

# WMUR / GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

### LYNCH HEADING TOWARD REELECTION, ECONOMY TOP NH CONCERN

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**FOR RELEASE**  
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DURHAM, NH – Governor John Lynch continues to have very high job approval ratings and appears headed for reelection over Republican challenger Joe Kenney. The state of New Hampshire’s economy continues to be seen as the most important problem facing the state.

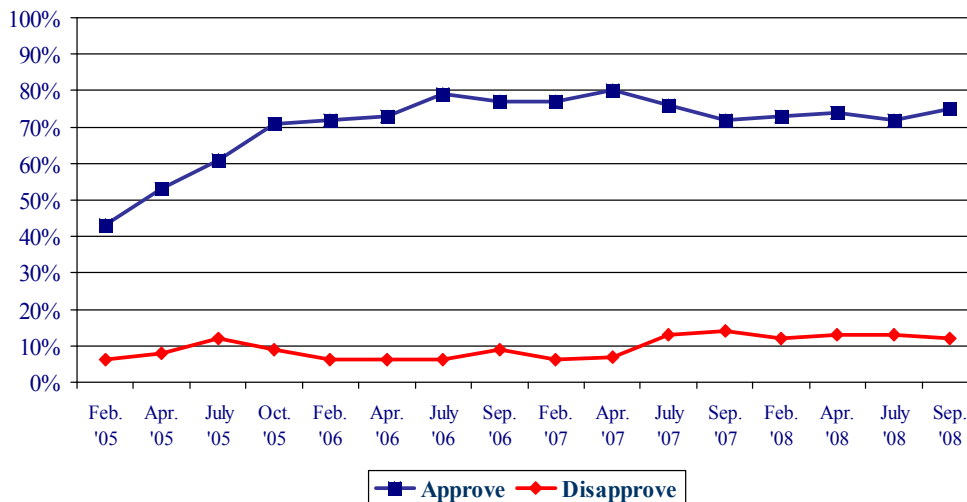
These findings are based on the latest **WMUR / Granite State Poll**,\* sponsored by WMUR-TV and conducted by the University of New Hampshire Survey Center. Five hundred fifty (550) randomly selected New Hampshire adults were interviewed by telephone between September 14 and September 21, 2008. The margin of sampling error for the survey is +/- 4.2%. Included was a subsample of 523 likely November voters (margin of sampling error, +/-4.3%).

### Gubernatorial Approval

New Hampshire Governor John Lynch has had high approval ratings for the past three years and they continue to be very high as he heads toward reelection in November -- 75% of New Hampshire adults say they approve of the job Lynch has done as governor, only 12% disapprove, and 13% are neutral. Most importantly to his likely reelection is that 65% of Republicans, 77% of independents, and 63% of conservatives approve of the job Lynch has done as governor.

Lynch’s approval ratings have remained above 70% since fall of 2005.

### NH Gubernatorial Approval – John Lynch

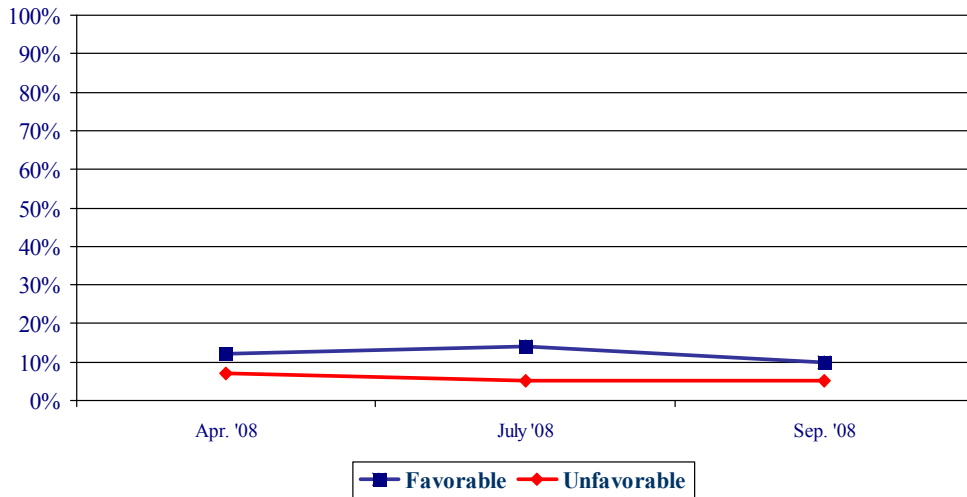


### 2008 Gubernatorial Election

Lynch is being challenged in the race for governor by State Senator Joe Kenney of Wakefield. Kenney has his work cut out for him in unseating Lynch as most Granite Staters still know little about him. Only 10% of New Hampshire likely voters say they have a favorable opinion of Kenney, 5% have an unfavorable opinion of him, 10% are neutral, and 75% don't know enough about him to say. Kenney's net favorability rating is +5%, down from +9% in July.

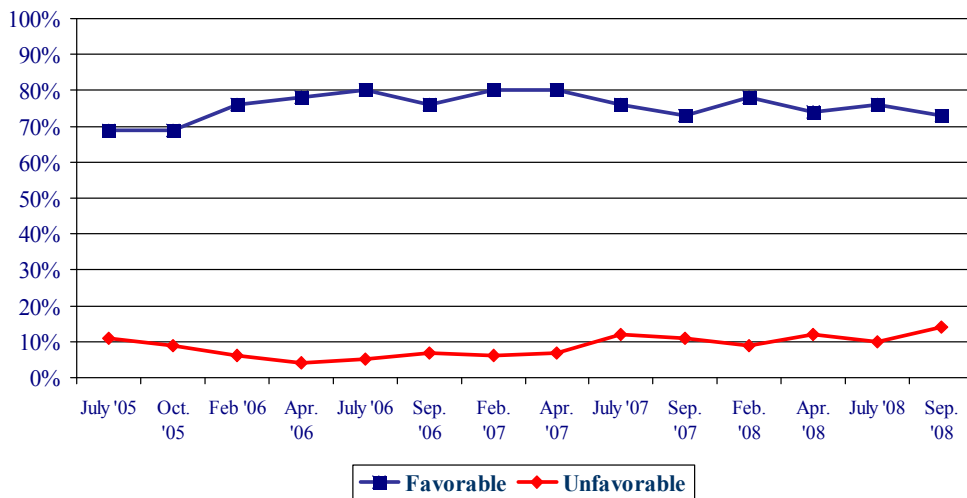
\* We ask that this copyrighted information be referred to as the *WMUR Granite State Poll*, sponsored by WMUR-TV and conducted by the University of New Hampshire Survey Center.

### Favorability Ratings – State Senator Joe Kenney

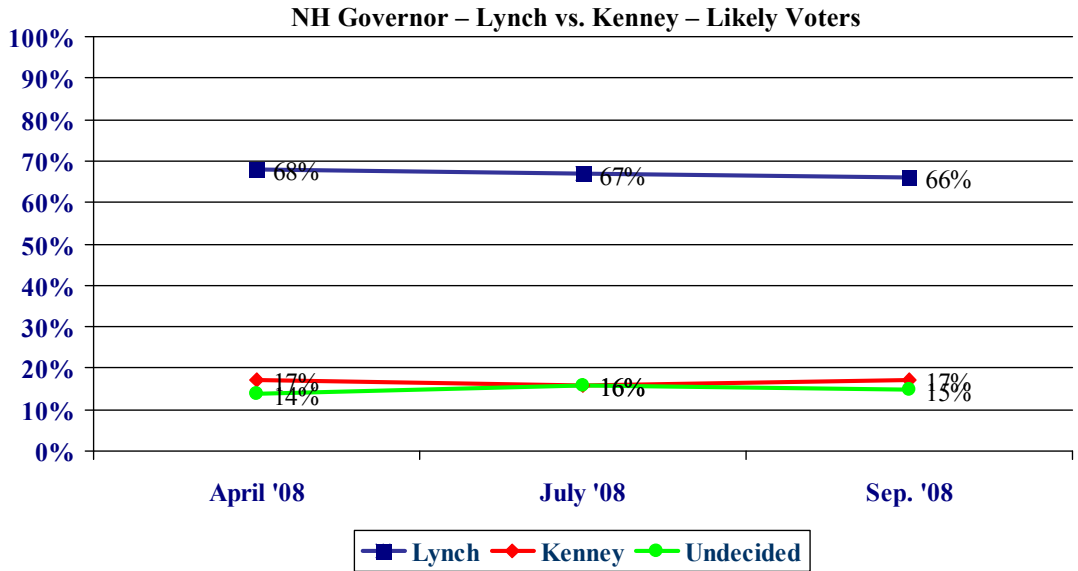


Lynch's personal favorability rating remains high. In the latest WMUR / Granite State Poll, 73% of New Hampshire voters say they have a favorable opinion of Lynch, only 14% have an unfavorable opinion, 8% are neutral, and 6% say they don't know enough about him to say. Lynch's net favorability rating, the percentage having a favorable opinion minus the percentage having an unfavorable opinion, is a very high +59 percent.

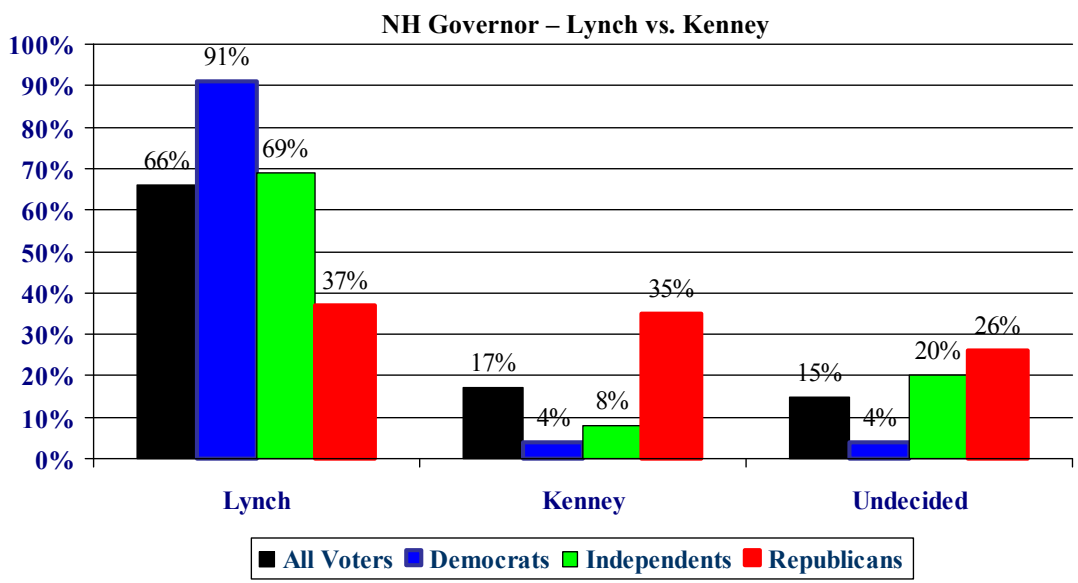
### Favorability Ratings – NH Governor John Lynch



Because most voters approve of what Lynch has done as governor, and the relative invisibility of his challenger, Lynch looks to be headed to an easy reelection. Lynch continues to hold a commanding lead among likely voters with 66% saying they will vote for Lynch, 17% say they will vote for Kenney, 1% prefer some other candidate and 15% are undecided. This race has remained unchanged over the past six months.



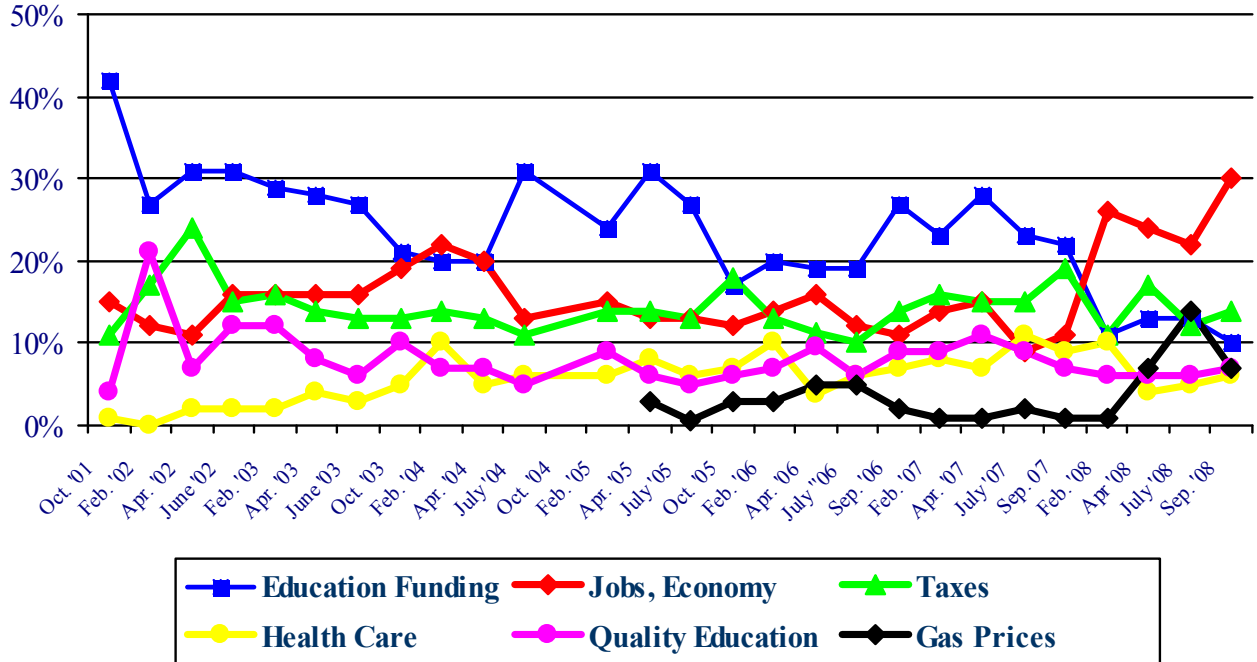
Lynch leads Kenney among all groups of voters, including Republicans and conservatives.



### Most Important Problem Facing New Hampshire

With the current turmoil in financial markets, high energy costs and recession fears, New Hampshire residents see the economy and jobs as their biggest concern for the state. In the latest Granite State Poll, 30% of New Hampshire adults said that jobs and the economy are the most important problem facing the state, followed high taxes (14%), how to fund primary and secondary education (10%), gas and oil prices (7%), the quality of education (7%), the state budget (6%), and health care issues (6%).

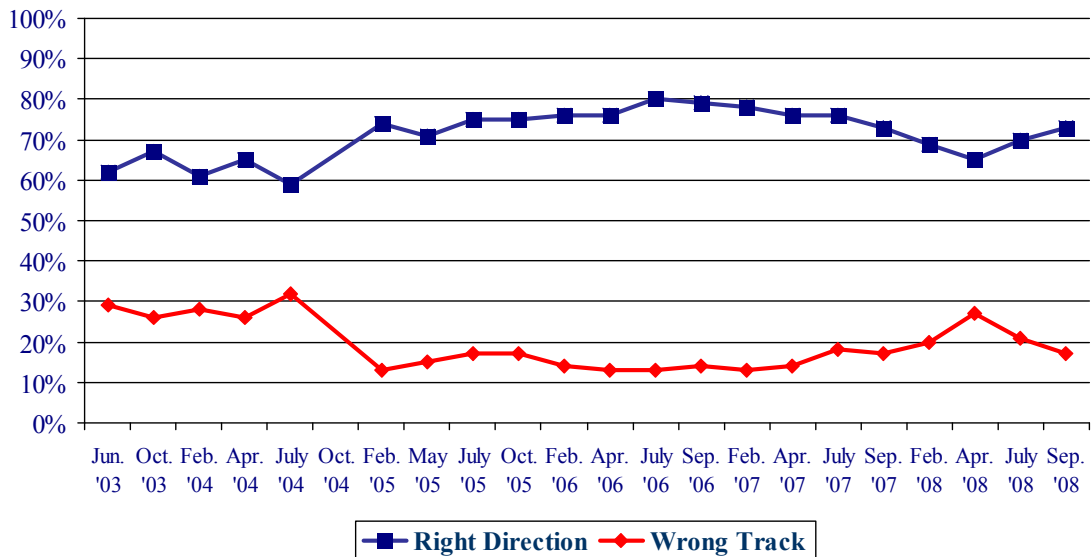
### Most Important Problem Facing NH



### Right Direction or Wrong Track?

In spite of the bad economic news, Granite Staters remain very optimistic about the future of New Hampshire. Seventy-three percent think things in New Hampshire are generally going in the right direction, 17% think things are seriously off on the wrong track, and 10% say they don't know.

### NH Heading in Right Direction or On Wrong Track?



## Granite State Poll Methodology

These findings are based on the latest **WMUR / Granite State Poll**, sponsored by WMUR-TV and conducted by the University of New Hampshire Survey Center. Five hundred fifty (550) randomly selected New Hampshire adults were interviewed by telephone between September 14 and September 21, 2008. The margin of sampling error for the survey is +/-4.2 percent. Included was a subsample of 523 likely November voters (margin of sampling error, +/- 4.3%). Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

### Gubernatorial Approval

“GENERALLY SPEAKING, do you approve or disapprove of the way Governor Lynch is handling his job as governor?”

	<u>Approve</u>	<u>Neutral/DK</u>	<u>Disapprove</u>	<u>(N=)</u>
<b>Sep. '08</b>	<b>75%</b>	<b>13%</b>	<b>12%</b>	<b>(539)</b>
<b>July '08</b>	72%	15%	13%	(512)
<b>Apr. '08</b>	74%	13%	13%	(496)
<b>Feb. '08</b>	73%	14%	12%	(547)
<b>Sept. '07</b>	72%	14%	14%	(501)
<b>July '07</b>	76%	11%	13%	(501)
<b>Apr. '07</b>	80%	12%	7%	(514)
<b>Feb. '07</b>	77%	16%	6%	(531)
<b>Sept. '06</b>	77%	14%	9%	(504)
<b>July '06</b>	79%	15%	6%	(498)
<b>Apr. '06</b>	73%	21%	6%	(489)
<b>Feb. '06</b>	72%	22%	6%	(491)
<b>Oct. '05</b>	71%	20%	9%	(495)
<b>July '05</b>	61%	26%	12%	(490)
<b>Apr. '05</b>	53%	39%	8%	(480)
<b>Feb. '05</b>	43%	51%	6%	(524)

### Favorability Ratings – Governor John Lynch

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Governor (Hopkinton businessman) John Lynch."

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>NET</u>	<u>(N=)</u>
<b>Sep. '08</b>	<b>73%</b>	<b>6%</b>	<b>14%</b>	<b>8%</b>	<b>+59%</b>	<b>(522)</b>
<b>July '08</b>	76%	8%	10%	6%	+66%	(517)
<b>Apr. '08</b>	74%	11%	12%	4%	+62%	(499)
<b>Feb. '08</b>	78%	11%	9%	3%	+69%	(554)
<b>Sept. '07</b>	73%	10%	11%	6%	+62%	(506)
<b>July '07</b>	76%	8%	12%	5%	+64%	(505)
<b>Apr. '07</b>	80%	9%	7%	4%	+73%	(515)
<b>Feb. '07</b>	80%	9%	6%	5%	+74%	(536)
<b>Sept. '06</b>	76%	11%	7%	5%	+69%	(511)
<b>July '06</b>	80%	8%	5%	7%	+75%	(505)
<b>Apr. '06</b>	78%	10%	4%	8%	+74%	(503)
<b>Feb. '06</b>	76%	12%	6%	6%	+70%	(499)
<b>Oct. '05</b>	69%	13%	9%	8%	+60%	(508)
<b>July '05</b>	69%	9%	11%	11%	+58%	(500)
<b>Oct. '04</b>	34%	13%	12%	40%	+22%	(573)
<b>July '04</b>	17%	8%	6%	69%	+11%	(508)
<b>Feb. '04</b>	7%	9%	6%	77%	+1%	(509)

### Favorability Ratings – State Senator Joe Kenney

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. State Senator Joe Kenney."

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>NET</u>	<u>(N=)</u>
Sep. '08	10%	10%	5%	75%	+5%	(523)
July '08	14%	11%	5%	69%	+9%	(517)
Apr. '08	12%	17%	7%	65%	+5%	(500)

### NH Governor Trial Heat - Likely Nov. 2008 Voters

"Suppose the 2008 election for New Hampshire Governor was being held TODAY and the candidates were Joe Kenney, the Republican and John Lynch, the Democrat, who would you vote for?" ROTATE CANDIDATES

	<u>Apr. '08</u>	<u>July '08</u>	<u>Sep. '08</u>
Joe Kenney	17%	16%	17%
John Lynch	68%	67%	66%
Other	1%	1%	1%
Undecided	14%	16%	15%
(N=)	(445)	(471)	(509)

### Most Important Problem Facing New Hampshire

"Let's turn to the State of New Hampshire ... There are many problems facing the STATE OF NEW HAMPSHIRE today. In general, what do you think is the most IMPORTANT problem facing the STATE OF NEW HAMPSHIRE today?"

	<u>Jobs / Economy</u>	<u>Educ. Funding</u>	<u>Taxes</u>	<u>Health Care</u>	<u>Quality Educ.</u>	<u>Growth/ Sprawl</u>	<u>State Budget</u>	<u>Cost of Gas/Oil</u>	<u>Other/ DK</u>	<u>(N=)</u>
Sep. '08	30%	10%	14%	6%	7%	*	6%	7%	20%	(531)
July '08	22%	13%	12%	5%	6%	1%	6%	14%	22%	(504)
Apr. '08	24%	13%	17%	4%	6%	0%	4%	7%	25%	(496)
Feb. '08	26%	11%	11%	10%	6%	1%	6%	1%	28%	(542)
Sept. '07	11%	22%	19%	9%	7%	1%	2%	1%	28%	(499)
July '07	9%	23%	15%	11%	9%	2%	1%	2%	29%	(488)
Apr. '07	15%	28%	15%	7%	11%	2%	1%	1%	20%	(501)
Feb. '07	14%	23%	16%	8%	9%	2%	1%	1%	26%	(527)
Sept. '06	11%	27%	14%	7%	9%	3%	2%	2%	26%	(499)
July '06	12%	19%	10%	6%	6%	3%	1%	5%	38%	(490)
Apr. '06	16%	19%	11%	4%	10%	3%	2%	5%	30%	(501)
Feb. '06	14%	20%	13%	10%	7%	3%	1%	3%	29%	(498)
Oct. '05	12%	17%	18%	7%	6%	5%	2%	3%	30%	(503)
July '05	13%	27%	13%	6%	5%	4%	2%	*	28%	(496)
Apr. '05	13%	31%	14%	8%	6%	3%	5%	3%	18%	(487)
Feb. '05	15%	24%	14%	6%	9%	2%	2%	*	28%	(541)
July '04	13%	31%	11%	6%	5%	4%	2%	0%	28%	(504)
Apr. '04	20%	20%	13%	5%	7%	3%	4%	0%	29%	(536)
Feb. '04	22%	20%	14%	10%	7%	2%	5%	0%	21%	(502)
Oct. '03	19%	21%	13%	5%	10%	3%	6%	0%	23%	(490)
June '03	16%	27%	13%	3%	6%	1%	9%	0%	25%	(513)
Apr. '03	16%	28%	14%	4%	8%	2%	6%	0%	22%	(497)
Feb. '03	16%	29%	16%	2%	12%	2%	2%	0%	21%	(644)
June '02	16%	31%	15%	2%	12%	1%	5%	0%	18%	(424)
Apr. '02	11%	31%	24%	2%	7%	2%	1%	0%	22%	(684)
Feb. '02	12%	27%	17%	0%	21%	1%	3%	0%	19%	(312)
Oct. '01	15%	42%	11%	1%	45	2%	*	0%	25%	(519)

\* Less than 1%

### NH - Right Direction or Wrong Track

“Do you think things in New Hampshire are generally going in the right direction or are they seriously off on the wrong track?”

	<b><u>Right Direction</u></b>	<b><u>Wrong Track</u></b>	<b><u>Don't Know</u></b>	<b><u>(N=)</u></b>
<b>Sept. '08</b>	<b>73%</b>	<b>17%</b>	<b>10%</b>	<b>(535)</b>
<b>July '08</b>	70%	21%	9%	(514)
<b>Apr. '08</b>	65%	27%	8%	(491)
<b>Feb. '08</b>	69%	20%	11%	(547)
<b>Sept. '07</b>	73%	17%	10%	(507)
<b>July '07</b>	76%	18%	6%	(500)
<b>Apr. '07</b>	76%	14%	9%	(506)
<b>Feb. '07</b>	78%	13%	8%	(524)
<b>Sept. '06</b>	79%	14%	7%	(509)
<b>July '06</b>	80%	13%	8%	(497)
<b>Apr. '06</b>	76%	13%	11%	(501)
<b>Feb. '06</b>	76%	14%	10%	(495)
<b>Oct. '05</b>	75%	17%	9%	(502)
<b>July '05</b>	75%	17%	8%	(494)
<b>May '05</b>	71%	15%	13%	(488)
<b>Feb. '05</b>	74%	13%	13%	(535)
<b>July '04</b>	59%	32%	9%	(503)
<b>Apr. '04</b>	65%	26%	9%	(530)
<b>Feb. '04</b>	61%	28%	11%	(500)
<b>Oct. '03</b>	67%	26%	7%	(485)
<b>Jun. '03</b>	62%	29%	9%	(510)

**Gubernatorial Approval**

<b>STATEWIDE</b>	<b><u>Approve</u></b> <b>75%</b>	<b><u>Neutral</u></b> <b>13%</b>	<b><u>Disapprove</u></b> <b>12%</b>	<b><u>(N)</u></b> <b>539</b>
Registered Democrat	83%	10%	7%	125
Registered Undeclared	78%	13%	8%	213
Registered Republican	68%	12%	20%	162
Not registered	62%	31%	8%	38
Democrat	84%	11%	5%	233
Independent	77%	12%	11%	85
Republican	65%	15%	20%	208
Liberal	82%	13%	5%	112
Moderate	82%	10%	8%	228
Conservative	63%	15%	22%	162
Union household	82%	6%	12%	83
Non-union	74%	15%	12%	446
5 years or less in NH	70%	20%	10%	39
6 to 10 years	70%	24%	6%	38
11 to 20 years	59%	24%	17%	88
More than 20 years	80%	9%	11%	357
18 to 34	65%	30%	5%	57
35 to 49	75%	16%	9%	144
50 to 64	77%	8%	15%	188
65 and over	77%	11%	12%	125
Male	77%	13%	10%	258
Female	74%	14%	13%	281
High school or less	74%	17%	9%	96
Some college	68%	21%	11%	113
College graduate	78%	11%	12%	177
Post-graduate	78%	8%	14%	144
Less than \$30K	78%	10%	13%	47
\$30K to \$60K	72%	15%	12%	89
\$60K to \$75K	75%	16%	9%	56
\$75K to \$100K	82%	11%	7%	73
More than \$100K	76%	9%	15%	132
Married	75%	12%	14%	373
Divorced/separated	78%	15%	7%	97
Never married	74%	19%	8%	57
Protestant	73%	12%	15%	205
Catholic	78%	15%	7%	171
Other	76%	10%	13%	138
Attend services 1 or more/week	74%	7%	19%	129
1-2 times a month	75%	13%	12%	75
Less often	78%	15%	7%	140
Never	74%	16%	10%	170
North Country	55%	23%	21%	46
Central/Lakes	81%	6%	13%	94
Connecticut Valley	81%	12%	7%	81
Mass Border	74%	17%	9%	152
Seacoast	73%	16%	11%	80
Manchester Area	77%	10%	14%	85
1st Cong. District	71%	13%	17%	261
2nd Cong. District	79%	14%	7%	278
1st E.C. District	73%	14%	13%	108
2nd E.C. District	78%	11%	11%	130
3rd E.C. District	72%	15%	13%	102
4th E.C. District	77%	11%	12%	89
5th E.C. District	74%	16%	9%	110



**Are Things in NH on Right/Wrong Track**

	<b><u>Right</u></b> <b><u>Direction</u></b> <b>72%</b>	<b><u>Wrong</u></b> <b><u>Track</u></b> <b>17%</b>	<b><u>Don't</u></b> <b><u>Know</u></b> <b>10%</b>	<b><u>(N)</u></b> <b>535</b>
<b>STATEWIDE</b>				
Registered Democrat	76%	13%	11%	122
Registered Undeclared	76%	14%	10%	206
Registered Republican	69%	22%	9%	162
Not registered	59%	27%	14%	43
Democrat	75%	15%	10%	232
Independent	70%	12%	18%	80
Republican	71%	21%	8%	207
Liberal	75%	14%	10%	112
Moderate	78%	14%	8%	225
Conservative	64%	22%	14%	162
Union household	70%	19%	11%	84
Non-union	73%	17%	10%	441
5 years or less in NH	58%	28%	14%	41
6 to 10 years	85%	3%	12%	39
11 to 20 years	65%	23%	13%	82
More than 20 years	75%	16%	9%	355
18 to 34	70%	16%	13%	58
35 to 49	74%	16%	10%	141
50 to 64	74%	17%	9%	187
65 and over	72%	17%	12%	125
Male	78%	12%	9%	259
Female	67%	22%	11%	276
High school or less	69%	14%	17%	98
Some college	67%	24%	9%	112
College graduate	76%	15%	9%	173
Post-graduate	75%	16%	9%	143
Less than \$30K	74%	20%	7%	47
\$30K to \$60K	69%	20%	11%	89
\$60K to \$75K	67%	16%	17%	54
\$75K to \$100K	82%	11%	7%	72
More than \$100K	79%	14%	6%	129
Married	72%	18%	10%	368
Divorced/separated	69%	16%	15%	97
Never married	80%	16%	4%	59
Protestant	69%	20%	10%	204
Catholic	75%	14%	11%	170
Other	76%	14%	10%	135
Attend services 1 or more/week	68%	19%	13%	127
1-2 times a month	76%	18%	7%	75
Less often	72%	19%	9%	137
Never	76%	13%	11%	169
North Country	59%	26%	16%	46
Central/Lakes	73%	22%	5%	93
Connecticut Valley	72%	11%	17%	79
Mass Border	74%	16%	10%	146
Seacoast	75%	18%	7%	82
Manchester Area	76%	14%	10%	88
1st Cong. District	73%	21%	6%	262
2nd Cong. District	72%	14%	14%	273
1st E.C. District	65%	19%	16%	103
2nd E.C. District	74%	18%	8%	134
3rd E.C. District	74%	17%	9%	103
4th E.C. District	75%	17%	8%	87
5th E.C. District	75%	14%	11%	108

**Most Important Problem Facing NH**

	<b>Jobs, Economy</b>	<b>Educ Funding</b>	<b>Taxes</b>	<b>Gas Prices</b>	<b>Quality Educ.</b>	<b>Other</b>	<b>Don't Know</b>	<b>(N=)</b>
STATEWIDE	<b>30%</b>	<b>10%</b>	<b>14%</b>	<b>7%</b>	<b>7%</b>	<b>26%</b>	<b>6%</b>	<b>531</b>
Registered Democrat	33%	14%	7%	6%	6%	29%	6%	122
Registered Undeclared	34%	11%	16%	6%	6%	24%	4%	213
Registered Republican	22%	10%	17%	8%	9%	29%	6%	157
Not registered	34%	0%	13%	15%	4%	18%	15%	37
Democrat	34%	13%	13%	5%	4%	27%	5%	232
Independent	30%	5%	15%	11%	6%	26%	8%	84
Republican	25%	11%	15%	7%	8%	27%	7%	202
Liberal	38%	15%	12%	3%	7%	23%	3%	107
Moderate	32%	12%	12%	6%	6%	27%	6%	225
Conservative	23%	8%	18%	8%	6%	30%	8%	163
Union household	23%	20%	12%	7%	4%	31%	3%	84
Non-union	31%	8%	14%	7%	7%	26%	6%	440
5 years or less in NH	35%	7%	14%	3%	3%	29%	8%	39
6 to 10 years	28%	4%	11%	5%	9%	30%	13%	39
11 to 20 years	30%	14%	11%	7%	7%	25%	6%	87
More than 20 years	29%	11%	15%	7%	6%	27%	5%	351
18 to 34	27%	11%	3%	13%	11%	25%	11%	56
35 to 49	34%	10%	17%	7%	9%	20%	3%	140
50 to 64	30%	10%	16%	6%	3%	31%	4%	187
65 and over	25%	11%	12%	7%	6%	30%	9%	125
Male	26%	11%	16%	6%	6%	30%	5%	257
Female	34%	9%	12%	8%	7%	23%	7%	274
High school or less	27%	5%	10%	17%	4%	34%	4%	95
Some college	38%	3%	11%	9%	7%	22%	9%	112
College graduate	31%	12%	18%	5%	4%	24%	7%	175
Post-graduate	24%	19%	14%	1%	9%	29%	4%	143
Less than \$30K	41%	3%	3%	9%	5%	35%	4%	47
\$30K to \$60K	32%	10%	13%	8%	6%	24%	7%	91
\$60K to \$75K	32%	7%	17%	8%	5%	26%	5%	54
\$75K to \$100K	21%	15%	12%	7%	7%	32%	5%	68
More than \$100K	33%	16%	12%	2%	6%	26%	5%	130
Married	29%	12%	16%	5%	7%	27%	5%	366
Divorced/separated	35%	3%	12%	11%	5%	26%	8%	97
Never married	29%	8%	6%	17%	3%	29%	9%	60
Protestant	25%	11%	16%	7%	6%	27%	8%	206
Catholic	32%	10%	13%	7%	6%	26%	5%	168
Other	32%	11%	12%	7%	8%	26%	3%	134
Attend services 1 or more/week	25%	10%	16%	6%	7%	30%	6%	126
1-2 times a month	38%	13%	12%	9%	2%	22%	4%	78
Less often	29%	10%	12%	8%	6%	27%	8%	136
Never	29%	10%	16%	6%	8%	26%	5%	168
North Country	39%	2%	5%	7%	4%	35%	8%	45
Central/Lakes	28%	10%	11%	9%	10%	27%	4%	93
Connecticut Valley	23%	13%	16%	5%	7%	33%	4%	79
Mass Border	35%	9%	16%	4%	6%	22%	6%	151
Seacoast	31%	13%	16%	9%	0%	24%	7%	80
Manchester Area	24%	12%	13%	9%	10%	25%	7%	83
1st Cong. District	31%	12%	13%	6%	6%	25%	7%	259
2nd Cong. District	29%	9%	15%	8%	7%	28%	5%	273
1st E.C. District	29%	11%	7%	5%	8%	36%	5%	104
2nd E.C. District	27%	9%	15%	13%	7%	25%	4%	128
3rd E.C. District	28%	13%	24%	6%	6%	16%	8%	101
4th E.C. District	33%	10%	14%	3%	9%	24%	8%	88
5th E.C. District	34%	10%	10%	6%	4%	31%	5%	109

**Favorability Rating - John Lynch**

<b>STATEWIDE</b>	<b>Favorable</b> <b>73%</b>	<b>Neutral</b> <b>6%</b>	<b>Unfavorable</b> <b>14%</b>	<b>Don't Know</b> <b>8%</b>	<b>(N)</b> <b>522</b>
Registered Democrat	79%	5%	6%	9%	124
Registered Undeclared	78%	6%	8%	8%	208
Registered Republican	63%	6%	28%	3%	164
Not registered	58%	11%	4%	27%	26
Democrat	81%	5%	5%	9%	225
Independent	78%	10%	7%	5%	80
Republican	62%	5%	26%	7%	204
Liberal	81%	5%	4%	10%	110
Moderate	81%	5%	8%	6%	219
Conservative	55%	8%	29%	7%	158
Union household	81%	0%	10%	8%	83
Non-union	71%	7%	14%	8%	429
5 years or less in NH	55%	5%	12%	28%	35
6 to 10 years	70%	4%	17%	9%	36
11 to 20 years	62%	12%	13%	12%	87
More than 20 years	78%	5%	14%	4%	346
18 to 34	62%	7%	6%	26%	50
35 to 49	73%	4%	18%	6%	137
50 to 64	73%	8%	14%	5%	186
65 and over	77%	7%	10%	6%	123
Male	74%	7%	13%	5%	249
Female	71%	5%	14%	10%	273
High school or less	71%	6%	16%	7%	90
Some college	65%	9%	13%	13%	109
College graduate	76%	6%	13%	5%	171
Post-graduate	75%	5%	13%	7%	144
Less than \$30K	75%	8%	9%	8%	44
\$30K to \$60K	69%	5%	15%	10%	85
\$60K to \$75K	70%	7%	15%	8%	55
\$75K to \$100K	83%	7%	5%	5%	71
More than \$100K	78%	4%	13%	5%	129
Married	70%	6%	16%	7%	366
Divorced/separated	77%	7%	6%	10%	94
Never married	79%	2%	8%	10%	50
Protestant	69%	6%	18%	7%	204
Catholic	76%	6%	11%	7%	160
Other	75%	4%	12%	9%	133
Attend services 1 or more/week	71%	4%	19%	5%	128
1-2 times a month	71%	11%	14%	5%	73
Less often	77%	4%	11%	8%	137
Never	70%	7%	12%	11%	159
North Country	63%	4%	17%	15%	44
Central/Lakes	78%	4%	12%	6%	93
Connecticut Valley	72%	8%	13%	7%	78
Mass Border	70%	8%	14%	7%	149
Seacoast	74%	5%	8%	13%	76
Manchester Area	76%	5%	17%	3%	82
1st Cong. District	69%	6%	15%	10%	251
2nd Cong. District	77%	6%	12%	5%	271
1st E.C. District	69%	8%	13%	10%	102
2nd E.C. District	77%	3%	12%	7%	128
3rd E.C. District	70%	5%	18%	7%	95
4th E.C. District	72%	7%	11%	10%	88
5th E.C. District	74%	8%	14%	4%	109

**Favorability Rating - Joe Kenney**

<b>STATEWIDE</b>	<b>Favorable 10%</b>	<b>Neutral 10%</b>	<b>Unfavorable 5%</b>	<b>Don't Know 75%</b>	<b>(N) 523</b>
Registered Democrat	4%	5%	9%	83%	124
Registered Undeclared	10%	12%	7%	71%	209
Registered Republican	15%	11%	2%	72%	164
Not registered	2%	19%	0%	79%	26
Democrat	4%	7%	8%	81%	225
Independent	9%	20%	3%	68%	81
Republican	16%	10%	3%	71%	204
Liberal	2%	6%	12%	79%	110
Moderate	8%	13%	5%	75%	220
Conservative	19%	10%	1%	70%	158
Union household	9%	8%	6%	77%	83
Non-union	9%	11%	5%	75%	430
5 years or less in NH	7%	8%	5%	80%	35
6 to 10 years	3%	12%	0%	85%	36
11 to 20 years	15%	7%	3%	74%	87
More than 20 years	9%	11%	6%	73%	347
18 to 34	1%	11%	4%	84%	50
35 to 49	12%	10%	2%	76%	137
50 to 64	8%	12%	9%	71%	187
65 and over	11%	7%	4%	78%	123
Male	10%	10%	5%	74%	249
Female	9%	10%	6%	75%	274
High school or less	13%	9%	2%	76%	90
Some college	6%	12%	8%	73%	110
College graduate	12%	12%	6%	70%	171
Post-graduate	7%	8%	4%	81%	144
Less than \$30K	9%	4%	8%	78%	44
\$30K to \$60K	9%	13%	5%	73%	85
\$60K to \$75K	11%	12%	1%	75%	55
\$75K to \$100K	10%	10%	3%	77%	71
More than \$100K	8%	8%	4%	80%	129
Married	11%	10%	6%	73%	366
Divorced/separated	6%	10%	7%	77%	95
Never married	6%	7%	1%	85%	50
Protestant	11%	9%	4%	76%	204
Catholic	13%	10%	8%	69%	161
Other	4%	13%	4%	78%	133
Attend services 1 or more/week	17%	10%	4%	69%	128
1-2 times a month	11%	8%	5%	77%	74
Less often	5%	15%	4%	76%	137
Never	6%	8%	7%	79%	159
North Country	24%	10%	0%	66%	44
Central/Lakes	12%	9%	6%	73%	93
Connecticut Valley	5%	3%	4%	87%	78
Mass Border	10%	13%	6%	71%	149
Seacoast	6%	10%	5%	80%	77
Manchester Area	8%	15%	7%	70%	82
1st Cong. District	13%	10%	5%	71%	252
2nd Cong. District	6%	11%	5%	78%	271
1st E.C. District	15%	8%	2%	75%	102
2nd E.C. District	9%	11%	4%	75%	129
3rd E.C. District	8%	17%	7%	68%	95
4th E.C. District	7%	10%	9%	74%	88
5th E.C. District	9%	6%	5%	80%	109

NH Governor - Lynch vs. Kenney

	<u>Kenney</u>	<u>Lynch</u>	<u>Other</u>	<u>Undecided</u>	<u>(N)</u>
STATEWIDE - July '08	16%	67%	1%	16%	471
STATEWIDE - Sept. '08	17%	66%	1%	15%	509
Registered Democrat	3%	90%	2%	5%	122
Registered Undeclared	12%	72%	1%	14%	201
Registered Republican	35%	40%	1%	23%	160
Not registered	12%	68%	0%	20%	26
Democrat	4%	91%	1%	4%	223
Independent	8%	69%	3%	20%	78
Republican	35%	37%	1%	26%	196
Liberal	4%	91%	0%	6%	106
Moderate	11%	74%	2%	14%	216
Conservative	35%	38%	2%	25%	152
Union household	16%	71%	1%	11%	83
Non-union	17%	65%	1%	16%	416
5 years or less in NH	13%	64%	0%	24%	35
6 to 10 years	17%	50%	0%	32%	36
11 to 20 years	19%	63%	4%	15%	85
More than 20 years	17%	70%	1%	12%	336
18 to 34	14%	70%	0%	16%	49
35 to 49	15%	63%	2%	19%	133
50 to 64	17%	68%	2%	14%	183
65 and over	19%	69%	1%	11%	120
Male	17%	66%	1%	16%	241
Female	18%	67%	1%	14%	268
High school or less	23%	63%	0%	15%	85
Some college	20%	66%	1%	13%	106
College graduate	14%	66%	3%	18%	167
Post-graduate	16%	69%	1%	14%	143
Less than \$30K	17%	78%	0%	5%	44
\$30K to \$60K	18%	65%	0%	17%	82
\$60K to \$75K	19%	68%	0%	13%	55
\$75K to \$100K	18%	70%	0%	12%	70
More than \$100K	16%	68%	3%	14%	127
Married	20%	61%	2%	17%	358
Divorced/separated	9%	77%	1%	13%	91
Never married	10%	82%	0%	7%	48
Protestant	22%	58%	1%	19%	198
Catholic	17%	68%	2%	13%	157
Other	11%	78%	2%	9%	131
Attend services 1 or more/week	24%	56%	1%	19%	127
1-2 times a month	20%	59%	3%	19%	72
Less often	14%	71%	0%	15%	133
Never	14%	73%	2%	11%	152
North Country	33%	51%	0%	16%	44
Central/Lakes	20%	72%	2%	6%	93
Connecticut Valley	12%	68%	0%	19%	78
Mass Border	17%	64%	2%	18%	143
Seacoast	14%	69%	1%	16%	75
Manchester Area	14%	68%	2%	16%	77
1st Cong. District	21%	62%	3%	14%	239
2nd Cong. District	14%	70%	0%	16%	270
1st E.C. District	22%	60%	1%	17%	101
2nd E.C. District	18%	72%	1%	8%	128
3rd E.C. District	17%	64%	0%	18%	91
4th E.C. District	15%	67%	4%	14%	81
5th E.C. District	14%	65%	1%	21%	108