

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

October 5, 2009

AYOTTE STILL LEADS IN NH SENATE RACE BUT FEW VOTERS DECIDED

By: Andrew E. Smith, Ph.D.
UNH Survey Center
www.unh.edu/survey-center
603/862-2226

DURHAM, NH – Former Attorney General Kelly Ayotte still holds a lead over Second District Congressman Paul Hodes in the race for the US Senate from New Hampshire although he does much better against other Republican challengers, Sean Mahoney and Ovide Lamontagne. However, with three Republicans currently contesting for the GOP nomination, and with the election more than a year off, only 6% of likely voters say they have definitely decided who they will support and 86% are still trying to decide who they will ultimately vote for.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Five hundred and three (503) randomly selected New Hampshire adults were interviewed by telephone between September 25 and October 2, 2009. The margin of sampling error for the survey is +/-4.4 percent. Included was a subsample of 466 likely 2010 general election voters (margin of sampling error +/-4.5%), a subsample of 251 adults in the NH First Congressional District (margin of sampling error +/-6.2%), and a subsample of 253 Second Congressional District adults (margin of sampling error +/-6.2%).

2010 U.S. Senate Race

With Senator Judd Gregg not seeking reelection, the New Hampshire Senate seat is one of the most closely watched in the country. Democrats see an opportunity to pick up both of New Hampshire's Senate seats while Republicans see this as a "must win" in order to have enough votes to block Democrats in the Senate. Second District Congressman Paul Hodes is the only Democrat thus far in the race, and three Republicans, former Attorney General Kelly Ayotte, Manchester attorney and former gubernatorial candidate Ovide Lamontagne, and Portsmouth businessman and Republican National Committee member Sean Mahoney, have either declared their intention to seek the seat or are actively weighing their chances.

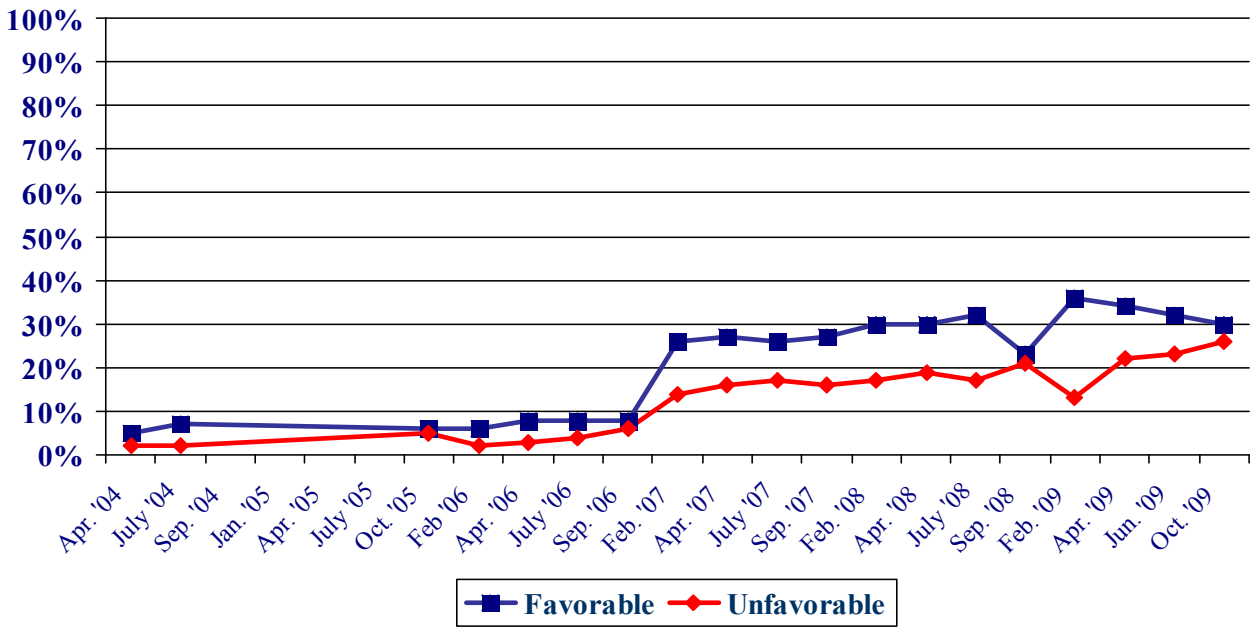
But with more than a year until the election, most voters have not yet decided on who they plan to support. Only 6% say they have definitely decided who they plan to vote for, 8% say they are leaning toward a candidate, and 86% say they have considered some candidates, but are still trying to decide who to support.

Favorability Ratings of Potential Senate Candidates

The NH Senate race is also wide open because most of the candidates are not well known to voters. Congressman Hodes has run three times in New Hampshire's Second Congressional District, but he remains unknown to a plurality of New Hampshire adults. Currently, only 30% of Granite Staters have a favorable opinion of Hodes, 26% have an unfavorable opinion, 7% are neutral, and 37% don't know enough about him to say. Hodes' net favorability rating, the percentage having a favorable opinion minus the percentage having an unfavorable opinion, is a surprisingly low +4%, down slightly from +9% in June.

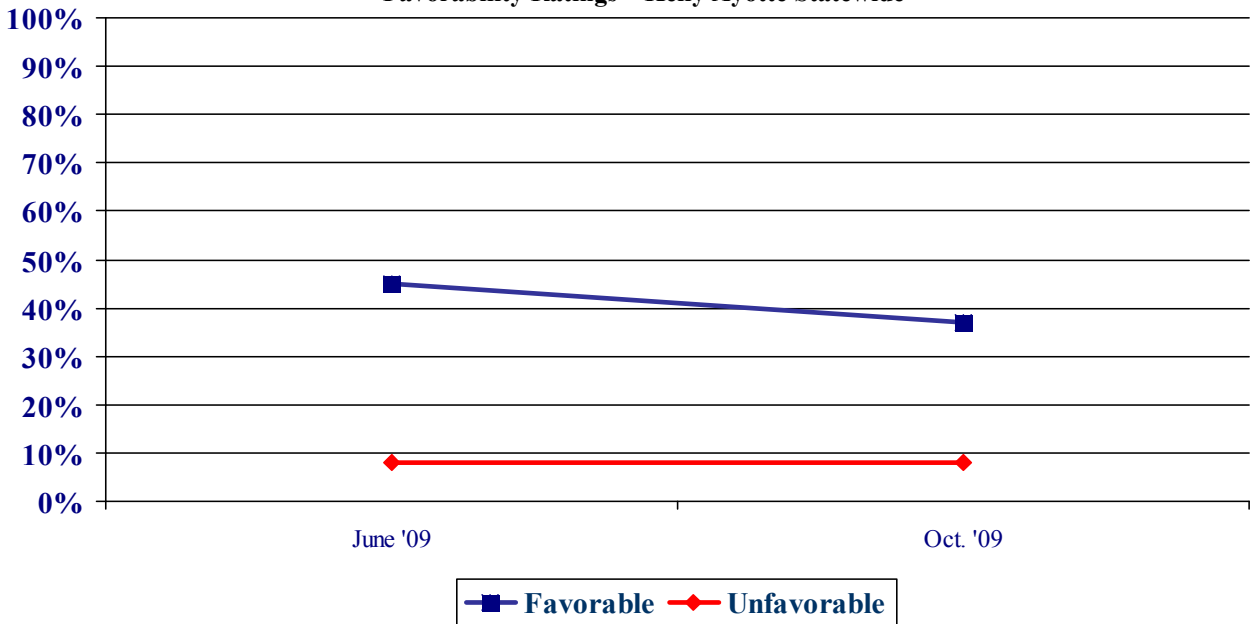
* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

Favorability Ratings – Paul Hodes Statewide



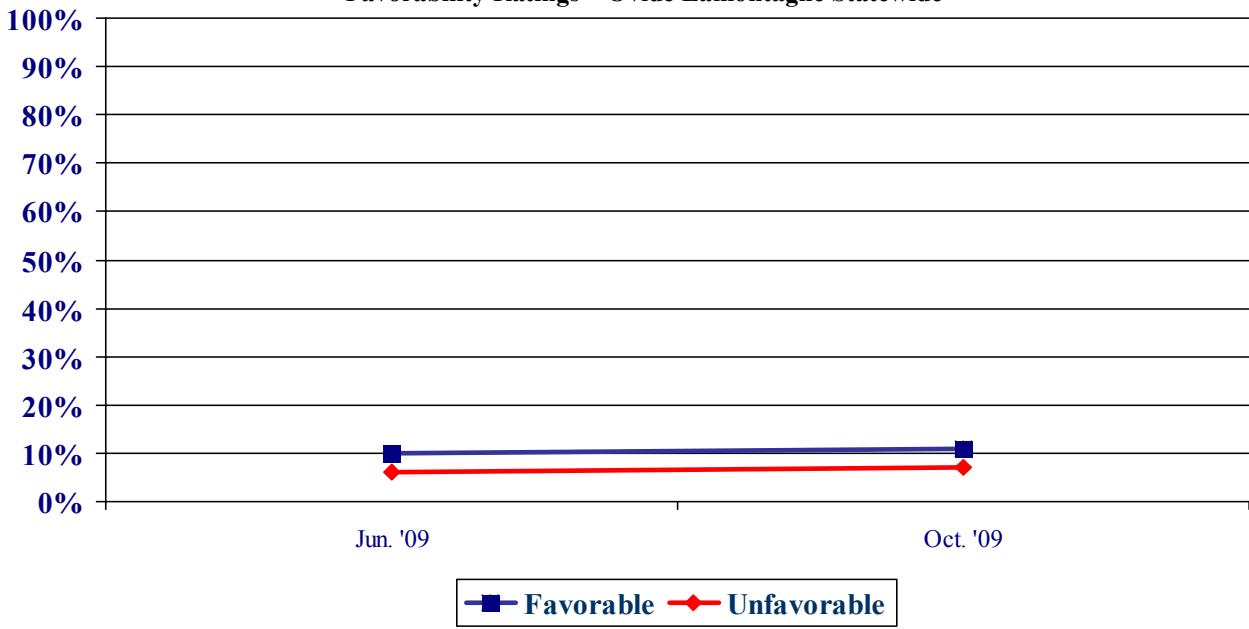
Former New Hampshire Attorney General Kelly Ayotte slightly less well known than Hodes, but is better liked. In the most recent Granite State Poll, 37% of NH adults have a favorable opinion of Ayotte, 8% have an unfavorable opinion of her, 6% are neutral, and 49% don't know enough about her to say. Ayotte's net favorability is a solid +29%, but down from +37% in June.

Favorability Ratings – Kelly Ayotte Statewide



Manchester attorney Ovide Lamontagne has not officially entered the race, but is definitely generating interest for a possible run. He has worked hard to get press attention over the summer, yet still remains largely unknown across the state -- only 11% of New Hampshire adults have a favorable opinion of him, 7% have an unfavorable opinion, 7% are neutral, and 75% don't know enough about him to say. Lamontagne's net favorability rating is +4%, unchanged since June.

Favorability Ratings – Ovide Lamontagne Statewide

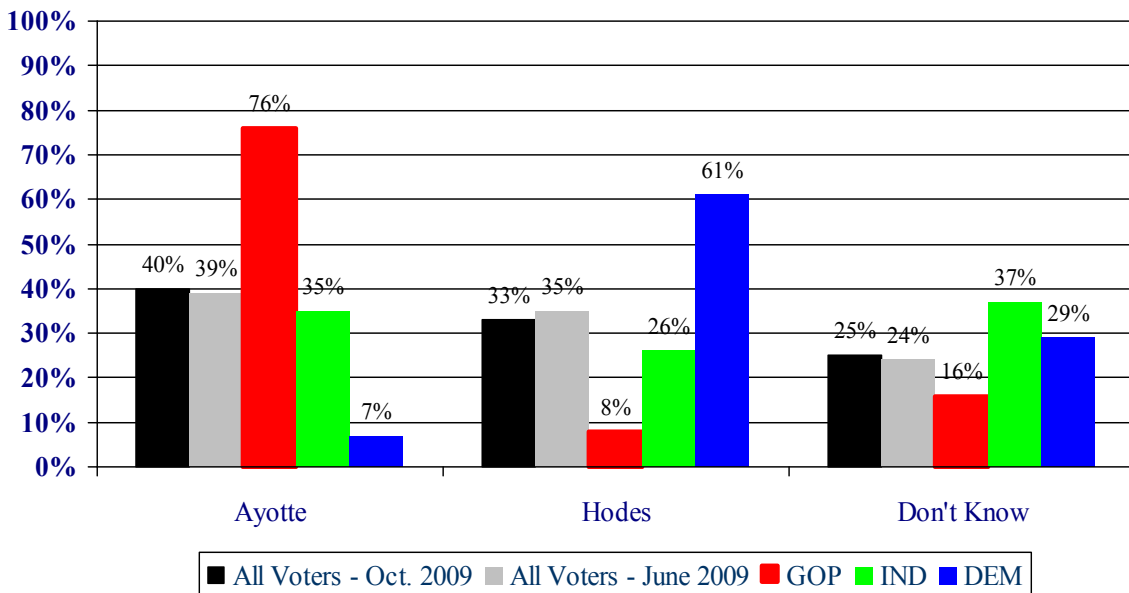


Portsmouth businessman Sean Mahoney is known to Republican party insiders as one of the New Hampshire’s representatives on the Republican National Committee, but is largely unknown across the state. Currently, only 5% have a favorable opinion of Mahoney, 3% have an unfavorable opinion of him, 6% are neutral, and 86% don’t know enough about him to say. Mahoney’s net favorability is +2%.

Senate Trial Heats

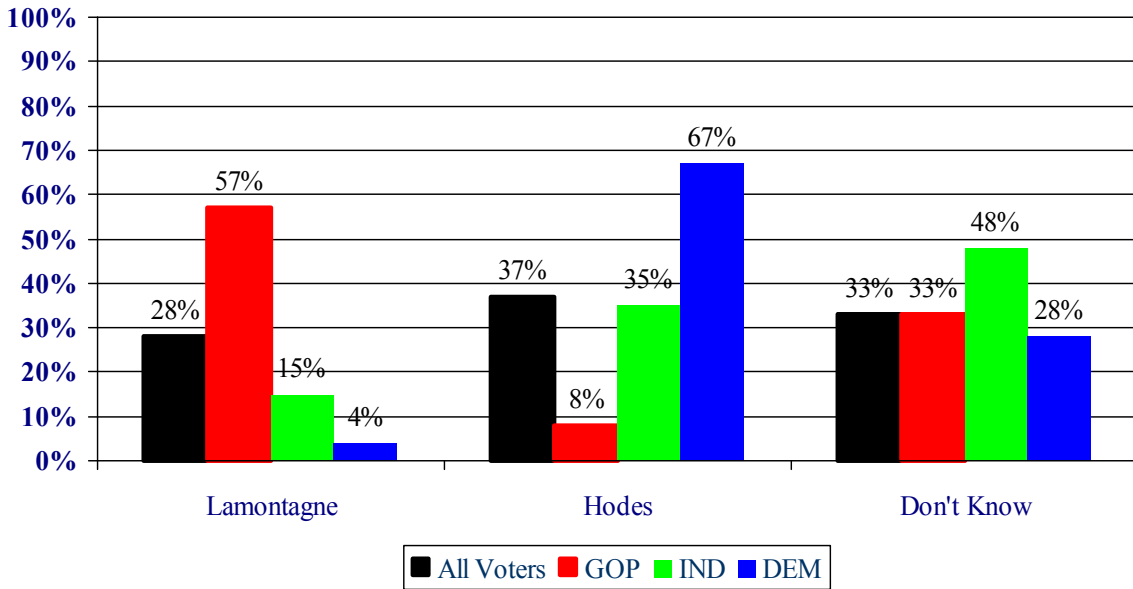
Ayotte’s campaign has been trying to show that she is the strongest Republican to take on Hodes and the current Granite State Poll bears this out. In a hypothetical Hodes - Ayotte race, 40% of New Hampshire likely voters say they would vote for Ayotte, 33% would back Hodes, 2% would back some other candidate, and 25% are undecided. Ayotte’s lead over Hodes has increased slightly since June when she led by a 39% to 35% margin. Ayotte is doing better than Hodes among her party, getting 76% of the Republican vote compared to Hodes getting 61% of the Democratic vote, and she also leads among political independents by 35% to 26%.

US Senate – Ayotte vs. Hodes



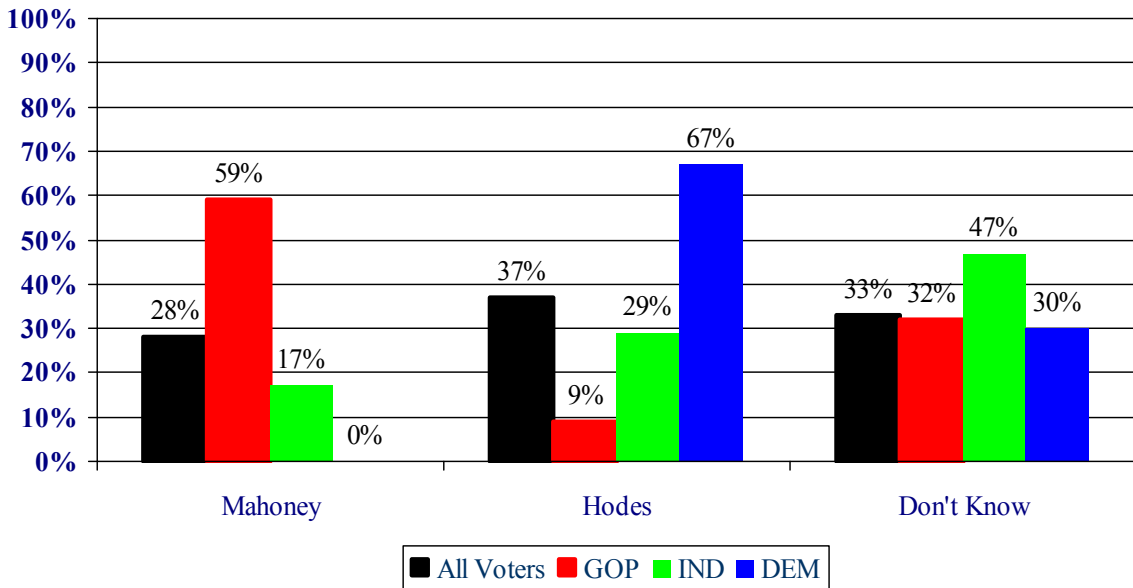
Lamontagne's lack of name recognition is a problem for him versus Hodes. Currently, 37% of 2010 likely New Hampshire voters say they would vote for Hodes, 28% said they would vote for Lamontagne, 2% would chose some other candidate, and 33% are unsure. Hodes leads Lamontagne among independent voters by 35% to 15%.

US Senate – Lamontagne vs. Hodes



Sean Mahoney runs identically against Hodes as does Lamontagne despite not having expressed interest in the race until recently. Hodes currently leads Mahoney 37% to 28% among likely voters, 2% for some other candidate, and 33% are undecided.

US Senate – Mahoney vs. Hodes

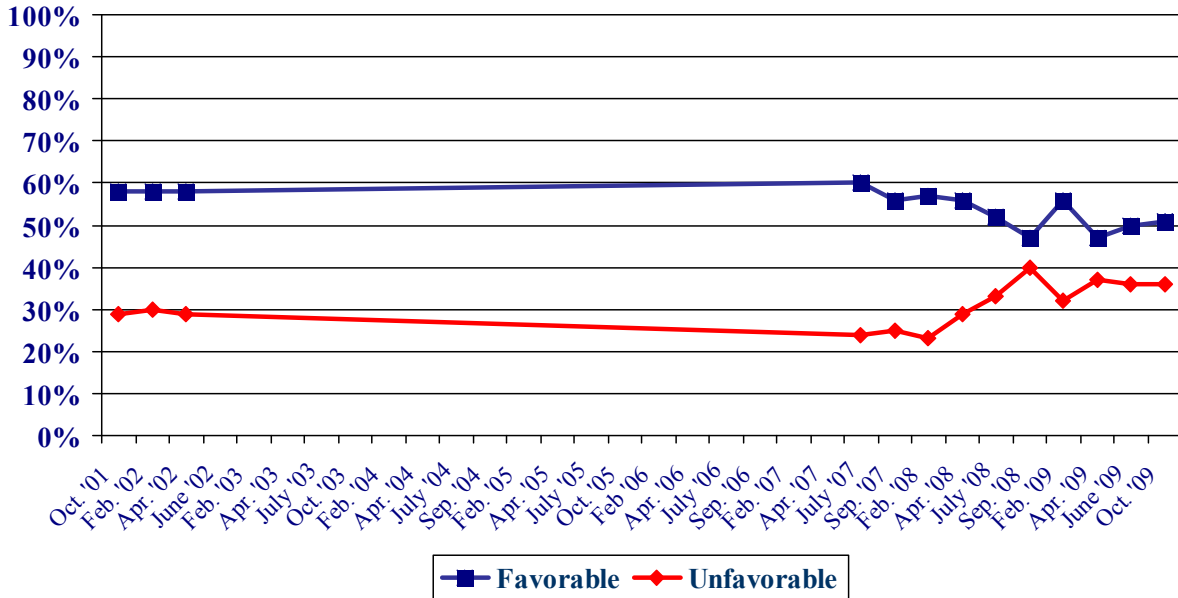


Favorability Ratings – Jeanne Shaheen

Senator Jeanne Shaheen has seen a slight increase in her favorability ratings among Granite State residents in recent months. In the most recent Granite State Poll, 51% of New Hampshire adults view her favorably, 36% view her unfavorably, and 12% are neutral or don't know enough about her to say. Shaheen's net favorability rating, the percentage having a favorable opinion minus the percentage having an unfavorable opinion, is +15%, up from +10% in April.

Shaheen is viewed very favorably by Democrats (net +76%), favorably by Independents (net +26%), but very unfavorably by Republicans (net -48%).

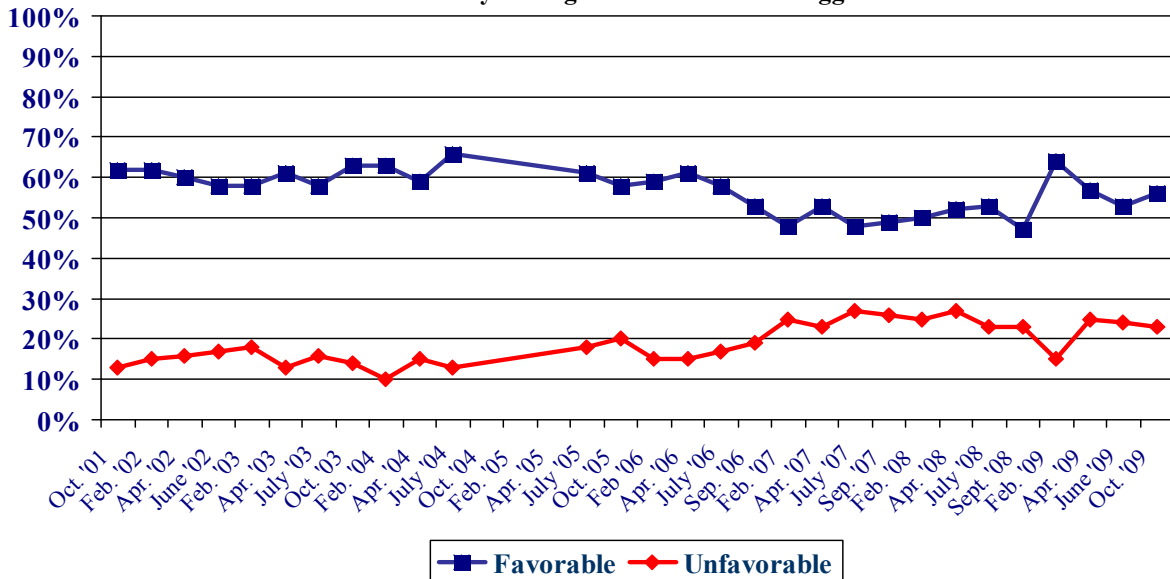
Favorability Ratings – Jeanne Shaheen



Favorability Ratings – Senator Judd Gregg

Republican Senator Judd Gregg is still very popular in the Granite State. Currently, 56% of New Hampshire residents have a favorable opinion of Gregg, 23% have an unfavorable opinion of him, and 20% are neutral or don't know enough about him to say. Gregg's net favorability rating is +33%. Greg is viewed very favorably by Republicans (net +68%), somewhat favorably by Independents (net +22%), and slightly favorably by Democrats (net +5%).

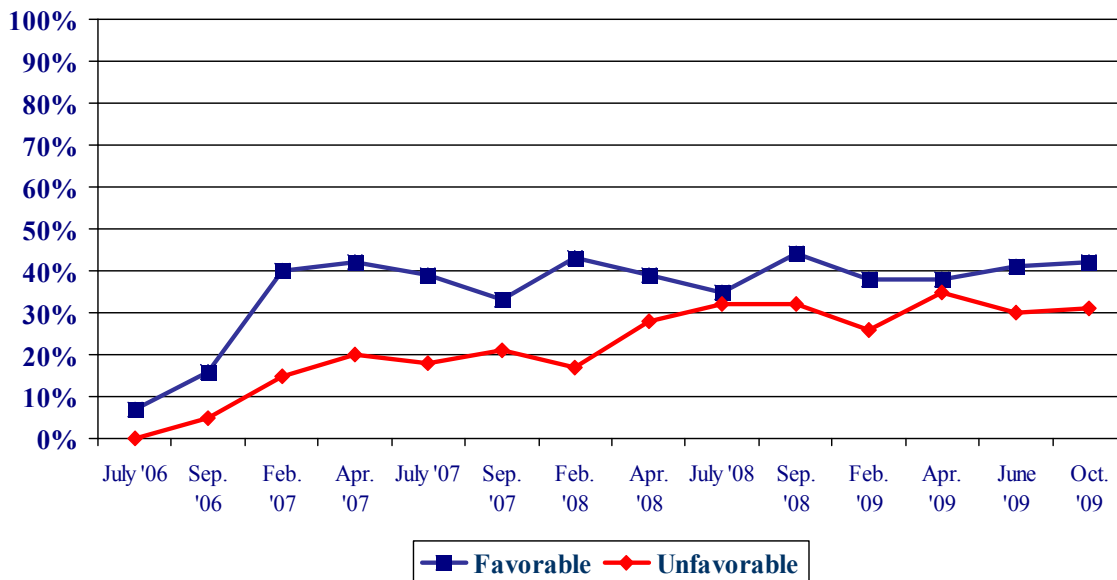
Favorability Ratings – Senator Judd Gregg



Congressional Favorability Ratings –NH 1st District

First District Congressperson Carol Shea-Porter’s favorability ratings have remained stable over the past year. Currently, 42% of adults in the NH First Congressional District have a favorable opinion of her, 31% have an unfavorable opinion of her, and 27% are neutral or don’t know enough about her to say. Shea-Porter’s net favorability rating stands at +11%, unchanged since June.

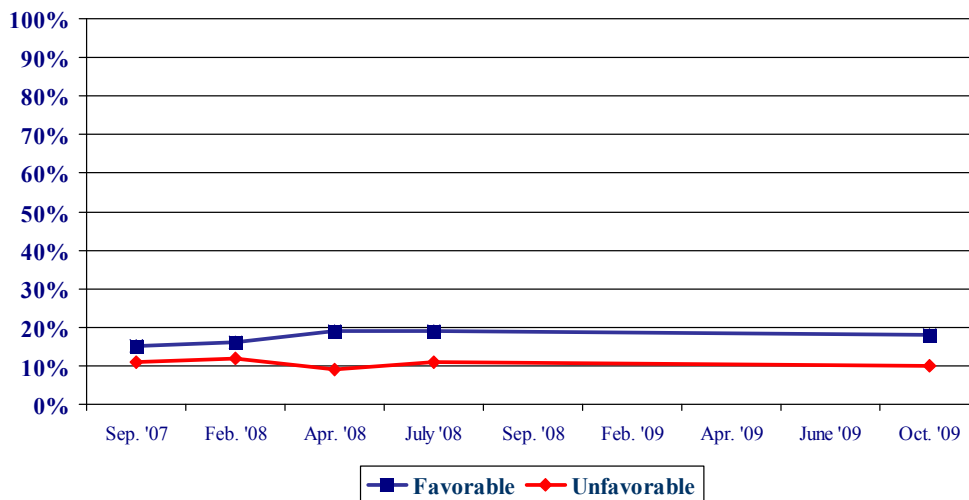
Favorability Ratings – Carol Shea-Porter NH 1st District



Among Shea-Porter’s potential Republican challengers, Manchester Mayor Frank Guinta is the best known. Currently, 28% of First District adults have a favorable opinion of Guinta, 11% have an unfavorable opinion of him, and 61% are either neutral or don’t know enough about him to say. Guinta’s net favorability rating is +17%, down slightly from +22% in April.

Former Health and Human Services Commissioner John Stephen, who challenged for the Republican nomination for the First District in 2008, is considering a run in 2010. Currently, 18% of First District adults have favorable opinion of Stephen, 10% have an unfavorable opinion of him, and 72% are either neutral or don’t know enough about him to say. Stephen’s net favorability rating is +8%, unchanged since this was last measured in June 2008.

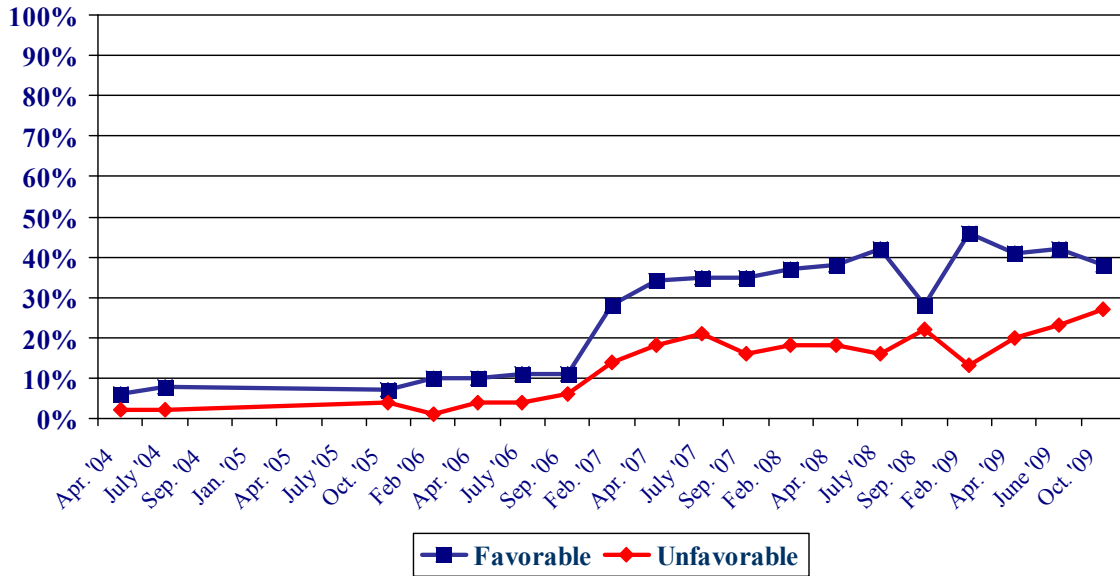
Favorability Ratings – John Stephen NH 1st District



Congressional Favorability Ratings –NH 2nd District

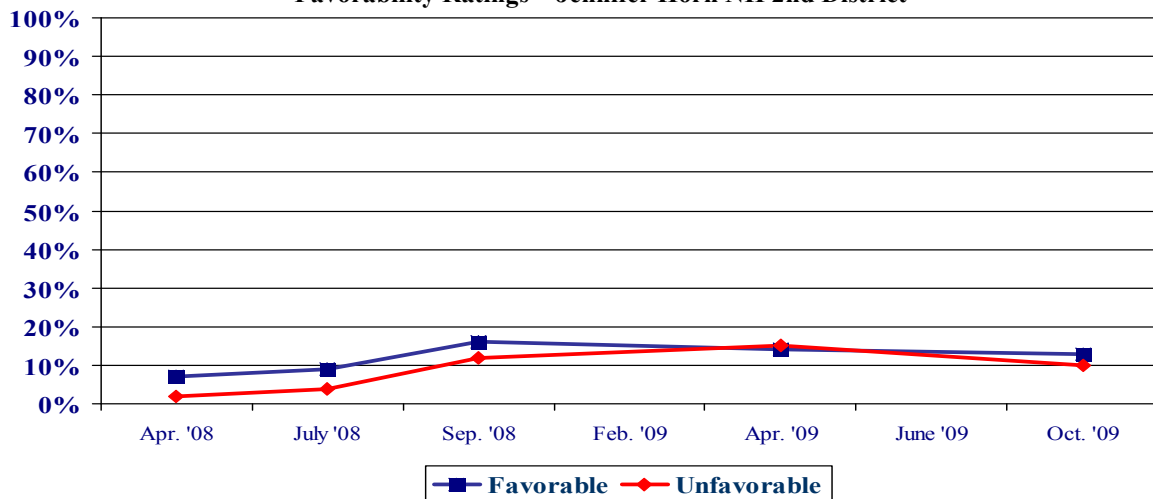
Second District Congressman Paul Hodes' favorability ratings in his district have been declining as he concentrates on a run for the US Senate. In the latest Granite State Poll, 38% of adults in the NH Second Congressional District view him favorably, 27% have an unfavorable opinion of him, and 35% are neutral or don't know enough about him to say. Hodes' net favorability stands at +11% in the Second District, down from +19% in June.

Favorability Ratings – Paul Hodes NH 2nd District



Journalist Jennifer Horn, who lost to Hodes in 2008, is running again for the open 2nd District seat in 2010. Although she ran better than expected in 2008, Horn remains an unknown figure among adults in the Second Congressional district. Currently, 13% of residents of the Second Congressional District have a favorable opinion of her, 10% have an unfavorable opinion of her, 7% are neutral, and 70% don't know enough to say. Horn's net favorability is +3%, up from -1% in April.

Favorability Ratings – Jennifer Horn NH 2nd District



The most formidable Republican challenger for the Second District seat is former Congressman Charlie Bass, who held the seat from 1994 to 2006 when he lost to Paul Hodes. Bass remains largely popular in the district with 39% having a favorable opinion of him, 22% having an unfavorable opinion, and 38% neutral or who don't know enough about him to say. Bass' net favorability rating is +17%.

On the Democratic side, Katrina Swett, who challenged Bass in 2002, is viewed favorably by 12% of Second District adults, 17% have an unfavorable opinion of her, and 71% are neutral or don't know enough about her to say. Swett's net favorability rating is a low -5%.

Concord attorney Ann McLane Kuster is also running for the Second District seat, but remains largely unknown to residents of the District. Currently, 6% of Second District adults have a favorable opinion of Kuster, 2% have an unfavorable opinion of her, and 92% are either neutral or don't know enough about her to say.

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and three (503) randomly selected New Hampshire adults were interviewed by telephone between September 25 and October 2, 2009. The margin of sampling error for the survey is +/-4.4 percent. Included was a subsample of 466 likely 2010 general election voters (margin of sampling error +/-4.5%), a subsample of 251 adults in the NH First Congressional District (margin of sampling error +/-6.2%), and a subsample of 253 Second Congressional District adults (margin of sampling error +/-6.2%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Firmness of NH Senate Vote

"I know that it is early, but have you definitely decided who you will vote for in the New Hampshire Senate election in 2010 ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	<u>Oct. '09</u>
Definitely Decided	6%
Leaning Toward Someone	8%
Still Trying to Decide	86%
N=	(458)

US Senate – Ayotte vs. Hodes *

"If the 2010 Senate election was being held today and the candidates were Kelly Ayotte the Republican and Paul Hodes, the Democrat, who would you vote for?" ROTATE CANDIDATES

	<u>Jun. '09</u>	<u>Oct. '09</u>
Ayotte	39%	40%
Hodes	35%	33%
Other	2%	2%
Don't know / undecided	24%	25%
(N=)	(497)	(408)

US Senate – Lamontagne vs. Hodes *

"If the 2010 Senate Election was being held today and the candidates were Ovide Lamontagne, the Republican, and Paul Hodes, the Democrat, who would you vote for?" ROTATE CANDIDATES

	<u>Oct. '09</u>
Lamontagne	28%
Hodes	37%
Other	2%
Don't know / undecided	33%
(N=)	(408)

US Senate – Mahoney vs. Hodes *

"If the 2010 Senate Election was being held today and the candidates were Sean Mahoney, the Republican, and Paul Hodes, the Democrat, who would you vote for?" ROTATE CANDIDATES

	<u>Oct. '09</u>
Mahoney	28%
Hodes	37%
Other	2%
Don't know / undecided	33%
(N=)	(456)

* Due to a programming error in the rotation of candidate names, 48 random respondents were not asked trial heat questions about Ayotte vs. Hodes and Lamontagne vs. Hodes. As this occurred at random, this should have no impact on the survey findings.

Favorability Rating –Kelly Ayotte

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Former New Hampshire Attorney General Kelly Ayotte”

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Oct. '09	37%	6%	8%	49%	(501)
Jun. '09	45%	7%	8%	40%	(556)

Favorability Rating –Ovide Lamontagne

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Attorney Ovide Lamontagne”

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Oct. '09	11%	7%	7%	75%	(501)
Jun. '09	10%	7%	6%	77%	(557)

Favorability Rating –Sean Mahoney

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Businessman Sean Mahoney”

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Oct. '09	5%	7%	3%	86%	(502)

Favorability Rating – U.S. Representative Paul Hodes – Statewide

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congressman Paul Hodes”

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Oct. '09	30%	7%	26%	37%	(501)
Jun. '09	32%	8%	23%	37%	(557)
Apr. '09	34%	8%	22%	35%	(502)
Feb. '09	36%	15%	13%	36%	(619)
Sep. '08	23%	10%	21%	47%	(548)
July '08	32%	12%	17%	40%	(517)
Apr. '08	30%	17%	19%	34%	(498)
Feb. '08	30%	18%	17%	34%	(554)
Sept. '07	27%	17%	16%	40%	(506)
July '07	26%	12%	17%	45%	(507)
Apr. '07	27%	17%	16%	41%	(515)
Feb. '07	24%	19%	14%	42%	(535)
Sept. '06	8%	17%	6%	70%	(513)
July '06	8%	8%	4%	81%	(501)
Apr. '06	8%	6%	3%	83%	(505)
Feb. '06	6%	10%	2%	82%	(502)
Oct. '05	6%	9%	5%	81%	(510)

Favorability Rating – Senator Jeanne Shaheen

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former Governor/Governor) Jeanne Shaheen."

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Oct. '09	51%	5%	36%	7%	(502)
Jun. '09	50%	6%	36%	8%	(557)
Apr. '09	47%	7%	37%	9%	(503)
Feb. '09	56%	7%	32%	5%	(617)
Sep. '08	47%	5%	40%	8%	(522)
July '08	53%	9%	31%	6%	(472)
Apr. '08	56%	10%	29%	5%	(500)
Feb. '08	57%	13%	23%	7%	(555)
Sept. '07	56%	11%	25%	8%	(506)
July '07	60%	9%	24%	8%	(520)

Favorability Rating – U.S. Senator Judd Gregg

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator Judd Gregg."

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Oct. '09	56%	7%	23%	13%	(502)
Jun. '09	53%	9%	24%	14%	(557)
Apr. '09	47%	7%	37%	9%	(503)
Feb. '09	64%	9%	15%	12%	(617)
Sept. '08	47%	9%	23%	22%	(547)
July '08	53%	10%	23%	13%	(474)
Apr. '08	52%	11%	27%	10%	(497)
Feb. '08	50%	13%	25%	12%	(555)
Sept. '07	49%	12%	26%	13%	(508)
July '07	48%	11%	27%	14%	(516)
Apr. '07	53%	13%	23%	11%	(515)
Feb. '07	48%	15%	25%	12%	(533)
Sept. '06	53%	15%	19%	13%	(513)
July '06	58%	11%	17%	14%	(503)
Apr. '06	61%	12%	15%	13%	(505)
Feb. '06	59%	14%	15%	12%	(501)
Oct. '05	58%	10%	20%	12%	(510)
July '05	61%	8%	18%	13%	(501)
July '04	66%	8%	13%	12%	(508)
Apr. '04	59%	11%	15%	15%	(541)
Feb. '04	63%	12%	10%	15%	(509)
Oct. '03	63%	8%	14%	16%	(496)
June '03	58%	10%	16%	16%	(514)
Apr. '03	61%	8%	13%	18%	(507)
Feb. '03	58%	8%	18%	16%	(652)
June '02	58%	10%	17%	15%	(638)
Apr. '02	60%	6%	16%	18%	(691)
Feb. '02	62%	9%	15%	14%	(724)
Oct. '01	62%	9%	13%	16%	(679)

Favorability Rating – U.S. Representative Carol Shea-Porter - NH 1st District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congresswoman Carol Shea-Porter"

<u>1st C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Oct. '09	42%	7%	31%	20%	(248)
Jun. '09	41%	8%	30%	21%	(287)
Apr. '09	38%	4%	35%	23%	(260)
Feb. '09	38%	10%	26%	27%	(311)
Sep. '08	44%	5%	31%	20%	(251)
July '08	35%	9%	32%	24%	(235)
Apr. '08	39%	12%	28%	21%	(251)
Feb. '08	43%	13%	17%	26%	(267)
Sept. '07	33%	17%	21%	29%	(228)
July '07	39%	15%	18%	28%	(252)
Apr. '07	42%	15%	20%	24%	(251)
Feb. '07	40%	17%	15%	28%	(248)
Sept. '06	16%	14%	5%	65%	(266)
July '06	7%	7%	0%	86%	(256)

Favorability Rating – U.S. Representative Paul Hodes - NH 2nd District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congressman Paul Hodes." (Respondents were asked about Concord Attorney Paul Hodes from April 2004 to September 2006.)

<u>2nd C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Oct. '09	38%	6%	27%	29%	(250)
Jun. '09	42%	7%	23%	28%	(265)
Apr. '09	41%	9%	20%	30%	(238)
Feb. '09	46%	14%	13%	27%	(308)
Sep. '08	28%	10%	22%	40%	(271)
July '08	42%	11%	16%	31%	(238)
Apr. '08	38%	16%	18%	27%	(247)
Feb. '08	37%	18%	18%	27%	(287)
Sept. '07	35%	15%	16%	34%	(278)
July '07	34%	8%	21%	36%	(254)
Apr. '07	34%	13%	18%	36%	(264)
Feb. '07	28%	18%	14%	39%	(286)
Sept. '06	11%	17%	6%	66%	(248)
July '06	11%	9%	4%	77%	(246)
Apr. '06	10%	6%	4%	81%	(235)
Feb. '06	10%	11%	1%	78%	(232)
Oct. '05	7%	7%	4%	83%	(230)
July '04	8%	8%	2%	81%	(238)
Apr. '04	6%	7%	2%	86%	(271)

Net Favorability Ratings

	Shea-Porter (1st CD)	Hodes (2nd CD)	Hodes (State)	Gregg (State)	Shaheen (State)
Oct. '09	+11%	+11%	+4%	+33%	+15%
Jun. '09	+11%	+19%	+9%	+29%	+14%
Apr. '09	+3%	+21%	+12%	+32%	+10%
Feb. '09	+12%	+33%	+23%	+49%	+24%
Sept. '08	+13%	+6%	+2%	+24%	+7%
July '08	+3%	+26%	+15%	+30%	+22%
Apr. '08	+11%	+20%	+11%	+25%	+27%
Feb. '08	+26%	+19%	+13%	+25%	+34%
Sept. '07	+12%	+19%	+11%	+23%	+31%
July '07	+21%	+13%	+9%	+21%	+36%
Apr. '07	+22%	+16%	+11%	+30%	--
Feb. '07	+25%	+14%	+10%	+23%	--
Sept. '06	+11%	+5%	+2%	+34%	--
July '06	+7%	+7%	+4%	+41%	--
Apr. '06	--	+6%	+5%	+46%	--
Feb. '06	--	+9%	+4%	+44%	--
Oct. '05	--	+3%	+1%	+38%	--
July '05	--	--	--	+43%	--
July '04	--	--	--	+53%	--
Apr. '04	--	--	--	+44%	--
Feb. '04	--	--	--	+53%	--
Oct. '03	--	--	--	+49%	--
June '03	--	--	--	+42%	--
Apr. '03	--	--	--	+48%	--
Feb. '03	--	--	--	+40%	--
June '02	--	--	--	+40%	--
Apr. '02	--	--	--	+44%	+29%
Feb. '02	--	--	--	+47%	+28%
Oct. '01	--	--	--	+49%	+29%

Favorability Rating – Manchester Mayor Frank Guinta - NH 1st District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Journalist Jennifer Horn."

<u>1st C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Oct. '09	28%	9%	11%	52%	(251)
April '09	30%	12%	8%	51%	(260)

Favorability Rating – Former Health and Human Services Commissioner John Stephen - NH 1st District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Former Health and Human Services Commissioner John Stephen."

<u>1st C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Oct. '09	18%	6%	10%	66%	(251)
July '08	19%	8%	11%	62%	(235)
Apr. '08	19%	13%	9%	59%	(251)
Feb. '08	16%	17%	12%	55%	(267)
Sept. '07	15%	14%	11%	60%	(228)

Favorability Rating – Jennifer Horn - NH 2nd District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Journalist Jennifer Horn."

<u>2nd C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Oct. '09	13%	7%	10%	70%	(250)
April '09	14%	9%	15%	51%	(238)
Sep. '08	16%	7%	12%	65%	(271)
July '08	9%	11%	4%	77%	(238)
Apr. '08	7%	14%	2%	77%	(248)

Favorability Rating –Charlie Bass – 2nd District

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Former Congressman Charlie Bass”

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
Oct. '09	39%	10%	22%	28%	(250)
Jun. '09	38%	8%	26%	29%	(276)
Apr. '09	34%	9%	28%	29%	(238)
Sept. '06	48%	12%	27%	13%	(248)
July '06	58%	10%	18%	13%	(246)
Apr. '06	49%	12%	20%	19%	(233)
Feb. '06	51%	18%	19%	13%	(232)
Oct. '05	49%	12%	25%	14%	(226)
July '05	50%	13%	20%	17%	(232)
July '04	55%	12%	14%	19%	(238)
Apr. '04	54%	12%	16%	17%	(274)
Feb. '04	45%	12%	23%	20%	(265)
Oct. '03	59%	10%	17%	14%	(259)
June '03	54%	14%	15%	17%	(241)
Apr. '03	49%	11%	13%	27%	(238)
Feb. '03	59%	7%	19%	16%	(318)
June '02	53%	15%	18%	15%	(306)
Apr. '02	52%	11%	18%	29%	(333)
Feb. '02	59%	9%	16%	27%	(265)
Oct. '01	56%	13%	15%	27%	(353)

Favorability Rating – Attorney Ann McLane Kuster - NH 2nd District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Attorney Ann McLane Kuster."

	<u>Oct. '09</u>
Favorable	6%
Neutral	5%
Unfavorable	2%
Don't know	87%
(N=)	(252)

Favorability Rating – Businesswoman Katrina Swett - NH 2nd District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Businesswoman Katrina Swett."

	<u>Oct. '09</u>
Favorable	12%
Neutral	10%
Unfavorable	17%
Don't know	61%
(N=)	(252)

Firmness of choice for New Hampshire Senate

	<u>Definitely Decided</u> 6%	<u>Leaning Toward Someone</u> 8%	<u>Still Trying To Decide</u> 86%	<u>(N=)</u> 458
STATEWIDE				
Registered Democrat	10%	12%	78%	120
Registered Undeclared	3%	6%	91%	186
Registered Republican	5%	10%	85%	135
Democrat	9%	10%	82%	193
Independent	3%	4%	93%	68
Republican	4%	9%	86%	193
Liberal	13%	9%	78%	88
Moderate	4%	7%	88%	186
Conservative	4%	11%	84%	157
Union household	11%	11%	79%	62
Non-union	5%	8%	86%	391
10 yrs or less in NH	7%	7%	87%	72
11 to 20 years	4%	7%	89%	89
More than 20 years	7%	10%	84%	291
18 to 34	7%	5%	89%	33
35 to 49	5%	2%	93%	129
50 to 64	7%	14%	79%	187
65 and over	6%	9%	85%	101
Male	6%	9%	85%	228
Female	5%	8%	86%	230
High school or less	6%	5%	89%	76
Some college	6%	9%	85%	96
College graduate	4%	6%	89%	192
Post-graduate	9%	16%	75%	91
Less than \$30K	2%	0%	98%	31
\$30K to \$60K	2%	9%	89%	62
\$60K to \$75K	10%	14%	75%	49
\$75K to \$100K	5%	10%	85%	59
\$100K or more	13%	8%	79%	117
Married	7%	10%	84%	340
Divorced/separated	4%	6%	90%	73
Never married	3%	5%	91%	40
Protestant	6%	6%	87%	161
Catholic	7%	10%	82%	183
Other	3%	9%	87%	95
Attend services 1 or more/week	10%	9%	81%	107
1-2 times a month	6%	5%	88%	68
Less often	5%	11%	85%	147
Never	4%	7%	89%	125
North Country	1%	12%	87%	47
Central / Lakes	4%	11%	85%	72
Connecticut Valley	8%	3%	89%	60
Mass Border	9%	6%	85%	145
Seacoast	3%	8%	88%	63
Manchester Area	5%	14%	81%	72
First Cong. Dist	4%	11%	85%	227
Second Cong. Dist	8%	6%	86%	232

US Senate – Kelly Ayotte vs. Paul Hodes – Likely Voters

STATEWIDE	<u>Ayotte</u> 40%	<u>Hodes</u> 33%	<u>Other</u> 2%	<u>DK</u> 25%	<u>(N)</u> 408
Registered Democrat	5%	63%	3%	30%	114
Registered Undeclared	38%	29%	2%	31%	160
Registered Republican	77%	8%	1%	14%	120
Democrat	7%	61%	4%	29%	174
Independent	35%	26%	2%	37%	64
Republican	76%	8%	0%	16%	169
Liberal	9%	69%	5%	17%	82
Moderate	33%	36%	1%	30%	165
Conservative	69%	12%	1%	17%	140
Definitely decided vote	33%	61%	7%	0%	23
Leaning toward someone	46%	41%	0%	13%	38
Still trying to decide	40%	30%	2%	28%	344
Union household	29%	50%	0%	20%	54
Non-union	42%	31%	2%	25%	348
10 yrs or less in NH	28%	39%	2%	32%	70
11 to 20 years	34%	38%	3%	26%	78
More than 20 years	45%	31%	2%	22%	255
18 to 34	34%	31%	0%	35%	35
35 to 49	41%	30%	3%	26%	118
50 to 64	40%	35%	2%	23%	164
65 and over	41%	38%	1%	20%	84
Male	45%	28%	1%	25%	208
Female	35%	38%	2%	24%	200
High school or less	44%	35%	3%	19%	69
Some college	31%	39%	2%	28%	84
College graduate	47%	28%	1%	24%	171
Post-graduate	31%	39%	1%	29%	82
Less than \$30K	35%	45%	0%	20%	29
\$30K to \$60K	48%	33%	4%	14%	55
\$60K to \$75K	20%	52%	0%	29%	46
\$75K to \$100K	49%	21%	0%	30%	57
\$100K or more	37%	38%	2%	24%	97
Married	43%	34%	1%	23%	299
Divorced/separated	31%	38%	4%	27%	68
Never married	37%	29%	0%	35%	36
Protestant	51%	29%	2%	18%	140
Catholic	40%	29%	1%	30%	158
Other	25%	47%	4%	24%	95
Attend services 1 or more/week	55%	29%	2%	14%	90
1-2 times a month	40%	31%	0%	29%	62
Less often	41%	28%	1%	30%	135
Never	28%	45%	3%	24%	113
North Country	41%	27%	0%	32%	41
Central / Lakes	47%	36%	0%	17%	66
Connecticut Valley	41%	44%	0%	16%	56
Mass Border	35%	36%	5%	24%	123
Seacoast	32%	31%	3%	34%	60
Manchester Area	50%	21%	0%	28%	63
First Cong. Dist	41%	27%	1%	30%	208
Second Cong. Dist	39%	40%	2%	19%	201

US Senate – Ovide Lamontagne vs. Paul Hodes – Likely Voters

STATEWIDE	<u>Lamontagne</u> 28%	<u>Hodes</u> 37%	<u>Other</u> 2%	<u>DK</u> 33%	<u>(N)</u> 408
Registered Democrat	2%	69%	1%	28%	112
Registered Undeclared	22%	34%	2%	41%	163
Registered Republican	62%	8%	2%	27%	119
Democrat	4%	67%	2%	28%	171
Independent	15%	35%	2%	48%	65
Republican	57%	8%	2%	33%	170
Liberal	5%	80%	3%	12%	83
Moderate	15%	41%	1%	43%	162
Conservative	59%	11%	3%	28%	142
Definitely decided vote	28%	72%	0%	0%	20
Leaning toward someone	37%	41%	0%	22%	38
Still trying to decide	27%	34%	2%	37%	344
Union household	17%	56%	0%	27%	53
Non-union	30%	34%	2%	33%	348
10 yrs or less in NH	14%	48%	0%	38%	67
11 to 20 years	25%	40%	5%	30%	83
More than 20 years	33%	33%	1%	33%	252
18 to 34	17%	43%	0%	40%	35
35 to 49	25%	32%	3%	39%	119
50 to 64	31%	37%	1%	30%	164
65 and over	31%	42%	1%	25%	83
Male	35%	34%	1%	31%	208
Female	21%	40%	3%	35%	200
High school or less	30%	35%	3%	32%	66
Some college	24%	42%	1%	33%	87
College graduate	33%	31%	2%	34%	174
Post-graduate	21%	48%	1%	30%	79
Less than \$30K	30%	45%	0%	26%	27
\$30K to \$60K	25%	42%	7%	27%	53
\$60K to \$75K	18%	54%	0%	29%	47
\$75K to \$100K	35%	29%	3%	33%	52
\$100K or more	22%	42%	0%	36%	100
Married	31%	35%	2%	32%	305
Divorced/separated	20%	53%	1%	26%	61
Never married	19%	34%	0%	47%	37
Protestant	34%	31%	2%	32%	133
Catholic	29%	33%	1%	37%	162
Other	16%	52%	4%	28%	94
Attend services 1 or more/week	41%	29%	1%	29%	92
1-2 times a month	25%	35%	3%	36%	59
Less often	29%	33%	0%	38%	130
Never	18%	48%	3%	30%	118
North Country	24%	28%	0%	49%	42
Central / Lakes	35%	38%	2%	26%	65
Connecticut Valley	18%	45%	3%	34%	56
Mass Border	30%	40%	2%	29%	126
Seacoast	26%	36%	3%	35%	56
Manchester Area	33%	32%	0%	36%	62
First Cong. Dist	30%	33%	1%	35%	201
Second Cong. Dist	26%	41%	2%	31%	206

US Senate – Sean Mahoney vs. Paul Hodes – Likely Voters

STATEWIDE	<u>Mahoney</u> 28%	<u>Hodes</u> 37%	<u>Other</u> 2%	<u>DK</u> 33%	<u>(N)</u> 456
Registered Democrat	1%	69%	1%	29%	123
Registered Undeclared	22%	34%	5%	39%	185
Registered Republican	63%	9%	1%	28%	130
Democrat	0%	67%	3%	30%	197
Independent	17%	29%	6%	47%	67
Republican	59%	9%	0%	32%	187
Liberal	1%	80%	5%	15%	92
Moderate	19%	40%	1%	40%	183
Conservative	56%	12%	2%	30%	154
Definitely decided vote	33%	67%	0%	0%	27
Leaning toward someone	26%	49%	0%	26%	37
Still trying to decide	28%	33%	3%	37%	386
Union household	11%	52%	4%	33%	60
Non-union	30%	35%	2%	33%	389
10 yrs or less in NH	20%	44%	0%	36%	73
11 to 20 years	24%	41%	2%	33%	90
More than 20 years	31%	35%	3%	32%	286
18 to 34	20%	43%	0%	37%	34
35 to 49	25%	36%	4%	35%	127
50 to 64	28%	36%	1%	35%	187
65 and over	34%	40%	3%	24%	100
Male	33%	34%	2%	31%	228
Female	22%	40%	3%	35%	228
High school or less	25%	34%	5%	36%	76
Some college	27%	40%	4%	30%	96
College graduate	31%	33%	1%	35%	189
Post-graduate	21%	47%	1%	31%	92
Less than \$30K	29%	41%	2%	27%	31
\$30K to \$60K	32%	44%	4%	20%	61
\$60K to \$75K	9%	56%	2%	32%	50
\$75K to \$100K	39%	24%	3%	34%	58
\$100K or more	21%	46%	0%	34%	118
Married	29%	36%	2%	33%	337
Divorced/separated	22%	47%	4%	27%	73
Never married	25%	31%	1%	44%	41
Protestant	32%	34%	1%	32%	159
Catholic	28%	32%	2%	37%	178
Other	16%	51%	5%	29%	99
Attend services 1 or more/week	46%	28%	2%	24%	104
1-2 times a month	24%	37%	2%	37%	68
Less often	24%	34%	3%	40%	147
Never	17%	48%	2%	33%	127
North Country	23%	27%	6%	44%	47
Central / Lakes	31%	39%	1%	29%	72
Connecticut Valley	23%	48%	0%	29%	61
Mass Border	31%	36%	3%	30%	145
Seacoast	25%	35%	4%	36%	63
Manchester Area	26%	36%	1%	38%	69
First Cong. Dist	28%	32%	3%	36%	224
Second Cong. Dist	27%	41%	1%	30%	232

Favorability Rating – Rep. Paul Hodes

	<u>Favorable</u> 30%	<u>Neutral</u> 7%	<u>Unfavorable</u> 26%	<u>DK</u> 37%	<u>(N)</u> 501
STATEWIDE					
Registered Democrat	51%	2%	8%	39%	130
Registered Undeclared	31%	11%	25%	33%	202
Registered Republican	15%	8%	47%	29%	136
Democrat	46%	5%	5%	44%	207
Independent	32%	11%	19%	38%	78
Republican	15%	8%	49%	28%	205
Liberal	55%	5%	4%	36%	97
Moderate	36%	9%	24%	32%	198
Conservative	15%	8%	42%	35%	168
Union household	49%	11%	12%	28%	67
Non-union	28%	7%	28%	37%	423
10 yrs or less in NH	29%	6%	18%	46%	79
11 to 20 years	33%	6%	26%	36%	94
More than 20 years	31%	8%	27%	34%	317
18 to 34	22%	1%	19%	59%	44
35 to 49	30%	9%	23%	38%	137
50 to 64	34%	8%	29%	29%	200
65 and over	31%	6%	25%	38%	108
Male	29%	8%	33%	30%	246
Female	32%	7%	18%	43%	254
High school or less	26%	7%	26%	40%	88
Some college	26%	12%	17%	45%	107
College graduate	27%	6%	29%	38%	201
Post-graduate	48%	5%	25%	23%	98
Less than \$30K	31%	8%	18%	43%	33
\$30K to \$60K	30%	6%	25%	40%	71
\$60K to \$75K	43%	10%	5%	42%	53
\$75K to \$100K	22%	11%	36%	31%	63
\$100K or more	39%	10%	25%	27%	122
Married	31%	8%	28%	34%	364
Divorced/separated	36%	8%	17%	39%	79
Never married	23%	2%	22%	53%	49
Protestant	32%	7%	26%	36%	177
Catholic	26%	7%	29%	38%	195
Other	40%	9%	19%	32%	104
Attend services 1 or more/week	30%	7%	33%	30%	117
1-2 times a month	29%	10%	23%	38%	70
Less often	28%	7%	23%	43%	167
Never	36%	7%	21%	36%	132
North Country	20%	14%	28%	39%	52
Central / Lakes	34%	6%	27%	33%	82
Connecticut Valley	41%	4%	27%	29%	67
Mass Border	31%	5%	25%	39%	154
Seacoast	26%	8%	24%	42%	66
Manchester Area	27%	11%	25%	37%	80
First Cong. Dist	23%	8%	25%	44%	251
Second Cong. Dist	38%	6%	27%	29%	250

Favorability Rating – Attorney General Kelly Ayotte

	<u>Favorable</u> 37%	<u>Neutral</u> 6%	<u>Unfavorable</u> 8%	<u>DK</u> 49%	<u>(N)</u> 501
STATEWIDE					
Registered Democrat	26%	5%	14%	56%	130
Registered Undeclared	40%	7%	7%	46%	202
Registered Republican	50%	6%	3%	41%	136
Democrat	26%	6%	13%	56%	207
Independent	45%	4%	3%	48%	78
Republican	46%	7%	3%	43%	205
Liberal	28%	4%	16%	52%	97
Moderate	41%	5%	7%	47%	198
Conservative	44%	8%	3%	45%	168
Union household	53%	3%	13%	30%	67
Non-union	35%	6%	6%	52%	424
10 yrs or less in NH	21%	4%	7%	69%	79
11 to 20 years	27%	7%	7%	59%	95
More than 20 years	44%	6%	8%	42%	317
18 to 34	30%	4%	2%	63%	44
35 to 49	35%	8%	6%	51%	137
50 to 64	42%	5%	10%	43%	200
65 and over	33%	7%	6%	54%	109
Male	38%	9%	9%	44%	246
Female	36%	2%	7%	55%	255
High school or less	33%	4%	2%	61%	88
Some college	31%	9%	5%	56%	107
College graduate	40%	6%	7%	46%	201
Post-graduate	42%	4%	14%	40%	99
Less than \$30K	21%	7%	10%	61%	33
\$30K to \$60K	37%	0%	7%	56%	71
\$60K to \$75K	40%	5%	11%	43%	53
\$75K to \$100K	43%	10%	5%	42%	63
\$100K or more	43%	8%	9%	41%	122
Married	40%	7%	7%	46%	364
Divorced/separated	32%	5%	7%	57%	80
Never married	28%	3%	8%	61%	49
Protestant	37%	7%	8%	48%	177
Catholic	39%	5%	6%	50%	196
Other	36%	7%	9%	48%	104
Attend services 1 or more/week	39%	6%	9%	47%	117
1-2 times a month	33%	4%	6%	58%	71
Less often	39%	5%	7%	49%	167
Never	36%	8%	7%	50%	132
North Country	38%	7%	6%	49%	52
Central / Lakes	43%	1%	16%	39%	82
Connecticut Valley	34%	6%	14%	47%	67
Mass Border	31%	6%	5%	58%	154
Seacoast	32%	7%	4%	56%	66
Manchester Area	49%	8%	2%	40%	80
First Cong. Dist	40%	7%	5%	48%	251
Second Cong. Dist	34%	5%	10%	51%	251

Favorability Rating – Attorney Ovide Lamontagne

STATEWIDE	<u>Favorable</u> 11%	<u>Neutral</u> 7%	<u>Unfavorable</u> 7%	<u>DK</u> 75%	<u>(N)</u> 501
Registered Democrat	3%	5%	11%	81%	130
Registered Undeclared	9%	9%	6%	76%	202
Registered Republican	22%	8%	7%	64%	136
Democrat	7%	6%	8%	79%	207
Independent	8%	8%	11%	73%	78
Republican	17%	9%	5%	70%	205
Liberal	8%	4%	14%	74%	97
Moderate	10%	8%	6%	76%	198
Conservative	16%	9%	6%	69%	168
Union household	11%	8%	10%	71%	67
Non-union	11%	7%	7%	75%	424
10 yrs or less in NH	6%	6%	4%	83%	79
11 to 20 years	12%	8%	6%	74%	95
More than 20 years	12%	8%	8%	72%	317
18 to 34	4%	3%	5%	88%	44
35 to 49	15%	8%	4%	73%	137
50 to 64	10%	8%	11%	71%	200
65 and over	12%	8%	5%	75%	109
Male	12%	8%	8%	71%	246
Female	10%	6%	6%	78%	255
High school or less	9%	5%	4%	83%	88
Some college	7%	9%	6%	78%	107
College graduate	15%	8%	4%	73%	201
Post-graduate	10%	7%	16%	67%	99
Less than \$30K	9%	7%	2%	82%	33
\$30K to \$60K	11%	3%	5%	82%	71
\$60K to \$75K	9%	8%	17%	67%	53
\$75K to \$100K	9%	14%	8%	69%	63
\$100K or more	16%	8%	10%	66%	122
Married	11%	8%	9%	72%	364
Divorced/separated	14%	8%	1%	78%	80
Never married	9%	3%	3%	84%	49
Protestant	9%	7%	5%	79%	177
Catholic	13%	9%	5%	73%	196
Other	12%	7%	11%	71%	104
Attend services 1 or more/week	18%	7%	3%	72%	117
1-2 times a month	6%	9%	7%	78%	71
Less often	8%	5%	9%	78%	167
Never	11%	9%	8%	72%	132
North Country	12%	8%	9%	70%	52
Central / Lakes	20%	5%	8%	67%	82
Connecticut Valley	6%	3%	9%	81%	67
Mass Border	9%	8%	2%	81%	154
Seacoast	9%	6%	5%	79%	66
Manchester Area	10%	12%	15%	63%	80
First Cong. Dist	10%	8%	7%	75%	251
Second Cong. Dist	12%	7%	7%	74%	251

Favorability Rating – Businessman Sean Mahoney

STATEWIDE	<u>Favorable</u> 5%	<u>Neutral</u> 6%	<u>Unfavorable</u> 3%	<u>DK</u> 86%	<u>(N)</u> 502
Registered Democrat	2%	2%	2%	94%	130
Registered Undeclared	7%	4%	4%	85%	202
Registered Republican	4%	13%	4%	80%	137
Democrat	3%	3%	3%	91%	208
Independent	5%	3%	7%	86%	78
Republican	6%	10%	2%	81%	205
Liberal	4%	1%	1%	94%	97
Moderate	4%	7%	5%	85%	199
Conservative	8%	8%	3%	82%	168
Union household	5%	7%	5%	83%	67
Non-union	5%	6%	3%	87%	425
10 yrs or less in NH	5%	4%	1%	89%	80
11 to 20 years	7%	6%	2%	85%	95
More than 20 years	4%	6%	4%	86%	317
18 to 34	4%	3%	9%	84%	44
35 to 49	6%	9%	2%	83%	138
50 to 64	5%	3%	3%	88%	200
65 and over	3%	7%	2%	88%	109
Male	6%	6%	5%	83%	246
Female	3%	5%	2%	89%	256
High school or less	4%	3%	4%	90%	88
Some college	0%	8%	2%	90%	107
College graduate	8%	7%	4%	81%	201
Post-graduate	4%	4%	2%	91%	99
Less than \$30K	5%	6%	7%	82%	33
\$30K to \$60K	4%	1%	0%	95%	71
\$60K to \$75K	0%	5%	5%	90%	53
\$75K to \$100K	9%	8%	1%	82%	63
\$100K or more	7%	5%	3%	85%	122
Married	5%	6%	3%	86%	365
Divorced/separated	4%	7%	2%	86%	80
Never married	4%	1%	6%	89%	49
Protestant	7%	4%	1%	87%	177
Catholic	5%	7%	3%	86%	197
Other	2%	7%	7%	85%	104
Attend services 1 or more/week	4%	7%	1%	88%	117
1-2 times a month	7%	6%	2%	85%	71
Less often	5%	3%	4%	88%	167
Never	3%	7%	4%	85%	133
North Country	1%	13%	5%	82%	52
Central / Lakes	5%	6%	7%	82%	82
Connecticut Valley	7%	1%	5%	88%	67
Mass Border	5%	2%	3%	90%	155
Seacoast	6%	8%	2%	84%	66
Manchester Area	3%	9%	0%	88%	80
First Cong. Dist	6%	7%	2%	85%	251
Second Cong. Dist	4%	4%	5%	87%	252

Favorability Rating – Senator Judd Gregg

	<u>Favorable</u> 56%	<u>Neutral</u> 7%	<u>Unfavorable</u> 23%	<u>DK</u> 13%	<u>(N)</u> 502
STATEWIDE					
Registered Democrat	38%	8%	44%	11%	130
Registered Undeclared	60%	10%	21%	9%	202
Registered Republican	75%	3%	10%	11%	137
Democrat	43%	6%	38%	12%	208
Independent	46%	13%	24%	17%	78
Republican	75%	6%	7%	11%	205
Liberal	32%	9%	46%	14%	97
Moderate	60%	8%	25%	8%	199
Conservative	71%	6%	10%	13%	168
Union household	44%	10%	37%	9%	67
Non-union	59%	7%	21%	13%	425
10 yrs or less in NH	43%	12%	22%	22%	80
11 to 20 years	52%	6%	23%	19%	95
More than 20 years	62%	6%	23%	10%	317
18 to 34	48%	7%	7%	37%	44
35 to 49	56%	7%	23%	15%	138
50 to 64	59%	8%	27%	5%	200
65 and over	58%	5%	21%	16%	109
Male	61%	8%	22%	9%	246
Female	52%	6%	24%	17%	256
High school or less	61%	5%	13%	20%	88
Some college	46%	7%	21%	25%	107
College graduate	63%	8%	20%	9%	201
Post-graduate	50%	7%	40%	3%	99
Less than \$30K	54%	2%	20%	23%	33
\$30K to \$60K	62%	10%	15%	14%	71
\$60K to \$75K	42%	9%	42%	7%	53
\$75K to \$100K	53%	10%	25%	12%	63
\$100K or more	63%	6%	26%	6%	122
Married	58%	7%	24%	11%	365
Divorced/separated	58%	9%	19%	14%	80
Never married	46%	5%	16%	33%	49
Protestant	62%	9%	16%	13%	177
Catholic	61%	5%	22%	12%	197
Other	42%	9%	36%	14%	104
Attend services 1 or more/week	60%	7%	22%	11%	117
1-2 times a month	57%	6%	19%	18%	71
Less often	65%	5%	17%	13%	167
Never	45%	10%	31%	14%	133
North Country	60%	3%	24%	13%	52
Central / Lakes	45%	16%	25%	14%	82
Connecticut Valley	63%	3%	20%	13%	67
Mass Border	53%	8%	22%	16%	155
Seacoast	64%	6%	21%	9%	66
Manchester Area	60%	3%	26%	11%	80
First Cong. Dist	58%	7%	25%	11%	251
Second Cong. Dist	55%	8%	21%	16%	252

Favorability Rating – Senator Jeanne Shaheen

STATEWIDE	<u>Favorable</u> 51%	<u>Neutral</u> 5%	<u>Unfavorable</u> 36%	<u>DK</u> 7%	<u>(N)</u> 502
Registered Democrat	85%	4%	8%	3%	130
Registered Undeclared	53%	6%	35%	5%	202
Registered Republican	21%	5%	65%	9%	137
Democrat	82%	5%	6%	7%	208
Independent	57%	6%	31%	7%	78
Republican	20%	6%	68%	7%	205
Liberal	87%	4%	6%	4%	97
Moderate	58%	5%	29%	8%	199
Conservative	24%	5%	65%	6%	168
Union household	77%	6%	17%	0%	67
Non-union	48%	5%	39%	8%	425
10 yrs or less in NH	51%	10%	31%	8%	80
11 to 20 years	44%	4%	44%	8%	95
More than 20 years	54%	4%	35%	7%	317
18 to 34	50%	4%	24%	22%	44
35 to 49	56%	3%	36%	4%	138
50 to 64	51%	8%	36%	5%	200
65 and over	47%	3%	40%	10%	109
Male	39%	5%	49%	6%	246
Female	63%	5%	23%	8%	256
High school or less	50%	3%	37%	10%	88
Some college	48%	9%	32%	11%	107
College graduate	46%	4%	44%	6%	201
Post-graduate	67%	5%	22%	5%	99
Less than \$30K	47%	4%	43%	6%	33
\$30K to \$60K	55%	2%	33%	10%	71
\$60K to \$75K	67%	6%	20%	7%	53
\$75K to \$100K	49%	4%	45%	2%	63
\$100K or more	55%	6%	34%	4%	122
Married	50%	6%	38%	5%	365
Divorced/separated	58%	2%	30%	10%	80
Never married	49%	3%	27%	21%	49
Protestant	46%	6%	41%	6%	177
Catholic	52%	5%	36%	7%	197
Other	59%	2%	27%	11%	104
Attend services 1 or more/week	47%	4%	42%	6%	117
1-2 times a month	52%	9%	33%	6%	71
Less often	52%	6%	37%	6%	167
Never	55%	4%	30%	12%	133
North Country	53%	7%	33%	7%	52
Central / Lakes	46%	4%	41%	10%	82
Connecticut Valley	43%	4%	45%	8%	67
Mass Border	52%	7%	34%	7%	155
Seacoast	62%	4%	27%	7%	66
Manchester Area	53%	3%	38%	6%	80
First Cong. Dist	55%	3%	34%	7%	251
Second Cong. Dist	47%	7%	38%	8%	252

Favorability Rating – Congressperson Carol Shea-Porter

FIRST CONG. DIST.	<u>Favorable</u> 42%	<u>Neutral</u> 7%	<u>Unfavorable</u> 31%	<u>DK</u> 20%	<u>(N)</u> 248
Registered Democrat	70%	5%	8%	16%	69
Registered Undeclared	46%	9%	26%	19%	95
Registered Republican	14%	9%	61%	15%	70
Democrat	66%	7%	7%	20%	108
Independent	45%	9%	21%	25%	34
Republican	15%	8%	59%	18%	100
Liberal	78%	3%	4%	15%	42
Moderate	45%	13%	24%	17%	105
Conservative	20%	3%	57%	20%	79
Union household	69%	8%	12%	11%	30
Non-union	38%	8%	33%	21%	214
10 yrs or less in NH	55%	3%	23%	19%	39
11 to 20 years	45%	7%	29%	19%	48
More than 20 years	39%	9%	32%	20%	154
18 to 34	35%	5%	29%	32%	21
35 to 49	39%	9%	26%	26%	72
50 to 64	51%	9%	27%	13%	96
65 and over	34%	5%	42%	20%	50
Male	32%	9%	37%	23%	125
Female	52%	6%	24%	18%	124
High school or less	30%	9%	33%	28%	39
Some college	40%	4%	25%	31%	51
College graduate	38%	9%	36%	17%	102
Post-graduate	62%	7%	22%	10%	51
Less than \$30K	35%	11%	20%	34%	16
\$30K to \$60K	41%	6%	31%	22%	36
\$60K to \$75K	50%	2%	14%	34%	31
\$75K to \$100K	41%	11%	46%	3%	31
\$100K or more	44%	9%	30%	17%	59
Married	44%	6%	34%	16%	177
Divorced/separated	38%	14%	24%	24%	41
Never married	30%	5%	24%	41%	25
Protestant	34%	7%	40%	19%	81
Catholic	45%	8%	28%	19%	106
Other	52%	7%	21%	20%	43
Attend services 1 or more/week	39%	7%	36%	18%	61
1-2 times a month	43%	10%	33%	14%	36
Less often	44%	7%	29%	20%	87
Never	43%	9%	23%	26%	54
North Country	43%	10%	30%	17%	25
Central / Lakes	34%	4%	26%	36%	27
Mass Border	44%	5%	31%	20%	63
Seacoast	56%	6%	24%	13%	66
Manchester Area	28%	12%	39%	21%	67

Favorability Rating – Rep. Paul Hodes

SECOND CONG. DIST.	<u>Favorable</u> 38%	<u>Neutral</u> 6%	<u>Unfavorable</u> 27%	<u>DK</u> 29%	<u>(N)</u> 250
Registered Democrat	70%	0%	4%	26%	61
Registered Undeclared	36%	10%	27%	27%	105
Registered Republican	20%	7%	53%	20%	65
Democrat	60%	2%	3%	35%	99
Independent	32%	14%	15%	38%	42
Republican	21%	8%	54%	18%	105
Liberal	68%	3%	3%	26%	55
Moderate	42%	8%	25%	25%	91
Conservative	19%	8%	44%	30%	88
Union household	64%	5%	8%	24%	35
Non-union	34%	7%	30%	29%	209
10 yrs or less in NH	36%	8%	19%	38%	41
11 to 20 years	37%	5%	27%	31%	47
More than 20 years	38%	6%	28%	27%	160
18 to 34	28%	2%	5%	65%	21
35 to 49	32%	4%	27%	36%	65
50 to 64	41%	10%	31%	19%	104
65 and over	44%	4%	26%	26%	58
Male	35%	6%	38%	21%	120
Female	40%	7%	16%	37%	130
High school or less	32%	7%	29%	32%	49
Some college	32%	11%	15%	43%	56
College graduate	33%	4%	34%	29%	97
Post-graduate	62%	5%	22%	11%	47
Less than \$30K	29%	10%	23%	39%	16
\$30K to \$60K	40%	5%	27%	28%	35
\$60K to \$75K	73%	13%	7%	6%	22
\$75K to \$100K	26%	10%	31%	33%	32
\$100K or more	44%	4%	30%	22%	63
Married	37%	7%	29%	27%	187
Divorced/separated	47%	6%	21%	26%	38
Never married	31%	2%	18%	49%	22
Protestant	41%	8%	28%	23%	95
Catholic	32%	3%	31%	34%	89
Other	44%	7%	18%	31%	59
Attend services 1 or more/week	33%	7%	40%	20%	56
1-2 times a month	45%	8%	25%	23%	33
Less often	36%	6%	20%	38%	80
Never	42%	6%	22%	30%	76
North Country	22%	15%	33%	29%	26
Central / Lakes	39%	5%	29%	27%	55
Connecticut Valley	41%	4%	27%	29%	67
Mass Border	34%	7%	26%	33%	88
Manchester Area	71%	3%	11%	15%	14

Favorability Rating – Former Rep. Charlie Bass

SECOND CONG. DIST.	<u>Favorable</u> 39%	<u>Neutral</u> 10%	<u>Unfavorable</u> 22%	<u>DK</u> 28%	<u>(N)</u> 250
Registered Democrat	22%	12%	41%	25%	59
Registered Undeclared	40%	11%	24%	25%	105
Registered Republican	57%	10%	8%	26%	67
Democrat	24%	13%	35%	28%	98
Independent	30%	8%	25%	38%	42
Republican	59%	9%	10%	22%	105
Liberal	19%	14%	44%	23%	53
Moderate	41%	8%	23%	29%	92
Conservative	51%	11%	11%	27%	88
Union household	26%	14%	41%	20%	33
Non-union	41%	10%	20%	29%	210
10 yrs or less in NH	28%	9%	20%	43%	42
11 to 20 years	45%	8%	13%	33%	47
More than 20 years	41%	11%	26%	22%	158
18 to 34	19%	2%	23%	55%	21
35 to 49	35%	15%	19%	30%	66
50 to 64	45%	10%	27%	18%	102
65 and over	43%	9%	17%	31%	58
Male	51%	7%	26%	17%	120
Female	28%	14%	19%	39%	130
High school or less	57%	8%	8%	26%	49
Some college	20%	9%	22%	49%	56
College graduate	42%	12%	21%	25%	97
Post-graduate	39%	11%	40%	10%	46
Less than \$30K	45%	11%	12%	32%	16
\$30K to \$60K	45%	12%	8%	35%	36
\$60K to \$75K	16%	2%	72%	9%	20
\$75K to \$100K	41%	12%	13%	34%	32
\$100K or more	38%	11%	34%	17%	63
Married	38%	12%	23%	27%	186
Divorced/separated	50%	5%	24%	21%	38
Never married	30%	5%	16%	48%	22
Protestant	40%	9%	23%	28%	93
Catholic	39%	12%	21%	28%	91
Other	39%	12%	26%	23%	59
Attend services 1 or more/week	42%	1%	29%	28%	56
1-2 times a month	46%	15%	7%	32%	32
Less often	35%	12%	21%	32%	80
Never	39%	13%	25%	22%	77
North Country	27%	6%	24%	43%	26
Central / Lakes	45%	13%	26%	16%	55
Connecticut Valley	40%	7%	21%	32%	67
Mass Border	40%	14%	15%	30%	88
Manchester Area	30%	0%	57%	13%	14

Favorability Rating – Manchester Mayor Frank Guinta

FIRST CONG. DIST.	<u>Favorable</u> 28%	<u>Neutral</u> 9%	<u>Unfavorable</u> 11%	<u>DK</u> 52%	<u>(N)</u> 251
Registered Democrat	22%	16%	9%	54%	69
Registered Undeclared	28%	7%	13%	53%	97
Registered Republican	36%	8%	10%	46%	70
Democrat	21%	13%	9%	57%	108
Independent	18%	4%	19%	59%	36
Republican	41%	7%	10%	42%	100
Liberal	28%	7%	15%	50%	42
Moderate	23%	11%	12%	53%	107
Conservative	38%	9%	7%	46%	79
Union household	16%	12%	34%	38%	32
Non-union	30%	9%	7%	54%	215
10 yrs or less in NH	25%	12%	3%	61%	39
11 to 20 years	20%	8%	6%	66%	48
More than 20 years	32%	9%	13%	45%	156
18 to 34	28%	11%	10%	52%	23
35 to 49	29%	13%	10%	47%	72
50 to 64	31%	6%	10%	52%	96
65 and over	25%	8%	10%	57%	51
Male	34%	8%	12%	46%	126
Female	23%	10%	10%	58%	124
High school or less	22%	5%	11%	62%	39
Some college	35%	8%	7%	50%	51
College graduate	32%	8%	10%	51%	104
Post-graduate	20%	17%	18%	45%	51
Less than \$30K	30%	4%	4%	62%	16
\$30K to \$60K	42%	5%	3%	50%	36
\$60K to \$75K	29%	3%	12%	56%	31
\$75K to \$100K	28%	10%	15%	47%	31
\$100K or more	32%	18%	10%	39%	59
Married	30%	9%	11%	50%	177
Divorced/separated	23%	13%	12%	52%	41
Never married	25%	3%	12%	60%	27
Protestant	28%	6%	8%	58%	81
Catholic	35%	11%	11%	44%	106
Other	18%	11%	19%	52%	45
Attend services 1 or more/week	29%	10%	16%	45%	61
1-2 times a month	35%	11%	6%	48%	36
Less often	32%	9%	8%	51%	87
Never	19%	8%	13%	60%	55
North Country	9%	12%	4%	74%	25
Central / Lakes	21%	10%	11%	57%	27
Mass Border	24%	5%	11%	60%	65
Seacoast	28%	7%	3%	62%	66
Manchester Area	44%	13%	21%	22%	67

Favorability Rating – Journalist Jennifer Horn

SECOND CONG. DIST.	<u>Favorable</u> 13%	<u>Neutral</u> 7%	<u>Unfavorable</u> 10%	<u>DK</u> 70%	<u>(N)</u> 250
Registered Democrat	3%	2%	19%	75%	60
Registered Undeclared	14%	9%	9%	69%	105
Registered Republican	20%	10%	6%	64%	66
Democrat	2%	4%	14%	80%	98
Independent	3%	0%	14%	83%	42
Republican	27%	14%	5%	54%	105
Liberal	1%	3%	15%	81%	55
Moderate	17%	5%	10%	68%	91
Conservative	17%	12%	7%	63%	88
Union household	5%	5%	12%	78%	35
Non-union	14%	8%	9%	68%	209
10 yrs or less in NH	8%	12%	9%	71%	41
11 to 20 years	16%	7%	8%	69%	47
More than 20 years	13%	6%	11%	70%	160
18 to 34	13%	2%	0%	85%	21
35 to 49	8%	7%	8%	77%	65
50 to 64	13%	11%	13%	64%	104
65 and over	17%	4%	12%	67%	57
Male	18%	8%	8%	67%	119
Female	8%	7%	12%	73%	131
High school or less	13%	8%	8%	70%	49
Some college	13%	1%	11%	76%	55
College graduate	11%	10%	9%	70%	97
Post-graduate	15%	8%	14%	63%	48
Less than \$30K	11%	18%	0%	70%	16
\$30K to \$60K	22%	3%	1%	74%	36
\$60K to \$75K	8%	5%	17%	70%	22
\$75K to \$100K	9%	10%	13%	68%	32
\$100K or more	12%	7%	14%	67%	63
Married	13%	9%	11%	68%	187
Divorced/separated	10%	5%	5%	80%	38
Never married	16%	2%	9%	73%	22
Protestant	20%	9%	6%	65%	94
Catholic	11%	10%	10%	68%	90
Other	4%	2%	15%	80%	59
Attend services 1 or more/week	22%	6%	14%	58%	56
1-2 times a month	14%	9%	8%	69%	34
Less often	11%	7%	6%	76%	80
Never	5%	9%	12%	74%	76
North Country	5%	2%	12%	81%	26
Central / Lakes	16%	8%	9%	67%	55
Connecticut Valley	15%	6%	9%	70%	66
Mass Border	12%	11%	9%	68%	89
Manchester Area	8%	0%	20%	73%	14

Favorability Rating – Attorney Ann McLane Kuster

SECOND CONG. DIST.	<u>Favorable</u> 6%	<u>Neutral</u> 5%	<u>Unfavorable</u> 2%	<u>DK</u> 87%	<u>(N)</u> 252
Registered Democrat	9%	1%	2%	88%	61
Registered Undeclared	8%	5%	2%	85%	105
Registered Republican	1%	12%	3%	84%	67
Democrat	11%	0%	1%	87%	100
Independent	5%	1%	0%	94%	42
Republican	2%	12%	4%	82%	105
Liberal	7%	0%	0%	92%	55
Moderate	10%	4%	1%	84%	92
Conservative	2%	10%	4%	84%	88
Union household	9%	9%	0%	83%	35
Non-union	6%	5%	3%	87%	210
10 yrs or less in NH	2%	5%	3%	90%	42
11 to 20 years	5%	4%	0%	92%	47
More than 20 years	7%	6%	3%	84%	160
18 to 34	3%	2%	5%	89%	21
35 to 49	2%	4%	0%	94%	66
50 to 64	7%	6%	3%	84%	104
65 and over	10%	6%	2%	82%	58
Male	6%	5%	2%	88%	120
Female	6%	6%	2%	86%	132
High school or less	6%	2%	2%	90%	49
Some college	2%	5%	1%	92%	56
College graduate	4%	9%	2%	85%	97
Post-graduate	13%	3%	3%	81%	48
Less than \$30K	0%	7%	0%	93%	16
\$30K to \$60K	0%	4%	0%	96%	36
\$60K to \$75K	7%	7%	6%	80%	22
\$75K to \$100K	4%	14%	0%	82%	32
\$100K or more	11%	4%	0%	85%	63
Married	7%	6%	2%	86%	188
Divorced/separated	5%	5%	2%	88%	38
Never married	3%	2%	5%	89%	22
Protestant	6%	7%	3%	84%	95
Catholic	8%	5%	1%	86%	91
Other	5%	4%	2%	89%	59
Attend services 1 or more/week	9%	4%	2%	84%	56
1-2 times a month	5%	9%	0%	86%	34
Less often	6%	5%	3%	87%	80
Never	4%	4%	3%	89%	77
North Country	5%	7%	0%	88%	26
Central / Lakes	7%	10%	5%	78%	55
Connecticut Valley	3%	1%	4%	92%	67
Mass Border	9%	5%	0%	86%	90
Manchester Area	0%	3%	0%	97%	14

Favorability Rating – Former Health and Human Services Commissioner John Stephen

FIRST CONG. DIST.	<u>Favorable</u> 18%	<u>Neutral</u> 6%	<u>Unfavorable</u> 10%	<u>DK</u> 66%	<u>(N)</u> 251
Registered Democrat	7%	9%	8%	76%	69
Registered Undeclared	15%	5%	14%	66%	97
Registered Republican	32%	5%	8%	55%	70
Democrat	11%	7%	11%	72%	108
Independent	11%	4%	17%	68%	36
Republican	28%	6%	6%	60%	100
Liberal	14%	4%	17%	65%	42
Moderate	15%	7%	12%	66%	107
Conservative	28%	7%	4%	62%	79
Union household	16%	13%	12%	59%	32
Non-union	18%	5%	9%	68%	215
10 yrs or less in NH	20%	9%	9%	63%	39
11 to 20 years	14%	8%	9%	69%	48
More than 20 years	19%	5%	10%	66%	156
18 to 34	17%	9%	7%	67%	23
35 to 49	19%	7%	11%	63%	72
50 to 64	17%	4%	9%	70%	96
65 and over	19%	7%	10%	64%	51
Male	20%	4%	11%	65%	126
Female	15%	8%	10%	68%	124
High school or less	10%	4%	5%	80%	39
Some college	9%	9%	2%	79%	51
College graduate	26%	5%	11%	59%	104
Post-graduate	16%	5%	19%	60%	51
Less than \$30K	3%	4%	10%	83%	16
\$30K to \$60K	10%	0%	7%	83%	36
\$60K to \$75K	21%	3%	11%	64%	31
\$75K to \$100K	19%	14%	6%	61%	31
\$100K or more	24%	9%	16%	51%	59
Married	19%	7%	9%	66%	177
Divorced/separated	19%	7%	15%	58%	41
Never married	11%	0%	8%	81%	27
Protestant	9%	5%	6%	79%	81
Catholic	26%	6%	9%	60%	106
Other	20%	9%	14%	56%	45
Attend services 1 or more/week	20%	5%	11%	63%	61
1-2 times a month	21%	9%	9%	61%	36
Less often	18%	4%	11%	67%	87
Never	10%	9%	7%	74%	55
North Country	21%	12%	13%	53%	25
Central / Lakes	11%	2%	17%	70%	27
Mass Border	11%	3%	12%	74%	65
Seacoast	12%	9%	5%	73%	66
Manchester Area	31%	4%	10%	55%	67

Favorability Rating – Businesswoman Katrina Swett

SECOND CONG. DIST.	<u>Favorable</u> 12%	<u>Neutral</u> 10%	<u>Unfavorable</u> 17%	<u>DK</u> 61%	<u>(N)</u> 251
Registered Democrat	25%	5%	9%	61%	61
Registered Undeclared	12%	11%	14%	63%	105
Registered Republican	2%	13%	33%	51%	66
Democrat	23%	4%	8%	64%	99
Independent	9%	7%	15%	69%	42
Republican	4%	16%	26%	53%	105
Liberal	28%	2%	9%	62%	55
Moderate	12%	12%	17%	59%	91
Conservative	5%	12%	24%	58%	88
Union household	28%	15%	10%	47%	35
Non-union	10%	9%	18%	63%	209
10 yrs or less in NH	2%	8%	17%	73%	41
11 to 20 years	10%	13%	18%	59%	47
More than 20 years	15%	9%	16%	59%	160
18 to 34	0%	2%	8%	89%	21
35 to 49	12%	12%	15%	61%	65
50 to 64	13%	11%	25%	51%	104
65 and over	17%	8%	7%	68%	58
Male	8%	10%	28%	54%	120
Female	16%	10%	6%	68%	131
High school or less	12%	6%	6%	77%	49
Some college	10%	5%	12%	74%	56
College graduate	9%	17%	18%	57%	97
Post-graduate	23%	6%	32%	39%	48
Less than \$30K	11%	30%	0%	60%	16
\$30K to \$60K	9%	5%	11%	75%	36
\$60K to \$75K	10%	11%	22%	56%	22
\$75K to \$100K	12%	20%	17%	51%	32
\$100K or more	21%	9%	23%	47%	63
Married	14%	11%	18%	58%	187
Divorced/separated	10%	11%	13%	66%	38
Never married	8%	2%	12%	78%	22
Protestant	14%	17%	15%	54%	95
Catholic	14%	6%	16%	64%	90
Other	9%	3%	23%	66%	59
Attend services 1 or more/week	17%	6%	19%	58%	56
1-2 times a month	16%	16%	4%	65%	34
Less often	11%	9%	20%	61%	80
Never	10%	10%	18%	62%	76
North Country	12%	4%	12%	72%	26
Central / Lakes	13%	13%	29%	45%	55
Connecticut Valley	8%	9%	20%	63%	67
Mass Border	14%	12%	8%	66%	89
Manchester Area	20%	0%	15%	65%	14