

THE CNN / WMUR NH PRIMARY POLL

THE UNIVERSITY OF NEW HAMPSHIRE

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CLINTON & OBAMA IN DEAD HEAT IN NH

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DURHAM, NH – Hillary Clinton's lead over Barack Obama has evaporated in recent weeks and they are now deadlocked in the New Hampshire primary. However, almost half of likely Democratic primary voters say they have not yet decided on who they will finally vote for.

These findings are based on the latest **CNN / WMUR New Hampshire Primary Poll**¹ conducted by the University of New Hampshire Survey Center. Three hundred seventy-eight (378) randomly selected likely New Hampshire Democratic primary voters were interviewed by telephone between December 6 and December 10, 2007. The margin of sampling error is +/- 5%.

Democratic Primary

New York Senator Hillary Clinton has led the Democratic field in New Hampshire since 2005, by as much as 23 percentage points as recently as September. But her lead over Illinois Senator Barack Obama has all but disappeared in recent weeks. Clinton currently has the support of 31% of likely Democratic primary voters followed by Obama (30%), former North Carolina Senator John Edwards (16%), New Mexico Governor Bill Richardson (7%), Ohio Congressman Dennis Kucinich (3%), Delaware Senator Joe Biden (1%), Connecticut Senator Chris Dodd (1%), and 10% are undecided.

Clinton had been getting some of her strongest support from women. As recently as mid-November, Clinton held a 42% to 21% lead over Obama among women. This has collapsed to a narrow 33% to 28% in the most recent poll. Similarly, Obama has gained support among men. In mid-November, Clinton led Obama among men 28% to 23% while Obama now leads Clinton among men by a 33% to 27% margin.

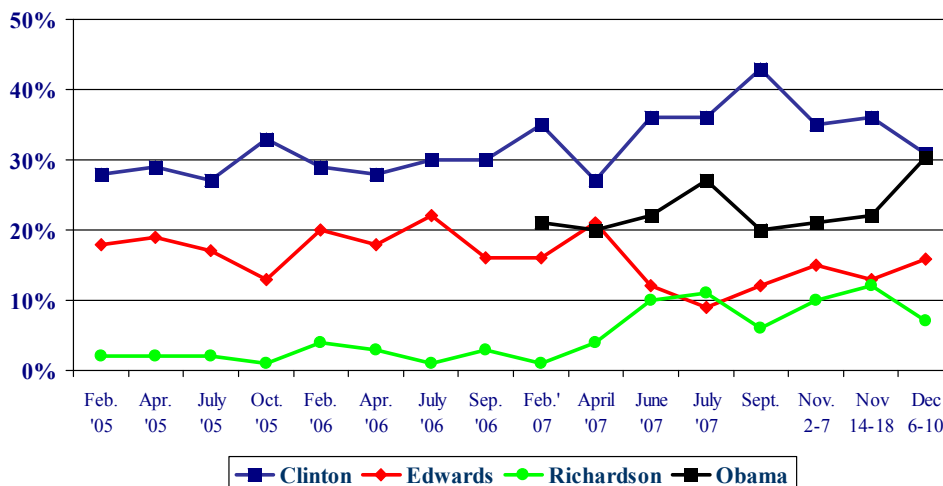
It is important to remember that New Hampshire primary voters have historically made up their minds very late. Currently, almost half of likely Democratic primary voters (44%) say they have not yet decided who they will eventually vote for, only 24% have definitely decided and 32% are leaning toward a candidate.

Undeclared Voters

Undeclared voters, often referred to as Independents, can vote in either the Democratic or Republic primary. Currently, 54% of undeclared voters say they plan to vote in the Democratic primary. This is a significant change from mid-November when 65% said they planned on voting in the Democratic primary. Among those undeclared voters who say they will vote in the Democratic primary election, Obama now leads Clinton by 36% to 26% with 14% favoring Edwards, and 5% supporting Richardson. In November, Clinton was leading Obama 31% to 21% among undeclared Democratic primary voters.

¹ We ask that this copyrighted information be referred to as the CNN/ WMUR New Hampshire Primary Poll, conducted by the University of New Hampshire Survey Center.

NH Democratic Presidential Primary – Likely Democratic Primary Voters



Candidate Qualities

Likely Democratic primary voters were asked several questions about characteristics of the Democratic candidates. Clinton has been leading the field, in part, because she is perceived as being the Democrat who has the best chance of defeating the Republican candidate in November. Forty-nine percent of likely Democratic primary voters believe Clinton has the best chance of defeating the GOP candidate in November, 22% think Obama has the best chance, and 8% think Edwards has the best chance.

Clinton is also seen as the candidate with the right experience to be President – 44% name Clinton, only 11% name Obama, 10% name Edwards, and 8% name Richardson. Clinton holds a slight advantage as the candidate most likely to keep the same position on important issues – 27% name Clinton, 22% name Obama, and 14% name Edwards.

A significant weakness for Clinton is that she is not well liked by Democratic voters. Forty-three percent think Obama is the most likable candidate followed by Edwards (22%) and Clinton (12%). This has been one of Obama’s strengths throughout the campaign.

Another strong point for Obama is that he is viewed as being the most believable candidate – 30% say Obama is the most believable candidate followed by Clinton (19%) and Edwards (18%). Obama is also seen as the candidate least likely to act like a typical politician if he is elected. Obama is named by 31% on this measure followed by Kucinich (16%), Clinton (12%), and Edwards (10%). And Obama is also seen as the candidate most likely to unite the country (36%) followed by Clinton (19%) and Edwards (14%).

Democratic primary voters are divided over which candidate best represents the values of people like themselves with 28% naming Obama, followed by Clinton (26%), and Edwards (18%). Democrats are also split as to which candidate has spent the least time criticizing other candidates – 17% name Obama, 17% name Richardson, followed by Clinton (14%) and Edwards (12%).

CNN / WMUR NH Primary Poll Methodology

These findings are based on the latest CNN / WMUR NH Primary Poll, conducted by the University of New Hampshire Survey Center. Three hundred seventy-eight (378) likely 2008 Democratic Primary voters (margin of sampling error +/- 5%) were interviewed between December 6 and December 10, 2007. Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

The data have been weighted to adjust for numbers of voters and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Democratic Nomination in 2008 NH Primary

"I know it is early, but if the Democratic primary for president were held today, which of the following would you support for the Democratic nomination for president ... Joe Biden ... Hillary Clinton ... Chris Dodd ... John Edwards ... Mike Gravel (gra-VELLE) ... Dennis Kucinich ... Barack Obama ... Bill Richardson ... or someone else?" ROTATE CANDIDATES

	<u>2007</u>							
	<u>Feb.</u>	<u>Apr.</u>	<u>June</u>	<u>July</u>	<u>Sept.</u>	<u>11/2-7 #</u>	<u>11/14-18</u>	<u>12/6-10</u>
Clinton	35%	27%	39%	36%	43%	35%	36%	31%
Obama &	21	20	24	27	20	21	22	30
Edwards	16	21	14	9	12	15	13	16
Richardson	1	4	11	11	6	10	12	7
Kucinich &	1	1	2	3	3	3	3	3
Biden +	3	2	5	4	3	2	2	1
Dodd &	1	1	*	8	1	1	1	1
Gravel	0	0	*	8	0	0	0	*
Gore \$	8	11	-	-	-	-	-	-
Clark	1	*	-	-	-	-	-	-
Kerry	-	-	-	-	-	-	-	-
Vilsack &	1	-	-	-	-	-	-	-
Someone Else	0	1	2	0	1	1	2	*
Don't Know Yet	14	12	1	9	11	12	11	10
(N)	(352)	(339)	(304)	(332)	(307)	(398)	(386)	(375)

	<u>2005</u>				<u>2006</u>			
	<u>Feb.</u>	<u>Apr.</u>	<u>July</u>	<u>Oct.</u>	<u>Feb.</u>	<u>Apr.</u>	<u>July</u>	<u>Sept.</u>
Clinton	28%	29%	27%	33%	29%	28%	30%	30%
Obama &	-	-	-	-	-	-	-	-
Edwards	18	19	17	13	20	18	22	16
Richardson	2	2	2	1	4	3	1	3
Kucinich &	-	-	-	-	-	-	-	-
Biden +	-	-	8	4	4	4	5	5
Dodd &	-	-	-	-	-	-	-	-
Gravel	-	-	-	-	-	-	-	-
Gore \$	-	-	-	-	-	-	6	10
Clark	9	8	5	6	3	5	6	4
Kerry	25	22	19	20	17	19	17	9
Vilsack &	-	-	-	-	-	-	-	-
Someone Else	6	11	6	12	18	7	5	4
Don't Know Yet	12	10	15	12	7	16	8	17
(N)	(187)	(178)	(193)	(193)	(207)	(228)	(187)	(205)

+ Added July 2005

@ Added February 2006

\$ Added July 2006

& Added February 2007

* = Less than 1%

Data from November 2-7 come from a Boston Globe New Hampshire Primary Poll, conducted by the UNH Survey Center.

Strength of Support

“Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	<u>July '07</u>	<u>Sept. '07</u>	<u>Nov. 2-7</u>	<u>Nov. 14-18</u>	<u>Dec 6-10</u>
Definitely decided	10%	17%	24%	24%	24%
Leaning toward someone	26%	28%	28%	29%	32%
Still trying to decide	64%	55%	48%	47%	43%
(N=)	(332)	(306)	(399)	(388)	(378)

Undeclared Voters

(REGISTERED UNDECLARED / INDEPENDENTS ONLY)

“Which Presidential primary election do you think you will vote in, in 2008 -- the Republican Primary or the Democratic Primary? (IF UNSURE:) As of RIGHT NOW, which primary do you think you will vote in?”

	<u>Feb.</u>	<u>April</u>	<u>June</u>	<u>July</u>	<u>Sept.</u>	<u>Nov. 2-7</u>	<u>Nov. 14-18</u>	<u>Dec 6-10</u>
Republican Primary	33%	28%	44%	40%	35%	45%	35%	46%
Democratic Primary	67%	72%	56%	60%	65%	55%	65%	54%

Candidate Qualities

“Now I'm going to read you a few phrases which describe the candidates, and for each one, tell me who you think that phrase best describes, regardless of who you are voting for. Please feel free to name a candidate even if you may not be voting for that person.”

- Which Democratic candidate do you think is most likeable?”
- “Which Democratic candidate do you think has the right experience to be President?”
- “Which Democratic candidate do you think is most likely to unite the country?”
- “Which Democratic candidate do you think is LEAST likely to act like a typical politician if elected President?”
- “Which Democratic candidate do you think has the best chance of beating the Republican candidate in the general election next November?”
- “Which Democratic candidate do you think is most believable?”
- “Which Democratic candidate do you think spends the LEAST time criticizing the other candidates?”
- “Which Democratic candidate do you think best represents the values of Democrats like yourself?”
- “Which Democratic candidate do you think is most likely to keep the same position on important issues?”

Most Likeable

	<u>June '07</u>	<u>Sept. '07</u>	<u>Dec 6-10</u>
Obama	40%	39%	43%
Edwards	20%	27%	22%
Clinton	13%	16%	12%
Richardson	6%	6%	7%
Biden	2%	2%	3%
Kucinich	1%	1%	2%
Dodd	1%	1%	1%
Gravel	0	0	0
Other	13%	3%	0
Undecided	8%	7%	10
(N=)	(304)	(305)	(374)

* Less than 1%

Democratic Candidate with Best Chance of Defeating Republican in 2008

	<u>June '07</u>	<u>July '07</u>	<u>Sept. '07</u>	<u>Dec 6-10</u>
Clinton	37%	47%	54%	49%
Obama	15%	17%	13%	22%
Edwards	10%	9%	8%	8%
Richardson	3%	4%	1%	3%
Biden	3%	1%	2%	*
Kucinich	*	*	0	0
Dodd	*	*	0	*
Gravel	0	0	0	0
Other	13%	11%	8%	*
Undecided	20%	12%	15%	18%
(N=)	(305)	(324)	(305)	(374)

* Less than 1%

Candidate with Right Experience

	<u>Sept. '07</u>	<u>Dec 6-10</u>
Clinton	47%	44%
Obama	8%	11%
Edwards	8%	10%
Richardson	5%	8%
Biden	6%	6%
Kucinich	1%	1%
Dodd	1%	1%
Gravel	0	*
Other	14%	*
Undecided	10%	18%
(N=)	(304)	(371)

* Less than 1%

Most Believable Candidate

	<u>Sept. '07</u>	<u>Dec 6-10</u>
Clinton	20%	19%
Obama	25%	30%
Edwards	14%	18%
Richardson	10%	9%
Biden	4%	5%
Kucinich	5%	6%
Dodd	2%	1%
Gravel	0	0
Other	10%	0
Undecided	11%	11%
(N=)	(300)	(373)

* Less than 1%

Other Candidate Qualities

	Most Likely to <u>Unite US</u>	LEAST Likely to Act Like <u>Typical Pol.</u>	Least <u>Critical</u>	Reps DEMS <u>Like You</u>	Keep Same <u>Position</u>
Clinton	19%	12%	14%	26%	27%
Obama	36%	31%	17%	28%	22%
Edwards	14%	10%	12%	18%	14%
Richardson	5%	7%	17%	7%	6%
Kucinich	*	16%	6%	4%	5%
Biden	3%	2%	5%	2%	4%
Dodd	2%	1%	3%	2%	1%
Gravel	0	1%	1%	0	*
Someone Else	*	1%	*	0	*
DK / Unsure	22%	19%	25%	13%	20%
(N)	(373)	(373)	(373)	(373)	(373)

* Less than 1%

Interest in 2008 NH Primary

“As you know, the New Hampshire presidential primary election is being held next January. How interested would you say you are in the primary election ... extremely interested ... very interested ... somewhat interested ... or not very interested?”

	<u>Feb.</u>	<u>April</u>	<u>June</u>	<u>July</u>	<u>Sept.</u>	<u>11/2-7</u>	<u>11/14-18</u>	<u>12/6-10</u>
Extremely interested	45%	37%	39%	38%	41%	37%	38%	41%
Very interested	32%	40%	42%	45%	41%	45%	48%	46%
Somewhat / Not very interested (N=)	23%	23%	19%	17%	18%	18%	13%	14%
	(353)	(339)	(309)	(333)	(307)	(400)	(389)	(378)

Voting Intention

"Which of the following statements best describes you ...

	<u>Feb.</u>	<u>April</u>	<u>June</u>	<u>July</u>	<u>Sept.</u>	<u>11/207</u>	<u>11/14-18</u>	<u>12/6-10</u>
I will DEFINITELY vote In the Primary election	75%	74%	75%	81%	85%	80%	79%	78%
Unless some emergency comes up, I WILL vote in the Primary election	20%	9%	20%	10%	9%	17%	17%	18%
I MAY vote in the Primary election	5%	6%	8%	9%	6%	3%	4%	4%
	(353)	(339)	(309)	(333)	(307)	(400)	(389)	(378)

Decided Who to Vote For?

	<u>Definitely Decided</u>	<u>Leaning</u>	<u>No Idea</u>	<u>(N=)</u>
Likely DEM Primary Voters	24%	32%	43%	376
Registered Democrat	26%	33%	40%	234
Registered Undeclared	21%	31%	49%	142
Democrat	27%	31%	42%	293
Independent	13%	39%	48%	77
Liberal	29%	21%	49%	124
Moderate/Conservative	19%	41%	40%	231
18 to 34	17%	17%	66%	28
35 to 49	20%	28%	52%	125
50 to 64	26%	40%	34%	149
65 and over	28%	35%	36%	65
Male	24%	31%	44%	153
Female	24%	33%	43%	224
High school or less	33%	22%	45%	70
Some college	27%	28%	45%	85
College graduate	12%	46%	42%	107
Post-graduate	28%	29%	42%	111
Attend services 1 or more/week	30%	33%	37%	82
1-2 times a month	15%	39%	46%	63
Less often	30%	28%	42%	115
Never	20%	35%	45%	104
North Country	22%	32%	46%	31
Central/Lakes	33%	25%	41%	65
Connecticut Valley	29%	30%	42%	66
Mass Border	15%	35%	50%	90
Seacoast	17%	40%	43%	72
Manchester Area	34%	30%	36%	53
1st Cong. District	21%	36%	42%	185
2nd Cong. District	27%	28%	45%	191
Extremely interested in Primary	29%	37%	34%	152
Very interested	25%	31%	44%	172
Somewhat/not very interested	8%	23%	69%	51
Definitely vote in Primary	28%	33%	40%	292
Vote unless emergency	15%	37%	48%	68
May vote	0%	10%	90%	16
Clinton supporter	35%	31%	34%	116
Obama supporter	28%	34%	37%	113
Edwards supporter	20%	32%	47%	59
Richardson supporter	7%	45%	48%	26
Other	17%	47%	37%	22
Undecided	1%	16%	83%	38

NH DEM Primary - Likely DEM Primary Voters

Likely DEM Primary Voters	<u>Clinton</u> 31%	<u>Obama</u> 30%	<u>Edwards</u> 16%	<u>Richardson</u> 7%	<u>Other</u> 6%	<u>Und.</u> 10%	<u>(N=)</u> 375
Registered Democrat	34%	27%	17%	8%	5%	10%	233
Registered Undeclared	26%	36%	14%	5%	8%	11%	142
Democrat	36%	28%	16%	7%	5%	9%	293
Independent	11%	42%	16%	8%	8%	15%	77
Liberal	32%	29%	18%	6%	6%	8%	124
Moderate/Conservative	30%	31%	15%	8%	5%	11%	230
18 to 34	35%	46%	9%	4%	3%	2%	28
35 to 49	28%	31%	20%	1%	6%	14%	123
50 to 64	35%	33%	15%	9%	3%	4%	148
65 and over	23%	18%	13%	14%	14%	18%	65
Male	27%	33%	13%	9%	10%	8%	153
Female	33%	28%	18%	6%	3%	12%	222
High school or less	40%	17%	22%	5%	5%	12%	70
Some college	39%	27%	14%	6%	5%	8%	85
College graduate	19%	31%	23%	8%	7%	12%	107
Post-graduate	30%	42%	7%	8%	6%	8%	109
Attend services 1 or more/week	29%	31%	18%	8%	8%	6%	82
1-2 times a month	38%	28%	16%	8%	2%	8%	62
Less often	28%	33%	13%	6%	6%	14%	115
Never	29%	31%	15%	7%	8%	10%	104
North Country	32%	34%	11%	0%	13%	10%	31
Central/Lakes	30%	30%	13%	9%	3%	14%	65
Connecticut Valley	25%	41%	14%	10%	8%	3%	66
Mass Border	30%	31%	18%	9%	1%	11%	88
Seacoast	36%	23%	17%	3%	8%	13%	72
Manchester Area	32%	23%	19%	7%	9%	10%	53
1st Cong. District	35%	25%	17%	5%	7%	11%	185
2nd Cong. District	27%	35%	15%	9%	5%	9%	189
Extremely interested in Primary	29%	31%	15%	11%	8%	6%	153
Very interested	33%	30%	15%	5%	4%	14%	171
Somewhat/not very interested	29%	27%	24%	3%	6%	11%	51
Definitely vote in Primary	32%	29%	16%	9%	5%	9%	291
Vote unless emergency	31%	37%	13%	1%	4%	13%	68
May vote	12%	18%	24%	0%	24%	21%	16
Definitely decided	45%	35%	13%	2%	4%	1%	91
Leaning to candidate	29%	32%	16%	10%	8%	5%	122
Have no idea	24%	26%	17%	8%	5%	20%	161

DEM Candidate: Most Likeable

Likely DEM Primary Voters	<u>Clinton</u> 12%	<u>Obama</u> 43%	<u>Edwards</u> 22%	<u>Richardson</u> 7%	<u>Other</u> 6%	<u>Und.</u> 10%	<u>(N=)</u> 374
Registered Democrat	13%	38%	25%	8%	5%	11%	233
Registered Undeclared	12%	51%	18%	5%	7%	7%	141
Democrat	15%	39%	24%	6%	5%	10%	292
Independent	3%	58%	16%	8%	8%	7%	77
Liberal	13%	41%	25%	8%	8%	6%	124
Moderate/Conservative	12%	46%	21%	7%	5%	10%	229
18 to 34	8%	61%	14%	0%	9%	8%	27
35 to 49	13%	48%	22%	3%	3%	11%	125
50 to 64	8%	42%	27%	9%	7%	8%	147
65 and over	21%	29%	18%	10%	9%	13%	65
Male	13%	41%	21%	8%	10%	7%	151
Female	12%	44%	23%	6%	3%	11%	223
High school or less	28%	27%	27%	8%	1%	9%	70
Some college	18%	41%	23%	3%	7%	8%	84
College graduate	3%	50%	19%	6%	9%	13%	107
Post-graduate	7%	48%	23%	10%	5%	8%	109
Attend services 1 or more/week	17%	33%	25%	5%	8%	12%	82
1-2 times a month	7%	49%	24%	9%	4%	7%	63
Less often	13%	49%	18%	5%	5%	11%	114
Never	10%	41%	25%	9%	8%	6%	103
North Country	21%	42%	17%	4%	12%	4%	31
Central/Lakes	17%	46%	22%	2%	4%	9%	65
Connecticut Valley	5%	41%	22%	11%	8%	13%	66
Mass Border	6%	54%	21%	6%	4%	10%	89
Seacoast	15%	39%	21%	6%	9%	10%	71
Manchester Area	19%	29%	30%	11%	2%	10%	53
1st Cong. District	15%	40%	24%	7%	4%	9%	184
2nd Cong. District	10%	46%	20%	6%	7%	11%	190
Extremely interested in Primary	14%	41%	22%	11%	5%	7%	152
Very interested	11%	44%	24%	4%	5%	11%	172
Somewhat/not very interested	13%	45%	17%	1%	9%	15%	50
Definitely vote in Primary	12%	43%	22%	8%	5%	10%	290
Vote unless emergency	14%	43%	21%	4%	7%	9%	68
May vote	13%	42%	21%	0%	20%	5%	16
Definitely decided	27%	39%	25%	2%	4%	3%	90
Leaning to candidate	9%	48%	21%	7%	5%	10%	122
Have no idea	6%	42%	22%	9%	8%	14%	162
Clinton supporter	33%	32%	16%	4%	2%	12%	115
Obama supporter	3%	66%	15%	5%	7%	5%	113
Edwards supporter	4%	31%	50%	3%	4%	9%	59
Richardson supporter	9%	21%	21%	33%	8%	7%	26
Other	2%	34%	5%	13%	35%	10%	22
Undecided	1%	46%	24%	5%	0%	23%	38

DEM Candidate: Most Likely to Unite Country

Likely DEM Primary Voters	<u>Clinton</u> 19%	<u>Obama</u> 36%	<u>Edwards</u> 14%	<u>Richardson</u> 5%	<u>Other</u> 5%	<u>Und.</u> 22%	<u>(N=)</u> 373
Registered Democrat	22%	33%	15%	7%	4%	19%	232
Registered Undeclared	15%	40%	11%	1%	7%	26%	141
Democrat	22%	33%	15%	5%	5%	19%	291
Independent	5%	45%	9%	3%	7%	31%	77
Liberal	27%	32%	16%	4%	4%	17%	124
Moderate/Conservative	14%	36%	13%	5%	7%	24%	228
18 to 34	16%	52%	12%	0%	7%	13%	27
35 to 49	20%	35%	17%	1%	3%	24%	124
50 to 64	18%	35%	14%	6%	5%	22%	147
65 and over	18%	32%	9%	10%	11%	21%	65
Male	18%	37%	11%	6%	13%	17%	150
Female	20%	35%	16%	4%	0%	25%	223
High school or less	31%	25%	20%	1%	5%	18%	70
Some college	32%	29%	8%	5%	3%	22%	83
College graduate	6%	35%	18%	6%	8%	27%	107
Post-graduate	14%	48%	10%	6%	5%	17%	109
Attend services 1 or more/week	20%	24%	21%	4%	8%	23%	82
1-2 times a month	25%	36%	12%	7%	5%	14%	63
Less often	16%	47%	10%	6%	3%	19%	113
Never	16%	33%	14%	3%	7%	26%	103
North Country	24%	35%	13%	0%	4%	24%	31
Central/Lakes	14%	34%	15%	12%	5%	19%	65
Connecticut Valley	16%	52%	13%	4%	4%	11%	66
Mass Border	18%	29%	14%	3%	3%	33%	89
Seacoast	26%	30%	13%	3%	9%	20%	70
Manchester Area	20%	36%	14%	4%	8%	18%	53
1st Cong. District	20%	31%	13%	5%	5%	25%	183
2nd Cong. District	18%	40%	14%	4%	5%	19%	190
Extremely interested in Primary	19%	39%	14%	5%	7%	17%	151
Very interested	21%	38%	12%	5%	4%	20%	172
Somewhat/not very interested	15%	17%	19%	2%	5%	42%	50
Definitely vote in Primary	19%	37%	14%	5%	5%	19%	289
Vote unless emergency	24%	33%	12%	3%	5%	23%	68
May vote	3%	13%	9%	0%	12%	63%	16
Definitely decided	37%	36%	12%	3%	4%	8%	90
Leaning to candidate	17%	36%	14%	7%	9%	18%	122
Have no idea	11%	35%	14%	4%	4%	32%	161
Clinton supporter	52%	14%	6%	2%	6%	20%	115
Obama supporter	4%	74%	6%	2%	1%	13%	113
Edwards supporter	11%	15%	53%	0%	2%	20%	59
Richardson supporter	0%	11%	8%	39%	11%	31%	26
Other	0%	28%	10%	7%	39%	15%	22
Undecided	1%	39%	4%	2%	0%	54%	37

DEM Candidate: Least Likely to Act Like Typical Politician

Likely DEM Primary Voters	<u>Clinton</u> 12%	<u>Obama</u> 31%	<u>Edwards</u> 10%	<u>Richardson</u> 7%	<u>Other</u> 21%	<u>Und.</u> 19%	<u>(N=)</u> 373
Registered Democrat	13%	27%	10%	9%	20%	21%	233
Registered Undeclared	10%	39%	9%	4%	22%	16%	139
Democrat	14%	29%	8%	8%	22%	18%	291
Independent	2%	40%	17%	5%	17%	18%	77
Liberal	15%	20%	10%	9%	27%	19%	123
Moderate/Conservative	10%	37%	11%	7%	18%	18%	230
18 to 34	27%	27%	6%	0%	19%	20%	28
35 to 49	12%	33%	9%	5%	25%	16%	123
50 to 64	8%	35%	9%	11%	18%	18%	147
65 and over	11%	21%	16%	7%	23%	23%	65
Male	10%	28%	10%	10%	30%	14%	150
Female	13%	34%	10%	6%	15%	22%	223
High school or less	26%	23%	17%	4%	13%	17%	69
Some college	18%	28%	15%	6%	15%	18%	83
College graduate	4%	39%	10%	8%	16%	23%	107
Post-graduate	5%	31%	2%	10%	36%	16%	109
Attend services 1 or more/week	13%	27%	12%	6%	15%	27%	82
1-2 times a month	7%	36%	21%	12%	10%	15%	63
Less often	21%	26%	5%	5%	27%	16%	115
Never	3%	39%	8%	8%	27%	15%	101
North Country	18%	33%	4%	0%	36%	9%	31
Central/Lakes	8%	22%	14%	16%	28%	13%	65
Connecticut Valley	9%	36%	7%	4%	29%	15%	65
Mass Border	10%	39%	8%	10%	8%	25%	87
Seacoast	10%	36%	10%	5%	20%	20%	72
Manchester Area	21%	17%	17%	6%	14%	25%	53
1st Cong. District	11%	30%	10%	9%	22%	19%	185
2nd Cong. District	13%	33%	10%	6%	20%	18%	187
Extremely interested in Primary	9%	30%	10%	11%	25%	16%	150
Very interested	11%	35%	10%	5%	19%	20%	172
Somewhat/not very interested	21%	23%	10%	5%	16%	24%	50
Definitely vote in Primary	11%	30%	10%	8%	22%	19%	289
Vote unless emergency	15%	34%	11%	6%	15%	19%	68
May vote	0%	49%	8%	0%	22%	20%	16
Definitely decided	25%	28%	10%	5%	20%	12%	88
Leaning to candidate	6%	31%	13%	10%	23%	18%	122
Have no idea	9%	34%	7%	7%	20%	23%	162
Clinton supporter	25%	20%	3%	9%	14%	28%	114
Obama supporter	7%	52%	4%	1%	23%	13%	113
Edwards supporter	6%	27%	37%	0%	17%	14%	58
Richardson supporter	5%	16%	9%	48%	12%	10%	26
Other	0%	3%	0%	0%	84%	13%	22
Undecided	7%	34%	14%	10%	11%	24%	38

DEM Candidate: Best Chance of Defeating Republican in November

	<u>Clinton</u>	<u>Obama</u>	<u>Edwards</u>	<u>Richardson</u>	<u>Other</u>	<u>Und.</u>	<u>(N=)</u>
Likely DEM Primary Voters	49%	22%	8%	3%	1%	18%	374
Registered Democrat	48%	19%	11%	3%	1%	18%	233
Registered Undeclared	50%	26%	2%	3%	1%	18%	141
Democrat	53%	18%	8%	3%	1%	17%	293
Independent	34%	32%	8%	5%	1%	20%	77
Liberal	51%	20%	9%	4%	1%	15%	124
Moderate/Conservative	48%	21%	8%	3%	1%	18%	230
18 to 34	55%	14%	11%	7%	3%	11%	28
35 to 49	50%	22%	7%	3%	0%	18%	125
50 to 64	48%	24%	9%	1%	1%	17%	147
65 and over	47%	14%	4%	6%	4%	25%	65
Male	50%	22%	5%	7%	2%	14%	152
Female	48%	21%	9%	1%	1%	20%	223
High school or less	59%	14%	7%	3%	4%	13%	69
Some college	54%	20%	7%	7%	0%	14%	85
College graduate	31%	26%	11%	3%	0%	29%	107
Post-graduate	56%	23%	6%	1%	2%	13%	109
Attend services 1 or more/week	46%	23%	8%	0%	0%	23%	82
1-2 times a month	53%	16%	9%	6%	1%	15%	63
Less often	47%	22%	6%	4%	2%	18%	115
Never	53%	25%	7%	3%	2%	11%	103
North Country	58%	26%	4%	0%	4%	8%	31
Central/Lakes	52%	14%	6%	7%	0%	21%	65
Connecticut Valley	44%	31%	6%	6%	1%	12%	65
Mass Border	42%	28%	9%	2%	0%	19%	89
Seacoast	55%	18%	7%	3%	2%	15%	72
Manchester Area	47%	10%	12%	0%	3%	29%	53
1st Cong. District	51%	17%	7%	2%	2%	21%	185
2nd Cong. District	47%	26%	8%	4%	1%	15%	189
Extremely interested in Primary	45%	26%	9%	4%	2%	14%	152
Very interested	49%	21%	7%	2%	0%	20%	172
Somewhat/not very interested	58%	10%	7%	3%	3%	19%	50
Definitely vote in Primary	46%	22%	9%	3%	1%	18%	290
Vote unless emergency	54%	23%	3%	3%	1%	17%	68
May vote	76%	6%	6%	4%	0%	9%	16
Definitely decided	61%	21%	4%	0%	1%	12%	90
Leaning to candidate	41%	19%	11%	6%	2%	21%	122
Have no idea	48%	23%	7%	3%	1%	18%	162
Clinton supporter	83%	5%	1%	0%	0%	10%	116
Obama supporter	26%	54%	4%	2%	1%	13%	113
Edwards supporter	32%	5%	38%	0%	0%	26%	58
Richardson supporter	45%	8%	3%	29%	2%	13%	26
Other	37%	0%	0%	8%	13%	42%	22
Undecided	49%	22%	0%	0%	0%	29%	38

DEM Candidate: Right Experience to be President

	<u>Clinton</u>	<u>Obama</u>	<u>Edwards</u>	<u>Richardson</u>	<u>Other</u>	<u>Und.</u>	<u>(N=)</u>
Likely DEM Primary Voters	44%	11%	10%	8%	9%	18%	371
Registered Democrat	49%	11%	10%	10%	6%	14%	231
Registered Undeclared	36%	10%	10%	5%	14%	25%	140
Democrat	50%	11%	9%	9%	8%	14%	292
Independent	21%	12%	14%	6%	11%	37%	73
Liberal	47%	14%	9%	6%	9%	16%	123
Moderate/Conservative	42%	10%	11%	10%	9%	19%	226
18 to 34	60%	17%	11%	5%	2%	6%	27
35 to 49	50%	10%	11%	3%	5%	20%	124
50 to 64	43%	12%	10%	8%	9%	17%	145
65 and over	27%	9%	5%	19%	17%	23%	65
Male	34%	13%	11%	12%	16%	14%	150
Female	51%	9%	9%	6%	4%	20%	221
High school or less	47%	6%	16%	7%	8%	16%	70
Some college	51%	10%	9%	8%	3%	19%	84
College graduate	38%	10%	14%	9%	10%	19%	104
Post-graduate	42%	17%	3%	10%	11%	18%	109
Attend services 1 or more/week	43%	10%	16%	5%	9%	18%	80
1-2 times a month	43%	14%	6%	11%	8%	18%	62
Less often	43%	17%	10%	7%	11%	12%	114
Never	47%	5%	7%	11%	8%	23%	102
North Country	50%	17%	9%	4%	9%	10%	31
Central/Lakes	43%	18%	11%	13%	4%	13%	65
Connecticut Valley	34%	21%	5%	14%	10%	15%	65
Mass Border	38%	6%	14%	7%	5%	30%	88
Seacoast	51%	7%	10%	6%	12%	15%	71
Manchester Area	55%	0%	10%	4%	15%	15%	51
1st Cong. District	51%	7%	10%	6%	10%	16%	182
2nd Cong. District	37%	15%	10%	11%	8%	20%	189
Extremely interested in Primary	39%	11%	8%	11%	14%	16%	152
Very interested	49%	10%	10%	6%	6%	19%	167
Somewhat/not very interested	43%	13%	16%	6%	3%	20%	51
Definitely vote in Primary	45%	11%	10%	10%	9%	15%	287
Vote unless emergency	40%	12%	9%	3%	8%	27%	68
May vote	52%	6%	11%	0%	7%	25%	16
Definitely decided	54%	17%	11%	4%	5%	8%	89
Leaning to candidate	41%	8%	11%	14%	11%	16%	119
Have no idea	41%	10%	9%	7%	9%	25%	163
Clinton supporter	89%	2%	1%	1%	3%	4%	116
Obama supporter	24%	33%	3%	4%	8%	27%	107
Edwards supporter	28%	4%	49%	7%	2%	10%	59
Richardson supporter	9%	0%	0%	67%	7%	17%	26
Other	17%	0%	0%	0%	65%	18%	22
Undecided	29%	1%	8%	8%	7%	47%	38

DEM Candidate: Most Believable

	<u>Clinton</u>	<u>Obama</u>	<u>Edwards</u>	<u>Richardson</u>	<u>Other</u>	<u>Und.</u>	<u>(N=)</u>
Likely DEM Primary Voters	19%	30%	18%	9%	13%	11%	373
Registered Democrat	20%	27%	17%	11%	13%	12%	232
Registered Undeclared	16%	34%	19%	7%	14%	10%	141
Democrat	21%	28%	18%	9%	13%	12%	290
Independent	7%	37%	19%	11%	14%	11%	77
Liberal	22%	23%	21%	8%	15%	10%	123
Moderate/Conservative	16%	33%	16%	11%	13%	11%	229
18 to 34	14%	30%	25%	0%	16%	15%	27
35 to 49	18%	27%	24%	7%	14%	10%	125
50 to 64	20%	37%	14%	10%	8%	11%	146
65 and over	16%	19%	14%	14%	24%	13%	65
Male	17%	31%	12%	14%	16%	10%	151
Female	20%	29%	22%	7%	11%	12%	222
High school or less	29%	25%	21%	2%	9%	15%	70
Some college	29%	20%	18%	6%	10%	16%	85
College graduate	9%	33%	20%	18%	10%	9%	106
Post-graduate	12%	38%	14%	8%	21%	8%	108
Attend services 1 or more/week	16%	26%	25%	2%	16%	14%	82
1-2 times a month	24%	34%	13%	16%	6%	7%	62
Less often	17%	36%	16%	8%	12%	12%	114
Never	15%	25%	17%	14%	18%	11%	103
North Country	21%	27%	18%	0%	24%	11%	31
Central/Lakes	15%	35%	16%	15%	8%	12%	65
Connecticut Valley	9%	28%	11%	13%	25%	13%	63
Mass Border	23%	32%	27%	7%	4%	7%	89
Seacoast	21%	26%	14%	12%	12%	14%	72
Manchester Area	23%	27%	17%	5%	16%	12%	53
1st Cong. District	21%	28%	16%	8%	13%	14%	185
2nd Cong. District	17%	31%	19%	11%	14%	9%	187
Extremely interested in Primary	19%	33%	14%	9%	16%	9%	150
Very interested	18%	29%	19%	11%	11%	12%	171
Somewhat/not very interested	19%	25%	25%	6%	11%	14%	51
Definitely vote in Primary	19%	32%	16%	10%	14%	10%	289
Vote unless emergency	20%	24%	21%	11%	8%	16%	68
May vote	5%	17%	37%	0%	24%	18%	16
Definitely decided	40%	35%	15%	1%	5%	5%	89
Leaning to candidate	15%	35%	13%	12%	17%	8%	120
Have no idea	10%	23%	22%	12%	15%	17%	163
Clinton supporter	56%	13%	7%	1%	6%	16%	114
Obama supporter	3%	64%	8%	7%	12%	6%	111
Edwards supporter	2%	12%	67%	4%	7%	7%	59
Richardson supporter	0%	19%	8%	61%	12%	0%	26
Other	0%	14%	0%	0%	84%	2%	22
Undecided	4%	24%	15%	18%	6%	34%	38

DEM Candidate: Spends LEAST Time Criticizing Other Candidates

Likely DEM Primary Voters	<u>Clinton</u> 14%	<u>Obama</u> 17%	<u>Edwards</u> 12%	<u>Richardson</u> 17%	<u>Other</u> 15%	<u>Und.</u> 25%	<u>(N=)</u> 373
Registered Democrat	15%	15%	13%	20%	12%	25%	233
Registered Undeclared	11%	21%	11%	11%	22%	24%	140
Democrat	16%	17%	13%	17%	14%	23%	292
Independent	4%	18%	10%	16%	22%	30%	76
Liberal	18%	16%	11%	17%	18%	21%	124
Moderate/Conservative	11%	17%	13%	17%	15%	27%	228
18 to 34	16%	17%	19%	0%	22%	25%	27
35 to 49	12%	17%	18%	17%	13%	23%	124
50 to 64	15%	18%	8%	15%	18%	25%	147
65 and over	9%	15%	8%	27%	15%	25%	65
Male	10%	19%	11%	22%	17%	21%	151
Female	16%	16%	13%	13%	14%	27%	223
High school or less	26%	11%	21%	14%	7%	21%	70
Some college	13%	21%	10%	22%	16%	18%	84
College graduate	13%	12%	10%	18%	19%	28%	107
Post-graduate	7%	23%	12%	14%	17%	28%	108
Attend services 1 or more/week	20%	15%	18%	17%	15%	15%	82
1-2 times a month	13%	17%	6%	26%	12%	27%	63
Less often	14%	17%	12%	13%	19%	24%	114
Never	10%	18%	12%	15%	15%	29%	102
North Country	17%	20%	11%	8%	29%	15%	31
Central/Lakes	12%	20%	16%	24%	7%	20%	65
Connecticut Valley	7%	20%	11%	17%	23%	23%	66
Mass Border	16%	16%	10%	20%	13%	25%	89
Seacoast	14%	14%	10%	10%	18%	33%	70
Manchester Area	17%	14%	16%	15%	10%	28%	53
1st Cong. District	13%	17%	11%	15%	15%	29%	183
2nd Cong. District	14%	17%	14%	18%	16%	20%	190
Extremely interested in Primary	10%	22%	8%	20%	19%	22%	152
Very interested	15%	16%	14%	15%	15%	26%	171
Somewhat/not very interested	22%	7%	19%	15%	5%	32%	50
Definitely vote in Primary	13%	18%	11%	17%	16%	25%	289
Vote unless emergency	18%	14%	18%	19%	12%	19%	68
May vote	15%	12%	8%	6%	16%	44%	16
Definitely decided	29%	25%	14%	11%	7%	14%	90
Leaning to candidate	8%	16%	10%	16%	22%	28%	121
Have no idea	10%	13%	13%	20%	15%	28%	162
Clinton supporter	34%	10%	4%	16%	11%	26%	115
Obama supporter	3%	31%	9%	13%	16%	27%	112
Edwards supporter	10%	10%	41%	4%	9%	25%	59
Richardson supporter	0%	5%	3%	72%	15%	5%	26
Other	0%	16%	5%	7%	65%	7%	22
Undecided	8%	16%	11%	18%	10%	38%	38

DEM Candidate: Best Represents Values of Democrats Like You

	<u>Clinton</u>	<u>Obama</u>	<u>Edwards</u>	<u>Richardson</u>	<u>Other</u>	<u>Und.</u>	<u>(N=)</u>
Likely DEM Primary Voters	26%	28%	18%	7%	7%	13%	373
Registered Democrat	26%	28%	19%	8%	6%	13%	233
Registered Undeclared	27%	29%	17%	5%	9%	13%	140
Democrat	30%	28%	17%	7%	6%	12%	292
Independent	12%	29%	23%	8%	11%	18%	76
Liberal	28%	28%	20%	6%	9%	9%	124
Moderate/Conservative	25%	28%	18%	8%	7%	14%	228
18 to 34	35%	39%	9%	0%	1%	16%	28
35 to 49	26%	27%	27%	2%	8%	11%	124
50 to 64	26%	32%	16%	7%	6%	12%	146
65 and over	21%	20%	9%	18%	14%	18%	64
Male	26%	25%	15%	10%	13%	11%	151
Female	26%	30%	20%	5%	4%	14%	222
High school or less	35%	19%	23%	5%	3%	15%	70
Some college	36%	25%	22%	6%	7%	6%	83
College graduate	13%	26%	20%	11%	10%	19%	107
Post-graduate	26%	40%	11%	6%	8%	9%	109
Attend services 1 or more/week	20%	27%	24%	10%	9%	11%	82
1-2 times a month	28%	34%	14%	5%	4%	16%	62
Less often	30%	29%	12%	8%	8%	13%	115
Never	26%	27%	22%	6%	8%	11%	102
North Country	30%	38%	14%	0%	13%	5%	31
Central/Lakes	25%	27%	23%	15%	4%	7%	64
Connecticut Valley	17%	39%	10%	6%	12%	16%	66
Mass Border	26%	27%	18%	8%	1%	19%	88
Seacoast	28%	22%	20%	2%	12%	16%	71
Manchester Area	33%	21%	24%	7%	7%	8%	53
1st Cong. District	28%	24%	21%	5%	8%	13%	184
2nd Cong. District	24%	32%	16%	9%	7%	13%	189
Extremely interested in Primary	26%	29%	16%	12%	9%	8%	150
Very interested	29%	29%	19%	4%	6%	13%	172
Somewhat/not very interested	15%	23%	23%	3%	6%	30%	51
Definitely vote in Primary	27%	30%	17%	8%	7%	12%	290
Vote unless emergency	23%	27%	22%	6%	7%	15%	68
May vote	20%	8%	31%	0%	21%	21%	16
Definitely decided	42%	34%	17%	3%	3%	1%	89
Leaning to candidate	24%	28%	17%	7%	10%	15%	122
Have no idea	19%	25%	20%	9%	8%	19%	161
Clinton supporter	69%	9%	6%	2%	1%	13%	115
Obama supporter	3%	72%	7%	4%	5%	8%	112
Edwards supporter	8%	2%	74%	0%	5%	12%	58
Richardson supporter	11%	9%	5%	64%	2%	10%	26
Other	3%	14%	5%	0%	78%	0%	22
Undecided	17%	16%	22%	5%	0%	41%	38

DEM Candidate: Most Likely to Keep Same Positions on Important Issues

Likely DEM Primary Voters	<u>Clinton</u> 27%	<u>Obama</u> 22%	<u>Edwards</u> 14%	<u>Richardson</u> 6%	<u>Other</u> 10%	<u>Und.</u> 20%	<u>(N=)</u> 373
Registered Democrat	29%	22%	14%	8%	6%	20%	233
Registered Undeclared	23%	23%	14%	4%	17%	19%	140
Democrat	30%	21%	16%	6%	9%	19%	292
Independent	13%	31%	10%	7%	17%	22%	76
Liberal	28%	22%	18%	4%	12%	16%	124
Moderate/Conservative	26%	22%	13%	8%	10%	21%	228
18 to 34	26%	26%	6%	5%	16%	21%	27
35 to 49	24%	25%	20%	3%	11%	16%	124
50 to 64	28%	26%	11%	5%	8%	21%	147
65 and over	27%	9%	13%	15%	13%	24%	65
Male	22%	23%	11%	11%	17%	16%	151
Female	31%	22%	17%	3%	6%	22%	223
High school or less	40%	12%	16%	8%	5%	21%	70
Some college	29%	23%	14%	7%	8%	19%	84
College graduate	20%	24%	18%	4%	8%	26%	107
Post-graduate	23%	28%	10%	7%	17%	14%	108
Attend services 1 or more/week	32%	20%	19%	3%	8%	18%	82
1-2 times a month	27%	31%	9%	11%	5%	17%	63
Less often	25%	24%	12%	5%	14%	19%	114
Never	23%	19%	16%	8%	12%	23%	102
North Country	35%	17%	14%	4%	9%	20%	31
Central/Lakes	26%	17%	13%	13%	9%	22%	65
Connecticut Valley	20%	25%	11%	5%	24%	15%	66
Mass Border	29%	22%	19%	1%	4%	26%	89
Seacoast	27%	26%	14%	8%	9%	16%	70
Manchester Area	31%	25%	12%	8%	8%	16%	53
1st Cong. District	29%	24%	13%	7%	8%	19%	183
2nd Cong. District	25%	21%	16%	6%	13%	20%	190
Extremely interested in Primary	29%	20%	12%	9%	15%	15%	152
Very interested	27%	27%	17%	3%	8%	18%	171
Somewhat/not very interested	24%	14%	11%	7%	6%	38%	50
Definitely vote in Primary	28%	22%	14%	6%	10%	19%	289
Vote unless emergency	25%	26%	16%	6%	10%	17%	68
May vote	28%	7%	15%	6%	13%	31%	16
Definitely decided	43%	27%	15%	2%	9%	4%	90
Leaning to candidate	23%	26%	11%	7%	10%	23%	121
Have no idea	22%	17%	16%	8%	11%	26%	162
Clinton supporter	66%	8%	5%	1%	4%	17%	115
Obama supporter	8%	58%	3%	1%	14%	17%	112
Edwards supporter	15%	9%	58%	0%	0%	19%	59
Richardson supporter	5%	7%	8%	55%	0%	25%	26
Other	6%	11%	0%	4%	71%	8%	22
Undecided	13%	2%	21%	14%	8%	41%	38