

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE

October 7, 2011

ROMNEY MAINTAINS LEAD IN 2012 NH PRESIDENTIAL PRIMARY, VOTERS STILL UNDECIDED

By: Andrew E. Smith, Ph.D.
UNH Survey Center
603-862-2226
www.unh.edu/survey-center

DURHAM, NH – As the Republican field solidifies, Mitt Romney continues to lead among New Hampshire Republicans with 37% support and Herman Cain has moved into a distant second place. However, the great majority of voters remain undecided about who they will eventually support.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Six hundred forty-six (646) randomly selected New Hampshire adults were interviewed by telephone between September 26 and October 6, 2011. The margin of sampling error for the survey is +/- 3.9%. Included in the sample were 345 likely 2012 Republican Primary voters (margin of sampling error +/- 5.3%), 169 likely 2012 Democratic Primary voters (margin of sampling error +/- 7.5%), and 559 likely 2012 General Election voters (margin of sampling error +/- 4.1%).

Republican Primary

In the past week, New Jersey Governor Chris Christie and former Vice Presidential candidate Sarah Palin announced they will not seek the Republican nomination in 2012 which has left Republican voters with what will likely be the final field of candidates.

Among likely Republican Primary voters, former Massachusetts governor Mitt Romney, the 2008 New Hampshire runner-up, has led the field since 2009. In the most recent WMUR Granite State Poll, 37% of likely Republican Primary voters said they would vote for Romney. Businessman Herman Cain, after recent debate performances and a win in the Florida straw poll, has climbed into second place with 12%, followed by Texas congressman and 2008 candidate Ron Paul (9%), former New York City mayor Rudy Giuliani (8%), former Utah governor and U.S. ambassador to China John Huntsman (8%), Texas governor Rick Perry (4%), former Speaker of the House Newt Gingrich (4%), Sarah Palin (3%), Minnesota Congresswoman Michele Bachmann (2%) and former Pennsylvania Senator Rick Santorum (2%).

Other long-time candidates have been unable to gain traction in New Hampshire. Former New Mexico governor Gary Johnson and former Louisiana governor Buddy Roemer are both below 1%.

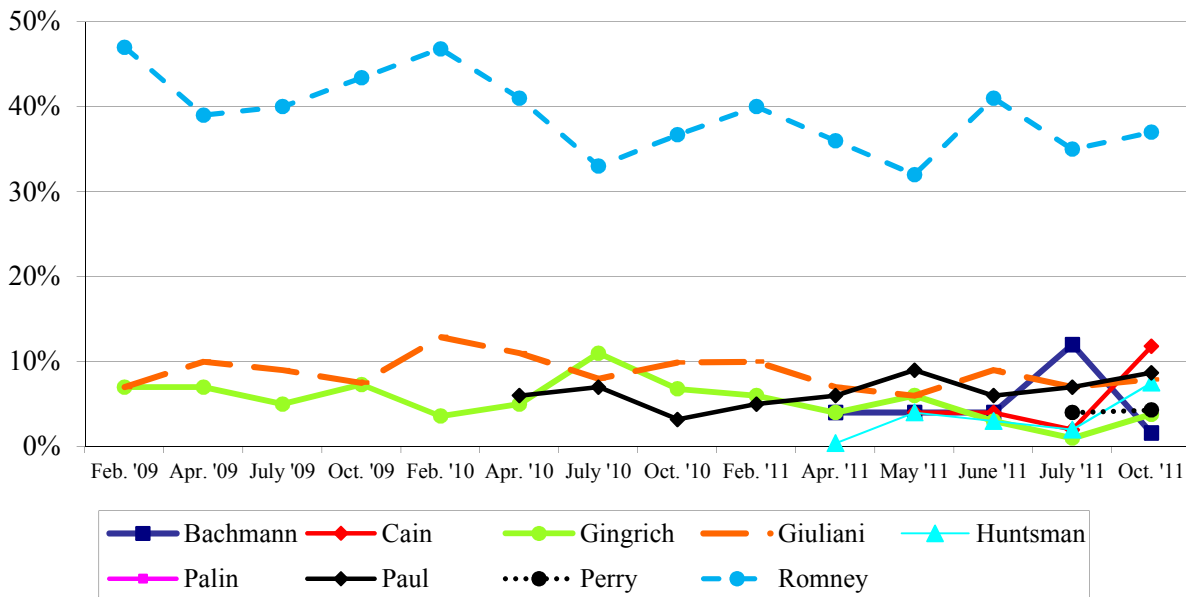
Romney has consistently led the GOP field in New Hampshire by a three-to-one margin since 2009.

When Palin and Giuliani, who has not declared himself a candidate, are removed and their supporters' second choices are used, Romney climbs to 42%, followed by Cain (13%), Paul (11%), Huntsman (8%), and Perry (6%).

It is critical to point out that primary voters behave very differently than general election voters -- there are no party cues to rely on, and almost all primary voters will vote for their party's eventual presidential candidate, no matter who that might be. Most primary voters do not settle on a choice until the very end of the campaign, so early poll numbers are a better gauge of a candidate's popularity and visibility now than an indication of who voters will end up supporting. In the most recent poll, 68% of likely Republican primary voters say they are still trying to decide who they will eventually vote for in 2012, 21% are leaning toward a candidate, and only 11% say they have definitely decided who they will vote for.

* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

NH 2012 GOP Presidential Primary – Likely Republican Primary Voters



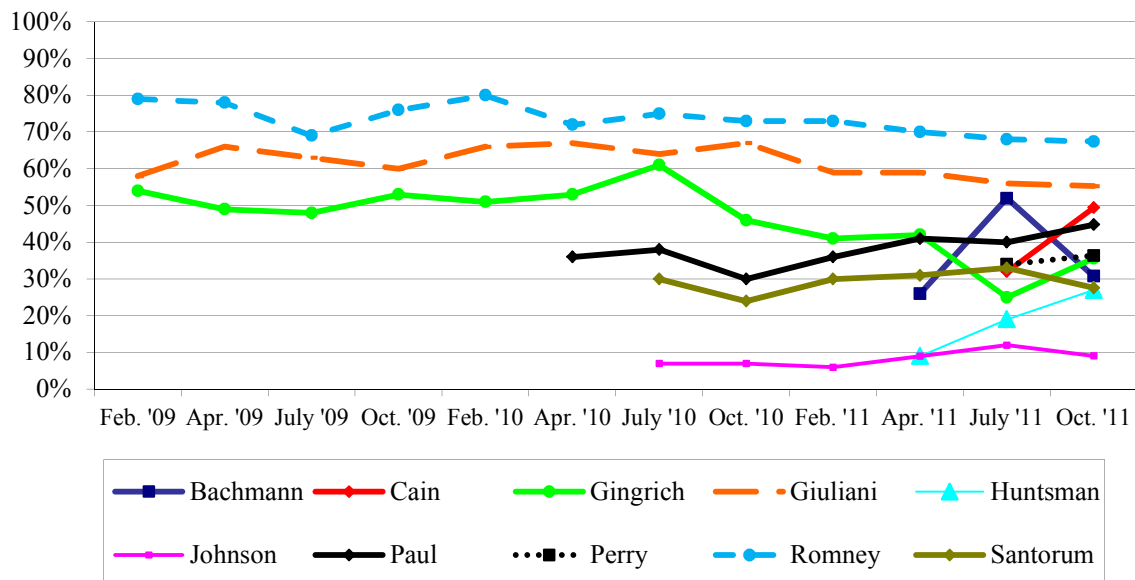
Favorability Ratings

Support for Republican candidates is currently based primarily on name recognition and favorability. Mitt Romney has consistently had the highest favorability ratings among all likely Republican candidates. Currently, 67% of likely Republican primary voters say they have a favorable opinion of Romney. Romney's net favorability rating, the percentage who have a favorable opinion of him minus the percentage who have an unfavorable opinion, is a very high +47%.

Herman Cain is now the second most popular Republican with a net favorability rating of +30% followed by Giuliani (+26%) and Paul (+5%). The least popular Republicans are Bachmann (-18%), Roemer (-18%), Gingrich (-13%), Johnson (-13), Perry (-7%), Rick Santorum (-2%), and Huntsman (-2%).

Bachmann has seen the sharpest drop in her favorability ratings, from +29 in July to -18% in October, while Cain improved from +19% to +30% and Gingrich improved from -37% to -13%.

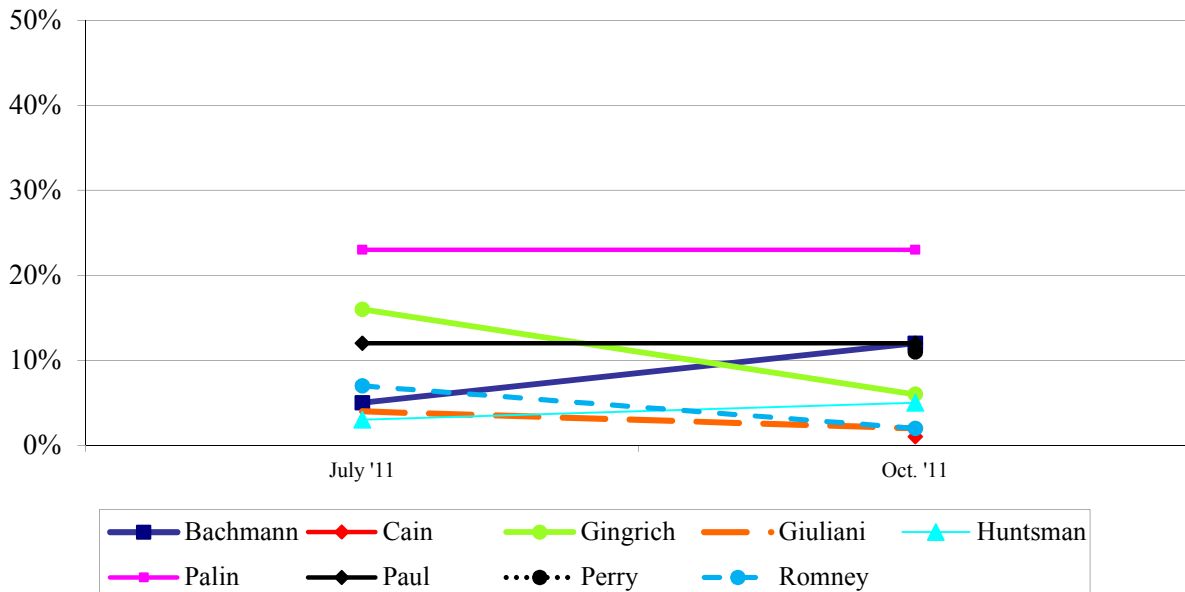
NH 2012 GOP Presidential Primary – Candidate Favorability Ratings (% Favorable)



Least Popular Republican

When asked which candidate they would not support under any circumstances, 23% of likely Republican primary voters say they would not vote for Palin, followed by Bachmann (12%), Paul (12%), Perry (11%), Gingrich (6%), and Huntsman (5%). Only 2% say they would not vote for Romney and 1% would not vote for Cain. “It is not surprising that Palin has decided not to enter the race,” said Andrew Smith, Director of the UNH Survey Center. “She is the candidate that New Hampshire voters would be least likely to vote for.”

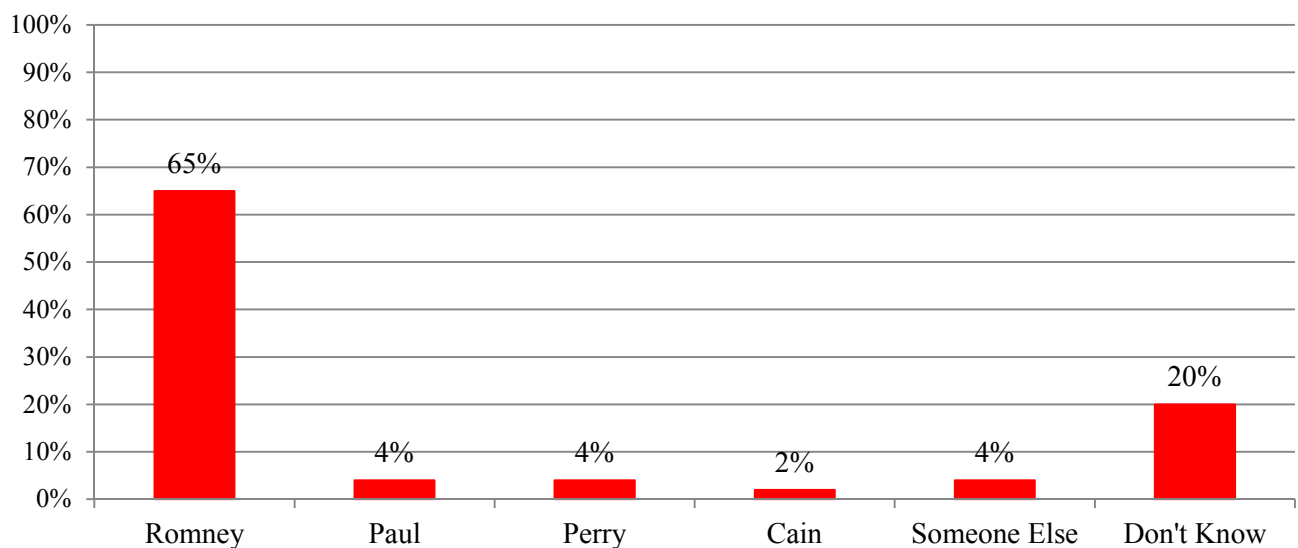
NH 2012 GOP Presidential Primary – Least Likely To Vote For



Expected To Win NH Primary

Candidates are striving to build a sense of inevitability in the primary, both to scare other candidates out of the race, but also to develop a bandwagon. Currently, almost two-thirds of likely Republican primary voters (65%) think Romney will win the Primary, 4% think Paul will win and 4% think Perry will win. Most Romney supporters (85%) think he will win, but so do 62% of Cain supporters, 58% of Huntsman supporters, 53% of Paul supporters, and 46% of Perry supporters.

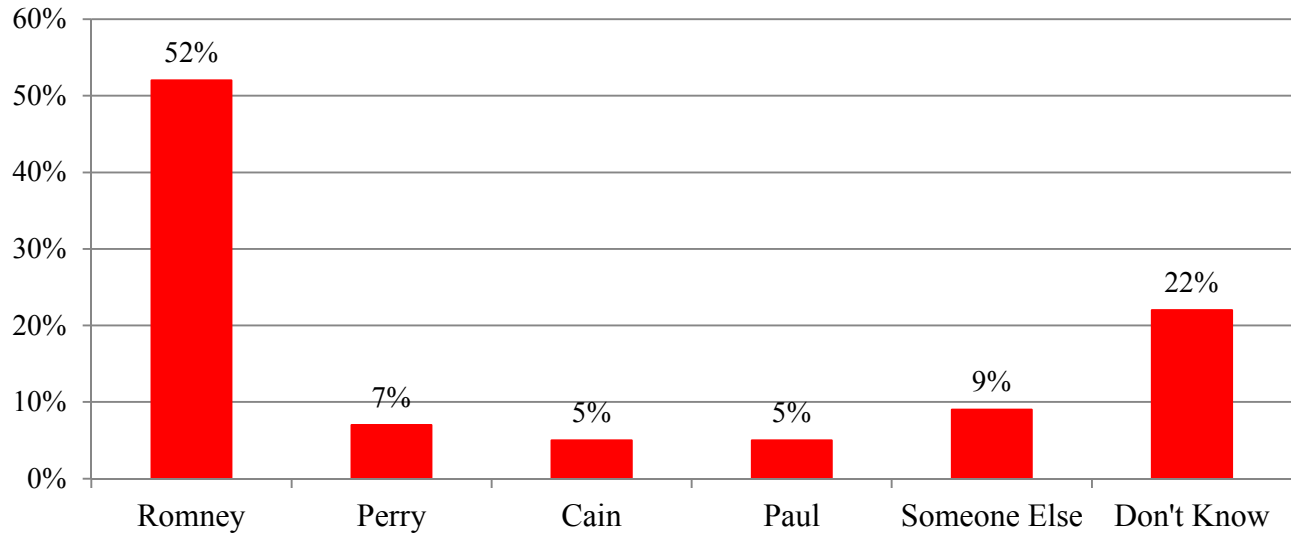
Who Do You Expect To Win The NH Primary?



Who Has The Best Chance To Beat Obama

Another indicator of a candidate's strength in a primary election is how well they are expected to do against the other party's nominee. When asked which candidate has the best chance of defeating President Obama in November, 52% of likely Republican Primary voters name Romney, followed by Perry (7%), Cain (5%), and Paul (5%).

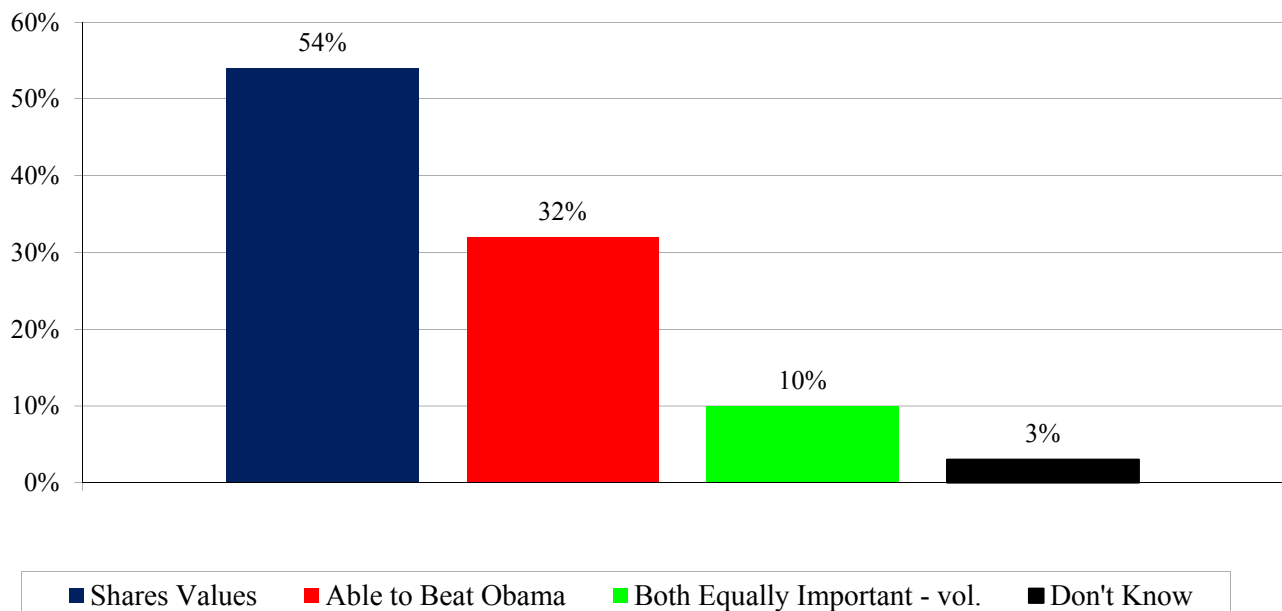
Who Has The Best Chance To Beat Barack Obama?



Want a Winner?

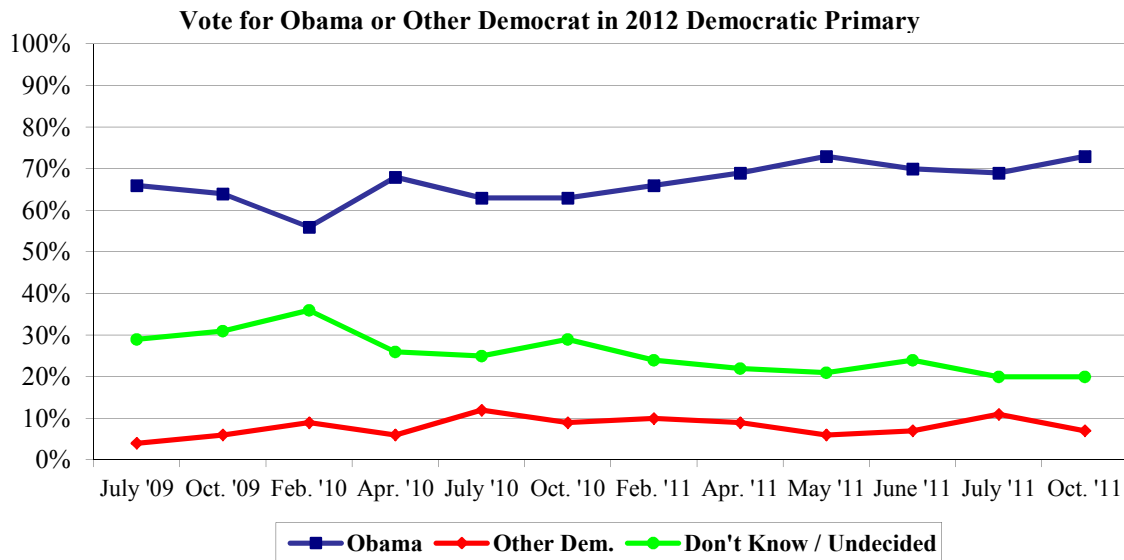
But when asked what is more important in their decision about who to support, more than half of GOP primary voters say that it is more important that a candidate share their political and social values (54%), 32% want a candidate who can beat Obama, 11% think both are equally important and 3% are not sure. Pluralities of supporters of all candidates say they prefer a candidate who shares their values.

Shares Values vs. Able To Beat Obama



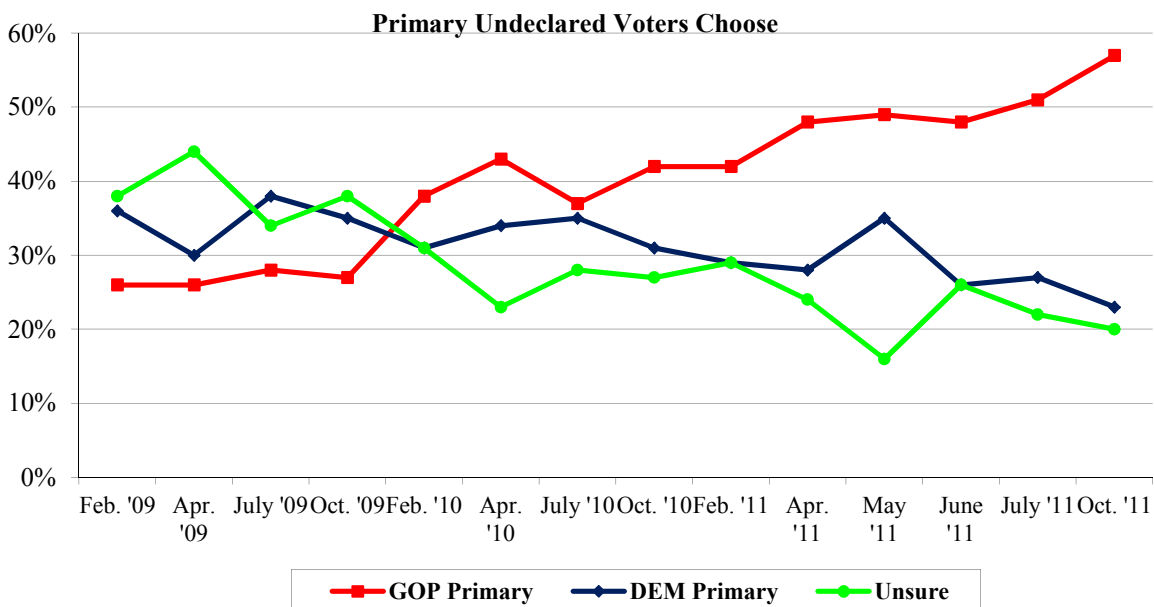
A Democratic Primary?

Barack Obama is not in danger of facing a challenger for the Democratic nomination. When asked if they plan to vote for Obama in the 2012 New Hampshire Democratic primary, 73% of likely New Hampshire Democratic Primary voters say they plan to vote for Obama, 7% say they plan to vote for some other candidate, and 20% are undecided about what they will do.



Undeclared Voters

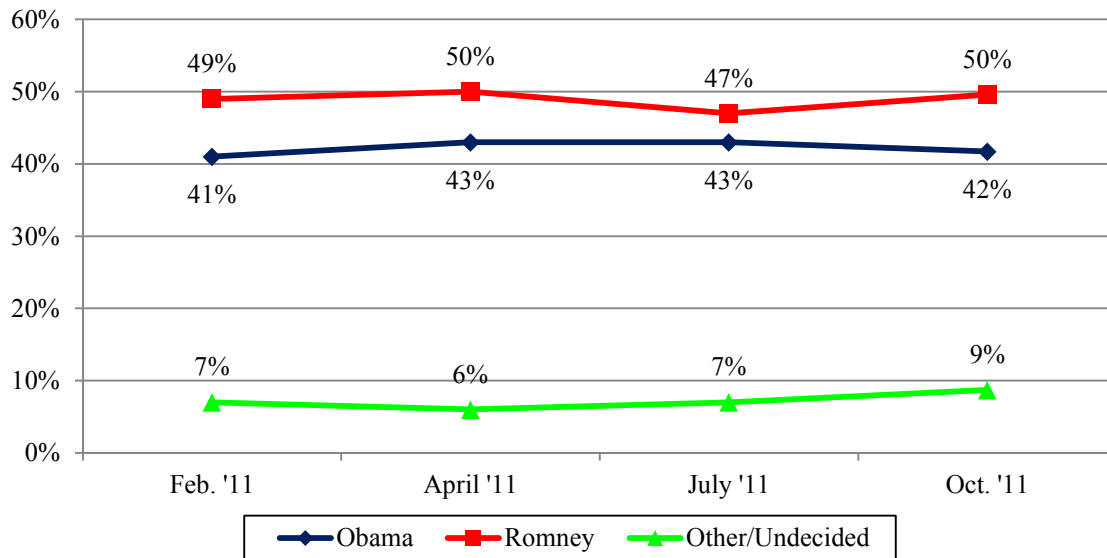
New Hampshire has a semi-closed primary in that Undeclared voters (often called independents) can choose to vote in either the Democratic or Republican primary at the polls. Because it does not appear that there will be a Democratic challenger to President Obama, it is not a surprise that most undeclared voters say they plan to vote in the Republican primary. Currently, 57% of undeclared voters say they will vote in the Republican primary, 23% say they will vote in the Democratic primary, and 20% are unsure.



2012 Presidential Election

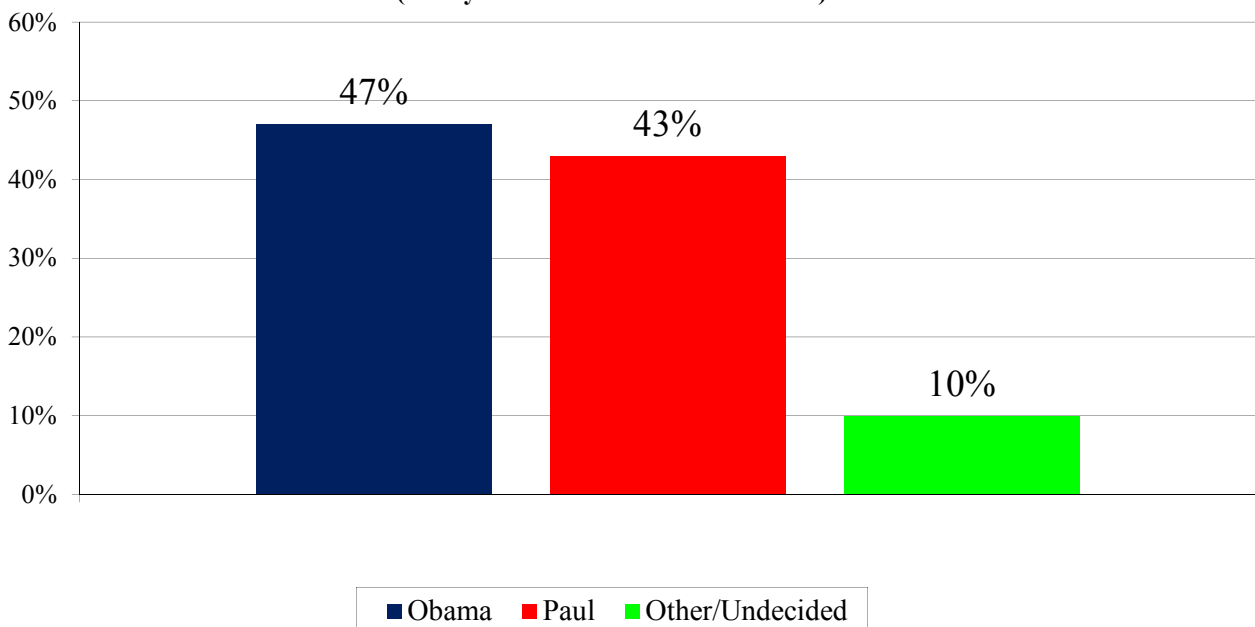
Looking ahead to the 2012 general election, the likelihood of President Obama winning again in New Hampshire depends heavily on the Republican candidate he would face. In a hypothetical race between Obama and Mitt Romney, the current GOP favorite in New Hampshire, Romney leads with 50% to 41% for Obama, 2% for some other candidate, and 7% are undecided. Romney's lead over Obama has remained largely unchanged since February. Romney holds a 48% to 30% lead among political independents, up slightly from 42% to 32% in July.

November 2012 General Election - Obama vs. Romney
(Likely 2012 General Election Voters)

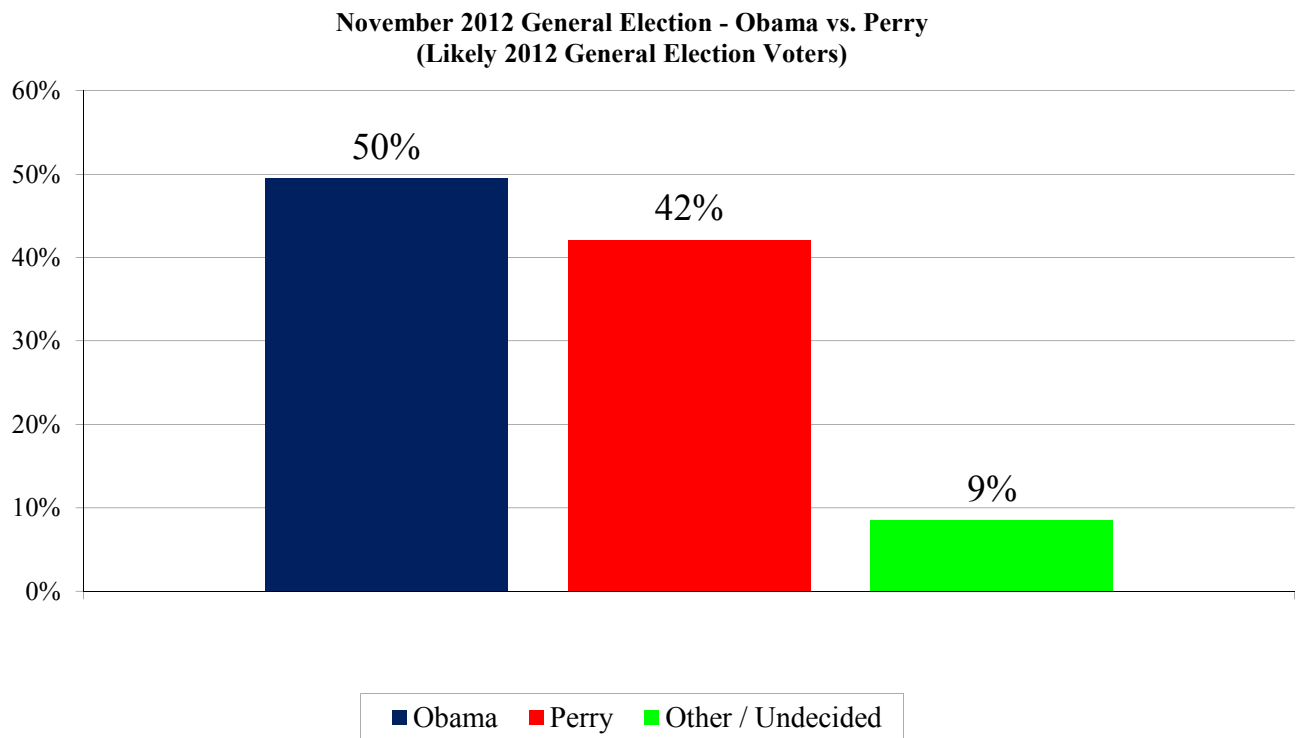


Obama does better against Texas Congressman Ron Paul, who ran for the Republican nomination in 2008,. In this matchup, Obama holds a modest 47% to 43% lead with 2% favoring some other candidate and 8% undecided. However, independents favor Paul over Obama by 45% to 31%

November 2012 General Election - Obama vs. Paul
(Likely 2012 General Election Voters)



And when Obama is matched against Texas Governor Rick Perry, Obama holds a 49% to 42% lead with 1% favoring some other candidate and 7% undecided. Independents favor Obama over Perry by 42% to 39%.



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. These findings are based on the latest **WMUR Granite State Poll**, conducted by the University of New Hampshire Survey Center. Six hundred forty-six (646) randomly selected New Hampshire adults were interviewed by telephone between September 26 and October 6, 2011. The margin of sampling error for the survey is +/- 3.9%. Included in the sample were 345 likely 2012 Republican Primary voters (margin of sampling error +/- 5.3%), 169 likely 2012 Democratic Primary voters (margin of sampling error +/- 7.5%), and 559 likely 2012 General Election voters (margin of sampling error +/- 4.1%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Interest in 2012 NH Primary (All NH Adults)

	<u>Extremely Interested</u>	<u>Very Interested</u>	<u>Somewhat Interested</u>	<u>Not Very Interested</u>	<u>(N=)</u>
Oct. '11	41%	34%	18%	7%	(646)
July '11	35%	35%	19%	10%	(772)
June '11	37%	34%	19%	10%	(953)
May '11	32%	32%	26%	11%	(780)
Apr. '11	44%	33%	16%	6%	(896)
Feb. '11	40%	33%	18%	9%	(756)
Oct. '10	47%	33%	12%	8%	(513)
July '10	50%	27%	14%	9%	(504)
Apr. '10	48%	32%	12%	8%	(511)
Feb. '10	40%	34%	16%	10%	(497)
Oct. '09	40%	37%	13%	11%	(499)
Jun. '09	37%	31%	16%	16%	(557)
Apr. '09	35%	28%	18%	19%	(501)
Feb. '09	29%	28%	18%	25%	(614)

Interest in 2012 NH Primary (Likely GOP Voters)

	<u>Extremely Interested</u>	<u>Very Interested</u>	<u>Somewhat Interested</u>	<u>Not Very Interested</u>	<u>(N=)</u>
Oct. '11	52%	34%	13%	1%	(348)
July '11	42%	40%	12%	6%	(357)
June '11	49%	35%	13%	3%	(424)
May '11	42%	32%	23%	4%	(351)
Apr. '11	52%	34%	11%	4%	(418)
Feb. '11	45%	32%	17%	6%	(243)
Oct. '10	58%	30%	8%	4%	(227)
July '10	61%	24%	11%	4%	(211)
Apr. '10	56%	34%	8%	2%	(227)
Feb. '10	47%	37%	12%	3%	(201)
Oct. '09	52%	35%	10%	5%	(202)
Jun. '09	43%	34%	11%	11%	(236)
Apr. '09	42%	28%	17%	14%	(193)
Feb. '09	29%	34%	19%	19%	(218)

Likelihood of Voting in 2012 NH Primary (All NH Adults)

	Definitely <u>Vote</u>	Vote Unless <u>Emergency</u>	May <u>Vote</u>	Won't Vote/ <u>Unsure</u>	(N=)
Oct. '11	74%	12%	5%	9%	(642)
July '11	75%	12%	3%	9%	(772)
June '11	71%	12%	6%	11%	(952)
May '11	65%	18%	6%	11%	(782)
Apr. '11	81%	9%	4%	7%	(895)
Feb. '11	82%	10%	4%	4%	(757)
Oct. '10	76%	13%	4%	7%	(512)
July '10	77%	12%	4%	7%	(504)
Apr. '10	83%	9%	3%	6%	(510)
Feb. '10	79%	10%	3%	8%	(496)
Oct. '09	84%	8%	2%	5%	(497)
Jun. '09	80%	12%	3%	5%	(557)
Apr. '09	79%	12%	3%	7%	(499)
Feb. '09	81%	10%	2%	7%	(615)

Which Primary Will You Vote In – Registered Undeclared (Independent) Likely Voters

	<u>GOP</u> <u>Primary</u>	<u>DEM</u> <u>Primary</u>	<u>Unsure</u>	<u>(N=)</u>
Oct. '11	57%	23%	20%	(274)
July '11	51%	27%	22%	(336)
June '11	48%	26%	26%	(428)
May '11	49%	35%	16%	(291)
Apr. '11	48%	28%	24%	(398)
Feb. '11	42%	29%	29%	(335)
Oct. '10	42%	31%	27%	(232)
July '10	37%	35%	28%	(222)
Apr. '10	43%	34%	23%	(232)
Feb. '10	38%	31%	31%	(213)
Oct. '09	27%	35%	38%	(208)
Jun. '09	28%	38%	34%	(244)
Apr. '09	26%	30%	44%	(186)
Feb. '09	26%	36%	38%	(206)

Obama Reelection

(Likely 2012 Democratic Primary Voters)

"Do you plan on voting for Barack Obama in the 2012 New Hampshire Democratic primary or do you plan to vote for another Democratic candidate?"

	<u>2009</u>				<u>2010</u>				<u>2011</u>			
	<u>July</u>	<u>Oct.</u>	<u>Feb.</u>	<u>Apr.</u>	<u>July</u>	<u>Oct.</u>	<u>Feb.</u>	<u>Apr.</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>Oct.</u>
Vote for Obama	66%	64%	56%	68%	63%	63%	66%	69%	73%	70%	69%	73%
Vote for Other Candidate	4%	6%	9%	6%	12%	9%	10%	9%	6%	7%	11%	7%
Don't Know / Undecided	29%	31%	36%	26%	25%	29%	24%	22%	21%	24%	20%	20%
(N=)	(215)	(202)	(182)	(193)	(195)	(175)	(255)	(303)	(289)	(303)	(257)	(169)

Decided Who to Vote for in 2012 GOP Primary?

(Likely 2012 NH GOP Primary Voters)

“Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	Def. Decided	Leaning Toward	Still Trying	
	<u>Vote</u>	<u>Someone</u>	<u>To Decide</u>	<u>(N=)</u>
Oct. '11	11%	21%	68%	(348)
July '11	8%	17%	75%	(352)
June '11	8%	16%	76%	(423)
May '11	4%	9%	87%	(350)
Apr. '11	5%	16%	79%	(416)
Feb. '11	7%	15%	78%	(345)
Oct. '10	15%	12%	73%	(224)
July '10	7%	15%	77%	(208)
Apr. '10	9%	7%	85%	(223)
Feb. '10	7%	9%	83%	(197)
Oct. '09	7%	9%	84%	(201)
Jun. '09	7%	7%	86%	(227)
Apr. '09	5%	7%	88%	(185)
Feb. '09	8%	11%	81%	(208)

Republican Nomination in 2012 NH Primary
(Likely 2012 NH GOP Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Republican nomination. If the Republican primary for president were held today, which of the following would you support for the Republican nomination ... Michele Bachmann ... Herman Cain ... Newt Gingrich ... Rudy Giuliani ... Jon Huntsman ... Gary Johnson ... Sarah Palin ... Ron Paul ... Rick Perry ... Buddy Roemer ... Mitt Romney ... Rick Santorum ... or someone else?" RANDOMIZE CANDIDATES

	<u>2010</u>				<u>2011</u>					
	<u>Feb.</u>	<u>Apr.</u>	<u>July</u>	<u>Oct.</u>	<u>Feb.</u>	<u>Apr.</u>	<u>May</u> ¹	<u>June</u> ²	<u>July</u>	<u>Oct.</u>
Romney	47%	41%	33%	36%	40%	36%	32%	41%	35%	37%
Cain +	--	--	--	--	--	--	4%	4%	2%	12%
Paul†	--	6%	7%	3%	5%	6%	9%	6%	7%	9%
Giuliani	13%	11%	8%	10%	10%	7%	6%	9%	7%	8%
Huntsman ¢	--	--	--	--	--	*	4%	3%	2%	8%
Perry ^	--	--	--	--	--	--	--	--	4%	4%
Gingrich	4%	5%	11%	7%	6%	4%	6%	3%	1%	4%
Palin	9%	12%	9%	11%	6%	4%	5%	5%	3%	3%
Bachmann ¢	--	--	--	--	--	4%	4%	4%	12%	2%
Santorum†	--	2%	2%	1%	1%	*	2%	3%	1%	2%
Johnson†	--	0%	0%	2%	0%	0%	*	*	1%	*
Roemer +	--	--	--	--	--	--	0%	0%	*	*
Karger +	--	--	--	--	--	--	0%	--	--	--
Martin +	--	--	--	--	--	--	0%	--	--	--
Pawlenty #	4%	3%	4%	2%	7%	2%	4%	3%	3%	--
Daniels \$	--	--	--	--	0%	2%	4%	--	--	--
Huckabee	7%	9%	7%	12%	7%	6%	--	--	--	--
Trump \$	--	--	--	--	3%	11%	--	--	--	--
Barbour @	--	--	--	1%	1%	1%	--	--	--	--
Crist	1%	--	--	--	--	--	--	--	--	--
Jindal	3%	--	--	--	--	--	--	--	--	--
Thune	0%	0%	*	*	*	--	--	--	--	--
Someone	3%	3%	3%	3%	4%	1%	3%	5%	2%	
Else										
Don't Know	11%	9%	16%	11%	10%	14%	17%	13%	19%	
(N=)	(201)	(228)	(210)	(227)	(355)	(415)	(347)	(419)	(351)	

Added October, 2009

† Added April, 2010

@ Added October, 2010

\$ Added February, 2011

¢ Added April, 2011

+ Added May, 2011

^ Added July, 2011

* = Less than 1%

-- = Not asked

¹ CNN / WMUR Poll, conducted by UNH Survey Center

² *Boston Globe* New Hampshire Primary Poll, conducted by UNH Survey Center

	<u>2009</u>			
	<u>Feb.</u>	<u>Apr.</u>	<u>July</u>	<u>Oct.</u>
Romney	47%	39%	40%	43%
Bachmann ¢	--	--	--	--
Paul†	--	--	--	--
Giuliani	7%	10%	9%	8%
Perry ^	--	--	--	--
Pawlenty #	--	--	--	3%
Palin	3%	8%	17%	11%
Cain +	--	--	--	--
Huntsman ¢	--	--	--	--
Gingrich	7%	6%	5%	7%
Johnson†	--	--	--	--
Santorum†	--	--	--	--
Roemer +	--	--	--	--
Karger +	--	--	--	--
Martin +	--	--	--	--
Daniels \$	--	--	--	--
Huckabee	9%	12%	11%	9%
Trump \$	--	--	--	--
Barbour @	--	--	--	--
Crist	*	0%	2%	*
Jindal	4%	4%	2%	4%
Thune	--	--	--	--
Someone Else	5%	7%	4%	4%
Don't Know	12%	13%	10%	11%
(N=)	(218)	(189)	(233)	(201)

Added October, 2009

† Added April, 2010

@ Added October, 2010

\$ Added February, 2011

¢ Added April, 2011

+ Added May, 2011

^ Added July, 2011

* = Less than 1%

-- = Not asked

More Important Aspect Of Nominee

(Likely 2012 NH GOP Primary Voters)

"Some Republican voters think it is more important to nominate a candidate that shares their political and social values, while others think it is more important to nominate a candidate that can beat President Obama in the 2012 general election. What about yourself... do you feel it is more important that the Republican nominee shares your political and social values or it is more important that the nominee can beat President Obama?" [RESPONSES ROTATED]

	<u>Oct. '11</u>
SHARES VALUES	54%
ABLE TO BEAT OBAMA	32%
BOTH EQUALLY IMPORTANT (VOLUNTEERED)	11%
DON'T KNOW	3%
(N=)	(342)

Who Do You Expect To Win The NH Primary?

(Likely 2012 NH GOP Primary Voters)

"Regardless of who you are voting for, which candidate do you think is most likely to win the New Hampshire Republican primary?"

	<u>Oct. '11</u>
Romney	65%
Bachmann	*
Paul	4%
Giuliani	1%
Perry	4%
Palin	1%
Cain	2%
Huntsman	1%
Gingrich	*
Johnson	0%
Santorum	0%
Roemer	0%
Someone Else	1%
Don't Know	20%
(N=)	(346)

Who Has The Best Chance To Defeat Barack Obama?

(Likely 2012 NH GOP Primary Voters)

"And regardless of who you are voting for, which candidate do you think has the best chance of defeating President Obama in the 2012 general election?"

	<u>Oct. '11</u>
Romney	52%
Bachmann	1%
Paul	5%
Giuliani	3%
Perry	7%
Palin	1%
Cain	5%
Huntsman	2%
Gingrich	1%
Johnson	0%
Santorum	0%
Roemer	0%
Someone Else	2%
Don't Know	22%
(N=)	(339)

GOP Favorability Ratings
(Likely 2012 GOP Primary Voters)

"Next, I'd like to get your overall opinion of some REPUBLICANS who are running or may run for President in 2012. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him."

"Minnesota Congresswoman Michele Bachmann?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Oct. '11	31%	12%	49%	8%	-18%	(345)
July '11	52%	6%	23%	20%	+29%	(354)
Apr. '11	26%	8%	29%	37%	-3%	(419)

"Businessman Herman Cain?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Oct. '11	49%	7%	19%	25%	+30%	(345)
July '11	32%	7%	13%	47%	+19%	(354)

"Former Speaker of the House Newt Gingrich?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Oct. '11	36%	10%	49%	5%	-13%	(345)
July '11	25%	8%	62%	6%	-37%	(354)
Apr. '11	42%	8%	44%	6%	-2%	(419)
Feb. '11	41%	12%	40%	7%	+1%	(357)
Oct. '10	46%	9%	39%	6%	+7%	(225)
July '10	61%	3%	32%	5%	+29%	(211)
Apr. '10	53%	8%	31%	8%	+22%	(227)
Feb. '10	51%	6%	35%	8%	+16%	(201)
Oct. '09	53%	6%	28%	13%	+25%	(202)
Jun. '09	48%	6%	39%	7%	+9%	(234)
Apr. '09	49%	5%	35%	11%	+14%	(192)
Feb. '09	54%	5%	33%	8%	+21%	(218)

"Former New York Mayor Rudy Giuliani?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Oct. '11	55%	12%	29%	4%	+26%	(344)
July '11	56%	8%	33%	4%	+23%	(354)
Apr. '11	59%	8%	29%	4%	+30%	(419)
Feb. '11	59%	8%	29%	4%	+30%	(357)
Oct. '10	67%	8%	21%	4%	+46%	(226)
July '10	64%	4%	28%	3%	+36%	(211)
Apr. '10	67%	5%	23%	5%	+44%	(228)
Feb. '10	66%	7%	23%	3%	+43%	(201)
Oct. '09	60%	9%	27%	4%	+33%	(202)
Jun. '09	63%	6%	28%	3%	+35%	(234)
Apr. '09	66%	4%	27%	3%	+39%	(192)
Feb. '09	58%	7%	33%	2%	+25%	(218)

"Former U.S. Ambassador to China John Huntsman?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Oct. '11	27%	11%	29%	33%	-2%	(345)
July '11	19%	13%	23%	46%	-4%	(354)
Apr. '11	9%	8%	12%	71%	-3%	(418)

"Former New Mexico Governor Gary Johnson?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Oct. '11	9%	14%	22%	54%	-13%	(345)
July '11	12%	6%	17%	64%	-5%	(354)
Apr. '11	9%	12%	14%	66%	-5%	(417)
Feb. '11	6%	13%	11%	69%	-5%	(357)
Oct. '10	7%	8%	10%	75%	-3%	(227)
July '10	7%	6%	10%	77%	-3%	(211)
Apr. '10	12%	6%	5%	76%	+7%	(227)

"Former Alaska Governor Sarah Palin?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Oct. '11	30%	10%	59%	2%	-29%	(343)
July '11	41%	4%	52%	2%	-11%	(354)
Apr. '11	37%	11%	50%	2%	-13%	(419)
Feb. '11	33%	13%	50%	4%	-17%	(356)
Oct. '10	52%	11%	34%	3%	+18%	(226)
July '10	56%	6%	35%	3%	+21%	(211)
Apr. '10	51%	9%	35%	4%	+16%	(228)
Feb. '10	51%	10%	34%	4%	+17%	(201)
Oct. '09	52%	8%	36%	5%	+16%	(201)
Jun. '09	59%	4%	35%	2%	+24%	(234)
Apr. '09	62%	7%	28%	4%	+34%	(192)
Feb. '09	62%	8%	28%	3%	+34%	(218)

"Texas Congressman Ron Paul?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Oct. '11	45%	11%	40%	4%	+5%	(345)
July '11	40%	8%	45%	7%	-5%	(354)
Apr. '11	41%	7%	40%	12%	+1%	(419)
Feb. '11	36%	10%	35%	19%	+1%	(355)
Oct. '10	30%	12%	40%	17%	-10%	(225)
July '10	38%	7%	35%	20%	+3%	(211)
Apr. '10	36%	12%	39%	14%	-3%	(227)

"Texas Governor Rick Perry?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Oct. '11	36%	8%	43%	12%	-7%	(345)
July '11	34%	9%	15%	42%	+19%	(354)

"Former Louisiana Governor Buddy Roemer?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Oct. '11	7%	10%	25%	58%	-18%	(344)
July '11	8%	9%	17%	66%	-9%	(354)

"Former Massachusetts Governor Mitt Romney?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Oct. '11	67%	10%	20%	3%	+47%	(345)
July '11	68%	7%	24%	2%	+44%	(354)
Apr. '11	70%	6%	21%	3%	+49%	(419)
Feb. '11	73%	8%	16%	4%	+57%	(357)
Oct. '10	73%	6%	19%	1%	+54%	(226)
July '10	75%	5%	16%	4%	+59%	(211)
Apr. '10	72%	6%	18%	4%	+54%	(228)
Feb. '10	80%	5%	14%	2%	+66%	(201)
Oct. '09	76%	4%	16%	5%	+60%	(202)
Jun. '09	69%	5%	22%	4%	+47%	(234)
Apr. '09	78%	2%	16%	4%	+62%	(192)
Feb. '09	79%	4%	16%	1%	+63%	(218)

"Former Pennsylvania Senator Rick Santorum?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Oct. '11	28%	11%	30%	31%	-2%	(344)
July '11	33%	10%	21%	36%	+12%	(353)
Apr. '11	31%	9%	19%	40%	+12%	(419)
Feb. '11	30%	13%	12%	45%	+18%	(357)
Oct. '10	24%	13%	15%	48%	+9%	(225)
July '10	30%	9%	15%	46%	+15%	(211)
Apr. '10	30%	9%	11%	50%	+19%	(226)

**2012 Presidential Trial Heats
(Likely 2012 Voters)**

Obama v. Romney

	<u>Feb. '11</u>	<u>April '11</u>	<u>July '11</u>	<u>Oct. '11</u>
Barack Obama	41%	43%	43%	42%
Mitt Romney	49%	50%	47%	50%
Other	3%	2%	2%	2%
Undecided	7%	6%	7%	7%
(N=)	(712)	(471)	(729)	(559)

Obama v. Paul

	<u>Oct. '11</u>
Barack Obama	47%
Ron Paul	43%
Other	2%
Undecided	8%
(N=)	(543)

Obama v. Perry

	<u>Oct. '11</u>
Barack Obama	49%
Rick Perry	42%
Other	1%
Undecided	7%
(N=)	(546)

2012 Presidential Primary – Undeclared Voters Primary Choice

	<u>Vote in GOP Primary</u> 57%	<u>Vote in DEM Primary</u> 23%	<u>DK</u> 20%	<u>(N)</u> 274
STATEWIDE				
Democrat	37%	53%	10%	96
Independent	54%	8%	38%	82
Republican	83%	2%	15%	87
Extremely interested	77%	12%	11%	116
Very interested	44%	28%	29%	85
Somewhat/Not very interested	39%	36%	24%	72
Liberal	25%	61%	15%	39
Moderate	61%	18%	20%	150
Conservative	70%	8%	22%	63
Support Tea Party	81%	2%	17%	66
Neutral	52%	23%	25%	111
Oppose Tea Party	43%	41%	17%	92
Approve of Obama	39%	43%	18%	120
Neutral	46%	10%	44%	12
Disapprove of Obama	73%	8%	19%	140
Read Union Leader	58%	20%	22%	69
Read Boston Globe	53%	31%	16%	43
Watch WMUR	57%	20%	23%	170
Listen to NHPR	60%	24%	16%	117
18 to 34	59%	26%	16%	35
35 to 49	53%	23%	24%	65
50 to 64	56%	22%	21%	108
65 and over	62%	24%	13%	53
Male	58%	19%	23%	144
Female	55%	28%	16%	129
High school or less	51%	22%	27%	46
Some college	52%	28%	20%	59
College graduate	58%	23%	19%	87
Post graduate	63%	18%	18%	75
Protestant	64%	16%	20%	92
Catholic	57%	18%	25%	75
Other	53%	37%	10%	87
Attend services 1 or more a week	61%	15%	24%	54
1 2 times a month	64%	18%	17%	36
Less often	63%	16%	21%	85
Never	52%	37%	11%	77
North Country	39%	30%	32%	21
Central / Lakes	61%	21%	19%	51
Connecticut Valley	54%	30%	16%	38
Mass Border	52%	27%	21%	80
Seacoast	62%	22%	16%	45
Manchester Area	66%	12%	21%	39

2012 Presidential Primary – Democratic Voters Primary Choice

	<u>Vote for Obama</u> 73%	<u>Vote for Someone Else</u> 7%	<u>DK</u> 20%	<u>(N)</u> 169
STATEWIDE				
Registered Democrat	69%	7%	24%	106
Registered Undeclared	76%	9%	15%	55
Extremely interested	85%	6%	9%	61
Very interested	71%	7%	22%	59
Somewhat/Not very interested	61%	10%	30%	48
Liberal	82%	3%	16%	75
Moderate	67%	9%	25%	73
Conservative	50%	36%	14%	12
Approve of Obama	85%	1%	14%	135
Neutral	51%	0%	49%	3
Disapprove of Obama	25%	38%	37%	30
Read Union Leader	52%	13%	34%	38
Read Boston Globe	87%	5%	8%	35
Watch WMUR	67%	10%	23%	105
Listen to NHPR	82%	5%	13%	76
18 to 34	68%	8%	24%	14
35 to 49	60%	16%	24%	35
50 to 64	76%	6%	18%	70
65 and over	78%	4%	19%	45
Male	77%	6%	17%	65
Female	71%	8%	22%	104
High school or less	58%	12%	30%	25
Some college	70%	6%	24%	36
College graduate	77%	6%	17%	54
Post graduate	77%	8%	15%	50
Protestant	80%	4%	17%	50
Catholic	57%	18%	25%	47
Other	79%	4%	17%	64
Attend services 1 or more a week	75%	3%	21%	33
1 2 times a month	66%	13%	21%	20
Less often	68%	9%	23%	48
Never	76%	7%	17%	59
North Country	64%	0%	36%	10
Central / Lakes	64%	22%	15%	27
Connecticut Valley	84%	4%	13%	34
Mass Border	78%	8%	15%	45
Seacoast	88%	0%	12%	29
Manchester Area	45%	7%	47%	24

Favorability Rating – Former Massachusetts Governor Mitt Romney

STATEWIDE	<u>Favorable</u> 67%	<u>Neutral</u> 10%	<u>Unfavorable</u> 20%	<u>DK</u> 3%	<u>(N)</u> 345
Registered Undeclared	67%	10%	20%	3%	139
Registered Republican	70%	9%	19%	2%	192
Democrat	53%	14%	27%	6%	44
Independent	56%	18%	24%	2%	57
Republican	72%	8%	18%	2%	235
Romney supporter	95%	4%	1%	0%	126
Cain supporter	54%	11%	35%	0%	40
Perry supporter	40%	13%	47%	0%	14
Paul supporter	50%	9%	36%	6%	30
Huntsman supporter	33%	23%	42%	2%	26
Support other candidate	57%	15%	26%	3%	69
Undecided	66%	3%	15%	16%	33
Extremely interested	67%	9%	24%	1%	178
Very interested	72%	8%	16%	3%	118
Somewhat/Not very interested	58%	20%	14%	9%	49
Liberal	24%	8%	49%	19%	14
Moderate	69%	12%	16%	3%	139
Conservative	69%	7%	23%	1%	173
Support Tea Party	68%	10%	22%	1%	167
Neutral	74%	10%	11%	5%	111
Oppose Tea Party	55%	10%	30%	4%	65
Read Union Leader	73%	5%	20%	2%	121
Read Boston Globe	64%	9%	24%	2%	41
Watch WMUR	72%	8%	18%	2%	207
Listen to NHPR	60%	10%	26%	4%	108
18 to 34	49%	25%	26%	1%	29
35 to 49	67%	8%	23%	2%	87
50 to 64	64%	11%	22%	3%	132
65 and over	77%	6%	14%	4%	83
Male	66%	12%	19%	2%	189
Female	69%	8%	20%	3%	156
High school or less	59%	12%	23%	5%	53
Some college	72%	9%	16%	3%	82
College graduate	66%	12%	20%	1%	113
Post graduate	67%	7%	23%	3%	87
Protestant	68%	10%	18%	4%	149
Catholic	71%	8%	20%	1%	98
Other	59%	14%	25%	3%	79
Attend services 1 or more a week	72%	5%	18%	5%	94
1 2 times a month	75%	4%	20%	1%	53
Less often	66%	12%	22%	0%	97
Never	57%	15%	24%	4%	83
North Country	74%	1%	21%	4%	29
Central / Lakes	62%	11%	21%	6%	69
Connecticut Valley	61%	16%	24%	0%	37
Mass Border	74%	6%	18%	2%	105
Seacoast	70%	12%	17%	1%	53
Manchester Area	59%	17%	21%	4%	52

Favorability Rating – Texas Congressman Ron Paul

STATEWIDE	<u>Favorable</u> 45%	<u>Neutral</u> 11%	<u>Unfavorable</u> 40%	<u>DK</u> 4%	<u>(N)</u> 345
Registered Undeclared	49%	7%	40%	4%	139
Registered Republican	42%	13%	40%	5%	192
Democrat	38%	15%	45%	2%	44
Independent	52%	17%	29%	3%	57
Republican	44%	10%	41%	5%	235
Romney supporter	37%	13%	46%	4%	126
Cain supporter	47%	7%	43%	3%	40
Perry supporter	65%	0%	35%	0%	14
Paul supporter	100%	0%	0%	0%	30
Huntsman supporter	42%	16%	42%	0%	26
Support other candidate	44%	12%	42%	2%	69
Undecided	22%	17%	40%	21%	33
Extremely interested	44%	8%	45%	3%	178
Very interested	43%	14%	39%	4%	118
Somewhat/Not very interested	50%	18%	22%	10%	49
Liberal	12%	7%	51%	30%	14
Moderate	48%	13%	33%	5%	139
Conservative	44%	9%	45%	1%	173
Support Tea Party	47%	10%	41%	2%	167
Neutral	46%	13%	34%	7%	111
Oppose Tea Party	38%	10%	46%	6%	65
Read Union Leader	38%	14%	46%	2%	121
Read Boston Globe	49%	9%	42%	0%	41
Watch WMUR	45%	13%	38%	4%	207
Listen to NHPR	47%	11%	39%	3%	108
18 to 34	39%	18%	41%	1%	29
35 to 49	50%	13%	32%	4%	87
50 to 64	44%	9%	43%	4%	132
65 and over	44%	9%	41%	6%	83
Male	47%	11%	39%	4%	189
Female	43%	11%	41%	5%	156
High school or less	47%	10%	35%	7%	53
Some college	40%	12%	44%	4%	82
College graduate	51%	9%	38%	2%	113
Post graduate	42%	14%	37%	7%	87
Protestant	41%	13%	40%	6%	149
Catholic	40%	7%	51%	1%	98
Other	58%	12%	24%	6%	79
Attend services 1 or more a week	44%	8%	38%	9%	94
1 2 times a month	36%	8%	55%	0%	53
Less often	43%	12%	44%	1%	97
Never	55%	13%	26%	6%	83
North Country	44%	15%	35%	5%	29
Central / Lakes	40%	8%	44%	8%	69
Connecticut Valley	57%	18%	23%	3%	37
Mass Border	40%	13%	42%	5%	105
Seacoast	53%	8%	39%	0%	53
Manchester Area	45%	8%	46%	1%	52

Favorability Rating – Former New Mexico Governor Gary Johnson

STATEWIDE	<u>Favorable</u> 9%	<u>Neutral</u> 14%	<u>Unfavorable</u> 22%	<u>DK</u> 54%	<u>(N)</u> 345
Registered Undeclared	7%	14%	18%	62%	139
Registered Republican	11%	15%	23%	51%	192
Democrat	11%	13%	22%	54%	44
Independent	5%	23%	18%	55%	57
Republican	10%	13%	23%	55%	235
Romney supporter	6%	17%	29%	48%	126
Cain supporter	8%	14%	32%	45%	40
Perry supporter	4%	0%	6%	89%	14
Paul supporter	19%	13%	11%	56%	30
Huntsman supporter	9%	13%	19%	59%	26
Support other candidate	11%	16%	18%	56%	69
Undecided	8%	12%	9%	71%	33
Extremely interested	12%	14%	24%	50%	178
Very interested	9%	10%	22%	59%	118
Somewhat/Not very interested	0%	25%	17%	58%	49
Liberal	0%	10%	14%	76%	14
Moderate	9%	16%	17%	58%	139
Conservative	10%	13%	28%	49%	173
Support Tea Party	11%	14%	25%	51%	167
Neutral	6%	16%	17%	61%	111
Oppose Tea Party	12%	11%	22%	56%	65
Read Union Leader	10%	17%	27%	46%	121
Read Boston Globe	16%	16%	17%	51%	41
Watch WMUR	8%	14%	22%	55%	207
Listen to NHPR	14%	16%	17%	54%	108
18 to 34	9%	12%	16%	63%	29
35 to 49	8%	19%	19%	54%	87
50 to 64	8%	11%	24%	56%	132
65 and over	12%	13%	25%	50%	83
Male	14%	15%	23%	49%	189
Female	4%	14%	22%	61%	156
High school or less	3%	11%	31%	55%	53
Some college	5%	20%	31%	44%	82
College graduate	12%	13%	18%	57%	113
Post graduate	12%	13%	12%	63%	87
Protestant	9%	16%	19%	57%	149
Catholic	11%	11%	30%	49%	98
Other	9%	17%	17%	57%	79
Attend services 1 or more a week	8%	15%	27%	49%	94
1 2 times a month	9%	8%	15%	68%	53
Less often	9%	16%	22%	53%	97
Never	11%	15%	20%	54%	83
North Country	10%	11%	38%	41%	29
Central / Lakes	9%	15%	23%	53%	69
Connecticut Valley	6%	17%	8%	69%	37
Mass Border	13%	12%	25%	49%	105
Seacoast	5%	15%	14%	67%	53
Manchester Area	8%	16%	23%	52%	52

Favorability Rating – Former Speaker of the House Newt Gingrich

STATEWIDE	<u>Favorable</u> 36%	<u>Neutral</u> 10%	<u>Unfavorable</u> 49%	<u>DK</u> 5%	<u>(N)</u> 345
Registered Undeclared	28%	12%	54%	5%	139
Registered Republican	43%	9%	42%	6%	192
Democrat	9%	7%	78%	6%	44
Independent	24%	14%	59%	4%	57
Republican	43%	10%	42%	6%	235
Romney supporter	36%	10%	51%	4%	126
Cain supporter	60%	15%	22%	3%	40
Perry supporter	39%	8%	45%	8%	14
Paul supporter	8%	8%	77%	6%	30
Huntsman supporter	12%	21%	66%	0%	26
Support other candidate	39%	4%	52%	5%	69
Undecided	44%	12%	27%	17%	33
Extremely interested	45%	9%	43%	3%	178
Very interested	30%	8%	53%	8%	118
Somewhat/Not very interested	14%	20%	60%	6%	49
Liberal	7%	1%	77%	15%	14
Moderate	26%	6%	62%	5%	139
Conservative	45%	12%	39%	4%	173
Support Tea Party	50%	10%	36%	3%	167
Neutral	27%	12%	53%	8%	111
Oppose Tea Party	14%	5%	77%	5%	65
Read Union Leader	49%	9%	37%	6%	121
Read Boston Globe	24%	15%	58%	3%	41
Watch WMUR	35%	10%	50%	5%	207
Listen to NHPR	31%	7%	59%	3%	108
18 to 34	16%	18%	64%	1%	29
35 to 49	35%	12%	45%	8%	87
50 to 64	35%	6%	54%	5%	132
65 and over	40%	10%	45%	5%	83
Male	37%	12%	49%	2%	189
Female	34%	8%	49%	9%	156
High school or less	33%	9%	44%	13%	53
Some college	45%	7%	43%	6%	82
College graduate	28%	16%	53%	4%	113
Post graduate	35%	6%	56%	3%	87
Protestant	39%	12%	45%	4%	149
Catholic	40%	8%	44%	8%	98
Other	17%	10%	69%	4%	79
Attend services 1 or more a week	38%	8%	48%	6%	94
1 2 times a month	46%	3%	44%	8%	53
Less often	33%	16%	48%	2%	97
Never	22%	9%	61%	8%	83
North Country	27%	5%	58%	9%	29
Central / Lakes	25%	9%	57%	9%	69
Connecticut Valley	29%	16%	55%	0%	37
Mass Border	41%	9%	45%	5%	105
Seacoast	41%	13%	43%	3%	53
Manchester Area	43%	9%	44%	4%	52

Favorability Rating – Former New York City Mayor Rudy Giuliani

STATEWIDE	<u>Favorable</u> 55%	<u>Neutral</u> 12%	<u>Unfavorable</u> 29%	<u>DK</u> 4%	<u>(N)</u> 344
Registered Undeclared	46%	15%	36%	4%	139
Registered Republican	62%	10%	23%	4%	191
Democrat	34%	19%	45%	2%	44
Independent	53%	11%	30%	6%	57
Republican	59%	11%	25%	4%	234
Romney supporter	56%	14%	26%	4%	125
Cain supporter	38%	19%	40%	3%	40
Perry supporter	42%	0%	51%	7%	14
Paul supporter	60%	4%	32%	4%	30
Huntsman supporter	25%	18%	57%	0%	26
Support other candidate	75%	8%	16%	1%	69
Undecided	57%	12%	15%	16%	33
Extremely interested	54%	14%	30%	2%	178
Very interested	56%	9%	30%	5%	117
Somewhat/Not very interested	58%	13%	19%	9%	48
Liberal	24%	13%	48%	15%	14
Moderate	57%	10%	30%	3%	139
Conservative	57%	12%	27%	4%	172
Support Tea Party	58%	10%	28%	4%	167
Neutral	59%	11%	26%	4%	110
Oppose Tea Party	42%	17%	36%	5%	65
Read Union Leader	55%	12%	28%	5%	120
Read Boston Globe	63%	7%	27%	3%	40
Watch WMUR	56%	14%	28%	2%	206
Listen to NHPR	54%	16%	25%	5%	108
18 to 34	54%	22%	22%	1%	29
35 to 49	74%	6%	17%	3%	87
50 to 64	48%	10%	37%	5%	131
65 and over	46%	19%	31%	5%	83
Male	49%	15%	33%	3%	189
Female	62%	9%	24%	5%	155
High school or less	43%	15%	38%	4%	53
Some college	64%	11%	21%	4%	81
College graduate	55%	12%	30%	4%	113
Post graduate	54%	13%	29%	4%	87
Protestant	59%	11%	25%	5%	147
Catholic	50%	15%	30%	4%	98
Other	55%	11%	33%	2%	79
Attend services 1 or more a week	52%	10%	31%	7%	93
1 2 times a month	58%	11%	27%	3%	53
Less often	60%	15%	22%	3%	97
Never	51%	13%	34%	2%	82
North Country	53%	3%	37%	7%	29
Central / Lakes	57%	12%	24%	7%	68
Connecticut Valley	56%	8%	32%	4%	37
Mass Border	59%	15%	21%	5%	105
Seacoast	56%	11%	32%	1%	53
Manchester Area	46%	14%	40%	0%	51

Favorability Rating – Former Pennsylvania Senator Rick Santorum

STATEWIDE	<u>Favorable</u> 28%	<u>Neutral</u> 11%	<u>Unfavorable</u> 30%	<u>DK</u> 31%	<u>(N)</u> 344
Registered Undeclared	24%	9%	37%	31%	139
Registered Republican	30%	13%	25%	32%	191
Democrat	16%	10%	49%	24%	44
Independent	21%	15%	33%	31%	57
Republican	32%	10%	26%	32%	234
Romney supporter	24%	11%	30%	34%	125
Cain supporter	47%	17%	29%	7%	40
Perry supporter	42%	0%	13%	46%	14
Paul supporter	14%	8%	42%	37%	30
Huntsman supporter	20%	9%	58%	13%	26
Support other candidate	30%	12%	20%	37%	69
Undecided	29%	8%	21%	42%	33
Extremely interested	35%	12%	32%	21%	177
Very interested	23%	8%	30%	39%	118
Somewhat/Not very interested	13%	17%	22%	49%	49
Liberal	9%	18%	47%	26%	14
Moderate	21%	9%	30%	40%	137
Conservative	36%	11%	29%	24%	173
Support Tea Party	39%	12%	22%	27%	166
Neutral	19%	9%	31%	41%	111
Oppose Tea Party	15%	10%	46%	29%	65
Read Union Leader	37%	9%	29%	24%	120
Read Boston Globe	29%	8%	38%	25%	41
Watch WMUR	26%	13%	28%	33%	207
Listen to NHPR	30%	10%	37%	23%	107
18 to 34	29%	4%	41%	25%	29
35 to 49	28%	9%	25%	38%	86
50 to 64	27%	11%	28%	34%	132
65 and over	27%	14%	36%	24%	83
Male	30%	13%	34%	22%	189
Female	24%	9%	25%	42%	155
High school or less	27%	6%	27%	41%	53
Some college	27%	12%	30%	30%	82
College graduate	28%	14%	30%	28%	113
Post graduate	28%	7%	33%	32%	86
Protestant	30%	8%	28%	34%	149
Catholic	30%	16%	28%	27%	98
Other	24%	9%	38%	29%	78
Attend services 1 or more a week	33%	9%	28%	30%	94
1 2 times a month	21%	8%	36%	36%	52
Less often	32%	9%	29%	30%	97
Never	22%	15%	32%	30%	83
North Country	27%	8%	22%	44%	29
Central / Lakes	33%	10%	36%	21%	69
Connecticut Valley	26%	20%	25%	30%	37
Mass Border	27%	8%	27%	37%	105
Seacoast	31%	12%	31%	26%	52
Manchester Area	20%	13%	35%	31%	52

Favorability Rating – Minnesota Congresswoman Michelle Bachmann

STATEWIDE	<u>Favorable</u> 31%	<u>Neutral</u> 12%	<u>Unfavorable</u> 49%	<u>DK</u> 8%	<u>(N)</u> 345
Registered Undeclared	21%	12%	62%	5%	139
Registered Republican	38%	14%	39%	9%	192
Democrat	7%	5%	86%	2%	44
Independent	13%	17%	60%	9%	57
Republican	40%	13%	39%	8%	235
Romney supporter	26%	15%	49%	10%	126
Cain supporter	47%	13%	40%	0%	40
Perry supporter	42%	8%	42%	8%	14
Paul supporter	20%	20%	61%	0%	30
Huntsman supporter	13%	0%	87%	0%	26
Support other candidate	45%	9%	38%	8%	69
Undecided	25%	13%	39%	23%	33
Extremely interested	34%	15%	48%	4%	178
Very interested	26%	10%	55%	9%	118
Somewhat/Not very interested	32%	11%	38%	19%	49
Liberal	0%	2%	76%	22%	14
Moderate	18%	10%	64%	8%	139
Conservative	44%	14%	35%	6%	173
Support Tea Party	49%	15%	31%	5%	167
Neutral	20%	10%	56%	14%	111
Oppose Tea Party	3%	7%	85%	5%	65
Read Union Leader	39%	15%	40%	6%	121
Read Boston Globe	14%	16%	63%	8%	41
Watch WMUR	28%	16%	50%	7%	207
Listen to NHPR	24%	7%	67%	3%	108
18 to 34	18%	8%	64%	10%	29
35 to 49	33%	15%	44%	8%	87
50 to 64	33%	12%	50%	5%	132
65 and over	28%	11%	49%	12%	83
Male	35%	13%	46%	6%	189
Female	26%	12%	53%	9%	156
High school or less	27%	17%	43%	13%	53
Some college	38%	13%	39%	9%	82
College graduate	33%	13%	51%	3%	113
Post graduate	23%	8%	60%	9%	87
Protestant	34%	13%	44%	9%	149
Catholic	33%	13%	49%	5%	98
Other	20%	12%	58%	10%	79
Attend services 1 or more a week	35%	14%	41%	9%	94
1 2 times a month	34%	8%	53%	4%	53
Less often	25%	16%	53%	7%	97
Never	27%	10%	53%	10%	83
North Country	41%	4%	44%	11%	29
Central / Lakes	21%	11%	63%	6%	69
Connecticut Valley	28%	19%	47%	7%	37
Mass Border	32%	16%	43%	8%	105
Seacoast	35%	8%	48%	9%	53
Manchester Area	33%	12%	48%	7%	52

Favorability Rating – Former U.S. Ambassador to China John Huntsman

STATEWIDE	<u>Favorable</u> 27%	<u>Neutral</u> 11%	<u>Unfavorable</u> 29%	<u>DK</u> 33%	<u>(N)</u> 345
Registered Undeclared	36%	7%	27%	30%	139
Registered Republican	20%	14%	29%	36%	192
Democrat	52%	3%	13%	31%	44
Independent	30%	17%	29%	25%	57
Republican	22%	11%	32%	35%	235
Romney supporter	24%	10%	31%	35%	126
Cain supporter	16%	19%	49%	16%	40
Perry supporter	32%	0%	21%	47%	14
Paul supporter	29%	9%	29%	32%	30
Huntsman supporter	88%	6%	0%	6%	26
Support other candidate	17%	10%	30%	44%	69
Undecided	27%	14%	12%	47%	33
Extremely interested	32%	10%	34%	24%	178
Very interested	25%	10%	25%	40%	118
Somewhat/Not very interested	14%	16%	20%	50%	49
Liberal	36%	2%	20%	42%	14
Moderate	35%	6%	21%	37%	139
Conservative	20%	14%	37%	29%	173
Support Tea Party	20%	13%	38%	30%	167
Neutral	28%	10%	19%	42%	111
Oppose Tea Party	44%	5%	23%	28%	65
Read Union Leader	26%	11%	31%	32%	121
Read Boston Globe	38%	6%	22%	35%	41
Watch WMUR	26%	11%	28%	35%	207
Listen to NHPR	45%	10%	20%	25%	108
18 to 34	33%	8%	31%	28%	29
35 to 49	25%	11%	28%	36%	87
50 to 64	25%	8%	34%	33%	132
65 and over	31%	14%	23%	32%	83
Male	30%	11%	35%	23%	189
Female	23%	11%	21%	45%	156
High school or less	17%	7%	30%	46%	53
Some college	16%	15%	42%	27%	82
College graduate	28%	13%	24%	35%	113
Post graduate	43%	7%	20%	29%	87
Protestant	24%	14%	30%	33%	149
Catholic	24%	10%	35%	31%	98
Other	38%	7%	19%	36%	79
Attend services 1 or more a week	24%	9%	32%	35%	94
1 2 times a month	23%	5%	24%	49%	53
Less often	28%	13%	34%	25%	97
Never	33%	13%	22%	32%	83
North Country	20%	13%	24%	44%	29
Central / Lakes	38%	6%	30%	26%	69
Connecticut Valley	24%	12%	23%	41%	37
Mass Border	20%	12%	38%	30%	105
Seacoast	35%	10%	17%	38%	53
Manchester Area	26%	12%	29%	33%	52

Favorability Rating – Texas Governor Rick Perry

STATEWIDE	<u>Favorable</u> 36%	<u>Neutral</u> 8%	<u>Unfavorable</u> 43%	<u>DK</u> 12%	<u>(N)</u> 345
Registered Undeclared	29%	10%	51%	10%	139
Registered Republican	42%	8%	37%	13%	192
Democrat	14%	4%	73%	9%	44
Independent	16%	15%	58%	11%	57
Republican	46%	7%	33%	13%	235
Romney supporter	28%	8%	47%	17%	126
Cain supporter	50%	14%	35%	0%	40
Perry supporter	100%	0%	0%	0%	14
Paul supporter	24%	8%	60%	8%	30
Huntsman supporter	16%	0%	84%	0%	26
Support other candidate	39%	10%	35%	16%	69
Undecided	45%	9%	24%	22%	33
Extremely interested	38%	8%	43%	10%	178
Very interested	35%	7%	46%	12%	118
Somewhat/Not very interested	35%	11%	34%	20%	49
Liberal	5%	2%	71%	22%	14
Moderate	24%	7%	54%	14%	139
Conservative	51%	8%	32%	8%	173
Support Tea Party	49%	9%	32%	9%	167
Neutral	30%	9%	41%	20%	111
Oppose Tea Party	15%	3%	75%	7%	65
Read Union Leader	40%	7%	39%	13%	121
Read Boston Globe	31%	6%	50%	14%	41
Watch WMUR	34%	8%	45%	12%	207
Listen to NHPR	26%	9%	57%	8%	108
18 to 34	41%	4%	42%	14%	29
35 to 49	45%	8%	33%	15%	87
50 to 64	36%	6%	49%	9%	132
65 and over	27%	12%	47%	14%	83
Male	40%	7%	42%	10%	189
Female	32%	10%	44%	15%	156
High school or less	33%	8%	38%	22%	53
Some college	43%	8%	34%	15%	82
College graduate	36%	10%	48%	5%	113
Post graduate	36%	6%	45%	13%	87
Protestant	41%	7%	39%	13%	149
Catholic	39%	11%	39%	11%	98
Other	28%	7%	56%	10%	79
Attend services 1 or more a week	38%	9%	36%	16%	94
1 2 times a month	35%	10%	40%	15%	53
Less often	37%	9%	45%	9%	97
Never	36%	3%	52%	10%	83
North Country	35%	2%	33%	30%	29
Central / Lakes	31%	6%	56%	7%	69
Connecticut Valley	45%	4%	48%	3%	37
Mass Border	35%	9%	40%	16%	105
Seacoast	36%	15%	44%	6%	53
Manchester Area	42%	11%	32%	16%	52

Favorability Rating – Businessman Herman Cain

STATEWIDE	<u>Favorable</u> 49%	<u>Neutral</u> 7%	<u>Unfavorable</u> 19%	<u>DK</u> 25%	<u>(N)</u> 345
Registered Undeclared	45%	10%	20%	25%	139
Registered Republican	53%	5%	17%	25%	192
Democrat	32%	13%	28%	28%	44
Independent	40%	13%	21%	26%	57
Republican	55%	5%	16%	24%	235
Romney supporter	42%	8%	19%	31%	126
Cain supporter	94%	3%	3%	0%	40
Perry supporter	48%	8%	14%	30%	14
Paul supporter	59%	8%	15%	19%	30
Huntsman supporter	45%	16%	29%	11%	26
Support other candidate	35%	6%	28%	30%	69
Undecided	51%	0%	9%	40%	33
Extremely interested	55%	5%	17%	23%	178
Very interested	48%	8%	23%	21%	118
Somewhat/Not very interested	33%	10%	15%	43%	49
Liberal	21%	5%	33%	41%	14
Moderate	44%	7%	19%	30%	139
Conservative	57%	6%	18%	19%	173
Support Tea Party	65%	4%	14%	18%	167
Neutral	41%	10%	17%	32%	111
Oppose Tea Party	25%	8%	34%	33%	65
Read Union Leader	59%	4%	19%	18%	121
Read Boston Globe	51%	3%	20%	26%	41
Watch WMUR	45%	9%	21%	25%	207
Listen to NHPR	46%	8%	23%	23%	108
18 to 34	44%	6%	28%	22%	29
35 to 49	46%	10%	12%	32%	87
50 to 64	50%	7%	20%	24%	132
65 and over	53%	3%	21%	23%	83
Male	54%	8%	20%	18%	189
Female	44%	5%	17%	34%	156
High school or less	45%	3%	16%	36%	53
Some college	52%	6%	18%	24%	82
College graduate	51%	9%	17%	23%	113
Post graduate	46%	7%	23%	24%	87
Protestant	53%	6%	15%	26%	149
Catholic	48%	9%	24%	18%	98
Other	43%	7%	19%	32%	79
Attend services 1 or more a week	49%	4%	21%	27%	94
1 2 times a month	51%	6%	8%	35%	53
Less often	46%	12%	24%	18%	97
Never	51%	5%	18%	26%	83
North Country	49%	5%	17%	29%	29
Central / Lakes	49%	3%	26%	22%	69
Connecticut Valley	42%	19%	13%	25%	37
Mass Border	51%	3%	17%	29%	105
Seacoast	57%	11%	11%	21%	53
Manchester Area	43%	7%	27%	23%	52

Favorability Rating – Former Louisiana Governor Buddy Roemer

STATEWIDE	<u>Favorable</u> 7%	<u>Neutral</u> 10%	<u>Unfavorable</u> 25%	<u>DK</u> 58%	<u>(N)</u> 344
Registered Undeclared	6%	10%	23%	61%	139
Registered Republican	8%	10%	24%	57%	191
Democrat	6%	6%	33%	56%	43
Independent	4%	15%	31%	50%	57
Republican	9%	9%	20%	62%	235
Romney supporter	3%	11%	28%	57%	125
Cain supporter	7%	9%	25%	59%	40
Perry supporter	4%	0%	14%	81%	14
Paul supporter	6%	19%	10%	65%	30
Huntsman supporter	9%	16%	39%	36%	26
Support other candidate	13%	9%	25%	53%	69
Undecided	9%	0%	13%	78%	33
Extremely interested	8%	12%	24%	56%	178
Very interested	6%	6%	27%	61%	117
Somewhat/Not very interested	6%	15%	22%	57%	49
Liberal	0%	14%	27%	59%	14
Moderate	8%	8%	27%	57%	139
Conservative	7%	11%	22%	59%	172
Support Tea Party	7%	8%	22%	63%	167
Neutral	6%	12%	23%	58%	109
Oppose Tea Party	10%	8%	33%	48%	65
Read Union Leader	10%	10%	26%	54%	119
Read Boston Globe	16%	9%	25%	49%	41
Watch WMUR	7%	11%	25%	57%	207
Listen to NHPR	8%	9%	28%	54%	108
18 to 34	4%	10%	22%	64%	29
35 to 49	11%	8%	18%	63%	87
50 to 64	9%	14%	25%	53%	131
65 and over	4%	5%	32%	59%	83
Male	9%	11%	26%	54%	188
Female	5%	8%	23%	63%	156
High school or less	8%	3%	30%	59%	53
Some college	6%	10%	32%	52%	82
College graduate	6%	13%	17%	63%	112
Post graduate	11%	9%	21%	59%	87
Protestant	8%	9%	18%	65%	149
Catholic	10%	9%	25%	56%	98
Other	5%	12%	37%	46%	79
Attend services 1 or more a week	5%	8%	22%	64%	94
1 2 times a month	13%	11%	20%	56%	53
Less often	10%	10%	28%	52%	97
Never	5%	10%	25%	60%	83
North Country	0%	6%	24%	70%	29
Central / Lakes	4%	5%	36%	55%	69
Connecticut Valley	4%	13%	17%	66%	37
Mass Border	11%	12%	23%	54%	105
Seacoast	11%	11%	21%	57%	52
Manchester Area	6%	12%	22%	59%	52

**Decided Primary Vote
(2012 Likely GOP Primary Voters)**

	<u>Def. Decided</u> 11%	<u>Leaning Towards</u> <u>Somewhat</u> 21%	<u>Still Trying</u> <u>To Decide</u> 68%	<u>(N)</u> 346
STATEWIDE				
Registered Undeclared	9%	13%	78%	142
Registered Republican	13%	26%	61%	190
Democrat	10%	9%	81%	45
Independent	9%	24%	67%	59
Republican	12%	21%	67%	233
Romney supporter	13%	26%	61%	125
Cain supporter	14%	35%	51%	40
Perry supporter	0%	0%	100%	14
Paul supporter	24%	4%	72%	30
Huntsman supporter	4%	41%	55%	26
Support other candidate	11%	18%	71%	69
Undecided	0%	0%	100%	35
Extremely interested	13%	21%	65%	179
Very interested	11%	24%	65%	118
Somewhat/Not very interested	3%	10%	87%	49
Liberal	0%	34%	66%	14
Moderate	9%	19%	72%	142
Conservative	14%	21%	66%	171
Support Tea Party	12%	20%	68%	167
Neutral	10%	20%	69%	110
Oppose Tea Party	11%	23%	65%	65
Read Union Leader	13%	18%	69%	122
Read Boston Globe	12%	20%	67%	40
Watch WMUR	10%	22%	68%	206
Listen to NHPR	14%	17%	68%	108
18 to 34	4%	30%	66%	29
35 to 49	10%	22%	67%	87
50 to 64	12%	19%	69%	131
65 and over	13%	18%	69%	85
Male	10%	24%	66%	190
Female	12%	17%	72%	156
High school or less	7%	27%	67%	53
Some college	9%	20%	71%	81
College graduate	14%	15%	71%	114
Post-graduate	12%	23%	65%	88
Protestant	12%	21%	67%	149
Catholic	9%	21%	70%	97
Other	13%	17%	70%	79
Attend services 1 or more a week	14%	20%	65%	96
1-2 times a month	8%	18%	74%	54
Less often	7%	23%	69%	96
Never	14%	18%	68%	82
North Country	19%	14%	68%	29
Central / Lakes	7%	29%	64%	70
Connecticut Valley	11%	23%	66%	37
Mass Border	13%	21%	65%	104
Seacoast	13%	15%	72%	53
Manchester Area	5%	16%	79%	53

Support for GOP Candidate

STATEWIDE	<u>Romney</u> 37%	<u>Cain</u> 12%	<u>Perry</u> 4%	<u>Paul</u> 9%	<u>Huntsman</u> 8%	<u>Other</u> 20%	<u>Don't Know</u> 10%	<u>(N=)</u> 340
Registered Undeclared	31%	9%	8%	13%	13%	15%	10%	138
Registered Republican	42%	14%	2%	6%	3%	22%	11%	187
Democrat	35%	7%	3%	6%	25%	19%	5%	43
Independent	29%	5%	3%	18%	11%	20%	14%	56
Republican	39%	15%	5%	7%	3%	20%	11%	231
Def. decided vote	43%	15%	0%	19%	3%	20%	0%	37
Leaning toward someone	46%	20%	0%	2%	15%	17%	0%	71
Still trying to decide	33%	9%	6%	9%	6%	21%	15%	230
Extremely interested	36%	15%	3%	8%	10%	17%	11%	177
Very interested	42%	8%	4%	11%	6%	19%	9%	116
Somewhat/Not very interested	31%	8%	10%	5%	0%	36%	11%	47
Liberal	18%	0%	0%	0%	39%	2%	41%	12
Moderate	38%	7%	5%	8%	9%	23%	9%	139
Conservative	37%	17%	4%	10%	3%	20%	9%	170
Support Tea Party	31%	19%	6%	10%	3%	20%	11%	167
Neutral	46%	5%	3%	10%	5%	22%	8%	108
Oppose Tea Party	40%	2%	2%	4%	26%	19%	8%	62
Read Union Leader	37%	13%	3%	7%	6%	21%	13%	121
Read Boston Globe	36%	12%	5%	14%	20%	9%	4%	40
Watch WMUR	40%	11%	4%	9%	6%	20%	10%	206
Listen to NHPR	32%	6%	4%	13%	19%	16%	9%	106
18 to 34	23%	20%	4%	12%	16%	24%	1%	29
35 to 49	29%	12%	1%	10%	5%	36%	6%	86
50 to 64	34%	14%	9%	8%	7%	18%	10%	130
65 and over	54%	6%	1%	8%	7%	7%	17%	81
Male	35%	13%	4%	7%	10%	20%	10%	185
Female	40%	10%	5%	11%	4%	20%	10%	154
High school or less	44%	17%	8%	7%	0%	13%	12%	53
Some college	36%	14%	7%	3%	2%	26%	11%	81
College graduate	39%	13%	3%	14%	9%	17%	5%	110
Post graduate	31%	7%	2%	9%	14%	22%	15%	87
Protestant	39%	17%	4%	11%	4%	14%	12%	145
Catholic	41%	9%	5%	4%	5%	32%	5%	95
Other	27%	9%	3%	13%	16%	20%	12%	79
Attend services 1 or more a week	39%	12%	2%	10%	3%	20%	13%	95
1 2 times a month	36%	13%	5%	4%	9%	27%	7%	52
Less often	40%	13%	5%	8%	9%	20%	5%	94
Never	28%	11%	6%	12%	10%	18%	15%	81
North Country	34%	16%	4%	13%	10%	13%	9%	29
Central / Lakes	30%	14%	2%	7%	13%	23%	12%	66
Connecticut Valley	35%	6%	6%	12%	18%	20%	3%	36
Mass Border	45%	11%	1%	8%	1%	25%	9%	103
Seacoast	43%	11%	13%	9%	6%	10%	8%	53
Manchester Area	29%	13%	4%	6%	5%	24%	19%	53

Support for GOP Candidate – No Palin Or Giuliani (Second Choice Used)

STATEWIDE	<u>Romney</u> 42%	<u>Cain</u> 13%	<u>Perry</u> 6%	<u>Paul</u> 11%	<u>Huntsman</u> 8%	<u>Other</u> 10%	<u>Don't Know</u> 10%	<u>(N=)</u> 334
Registered Undeclared	36%	9%	10%	15%	13%	6%	10%	135
Registered Republican	46%	15%	3%	8%	3%	13%	11%	187
Democrat	41%	7%	3%	8%	27%	9%	5%	41
Independent	33%	7%	3%	20%	11%	11%	14%	54
Republican	44%	16%	7%	9%	3%	10%	11%	230
Def. decided vote	43%	15%	5%	24%	3%	10%	0%	37
Leaning toward someone	51%	23%	0%	2%	15%	9%	0%	71
Still trying to decide	39%	10%	8%	11%	6%	11%	15%	225
Extremely interested	38%	16%	5%	10%	10%	10%	11%	176
Very interested	49%	9%	4%	13%	6%	10%	9%	116
Somewhat/Not very interested	39%	12%	14%	9%	0%	14%	12%	43
Liberal	20%	0%	0%	0%	39%	0%	41%	12
Moderate	47%	10%	6%	11%	10%	7%	9%	134
Conservative	40%	17%	6%	11%	3%	13%	9%	170
Support Tea Party	34%	20%	9%	11%	3%	12%	11%	165
Neutral	52%	8%	3%	13%	5%	10%	9%	104
Oppose Tea Party	48%	2%	2%	8%	26%	7%	8%	61
Read Union Leader	45%	13%	4%	9%	7%	10%	13%	120
Read Boston Globe	36%	15%	5%	19%	20%	1%	4%	40
Watch WMUR	47%	12%	5%	12%	6%	8%	10%	201
Listen to NHPR	36%	6%	4%	15%	19%	10%	9%	106
18 to 34	35%	24%	4%	12%	16%	7%	1%	29
35 to 49	38%	14%	6%	16%	6%	14%	7%	81
50 to 64	37%	15%	10%	9%	7%	11%	10%	129
65 and over	56%	6%	1%	9%	7%	5%	17%	81
Male	37%	14%	6%	9%	11%	13%	10%	184
Female	49%	12%	5%	13%	4%	7%	10%	151
High school or less	46%	17%	9%	11%	0%	6%	12%	53
Some college	43%	19%	9%	5%	2%	9%	11%	78
College graduate	44%	13%	5%	15%	9%	8%	6%	108
Post graduate	36%	7%	2%	12%	15%	14%	16%	85
Protestant	41%	17%	6%	12%	4%	8%	12%	145
Catholic	51%	10%	6%	5%	5%	18%	5%	93
Other	31%	13%	6%	18%	16%	3%	12%	75
Attend services 1 or more a week	47%	12%	5%	11%	3%	8%	13%	95
1 2 times a month	44%	13%	5%	4%	9%	17%	7%	51
Less often	44%	13%	5%	11%	9%	12%	5%	91
Never	30%	15%	8%	16%	11%	5%	15%	80
North Country	37%	16%	4%	13%	10%	10%	9%	29
Central / Lakes	33%	17%	2%	9%	13%	13%	12%	66
Connecticut Valley	37%	6%	10%	18%	19%	8%	3%	35
Mass Border	52%	13%	4%	11%	1%	11%	9%	100
Seacoast	46%	11%	14%	9%	6%	6%	8%	53
Manchester Area	37%	13%	4%	9%	5%	12%	19%	51

Support for GOP Candidate – Second Choice

STATEWIDE	Support for GOP Candidate – Second Choice					No Second		(N=)
	<u>Bachmann</u> 18%	<u>Romney</u> 12%	<u>Giuliani</u> 13%	<u>Palin</u> 9%	<u>Other</u> 19%	<u>Choice</u> 17%	<u>Don't Know</u> 13%	
Registered Undeclared	21%	11%	8%	9%	19%	18%	14%	126
Registered Republican	14%	14%	17%	10%	18%	14%	13%	171
Def. decided vote	14%	13%	13%	15%	24%	15%	5%	35
Leaning toward someone	24%	15%	20%	6%	12%	21%	3%	60
Still trying to decide	17%	11%	11%	9%	20%	16%	17%	212
Democrat	18%	8%	8%	9%	25%	26%	6%	40
Independent	20%	13%	5%	12%	9%	30%	12%	53
Republican	16%	13%	16%	9%	20%	12%	14%	209
Romney supporter	0%	20%	19%	11%	21%	21%	8%	105
Cain supporter	27%	0%	25%	3%	37%	7%	1%	35
Perry supporter	38%	5%	0%	22%	8%	18%	9%	13
Paul supporter	28%	26%	9%	0%	27%	10%	0%	28
Huntsman supporter	38%	12%	0%	4%	21%	24%	2%	24
Support other candidate	36%	9%	12%	17%	13%	11%	2%	66
Undecided	0%	0%	0%	0%	0%	20%	80%	35
Extremely interested	18%	13%	10%	7%	22%	15%	15%	164
Very interested	19%	13%	17%	9%	15%	19%	8%	106
Somewhat/Not very interested	17%	6%	12%	19%	12%	19%	15%	38
Liberal	12%	2%	0%	0%	0%	41%	45%	11
Moderate	23%	12%	6%	10%	18%	19%	11%	124
Conservative	11%	15%	20%	8%	22%	13%	12%	157
Support Tea Party	16%	15%	17%	7%	19%	12%	14%	156
Neutral	19%	13%	11%	12%	19%	13%	13%	93
Oppose Tea Party	24%	5%	5%	11%	15%	34%	6%	55
Read Union Leader	20%	15%	17%	9%	16%	8%	15%	116
Read Boston Globe	11%	20%	6%	12%	19%	25%	6%	37
Watch WMUR	17%	14%	14%	8%	17%	17%	12%	187
Listen to NHPR	24%	14%	3%	9%	24%	15%	11%	98
18 to 34	35%	12%	15%	0%	19%	18%	2%	22
35 to 49	15%	11%	18%	12%	21%	15%	8%	78
50 to 64	20%	12%	13%	9%	16%	19%	11%	119
65 and over	10%	15%	8%	10%	20%	15%	21%	78
Male	17%	12%	15%	10%	19%	15%	12%	169
Female	19%	13%	9%	8%	17%	19%	14%	139
High school or less	6%	5%	12%	14%	21%	21%	20%	44
Some college	18%	14%	14%	9%	20%	12%	13%	77
College graduate	15%	16%	14%	10%	18%	20%	7%	100
Post graduate	23%	10%	11%	7%	18%	16%	15%	80
Protestant	17%	11%	15%	9%	18%	18%	13%	135
Catholic	20%	17%	13%	10%	20%	11%	10%	87
Other	13%	8%	9%	11%	22%	22%	15%	69
Attend services 1 or more a week	14%	10%	20%	6%	18%	18%	14%	87
1 2 times a month	32%	6%	12%	7%	21%	11%	12%	48
Less often	15%	16%	11%	11%	18%	19%	9%	86
Never	14%	14%	7%	14%	21%	15%	16%	73
North Country	15%	6%	15%	13%	31%	8%	13%	26
Central / Lakes	18%	18%	9%	10%	18%	12%	14%	60
Connecticut Valley	15%	7%	26%	8%	5%	31%	8%	36
Mass Border	16%	16%	12%	7%	20%	20%	9%	90
Seacoast	18%	15%	9%	8%	25%	12%	13%	47
Manchester Area	24%	4%	10%	12%	13%	15%	21%	49

Would Not Support GOP Candidate Under Any Circumstance

STATEWIDE	<u>Palin</u> 23%	<u>Paul</u> 12%	<u>Perry</u> 11%	<u>Bachmann</u> 12%	<u>Gingrich</u> 6%	<u>Other</u> 12%	<u>Don't Know</u> 24%	<u>(N=)</u> 333
Registered Undeclared	28%	10%	15%	17%	5%	7%	17%	132
Registered Republican	18%	12%	10%	9%	7%	13%	30%	187
Def. decided vote	13%	25%	28%	9%	3%	10%	12%	38
Leaning toward someone	22%	10%	14%	16%	3%	14%	19%	67
Still trying to decide	26%	10%	8%	12%	7%	11%	27%	227
Democrat	35%	3%	15%	24%	7%	7%	8%	43
Independent	34%	1%	25%	8%	4%	8%	20%	56
Republican	18%	16%	8%	12%	6%	12%	28%	225
Romney supporter	25%	10%	12%	13%	5%	9%	25%	120
Cain supporter	11%	25%	6%	8%	1%	25%	24%	39
Perry supporter	45%	14%	0%	18%	0%	10%	13%	13
Paul supporter	19%	0%	32%	6%	21%	4%	18%	30
Huntsman supporter	18%	6%	17%	38%	4%	10%	8%	26
Support other candidate	26%	15%	9%	12%	6%	17%	15%	68
Undecided	29%	3%	0%	2%	4%	6%	57%	35
Extremely interested	22%	13%	11%	13%	4%	13%	25%	171
Very interested	22%	12%	13%	12%	8%	11%	21%	117
Somewhat/Not very interested	34%	5%	6%	13%	6%	8%	28%	46
Liberal	26%	3%	12%	29%	0%	0%	29%	13
Moderate	28%	7%	16%	17%	5%	6%	20%	133
Conservative	19%	16%	8%	9%	8%	17%	24%	168
Support Tea Party	12%	15%	11%	9%	7%	18%	28%	159
Neutral	34%	9%	11%	10%	5%	8%	23%	107
Oppose Tea Party	34%	7%	14%	26%	5%	3%	11%	64
Read Union Leader	21%	14%	12%	10%	7%	9%	28%	118
Read Boston Globe	26%	11%	18%	25%	2%	5%	13%	41
Watch WMUR	26%	10%	13%	11%	6%	10%	24%	201
Listen to NHPR	26%	6%	18%	22%	7%	8%	14%	106
18 to 34	24%	9%	11%	27%	9%	15%	5%	28
35 to 49	33%	11%	5%	13%	7%	13%	18%	85
50 to 64	19%	14%	16%	12%	3%	14%	22%	125
65 and over	21%	9%	13%	9%	5%	5%	39%	82
Male	20%	12%	12%	15%	4%	18%	20%	179
Female	27%	11%	11%	9%	8%	5%	29%	154
High school or less	17%	8%	12%	16%	7%	10%	30%	51
Some college	20%	20%	8%	7%	4%	16%	25%	81
College graduate	26%	6%	16%	16%	5%	13%	17%	107
Post graduate	26%	10%	9%	13%	8%	5%	29%	85
Protestant	19%	12%	11%	16%	5%	7%	30%	144
Catholic	22%	15%	8%	10%	4%	20%	20%	91
Other	31%	7%	18%	12%	10%	9%	13%	79
Attend services 1 or more a week	18%	11%	9%	7%	4%	11%	38%	93
1 2 times a month	30%	10%	13%	10%	4%	11%	21%	53
Less often	20%	17%	10%	21%	7%	12%	14%	91
Never	30%	7%	17%	12%	7%	10%	17%	80
North Country	20%	8%	4%	15%	9%	13%	31%	29
Central / Lakes	20%	11%	17%	16%	11%	4%	21%	64
Connecticut Valley	31%	8%	22%	11%	3%	10%	16%	36
Mass Border	20%	14%	8%	12%	4%	16%	27%	103
Seacoast	19%	10%	12%	17%	6%	14%	22%	50
Manchester Area	36%	13%	7%	4%	3%	12%	26%	52

Who Expected To Win NH Primary

STATEWIDE	<u>Romney</u> 65%	<u>Perry</u> 4%	<u>Paul</u> 4%	<u>Huntsman</u> 1%	<u>Other</u> 5%	<u>Don't Know</u> 20%	(N=) 346
Registered Undeclared	65%	5%	1%	2%	7%	20%	141
Registered Republican	67%	3%	7%	1%	3%	19%	191
Def. decided vote	73%	3%	14%	3%	0%	8%	38
Leaning toward someone	77%	5%	7%	0%	4%	7%	71
Still trying to decide	60%	4%	2%	1%	7%	26%	236
Democrat	69%	3%	1%	6%	5%	15%	44
Independent	71%	0%	2%	1%	12%	14%	59
Republican	62%	6%	6%	0%	4%	22%	234
Romney supporter	85%	1%	2%	0%	1%	11%	126
Cain supporter	62%	3%	3%	0%	6%	25%	40
Perry supporter	46%	38%	0%	0%	0%	16%	14
Paul supporter	53%	0%	10%	0%	17%	20%	30
Huntsman supporter	58%	4%	9%	12%	0%	17%	26
Support other candidate	57%	6%	6%	1%	11%	18%	69
Undecided	43%	3%	0%	0%	5%	48%	35
Extremely interested	66%	3%	4%	2%	5%	20%	179
Very interested	66%	4%	7%	0%	4%	18%	118
Somewhat/Not very interested	59%	7%	0%	0%	10%	24%	49
Liberal	59%	0%	0%	0%	10%	31%	14
Moderate	66%	6%	3%	2%	7%	16%	140
Conservative	66%	3%	5%	1%	3%	21%	172
Support Tea Party	63%	6%	4%	1%	5%	21%	167
Neutral	66%	1%	4%	0%	8%	21%	109
Oppose Tea Party	67%	4%	6%	4%	4%	16%	65
Read Union Leader	67%	2%	7%	0%	5%	18%	123
Read Boston Globe	68%	6%	8%	4%	3%	11%	41
Watch WMUR	67%	3%	4%	1%	5%	18%	207
Listen to NHPR	62%	5%	5%	3%	9%	15%	108
18 to 34	48%	8%	0%	0%	8%	35%	29
35 to 49	61%	3%	10%	1%	5%	21%	87
50 to 64	67%	6%	3%	1%	6%	15%	131
65 and over	69%	1%	3%	1%	4%	21%	85
Male	69%	5%	5%	1%	6%	15%	190
Female	61%	4%	4%	2%	4%	26%	156
High school or less	52%	8%	3%	0%	9%	29%	53
Some college	70%	5%	2%	0%	9%	14%	82
College graduate	70%	2%	6%	2%	3%	17%	113
Post graduate	61%	4%	5%	2%	3%	24%	88
Protestant	63%	3%	3%	2%	5%	24%	149
Catholic	72%	5%	5%	1%	5%	13%	97
Other	59%	6%	6%	1%	8%	20%	79
Attend services 1 or more a week	64%	5%	4%	1%	3%	24%	96
1 2 times a month	82%	0%	3%	0%	2%	13%	53
Less often	62%	4%	4%	2%	8%	19%	96
Never	55%	6%	7%	1%	8%	22%	83
North Country	54%	0%	4%	5%	12%	26%	29
Central / Lakes	68%	5%	7%	1%	2%	16%	69
Connecticut Valley	67%	1%	3%	3%	4%	21%	37
Mass Border	66%	3%	4%	0%	7%	21%	104
Seacoast	69%	11%	0%	1%	4%	16%	53
Manchester Area	62%	2%	7%	0%	5%	25%	54

Who Has Best Chance To Beat Obama

STATEWIDE	<u>Romney</u> 52%	<u>Perry</u> 7%	<u>Cain</u> 5%	<u>Paul</u> 5%	<u>Giuliani</u> 3%	<u>Other</u> 7%	<u>Don't Know</u> 22%	<u>(N=)</u> 339
Registered Undeclared	50%	6%	3%	7%	1%	9%	24%	137
Registered Republican	52%	8%	6%	3%	3%	6%	22%	187
Def. decided vote	56%	3%	9%	12%	5%	8%	7%	38
Leaning toward someone	52%	8%	15%	3%	0%	14%	8%	70
Still trying to decide	50%	8%	2%	4%	3%	5%	28%	231
Democrat	59%	3%	0%	6%	3%	7%	21%	42
Independent	45%	3%	1%	12%	3%	14%	22%	56
Republican	52%	9%	7%	3%	3%	6%	21%	232
Romney supporter	78%	3%	2%	0%	2%	4%	12%	126
Cain supporter	30%	7%	40%	2%	0%	3%	18%	37
Perry supporter	38%	38%	0%	0%	0%	0%	25%	14
Paul supporter	28%	0%	0%	38%	0%	7%	27%	30
Huntsman supporter	46%	3%	0%	0%	0%	26%	25%	24
Support other candidate	42%	15%	0%	3%	10%	12%	18%	69
Undecided	33%	3%	2%	0%	0%	4%	59%	33
Extremely interested	53%	4%	8%	3%	2%	9%	20%	174
Very interested	53%	8%	2%	5%	1%	7%	24%	117
Somewhat/Not very interested	43%	18%	3%	7%	8%	0%	22%	48
Liberal	35%	5%	0%	0%	0%	9%	51%	14
Moderate	57%	8%	2%	6%	4%	6%	16%	137
Conservative	48%	8%	8%	5%	2%	7%	22%	170
Support Tea Party	47%	9%	10%	2%	1%	6%	23%	165
Neutral	55%	7%	1%	9%	4%	7%	18%	106
Oppose Tea Party	55%	4%	0%	3%	3%	10%	25%	64
Read Union Leader	54%	7%	6%	3%	3%	7%	21%	119
Read Boston Globe	46%	8%	1%	8%	5%	5%	27%	41
Watch WMUR	52%	7%	5%	5%	4%	7%	20%	203
Listen to NHPR	52%	9%	3%	6%	0%	10%	20%	108
18 to 34	43%	20%	11%	0%	0%	4%	21%	29
35 to 49	53%	9%	5%	8%	7%	4%	15%	87
50 to 64	50%	8%	5%	4%	2%	10%	20%	127
65 and over	56%	2%	3%	4%	0%	8%	27%	82
Male	55%	8%	6%	4%	2%	7%	19%	185
Female	48%	6%	4%	5%	4%	8%	25%	154
High school or less	44%	5%	8%	3%	2%	11%	26%	53
Some college	53%	9%	6%	1%	3%	8%	20%	80
College graduate	54%	8%	3%	10%	2%	5%	18%	113
Post graduate	53%	7%	5%	1%	4%	6%	23%	84
Protestant	51%	7%	6%	4%	2%	5%	25%	147
Catholic	56%	10%	6%	3%	2%	7%	15%	96
Other	45%	6%	2%	10%	5%	13%	19%	77
Attend services 1 or more a week	48%	6%	6%	6%	2%	9%	22%	92
1 2 times a month	61%	9%	7%	0%	0%	4%	20%	53
Less often	57%	8%	4%	3%	5%	4%	20%	96
Never	41%	9%	5%	9%	3%	12%	22%	81
North Country	73%	1%	3%	0%	0%	8%	15%	27
Central / Lakes	41%	8%	6%	4%	3%	14%	24%	69
Connecticut Valley	52%	7%	0%	7%	7%	4%	23%	36
Mass Border	53%	6%	8%	4%	4%	6%	19%	101
Seacoast	53%	12%	2%	5%	0%	7%	22%	53
Manchester Area	49%	7%	8%	7%	0%	2%	26%	52

More Important – Share Values Or Able To Beat Obama

STATEWIDE	<u>Shares Values</u> 54%	<u>Beat Obama</u> 32%	<u>Both – vol.</u> 11%	<u>DK</u> 3%	<u>(N)</u> 342
Registered Undeclared	59%	29%	7%	5%	139
Registered Republican	51%	33%	14%	2%	189
Def. decided vote	49%	34%	17%	0%	37
Leaning toward someone	51%	32%	12%	5%	69
Still trying to decide	56%	31%	10%	3%	234
Democrat	71%	20%	1%	8%	43
Independent	58%	20%	17%	5%	59
Republican	50%	36%	12%	2%	232
Romney supporter	47%	40%	11%	2%	124
Cain supporter	48%	38%	15%	0%	39
Perry supporter	64%	36%	0%	0%	14
Paul supporter	65%	16%	19%	0%	30
Huntsman supporter	54%	30%	0%	16%	23
Support other candidate	69%	22%	7%	2%	69
Undecided	41%	25%	24%	10%	35
Extremely interested	47%	37%	13%	3%	176
Very interested	61%	25%	11%	3%	116
Somewhat/Not very interested	64%	27%	3%	7%	50
Liberal	79%	9%	0%	12%	14
Moderate	59%	28%	8%	4%	138
Conservative	48%	36%	15%	1%	172
Support Tea Party	46%	37%	17%	1%	166
Neutral	56%	34%	6%	3%	109
Oppose Tea Party	74%	11%	5%	10%	63
Read Union Leader	50%	38%	9%	2%	122
Read Boston Globe	53%	33%	8%	7%	40
Watch WMUR	54%	32%	12%	1%	203
Listen to NHPR	54%	35%	7%	4%	106
18 to 34	53%	30%	6%	12%	29
35 to 49	64%	26%	9%	1%	85
50 to 64	53%	33%	12%	1%	132
65 and over	48%	31%	16%	5%	83
Male	52%	35%	9%	4%	189
Female	57%	27%	14%	2%	153
High school or less	61%	31%	8%	0%	53
Some college	51%	26%	20%	2%	82
College graduate	50%	32%	14%	4%	110
Post graduate	59%	34%	1%	6%	88
Protestant	53%	33%	12%	2%	147
Catholic	54%	31%	12%	3%	96
Other	56%	25%	12%	7%	79
Attend services 1 or more a week	54%	33%	10%	3%	95
1 2 times a month	58%	26%	15%	2%	53
Less often	49%	34%	13%	3%	94
Never	59%	26%	11%	4%	83
North Country	53%	31%	16%	0%	27
Central / Lakes	59%	26%	10%	5%	68
Connecticut Valley	50%	22%	18%	10%	37
Mass Border	57%	28%	12%	3%	103
Seacoast	47%	42%	10%	1%	52
Manchester Area	54%	42%	4%	0%	54

**2012 Presidential Election – Romney vs. Obama
(2012 Likely General Election Voters)**

STATEWIDE	<u>Romney</u> 50%	<u>Obama</u> 42%	<u>Other</u> 2%	<u>Undecided</u> 7%	<u>(N)</u> 559
Registered Democrat	9%	86%	1%	4%	119
Registered Undeclared	45%	44%	2%	8%	245
Registered Republican	90%	5%	1%	4%	158
Democrat	9%	86%	1%	4%	217
Independent	48%	30%	5%	17%	100
Republican	91%	4%	2%	3%	221
Extremely interested	58%	36%	2%	4%	229
Very interested	49%	44%	2%	6%	191
Somewhat/Not very interested	37%	48%	3%	13%	139
Liberal	5%	91%	2%	2%	97
Moderate	41%	48%	3%	8%	242
Conservative	87%	8%	1%	4%	179
Support Tea Party	89%	3%	2%	6%	168
Neutral	52%	37%	2%	8%	199
Oppose Tea Party	12%	81%	1%	6%	190
Approve of Obama	9%	86%	0%	4%	229
Neutral	28%	38%	7%	27%	19
Disapprove of Obama	81%	9%	3%	7%	307
Read Union Leader	66%	28%	1%	5%	163
Read Boston Globe	33%	59%	4%	4%	81
Watch WMUR	50%	40%	3%	7%	338
Listen to NHPR	34%	63%	1%	2%	194
18 to 34	43%	41%	5%	11%	46
35 to 49	52%	35%	3%	11%	130
50 to 64	52%	43%	1%	4%	223
65 and over	46%	50%	1%	3%	134
Male	54%	37%	3%	6%	277
Female	45%	46%	1%	8%	282
High school or less	55%	30%	4%	12%	98
Some college	57%	34%	4%	5%	129
College graduate	48%	46%	1%	5%	169
Post graduate	41%	53%	0%	6%	147
Protestant	58%	36%	2%	4%	205
Catholic	58%	31%	2%	9%	161
Other	30%	62%	2%	5%	156
Attend services 1 or more a week	59%	31%	4%	7%	134
1 2 times a month	63%	32%	0%	5%	76
Less often	47%	42%	2%	10%	158
Never	40%	57%	1%	3%	154
North Country	39%	52%	0%	9%	43
Central / Lakes	47%	45%	0%	8%	101
Connecticut Valley	33%	61%	1%	5%	83
Mass Border	57%	33%	3%	6%	158
Seacoast	47%	44%	3%	6%	90
Manchester Area	62%	26%	3%	9%	84

**2012 Presidential Election – Paul vs. Obama
(2012 Likely General Election Voters)**

STATEWIDE	<u>Paul</u> 43%	<u>Obama</u> 47%	<u>Other</u> 2%	<u>Undecided</u> 8%	<u>(N)</u> 543
Registered Democrat	6%	90%	2%	3%	118
Registered Undeclared	39%	49%	1%	11%	239
Registered Republican	80%	11%	2%	7%	151
Democrat	5%	91%	1%	3%	216
Independent	45%	31%	4%	20%	97
Republican	82%	9%	2%	7%	211
Extremely interested	53%	40%	2%	5%	222
Very interested	40%	49%	1%	10%	188
Somewhat/Not very interested	31%	56%	3%	10%	133
Liberal	6%	90%	2%	2%	96
Moderate	32%	55%	2%	12%	238
Conservative	81%	13%	1%	5%	172
Support Tea Party	81%	9%	3%	7%	162
Neutral	45%	40%	2%	13%	191
Oppose Tea Party	8%	87%	1%	4%	189
Approve of Obama	5%	91%	0%	4%	229
Neutral	24%	56%	7%	13%	19
Disapprove of Obama	74%	12%	3%	11%	292
Read Union Leader	61%	30%	3%	6%	158
Read Boston Globe	25%	68%	3%	5%	76
Watch WMUR	42%	47%	2%	8%	331
Listen to NHPR	29%	63%	1%	6%	192
18 to 34	40%	49%	3%	8%	45
35 to 49	46%	41%	2%	11%	126
50 to 64	43%	49%	1%	8%	221
65 and over	40%	53%	3%	4%	130
Male	53%	40%	1%	6%	274
Female	32%	54%	3%	11%	269
High school or less	55%	34%	1%	10%	95
Some college	47%	42%	4%	7%	125
College graduate	39%	50%	3%	9%	165
Post graduate	36%	58%	0%	6%	145
Protestant	51%	41%	0%	7%	195
Catholic	50%	37%	4%	9%	157
Other	25%	67%	2%	6%	157
Attend services 1 or more a week	50%	38%	4%	9%	129
1 2 times a month	45%	45%	1%	9%	75
Less often	44%	47%	1%	9%	154
Never	35%	58%	2%	5%	153
North Country	37%	53%	1%	8%	40
Central / Lakes	41%	49%	0%	10%	100
Connecticut Valley	29%	66%	0%	5%	80
Mass Border	48%	38%	4%	11%	158
Seacoast	43%	47%	3%	6%	85
Manchester Area	52%	42%	1%	5%	80

**2012 Presidential Election – Perry vs. Obama
(2012 Likely General Election Voters)**

STATEWIDE	<u>Perry</u> 42%	<u>Obama</u> 49%	<u>Other</u> 1%	<u>Undecided</u> 7%	<u>(N)</u> 546
Registered Democrat	3%	93%	1%	3%	114
Registered Undeclared	39%	51%	0%	10%	242
Registered Republican	80%	13%	1%	6%	155
Democrat	5%	92%	1%	3%	214
Independent	39%	42%	2%	17%	97
Republican	83%	9%	1%	7%	215
Extremely interested	53%	43%	1%	3%	222
Very interested	36%	53%	1%	11%	189
Somewhat/Not very interested	32%	56%	2%	9%	135
Liberal	3%	92%	2%	3%	96
Moderate	30%	60%	1%	9%	236
Conservative	81%	12%	1%	6%	176
Support Tea Party	84%	7%	1%	9%	166
Neutral	43%	44%	2%	11%	191
Oppose Tea Party	4%	93%	0%	3%	187
Approve of Obama	5%	93%	0%	3%	229
Neutral	12%	77%	0%	11%	18
Disapprove of Obama	73%	14%	2%	10%	295
Read Union Leader	57%	36%	1%	6%	160
Read Boston Globe	28%	68%	2%	2%	80
Watch WMUR	41%	50%	1%	8%	329
Listen to NHPR	26%	68%	0%	6%	192
18 to 34	35%	50%	3%	12%	48
35 to 49	47%	43%	1%	9%	127
50 to 64	42%	51%	0%	6%	221
65 and over	38%	56%	1%	5%	129
Male	49%	44%	1%	5%	273
Female	35%	54%	1%	10%	274
High school or less	47%	38%	1%	13%	93
Some college	49%	41%	3%	7%	128
College graduate	42%	50%	0%	7%	165
Post graduate	33%	63%	0%	4%	146
Protestant	46%	43%	1%	9%	199
Catholic	54%	38%	1%	8%	158
Other	25%	71%	1%	3%	153
Attend services 1 or more a week	50%	41%	3%	6%	131
1 2 times a month	50%	41%	0%	9%	74
Less often	43%	46%	0%	11%	156
Never	31%	65%	1%	4%	150
North Country	31%	59%	1%	9%	42
Central / Lakes	38%	51%	0%	10%	99
Connecticut Valley	30%	61%	1%	7%	80
Mass Border	50%	43%	2%	5%	157
Seacoast	40%	49%	2%	8%	87
Manchester Area	51%	43%	0%	6%	82