

**THE WMUR  
GRANITE STATE POLL  
THE UNIVERSITY OF NEW HAMPSHIRE**

**GREGG & SUNUNU FAVORABILITY SLIDE**

By: Andrew E. Smith, Ph.D. 603/862-2226  
UNH Survey Center  
www.unh.edu/survey-center

**FOR RELEASE**  
February 23, 2007

DURHAM, NH – Republican Senators John Sununu and Judd Gregg have seen their popularity in the Granite State drop in the wake of the 2006 election.

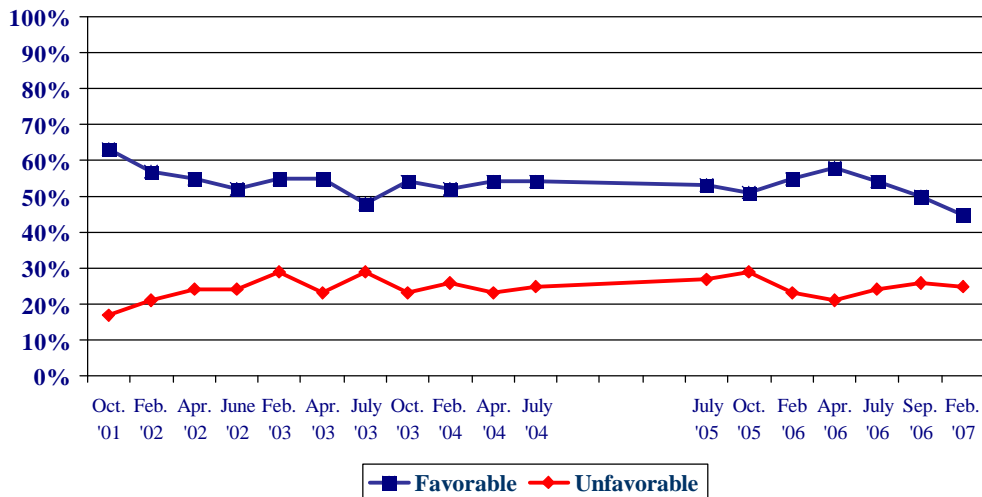
These findings are based on the latest **Granite State Poll**,<sup>?</sup> conducted by the University of New Hampshire Survey Center. The Granite State Poll is sponsored by WMUR-TV, Manchester. Five hundred thirty-eight (538) randomly selected New Hampshire adults were interviewed by telephone between February 1 and February 5, 2007. The margin of sampling error for the survey is +/-4.2 percent. Two hundred fifty (250) respondents lived in New Hampshire’s 1st Congressional District (margin of sampling error = +/-6.2%) and 288 lived in the 2<sup>nd</sup> District (margin of sampling error = +/-5.8%).

**Favorability Ratings of NH Senators**

John Sununu, New Hampshire’s junior Senator is up for re-election in 2008. He is being targeted by national and state Democrats, who see him as vulnerable because of his ties to the Bush administration and because of the big gains Democrats made in New Hampshire in 2006. Sununu’s favorability ratings have dropped somewhat in recent months and he is now viewed favorably by only 45 percent of New Hampshire adults, 25 percent having an unfavorable opinion of him, 20 percent are neutral and 11 percent don’t know enough to say. Sununu’s net favorability rating is +20 percent, slightly down from +24% in September and at the lowest it has been since June 2003. “A ten percentage point drop in favorability ratings in the past year should be a wake-up call for Sununu,” said Andrew Smith, Director of the UNH Survey Center. “The 2006 election showed that Republican candidates must work harder to get their base to the polls in order to be successful. At the same time, perceived vulnerability from lower favorability ratings could attract stronger Democratic opponents.”

Sununu is viewed most favorably by Republicans and conservatives, and residents of Central New Hampshire. He is least popular among Democrats and liberals.

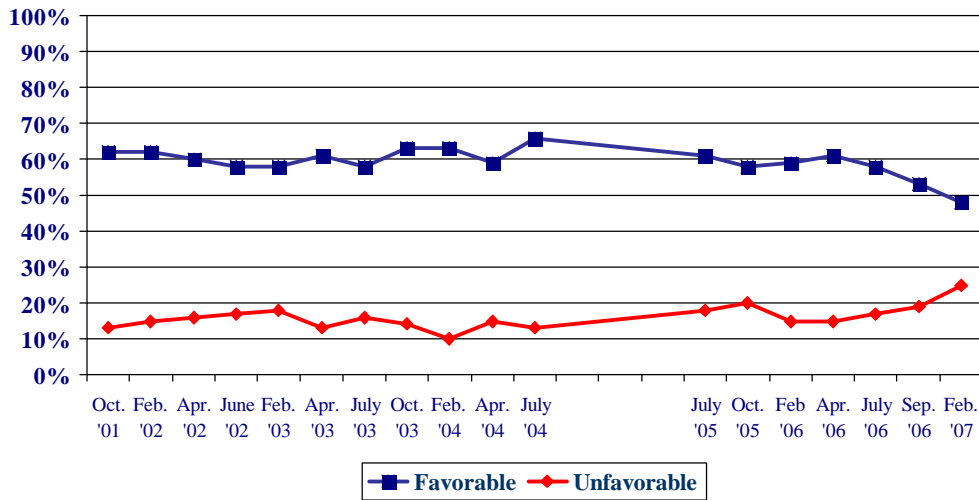
**Favorability Ratings – Senator John Sununu**



<sup>?</sup> We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV.

Senator Judd Gregg remains slightly more popular than Sununu -- 48 percent of New Hampshire adults have a favorable opinion of Gregg, 25 percent have an unfavorable opinion, 15 percent are neutral and 12 percent don't know enough to say. Gregg's net favorability rating stands at +23 percent -- a significant decline from +34 percent in September and is at the lowest point since the Granite State Poll began in 2001.

**Favorability Ratings – Senator Judd Gregg**



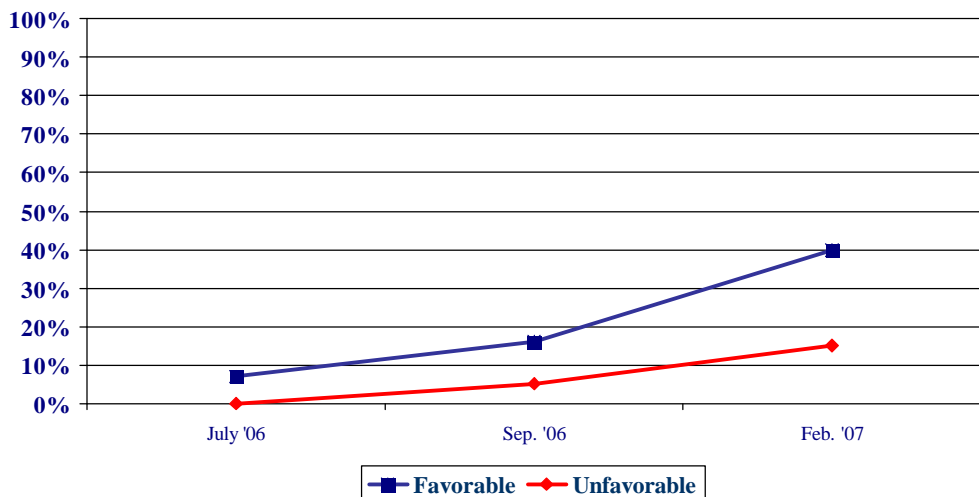
**NH 1<sup>st</sup> District**

In New Hampshire's 1<sup>st</sup> Congressional District, Democrat Carol Shea-Porter pulled off a stunning upset of incumbent Jeb Bradley in November. Shea-Porter was largely unknown to the 1<sup>st</sup> District during the election and benefited from a steep decline in Republican turnout. Since her election, her favorability ratings have increased dramatically in the district. Currently, 40 percent of 1<sup>st</sup> District adults have a favorable opinion of Shea-Porter, 15 percent have an unfavorable opinion of her, 17 percent are neutral, and 28 percent say they don't know enough about her to say. Shea-Porter's net favorability rating is a solid +25 percent, up from +11 percent in September.

Shea-Porter's approval ratings are similar to those of Jeb Bradley soon after he began his first term. In February, 2003, 39 percent of 1<sup>st</sup> District residents had a favorable opinion of Jeb Bradley, 9 percent had an unfavorable opinion of him, 14 percent were neutral, and 38 did not know enough about him to say.

"The 1<sup>st</sup> District is the more Republican of New Hampshire's two Congressional districts and she will have to continue to improve her popularity over the coming year to win re-election," said Andrew Smith, Director of the UNH Survey Center.

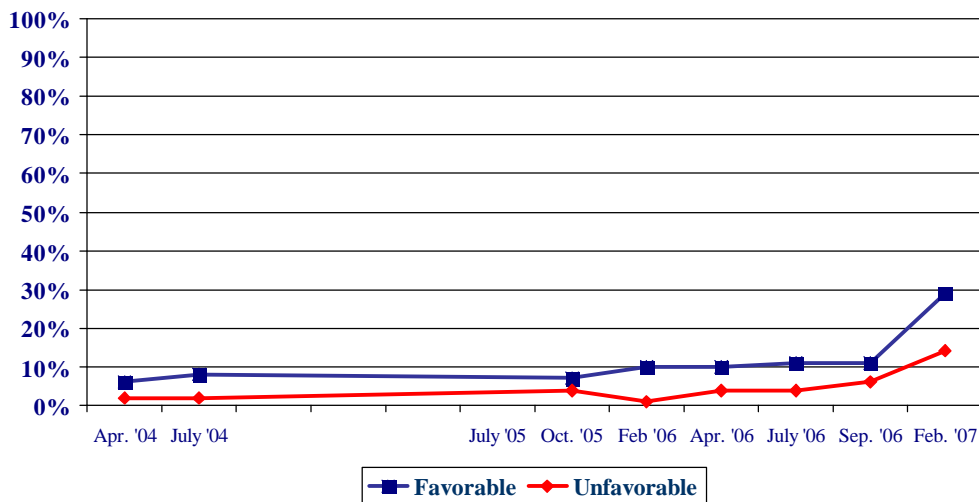
**Favorability Ratings – Carol Shea-Porter NH 1<sup>st</sup> District**



### NH 2nd District

In the 2<sup>nd</sup> District, Democrat Paul Hodes upset 5 term Republican incumbent Charley Bass in a re-match of their 2004 race, benefiting from anti-Bush sentiment and low Republican turnout in the District. Hodes is considerably less well known in the 2<sup>nd</sup> District than Shea-Porter is in the 1<sup>st</sup>. Currently, only 29 percent of 2<sup>nd</sup> District residents say they have a favorable opinion of Hodes, 14 percent have an unfavorable opinion of him, 18 percent are neutral, and 39 percent say they know too little about him to say. Hodes' net favorability rating is +15 percent, up from +5% in September.

Favorability Ratings – Paul Hodes NH 2nd District



### Granite State Poll Methodology

These findings are based on the latest **Granite State Poll** conducted by the University of New Hampshire Survey Center. The Granite State Poll is sponsored by WMUR-TV, Manchester. Five hundred thirty-eight (538) randomly selected New Hampshire adults were interviewed by telephone between February 1 and February 5, 2007. The margin of sampling error for the survey is +/-4.2 percent. Two hundred fifty (250) respondents lived in New Hampshire's 1st Congressional District (margin of sampling error = +/-6.2%) and 288 lived in the 2<sup>nd</sup> District (margin of sampling error = +/-5.8%). Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

**Favorability Rating – U.S. Senator Judd Gregg**

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator Judd Gregg."

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
<b>Feb. '07</b>	<b>48%</b>	<b>15%</b>	<b>25%</b>	<b>12%</b>	<b>(533)</b>
<b>Sept. '06</b>	53	15	19	13	(513)
<b>July '06</b>	58	11	17	14	(503)
<b>Apr. '06</b>	61	12	15	13	(505)
<b>Feb. '06</b>	59	14	15	12	(501)
<b>Oct. '05</b>	58	10	20	12	(510)
<b>July '05</b>	61	8	18	13	(501)
<b>July '04</b>	66	8	13	12	(508)
<b>Apr. '04</b>	59	11	15	15	(541)
<b>Feb. '04</b>	63	12	10	15	(509)
<b>Oct. '03</b>	63	8	14	16	(496)
<b>June '03</b>	58	10	16	16	(514)
<b>Apr. '03</b>	61	8	13	18	(507)
<b>Feb. '03</b>	58	8	18	16	(652)
<b>June '02</b>	58	10	17	15	(638)
<b>Apr. '02</b>	60	6	16	18	(691)
<b>Feb. '02</b>	62	9	15	14	(724)
<b>Oct. '01</b>	62	9	13	16	(679)

**Favorability Rating – U.S. Senator John Sununu**

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator John Sununu." (Respondents were asked about U.S. REPRESENTATIVE John Sununu from October 2001 to June 2002. He was elected Senator in November 2002.)

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
<b>Feb. '07</b>	<b>45%</b>	<b>20%</b>	<b>25%</b>	<b>11%</b>	<b>(533)</b>
<b>Sept. '06</b>	50	15	26	9	(513)
<b>July '06</b>	54	11	24	11	(499)
<b>Apr. '06</b>	58	14	21	10	(503)
<b>Feb. '06</b>	55	13	23	8	(500)
<b>Oct. '05</b>	51	9	29	10	(509)
<b>July '05</b>	53	6	27	13	(499)
<b>July '04</b>	54	10	25	11	(507)
<b>Apr. '04</b>	54	11	23	11	(539)
<b>Feb. '04</b>	52	11	26	12	(510)
<b>Oct. '03</b>	54	10	23	13	(495)
<b>June '03</b>	48	11	29	11	(513)
<b>Apr. '03</b>	55	9	23	12	(507)
<b>Feb. '03</b>	55	9	29	8	(651)
<b>June '02</b>	52	10	24	14	(639)
<b>Apr. '02</b>	55	7	24	14	(693)
<b>Feb. '02</b>	57	9	21	13	(724)
<b>Oct. '01</b>	63	8	17	12	(681)

**Favorability Rating –Carol Shea-Porter**

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congresswoman Carol Shea-Porter"

<u>1st C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Feb. '07	40%	17%	15%	28%	(248)
Sept. '06	16	14	5	65	(266)
July '06	7	7	0	86	(256)

**Favorability Rating – Concord Attorney Paul Hodes**

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Concord Attorney Paul Hodes."

<u>2<sup>nd</sup> C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Feb. '07	29%	18%	14%	39%	(286)
Sept. '06	11	17	6	66	(248)
July '06	11	9	4	77	(246)
Apr. '06	10	6	4	81	(235)
Feb. '06	10	11	1	78	(232)
Oct. '05	7	7	4	83	(230)
July '04	8	8	2	81	(238)
Apr. '04	6	7	2	86	(271)

**Net Favorability Ratings**  
(% Favorable - % Unfavorable)

	<u>Shea-Porter</u> <u>(1<sup>st</sup> CD)</u>	<u>Hodes</u> <u>(2<sup>nd</sup> CD)</u>	<u>Gregg</u> <u>(State)</u>	<u>Sununu</u> <u>(State)</u>
Feb. '07	+25%	+15%	+23%	+20%
Sept. '06	+11	+5	+34	+24
July '06	+7	+7	+41	+30
Apr. 2006	--	+6	+46	+34
Feb. 2006	--	+9	+44	+32
Oct. 2005	--	+3	+38	+22
July 2005	--	--	+43	+26
July 2004	--	--	+53	+29
Apr. 2004	--	--	+44	+31
Feb. 2004	--	--	+53	+26
Oct. 2003	--	--	+49	+31
June 2003	--	--	+42	+19
Apr. 2003	--	--	+48	+32
Feb. 2003	--	--	+40	+26
June 2002	--	--	+40	+27
Apr. 2002	--	--	+44	+31
Feb. 2002	--	--	+47	+36
Oct. 2001	--	--	+49	+46

### Favorability Rating - Judd Gregg

	<u>Favorable</u> 48%	<u>Neutral</u> 15%	<u>Unfavorable</u> 25%	<u>Don't Know</u> 12%	<u>(N)</u> 533
<b>STATEWIDE</b>					
Registered Democrat	31%	23%	41%	5%	116
Undeclared	47%	15%	27%	11%	225
Registered Republican	68%	8%	14%	11%	126
Not registered	40%	18%	13%	29%	64
Democrat	32%	18%	39%	11%	232
Independent	51%	16%	20%	13%	103
Republican	66%	11%	12%	11%	190
Liberal	35%	16%	33%	17%	105
Moderate	46%	15%	30%	10%	248
Conservative	63%	15%	11%	11%	144
Union household	37%	10%	42%	11%	78
Non-union	50%	16%	22%	11%	451
5 years or less in NH	31%	17%	16%	36%	55
6 to 10 years	41%	27%	8%	24%	39
11 to 20 years	45%	14%	30%	10%	104
More than 20 years	53%	13%	28%	7%	329
18 to 34	36%	18%	23%	23%	111
35 to 49	51%	18%	23%	9%	159
50 to 64	51%	11%	31%	7%	170
65 and over	54%	14%	24%	9%	80
Male	50%	14%	29%	7%	260
Female	46%	17%	21%	16%	273
High school or less	50%	17%	21%	12%	129
Some college	53%	16%	21%	9%	137
College graduate	49%	15%	22%	14%	170
Post-graduate	34%	14%	42%	10%	96
Less than \$30K	70%	8%	11%	11%	24
\$30K to \$60K	45%	9%	32%	14%	85
\$60K to \$75K	38%	26%	29%	7%	51
\$75K to \$100K	57%	17%	22%	4%	55
More than \$100K	50%	9%	27%	13%	119
Married	49%	15%	25%	11%	360
Divorced/separated	49%	14%	23%	15%	82
Never married	42%	19%	27%	12%	88
Protestant	56%	12%	19%	12%	163
Catholic	50%	19%	23%	8%	205
Other	36%	14%	35%	16%	154
Attend 1 or more/week	55%	18%	20%	7%	128
1-2 times a month	54%	9%	27%	11%	65
Less often	46%	22%	21%	11%	147
Never	43%	11%	31%	15%	184
Northern NH	39%	20%	27%	14%	48
Central/Lakes	58%	8%	25%	9%	83
Connecticut Valley	43%	16%	28%	13%	79
Massachusetts Border	47%	15%	25%	13%	165
Seacoast	49%	18%	26%	7%	85
Greater Manchester	48%	18%	22%	13%	73
1st Cong. District	49%	18%	22%	11%	248
2nd Cong. District	46%	14%	28%	12%	285

**Favorability Rating - John Sununu**

	<u>Favorable</u> 45%	<u>Neutral</u> 20%	<u>Unfavorable</u> 25%	<u>Don't Know</u> 11%	<u>(N)</u> 533
<b>STATEWIDE</b>					
Registered Democrat	31%	17%	44%	8%	116
Undeclared	45%	20%	24%	11%	222
Registered Republican	65%	18%	9%	9%	127
Not registered	28%	27%	24%	21%	65
Democrat	29%	22%	41%	9%	231
Independent	46%	16%	20%	17%	105
Republican	64%	20%	7%	9%	189
Liberal	32%	18%	36%	15%	105
Moderate	44%	21%	26%	9%	245
Conservative	59%	16%	13%	12%	146
Union household	38%	20%	32%	10%	78
Non-union	46%	20%	24%	11%	451
5 years or less in NH	26%	19%	24%	31%	55
6 to 10 years	35%	34%	13%	18%	39
11 to 20 years	34%	23%	29%	14%	103
More than 20 years	52%	17%	25%	6%	330
18 to 34	35%	20%	24%	21%	112
35 to 49	41%	26%	23%	11%	158
50 to 64	51%	17%	25%	7%	170
65 and over	52%	13%	28%	6%	80
Male	48%	18%	26%	8%	258
Female	41%	21%	24%	14%	275
High school or less	49%	17%	23%	11%	129
Some college	46%	17%	25%	12%	139
College graduate	44%	23%	22%	12%	167
Post-graduate	37%	21%	33%	8%	97
Less than \$30K	51%	11%	28%	9%	24
\$30K to \$60K	42%	11%	35%	12%	85
\$60K to \$75K	45%	25%	21%	9%	52
\$75K to \$100K	47%	14%	26%	12%	56
More than \$100K	41%	21%	24%	14%	119
Married	47%	18%	24%	11%	360
Divorced/separated	42%	23%	25%	10%	82
Never married	36%	23%	27%	13%	88
Protestant	48%	21%	19%	12%	165
Catholic	51%	19%	21%	9%	205
Other	31%	20%	35%	14%	152
Attend 1 or more/week	49%	18%	24%	9%	129
1-2 times a month	52%	23%	21%	4%	65
Less often	44%	21%	20%	15%	148
Never	40%	19%	29%	11%	182
Northern NH	37%	22%	28%	13%	48
Central/Lakes	58%	15%	20%	7%	84
Connecticut Valley	38%	26%	24%	12%	77
Massachusetts Border	43%	21%	24%	13%	167
Seacoast	40%	19%	33%	8%	84
Greater Manchester	51%	15%	20%	14%	73
1st Cong. District	47%	20%	24%	9%	248
2nd Cong. District	43%	19%	25%	13%	285

**Favorability Rating - Paul Hodes**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>24%</b>	<b><u>Neutral</u></b> <b>19%</b>	<b><u>Unfavorable</u></b> <b>14%</b>	<b><u>Don't Know</u></b> <b>42%</b>	<b><u>(N)</u></b> <b>535</b>
Registered Democrat	46%	19%	6%	28%	116
Undeclared	23%	22%	10%	45%	225
Registered Republican	11%	16%	31%	42%	126
Not registered	11%	18%	11%	59%	65
Democrat	39%	21%	8%	32%	232
Independent	18%	20%	12%	51%	105
Republican	10%	16%	25%	49%	190
Liberal	38%	16%	6%	40%	105
Moderate	30%	21%	11%	39%	248
Conservative	8%	20%	27%	45%	145
Union household	29%	28%	10%	33%	78
Non-union	24%	18%	15%	44%	453
5 years or less in NH	19%	28%	7%	47%	55
6 to 10 years	30%	26%	3%	41%	39
11 to 20 years	19%	15%	18%	47%	105
More than 20 years	27%	18%	16%	40%	330
18 to 34	14%	21%	13%	52%	112
35 to 49	24%	18%	14%	43%	159
50 to 64	31%	18%	13%	37%	170
65 and over	25%	18%	17%	40%	80
Male	26%	21%	16%	38%	260
Female	23%	18%	13%	46%	275
High school or less	20%	19%	16%	45%	129
Some college	17%	19%	12%	53%	139
College graduate	28%	19%	18%	36%	170
Post-graduate	35%	20%	11%	35%	96
Less than \$30K	24%	12%	6%	58%	24
\$30K to \$60K	26%	15%	10%	49%	85
\$60K to \$75K	36%	16%	17%	31%	52
\$75K to \$100K	36%	14%	3%	47%	55
More than \$100K	26%	21%	14%	39%	119
Married	27%	19%	14%	40%	362
Divorced/separated	26%	15%	12%	47%	82
Never married	15%	23%	15%	48%	88
Protestant	24%	14%	16%	46%	164
Catholic	23%	21%	14%	42%	205
Other	27%	21%	12%	40%	155
Attend 1 or more/week	27%	19%	13%	41%	128
1-2 times a month	26%	16%	13%	45%	65
Less often	19%	20%	15%	46%	148
Never	27%	19%	14%	40%	185
Northern NH	18%	24%	13%	45%	48
Central/Lakes	28%	19%	17%	36%	84
Connecticut Valley	34%	22%	14%	30%	79
Massachusetts Border	22%	15%	12%	51%	166
Seacoast	20%	32%	15%	34%	85
Greater Manchester	25%	10%	17%	48%	73
1st Cong. District	19%	21%	14%	45%	249
2nd Cong. District	29%	18%	14%	39%	286



**Favorability Rating - Carol Shea-Porter**

	<u>Favorable</u> 32%	<u>Neutral</u> 19%	<u>Unfavorable</u> 11%	<u>Don't Know</u> 37%	<u>(N)</u> 535
<b>STATEWIDE</b>					
Registered Democrat	56%	14%	5%	26%	116
Undeclared	31%	21%	8%	40%	224
Registered Republican	16%	18%	27%	38%	127
Not registered	21%	20%	11%	48%	65
Democrat	50%	19%	3%	28%	231
Independent	27%	19%	12%	43%	105
Republican	12%	20%	24%	44%	191
Liberal	55%	15%	5%	25%	105
Moderate	32%	20%	9%	40%	247
Conservative	17%	20%	25%	38%	146
Union household	41%	17%	11%	31%	78
Non-union	30%	19%	13%	38%	453
5 years or less in NH	34%	19%	9%	38%	55
6 to 10 years	37%	16%	6%	41%	39
11 to 20 years	22%	17%	16%	45%	105
More than 20 years	33%	20%	13%	34%	330
18 to 34	27%	18%	14%	42%	112
35 to 49	33%	20%	12%	35%	160
50 to 64	33%	21%	10%	36%	170
65 and over	31%	13%	18%	38%	80
Male	27%	21%	14%	38%	260
Female	36%	17%	10%	37%	275
High school or less	26%	18%	12%	44%	129
Some college	27%	19%	12%	42%	139
College graduate	36%	18%	13%	32%	169
Post-graduate	38%	22%	10%	30%	97
Less than \$30K	38%	13%	18%	31%	24
\$30K to \$60K	32%	18%	8%	42%	85
\$60K to \$75K	32%	16%	12%	40%	52
\$75K to \$100K	33%	8%	9%	49%	56
More than \$100K	38%	25%	9%	28%	119
Married	32%	19%	13%	36%	362
Divorced/separated	36%	16%	9%	40%	82
Never married	24%	21%	12%	43%	88
Protestant	30%	18%	12%	40%	165
Catholic	33%	19%	14%	34%	205
Other	31%	20%	10%	39%	154
Attend 1 or more/week	28%	22%	14%	37%	129
1-2 times a month	29%	24%	14%	33%	65
Less often	32%	18%	8%	41%	148
Never	35%	15%	13%	36%	184
Northern NH	36%	8%	11%	45%	48
Central/Lakes	37%	21%	12%	30%	84
Connecticut Valley	16%	27%	11%	47%	79
Massachusetts Border	24%	18%	11%	47%	167
Seacoast	48%	21%	15%	15%	84
Greater Manchester	39%	14%	14%	33%	73
1st Cong. District	40%	17%	15%	28%	248
2nd Cong. District	24%	21%	10%	45%	287