THE GRANITE STATE POLL UNIVERSITY OF NEW HAMPSHIRE

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CONSUMER CONFIDENCE IN NH CONTINUES TO SLIP

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UNH Survey Center 603/862-2226

www.unh.edu/survey-center

DURHAM, NH – Consumer confidence in New Hampshire continues to slide. New Hampshire consumers are increasingly worried about their household finances and believe that the New Hampshire and U.S. economies will remain in bad shape over the next year.

These findings are based on the latest **Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Five hundred (519) randomly selected New Hampshire adults were interviewed by telephone between July 11 and July 20, 2008. The margin of sampling error for the survey is +/-4.3 percent.

U.S. Business Conditions

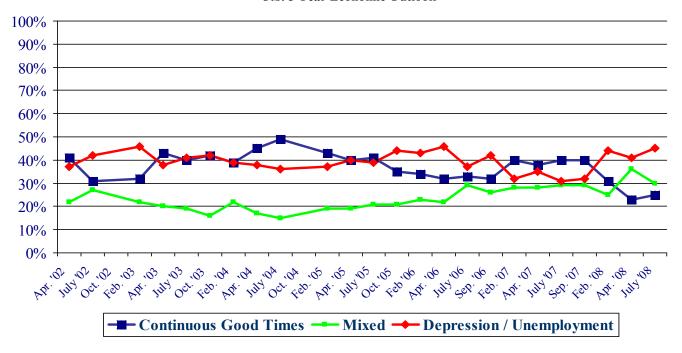
With gasoline hovering around \$4.00 a gallon, housing prices declining, and the stock markets down, New Hampshire residents remain very pessimistic about U.S. economic prospects for the next year. Only 13% of New Hampshire adults believe the U.S. will have good economic times in the next 12 months, 74% think we will have bad times, and 13% think things will be mixed. The percentage that believe the U.S. will experience bad economic times is at its highest since the Granite State Poll began measuring consumer confidence and has stayed above 70% since February 2008.

U.S. Business Conditions in Next 12 Months

Granite Staters are also pessimistic about the long-term direction of the U.S. economy. Only 25% of New Hampshire residents believe that the U.S. economy will enjoy continuous good times over the next 5 years, 45% expect periods of widespread unemployment and depression, and 30% see a mix of good and bad conditions.

^{*} We ask that this copyrighted information be referred to as the Granite State Poll, conducted by the University of New Hampshire Survey Center.

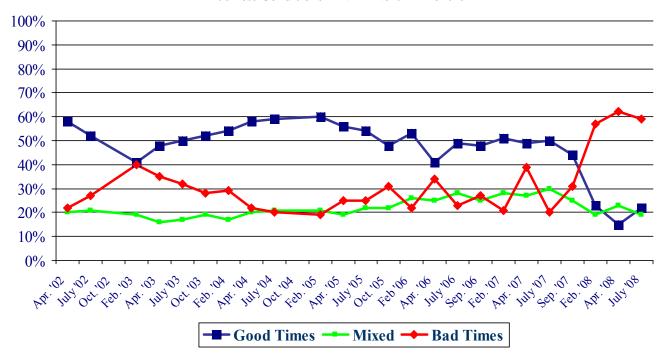
U.S. 5 Year Economic Outlook



N.H. Business Conditions

Looking at economic conditions in New Hampshire, only 22% think New Hampshire will enjoy good economic times over the next twelve months, 59% think the New Hampshire economy is in for bad times, and 19% foresee mixed conditions. There has been no significant change in this measure since February.

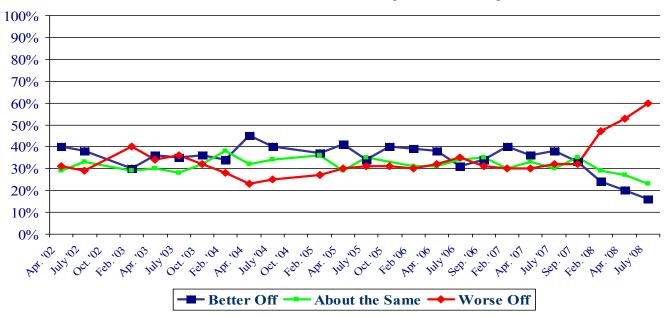
Business Conditions in NH - Next 12 Months



Personal Financial Conditions

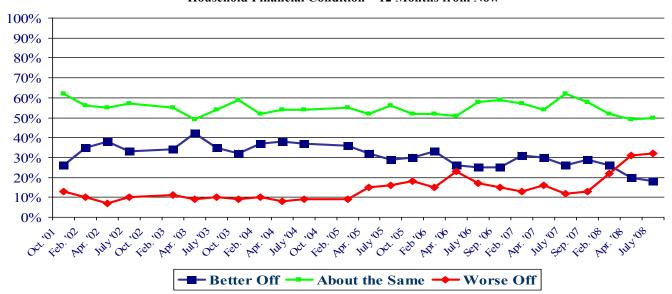
Turning to their personal financial situation, only 16% of Granite Staters say they are better off now than they were a year ago, 60% say they are worse off, and 23% say things are about the same. The percentage of New Hampshire residents who say they are worse off has been steadily increasing since last fall and shows no sign of slowing.





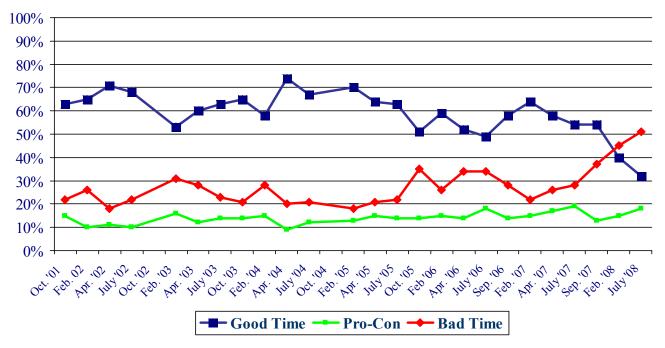
Asked how they expect their family finances will be next year, most people in New Hampshire think they will be in about the same financial shape as they are today. However, only 18% think their families will be better off financially a year from now, 32% think they will be worse off and 50% think they will be about the same.

Household Financial Condition - 12 Months from Now



And when asked about making major household purchases, only 32% of New Hampshire adults feel that it is a good time to buy things such as furniture and appliances, 51% think it is a bad time, and 18% think it depends on a person's finances. This measure of consumer optimism is also at its lowest level since the Granite State Poll began in 2001 and continues to worsen, a bad sign for retailers in coming months.

Good Time to Buy Major Household Item?



Subgroup Analysis

There are few demographic differences in the economic expectations of New Hampshire residents as most demographic groups are quite pessimistic. In recent years, Republicans and conservatives were consistently more optimistic about current and future economic conditions in New Hampshire and the U.S. than were Democrats and liberals. This has changed in the most recent poll as both Republicans and conservatives are now pessimistic about their personal finances as well larger economy.

Granite State Poll Methodology

Five hundred (519) randomly selected New Hampshire adults were interviewed by telephone between July 11 and July 20, 2008. The sample was selected at random from all household in New Hampshire with a land-line telephone and a respondent was selected at random within each household. The margin of sampling error for the survey is +/-4.3 percent.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Business Conditions in U.S. in 12 Months

"Turning to business conditions in the country as a whole – do you think that during the next twelve months we'll have good times financially, or bad times, or what?"

	Good Times	Mixed	Bad Times	(N=)
July '08	13%	13%	74%	$\overline{(500)}$
Apr. '08	12%	19%	70%	(482)
Feb. '08	17%	11%	72%	(529)
Sep. 07	33%	22%	45%	(464)
July '07	40%	24%	36%	(456)
Apr. '07	41%	20%	39%	(479)
Feb. '07	45%	24%	31%	(486)
Sept. '06	35%	26%	39%	(473)
July '06	35%	26%	39%	(454)
Apr. '06	27%	18%	55%	(467)
Feb. '06	40%	21%	39%	(445)
Oct. '05	34%	19%	47%	(459)
July '05	44%	23%	32%	(438)
Apr. '05	44%	19%	37%	(450)
Feb. '05	54%	20%	26%	(488)
July '04	52%	21%	26%	(446)
Apr. '04	56%	18%	26%	(468)
Feb. '04	53%	16%	31%	(461)
Oct. '03	48%	17%	35%	(455)
June '03	49%	20%	31%	(491)
Apr. '03	48%	15%	37%	(477)
Feb. '03	31%	20%	49%	(606)
June '02	37%	22%	41%	(599)
Apr. '02	52%	22%	26%	(484)
Feb. '02	49%	19%	32%	(300)
Oct. '01	25%	27%	49%	(493)

5 Year Economic Outlook - U.S.

"Looking ahead, which would you say is more likely – that in the country as a whole we will have continuous GOOD TIMES during the next FIVE YEARS or so, or that we will have periods of WIDESPREAD UNEMPLOYMENT or DEPRESSION, or what?"

	Continuous		Depression/	
	Good Times	Mixed	Unemployment	(N=)
July '08	25%	30%	45%	(485)
Apr. '08	23%	36%	41%	(439)
Feb. '08	31%	25%	44%	(502)
Sep. 07	40%	29%	32%	(443)
July '07	40%	29%	31%	(432)
Apr. '07	38%	28%	35%	(472)
Feb. '07	40%	28%	32%	(478)
Sept. '06	32%	26%	42%	(473)
July '06	33%	29%	37%	(447)
Apr. '06	32%	22%	46%	(471)
Feb. '06	34%	23%	43%	(444)
Oct. '05	35%	21%	44%	(460)
July '05	41%	21%	39%	(461)
Apr. '05	40%	19%	40%	(455)
Feb. '05	43%	19%	37%	(497)
July '04	49%	15%	36%	(431)
Apr. '04	45%	17%	38%	(467)
Feb. '04	39%	22%	39%	(454)
Oct. '03	42%	16%	42%	(457)
June '03	40%	19%	41%	(479)
Apr. '03	43%	20%	38%	(470)
Feb. '03	32%	22%	46%	(607)
June '02	31%	27%	42%	(603)
Apr. '02	41%	22%	37%	(463)

Business Conditions in New Hampshire in 12 Months

"Turning to business conditions in the New Hampshire as a whole – do you think that during the next twelve months we'll have good times financially, or bad times, or what?"

	Good Times	Mixed	Bad Times	(N=)
July '08	22%	19%	59%	(481)
Apr. '08	15%	23%	62%	(455)
Feb. '08	23%	19%	57%	(494)
Sep. 07	44%	25%	31%	(433)
July '07	50%	30%	20%	(442)
Apr. '07	49%	27%	39%	(479)
Feb. '07	51%	28%	21%	(462)
Sept. '06	48%	25%	27%	(453)
July '06	49%	28%	23%	(444)
Apr. '06	41%	25%	34%	(457)
Feb. '06	53%	26%	22%	(432)
Oct. '05	48%	22%	31%	(431)
July '05	54%	22%	25%	(429)
Apr. '05	56%	19%	25%	(433)
Feb. '05	60%	21%	19%	(453)
July '04	59%	21%	20%	(444)
Apr. '04	58%	20%	22%	(457)
Feb. '04	54%	17%	29%	(448)
Oct. '03	52%	19 %	28 %	(449)
June '03	50%	17%	32%	(485)
Apr. '03	48%	16%	35%	(462)
Feb. '03	41%	19%	40%	(577)
June '02	52%	21%	27%	(588)
Apr. '02	58%	20%	22%	(462)

Household Financial Condition Compared to 12 Months Ago

"We are interested in how people are getting along financially these days. Would you say that you and your family living there are BETTER OFF or WORSE OFF financially than you were a year ago?"

	Better Off	About the Same	Worse Off	(N=)
July '08	16%	23%	60%	(517)
Apr. '08	20%	27%	53%	(495)
Feb. '08	24%	29%	47%	(550)
Sep. 07	33%	35%	32%	(498)
July '07	38%	30%	32%	(514)
Apr. '07	36%	33%	30%	(507)
Feb. '07	40%	30%	30%	(531)
Sept. '06	34%	35%	31%	(508)
July '06	31%	34%	35%	(504)
Apr. '06	38%	31%	32%	(500)
Feb. '06	39%	31%	30%	(492)
Oct. '05	40%	29%	31%	(503)
July '05	34%	35%	31%	(500)
Apr. '05	41%	29%	30%	(493)
Feb. '05	37%	36%	27%	(537)
July '04	40%	34%	25%	(495)
Apr. '04	45%	32%	23%	(538)
Feb. '04	34%	38%	28%	(503)
Oct. '03	36 %	32 %	32%	(496)
June '03	35%	28%	36%	(514)
Apr. '03	36%	30%	34%	(504)
Feb. '03	30%	29%	40%	(647)
June '02	38%	33%	29%	(650)
Apr. '02	40%	29%	31%	(507)

Household Financial Condition 12 Months from Now

"Now, looking ahead – do you think that a year from now you and your family will be better off financially \dots or worse off \dots or just about the same?"

	Better Off	About the Same	Worse Off	(N=)
July '08	18%	50%	32%	(483)
Apr. '08	20%	49%	31%	(470)
Feb. '08	26%	52%	22%	(518)
Sep. 07	29%	58%	13%	(489)
July '07	26%	62%	12%	(442)
Apr. '07	30%	54%	16%	(492)
Feb. '07	31%	57%	13%	(515)
Sept. '06	25%	59%	15%	(495)
July '06	25%	58%	17%	(484)
Apr. '06	26%	51%	23%	(492)
Feb. '06	33%	52%	15%	(488)
Oct. '05	30%	52%	18%	(481)
July '05	29%	56%	16%	(489)
Apr. '05	32%	52%	15%	(485)
Feb. '05	36%	55%	9%	(524)
July '04	37%	54%	9%	(477)
Apr. '04	38%	54%	8%	(509)
Feb. '04	37%	52%	10%	(488)
Oct. '03	32%	59%	9%	(486)
June '03	35%	54%	10%	(501)
Apr. '03	42%	49%	9%	(489)
Feb. '03	34%	55%	11%	(622)
June '02	33%	57%	10%	(625)
Apr. '02	38%	55%	7%	(479)
Feb. '02	35%	56%	10%	(305)
Oct. '01	26%	62%	13%	(500)

Good Time to Buy Major Household Item

"Now thinking about the big things people buy for their home – such as furniture, a refrigerator, a stove, television and things like that. Generally speaking, do you think now is a good time or a bad time for people to buy major household items?"

	Good Time	Pro-Con	Bad Time	<u>(N=)</u>
July '08	32%	18%	51%	(487)
Apr. '08	28%	16%	56%	(465)
Feb. '08	40%	15%	45%	(517)
Sep. 07	50%	13%	37%	(433)
July '07	54%	19%	28%	(430)
Apr. '07	58%	17%	26%	(458)
Feb. '07	64%	15%	22%	(488)
Sept. '06	58%	14%	28%	(452)
July '06	49%	18%	34%	(453)
Apr. '06	52%	14%	34%	(448)
Feb. '06	59%	15%	26%	(442)
Oct. '05	51%	14%	35%	(456)
July '05	63%	14%	22%	(441)
Apr. '05	64%	15%	21%	(446)
Feb. '05	70%	13%	18%	(478)
July '04	67%	12%	21%	(456)
Apr. '04	71%	9%	20%	(487)
Feb. '04	58%	15%	28%	(462)
Oct. '03	65%	14%	21%	(468)
June '03	63%	14%	23%	(475)
Apr. '03	60%	12%	28%	(487)
Feb. '03	53%	16%	31%	(600)
June '02	68%	10%	22%	(613)
Apr. '02	71%	11%	18%	(480)
Feb. '02	65%	10%	26%	(298)
Oct. '01	63%	15%	22%	(506)

Personal Financial Condition Compared to 1 Year Ago

	About			
	Better Off	the Same	Worse Off	<u>(N)</u>
STATEWIDE	16%	23%	60%	517
Registered Democrat	9%	15%	76%	128
Undeclared	16%	24%	60%	202
Registered Republican	26%	32%	43%	134
Not registered	12%	18%	70%	50
That logistered	1270	1070	7070	50
Democrat	10%	15%	74%	205
Independent	12%	22%	66%	79
Republican	25%	33%	42%	202
Liberal	10%	18%	72%	116
Moderate	14%	23%	64%	203
Conservative	26%	32%	43%	155
19 to 24	250/	20%	550/	50
18 to 34 35 to 49	25% 24%	25% 25%	55% 51%	59 120
50 to 64	15%	18%	67%	193
65 and over	9%	33%	58%	101
Male	23%	24%	54%	250
Female	10%	23%	67%	267
High school or less	9%	26%	66%	113
Some college	14%	21%	65%	113
	21%	25%	54%	157
College graduate	21%	22%	57%	
Post-graduate	2170	2270	3/70	110
Less than \$30K	5%	18%	77%	48
\$30K to \$60K	20%	17%	63%	74
\$60K to \$75K	15%	23%	62%	54
\$75K to \$100K	20%	26%	54%	65
More than \$100K	30%	22%	48%	122
112020 1111111 \$ 10011	2070		1070	122
Married	18%	24%	58%	325
Divorced/separated	12%	23%	65%	92
Never married	16%	24%	61%	76
Protestant	14%	28%	58%	176
Catholic	17%	22%	61%	170
Other	21%	19%	60%	122
	=170	19,0	0070	122
Attend 1 or more/week	14%	33%	53%	128
1-2 times a month	24%	23%	53%	59
Less often	16%	21%	63%	145
Never	17%	19%	64%	148
Northern NH	16%	28%	56%	47
Central/Lakes	15%	17%	68%	85
Connecticut Valley	17%	22%	62%	74
Massachusetts Border	15%	25%	60%	155
Seacoast	15%	29%	56%	81
Greater Manchester	21%	18%	60%	75
1st Cong. District	17%	23%	61%	257
2nd Cong. District	16%	24%	60%	260
Born in NH	15%	25%	60%	133
Moved from MA	13%	21%	66%	131
Moved from Other NE	13%	24%	63%	49
Moved from Mid-Atlantic	28%	19%	53%	74
Moved from other	15%	26%	59%	128
		/ •		

HH Finances in 12 Months from Now

			About	
	Better Off	Worse Off	the Same	(N)
STATEWIDE	18%	32%	50%	483
Registered Democrat	8%	41%	51%	118
Undeclared	17%	33%	50%	190
Registered Republican	27%	22%	52%	124
Not registered	23%	30%	46%	49
Not registered	2370	3070	4070	47
Democrat	13%	43%	44%	192
Independent	12%	35%	53%	73
Republican	25%	19%	55%	190
Liberal	8%	48%	44%	109
Moderate	19%	29%	52%	190
Conservative	26%	21%	53%	146
18 to 34	14%	32%	54%	56
35 to 49	28%	14%	58%	116
50 to 64	14%	40%	46%	188
65 and over	19%	37%	44%	85
os and over	1970	3770	77/0	0.5
Male	21%	28%	51%	239
Female	15%	36%	49%	244
High school or less	11%	35%	54%	105
Some college	16%	30%	54%	107
College graduate	20%	28%	52%	149
Post-graduate	25%	37%	38%	101
1 ost-graduate	2370	3770	3070	101
Less than \$30K	28%	40%	32%	42
\$30K to \$60K	17%	33%	50%	69
\$60K to \$75K	17%	32%	50%	50
\$75K to \$100K	16%	18%	66%	63
More than \$100K	21%	32%	47%	121
Married	19%	33%	48%	306
Divorced/separated	14%	31%	55%	82
Never married	20%	29%	51%	73
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Protestant	18%	29%	53%	164
Catholic	16%	34%	50%	161
Other	23%	29%	48%	114
Attend 1 or more/week	17%	40%	43%	117
1-2 times a month	18%	23%	59%	57
Less often	16%	33%	51%	138
Never	23%	26%	51%	139
Northern NH	10%	33%	56%	46
Central/Lakes	18%	36%	46%	81
Connecticut Valley	14%	31%	55%	70
Massachusetts Border	23%	30%	47%	146
Seacoast	18%	36%	46%	68
Greater Manchester	16%	29%	55%	72
Grouter transmission	10/0	27/0	5570	12
1st Cong. District	18%	32%	50%	235
2nd Cong. District	17%	32%	50%	248
Born in NH	13%	29%	58%	125
Moved from MA	22%	32%	46%	124
Moved from Other NE	21%	30%	49%	48
Moved from Mid-Atlantic	20%	35%	45%	72
Moved from other	16%	35%	48%	114
	10/0	5570	1070	111

Business Conditions in NH 12 Months from Now

		Some Good-		
	Good Times	Some Bad	Bad Times	<u>(N)</u>
STATEWIDE	22%	19%	59%	481
Registered Democrat	8%	16%	76%	115
Undeclared	23%	18%	59%	190
Registered Republican	35%	22%	44%	125
Not registered	17%	27%	56%	47
Democrat	13%	16%	72%	187
Independent	18%	19%	63%	77
Republican	32%	23%	45%	188
Liberal	7%	17%	76%	104
Moderate	23%	20%	57%	195
Conservative	33%	17%	49%	142
18 to 34	9%	27%	64%	56
35 to 49	24%	14%	62%	113
50 to 64	19%	20%	61%	185
65 and over	33%	17%	50%	89
Male	23%	24%	53%	235
Female	21%	15%	65%	246
***	250/	100/	5.50/	106
High school or less	27%	18%	55%	106
Some college	16%	26%	58%	106
College graduate	21%	19%	60%	149
Post-graduate	23%	14%	63%	98
Less than \$30K	23%	16%	61%	42
\$30K to \$60K	25%	24%	51%	72
\$60K to \$75K	23%	15%	62%	47
\$75K to \$100K	20%	21%	59%	63
More than \$100K	25%	17%	58%	117
Married	24%	19%	58%	304
Divorced/separated	21%	17%	62%	85
Never married	14%	23%	63%	70
Protestant	24%	21%	55%	164
Catholic	25%	19%	56%	161
Other	17%	18%	65%	111
Attend 1 or more/week	23%	16%	61%	116
1-2 times a month	36%	20%	43%	56
Less often	17%	22%	61%	138
Never	22%	18%	61%	139
Northern NH	10%	15%	75%	46
Central/Lakes	24%	15%	62%	80
Connecticut Valley	19%	20%	61%	62
Massachusetts Border	26%	17%	57%	145
Seacoast	23%	25%	52%	72
Greater Manchester	20%	24%	56%	75
1st Cong. District	21%	21%	58%	243
2nd Cong. District	22%	18%	60%	238
-			C10/	120
Born in NH	19%	20%	61%	130
Moved from MA	20%	18%	63%	122
Moved from Other NE Moved from Mid-Atlantic	21%	21%	58% 48%	46 71
Moved from other	30% 22%	22% 18%	48% 60%	71 112
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Business Conditions in US in 12 Months from Now

	Good	Some Good-	Bad	(NI)
STATEWIDE	<u>Times</u> 13%	Some Bad 13%	<u>Times</u> 74%	(<u>N)</u> 500
STATEWIDE	15 / 0	15 / 0	7470	300
Registered Democrat	7%	10%	83%	127
Undeclared	11%	12%	77%	196
Registered Republican	21%	23%	56%	126
Not registered	17%	1%	83%	46
Democrat	8%	8%	84%	203
Independent	8%	13%	79%	77
Republican	20%	18%	62%	190
Liberal	6%	7%	87%	115
Moderate	10%	14%	76%	199
Conservative	22%	16%	62%	144
Conscivative	22/0	1070	0270	144
18 to 34	14%	7%	80%	59
35 to 49	14%	12%	74%	115
50 to 64	12%	13%	76%	192
65 and over	14%	17%	69%	92
Male	16%	16%	68%	243
Female	10%	10%	80%	257
High cabool or loss	17%	9%	75%	110
High school or less Some college	14%	20%	66%	110
College graduate	12%	10%	78%	151
Post-graduate	9%	14%	77%	104
1 ost-graduate	<i>77</i> 0	14/0	7770	104
Less than \$30K	30%	10%	60%	46
\$30K to \$60K	19%	10%	72%	73
\$60K to \$75K	13%	9%	78%	53
\$75K to \$100K	11%	12%	77%	62
More than \$100K	9%	15%	76%	120
Married	11%	14%	75%	311
Divorced/separated	15%	16%	68%	90
Never married	18%	7%	75%	75
Protestant	16%	15%	69%	169
Protestant Catholic	14%	14%	73%	164
Other	8%	10%	82%	119
	070	1070	0270	117
Attend 1 or more/week	14%	11%	75%	121
1-2 times a month	23%	10%	67%	56
Less often	12%	17%	71%	143
Never	10%	12%	78%	144
Northern NH	3%	14%	83%	45
Central/Lakes	12%	11%	77%	84
Connecticut Valley	16%	9%	76%	71
Massachusetts Border	15%	11%	74%	150
Seacoast	15%	16%	69%	75
Greater Manchester	10%	21%	68%	75
1st Cong. District	12%	15%	73%	250
2nd Cong. District	14%	11%	75%	250
-				
Born in NH	11%	14%	75%	130
Moved from MA	9% 150/	11%	80%	128
Moved from Other NE	15%	13%	73%	47
Moved from Mid-Atlantic Moved from other	19% 15%	19% 12%	62% 73%	71 125
MOVED HOM OUICE	1370	1 4 / 0	1370	123

US 5 Year Economic Outlook

	Continuous		Widespread Unemployment/	
	Good Times	Mixed	<u>Depression</u>	(N)
STATEWIDE	25%	30%	45%	485
Registered Democrat	18%	27%	55%	122
Undeclared	19%	32%	49%	187
Registered Republican	39%	35%	26%	124
Not registered	28%	19%	54%	48
Democrat	16%	30%	55%	193
Independent	12%	29%	59%	74
Republican	38%	33%	29%	190
Liberal	10%	26%	64%	107
Moderate	24%	33%	43%	195
Conservative	39%	29%	32%	143
18 to 34	16%	41%	43%	52
35 to 49	30%	25%	45%	119
50 to 64	23%	33%	44%	184
65 and over	27%	28%	46%	88
Male	30%	30%	40%	237
Female	21%	30%	49%	248
High cahool or loss	23%	25%	53%	106
High school or less	23%		43%	
Some college	23% 27%	34% 34%	43% 39%	111 147
College graduate				
Post-graduate	26%	27%	47%	100
Less than \$30K	24%	28%	48%	42
\$30K to \$60K	29%	21%	51%	67
\$60K to \$75K	16%	44%	39%	48
\$75K to \$100K	27%	30%	43%	63
More than \$100K	31%	29%	40%	116
Married	26%	30%	43%	309
Divorced/separated	24%	28%	49%	84
Never married	19%	33%	48%	70
Protestant	22%	34%	44%	163
Catholic	32%	25%	43%	160
Other	22%	32%	46%	116
Attend 1 or more/week	27%	23%	50%	114
1-2 times a month	42%	29%	30%	57
Less often	23%	38%	39%	141
Never	19%	30%	51%	138
Northern NH	18%	32%	50%	45
Central/Lakes	30%	21%	48%	79
Connecticut Valley	24%	40%	36%	68
Massachusetts Border	28%	26%	46%	147
Seacoast	25%	33%	42%	74
Greater Manchester	19%	35%	46%	71
1st Cong. District	25%	31%	43%	242
2nd Cong. District	25%	29%	47%	243
Born in NH	24%	27%	50%	120
Moved from MA	23%	37%	40%	120
Moved from MA Moved from Other NE	25% 25%	30%	40% 45%	47
Moved from Mid-Atlantic	28%	28%	45% 44%	70
Moved from other	26%	28%	46%	120
MOVER HOLLI OTHER	ZU / 0	2070	40 / 0	120

Good Time to Buy Major Household Item

STATEWIDE	Good Time 32%	<u>Pro-Con</u> 18%	Bad Time 51%	(<u>N)</u> 487
Registered Democrat	24%	15%	61%	122
Undeclared	31%	15%	54%	190
Registered Republican	42%	27%	30%	123
Not registered	31%	7%	63%	48
Democrat	23%	17%	61%	199
Independent	23%	17%	60%	73
Republican	48%	20%	31%	187
Liberal	19%	15%	66%	111
Moderate	28%	21%	51%	192
Conservative	50%	18%	32%	145
18 to 34	30%	14%	56%	57
35 to 49	36%	16%	48%	113
50 to 64	30%	21%	49%	185
65 and over	38%	16%	46%	93
Male	41%	18%	40%	232
Female	23%	17%	60%	255
High school or less	36%	13%	50%	105
Some college	23%	20%	57%	110
College graduate	31%	21%	48%	146
Post-graduate	41%	17%	41%	106
Less than \$30K	26%	16%	59%	47
\$30K to \$60K	25%	13%	62%	71
\$60K to \$75K	40%	5%	55%	53
\$75K to \$100K	37%	16%	47%	58
More than \$100K	40%	22%	38%	118
Married	33%	19%	48%	309
Divorced/separated	30%	16%	54%	85
Never married	35%	18%	47%	72
Protestant	34%	24%	43%	169
Catholic	38%	12%	50%	158
Other	29%	17%	54%	115
Attend 1 or more/week	31%	22%	47%	122
1-2 times a month	42%	9%	48%	57
Less often	34%	22%	44%	139
Never	30%	14%	55%	138
Northern NH	23%	17%	60%	46
Central/Lakes	32%	26%	43%	85
Connecticut Valley	33%	22%	45%	70
Massachusetts Border	32%	17%	52%	139
Seacoast	34%	9%	58%	77
Greater Manchester	33%	16%	51%	71
1st Cong. District	35%	13%	52%	249
2nd Cong. District	28%	23%	49%	238
Born in NH	29%	18%	53%	127
Moved from MA	31%	17%	52%	125
Moved from Other NE	35%	23%	43%	48
Moved from Mid-Atlantic	38%	17%	46%	70
Moved from other	30%	17%	53%	117