



Women's Success In Family Businesses Topic Of UNH Event April 17

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DURHAM, N.H. – The University of New Hampshire Center for Family Business will discuss women and their success in family businesses at its next event Thursday, April 17, 2008.

"Why Are Women So Successful in the Family Business?" will be held at The Yard Restaurant, 1211 S. Mammoth Road, Manchester. The program begins at 8 a.m. and includes a full buffet breakfast and a networking lunch.

"Nearly 60 percent of all firms today have women in top management, and 30 percent of family businesses may soon have a female successor. Women act as advisors whether they cross the family business threshold or not. Even if women don't work in your family business they might someday soon," said Barbara Draper, director of the Center for Family Business.

The presentation will encompass the multi-dimensional challenges and concerns of women in family business:

- The individual, family and performance dynamics that affect women and men.
- Techniques to become more effective in managing and governing.
- How women aspire to success and achievement through relationships.
- The strengths and challenges of women.

The panelists are:

Cynthia Adams Harrison, an associate at Thomas D. Davidow & Associates. She specializes in enhancing business and team performance, including women's performance within family businesses.

Patricia Annino, a nationally recognized authority on estate planning and taxation. The author of "Women & Money, A Practical Guide to Estate Planning," she speaks nationally about women's issues regarding money and family owned businesses.

Thomas Davidow, principal and founder of Thomas D. Davidow & Associates. He has spent 25 years addressing family issues that can interfere with sound business decisions.

The deadline to register is April 10, 2008. There is no charge for members. There is a special one-time, nonmember registration fee of \$99 per person or \$250 per family. For more information contact Barbara Draper at barbara.draper@unh.edu or (603) 862-1107.

The center, under UNH's Whittemore School of Business and Economics and the UNH Graduate School, is sponsored by Mass Mutual Financial Group, Thomas Davidow & Assoc., Baker Newman & Noyes, Pierce Atwood, MPI Management Planning, Inc., and Ocean Bank. It is a membership program to provide owners and managers of entrepreneurial businesses with

an opportunity to exchange ideas and information and to discuss business challenges and solutions.

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