

GRANITE STATE POLL

UNIVERSITY OF NEW HAMPSHIRE

NH INCUMBENTS IN GOOD POSITION FOR NOVEMBER ELECTION

By: Andrew E. Smith, Ph.D. 603/862-2226
Dennis M. Junius, M.A.
UNH Survey Center www.unh.edu/survey-center

FOR RELEASE
May 12, 2004

DURHAM, NH – Congressmen Charlie Bass and Jeb Bradley, as well as Senators Judd Gregg and John Sununu, all have strong favorability ratings in New Hampshire. Gregg, Bradley and Bass are in strong positions for re-election in November.

These findings are based on the latest **Granite State Poll**, conducted by the University of New Hampshire Survey Center. The Granite State Poll is sponsored by the University of New Hampshire. Five hundred forty-two (542) randomly selected adults were interviewed by telephone between April 19 and April 26, 2004. The margin of sampling error for the survey is +/-4.2 percent. (For more detailed results, click on www.unh.edu/survey-center/nhpol51204.pdf)

Senatorial Favorability

New Hampshire's senior senator, Republican Judd Gregg, is up for re-election in November 2004. And while Democrats and Republicans nationwide will battle for control of the Senate, Gregg is in a strong position for re-election. Currently, 59 percent of Granite Staters say they have a favorable opinion of Gregg, only 15 percent have an unfavorable opinion, 11 percent are neutral, and 15 percent don't know enough about him to say. Gregg's net favorability rating, the percentage having a favorable opinion of him minus those having an unfavorable opinion, is at a very strong +44 percent. Gregg's favorability ratings have been high for several years. "Senator Gregg receives solid support from both Republicans and Democrats," said Andrew Smith, Director of the UNH Survey Center. "His high favorability ratings and strong name recognition will make him tough to beat in November."

Gregg's challenger for the Senate seat is State Senator Burt Cohen, Democrat from Portsmouth. Cohen is largely unknown in New Hampshire, even in the Seacoast. Currently, 13 percent of New Hampshire adults have a favorable opinion of Cohen, 4 percent have an unfavorable opinion, 9 percent are neutral, and 73 percent don't know enough about him to say.

Republican Senator John Sununu, New Hampshire's junior senator, also receives high favorability ratings, although not as high as Senator Gregg. In the April Granite State Poll, 54 percent say they have a favorable opinion of Sununu, 23 percent have an unfavorable opinion of him, 11 percent are neutral, and 11 percent do not know enough about him to say. Mr. Sununu's net favorability rating is +31 percent.

U.S. House of Representatives

In New Hampshire's First Congressional District, first term Republican Jeb Bradley receives respectable favorability ratings even though he is still unknown to a significant portion of the district. In the First District, 42 percent have a favorable opinion of Bradley, 13 percent have an unfavorable opinion, 14 percent are neutral and 32 percent don't know enough about him to say. Bradley's net favorability rating in the First District is a solid +29 percent. As of now, no Democrat has announced their intention to run against Bradley.

In the Second District, 5-term Republican Charlie Bass continues to receive high favorability ratings. Currently, 54 percent of residents of the Second District have a favorable opinion of him, 16 percent have an unfavorable opinion, 12 percent are

neutral, and 17 percent say they don't know enough about him to say. Bass' net favorability rating in the Second District is a very solid +38 percent.

Bass' likely Democratic challenger is Concord attorney Paul Hodes. Hodes faces an uphill battle against Bass as he is largely unknown to residents of the Second District. Currently, 5 percent said they have a favorable opinion of Hodes, 2 percent have an unfavorable opinion of him, 5 percent are neutral, and 88 percent don't know enough about him to say.

Granite State Poll Methodology

These findings are based on the most recent Granite State Poll conducted by the University of New Hampshire Survey Center from April 19 to April 26, 2004. A random sample of 542 New Hampshire adults was interviewed by telephone. In 95 of 100 cases, the statewide estimates will be accurate to plus or minus 4.2 percent. Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Favorability Rating – U.S. Senator Judd Gregg

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator Judd Gregg."

Statewide	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Apr. '04 (Latest)	59%	11%	15%	15%	(541)
Feb. '04	63	12	10	15	(509)
Oct. '03	63	8	14	16	(496)
June '03	58	10	16	16	(514)
Apr. '03	61	8	13	18	(507)
Feb. '03	58	8	18	16	(652)
June '02	58	10	17	15	(638)
Apr. '02	60	6	16	18	(691)
Feb. '02	62	9	15	14	(724)
Oct. '01	62	9	13	16	(679)

Favorability Rating – State Senator Burt Cohen

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. State Senator Burt Cohen."

Statewide	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Apr. '04 (Latest)	13%	9%	4%	73%	(541)

Favorability Rating – U.S. Senator John Sununu

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator John Sununu." (Respondents were asked about U.S. REPRESENTATIVE John Sununu from October 2001 to June 2002. He was elected Senator in November 2002.)

Statewide	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Apr. '04 (Latest)	54%	11%	23%	11%	(539)
Feb. '04	52	11	26	12	(510)
Oct. '03	54	10	23	13	(495)
June '03	48	11	29	11	(513)
Apr. '03	55	9	23	12	(507)
Feb. '03	55	9	29	8	(651)
June '02	52	10	24	14	(639)
Apr. '02	55	7	24	14	(693)
Feb. '02	57	9	21	13	(724)
Oct. '01	63	8	17	12	(681)

Favorability Rating - U.S. Representative Jeb Bradley

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. U.S. Representative Jeb Bradley."

1st C.D.	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Apr. '04 (Latest)	42%	14%	13%	32%	(266)
Feb. '04	41	14	12	33	(265)
Oct. '03	40	13	12	35	(239)
June '03	41	23	14	22	(273)
Apr. '03	44	11	9	37	(269)
Feb. '03	44	15	10	31	(331)

Statewide	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Apr. '04 (Latest)	35%	15%	11%	39%	(540)
Feb. '04	34	16	10	39	(510)
Oct. '03	35	15	10	41	(495)
June '03	37	20	14	29	(514)
Apr. '03	38	11	9	42	(507)
Feb. '03	39	14	9	38	(649)

Favorability Rating - U.S. Representative Charlie Bass

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. U.S. Representative Charlie Bass."

2nd C.D.	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Apr. '04 (Latest)	54%	12%	16%	17%	(274)
Feb. '04	45	12	23	20	(265)
Oct. '03	59	10	17	14	(259)
June '03	54	14	15	17	(241)
Apr. '03	49	11	13	27	(238)
Feb. '03	59	7	19	16	(318)
June '02	53	15	18	15	(306)
Apr. '02	52	11	18	29	(333)
Feb. '02	59	9	16	27	(265)
Oct. '01	56	13	15	27	(353)

Statewide	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Apr. '04 (Latest)	47%	13%	14%	25%	(541)
Feb. '04	46	12	16	26	(510)
Oct. '03	53	11	14	23	(496)
June '03	46	17	15	22	(513)
Apr. '03	50	11	11	29	(507)
Feb. '03	53	12	15	21	(647)
June '02	46	13	14	26	(639)
Apr. '02	50	11	14	25	(692)
Feb. '02	52	10	15	23	(722)
Oct. '01	52	12	13	24	(681)

Favorability Rating – Concord Attorney Paul Hodes

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Concord Attorney Paul Hodes."

2nd C.D.	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Apr. '04 (Latest)	6%	7%	2%	86%	(271)

Statewide	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Apr. '04 (Latest)	5%	5%	2%	88%	(539)

Net Favorability Ratings

	Bradley (State)	Bradley (1 st CD)	Bass (State)	Bass (2 nd CD)	Hodes (State)	Hodes (2 nd CD)	Cohen (State)	Gregg (State)	Sununu (State)
Apr. '04 (Latest)	+24	+29	+33	+38	+3	+4	+9	+44	+31
Feb. '04	+24	+29	+30	+22	--	--	--	+53	+26
Oct. '03	+25	+28	+30	+42	--	--	--	+49	+31
June '03	+23	+27	+31	+39	--	--	--	+42	+19
Apr. '03	+29	+35	+39	+36	--	--	--	+48	+32
Feb. '03	+30	+34	+38	+40	--	--	--	+40	+26
June '02	--	--	+36	+37	--	--	--	+40	+27
Apr. '02	--	--	+36	+34	--	--	--	+44	+31
Feb. '02	--	--	+37	+43	--	--	--	+47	+36
Oct. '01	--	--	+39	+41	--	--	--	+49	+46

Favorability Rating –Judd Gregg

STATEWIDE	<u>Favorable</u> 59%	<u>Neutral</u> 11%	<u>Unfavorable</u> 15%	<u>Don't Know</u> 15%	<u>(N)</u> 541
Registered Democrat	46	11	32	12	98
Undeclared	54	12	13	21	303
Registered Republican	79	9	6	6	137
Democrat	47	12	24	17	220
Independent	59	11	10	20	94
Republican	73	9	8	11	218
Liberal	35	9	29	27	105
Moderate	59	13	16	12	210
Conservative	73	9	9	10	182
Union household	57	6	30	8	72
Non-union	59	12	12	16	466
5 years or less in NH	36	9	4	52	73
6 to 10 years	50	16	11	24	61
11 to 20 years	59	13	16	12	114
More than 20 years	66	10	18	6	289
18 to 34	48	12	12	28	127
35 to 49	58	14	14	15	205
50 to 64	62	7	21	11	127
65 and over	73	8	14	5	70
Male	61	10	15	14	263
Female	57	12	15	17	278
High school or less	60	9	12	19	170
Some college	64	10	14	12	119
College graduate	55	13	16	15	169
Post-graduate	56	12	20	12	80
Less than \$30K	55	7	16	22	76
\$30K to \$60K	59	12	19	11	148
\$60K to \$75K	65	8	9	19	47
\$75K to \$100K	59	9	16	17	63
More than \$100K	56	17	12	15	80
Married	65	10	14	11	358
Divorced/separated	59	12	16	13	79
Never married	39	15	16	31	99
Protestant	65	13	13	9	181
Catholic	67	6	12	15	169
Other	44	14	20	21	177
Northern NH	53	13	15	18	72
Western NH	46	9	19	25	51
Central/Lakes	56	16	15	13	85
Hillsborough County	64	10	14	13	164
Seacoast	61	9	15	14	169
1st Cong. District	62	11	11	16	268
2nd Cong. District	56	11	19	14	274
1st E.C. District	54	12	16	18	105
2nd E.C. District	66	13	12	10	119
3rd E.C. District	58	7	20	15	101
4th E.C. District	64	10	9	18	102
5th E.C. District	52	14	19	16	111

Favorability Rating - John Sununu

STATEWIDE	<u>Favorable</u> 54%	<u>Neutral</u> 11%	<u>Unfavorable</u> 23%	<u>Don't Know</u> 11%	<u>(N)</u> 539
Registered Democrat	32	5	49	13	97
Undeclared	51	15	22	12	303
Registered Republican	77	7	10	6	137
Democrat	37	12	37	14	218
Independent	45	19	22	15	94
Republican	77	7	12	4	218
Liberal	27	10	47	17	103
Moderate	54	16	21	9	210
Conservative	69	7	17	7	182
Union household	50	8	32	10	72
Non-union	55	12	22	11	464
5 years or less in NH	49	11	15	24	73
6 to 10 years	48	17	27	8	60
11 to 20 years	52	16	21	10	114
More than 20 years	57	8	26	8	289
18 to 34	49	15	23	14	125
35 to 49	56	10	22	12	205
50 to 64	56	10	27	7	127
65 and over	58	10	25	7	70
Male	61	10	21	9	263
Female	48	13	26	12	277
High school or less	53	13	20	13	170
Some college	59	6	25	10	117
College graduate	54	13	23	10	169
Post-graduate	49	13	30	7	80
Less than \$30K	44	12	28	17	76
\$30K to \$60K	55	12	21	12	148
\$60K to \$75K	62	8	27	4	47
\$75K to \$100K	63	6	25	6	63
More than \$100K	61	14	18	7	80
Married	59	11	21	9	358
Divorced/separated	48	7	30	16	79
Never married	42	17	28	13	97
Protestant	61	9	22	8	181
Catholic	61	10	19	10	168
Other	42	14	31	13	177
Northern NH	49	6	30	15	72
Western NH	53	12	25	10	49
Central/Lakes	53	20	16	12	85
Hillsborough County	61	11	19	9	164
Seacoast	51	10	29	10	169
1st Cong. District	55	13	22	10	268
2nd Cong. District	53	10	25	11	272
1st E.C. District	53	8	26	14	103
2nd E.C. District	55	16	21	8	119
3rd E.C. District	44	7	34	15	101
4th E.C. District	61	17	14	7	102
5th E.C. District	57	10	24	9	111

Favorability Rating - Charlie Bass

STATEWIDE	<u>Favorable</u> 47%	<u>Neutral</u> 13%	<u>Unfavorable</u> 14%	<u>Don't Know</u> 25%	<u>(N)</u> 541
Registered Democrat	37	13	26	25	98
Undeclared	43	14	13	30	303
Registered Republican	65	10	10	16	137
Democrat	39	12	22	28	220
Independent	45	15	6	34	94
Republican	57	12	11	19	218
Liberal	28	8	24	41	105
Moderate	47	17	15	20	210
Conservative	59	9	9	22	182
Union household	49	9	26	17	72
Non-union	47	14	12	27	466
5 years or less in NH	22	10	9	60	73
6 to 10 years	51	12	15	22	61
11 to 20 years	39	20	18	24	114
More than 20 years	56	11	15	19	289
18 to 34	35	14	15	37	127
35 to 49	46	14	14	26	205
50 to 64	48	10	20	22	127
65 and over	71	12	7	10	70
Male	51	12	15	22	263
Female	44	14	14	29	278
High school or less	50	10	11	28	170
Some college	47	11	15	27	119
College graduate	47	14	14	25	169
Post-graduate	40	19	22	20	80
Less than \$30K	47	17	9	28	76
\$30K to \$60K	51	13	15	21	148
\$60K to \$75K	55	3	9	33	47
\$75K to \$100K	40	10	12	39	63
More than \$100K	48	19	15	17	80
Married	53	12	14	21	358
Divorced/separated	41	9	15	34	79
Never married	34	18	14	33	99
Protestant	61	13	10	17	181
Catholic	48	13	14	25	169
Other	33	12	19	36	177
Northern NH	44	12	12	33	72
Western NH	60	14	11	14	51
Central/Lakes	57	11	14	17	85
Hillsborough County	48	11	20	21	164
Seacoast	39	15	12	34	169
1st Cong. District	40	13	12	34	268
2nd Cong. District	54	12	16	17	274
1st E.C. District	50	9	12	29	105
2nd E.C. District	58	16	13	14	119
3rd E.C. District	34	11	14	40	101
4th E.C. District	39	14	13	34	102
5th E.C. District	51	14	21	14	111

Favorability Rating - Jeb Bradley

STATEWIDE	<u>Favorable</u> 35%	<u>Neutral</u> 15%	<u>Unfavorable</u> 11%	<u>Don't Know</u> 39%	<u>(N)</u> 540
Registered Democrat	22	15	24	39	97
Undeclared	32	16	8	44	303
Registered Republican	51	15	8	26	137
Democrat	27	16	17	41	218
Independent	31	18	9	42	94
Republican	46	13	7	33	218
Liberal	27	13	18	43	104
Moderate	32	18	12	38	210
Conservative	47	12	7	34	182
Union household	40	12	15	33	72
Non-union	34	16	10	40	465
5 years or less in NH	30	10	9	52	72
6 to 10 years	36	14	4	47	61
11 to 20 years	35	19	12	34	114
More than 20 years	35	16	13	36	289
18 to 34	27	16	11	46	127
35 to 49	34	18	11	37	204
50 to 64	37	13	11	39	127
65 and over	46	12	11	31	70
Male	40	13	11	36	262
Female	30	18	11	41	278
High school or less	37	14	10	39	170
Some college	38	14	9	40	119
College graduate	33	17	12	38	169
Post-graduate	29	18	15	37	79
Less than \$30K	38	15	5	42	76
\$30K to \$60K	33	14	12	42	148
\$60K to \$75K	32	20	4	44	47
\$75K to \$100K	39	16	10	36	63
More than \$100K	39	18	14	30	79
Married	39	16	11	34	357
Divorced/separated	31	15	10	44	79
Never married	24	14	12	50	99
Protestant	39	14	11	35	180
Catholic	37	14	10	39	169
Other	27	18	13	42	177
Northern NH	29	19	6	46	71
Western NH	25	25	0	50	51
Central/Lakes	28	19	15	37	85
Hillsborough County	40	13	11	36	164
Seacoast	39	11	14	35	169
1st Cong. District	42	14	13	32	266
2nd Cong. District	29	17	10	45	274
1st E.C. District	32	19	8	41	103
2nd E.C. District	34	19	13	35	119
3rd E.C. District	34	12	18	37	101
4th E.C. District	41	9	10	40	102
5th E.C. District	36	18	7	39	111

Favorability Rating - Burt Cohen

	<u>Favorable</u> 13%	<u>Neutral</u> 9%	<u>Unfavorable</u> 4%	<u>Don't Know</u> 73%	<u>(N)</u> 541
STATEWIDE					
Registered Democrat	25	9	5	61	98
Undeclared	9	9	5	77	303
Registered Republican	14	11	4	72	137
Democrat	19	8	5	68	219
Independent	9	12	3	75	94
Republican	10	9	4	76	218
Liberal	21	7	2	70	105
Moderate	14	10	5	71	210
Conservative	9	9	6	76	182
Union household	21	8	6	66	71
Non-union	12	10	4	74	466
5 years or less in NH	13	7	3	77	73
6 to 10 years	3	15	6	75	61
11 to 20 years	9	13	4	74	114
More than 20 years	17	7	5	71	288
18 to 34	12	7	4	77	127
35 to 49	11	11	6	73	205
50 to 64	18	11	3	68	127
65 and over	14	6	4	75	70
Male	14	11	5	69	263
Female	13	8	3	76	278
High school or less	11	8	5	77	170
Some college	14	8	4	74	119
College graduate	17	9	5	69	169
Post-graduate	10	14	5	71	80
Less than \$30K	15	5	2	79	76
\$30K to \$60K	8	9	5	77	148
\$60K to \$75K	14	7	1	78	47
\$75K to \$100K	10	11	8	70	63
More than \$100K	19	12	8	62	80
Married	14	9	4	73	358
Divorced/separated	11	11	4	74	79
Never married	16	9	5	71	99
Protestant	12	12	9	66	181
Catholic	16	5	1	78	169
Other	12	11	3	74	176
Northern NH	10	12	2	76	72
Western NH	7	14	2	76	51
Central/Lakes	5	10	3	82	85
Hillsborough County	14	8	4	74	164
Seacoast	20	9	7	64	169
1st Cong. District	18	7	7	69	268
2nd Cong. District	9	12	2	77	273
1st E.C. District	8	9	4	79	105
2nd E.C. District	14	11	2	73	118
3rd E.C. District	19	8	6	67	101
4th E.C. District	13	6	6	76	102
5th E.C. District	14	14	4	67	111

Favorability Rating - Paul Hodes

STATEWIDE	<u>Favorable</u> 5%	<u>Neutral</u> 5%	<u>Unfavorable</u> 2%	<u>Don't Know</u> 88%	<u>(N)</u> 539
Registered Democrat	6	4	3	87	98
Undeclared	5	5	2	89	302
Registered Republican	6	7	1	86	136
Democrat	4	5	3	87	220
Independent	9	4	2	85	94
Republican	5	6	0	89	216
Liberal	3	7	4	86	105
Moderate	5	5	1	89	208
Conservative	6	5	2	88	182
Union household	3	1	2	95	72
Non-union	6	6	2	87	464
5 years or less in NH	2	3	0	96	72
6 to 10 years	1	2	4	93	61
11 to 20 years	3	7	4	87	114
More than 20 years	8	5	1	85	287
18 to 34	3	5	2	89	127
35 to 49	4	5	2	89	202
50 to 64	5	4	1	89	127
65 and over	11	5	2	81	70
Male	7	5	3	85	261
Female	3	5	1	91	277
High school or less	8	4	4	84	169
Some college	5	5	2	88	119
College graduate	3	6	1	91	169
Post-graduate	4	5	1	91	79
Less than \$30K	12	5	3	80	76
\$30K to \$60K	3	3	3	91	147
\$60K to \$75K	8	7	0	85	45
\$75K to \$100K	3	5	2	90	63
More than \$100K	3	8	1	88	80
Married	5	5	1	89	357
Divorced/separated	8	7	4	82	78
Never married	4	5	3	88	99
Protestant	5	8	1	86	180
Catholic	6	2	2	90	168
Other	4	5	3	88	177
Northern NH	4	3	2	91	72
Western NH	7	6	0	87	51
Central/Lakes	10	6	3	82	85
Hillsborough County	5	5	1	89	162
Seacoast	3	5	3	89	169
1st Cong. District	4	3	2	90	268
2nd Cong. District	6	7	2	86	271
1st E.C. District	4	2	2	92	105
2nd E.C. District	8	7	2	82	117
3rd E.C. District	2	5	2	90	101
4th E.C. District	6	6	3	85	102
5th E.C. District	5	6	1	89	111