

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

May 5, 2011

NH SENATORS REMAIN POPULAR, PUBLIC DIVIDED ABOUT HOUSE MEMBERS

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 UNH Survey Center
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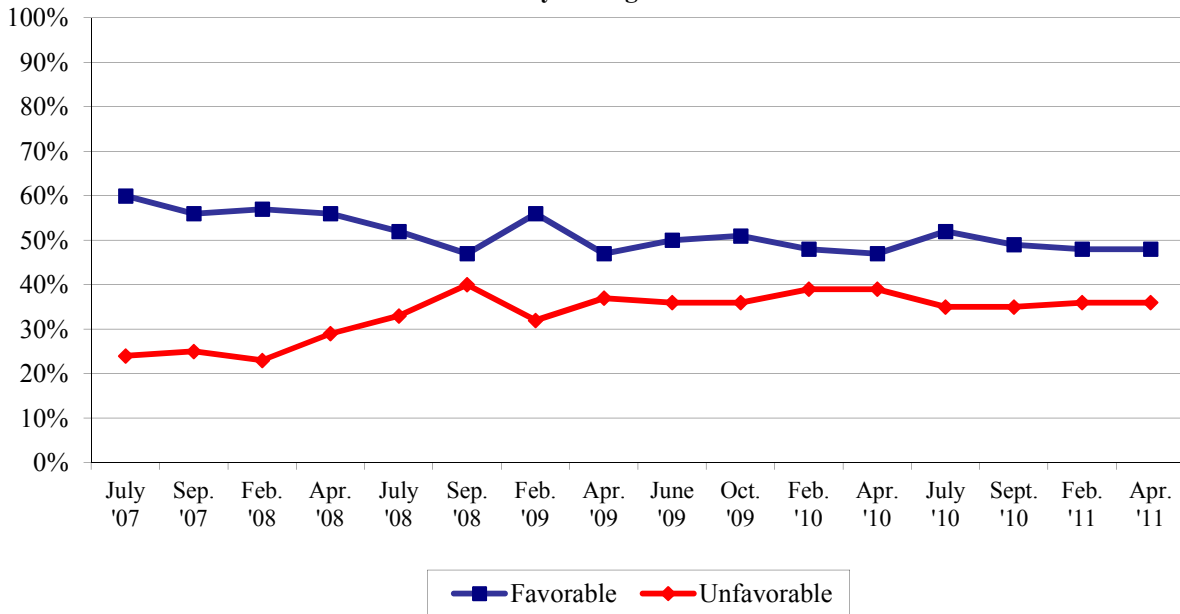
DURHAM, NH – New Hampshire’s U.S. Senators continue to be popular among Granite Staters, but First Congressional District residents are split on their opinions of Rep. Frank Guinta, and Rep. Charlie Bass is now seen unfavorably by residents of the Second Congressional District.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Five hundred four (504) randomly selected New Hampshire adults were interviewed by telephone between April 15 and April 26, 2011. The margin of sampling error for the survey is +/- 4.4 percent. Included was a subsample of 243 adults in the NH First Congressional District (margin of sampling error +/-6.2%), and a subsample of 257 Second Congressional District adults (margin of sampling error +/-6.1%).

Favorability Ratings – Senator Jeanne Shaheen

Despite maintaining a low profile in recent months, Democratic Senator Jeanne Shaheen’s popularity has remained remarkably stable since she was elected. In the most recent Granite State Poll, 48% of New Hampshire adults view her favorably, 36% have an unfavorable opinion of her, and 16% are neutral or don’t know enough about her to say. Shaheen’s net favorability rating, the percentage that have a favorable opinion of her minus those that have an unfavorable opinion, is a modest +12%. Shaheen is viewed very favorably by Democrats (net +74%), but is viewed unfavorably by Independents (net -3%), and very unfavorably by Republicans (net -48%).

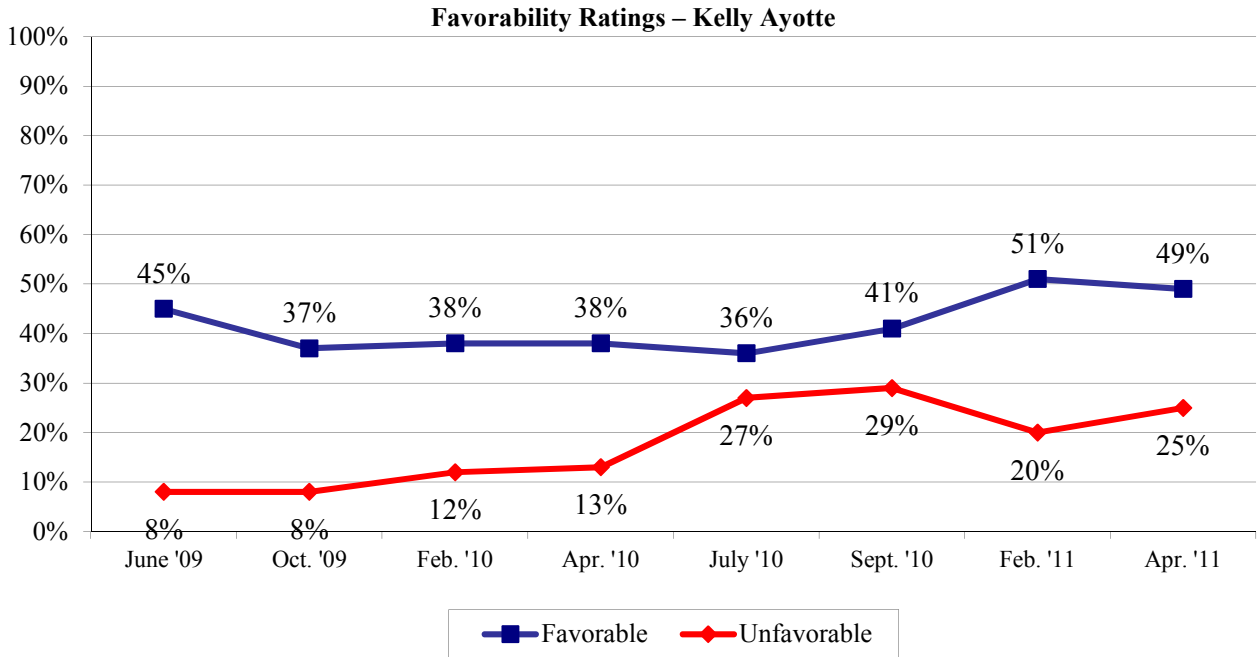
Favorability Ratings –Jeanne Shaheen



* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

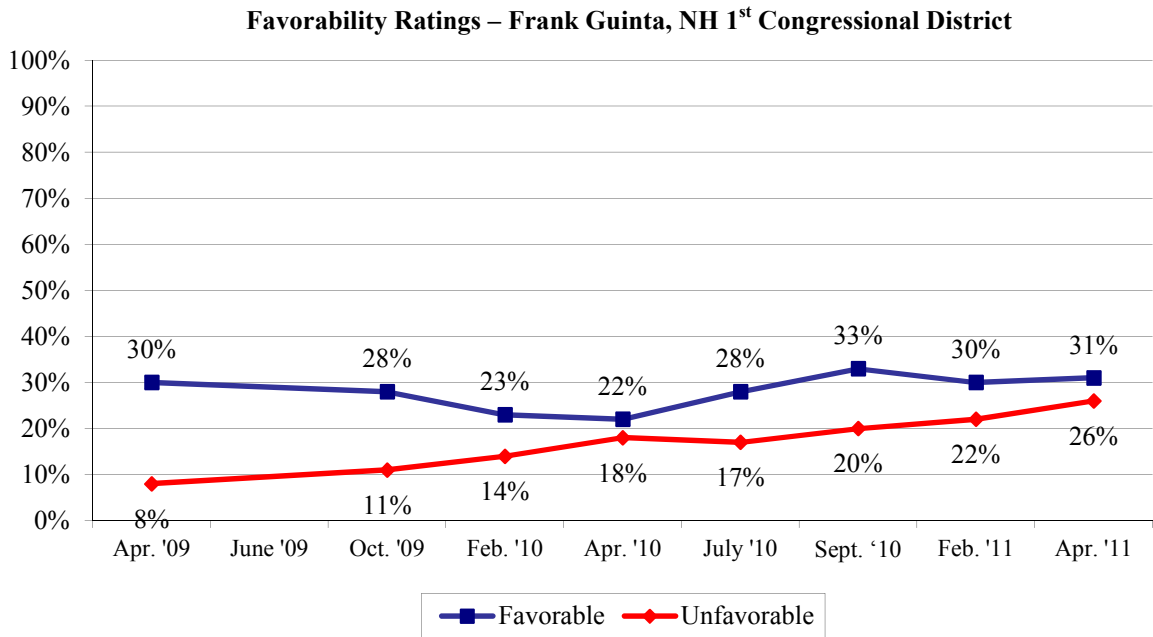
Favorability Ratings – Senator Kelly Ayotte

Newly elected Republican Senator Kelly Ayotte has had a very slight decline in her favorability ratings in recent months. Currently, 49% of New Hampshire adults have a favorable opinion of Ayotte, 25% have an unfavorable opinion of her, 8% are neutral, and 19% don't know enough about her to say. Ayotte's net favorability remains strong at +24%, down slightly from +31% in February. Ayotte is less polarizing than Shaheen -- her net favorability among Republicans is +73%, +16% among Independents, and -18% among Democrats.



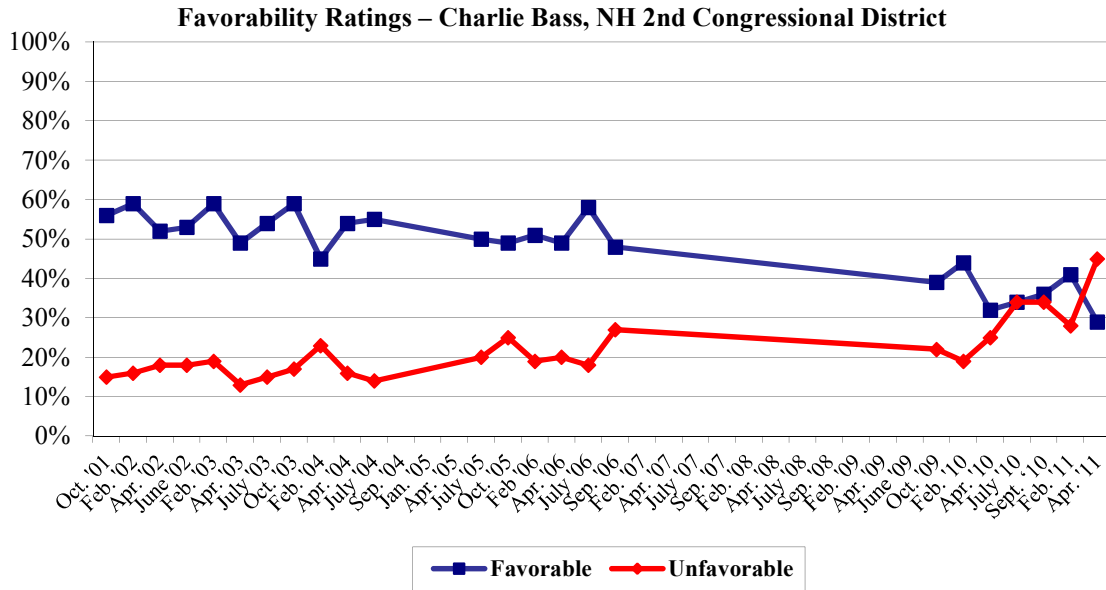
First Congressional District – Frank Guinta

First Congressional District residents are split about recently elected Republican Congressman Frank Guinta. Currently, 31% of 1st District adults have a favorable opinion of Guinta, 26% have an unfavorable opinion of him, and 43% are either neutral or don't know enough about him to say. Guinta's net favorability rating is +5%, down from +8% in February. Guinta's net favorability ratings continue to show him to be very polarizing -- among Republicans he rates a relatively low +50%, a low -4% among Independents, and -41% among Democrats.



Second Congressional District – Charlie Bass

Opinions of Second Congressional District Republican Charlie Bass have shifted sharply in recent months. Currently, only 29% of 2nd CD residents have a favorable opinion of Bass, 45% have an unfavorable of him, and 26% are neutral or don't know enough about him to say. In February, Bass was viewed favorably by 41% of 2nd CD residents, while 28% had an unfavorable opinion of him. Bass' net favorability rating is -16%, down from +13% in February. His net favorability ratings among Republicans are the lowest amongst all Republican Congressional delegation members at +16%, and he is seen unfavorably by independents (-12%) and very unfavorably by Democrats (-43%).



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred four (504) randomly selected New Hampshire adults were interviewed by telephone between April 15 and April 26, 2011. The margin of sampling error for the survey is +/- 4.4 percent. Included was a subsample of 243 adults in the NH First Congressional District (margin of sampling error +/-6.2%), and a subsample of 257 Second Congressional District adults (margin of sampling error +/-6.1%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Favorability Rating – Senator Jeanne Shaheen

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former Governor) Jeanne Shaheen?"

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '11	48%	7%	36%	9%	+12%	(503)
Feb. '11	48%	9%	36%	7%	+12%	(519)
Sept. '10	49%	5%	35%	11%	+14%	(515)
July '10	52%	6%	35%	8%	+17%	(503)
Apr. '10	47%	6%	39%	8%	+8%	(511)
Feb. '10	48%	5%	39%	8%	+9%	(496)
Oct. '09	51%	5%	36%	7%	+15%	(502)
Jun. '09	50%	6%	36%	8%	+14%	(557)
Apr. '09	47%	7%	37%	9%	+10%	(503)
Feb. '09	56%	7%	32%	5%	+24%	(617)
Sep. '08	47%	5%	40%	8%	+7%	(522)
July '08	53%	9%	31%	6%	+22%	(472)
Apr. '08	56%	10%	29%	5%	+27%	(500)
Feb. '08	57%	13%	23%	7%	+34%	(555)
Sept. '07	56%	11%	25%	8%	+31%	(506)
July '07	60%	9%	24%	8%	+36%	(520)

Favorability Rating – Kelly Ayotte

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former New Hampshire Attorney General) Kelly Ayotte?"

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '11	49%	8%	25%	19%	+24%	(501)
Feb. '11	51%	8%	20%	21%	+31%	(520)
Sept. '10	41%	11%	29%	19%	+12%	(515)
July '10	36%	7%	27%	30%	+9%	(504)
Apr. '10	38%	7%	13%	41%	+25%	(508)
Feb. '10	38%	6%	12%	44%	+26%	(497)
Oct. '09	37%	6%	8%	49%	+29%	(501)
Jun. '09	45%	7%	8%	40%	+37%	(556)

Favorability Rating – Frank Guinta - NH 1st District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congressman (Former Manchester Mayor) Frank Guinta?"

<u>1st C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '11	31%	10%	26%	33%	+5%	(243)
Feb. '11	30%	12%	22%	35%	+8%	(236)
Sept. '10	33%	4%	20%	42%	+13%	(262)
July '10	28%	9%	17%	46%	+11%	(264)
Apr. '10	22%	7%	18%	52%	+4%	(257)
Feb. '10	23%	7%	14%	55%	+9%	(251)
Oct. '09	28%	9%	11%	52%	+17%	(251)
April '09	30%	12%	8%	51%	+22%	(260)

Favorability Rating –Charlie Bass – NH 2nd District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congressman (Former Congressman) Charlie Bass?"

<u>2nd C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '11	29%	10%	45%	16%	-16%	(257)
Feb. '11	41%	14%	28%	18%	+13%	(284)
Sept. '10	36%	10%	34%	20%	+2%	(244)
July '10	34%	6%	34%	27%	0%	(226)
Apr. '10	32%	9%	25%	33%	+7%	(251)
Feb. '10	44%	6%	19%	31%	+25%	(241)
Oct. '09	39%	10%	22%	28%	+17%	(250)
Sept. '06	48%	12%	27%	13%	+21%	(248)
July '06	58%	10%	18%	13%	+40%	(246)
Apr. '06	49%	12%	20%	19%	+29%	(233)
Feb. '06	51%	18%	19%	13%	+32%	(232)
Oct. '05	49%	12%	25%	14%	+24%	(226)
July '05	50%	13%	20%	17%	+30%	(232)
July '04	55%	12%	14%	19%	+41%	(238)
Apr. '04	54%	12%	16%	17%	+38%	(274)
Feb. '04	45%	12%	23%	20%	+22%	(265)
Oct. '03	59%	10%	17%	14%	+42%	(259)
June '03	54%	14%	15%	17%	+39%	(241)
Apr. '03	49%	11%	13%	27%	+36%	(238)
Feb. '03	59%	7%	19%	16%	+40%	(318)
June '02	53%	15%	18%	15%	+35%	(306)
Apr. '02	52%	11%	18%	29%	+34%	(333)
Feb. '02	59%	9%	16%	27%	+43%	(265)
Oct. '01	56%	13%	15%	27%	+41%	(353)

Favorability Rating – Senator Jeanne Shaheen

	<u>Favorable</u> 48%	<u>Neutral</u> 7%	<u>Unfavorable</u> 36%	<u>DK</u> 9%	<u>(N)</u> 503
STATEWIDE					
Registered Democrat	82%	3%	12%	3%	128
Registered Undeclared	46%	10%	34%	10%	204
Registered Republican	22%	4%	68%	6%	135
Democrat	81%	4%	7%	8%	207
Independent	37%	12%	40%	11%	94
Republican	18%	6%	66%	9%	194
Liberal	81%	5%	8%	7%	108
Moderate	56%	8%	29%	7%	190
Conservative	22%	6%	61%	11%	186
Support Tea Party	11%	3%	74%	11%	148
Neutral	43%	14%	35%	8%	150
Oppose Tea Party	81%	4%	9%	6%	189
McCain/Palin Voter	19%	7%	65%	9%	221
Obama/Biden Voter	78%	5%	11%	7%	230
Other	49%	8%	36%	8%	16
Did Not Vote in 2008	36%	19%	19%	26%	26
Union household	64%	7%	26%	3%	76
Non union	45%	6%	38%	10%	420
Read Union Leader	32%	8%	51%	9%	153
Read Boston Globe	75%	4%	16%	5%	68
Watch WMUR	52%	7%	35%	6%	296
Listen to NHPR	70%	5%	17%	8%	122
10 yrs or less in NH	34%	9%	32%	25%	92
11 to 20 years	49%	6%	40%	6%	77
More than 20 years	52%	6%	36%	5%	329
18 to 34	38%	8%	37%	17%	59
35 to 49	44%	10%	39%	7%	123
50 to 64	51%	3%	37%	9%	193
65 and over	53%	8%	31%	8%	110
Male	44%	7%	40%	10%	246
Female	52%	7%	32%	9%	257
High school or less	39%	13%	35%	12%	97
Some college	44%	4%	43%	10%	112
College graduate	48%	5%	41%	6%	165
Post graduate	59%	7%	25%	9%	125
Less than \$30K	46%	5%	31%	18%	55
\$30K to \$60K	47%	7%	35%	11%	79
\$60K to \$75K	61%	2%	35%	2%	51
\$75K to \$100K	56%	5%	34%	5%	66
\$100K or more	48%	9%	33%	10%	109
Attend services 1 or more/week	34%	7%	53%	5%	127
1 2 times a month	44%	3%	41%	11%	41
Less often	54%	6%	35%	5%	145
Never	55%	8%	22%	15%	166
North Country	53%	5%	35%	7%	39
Central / Lakes	47%	10%	33%	10%	83
Connecticut Valley	51%	12%	28%	9%	71
Mass Border	48%	5%	40%	6%	133
Seacoast	60%	6%	22%	11%	99
Manchester Area	29%	2%	58%	12%	79
First Cong. Dist	48%	6%	38%	9%	244
Second Cong. Dist	49%	7%	35%	9%	259

Favorability Rating – Senator Kelly Ayotte

	<u>Favorable</u> 49%	<u>Neutral</u> 8%	<u>Unfavorable</u> 25%	<u>DK</u> 19%	<u>(N)</u> 501
STATEWIDE					
Registered Democrat	26%	5%	51%	18%	129
Registered Undeclared	48%	10%	21%	21%	201
Registered Republican	78%	6%	7%	9%	135
Democrat	25%	8%	43%	24%	204
Independent	42%	6%	26%	26%	94
Republican	78%	8%	5%	10%	194
Liberal	21%	7%	51%	22%	107
Moderate	44%	8%	28%	20%	189
Conservative	72%	8%	7%	13%	186
Support Tea Party	75%	7%	9%	10%	148
Neutral	55%	10%	12%	22%	148
Oppose Tea Party	24%	6%	49%	21%	188
McCain/Palin Voter	75%	8%	7%	10%	221
Obama/Biden Voter	28%	8%	41%	23%	228
Other	35%	0%	36%	29%	16
Did Not Vote in 2008	22%	13%	25%	40%	26
Union household	47%	4%	29%	20%	76
Non union	49%	8%	24%	18%	418
Read Union Leader	58%	7%	16%	18%	152
Read Boston Globe	32%	6%	43%	19%	68
Watch WMUR	54%	8%	23%	15%	296
Listen to NHPR	32%	9%	44%	15%	122
10 yrs or less in NH	43%	12%	18%	27%	91
11 to 20 years	46%	6%	29%	19%	78
More than 20 years	51%	7%	26%	17%	327
18 to 34	33%	11%	30%	26%	59
35 to 49	61%	8%	19%	13%	122
50 to 64	48%	6%	26%	20%	193
65 and over	46%	9%	26%	19%	109
Male	49%	8%	24%	20%	245
Female	48%	8%	26%	18%	257
High school or less	51%	9%	16%	24%	98
Some college	49%	9%	18%	24%	110
College graduate	48%	6%	30%	17%	165
Post graduate	47%	9%	32%	13%	123
Less than \$30K	38%	7%	21%	35%	55
\$30K to \$60K	54%	5%	24%	17%	77
\$60K to \$75K	56%	6%	30%	9%	51
\$75K to \$100K	41%	11%	33%	15%	66
\$100K or more	52%	9%	29%	10%	109
Attend services 1 or more/week	62%	9%	18%	11%	128
1 2 times a month	45%	7%	25%	23%	40
Less often	47%	8%	27%	19%	145
Never	42%	8%	29%	22%	165
North Country	62%	0%	25%	13%	37
Central / Lakes	43%	10%	29%	18%	83
Connecticut Valley	32%	11%	29%	28%	71
Mass Border	54%	11%	18%	18%	131
Seacoast	45%	9%	33%	13%	99
Manchester Area	60%	0%	18%	23%	79
First Cong. Dist	52%	7%	26%	16%	243
Second Cong. Dist	46%	9%	24%	22%	258

Favorability Rating – Congressman Frank Guinta

1ST CONGRESSIONAL DIST.	<u>Favorable</u> 31%	<u>Neutral</u> 10%	<u>Unfavorable</u> 26%	<u>DK</u> 33%	<u>(N)</u> 243
Registered Democrat	11%	1%	54%	34%	53
Registered Undeclared	24%	18%	26%	31%	94
Registered Republican	57%	7%	12%	24%	75
Democrat	7%	6%	48%	39%	94
Independent	19%	23%	23%	35%	44
Republican	58%	8%	8%	26%	104
Liberal	19%	4%	44%	33%	47
Moderate	23%	11%	36%	30%	95
Conservative	45%	12%	9%	34%	93
Support Tea Party	54%	10%	6%	29%	79
Neutral	31%	12%	24%	33%	74
Oppose Tea Party	11%	5%	52%	33%	81
McCain/Palin Voter	52%	13%	10%	25%	119
Obama/Biden Voter	10%	8%	48%	35%	97
Other	17%	7%	24%	52%	8
Did Not Vote in 2008	3%	0%	20%	78%	15
Union household	24%	13%	44%	20%	45
Non union	33%	9%	23%	36%	196
Read Union Leader	50%	9%	18%	23%	83
Read Boston Globe	27%	6%	44%	23%	38
Watch WMUR	32%	11%	29%	28%	150
Listen to NHPR	19%	8%	46%	27%	53
10 yrs or less in NH	19%	13%	14%	54%	39
11 to 20 years	30%	13%	26%	31%	37
More than 20 years	33%	8%	30%	29%	165
18 to 34	15%	8%	30%	47%	31
35 to 49	41%	13%	12%	34%	56
50 to 64	33%	10%	24%	33%	92
65 and over	28%	5%	43%	24%	56
Male	40%	6%	28%	26%	113
Female	23%	13%	25%	39%	129
High school or less	27%	11%	18%	44%	51
Some college	34%	2%	25%	39%	55
College graduate	34%	13%	23%	30%	74
Post graduate	26%	11%	39%	24%	62
Less than \$30K	22%	0%	17%	61%	25
\$30K to \$60K	35%	8%	26%	30%	44
\$60K to \$75K	35%	2%	45%	18%	25
\$75K to \$100K	22%	11%	39%	28%	31
\$100K or more	32%	8%	35%	25%	50
Attend services 1 or more/week	36%	14%	15%	34%	59
1 2 times a month	43%	0%	28%	29%	20
Less often	34%	15%	22%	29%	73
Never	22%	4%	37%	37%	84
North Country	26%	19%	22%	32%	15
Central / Lakes	28%	16%	29%	28%	26
Mass Border	43%	10%	11%	36%	43
Seacoast	19%	7%	35%	39%	99
Manchester Area	45%	9%	24%	23%	60

Favorability Rating – Congressman Charlie Bass

2ND CONGRESSIONAL DIST.	<u>Favorable</u> 29%	<u>Neutral</u> 10%	<u>Unfavorable</u> 45%	<u>DK</u> 16%	<u>(N)</u> 257
Registered Democrat	13%	6%	70%	11%	75
Registered Undeclared	26%	11%	46%	18%	106
Registered Republican	57%	11%	21%	11%	59
Democrat	16%	11%	59%	14%	110
Independent	34%	4%	46%	16%	48
Republican	44%	10%	28%	19%	90
Liberal	9%	8%	66%	16%	60
Moderate	34%	10%	46%	10%	92
Conservative	39%	9%	32%	20%	93
Support Tea Party	47%	12%	28%	13%	69
Neutral	32%	12%	42%	14%	74
Oppose Tea Party	14%	8%	59%	19%	106
McCain/Palin Voter	44%	7%	32%	17%	102
Obama/Biden Voter	19%	11%	56%	14%	129
Other	0%	0%	66%	34%	8
Did Not Vote in 2008	46%	26%	6%	22%	11
Union household	29%	14%	40%	17%	29
Non union	29%	9%	46%	16%	221
Read Union Leader	33%	10%	33%	23%	67
Read Boston Globe	19%	2%	69%	10%	29
Watch WMUR	34%	10%	44%	12%	144
Listen to NHPR	19%	10%	55%	17%	69
10 yrs or less in NH	24%	9%	30%	37%	52
11 to 20 years	29%	8%	57%	7%	41
More than 20 years	31%	11%	46%	12%	161
18 to 34	29%	1%	40%	30%	29
35 to 49	35%	15%	35%	15%	65
50 to 64	23%	12%	50%	15%	99
65 and over	37%	5%	47%	11%	52
Male	29%	11%	48%	12%	131
Female	30%	8%	42%	21%	126
High school or less	36%	13%	31%	21%	46
Some college	34%	14%	41%	11%	54
College graduate	29%	8%	47%	17%	91
Post graduate	21%	7%	55%	17%	62
Less than \$30K	35%	3%	39%	23%	30
\$30K to \$60K	29%	4%	37%	30%	33
\$60K to \$75K	34%	26%	29%	11%	26
\$75K to \$100K	22%	4%	63%	10%	34
\$100K or more	27%	14%	51%	8%	59
Attend services 1 or more/week	37%	9%	36%	18%	69
1 2 times a month	44%	16%	17%	23%	19
Less often	24%	12%	54%	11%	72
Never	27%	7%	53%	13%	81
North Country	29%	14%	46%	11%	22
Central / Lakes	44%	7%	36%	12%	57
Connecticut Valley	29%	10%	49%	12%	70
Mass Border	20%	11%	46%	23%	89
Manchester Area	31%	4%	49%	16%	19