

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

NH MORE OPTIMISTIC ABOUT ECONOMY

May 11, 2010

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 UNH Survey Center
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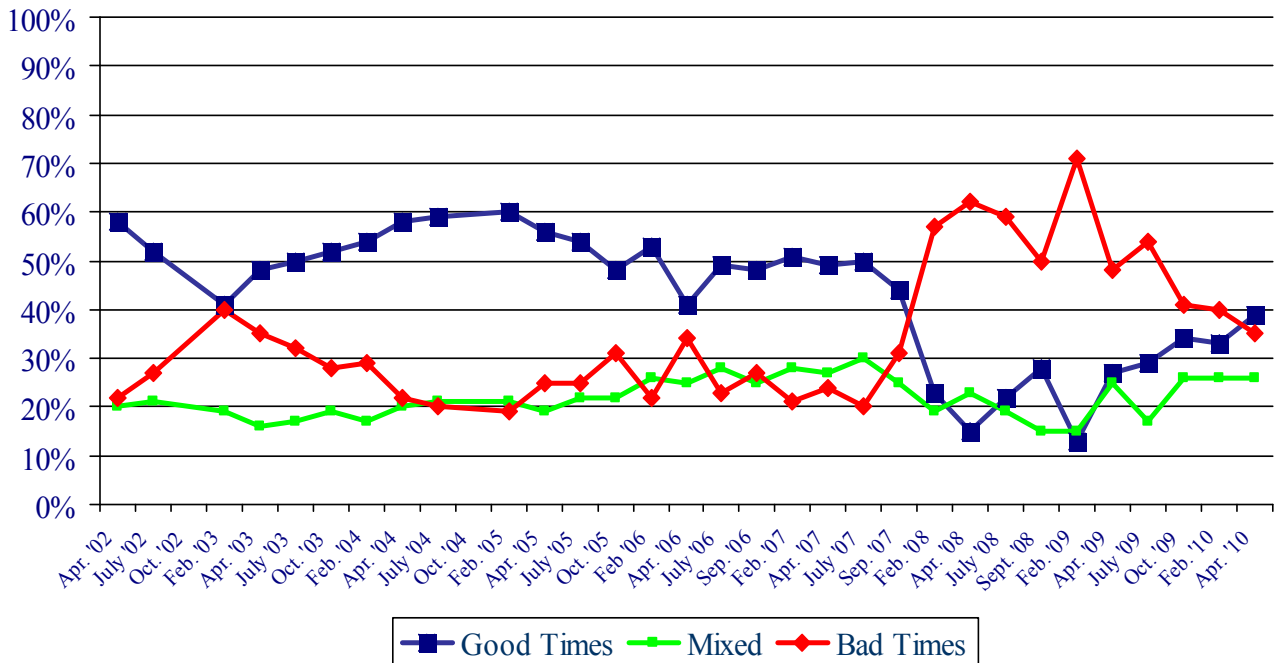
DURHAM, NH – For the first time in nearly two years, more New Hampshire residents are optimistic about the outlook for the New Hampshire and national economy than are pessimistic.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Five hundred (512) randomly selected New Hampshire adults were interviewed by telephone between April 18 and April 28, 2010. The margin of sampling error for the survey is +/- 4.4 percent.

N.H. Business Conditions

Optimism about the New Hampshire economy has reached its highest levels since before the recent recession began in 2007. When asked how they believe New Hampshire businesses will do over the next year, 39% of Granite Staters think local business will have enjoy times financially, 35% think they will experience bad times, and 26% foresee mixed conditions. The percentage who foresee good economic times for New Hampshire business has increased 26 percentage points since February 2009.

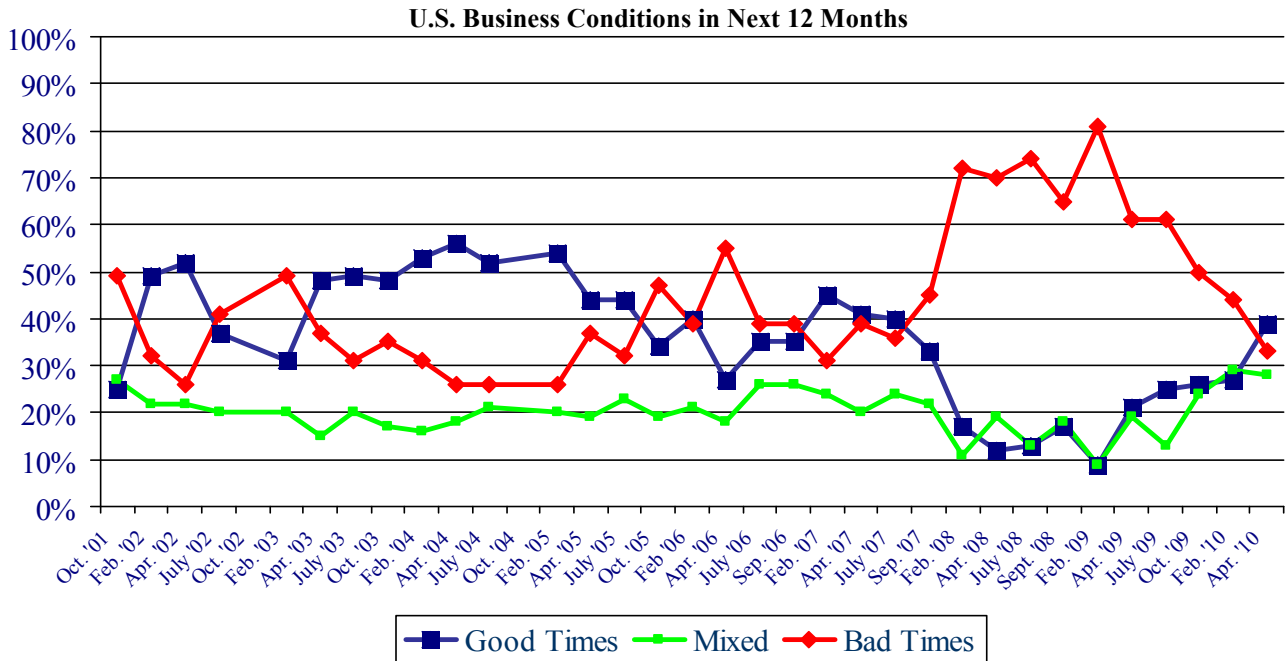
Business Conditions in NH – Next 12 Months



* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

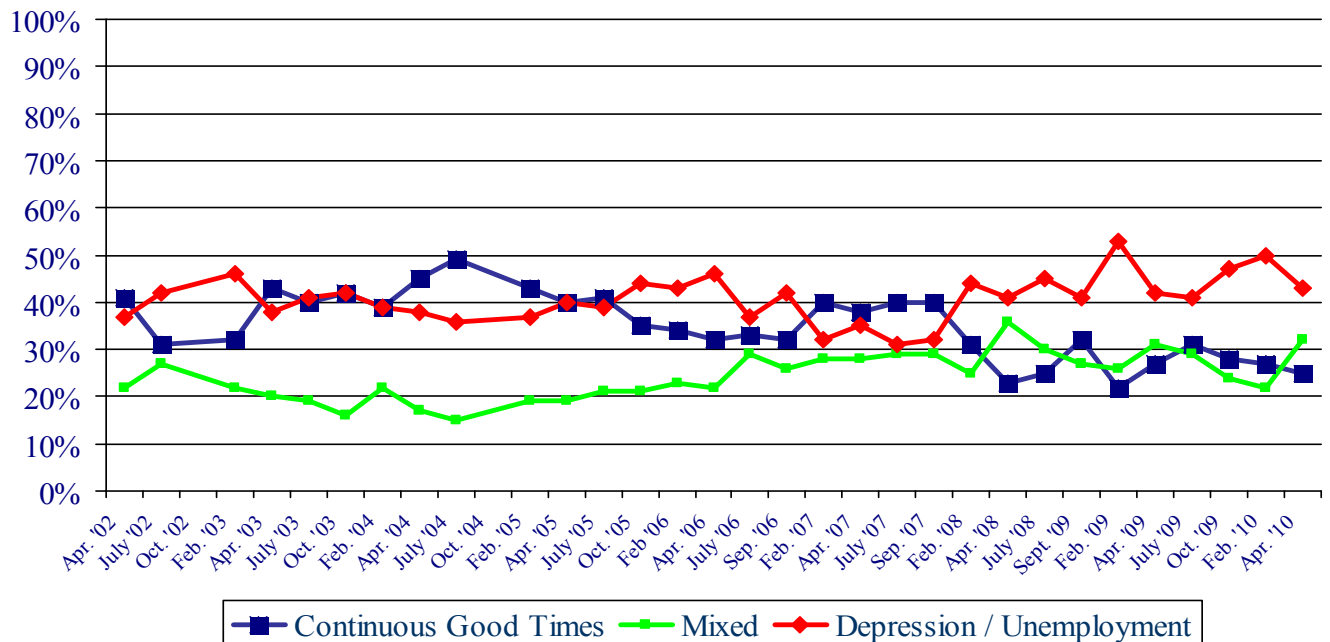
U.S. Business Conditions

New Hampshire residents are also more optimistic about the economic outlook for the country as a whole than they have been for the past two years. Currently, 39% of adults in New Hampshire think the country as a whole is in for good times financially over the next 12 months, 33% think the country will have bad times, and 28% think the conditions will be mixed. This is the highest level of optimism measured since July of 2007.



However, Granite Staters remain mostly pessimistic about the long-term prospects for the U.S. economy. Only 25% of New Hampshire residents believe that the U.S. economy will enjoy continuous good times over the next 5 years, 43% expect periods of widespread unemployment and depression, and 32% see a mix of good and bad conditions.

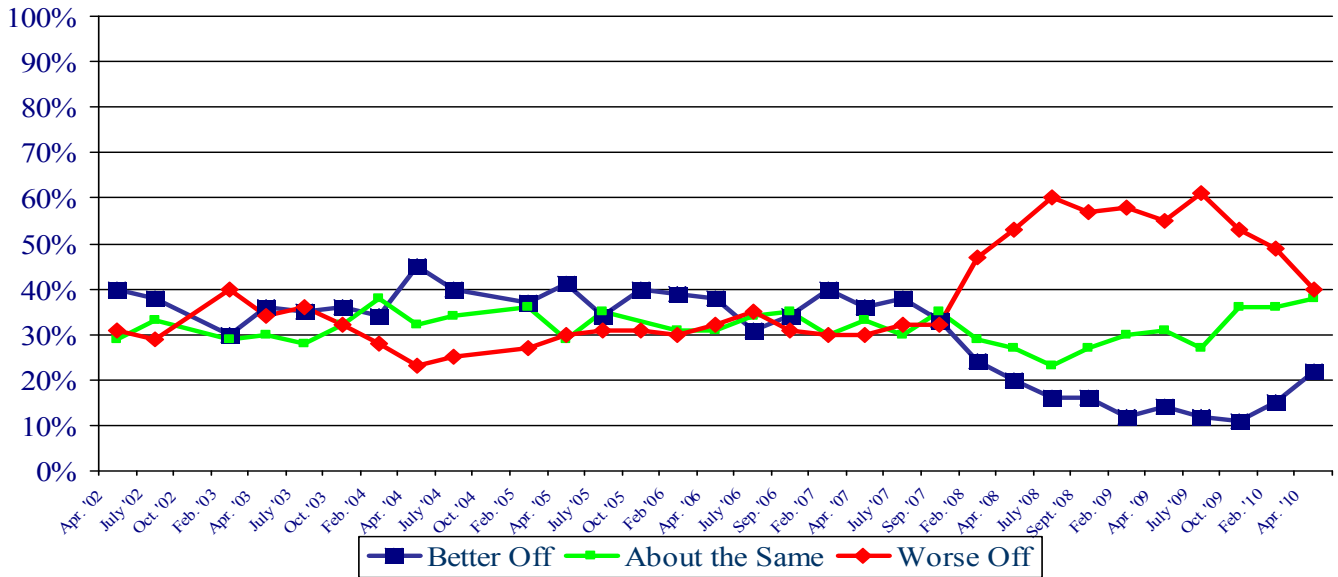
U.S. 5 Year Economic Outlook



Personal Financial Conditions

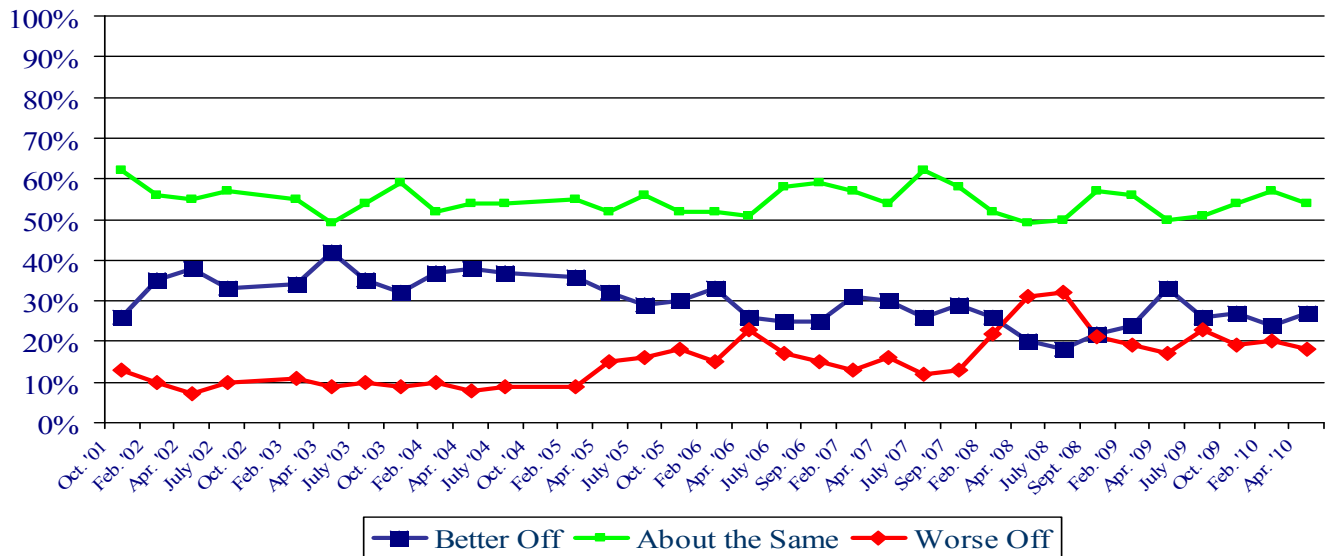
There are also indications that Granite State residents' personal financial situations are improving, however many do not believe they have pulled out of the past two years of economic decline. When asked about their personal financial situation, 22% of New Hampshire adults say they are better off now than they were a year ago, 40% say they are worse off, and 38% say things are about the same.

Household Financial Condition – Compared to 1 Year Ago



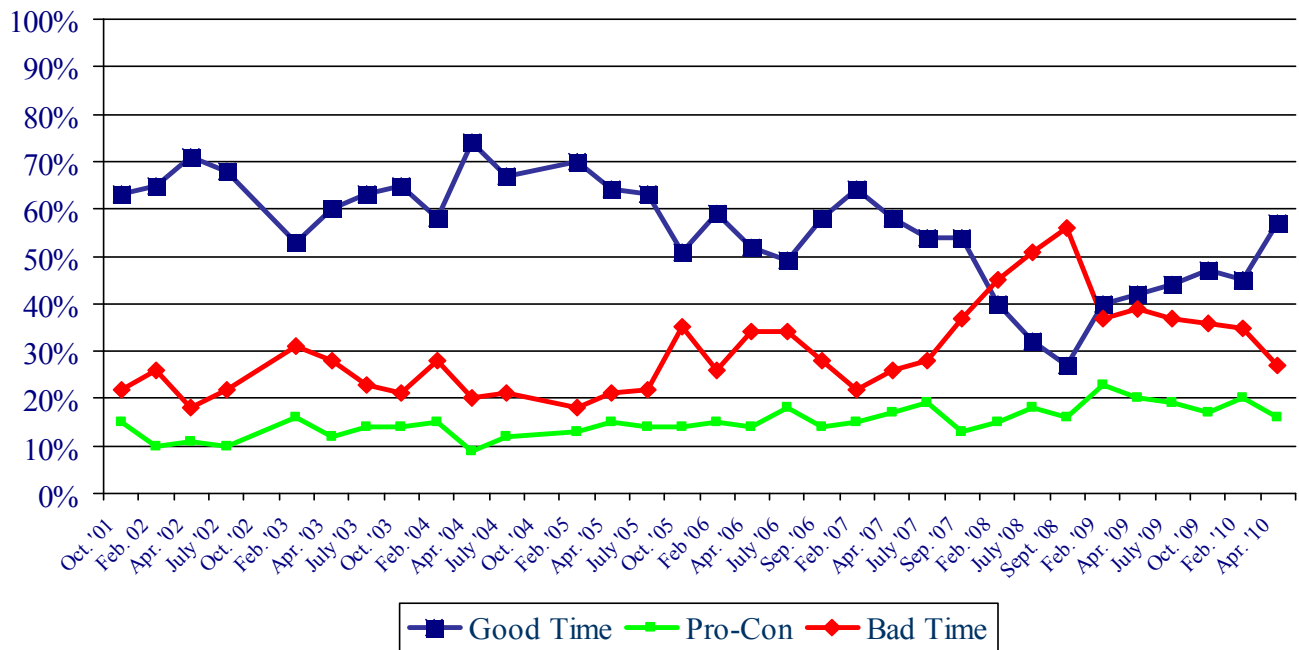
When looking to their future household finances, most people in New Hampshire think they will be in about the same financial shape next year as they are today. Currently, 27% think their family will be better off financially a year from now, 18% think they will be worse off and 54% think they will be about the same.

Household Financial Condition – 12 Months from Now



New Hampshire adults increasingly think that this is a good time to purchase major household items. Currently, 57% of Granite stater think now is a good time to buy major household items, 27% think it is a bad time, and 16% think it depends on a person's finances.

Good Time to Buy Major Household Item?



Subgroup Analysis

There are few demographic differences in the economic expectations of New Hampshire residents as most demographic groups continue to be quite pessimistic. In recent years, Republicans and conservatives were consistently more optimistic about current and future economic conditions in New Hampshire and the U.S. than were Democrats and liberals. However, Democrats are now consistently more optimistic about the economy than are Republicans.

Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred (512) randomly selected New Hampshire adults were interviewed by telephone between April 18 and April 28, 2010. The margin of sampling error for the survey is +/- 4.4 percent.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Business Conditions in New Hampshire in 12 Months

"Turning to business conditions in the New Hampshire as a whole – do you think that during the next twelve months we'll have good times financially, or bad times, or what?"

	<u>Good Times</u>	<u>Mixed</u>	<u>Bad Times</u>	<u>(N=)</u>
Apr. '10	39%	26%	35%	(473)
Feb. '10	33%	26%	40%	(460)
Oct. '09	34%	26%	41%	(479)
July '09	29%	17%	54%	(522)
Apr. '09	27%	25%	48%	(472)
Feb. '09	13%	15%	71%	(586)
Sept. '08	28%	22%	50%	(480)
July '08	22%	19%	59%	(481)
Apr. '08	15%	23%	62%	(455)
Feb. '08	23%	19%	57%	(494)
Sept. '07	44%	25%	31%	(433)
July '07	50%	30%	20%	(442)
Apr. '07	49%	27%	24%	(458)
Feb. '07	51%	28%	21%	(462)
Sept. '06	48%	25%	27%	(453)
July '06	49%	28%	23%	(444)
Apr. '06	41%	25%	34%	(457)
Feb. '06	53%	26%	22%	(432)
Oct. '05	48%	22%	31%	(431)
July '05	54%	22%	25%	(429)
Apr. '05	56%	19%	25%	(433)
Feb. '05	60%	21%	19%	(453)
July '04	59%	21%	20%	(444)
Apr. '04	58%	20%	22%	(457)
Feb. '04	54%	17%	29%	(448)
Oct. '03	52%	19 %	28 %	(449)
June '03	50%	17%	32%	(485)
Apr. '03	48%	16%	35%	(462)
Feb. '03	41%	19%	40%	(577)
June '02	52%	21%	27%	(588)
Apr. '02	58%	20%	22%	(462)

Business Conditions in U.S. in 12 Months

"Turning to business conditions in the country as a whole – do you think that during the next twelve months we'll have good times financially, or bad times, or what?"

	<u>Good Times</u>	<u>Mixed</u>	<u>Bad Times</u>	<u>(N=)</u>
Apr. '10	39%	28%	33%	(483)
Feb. '10	27%	29%	44%	(475)
Oct. '09	26%	24%	50%	(481)
July '09	25%	13%	61%	(546)
Apr. '09	21%	19%	61%	(471)
Feb. '09	9%	9%	81%	(594)
Sept. '08	17%	18%	65%	(508)
July '08	13%	13%	74%	(500)
Apr. '08	12%	19%	70%	(482)
Feb. '08	17%	11%	72%	(529)
Sept. '07	33%	22%	45%	(464)
July '07	40%	24%	36%	(456)
Apr. '07	41%	20%	39%	(479)
Feb. '07	45%	24%	31%	(486)
Sept. '06	35%	26%	39%	(473)
July '06	35%	26%	39%	(454)
Apr. '06	27%	18%	55%	(467)
Feb. '06	40%	21%	39%	(445)
Oct. '05	34%	19%	47%	(459)
July '05	44%	23%	32%	(438)
Apr. '05	44%	19%	37%	(450)
Feb. '05	54%	20%	26%	(488)
July '04	52%	21%	26%	(446)
Apr. '04	56%	18%	26%	(468)
Feb. '04	53%	16%	31%	(461)
Oct. '03	48%	17%	35%	(455)
June '03	49%	20%	31%	(491)
Apr. '03	48%	15%	37%	(477)
Feb. '03	31%	20%	49%	(606)
June '02	37%	22%	41%	(599)
Apr. '02	52%	22%	26%	(484)
Feb. '02	49%	19%	32%	(300)
Oct. '01	25%	27%	49%	(493)

5 Year Economic Outlook - U.S.

“Looking ahead, which would you say is more likely – that in the country as a whole we will have continuous GOOD TIMES during the next FIVE YEARS or so, or that we will have periods of WIDESPREAD UNEMPLOYMENT or DEPRESSION, or what?”

	<u>Continuous Good Times</u>	<u>Mixed</u>	<u>Depression/ Unemployment</u>	<u>(N=)</u>
Apr. '10	25%	32%	43%	(472)
Feb. '10	27%	22%	50%	(472)
Oct. '09	28%	24%	47%	(463)
July '09	31%	29%	41%	(538)
Apr. '09	27%	31%	42%	(479)
Feb. '09	22%	26%	53%	(590)
Sept. '08	32%	27%	41%	(484)
July '08	25%	30%	45%	(485)
Apr. '08	23%	36%	41%	(439)
Feb. '08	31%	25%	44%	(502)
Sept. '07	40%	29%	32%	(443)
July '07	40%	29%	31%	(432)
Apr. '07	38%	28%	35%	(472)
Feb. '07	40%	28%	32%	(478)
Sept. '06	32%	26%	42%	(473)
July '06	33%	29%	37%	(447)
Apr. '06	32%	22%	46%	(471)
Feb. '06	34%	23%	43%	(444)
Oct. '05	35%	21%	44%	(460)
July '05	41%	21%	39%	(461)
Apr. '05	40%	19%	40%	(455)
Feb. '05	43%	19%	37%	(497)
July '04	49%	15%	36%	(431)
Apr. '04	45%	17%	38%	(467)
Feb. '04	39%	22%	39%	(454)
Oct. '03	42%	16%	42%	(457)
June '03	40%	19%	41%	(479)
Apr. '03	43%	20%	38%	(470)
Feb. '03	32%	22%	46%	(607)
June '02	31%	27%	42%	(603)
Apr. '02	41%	22%	37%	(463)

Household Financial Condition Compared to 12 Months Ago

"We are interested in how people are getting along financially these days. Would you say that you and your family living there are BETTER OFF or WORSE OFF financially than you were a year ago?"

	<u>Better Off</u>	<u>About the Same</u>	<u>Worse Off</u>	<u>(N=)</u>
Apr. '10	22%	38%	40%	(505)
Feb. '10	15%	36%	49%	(497)
Oct. '09	11%	36%	53%	(499)
July '09	12%	27%	61%	(550)
Apr. '09	14%	31%	55%	(502)
Feb. '09	12%	30%	58%	(615)
Sept. '08	16%	27%	57%	(543)
July '08	16%	23%	60%	(517)
Apr. '08	20%	27%	53%	(495)
Feb. '08	24%	29%	47%	(550)
Sept. '07	33%	35%	32%	(498)
July '07	38%	30%	32%	(514)
Apr. '07	36%	33%	30%	(507)
Feb. '07	40%	30%	30%	(531)
Sept. '06	34%	35%	31%	(508)
July '06	31%	34%	35%	(504)
Apr. '06	38%	31%	32%	(500)
Feb. '06	39%	31%	30%	(492)
Oct. '05	40%	29%	31%	(503)
July '05	34%	35%	31%	(500)
Apr. '05	41%	29%	30%	(493)
Feb. '05	37%	36%	27%	(537)
July '04	40%	34%	25%	(495)
Apr. '04	45%	32%	23%	(538)
Feb. '04	34%	38%	28%	(503)
Oct. '03	36 %	32 %	32%	(496)
June '03	35%	28%	36%	(514)
Apr. '03	36%	30%	34%	(504)
Feb. '03	30%	29%	40%	(647)
June '02	38%	33%	29%	(650)
Apr. '02	40%	29%	31%	(507)

Household Financial Condition 12 Months from Now

“Now, looking ahead – do you think that a year from now you and your family will be better off financially ... or worse off ... or just about the same?”

	<u>Better Off</u>	<u>About the Same</u>	<u>Worse Off</u>	<u>(N=)</u>
Apr. '10	27%	54%	18%	(492)
Feb. '10	24%	57%	20%	(473)
Oct. '09	27%	54%	19%	(482)
July '09	26%	51%	23%	(531)
Apr. '09	33%	50%	17%	(483)
Feb. '09	24%	56%	19%	(568)
Sept. '08	22%	57%	21%	(486)
July '08	18%	50%	32%	(483)
Apr. '08	20%	49%	31%	(470)
Feb. '08	26%	52%	22%	(518)
Sept. '07	29%	58%	13%	(489)
July '07	26%	62%	12%	(442)
Apr. '07	30%	54%	16%	(492)
Feb. '07	31%	57%	13%	(515)
Sept. '06	25%	59%	15%	(495)
July '06	25%	58%	17%	(484)
Apr. '06	26%	51%	23%	(492)
Feb. '06	33%	52%	15%	(488)
Oct. '05	30%	52%	18%	(481)
July '05	29%	56%	16%	(489)
Apr. '05	32%	52%	15%	(485)
Feb. '05	36%	55%	9%	(524)
July '04	37%	54%	9%	(477)
Apr. '04	38%	54%	8%	(509)
Feb. '04	37%	52%	10%	(488)
Oct. '03	32%	59%	9%	(486)
June '03	35%	54%	10%	(501)
Apr. '03	42%	49%	9%	(489)
Feb. '03	34%	55%	11%	(622)
June '02	33%	57%	10%	(625)
Apr. '02	38%	55%	7%	(479)
Feb. '02	35%	56%	10%	(305)
Oct. '01	26%	62%	13%	(500)

Good Time to Buy Major Household Item

“Now thinking about the big things people buy for their home – such as furniture, a refrigerator, a stove, television and things like that. Generally speaking, do you think now is a good time or a bad time for people to buy major household items?”

	<u>Good Time</u>	<u>Pro-Con</u>	<u>Bad Time</u>	<u>(N=)</u>
Apr. '10	57%	16%	27%	(471)
Feb. '10	45%	20%	35%	(469)
Oct. '09	47%	17%	36%	(472)
July '09	44%	19%	37%	(548)
Apr. '09	42%	20%	39%	(491)
Feb. '09	40%	23%	37%	(591)
Sept. '08	27%	16%	56%	(495)
July '08	32%	18%	51%	(487)
Apr. '08	28%	16%	56%	(465)
Feb. '08	40%	15%	45%	(517)
Sept. '07	50%	13%	37%	(433)
July '07	54%	19%	28%	(430)
Apr. '07	58%	17%	26%	(458)
Feb. '07	64%	15%	22%	(488)
Sept. '06	58%	14%	28%	(452)
July '06	49%	18%	34%	(453)
Apr. '06	52%	14%	34%	(448)
Feb. '06	59%	15%	26%	(442)
Oct. '05	51%	14%	35%	(456)
July '05	63%	14%	22%	(441)
Apr. '05	64%	15%	21%	(446)
Feb. '05	70%	13%	18%	(478)
July '04	67%	12%	21%	(456)
Apr. '04	71%	9%	20%	(487)
Feb. '04	58%	15%	28%	(462)
Oct. '03	65%	14%	21%	(468)
June '03	63%	14%	23%	(475)
Apr. '03	60%	12%	28%	(487)
Feb. '03	53%	16%	31%	(600)
June '02	68%	10%	22%	(613)
Apr. '02	71%	11%	18%	(480)
Feb. '02	65%	10%	26%	(298)
Oct. '01	63%	15%	22%	(506)

Household Financial Condition Compared to 12 Months Ago

STATEWIDE	<u>Better Off</u> 22%	<u>About the Same</u> 38%	<u>Worse Off</u> 40%	<u>(N)</u> 505
Registered Democrat	31%	38%	31%	122
Registered Undeclared	23%	39%	38%	209
Registered Republican	11%	37%	52%	133
Democrat	33%	38%	29%	207
Independent	20%	35%	45%	86
Republican	13%	39%	48%	203
Liberal	38%	36%	26%	105
Moderate	23%	39%	38%	198
Conservative	12%	38%	50%	176
Union household	29%	38%	33%	67
Non-union	21%	38%	41%	434
10 yrs or less in NH	30%	36%	34%	107
11 to 20 years	28%	39%	33%	68
More than 20 years	19%	38%	43%	316
18 to 34	50%	28%	22%	45
35 to 49	25%	42%	33%	125
50 to 64	23%	30%	48%	188
65 and over	11%	48%	41%	142
Male	23%	37%	40%	241
Female	21%	39%	40%	263
High school or less	11%	34%	54%	93
Some college	27%	39%	35%	111
College graduate	25%	37%	38%	180
Post-graduate	24%	42%	34%	115
Less than \$30K	6%	31%	62%	31
\$30K to \$60K	18%	34%	48%	74
\$60K to \$75K	28%	32%	40%	57
\$75K to \$100K	24%	32%	44%	67
\$100K or more	37%	37%	26%	123
Married	22%	40%	38%	368
Divorced/separated	18%	36%	46%	90
Never married	32%	30%	38%	42
Protestant	19%	41%	40%	189
Catholic	22%	35%	43%	171
Other	29%	35%	36%	126
Attend services 1 or more/week	23%	38%	39%	114
1-2 times a month	20%	36%	44%	56
Less often	18%	42%	40%	143
Never	27%	34%	39%	178
North Country	14%	35%	51%	31
Central / Lakes	30%	33%	37%	89
Connecticut Valley	24%	36%	40%	84
Mass Border	24%	40%	36%	140
Seacoast	15%	36%	49%	72
Manchester Area	20%	44%	36%	88
First Cong. Dist	21%	35%	44%	253
Second Cong. Dist	24%	41%	35%	251

HH Financial Condition 12 Months from Now

STATEWIDE	<u>Better Off</u> 27%	<u>Worse Off</u> 18%	<u>About</u> <u>the Same</u> 54%	<u>(N)</u> 492
Registered Democrat	36%	5%	59%	118
Registered Undeclared	25%	17%	58%	207
Registered Republican	23%	29%	48%	127
Democrat	37%	5%	57%	200
Independent	31%	18%	51%	83
Republican	16%	32%	52%	200
Liberal	40%	6%	55%	102
Moderate	26%	17%	57%	196
Conservative	21%	29%	50%	168
Union household	22%	27%	51%	66
Non-union	28%	17%	55%	420
10 yrs or less in NH	31%	15%	55%	103
11 to 20 years	21%	24%	55%	68
More than 20 years	28%	18%	54%	311
18 to 34	45%	12%	43%	43
35 to 49	38%	13%	49%	125
50 to 64	24%	20%	56%	186
65 and over	17%	23%	60%	135
Male	30%	20%	50%	237
Female	25%	17%	58%	255
High school or less	27%	18%	55%	91
Some college	25%	26%	49%	108
College graduate	31%	15%	54%	177
Post-graduate	24%	17%	59%	111
Less than \$30K	32%	19%	48%	31
\$30K to \$60K	36%	15%	49%	71
\$60K to \$75K	30%	15%	56%	57
\$75K to \$100K	32%	22%	45%	65
\$100K or more	30%	13%	57%	123
Married	26%	19%	56%	359
Divorced/separated	25%	20%	55%	88
Never married	49%	13%	38%	40
Protestant	26%	19%	55%	180
Catholic	28%	19%	53%	168
Other	30%	17%	53%	125
Attend services 1 or more/week	24%	22%	54%	106
1-2 times a month	31%	23%	46%	54
Less often	27%	16%	58%	141
Never	29%	17%	54%	178
North Country	15%	20%	65%	30
Central / Lakes	29%	8%	63%	87
Connecticut Valley	30%	14%	56%	83
Mass Border	27%	21%	52%	133
Seacoast	27%	25%	48%	75
Manchester Area	30%	23%	48%	84
First Cong. Dist	26%	22%	52%	250
Second Cong. Dist	29%	15%	56%	241

Business Conditions in NH 12 Months

	<u>Good Times</u>	<u>Mixed</u>	<u>Bad Times</u>	<u>(N)</u>
STATEWIDE	39%	26%	35%	473
Registered Democrat	49%	27%	23%	112
Registered Undeclared	39%	26%	35%	197
Registered Republican	30%	29%	42%	126
Democrat	48%	26%	26%	191
Independent	41%	20%	39%	85
Republican	30%	29%	41%	190
Liberal	54%	29%	17%	96
Moderate	44%	25%	32%	190
Conservative	27%	24%	49%	165
Union household	47%	18%	35%	62
Non-union	38%	28%	35%	407
10 yrs or less in NH	42%	22%	36%	94
11 to 20 years	42%	25%	33%	62
More than 20 years	38%	29%	33%	304
18 to 34	45%	26%	28%	42
35 to 49	38%	25%	37%	119
50 to 64	37%	24%	39%	175
65 and over	42%	30%	29%	134
Male	40%	28%	32%	229
Female	39%	24%	37%	244
High school or less	35%	23%	42%	90
Some college	37%	26%	37%	103
College graduate	42%	26%	32%	169
Post-graduate	39%	31%	30%	105
Less than \$30K	29%	22%	49%	30
\$30K to \$60K	34%	24%	42%	68
\$60K to \$75K	46%	22%	32%	54
\$75K to \$100K	32%	33%	34%	67
\$100K or more	51%	24%	25%	119
Married	39%	28%	33%	350
Divorced/separated	38%	19%	44%	85
Never married	46%	24%	30%	33
Protestant	39%	23%	38%	177
Catholic	37%	30%	32%	156
Other	43%	24%	33%	122
Attend services 1 or more/week	37%	27%	36%	104
1-2 times a month	36%	21%	44%	53
Less often	47%	25%	28%	131
Never	36%	27%	37%	172
North Country	39%	24%	37%	31
Central / Lakes	33%	32%	35%	87
Connecticut Valley	37%	26%	36%	77
Mass Border	40%	23%	37%	128
Seacoast	38%	30%	32%	68
Manchester Area	48%	22%	30%	83
First Cong. Dist	39%	26%	35%	242
Second Cong. Dist	40%	26%	34%	231

Business Conditions in US in 12 Months

STATEWIDE	<u>Good Times</u> 39%	<u>Mixed</u> 28%	<u>Bad Times</u> 33%	<u>(N)</u> 483
Registered Democrat	46%	31%	22%	114
Registered Undeclared	40%	27%	33%	200
Registered Republican	28%	29%	43%	132
Democrat	52%	29%	20%	191
Independent	36%	27%	37%	83
Republican	26%	28%	45%	202
Liberal	51%	29%	21%	99
Moderate	46%	28%	26%	189
Conservative	24%	25%	51%	173
Union household	43%	22%	35%	67
Non-union	38%	29%	33%	411
10 yrs or less in NH	44%	26%	30%	98
11 to 20 years	30%	28%	42%	62
More than 20 years	39%	29%	32%	310
18 to 34	54%	24%	22%	44
35 to 49	42%	24%	34%	117
50 to 64	40%	26%	35%	185
65 and over	30%	37%	33%	134
Male	38%	33%	30%	231
Female	40%	24%	37%	252
High school or less	37%	19%	44%	93
Some college	34%	31%	35%	105
College graduate	40%	29%	31%	173
Post-graduate	40%	32%	28%	107
Less than \$30K	25%	29%	46%	31
\$30K to \$60K	32%	29%	40%	67
\$60K to \$75K	44%	22%	34%	50
\$75K to \$100K	28%	38%	34%	68
\$100K or more	51%	26%	24%	120
Married	39%	30%	31%	356
Divorced/separated	31%	27%	43%	87
Never married	56%	13%	32%	35
Protestant	35%	23%	42%	176
Catholic	42%	32%	26%	165
Other	42%	28%	30%	124
Attend services 1 or more/week	31%	31%	38%	104
1-2 times a month	36%	28%	36%	56
Less often	44%	28%	28%	137
Never	41%	24%	34%	175
North Country	39%	23%	38%	31
Central / Lakes	34%	34%	31%	86
Connecticut Valley	39%	25%	36%	79
Mass Border	41%	23%	36%	139
Seacoast	30%	34%	36%	68
Manchester Area	48%	29%	23%	81
First Cong. Dist	36%	29%	34%	243
Second Cong. Dist	41%	27%	32%	240

5 Year Economic Outlook – U.S.

STATEWIDE	<u>Continuous</u>	<u>Mixed</u>	<u>Widespread</u>	<u>(N)</u>
	<u>Good Times</u>		<u>Unemployment/</u>	
	<u>25%</u>	<u>32%</u>	<u>Depression</u>	
			<u>43%</u>	<u>472</u>
Registered Democrat	34%	41%	25%	115
Registered Undeclared	25%	31%	43%	195
Registered Republican	18%	27%	55%	122
Democrat	36%	38%	25%	190
Independent	22%	33%	45%	80
Republican	16%	24%	61%	193
Liberal	33%	45%	22%	95
Moderate	33%	29%	38%	184
Conservative	12%	25%	63%	168
Union household	34%	19%	47%	62
Non-union	23%	34%	43%	404
10 yrs or less in NH	23%	36%	41%	93
11 to 20 years	22%	29%	49%	64
More than 20 years	27%	31%	42%	301
18 to 34	26%	21%	53%	44
35 to 49	29%	36%	35%	115
50 to 64	27%	30%	43%	179
65 and over	19%	34%	47%	130
Male	28%	28%	44%	228
Female	23%	35%	42%	243
High school or less	29%	21%	50%	91
Some college	18%	33%	49%	99
College graduate	28%	37%	36%	169
Post-graduate	24%	31%	45%	108
Less than \$30K	25%	27%	47%	28
\$30K to \$60K	15%	43%	43%	71
\$60K to \$75K	34%	26%	40%	48
\$75K to \$100K	13%	32%	55%	63
\$100K or more	39%	31%	30%	116
Married	24%	32%	44%	344
Divorced/separated	23%	39%	38%	82
Never married	35%	17%	47%	40
Protestant	23%	31%	47%	171
Catholic	28%	30%	42%	161
Other	26%	31%	43%	123
Attend services 1 or more/week	20%	28%	52%	100
1-2 times a month	19%	44%	36%	53
Less often	31%	32%	37%	139
Never	24%	28%	47%	167
North Country	29%	30%	41%	31
Central / Lakes	17%	44%	39%	85
Connecticut Valley	20%	38%	42%	73
Mass Border	27%	24%	49%	132
Seacoast	17%	40%	43%	67
Manchester Area	39%	19%	42%	83
First Cong. Dist	26%	30%	45%	241
Second Cong. Dist	24%	33%	42%	230

Good Time to Buy Major Household Item

	<u>Good Time</u> 57%	<u>Pro-Con</u> 16%	<u>Bad Time</u> 27%	<u>(N)</u> 471
STATEWIDE				
Registered Democrat	58%	19%	23%	111
Registered Undeclared	62%	11%	27%	200
Registered Republican	49%	24%	27%	123
Democrat	61%	15%	24%	188
Independent	57%	10%	33%	81
Republican	53%	19%	28%	193
Liberal	54%	15%	31%	92
Moderate	65%	12%	23%	189
Conservative	51%	21%	28%	169
Union household	58%	15%	27%	64
Non-union	56%	16%	27%	402
10 yrs or less in NH	59%	8%	33%	98
11 to 20 years	49%	14%	37%	61
More than 20 years	58%	18%	24%	297
18 to 34	55%	13%	32%	40
35 to 49	57%	10%	32%	117
50 to 64	58%	13%	29%	175
65 and over	55%	24%	20%	134
Male	61%	18%	21%	224
Female	53%	14%	33%	247
High school or less	55%	15%	30%	91
Some college	57%	15%	28%	96
College graduate	57%	15%	28%	170
Post-graduate	56%	20%	24%	108
Less than \$30K	44%	16%	41%	28
\$30K to \$60K	56%	11%	34%	67
\$60K to \$75K	68%	10%	21%	55
\$75K to \$100K	56%	18%	26%	63
\$100K or more	61%	17%	23%	117
Married	58%	17%	26%	341
Divorced/separated	54%	12%	34%	85
Never married	58%	12%	30%	40
Protestant	60%	15%	25%	176
Catholic	61%	14%	25%	161
Other	50%	16%	34%	116
Attend services 1 or more/week	60%	18%	22%	106
1-2 times a month	58%	15%	27%	52
Less often	63%	12%	25%	135
Never	50%	17%	33%	164
North Country	50%	12%	38%	28
Central / Lakes	53%	19%	28%	81
Connecticut Valley	54%	14%	31%	82
Mass Border	60%	16%	24%	132
Seacoast	47%	20%	33%	68
Manchester Area	68%	13%	19%	81
First Cong. Dist	53%	16%	31%	234
Second Cong. Dist	60%	16%	24%	236