

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

February 11, 2011

NEW CONGRESSIONAL DELEGATION SEEN FAVORABLY BY NH

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 UNH Survey Center
 www.unh.edu/survey-center
 603/862-2226

DURHAM, NH – All four members of the New Hampshire Congressional delegation, three of which were newly elected in November, begin the new year in Washington with positive favorability ratings.

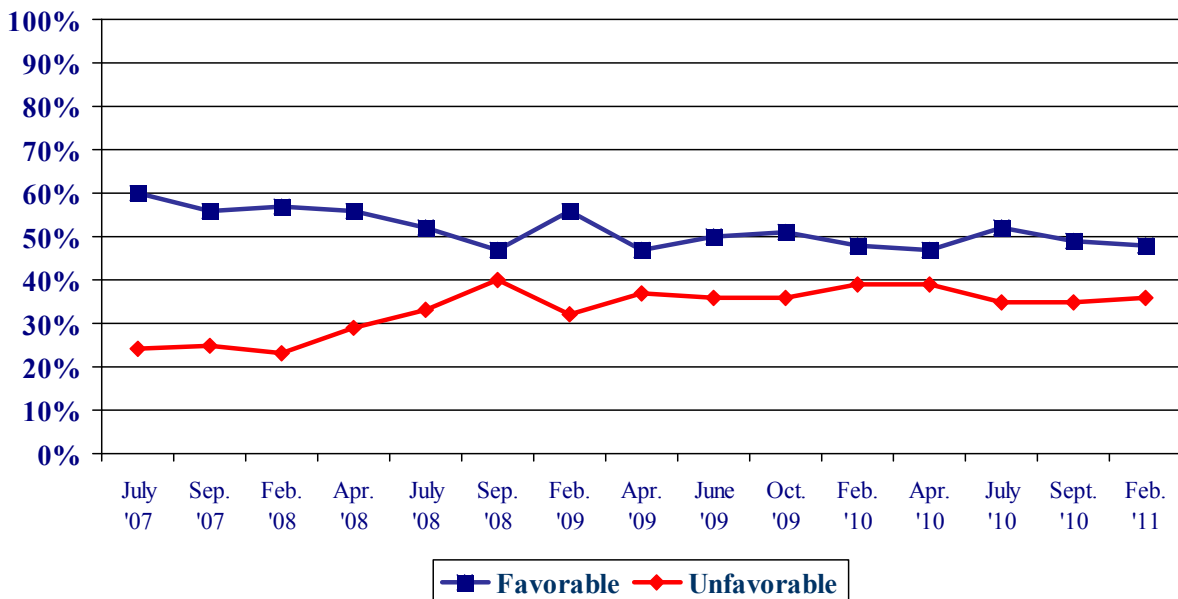
These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Five hundred twenty (520) randomly selected New Hampshire adults were interviewed by telephone between January 27 and February 6, 2011. The margin of sampling error for the survey is +/- 4.3 percent. Included was a subsample of 236 adults in the NH First Congressional District (margin of sampling error +/-6.4%), and a subsample of 284 Second Congressional District adults (margin of sampling error +/-5.8%).

Favorability Ratings – Senator Jeanne Shaheen

Democratic Senator Jeanne Shaheen has remained largely out of the political limelight as she did not face an election battle in 2010. Despite lower visibility, Shaheen’s popularity has remained stable over the past year. In the most recent Granite State Poll, 48% of New Hampshire adults view her favorably, 36% view her unfavorably, and 16% are neutral or don’t know enough about her to say. Shaheen’s net favorability rating, the percentage that have a favorable opinion of her minus those that have an unfavorable opinion, is a modest +12%.

Shaheen is viewed very favorably by Democrats (net +73%), favorably by Independents (net +24%), but very unfavorably by Republicans (net –42%).

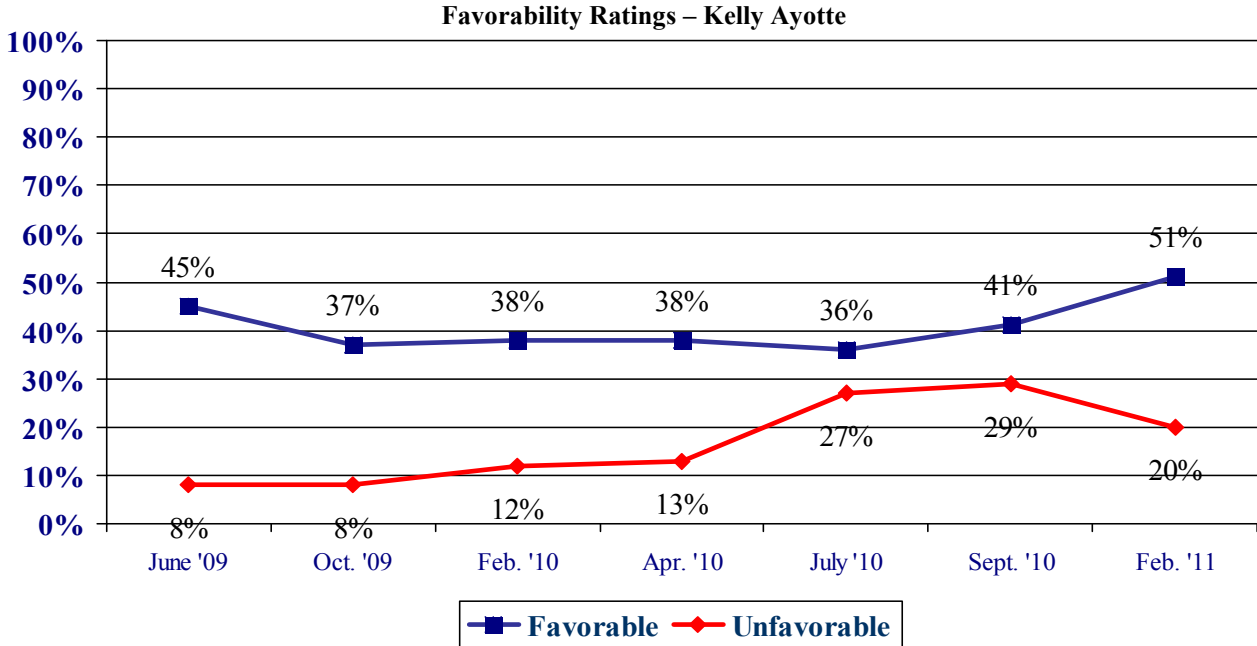
Favorability Ratings –Jeanne Shaheen



* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

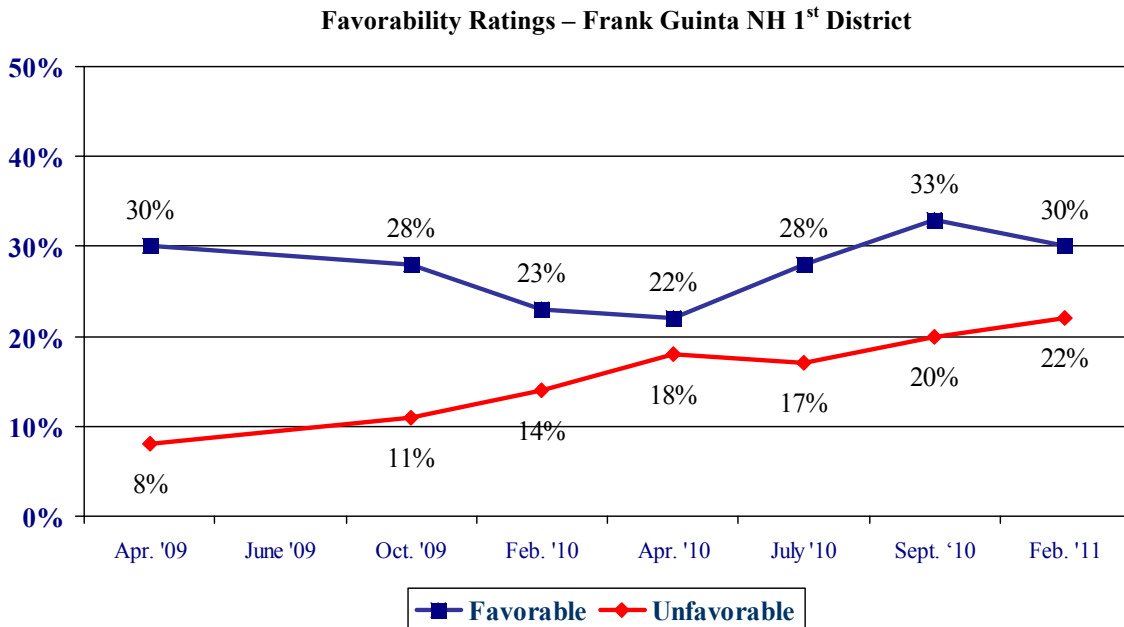
Favorability Ratings – Senator Kelly Ayotte

Newly elected Republican Senator Kelly Ayotte has seen her favorability ratings improve significantly in recent months now that the election is over. Currently, 51% of New Hampshire adults have a favorable opinion of Ayotte, 20% have an unfavorable opinion of her, 8% are neutral, and 21% don't know enough about her to say. Ayotte's net favorability, is a solid +31%, up from +12% in September. Ayotte's net favorability among Republicans is +69%, +27% among Independents, and -9% among Democrats.



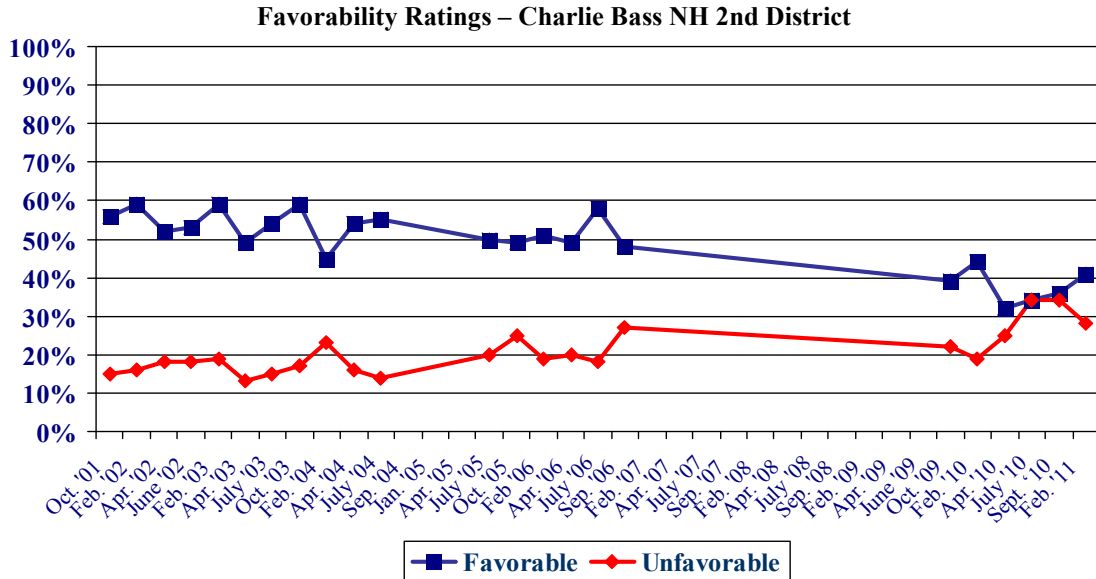
First Congressional District – Frank Guinta

Newly elected Republican Congressman Frank Guinta has seen a slight decline in his favorability ratings since defeating incumbent Carol Shea-Porter in November. Currently, 30% of 1st District adults have a favorable opinion of Guinta, 22% have an unfavorable opinion of him, and 47% are either neutral or don't know enough about him to say. Guinta's net favorability rating is +8%, down from +13% in September. Guinta's net favorability ratings show him to be very polarizing -- among Republicans he rates a relatively low +46%, a low -2% among Independents, and -37% among Democrats.



Second Congressional District – Charlie Bass

Republican Charlie Bass regained his 2nd District seat after losing it in 2006 and his favorability ratings have improved since the election. Currently, 41% of 2nd CD adults have a favorable opinion of Bass, 28% have an unfavorable of him, and 32% are neutral or don't know enough about him to say. Bass' net favorability rating is +13, up from +2% in September. Bass' net favorability ratings among Republicans are relatively low at +38%, +14% among Independents, and -19% among Democrats.



These findings are based on the latest **WMUR Granite State Poll** conducted by the University of New Hampshire Survey Center. Five hundred twenty (520) randomly selected New Hampshire adults were interviewed by telephone between January 27 and February 6, 2011. The margin of sampling error for the survey is +/- 4.3 percent. Included was a subsample of 234 adults in the NH First Congressional District (margin of sampling error +/-6.4%), and a subsample of 281 Second Congressional District adults (margin of sampling error +/-5.8%).

Favorability Rating – Senator Jeanne Shaheen

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former Governor) Jeanne Shaheen?"

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '11	48%	9%	36%	7%	+12%	(519)
Sept. '10	49%	5%	35%	11%	+14%	(515)
July '10	52%	6%	35%	8%	+17%	(503)
Apr. '10	47%	6%	39%	8%	+8%	(511)
Feb. '10	48%	5%	39%	8%	+9%	(496)
Oct. '09	51%	5%	36%	7%	+15%	(502)
Jun. '09	50%	6%	36%	8%	+14%	(557)
Apr. '09	47%	7%	37%	9%	+10%	(503)
Feb. '09	56%	7%	32%	5%	+24%	(617)
Sep. '08	47%	5%	40%	8%	+7%	(522)
July '08	53%	9%	31%	6%	+22%	(472)
Apr. '08	56%	10%	29%	5%	+27%	(500)
Feb. '08	57%	13%	23%	7%	+34%	(555)
Sept. '07	56%	11%	25%	8%	+31%	(506)
July '07	60%	9%	24%	8%	+36%	(520)

Favorability Rating –Kelly Ayotte

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former New Hampshire Attorney General) Kelly Ayotte?”

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '11	51%	8%	20%	21%	+31%	(520)
Sept. '10	41%	11%	29%	19%	+12%	(515)
July '10	36%	7%	27%	30%	+9%	(504)
Apr. '10	38%	7%	13%	41%	+25%	(508)
Feb. '10	38%	6%	12%	44%	+26%	(497)
Oct. '09	37%	6%	8%	49%	+29%	(501)
Jun. '09	45%	7%	8%	40%	+37%	(556)

Favorability Rating – Frank Guinta - NH 1st District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congressman (Former Manchester Mayor) Frank Guinta?"

<u>1st C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '11	30%	12%	22%	35%	+8%	(236)
Sept. '10	33%	4%	20%	42%	+13%	(262)
July '10	28%	9%	17%	46%	+11%	(264)
Apr. '10	22%	7%	18%	52%	+4%	(257)
Feb. '10	23%	7%	14%	55%	+9%	(251)
Oct. '09	28%	9%	11%	52%	+17%	(251)
April '09	30%	12%	8%	51%	+22%	(260)

Favorability Rating –Charlie Bass – NH 2nd District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congressman (Former Congressman/ Congressman) Charlie Bass?"

<u>2nd C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '11	41%	14%	28%	18%	+13%	(284)
Sept. '10	36%	10%	34%	20%	+2%	(244)
July '10	34%	6%	34%	27%	0%	(226)
Apr. '10	32%	9%	25%	33%	+7%	(251)
Feb. '10	44%	6%	19%	31%	+25%	(241)
Oct. '09	39%	10%	22%	28%	+17%	(250)
Sept. '06	48%	12%	27%	13%	+21%	(248)
July '06	58%	10%	18%	13%	+40%	(246)
Apr. '06	49%	12%	20%	19%	+29%	(233)
Feb. '06	51%	18%	19%	13%	+32%	(232)
Oct. '05	49%	12%	25%	14%	+24%	(226)
July '05	50%	13%	20%	17%	+30%	(232)
July '04	55%	12%	14%	19%	+41%	(238)
Apr. '04	54%	12%	16%	17%	+38%	(274)
Feb. '04	45%	12%	23%	20%	+22%	(265)
Oct. '03	59%	10%	17%	14%	+42%	(259)
June '03	54%	14%	15%	17%	+39%	(241)
Apr. '03	49%	11%	13%	27%	+36%	(238)
Feb. '03	59%	7%	19%	16%	+40%	(318)
June '02	53%	15%	18%	15%	+35%	(306)
Apr. '02	52%	11%	18%	29%	+34%	(333)
Feb. '02	59%	9%	16%	27%	+43%	(265)
Oct. '01	56%	13%	15%	27%	+41%	(353)

Favorability Rating – Senator Jeanne Shaheen

STATEWIDE	<u>Favorable</u> 48%	<u>Neutral</u> 9%	<u>Unfavorable</u> 36%	<u>DK</u> 7%	<u>(N)</u> 519
Registered Democrat	81%	7%	6%	7%	117
Registered Undeclared	53%	7%	35%	5%	214
Registered Republican	20%	11%	62%	7%	152
Democrat	80%	9%	7%	4%	191
Independent	56%	7%	32%	4%	83
Republican	19%	9%	61%	11%	238
Liberal	74%	10%	12%	5%	105
Moderate	59%	11%	23%	8%	213
Conservative	19%	7%	66%	9%	182
Get most news from Local TV news	44%	12%	35%	9%	152
National TV news	43%	7%	42%	8%	131
Radio	65%	8%	23%	4%	49
Newspapers	67%	5%	25%	3%	62
Internet	43%	10%	42%	6%	85
Other	35%	4%	43%	18%	32
Union household	63%	6%	28%	4%	69
Non-union	46%	9%	37%	8%	447
10 yrs or less in NH	39%	15%	33%	14%	91
11 to 20 years	47%	10%	36%	6%	87
More than 20 years	51%	7%	37%	6%	340
18 to 34	35%	21%	32%	13%	49
35 to 49	42%	8%	37%	12%	126
50 to 64	57%	5%	35%	3%	204
65 and over	45%	10%	37%	9%	131
Male	41%	9%	43%	7%	252
Female	55%	8%	29%	8%	267
High school or less	43%	4%	40%	13%	81
Some college	38%	14%	43%	6%	109
College graduate	54%	8%	30%	8%	202
Post-graduate	50%	8%	38%	4%	127
Less than \$30K	55%	7%	33%	5%	41
\$30K to \$60K	48%	11%	38%	4%	85
\$60K to \$75K	45%	3%	38%	14%	50
\$75K to \$100K	51%	10%	35%	4%	56
\$100K or more	49%	8%	38%	4%	142
Attend services 1 or more/week	36%	12%	46%	7%	130
1-2 times a month	47%	8%	36%	10%	53
Less often	55%	5%	35%	5%	153
Never	49%	10%	31%	9%	164
North Country	46%	6%	33%	15%	41
Central / Lakes	56%	10%	29%	5%	88
Connecticut Valley	46%	7%	39%	8%	79
Mass Border	44%	9%	38%	9%	146
Seacoast	53%	11%	30%	6%	87
Manchester Area	41%	7%	48%	4%	73
First Cong. Dist	46%	9%	40%	5%	234
Second Cong. Dist	50%	9%	33%	9%	280

Favorability Rating – Senator Kelly Ayotte

STATEWIDE	<u>Favorable</u> 51%	<u>Neutral</u> 8%	<u>Unfavorable</u> 20%	<u>DK</u> 21%	<u>(N)</u> 520
Registered Democrat	35%	5%	35%	25%	118
Registered Undeclared	48%	10%	22%	21%	214
Registered Republican	72%	9%	5%	14%	153
Democrat	31%	9%	40%	20%	191
Independent	36%	11%	19%	34%	83
Republican	73%	7%	4%	16%	238
Liberal	26%	11%	43%	20%	105
Moderate	47%	9%	20%	24%	213
Conservative	73%	6%	6%	15%	183
Get most news from Local TV news	55%	8%	13%	24%	153
National TV news	55%	6%	22%	18%	131
Radio	38%	8%	31%	23%	49
Newspapers	47%	12%	24%	17%	62
Internet	49%	9%	17%	25%	85
Other	48%	16%	23%	13%	32
Union household	47%	12%	28%	13%	69
Non-union	52%	8%	18%	23%	448
10 yrs or less in NH	47%	15%	15%	23%	91
11 to 20 years	47%	6%	21%	26%	87
More than 20 years	53%	7%	21%	19%	341
18 to 34	40%	7%	13%	39%	49
35 to 49	57%	7%	13%	23%	126
50 to 64	51%	9%	23%	17%	204
65 and over	49%	9%	23%	19%	132
Male	51%	12%	17%	21%	252
Female	52%	5%	22%	21%	268
High school or less	39%	4%	24%	33%	81
Some college	54%	6%	22%	18%	109
College graduate	52%	11%	15%	21%	203
Post-graduate	54%	9%	22%	16%	127
Less than \$30K	49%	1%	18%	31%	41
\$30K to \$60K	56%	10%	18%	15%	86
\$60K to \$75K	41%	14%	21%	25%	50
\$75K to \$100K	49%	9%	29%	14%	56
\$100K or more	59%	8%	16%	17%	142
Attend services 1 or more/week	59%	6%	14%	21%	131
1-2 times a month	53%	10%	12%	25%	53
Less often	57%	7%	20%	17%	153
Never	40%	11%	27%	22%	164
North Country	48%	9%	26%	16%	41
Central / Lakes	50%	10%	26%	15%	89
Connecticut Valley	45%	8%	22%	24%	79
Mass Border	55%	8%	14%	23%	146
Seacoast	46%	6%	22%	25%	88
Manchester Area	60%	8%	13%	19%	73
First Cong. Dist	52%	7%	22%	19%	234
Second Cong. Dist	51%	9%	18%	23%	281

Favorability Rating – Congressman Frank Guinta

1ST CONGRESSIONAL DIST.	<u>Favorable</u> 30%	<u>Neutral</u> 13%	<u>Unfavorable</u> 22%	<u>DK</u> 35%	<u>(N)</u> 236
Registered Democrat	10%	9%	41%	40%	55
Registered Undeclared	26%	14%	21%	39%	98
Registered Republican	52%	14%	10%	23%	72
Democrat	5%	10%	42%	42%	89
Independent	17%	16%	19%	49%	34
Republican	54%	14%	8%	24%	110
Liberal	5%	10%	56%	29%	47
Moderate	15%	13%	23%	49%	96
Conservative	61%	12%	4%	23%	89
Get most news from Local TV news	31%	10%	13%	45%	72
National TV news	32%	13%	25%	29%	67
Radio	21%	10%	38%	32%	18
Newspapers	25%	17%	25%	33%	26
Internet	34%	8%	28%	29%	36
Other	32%	27%	13%	28%	14
McCain/Palin Voter	57%	13%	5%	24%	105
Obama/Biden Voter	8%	11%	43%	39%	102
Other	0%	15%	9%	77%	15
Did Not Vote in 2008	33%	0%	22%	46%	9
Union household	24%	11%	36%	29%	35
Non-union	32%	13%	20%	35%	198
10 yrs or less in NH	33%	20%	22%	26%	39
11 to 20 years	21%	10%	12%	57%	35
More than 20 years	32%	11%	25%	32%	161
18 to 34	23%	0%	14%	63%	18
35 to 49	30%	11%	20%	39%	65
50 to 64	32%	13%	29%	26%	94
65 and over	29%	19%	18%	34%	56
Male	36%	12%	23%	29%	111
Female	25%	13%	22%	40%	125
High school or less	35%	5%	22%	38%	34
Some college	37%	8%	14%	41%	55
College graduate	26%	15%	25%	35%	90
Post-graduate	29%	18%	27%	27%	57
Less than \$30K	22%	15%	24%	40%	21
\$30K to \$60K	43%	10%	17%	30%	28
\$60K to \$75K	18%	29%	10%	43%	23
\$75K to \$100K	20%	4%	31%	45%	26
\$100K or more	32%	12%	28%	28%	66
Attend services 1 or more/week	40%	15%	21%	24%	65
1-2 times a month	51%	12%	6%	32%	26
Less often	23%	16%	27%	34%	69
Never	21%	9%	25%	45%	69
North Country	14%	20%	35%	32%	14
Central / Lakes	42%	20%	16%	22%	27
Mass Border	34%	5%	22%	39%	52
Seacoast	18%	16%	20%	46%	87
Manchester Area	45%	9%	27%	20%	56

Favorability Rating – Congressman Charlie Bass

2ND CONGRESSIONAL DIST.	<u>Favorable</u> 41%	<u>Neutral</u> 14%	<u>Unfavorable</u> 28%	<u>DK</u> 18%	<u>(N)</u> 284
Registered Democrat	17%	13%	49%	20%	62
Registered Undeclared	40%	14%	28%	18%	116
Registered Republican	63%	10%	17%	11%	81
Democrat	25%	16%	44%	15%	102
Independent	37%	16%	23%	24%	49
Republican	55%	10%	17%	17%	129
Liberal	24%	14%	40%	22%	58
Moderate	36%	19%	29%	16%	118
Conservative	56%	8%	19%	17%	94
Get most news from Local TV news	43%	2%	29%	27%	81
National TV news	40%	18%	31%	10%	64
Radio	28%	22%	33%	18%	31
Newspapers	33%	29%	29%	9%	36
Internet	41%	19%	25%	15%	49
Other	55%	0%	15%	30%	17
McCain/Palin Voter	62%	11%	16%	11%	114
Obama/Biden Voter	25%	17%	38%	20%	133
Other	33%	24%	37%	6%	11
Did Not Vote in 2008	24%	18%	16%	42%	13
Union household	26%	20%	42%	12%	34
Non-union	43%	13%	26%	19%	249
10 yrs or less in NH	33%	9%	25%	33%	52
11 to 20 years	33%	13%	35%	19%	51
More than 20 years	45%	15%	26%	13%	180
18 to 34	30%	24%	8%	38%	31
35 to 49	36%	8%	34%	22%	61
50 to 64	43%	14%	31%	12%	111
65 and over	43%	15%	27%	15%	76
Male	41%	16%	26%	18%	142
Female	40%	12%	30%	18%	142
High school or less	38%	14%	21%	27%	47
Some college	36%	15%	28%	21%	54
College graduate	43%	12%	31%	14%	112
Post-graduate	42%	15%	27%	16%	70
Less than \$30K	67%	8%	15%	10%	20
\$30K to \$60K	32%	20%	32%	15%	58
\$60K to \$75K	27%	21%	32%	21%	27
\$75K to \$100K	38%	8%	39%	15%	31
\$100K or more	47%	12%	22%	18%	76
Attend services 1 or more/week	43%	11%	32%	14%	65
1-2 times a month	44%	5%	29%	22%	27
Less often	46%	15%	28%	11%	84
Never	31%	17%	26%	26%	95
North Country	49%	24%	14%	14%	28
Central / Lakes	24%	18%	39%	18%	63
Connecticut Valley	45%	8%	32%	15%	80
Mass Border	42%	14%	20%	24%	95
Manchester Area	59%	8%	31%	3%	18