

# THE CNN / WMUR NH PRIMARY POLL

## THE UNIVERSITY OF NEW HAMPSHIRE

January 6, 2008

### McCAIN HOLDS LEAD

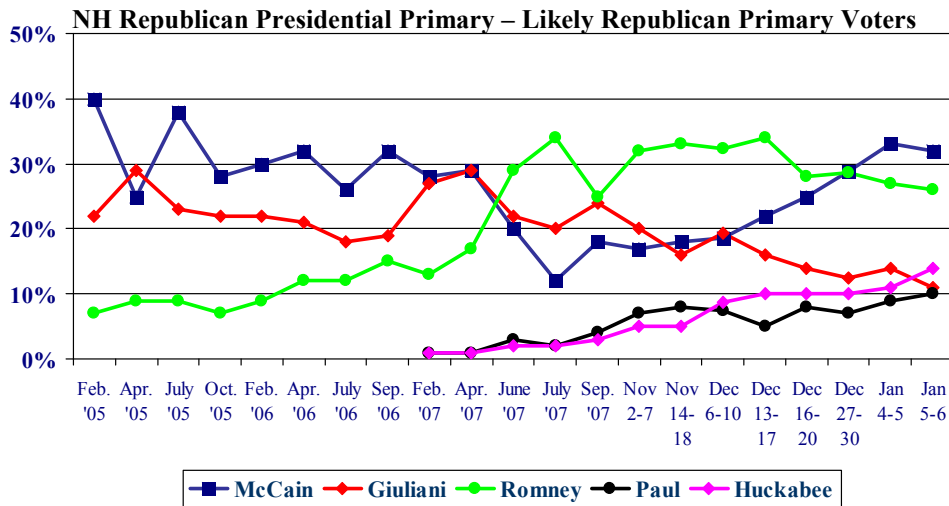
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DURHAM, NH – John McCain is holding on to his lead over Mitt Romney in New Hampshire.

These findings are based on the latest **CNN / WMUR New Hampshire Primary Tracking Poll\*** conducted by the University of New Hampshire Survey Center. Two hundred sixty-eight (268) randomly selected likely New Hampshire Republican primary voters were interviewed by telephone between January 5 and 3 p.m., January 6, 2008. The margin of sampling error is +/- 6%.

With two days left until the New Hampshire Primary, Arizona Senator John McCain is holding on to his lead over Massachusetts Governor Mitt Romney. Currently, 32% favor McCain, 26% favor Romney, followed by former Arkansas Governor Mike Huckabee (14%), former New York Mayor Rudy Giuliani (11%), Texas Congressman Ron Paul (10%), former Tennessee Senator Fred Thompson (1%), California Congressman Duncan Hunter (1%), some other candidate (2%), and 5% are undecided.

But this race is still very much in flux. Only 42% of likely Republican primary voters say they have definitely decided who they will vote for, 30% are leaning toward a candidate, and 28% are still trying to make up their mind. McCain leads Romney among those voters who say they have definitely decided by a 36% to 25% margin.

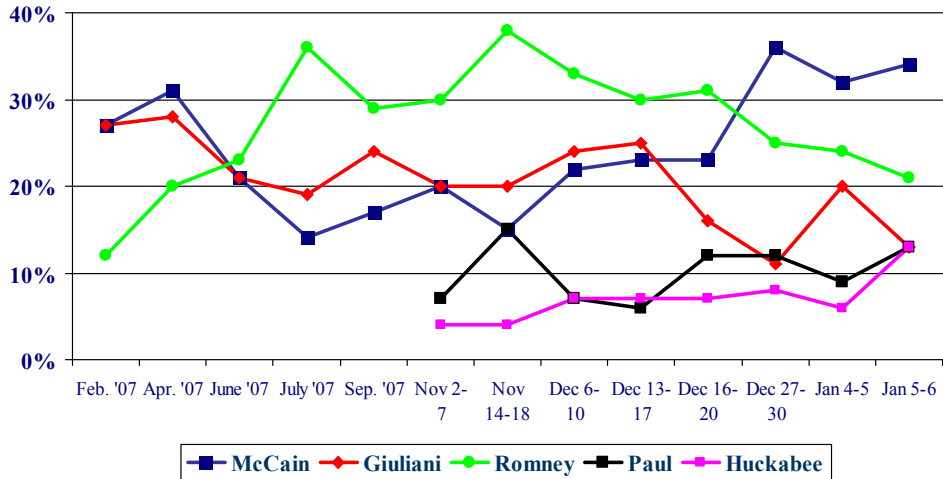


\* We ask that this copyrighted information be referred to as the CNN/ WMUR New Hampshire Primary Tracking Poll, conducted by the University of New Hampshire Survey Center.

## Undeclared Voters

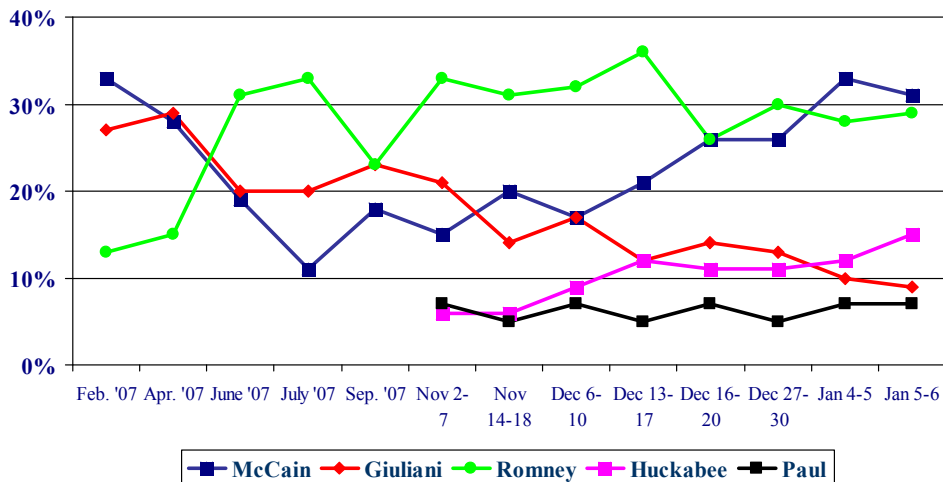
Undeclared voters, often referred to as Independents, can vote in either the Democratic or Republican primary. Currently, 51% of undeclared voters say they plan to vote in the Democratic primary. Among those undeclared voters who say they will vote in the Republican primary, 34% say they plan to vote for McCain, 21% favor Romney, 13% favor Giuliani, 13% favor Paul, and 13% favor Huckabee.

**NH Republican Presidential Primary – Undeclareds Voting in Republican Primary**



But according to this latest poll, 63% of the Republican primary electorate will be made up of registered Republicans. Among registered Republicans, McCain holds a narrow lead over Romney. Thirty-one percent of registered Republicans favor McCain, 29% favor Romney, 13% prefer Huckabee, 9% favor Giuliani, and 7% favor Paul.

**NH Republican Presidential Primary – Registered Republicans**



### **Candidate Qualities**

Likely Republican primary voters were asked several questions about characteristics of the Republican candidates. While McCain has improved on this measure on recent weeks, he has not managed to pull away from Romney as the most electable candidate. Currently, 32% think McCain has the best chance of beating the Democrat in November, 33% think Romney has the best chance, followed by Giuliani (12%), Huckabee (7%) and Paul (4%).

McCain is seen as the candidate with the right experience to be president, named by 40% of likely Republican primary voters, followed by Romney (26%), Giuliani (13%), Paul (7%), and Huckabee (5%).

McCain (32%) is viewed as the candidate who best represents voters like themselves, followed by Romney (27%), Huckabee (13%), Giuliani (10%), and Paul (10%).

Romney and McCain are tied as the candidates best able to bring needed change to the U.S., each named by 24% of likely Republican primary voters, followed by Paul (13%), Huckabee (13%), and Giuliani (11%).

Finally, McCain is seen as the most inspiring candidate, named by 26% of Republicans, followed by Huckabee (18%), Romney (17%), Giuliani (14%), and Paul (%).

### **A Mormon for President?**

The issue of religion has recently factored into the Republican race. When asked if the country is ready to elect a Mormon president, 61% said the country is ready, 25% think the country is not ready, and 14% are not sure. Giuliani supporters are most likely to say the country is not ready to elect a Mormon.

### **CNN / WMUR NH Primary Poll Methodology**

The **CNN / WMUR New Hampshire Primary Tracking Poll** is conducted by the University of New Hampshire Survey Center. Two hundred sixty-eight (268) randomly selected likely New Hampshire Republican primary voters were interviewed by telephone between January 5 and 3 p.m., January 6, 2008. The margin of sampling error is +/- 6%. Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

The data have been weighted to adjust for numbers of voters and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

### Republican Nomination in 2008 NH Primary

"I know it is early, but if the Republican primary for president were held today, which of the following would you support for the Republican nomination for president ... Rudy Giuliani ... Mike Huckabee ... Duncan Hunter ... John McCain ... Ron Paul ... Mitt Romney ... Fred Thompson ...or someone else?" ROTATE CANDIDATES

	<u>2007</u>											
	<u>June</u>	<u>July</u>	<u>Sept.</u>	<u>11 /2-7#</u>	<u>11 /14-18</u>	<u>12 /6-10</u>	<u>12/13-17</u>	<u>12/16-20#</u>	<u>12/26-30</u>	<u>1/4-5</u>	<u>1/5-6</u>	<u>Final</u>
<b>McCain</b>	20%	12%	17%	17%	18%	19%	22%	25%	29%	33%	32%	
<b>Romney</b>	28%	33%	23%	32%	33%	32%	34%	28%	29%	27%	26%	
<b>Giuliani</b>	20%	18%	22%	21%	16%	19%	16%	14%	12%	14%	11%	
<b>Huckabee</b>	2%	2%	2%	5%	5%	9%	10%	10%	10%	11%	14%	
<b>Paul</b>	3%	2%	4%	7%	8%	7%	5%	8%	7%	9%	10%	
<b>Thompson</b>	11%	13%	12%	3%	4%	1%	1%	3%	2%	1%	1%	
<b>Hunter</b>	0%	*	1%	1%	*	0%	1%	*	2%	1%	1%	
<b>Other</b>	8%	4%	9%	3%	2%	2%	1%	*	1%	2%	2%	
<b>Undecided</b>	8%	12%	9%	13%	14%	12%	8%	12%	8%	4%	5%	
<b>(N=)</b>	(303)	(304)	(324)	(400)	(403)	(354)	(407)	(405)	(433)	(308)	(266)	

\* = Less than 1%

# Data from November 2-7 and December 16-20 come from Boston Globe New Hampshire Primary Polls, conducted by the UNH Survey Center.

### Strength of Support

"Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	<u>July</u>	<u>Sept.</u>	<u>11/ 2-7</u>	<u>11/14-18</u>	<u>12/6-10</u>	<u>12/13-17</u>	<u>12/16-20</u>	<u>12/27-30</u>	<u>1/4-5</u>	<u>1/5-6</u>	<u>Final</u>
Definitely decided	7%	13%	16%	14%	15%	22%	28%	33%	44%	42%	
Leaning toward someone	22%	21%	24%	29%	30%	33%	29%	29%	29%	30%	
Still trying to decide	71%	66%	60%	57%	55%	45%	43%	38%	28%	28%	
<b>(N=)</b>	(302)	(323)	(401)	(403)	(354)	(410)	(409)	(438)	(312)	(268)	

### Undeclared Voters

(ALL REGISTERED UNDECLARED / INDEPENDENTS ONLY)

"Which Presidential primary election do you think you will vote in, in 2008 -- the Republican Primary or the Democratic Primary? (IF UNSURE:) As of RIGHT NOW, which primary do you think you will vote in?"

	<u>June</u>	<u>July</u>	<u>Sept.</u>	<u>11/2-7</u>	<u>11/14-18</u>	<u>12/6-10</u>	<u>12/13-17</u>	<u>12/16-20</u>	<u>12/27-30</u>	<u>1/4-5</u>	<u>1/5-6</u>	<u>Final</u>
GOP Primary	44%	40%	35%	45%	35%	46%	40%	41%	37%	44%	49%	
DEM Primary	56%	60%	65%	55%	65%	54%	60%	59%	63%	56%	51%	

### Candidate Qualities

“Now I'm going to read you a few phrases which describe the candidates, and for each one, tell me who you think that phrase best describes, regardless of who you are voting for. Please feel free to name a candidate even if you may not be voting for that person.” (Individual questions rotated)

- “Which Republican candidate do you think is most inspiring?”
- “Which Republican candidate do you think has the right experience to be President?”
- “Which Republican candidate do you think has the best chance of beating the Democratic candidate in the general election next November?”
- “Which Republican candidate do you think is most able to bring needed change to the U.S.?”
- “Which Republican candidate do you think best represents the values of Republicans like yourself?”

### Republican with Best Chance of Defeating Democratic Nominee in 2008

	<u>June '07</u>	<u>July '07</u>	<u>Sept. 07</u>	<u>Dec. 6-10</u>	<u>Dec 27-30</u>	<u>Jan 4-5</u>	<u>Jan 5-6</u>
<b>McCain</b>	14%	11%	13%	10%	25%	29%	32%
<b>Romney</b>	25%	29%	21%	38%	38%	28%	33%
<b>Giuliani</b>	31%	30%	32%	30%	16%	16%	12%
<b>Huckabee</b>	1%	*	1%	3%	4%	7%	7%
<b>Paul</b>	1%	1%	*	2%	2%	3%	4%
<b>F. Thompson</b>	6%	10%	10%	0	1%	0	0
<b>Hunter</b>	0	0	0	0	*	0	0
<b>Other</b>	*	2%	2%	0	0	*	1%
<b>Undecided</b>	21%	13%	21%	17%	13%	16%	12%
<b>(N=)</b>	<b>(298)</b>	<b>(298)</b>	<b>(322)</b>	<b>(352)</b>	<b>(438)</b>	<b>(310)</b>	<b>(265)</b>

### Most Inspiring

	<u>Jan 4-5</u>	<u>Jan 5-6</u>
<b>McCain</b>	29%	26%
<b>Romney</b>	17%	17%
<b>Giuliani</b>	17%	14%
<b>Huckabee</b>	16%	18%
<b>Paul</b>	9%	12%
<b>F. Thompson</b>	1%	1%
<b>Hunter</b>	1%	1%
<b>Other</b>	2%	2%
<b>Undecided</b>	9%	10%
<b>(N=)</b>	<b>(312)</b>	<b>(266)</b>

### Right Experience

	<u>Sept. 07</u>	<u>Dec. 6-10</u>	<u>Dec 27-30</u>	<u>Jan 4-5</u>	<u>Jan 5-6</u>
<b>McCain</b>	32%	26%	40%	40%	40%
<b>Romney</b>	25%	32%	27%	25%	26%
<b>Giuliani</b>	17%	24%	12%	14%	13%
<b>Huckabee</b>	1%	2%	5%	6%	5%
<b>Paul</b>	1%	2%	3%	6%	7%
<b>F. Thompson</b>	4%	1%	1%	*	*
<b>Hunter</b>	1%	0	*	0	0
<b>Other</b>	6%	1%	*	*	1%
<b>Undecided</b>	13%	12%	10%	8%	8%
<b>(N=)</b>	<b>(322)</b>	<b>(352)</b>	<b>(438)</b>	<b>(312)</b>	<b>(267)</b>

**Able to Bring Needed Change**

	<u>Sept. 07</u>	<u>Jan 4-5</u>	<u>Jan 5-6</u>
<b>McCain</b>	13%	23%	24%
<b>Romney</b>	25%	23%	24%
<b>Giuliani</b>	18%	14%	11%
<b>Paul</b>	4%	14%	13%
<b>Huckabee</b>	2%	13%	13%
<b>F. Thompson</b>	7%	1%	2%
<b>Hunter</b>	1%	*	1%
<b>Other</b>	*	1%	2%
<b>Undecided</b>	21%	11%	11%
<b>(N=)</b>	(321)	(312)	(267)

**Represents Values of Republicans Like You**

	<u>Dec 6-10</u>	<u>Dec 27-30</u>	<u>Jan 4-5</u>	<u>Jan 5-6</u>
<b>McCain</b>	21%	29%	31%	32%
<b>Romney</b>	32%	29%	26%	27%
<b>Giuliani</b>	13%	10%	13%	10%
<b>Huckabee</b>	10%	11%	12%	13%
<b>Paul</b>	6%	7%	9%	10%
<b>F. Thompson</b>	2%	4%	2%	1%
<b>Hunter</b>	1%	2%	1%	2%
<b>Other</b>	1%	1%	*	1%
<b>Undecided</b>	14%	8%	6%	4%
<b>(N=)</b>	(352)	(438)	(312)	(267)

**Country Ready to Elect a Mormon President?**

“Do you think the country is ready to elect a Mormon president?”

	<u>Jan 1-5</u>	<u>Jan 5-6</u>
<b>Yes</b>	65%	61%
<b>No</b>	21%	25%
<b>Don't Know</b>	14%	14%
<b>(N=)</b>	(301)	(262)

### Interest in 2008 NH Primary

“As you know, the New Hampshire presidential primary election is being held next January. How interested would you say you are in the primary election ... extremely interested ... very interested ... somewhat interested ... or not very interested?”

	<u>Feb.</u>	<u>April</u>	<u>June</u>	<u>July</u>	<u>Sept.</u>	<u>11/2-7</u>	<u>11/14-18</u>	<u>12/6-10</u>	<u>12/13-17</u>	<u>12/16-20</u>	<u>12/27-30</u>	<u>1/4-5</u>	<u>1/5-6</u>
Extremely Int.	36%	27%	34%	38%	32%	37	36%	35%	34%	38%	41%	43%	40%
Very Int.	36%	45%	40%	37%	47%	41	43%	48%	46%	43%	45%	49%	49%
Somewhat/Not Very	28%	28%	25%	24%	22%	21	21%	18%	20%	18%	14%	9%	11%
(N=)	(312)	(302)	(304)	(305)	(324)	(404)	(404)	(354)	(411)	(411)	(439)	(313)	(268)

### Voting Intention

"Which of the following statements best describes you ...

	<u>Feb</u>	<u>April</u>	<u>June</u>	<u>July</u>	<u>Sept.</u>	<u>11/2-7</u>	<u>11/14-18</u>	<u>12/6-10</u>	<u>12/13-17</u>	<u>12/16-20</u>	<u>12/27-30</u>	<u>1/4-5</u>	<u>1/5-6</u>
DEFINITELY vote	78%	79%	79%	78%	78%	79%	77%	78%	78%	80%	81%	81%	81%
Unless emergency	17%	16%	13%	15%	17%	17%	18%	17%	18%	14%	14%	14%	14%
I MAY vote	5%	5%	9%	7%	5%	4%	5%	6%	4%	6%	5%	5%	5%
(N=)	(310)	(302)	(304)	(305)	(324)	(404)	(404)	(354)	(411)	(411)	(439)	(313)	(268)

**Decided Who to Vote For?**

<b>Likely GOP Primary Voters</b>	<b><u>Definitely Decided</u></b> <b>42%</b>	<b><u>Leaning</u></b> <b>30%</b>	<b><u>No Idea</u></b> <b>28%</b>	<b><u>(N=)</u></b> <b>268</b>
Undeclared	47%	35%	18%	100
Registered Republican	40%	27%	33%	168
Independent	37%	24%	40%	61
Republican	44%	32%	24%	206
Moderate/Liberal	33%	33%	34%	122
Conservative	50%	26%	24%	137
18 to 34	37%	30%	33%	34
35 to 49	42%	32%	25%	95
50 to 64	48%	26%	26%	82
65 and over	40%	33%	28%	51
Male	48%	27%	25%	144
Female	35%	34%	31%	124
High school or less	46%	25%	29%	53
Some college	45%	24%	31%	69
College graduate	36%	32%	32%	100
Post-graduate	51%	38%	11%	46
Attend services 1 or more/week	45%	34%	21%	87
1-2 times a month	36%	19%	46%	33
Less often	45%	30%	25%	78
Never	35%	32%	33%	64
North Country	31%	26%	43%	18
Central/Lakes	47%	28%	25%	48
Connecticut Valley	40%	33%	27%	40
Mass Border	42%	31%	27%	79
Seacoast	33%	38%	29%	38
Manchester Area	52%	22%	25%	45
1st Cong. District	43%	31%	26%	135
2nd Cong. District	42%	29%	29%	133
Extremely interested in Primary	53%	30%	17%	107
Very interested	37%	30%	33%	132
Somewhat/not very interested	26%	33%	41%	29
Definitely vote in Primary	47%	28%	25%	216
Vote unless emergency	34%	34%	32%	38
May vote	0%	47%	53%	14
Romney supporter	41%	31%	28%	69
McCain supporter	48%	32%	21%	85
Giuliani supporter	37%	23%	40%	28
Huckabee supporter	31%	52%	17%	37
Paul Supporter	66%	9%	24%	26
Other	52%	18%	30%	8
Undecided	0%	15%	85%	13



**NH GOP Primary - Likely GOP Primary Voters**

<b>Likely GOP Primary Voters</b>	<b><u>Romney</u></b> <b>26%</b>	<b><u>McCain</u></b> <b>32%</b>	<b><u>Giuliani</u></b> <b>11%</b>	<b><u>Huckabee</u></b> <b>14%</b>	<b><u>Paul</u></b> <b>10%</b>	<b><u>Other</u></b> <b>3%</b>	<b><u>Und.</u></b> <b>5%</b>	<b><u>(N=)</u></b> <b>266</b>
Undeclared	21%	34%	13%	13%	13%	5%	1%	100
Registered Republican	29%	31%	9%	15%	7%	2%	7%	166
Independent	7%	35%	17%	8%	19%	5%	9%	61
Republican	32%	31%	9%	15%	7%	3%	3%	204
Moderate/Liberal	17%	41%	11%	12%	12%	2%	6%	122
Conservative	34%	26%	10%	16%	7%	3%	4%	135
18 to 34	18%	19%	26%	20%	11%	3%	3%	34
35 to 49	24%	30%	15%	12%	12%	2%	4%	95
50 to 64	36%	27%	5%	12%	11%	4%	6%	81
65 and over	22%	53%	3%	14%	3%	2%	3%	50
Male	28%	34%	10%	11%	11%	2%	4%	143
Female	23%	29%	12%	17%	9%	5%	6%	124
High school or less	27%	36%	8%	9%	11%	1%	7%	53
Some college	29%	22%	12%	10%	14%	4%	8%	68
College graduate	23%	35%	10%	19%	8%	3%	2%	98
Post-graduate	27%	37%	13%	11%	5%	3%	4%	46
Attend services 1 or more/week	27%	26%	3%	22%	11%	5%	6%	86
1-2 times a month	26%	24%	16%	14%	10%	2%	9%	33
Less often	29%	49%	5%	4%	9%	1%	3%	77
Never	23%	23%	26%	13%	10%	2%	4%	64
North Country	18%	19%	16%	20%	8%	0%	20%	18
Central/Lakes	19%	34%	20%	7%	14%	2%	5%	47
Connecticut Valley	8%	41%	7%	31%	11%	0%	3%	40
Mass Border	39%	30%	5%	9%	11%	4%	2%	79
Seacoast	27%	26%	12%	20%	4%	9%	2%	38
Manchester Area	30%	36%	10%	7%	8%	2%	7%	44
1st Cong. District	30%	31%	11%	13%	6%	4%	5%	134
2nd Cong. District	22%	33%	10%	15%	13%	2%	5%	133
Extremely interested in Primary	28%	27%	12%	13%	13%	1%	6%	107
Very interested	28%	38%	6%	14%	6%	6%	2%	131
Somewhat/not very interested	8%	21%	24%	20%	15%	0%	12%	29
Definitely vote in Primary	28%	32%	11%	14%	8%	3%	4%	214
Vote unless emergency	18%	28%	14%	21%	14%	0%	5%	38
May vote	19%	39%	0%	0%	15%	8%	18%	14
Definitely decided	25%	36%	9%	10%	15%	4%	0%	112
Leaning to candidate	27%	34%	8%	24%	3%	2%	2%	81
Have no idea	26%	24%	15%	8%	8%	3%	15%	74

**NH GOP Candidates: Most Inspiring**

<b>Likely GOP Primary Voters</b>	<b><u>Romney</u></b>	<b><u>McCain</u></b>	<b><u>Giuliani</u></b>	<b><u>Huckabee</u></b>	<b><u>Paul</u></b>	<b><u>Other</u></b>	<b><u>Und.</u></b>	<b><u>(N=)</u></b>
	<b>17%</b>	<b>26%</b>	<b>14%</b>	<b>18%</b>	<b>12%</b>	<b>3%</b>	<b>10%</b>	<b>266</b>
Undeclared	11%	30%	11%	17%	18%	5%	6%	100
Registered Republican	20%	24%	16%	18%	8%	2%	12%	166
Independent	11%	25%	17%	7%	21%	5%	15%	61
Republican	18%	26%	13%	21%	9%	3%	9%	203
Moderate/Liberal	13%	33%	12%	19%	12%	2%	9%	121
Conservative	20%	21%	16%	17%	11%	4%	11%	136
18 to 34	19%	19%	12%	12%	26%	5%	7%	34
35 to 49	14%	26%	19%	16%	14%	2%	9%	94
50 to 64	19%	23%	8%	26%	8%	5%	10%	82
65 and over	18%	36%	13%	13%	4%	0%	15%	50
Male	18%	27%	13%	16%	13%	4%	9%	143
Female	15%	25%	15%	20%	11%	2%	11%	123
High school or less	14%	29%	16%	10%	14%	5%	13%	53
Some college	13%	23%	14%	13%	18%	5%	14%	68
College graduate	16%	23%	17%	24%	8%	3%	8%	98
Post-graduate	27%	32%	7%	21%	7%	0%	6%	46
Attend services 1 or more/week	17%	22%	10%	24%	10%	5%	12%	87
1-2 times a month	17%	15%	22%	22%	12%	0%	13%	33
Less often	20%	36%	13%	7%	13%	3%	9%	77
Never	13%	23%	18%	22%	14%	2%	8%	63
North Country	12%	24%	24%	14%	0%	0%	26%	18
Central/Lakes	12%	29%	17%	11%	14%	0%	17%	47
Connecticut Valley	1%	22%	12%	37%	17%	0%	11%	40
Mass Border	26%	28%	14%	13%	7%	5%	8%	79
Seacoast	16%	29%	9%	20%	14%	10%	3%	37
Manchester Area	22%	24%	14%	16%	16%	4%	4%	45
1st Cong. District	18%	31%	13%	16%	9%	5%	8%	133
2nd Cong. District	15%	21%	15%	20%	15%	2%	12%	133
Extremely interested in Primary	25%	20%	12%	19%	15%	0%	9%	106
Very interested	13%	29%	16%	19%	10%	5%	8%	132
Somewhat/not very interested	2%	38%	15%	11%	7%	9%	19%	28
Definitely vote in Primary	18%	25%	16%	17%	12%	3%	9%	214
Vote unless emergency	10%	28%	12%	22%	14%	5%	9%	38
May vote	8%	45%	0%	18%	8%	0%	21%	14
Definitely decided	22%	29%	11%	15%	15%	4%	4%	113
Leaning to candidate	15%	28%	13%	27%	6%	1%	10%	81
Have no idea	11%	20%	20%	13%	12%	5%	19%	72
Romney supporter	50%	8%	12%	11%	6%	4%	9%	69
McCain supporter	5%	63%	4%	14%	5%	3%	7%	83
Giuliani supporter	0%	23%	63%	5%	10%	0%	0%	28
Huckabee supporter	5%	8%	13%	60%	0%	2%	12%	37
Paul Supporter	3%	6%	7%	2%	73%	0%	10%	26
Other	22%	0%	0%	26%	0%	43%	10%	8
Undecided	14%	3%	9%	18%	14%	0%	43%	13

**NH GOP Candidates: Best Chance of Defeating Democrat in November**

<b>Likely GOP Primary Voters</b>	<b><u>Romney</u></b>	<b><u>McCain</u></b>	<b><u>Giuliani</u></b>	<b><u>Huckabee</u></b>	<b><u>Paul</u></b>	<b><u>Other</u></b>	<b><u>Und.</u></b>	<b><u>(N=)</u></b>
	<b>32%</b>	<b>33%</b>	<b>12%</b>	<b>7%</b>	<b>4%</b>	<b>1%</b>	<b>12%</b>	<b>265</b>
Undeclared	35%	27%	12%	8%	5%	3%	10%	100
Registered Republican	31%	34%	12%	6%	3%	0%	13%	165
Independent	19%	32%	12%	12%	8%	2%	14%	61
Republican	36%	32%	12%	5%	3%	1%	11%	203
Moderate/Liberal	24%	38%	13%	9%	3%	0%	13%	120
Conservative	39%	28%	13%	4%	4%	1%	12%	136
18 to 34	28%	30%	18%	7%	3%	0%	14%	34
35 to 49	33%	25%	16%	6%	6%	0%	14%	94
50 to 64	41%	30%	9%	8%	4%	1%	7%	81
65 and over	21%	51%	6%	4%	0%	0%	18%	50
Male	35%	36%	13%	3%	4%	1%	8%	143
Female	29%	27%	11%	11%	4%	1%	17%	122
High school or less	30%	24%	10%	12%	4%	2%	17%	52
Some college	34%	23%	19%	5%	2%	2%	14%	69
College graduate	29%	41%	8%	8%	6%	0%	8%	97
Post-graduate	39%	34%	14%	0%	2%	0%	11%	46
Attend services 1 or more/week	39%	21%	8%	11%	5%	0%	15%	86
1-2 times a month	28%	30%	21%	4%	4%	0%	13%	33
Less often	34%	45%	5%	3%	4%	1%	8%	76
Never	23%	31%	22%	7%	2%	0%	14%	64
North Country	45%	19%	16%	8%	0%	0%	12%	18
Central/Lakes	25%	34%	18%	5%	7%	0%	12%	47
Connecticut Valley	15%	33%	10%	11%	6%	0%	25%	40
Mass Border	45%	35%	5%	4%	0%	2%	9%	79
Seacoast	30%	35%	10%	6%	8%	0%	11%	37
Manchester Area	31%	26%	20%	10%	3%	2%	7%	44
1st Cong. District	31%	30%	17%	9%	2%	2%	10%	132
2nd Cong. District	34%	34%	7%	5%	5%	0%	14%	133
Extremely interested in Primary	30%	30%	13%	5%	8%	1%	12%	106
Very interested	34%	35%	9%	9%	0%	1%	11%	131
Somewhat/not very interested	32%	23%	24%	0%	5%	0%	16%	29
Definitely vote in Primary	32%	35%	12%	7%	4%	1%	10%	213
Vote unless emergency	39%	16%	11%	9%	4%	0%	22%	38
May vote	27%	25%	24%	0%	0%	0%	24%	14
Definitely decided	30%	36%	10%	6%	7%	2%	9%	112
Leaning to candidate	38%	32%	8%	7%	2%	0%	13%	81
Have no idea	29%	26%	21%	7%	2%	0%	15%	72
Romney supporter	74%	9%	7%	2%	2%	0%	6%	69
McCain supporter	10%	70%	1%	8%	0%	0%	12%	84
Giuliani supporter	20%	8%	55%	5%	0%	4%	8%	28
Huckabee supporter	22%	30%	17%	12%	0%	0%	18%	37
Paul Supporter	24%	3%	10%	10%	35%	0%	18%	25
Other	48%	18%	0%	0%	0%	17%	18%	8
Undecided	23%	30%	16%	11%	0%	0%	20%	13

**NH GOP Candidates: Right Experience to be President**

<b>Likely GOP Primary Voters</b>	<b><u>Romney</u></b> <b>26%</b>	<b><u>McCain</u></b> <b>40%</b>	<b><u>Giuliani</u></b> <b>13%</b>	<b><u>Huckabee</u></b> <b>5%</b>	<b><u>Paul</u></b> <b>7%</b>	<b><u>Other</u></b> <b>1%</b>	<b><u>Und.</u></b> <b>8%</b>	<b><u>(N=)</u></b> <b>267</b>
Undeclared	21%	38%	15%	7%	10%	2%	7%	100
Registered Republican	29%	42%	11%	4%	5%	0%	9%	167
Independent	7%	41%	18%	5%	11%	2%	16%	61
Republican	32%	41%	11%	5%	6%	0%	5%	204
Moderate/Liberal	15%	50%	13%	5%	8%	1%	8%	122
Conservative	35%	34%	12%	5%	5%	0%	8%	136
18 to 34	16%	28%	25%	9%	11%	0%	11%	34
35 to 49	25%	38%	17%	4%	8%	0%	9%	95
50 to 64	33%	42%	8%	5%	8%	1%	3%	81
65 and over	27%	55%	4%	3%	0%	0%	12%	50
Male	30%	41%	12%	4%	8%	0%	6%	143
Female	21%	40%	14%	7%	6%	2%	11%	124
High school or less	25%	46%	11%	3%	10%	0%	5%	53
Some college	32%	29%	17%	5%	9%	2%	7%	69
College graduate	22%	46%	11%	3%	5%	1%	12%	98
Post-graduate	28%	42%	13%	11%	3%	0%	4%	46
Attend services 1 or more/week	29%	37%	6%	8%	8%	1%	11%	86
1-2 times a month	25%	38%	17%	8%	8%	0%	4%	33
Less often	29%	53%	9%	1%	6%	0%	2%	78
Never	22%	32%	25%	3%	6%	0%	12%	64
North Country	10%	54%	16%	0%	4%	0%	16%	18
Central/Lakes	13%	35%	24%	5%	11%	0%	11%	47
Connecticut Valley	7%	59%	6%	4%	8%	0%	16%	40
Mass Border	38%	38%	7%	3%	7%	2%	4%	79
Seacoast	38%	27%	14%	8%	4%	2%	7%	38
Manchester Area	32%	39%	15%	7%	4%	0%	3%	45
1st Cong. District	31%	38%	14%	6%	4%	2%	5%	134
2nd Cong. District	21%	43%	12%	4%	9%	0%	12%	133
Extremely interested in Primary	26%	39%	12%	7%	10%	0%	8%	107
Very interested	27%	46%	10%	5%	5%	2%	7%	131
Somewhat/not very interested	24%	23%	28%	1%	6%	0%	18%	29
Definitely vote in Primary	27%	42%	13%	5%	6%	1%	6%	215
Vote unless emergency	19%	34%	12%	9%	9%	0%	16%	38
May vote	27%	31%	16%	0%	8%	0%	18%	14
Definitely decided	25%	38%	11%	8%	12%	2%	4%	112
Leaning to candidate	25%	49%	10%	3%	2%	0%	10%	81
Have no idea	27%	35%	18%	3%	4%	0%	13%	74
Romney supporter	86%	5%	5%	0%	0%	0%	5%	69
McCain supporter	1%	91%	3%	2%	0%	0%	4%	85
Giuliani supporter	0%	5%	89%	0%	0%	0%	6%	28
Huckabee supporter	10%	41%	2%	27%	0%	0%	20%	37
Paul Supporter	6%	7%	2%	0%	71%	0%	14%	26
Other	32%	20%	13%	0%	0%	25%	10%	8
Undecided	9%	53%	6%	15%	0%	0%	18%	13

**NH GOP Candidates: Can Bring Needed Change to U.S.**

<b>Likely GOP Primary Voters</b>	<b><u>Romney</u></b>	<b><u>McCain</u></b>	<b><u>Giuliani</u></b>	<b><u>Huckabee</u></b>	<b><u>Paul</u></b>	<b><u>Other</u></b>	<b><u>Und.</u></b>	<b><u>(N=)</u></b>
	<b>24%</b>	<b>24%</b>	<b>11%</b>	<b>13%</b>	<b>13%</b>	<b>4%</b>	<b>11%</b>	<b>267</b>
Undeclared	20%	24%	13%	11%	18%	4%	9%	100
Registered Republican	27%	25%	10%	13%	10%	4%	12%	167
Independent	5%	21%	19%	11%	21%	4%	19%	61
Republican	30%	25%	8%	13%	11%	4%	8%	204
Moderate/Liberal	15%	29%	14%	13%	17%	1%	12%	122
Conservative	33%	22%	8%	13%	9%	5%	10%	136
18 to 34	18%	18%	13%	22%	15%	6%	9%	34
35 to 49	25%	23%	16%	13%	15%	1%	7%	95
50 to 64	30%	24%	7%	10%	16%	7%	7%	81
65 and over	22%	35%	5%	12%	5%	0%	21%	50
Male	28%	26%	9%	8%	15%	4%	10%	143
Female	20%	23%	13%	19%	11%	4%	12%	124
High school or less	26%	23%	8%	10%	11%	7%	14%	53
Some college	30%	18%	9%	12%	19%	2%	9%	69
College graduate	19%	30%	10%	17%	13%	3%	7%	98
Post-graduate	25%	25%	18%	8%	6%	3%	15%	46
Attend services 1 or more/week	28%	19%	4%	21%	12%	4%	12%	86
1-2 times a month	20%	19%	16%	15%	16%	5%	9%	33
Less often	27%	39%	5%	4%	12%	3%	10%	78
Never	21%	16%	25%	10%	15%	2%	10%	64
North Country	18%	16%	20%	34%	4%	0%	8%	18
Central/Lakes	19%	25%	19%	7%	17%	0%	14%	47
Connecticut Valley	6%	39%	4%	22%	19%	0%	10%	40
Mass Border	36%	22%	8%	6%	14%	8%	7%	79
Seacoast	23%	23%	5%	25%	4%	7%	13%	38
Manchester Area	30%	20%	15%	3%	12%	4%	15%	45
1st Cong. District	27%	22%	13%	14%	8%	5%	12%	134
2nd Cong. District	22%	26%	9%	12%	18%	3%	10%	133
Extremely interested in Primary	26%	21%	11%	12%	20%	1%	9%	107
Very interested	28%	28%	9%	14%	8%	5%	8%	131
Somewhat/not very interested	3%	22%	18%	7%	12%	9%	29%	29
Definitely vote in Primary	26%	25%	10%	13%	13%	4%	10%	215
Vote unless emergency	18%	18%	14%	16%	17%	4%	12%	38
May vote	19%	39%	8%	0%	8%	8%	18%	14
Definitely decided	26%	27%	11%	9%	16%	4%	8%	112
Leaning to candidate	25%	26%	7%	20%	10%	3%	9%	81
Have no idea	22%	19%	15%	10%	11%	5%	17%	74
Romney supporter	88%	0%	3%	2%	0%	4%	3%	69
McCain supporter	2%	68%	2%	6%	6%	3%	15%	85
Giuliani supporter	3%	4%	78%	3%	5%	0%	8%	28
Huckabee supporter	0%	8%	4%	64%	11%	1%	12%	37
Paul Supporter	0%	0%	3%	3%	91%	0%	4%	26
Other	18%	0%	0%	8%	0%	52%	22%	8
Undecided	0%	27%	9%	11%	12%	0%	41%	13

**NH GOP Candidates: Best Represents GOP Voters Like You**

<b>Likely GOP Primary Voters</b>	<b><u>Romney</u></b>	<b><u>McCain</u></b>	<b><u>Giuliani</u></b>	<b><u>Huckabee</u></b>	<b><u>Paul</u></b>	<b><u>Other</u></b>	<b><u>Und.</u></b>	<b><u>(N=)</u></b>
	<b>27%</b>	<b>32%</b>	<b>10%</b>	<b>13%</b>	<b>10%</b>	<b>4%</b>	<b>5%</b>	<b>267</b>
Undeclared	23%	33%	11%	10%	13%	5%	5%	100
Registered Republican	29%	31%	9%	14%	8%	3%	4%	167
Independent	12%	40%	14%	7%	18%	2%	7%	61
Republican	32%	29%	9%	14%	8%	4%	4%	205
Moderate/Liberal	17%	40%	11%	11%	12%	2%	7%	122
Conservative	36%	26%	9%	15%	8%	5%	2%	136
18 to 34	33%	24%	15%	17%	11%	0%	0%	34
35 to 49	24%	29%	16%	12%	13%	4%	3%	95
50 to 64	31%	29%	4%	14%	12%	6%	3%	81
65 and over	26%	48%	6%	11%	0%	0%	10%	51
Male	31%	34%	10%	7%	10%	5%	3%	144
Female	23%	29%	9%	19%	10%	3%	6%	124
High school or less	31%	34%	10%	8%	9%	6%	2%	53
Some college	27%	20%	9%	13%	14%	7%	11%	69
College graduate	23%	34%	11%	16%	11%	2%	3%	99
Post-graduate	34%	40%	9%	11%	4%	1%	1%	46
Attend services 1 or more/week	27%	24%	3%	27%	11%	4%	4%	86
1-2 times a month	39%	32%	8%	7%	8%	0%	6%	33
Less often	25%	41%	10%	6%	8%	4%	6%	78
Never	26%	26%	21%	7%	14%	4%	3%	64
North Country	18%	34%	25%	20%	0%	0%	4%	18
Central/Lakes	18%	40%	9%	4%	12%	5%	12%	47
Connecticut Valley	14%	44%	0%	23%	15%	0%	2%	40
Mass Border	46%	26%	8%	6%	11%	3%	0%	79
Seacoast	17%	26%	15%	20%	4%	11%	6%	38
Manchester Area	27%	26%	13%	16%	11%	2%	5%	45
1st Cong. District	25%	28%	12%	14%	7%	6%	7%	135
2nd Cong. District	29%	35%	7%	11%	14%	1%	2%	133
Extremely interested in Primary	31%	30%	8%	13%	14%	2%	3%	107
Very interested	29%	34%	8%	12%	6%	5%	6%	131
Somewhat/not very interested	3%	32%	25%	15%	14%	5%	5%	29
Definitely vote in Primary	27%	34%	9%	12%	9%	5%	5%	216
Vote unless emergency	28%	23%	11%	21%	14%	0%	4%	38
May vote	27%	31%	18%	0%	15%	0%	8%	14
Definitely decided	28%	35%	6%	10%	14%	5%	2%	113
Leaning to candidate	27%	29%	9%	21%	6%	2%	6%	81
Have no idea	26%	30%	16%	8%	9%	4%	7%	74
Romney supporter	83%	1%	6%	3%	0%	2%	4%	69
McCain supporter	8%	77%	3%	4%	1%	1%	4%	85
Giuliani supporter	18%	15%	62%	1%	0%	3%	0%	28
Huckabee supporter	2%	16%	0%	72%	8%	2%	0%	37
Paul Supporter	0%	6%	0%	0%	86%	0%	8%	26
Other	13%	20%	0%	0%	0%	57%	10%	8
Undecided	4%	40%	11%	8%	9%	7%	21%	13

### Is Country Ready to Elect Mormon?

Likely GOP Primary Voters	<u>Yes</u> 61%	<u>No</u> 25%	<u>Don't Know</u> 14%	<u>(N=)</u> 262
Undeclared	71%	23%	7%	99
Registered Republican	56%	26%	18%	163
Independent	52%	36%	12%	59
Republican	65%	21%	14%	202
Moderate/Liberal	61%	26%	13%	119
Conservative	64%	22%	15%	133
18 to 34	56%	33%	10%	34
35 to 49	55%	31%	14%	95
50 to 64	63%	22%	15%	79
65 and over	74%	11%	15%	49
Male	65%	22%	13%	141
Female	57%	28%	15%	121
High school or less	44%	30%	26%	52
Some college	61%	26%	13%	67
College graduate	69%	23%	8%	97
Post-graduate	69%	18%	13%	45
Attend services 1 or more/week	63%	26%	11%	84
1-2 times a month	66%	23%	10%	31
Less often	61%	24%	14%	77
Never	55%	25%	20%	64
North Country	37%	39%	24%	16
Central/Lakes	70%	19%	11%	46
Connecticut Valley	58%	31%	11%	40
Mass Border	60%	24%	16%	76
Seacoast	71%	20%	9%	38
Manchester Area	59%	26%	14%	45
1st Cong. District	63%	23%	14%	133
2nd Cong. District	60%	27%	13%	129
Extremely interested in Primary	64%	24%	12%	104
Very interested	59%	24%	17%	129
Somewhat/not very interested	63%	31%	6%	29
Definitely vote in Primary	62%	24%	14%	210
Vote unless emergency	61%	25%	14%	38
May vote	56%	35%	9%	14
Definitely decided	68%	23%	10%	112
Leaning to candidate	63%	19%	17%	78
Have no idea	50%	34%	16%	71
Romney supporter	71%	9%	21%	67
McCain supporter	61%	22%	16%	82
Giuliani supporter	49%	46%	5%	28
Huckabee supporter	57%	35%	7%	37
Paul Supporter	58%	39%	4%	24
Other	78%	0%	22%	8
Undecided	42%	42%	15%	13