

THE WMUR GRANITE STATE POLL THE UNIVERSITY OF NEW HAMPSHIRE

GREGG & SUNUNU FAVORABILITY SLIDE

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UNH Survey Center
www.unh.edu/survey-center

FOR RELEASE
February 23, 2007

DURHAM, NH – Republican Senators John Sununu and Judd Gregg have seen their popularity in the Granite State drop in the wake of the 2006 election.

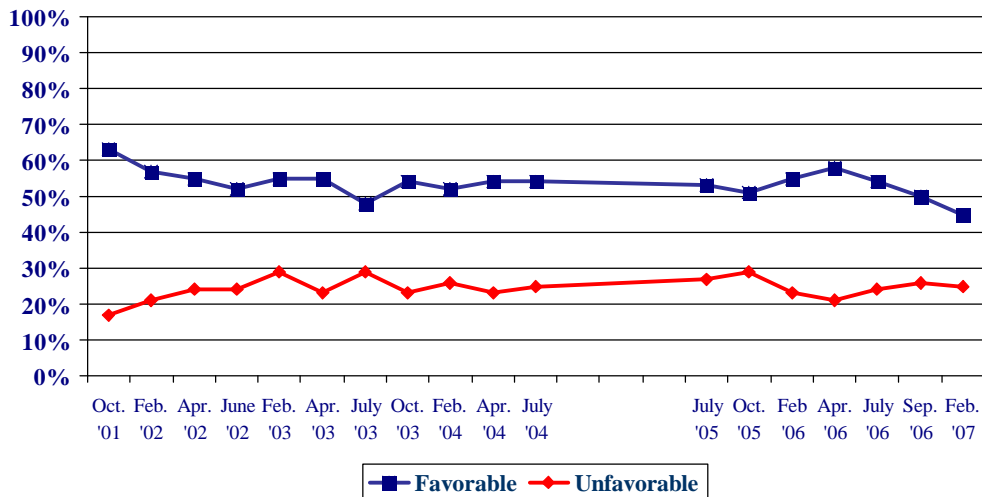
These findings are based on the latest **Granite State Poll**,[?] conducted by the University of New Hampshire Survey Center. The Granite State Poll is sponsored by WMUR-TV, Manchester. Five hundred thirty-eight (538) randomly selected New Hampshire adults were interviewed by telephone between February 1 and February 5, 2007. The margin of sampling error for the survey is +/-4.2 percent. Two hundred fifty (250) respondents lived in New Hampshire’s 1st Congressional District (margin of sampling error = +/-6.2%) and 288 lived in the 2nd District (margin of sampling error = +/-5.8%).

Favorability Ratings of NH Senators

John Sununu, New Hampshire’s junior Senator is up for re-election in 2008. He is being targeted by national and state Democrats, who see him as vulnerable because of his ties to the Bush administration and because of the big gains Democrats made in New Hampshire in 2006. Sununu’s favorability ratings have dropped somewhat in recent months and he is now viewed favorably by only 45 percent of New Hampshire adults, 25 percent having an unfavorable opinion of him, 20 percent are neutral and 11 percent don’t know enough to say. Sununu’s net favorability rating is +20 percent, slightly down from +24% in September and at the lowest it has been since June 2003. “A ten percentage point drop in favorability ratings in the past year should be a wake-up call for Sununu,” said Andrew Smith, Director of the UNH Survey Center. “The 2006 election showed that Republican candidates must work harder to get their base to the polls in order to be successful. At the same time, perceived vulnerability from lower favorability ratings could attract stronger Democratic opponents.”

Sununu is viewed most favorably by Republicans and conservatives, and residents of Central New Hampshire. He is least popular among Democrats and liberals.

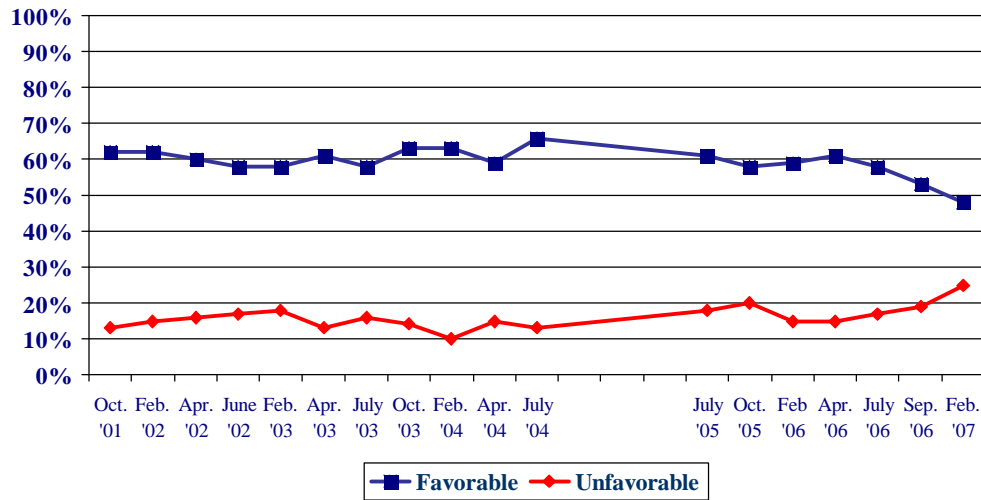
Favorability Ratings – Senator John Sununu



[?] We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV.

Senator Judd Gregg remains slightly more popular than Sununu -- 48 percent of New Hampshire adults have a favorable opinion of Gregg, 25 percent have an unfavorable opinion, 15 percent are neutral and 12 percent don't know enough to say. Gregg's net favorability rating stands at +23 percent -- a significant decline from +34 percent in September and is at the lowest point since the Granite State Poll began in 2001.

Favorability Ratings – Senator Judd Gregg



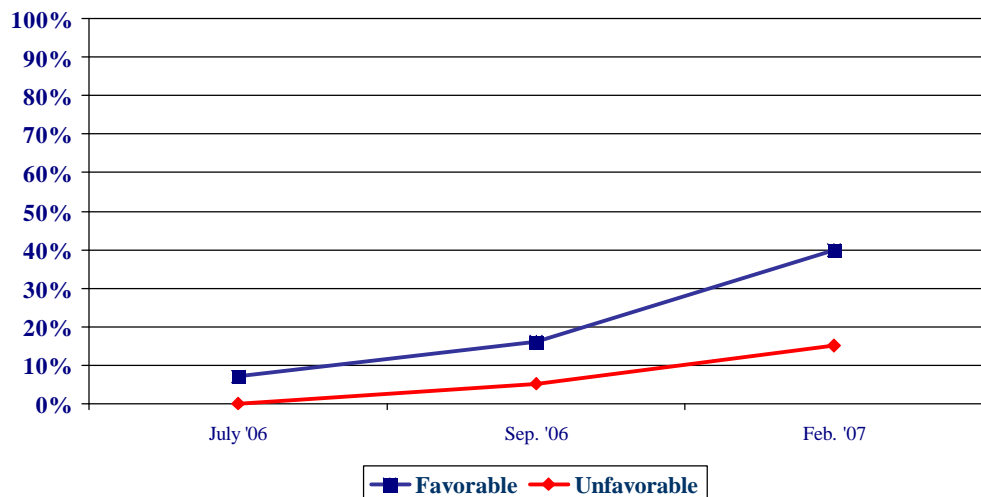
NH 1st District

In New Hampshire's 1st Congressional District, Democrat Carol Shea-Porter pulled off a stunning upset of incumbent Jeb Bradley in November. Shea-Porter was largely unknown to the 1st District during the election and benefited from a steep decline in Republican turnout. Since her election, her favorability ratings have increased dramatically in the district. Currently, 40 percent of 1st District adults have a favorable opinion of Shea-Porter, 15 percent have an unfavorable opinion of her, 17 percent are neutral, and 28 percent say they don't know enough about her to say. Shea-Porter's net favorability rating is a solid +25 percent, up from +11 percent in September.

Shea-Porter's approval ratings are similar to those of Jeb Bradley soon after he began his first term. In February, 2003, 39 percent of 1st District residents had a favorable opinion of Jeb Bradley, 9 percent had an unfavorable opinion of him, 14 percent were neutral, and 38 did not know enough about him to say.

"The 1st District is the more Republican of New Hampshire's two Congressional districts and she will have to continue to improve her popularity over the coming year to win re-election," said Andrew Smith, Director of the UNH Survey Center.

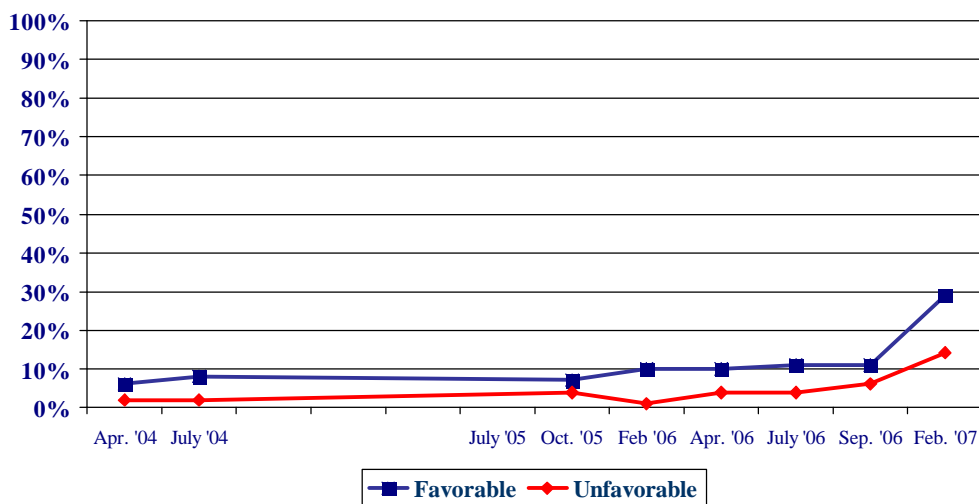
Favorability Ratings – Carol Shea-Porter NH 1st District



NH 2nd District

In the 2nd District, Democrat Paul Hodes upset 5 term Republican incumbent Charley Bass in a re-match of their 2004 race, benefiting from anti-Bush sentiment and low Republican turnout in the District. Hodes is considerably less well known in the 2nd District than Shea-Porter is in the 1st. Currently, only 29 percent of 2nd District residents say they have a favorable opinion of Hodes, 14 percent have an unfavorable opinion of him, 18 percent are neutral, and 39 percent say they know too little about him to say. Hodes' net favorability rating is +15 percent, up from +5% in September.

Favorability Ratings – Paul Hodes NH 2nd District



Granite State Poll Methodology

These findings are based on the latest **Granite State Poll** conducted by the University of New Hampshire Survey Center. The Granite State Poll is sponsored by WMUR-TV, Manchester. Five hundred thirty-eight (538) randomly selected New Hampshire adults were interviewed by telephone between February 1 and February 5, 2007. The margin of sampling error for the survey is +/-4.2 percent. Two hundred fifty (250) respondents lived in New Hampshire's 1st Congressional District (margin of sampling error = +/-6.2%) and 288 lived in the 2nd District (margin of sampling error = +/-5.8%). Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Favorability Rating – U.S. Senator Judd Gregg

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator Judd Gregg."

| <u>Statewide</u> | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>(N)</u> |
|------------------|------------------|----------------|--------------------|-------------------|--------------|
| Feb. '07 | 48% | 15% | 25% | 12% | (533) |
| Sept. '06 | 53 | 15 | 19 | 13 | (513) |
| July '06 | 58 | 11 | 17 | 14 | (503) |
| Apr. '06 | 61 | 12 | 15 | 13 | (505) |
| Feb. '06 | 59 | 14 | 15 | 12 | (501) |
| Oct. '05 | 58 | 10 | 20 | 12 | (510) |
| July '05 | 61 | 8 | 18 | 13 | (501) |
| July '04 | 66 | 8 | 13 | 12 | (508) |
| Apr. '04 | 59 | 11 | 15 | 15 | (541) |
| Feb. '04 | 63 | 12 | 10 | 15 | (509) |
| Oct. '03 | 63 | 8 | 14 | 16 | (496) |
| June '03 | 58 | 10 | 16 | 16 | (514) |
| Apr. '03 | 61 | 8 | 13 | 18 | (507) |
| Feb. '03 | 58 | 8 | 18 | 16 | (652) |
| June '02 | 58 | 10 | 17 | 15 | (638) |
| Apr. '02 | 60 | 6 | 16 | 18 | (691) |
| Feb. '02 | 62 | 9 | 15 | 14 | (724) |
| Oct. '01 | 62 | 9 | 13 | 16 | (679) |

Favorability Rating – U.S. Senator John Sununu

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator John Sununu." (Respondents were asked about U.S. REPRESENTATIVE John Sununu from October 2001 to June 2002. He was elected Senator in November 2002.)

| <u>Statewide</u> | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>(N)</u> |
|------------------|------------------|----------------|--------------------|-------------------|--------------|
| Feb. '07 | 45% | 20% | 25% | 11% | (533) |
| Sept. '06 | 50 | 15 | 26 | 9 | (513) |
| July '06 | 54 | 11 | 24 | 11 | (499) |
| Apr. '06 | 58 | 14 | 21 | 10 | (503) |
| Feb. '06 | 55 | 13 | 23 | 8 | (500) |
| Oct. '05 | 51 | 9 | 29 | 10 | (509) |
| July '05 | 53 | 6 | 27 | 13 | (499) |
| July '04 | 54 | 10 | 25 | 11 | (507) |
| Apr. '04 | 54 | 11 | 23 | 11 | (539) |
| Feb. '04 | 52 | 11 | 26 | 12 | (510) |
| Oct. '03 | 54 | 10 | 23 | 13 | (495) |
| June '03 | 48 | 11 | 29 | 11 | (513) |
| Apr. '03 | 55 | 9 | 23 | 12 | (507) |
| Feb. '03 | 55 | 9 | 29 | 8 | (651) |
| June '02 | 52 | 10 | 24 | 14 | (639) |
| Apr. '02 | 55 | 7 | 24 | 14 | (693) |
| Feb. '02 | 57 | 9 | 21 | 13 | (724) |
| Oct. '01 | 63 | 8 | 17 | 12 | (681) |

Favorability Rating –Carol Shea-Porter

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congresswoman Carol Shea-Porter"

| <u>1st C.D.</u> | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|------------|
| Feb. '07 | 40% | 17% | 15% | 28% | (248) |
| Sept. '06 | 16 | 14 | 5 | 65 | (266) |
| July '06 | 7 | 7 | 0 | 86 | (256) |

Favorability Rating – Concord Attorney Paul Hodes

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Concord Attorney Paul Hodes."

| <u>2nd C.D.</u> | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>(N)</u> |
|----------------------------|------------------|----------------|--------------------|-------------------|------------|
| Feb. '07 | 29% | 18% | 14% | 39% | (286) |
| Sept. '06 | 11 | 17 | 6 | 66 | (248) |
| July '06 | 11 | 9 | 4 | 77 | (246) |
| Apr. '06 | 10 | 6 | 4 | 81 | (235) |
| Feb. '06 | 10 | 11 | 1 | 78 | (232) |
| Oct. '05 | 7 | 7 | 4 | 83 | (230) |
| July '04 | 8 | 8 | 2 | 81 | (238) |
| Apr. '04 | 6 | 7 | 2 | 86 | (271) |

Net Favorability Ratings
(% Favorable - % Unfavorable)

| | <u>Shea-Porter</u> <u>(1st CD)</u> | <u>Hodes</u> <u>(2nd CD)</u> | <u>Gregg</u> <u>(State)</u> | <u>Sununu</u> <u>(State)</u> |
|-----------|--|--|--------------------------------|---------------------------------|
| Feb. '07 | +25% | +15% | +23% | +20% |
| Sept. '06 | +11 | +5 | +34 | +24 |
| July '06 | +7 | +7 | +41 | +30 |
| Apr. 2006 | -- | +6 | +46 | +34 |
| Feb. 2006 | -- | +9 | +44 | +32 |
| Oct. 2005 | -- | +3 | +38 | +22 |
| July 2005 | -- | -- | +43 | +26 |
| July 2004 | -- | -- | +53 | +29 |
| Apr. 2004 | -- | -- | +44 | +31 |
| Feb. 2004 | -- | -- | +53 | +26 |
| Oct. 2003 | -- | -- | +49 | +31 |
| June 2003 | -- | -- | +42 | +19 |
| Apr. 2003 | -- | -- | +48 | +32 |
| Feb. 2003 | -- | -- | +40 | +26 |
| June 2002 | -- | -- | +40 | +27 |
| Apr. 2002 | -- | -- | +44 | +31 |
| Feb. 2002 | -- | -- | +47 | +36 |
| Oct. 2001 | -- | -- | +49 | +46 |

Favorability Rating - Judd Gregg

| | <u>Favorable</u> 48% | <u>Neutral</u> 15% | <u>Unfavorable</u> 25% | <u>Don't Know</u> 12% | <u>(N)</u> 533 |
|-----------------------|-------------------------|-----------------------|---------------------------|--------------------------|-------------------|
| STATEWIDE | | | | | |
| Registered Democrat | 31% | 23% | 41% | 5% | 116 |
| Undeclared | 47% | 15% | 27% | 11% | 225 |
| Registered Republican | 68% | 8% | 14% | 11% | 126 |
| Not registered | 40% | 18% | 13% | 29% | 64 |
| Democrat | 32% | 18% | 39% | 11% | 232 |
| Independent | 51% | 16% | 20% | 13% | 103 |
| Republican | 66% | 11% | 12% | 11% | 190 |
| Liberal | 35% | 16% | 33% | 17% | 105 |
| Moderate | 46% | 15% | 30% | 10% | 248 |
| Conservative | 63% | 15% | 11% | 11% | 144 |
| Union household | 37% | 10% | 42% | 11% | 78 |
| Non-union | 50% | 16% | 22% | 11% | 451 |
| 5 years or less in NH | 31% | 17% | 16% | 36% | 55 |
| 6 to 10 years | 41% | 27% | 8% | 24% | 39 |
| 11 to 20 years | 45% | 14% | 30% | 10% | 104 |
| More than 20 years | 53% | 13% | 28% | 7% | 329 |
| 18 to 34 | 36% | 18% | 23% | 23% | 111 |
| 35 to 49 | 51% | 18% | 23% | 9% | 159 |
| 50 to 64 | 51% | 11% | 31% | 7% | 170 |
| 65 and over | 54% | 14% | 24% | 9% | 80 |
| Male | 50% | 14% | 29% | 7% | 260 |
| Female | 46% | 17% | 21% | 16% | 273 |
| High school or less | 50% | 17% | 21% | 12% | 129 |
| Some college | 53% | 16% | 21% | 9% | 137 |
| College graduate | 49% | 15% | 22% | 14% | 170 |
| Post-graduate | 34% | 14% | 42% | 10% | 96 |
| Less than \$30K | 70% | 8% | 11% | 11% | 24 |
| \$30K to \$60K | 45% | 9% | 32% | 14% | 85 |
| \$60K to \$75K | 38% | 26% | 29% | 7% | 51 |
| \$75K to \$100K | 57% | 17% | 22% | 4% | 55 |
| More than \$100K | 50% | 9% | 27% | 13% | 119 |
| Married | 49% | 15% | 25% | 11% | 360 |
| Divorced/separated | 49% | 14% | 23% | 15% | 82 |
| Never married | 42% | 19% | 27% | 12% | 88 |
| Protestant | 56% | 12% | 19% | 12% | 163 |
| Catholic | 50% | 19% | 23% | 8% | 205 |
| Other | 36% | 14% | 35% | 16% | 154 |
| Attend 1 or more/week | 55% | 18% | 20% | 7% | 128 |
| 1-2 times a month | 54% | 9% | 27% | 11% | 65 |
| Less often | 46% | 22% | 21% | 11% | 147 |
| Never | 43% | 11% | 31% | 15% | 184 |
| Northern NH | 39% | 20% | 27% | 14% | 48 |
| Central/Lakes | 58% | 8% | 25% | 9% | 83 |
| Connecticut Valley | 43% | 16% | 28% | 13% | 79 |
| Massachusetts Border | 47% | 15% | 25% | 13% | 165 |
| Seacoast | 49% | 18% | 26% | 7% | 85 |
| Greater Manchester | 48% | 18% | 22% | 13% | 73 |
| 1st Cong. District | 49% | 18% | 22% | 11% | 248 |
| 2nd Cong. District | 46% | 14% | 28% | 12% | 285 |

Favorability Rating - John Sununu

| | <u>Favorable</u> 45% | <u>Neutral</u> 20% | <u>Unfavorable</u> 25% | <u>Don't Know</u> 11% | <u>(N)</u> 533 |
|-----------------------|-------------------------|-----------------------|---------------------------|--------------------------|-------------------|
| STATEWIDE | | | | | |
| Registered Democrat | 31% | 17% | 44% | 8% | 116 |
| Undeclared | 45% | 20% | 24% | 11% | 222 |
| Registered Republican | 65% | 18% | 9% | 9% | 127 |
| Not registered | 28% | 27% | 24% | 21% | 65 |
| Democrat | 29% | 22% | 41% | 9% | 231 |
| Independent | 46% | 16% | 20% | 17% | 105 |
| Republican | 64% | 20% | 7% | 9% | 189 |
| Liberal | 32% | 18% | 36% | 15% | 105 |
| Moderate | 44% | 21% | 26% | 9% | 245 |
| Conservative | 59% | 16% | 13% | 12% | 146 |
| Union household | 38% | 20% | 32% | 10% | 78 |
| Non-union | 46% | 20% | 24% | 11% | 451 |
| 5 years or less in NH | 26% | 19% | 24% | 31% | 55 |
| 6 to 10 years | 35% | 34% | 13% | 18% | 39 |
| 11 to 20 years | 34% | 23% | 29% | 14% | 103 |
| More than 20 years | 52% | 17% | 25% | 6% | 330 |
| 18 to 34 | 35% | 20% | 24% | 21% | 112 |
| 35 to 49 | 41% | 26% | 23% | 11% | 158 |
| 50 to 64 | 51% | 17% | 25% | 7% | 170 |
| 65 and over | 52% | 13% | 28% | 6% | 80 |
| Male | 48% | 18% | 26% | 8% | 258 |
| Female | 41% | 21% | 24% | 14% | 275 |
| High school or less | 49% | 17% | 23% | 11% | 129 |
| Some college | 46% | 17% | 25% | 12% | 139 |
| College graduate | 44% | 23% | 22% | 12% | 167 |
| Post-graduate | 37% | 21% | 33% | 8% | 97 |
| Less than \$30K | 51% | 11% | 28% | 9% | 24 |
| \$30K to \$60K | 42% | 11% | 35% | 12% | 85 |
| \$60K to \$75K | 45% | 25% | 21% | 9% | 52 |
| \$75K to \$100K | 47% | 14% | 26% | 12% | 56 |
| More than \$100K | 41% | 21% | 24% | 14% | 119 |
| Married | 47% | 18% | 24% | 11% | 360 |
| Divorced/separated | 42% | 23% | 25% | 10% | 82 |
| Never married | 36% | 23% | 27% | 13% | 88 |
| Protestant | 48% | 21% | 19% | 12% | 165 |
| Catholic | 51% | 19% | 21% | 9% | 205 |
| Other | 31% | 20% | 35% | 14% | 152 |
| Attend 1 or more/week | 49% | 18% | 24% | 9% | 129 |
| 1-2 times a month | 52% | 23% | 21% | 4% | 65 |
| Less often | 44% | 21% | 20% | 15% | 148 |
| Never | 40% | 19% | 29% | 11% | 182 |
| Northern NH | 37% | 22% | 28% | 13% | 48 |
| Central/Lakes | 58% | 15% | 20% | 7% | 84 |
| Connecticut Valley | 38% | 26% | 24% | 12% | 77 |
| Massachusetts Border | 43% | 21% | 24% | 13% | 167 |
| Seacoast | 40% | 19% | 33% | 8% | 84 |
| Greater Manchester | 51% | 15% | 20% | 14% | 73 |
| 1st Cong. District | 47% | 20% | 24% | 9% | 248 |
| 2nd Cong. District | 43% | 19% | 25% | 13% | 285 |

Favorability Rating - Paul Hodes

| STATEWIDE | <u>Favorable</u> 24% | <u>Neutral</u> 19% | <u>Unfavorable</u> 14% | <u>Don't Know</u> 42% | <u>(N)</u> 535 |
|-----------------------|---------------------------------------|-------------------------------------|---|--|---------------------------------|
| Registered Democrat | 46% | 19% | 6% | 28% | 116 |
| Undeclared | 23% | 22% | 10% | 45% | 225 |
| Registered Republican | 11% | 16% | 31% | 42% | 126 |
| Not registered | 11% | 18% | 11% | 59% | 65 |
| Democrat | 39% | 21% | 8% | 32% | 232 |
| Independent | 18% | 20% | 12% | 51% | 105 |
| Republican | 10% | 16% | 25% | 49% | 190 |
| Liberal | 38% | 16% | 6% | 40% | 105 |
| Moderate | 30% | 21% | 11% | 39% | 248 |
| Conservative | 8% | 20% | 27% | 45% | 145 |
| Union household | 29% | 28% | 10% | 33% | 78 |
| Non-union | 24% | 18% | 15% | 44% | 453 |
| 5 years or less in NH | 19% | 28% | 7% | 47% | 55 |
| 6 to 10 years | 30% | 26% | 3% | 41% | 39 |
| 11 to 20 years | 19% | 15% | 18% | 47% | 105 |
| More than 20 years | 27% | 18% | 16% | 40% | 330 |
| 18 to 34 | 14% | 21% | 13% | 52% | 112 |
| 35 to 49 | 24% | 18% | 14% | 43% | 159 |
| 50 to 64 | 31% | 18% | 13% | 37% | 170 |
| 65 and over | 25% | 18% | 17% | 40% | 80 |
| Male | 26% | 21% | 16% | 38% | 260 |
| Female | 23% | 18% | 13% | 46% | 275 |
| High school or less | 20% | 19% | 16% | 45% | 129 |
| Some college | 17% | 19% | 12% | 53% | 139 |
| College graduate | 28% | 19% | 18% | 36% | 170 |
| Post-graduate | 35% | 20% | 11% | 35% | 96 |
| Less than \$30K | 24% | 12% | 6% | 58% | 24 |
| \$30K to \$60K | 26% | 15% | 10% | 49% | 85 |
| \$60K to \$75K | 36% | 16% | 17% | 31% | 52 |
| \$75K to \$100K | 36% | 14% | 3% | 47% | 55 |
| More than \$100K | 26% | 21% | 14% | 39% | 119 |
| Married | 27% | 19% | 14% | 40% | 362 |
| Divorced/separated | 26% | 15% | 12% | 47% | 82 |
| Never married | 15% | 23% | 15% | 48% | 88 |
| Protestant | 24% | 14% | 16% | 46% | 164 |
| Catholic | 23% | 21% | 14% | 42% | 205 |
| Other | 27% | 21% | 12% | 40% | 155 |
| Attend 1 or more/week | 27% | 19% | 13% | 41% | 128 |
| 1-2 times a month | 26% | 16% | 13% | 45% | 65 |
| Less often | 19% | 20% | 15% | 46% | 148 |
| Never | 27% | 19% | 14% | 40% | 185 |
| Northern NH | 18% | 24% | 13% | 45% | 48 |
| Central/Lakes | 28% | 19% | 17% | 36% | 84 |
| Connecticut Valley | 34% | 22% | 14% | 30% | 79 |
| Massachusetts Border | 22% | 15% | 12% | 51% | 166 |
| Seacoast | 20% | 32% | 15% | 34% | 85 |
| Greater Manchester | 25% | 10% | 17% | 48% | 73 |
| 1st Cong. District | 19% | 21% | 14% | 45% | 249 |
| 2nd Cong. District | 29% | 18% | 14% | 39% | 286 |

Favorability Rating - Carol Shea-Porter

| | <u>Favorable</u> 32% | <u>Neutral</u> 19% | <u>Unfavorable</u> 11% | <u>Don't Know</u> 37% | <u>(N)</u> 535 |
|-----------------------|-------------------------|-----------------------|---------------------------|--------------------------|-------------------|
| STATEWIDE | | | | | |
| Registered Democrat | 56% | 14% | 5% | 26% | 116 |
| Undeclared | 31% | 21% | 8% | 40% | 224 |
| Registered Republican | 16% | 18% | 27% | 38% | 127 |
| Not registered | 21% | 20% | 11% | 48% | 65 |
| Democrat | 50% | 19% | 3% | 28% | 231 |
| Independent | 27% | 19% | 12% | 43% | 105 |
| Republican | 12% | 20% | 24% | 44% | 191 |
| Liberal | 55% | 15% | 5% | 25% | 105 |
| Moderate | 32% | 20% | 9% | 40% | 247 |
| Conservative | 17% | 20% | 25% | 38% | 146 |
| Union household | 41% | 17% | 11% | 31% | 78 |
| Non-union | 30% | 19% | 13% | 38% | 453 |
| 5 years or less in NH | 34% | 19% | 9% | 38% | 55 |
| 6 to 10 years | 37% | 16% | 6% | 41% | 39 |
| 11 to 20 years | 22% | 17% | 16% | 45% | 105 |
| More than 20 years | 33% | 20% | 13% | 34% | 330 |
| 18 to 34 | 27% | 18% | 14% | 42% | 112 |
| 35 to 49 | 33% | 20% | 12% | 35% | 160 |
| 50 to 64 | 33% | 21% | 10% | 36% | 170 |
| 65 and over | 31% | 13% | 18% | 38% | 80 |
| Male | 27% | 21% | 14% | 38% | 260 |
| Female | 36% | 17% | 10% | 37% | 275 |
| High school or less | 26% | 18% | 12% | 44% | 129 |
| Some college | 27% | 19% | 12% | 42% | 139 |
| College graduate | 36% | 18% | 13% | 32% | 169 |
| Post-graduate | 38% | 22% | 10% | 30% | 97 |
| Less than \$30K | 38% | 13% | 18% | 31% | 24 |
| \$30K to \$60K | 32% | 18% | 8% | 42% | 85 |
| \$60K to \$75K | 32% | 16% | 12% | 40% | 52 |
| \$75K to \$100K | 33% | 8% | 9% | 49% | 56 |
| More than \$100K | 38% | 25% | 9% | 28% | 119 |
| Married | 32% | 19% | 13% | 36% | 362 |
| Divorced/separated | 36% | 16% | 9% | 40% | 82 |
| Never married | 24% | 21% | 12% | 43% | 88 |
| Protestant | 30% | 18% | 12% | 40% | 165 |
| Catholic | 33% | 19% | 14% | 34% | 205 |
| Other | 31% | 20% | 10% | 39% | 154 |
| Attend 1 or more/week | 28% | 22% | 14% | 37% | 129 |
| 1-2 times a month | 29% | 24% | 14% | 33% | 65 |
| Less often | 32% | 18% | 8% | 41% | 148 |
| Never | 35% | 15% | 13% | 36% | 184 |
| Northern NH | 36% | 8% | 11% | 45% | 48 |
| Central/Lakes | 37% | 21% | 12% | 30% | 84 |
| Connecticut Valley | 16% | 27% | 11% | 47% | 79 |
| Massachusetts Border | 24% | 18% | 11% | 47% | 167 |
| Seacoast | 48% | 21% | 15% | 15% | 84 |
| Greater Manchester | 39% | 14% | 14% | 33% | 73 |
| 1st Cong. District | 40% | 17% | 15% | 28% | 248 |
| 2nd Cong. District | 24% | 21% | 10% | 45% | 287 |