80 | 3 | 17 | 183 |
| Liberal | 18 | 3 | 79 | 116 |
| Moderate | 41 | 5 | 54 | 210 |
| Conservative | 72 | 2 | 26 | 138 |
| Union household | 41 | 1 | 58 | 60 |
| Non-union | 44 | 5 | 51 | 443 |
| 5 Years or less in NH | 39 | 1 | 61 | 77 |
| 6 to 10 years | 50 | 8 | 42 | 42 |
| 11 to 20 years | 37 | 6 | 57 | 98 |
| More than 20 years | 47 | 4 | 50 | 285 |
| 18 to 34 | 44 | 7 | 50 | 113 |
| 33 to 49 | 54 | 3 | 42 | 171 |
| 50 to 64 | 34 | 2 | 64 | 131 |
| 65 and over | 39 | 6 | 55 | 76 |
| Male | 52 | 4 | 44 | 244 |
| Female | 36 | 5 | 60 | 263 |
| High school or less | 52 | 7 | 41 | 124 |
| Some college | 48 | 5 | 47 | 129 |
| College graduate | 42 | 3 | 54 | 151 |
| Post-graduate | 30 | 2 | 68 | 99 |
| Less than \$30K | 38 | 5 | 57 | 58 |
| \$30K to \$60K | 42 | 4 | 54 | 150 |
| \$60K to \$75K | 52 | 2 | 46 | 59 |
| \$75K to \$100K | 44 | 5 | 52 | 54 |
| More than \$100K | 53 | 0 | 47 | 83 |
| Married | 48 | 4 | 49 | 346 |
| Divorced/separated | 41 | 3 | 56 | 81 |
| Never married | 30 | 9 | 61 | 72 |
| Protestant | 48 | 3 | 48 | 221 |
| Catholic | 45 | 4 | 50 | 153 |
| Other | 34 | 6 | 61 | 119 |
| Attend 1 or more/week | 46 | 3 | 52 | 106 |
| 1-2 times a month | 49 | 2 | 49 | 69 |
| Less often | 42 | 6 | 53 | 171 |
| Never | 44 | 4 | 52 | 145 |
| Northern NH | 33 | 4 | 63 | 68 |
| Western NH | 27 | 4 | 69 | 47 |
| Central/Lakes | 50 | 8 | 42 | 80 |
| Hillsborough County | 45 | 5 | 50 | 153 |
| Seacoast | 48 | 3 | 50 | 159 |
| 1st District | 50 | 5 | 46 | 201 |
| 2nd District | 40 | 4 | 56 | 306 |

Presidential Approval Rating - Handling of Iraq

| STATEWIDE | <u>Approve</u> 44% | <u>Neutral</u> 3% | <u>Disapprove</u> 53% | <u>(N=)</u> 509 |
|-----------------------|-------------------------------------|------------------------------------|--|----------------------------------|
| Registered Democrat | 17 | 2 | 82 | 115 |
| Undeclared | 38 | 1 | 61 | 185 |
| Registered Republican | 81 | 4 | 15 | 115 |
| Democrat | 15 | 2 | 83 | 226 |
| Independent | 37 | 6 | 57 | 90 |
| Republican | 83 | 2 | 15 | 182 |
| Liberal | 19 | 1 | 80 | 116 |
| Moderate | 43 | 3 | 54 | 211 |
| Conservative | 70 | 1 | 29 | 137 |
| Union household | 47 | 0 | 53 | 60 |
| Non-union | 43 | 3 | 53 | 444 |
| 5 Years or less in NH | 35 | 0 | 65 | 75 |
| 6 to 10 years | 56 | 3 | 41 | 42 |
| 11 to 20 years | 38 | 5 | 57 | 98 |
| More than 20 years | 46 | 3 | 51 | 288 |
| 18 to 34 | 48 | 3 | 49 | 113 |
| 33 to 49 | 50 | 4 | 46 | 173 |
| 50 to 64 | 33 | 2 | 66 | 131 |
| 65 and over | 45 | 2 | 53 | 76 |
| Male | 51 | 3 | 46 | 246 |
| Female | 37 | 3 | 60 | 263 |
| High school or less | 49 | 9 | 42 | 127 |
| Some college | 47 | 2 | 51 | 129 |
| College graduate | 45 | 1 | 54 | 150 |
| Post-graduate | 31 | 1 | 69 | 99 |
| Less than \$30K | 37 | 3 | 60 | 58 |
| \$30K to \$60K | 45 | 5 | 50 | 153 |
| \$60K to \$75K | 50 | 0 | 50 | 59 |
| \$75K to \$100K | 38 | 5 | 56 | 54 |
| More than \$100K | 48 | 1 | 51 | 83 |
| Married | 45 | 4 | 51 | 348 |
| Divorced/separated | 40 | 2 | 58 | 81 |
| Never married | 42 | 2 | 56 | 72 |
| Protestant | 47 | 3 | 50 | 221 |
| Catholic | 44 | 4 | 52 | 155 |
| Other | 37 | 2 | 61 | 118 |
| Attend 1 or more/week | 49 | 1 | 50 | 106 |
| 1-2 times a month | 49 | 0 | 51 | 69 |
| Less often | 41 | 3 | 56 | 171 |
| Never | 42 | 5 | 53 | 147 |
| Northern NH | 33 | 6 | 61 | 68 |
| Western NH | 32 | 2 | 65 | 48 |
| Central/Lakes | 51 | 1 | 48 | 80 |
| Hillsborough County | 44 | 6 | 50 | 155 |
| Seacoast | 48 | 0 | 52 | 157 |
| 1st District | 49 | 1 | 50 | 200 |
| 2nd District | 40 | 5 | 55 | 308 |

Support / Oppose War with Iraq

| STATEWIDE | <u>Support</u> 58% | <u>Neutral</u> 10% | <u>Oppose</u> 33% | <u>(N=)</u> 509 |
|-----------------------|-------------------------------------|-------------------------------------|------------------------------------|----------------------------------|
| Registered Democrat | 31 | 14 | 54 | 115 |
| Undeclared | 54 | 13 | 34 | 185 |
| Registered Republican | 88 | 1 | 11 | 116 |
| Democrat | 32 | 16 | 52 | 226 |
| Independent | 53 | 10 | 37 | 88 |
| Republican | 90 | 2 | 7 | 184 |
| Liberal | 29 | 14 | 57 | 116 |
| Moderate | 61 | 11 | 28 | 211 |
| Conservative | 78 | 4 | 19 | 138 |
| Union household | 51 | 15 | 34 | 59 |
| Non-union | 58 | 9 | 32 | 446 |
| 5 Years or less in NH | 49 | 15 | 36 | 77 |
| 6 to 10 years | 62 | 12 | 26 | 42 |
| 11 to 20 years | 52 | 11 | 37 | 98 |
| More than 20 years | 61 | 8 | 32 | 287 |
| 18 to 34 | 62 | 7 | 30 | 114 |
| 33 to 49 | 66 | 11 | 23 | 174 |
| 50 to 64 | 47 | 15 | 38 | 129 |
| 65 and over | 49 | 4 | 47 | 77 |
| Male | 64 | 8 | 29 | 244 |
| Female | 52 | 12 | 36 | 265 |
| High school or less | 71 | 4 | 25 | 127 |
| Some college | 62 | 9 | 29 | 129 |
| College graduate | 54 | 15 | 31 | 152 |
| Post-graduate | 40 | 10 | 50 | 98 |
| Less than \$30K | 49 | 13 | 38 | 58 |
| \$30K to \$60K | 58 | 8 | 34 | 153 |
| \$60K to \$75K | 56 | 15 | 29 | 59 |
| \$75K to \$100K | 54 | 14 | 31 | 53 |
| More than \$100K | 59 | 12 | 30 | 83 |
| Married | 60 | 8 | 32 | 348 |
| Divorced/separated | 54 | 12 | 35 | 81 |
| Never married | 52 | 15 | 34 | 72 |
| Protestant | 63 | 8 | 29 | 220 |
| Catholic | 55 | 13 | 32 | 156 |
| Other | 50 | 10 | 40 | 120 |
| Attend 1 or more/week | 59 | 7 | 34 | 106 |
| 1-2 times a month | 62 | 3 | 35 | 69 |
| Less often | 56 | 16 | 27 | 170 |
| Never | 56 | 7 | 38 | 148 |
| Northern NH | 46 | 13 | 41 | 67 |
| Western NH | 47 | 8 | 45 | 47 |
| Central/Lakes | 65 | 3 | 32 | 80 |
| Hillsborough County | 57 | 11 | 32 | 155 |
| Seacoast | 62 | 11 | 27 | 160 |
| 1st District | 63 | 12 | 25 | 203 |
| 2nd District | 54 | 9 | 37 | 307 |

Favorability Rating - George W. Bush

| STATEWIDE | <u>Favorable</u> 48% | <u>Neutral</u> 4% | <u>Unfavorable</u> 48% | <u>Don't Know</u> 0% | <u>(N=)</u> 510 |
|-----------------------|---------------------------------|------------------------------|-----------------------------------|---------------------------------|----------------------------|
| Registered Democrat | 18 | 2 | 79 | 0 | 115 |
| Undeclared | 42 | 3 | 55 | 0 | 186 |
| Registered Republican | 82 | 5 | 12 | 0 | 115 |
| Not registered | 57 | 0 | 43 | 0 | 14 |
| Democrat | 17 | 3 | 80 | 0 | 226 |
| Independent | 45 | 10 | 45 | 0 | 90 |
| Republican | 87 | 2 | 11 | 0 | 184 |
| Liberal | 24 | 2 | 74 | 0 | 116 |
| Moderate | 43 | 4 | 53 | 0 | 211 |
| Conservative | 77 | 3 | 20 | 0 | 138 |
| Union household | 45 | 5 | 50 | 0 | 60 |
| Non-union | 48 | 4 | 47 | 0 | 446 |
| 5 Years or less in NH | 39 | 3 | 58 | 0 | 77 |
| 6 to 10 years | 56 | 8 | 36 | 0 | 42 |
| 11 to 20 years | 44 | 5 | 50 | 1 | 98 |
| More than 20 years | 50 | 4 | 46 | 0 | 288 |
| 18 to 34 | 49 | 2 | 48 | 1 | 114 |
| 33 to 49 | 55 | 5 | 40 | 0 | 174 |
| 50 to 64 | 40 | 4 | 56 | 0 | 131 |
| 65 and over | 42 | 5 | 52 | 1 | 76 |
| Male | 52 | 4 | 44 | 0 | 246 |
| Female | 43 | 4 | 51 | 1 | 265 |
| High school or less | 63 | 5 | 31 | 2 | 127 |
| Some college | 48 | 3 | 49 | 0 | 129 |
| College graduate | 45 | 4 | 51 | 0 | 152 |
| Post-graduate | 33 | 5 | 63 | 0 | 99 |
| Less than \$30K | 39 | 2 | 58 | 1 | 58 |
| \$30K to \$60K | 47 | 4 | 48 | 0 | 153 |
| \$60K to \$75K | 54 | 5 | 39 | 1 | 59 |
| \$75K to \$100K | 38 | 8 | 54 | 0 | 54 |
| More than \$100K | 55 | 1 | 44 | 0 | 83 |
| Married | 51 | 4 | 45 | 0 | 350 |
| Divorced/separated | 43 | 7 | 49 | 2 | 81 |
| Never married | 39 | 3 | 58 | 0 | 72 |
| Protestant | 52 | 4 | 44 | 0 | 221 |
| Catholic | 49 | 4 | 47 | 0 | 155 |
| Other | 38 | 5 | 56 | 1 | 120 |
| Attend 1 or more/week | 51 | 3 | 46 | 0 | 106 |
| 1-2 times a month | 56 | 0 | 44 | 0 | 69 |
| Less often | 46 | 6 | 47 | 0 | 172 |
| Never | 44 | 5 | 50 | 1 | 148 |
| Northern NH | 44 | 2 | 54 | 0 | 68 |
| Western NH | 35 | 6 | 59 | 0 | 48 |
| Central/Lakes | 52 | 4 | 44 | 0 | 80 |
| Hillsborough County | 47 | 8 | 44 | 1 | 155 |
| Seacoast | 52 | 1 | 47 | 0 | 159 |
| 1st District | 54 | 2 | 43 | 0 | 202 |
| 2nd District | 43 | 5 | 51 | 0 | 308 |

2004 Presidential Election - Bush vs. Dean

| STATEWIDE | <u>Bush</u> 43% | <u>Dean</u> 47% | <u>Other</u> 2% | <u>Won't Vote</u> 1% | <u>Undecided</u> 7% | <u>(N=)</u> 464 |
|-----------------------|----------------------------|----------------------------|----------------------------|---------------------------------|--------------------------------|----------------------------|
| Registered Democrat | 16 | 75 | 2 | 1 | 7 | 112 |
| Undeclared | 37 | 52 | 1 | 2 | 8 | 181 |
| Registered Republican | 80 | 13 | 1 | 0 | 5 | 111 |
| Democrat | 15 | 79 | 1 | 1 | 4 | 208 |
| Independent | 30 | 43 | 5 | 3 | 19 | 74 |
| Republican | 82 | 11 | 1 | 0 | 6 | 179 |
| Liberal | 17 | 78 | 1 | 1 | 2 | 104 |
| Moderate | 40 | 49 | 2 | 1 | 9 | 198 |
| Conservative | 74 | 17 | 1 | 2 | 6 | 125 |
| Union household | 49 | 49 | 0 | 0 | 2 | 59 |
| Non-union | 43 | 47 | 2 | 1 | 8 | 403 |
| 5 Years or less in NH | 30 | 62 | 0 | 3 | 5 | 71 |
| 6 to 10 years | 57 | 40 | 0 | 0 | 3 | 38 |
| 11 to 20 years | 41 | 52 | 2 | 0 | 5 | 84 |
| More than 20 years | 46 | 42 | 2 | 1 | 8 | 266 |
| 18 to 34 | 36 | 53 | 3 | 1 | 7 | 100 |
| 33 to 49 | 53 | 39 | 1 | 1 | 7 | 151 |
| 50 to 64 | 40 | 52 | 2 | 1 | 6 | 125 |
| 65 and over | 45 | 47 | 0 | 1 | 7 | 74 |
| Male | 52 | 38 | 2 | 1 | 7 | 221 |
| Female | 36 | 54 | 1 | 1 | 8 | 243 |
| High school or less | 54 | 33 | 2 | 1 | 10 | 103 |
| Some college | 45 | 45 | 3 | 1 | 7 | 127 |
| College graduate | 44 | 47 | 1 | 2 | 6 | 141 |
| Post-graduate | 29 | 65 | 0 | 1 | 5 | 92 |
| Less than \$30K | 31 | 55 | 3 | 2 | 9 | 53 |
| \$30K to \$60K | 39 | 50 | 3 | 2 | 6 | 140 |
| \$60K to \$75K | 58 | 40 | 0 | 0 | 2 | 54 |
| \$75K to \$100K | 42 | 50 | 0 | 0 | 8 | 49 |
| More than \$100K | 56 | 41 | 0 | 0 | 2 | 79 |
| Married | 47 | 44 | 1 | 1 | 7 | 320 |
| Divorced/separated | 45 | 48 | 3 | 1 | 4 | 75 |
| Never married | 27 | 61 | 3 | 2 | 8 | 63 |
| Protestant | 48 | 42 | 2 | 1 | 8 | 208 |
| Catholic | 46 | 46 | 0 | 1 | 6 | 137 |
| Other | 33 | 58 | 3 | 1 | 6 | 109 |
| Attend 1 or more/week | 49 | 39 | 3 | 1 | 8 | 102 |
| 1-2 times a month | 50 | 41 | 4 | 2 | 4 | 66 |
| Less often | 41 | 52 | 0 | 0 | 7 | 154 |
| Never | 42 | 49 | 1 | 1 | 6 | 130 |
| Northern NH | 37 | 51 | 2 | 4 | 6 | 59 |
| Western NH | 31 | 59 | 3 | 3 | 4 | 43 |
| Central/Lakes | 46 | 44 | 2 | 0 | 8 | 74 |
| Hillsborough County | 47 | 47 | 1 | 0 | 5 | 135 |
| Seacoast | 45 | 43 | 2 | 1 | 10 | 153 |
| 1st District | 48 | 39 | 2 | 1 | 10 | 189 |
| 2nd District | 40 | 52 | 1 | 1 | 6 | 275 |

2004 Presidential Election - Bush vs. Kerry

| STATEWIDE | <u>Bush</u> 38% | <u>Kerry</u> 53% | <u>Other</u> 1% | <u>Won't Vote</u> 1% | <u>Undecided</u> 7% | <u>(N=)</u> 464 |
|-----------------------|--------------------|---------------------|--------------------|-------------------------|------------------------|--------------------|
| Registered Democrat | 8 | 88 | 1 | 0 | 4 | 112 |
| Undeclared | 30 | 60 | 1 | 1 | 8 | 181 |
| Registered Republican | 81 | 11 | 2 | 1 | 5 | 111 |
| Democrat | 7 | 89 | 1 | 0 | 3 | 208 |
| Independent | 28 | 46 | 4 | 3 | 19 | 74 |
| Republican | 79 | 13 | 1 | 0 | 6 | 179 |
| Liberal | 13 | 83 | 0 | 0 | 5 | 104 |
| Moderate | 31 | 58 | 2 | 0 | 9 | 198 |
| Conservative | 72 | 20 | 1 | 2 | 6 | 125 |
| Union household | 37 | 60 | 0 | 0 | 3 | 59 |
| Non-union | 39 | 51 | 1 | 1 | 7 | 403 |
| 5 Years or less in NH | 29 | 62 | 0 | 2 | 7 | 71 |
| 6 to 10 years | 57 | 40 | 2 | 0 | 1 | 38 |
| 11 to 20 years | 36 | 59 | 1 | 1 | 4 | 84 |
| More than 20 years | 39 | 50 | 2 | 1 | 8 | 266 |
| 18 to 34 | 36 | 54 | 2 | 1 | 8 | 100 |
| 33 to 49 | 45 | 47 | 1 | 0 | 7 | 151 |
| 50 to 64 | 30 | 60 | 2 | 0 | 8 | 125 |
| 65 and over | 43 | 50 | 0 | 2 | 5 | 74 |
| Male | 46 | 45 | 2 | 1 | 6 | 221 |
| Female | 31 | 60 | 1 | 1 | 8 | 243 |
| High school or less | 53 | 39 | 1 | 1 | 6 | 103 |
| Some college | 35 | 54 | 2 | 0 | 9 | 127 |
| College graduate | 39 | 52 | 0 | 1 | 8 | 141 |
| Post-graduate | 27 | 68 | 1 | 0 | 4 | 92 |
| Less than \$30K | 29 | 62 | 1 | 0 | 8 | 53 |
| \$30K to \$60K | 34 | 55 | 2 | 1 | 7 | 140 |
| \$60K to \$75K | 49 | 47 | 0 | 0 | 4 | 54 |
| \$75K to \$100K | 33 | 59 | 0 | 0 | 8 | 49 |
| More than \$100K | 48 | 47 | 1 | 0 | 5 | 79 |
| Married | 41 | 51 | 0 | 1 | 7 | 320 |
| Divorced/separated | 40 | 51 | 3 | 0 | 7 | 75 |
| Never married | 26 | 60 | 4 | 1 | 8 | 63 |
| Protestant | 43 | 48 | 2 | 0 | 6 | 208 |
| Catholic | 36 | 56 | 0 | 1 | 7 | 137 |
| Other | 34 | 56 | 1 | 0 | 8 | 109 |
| Attend 1 or more/week | 44 | 48 | 2 | 1 | 4 | 102 |
| 1-2 times a month | 40 | 48 | 3 | 0 | 8 | 66 |
| Less often | 37 | 55 | 0 | 0 | 8 | 154 |
| Never | 38 | 54 | 1 | 0 | 7 | 130 |
| Northern NH | 27 | 66 | 1 | 1 | 5 | 59 |
| Western NH | 25 | 66 | 3 | 3 | 4 | 43 |
| Central/Lakes | 40 | 48 | 1 | 0 | 11 | 74 |
| Hillsborough County | 47 | 49 | 0 | 1 | 3 | 135 |
| Seacoast | 38 | 50 | 2 | 0 | 9 | 153 |
| 1st District | 41 | 47 | 2 | 0 | 9 | 189 |
| 2nd District | 37 | 57 | 1 | 1 | 5 | 275 |

2004 Presidential Election - Bush vs. Edwards

| STATEWIDE | <u>Bush</u> 37% | <u>Edwards</u> 51% | <u>Other</u> 1% | <u>Won't Vote</u> 1% | <u>Undecided</u> 10% | (N=) 464 |
|-----------------------|----------------------------------|-------------------------------------|----------------------------------|---------------------------------------|---------------------------------------|---------------------------|
| Registered Democrat | 12 | 85 | 0 | 0 | 2 | 112 |
| Undeclared | 24 | 60 | 1 | 1 | 14 | 181 |
| Registered Republican | 80 | 8 | 2 | 2 | 8 | 111 |
| Democrat | 8 | 88 | 0 | 0 | 4 | 208 |
| Independent | 23 | 45 | 2 | 2 | 29 | 74 |
| Republican | 77 | 12 | 1 | 1 | 9 | 179 |
| Liberal | 12 | 84 | 0 | 0 | 4 | 104 |
| Moderate | 30 | 54 | 0 | 1 | 14 | 198 |
| Conservative | 69 | 21 | 1 | 1 | 8 | 125 |
| Union household | 38 | 56 | 0 | 0 | 6 | 59 |
| Non-union | 38 | 50 | 1 | 1 | 10 | 403 |
| 5 Years or less in NH | 28 | 60 | 0 | 2 | 10 | 71 |
| 6 to 10 years | 47 | 40 | 0 | 0 | 13 | 38 |
| 11 to 20 years | 38 | 56 | 1 | 0 | 6 | 84 |
| More than 20 years | 38 | 50 | 1 | 1 | 11 | 266 |
| 18 to 34 | 37 | 51 | 1 | 0 | 12 | 100 |
| 33 to 49 | 48 | 46 | 0 | 0 | 6 | 151 |
| 50 to 64 | 27 | 58 | 0 | 2 | 13 | 125 |
| 65 and over | 37 | 52 | 2 | 0 | 9 | 74 |
| Male | 43 | 44 | 1 | 2 | 10 | 221 |
| Female | 32 | 58 | 0 | 0 | 10 | 243 |
| High school or less | 49 | 39 | 1 | 3 | 8 | 103 |
| Some college | 37 | 50 | 1 | 0 | 12 | 127 |
| College graduate | 40 | 49 | 0 | 1 | 10 | 141 |
| Post-graduate | 22 | 70 | 0 | 0 | 8 | 92 |
| Less than \$30K | 28 | 55 | 2 | 0 | 15 | 53 |
| \$30K to \$60K | 33 | 53 | 0 | 3 | 11 | 140 |
| \$60K to \$75K | 47 | 39 | 0 | 0 | 13 | 54 |
| \$75K to \$100K | 28 | 59 | 0 | 0 | 13 | 49 |
| More than \$100K | 49 | 46 | 0 | 0 | 4 | 79 |
| Married | 40 | 48 | 1 | 1 | 10 | 320 |
| Divorced/separated | 36 | 54 | 1 | 0 | 9 | 75 |
| Never married | 30 | 61 | 1 | 0 | 8 | 63 |
| Protestant | 41 | 48 | 0 | 1 | 10 | 208 |
| Catholic | 39 | 53 | 1 | 0 | 7 | 137 |
| Other | 29 | 58 | 0 | 0 | 12 | 109 |
| Attend 1 or more/week | 44 | 46 | 1 | 0 | 9 | 102 |
| 1-2 times a month | 47 | 47 | 0 | 0 | 5 | 66 |
| Less often | 32 | 52 | 1 | 2 | 14 | 154 |
| Never | 35 | 56 | 0 | 0 | 8 | 130 |
| Northern NH | 28 | 60 | 2 | 1 | 9 | 59 |
| Western NH | 29 | 58 | 0 | 3 | 11 | 43 |
| Central/Lakes | 44 | 45 | 0 | 0 | 11 | 74 |
| Hillsborough County | 41 | 52 | 0 | 2 | 5 | 135 |
| Seacoast | 37 | 49 | 1 | 0 | 13 | 153 |
| 1st District | 40 | 46 | 1 | 0 | 13 | 189 |
| 2nd District | 36 | 55 | 0 | 1 | 8 | 275 |

Who Will Win in 2004 General Election?

| STATEWIDE | <u>Bush</u> 45% | <u>Democrat</u> 42% | <u>Other</u> 1% | <u>Don't Know</u> 12% | <u>(N=)</u> 465 |
|-----------------------|----------------------------|--------------------------------|----------------------------|----------------------------------|----------------------------|
| Registered Democrat | 17 | 66 | 3 | 13 | 112 |
| Undeclared | 37 | 45 | 1 | 16 | 181 |
| Registered Republican | 86 | 7 | 0 | 7 | 112 |
| Democrat | 18 | 69 | 1 | 12 | 208 |
| Independent | 31 | 44 | 3 | 22 | 73 |
| Republican | 81 | 10 | 1 | 8 | 179 |
| Liberal | 19 | 68 | 2 | 12 | 104 |
| Moderate | 42 | 41 | 2 | 15 | 200 |
| Conservative | 71 | 22 | 0 | 7 | 125 |
| Union household | 39 | 43 | 1 | 16 | 59 |
| Non-union | 45 | 42 | 1 | 12 | 403 |
| 5 Years or less in NH | 41 | 44 | 2 | 14 | 71 |
| 6 to 10 years | 54 | 35 | 1 | 10 | 38 |
| 11 to 20 years | 42 | 42 | 0 | 16 | 84 |
| More than 20 years | 45 | 42 | 2 | 11 | 267 |
| 18 to 34 | 46 | 46 | 1 | 7 | 100 |
| 33 to 49 | 49 | 39 | 0 | 12 | 151 |
| 50 to 64 | 39 | 41 | 4 | 16 | 125 |
| 65 and over | 49 | 41 | 0 | 10 | 75 |
| Male | 52 | 36 | 2 | 9 | 221 |
| Female | 38 | 47 | 0 | 15 | 244 |
| High school or less | 54 | 38 | 2 | 6 | 103 |
| Some college | 40 | 47 | 0 | 13 | 127 |
| College graduate | 47 | 40 | 1 | 13 | 141 |
| Post-graduate | 38 | 42 | 2 | 18 | 92 |
| Less than \$30K | 30 | 57 | 0 | 13 | 53 |
| \$30K to \$60K | 44 | 44 | 3 | 9 | 139 |
| \$60K to \$75K | 49 | 39 | 4 | 7 | 54 |
| \$75K to \$100K | 44 | 42 | 0 | 14 | 49 |
| More than \$100K | 59 | 30 | 0 | 11 | 79 |
| Married | 45 | 42 | 2 | 12 | 320 |
| Divorced/separated | 42 | 43 | 1 | 15 | 76 |
| Never married | 44 | 44 | 0 | 12 | 63 |
| Protestant | 49 | 37 | 1 | 13 | 208 |
| Catholic | 44 | 45 | 1 | 10 | 137 |
| Other | 38 | 45 | 3 | 14 | 109 |
| Attend 1 or more/week | 50 | 38 | 1 | 10 | 102 |
| 1-2 times a month | 48 | 43 | 0 | 9 | 66 |
| Less often | 43 | 40 | 3 | 14 | 154 |
| Never | 43 | 46 | 1 | 11 | 131 |
| Northern NH | 33 | 51 | 0 | 16 | 58 |
| Western NH | 31 | 53 | 0 | 16 | 43 |
| Central/Lakes | 49 | 40 | 2 | 9 | 75 |
| Hillsborough County | 52 | 33 | 4 | 12 | 135 |
| Seacoast | 45 | 44 | 0 | 11 | 154 |
| 1st District | 48 | 42 | 0 | 11 | 190 |
| 2nd District | 42 | 42 | 2 | 13 | 274 |