

# THE WMUR GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE

### BENSON AND LYNCH TIED IN RACE FOR NH GOVERNOR

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DURHAM, NH – Democratic challenger John Lynch has pulled into a tie with incumbent Craig Benson in the race for New Hampshire governor. Benson is seen as better able to handle taxes and the cost of health care while voters think Lynch is better able to handle education funding, providing services, and ethical issues.

These findings are based on the latest **WMUR Granite State Poll**,<sup>?</sup> conducted by the University of New Hampshire Survey Center. The Granite State Poll is sponsored by WMUR-TV, Manchester and the University of New Hampshire. Five hundred seventy-nine (579) randomly selected adults were interviewed by telephone between September 27 and October 3, 2004. The margin of sampling error for the survey is +/-4.1 percent. Included in this sample were 538 likely November 2004 voters. The margin of error for the likely voter sub-sample is +/- 4.3 percent. (For more detailed results, visit the Survey Center web site at [www.unh.edu/survey-center/gov100504.pdf](http://www.unh.edu/survey-center/gov100504.pdf))

### 2004 Gubernatorial Election

The race for governor of New Hampshire is in a dead heat between Governor Craig Benson and his Democratic challenger, Hopkinton businessman and former Chair of the University System of New Hampshire Board of Trustees, John Lynch. In the most recent WMUR Granite State Poll, 43 percent of likely voters say they plan to vote for Benson, 43 percent plan to vote for Lynch, 1 percent prefer some other candidate, and 13 percent are undecided. In the July WMUR Granite State Poll, Benson held a 46 percent to 39 percent lead over Lynch.

### Favorability Ratings

Lynch has gained ground against Benson as he has become better known to voters in New Hampshire. Currently, 36 percent of likely voters say they have a favorable opinion of Lynch, 13 percent have an unfavorable opinion of him, 13 percent are neutral, and 38 percent don't know enough about him to say. Lynch's net favorability rating, the percentage who have a favorable opinion of him minus the percentage who have an unfavorable opinion of him, is a solid +23 percent. In July, Lynch's net favorability rating was +13 percent and 67 percent of likely voters did not know enough about him to say. "Lynch has run heavy rotations of television commercials throughout the late summer and fall, helping him become him better known, and better liked, by voters," said Andrew Smith, Director of the UNH Survey Center. "He has also run ads that are quite critical of Governor Benson and that has raised Benson's unfavorable ratings."

Craig Benson has not been able to reverse the slide in approval ratings that he suffered in the spring and early summer. Currently, 49 percent of likely voters have a favorable opinion of Benson, 38 percent have an unfavorable opinion of him, 8 percent are neutral, and 5 percent don't know enough to say. Benson's net favorability rating is +11 percent, unchanged from July. But in April, Benson's net favorability rating stood at a strong +33 percent and the decline is an indication of how successful the Lynch campaign has been in framing voter's opinions of Benson.

Turning to the job he is doing as Governor, 51 percent of New Hampshire adults approve of the job Benson is doing as Governor, 38 percent disapprove, and 11 percent are neutral. In July, 45 percent of Granite State adults approved of the job Benson was doing as Governor. Benson's job approval rating has been hovering around 50 percent throughout his term in office.

### **Issues**

Voters were asked about which candidate would do a better job addressing several issues facing the state of New Hampshire. For the past ten years, New Hampshire adults have said that the most important issue facing the state is funding primary and secondary education and John Lynch is seen as being able to do a better job dealing with education funding. Forty-one percent of likely voters think Lynch can do a better job dealing with education funding, 36 percent think Benson can, and 23 percent are unsure.

New Hampshire voters have traditionally been opposed to either an income tax or a property tax to fund education and the issue of taxes is playing an important role in the race. Benson is seen as being better able to deal with taxes – 47 percent of likely voters think Benson will do the best job of dealing with taxes, 33 percent think Lynch will, and 20 percent are unsure.

The State of New Hampshire has had to reduce budgets in several agencies that provide services to citizens in New Hampshire and Lynch and Benson are campaigning over the meaning of these reductions. The Lynch campaign has portrayed Benson as cutting services to those least able to help themselves while the Benson campaign has portrayed the reductions as keeping the cost of providing services under control. Both campaigns can point to how they are winning the battle of public opinion on this issue. When asked which candidate would do the best job dealing with the cost of health – 42 percent of likely voters think that Benson would do a better job, 34 percent think Lynch would do a better job, and 24 percent are unsure. But when asked which candidate would do a better job providing services to citizens of NH, 44 percent said Lynch would do a better job, 34 percent think Benson would do a better job, and 22 percent are unsure.

The Lynch campaign, and the NH Democratic party, have run a series of campaign ads questioning the ethics of the Benson administration on several fronts. When asked which candidate would do a better job handling ethical issues, 43 percent think Lynch would do a better job, 32 percent think Benson would do a better job, and 25 percent are unsure.

### **Subgroup Analysis**

Benson gets his strongest support from Republicans, conservatives, those who have lived in New Hampshire for 6 to 10 years, and residents of Hillsborough County. Lynch gets his strongest support from Democrats, liberals, union households, those aged 50 to 64, voters with post-graduate educations, and residents of Western New Hampshire

### **Granite State Poll Methodology**

These findings are based on the most recent Granite State Poll conducted by the University of New Hampshire Survey Center from September 27 to October 3 2004. A random sample of 579 New Hampshire adults was interviewed by telephone. In 95 of 100 cases, the statewide estimates will be accurate to plus or minus 4.1 percent. Included in this sample were 538 likely November 2004 voters. The margin of error for the likely voter sub-sample is +/- 4.3 percent. Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

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<sup>?</sup> We ask that this copyrighted information be referred to as *the WMUR Granite State Poll*, sponsored by WMUR-TV and the University of New Hampshire.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

**Gubernatorial Trial Heat: Craig Benson vs. John Lynch  
(Likely Voters)**

“Now, suppose the 2004 New Hampshire gubernatorial election was being held TODAY and the candidates were Craig Benson, the Republican and John Lynch, the Democrat. Who would you vote for ... Craig Benson or John Lynch?”

	<u>July 2004</u>	<u>October 2004</u>
<b>Benson</b>	46%	43%
<b>Lynch</b>	39	43
<b>Other</b>	1	1
<b>Undecided</b>	14	13
<b>(N=)</b>	(456)	(527)

**Favorability Rating - Governor Craig Benson  
(NH Adults)**

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Governor Craig Benson."

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>NET</u>	<u>(N=)</u>
<b>Oct. 2004 (Likely Voters)</b>	49%	8%	38%	5%	+11%	(534)
<b>Oct. 2004 (All Adults)</b>	50	8	37	6	+13%	(573)
<b>July 2004</b>	47	9	36	8	+11%	(505)
<b>Apr. 2004</b>	58	11	25	5	+33%	(541)
<b>Feb. 2004</b>	55	10	28	7	+27%	(508)
<b>Oct. 2003</b>	58	9	23	10	+35%	(496)
<b>June 2003</b>	54	12	24	9	+30%	(512)
<b>Apr. 2003</b>	53	9	21	17	+32%	(507)
<b>Feb. 2003</b>	58	15	14	18	+44%	(652)

**Favorability Ratings – Businessman John Lynch  
(NH Adults)**

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Hopkinton businessman, John Lynch."

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>NET</u>	<u>(N=)</u>
<b>Oct. 2004 (Likely Voters)</b>	36%	13%	13%	38%	+23%	(533)
<b>Oct. 2004 (All Adults)</b>	34	13	12	40	+22%	(573)
<b>July 2004</b>	17	8	6	69	+11%	(508)
<b>Feb. 2004</b>	7	9	6	77	+1%	(509)

**Issues  
(Likely Voters)**

“In the New Hampshire Governor’s race, which candidate do you think would do the best job of dealing with each of the following issues ... Craig Benson or John Lynch?”

	<u>Benson</u>	<u>Lynch</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>Taxes</b>	47%	33%	20%	(525)
<b>Education funding</b>	36	41	23	(524)
<b>The cost of health care</b>	42	34	24	(525)
<b>Providing services to citizens</b>	34	44	22	(525)
<b>Ethical issues</b>	32	43	25	(525)

**Gubernatorial Approval  
(NH Adults)**

“GENERALLY SPEAKING, do you approve or disapprove of the way Governor Benson is handling his job as governor?”

	<u>Approve</u>	<u>Neutral/DK</u>	<u>Disapprove</u>	<u>(N=)</u>
<b>Oct. 2004 (Latest)</b>	51%	11%	38%	(562)
<b>July 2004</b>	45	14	40	(484)
<b>Apr. 2004</b>	54	18	28	(524)
<b>Feb. 2004</b>	52	19	29	(495)
<b>Oct. 2003</b>	58	16	26	(485)
<b>June 2003</b>	53	22	25	(505)
<b>Apr. 2003</b>	48	30	22	(496)
<b>Feb. 2003</b>	43	44	13	(618)

**Gubernatorial Approval**

<b>STATEWIDE</b>	<b><u>Approve</u></b> <b>51%</b>	<b><u>Neutral</u></b> <b>11%</b>	<b><u>Disapprove</u></b> <b>38%</b>	<b><u>(N)</u></b> <b>562</b>
Likely Nov. Voter	50	11	39	524
Non-voter	58	18	23	38
Registered Democrat	25	7	67	122
Undeclared	48	9	43	193
Registered Republican	74	8	19	153
Not registered	51	25	24	86
Democrat	30	10	60	212
Independent	42	19	40	85
Republican	71	9	20	251
Liberal	21	18	61	111
Moderate	49	9	42	235
Conservative	74	7	19	175
Union household	43	10	47	76
Non-union	52	11	37	480
5 years or less in NH	55	23	22	67
6 to 10 years	56	12	32	45
11 to 20 years	59	8	33	99
More than 20 years	46	10	44	340
18 to 34	57	16	28	116
35 to 49	57	11	32	184
50 to 64	38	8	53	162
65 and over	51	12	37	79
Male	58	6	36	268
Female	44	16	40	294
High school or less	55	15	31	156
Some college	57	10	33	127
College graduate	50	9	40	189
Post-graduate	34	11	55	89
Less than \$30K	51	19	30	69
\$30K to \$60K	53	12	35	136
\$60K to \$75K	41	3	55	61
\$75K to \$100K	54	11	35	77
More than \$100K	45	5	49	87
Married	50	8	41	398
Divorced/separated	50	18	33	90
Never married	53	18	29	72
Protestant	54	11	35	216
Catholic	52	9	40	203
Other	44	16	40	120
Attend 1 or more/week	57	10	33	155
1-2 times a month	52	5	43	61
Less often	49	10	41	175
Never	43	17	40	155
Northern NH	48	19	33	75
Western NH	37	14	49	54
Central/Lakes	45	4	51	90
Hillsborough County	60	8	32	172
Seacoast	49	13	37	171
1st Cong. District	53	9	38	290
2nd Cong. District	48	14	39	272
1st E.C. District	50	15	35	112
2nd E.C. District	42	9	50	126
3rd E.C. District	44	16	40	108
4th E.C. District	70	7	23	101
5th E.C. District	51	10	39	109

**Favorability Rating - Craig Benson**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>50%</b>	<b><u>Neutral</u></b> <b>8%</b>	<b><u>Unfavorable</u></b> <b>37%</b>	<b><u>Don't Know</u></b> <b>6%</b>	<b><u>(N)</u></b> <b>573</b>
Likely Nov. Voter	49	8	38	5	534
Non-voter	56	6	23	15	39
Registered Democrat	24	9	61	6	125
Undeclared	48	7	42	3	197
Registered Republican	71	5	19	5	156
Not registered	50	12	24	14	88
Democrat	29	10	56	5	218
Independent	39	11	42	9	86
Republican	71	5	19	5	255
Liberal	21	12	58	8	114
Moderate	47	9	41	2	238
Conservative	72	3	18	6	179
Union household	47	7	44	2	78
Non-union	50	8	35	6	490
5 years or less in NH	55	7	20	19	71
6 to 10 years	64	3	27	7	47
11 to 20 years	54	8	34	3	99
More than 20 years	45	9	43	4	346
18 to 34	54	9	26	11	121
35 to 49	57	7	31	5	184
50 to 64	36	9	51	4	165
65 and over	50	8	38	4	82
Male	58	3	35	4	275
Female	42	13	38	7	298
High school or less	53	5	32	10	161
Some college	55	9	31	5	128
College graduate	50	9	37	4	193
Post-graduate	33	11	52	4	90
Less than \$30K	45	14	30	10	72
\$30K to \$60K	55	6	34	5	139
\$60K to \$75K	35	7	51	7	62
\$75K to \$100K	53	7	34	6	79
More than \$100K	48	5	45	1	88
Married	50	7	39	4	408
Divorced/separated	52	10	31	7	90
Never married	44	12	29	15	74
Protestant	53	7	33	7	220
Catholic	50	7	40	3	208
Other	42	12	38	7	123
Attend 1 or more/week	52	8	34	7	158
1-2 times a month	52	7	40	0	63
Less often	47	7	40	6	178
Never	46	10	37	7	159
Northern NH	50	9	33	7	76
Western NH	34	7	48	11	54
Central/Lakes	47	5	47	2	91
Hillsborough County	55	8	33	4	175
Seacoast	50	10	33	7	178
1st Cong. District	53	7	35	5	297
2nd Cong. District	46	9	38	7	276
1st E.C. District	51	9	34	6	113
2nd E.C. District	44	6	46	3	127
3rd E.C. District	44	13	38	5	113
4th E.C. District	67	3	25	5	102
5th E.C. District	45	9	37	10	113

**Favorability Rating - John Lynch**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>34%</b>	<b><u>Neutral</u></b> <b>13%</b>	<b><u>Unfavorable</u></b> <b>12%</b>	<b><u>Don't Know</u></b> <b>40%</b>	<b><u>(N)</u></b> <b>573</b>
Likely Nov. Voter	36	13	13	38	533
Non-voter	10	15	7	68	39
Registered Democrat	55	14	6	25	124
Undeclared	41	11	11	37	197
Registered Republican	19	16	21	44	156
Not registered	20	13	7	61	88
Democrat	53	12	8	28	217
Independent	34	10	9	48	86
Republican	19	16	18	47	256
Liberal	45	16	9	30	114
Moderate	41	12	9	38	237
Conservative	21	13	19	47	179
Union household	46	10	11	33	78
Non-union	33	14	13	41	489
5 years or less in NH	22	16	5	57	69
6 to 10 years	28	14	13	45	47
11 to 20 years	36	20	10	34	99
More than 20 years	37	11	14	38	346
18 to 34	29	15	11	45	121
35 to 49	26	18	12	44	183
50 to 64	45	8	11	36	165
65 and over	42	11	13	35	82
Male	34	11	14	41	275
Female	35	15	10	40	297
High school or less	30	10	13	48	161
Some college	30	11	18	41	127
College graduate	35	17	8	40	193
Post-graduate	49	15	12	24	90
Less than \$30K	30	13	9	47	72
\$30K to \$60K	29	13	14	44	139
\$60K to \$75K	43	12	8	37	62
\$75K to \$100K	31	14	13	42	79
More than \$100K	44	15	12	29	87
Married	37	14	12	37	407
Divorced/separated	27	16	8	49	90
Never married	28	8	17	46	74
Protestant	32	12	12	44	219
Catholic	39	16	10	35	208
Other	34	13	16	37	123
Attend 1 or more/week	31	14	12	42	158
1-2 times a month	33	17	6	43	63
Less often	43	9	13	35	177
Never	29	17	14	40	159
Northern NH	25	9	14	52	76
Western NH	39	6	6	49	54
Central/Lakes	49	11	7	33	91
Hillsborough County	35	16	16	33	175
Seacoast	29	16	12	43	177
1st Cong. District	34	15	14	37	297
2nd Cong. District	35	11	10	44	275
1st E.C. District	30	8	13	49	113
2nd E.C. District	44	9	13	34	128
3rd E.C. District	27	19	12	42	111
4th E.C. District	36	13	12	39	102
5th E.C. District	32	17	12	39	113

**Benson vs. Lynch  
(Likely Voters)**

<b>STATEWIDE</b>	<b><u>Craig Benson</u> 43%</b>	<b><u>John Lynch</u> 43%</b>	<b><u>Other</u> 1%</b>	<b><u>DK/ Not Sure</u> 13%</b>	<b><u>(N)</u> 527</b>
Registered Democrat	13	76	0	11	120
Undeclared	37	50	1	12	188
Registered Republican	73	15	1	11	153
Not registered	41	34	2	24	58
Democrat	16	72	0	12	205
Independent	30	47	2	21	73
Republican	70	18	1	11	240
Liberal	16	73	0	10	105
Moderate	36	50	2	13	218
Conservative	70	17	0	13	165
Union household	33	54	0	13	76
Non-union	45	41	1	13	445
5 years or less in NH	48	30	0	22	60
6 to 10 years	56	24	3	18	43
11 to 20 years	46	44	0	10	96
More than 20 years	39	49	1	11	318
18 to 34	45	38	1	16	108
35 to 49	50	33	0	17	174
50 to 64	30	59	2	9	149
65 and over	44	47	0	8	76
Male	48	43	1	8	254
Female	38	44	1	17	273
High school or less	48	39	0	14	128
Some college	49	36	2	13	123
College graduate	40	46	1	14	186
Post-graduate	32	56	0	11	88
Less than \$30K	41	46	0	13	57
\$30K to \$60K	50	39	2	9	128
\$60K to \$75K	37	54	0	9	58
\$75K to \$100K	43	31	0	26	74
More than \$100K	39	50	1	9	84
Married	43	44	1	13	384
Divorced/separated	47	40	1	12	79
Never married	38	45	0	17	63
Protestant	50	40	0	10	199
Catholic	40	43	1	15	191
Other	35	52	0	13	116
Attend 1 or more/week	51	35	1	13	150
1-2 times a month	38	48	0	14	60
Less often	40	48	1	11	160
Never	39	46	1	14	144
Northern NH	44	39	0	17	67
Western NH	26	60	0	14	49
Central/Lakes	36	50	3	11	86
Hillsborough County	54	37	0	8	157
Seacoast	40	43	1	17	168
1st Cong. District	47	40	1	12	274
2nd Cong. District	38	47	1	15	253
1st E.C. District	47	41	0	13	100
2nd E.C. District	30	49	2	18	121
3rd E.C. District	32	50	1	17	108
4th E.C. District	64	29	0	7	90
5th E.C. District	47	44	1	8	103



**Best Candidate for Dealing With ... Taxes**

<b>STATEWIDE</b>	<b><u>Craig Benson</u> 47%</b>	<b><u>John Lynch</u> 33%</b>	<b><u>DK/ Not Sure</u> 20%</b>	<b><u>(N)</u> 525</b>
Registered Democrat	23	58	18	122
Undeclared	43	37	20	187
Registered Republican	74	10	16	150
Not registered	37	29	34	59
Likely Nov. Voter	47	33	20	525
Democrat	25	55	20	205
Independent	26	40	34	71
Republican	72	12	16	239
Liberal	25	56	19	108
Moderate	39	36	26	215
Conservative	75	13	12	163
Union household	37	42	22	76
Non-union	49	31	20	444
5 years or less in NH	45	20	35	60
6 to 10 years	57	22	21	43
11 to 20 years	52	36	12	96
More than 20 years	44	36	20	316
18 to 34	43	30	27	107
35 to 49	56	27	18	171
50 to 64	38	41	21	150
65 and over	46	37	17	77
Male	53	31	16	252
Female	41	34	24	274
High school or less	49	31	21	131
Some college	56	28	16	124
College graduate	44	33	23	181
Post-graduate	37	43	21	87
Less than \$30K	42	32	26	58
\$30K to \$60K	48	32	20	129
\$60K to \$75K	35	48	17	58
\$75K to \$100K	50	25	24	75
More than \$100K	53	33	14	82
Married	49	33	18	382
Divorced/separated	42	35	24	78
Never married	42	28	30	64
Protestant	49	32	20	198
Catholic	52	28	20	190
Other	34	42	24	116
Attend 1 or more/week	52	28	19	149
1-2 times a month	41	34	25	59
Less often	49	34	17	161
Never	40	36	24	143
Northern NH	46	28	26	68
Western NH	32	48	21	49
Central/Lakes	39	39	22	87
Hillsborough County	57	28	14	154
Seacoast	46	31	23	167
1st Cong. District	51	30	19	272
2nd Cong. District	42	36	22	253
1st E.C. District	47	33	20	101
2nd E.C. District	38	38	24	121
3rd E.C. District	37	37	26	106
4th E.C. District	69	19	12	91
5th E.C. District	48	34	19	100

**Best Candidate for Dealing With ... Education Funding**

<b>STATEWIDE</b>	<b><u>Craig Benson</u> 36%</b>	<b><u>John Lynch</u> 41%</b>	<b><u>DK/ Not Sure</u> 23%</b>	<b><u>(N)</u> 524</b>
Registered Democrat	18	61	21	122
Undeclared	31	52	17	185
Registered Republican	60	15	24	150
Not registered	27	32	40	60
Likely Nov. Voter	36	41	23	524
Democrat	19	61	20	206
Independent	21	45	34	71
Republican	55	23	22	238
Liberal	20	61	20	107
Moderate	28	49	24	217
Conservative	60	17	22	161
Union household	26	46	28	76
Non-union	38	40	22	442
5 years or less in NH	31	27	43	60
6 to 10 years	49	27	24	43
11 to 20 years	45	38	17	95
More than 20 years	32	46	21	316
18 to 34	39	28	33	108
35 to 49	40	36	23	173
50 to 64	25	56	19	147
65 and over	43	41	16	77
Male	41	40	19	251
Female	32	41	27	274
High school or less	45	29	26	130
Some college	47	35	18	122
College graduate	29	45	26	182
Post-graduate	23	58	20	88
Less than \$30K	37	36	26	58
\$30K to \$60K	46	34	20	129
\$60K to \$75K	20	55	24	58
\$75K to \$100K	30	35	35	73
More than \$100K	28	60	12	83
Married	35	44	22	380
Divorced/separated	39	36	25	79
Never married	44	29	27	64
Protestant	41	40	19	199
Catholic	33	41	26	189
Other	33	43	24	116
Attend 1 or more/week	45	31	24	149
1-2 times a month	26	44	30	59
Less often	32	48	20	160
Never	34	42	23	144
Northern NH	39	34	27	68
Western NH	17	61	22	49
Central/Lakes	30	49	20	87
Hillsborough County	46	34	20	153
Seacoast	35	39	26	167
1st Cong. District	41	38	21	273
2nd Cong. District	31	44	25	251
1st E.C. District	38	41	21	102
2nd E.C. District	26	50	24	119
3rd E.C. District	31	43	26	107
4th E.C. District	49	32	19	92
5th E.C. District	42	33	25	99

**Best Candidate for Dealing With ... Cost of Health Care**

	<b>Craig Benson 42%</b>	<b>John Lynch 34%</b>	<b>DK/ Not Sure 24%</b>	<b>(N) 525</b>
<b>STATEWIDE</b>				
Registered Democrat	13	67	21	121
Undeclared	39	35	26	187
Registered Republican	71	12	17	150
Not registered	33	24	43	60
Likely Nov. Voter	42	34	24	525
Democrat	19	58	23	205
Independent	32	33	35	72
Republican	64	15	21	238
Liberal	15	60	25	108
Moderate	37	36	27	218
Conservative	66	15	19	161
Union household	33	41	26	76
Non-union	44	33	23	443
5 years or less in NH	37	15	48	60
6 to 10 years	56	21	23	43
11 to 20 years	44	38	18	95
More than 20 years	40	39	21	317
18 to 34	39	25	36	108
35 to 49	47	32	22	173
50 to 64	36	42	22	148
65 and over	43	39	18	76
Male	45	33	22	252
Female	39	35	26	274
High school or less	48	32	20	131
Some college	53	28	19	123
College graduate	34	33	32	183
Post-graduate	32	49	20	86
Less than \$30K	40	39	21	58
\$30K to \$60K	52	30	19	131
\$60K to \$75K	30	47	23	58
\$75K to \$100K	39	31	30	74
More than \$100K	32	41	26	82
Married	42	35	24	381
Divorced/separated	41	34	25	79
Never married	45	30	26	64
Protestant	46	31	23	199
Catholic	40	37	24	190
Other	39	37	24	115
Attend 1 or more/week	48	28	24	149
1-2 times a month	32	36	33	59
Less often	43	40	17	160
Never	37	35	28	144
Northern NH	43	23	34	67
Western NH	28	43	28	49
Central/Lakes	40	42	18	87
Hillsborough County	47	33	19	155
Seacoast	42	32	26	168
1st Cong. District	47	32	21	274
2nd Cong. District	36	37	27	252
1st E.C. District	43	30	27	101
2nd E.C. District	39	40	21	120
3rd E.C. District	36	35	29	107
4th E.C. District	55	31	14	92
5th E.C. District	38	34	28	100

**Best Candidate for Dealing With ... Providing Services to Citizens**

<b>STATEWIDE</b>	<b><u>Craig Benson</u> 34%</b>	<b><u>John Lynch</u> 44%</b>	<b><u>DK/ Not Sure</u> 22%</b>	<b><u>(N)</u> 525</b>
Registered Democrat	16	66	18	120
Undeclared	27	56	17	186
Registered Republican	58	20	22	151
Not registered	26	32	42	60
Likely Nov. Voter	34	44	22	525
Democrat	15	67	18	204
Independent	21	48	31	72
Republican	53	24	22	239
Liberal	13	68	19	106
Moderate	29	48	23	217
Conservative	56	24	20	163
Union household	23	52	25	76
Non-union	36	43	21	443
5 years or less in NH	30	32	38	60
6 to 10 years	44	33	23	43
11 to 20 years	34	49	17	95
More than 20 years	33	46	21	318
18 to 34	30	38	32	108
35 to 49	40	39	21	172
50 to 64	24	56	20	149
65 and over	41	42	17	77
Male	37	46	17	254
Female	31	42	26	271
High school or less	42	35	23	130
Some college	42	39	19	121
College graduate	27	47	26	183
Post-graduate	25	59	16	88
Less than \$30K	31	41	28	58
\$30K to \$60K	41	41	18	131
\$60K to \$75K	25	55	20	58
\$75K to \$100K	30	37	33	72
More than \$100K	27	63	10	83
Married	34	46	20	382
Divorced/separated	34	40	26	78
Never married	32	38	30	64
Protestant	42	39	19	201
Catholic	31	45	24	188
Other	26	51	23	115
Attend 1 or more/week	45	34	22	149
1-2 times a month	32	43	25	60
Less often	29	52	19	160
Never	29	47	25	144
Northern NH	32	35	32	69
Western NH	15	55	30	49
Central/Lakes	29	55	16	88
Hillsborough County	43	41	15	153
Seacoast	34	41	24	166
1st Cong. District	39	41	20	272
2nd Cong. District	29	47	24	253
1st E.C. District	33	41	26	103
2nd E.C. District	26	52	22	121
3rd E.C. District	29	46	25	106
4th E.C. District	47	38	15	90
5th E.C. District	38	40	22	99

**Best Candidate for Dealing With ... Ethical Issues**

<b>STATEWIDE</b>	<b>Craig Benson 32%</b>	<b>John Lynch 43%</b>	<b>DK/ Not Sure 25%</b>	<b>(N) 525</b>
Registered Democrat	11	68	21	120
Undeclared	29	50	21	185
Registered Republican	54	21	25	153
Not registered	26	31	42	60
Likely Nov. Voter	32	43	25	525
Democrat	14	67	20	205
Independent	21	44	35	71
Republican	52	23	26	241
Liberal	12	65	24	107
Moderate	26	50	24	215
Conservative	56	22	23	164
Union household	21	55	24	76
Non-union	35	41	25	443
5 years or less in NH	31	30	39	60
6 to 10 years	44	28	29	43
11 to 20 years	33	47	19	96
More than 20 years	30	47	23	316
18 to 34	29	36	35	108
35 to 49	39	38	23	172
50 to 64	22	57	22	150
65 and over	38	41	21	75
Male	35	45	20	252
Female	30	41	29	274
High school or less	42	31	27	129
Some college	44	38	18	124
College graduate	24	49	26	182
Post-graduate	19	55	26	88
Less than \$30K	35	34	31	58
\$30K to \$60K	42	40	18	131
\$60K to \$75K	19	59	22	58
\$75K to \$100K	25	38	36	74
More than \$100K	26	57	17	83
Married	33	45	22	381
Divorced/separated	35	36	29	79
Never married	28	38	33	64
Protestant	38	41	21	198
Catholic	32	42	26	190
Other	23	48	29	116
Attend 1 or more/week	42	36	22	149
1-2 times a month	27	42	31	60
Less often	28	50	22	161
Never	28	44	28	143
Northern NH	28	38	34	69
Western NH	22	51	26	48
Central/Lakes	26	51	23	87
Hillsborough County	41	37	22	155
Seacoast	33	43	24	167
1st Cong. District	36	41	24	272
2nd Cong. District	29	46	26	253
1st E.C. District	33	38	29	102
2nd E.C. District	24	53	23	121
3rd E.C. District	30	44	26	107
4th E.C. District	41	34	24	90
5th E.C. District	37	41	22	100