

BOSTON GLOBE POLL #15
CASINO GAMBLING IN MA

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September, 2007

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The Boston Globe Poll #15

Casino Gambling in MA

**Conducted by the UNH Survey Center
September 2007**

Technical Report

Field Period: September 22 to September 26, 2007

Hours: 10 a.m. to 9 p.m.

Median Completion Time: 12 minutes

Sample Size: 503 randomly selected Massachusetts adults (RDD)

Sampling Error: 4.4+/-%

Response Rate (AAPOR #4): 23%

The Boston Globe Poll #15

Casino Gambling in MA

Conducted by the UNH Survey Center
September, 2007

INTRO:

"This is the University of New Hampshire. My name is _____ and I'm from the University of New Hampshire Survey Center. We are conducting a short, confidential study of public opinion in Massachusetts, and we'd really appreciate your help and cooperation."

- 1 CONTINUE
- 99 REFUSED

BIR1

"In order to determine who to interview, could you tell me, of the adults who currently live in your household -- including yourself -- who had the most recent birthday? I don't mean who is the youngest, but rather, who had the most recent birthday?"

- 1 INFORMANT ✍ SKIP TO SEX
- 2 SOMEONE ELSE (SPECIFY): _____ ✍ SKIP TO INT2
- 3 DON'T KNOW ALL BIRTHDAYS, ONLY SOME ✍ CONTINUE WITH BIR2
- 4 DON'T KNOW ANY BIRTHDAYS OTHER THAN OWN ✍ SKIP TO SEX

- 99 REFUSED -- ENTER NON-RESPONSE INFORMATION

BIR2

"Of the ones that you do know, who had the most recent birthday?"

- 1 INFORMANT ✍ SKIP TO SEX
- 2 SOMEONE ELSE (SPECIFY): _____ ✍ SKIP TO INT2

- 99 REFUSED

INT2

ASK TO SPEAK TO THAT PERSON

"Hello, this is _____ calling from the University of New Hampshire. This month, we are conducting a confidential study of public opinion in Massachusetts, and we'd really appreciate your help and cooperation. You have been identified as the adult in your household who had the most recent birthday. Is this correct?"

- 1 YES SKIP TO SEX
- 2 APPOINTMENT

- 99 REFUSAL TERMINATE

SEX

“Thank you very much for helping us with this important study. We really appreciate your help. Before we begin I want to assure you that all of your answers are strictly confidential. Your telephone number was randomly selected from all families in Massachusetts and your responses will be combined with answers from other people from across the state.”

“Participation is voluntary. If you decide to participate, you may decline to answer any question or end the interview at any time. This call may be monitored for quality assurance.”

IF ASKED: “This survey will take about ten minutes to complete.”

RECORD SEX OF RESPONDENT

1 MALE
2 FEMALE
* 99 NA / REFUSED

MIPMA

“First of all ... there are many problems facing the State of Massachusetts today. In general, what do you think is the most IMPORTANT problem facing the State of Massachusetts today?” (PROBE: “Could you be more SPECIFIC or give me an example?”)

RECORD VERBATIM PROBE FOR SPECIFIC RESPONSE

TRACKMA

“Do you think things in Massachusetts are generally going in the right direction or are they seriously off on the wrong track?”

1 RIGHT DIRECTION
2 WRONG TRACK
98 DK (PROBE: REPEAT QUESTION)
* 99 NA / REFUSED

GOVAPP

“GENERALLY SPEAKING, do you approve or disapprove of the way Deval Patrick is handling his job as governor?”

(IF APPROVE): “Would you say that you STRONGLY approve of the way he is handling his job as governor, or that you approve only SOMEWHAT?”

(IF DISAPPROVE): “Would you say that you STRONGLY disapprove of the way he is handling his job as governor, or that you disapprove only SOMEWHAT?”

(IF NEITHER, NOT SURE, DK): “Would you say that you lean a little more toward APPROVING or DISAPPROVING of the way he is handling his job as governor?”

1 STRONGLY APPROVE
2 APPROVE SOMEWHAT
3 LEAN TOWARD APPROVING
4 NEITHER, NOT SURE, DK
5 LEAN TOWARD DISAPPROVING
6 DISAPPROVE SOMEWHAT
7 STRONGLY DISAPPROVE
* 99 NA / REFUSED

POLICY

“Do you approve or disapprove of Governor Patrick’s policies or do you not know enough about them to say?”

(IF APPROVE): “Would you say that you STRONGLY approve of his policies, or that you approve only SOMEWHAT?”

(IF DISAPPROVE): “Would you say that you STRONGLY disapprove of his policies, or that you disapprove only SOMEWHAT?”

(IF NEITHER, NOT SURE, DK): “Would you say that you lean a little more toward APPROVING or DISAPPROVING of his policies?”

- 1 STRONGLY APPROVE
- 2 APPROVE SOMEWHAT
- 3 LEAN TOWARD APPROVING

- 4 NEITHER, NOT SURE, DK

- 5 LEAN TOWARD DISAPPROVING
- 6 DISAPPROVE SOMEWHAT
- 7 STRONGLY DISAPPROVE

* 99 NA / REFUSED

VOTE

“Did you happen to vote in the November election for Governor?”

IF YES: “Who did you vote for ... Deval Patrick ... Kerry Healey ... Christy Mihos ... or Grace Ross?”

- 1 PATRICK
- 2 HEALEY
- 3 MIHOS
- 4 ROSS
- 5 OTHER

- 97 DID NOT VOTE
- 98 DK (PROBE: REPEAT QUESTION)

* 99 NA / REFUSED

IF (ANSWER > 1) SKIPTO GAME1

VOTENOW

“If the election were held today, would you vote for Patrick again?”

IF NO: “Who would you vote for now?”

- 1 YES, WOULD VOTE FOR PATRICK AGAIN
- 2 HEALEY
- 3 MIHOS
- 4 ROSS
- 5 OTHER

- 97 WOULD NOT VOTE
- 98 DK (PROBE: REPEAT QUESTION)

* 99 NA / REFUSED

FAV

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, how about ...

ROTATE FAV1 TO FAV6

FAV1

“Governor Deval Patrick.”

- 1 FAVORABLE
- 2 NEITHER FAVORABLE OR UNFAVORABLE - VOLUNTEERED
- 3 UNFAVORABLE

98 DK / NEVER HEARD OF / KNOW TOO LITTLE TO SAY

* 99 NA / REFUSED

FAV2 “Lieutenant Governor Tim Murray.”

FAV3 “Attorney General Martha Coakley.”

FAV4 “Speaker of the House Sal Di Masi (DUH MAY-CEE).”

FAV5 “State Senate President Therese Murray.”

GAME1

“I'd like to turn to the subject of gambling in Massachusetts. Governor Patrick has recently proposed legal casino gambling, including slot machines, at three locations in Massachusetts. Supporters argue that this will bring in hundreds of millions of dollars in revenues to the State of Massachusetts while opponents argue that casinos will increase social problems from compulsive gambling. What about you ... do you favor or oppose legalizing casino gambling in Massachusetts?”

“Is that strongly or just somewhat?”

- 1 STRONGLY FAVOR
- 2 FAVOR SOMEWHAT
- 3 NEUTRAL
- 4 OPPOSE SOMEWHAT
- 5 STRONGLY OPPOSE

98 DK / NOT SURE

* 99 NA / REFUSED

GAME2

“As I mentioned, Governor Patrick has proposed 3 casinos in Massachusetts. How many casinos, if any, would you like to see in Massachusetts?”

- 0 NONE
- 1 ONE
- 2 TWO
- 3 THREE
- 4 MORE THAN THREE

98 DK / NOT SURE

* 99 NA / REFUSED

GAME3

“If Massachusetts were to permit casinos to open, would you want them to be in urban or rural areas?”

- 1 URBAN AREAS
- 2 RURAL AREAS
- 3 NO PREFERENCE (VOLUNTEERED)

- 4 NEITHER – DON’T WANT ANY CASINOS

- 98 DK / NOT SURE
- * 99 NA / REFUSED

GAME4

“What if casinos were only built at existing racetracks? Do you favor or oppose casinos if they were built at racetracks in Massachusetts?” “Is that strongly or just somewhat?”

- 1 STRONGLY FAVOR
- 2 FAVOR SOMEWHAT
- 3 NEUTRAL
- 4 OPPOSE SOMEWHAT
- 5 STRONGLY OPPOSE

- 98 DK / NOT SURE
- * 99 NA / REFUSED

GAME5

“Would you favor or oppose slot machines, rather than full casinos, at racetracks?” “Is that strongly or just somewhat?”

- 1 STRONGLY FAVOR
- 2 FAVOR SOMEWHAT
- 3 NEUTRAL
- 4 OPPOSE SOMEWHAT
- 5 STRONGLY OPPOSE

- 98 DK / NOT SURE
- * 99 NA / REFUSED

GAME6

“What if casinos were owned by an Indian tribe, such as those in Connecticut? Do you favor or oppose casinos if they are owned by an Indian tribe?” “Is that strongly or just somewhat?”

- 1 STRONGLY FAVOR
- 2 FAVOR SOMEWHAT
- 3 NEUTRAL
- 4 OPPOSE SOMEWHAT
- 5 STRONGLY OPPOSE

- 98 DK / NOT SURE
- * 99 NA / REFUSED

GAME7

"I'm going to read you several arguments for and against casino gambling. Please tell me whether you agree or disagree with each."

ROTATE GAME7A TO GAME7F

GAME7A

"Casinos are a good way to stimulate the economy of Massachusetts."

"Is that strongly or just somewhat?"

- 1 STRONGLY AGREE
- 2 AGREE SOMEWHAT
- 3 NEUTRAL (VOLUNTEERED)
- 4 DISAGREE SOMEWHAT
- 5 STRONGLY DISAGREE

98 DK / NOT SURE

* 99 NA / REFUSED

GAME7B

"Casino gambling is the best way for the state to raise needed revenue for roads, bridges, and towns in Massachusetts."

GAME7C

"Regulated casino gambling is a viable and legal entertainment option just like going to the movies?"

GAME7D

"Casino gambling will lead to more crime in Massachusetts."

GAME7E

"Casino gambling will divert consumer spending away from traditional Massachusetts businesses such as restaurants, shops, and recreation and entertainment businesses."

GAME7F

"Casino gambling has negative social consequences because people who go to casinos are more likely to be poor and disadvantaged."

GAME8

"Overall, which ONE of these three positions on legal casino gambling in Massachusetts best summarizes your own opinion?"

ROTATE RESPONSES

- 1 The economic benefits of casino gambling are so important to the state that, hopefully, legal casino gambling will begin AS SOON AS POSSIBLE;
- 2 We are just learning about the pros and cons about casino gambling, so it would be best to REMAIN NEUTRAL about the issue FOR THE TIME BEING;
- 3 Casino gambling in Massachusetts undermines the character of the community so it should be STOPPED NOW."

98 DK / NOT SURE

* 99 NA / REFUSED

GAME9

“If you had a child, would you want your son or daughter to work in a casino?”

- 1 YES
- 2 NO
- 3 WOULDN'T MATTER – NO PREFERENCE

- 98 DK / NOT SURE
- * 99 NA / REFUSED

GAME10

“Which of the following things have you done in the past twelve months? Have you ...

- 1 “Visited a casino?”
- 2 “Bet on a horse race?”
- 3 “Purchased a Massachusetts lottery ticket?”
- 4 “Gambled for money on the Internet?”
- 5 “Played a video gaming machine, such as video poker or an electronic slot machine?”
- 6 “Attended a bingo game that gave out cash prizes?”
- 7 Some other legal gambling activity?”
- 8 NONE OF THE ABOVE
- 9 DON'T KNOW
- * 10 NA / REFUSED

CKGAME11

IF (GAME10 = 1) SKIPTO GAME11A

SKIPTO CKGAME11F

GAME11A

“How many times have you visited a casino outside of Massachusetts in the past twelve months?”

- 1 ONCE
- 2 2 TIMES
- 3 3 TO 5 TIMES
- 4 6 TO 10 TIMES
- 5 MORE THAN 10 TIMES

- 97 NEVER – VOLUNTEERED \approx SKIPTO CKGAME12
- 98 DK / NOT SURE
- * 99 NA / REFUSED

GAME11B

“If casino gambling becomes legal in Massachusetts, do you think you would be more likely to go to a casino in Massachusetts than one in another state?”

- 1 MORE LIKELY GO TO MA CASINO
- 2 MORE LIKELY TO GO TO CASINO IN OTHER STATE
- 3 DEPENDS

- 98 DK / NOT SURE
- * 99 NA / REFUSED

GAME11C

“Overall, did you win or lose money gambling in a casino in the last twelve months?”

- 1 WON MONEY OVERALL ~~↗~~ SKIP TO GAME11D
- 2 LOST MONEY ~~↗~~ SKIP TO GAME11E
- 3 BROKE EVEN (VOLUNTEERED) ~~↗~~ SKIP TO CKGAME12

- 98 DK / NOT SURE – PROBE: “Overall ...” ~~↗~~ SKIP TO CKGAME12
- * 99 NA / REFUSED ~~↗~~ SKIP TO CKGAME12

GAME11D

“How much money would you say you won in a casino in the last twelve months?”

ENTER AMOUNT

10000 \$10,000 OR MORE

- 99998 DON’T KNOW / NOT SURE – PROBE: “Just approximately ...”
- * 99999 NA / REFUSED

SKIPTO GAME11F

GAME11E

“How much money would you say you lost in a casino in the last twelve months?”

ENTER AMOUNT

10000 \$10,000 OR MORE

- 99998 DON’T KNOW / NOT SURE – PROBE: “Just approximately ...”
- * 99999 NA / REFUSED

GAME11F

“Do you think you would be more likely to gamble if there were casinos in Massachusetts?”

- 1 MORE LIKELY TO GAMBLE
- 2 WOULD NOT MAKE A DIFFERENCE
- 3 LESS LIKELY TO GAMBLE

- 98 DK / NOT SURE
- * 99 NA / REFUSED

CKGAME12
IF (GAME10 = 3) SKIPTO GAME12A
SKIPTO CKGAME13

GAME12A

“How often would you say you played the lottery in the last twelve months? Almost every day ... at least once a week ... at least once a month ... or less often?”

- 1 ALMOST EVERY DAY
- 2 AT LEAST ONCE A WEEK
- 3 AT LEAST ONCE A MONTH
- 4 LESS OFTEN

- 97 DID NOT PLAY LOTTERY (VOLUNTEERED) \approx SKIPTO TOWN

- 98 DK / NOT SURE
- * 99 NA / REFUSED

GAME12B

“Overall, did you win or lose money on the lottery in the last twelve months?”

- 1 WON MONEY OVERALL \approx SKIP TO GAME12C
- 2 LOST MONEY \approx SKIP TO GAME12D
- 3 BROKE EVEN (VOLUNTEERED) \approx SKIP TO TOWN

- 98 DK / NOT SURE – PROBE: “Overall ...” \approx SKIP TO TOWN
- * 99 NA / REFUSED \approx SKIP TO TOWN

GAME12C

“How much money would you say you won playing the lottery in the last twelve months?”

ENTER AMOUNT

- 10000 \$10,000 OR MORE

- 99998 DON’T KNOW / NOT SURE – PROBE: “Just approximately ...”
- * 99999 NA / REFUSED

SKIPTO TOWN

GAME12D

“How much money would you say you lost playing the lottery in the last twelve months?”

ENTER AMOUNT

- 10000 \$10,000 OR MORE

- 99998 DON’T KNOW / NOT SURE – PROBE: “Just approximately ...”
- * 99999 NA / REFUSED

TOWN

“Now, a few final questions . . .”

“What town do you live?” ENTER NUMBER OF TOWN FROM SHEET.

997 OTHER SPECIFY _____

998 DK - DO NOT PROBE

* 999 NA / REFUSED

D1

“What is the highest grade in school, or level of education that you've completed and got credit for ...” [READ RESPONSES]

- 1 “Eighth grade or less,
- 2 Some high school,
- 3 High school graduate, (INCLUDES G.E.D.)
- 4 Technical school,
- 5 Some college,
- 6 College graduate,
- 7 Or postgraduate work?”

98 DK (DO NOT PROBE)

* 99 NA / REFUSED

D2

“GENERALLY SPEAKING, do you usually think of yourself as a Republican, a Democrat, an Independent or what?”

(IF REPUBLICAN): “Would you call yourself a STRONG Republican or a NOT VERY STRONG Republican?”

(IF DEMOCRAT): “Would you call yourself a STRONG Democrat or a NOT VERY STRONG Democrat?”

(IF INDEPENDENT, NO PREFERENCE, OR OTHER): “Do you think of yourself as closer to the Republican or to the Democratic party?”

- 1 STRONG DEMOCRAT
- 2 NOT VERY STRONG DEMOCRAT
- 3 INDEPENDENT, BUT CLOSER TO DEMOCRATS
- 4 INDEPENDENT--CLOSER TO NEITHER
- 5 INDEPENDENT, BUT CLOSER TO REPUBLICANS
- 6 NOT VERY STRONG REPUBLICAN
- 7 STRONG REPUBLICAN
- 8 OTHER PARTY

* 99 DK / NA / REFUSED

D3

“What is your religious preference? Is it Protestant, Catholic, Jewish, some other religion, or no religion?”

- 1 PROTESTANT
- 2 CATHOLIC
- 3 JEWISH
- 4 NONE, NO PREFERENCE
- 5 OTHER (SPECIFY)_____

98 DON'T KNOW / NOT SURE

* 99 NA / REFUSED

D4

"How often do you attend religious services apart from occasional weddings, baptisms, or funerals ... more than once a week ... once a week ... once or twice a month ... a few times a year ... or never?"

- 1 MORE THAN ONCE A WEEK
- 2 ONCE A WEEK
- 3 ONCE OR TWICE A MONTH
- 4 A FEW TIMES A YEAR
- 5 NEVER

- 98 DK (DO NOT PROBE)
- * 99 NA

D5

"What is your current age?"

RECORD EXACT NUMBER OF YEARS OLD -- E.G., 45

- 96 NINETY-SIX YEARS OF AGE OR OLDER

- 97 REFUSED
- 98 DK
- * 99 NA

D6

"Are you of Hispanic or Spanish origin?"

- 1 YES
- 2 NO

- 98 DON'T KNOW
- * 99 REFUSED

D7

"Which of the following best describes your race? Is it ...White ... African-American ... Asian ... Native-American ... or some other race?"

- 1 WHITE (CAUCASIAN)
- 2 BLACK (AFRICAN-AMERICAN)
- 3 HISPANIC
- 4 ASIAN
- 5 NATIVE AMERICAN
- 6 OTHER - SPECIFY: _____

- 98 DON'T KNOW
- * 99 NO ANSWER/REFUSED

D8

“Including yourself, how many adults CURRENTLY live in your household?”

- 1 ONE - JUST RESPONDENT
- 2 TWO
- 3 THREE
- 4 FOUR
- 5 FIVE
- 6 SIX
- 7 SEVEN OR MORE

- 98 DK
- * 99 NA / REFUSED

D9

“How much TOTAL income did you and your family receive in 2006, not just from wages or salaries but from ALL sources -- that is, before taxes and other deductions were made? Was it” (READ CATEGORIES)

	<u>ANNUAL</u>	<u>MONTHLY EQUIVALENT</u>
1	Less than \$15,000,	LESS THAN \$1,250
2	\$15,000 - \$29,999,	\$1,250 - \$2,499
3	\$30,000 - \$44,999,	\$2,500 - \$3,749
4	\$45,000 - \$59,999,	\$3,750 - \$4,999
5	\$60,000 - \$74,999,	\$5,000 - \$6,249
6	\$75,000 - \$99,999, or	\$6,250 - \$8,333
7	\$100,000 and over?”	\$8,334 AND OVER
* 97	REFUSED	
* 98	DK	
* 99	NA	

D10

“Not counting business lines, extension phones, or cellular phones -- on how many different telephone NUMBERS can your household be reached?”

- 1 ONE
- 2 TWO
- 3 THREE
- 4 FOUR
- 5 FIVE
- 6 SIX
- 7 SEVEN OR MORE

- 98 DK
- * 99 NA / REFUSED

D11

“Finally, would you be willing to be interviewed by a reporter to discuss your reactions to some of the topics we've been talking about?”

- 1 YES “Could I have just your first name in case a reporter wants to call you?” _____
- 2 NO / DK (DO NOT PROBE)

- * 99 NA / REFUSED

“Thank you for your time and participation. Your input has been very valuable. Goodbye.”

Tabular Results

"First of all ... there are many problems facing the State of Massachusetts today. In general, what do you think is the most IMPORTANT problem facing the State of Massachusetts today?" (PROBE: "Could you be more SPECIFIC or give me an example?")

	<u>Taxes</u>	<u>Crime</u>	<u>Health Care</u>	<u>Educ.</u>	<u>Jobs/ Economy</u>	<u>State Budget</u>	<u>Roads & Bridges</u>	<u>Other</u>	<u>Don't Know</u>	<u>(N=)</u>
STATEWIDE April, 2007	19%	14%	11%	10%	7%	6%	2%	29%	3%	498
STATEWIDE, Sept. 2007	17%	4%	12%	10%	7%	4%	10%	31%	5%	501
Democrat	10%	4%	16%	12%	9%	4%	13%	29%	3%	245
Independent	21%	9%	9%	8%	4%	5%	9%	26%	10%	113
Republican	26%	1%	5%	7%	8%	5%	4%	40%	3%	126
Male	20%	3%	9%	9%	9%	4%	11%	29%	5%	242
Female	13%	5%	14%	10%	6%	5%	8%	32%	5%	259
18 to 34	20%	5%	11%	20%	0%	7%	3%	25%	9%	59
35 to 49	15%	5%	12%	14%	9%	5%	4%	32%	4%	118
50 to 64	13%	3%	17%	7%	11%	3%	15%	28%	2%	154
65 and over	21%	5%	8%	4%	5%	4%	11%	35%	7%	155
White	18%	3%	13%	9%	7%	5%	11%	31%	5%	435
African American	15%	22%	8%	6%	15%	2%	0%	0%	32%	24
Hispanic & Other	10%	11%	7%	23%	9%	0%	4%	12%	24%	31
High school or less	20%	9%	12%	2%	8%	6%	6%	8%	29%	134
Some college	16%	3%	13%	6%	7%	3%	10%	36%	5%	110
College graduate	16%	3%	12%	17%	5%	5%	9%	2%	30%	159
Post-graduate	13%	2%	9%	15%	10%	3%	16%	26%	6%	95
Less than \$30K	18%	10%	16%	1%	7%	2%	11%	27%	7%	66
\$30K to \$60K	13%	5%	16%	8%	4%	5%	11%	35%	3%	98
\$60K to \$75K	20%	1%	5%	12%	8%	5%	14%	30%	5%	46
\$75K to \$100K	15%	2%	8%	17%	4%	7%	8%	38%	2%	40
More than \$100K	17%	1%	13%	14%	8%	6%	13%	24%	4%	127
Protestant	15%	6%	11%	7%	8%	11%	13%	26%	3%	122
Catholic	16%	4%	15%	8%	8%	2%	10%	33%	5%	229
Other	7%	10%	17%	10%	7%	5%	5%	34%	4%	40
None	26%	2%	6%	14%	6%	4%	9%	30%	4%	82
Attend church weekly	13%	5%	11%	8%	8%	4%	10%	37%	4%	159
Once, twice a month	18%	6%	14%	11%	11%	4%	8%	22%	6%	65
Occasionally	13%	7%	11%	9%	7%	8%	13%	31%	2%	133
Never	26%	1%	14%	10%	6%	2%	9%	25%	8%	128
Inside 128	14%	10%	14%	16%	9%	4%	6%	24%	4%	126
128 to 495	19%	1%	12%	7%	8%	4%	12%	32%	5%	140
Central MA	16%	2%	15%	8%	7%	8%	8%	29%	7%	94
Western MA	17%	5%	6%	9%	8%	1%	10%	39%	6%	65
Southern MA/Cape/Islands	17%	5%	9%	7%	4%	5%	13%	5%	35%	77

"Do you think things in Massachusetts are generally going in the right direction or are they seriously off on the wrong track?"

	<u>Right Direction</u>	<u>Wrong Track</u>	<u>(N=)</u>
STATEWIDE April, 2007	44%	56%	465
STATEWIDE, Sept. 2007	52%	48%	464
Democrat	65%	35%	231
Independent	44%	56%	99
Republican	31%	69%	117
Male	52%	48%	224
Female	52%	48%	240
18 to 34	65%	35%	57
35 to 49	55%	45%	108
50 to 64	49%	51%	140
65 and over	45%	55%	142
White	49%	51%	403
African American	60%	40%	22
Hispanic & Other	72%	28%	28
High school or less	49%	51%	124
Some college	50%	50%	97
College graduate	52%	48%	145
Post-graduate	58%	42%	93
Less than \$30K	49%	51%	59
\$30K to \$60K	41%	59%	91
\$60K to \$75K	47%	53%	45
\$75K to \$100K	59%	41%	40
More than \$100K	65%	35%	119
Protestant	50%	50%	114
Catholic	46%	54%	210
Other	63%	37%	37
None	58%	42%	75
Attend church weekly	43%	57%	144
Once, twice a month	63%	37%	61
Occasionally	50%	50%	129
Never	58%	42%	116
Inside 128	57%	43%	117
128 to 495	51%	49%	122
Central MA	47%	53%	88
Western MA	50%	50%	65
Southern MA/Cape/Islands	52%	48%	72

"GENERALLY SPEAKING, do you approve or disapprove of the way Deval Patrick is handling his job as governor?"

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N=)</u>
STATEWIDE April, 2007	48%	19%	33%	499
STATEWIDE, Sept. 2007	52%	20%	28%	503
Democrat	66%	17%	17%	246
Independent	47%	28%	25%	113
Republican	27%	17%	56%	126
Male	47%	20%	33%	242
Female	57%	20%	23%	261
18 to 34	68%	21%	11%	59
35 to 49	53%	27%	20%	118
50 to 64	50%	16%	34%	155
65 and over	46%	18%	36%	155
White	50%	20%	31%	437
African American	63%	25%	12%	24
Hispanic & Other	72%	16%	12%	31
High school or less	51%	23%	26%	134
Some college	48%	25%	27%	110
College graduate	55%	16%	29%	159
Post-graduate	53%	14%	32%	95
Less than \$30K	48%	30%	22%	66
\$30K to \$60K	51%	16%	33%	99
\$60K to \$75K	45%	18%	37%	46
\$75K to \$100K	50%	26%	24%	41
More than \$100K	61%	15%	25%	127
Protestant	51%	22%	27%	122
Catholic	51%	18%	31%	230
Other	49%	21%	30%	40
None	53%	20%	28%	82
Attend church weekly	48%	20%	31%	160
Once, twice a month	54%	23%	23%	65
Occasionally	56%	14%	30%	134
Never	50%	25%	25%	128
Inside 128	51%	23%	25%	126
128 to 495	47%	23%	31%	140
Central MA	55%	18%	26%	95
Western MA	57%	18%	25%	65
Southern MA/Cape/Islands	55%	13%	33%	77

"Do you approve or disapprove of Governor Patrick's policies or do you not know enough about them to say?"

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>Don't Know</u>	<u>(N=)</u>
STATEWIDE April, 2007	35%	43%	22%	0%	495
STATEWIDE, Sept. 2007	28%	48%	22%	2%	503
Democrat	39%	46%	14%	1%	246
Independent	23%	59%	15%	3%	113
Republican	14%	39%	46%	1%	126
Male	30%	40%	29%	2%	242
Female	27%	56%	15%	3%	261
18 to 34	17%	71%	7%	4%	59
35 to 49	33%	43%	20%	3%	118
50 to 64	32%	42%	23%	2%	155
65 and over	24%	48%	27%	1%	155
White	29%	45%	24%	2%	437
African American	20%	57%	18%	6%	24
Hispanic & Other	19%	78%	0%	3%	31
High school or less	16%	65%	17%	2%	134
Some college	26%	48%	23%	2%	110
College graduate	37%	43%	19%	2%	159
Post-graduate	35%	31%	31%	3%	95
Less than \$30K	9%	77%	13%	2%	66
\$30K to \$60K	26%	49%	23%	3%	99
\$60K to \$75K	25%	39%	32%	4%	46
\$75K to \$100K	37%	34%	29%	0%	41
More than \$100K	45%	32%	21%	2%	127
Protestant	22%	56%	20%	1%	122
Catholic	27%	47%	24%	3%	230
Other	36%	42%	22%	0%	40
None	40%	39%	20%	0%	82
Attend church weekly	26%	43%	28%	3%	160
Once, twice a month	23%	59%	14%	4%	65
Occasionally	31%	47%	20%	2%	134
Never	32%	49%	18%	1%	128
Inside 128	27%	54%	18%	1%	126
128 to 495	32%	44%	23%	1%	140
Central MA	15%	56%	25%	5%	95
Western MA	35%	42%	19%	5%	65
Southern MA/Cape/Islands	36%	41%	23%	0%	77

"Did you happen to vote in the November election for Governor?" IF YES: "Who did you vote for?"

	<u>Deval Patrick</u>	<u>Kerry Healey</u>	<u>Christy Mihos</u>	<u>Other</u>	<u>Did Not Vote</u>	<u>(N=)</u>
STATEWIDE April, 2007	46%	21%	4%	5%	23%	470
STATEWIDE, Sept. 2007	47%	21%	4%	4%	24%	488
Democrat	66%	8%	2%	2%	22%	242
Independent	43%	15%	8%	7%	26%	107
Republican	17%	54%	3%	8%	18%	121
Male	41%	26%	4%	3%	26%	232
Female	52%	17%	4%	6%	22%	256
18 to 34	21%	3%	1%	7%	68%	59
35 to 49	44%	21%	1%	6%	29%	115
50 to 64	59%	20%	6%	4%	11%	152
65 and over	47%	27%	4%	3%	19%	147
White	47%	23%	4%	4%	21%	427
African American	37%	0%	0%	7%	56%	19
Hispanic & Other	43%	7%	0%	6%	44%	31
High school or less	34%	19%	2%	3%	42%	130
Some college	44%	23%	5%	4%	24%	106
College graduate	55%	21%	4%	5%	15%	155
Post-graduate	54%	23%	3%	6%	14%	93
Less than \$30K	36%	8%	4%	3%	49%	65
\$30K to \$60K	47%	24%	5%	5%	19%	96
\$60K to \$75K	40%	36%	0%	0%	24%	46
\$75K to \$100K	60%	30%	0%	0%	10%	41
More than \$100K	55%	18%	5%	6%	17%	127
Protestant	38%	23%	5%	2%	33%	116
Catholic	50%	22%	3%	5%	19%	224
Other	52%	13%	0%	6%	29%	40
None	47%	18%	6%	5%	23%	82
Attend church weekly	52%	22%	4%	7%	16%	154
Once, twice a month	40%	21%	3%	3%	34%	65
Occasionally	44%	22%	5%	2%	27%	130
Never	47%	19%	3%	5%	26%	128
Inside 128	51%	13%	3%	8%	25%	121
128 to 495	47%	25%	6%	5%	17%	136
Central MA	49%	21%	2%	2%	27%	93
Western MA	42%	17%	0%	3%	38%	64
Southern MA/Cape/Islands	41%	30%	6%	1%	22%	74

"If the election were held today, would you vote for Patrick again?" IF NO: "Who would you vote for now?"

	Patrick Again	Kerry Healey	Christy Mihos	Other	Would Not Vote	Don't Know	(N=)
STATEWIDE April, 2007	84%	4%	3%	8%	3%	3%	210
STATEWIDE, Sept. 2007	81%	1%	1%	4%	7%	6%	224
Democrat	83%	0%	1%	4%	6%	6%	160
Independent	81%	0%	0%	2%	13%	4%	43
Republican	65%	10%	0%	14%	2%	9%	19
Male	85%	0%	1%	5%	8%	1%	93
Female	79%	2%	0%	4%	6%	9%	131
18 to 34	87%	0%	0%	13%	0%	0%	12
35 to 49	93%	1%	0%	0%	4%	2%	48
50 to 64	78%	0%	2%	4%	12%	4%	88
65 and over	79%	3%	0%	6%	5%	8%	68
White	80%	1%	1%	4%	7%	6%	197
African American	100%	0%	0%	0%	0%	0%	7
Hispanic & Other	77%	3%	0%	0%	7%	13%	13
High school or less	81%	0%	1%	6%	9%	2%	44
Some college	88%	0%	0%	5%	4%	3%	45
College graduate	76%	3%	0%	4%	7%	10%	84
Post-graduate	82%	0%	2%	2%	8%	7%	49
Less than \$30K	72%	2%	0%	9%	12%	5%	24
\$30K to \$60K	69%	4%	1%	4%	13%	8%	46
\$60K to \$75K	87%	0%	0%	5%	9%	0%	19
\$75K to \$100K	84%	0%	0%	7%	1%	9%	24
More than \$100K	87%	0%	1%	2%	5%	5%	67
Protestant	82%	4%	0%	3%	8%	3%	44
Catholic	78%	0%	0%	4%	9%	8%	107
Other	78%	2%	0%	9%	10%	0%	21
None	91%	0%	2%	2%	0%	5%	38
Attend church weekly	72%	1%	0%	4%	13%	11%	77
Once, twice a month	74%	0%	0%	11%	7%	8%	24
Occasionally	83%	3%	0%	4%	6%	3%	57
Never	92%	0%	2%	1%	1%	3%	60
Inside 128	80%	0%	1%	3%	7%	9%	62
128 to 495	90%	1%	0%	3%	5%	1%	59
Central MA	73%	4%	2%	4%	13%	5%	45
Western MA	78%	0%	0%	11%	2%	9%	27
Southern MA/Cape/Islands	81%	0%	0%	4%	7%	8%	30

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, how about ... Governor Deval Patrick?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Know too Little to Say</u>	<u>(N=)</u>
STATEWIDE April, 2007	63%	9%	25%	4%	498
STATEWIDE, Sept. 2007	57%	12%	26%	6%	503
Democrat	70%	9%	15%	5%	246
Independent	51%	18%	24%	8%	113
Republican	35%	12%	51%	1%	126
Male	53%	8%	33%	5%	242
Female	60%	15%	19%	6%	261
18 to 34	66%	9%	14%	12%	59
35 to 49	56%	14%	24%	6%	118
50 to 64	56%	10%	30%	3%	155
65 and over	53%	11%	29%	6%	155
White	55%	12%	28%	5%	437
African American	51%	6%	21%	22%	24
Hispanic & Other	69%	14%	6%	11%	31
High school or less	48%	18%	22%	12%	134
Some college	55%	10%	29%	6%	110
College graduate	59%	11%	26%	4%	159
Post-graduate	65%	6%	28%	1%	95
Less than \$30K	52%	17%	24%	7%	66
\$30K to \$60K	51%	13%	30%	6%	99
\$60K to \$75K	41%	8%	40%	11%	46
\$75K to \$100K	62%	14%	20%	3%	41
More than \$100K	71%	9%	20%	0%	127
Protestant	57%	16%	23%	4%	122
Catholic	53%	12%	29%	5%	230
Other	53%	9%	22%	16%	40
None	64%	9%	23%	4%	82
Attend church weekly	54%	13%	30%	4%	160
Once, twice a month	58%	16%	19%	7%	65
Occasionally	55%	11%	26%	7%	134
Never	61%	10%	24%	4%	128
Inside 128	59%	10%	24%	7%	126
128 to 495	54%	13%	30%	3%	140
Central MA	54%	20%	23%	3%	95
Western MA	61%	10%	23%	6%	65
Southern MA/Cape/Islands	57%	4%	27%	11%	77

Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, how about ... Lieutenant Governor Tim Murray?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Know too Little to Say</u>	<u>(N=)</u>
STATEWIDE April, 2007	41%	18%	6%	35%	494
STATEWIDE, Sept. 2007	31%	20%	10%	39%	500
Democrat	41%	17%	5%	37%	244
Independent	26%	25%	9%	40%	113
Republican	16%	24%	23%	37%	125
Male	31%	19%	13%	36%	240
Female	30%	21%	7%	41%	260
18 to 34	20%	17%	4%	58%	59
35 to 49	31%	19%	13%	37%	118
50 to 64	36%	18%	7%	39%	154
65 and over	28%	23%	15%	34%	153
White	32%	19%	10%	39%	434
African American	21%	22%	20%	36%	24
Hispanic & Other	21%	27%	6%	45%	31
High school or less	22%	18%	12%	48%	131
Some college	28%	21%	11%	40%	110
College graduate	38%	20%	7%	36%	159
Post-graduate	34%	23%	12%	31%	95
Less than \$30K	22%	27%	10%	42%	65
\$30K to \$60K	30%	22%	11%	37%	99
\$60K to \$75K	23%	22%	19%	36%	46
\$75K to \$100K	42%	25%	14%	19%	41
More than \$100K	37%	17%	4%	41%	125
Protestant	24%	26%	13%	38%	121
Catholic	35%	16%	10%	39%	228
Other	32%	20%	14%	34%	40
None	24%	27%	4%	45%	82
Attend church weekly	39%	19%	12%	30%	157
Once, twice a month	22%	28%	10%	40%	65
Occasionally	28%	14%	10%	48%	134
Never	28%	23%	6%	42%	128
Inside 128	29%	22%	11%	39%	126
128 to 495	26%	30%	9%	35%	140
Central MA	43%	14%	8%	36%	95
Western MA	37%	12%	9%	42%	65
Southern MA/Cape/Islands	23%	13%	15%	49%	74

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, how about ... Attorney General Martha Coakley?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Know too Little to Say</u>	<u>(N=)</u>
STATEWIDE April, 2007	62%	10%	10%	18%	498
STATEWIDE, Sept. 2007	56%	10%	14%	21%	501
Democrat	70%	7%	4%	20%	244
Independent	45%	17%	16%	22%	113
Republican	41%	10%	32%	17%	126
Male	52%	7%	19%	22%	240
Female	59%	12%	9%	20%	261
18 to 34	36%	6%	7%	51%	59
35 to 49	51%	12%	14%	23%	118
50 to 64	60%	11%	14%	15%	155
65 and over	61%	8%	16%	16%	153
White	59%	10%	13%	18%	434
African American	44%	4%	16%	36%	24
Hispanic & Other	24%	17%	13%	46%	31
High school or less	45%	8%	14%	33%	131
Some college	57%	11%	18%	14%	110
College graduate	61%	12%	10%	17%	159
Post-graduate	58%	9%	14%	19%	95
Less than \$30K	48%	11%	13%	28%	66
\$30K to \$60K	50%	11%	14%	26%	99
\$60K to \$75K	42%	19%	16%	23%	46
\$75K to \$100K	72%	3%	19%	6%	41
More than \$100K	63%	8%	12%	17%	125
Protestant	47%	14%	17%	22%	122
Catholic	62%	7%	13%	19%	228
Other	46%	16%	16%	21%	40
None	56%	8%	11%	25%	82
Attend church weekly	53%	10%	16%	21%	157
Once, twice a month	53%	10%	15%	22%	65
Occasionally	61%	9%	11%	20%	134
Never	54%	10%	13%	22%	128
Inside 128	64%	8%	11%	17%	126
128 to 495	58%	11%	18%	13%	140
Central MA	53%	9%	12%	26%	95
Western MA	48%	12%	9%	31%	65
Southern MA/Cape/Islands	48%	10%	15%	26%	74

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, how about ... Speaker of the House Sal Di Masi?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Know Too Little to Say</u>	<u>(N=)</u>
STATEWIDE April, 2007	28%	16%	14%	42%	494
STATEWIDE, Sept. 2007	26%	20%	20%	34%	502
Democrat	35%	19%	14%	32%	246
Independent	21%	21%	21%	37%	112
Republican	15%	24%	32%	30%	126
Male	28%	19%	27%	26%	242
Female	25%	21%	13%	42%	260
18 to 34	20%	17%	6%	57%	59
35 to 49	19%	28%	18%	36%	118
50 to 64	34%	17%	22%	27%	154
65 and over	25%	17%	26%	32%	155
White	26%	21%	21%	32%	436
African American	30%	7%	12%	52%	24
Hispanic & Other	31%	12%	12%	45%	31
High school or less	17%	16%	16%	52%	133
Some college	22%	22%	26%	31%	110
College graduate	33%	24%	16%	27%	159
Post-graduate	32%	18%	26%	24%	95
Less than \$30K	22%	21%	13%	44%	66
\$30K to \$60K	22%	16%	27%	34%	99
\$60K to \$75K	15%	21%	21%	43%	46
\$75K to \$100K	20%	38%	22%	20%	41
More than \$100K	37%	20%	22%	22%	127
Protestant	23%	23%	17%	37%	122
Catholic	30%	14%	23%	33%	229
Other	14%	26%	11%	50%	40
None	23%	28%	22%	26%	82
Attend church weekly	27%	17%	26%	30%	159
Once, twice a month	24%	18%	12%	45%	65
Occasionally	33%	13%	17%	36%	134
Never	19%	30%	20%	31%	128
Inside 128	36%	17%	18%	29%	126
128 to 495	27%	25%	21%	26%	140
Central MA	21%	21%	16%	42%	95
Western MA	24%	12%	14%	50%	65
Southern MA/Cape/Islands	16%	19%	31%	34%	77

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, how about ... State Senate President Therese Murray?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Know too Little to Say</u>	<u>(N=)</u>
STATEWIDE April, 2007	29%	19%	9%	43%	493
STATEWIDE, Sept. 2007	18%	23%	11%	47%	503
Democrat	25%	21%	4%	49%	246
Independent	16%	31%	7%	46%	113
Republican	9%	21%	29%	41%	125
Male	19%	23%	14%	44%	242
Female	18%	23%	8%	51%	260
18 to 34	9%	24%	1%	67%	59
35 to 49	16%	23%	13%	48%	117
50 to 64	29%	19%	11%	42%	155
65 and over	16%	26%	14%	45%	155
White	18%	22%	12%	47%	437
African American	26%	13%	2%	59%	24
Hispanic & Other	19%	30%	4%	47%	31
High school or less	9%	23%	12%	56%	134
Some college	19%	23%	13%	44%	110
College graduate	26%	22%	9%	42%	159
Post-graduate	18%	25%	11%	46%	95
Less than \$30K	11%	28%	8%	53%	66
\$30K to \$60K	17%	27%	15%	40%	99
\$60K to \$75K	13%	25%	15%	47%	46
\$75K to \$100K	32%	13%	24%	31%	41
More than \$100K	29%	21%	7%	44%	127
Protestant	18%	23%	15%	44%	122
Catholic	21%	20%	11%	48%	230
Other	18%	20%	14%	48%	40
None	17%	30%	8%	45%	82
Attend church weekly	20%	25%	14%	41%	160
Once, twice a month	23%	13%	15%	50%	65
Occasionally	18%	11%	11%	60%	134
Never	17%	36%	7%	40%	128
Inside 128	21%	25%	7%	47%	125
128 to 495	19%	27%	14%	39%	140
Central MA	14%	25%	12%	49%	95
Western MA	16%	17%	8%	59%	65
Southern MA/Cape/Islands	20%	14%	16%	49%	77

“I’d like to turn to the subject of gambling in Massachusetts. Governor Patrick has recently proposed legal casino gambling, including slot machines, at three locations in Massachusetts. Supporters argue that this will bring in hundreds of millions of dollars in revenues to the State of Massachusetts while opponents argue that casinos will increase social problems from compulsive gambling. What about you ... do you favor or oppose legalizing casino gambling in Massachusetts?” “Is that strongly or just somewhat?”

	Strongly Favor 29%	Favor Somewhat 24%	Neutral 12%	Oppose Somewhat 12%	Strongly Oppose 22%	Don't Know 0%	(N=) 503
STATEWIDE, Sept. 2007							
Democrat	27%	24%	11%	14%	23%	1%	246
Independent	33%	25%	11%	10%	21%	0%	113
Republican	31%	23%	12%	11%	23%	0%	125
Male	34%	22%	14%	12%	18%	0%	242
Female	25%	25%	10%	12%	26%	1%	260
18 to 34	29%	36%	14%	14%	8%	0%	59
35 to 49	29%	24%	11%	13%	23%	0%	118
50 to 64	32%	19%	10%	14%	25%	0%	155
65 and over	26%	24%	13%	10%	26%	1%	155
White	29%	24%	12%	12%	23%	0%	437
African American	38%	15%	13%	17%	11%	6%	24
Hispanic & Other	25%	39%	7%	12%	17%	0%	31
High school or less	29%	30%	12%	10%	19%	0%	134
Some college	44%	12%	18%	9%	17%	0%	110
College graduate	25%	25%	9%	14%	26%	1%	159
Post-graduate	20%	26%	10%	17%	27%	0%	95
Less than \$30K	27%	22%	18%	10%	23%	0%	66
\$30K to \$60K	33%	18%	7%	14%	28%	0%	99
\$60K to \$75K	38%	26%	12%	8%	16%	0%	46
\$75K to \$100K	17%	25%	15%	10%	33%	0%	41
More than \$100K	32%	26%	8%	16%	17%	0%	127
Protestant	30%	19%	15%	13%	21%	1%	122
Catholic	29%	27%	11%	10%	23%	0%	230
Other	23%	31%	2%	18%	27%	0%	40
None	39%	24%	10%	11%	16%	0%	82
Attend church weekly	22%	26%	13%	12%	26%	1%	160
Once, twice a month	35%	19%	15%	10%	20%	0%	65
Occasionally	31%	26%	10%	16%	17%	0%	134
Never	33%	24%	9%	11%	22%	0%	128
Inside 128	23%	27%	13%	17%	19%	1%	125
128 to 495	32%	25%	11%	8%	24%	0%	140
Central MA	29%	25%	9%	12%	26%	0%	95
Western MA	31%	23%	12%	10%	24%	0%	65
Southern MA/Cape/Islands	33%	15%	17%	16%	20%	0%	77

“As I mentioned, Governor Patrick has proposed 3 casinos in Massachusetts. How many casinos, if any, would you like to see in Massachusetts?”

STATEWIDE, Sept. 2007	<u>None</u> 29%	<u>One</u> 23%	<u>Two</u> 9%	<u>Three</u> 28%	<u>Four +</u> 5%	<u>Don't</u> <u>Know</u> 6%	<u>(N=)</u> 503
Democrat	30%	20%	9%	29%	6%	5%	246
Independent	21%	30%	7%	29%	4%	9%	113
Republican	33%	23%	9%	28%	2%	4%	125
Male	27%	20%	9%	34%	7%	4%	242
Female	31%	27%	9%	23%	3%	7%	260
18 to 34	10%	38%	16%	20%	10%	5%	59
35 to 49	34%	18%	10%	30%	6%	2%	118
50 to 64	32%	19%	7%	30%	5%	7%	155
65 and over	30%	26%	9%	29%	1%	5%	155
White	29%	22%	9%	30%	5%	6%	437
African American	23%	33%	3%	35%	0%	6%	24
Hispanic & Other	19%	41%	13%	16%	7%	4%	31
High school or less	25%	22%	14%	26%	7%	5%	134
Some college	18%	28%	8%	33%	3%	9%	110
College graduate	35%	23%	7%	27%	3%	6%	159
Post-graduate	37%	20%	6%	29%	6%	3%	95
Less than \$30K	32%	22%	12%	28%	2%	4%	66
\$30K to \$60K	30%	21%	9%	25%	7%	8%	99
\$60K to \$75K	23%	25%	9%	28%	7%	8%	46
\$75K to \$100K	45%	9%	7%	25%	6%	7%	41
More than \$100K	28%	21%	7%	36%	5%	3%	127
Protestant	31%	20%	8%	26%	7%	9%	122
Catholic	27%	25%	11%	29%	3%	4%	230
Other	29%	22%	11%	27%	8%	3%	40
None	25%	20%	6%	41%	3%	5%	82
Attend church weekly	34%	23%	8%	24%	5%	6%	160
Once, twice a month	20%	24%	5%	40%	1%	9%	65
Occasionally	25%	22%	14%	28%	8%	3%	134
Never	30%	22%	7%	32%	3%	6%	128
Inside 128	29%	29%	7%	30%	0%	4%	125
128 to 495	28%	21%	6%	34%	4%	7%	140
Central MA	28%	22%	12%	21%	8%	9%	95
Western MA	28%	20%	13%	26%	11%	2%	65
Southern MA/Cape/Islands	31%	24%	10%	26%	3%	6%	77

“If Massachusetts were to permit casinos to open, would you want them to be in urban or rural areas?”

	Urban Areas 24%	Rural Areas 43%	No Pref. 23%	Don't Want Any 10%	Don't Know 0%	(N=) 503
STATEWIDE, Sept. 2007						
Democrat	22%	46%	23%	9%	0%	246
Independent	23%	43%	20%	13%	0%	113
Republican	28%	39%	24%	8%	1%	126
Male	25%	40%	28%	6%	0%	242
Female	23%	46%	17%	13%	1%	261
18 to 34	28%	43%	24%	5%	0%	59
35 to 49	29%	32%	26%	12%	0%	118
50 to 64	20%	49%	22%	10%	0%	155
65 and over	23%	46%	21%	10%	1%	155
White	25%	43%	22%	9%	0%	437
African American	20%	48%	23%	9%	0%	24
Hispanic & Other	25%	48%	22%	3%	2%	31
High school or less	22%	44%	23%	11%	0%	134
Some college	16%	50%	28%	6%	1%	110
College graduate	31%	41%	17%	10%	0%	159
Post-graduate	23%	39%	26%	12%	0%	95
Less than \$30K	28%	37%	23%	11%	1%	66
\$30K to \$60K	25%	52%	13%	9%	1%	99
\$60K to \$75K	20%	52%	25%	3%	0%	46
\$75K to \$100K	33%	21%	29%	18%	0%	41
More than \$100K	23%	37%	29%	10%	0%	127
Protestant	25%	42%	20%	12%	1%	122
Catholic	23%	47%	23%	8%	0%	230
Other	25%	43%	23%	9%	0%	40
None	27%	40%	28%	5%	1%	82
Attend church weekly	25%	44%	20%	10%	0%	160
Once, twice a month	28%	44%	22%	6%	0%	65
Occasionally	17%	51%	24%	8%	0%	134
Never	29%	36%	26%	10%	0%	128
Inside 128	18%	54%	21%	7%	0%	126
128 to 495	23%	40%	25%	12%	0%	140
Central MA	26%	45%	22%	7%	1%	95
Western MA	36%	27%	26%	11%	0%	65
Southern MA/Cape/Islands	24%	44%	18%	13%	1%	77

“What if casinos were only built at existing racetracks? Do you favor or oppose casinos if they were built at racetracks in Massachusetts?” “Is that strongly or just somewhat?”

STATEWIDE, Sept. 2007	<u>Strongly Favor</u> 24%	<u>Favor Somewhat</u> 24%	<u>Neutral</u> 14%	<u>Oppose Somewhat</u> 14%	<u>Strongly Oppose</u> 21%	<u>Don't Know</u> 3%	<u>(N=)</u> 502
Democrat	24%	22%	13%	16%	22%	3%	246
Independent	24%	29%	15%	7%	21%	4%	113
Republican	26%	24%	11%	16%	20%	2%	124
Male	26%	25%	13%	15%	19%	3%	242
Female	23%	23%	15%	13%	23%	3%	259
18 to 34	24%	23%	22%	18%	10%	2%	59
35 to 49	29%	24%	15%	10%	17%	4%	118
50 to 64	26%	23%	11%	14%	25%	1%	153
65 and over	20%	25%	14%	14%	23%	4%	155
White	24%	24%	13%	14%	22%	3%	436
African American	41%	8%	22%	2%	28%	0%	24
Hispanic & Other	23%	32%	17%	17%	11%	0%	31
High school or less	24%	22%	17%	14%	19%	4%	134
Some college	31%	16%	15%	14%	23%	0%	110
College graduate	19%	31%	11%	15%	19%	4%	159
Post-graduate	25%	23%	15%	11%	24%	3%	94
Less than \$30K	27%	23%	12%	11%	26%	1%	66
\$30K to \$60K	18%	21%	16%	21%	22%	1%	99
\$60K to \$75K	37%	31%	10%	11%	10%	0%	46
\$75K to \$100K	19%	22%	24%	7%	28%	0%	40
More than \$100K	25%	23%	14%	15%	17%	5%	127
Protestant	19%	22%	23%	13%	21%	1%	121
Catholic	28%	24%	11%	14%	20%	3%	230
Other	25%	25%	14%	9%	26%	0%	40
None	28%	26%	10%	9%	18%	8%	82
Attend church weekly	24%	21%	14%	16%	24%	2%	158
Once, twice a month	28%	18%	17%	17%	15%	5%	65
Occasionally	20%	30%	17%	15%	16%	2%	134
Never	28%	22%	12%	9%	25%	5%	128
Inside 128	28%	27%	10%	10%	21%	4%	126
128 to 495	28%	27%	13%	10%	21%	1%	140
Central MA	24%	24%	19%	12%	16%	5%	95
Western MA	17%	19%	18%	21%	19%	5%	64
Southern MA/Cape/Islands	17%	17%	14%	22%	28%	1%	77

“Would you favor or oppose slot machines, rather than full casinos, at racetracks?” “Is that strongly or just somewhat?”

STATEWIDE, Sept. 2007	<u>Strongly Favor</u> 19%	<u>Favor Somewhat</u> 26%	<u>Neutral</u> 18%	<u>Oppose Somewhat</u> 13%	<u>Strongly Oppose</u> 22%	<u>Don't Know</u> 2%	<u>(N=)</u> 503
Democrat	17%	29%	15%	12%	25%	3%	246
Independent	21%	22%	27%	9%	20%	2%	113
Republican	21%	24%	13%	19%	21%	2%	126
Male	21%	26%	17%	15%	20%	1%	242
Female	17%	25%	18%	12%	25%	3%	261
18 to 34	27%	26%	27%	6%	14%	1%	59
35 to 49	22%	26%	12%	18%	20%	1%	118
50 to 64	19%	24%	19%	12%	25%	0%	155
65 and over	14%	24%	17%	15%	25%	6%	155
White	18%	25%	17%	15%	23%	2%	437
African American	17%	33%	25%	9%	6%	11%	24
Hispanic & Other	33%	34%	14%	3%	15%	0%	31
High school or less	19%	30%	16%	11%	21%	4%	134
Some college	23%	32%	13%	8%	22%	1%	110
College graduate	18%	23%	19%	15%	21%	3%	159
Post-graduate	16%	15%	22%	21%	26%	0%	95
Less than \$30K	18%	37%	14%	8%	21%	3%	66
\$30K to \$60K	13%	27%	18%	19%	23%	0%	99
\$60K to \$75K	24%	25%	20%	12%	19%	0%	46
\$75K to \$100K	15%	22%	15%	15%	33%	0%	41
More than \$100K	23%	18%	19%	16%	24%	0%	127
Protestant	14%	15%	25%	19%	23%	3%	122
Catholic	21%	30%	16%	11%	20%	3%	230
Other	8%	42%	19%	8%	24%	0%	40
None	28%	19%	9%	14%	28%	1%	82
Attend church weekly	14%	24%	20%	16%	22%	3%	160
Once, twice a month	19%	31%	13%	15%	20%	0%	65
Occasionally	20%	27%	19%	14%	18%	2%	134
Never	23%	23%	16%	10%	26%	2%	128
Inside 128	18%	33%	13%	13%	20%	3%	126
128 to 495	23%	20%	18%	16%	21%	2%	140
Central MA	18%	18%	23%	13%	25%	3%	95
Western MA	12%	33%	15%	15%	23%	2%	65
Southern MA/Cape/Islands	22%	26%	19%	7%	25%	2%	77

“What if casinos were owned by an Indian tribe, such as those in Connecticut? Do you favor or oppose casinos if they are owned by an Indian tribe?” “Is that strongly or just somewhat?”

STATEWIDE, Sept. 2007	<u>Strongly Favor</u> 25%	<u>Favor Somewhat</u> 20%	<u>Neutral</u> 23%	<u>Oppose Somewhat</u> 9%	<u>Strongly Oppose</u> 21%	<u>Don't Know</u> 2%	<u>(N=)</u> 502
Democrat	24%	22%	21%	10%	22%	1%	246
Independent	30%	13%	26%	9%	19%	3%	113
Republican	24%	25%	20%	8%	21%	1%	126
Male	26%	23%	22%	10%	18%	1%	242
Female	25%	17%	25%	8%	23%	2%	260
18 to 34	27%	17%	35%	10%	11%	0%	59
35 to 49	24%	18%	27%	8%	21%	3%	118
50 to 64	26%	21%	18%	10%	23%	2%	154
65 and over	25%	21%	22%	8%	22%	1%	155
White	25%	19%	23%	9%	22%	2%	437
African American	38%	12%	25%	5%	20%	0%	24
Hispanic & Other	17%	42%	21%	10%	8%	1%	31
High school or less	26%	20%	26%	7%	21%	1%	134
Some college	30%	20%	22%	7%	20%	1%	110
College graduate	21%	21%	24%	10%	23%	1%	159
Post-graduate	26%	18%	21%	11%	20%	4%	95
Less than \$30K	33%	15%	27%	8%	17%	1%	65
\$30K to \$60K	12%	28%	27%	13%	18%	1%	99
\$60K to \$75K	24%	25%	26%	4%	18%	4%	46
\$75K to \$100K	21%	15%	28%	3%	33%	0%	41
More than \$100K	30%	19%	20%	11%	18%	2%	127
Protestant	25%	17%	27%	9%	19%	3%	121
Catholic	27%	21%	23%	10%	18%	2%	230
Other	25%	17%	19%	6%	31%	1%	40
None	28%	22%	21%	7%	21%	1%	82
Attend church weekly	26%	17%	23%	11%	22%	1%	159
Once, twice a month	22%	22%	26%	12%	15%	3%	65
Occasionally	25%	23%	28%	8%	13%	3%	134
Never	27%	18%	19%	7%	29%	0%	128
Inside 128	19%	23%	22%	14%	18%	4%	126
128 to 495	32%	17%	23%	7%	20%	1%	140
Central MA	27%	20%	23%	3%	27%	0%	95
Western MA	19%	25%	28%	8%	20%	1%	65
Southern MA/Cape/Islands	26%	16%	22%	14%	20%	2%	77

“I’m going to read you several arguments for and against casino gambling. Please tell me whether you agree or disagree with each.” ROTATE GAME7A TO GAME7F

“Casinos are a good way to stimulate the economy of Massachusetts.” “Is that strongly or just somewhat?”

	Strongly Agree	Agree Somewhat	Neutral	Disagree Somewhat	Strongly Disagree	Don't Know	(N=)
STATEWIDE, Sept. 2007	28%	25%	4%	15%	27%	1%	503
Democrat	31%	23%	3%	15%	28%	1%	246
Independent	27%	31%	2%	12%	27%	1%	113
Republican	23%	26%	5%	16%	29%	0%	126
Male	31%	21%	4%	15%	29%	1%	242
Female	25%	29%	4%	14%	26%	1%	261
18 to 34	36%	27%	6%	14%	13%	4%	59
35 to 49	29%	28%	3%	18%	22%	0%	118
50 to 64	29%	18%	5%	17%	32%	0%	155
65 and over	23%	27%	3%	11%	33%	1%	155
White	27%	25%	4%	14%	28%	1%	437
African American	52%	23%	6%	11%	9%	0%	24
Hispanic & Other	22%	32%	3%	22%	20%	0%	31
High school or less	34%	25%	3%	9%	27%	3%	134
Some college	46%	17%	1%	14%	20%	1%	110
College graduate	18%	30%	5%	16%	31%	0%	159
Post-graduate	15%	29%	6%	19%	31%	0%	95
Less than \$30K	34%	21%	3%	13%	29%	0%	66
\$30K to \$60K	29%	25%	4%	14%	29%	0%	99
\$60K to \$75K	29%	23%	4%	20%	24%	0%	46
\$75K to \$100K	22%	23%	3%	15%	33%	3%	41
More than \$100K	27%	25%	5%	19%	24%	0%	127
Protestant	27%	23%	4%	20%	25%	0%	122
Catholic	30%	27%	3%	12%	27%	2%	230
Other	19%	27%	6%	13%	34%	0%	40
None	31%	23%	4%	17%	25%	0%	82
Attend church weekly	21%	29%	4%	14%	33%	0%	160
Once, twice a month	27%	35%	2%	16%	20%	0%	65
Occasionally	35%	20%	7%	16%	18%	3%	134
Never	29%	22%	2%	15%	31%	0%	128
Inside 128	30%	23%	2%	24%	20%	1%	126
128 to 495	26%	27%	5%	13%	28%	1%	140
Central MA	31%	22%	7%	12%	29%	0%	95
Western MA	29%	27%	4%	7%	33%	0%	65
Southern MA/Cape/Islands	23%	27%	2%	12%	32%	3%	77

“Casino gambling is the best way for the state to raise needed revenue for roads, bridges, and towns in Massachusetts.”

	Strongly <u>Agree</u> 28%	Agree <u>Somewhat</u> 22%	<u>Neutral</u> 3%	<u>Disagree</u> <u>Somewhat</u> 17%	<u>Strongly</u> <u>Disagree</u> 31%	<u>Don't</u> <u>Know</u> 0%	<u>(N=)</u> 501
STATEWIDE, Sept. 2007							
Democrat	27%	23%	2%	17%	31%	0%	245
Independent	30%	21%	3%	19%	27%	0%	113
Republican	26%	19%	3%	18%	34%	0%	126
Male	32%	18%	2%	16%	33%	0%	241
Female	24%	25%	3%	18%	30%	0%	261
18 to 34	34%	28%	0%	10%	28%	0%	59
35 to 49	28%	14%	2%	24%	32%	0%	116
50 to 64	22%	23%	4%	17%	34%	0%	155
65 and over	31%	21%	3%	14%	30%	0%	155
White	28%	21%	3%	17%	32%	0%	435
African American	37%	23%	4%	20%	15%	2%	24
Hispanic & Other	19%	34%	0%	20%	27%	0%	31
High school or less	39%	23%	1%	11%	25%	0%	134
Some college	33%	24%	1%	17%	26%	0%	110
College graduate	20%	21%	4%	18%	36%	0%	158
Post-graduate	18%	17%	3%	24%	38%	0%	95
Less than \$30K	38%	21%	2%	11%	28%	0%	66
\$30K to \$60K	21%	30%	4%	15%	31%	0%	99
\$60K to \$75K	34%	14%	4%	30%	17%	0%	46
\$75K to \$100K	13%	21%	0%	21%	46%	0%	41
More than \$100K	30%	18%	4%	14%	34%	0%	126
Protestant	33%	21%	4%	21%	21%	0%	122
Catholic	28%	22%	2%	13%	34%	0%	228
Other	19%	23%	2%	17%	39%	0%	40
None	26%	22%	2%	20%	29%	0%	82
Attend church weekly	24%	22%	4%	19%	32%	0%	160
Once, twice a month	37%	14%	5%	19%	24%	1%	65
Occasionally	30%	23%	2%	19%	27%	0%	132
Never	25%	24%	1%	13%	37%	0%	128
Inside 128	27%	24%	0%	21%	28%	0%	126
128 to 495	22%	25%	5%	19%	29%	0%	139
Central MA	30%	20%	0%	11%	39%	0%	95
Western MA	28%	21%	4%	10%	37%	0%	65
Southern MA/Cape/Islands	38%	15%	2%	20%	25%	0%	77

“Regulated casino gambling is a viable and legal entertainment option just like going to the movies?”

	Strongly <u>Agree</u> 33%	Agree <u>Somewhat</u> 28%	<u>Neutral</u> 3%	Disagree <u>Somewhat</u> 11%	Strongly <u>Disagree</u> 24%	<u>Don't Know</u> 1%	<u>(N=)</u> 503
STATEWIDE, Sept. 2007							
Democrat	31%	29%	3%	12%	25%	1%	246
Independent	37%	23%	5%	13%	22%	0%	113
Republican	31%	31%	3%	9%	25%	1%	126
Male	40%	30%	3%	9%	18%	1%	242
Female	28%	26%	3%	13%	29%	1%	261
18 to 34	56%	22%	0%	9%	13%	0%	59
35 to 49	40%	27%	5%	10%	18%	0%	118
50 to 64	31%	28%	2%	11%	28%	0%	155
65 and over	24%	28%	4%	12%	30%	2%	155
White	33%	27%	3%	12%	25%	1%	437
African American	42%	26%	4%	0%	22%	6%	24
Hispanic & Other	39%	31%	6%	7%	16%	0%	31
High school or less	35%	28%	4%	9%	24%	1%	134
Some college	39%	16%	6%	17%	22%	0%	110
College graduate	31%	34%	3%	8%	24%	1%	159
Post-graduate	28%	31%	0%	12%	27%	2%	95
Less than \$30K	30%	33%	5%	8%	25%	0%	66
\$30K to \$60K	31%	25%	6%	13%	26%	0%	99
\$60K to \$75K	45%	20%	4%	19%	12%	0%	46
\$75K to \$100K	22%	27%	6%	10%	35%	0%	41
More than \$100K	39%	32%	0%	6%	23%	0%	127
Protestant	31%	27%	3%	12%	25%	1%	122
Catholic	36%	23%	4%	11%	26%	0%	230
Other	32%	36%	1%	5%	22%	4%	40
None	33%	35%	2%	14%	16%	0%	82
Attend church weekly	26%	24%	4%	11%	33%	1%	160
Once, twice a month	35%	28%	5%	12%	20%	0%	65
Occasionally	41%	27%	1%	13%	16%	1%	134
Never	34%	33%	1%	10%	22%	0%	128
Inside 128	28%	33%	3%	15%	20%	1%	126
128 to 495	38%	27%	3%	6%	24%	1%	140
Central MA	41%	28%	0%	13%	18%	0%	95
Western MA	31%	29%	2%	14%	25%	0%	65
Southern MA/Cape/Islands	27%	20%	7%	8%	36%	1%	77

“Casino gambling will lead to more crime in Massachusetts.”

STATEWIDE, Sept. 2007	<u>Strongly Agree</u> 20%	<u>Agree Somewhat</u> 18%	<u>Neutral</u> 6%	<u>Disagree Somewhat</u> 25%	<u>Strongly Disagree</u> 29%	<u>Don't Know</u> 2%	<u>(N=)</u> 503
Democrat	20%	22%	4%	24%	28%	2%	246
Independent	23%	9%	9%	28%	30%	1%	113
Republican	20%	18%	4%	28%	28%	2%	126
Male	16%	19%	7%	26%	32%	1%	242
Female	24%	18%	4%	25%	26%	2%	261
18 to 34	12%	25%	7%	28%	26%	2%	59
35 to 49	21%	16%	5%	26%	30%	2%	118
50 to 64	22%	18%	4%	25%	30%	0%	155
65 and over	23%	17%	7%	25%	26%	3%	155
White	21%	18%	6%	26%	28%	1%	437
African American	2%	12%	0%	37%	47%	3%	24
Hispanic & Other	31%	23%	8%	17%	22%	0%	31
High school or less	20%	19%	4%	25%	31%	2%	134
Some college	22%	11%	10%	23%	34%	1%	110
College graduate	20%	22%	5%	26%	25%	2%	159
Post-graduate	21%	19%	4%	29%	25%	1%	95
Less than \$30K	18%	22%	11%	19%	27%	3%	66
\$30K to \$60K	29%	11%	3%	25%	31%	2%	99
\$60K to \$75K	17%	15%	2%	28%	38%	0%	46
\$75K to \$100K	25%	32%	2%	29%	6%	6%	41
More than \$100K	14%	19%	4%	29%	34%	0%	127
Protestant	24%	17%	2%	30%	25%	2%	122
Catholic	23%	17%	6%	23%	30%	1%	230
Other	19%	30%	2%	19%	29%	2%	40
None	11%	17%	11%	26%	33%	2%	82
Attend church weekly	28%	17%	4%	29%	22%	0%	160
Once, twice a month	21%	18%	2%	24%	32%	3%	65
Occasionally	14%	20%	6%	27%	31%	3%	134
Never	19%	20%	7%	21%	32%	1%	128
Inside 128	17%	17%	9%	24%	31%	2%	126
128 to 495	19%	19%	7%	27%	27%	1%	140
Central MA	26%	20%	2%	28%	22%	2%	95
Western MA	25%	18%	2%	26%	28%	1%	65
Southern MA/Cape/Islands	18%	18%	6%	21%	36%	2%	77

“Casino gambling will divert consumer spending away from traditional Massachusetts businesses such as restaurants, shops, and recreation and entertainment businesses.”

STATEWIDE, Sept. 2007	<u>Strongly Agree</u> 19%	<u>Agree Somewhat</u> 16%	<u>Neutral</u> 4%	<u>Disagree Somewhat</u> 27%	<u>Strongly Disagree</u> 33%	<u>Don't Know</u> 1%	<u>(N=)</u> 503
Democrat	21%	17%	3%	23%	35%	2%	246
Independent	20%	12%	5%	34%	27%	1%	113
Republican	16%	19%	6%	26%	33%	0%	126
Male	22%	16%	4%	28%	30%	1%	242
Female	17%	16%	5%	26%	35%	1%	261
18 to 34	19%	18%	0%	29%	32%	1%	59
35 to 49	15%	18%	3%	29%	35%	0%	118
50 to 64	23%	14%	4%	21%	35%	3%	155
65 and over	22%	16%	6%	28%	27%	1%	155
White	19%	16%	4%	26%	33%	1%	437
African American	6%	9%	8%	42%	36%	0%	24
Hispanic & Other	28%	16%	2%	26%	26%	2%	31
High school or less	19%	17%	7%	25%	30%	1%	134
Some college	18%	10%	3%	30%	35%	5%	110
College graduate	20%	19%	3%	25%	32%	0%	159
Post-graduate	20%	17%	4%	25%	33%	1%	95
Less than \$30K	14%	13%	2%	33%	33%	5%	66
\$30K to \$60K	25%	19%	1%	25%	31%	0%	99
\$60K to \$75K	16%	12%	8%	28%	35%	0%	46
\$75K to \$100K	29%	22%	2%	18%	29%	0%	41
More than \$100K	22%	12%	1%	24%	41%	0%	127
Protestant	15%	18%	6%	26%	35%	0%	122
Catholic	21%	16%	2%	24%	34%	3%	230
Other	19%	15%	12%	24%	30%	0%	40
None	20%	15%	1%	36%	28%	1%	82
Attend church weekly	24%	15%	4%	26%	29%	2%	160
Once, twice a month	11%	18%	6%	22%	41%	2%	65
Occasionally	12%	21%	3%	29%	35%	1%	134
Never	26%	12%	3%	27%	32%	0%	128
Inside 128	16%	19%	5%	27%	29%	3%	126
128 to 495	13%	19%	4%	25%	38%	2%	140
Central MA	25%	12%	2%	26%	34%	1%	95
Western MA	15%	15%	3%	33%	35%	0%	65
Southern MA/Cape/Islands	34%	11%	6%	25%	24%	0%	77

“Casino gambling has negative social consequences because people who go to casinos are more likely to be poor and disadvantaged.”

STATEWIDE, Sept. 2007	Strongly Agree 23%	Agree Somewhat 22%	Neutral 4%	Disagree Somewhat 23%	Strongly Disagree 26%	Don't Know 2%	(N=) 501
Democrat	27%	19%	3%	26%	24%	1%	245
Independent	25%	22%	7%	15%	28%	4%	113
Republican	17%	27%	4%	25%	24%	2%	126
Male	25%	24%	2%	24%	24%	1%	241
Female	22%	20%	5%	23%	29%	2%	261
18 to 34	10%	25%	0%	29%	35%	1%	59
35 to 49	25%	19%	2%	26%	28%	0%	118
50 to 64	22%	24%	5%	25%	22%	2%	155
65 and over	28%	19%	5%	20%	25%	3%	153
White	24%	21%	4%	24%	26%	1%	435
African American	18%	15%	0%	15%	41%	11%	24
Hispanic & Other	14%	36%	2%	25%	18%	5%	31
High school or less	25%	17%	4%	19%	31%	4%	134
Some college	27%	18%	3%	19%	32%	1%	110
College graduate	22%	22%	4%	28%	22%	1%	158
Post-graduate	20%	32%	4%	26%	19%	0%	95
Less than \$30K	24%	11%	1%	27%	33%	3%	66
\$30K to \$60K	29%	14%	4%	28%	25%	0%	99
\$60K to \$75K	13%	31%	3%	15%	35%	2%	46
\$75K to \$100K	20%	31%	0%	32%	15%	2%	41
More than \$100K	25%	20%	3%	25%	28%	0%	126
Protestant	22%	19%	2%	26%	31%	1%	122
Catholic	28%	19%	3%	24%	26%	1%	230
Other	15%	27%	10%	19%	27%	2%	40
None	15%	31%	7%	25%	20%	2%	81
Attend church weekly	35%	20%	3%	19%	23%	0%	160
Once, twice a month	14%	19%	3%	39%	22%	4%	65
Occasionally	15%	21%	3%	25%	33%	2%	134
Never	21%	27%	5%	23%	24%	1%	127
Inside 128	19%	24%	3%	30%	22%	1%	124
128 to 495	21%	22%	7%	27%	23%	1%	140
Central MA	27%	23%	2%	14%	34%	1%	95
Western MA	17%	20%	1%	26%	33%	3%	65
Southern MA/Cape/Islands	35%	18%	3%	16%	24%	3%	77

“Overall, which ONE of these three positions on legal casino gambling in Massachusetts best summarizes your own opinion? ROTATE RESPONSES 1) The economic benefits of casino gambling are so important to the state that, hopefully, legal casino gambling will begin AS SOON AS POSSIBLE; 2) We are just learning about the pros and cons about casino gambling, so it would be best to REMAIN NEUTRAL about the issue FOR THE TIME BEING; 3) Casino gambling in Massachusetts undermines the character of the community so it should be STOPPED NOW.”

STATEWIDE, Sept. 2007	<u>Legalize ASAP</u> 33%	<u>Remain Neutral</u> 40%	<u>Stop Casinos Now</u> 24%	<u>Don't Know</u> 3%	<u>(N=)</u> 501
Democrat	31%	38%	28%	3%	245
Independent	35%	43%	19%	3%	113
Republican	36%	39%	23%	3%	126
Male	40%	33%	22%	5%	242
Female	26%	46%	26%	2%	259
18 to 34	34%	51%	12%	3%	59
35 to 49	32%	35%	29%	4%	118
50 to 64	40%	32%	25%	3%	155
65 and over	26%	46%	25%	3%	153
White	34%	38%	25%	3%	435
African American	46%	41%	13%	0%	24
Hispanic & Other	20%	67%	10%	3%	31
High school or less	35%	43%	20%	2%	132
Some college	39%	40%	20%	2%	110
College graduate	32%	38%	28%	2%	159
Post-graduate	24%	38%	29%	9%	95
Less than \$30K	35%	37%	25%	3%	65
\$30K to \$60K	31%	42%	23%	4%	99
\$60K to \$75K	45%	34%	21%	0%	46
\$75K to \$100K	27%	32%	41%	0%	41
More than \$100K	39%	35%	19%	7%	127
Protestant	35%	39%	25%	2%	121
Catholic	33%	42%	24%	1%	229
Other	30%	34%	28%	7%	40
None	39%	36%	17%	8%	82
Attend church weekly	27%	39%	32%	3%	159
Once, twice a month	40%	45%	14%	1%	65
Occasionally	32%	48%	19%	1%	134
Never	38%	31%	23%	8%	127
Inside 128	25%	51%	18%	6%	126
128 to 495	36%	36%	26%	2%	139
Central MA	36%	28%	31%	4%	95
Western MA	38%	33%	26%	3%	65
Southern MA/Cape/Islands	31%	48%	20%	2%	77

“If you had a child, would you want your son or daughter to work in a casino?”

STATEWIDE, Sept. 2007	<u>Yes</u> 33%	<u>No</u> 46%	<u>Wouldn't</u> <u>Matter</u> 18%	<u>Don't</u> <u>Know</u> 3%	<u>(N=)</u> 503
Democrat	31%	51%	14%	3%	246
Independent	35%	39%	23%	3%	113
Republican	36%	44%	20%	0%	126
Male	35%	39%	21%	4%	242
Female	31%	53%	15%	2%	261
18 to 34	31%	46%	14%	9%	59
35 to 49	33%	51%	15%	1%	118
50 to 64	34%	42%	19%	5%	155
65 and over	30%	49%	19%	2%	155
White	33%	46%	19%	3%	437
African American	51%	33%	10%	6%	24
Hispanic & Other	25%	63%	9%	2%	31
High school or less	38%	43%	18%	2%	134
Some college	37%	42%	17%	4%	110
College graduate	31%	45%	21%	3%	159
Post-graduate	24%	57%	15%	5%	95
Less than \$30K	30%	48%	18%	4%	66
\$30K to \$60K	35%	47%	18%	0%	99
\$60K to \$75K	44%	37%	19%	0%	46
\$75K to \$100K	30%	61%	5%	5%	41
More than \$100K	30%	48%	17%	5%	127
Protestant	33%	50%	15%	2%	122
Catholic	33%	46%	17%	4%	230
Other	26%	55%	17%	2%	40
None	39%	37%	24%	1%	82
Attend church weekly	27%	52%	17%	3%	160
Once, twice a month	32%	51%	10%	7%	65
Occasionally	38%	41%	17%	3%	134
Never	35%	42%	21%	1%	128
Inside 128	33%	43%	19%	5%	126
128 to 495	34%	47%	18%	2%	140
Central MA	34%	42%	19%	5%	95
Western MA	35%	52%	11%	2%	65
Southern MA/Cape/Islands	29%	52%	20%	0%	77

“Which of the following things have you done in the past twelve months? Have you ... Visited a casino ... Bet on a horse race ... Purchased a Massachusetts lottery ticket? ... Gambled for money on the Internet? ... “Played a video gaming machine, such as video poker or an electronic slot machine? ... Attended a bingo game that gave out cash prizes? ... Some other legal gambling activity?”

STATEWIDE, Sept. 2007	Casino 29%	Horses 7%	Lottery 56%	Internet 1%	Slots 9%	Bingo 8%	Other 6%	None 35%	(N=) 496
Democrat	29%	6%	52%	1%	9%	8%	5%	36%	241
Independent	28%	9%	63%	0%	10%	9%	7%	30%	113
Republican	25%	7%	55%	1%	10%	3%	6%	40%	124
Male	33%	10%	56%	1%	14%	6%	8%	32%	239
Female	25%	5%	55%	0%	6%	10%	4%	38%	256
18 to 34	32%	9%	56%	4%	16%	13%	6%	34%	56
35 to 49	32%	4%	57%	0%	14%	6%	11%	32%	117
50 to 64	30%	6%	57%	1%	8%	4%	3%	37%	155
65 and over	26%	9%	53%	0%	6%	10%	4%	37%	152
White	28%	7%	57%	1%	9%	8%	5%	34%	431
African American	37%	0%	49%	0%	18%	5%	7%	37%	24
Hispanic & Other	36%	5%	50%	0%	3%	10%	5%	41%	31
High school or less	36%	6%	59%	1%	8%	13%	6%	27%	132
Some college	26%	9%	66%	0%	16%	6%	4%	26%	107
College graduate	24%	4%	55%	1%	6%	7%	6%	42%	159
Post-graduate	28%	10%	38%	1%	9%	3%	5%	49%	94
Less than \$30K	30%	7%	56%	0%	9%	8%	7%	35%	66
\$30K to \$60K	32%	4%	61%	1%	9%	9%	6%	32%	96
\$60K to \$75K	30%	14%	53%	0%	14%	5%	6%	35%	46
\$75K to \$100K	16%	3%	49%	0%	4%	3%	9%	47%	41
More than \$100K	30%	12%	52%	2%	12%	8%	7%	37%	127
Protestant	27%	3%	56%	1%	7%	9%	5%	37%	120
Catholic	32%	11%	62%	1%	10%	10%	4%	27%	226
Other	35%	0%	41%	0%	10%	2%	7%	47%	40
None	19%	3%	49%	1%	10%	4%	9%	45%	82
Attend church weekly	25%	6%	52%	0%	8%	11%	5%	38%	154
Once, twice a month	39%	8%	43%	3%	16%	7%	4%	36%	64
Occasionally	36%	8%	70%	2%	9%	8%	8%	25%	133
Never	20%	6%	53%	0%	8%	4%	3%	40%	128
Inside 128	25%	6%	54%	0%	9%	10%	5%	38%	124
128 to 495	30%	8%	55%	1%	12%	5%	8%	34%	137
Central MA	29%	7%	61%	0%	4%	7%	4%	36%	94
Western MA	35%	7%	56%	5%	12%	6%	8%	29%	65
Southern MA/Cape/Islands	28%	8%	53%	0%	9%	12%	3%	36%	75

“How many times have you visited a casino outside of Massachusetts in the past twelve months?”

	<u>Once</u> 32%	<u>2 times</u> 29%	<u>3 -5</u> 22%	<u>6-10</u> 6%	<u>> 10</u> 11%	<u>(N=)</u> 137
STATEWIDE						
Democrat	34%	30%	21%	4%	11%	69
Independent	29%	26%	31%	1%	13%	30
Republican	32%	33%	12%	17%	6%	29
Male	25%	28%	27%	8%	13%	78
Female	42%	31%	15%	4%	8%	60
18 to 34	59%	14%	15%	4%	8%	16
35 to 49	35%	29%	20%	3%	13%	35
50 to 64	20%	38%	26%	7%	9%	45
65 and over	33%	24%	22%	9%	12%	39
White	33%	32%	23%	6%	6%	114
African American	29%	4%	15%	11%	40%	9
Hispanic & Other	35%	20%	18%	0%	28%	11
High school or less	23%	24%	37%	3%	13%	45
Some college	41%	16%	14%	14%	15%	28
College graduate	26%	42%	16%	3%	12%	37
Post-graduate	47%	33%	13%	7%	0%	25
Less than \$30K	45%	16%	25%	3%	11%	20
\$30K to \$60K	15%	39%	22%	14%	9%	30
\$60K to \$75K	25%	46%	6%	0%	22%	13
\$75K to \$100K	36%	9%	28%	27%	0%	7
More than \$100K	38%	31%	20%	3%	8%	37
Protestant	30%	30%	30%	2%	8%	30
Catholic	31%	29%	22%	9%	9%	70
Other	23%	54%	0%	2%	21%	14
None	45%	15%	29%	6%	5%	15
Attend church weekly	26%	34%	19%	8%	13%	39
Once, twice a month	27%	23%	33%	5%	13%	23
Occasionally	44%	27%	20%	1%	7%	44
Never	33%	33%	20%	6%	8%	26
Inside 128	34%	32%	16%	8%	10%	31
128 to 495	32%	32%	24%	7%	5%	38
Central MA	33%	27%	18%	4%	18%	27
Western MA	28%	33%	19%	8%	12%	23
Southern MA/Cape/Islands	34%	19%	35%	0%	12%	19

“If casino gambling becomes legal in Massachusetts, do you think you would be more likely to go to a casino in Massachusetts than one in another state?”

STATEWIDE, Sept. 2007	<u>More Likely In MA</u> 80%	<u>Other State</u> 5%	<u>Depends</u> 7%	<u>Don't Know</u> 8%	<u>(N=)</u> 141
Democrat	78%	7%	8%	7%	69
Independent	86%	3%	4%	7%	32
Republican	83%	4%	2%	11%	31
Male	84%	4%	6%	6%	79
Female	74%	7%	9%	9%	61
18 to 34	73%	5%	14%	8%	18
35 to 49	80%	2%	12%	6%	35
50 to 64	77%	9%	9%	5%	47
65 and over	85%	4%	0%	11%	39
White	80%	5%	8%	7%	117
African American	96%	0%	4%	0%	9
Hispanic & Other	70%	15%	10%	5%	11
High school or less	83%	0%	12%	4%	48
Some college	87%	7%	1%	4%	28
College graduate	77%	3%	11%	10%	38
Post-graduate	69%	14%	2%	15%	25
Less than \$30K	85%	4%	8%	3%	20
\$30K to \$60K	89%	7%	3%	1%	31
\$60K to \$75K	100%	0%	0%	0%	14
\$75K to \$100K	100%	0%	0%	0%	6
More than \$100K	79%	7%	5%	8%	37
Protestant	86%	5%	5%	4%	32
Catholic	79%	6%	9%	6%	72
Other	79%	6%	3%	12%	14
None	78%	0%	14%	8%	15
Attend church weekly	82%	5%	7%	5%	39
Once, twice a month	83%	6%	3%	8%	25
Occasionally	80%	6%	9%	5%	46
Never	74%	6%	10%	11%	25
Inside 128	72%	15%	9%	4%	31
128 to 495	80%	3%	6%	11%	39
Central MA	94%	0%	0%	6%	27
Western MA	85%	1%	8%	5%	23
Southern MA/Cape/Islands	65%	8%	16%	11%	21

“Overall, did you win or lose money gambling in a casino in the last twelve months?”

STATEWIDE, Sept. 2007	<u>Won</u> 24%	<u>Lost</u> 49%	<u>Broke</u> <u>Even</u> 23%	<u>Don't</u> <u>Know</u> 3%	<u>(N=)</u> 140
Democrat	19%	51%	24%	5%	69
Independent	33%	33%	33%	0%	32
Republican	21%	61%	15%	3%	30
Male	25%	44%	28%	2%	79
Female	23%	56%	16%	5%	61
18 to 34	42%	41%	12%	5%	17
35 to 49	14%	58%	22%	6%	37
50 to 64	26%	44%	28%	2%	47
65 and over	24%	50%	25%	1%	38
White	22%	52%	22%	4%	117
African American	30%	15%	54%	0%	9
Hispanic & Other	29%	53%	15%	3%	11
High school or less	21%	57%	19%	3%	47
Some college	13%	53%	34%	0%	27
College graduate	28%	43%	26%	3%	38
Post-graduate	35%	37%	18%	9%	26
Less than \$30K	29%	42%	28%	0%	20
\$30K to \$60K	25%	64%	10%	1%	31
\$60K to \$75K	6%	69%	25%	0%	14
\$75K to \$100K	9%	72%	18%	0%	7
More than \$100K	32%	34%	25%	10%	38
Protestant	20%	39%	41%	0%	31
Catholic	22%	49%	23%	6%	72
Other	30%	49%	21%	0%	14
None	11%	89%	0%	0%	15
Attend church weekly	20%	54%	20%	6%	38
Once, twice a month	26%	24%	44%	5%	24
Occasionally	28%	52%	18%	3%	47
Never	15%	62%	22%	0%	25
Inside 128	24%	48%	25%	3%	30
128 to 495	24%	50%	23%	3%	41
Central MA	29%	46%	21%	3%	27
Western MA	21%	42%	30%	7%	23
Southern MA/Cape/Islands	20%	65%	15%	0%	19

“Do you think you would be more likely to gamble if there were casinos in Massachusetts?”

	<u>More Likely</u> 22%	<u>No Difference</u> 40%	<u>Less Likely</u> 36%	<u>Don't Know</u> 2%	<u>(N=)</u> 462
STATEWIDE, Sept. 2007					
Democrat	20%	38%	40%	3%	223
Independent	18%	43%	38%	1%	102
Republican	27%	41%	29%	3%	119
Male	24%	45%	28%	3%	218
Female	20%	36%	43%	2%	244
18 to 34	40%	49%	8%	3%	55
35 to 49	22%	31%	46%	1%	107
50 to 64	18%	46%	33%	3%	139
65 and over	15%	37%	45%	3%	143
White	20%	41%	36%	3%	403
African American	36%	11%	53%	0%	19
Hispanic & Other	34%	41%	25%	0%	28
High school or less	28%	38%	34%	0%	122
Some college	25%	46%	28%	1%	101
College graduate	17%	36%	42%	5%	148
Post-graduate	18%	43%	36%	3%	87
Less than \$30K	28%	27%	45%	0%	60
\$30K to \$60K	25%	37%	33%	5%	95
\$60K to \$75K	21%	40%	36%	3%	43
\$75K to \$100K	18%	39%	43%	0%	40
More than \$100K	20%	51%	26%	2%	113
Protestant	23%	32%	40%	4%	108
Catholic	17%	44%	38%	1%	208
Other	24%	43%	24%	9%	36
None	30%	40%	29%	1%	82
Attend church weekly	17%	39%	43%	1%	148
Once, twice a month	25%	34%	40%	2%	52
Occasionally	25%	44%	26%	5%	124
Never	24%	41%	33%	2%	121
Inside 128	23%	38%	38%	1%	115
128 to 495	18%	40%	38%	4%	130
Central MA	17%	41%	38%	4%	88
Western MA	41%	27%	32%	0%	57
Southern MA/Cape/Islands	18%	52%	29%	2%	72

“How often would you say you played the lottery in the last twelve months? Almost every day ... at least once a week ... at least once a month ... or less often?”

STATEWIDE, Sept. 2007	<u>Almost Daily</u> 8%	<u>Once a Week</u> 22%	<u>Once a Month</u> 31%	<u>Less Often</u> 38%	<u>Did Not Play</u> 0%	<u>Don't Know</u> 0%	<u>(N=)</u> 275
Democrat	6%	17%	32%	44%	0%	0%	125
Independent	12%	28%	29%	30%	0%	0%	71
Republican	10%	21%	29%	39%	1%	0%	68
Male	11%	29%	33%	27%	0%	0%	135
Female	6%	15%	29%	49%	1%	0%	140
18 to 34	0%	27%	44%	29%	0%	0%	32
35 to 49	8%	15%	32%	45%	0%	0%	67
50 to 64	9%	21%	28%	41%	1%	1%	89
65 and over	12%	28%	30%	30%	0%	0%	80
White	7%	21%	30%	41%	0%	0%	246
African American	43%	6%	43%	8%	0%	0%	12
Hispanic & Other	0%	37%	43%	20%	0%	0%	15
High school or less	13%	33%	29%	24%	1%	0%	78
Some college	16%	20%	32%	31%	0%	1%	70
College graduate	2%	15%	34%	49%	0%	0%	87
Post-graduate	0%	21%	27%	52%	0%	0%	36
Less than \$30K	14%	35%	24%	25%	0%	2%	37
\$30K to \$60K	13%	22%	33%	32%	0%	0%	58
\$60K to \$75K	7%	11%	34%	48%	0%	0%	24
\$75K to \$100K	2%	4%	23%	70%	0%	0%	20
More than \$100K	0%	22%	31%	45%	1%	0%	66
Protestant	8%	19%	32%	39%	0%	1%	67
Catholic	8%	27%	23%	41%	1%	0%	141
Other	0%	15%	60%	25%	0%	0%	16
None	15%	13%	39%	33%	0%	0%	41
Attend church weekly	13%	19%	30%	37%	1%	0%	81
Once, twice a month	0%	29%	30%	41%	0%	0%	28
Occasionally	5%	24%	27%	44%	0%	1%	93
Never	12%	20%	36%	32%	0%	0%	68
Inside 128	12%	19%	39%	29%	0%	1%	66
128 to 495	8%	19%	33%	40%	0%	0%	75
Central MA	6%	21%	26%	47%	0%	0%	57
Western MA	10%	27%	26%	35%	2%	0%	37
Southern MA/Cape/Islands	5%	30%	25%	40%	0%	0%	40

“Overall, did you win or lose money on the lottery in the last twelve months?”

STATEWIDE, Sept. 2007	<u>Won</u> 9%	<u>Lost</u> 79%	<u>Broke</u> <u>Even</u> 12%	<u>Don't</u> <u>Know</u> 0%	<u>(N=)</u> 272
Democrat	11%	78%	11%	0%	124
Independent	9%	80%	11%	0%	70
Republican	2%	83%	15%	0%	67
Male	4%	82%	14%	0%	134
Female	13%	75%	11%	1%	137
18 to 34	14%	73%	13%	0%	32
35 to 49	4%	75%	19%	2%	66
50 to 64	12%	79%	9%	0%	87
65 and over	8%	84%	8%	0%	80
White	9%	80%	11%	0%	244
African American	11%	43%	36%	10%	12
Hispanic & Other	8%	92%	0%	0%	15
High school or less	11%	76%	13%	0%	77
Some college	9%	70%	21%	0%	69
College graduate	9%	81%	9%	1%	87
Post-graduate	4%	92%	3%	0%	36
Less than \$30K	14%	70%	16%	0%	36
\$30K to \$60K	5%	84%	9%	2%	58
\$60K to \$75K	6%	78%	16%	0%	24
\$75K to \$100K	7%	81%	12%	0%	20
More than \$100K	7%	85%	8%	0%	65
Protestant	12%	74%	13%	2%	66
Catholic	8%	80%	12%	0%	139
Other	3%	86%	12%	0%	16
None	10%	77%	13%	0%	41
Attend church weekly	9%	77%	14%	0%	79
Once, twice a month	4%	78%	14%	4%	28
Occasionally	9%	78%	12%	0%	93
Never	10%	84%	6%	0%	68
Inside 128	10%	70%	18%	2%	64
128 to 495	8%	85%	7%	0%	75
Central MA	5%	83%	12%	0%	57
Western MA	14%	72%	14%	0%	36
Southern MA/Cape/Islands	9%	80%	11%	0%	40

Age of Respondent

STATEWIDE, Sept. 2007	<u>18 to 34</u> 12%	<u>35 to 49</u> 24%	<u>50 to 64</u> 32%	<u>65 and over</u> 32%	(N=) 486
Democrat	12%	25%	36%	26%	239
Independent	9%	20%	27%	43%	109
Republican	8%	27%	31%	34%	121
Male	14%	27%	29%	31%	239
Female	10%	22%	35%	33%	247
White	10%	22%	34%	33%	426
African American	5%	60%	8%	27%	24
Hispanic & Other	45%	19%	20%	17%	30
High school or less	15%	20%	20%	45%	130
Some college	12%	23%	31%	34%	109
College graduate	12%	29%	38%	21%	152
Post-graduate	10%	24%	38%	27%	92
Less than \$30K	8%	16%	19%	56%	66
\$30K to \$60K	10%	18%	33%	39%	97
\$60K to \$75K	6%	47%	36%	11%	46
\$75K to \$100K	19%	39%	34%	8%	41
More than \$100K	16%	26%	44%	14%	126
Protestant	10%	29%	29%	32%	121
Catholic	9%	20%	33%	38%	225
Other	17%	30%	34%	19%	39
None	18%	27%	34%	20%	82
Attend church weekly	6%	18%	33%	42%	156
Once, twice a month	14%	38%	22%	26%	61
Occasionally	17%	25%	31%	27%	130
Never	15%	24%	39%	22%	127
Inside 128	15%	24%	37%	24%	118
128 to 495	8%	28%	27%	37%	137
Central MA	17%	22%	33%	29%	93
Western MA	18%	23%	31%	28%	65
Southern MA/Cape/Islands	5%	22%	31%	42%	74

Sex of Respondent

STATEWIDE, Sept. 2007	<u>Male</u> 48%	<u>Female</u> 52%	<u>(N=)</u> 503
Democrat	43%	57%	246
Independent	51%	49%	113
Republican	55%	45%	126
18 to 34	58%	42%	59
35 to 49	54%	46%	118
50 to 64	44%	56%	155
65 and over	47%	53%	155
White	49%	51%	437
African American	39%	61%	24
Hispanic & Other	40%	60%	31
High school or less	40%	60%	134
Some college	53%	47%	110
College graduate	43%	57%	159
Post-graduate	62%	38%	95
Less than \$30K	42%	58%	66
\$30K to \$60K	43%	57%	99
\$60K to \$75K	45%	55%	46
\$75K to \$100K	47%	53%	41
More than \$100K	66%	34%	127
Protestant	39%	61%	122
Catholic	44%	56%	230
Other	60%	40%	40
None	68%	32%	82
Attend church weekly	39%	61%	160
Once, twice a month	56%	44%	65
Occasionally	44%	56%	134
Never	59%	41%	128
Inside 128	44%	56%	126
128 to 495	56%	44%	140
Central MA	48%	52%	95
Western MA	47%	53%	65
Southern MA/Cape/Islands	43%	57%	77

Party Identification

STATEWIDE, Sept. 2007	<u>Democrat</u> 51%	<u>Independent</u> 23%	<u>Republican</u> 26%	<u>(N=)</u> 485
Male	45%	25%	30%	232
Female	56%	22%	22%	253
18 to 34	61%	20%	19%	49
35 to 49	52%	19%	29%	116
50 to 64	56%	19%	24%	153
65 and over	42%	31%	27%	152
White	51%	22%	27%	425
African American	50%	33%	17%	23
Hispanic & Other	55%	27%	18%	30
High school or less	48%	32%	20%	127
Some college	40%	31%	29%	110
College graduate	56%	17%	27%	156
Post-graduate	59%	13%	28%	91
Less than \$30K	56%	26%	19%	62
\$30K to \$60K	47%	26%	28%	97
\$60K to \$75K	43%	18%	39%	46
\$75K to \$100K	67%	3%	30%	40
More than \$100K	55%	18%	27%	122
Protestant	41%	23%	36%	119
Catholic	56%	20%	24%	222
Other	63%	19%	19%	39
None	51%	28%	22%	82
Attend church weekly	50%	21%	29%	159
Once, twice a month	41%	31%	28%	62
Occasionally	55%	17%	28%	124
Never	55%	24%	20%	125
Inside 128	63%	20%	17%	121
128 to 495	40%	24%	35%	139
Central MA	57%	23%	20%	91
Western MA	51%	15%	34%	61
Southern MA/Cape/Islands	42%	34%	23%	73

Race

	<u>White</u>	<u>African American</u>	<u>Hispanic & Other</u>	<u>(N=)</u>
STATEWIDE, Sept. 2007	89%	5%	6%	492
Democrat	89%	5%	7%	243
Independent	86%	7%	7%	110
Republican	93%	3%	4%	125
Male	91%	4%	5%	236
Female	87%	6%	7%	257
18 to 34	75%	2%	23%	57
35 to 49	83%	12%	5%	115
50 to 64	95%	1%	4%	155
65 and over	92%	4%	3%	153
High school or less	84%	9%	8%	132
Some college	91%	5%	4%	110
College graduate	87%	4%	8%	156
Post-graduate	95%	0%	5%	92
Less than \$30K	79%	11%	9%	66
\$30K to \$60K	86%	3%	11%	98
\$60K to \$75K	87%	9%	3%	46
\$75K to \$100K	97%	0%	3%	41
More than \$100K	95%	1%	4%	122
Protestant	86%	11%	3%	122
Catholic	94%	1%	5%	230
Other	71%	10%	19%	40
None	89%	2%	9%	82
Attend church weekly	91%	5%	4%	160
Once, twice a month	73%	15%	12%	65
Occasionally	91%	3%	7%	133
Never	93%	1%	7%	125
Inside 128	79%	10%	11%	122
128 to 495	94%	2%	4%	139
Central MA	95%	2%	3%	92
Western MA	86%	7%	8%	65
Southern MA/Cape/Islands	91%	3%	5%	75

Education

STATEWIDE, Sept. 2007	<u>High School or Less</u> 27%	<u>Some College</u> 22%	<u>College Graduate</u> 32%	<u>Post- Graduate</u> 19%	<u>(N=)</u> 499
Democrat	25%	18%	35%	22%	246
Independent	36%	30%	23%	11%	113
Republican	21%	25%	34%	20%	126
Male	22%	24%	29%	25%	240
Female	31%	20%	35%	14%	259
18 to 34	32%	22%	30%	16%	59
35 to 49	23%	21%	37%	19%	118
50 to 64	17%	22%	38%	23%	154
65 and over	38%	24%	21%	16%	154
White	25%	23%	31%	20%	435
African American	47%	24%	28%	1%	24
Hispanic & Other	32%	13%	41%	14%	31
Less than \$30K	51%	27%	19%	3%	65
\$30K to \$60K	28%	26%	34%	12%	99
\$60K to \$75K	14%	21%	40%	26%	46
\$75K to \$100K	13%	21%	40%	27%	41
More than \$100K	9%	17%	40%	34%	127
Protestant	38%	20%	26%	16%	122
Catholic	29%	25%	30%	16%	228
Other	12%	15%	44%	29%	40
None	13%	26%	36%	25%	82
Attend church weekly	25%	25%	31%	19%	160
Once, twice a month	35%	23%	27%	15%	64
Occasionally	25%	20%	33%	22%	134
Never	26%	20%	34%	20%	127
Inside 128	21%	24%	31%	24%	124
128 to 495	21%	19%	36%	24%	139
Central MA	30%	25%	33%	11%	95
Western MA	38%	20%	26%	16%	65
Southern MA/Cape/Islands	34%	23%	28%	15%	76

Income

STATEWIDE, Sept. 2007	Less Than <u>\$30K</u> 17%	\$30K to <u>\$60K</u> 26%	\$60K to <u>\$75K</u> 12%	\$75K to <u>\$100K</u> 11%	More Than <u>\$100K</u> 34%	(N=) 379
Democrat	18%	23%	10%	14%	34%	194
Independent	22%	34%	12%	2%	31%	73
Republican	11%	26%	18%	12%	33%	101
Male	14%	22%	11%	10%	43%	193
Female	20%	31%	14%	12%	24%	186
18 to 34	12%	21%	6%	17%	44%	46
35 to 49	11%	18%	22%	16%	33%	99
50 to 64	10%	25%	13%	11%	42%	130
65 and over	37%	37%	5%	3%	18%	101
White	16%	25%	12%	12%	35%	333
African American	45%	20%	27%	0%	8%	17
Hispanic & Other	25%	43%	6%	5%	21%	25
High school or less	39%	33%	8%	6%	13%	83
Some college	21%	31%	12%	10%	26%	83
College graduate	9%	26%	14%	12%	39%	133
Post-graduate	2%	14%	15%	14%	55%	79
Protestant	22%	29%	18%	11%	20%	98
Catholic	19%	27%	10%	12%	32%	174
Other	6%	30%	21%	10%	34%	30
None	13%	22%	8%	9%	49%	67
Attend church weekly	19%	33%	15%	10%	23%	119
Once, twice a month	20%	24%	6%	17%	33%	50
Occasionally	12%	26%	17%	9%	36%	100
Never	19%	19%	8%	11%	43%	106
Inside 128	19%	28%	11%	11%	31%	84
128 to 495	17%	23%	8%	7%	45%	108
Central MA	19%	28%	14%	12%	27%	77
Western MA	22%	26%	11%	14%	27%	54
Southern MA/Cape/Islands	9%	27%	20%	14%	29%	57

Religion

STATEWIDE, Sept. 2007	<u>Protestant</u> 26%	<u>Catholic</u> 49%	<u>Other</u> 8%	<u>None</u> 17%	<u>(N=)</u> 474
Democrat	20%	52%	10%	17%	239
Independent	27%	44%	7%	22%	102
Republican	36%	44%	6%	15%	121
Male	21%	44%	10%	24%	228
Female	30%	53%	7%	11%	246
18 to 34	23%	37%	12%	28%	54
35 to 49	30%	40%	10%	20%	114
50 to 64	23%	50%	9%	18%	150
65 and over	26%	57%	5%	11%	148
White	25%	51%	7%	17%	422
African American	61%	14%	18%	7%	22
Hispanic & Other	11%	38%	26%	25%	29
High school or less	36%	52%	4%	8%	128
Some college	22%	52%	6%	20%	108
College graduate	22%	46%	12%	20%	147
Post-graduate	22%	42%	13%	23%	88
Less than \$30K	33%	51%	3%	13%	66
\$30K to \$60K	29%	47%	9%	15%	99
\$60K to \$75K	38%	38%	14%	11%	46
\$75K to \$100K	27%	51%	7%	14%	41
More than \$100K	16%	47%	9%	28%	117
Attend church weekly	25%	70%	3%	1%	155
Once, twice a month	43%	42%	13%	2%	63
Occasionally	28%	48%	12%	12%	128
Never	17%	23%	9%	52%	123
Inside 128	17%	48%	14%	21%	117
128 to 495	25%	48%	8%	19%	135
Central MA	36%	44%	8%	12%	86
Western MA	32%	45%	4%	18%	65
Southern MA/Cape/Islands	23%	58%	3%	15%	71

How often do you attend religious services?

	<u>Attend Weekly</u> 33%	<u>Once, Twice a Month</u> 13%	<u>Occasionally</u> 27%	<u>Never</u> 26%	<u>(N=)</u> 487
STATEWIDE, Sept. 2007					
Democrat	33%	11%	28%	29%	244
Independent	32%	19%	20%	29%	104
Republican	37%	14%	28%	21%	123
Male	26%	16%	25%	33%	234
Female	39%	11%	29%	21%	253
18 to 34	16%	15%	37%	31%	59
35 to 49	25%	20%	28%	27%	115
50 to 64	34%	9%	26%	32%	154
65 and over	45%	11%	24%	20%	146
White	34%	11%	28%	27%	429
African American	35%	45%	15%	4%	22
Hispanic & Other	21%	24%	29%	26%	31
High school or less	31%	17%	27%	25%	128
Some college	38%	14%	25%	24%	108
College graduate	32%	11%	29%	28%	154
Post-graduate	32%	10%	31%	27%	94
Less than \$30K	35%	15%	18%	31%	66
\$30K to \$60K	40%	13%	27%	20%	97
\$60K to \$75K	39%	6%	36%	19%	46
\$75K to \$100K	28%	21%	23%	28%	40
More than \$100K	22%	13%	29%	36%	125
Protestant	32%	22%	29%	17%	122
Catholic	48%	12%	27%	13%	226
Other	13%	21%	38%	27%	39
None	2%	2%	19%	77%	82
Inside 128	29%	16%	25%	31%	119
128 to 495	27%	15%	32%	26%	137
Central MA	34%	9%	29%	29%	93
Western MA	37%	13%	28%	22%	65
Southern MA/Cape/Islands	44%	13%	21%	21%	73

Region of Massachusetts

	Inside <u>128</u> 25%	<u>128-495</u> 28%	Central <u>MA</u> 19%	Western <u>MA</u> 13%	South/ <u>Cape</u> 15%	(N=) 503
STATEWIDE, Sept. 2007						
Democrat	31%	23%	21%	13%	13%	246
Independent	21%	30%	19%	8%	22%	113
Republican	16%	39%	14%	17%	14%	126
Male	23%	32%	19%	13%	14%	242
Female	27%	24%	19%	13%	17%	261
18 to 34	30%	18%	26%	20%	7%	59
35 to 49	24%	33%	17%	13%	14%	118
50 to 64	28%	24%	20%	13%	15%	155
65 and over	18%	33%	18%	12%	20%	155
White	22%	30%	20%	13%	16%	437
African American	52%	14%	6%	18%	11%	24
Hispanic & Other	44%	17%	10%	16%	13%	31
High school or less	20%	21%	22%	18%	19%	134
Some college	27%	25%	22%	12%	15%	110
College graduate	25%	31%	20%	11%	14%	159
Post-graduate	31%	35%	11%	11%	12%	95
Less than \$30K	25%	28%	22%	18%	8%	66
\$30K to \$60K	24%	25%	22%	14%	16%	99
\$60K to \$75K	20%	19%	24%	13%	24%	46
\$75K to \$100K	22%	17%	23%	18%	19%	41
More than \$100K	21%	38%	16%	11%	13%	127
Protestant	16%	28%	25%	17%	14%	122
Catholic	24%	28%	17%	13%	18%	230
Other	42%	28%	17%	7%	6%	40
None	30%	30%	12%	14%	13%	82
Attend church weekly	22%	23%	20%	15%	20%	160
Once, twice a month	29%	31%	12%	13%	15%	65
Occasionally	22%	33%	20%	14%	12%	134
Never	28%	28%	21%	11%	12%	128