

# THE GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE

### BENSON HAS EARLY LEAD

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DURHAM, NH – Governor Craig Benson enjoys a wide lead over his two prospective Democratic challengers for Governor of New Hampshire. Benson’s approval and favorability ratings remain. Education funding and the economy are the most important problem facing the state of New Hampshire.

These findings are based on the latest **Granite State Poll**, conducted by the University of New Hampshire Survey Center. The Granite State Poll is sponsored by the University of New Hampshire. Five hundred forty-two (542) randomly selected adults were interviewed by telephone between April 19 and April 26, 2004. The margin of sampling error for the survey is +/-4.2 percent. (For more detailed results, visit the Survey Center web site at [www.unh.edu/survey-center](http://www.unh.edu/survey-center) and click on Press Releases.)

### Gubernatorial Approval

The past several months have not held a lot of positive news for the administration of New Hampshire Governor Craig Benson. The state is facing another round of budget cuts, a volunteer in the Governor’s office has been accused of improprieties related to the awarding of health insurance contracts, and a golf course in which the Governor is a major investor is heading into bankruptcy. But despite these setbacks, Governor Benson’s approval rating has increased slightly since February. In the most recent Granite State Poll, 54 percent of New Hampshire adults say they approve of the job he has done as governor, 28 percent disapprove, and 18 percent are neutral. In the February Granite State Poll, 52 percent approved of the job Benson was doing as governor. “Governor Benson has so far weathered a series of political and personal storms,” said Andrew Smith, Director of the UNH Survey Center. “However, he can be sure that a number of these issues will resurface as the election campaign heats up.”

Benson’s personal favorability ratings have also increased somewhat since March. Currently 58 percent of New Hampshire adults say they have a favorable opinion of Benson, 25 percent have an unfavorable opinion, 11 percent are neutral, and 5 percent don’t know enough about him to say. In February, 55 percent of New Hampshire adults said they had a favorable opinion of Benson.

## **2004 Gubernatorial Election**

There are currently two Democrats who have thrown their hats into the ring to unseat Governor Benson in November's election, former NH Attorney General Phil McLaughlin and NH House Minority Leader Peter Burling. Despite having been involved in government for some years, both men have little name recognition at this time in the campaign season. In the most recent Granite State Poll, 13 percent of New Hampshire adults say they have a favorable opinion of Mr. Burling, 5 percent have an unfavorable opinion of him, 9 percent are neutral, and 73 percent don't know enough about him to say. Mr. McLaughlin is slightly better known. Twenty-four percent said they have a favorable opinion of McLaughlin, 6 percent have an unfavorable opinion of him, 12 percent are neutral, and 58 percent don't know enough about him to say. Burling, McLaughlin and Benson have slightly higher favorability ratings among likely voters.

When asked who they would vote for in an election between Benson and Burling, 49 percent of likely November voters said they will vote for Benson, 25 percent plan to vote for Burling, 3 percent prefer some other candidate, 2 percent say they will skip the election, and 21 percent are undecided.

In a race between Benson and McLaughlin, 49 percent of likely voters say they plan to vote for Benson, 28 percent plan to vote for McLaughlin, 1 percent prefer some other candidate, 2 percent will skip the election, and 20 percent are undecided.

### **Right Direction or Wrong Track?**

In more good news for the Benson reelection campaign, New Hampshire adults are increasingly optimistic about New Hampshire's future. Sixty-five percent think things in New Hampshire are generally going in the right direction, 26 percent think things are seriously off on the wrong track, and 9 percent say they don't know. The percentage of adults thinking that New Hampshire is headed in the right direction has increased from 61 percent in February.

### **Most Important Problem Facing New Hampshire**

For the past several years, the problem of how to fund primary and secondary education in New Hampshire has been the issue New Hampshire adults said was the most important problem facing the state. In recent months, concerns about jobs and the economy has also been seen as an equally important problem. While the state's economy has improved and unemployment has fallen, concern over the economy is in the forefront of the minds of many Granite Staters. In the most recent Granite State Poll, the most important problems identified by New Hampshire adults are jobs and the economy (20%), education funding (20%), taxes (13%), quality of education (7%), health care issues (5%), and problems with the state budget (4%).

### **Subgroup Analysis**

Benson's highest approval and favorability ratings come from Republicans and conservatives. Democrats, liberals, union households, and people with post-graduate degrees give Benson his lowest approval and favorability ratings.

When looking at all demographic breakdowns concerning the most important problem, New Hampshire adults who live in Northern New Hampshire most worried about jobs and the economy, while those making more than \$100,000 per year are most concerned about funding education in the state.

**Granite State Poll Methodology**

These findings are based on the most recent Granite State Poll conducted by the University of New Hampshire Survey Center from April 19 to April 26, 2004. A random sample of 542 New Hampshire adults was interviewed by telephone. In 95 of 100 cases, the statewide estimates will be accurate to plus or minus 4.2 percent. Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

**Gubernatorial Approval  
(NH Adults)**

“GENERALLY SPEAKING, do you approve or disapprove of the way Governor Benson is handling his job as governor?”

	<u>Feb. 2003</u>	<u>April 2003</u>	<u>June 2003</u>	<u>Oct. 2003</u>	<u>Feb. 2004</u>	<u>April 2004</u>
<b>Approve</b>	43%	48%	53%	58%	52%	54%
<b>Neutral / DK</b>	44	30	22	16	19	18
<b>Disapprove</b>	13	22	25	26	29	28
<b>(N)</b>	(618)	(496)	(505)	(485)	(495)	(524)

**Favorability Rating - Governor Craig Benson  
(NH Adults)**

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Governor Craig Benson."

	<u>Feb. 2003</u>	<u>April 2003</u>	<u>June 2003</u>	<u>Oct. 2003</u>	<u>Feb. 2004</u>	<u>Apr. 2004</u> <u>All Adults</u>	<u>Likely</u> <u>Voters</u>
<b>Favorable</b>	58%	53%	54%	58%	55%	58%	59%
<b>Neutral</b>	15	9	12	9	10	11	10
<b>Unfavorable</b>	14	21	24	23	28	25	26
<b>Don't Know</b>	18	17	9	10	7	5	5
<b>(N)</b>	(652)	(507)	(512)	(496)	(508)	(541)	(490)

**Favorability Ratings – Democratic Challengers**

**New Hampshire House Minority Leader Peter Burling**

	<u>All Adults</u>	<u>Likely Voters</u>
<b>Favorable</b>	13%	14%
<b>Neutral</b>	9	9
<b>Unfavorable</b>	5	5
<b>Don't Know</b>	73	72
<b>(N)</b>	(542)	(491)

**Former New Hampshire Attorney General Phil McLaughlin**

	<u>All Adults</u>	<u>Likely Voters</u>
<b>Favorable</b>	24%	24%
<b>Neutral</b>	12	13
<b>Unfavorable</b>	6	7
<b>Don't Know</b>	58	56
<b>(N)</b>	(541)	(490)

### Gubernatorial Trial Heat: Craig Benson vs. Peter Burling

"If the election for governor of New Hampshire were held today, please tell me who you would vote for – New Hampshire House Minority Leader Peter Burling or Governor Craig Benson?"

	<u>Likely Voters</u>
<b>Benson</b>	49%
<b>Burling</b>	25
<b>Other</b>	3
<b>Will Not Vote</b>	2
<b>Undecided</b>	21
<b>(N)</b>	(420)

### Craig Benson vs. Phil McLaughlin

"If the election for governor of New Hampshire were held today, please tell me who you would vote for – Former New Hampshire Attorney General Phil McLaughlin or Governor Craig Benson?"

	<u>Likely Voters</u>
<b>Benson</b>	49%
<b>McLaughlin</b>	28
<b>Other</b>	1
<b>Will Not Vote</b>	2
<b>Undecided</b>	20
<b>(N)</b>	(420)

### Most Important Problem Facing New Hampshire (NH Adults)

"Let's turn to the State of New Hampshire ... There are many problems facing the STATE OF NEW HAMPSHIRE today. In general, what do you think is the most IMPORTANT problem facing the STATE OF NEW HAMPSHIRE today?"

	<u>Jobs, the economy</u>	<u>Education funding</u>	<u>Taxes</u>	<u>Health care</u>	<u>Quality of education</u>	<u>State budget</u>	<u>Other / DK</u>	<b>(N)</b>
<b>Apr. '04</b>	20%	20%	13%	5%	7%	4%	32%	(536)
<b>Feb. '04</b>	22	20	14	10	7	5	23	(502)
<b>Oct. '03</b>	19	21	13	5	10	6	26	(490)
<b>June '03</b>	16	27	13	3	6	9	26	(513)
<b>Apr. '03</b>	16	28	14	4	8	6	24	(497)
<b>Feb. '03</b>	16	29	16	2	12	2	23	(644)
<b>June '02</b>	16	31	15	2	12	5	19	(424)
<b>Apr. '02</b>	11	31	24	2	7	1	24	(684)
<b>Feb. '02</b>	12	27	17	0	21	3	20	(312)
<b>Oct. '01</b>	15	42	11	1	4	-	27	(519)

### NH - Right Direction or Wrong Track (NH Adults)

"Do you think things in New Hampshire are generally going in the right direction or are they seriously off on the wrong track?"

	<u>June 2003</u>	<u>Oct. 2003</u>	<u>Feb. 2004</u>	<u>April 2004</u>
<b>Right Direction</b>	62%	67%	61%	65%
<b>Wrong Track</b>	29	26	28	26
<b>Don't Know</b>	9	7	11	9
<b>(N)</b>	(510)	(485)	(500)	(530)

**Gubernatorial Approval**

<b>STATEWIDE</b>	<b><u>Approve</u></b> <b>54%</b>	<b><u>Neutral</u></b> <b>18%</b>	<b><u>Disapprove</u></b> <b>28%</b>	<b><u>(N)</u></b> <b>524</b>
Registered Democrat	35	15	50	96
Undeclared	52	20	28	196
Registered Republican	75	8	17	129
Not registered	49	28	23	101
Democrat	42	18	40	216
Independent	49	23	28	89
Republican	70	14	16	211
Liberal	36	22	42	102
Moderate	49	18	33	204
Conservative	71	13	16	177
Union household	44	8	49	71
Non-union	56	19	25	450
5 Years or less in NH	61	27	13	69
6 to 10 years	66	18	17	60
11 to 20 years	57	14	29	112
More than 20 years	49	17	34	280
18 to 34	53	25	22	122
35 to 49	56	16	28	200
50 to 64	46	16	38	124
65 and over	67	13	20	67
Male	60	14	27	256
Female	49	21	29	268
High school or less	59	17	24	165
Some college	58	18	24	114
College graduate	53	20	27	164
Post-graduate	41	12	47	78
Less than \$30K	47	24	30	71
\$30K to \$60K	55	18	27	142
\$60K to \$75K	47	22	31	44
\$75K to \$100K	56	11	34	61
More than \$100K	65	11	24	80
Married	58	16	27	350
Divorced/separated	51	22	27	76
Never married	45	22	32	93
Protestant	60	15	25	172
Catholic	61	20	19	168
Other	43	18	39	170
Attend 1 or more/week	62	16	21	126
1-2 times a month	57	18	24	68
Less often	51	17	32	154
Never	51	20	30	167
Northern NH	57	14	29	66
Western NH	54	16	30	49
Central/Lakes	51	10	39	79
Hillsborough County	59	20	21	162
Seacoast	51	20	29	168
1st Cong. District	51	21	27	264
2nd Cong. District	57	14	29	260
1st E.C. District	56	13	31	97
2nd E.C. District	52	13	36	114
3rd E.C. District	49	20	31	102
4th E.C. District	59	27	14	99
5th E.C. District	56	16	28	109

**Favorability Rating - Craig Benson**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>58%</b>	<b><u>Neutral</u></b> <b>11%</b>	<b><u>Unfavorable</u></b> <b>25%</b>	<b><u>Don't Know</u></b> <b>5%</b>	<b><u>(N)</u></b> <b>541</b>
Registered Democrat	39	11	46	4	98
Undeclared	56	13	27	5	200
Registered Republican	77	7	15	1	137
Not registered	56	14	17	13	103
Democrat	43	13	36	7	220
Independent	49	15	28	7	94
Republican	78	6	13	2	218
Liberal	39	15	37	10	105
Moderate	53	13	30	4	210
Conservative	75	5	15	5	182
Union household	45	10	44	0	72
Non-union	60	11	22	6	466
5 Years or less in NH	63	13	10	15	73
6 to 10 years	67	11	19	3	61
11 to 20 years	64	10	23	4	114
More than 20 years	53	11	32	4	289
18 to 34	61	12	17	11	127
35 to 49	59	10	27	4	205
50 to 64	47	15	36	3	127
65 and over	73	5	18	4	70
Male	61	10	24	5	263
Female	56	12	26	6	278
High school or less	61	10	24	5	170
Some college	64	11	20	6	119
College graduate	60	12	21	8	169
Post-graduate	40	13	45	1	80
Less than \$30K	53	10	27	10	76
\$30K to \$60K	61	13	23	3	148
\$60K to \$75K	50	12	27	11	47
\$75K to \$100K	59	8	30	3	63
More than \$100K	66	10	22	1	80
Married	61	10	24	4	358
Divorced/separated	57	11	26	6	79
Never married	50	17	25	9	99
Protestant	65	10	20	4	181
Catholic	64	14	17	5	169
Other	47	9	37	7	177
Attend 1 or more/week	61	14	17	7	130
1-2 times a month	73	4	23	1	69
Less often	54	12	29	4	157
Never	55	11	27	7	175
Northern NH	56	13	21	10	72
Western NH	56	14	23	6	51
Central/Lakes	53	7	35	4	85
Hillsborough County	65	14	18	3	164
Seacoast	56	9	29	6	169
1st Cong. District	59	10	25	5	268
2nd Cong. District	57	12	25	5	274
1st E.C. District	56	11	26	7	105
2nd E.C. District	52	12	34	2	119
3rd E.C. District	50	8	33	9	101
4th E.C. District	70	12	13	6	102
5th E.C. District	63	13	20	3	111

**Are Things in NH Headed in Right Direction or Off On the Wrong Track?**

	<b><u>Right Direction</u></b> 65%	<b><u>Wrong Track</u></b> 26%	<b><u>Don't Know</u></b> 9%	<b><u>(N)</u></b> 530
<b>STATEWIDE</b>				
Registered Democrat	48	43	10	97
Undeclared	61	29	10	197
Registered Republican	81	16	3	131
Not registered	69	17	14	103
Democrat	54	34	12	216
Independent	59	29	13	91
Republican	79	17	4	214
Liberal	49	35	15	102
Moderate	66	26	8	204
Conservative	75	21	3	180
Union household	52	39	10	70
Non-union	67	24	9	457
5 Years or less in NH	71	17	12	71
6 to 10 years	77	18	5	58
11 to 20 years	69	19	12	112
More than 20 years	59	33	8	284
18 to 34	75	18	7	124
35 to 49	67	24	9	201
50 to 64	52	37	11	125
65 and over	66	26	8	70
Male	73	21	6	256
Female	58	30	12	275
High school or less	64	29	7	170
Some college	66	25	9	117
College graduate	69	22	9	166
Post-graduate	56	30	14	75
Less than \$30K	57	31	12	75
\$30K to \$60K	62	30	8	144
\$60K to \$75K	67	23	9	45
\$75K to \$100K	65	28	7	63
More than \$100K	83	12	5	79
Married	66	25	8	353
Divorced/separated	60	26	14	77
Never married	66	28	5	95
Protestant	66	24	10	177
Catholic	73	21	6	165
Other	59	32	9	175
Attend 1 or more/week	68	24	8	128
1-2 times a month	73	20	7	66
Less often	66	26	7	153
Never	60	29	11	173
Northern NH	64	25	10	72
Western NH	53	37	10	49
Central/Lakes	61	31	8	82
Hillsborough County	67	24	9	158
Seacoast	69	21	10	169
1st Cong. District	71	21	8	265
2nd Cong. District	60	30	10	266
1st E.C. District	61	29	10	101
2nd E.C. District	61	32	7	116
3rd E.C. District	68	20	12	102
4th E.C. District	74	19	7	100
5th E.C. District	62	29	10	108

**Most Important Problem Facing NH**

<b>STATEWIDE</b>	<b>Educ. Funding 20%</b>	<b>Jobs/ Economy 20%</b>	<b>Taxes 13%</b>	<b>State Budget 4%</b>	<b>Quality of Educ. 7%</b>	<b>Health Care 5%</b>	<b>Other 20%</b>	<b>Don't Know 12%</b>	<b>(N=) 536</b>
Registered Democrat	20	22	9	3	6	8	25	8	98
Undeclared	22	20	15	4	9	3	18	9	198
Registered Republican	26	14	16	6	4	1	20	12	135
Not registered	7	26	6	1	10	10	20	19	103
Democrat	20	23	10	3	8	6	21	9	219
Independent	16	24	13	4	8	8	17	11	94
Republican	22	16	16	4	6	3	20	14	213
Liberal	17	21	8	6	9	3	21	15	106
Moderate	27	19	12	4	8	6	15	9	207
Conservative	16	18	17	3	7	2	24	12	179
Union household	27	18	19	4	8	3	10	10	72
Non-union	18	20	12	4	7	5	21	12	461
5 Years or less in NH	9	18	20	3	6	4	11	29	72
6 to 10 years	15	30	7	0	16	5	19	8	61
11 to 20 years	21	17	15	0	9	5	22	10	111
More than 20 years	23	19	11	6	5	5	22	9	288
18 to 34	15	19	11	1	9	4	23	18	126
35 to 49	22	20	13	4	7	7	18	8	204
50 to 64	21	21	14	6	7	4	17	9	125
65 and over	17	21	11	6	4	2	25	13	69
Male	21	19	16	5	5	3	16	15	261
Female	18	21	10	3	9	6	24	9	275
High school or less	9	21	14	4	4	5	27	15	169
Some college	16	22	11	4	11	9	16	11	119
College graduate	29	19	12	4	6	3	16	11	164
Post-graduate	28	15	14	4	10	2	19	7	80
Less than \$30K	5	25	6	5	5	9	33	12	76
\$30K to \$60K	18	24	17	3	5	7	16	9	146
\$60K to \$75K	20	17	9	9	16	4	15	11	45
\$75K to \$100K	24	16	22	4	0	0	24	10	63
More than \$100K	32	18	11	2	11	3	9	13	81
Married	25	21	13	4	6	4	16	11	357
Divorced/separated	8	20	17	4	12	7	22	10	77
Never married	9	18	10	2	7	6	34	15	97
Protestant	19	19	16	5	8	4	18	11	178
Catholic	20	18	11	3	10	8	19	12	169
Other	19	24	11	3	4	2	23	14	176
Attend 1 or more/week	15	23	14	1	8	2	25	11	130
1-2 times a month	30	13	20	4	8	8	8	8	66
Less often	17	18	11	4	10	6	18	15	157
Never	21	23	11	5	3	4	22	11	173
Northern NH	17	35	3	3	7	8	22	5	72
Western NH	26	16	17	2	10	2	6	20	50
Central/Lakes	22	22	9	6	3	5	19	14	81
Hillsborough County	20	15	11	4	9	3	19	18	163
Seacoast	18	18	18	3	7	6	24	6	170
1st Cong. District	19	17	16	4	7	6	25	7	267
2nd Cong. District	20	23	10	4	7	4	15	16	269
1st E.C. District	16	34	4	4	8	6	18	9	103
2nd E.C. District	22	16	9	6	5	4	23	14	117
3rd E.C. District	19	22	18	2	9	4	22	4	102
4th E.C. District	15	15	21	3	7	7	22	10	101
5th E.C. District	26	15	11	3	8	2	14	21	109

**Favorability Rating - Former NH Attorney General Phil McLaughlin**

<b>STATEWIDE</b>	<u>Favorable</u> <b>24%</b>	<u>Neutral</u> <b>12%</b>	<u>Unfavorable</u> <b>6%</b>	<u>Don't Know</u> <b>58%</b>	<u>(N)</u> <b>541</b>
Registered Democrat	36	10	5	49	98
Undeclared	20	11	6	64	200
Registered Republican	22	19	9	50	137
Not registered	20	9	5	66	103
Democrat	29	14	6	51	220
Independent	25	4	6	65	94
Republican	18	14	7	61	218
Liberal	20	11	7	62	105
Moderate	27	13	7	53	210
Conservative	23	11	5	61	182
Union household	42	6	2	49	72
Non-union	21	13	7	59	466
5 Years or less in NH	15	6	2	77	73
6 to 10 years	17	16	6	61	61
11 to 20 years	16	14	8	61	114
More than 20 years	30	12	6	51	289
18 to 34	15	14	5	66	127
35 to 49	24	11	5	59	205
50 to 64	32	10	6	52	127
65 and over	23	15	10	51	70
Male	27	13	8	53	263
Female	20	12	5	63	278
High school or less	28	10	6	56	170
Some college	23	12	7	59	119
College graduate	21	13	6	60	169
Post-graduate	21	15	7	57	80
Less than \$30K	30	15	4	50	76
\$30K to \$60K	25	11	7	56	148
\$60K to \$75K	21	12	5	62	47
\$75K to \$100K	18	11	6	64	63
More than \$100K	24	18	5	53	80
Married	24	11	6	59	358
Divorced/separated	25	16	9	50	79
Never married	20	15	4	61	99
Protestant	23	15	5	56	181
Catholic	27	11	5	58	169
Other	21	11	8	59	177
Attend 1 or more/week	27	11	7	55	130
1-2 times a month	22	12	2	63	69
Less often	30	11	4	55	157
Never	15	16	9	60	175
Northern NH	24	15	4	58	72
Western NH	24	7	12	57	51
Central/Lakes	30	14	8	48	85
Hillsborough County	23	12	9	57	164
Seacoast	21	12	2	64	169
1st Cong. District	24	11	4	60	268
2nd Cong. District	23	13	8	56	274
1st E.C. District	28	11	5	55	105
2nd E.C. District	30	18	8	44	119
3rd E.C. District	16	10	3	72	101
4th E.C. District	19	12	6	63	102
5th E.C. District	24	11	9	56	111

**Favorability Rating - NH House Minority Leader Peter Burling**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>13%</b>	<b><u>Neutral</u></b> <b>9%</b>	<b><u>Unfavorable</u></b> <b>5%</b>	<b><u>Don't Know</u></b> <b>73%</b>	<b><u>(N)</u></b> <b>542</b>
Registered Democrat	19	11	3	67	98
Undeclared	12	9	9	71	201
Registered Republican	15	10	3	71	137
Not registered	7	3	3	86	103
Democrat	17	9	3	72	221
Independent	11	6	8	75	94
Republican	11	10	6	74	218
Liberal	16	7	5	72	106
Moderate	14	10	4	72	210
Conservative	13	8	6	72	182
Union household	23	8	1	68	72
Non-union	12	9	5	74	468
5 Years or less in NH	7	3	5	85	73
6 to 10 years	11	9	8	72	61
11 to 20 years	11	11	7	71	114
More than 20 years	16	8	3	72	290
18 to 34	8	7	4	80	128
35 to 49	12	11	3	74	205
50 to 64	18	8	5	69	127
65 and over	16	5	9	70	70
Male	14	8	7	71	263
Female	12	9	4	76	280
High school or less	15	9	7	69	170
Some college	9	5	3	83	119
College graduate	12	8	6	75	170
Post-graduate	18	15	2	65	80
Less than \$30K	12	7	7	74	76
\$30K to \$60K	15	7	7	71	148
\$60K to \$75K	16	12	3	69	47
\$75K to \$100K	11	7	3	80	63
More than \$100K	13	14	3	70	82
Married	13	8	4	74	360
Divorced/separated	14	10	9	68	79
Never married	12	9	3	76	99
Protestant	14	9	6	70	181
Catholic	13	4	4	79	171
Other	12	12	5	70	177
Attend 1 or more/week	11	10	7	72	130
1-2 times a month	21	6	1	72	69
Less often	16	9	4	71	158
Never	9	8	6	77	175
Northern NH	11	13	2	73	72
Western NH	19	11	8	61	51
Central/Lakes	13	12	4	70	85
Hillsborough County	16	4	6	74	164
Seacoast	9	8	5	77	170
1st Cong. District	10	7	6	77	269
2nd Cong. District	16	10	4	70	274
1st E.C. District	12	13	4	72	105
2nd E.C. District	22	10	3	65	119
3rd E.C. District	6	4	4	86	102
4th E.C. District	10	9	12	69	102
5th E.C. District	15	7	4	74	111

**Craig Benson vs. Peter Burling  
(Likely Voters)**

<b>STATEWIDE</b>	<b><u>Benson</u> 49%</b>	<b><u>Burling</u> 25%</b>	<b><u>Other</u> 3%</b>	<b><u>Will Not Vote</u> 2%</b>	<b><u>Don't Know</u> Not Sure 21%</b>	<b><u>(N)</u> 420</b>
Registered Democrat	27	48	2	1	21	85
Undeclared	43	28	3	4	22	165
Registered Republican	77	7	2	2	13	117
Not registered	41	15	1	2	40	52
Democrat	25	45	1	3	27	178
Independent	33	24	5	2	36	55
Republican	77	6	4	2	12	184
Liberal	26	46	2	2	25	87
Moderate	40	29	5	2	24	158
Conservative	73	10	1	3	14	154
Union household	31	39	2	3	25	63
Non-union	52	22	3	2	21	354
5 Years or less in NH	54	18	0	4	24	52
6 to 10 years	53	18	1	3	26	48
11 to 20 years	50	23	3	2	22	89
More than 20 years	46	28	3	2	20	229
18 to 34	44	24	2	2	27	92
35 to 49	53	23	3	3	17	159
50 to 64	35	31	4	2	28	102
65 and over	63	21	0	1	15	59
Male	52	24	4	2	17	202
Female	46	25	1	2	25	218
High school or less	49	24	6	3	19	121
Some college	54	19	0	4	23	95
College graduate	51	25	1	1	21	135
Post-graduate	37	32	4	1	26	68
Less than \$30K	50	24	0	1	25	53
\$30K to \$60K	51	22	2	2	23	120
\$60K to \$75K	47	23	3	2	25	36
\$75K to \$100K	48	34	2	5	11	51
More than \$100K	60	22	2	3	13	65
Married	53	23	2	3	19	286
Divorced/separated	43	29	1	1	26	57
Never married	37	30	5	2	27	72
Protestant	57	17	2	2	21	145
Catholic	54	19	2	2	24	136
Other	34	40	4	3	19	130
Attend 1 or more/week	64	15	2	2	17	106
1-2 times a month	55	21	2	0	23	57
Less often	42	26	4	2	26	120
Never	40	34	2	5	20	130
Northern NH	50	18	3	1	28	57
Western NH	36	30	0	9	25	37
Central/Lakes	45	27	2	1	26	58
Hillsborough County	55	22	3	2	18	130
Seacoast	48	27	3	2	19	137
1st Cong. District	50	23	2	2	23	211
2nd Cong. District	48	26	3	2	20	209
1st E.C. District	49	20	2	1	28	75
2nd E.C. District	44	30	3	1	21	91
3rd E.C. District	44	31	3	3	19	84
4th E.C. District	61	21	2	2	14	79
5th E.C. District	48	21	2	5	24	87

**Craig Benson vs. Phil McLaughlin  
(Likely Voters)**

<b>STATEWIDE</b>	<b><u>Benson</u> 49%</b>	<b><u>McLaughlin</u> 28%</b>	<b><u>Other</u> 1%</b>	<b><u>Will Not Vote</u> 2%</b>	<b><u>Don't Know</u> Not Sure 20%</b>	<b><u>(N)</u> 421</b>
Registered Democrat	24	54	1	1	19	85
Undeclared	42	31	2	2	23	167
Registered Republican	76	9	0	2	13	117
Not registered	49	18	1	2	29	52
Democrat	24	48	1	1	26	179
Independent	39	28	1	2	30	55
Republican	76	8	2	1	13	184
Liberal	27	47	1	1	23	87
Moderate	39	35	2	1	23	158
Conservative	73	10	1	2	13	154
Union household	33	44	2	0	22	63
Non-union	52	25	1	2	20	356
5 Years or less in NH	56	16	0	4	24	52
6 to 10 years	62	10	4	3	22	48
11 to 20 years	51	24	3	1	21	89
More than 20 years	43	36	1	1	19	229
18 to 34	45	25	0	1	29	92
35 to 49	54	28	2	2	14	159
50 to 64	37	36	3	1	23	102
65 and over	62	21	0	2	15	59
Male	54	28	1	2	15	202
Female	44	28	1	1	25	220
High school or less	52	28	1	3	15	121
Some college	48	23	0	2	28	95
College graduate	51	28	1	0	20	135
Post-graduate	41	34	4	1	20	68
Less than \$30K	42	35	0	2	21	53
\$30K to \$60K	49	26	1	2	22	120
\$60K to \$75K	51	30	0	0	19	36
\$75K to \$100K	51	34	2	2	11	51
More than \$100K	61	24	2	2	12	65
Married	52	27	2	1	18	288
Divorced/separated	48	23	1	2	26	57
Never married	39	36	0	2	24	72
Protestant	58	19	2	2	19	145
Catholic	54	24	1	0	22	136
Other	36	43	1	2	18	130
Attend 1 or more/week	65	19	2	1	13	106
1-2 times a month	46	28	2	0	23	57
Less often	46	30	1	0	23	120
Never	42	34	0	4	20	130
Northern NH	45	26	2	1	26	57
Western NH	41	32	0	7	20	37
Central/Lakes	44	33	0	0	23	60
Hillsborough County	54	23	1	0	21	130
Seacoast	50	29	2	3	17	137
1st Cong. District	50	26	1	2	21	212
2nd Cong. District	48	29	1	1	19	209
1st E.C. District	43	31	1	1	24	76
2nd E.C. District	45	32	0	1	21	91
3rd E.C. District	46	33	3	3	15	84
4th E.C. District	57	19	2	0	21	79
5th E.C. District	53	24	0	3	20	87