

# THE WMUR GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE

November 23, 2011

### ROMNEY INCREASES LEAD, GINGRICH DISTANT 2<sup>ND</sup> IN NH, ELECTORATE STILL FLUID

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DURHAM, NH – Mitt Romney has increased his support among New Hampshire Republicans to 42% and Newt Gingrich is the latest Republican to pull into a distant second place. However, 6 in 10 voters remain undecided about who they will eventually support.

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Six hundred and sixty-five (665) randomly selected New Hampshire adults were interviewed by telephone between November 15 and November 20, 2011. The margin of sampling error for the survey is +/- 3.8%. An oversample of 128 likely Republican primary voters were interviewed between November 21 and November 22, 2011. A total of 413 likely 2012 Republican Primary voters (margin of sampling error +/- 4.8%), 219 likely Democratic primary voters (margin of sampling error +/- 6.6%), and 606 likely 2012 General Election voters (margin of sampling error +/- 4.0%) were interviewed.

#### Republican Primary

Among likely New Hampshire Republican Primary voters, former Massachusetts governor Mitt Romney, the 2008 New Hampshire runner-up, continues to hold a commanding lead. In the most recent WMUR NH Primary Poll, 42% of likely Republican Primary voters said they would vote for Romney. Romney has consistently led the GOP field in New Hampshire by a three-to-one margin since 2009.

Newt Gingrich has rebounded after a disastrous summer and now is in second place with 15%, followed by Texas Congressman Ron Paul (12%), former Utah Governor John Huntsman (8%), businessman Herman Cain (4%), Texas Governor Rick Perry (4%), Minnesota Congresswoman Michele Bachmann (2%), and former Pennsylvania Senator Rick Santorum (1%).

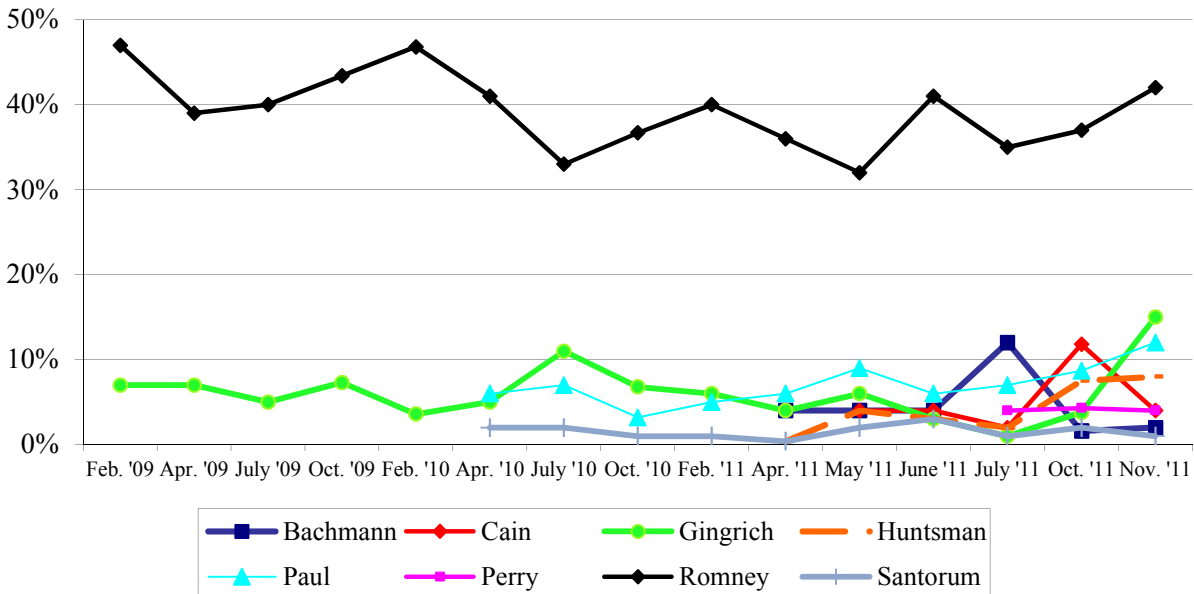
Other long-time candidates have been unable to gain traction in New Hampshire. Former New Mexico governor Gary Johnson and former Louisiana governor Buddy Roemer are both below 1%, and businessman Fred Karger does not receive any support.

It is critical to point out that primary voters behave very differently than general election voters -- there are no party cues to rely on, and almost all primary voters will vote for their party's eventual presidential candidate, no matter who that might be. Most primary voters do not settle on a choice until the very end of the campaign, so early poll numbers are a better gauge of a candidate's popularity and visibility now than an indication of who voters will end up supporting. In the most recent poll, 59% of likely Republican primary voters say they are still trying to decide who they will eventually vote for in 2012, 24% are leaning toward a candidate, and only 16% say they have definitely decided who they will vote for.

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\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

### NH 2012 GOP Presidential Primary – Likely Republican Primary Voters



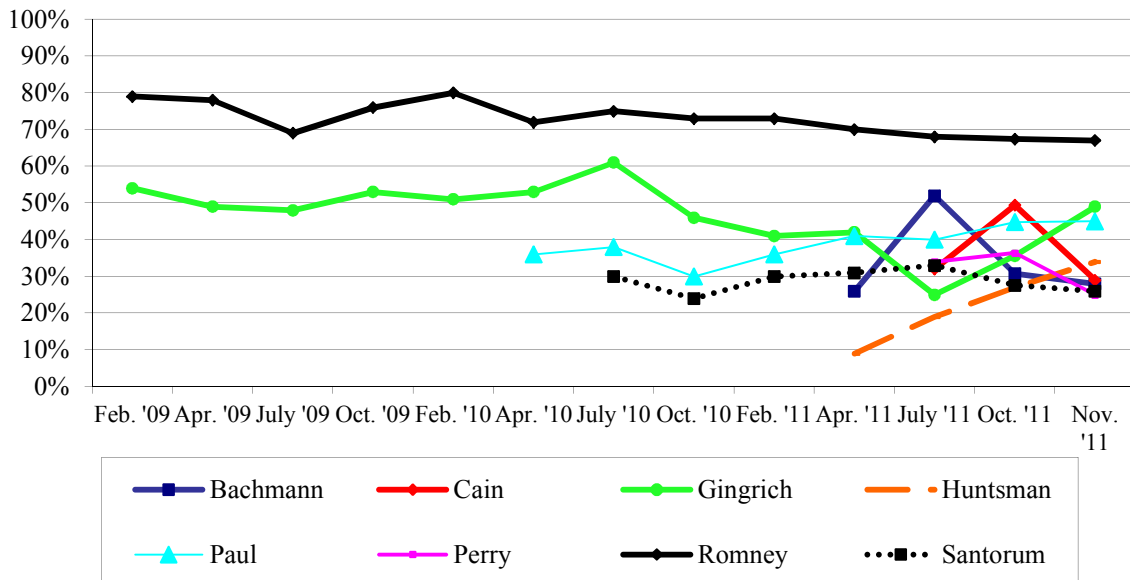
### Favorability Ratings

Support for Republican candidates is currently based primarily on name recognition and favorability. Mitt Romney has consistently had the highest favorability ratings among all Republican candidates. Currently, 67% of likely Republican primary voters say they have a favorable opinion of Romney, 22% have an unfavorable opinion of him, 10% are neutral, and 1% don't know enough about him to say. Romney's net favorability rating, the percentage who have a favorable opinion of him minus the percentage who have an unfavorable opinion, is a very high +45%.

Newt Gingrich is now the second most popular Republican with a net favorability rating of +13% followed by Huntsman (+9%) and Paul (+6%). The least popular Republicans are Perry (-34%), Bachmann (-25%), Cain (-22%), Johnson (-20%), Roemer (-20%), Karger (-12%), and Santorum (-7%).

Cain has seen the sharpest drop in his favorability ratings, from +30 in October to -22% in October, while Gingrich improved from -13% to +13%.

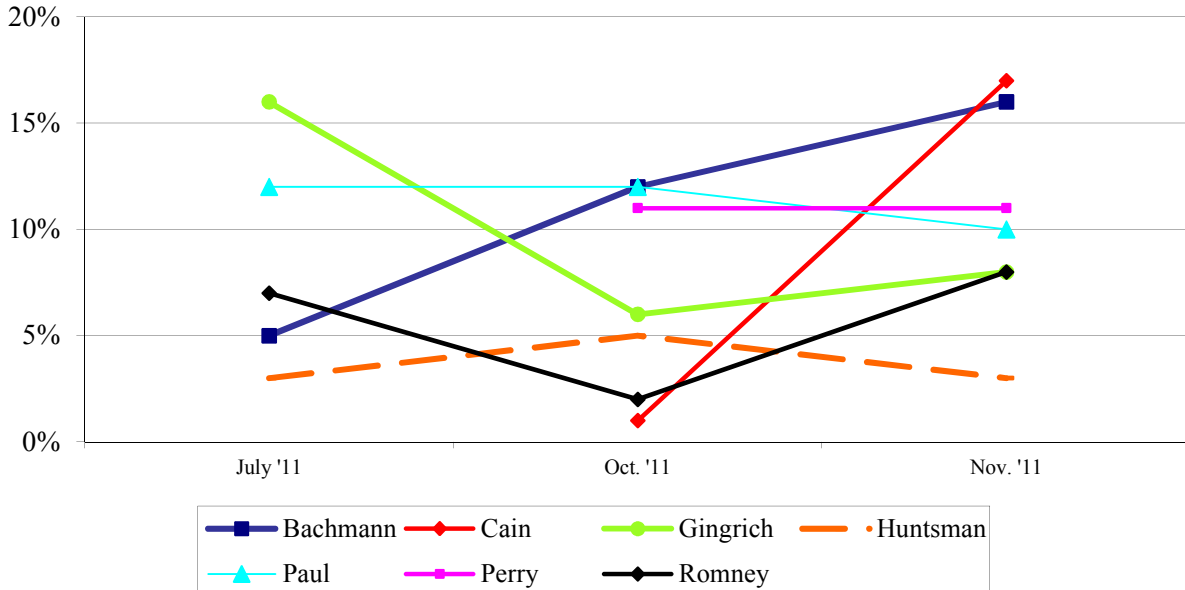
### NH 2012 GOP Presidential Primary – Candidate Favorability Ratings (% Favorable)



### Least Popular Republican

When asked which candidate they would not support under any circumstances, 17% of likely Republican primary voters say they would not vote for Cain, followed by Bachmann (16%), Perry (11%), Paul (10%), Gingrich (8%), and Romney (8%). Only 3% say they would not vote for Huntsman and 2% would not vote for Johnson.

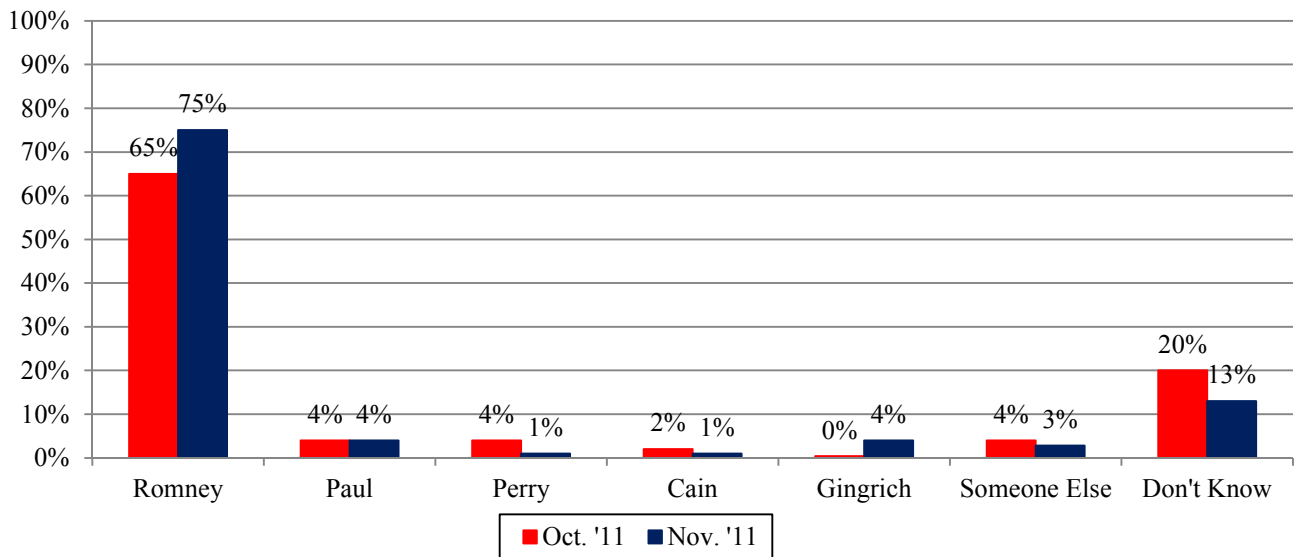
NH 2012 GOP Presidential Primary – Least Likely To Vote For



### Expected To Win NH Primary

Romney has been doing his best to build a sense of inevitability in winning the nomination by focusing on President Obama and not his fellow Republicans, and voters seem to recognize this. Currently, three-quarters of likely Republican primary voters (75%) think Romney will win the New Hampshire Primary, 4% think Paul will win and 4% think Gingrich will win. Most Romney supporters (94%) think he will win, but so do 78% of Gingrich supporters, 69% of Huntsman supporters, 47% of Cain supporters, and 45% of Paul supporters.

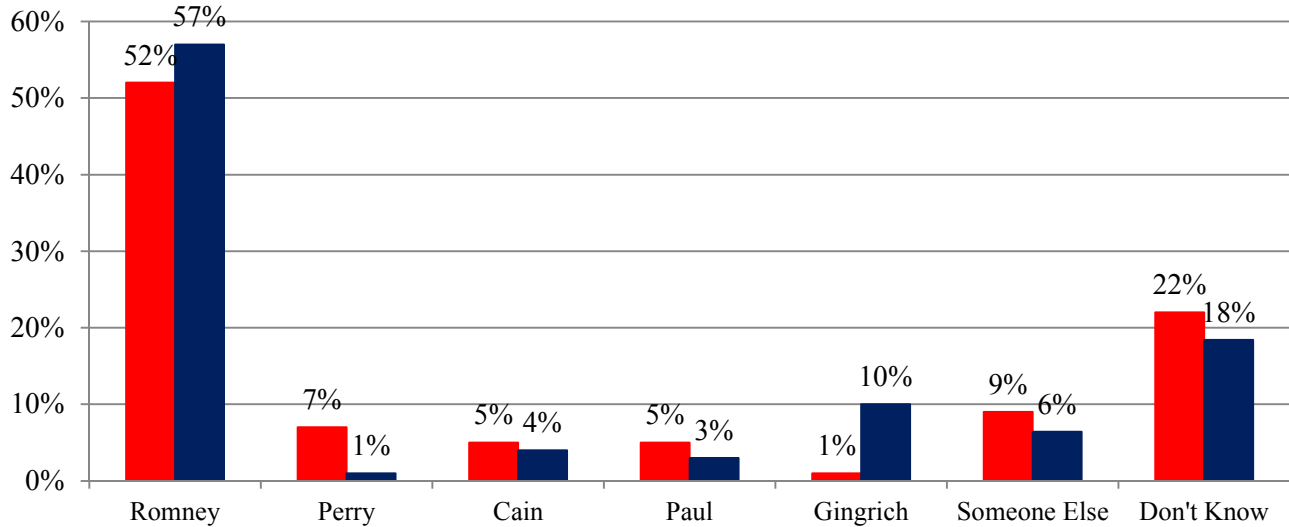
### Who Do You Expect To Win the NH Primary?



### Best Chance To Beat Obama

Another indicator of a candidate's strength in a primary election is how well they are expected to do against the other party's nominee. When asked which candidate has the best chance of defeating President Obama in November, 57% of likely Republican Primary voters name Romney, followed by Gingrich (10%), Cain (4%), Huntsman (3%), and Paul (3%).

Who Has The Best Chance To Beat Barack Obama?



### Candidate Qualities

Likely Republican voters were asked several questions about the characteristics of the Republican candidates. Romney is seen as the strongest leader, named by 44% of likely Republican primary voters, followed by Gingrich (25%) and Paul (6%). Romney is also seen as the most believable (45%) and the most likeable (35%). However, when asked which candidate is seen as most willing to take an unpopular position on an issue if they think it is the right position, Ron Paul is named by 29%, followed by Gingrich (21%) and Romney (12%).

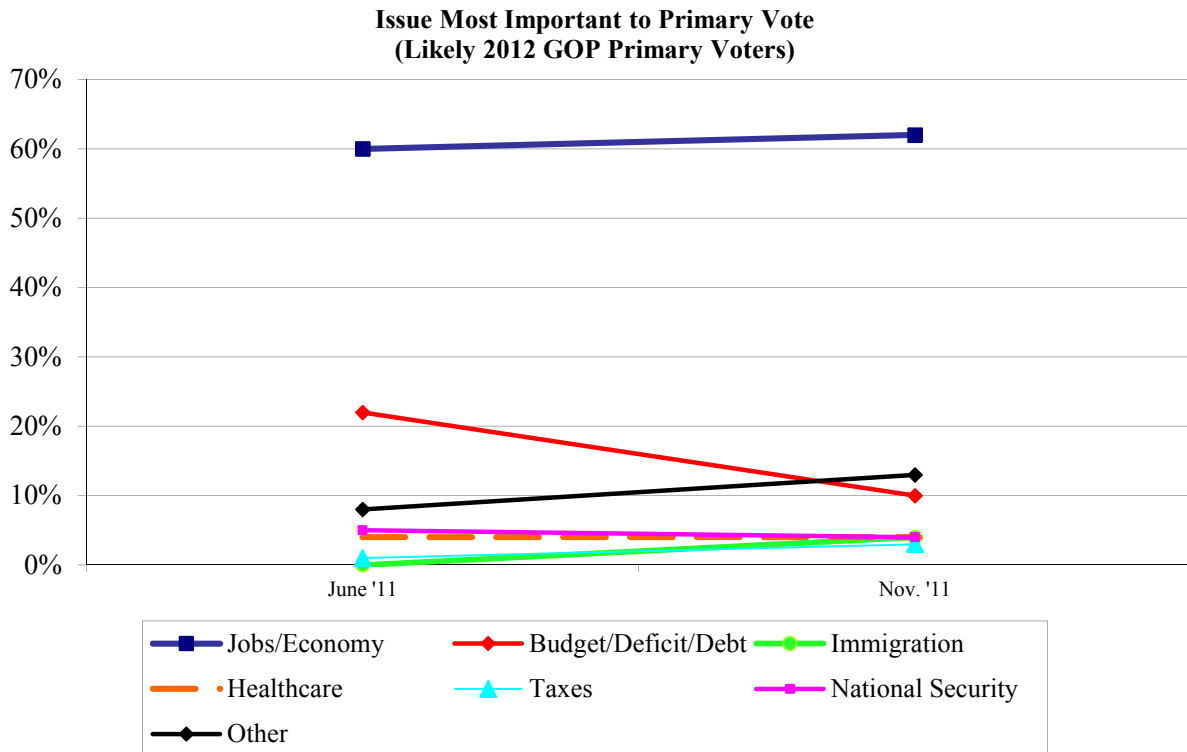
Likely Republican voters were also asked a number of questions about some specific issues involving some of the Republican candidates. When asked if Romney's Mormonism would make them more likely to vote for or against him, the vast majority (90%) said it would make no difference in their vote, 2% said they were more likely to vote for him, and 8% said they were more likely to vote against him.

Rick Perry's recent debate stumbles have done significant damage to his campaign. When asked how his poor debate performances impact their vote, 45% of likely Republican voters said they were more likely to vote against him, 1% were more likely to vote for him, 52% say it makes no difference, and 2% don't know.

The recent sexual harassment against Herman Cain has had a similar effect on his support. When asked if the allegations of sexual harassment against Cain when he was head of the National Restaurant Association in the 1990's would impact their vote, 45% of likely Republican voters said they were more likely to vote against him, 1% were more likely to vote for him, 53% say it makes no difference, and 1% don't know.

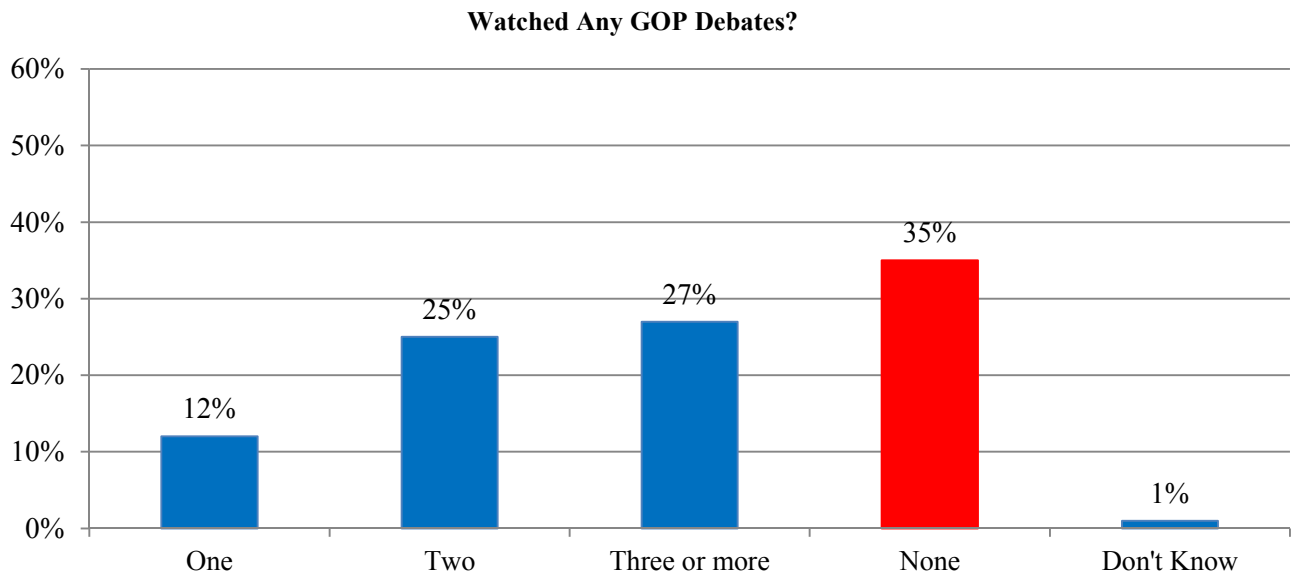
### Issue Most Important to Primary Vote

Jobs and the state of the economy continue to be the most important issues for likely Republican primary voters in deciding who to vote for. Currently, 62% of likely GOP Primary voters say jobs and the economy is the most important issue to their vote in the primary, followed by the issues surrounding the federal budget (10%), illegal immigration (4%), healthcare (4%), national security and foreign policy (4%), taxes (3%), and 13% cited some other issue.



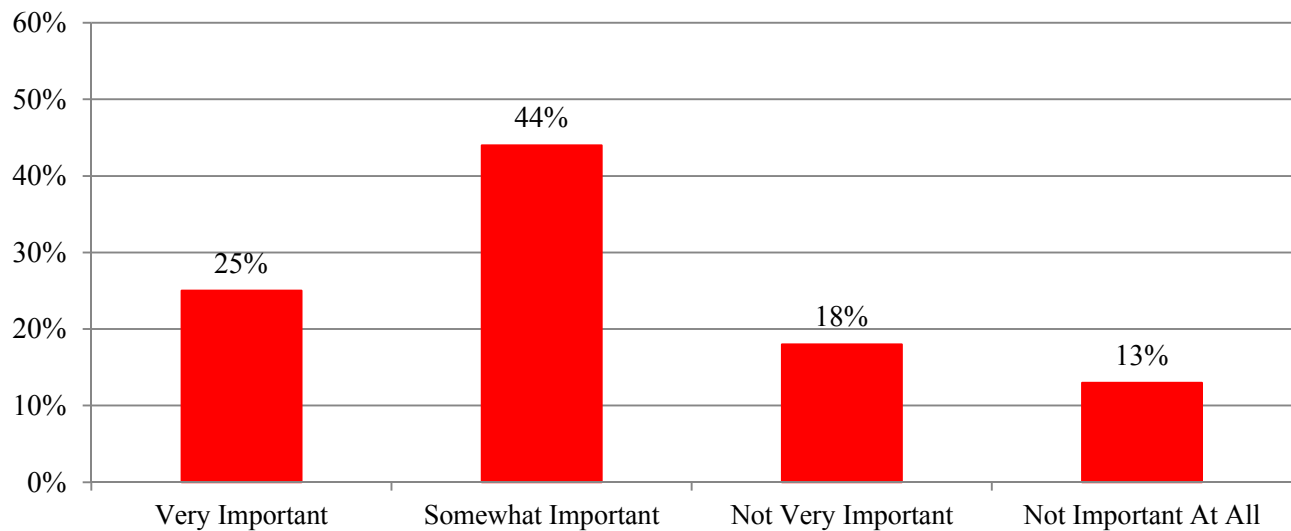
### Impact of the GOP Debates

A sizable majority of the New Hampshire Republican electorate (64%) has watched at least one of the televised GOP debates. When asked if they had watched any of the debates, 12% of likely Republican primary voters said they had watched one, 25% had watched two, and 27% had watched three or more, while 35% had not watched any of the debates and 1% could not recall.



More than two-thirds of Republican voters say that the debates play at least a somewhat important role in deciding who they plan to vote for. Currently, 25% of likely Republican Primary voters say the debates are very important in deciding their vote, 44% say they are somewhat important, 18% say they are not very important, and 13% think they are not important at all.

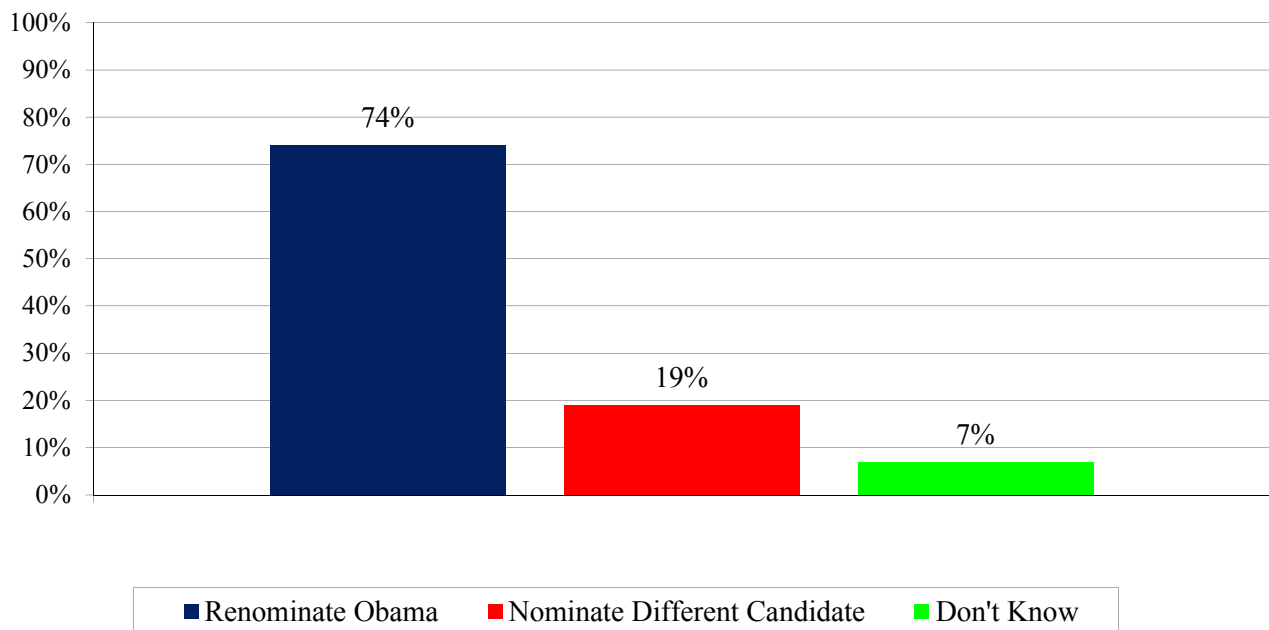
### Importance of GOP Debates



### Should the Democratic Party Renominate Obama?

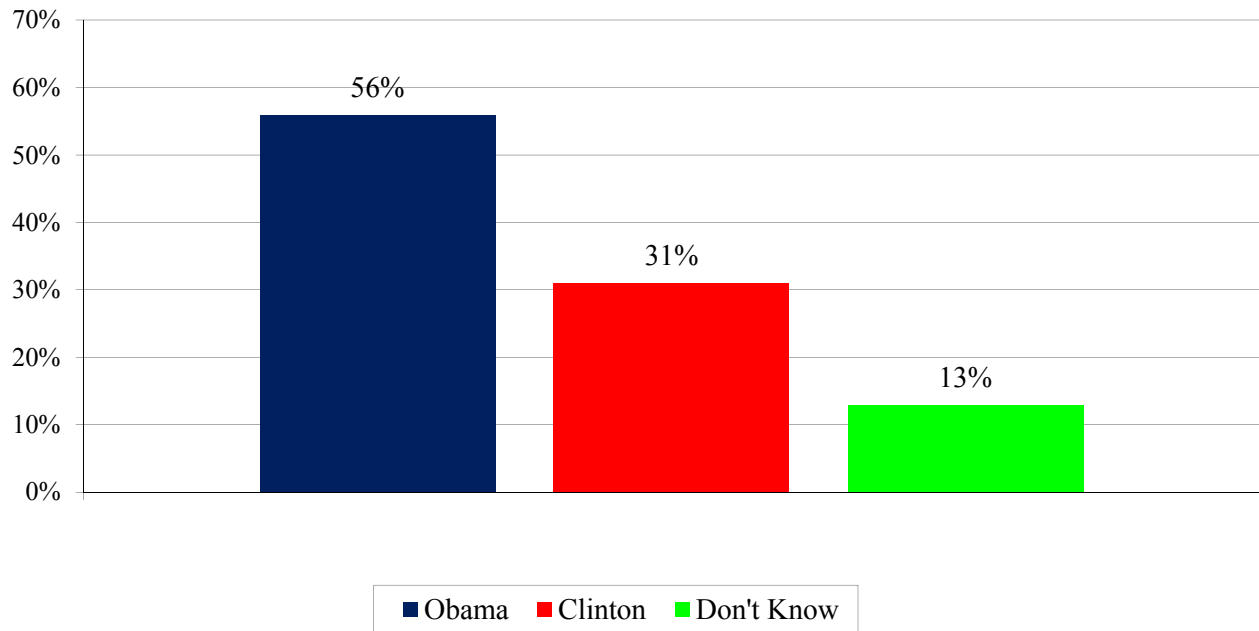
While no Democrat decided to challenge President Obama for his party's nomination, likely Democratic primary voters were asked whether the Democrats should renominate Obama or nominate a different candidate. Currently, 74% of likely Democratic primary voters say the party should renominate Obama, 19% think it should nominate a different candidate, and 7% don't know.

### Should The Democratic Party Renominate Obama?



However, there is a sense among many Democrats that they would prefer another candidate when offered a specific choice. If they had a choice, 56% of likely Democratic primary voters say they would still like to see Obama as the Democratic presidential nominee, but 31% would rather see Hillary Clinton as the nominee, and 13% don't know. Moderate and Conservative democrats are most likely to say they prefer Clinton.

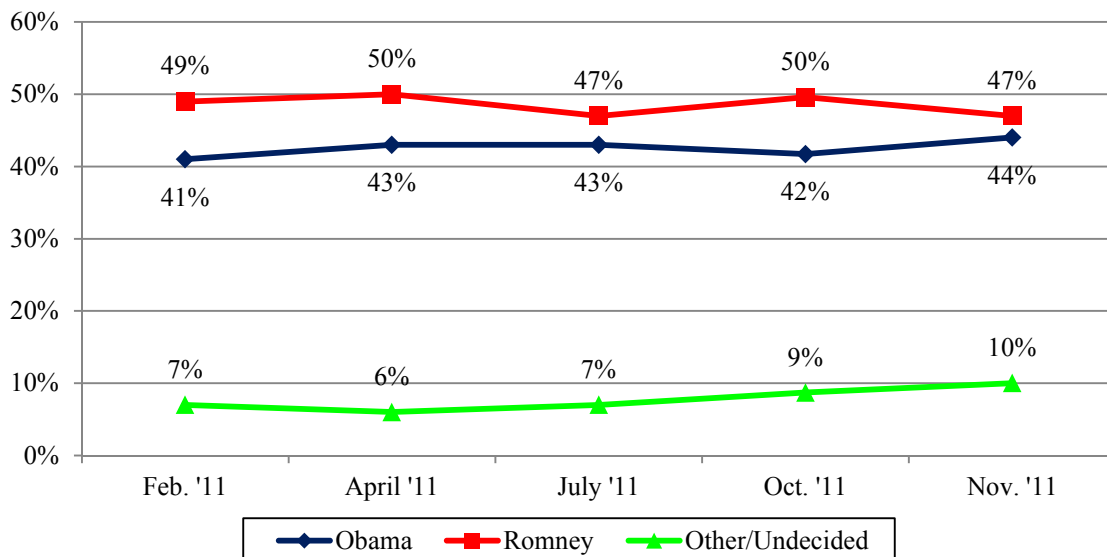
### Rather Nominate Obama or Hillary Clinton?



### 2012 Presidential Election

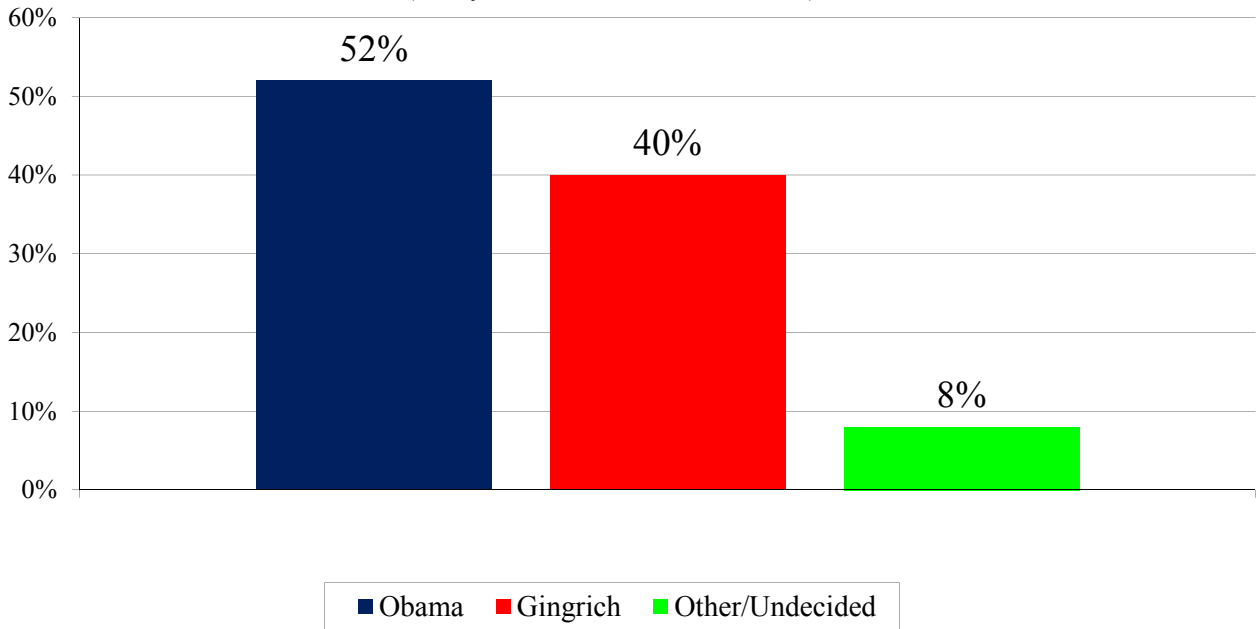
Looking ahead to the 2012 general election, the likelihood of President Obama winning again in New Hampshire depends heavily on the Republican candidate he would face. In a hypothetical race between Obama and Mitt Romney, the current GOP favorite in New Hampshire, Romney holds a slim lead with 47% to 44% for Obama, 3% for some other candidate, and 7% are undecided. Romney's lead over Obama narrowed slightly since October. Romney holds a narrow 40% to 38% lead among political independents, much closer than his 48% to 30% in October.

### November 2012 General Election - Obama vs. Romney (Likely 2012 General Election Voters)



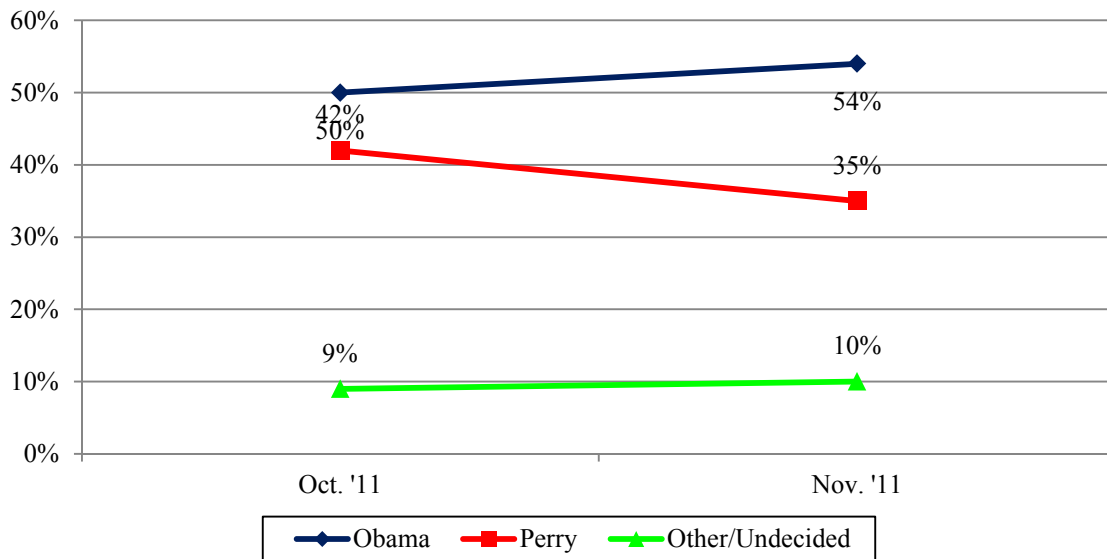
Obama does better against former Speaker of the House Newt Gingrich. In this matchup, Obama holds a strong 52% to 40% lead with 2% favoring some other candidate and 6% undecided. Obama gets the support of 50% of political independents against 30% for Gingrich.

**November 2012 General Election - Obama vs. Gingrich**  
(Likely 2012 General Election Voters)



And when Obama is matched against Texas Governor Rick Perry, Obama holds a 54% to 35% lead with 3% favoring some other candidate and 7% undecided. Independents favor Obama over Perry by 53% to 26%.

**November 2012 General Election - Obama vs. Perry**  
(Likely 2012 General Election Voters)





## Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. These findings are based on the latest **WMUR Granite State Poll**, conducted by the University of New Hampshire Survey Center. Six hundred and sixty-five (665) randomly selected New Hampshire adults were interviewed by telephone between November 15 and November 20, 2011. The margin of sampling error for the survey is +/- 3.8%. An additional oversample of 128 likely Republican primary voters were interviewed between November 20 and November 22, 2011. Included in the sample were 413 total likely 2012 Republican Primary voters (margin of sampling error +/- 4.8%), 219 likely Democratic primary voters (margin of sampling error +/- 6.6%), and 606 likely 2012 General Election voters (margin of sampling error +/- 4.0%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

### Interest in 2012 NH Primary (Likely GOP Voters)

	<u>Extremely Interested</u>	<u>Very Interested</u>	<u>Somewhat Interested</u>	<u>Not Very Interested</u>	<u>(N=)</u>
<b>Nov. '11</b>	<b>46%</b>	<b>36%</b>	<b>15%</b>	<b>2%</b>	<b>(413)</b>
<b>Oct. '11</b>	52%	34%	13%	1%	(348)
<b>July '11</b>	42%	40%	12%	6%	(357)
<b>June '11</b>	49%	35%	13%	3%	(424)
<b>May '11</b>	42%	32%	23%	4%	(351)
<b>Apr. '11</b>	52%	34%	11%	4%	(418)
<b>Feb. '11</b>	45%	32%	17%	6%	(243)
<b>Oct. '10</b>	58%	30%	8%	4%	(227)
<b>July '10</b>	61%	24%	11%	4%	(211)
<b>Apr. '10</b>	56%	34%	8%	2%	(227)
<b>Feb. '10</b>	47%	37%	12%	3%	(201)
<b>Oct. '09</b>	52%	35%	10%	5%	(202)
<b>Jun. '09</b>	43%	34%	11%	11%	(236)
<b>Apr. '09</b>	42%	28%	17%	14%	(193)
<b>Feb. '09</b>	29%	34%	19%	19%	(218)

### Decided Who to Vote for in 2012 GOP Primary? (Likely 2012 NH GOP Primary Voters)

“Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	<u>Def. Decided Vote</u>	<u>Leaning Toward Someone</u>	<u>Still Trying To Decide</u>	<u>(N=)</u>
<b>Nov. '11</b>	<b>16%</b>	<b>24%</b>	<b>59%</b>	<b>(413)</b>
<b>Oct. '11</b>	11%	21%	68%	(348)
<b>July '11</b>	8%	17%	75%	(352)
<b>June '11</b>	8%	16%	76%	(423)
<b>May '11</b>	4%	9%	87%	(350)
<b>Apr. '11</b>	5%	16%	79%	(416)
<b>Feb. '11</b>	7%	15%	78%	(345)
<b>Oct. '10</b>	15%	12%	73%	(224)
<b>July '10</b>	7%	15%	77%	(208)
<b>Apr. '10</b>	9%	7%	85%	(223)
<b>Feb. '10</b>	7%	9%	83%	(197)
<b>Oct. '09</b>	7%	9%	84%	(201)
<b>Jun. '09</b>	7%	7%	86%	(227)
<b>Apr. '09</b>	5%	7%	88%	(185)
<b>Feb. '09</b>	8%	11%	81%	(208)

**Republican Nomination in 2012 NH Primary**  
(Likely 2012 NH GOP Primary Voters)

"I'm going to read you the names of the candidates who are running for the Republican nomination. If the Republican primary for president were held today, which of the following would you support for the Republican nomination ... Michele Bachmann ... Herman Cain ... Newt Gingrich ... Jon Huntsman ... Gary Johnson ... Fred Karger ... Ron Paul ... Rick Perry... Buddy Roemer ... Mitt Romney ... Rick Santorum ... or someone else?" RANDOMIZE CANDIDATES

	<u>2010</u>				<u>2011</u>						
	<u>Feb.</u>	<u>Apr.</u>	<u>July</u>	<u>Oct.</u>	<u>Feb.</u>	<u>Apr.</u>	<u>May<sup>1</sup></u>	<u>June<sup>2</sup></u>	<u>July</u>	<u>Oct.</u>	<u>Nov.</u>
<b>Romney</b>	47%	41%	33%	36%	40%	36%	32%	41%	35%	37%	42%
<b>Gingrich</b>	4%	5%	11%	7%	6%	4%	6%	3%	1%	4%	15%
<b>Paul†</b>	--	6%	7%	3%	5%	6%	9%	6%	7%	9%	12%
<b>Huntsman ¢</b>	--	--	--	--	--	*	4%	3%	2%	8%	8%
<b>Cain +</b>	--	--	--	--	--	--	4%	4%	2%	12%	4%
<b>Perry ^</b>	--	--	--	--	--	--	--	--	4%	4%	4%
<b>Bachmann ¢</b>	--	--	--	--	--	4%	4%	4%	12%	2%	2%
<b>Santorum†</b>	--	2%	2%	1%	1%	*	2%	3%	1%	2%	1%
<b>Johnson†</b>	--	0%	0%	2%	0%	0%	*	*	1%	*	*
<b>Roemer +</b>	--	--	--	--	--	--	0%	0%	*	*	*
<b>Karger +</b>	--	--	--	--	--	--	0%	--	--	--	0%
<b>Giuliani</b>	13%	11%	8%	10%	10%	7%	6%	9%	7%	8%	--
<b>Palin</b>	9%	12%	9%	11%	6%	4%	5%	5%	3%	3%	--
<b>Pawlenty #</b>	4%	3%	4%	2%	7%	2%	4%	3%	3%	--	--
<b>Daniels \$</b>	--	--	--	--	0%	2%	4%	--	--	--	--
<b>Martin +</b>	--	--	--	--	--	--	0%	--	--	--	--
<b>Huckabee</b>	7%	9%	7%	12%	7%	6%	--	--	--	--	--
<b>Trump \$</b>	--	--	--	--	3%	11%	--	--	--	--	--
<b>Barbour @</b>	--	--	--	1%	1%	1%	--	--	--	--	--
<b>Crist</b>	1%	--	--	--	--	--	--	--	--	--	--
<b>Jindal</b>	3%	--	--	--	--	--	--	--	--	--	--
<b>Thune</b>	0%	0%	*	*	*	--	--	--	--	--	--
<b>Someone Else</b>	3%	3%	3%	3%	4%	1%	3%	5%	2%	2%	*
<b>Don't Know</b>	11%	9%	16%	11%	10%	14%	17%	13%	19%	10%	11%
<b>(N=)</b>	(201)	(228)	(210)	(227)	(355)	(415)	(347)	(419)	(351)	(341)	(413)

# Added October, 2009  
† Added April, 2010  
@ Added October, 2010  
\$ Added February, 2011

¢ Added April, 2011  
+ Added May, 2011  
^ Added July, 2011

\* = Less than 1%  
-- = Not asked

<sup>1</sup> CNN / WMUR Poll, conducted by UNH Survey Center

<sup>2</sup> Boston Globe New Hampshire Primary Poll, conducted by UNH Survey Center

	<u>2009</u>			
	<u>Feb.</u>	<u>Apr.</u>	<u>July</u>	<u>Oct.</u>
<b>Romney</b>	<b>47%</b>	<b>39%</b>	<b>40%</b>	<b>43%</b>
<b>Bachmann</b> ¢	--	--	--	--
<b>Paul</b> †	--	--	--	--
<b>Giuliani</b>	7%	10%	9%	8%
<b>Perry</b> ^	--	--	--	--
<b>Pawlenty</b> #	--	--	--	3%
<b>Palin</b>	3%	8%	17%	11%
<b>Cain</b> +	--	--	--	--
<b>Huntsman</b> ¢	--	--	--	--
<b>Gingrich</b>	7%	6%	5%	7%
<b>Johnson</b> †	--	--	--	--
<b>Santorum</b> †	--	--	--	--
<b>Roemer</b> +	--	--	--	--
<b>Karger</b> +	--	--	--	--
<b>Martin</b> +	--	--	--	--
<b>Daniels</b> \$	--	--	--	--
<b>Huckabee</b>	9%	12%	11%	9%
<b>Trump</b> \$	--	--	--	--
<b>Barbour</b> @	--	--	--	--
<b>Crist</b>	*	0%	2%	*
<b>Jindal</b>	4%	4%	2%	4%
<b>Thune</b>	--	--	--	--
<b>Someone Else</b>	5%	7%	4%	4%
<b>Don't Know</b>	12%	13%	10%	11%
<b>(N=)</b>	(218)	(189)	(233)	(201)

# Added October, 2009

† Added April, 2010

@ Added October, 2010

\$ Added February, 2011

¢ Added April, 2011

+ Added May, 2011

^ Added July, 2011

\* = Less than 1%

-- = Not asked

**Who Will You Not Vote For Under Any Circumstances?**  
(Likely 2012 NH GOP Primary Voters)

"Which of the candidates who are running for the Republican nomination would you NOT vote for under any circumstance?"

	<u>Oct. '11</u>	<u>Nov. '11</u>
<b>Cain</b>	*	<b>17%</b>
<b>Bachmann</b>	<b>12%</b>	<b>16%</b>
<b>Perry</b>	<b>11%</b>	<b>11%</b>
<b>Paul</b>	<b>12%</b>	<b>10%</b>
<b>Gingrich</b>	<b>6%</b>	<b>8%</b>
<b>Romney</b>	<b>2%</b>	<b>8%</b>
<b>Huntsman</b>	<b>5%</b>	<b>3%</b>
<b>Johnson</b>	<b>0%</b>	<b>2%</b>
<b>Santorum</b>	<b>1%</b>	<b>1%</b>
<b>Roemer</b>	<b>0%</b>	<b>1%</b>
<b>Karger</b>	--	<b>1%</b>
<b>Someone Else</b>	<b>1%</b>	<b>2%</b>
<b>Don't Know</b>	<b>24%</b>	<b>22%</b>
<b>(N=)</b>	<b>(333)</b>	<b>(409)</b>

**Who Do You Expect To Win The NH Primary?**  
(Likely 2012 NH GOP Primary Voters)

"Regardless of who you are voting for, which candidate do you think is most likely to win the New Hampshire Republican primary?"

	<u>Oct. '11</u>	<u>Nov. '11</u>
<b>Romney</b>	<b>65%</b>	<b>75%</b>
<b>Paul</b>	<b>4%</b>	<b>4%</b>
<b>Gingrich</b>	*	<b>4%</b>
<b>Perry</b>	<b>4%</b>	<b>1%</b>
<b>Cain</b>	<b>2%</b>	<b>1%</b>
<b>Huntsman</b>	<b>1%</b>	<b>1%</b>
<b>Bachmann</b>	*	<b>0%</b>
<b>Johnson</b>	<b>0%</b>	<b>0%</b>
<b>Santorum</b>	<b>0%</b>	<b>0%</b>
<b>Roemer</b>	<b>0%</b>	<b>0%</b>
<b>Karger</b>	--	<b>0%</b>
<b>Someone Else</b>	<b>1%</b>	<b>0%</b>
<b>Don't Know</b>	<b>20%</b>	<b>13%</b>
<b>(N=)</b>	<b>(346)</b>	<b>(413)</b>

**Who Has The Best Chance To Defeat Barack Obama?**  
(Likely 2012 NH GOP Primary Voters)

"And regardless of who you are voting for, which candidate do you think has the best chance of defeating President Obama in the 2012 general election?"

	<u>Oct. '11</u>	<u>Nov. '11</u>
<b>Romney</b>	<b>52%</b>	<b>57%</b>
<b>Gingrich</b>	<b>1%</b>	<b>10%</b>
<b>Cain</b>	<b>5%</b>	<b>4%</b>
<b>Paul</b>	<b>5%</b>	<b>3%</b>
<b>Huntsman</b>	<b>2%</b>	<b>3%</b>
<b>Bachmann</b>	<b>1%</b>	<b>1%</b>
<b>Perry</b>	<b>7%</b>	<b>1%</b>
<b>Johnson</b>	<b>0%</b>	<b>0%</b>
<b>Santorum</b>	<b>0%</b>	<b>0%</b>
<b>Roemer</b>	<b>0%</b>	<b>0%</b>
<b>Karger</b>	<b>--</b>	<b>0%</b>
<b>Someone Else</b>	<b>2%</b>	<b>2%</b>
<b>Don't Know</b>	<b>22%</b>	<b>18%</b>
<b>(N=)</b>	<b>(339)</b>	<b>(409)</b>

**Candidate Characteristics?**  
(Likely 2012 NH GOP Primary Voters)

"Now I'm going to read you a few phrases which describe the candidates, and for each one, tell me who you think that phrase best describes, regardless of who you are voting for. Please feel free to name a candidate even if you may not be voting for that person."

- "Which Republican candidate do you think is the strongest leader?"
- "Which Republican candidate do you think is most believable?"
- "Which Republican candidate do you think is most likeable?"
- "Which Republican candidate do you think is most willing to take an unpopular position on an issue if they think it is the right position?"

	<u>Strongest Leader</u>	<u>Most Believable</u>	<u>Most Likeable</u>	<u>Willing To Take Unpopular Stance</u>
<b>Romney</b>	44%	45%	35%	12%
<b>Gingrich</b>	25%	16%	5%	21%
<b>Paul</b>	6%	21%	8%	29%
<b>Perry</b>	3%	3%	8%	6%
<b>Bachmann</b>	2%	4%	6%	6%
<b>Cain</b>	4%	4%	15%	8%
<b>Huntsman</b>	4%	10%	7%	6%
<b>Johnson</b>	0%	0%	1%	0%
<b>Santorum</b>	*	1%	3%	2%
<b>Roemer</b>	0%	*	0%	0%
<b>Karger</b>	0%	*	0%	*
<b>Someone Else</b>	0%	*	*	0%
<b>DK / Unsure</b>	12%	15%	14%	11%
<b>(N)</b>	<b>(407)</b>	<b>(405)</b>	<b>(405)</b>	<b>(412)</b>

\* Less than 1%

**Effect of Mitt Romney's Mormonism**  
(Likely 2012 NH GOP Primary Voters)

"As you may know, Mitt Romney is a Mormon. Does this make you more likely to vote for him ... less likely to vote for him ... or does this make little difference in your vote?"

	<u>Nov. '11</u>
<b>More Likely To Vote For</b>	<b>2%</b>
<b>More Likely To Vote Against</b>	<b>8%</b>
<b>No Difference</b>	<b>90%</b>
<b>Don't Know</b>	<b>0%</b>
<b>(N=)</b>	<b>(412)</b>

**Effect of Rick Perry's Debate Performance**  
(Likely 2012 NH GOP Primary Voters)

"As you may know, Rick Perry has had several poor debate performances. Does this make you more likely to vote for him ... less likely to vote for him ... or does this make little difference in your vote?"

	<u>Nov. '11</u>
<b>More Likely To Vote For</b>	<b>1%</b>
<b>More Likely To Vote Against</b>	<b>45%</b>
<b>No Difference</b>	<b>52%</b>
<b>Don't Know</b>	<b>2%</b>
<b>(N=)</b>	<b>(410)</b>

**Effect of Sexual Harassment Allegations Against Herman Cain**  
(Likely 2012 NH GOP Primary Voters)

"As you may know, there have been allegations of sexual harassment made against Herman Cain in the 1990's when he was head of the National Restaurant Association. Do these allegations make you more likely to vote for him ... less likely to vote for him ... or does this make little difference in your vote?"

	<u>Nov. '11</u>
<b>More Likely To Vote For</b>	<b>1%</b>
<b>More Likely To Vote Against</b>	<b>45%</b>
<b>No Difference</b>	<b>53%</b>
<b>Don't Know</b>	<b>1%</b>
<b>(N=)</b>	<b>(411)</b>

**Issue Most Important to Primary Vote**  
(Likely 2012 NH GOP Primary Voters)

"Next, there are many issues facing the candidates in the election for president. In your opinion, which one issue is MOST IMPORTANT to YOUR VOTE in the presidential primary?"

	<u>June '11</u>	<u>Nov. '11</u>
<b>Jobs/Economy</b>	<b>60%</b>	<b>62%</b>
<b>Budget/Deficit/Debt</b>	<b>22%</b>	<b>10%</b>
<b>Immigration</b>	*	<b>4%</b>
<b>Healthcare</b>	<b>4%</b>	<b>4%</b>
<b>Taxes</b>	<b>1%</b>	<b>3%</b>
<b>National Security</b>	<b>5%</b>	<b>4%</b>
<b>Other</b>	<b>8%</b>	<b>13%</b>
<b>Don't Know</b>	*	*
<b>(N=)</b>	<b>(423)</b>	<b>(404)</b>

**Watched Any GOP Debates?**  
(Likely 2012 NH GOP Primary Voters)

"As you may know, there have been several televised debates among the Republican candidates. Have you watched any of these debates yourself?" IF YES: "About how many of the debates have you watched?"

	<u>Nov. '11</u>
<b>None</b>	<b>35%</b>
<b>One</b>	<b>12%</b>
<b>Two</b>	<b>25%</b>
<b>Three or more</b>	<b>27%</b>
<b>Don't Know</b>	<b>1%</b>
<b>(N=)</b>	<b>(412)</b>

**Importance of GOP Debates**  
(Likely 2012 NH GOP Primary Voters)

"How important are the debates in your deciding who you plan to vote for in the Republican primary ... very important ... somewhat important ... not very important ... or not important at all?"

	<u>Nov. '11</u>
<b>Very Important</b>	<b>25%</b>
<b>Somewhat Important</b>	<b>44%</b>
<b>Not Very Important</b>	<b>18%</b>
<b>Not Important At All</b>	<b>13%</b>
<b>Don't Know</b>	<b>0%</b>
<b>(N=)</b>	<b>(412)</b>

**GOP Favorability Ratings**  
(Likely 2012 GOP Primary Voters)

"Next, I'd like to get your overall opinion of some REPUBLICANS who are running or may run for President in 2012. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him."

"Minnesota Congresswoman Michele Bachmann?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Nov. '11	28%	13%	53%	7%	-25%	(413)
Oct. '11	31%	12%	49%	8%	-18%	(345)
July '11	52%	6%	23%	20%	+29%	(354)
Apr. '11	26%	8%	29%	37%	-3%	(419)

"Businessman Herman Cain?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Nov. '11	29%	14%	51%	6%	-22%	(413)
Oct. '11	49%	7%	19%	25%	+30%	(345)
July '11	32%	7%	13%	47%	+19%	(354)

"Former Speaker of the House Newt Gingrich?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Nov. '11	49%	10%	36%	4%	+13%	(413)
Oct. '11	36%	10%	49%	5%	-13%	(345)
July '11	25%	8%	62%	6%	-37%	(354)
Apr. '11	42%	8%	44%	6%	-2%	(419)
Feb. '11	41%	12%	40%	7%	+1%	(357)
Oct. '10	46%	9%	39%	6%	+7%	(225)
July '10	61%	3%	32%	5%	+29%	(211)
Apr. '10	53%	8%	31%	8%	+22%	(227)
Feb. '10	51%	6%	35%	8%	+16%	(201)
Oct. '09	53%	6%	28%	13%	+25%	(202)
Jun. '09	48%	6%	39%	7%	+9%	(234)
Apr. '09	49%	5%	35%	11%	+14%	(192)
Feb. '09	54%	5%	33%	8%	+21%	(218)

"Former Utah Governor John Huntsman?"\*

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Nov. '11	34%	12%	25%	30%	+9%	(413)
Oct. '11	27%	11%	29%	33%	-2%	(345)
July '11	19%	13%	23%	46%	-4%	(354)
Apr. '11	9%	8%	12%	71%	-3%	(418)

\* John Huntsman was previously referred to as "Former U.S. Ambassador to China."



"Former New Mexico Governor Gary Johnson?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Nov. '11	6%	16%	26%	53%	-20%	(413)
Oct. '11	9%	14%	22%	54%	-13%	(345)
July '11	12%	6%	17%	64%	-5%	(354)
Apr. '11	9%	12%	14%	66%	-5%	(417)
Feb. '11	6%	13%	11%	69%	-5%	(357)
Oct. '10	7%	8%	10%	75%	-3%	(227)
July '10	7%	6%	10%	77%	-3%	(211)
Apr. '10	12%	6%	5%	76%	+7%	(227)

"Businessman Fred Karger?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Nov. '11	2%	8%	14%	77%	-12%	(413)

"Texas Congressman Ron Paul?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Nov. '11	45%	12%	39%	4%	+6%	(413)
Oct. '11	45%	11%	40%	4%	+5%	(345)
July '11	40%	8%	45%	7%	-5%	(354)
Apr. '11	41%	7%	40%	12%	+1%	(419)
Feb. '11	36%	10%	35%	19%	+1%	(355)
Oct. '10	30%	12%	40%	17%	-10%	(225)
July '10	38%	7%	35%	20%	+3%	(211)
Apr. '10	36%	12%	39%	14%	-3%	(227)

"Texas Governor Rick Perry?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Nov. '11	25%	12%	59%	4%	-34%	(413)
Oct. '11	36%	8%	43%	12%	-7%	(345)
July '11	34%	9%	15%	42%	+19%	(354)

"Former Louisiana Governor Buddy Roemer?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Nov. '11	5%	12%	25%	57%	-20%	(413)
Oct. '11	7%	10%	25%	58%	-18%	(344)
July '11	8%	9%	17%	66%	-9%	(354)

"Former Massachusetts Governor Mitt Romney?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Nov. '11	67%	10%	22%	1%	+45%	(413)
Oct. '11	67%	10%	20%	3%	+47%	(345)
July '11	68%	7%	24%	2%	+44%	(354)
Apr. '11	70%	6%	21%	3%	+49%	(419)
Feb. '11	73%	8%	16%	4%	+57%	(357)
Oct. '10	73%	6%	19%	1%	+54%	(226)
July '10	75%	5%	16%	4%	+59%	(211)
Apr. '10	72%	6%	18%	4%	+54%	(228)
Feb. '10	80%	5%	14%	2%	+66%	(201)
Oct. '09	76%	4%	16%	5%	+60%	(202)
Jun. '09	69%	5%	22%	4%	+47%	(234)
Apr. '09	78%	2%	16%	4%	+62%	(192)
Feb. '09	79%	4%	16%	1%	+63%	(218)

"Former Pennsylvania Senator Rick Santorum?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Nov. '11	26%	16%	33%	26%	-7%	(413)
Oct. '11	28%	11%	30%	31%	-2%	(344)
July '11	33%	10%	21%	36%	+12%	(353)
Apr. '11	31%	9%	19%	40%	+12%	(419)
Feb. '11	30%	13%	12%	45%	+18%	(357)
Oct. '10	24%	13%	15%	48%	+9%	(225)
July '10	30%	9%	15%	46%	+15%	(211)
Apr. '10	30%	9%	11%	50%	+19%	(226)

**Should The Democratic Party Renominate Obama?**  
(Likely 2012 NH DEM Primary Voters)

"Do you think the Democratic Party should re-nominate Barack Obama as the party's candidate for president in 2012, or do you think the Democratic Party should nominate a different candidate for president in 2012?"

	<u>Nov. '11</u>
Renominate Obama	74%
Nominate Different Candidate	19%
Don't Know	7%
(N=)	(219)

**Rather Nominate Obama or Hillary Clinton?**  
(Likely 2012 NH DEM Primary Voters)

"If you had a choice, would you like to see Barack Obama or Hillary Clinton as the Democratic presidential nominee in 2012?"

	<u>Nov. '11</u>
Obama	56%
Clinton	31%
Don't Know	13%
(N=)	(221)

**2012 Presidential Trial Heats  
(Likely 2012 Voters)**

**Obama v. Romney**

	<u>Feb. '11</u>	<u>April '11</u>	<u>July '11</u>	<u>Oct. '11</u>	<u>Nov. '11</u>
<b>Barack Obama</b>	41%	43%	43%	42%	<b>44%</b>
<b>Mitt Romney</b>	49%	50%	47%	50%	<b>47%</b>
<b>Other</b>	3%	2%	2%	2%	<b>3%</b>
<b>Undecided</b>	7%	6%	7%	7%	<b>7%</b>
<b>(N=)</b>	<b>(712)</b>	<b>(471)</b>	<b>(729)</b>	<b>(559)</b>	<b>(606)</b>

**Obama v. Gingrich**

	<u>Nov. '11</u>
<b>Barack Obama</b>	<b>52%</b>
<b>Newt Gingrich</b>	<b>40%</b>
<b>Other</b>	<b>2%</b>
<b>Undecided</b>	<b>6%</b>
<b>(N=)</b>	<b>(603)</b>

**Obama v. Perry**

	<u>Oct. '11</u>	<u>Nov. '11</u>
<b>Barack Obama</b>	49%	<b>54%</b>
<b>Rick Perry</b>	42%	<b>35%</b>
<b>Other</b>	1%	<b>3%</b>
<b>Undecided</b>	7%	<b>7%</b>
<b>(N=)</b>	<b>(546)</b>	<b>(589)</b>

**2012 Presidential Primary – Undeclared Voters Primary Choice**

STATEWIDE	<u>Vote in</u>	<u>Vote in</u>	<u>DK</u>	<u>(N)</u>
	<u>GOP Primary</u>	<u>DEM Primary</u>	<u>18%</u>	<u>266</u>
	<b>56%</b>	<b>26%</b>		
Democrat	30%	64%	6%	86
Independent	51%	11%	38%	87
Republican	88%	3%	9%	88
Extremely interested	69%	20%	11%	96
Very interested	58%	25%	17%	95
Somewhat/Not very interested	38%	33%	29%	73
Liberal	32%	54%	15%	41
Moderate	50%	29%	21%	124
Conservative	81%	7%	11%	81
Support Tea Party	85%	2%	13%	61
Neutral	55%	21%	23%	107
Oppose Tea Party	40%	45%	15%	98
Approve of Obama	34%	50%	16%	107
Neutral	40%	20%	40%	15
Disapprove of Obama	76%	8%	16%	142
Read Union Leader	48%	27%	25%	64
Read Boston Globe	50%	28%	22%	46
Watch WMUR	54%	25%	21%	179
Listen to NHPR	55%	25%	20%	92
18 to 34	46%	50%	4%	24
35 to 49	63%	20%	17%	54
50 to 64	55%	28%	17%	93
65 and over	57%	22%	21%	87
Male	66%	19%	14%	125
Female	48%	31%	21%	141
High school or less	43%	28%	30%	54
Some college	53%	20%	27%	51
College graduate	62%	23%	15%	94
Post graduate	63%	32%	5%	65
Protestant	59%	21%	21%	63
Catholic	64%	19%	18%	91
Other	49%	38%	14%	96
Attend services 1 or more a week	60%	22%	18%	60
1 2 times a month	58%	23%	19%	26
Less often	61%	24%	15%	72
Never	52%	33%	15%	91
North Country	55%	27%	18%	22
Central / Lakes	62%	24%	14%	58
Connecticut Valley	50%	30%	20%	44
Mass Border	62%	17%	20%	69
Seacoast	50%	34%	16%	50
Manchester Area	52%	26%	22%	23

**Democratic Voters Primary Preference**

	<u>Prefer Obama</u> 74%	<u>Prefer Someone Else</u> 19%	<u>DK</u> 7%	<u>(N)</u> 219
<b>STATEWIDE</b>				
Registered Democrat	72%	22%	6%	152
Registered Undeclared	79%	15%	6%	62
Democrat	79%	15%	5%	189
Independent	48%	33%	19%	21
Republican	13%	75%	13%	8
Extremely interested	78%	19%	3%	79
Very interested	73%	17%	9%	75
Somewhat/Not very interested	70%	22%	8%	64
Liberal	84%	9%	7%	87
Moderate	71%	23%	6%	97
Conservative	48%	44%	7%	27
Support Tea Party	40%	60%	0%	10
Neutral	56%	32%	12%	73
Oppose Tea Party	86%	10%	4%	136
Approve of Obama	90%	6%	4%	163
Neutral	43%	14%	43%	14
Disapprove of Obama	22%	73%	5%	41
Read Union Leader	68%	26%	6%	50
Read Boston Globe	85%	15%	0%	48
Watch WMUR	72%	20%	8%	145
Listen to NHPR	87%	10%	3%	90
18 to 34	72%	22%	6%	32
35 to 49	75%	14%	11%	36
50 to 64	81%	10%	9%	79
65 and over	68%	30%	3%	71
Male	75%	22%	3%	73
Female	73%	18%	9%	146
High school or less	59%	33%	8%	49
Some college	63%	28%	10%	40
College graduate	74%	16%	10%	68
Post graduate	94%	6%	0%	62
Protestant	82%	15%	4%	55
Catholic	61%	32%	7%	69
Other	79%	12%	10%	84
Attend services 1 or more a week	59%	33%	8%	49
1 2 times a month	68%	26%	6%	34
Less often	81%	15%	4%	52
Never	81%	9%	9%	75
North Country	65%	27%	8%	26
Central / Lakes	76%	15%	10%	41
Connecticut Valley	63%	23%	13%	30
Mass Border	79%	17%	4%	52
Seacoast	77%	19%	4%	48
Manchester Area	77%	18%	5%	22

**Rather Nominate Obama or Clinton**

<b>STATEWIDE</b>	<b><u>Obama</u></b> <b>56%</b>	<b><u>Clinton</u></b> <b>31%</b>	<b><u>DK</u></b> <b>13%</b>	<b><u>(N)</u></b> <b>221</b>
Registered Democrat	52%	34%	14%	153
Registered Undeclared	68%	22%	10%	63
Democrat	61%	26%	13%	191
Independent	29%	67%	5%	21
Republican	13%	63%	25%	8
Extremely interested	54%	33%	14%	80
Very interested	63%	28%	9%	75
Somewhat/Not very interested	52%	32%	15%	65
Liberal	62%	24%	14%	87
Moderate	57%	32%	11%	98
Conservative	36%	57%	7%	28
Support Tea Party	40%	50%	10%	10
Neutral	43%	41%	16%	74
Oppose Tea Party	64%	25%	11%	137
Approve of Obama	72%	18%	10%	165
Neutral	14%	64%	21%	14
Disapprove of Obama	10%	71%	20%	41
Read Union Leader	53%	35%	12%	51
Read Boston Globe	69%	21%	10%	48
Watch WMUR	51%	35%	14%	147
Listen to NHPR	64%	24%	11%	90
18 to 34	66%	19%	16%	32
35 to 49	53%	34%	13%	38
50 to 64	61%	24%	15%	79
65 and over	49%	42%	8%	71
Male	65%	27%	8%	75
Female	51%	34%	15%	146
High school or less	47%	41%	12%	51
Some college	43%	35%	23%	40
College graduate	59%	28%	13%	68
Post graduate	69%	24%	6%	62
Protestant	59%	29%	13%	56
Catholic	43%	46%	10%	69
Other	65%	22%	13%	85
Attend services 1 or more a week	39%	53%	8%	49
1 2 times a month	50%	41%	9%	34
Less often	70%	17%	13%	53
Never	61%	24%	16%	76
North Country	42%	46%	12%	26
Central / Lakes	60%	30%	9%	43
Connecticut Valley	50%	37%	13%	30
Mass Border	63%	27%	10%	52
Seacoast	60%	31%	8%	48
Manchester Area	45%	18%	36%	22

**Favorability Rating – Former Massachusetts Governor Mitt Romney**

<b>GOP LIKELY VOTERS</b>	<b><u>Favorable</u></b> <b>67%</b>	<b><u>Neutral</u></b> <b>10%</b>	<b><u>Unfavorable</u></b> <b>22%</b>	<b><u>DK</u></b> <b>1%</b>	<b><u>(N)</u></b> <b>413</b>
Registered Undeclared	62%	13%	25%	0%	192
Registered Republican	72%	8%	18%	2%	215
Democrat	50%	16%	34%	0%	46
Independent	64%	7%	30%	0%	76
Republican	71%	10%	18%	2%	287
Romney supporter	94%	4%	1%	1%	174
Cain supporter	18%	11%	71%	0%	18
Gingrich supporter	66%	16%	16%	2%	62
Paul supporter	30%	13%	57%	0%	51
Huntsman supporter	43%	20%	37%	0%	33
Support other candidate	47%	3%	50%	0%	31
Undecided	61%	19%	16%	4%	43
Extremely interested	68%	11%	21%	1%	190
Very interested	66%	11%	22%	1%	149
Somewhat/Not very interested	71%	5%	22%	2%	72
Liberal	47%	19%	33%	0%	20
Moderate	69%	10%	20%	0%	157
Conservative	68%	9%	22%	1%	220
Support Tea Party	72%	7%	21%	1%	172
Neutral	65%	15%	18%	2%	160
Oppose Tea Party	60%	8%	32%	0%	79
Read Union Leader	74%	11%	13%	2%	147
Read Boston Globe	75%	7%	18%	0%	60
Watch WMUR	71%	8%	19%	1%	263
Listen to NHPR	57%	18%	23%	2%	114
18 to 34	53%	0%	43%	4%	34
35 to 49	60%	9%	29%	2%	93
50 to 64	69%	15%	16%	0%	148
65 and over	74%	8%	18%	1%	132
Male	68%	8%	22%	1%	202
Female	67%	12%	21%	1%	211
High school or less	64%	9%	23%	4%	78
Some college	65%	6%	28%	1%	87
College graduate	71%	9%	19%	0%	156
Post graduate	64%	16%	20%	0%	87
Protestant	65%	12%	22%	2%	166
Catholic	70%	6%	23%	1%	147
Other	67%	14%	20%	0%	79
Attend services 1 or more a week	65%	7%	27%	1%	121
1 2 times a month	68%	10%	21%	0%	45
Less often	78%	10%	11%	1%	111
Never	60%	11%	27%	1%	121
North Country	65%	10%	26%	0%	37
Central / Lakes	67%	11%	23%	0%	79
Connecticut Valley	61%	6%	33%	0%	57
Mass Border	71%	10%	17%	1%	136
Seacoast	71%	4%	20%	4%	59
Manchester Area	62%	20%	18%	0%	45

**Favorability Rating – Texas Congressman Ron Paul**

<b>GOP LIKELY VOTERS</b>	<b><u>Favorable</u></b> <b>45%</b>	<b><u>Neutral</u></b> <b>12%</b>	<b><u>Unfavorable</u></b> <b>39%</b>	<b><u>DK</u></b> <b>4%</b>	<b><u>(N)</u></b> <b>413</b>
Registered Undeclared	50%	14%	33%	3%	192
Registered Republican	41%	10%	45%	4%	215
Democrat	50%	4%	45%	1%	46
Independent	50%	11%	35%	4%	76
Republican	42%	14%	40%	4%	287
Romney supporter	41%	13%	42%	4%	174
Cain supporter	34%	24%	41%	0%	18
Gingrich supporter	30%	16%	53%	2%	62
Paul supporter	99%	1%	0%	0%	51
Huntsman supporter	50%	6%	45%	0%	33
Support other candidate	33%	3%	61%	3%	31
Undecided	31%	21%	35%	13%	43
Extremely interested	42%	15%	40%	3%	190
Very interested	49%	11%	36%	4%	149
Somewhat/Not very interested	45%	7%	44%	4%	72
Liberal	40%	10%	50%	0%	20
Moderate	40%	12%	44%	3%	157
Conservative	48%	13%	35%	4%	220
Support Tea Party	46%	13%	40%	1%	172
Neutral	44%	13%	36%	6%	160
Oppose Tea Party	46%	8%	43%	3%	79
Read Union Leader	39%	12%	43%	6%	147
Read Boston Globe	50%	14%	33%	3%	60
Watch WMUR	44%	14%	39%	3%	263
Listen to NHPR	52%	10%	35%	2%	114
18 to 34	56%	15%	21%	8%	34
35 to 49	52%	8%	34%	6%	93
50 to 64	50%	12%	36%	2%	148
65 and over	31%	15%	51%	3%	132
Male	48%	8%	41%	3%	202
Female	43%	16%	37%	5%	211
High school or less	46%	9%	41%	4%	78
Some college	50%	20%	26%	3%	87
College graduate	44%	10%	41%	5%	156
Post graduate	38%	10%	50%	2%	87
Protestant	41%	11%	44%	5%	166
Catholic	47%	12%	38%	3%	147
Other	46%	17%	35%	3%	79
Attend services 1 or more a week	44%	12%	41%	2%	121
1 2 times a month	38%	4%	52%	5%	45
Less often	42%	17%	37%	5%	111
Never	51%	11%	35%	3%	121
North Country	44%	21%	35%	0%	37
Central / Lakes	52%	14%	32%	2%	79
Connecticut Valley	41%	12%	42%	5%	57
Mass Border	47%	9%	41%	4%	136
Seacoast	46%	13%	34%	7%	59
Manchester Area	33%	10%	53%	3%	45



**Favorability Rating – Former New Mexico Governor Gary Johnson**

<b>GOP LIKELY VOTERS</b>	<b><u>Favorable</u></b> <b>6%</b>	<b><u>Neutral</u></b> <b>16%</b>	<b><u>Unfavorable</u></b> <b>26%</b>	<b><u>DK</u></b> <b>53%</b>	<b><u>(N)</u></b> <b>413</b>
Registered Undeclared	7%	19%	25%	49%	192
Registered Republican	4%	13%	27%	57%	215
Democrat	14%	8%	16%	63%	46
Independent	6%	15%	32%	47%	76
Republican	4%	17%	25%	54%	287
Romney supporter	7%	12%	31%	50%	174
Cain supporter	0%	25%	30%	45%	18
Gingrich supporter	3%	13%	35%	49%	62
Paul supporter	4%	19%	12%	65%	51
Huntsman supporter	14%	23%	11%	52%	33
Support other candidate	8%	11%	27%	54%	31
Undecided	1%	21%	19%	58%	43
Extremely interested	7%	19%	30%	44%	190
Very interested	4%	13%	23%	60%	149
Somewhat/Not very interested	6%	11%	22%	62%	72
Liberal	17%	15%	27%	41%	20
Moderate	8%	12%	21%	59%	157
Conservative	3%	17%	30%	50%	220
Support Tea Party	4%	20%	30%	46%	172
Neutral	4%	15%	22%	60%	160
Oppose Tea Party	13%	9%	24%	55%	79
Read Union Leader	5%	15%	27%	53%	147
Read Boston Globe	9%	18%	23%	50%	60
Watch WMUR	6%	17%	29%	48%	263
Listen to NHPR	10%	17%	23%	50%	114
18 to 34	0%	12%	14%	74%	34
35 to 49	4%	14%	22%	59%	93
50 to 64	7%	21%	27%	46%	148
65 and over	7%	11%	29%	53%	132
Male	6%	16%	32%	46%	202
Female	5%	15%	20%	60%	211
High school or less	2%	11%	27%	60%	78
Some college	4%	15%	25%	55%	87
College graduate	6%	16%	24%	54%	156
Post graduate	9%	21%	26%	44%	87
Protestant	9%	16%	19%	55%	166
Catholic	5%	10%	32%	53%	147
Other	2%	22%	24%	53%	79
Attend services 1 or more a week	4%	19%	25%	52%	121
1 2 times a month	10%	13%	37%	40%	45
Less often	7%	13%	22%	58%	111
Never	5%	15%	24%	56%	121
North Country	3%	23%	33%	41%	37
Central / Lakes	4%	14%	24%	57%	79
Connecticut Valley	7%	9%	24%	61%	57
Mass Border	8%	17%	27%	48%	136
Seacoast	3%	13%	30%	55%	59
Manchester Area	6%	18%	17%	59%	45

**Favorability Rating – Former Speaker of the House Newt Gingrich**

<b>GOP LIKELY VOTERS</b>	<b><u>Favorable</u></b> <b>49%</b>	<b><u>Neutral</u></b> <b>10%</b>	<b><u>Unfavorable</u></b> <b>36%</b>	<b><u>DK</u></b> <b>4%</b>	<b><u>(N)</u></b> <b>413</b>
Registered Undeclared	46%	8%	44%	2%	192
Registered Republican	52%	12%	29%	7%	215
Democrat	12%	10%	75%	2%	46
Independent	46%	9%	44%	1%	76
Republican	56%	11%	28%	6%	287
Romney supporter	45%	14%	37%	4%	174
Cain supporter	53%	7%	40%	0%	18
Gingrich supporter	98%	0%	2%	0%	62
Paul supporter	25%	9%	57%	8%	51
Huntsman supporter	35%	5%	60%	0%	33
Support other candidate	34%	17%	39%	10%	31
Undecided	40%	15%	34%	10%	43
Extremely interested	60%	8%	32%	1%	190
Very interested	46%	11%	38%	5%	149
Somewhat/Not very interested	29%	13%	46%	12%	72
Liberal	7%	7%	81%	5%	20
Moderate	38%	11%	47%	4%	157
Conservative	62%	9%	24%	4%	220
Support Tea Party	69%	5%	22%	4%	172
Neutral	42%	17%	34%	7%	160
Oppose Tea Party	18%	10%	71%	1%	79
Read Union Leader	48%	14%	30%	7%	147
Read Boston Globe	29%	15%	55%	0%	60
Watch WMUR	52%	12%	32%	5%	263
Listen to NHPR	40%	12%	44%	3%	114
18 to 34	25%	18%	36%	22%	34
35 to 49	43%	14%	37%	6%	93
50 to 64	57%	5%	37%	1%	148
65 and over	50%	12%	35%	3%	132
Male	53%	10%	34%	2%	202
Female	45%	10%	38%	6%	211
High school or less	44%	14%	31%	11%	78
Some college	53%	8%	37%	2%	87
College graduate	50%	11%	35%	4%	156
Post graduate	48%	9%	42%	1%	87
Protestant	46%	13%	36%	5%	166
Catholic	55%	9%	32%	4%	147
Other	38%	10%	48%	4%	79
Attend services 1 or more a week	58%	11%	27%	4%	121
1 2 times a month	60%	6%	27%	7%	45
Less often	42%	13%	41%	4%	111
Never	40%	10%	45%	5%	121
North Country	48%	5%	47%	0%	37
Central / Lakes	45%	14%	34%	7%	79
Connecticut Valley	43%	16%	34%	7%	57
Mass Border	48%	7%	39%	5%	136
Seacoast	50%	11%	35%	4%	59
Manchester Area	64%	10%	26%	0%	45

**Favorability Rating – Former Pennsylvania Senator Rick Santorum**

<b>GOP LIKELY VOTERS</b>	<b><u>Favorable</u></b> <b>26%</b>	<b><u>Neutral</u></b> <b>16%</b>	<b><u>Unfavorable</u></b> <b>33%</b>	<b><u>DK</u></b> <b>26%</b>	<b><u>(N)</u></b> <b>413</b>
Registered Undeclared	25%	14%	37%	24%	192
Registered Republican	26%	16%	30%	27%	215
Democrat	9%	4%	57%	31%	46
Independent	25%	18%	39%	18%	76
Republican	28%	17%	28%	27%	287
Romney supporter	22%	13%	35%	30%	174
Cain supporter	35%	21%	24%	19%	18
Gingrich supporter	38%	17%	25%	20%	62
Paul supporter	25%	16%	34%	24%	51
Huntsman supporter	10%	18%	63%	9%	33
Support other candidate	35%	18%	27%	20%	31
Undecided	24%	15%	21%	40%	43
Extremely interested	31%	18%	36%	15%	190
Very interested	27%	16%	28%	30%	149
Somewhat/Not very interested	10%	7%	37%	47%	72
Liberal	0%	12%	66%	22%	20
Moderate	21%	18%	36%	25%	157
Conservative	32%	15%	28%	25%	220
Support Tea Party	39%	14%	31%	17%	172
Neutral	18%	23%	25%	35%	160
Oppose Tea Party	14%	6%	53%	27%	79
Read Union Leader	25%	18%	32%	25%	147
Read Boston Globe	26%	9%	38%	27%	60
Watch WMUR	26%	16%	35%	23%	263
Listen to NHPR	22%	12%	41%	25%	114
18 to 34	20%	17%	35%	28%	34
35 to 49	22%	16%	29%	34%	93
50 to 64	30%	16%	31%	23%	148
65 and over	23%	15%	37%	24%	132
Male	24%	18%	37%	21%	202
Female	28%	13%	29%	30%	211
High school or less	20%	6%	32%	41%	78
Some college	25%	23%	24%	28%	87
College graduate	25%	16%	37%	22%	156
Post graduate	33%	17%	36%	14%	87
Protestant	30%	14%	29%	27%	166
Catholic	30%	14%	30%	27%	147
Other	10%	22%	43%	26%	79
Attend services 1 or more a week	37%	15%	23%	24%	121
1 2 times a month	34%	15%	35%	16%	45
Less often	21%	18%	31%	30%	111
Never	15%	12%	44%	29%	121
North Country	23%	22%	38%	17%	37
Central / Lakes	30%	16%	29%	25%	79
Connecticut Valley	19%	15%	32%	35%	57
Mass Border	24%	13%	34%	30%	136
Seacoast	26%	15%	36%	24%	59
Manchester Area	36%	18%	32%	14%	45

**Favorability Rating – Minnesota Congresswoman Michelle Bachmann**

<b>GOP LIKELY VOTERS</b>	<b><u>Favorable</u></b> <b>28%</b>	<b><u>Neutral</u></b> <b>13%</b>	<b><u>Unfavorable</u></b> <b>53%</b>	<b><u>DK</u></b> <b>7%</b>	<b><u>(N)</u></b> <b>413</b>
Registered Undeclared	25%	10%	61%	4%	192
Registered Republican	29%	16%	47%	9%	215
Democrat	1%	9%	90%	0%	46
Independent	28%	9%	58%	6%	76
Republican	32%	15%	46%	8%	287
Romney supporter	20%	12%	62%	6%	174
Cain supporter	55%	11%	34%	0%	18
Gingrich supporter	49%	17%	31%	3%	62
Paul supporter	21%	15%	54%	9%	51
Huntsman supporter	10%	8%	83%	0%	33
Support other candidate	39%	11%	41%	10%	31
Undecided	29%	15%	41%	14%	43
Extremely interested	33%	15%	48%	3%	190
Very interested	23%	14%	57%	6%	149
Somewhat/Not very interested	22%	6%	56%	17%	72
Liberal	13%	9%	68%	10%	20
Moderate	18%	9%	69%	4%	157
Conservative	37%	16%	39%	7%	220
Support Tea Party	47%	13%	35%	5%	172
Neutral	18%	16%	56%	10%	160
Oppose Tea Party	5%	5%	85%	4%	79
Read Union Leader	28%	11%	55%	6%	147
Read Boston Globe	15%	14%	63%	8%	60
Watch WMUR	26%	13%	56%	5%	263
Listen to NHPR	22%	12%	58%	8%	114
18 to 34	25%	13%	49%	12%	34
35 to 49	34%	16%	38%	12%	93
50 to 64	23%	14%	60%	3%	148
65 and over	30%	9%	56%	5%	132
Male	24%	12%	59%	5%	202
Female	31%	14%	48%	8%	211
High school or less	30%	16%	40%	13%	78
Some college	26%	14%	52%	8%	87
College graduate	27%	12%	55%	5%	156
Post graduate	28%	11%	58%	3%	87
Protestant	29%	14%	49%	7%	166
Catholic	31%	14%	49%	6%	147
Other	14%	8%	69%	9%	79
Attend services 1 or more a week	43%	13%	36%	8%	121
1 2 times a month	28%	23%	48%	1%	45
Less often	23%	12%	58%	7%	111
Never	16%	10%	67%	7%	121
North Country	31%	16%	53%	0%	37
Central / Lakes	23%	12%	58%	7%	79
Connecticut Valley	20%	18%	51%	11%	57
Mass Border	31%	10%	52%	7%	136
Seacoast	25%	18%	47%	9%	59
Manchester Area	33%	9%	58%	0%	45

**Favorability Rating – Former Utah Governor John Huntsman**

<b>GOP LIKELY VOTERS</b>	<b><u>Favorable</u></b> <b>34%</b>	<b><u>Neutral</u></b> <b>12%</b>	<b><u>Unfavorable</u></b> <b>25%</b>	<b><u>DK</u></b> <b>30%</b>	<b><u>(N)</u></b> <b>413</b>
Registered Undeclared	36%	12%	25%	26%	192
Registered Republican	31%	11%	25%	33%	215
Democrat	48%	4%	15%	33%	46
Independent	40%	12%	25%	23%	76
Republican	29%	13%	26%	31%	287
Romney supporter	32%	15%	25%	28%	174
Cain supporter	27%	5%	35%	33%	18
Gingrich supporter	26%	10%	34%	31%	62
Paul supporter	15%	15%	26%	43%	51
Huntsman supporter	97%	0%	3%	0%	33
Support other candidate	34%	5%	31%	29%	31
Undecided	26%	15%	19%	41%	43
Extremely interested	32%	16%	32%	20%	190
Very interested	38%	8%	17%	37%	149
Somewhat/Not very interested	26%	10%	24%	39%	72
Liberal	49%	8%	17%	26%	20
Moderate	40%	13%	20%	27%	157
Conservative	27%	13%	30%	31%	220
Support Tea Party	27%	11%	36%	26%	172
Neutral	28%	16%	18%	38%	160
Oppose Tea Party	57%	6%	16%	21%	79
Read Union Leader	39%	10%	26%	25%	147
Read Boston Globe	51%	5%	16%	28%	60
Watch WMUR	33%	15%	26%	26%	263
Listen to NHPR	37%	14%	19%	30%	114
18 to 34	29%	9%	16%	46%	34
35 to 49	23%	15%	29%	34%	93
50 to 64	35%	11%	26%	28%	148
65 and over	40%	13%	22%	25%	132
Male	37%	11%	27%	24%	202
Female	30%	13%	23%	35%	211
High school or less	18%	8%	28%	46%	78
Some college	24%	16%	26%	34%	87
College graduate	37%	13%	25%	26%	156
Post graduate	50%	11%	20%	18%	87
Protestant	33%	13%	24%	30%	166
Catholic	34%	11%	26%	29%	147
Other	29%	11%	26%	35%	79
Attend services 1 or more a week	25%	13%	31%	31%	121
1 2 times a month	44%	12%	24%	19%	45
Less often	39%	9%	20%	32%	111
Never	31%	14%	23%	32%	121
North Country	34%	8%	14%	44%	37
Central / Lakes	44%	11%	17%	27%	79
Connecticut Valley	36%	15%	19%	31%	57
Mass Border	25%	14%	32%	30%	136
Seacoast	33%	14%	26%	26%	59
Manchester Area	37%	5%	34%	24%	45

**Favorability Rating – Texas Governor Rick Perry**

<b>GOP LIKELY VOTERS</b>	<b><u>Favorable</u></b> <b>25%</b>	<b><u>Neutral</u></b> <b>12%</b>	<b><u>Unfavorable</u></b> <b>59%</b>	<b><u>DK</u></b> <b>4%</b>	<b><u>(N)</u></b> <b>413</b>
Registered Undeclared	19%	12%	66%	2%	192
Registered Republican	30%	12%	52%	6%	215
Democrat	2%	3%	94%	1%	46
Independent	23%	10%	63%	4%	76
Republican	29%	14%	52%	5%	287
Romney supporter	19%	7%	70%	4%	174
Cain supporter	38%	25%	37%	0%	18
Gingrich supporter	30%	20%	50%	0%	62
Paul supporter	18%	9%	61%	12%	51
Huntsman supporter	8%	3%	89%	0%	33
Support other candidate	56%	17%	24%	2%	31
Undecided	36%	20%	35%	9%	43
Extremely interested	29%	11%	57%	3%	190
Very interested	22%	17%	56%	6%	149
Somewhat/Not very interested	22%	4%	70%	4%	72
Liberal	8%	11%	76%	5%	20
Moderate	17%	8%	73%	3%	157
Conservative	33%	14%	47%	5%	220
Support Tea Party	35%	14%	48%	3%	172
Neutral	24%	12%	56%	8%	160
Oppose Tea Party	6%	5%	89%	1%	79
Read Union Leader	30%	9%	56%	6%	147
Read Boston Globe	27%	15%	59%	0%	60
Watch WMUR	24%	12%	60%	4%	263
Listen to NHPR	17%	14%	63%	6%	114
18 to 34	36%	8%	48%	7%	34
35 to 49	22%	13%	55%	10%	93
50 to 64	25%	14%	61%	0%	148
65 and over	25%	10%	61%	4%	132
Male	26%	10%	61%	3%	202
Female	24%	14%	57%	6%	211
High school or less	26%	6%	59%	9%	78
Some college	30%	9%	57%	4%	87
College graduate	23%	13%	60%	4%	156
Post graduate	24%	17%	59%	1%	87
Protestant	25%	11%	58%	5%	166
Catholic	31%	10%	54%	4%	147
Other	14%	14%	68%	3%	79
Attend services 1 or more a week	35%	16%	45%	4%	121
1 2 times a month	31%	15%	51%	2%	45
Less often	25%	9%	62%	4%	111
Never	15%	7%	72%	6%	121
North Country	10%	16%	73%	0%	37
Central / Lakes	29%	14%	54%	3%	79
Connecticut Valley	32%	9%	51%	8%	57
Mass Border	21%	12%	62%	5%	136
Seacoast	29%	10%	57%	4%	59
Manchester Area	26%	12%	57%	5%	45

**Favorability Rating – Businessman Herman Cain**

<b>GOP LIKELY VOTERS</b>	<b><u>Favorable</u> 29%</b>	<b><u>Neutral</u> 14%</b>	<b><u>Unfavorable</u> 51%</b>	<b><u>DK</u> 6%</b>	<b><u>(N)</u> 413</b>
Registered Undeclared	28%	12%	55%	4%	192
Registered Republican	29%	16%	48%	7%	215
Democrat	3%	3%	90%	4%	46
Independent	36%	10%	51%	3%	76
Republican	31%	17%	45%	7%	287
Romney supporter	25%	14%	57%	4%	174
Cain supporter	90%	7%	3%	0%	18
Gingrich supporter	42%	24%	31%	2%	62
Paul supporter	15%	9%	62%	13%	51
Huntsman supporter	13%	9%	78%	0%	33
Support other candidate	19%	19%	54%	8%	31
Undecided	35%	8%	42%	15%	43
Extremely interested	36%	15%	46%	3%	190
Very interested	29%	14%	51%	6%	149
Somewhat/Not very interested	10%	9%	69%	12%	72
Liberal	2%	2%	83%	13%	20
Moderate	17%	15%	63%	5%	157
Conservative	40%	14%	41%	4%	220
Support Tea Party	46%	13%	35%	6%	172
Neutral	19%	20%	53%	8%	160
Oppose Tea Party	12%	5%	83%	1%	79
Read Union Leader	30%	16%	48%	6%	147
Read Boston Globe	28%	8%	62%	3%	60
Watch WMUR	28%	16%	51%	5%	263
Listen to NHPR	22%	13%	59%	6%	114
18 to 34	24%	9%	44%	23%	34
35 to 49	21%	16%	53%	10%	93
50 to 64	36%	11%	51%	2%	148
65 and over	27%	18%	51%	3%	132
Male	32%	16%	48%	4%	202
Female	26%	12%	55%	7%	211
High school or less	23%	15%	49%	13%	78
Some college	31%	19%	45%	6%	87
College graduate	30%	10%	56%	4%	156
Post graduate	30%	16%	51%	3%	87
Protestant	29%	12%	54%	5%	166
Catholic	32%	13%	49%	6%	147
Other	21%	19%	50%	9%	79
Attend services 1 or more a week	38%	11%	45%	6%	121
1 2 times a month	29%	17%	48%	6%	45
Less often	25%	16%	53%	6%	111
Never	24%	13%	57%	6%	121
North Country	18%	19%	60%	3%	37
Central / Lakes	38%	13%	45%	5%	79
Connecticut Valley	35%	13%	43%	8%	57
Mass Border	19%	16%	58%	6%	136
Seacoast	35%	8%	49%	8%	59
Manchester Area	32%	14%	50%	4%	45

**Favorability Rating – Former Louisiana Governor Buddy Roemer**

<b>GOP LIKELY VOTERS</b>	<b><u>Favorable</u></b> <b>5%</b>	<b><u>Neutral</u></b> <b>12%</b>	<b><u>Unfavorable</u></b> <b>25%</b>	<b><u>DK</u></b> <b>57%</b>	<b><u>(N)</u></b> <b>413</b>
Registered Undeclared	5%	12%	27%	55%	192
Registered Republican	4%	12%	23%	60%	215
Democrat	6%	6%	25%	62%	46
Independent	11%	14%	27%	49%	76
Republican	3%	13%	24%	59%	287
Romney supporter	4%	10%	29%	57%	174
Cain supporter	9%	12%	3%	76%	18
Gingrich supporter	7%	16%	24%	53%	62
Paul supporter	0%	9%	23%	68%	51
Huntsman supporter	1%	14%	38%	47%	33
Support other candidate	20%	8%	11%	62%	31
Undecided	2%	21%	24%	52%	43
Extremely interested	4%	11%	30%	55%	190
Very interested	6%	15%	22%	57%	149
Somewhat/Not very interested	6%	10%	22%	62%	72
Liberal	11%	5%	30%	54%	20
Moderate	4%	13%	28%	55%	157
Conservative	5%	12%	23%	59%	220
Support Tea Party	7%	16%	22%	55%	172
Neutral	3%	8%	25%	64%	160
Oppose Tea Party	5%	12%	31%	52%	79
Read Union Leader	7%	14%	30%	48%	147
Read Boston Globe	6%	12%	26%	56%	60
Watch WMUR	5%	13%	28%	55%	263
Listen to NHPR	4%	13%	32%	51%	114
18 to 34	4%	9%	16%	71%	34
35 to 49	3%	11%	17%	68%	93
50 to 64	4%	15%	28%	53%	148
65 and over	8%	11%	28%	54%	132
Male	6%	13%	31%	50%	202
Female	5%	11%	20%	64%	211
High school or less	4%	9%	30%	58%	78
Some college	1%	13%	28%	58%	87
College graduate	8%	13%	20%	60%	156
Post graduate	6%	15%	26%	53%	87
Protestant	1%	16%	23%	60%	166
Catholic	10%	8%	26%	56%	147
Other	6%	8%	23%	63%	79
Attend services 1 or more a week	6%	11%	25%	59%	121
1 2 times a month	4%	23%	25%	49%	45
Less often	4%	11%	27%	58%	111
Never	6%	11%	24%	60%	121
North Country	3%	13%	36%	48%	37
Central / Lakes	10%	10%	21%	59%	79
Connecticut Valley	4%	15%	18%	63%	57
Mass Border	4%	10%	27%	59%	136
Seacoast	8%	11%	19%	62%	59
Manchester Area	2%	20%	33%	45%	45



**Favorability Rating – Businessman Fred Karger**

<b>GOP LIKELY VOTERS</b>	<b><u>Favorable</u></b> <b>2%</b>	<b><u>Neutral</u></b> <b>8%</b>	<b><u>Unfavorable</u></b> <b>14%</b>	<b><u>DK</u></b> <b>77%</b>	<b><u>(N)</u></b> <b>413</b>
Registered Undeclared	1%	12%	14%	74%	192
Registered Republican	3%	4%	13%	80%	215
Democrat	0%	2%	13%	84%	46
Independent	3%	8%	21%	68%	76
Republican	2%	8%	12%	78%	287
Romney supporter	1%	7%	19%	72%	174
Cain supporter	0%	0%	3%	97%	18
Gingrich supporter	5%	2%	9%	84%	62
Paul supporter	0%	14%	8%	78%	51
Huntsman supporter	2%	6%	7%	85%	33
Support other candidate	3%	4%	15%	77%	31
Undecided	3%	17%	13%	67%	43
Extremely interested	2%	9%	15%	74%	190
Very interested	2%	7%	11%	80%	149
Somewhat/Not very interested	1%	7%	16%	76%	72
Liberal	0%	0%	20%	80%	20
Moderate	2%	8%	13%	77%	157
Conservative	1%	8%	14%	77%	220
Support Tea Party	4%	9%	14%	73%	172
Neutral	0%	8%	12%	80%	160
Oppose Tea Party	0%	4%	18%	78%	79
Read Union Leader	1%	11%	17%	71%	147
Read Boston Globe	0%	11%	14%	75%	60
Watch WMUR	2%	10%	15%	73%	263
Listen to NHPR	1%	8%	15%	76%	114
18 to 34	3%	7%	9%	81%	34
35 to 49	2%	9%	12%	77%	93
50 to 64	0%	10%	13%	78%	148
65 and over	3%	5%	16%	76%	132
Male	0%	10%	19%	70%	202
Female	3%	5%	8%	83%	211
High school or less	2%	6%	17%	74%	78
Some college	6%	9%	16%	70%	87
College graduate	0%	8%	11%	82%	156
Post graduate	1%	9%	13%	77%	87
Protestant	2%	5%	12%	81%	166
Catholic	3%	10%	16%	71%	147
Other	0%	8%	11%	81%	79
Attend services 1 or more a week	3%	5%	13%	79%	121
1 2 times a month	0%	12%	15%	73%	45
Less often	0%	9%	15%	76%	111
Never	3%	7%	11%	79%	121
North Country	4%	7%	7%	82%	37
Central / Lakes	3%	3%	13%	80%	79
Connecticut Valley	0%	11%	7%	83%	57
Mass Border	2%	9%	18%	71%	136
Seacoast	0%	6%	16%	78%	59
Manchester Area	0%	13%	11%	75%	45

**Decided Primary Vote  
(2012 Likely GOP Primary Voters)**

	<u>Def. Decided</u> 16%	<u>Leaning Towards Somewhat</u> 24%	<u>Still Trying To Decide</u> 59%	<u>(N)</u> 413
<b>GOP LIKELY VOTERS</b>				
Registered Undeclared	15%	23%	62%	192
Registered Republican	18%	26%	56%	215
Democrat	23%	30%	46%	46
Independent	18%	26%	56%	76
Republican	15%	23%	62%	287
Romney supporter	20%	28%	52%	174
Cain supporter	21%	21%	58%	18
Gingrich supporter	7%	30%	63%	62
Paul supporter	29%	22%	49%	51
Huntsman supporter	20%	30%	50%	33
Support other candidate	9%	24%	68%	31
Undecided	0%	2%	98%	43
Extremely interested	21%	28%	51%	190
Very interested	15%	20%	64%	149
Somewhat/Not very interested	8%	23%	69%	72
Liberal	18%	9%	73%	20
Moderate	17%	27%	57%	157
Conservative	16%	24%	60%	220
Support Tea Party	16%	26%	58%	172
Neutral	16%	21%	63%	160
Oppose Tea Party	18%	27%	55%	79
Read Union Leader	19%	26%	56%	147
Read Boston Globe	16%	27%	57%	60
Watch WMUR	13%	23%	63%	263
Listen to NHPR	21%	22%	57%	114
18 to 34	10%	12%	78%	34
35 to 49	14%	24%	62%	93
50 to 64	16%	26%	58%	148
65 and over	19%	27%	54%	132
Male	14%	27%	59%	202
Female	19%	22%	59%	211
High school or less	13%	26%	61%	78
Some college	20%	25%	55%	87
College graduate	15%	23%	63%	156
Post graduate	18%	27%	55%	87
Protestant	15%	25%	60%	166
Catholic	15%	27%	58%	147
Other	21%	19%	60%	79
Attend services 1 or more a week	15%	26%	59%	121
1 2 times a month	22%	31%	47%	45
Less often	12%	25%	62%	111
Never	20%	20%	60%	121
North Country	24%	27%	49%	37
Central / Lakes	13%	20%	67%	79
Connecticut Valley	25%	24%	51%	57
Mass Border	12%	24%	64%	136
Seacoast	12%	38%	50%	59
Manchester Area	23%	16%	61%	45

**Support for GOP Candidate**

<b>GOP LIKELY VOTERS</b>	<b><u>Romney</u></b> <b>42%</b>	<b><u>Gingrich</u></b> <b>15%</b>	<b><u>Paul</u></b> <b>12%</b>	<b><u>Huntsman</u></b> <b>8%</b>	<b><u>Cain</u></b> <b>4%</b>	<b><u>Other</u></b> <b>8%</b>	<b><u>Don't Know</u></b> <b>10%</b>	<b><u>(N=)</u></b> <b>413</b>
Registered Undeclared	39%	13%	16%	13%	3%	6%	11%	192
Registered Republican	45%	18%	9%	4%	5%	9%	10%	215
Def. decided vote	52%	7%	22%	10%	6%	4%	0%	68
Leaning toward someone	48%	19%	11%	10%	4%	7%	1%	100
Still trying to decide	37%	16%	10%	7%	4%	9%	17%	244
Democrat	45%	2%	9%	31%	1%	7%	5%	46
Independent	38%	8%	18%	12%	4%	10%	9%	76
Republican	42%	19%	11%	4%	5%	7%	12%	287
Extremely interested	39%	20%	11%	7%	6%	8%	7%	190
Very interested	43%	13%	13%	9%	4%	4%	14%	149
Somewhat/Not very interested	50%	6%	13%	8%	1%	14%	8%	72
Liberal	33%	5%	8%	25%	0%	21%	9%	20
Moderate	50%	11%	13%	13%	2%	1%	10%	157
Conservative	38%	20%	12%	3%	6%	10%	10%	220
Support Tea Party	34%	25%	11%	2%	8%	9%	12%	172
Neutral	45%	11%	16%	6%	1%	8%	12%	160
Oppose Tea Party	52%	3%	8%	26%	2%	5%	4%	79
Read Union Leader	53%	12%	9%	7%	2%	9%	8%	147
Read Boston Globe	55%	7%	12%	4%	0%	7%	14%	60
Watch WMUR	44%	16%	13%	7%	3%	7%	10%	263
Listen to NHPR	34%	12%	20%	13%	4%	3%	14%	114
18 to 34	30%	12%	32%	0%	4%	12%	11%	34
35 to 49	36%	17%	19%	4%	3%	13%	9%	93
50 to 64	46%	14%	10%	8%	6%	5%	10%	148
65 and over	44%	16%	6%	13%	4%	6%	12%	132
Male	46%	13%	13%	7%	5%	8%	9%	202
Female	39%	17%	12%	10%	4%	7%	12%	211
High school or less	31%	22%	17%	0%	3%	14%	12%	78
Some college	36%	17%	22%	2%	8%	5%	10%	87
College graduate	50%	12%	8%	11%	3%	7%	10%	156
Post graduate	43%	13%	7%	17%	5%	5%	10%	87
Protestant	39%	14%	12%	12%	5%	9%	10%	166
Catholic	49%	16%	9%	4%	4%	8%	9%	147
Other	37%	13%	21%	8%	4%	7%	11%	79
Attend services 1 or more a week	32%	20%	12%	6%	7%	10%	13%	121
1 2 times a month	54%	13%	9%	8%	3%	5%	8%	45
Less often	56%	12%	5%	9%	2%	6%	10%	111
Never	36%	13%	21%	9%	4%	8%	8%	121
North Country	32%	18%	24%	13%	4%	7%	4%	37
Central / Lakes	36%	19%	10%	12%	4%	12%	8%	79
Connecticut Valley	39%	7%	15%	8%	11%	10%	11%	57
Mass Border	50%	12%	11%	6%	3%	6%	12%	136
Seacoast	40%	22%	11%	8%	2%	8%	10%	59
Manchester Area	43%	18%	10%	6%	5%	2%	17%	45

**Support for GOP Candidate – Second Choice**

<b>GOP LIKELY VOTERS</b>	<b>Romney</b>	<b>Gingrich</b>	<b>Paul</b>	<b>Huntsman</b>	<b>Other</b>	<b>No Second</b>		<b>(N=)</b>
	<b>20%</b>	<b>17%</b>	<b>10%</b>	<b>8%</b>	<b>19%</b>	<b>Choice</b>	<b>Don't Know</b>	
						<b>14%</b>	<b>13%</b>	<b>413</b>
Registered Undeclared	17%	14%	13%	6%	19%	15%	15%	192
Registered Republican	22%	20%	8%	9%	19%	12%	11%	215
Def. decided vote	6%	24%	8%	10%	28%	22%	2%	68
Leaning toward someone	24%	18%	8%	11%	21%	14%	4%	100
Still trying to decide	21%	15%	12%	6%	15%	11%	19%	244
Democrat	13%	4%	19%	7%	9%	36%	13%	46
Independent	14%	12%	11%	10%	25%	17%	10%	76
Republican	22%	20%	9%	7%	19%	9%	13%	287
Romney supporter	0%	33%	17%	13%	17%	18%	4%	174
Cain supporter	13%	21%	15%	0%	45%	0%	7%	18
Gingrich supporter	69%	0%	1%	4%	26%	0%	0%	62
Paul supporter	29%	6%	0%	10%	22%	18%	15%	51
Huntsman supporter	27%	16%	18%	0%	11%	26%	2%	33
Support other candidate	33%	5%	13%	7%	30%	12%	0%	31
Undecided	3%	0%	0%	1%	0%	9%	87%	43
Extremely interested	23%	17%	9%	7%	25%	11%	9%	190
Very interested	18%	19%	10%	8%	16%	14%	15%	149
Somewhat/Not very interested	13%	12%	15%	11%	11%	19%	18%	72
Liberal	7%	0%	9%	8%	14%	45%	17%	20
Moderate	18%	14%	15%	11%	15%	16%	12%	157
Conservative	22%	22%	8%	5%	21%	10%	13%	220
Support Tea Party	26%	23%	8%	5%	18%	9%	13%	172
Neutral	16%	15%	13%	5%	25%	10%	16%	160
Oppose Tea Party	14%	7%	11%	20%	10%	31%	7%	79
Read Union Leader	17%	23%	11%	9%	16%	15%	11%	147
Read Boston Globe	15%	12%	9%	18%	20%	9%	17%	60
Watch WMUR	21%	18%	10%	9%	18%	11%	12%	263
Listen to NHPR	15%	8%	14%	9%	21%	13%	20%	114
18 to 34	13%	9%	11%	4%	20%	18%	26%	34
35 to 49	16%	11%	14%	4%	27%	15%	13%	93
50 to 64	20%	21%	10%	9%	21%	11%	8%	148
65 and over	24%	18%	7%	10%	11%	15%	15%	132
Male	18%	19%	12%	11%	19%	11%	10%	202
Female	21%	15%	9%	5%	19%	16%	15%	211
High school or less	29%	11%	11%	6%	19%	12%	11%	78
Some college	22%	18%	5%	5%	22%	11%	17%	87
College graduate	14%	18%	13%	8%	18%	17%	12%	156
Post graduate	20%	18%	10%	12%	17%	11%	11%	87
Protestant	21%	17%	7%	7%	18%	15%	14%	166
Catholic	16%	19%	14%	6%	21%	12%	12%	147
Other	25%	13%	10%	11%	16%	13%	12%	79
Attend services 1 or more a week	22%	16%	10%	4%	21%	12%	16%	121
1 2 times a month	9%	25%	5%	10%	22%	13%	16%	45
Less often	20%	20%	15%	9%	16%	11%	10%	111
Never	22%	12%	9%	9%	20%	18%	11%	121
North Country	29%	12%	2%	9%	11%	29%	8%	37
Central / Lakes	18%	14%	13%	10%	24%	10%	11%	79
Connecticut Valley	12%	16%	8%	9%	23%	19%	13%	57
Mass Border	18%	18%	13%	6%	19%	10%	15%	136
Seacoast	26%	15%	10%	10%	20%	10%	10%	59
Manchester Area	20%	27%	7%	3%	9%	15%	18%	45

**Would Not Support GOP Candidate Under Any Circumstance**

<b>GOP LIKELY VOTERS</b>	<b><u>Bachmann</u></b> <b>16%</b>	<b><u>Cain</u></b> <b>17%</b>	<b><u>Perry</u></b> <b>11%</b>	<b><u>Paul</u></b> <b>10%</b>	<b><u>Gingrich</u></b> <b>8%</b>	<b><u>Other</u></b> <b>16%</b>	<b><u>Don't Know</u></b> <b>22%</b>	<b>(N=)</b> <b>409</b>
Registered Undeclared	18%	17%	14%	7%	9%	16%	19%	192
Registered Republican	15%	16%	9%	13%	7%	15%	25%	212
Def. decided vote	11%	17%	16%	11%	13%	24%	9%	68
Leaning toward someone	16%	18%	13%	7%	10%	16%	20%	99
Still trying to decide	18%	16%	10%	11%	6%	14%	26%	242
Democrat	14%	25%	19%	3%	14%	14%	13%	45
Independent	19%	11%	11%	6%	7%	28%	18%	75
Republican	16%	17%	10%	12%	7%	13%	24%	286
Romney supporter	18%	22%	14%	8%	9%	9%	20%	173
Cain supporter	8%	0%	6%	7%	17%	47%	15%	17
Gingrich supporter	13%	7%	16%	22%	2%	22%	18%	62
Paul supporter	14%	14%	11%	0%	12%	25%	24%	51
Huntsman supporter	24%	19%	14%	7%	7%	18%	12%	33
Support other candidate	16%	26%	0%	16%	9%	23%	10%	29
Undecided	14%	10%	2%	11%	6%	5%	51%	43
Extremely interested	15%	16%	9%	11%	8%	21%	18%	189
Very interested	14%	17%	15%	8%	10%	14%	22%	148
Somewhat/Not very interested	21%	18%	10%	10%	3%	6%	31%	70
Liberal	12%	43%	14%	5%	3%	15%	8%	18
Moderate	23%	16%	16%	10%	10%	9%	16%	157
Conservative	11%	15%	8%	11%	7%	22%	27%	219
Support Tea Party	13%	10%	9%	13%	4%	23%	27%	169
Neutral	16%	18%	13%	8%	11%	13%	22%	160
Oppose Tea Party	24%	29%	13%	7%	11%	5%	10%	78
Read Union Leader	20%	14%	10%	12%	9%	12%	22%	145
Read Boston Globe	20%	26%	11%	0%	14%	12%	16%	60
Watch WMUR	20%	16%	12%	11%	5%	14%	23%	261
Listen to NHPR	24%	18%	8%	3%	10%	16%	20%	112
18 to 34	9%	32%	8%	0%	6%	14%	30%	34
35 to 49	14%	15%	14%	13%	6%	24%	16%	91
50 to 64	17%	15%	15%	11%	9%	14%	19%	147
65 and over	19%	16%	6%	10%	10%	13%	27%	131
Male	20%	12%	11%	7%	7%	17%	26%	199
Female	13%	21%	11%	13%	9%	15%	18%	210
High school or less	7%	20%	5%	12%	5%	14%	37%	76
Some college	23%	9%	11%	6%	6%	22%	22%	87
College graduate	14%	21%	15%	12%	6%	17%	16%	155
Post graduate	21%	14%	9%	10%	16%	10%	20%	87
Protestant	16%	19%	7%	12%	6%	15%	25%	164
Catholic	14%	16%	13%	9%	8%	22%	18%	146
Other	25%	14%	17%	7%	13%	2%	22%	78
Attend services 1 or more a week	13%	15%	6%	14%	7%	23%	22%	121
1 2 times a month	14%	16%	2%	15%	3%	21%	28%	44
Less often	20%	18%	17%	7%	10%	9%	18%	110
Never	18%	17%	14%	6%	9%	14%	22%	119
North Country	20%	19%	12%	9%	5%	15%	20%	37
Central / Lakes	19%	13%	15%	9%	5%	14%	25%	78
Connecticut Valley	17%	10%	9%	10%	8%	25%	22%	57
Mass Border	12%	23%	11%	12%	9%	13%	22%	134
Seacoast	14%	20%	10%	4%	13%	14%	25%	58
Manchester Area	25%	9%	11%	16%	7%	18%	14%	45

**Who Expected To Win NH Primary**

<b>GOP LIKELY VOTERS</b>	<b><u>Romney</u></b>	<b><u>Gingrich</u></b>	<b><u>Paul</u></b>	<b><u>Cain</u></b>	<b><u>Huntsman</u></b>	<b><u>Other</u></b>	<b><u>Don't Know</u></b>	<b><u>(N=)</u></b>
	<b>75%</b>	<b>4%</b>	<b>4%</b>	<b>1%</b>	<b>1%</b>	<b>1%</b>	<b>13%</b>	<b>411</b>
Registered Undeclared	74%	2%	4%	2%	1%	2%	15%	191
Registered Republican	76%	6%	4%	1%	1%	0%	12%	215
Def. decided vote	67%	4%	9%	1%	4%	0%	16%	68
Leaning toward someone	80%	6%	5%	1%	0%	2%	7%	100
Still trying to decide	76%	3%	2%	1%	1%	1%	15%	243
Democrat	73%	2%	1%	0%	5%	7%	11%	46
Independent	68%	5%	5%	1%	1%	0%	19%	75
Republican	77%	4%	4%	1%	1%	0%	12%	287
Romney supporter	94%	1%	0%	0%	0%	0%	5%	174
Cain supporter	47%	17%	0%	5%	0%	0%	31%	18
Gingrich supporter	78%	18%	1%	2%	0%	0%	2%	62
Paul supporter	45%	0%	29%	3%	0%	0%	24%	50
Huntsman supporter	69%	0%	0%	0%	6%	10%	15%	33
Support other candidate	67%	3%	0%	0%	4%	3%	22%	31
Undecided	54%	0%	2%	3%	4%	0%	36%	43
Extremely interested	73%	6%	4%	1%	1%	2%	12%	190
Very interested	78%	3%	4%	1%	1%	0%	13%	148
Somewhat/Not very interested	77%	1%	2%	2%	0%	1%	17%	72
Liberal	61%	0%	6%	0%	12%	0%	21%	20
Moderate	77%	3%	4%	1%	2%	2%	11%	156
Conservative	76%	6%	3%	2%	0%	0%	13%	220
Support Tea Party	72%	8%	5%	1%	0%	0%	14%	172
Neutral	76%	1%	3%	2%	1%	1%	17%	159
Oppose Tea Party	82%	1%	3%	0%	4%	3%	6%	79
Read Union Leader	73%	5%	4%	1%	1%	0%	16%	147
Read Boston Globe	84%	0%	2%	0%	4%	0%	10%	60
Watch WMUR	78%	4%	4%	1%	1%	1%	11%	262
Listen to NHPR	66%	3%	7%	2%	3%	3%	16%	114
18 to 34	71%	0%	2%	1%	0%	0%	26%	34
35 to 49	74%	3%	7%	2%	0%	1%	13%	92
50 to 64	75%	4%	3%	2%	0%	2%	14%	148
65 and over	77%	6%	3%	0%	4%	0%	10%	132
Male	82%	4%	3%	3%	0%	0%	9%	202
Female	69%	4%	4%	0%	3%	2%	18%	210
High school or less	68%	6%	6%	2%	0%	0%	18%	77
Some college	68%	7%	7%	1%	0%	0%	16%	87
College graduate	80%	3%	2%	1%	1%	3%	10%	156
Post graduate	80%	2%	1%	1%	5%	0%	12%	87
Protestant	77%	2%	5%	1%	1%	2%	11%	166
Catholic	76%	4%	4%	1%	0%	1%	14%	147
Other	75%	3%	2%	1%	4%	0%	16%	79
Attend services 1 or more a week	70%	4%	7%	2%	1%	1%	16%	121
1 2 times a month	76%	6%	1%	0%	1%	0%	16%	45
Less often	86%	2%	2%	3%	1%	0%	6%	111
Never	72%	4%	4%	0%	2%	3%	15%	121
North Country	73%	4%	10%	0%	0%	0%	14%	37
Central / Lakes	73%	5%	3%	1%	1%	0%	16%	79
Connecticut Valley	74%	2%	2%	3%	2%	2%	16%	56
Mass Border	80%	2%	4%	1%	1%	2%	11%	136
Seacoast	81%	5%	2%	2%	0%	2%	8%	59
Manchester Area	62%	10%	5%	0%	3%	0%	20%	45

**Who Has Best Chance To Beat Obama**

<b>GOP LIKELY VOTERS</b>	<b><u>Romney</u></b> <b>57%</b>	<b><u>Gingrich</u></b> <b>10%</b>	<b><u>Cain</u></b> <b>4%</b>	<b><u>Huntsman</u></b> <b>3%</b>	<b><u>Paul</u></b> <b>3%</b>	<b><u>Other</u></b> <b>4%</b>	<b><u>Don't Know</u></b> <b>18%</b>	<b>(N=)</b> <b>409</b>
Registered Undeclared	50%	10%	4%	7%	4%	5%	19%	190
Registered Republican	62%	11%	4%	1%	2%	3%	17%	214
Def. decided vote	56%	10%	4%	6%	11%	7%	7%	67
Leaning toward someone	63%	10%	3%	6%	3%	4%	11%	100
Still trying to decide	54%	11%	5%	2%	1%	4%	25%	241
Democrat	57%	0%	0%	15%	3%	9%	16%	46
Independent	50%	11%	6%	6%	7%	7%	14%	73
Republican	58%	12%	4%	1%	2%	3%	20%	287
Romney supporter	86%	2%	0%	0%	0%	2%	10%	172
Cain supporter	15%	10%	48%	0%	0%	0%	26%	17
Gingrich supporter	29%	53%	6%	0%	0%	2%	9%	62
Paul supporter	38%	4%	8%	1%	22%	4%	24%	50
Huntsman supporter	33%	4%	0%	36%	0%	7%	20%	33
Support other candidate	66%	0%	2%	3%	4%	16%	9%	31
Undecided	32%	2%	0%	1%	0%	6%	59%	43
Extremely interested	56%	15%	4%	3%	5%	3%	15%	189
Very interested	59%	9%	4%	2%	1%	4%	20%	146
Somewhat/Not very interested	56%	1%	4%	8%	1%	8%	22%	72
Liberal	44%	5%	0%	15%	7%	10%	19%	20
Moderate	60%	5%	1%	5%	3%	6%	19%	154
Conservative	56%	15%	6%	1%	2%	3%	18%	220
Support Tea Party	51%	17%	7%	0%	5%	3%	17%	171
Neutral	59%	7%	3%	3%	1%	5%	22%	159
Oppose Tea Party	65%	2%	0%	11%	3%	5%	14%	77
Read Union Leader	63%	9%	3%	1%	1%	4%	18%	144
Read Boston Globe	69%	5%	0%	2%	5%	3%	17%	60
Watch WMUR	57%	9%	4%	2%	4%	4%	20%	261
Listen to NHPR	52%	8%	4%	5%	3%	9%	19%	114
18 to 34	52%	4%	8%	0%	3%	1%	32%	34
35 to 49	59%	13%	5%	4%	6%	4%	10%	92
50 to 64	57%	9%	4%	3%	3%	7%	18%	146
65 and over	56%	12%	3%	5%	1%	2%	22%	132
Male	60%	7%	4%	3%	4%	4%	18%	200
Female	53%	14%	4%	4%	2%	5%	19%	208
High school or less	55%	11%	5%	0%	7%	5%	17%	75
Some college	52%	12%	4%	0%	3%	5%	24%	87
College graduate	63%	9%	3%	4%	2%	4%	15%	154
Post graduate	51%	11%	4%	9%	2%	4%	18%	87
Protestant	60%	10%	5%	3%	3%	4%	14%	164
Catholic	59%	9%	3%	2%	4%	4%	19%	146
Other	53%	7%	4%	7%	3%	4%	23%	79
Attend services 1 or more a week	48%	9%	8%	2%	5%	5%	23%	121
1 2 times a month	70%	11%	3%	9%	0%	2%	5%	45
Less often	66%	8%	2%	3%	1%	3%	19%	109
Never	54%	13%	4%	4%	4%	6%	16%	121
North Country	51%	17%	0%	3%	10%	5%	14%	37
Central / Lakes	55%	11%	3%	5%	1%	4%	20%	79
Connecticut Valley	51%	9%	8%	5%	7%	4%	16%	56
Mass Border	66%	8%	3%	2%	1%	5%	15%	134
Seacoast	55%	10%	2%	3%	4%	4%	23%	59
Manchester Area	47%	15%	9%	4%	0%	1%	25%	43

**Which issues is most important in primary vote?**

	<u>Jobs/ Economy</u>	<u>Budget/ Debt</u>	<u>Health- care</u>	<u>National Security</u>	<u>Immigration</u>	<u>Other</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>GOP LIKELY VOTERS</b>	<b>63%</b>	<b>10%</b>	<b>4%</b>	<b>4%</b>	<b>4%</b>	<b>16%</b>	<b>0%</b>	<b>404</b>
Registered Undeclared	60%	7%	5%	6%	2%	19%	1%	189
Registered Republican	65%	12%	2%	2%	5%	14%	0%	211
Def. decided vote	63%	9%	5%	6%	4%	13%	0%	67
Leaning toward someone	65%	10%	3%	5%	2%	15%	0%	100
Still trying to decide	62%	10%	4%	3%	4%	17%	1%	238
Democrat	73%	2%	4%	2%	0%	17%	2%	46
Independent	63%	8%	5%	5%	1%	18%	0%	75
Republican	60%	11%	3%	4%	5%	15%	0%	281
Romney supporter	73%	5%	4%	4%	3%	12%	0%	169
Cain supporter	32%	30%	0%	0%	16%	21%	0%	18
Gingrich supporter	69%	9%	2%	5%	1%	15%	0%	62
Paul supporter	38%	14%	4%	9%	3%	32%	0%	49
Huntsman supporter	69%	13%	6%	3%	0%	5%	3%	32
Support other candidate	50%	8%	7%	1%	4%	30%	0%	31
Undecided	58%	14%	3%	5%	10%	10%	1%	43
Extremely interested	60%	11%	2%	5%	3%	17%	1%	189
Very interested	66%	10%	4%	4%	5%	12%	0%	147
Somewhat/Not very interested	62%	5%	7%	2%	2%	21%	0%	66
Liberal	65%	8%	8%	7%	0%	7%	6%	19
Moderate	73%	7%	3%	3%	1%	14%	0%	153
Conservative	56%	12%	4%	5%	6%	17%	0%	217
Support Tea Party	57%	10%	2%	6%	5%	19%	0%	169
Neutral	65%	11%	5%	2%	4%	13%	0%	157
Oppose Tea Party	70%	5%	5%	4%	0%	15%	1%	79
Read Union Leader	54%	17%	4%	4%	5%	15%	0%	144
Read Boston Globe	76%	11%	0%	1%	2%	10%	0%	60
Watch WMUR	67%	9%	3%	4%	3%	14%	0%	258
Listen to NHPR	56%	12%	3%	4%	6%	20%	0%	112
18 to 34	51%	7%	10%	6%	3%	23%	0%	32
35 to 49	60%	9%	4%	7%	7%	13%	0%	91
50 to 64	65%	10%	2%	2%	3%	17%	0%	148
65 and over	66%	10%	3%	4%	2%	14%	1%	129
Male	61%	11%	3%	5%	2%	18%	0%	201
Female	64%	8%	4%	3%	5%	14%	1%	203
High school or less	55%	3%	5%	8%	5%	23%	1%	76
Some college	59%	11%	4%	4%	9%	13%	0%	86
College graduate	69%	9%	5%	4%	2%	12%	0%	152
Post graduate	61%	14%	1%	2%	1%	20%	1%	87
Protestant	63%	11%	3%	3%	5%	15%	0%	163
Catholic	65%	8%	6%	5%	3%	14%	1%	147
Other	60%	11%	2%	5%	3%	19%	1%	76
Attend services 1 or more a week	59%	12%	3%	4%	3%	21%	0%	119
1 2 times a month	64%	7%	4%	6%	10%	8%	0%	45
Less often	71%	9%	4%	5%	3%	9%	0%	110
Never	60%	10%	3%	3%	3%	19%	1%	117
North Country	35%	19%	4%	1%	4%	38%	0%	36
Central / Lakes	66%	11%	3%	3%	2%	15%	0%	77
Connecticut Valley	54%	12%	3%	6%	7%	18%	0%	56
Mass Border	71%	6%	2%	5%	3%	13%	0%	131
Seacoast	62%	9%	6%	5%	3%	12%	3%	59
Manchester Area	66%	9%	7%	3%	3%	12%	0%	45



**Which Republican candidate is the strongest leader?**

<b>GOP LIKELY VOTERS</b>	<b><u>Romney</u></b> <b>44%</b>	<b><u>Gingrich</u></b> <b>25%</b>	<b><u>Paul</u></b> <b>6%</b>	<b><u>Cain</u></b> <b>4%</b>	<b><u>Huntsman</u></b> <b>4%</b>	<b><u>Other</u></b> <b>5%</b>	<b><u>Don't Know</u></b> <b>12%</b>	<b>(N=)</b> <b>407</b>
Registered Undeclared	41%	24%	9%	4%	6%	2%	14%	188
Registered Republican	46%	26%	4%	4%	2%	7%	11%	214
Def. decided vote	49%	18%	15%	2%	7%	4%	6%	67
Leaning toward someone	45%	28%	7%	4%	4%	6%	5%	100
Still trying to decide	42%	26%	4%	4%	3%	5%	17%	241
Democrat	58%	7%	8%	0%	16%	0%	12%	43
Independent	38%	23%	14%	2%	4%	7%	12%	74
Republican	44%	28%	4%	5%	2%	5%	12%	287
Romney supporter	69%	17%	3%	0%	1%	1%	8%	173
Cain supporter	9%	19%	0%	52%	0%	0%	20%	18
Gingrich supporter	14%	76%	0%	5%	0%	2%	2%	62
Paul supporter	28%	16%	42%	0%	1%	2%	11%	48
Huntsman supporter	39%	16%	0%	2%	33%	4%	6%	33
Support other candidate	30%	4%	0%	9%	4%	39%	13%	31
Undecided	29%	20%	1%	0%	0%	3%	46%	42
Extremely interested	39%	28%	7%	5%	4%	6%	11%	189
Very interested	46%	27%	6%	4%	1%	4%	12%	146
Somewhat/Not very interested	53%	12%	7%	1%	7%	5%	16%	69
Liberal	58%	14%	0%	0%	12%	10%	5%	20
Moderate	48%	23%	8%	2%	5%	1%	14%	153
Conservative	41%	28%	6%	6%	2%	7%	9%	220
Support Tea Party	35%	36%	7%	7%	0%	5%	10%	171
Neutral	46%	22%	8%	2%	2%	7%	13%	158
Oppose Tea Party	58%	8%	3%	1%	14%	0%	15%	76
Read Union Leader	48%	22%	6%	3%	2%	7%	13%	147
Read Boston Globe	65%	16%	2%	0%	2%	2%	14%	59
Watch WMUR	45%	27%	7%	4%	2%	5%	9%	262
Listen to NHPR	46%	22%	10%	3%	4%	3%	12%	112
18 to 34	45%	7%	11%	5%	0%	3%	28%	33
35 to 49	44%	23%	11%	5%	3%	5%	10%	92
50 to 64	40%	30%	6%	4%	4%	7%	9%	146
65 and over	47%	26%	3%	3%	5%	3%	12%	131
Male	45%	24%	7%	4%	3%	6%	11%	199
Female	42%	26%	6%	4%	4%	4%	13%	208
High school or less	39%	27%	8%	7%	0%	10%	10%	77
Some college	39%	26%	11%	5%	1%	5%	13%	85
College graduate	50%	22%	5%	2%	4%	3%	14%	154
Post graduate	42%	31%	3%	4%	8%	4%	7%	87
Protestant	41%	24%	6%	5%	4%	7%	13%	164
Catholic	48%	26%	6%	3%	2%	4%	11%	146
Other	41%	24%	10%	5%	6%	3%	11%	78
Attend services 1 or more a week	35%	26%	7%	7%	2%	8%	14%	120
1 2 times a month	47%	23%	0%	3%	9%	2%	16%	45
Less often	54%	24%	5%	1%	2%	3%	11%	110
Never	42%	25%	10%	4%	6%	4%	8%	118
North Country	56%	13%	11%	2%	1%	7%	11%	36
Central / Lakes	43%	27%	1%	6%	6%	7%	9%	77
Connecticut Valley	39%	26%	4%	4%	4%	7%	15%	56
Mass Border	49%	26%	8%	3%	3%	1%	10%	134
Seacoast	41%	22%	8%	0%	4%	11%	13%	59
Manchester Area	29%	31%	8%	10%	3%	0%	19%	45

**Which Republican candidate is most willing to take an unpopular stance?**

<b>GOP LIKELY VOTERS</b>	<b><u>Paul</u></b> <b>29%</b>	<b><u>Gingrich</u></b> <b>21%</b>	<b><u>Romney</u></b> <b>12%</b>	<b><u>Cain</u></b> <b>8%</b>	<b><u>Huntsman</u></b> <b>6%</b>	<b><u>Other</u></b> <b>14%</b>	<b><u>Don't Know</u></b> <b>11%</b>	<b>(N=)</b> <b>412</b>
Registered Undeclared	32%	14%	12%	7%	8%	14%	12%	192
Registered Republican	25%	27%	11%	9%	4%	13%	10%	215
Def. decided vote	31%	27%	22%	6%	9%	1%	3%	68
Leaning toward someone	21%	27%	11%	8%	10%	16%	7%	100
Still trying to decide	31%	16%	9%	8%	4%	17%	16%	244
Democrat	32%	2%	8%	2%	26%	8%	21%	46
Independent	33%	16%	12%	6%	6%	16%	10%	76
Republican	27%	25%	11%	9%	3%	14%	10%	287
Romney supporter	23%	21%	20%	7%	3%	13%	13%	174
Cain supporter	16%	16%	9%	48%	0%	0%	11%	18
Gingrich supporter	15%	59%	5%	6%	0%	10%	5%	62
Paul supporter	81%	0%	5%	0%	2%	4%	8%	51
Huntsman supporter	31%	7%	9%	6%	44%	0%	3%	33
Support other candidate	15%	5%	0%	6%	4%	63%	6%	31
Undecided	20%	12%	7%	8%	5%	17%	31%	43
Extremely interested	23%	28%	10%	12%	7%	14%	6%	189
Very interested	35%	19%	16%	5%	3%	13%	10%	149
Somewhat/Not very interested	30%	7%	8%	2%	9%	16%	29%	72
Liberal	25%	0%	11%	5%	21%	15%	23%	20
Moderate	30%	16%	12%	6%	10%	11%	13%	157
Conservative	27%	27%	11%	10%	2%	16%	7%	220
Support Tea Party	30%	33%	7%	10%	1%	15%	4%	171
Neutral	30%	14%	13%	7%	3%	16%	17%	160
Oppose Tea Party	23%	7%	17%	5%	23%	9%	16%	79
Read Union Leader	26%	20%	15%	9%	4%	16%	10%	147
Read Boston Globe	32%	8%	16%	11%	6%	17%	10%	59
Watch WMUR	29%	21%	12%	7%	5%	15%	11%	263
Listen to NHPR	35%	14%	11%	6%	12%	10%	12%	114
18 to 34	42%	13%	5%	1%	0%	24%	15%	34
35 to 49	33%	14%	15%	6%	2%	18%	12%	93
50 to 64	34%	20%	6%	11%	6%	11%	10%	148
65 and over	16%	27%	15%	7%	11%	12%	12%	132
Male	32%	20%	12%	7%	6%	12%	11%	201
Female	25%	22%	11%	9%	6%	16%	12%	211
High school or less	28%	28%	4%	10%	0%	12%	17%	78
Some college	32%	17%	17%	8%	1%	13%	12%	87
College graduate	27%	20%	13%	6%	9%	14%	10%	155
Post graduate	29%	19%	8%	9%	11%	16%	7%	87
Protestant	24%	20%	16%	5%	7%	15%	12%	166
Catholic	29%	20%	8%	11%	5%	16%	11%	147
Other	39%	21%	8%	7%	6%	8%	11%	79
Attend services 1 or more a week	25%	23%	7%	11%	2%	22%	10%	121
1 2 times a month	29%	23%	9%	12%	11%	10%	7%	45
Less often	25%	19%	15%	6%	8%	14%	14%	110
Never	38%	18%	13%	5%	7%	8%	11%	121
North Country	34%	18%	18%	4%	9%	13%	3%	37
Central / Lakes	30%	14%	10%	11%	5%	15%	15%	78
Connecticut Valley	30%	14%	11%	10%	8%	11%	16%	57
Mass Border	26%	22%	11%	8%	7%	17%	10%	136
Seacoast	31%	29%	8%	3%	2%	15%	12%	59
Manchester Area	26%	29%	16%	9%	6%	5%	9%	45

**Which Republican candidate is the most believable?**

<b>GOP LIKELY VOTERS</b>	<b><u>Romney</u> 25%</b>	<b><u>Paul</u> 21%</b>	<b><u>Gingrich</u> 16%</b>	<b><u>Huntsman</u> 10%</b>	<b><u>Cain</u> 4%</b>	<b><u>Other</u> 9%</b>	<b><u>Don't Know</u> 15%</b>	<b>(N=) 405</b>
Registered Undeclared	22%	29%	13%	11%	3%	8%	14%	191
Registered Republican	28%	14%	19%	9%	5%	10%	16%	209
Def. decided vote	36%	22%	11%	13%	4%	9%	5%	68
Leaning toward someone	29%	21%	18%	14%	3%	7%	8%	96
Still trying to decide	21%	21%	16%	7%	4%	10%	20%	241
Democrat	17%	26%	1%	38%	0%	1%	17%	45
Independent	21%	31%	8%	8%	5%	7%	20%	74
Republican	27%	18%	20%	6%	4%	11%	14%	282
Romney supporter	51%	13%	9%	5%	0%	5%	17%	169
Cain supporter	11%	3%	14%	0%	59%	0%	13%	18
Gingrich supporter	8%	11%	62%	2%	1%	5%	11%	62
Paul supporter	1%	92%	0%	2%	2%	3%	1%	50
Huntsman supporter	8%	10%	4%	77%	0%	0%	0%	33
Support other candidate	3%	5%	6%	5%	3%	56%	21%	30
Undecided	10%	14%	13%	4%	6%	18%	35%	43
Extremely interested	26%	22%	15%	8%	5%	11%	11%	188
Very interested	24%	20%	20%	10%	4%	7%	15%	146
Somewhat/Not very interested	27%	22%	8%	11%	1%	9%	24%	68
Liberal	23%	17%	0%	33%	0%	3%	24%	19
Moderate	27%	20%	11%	16%	3%	8%	15%	151
Conservative	24%	21%	21%	4%	5%	11%	13%	220
Support Tea Party	21%	21%	26%	3%	6%	11%	13%	169
Neutral	29%	23%	11%	8%	3%	10%	17%	158
Oppose Tea Party	26%	19%	4%	30%	1%	4%	17%	77
Read Union Leader	27%	17%	14%	7%	2%	13%	19%	141
Read Boston Globe	31%	19%	6%	9%	2%	21%	12%	59
Watch WMUR	27%	22%	15%	10%	3%	10%	14%	256
Listen to NHPR	14%	31%	11%	17%	2%	12%	13%	113
18 to 34	15%	37%	15%	0%	6%	6%	21%	34
35 to 49	19%	25%	16%	6%	4%	13%	17%	90
50 to 64	27%	18%	17%	10%	5%	10%	12%	146
65 and over	28%	18%	14%	15%	3%	7%	15%	130
Male	25%	20%	15%	10%	6%	9%	15%	199
Female	25%	22%	16%	10%	2%	9%	15%	206
High school or less	25%	25%	23%	0%	1%	9%	18%	76
Some college	25%	29%	18%	2%	7%	5%	14%	84
College graduate	26%	19%	13%	13%	2%	12%	14%	154
Post graduate	21%	15%	12%	21%	8%	10%	13%	87
Protestant	24%	20%	17%	12%	4%	10%	13%	164
Catholic	28%	17%	15%	6%	6%	10%	17%	144
Other	21%	32%	11%	12%	0%	6%	17%	78
Attend services 1 or more a week	19%	20%	16%	6%	8%	15%	16%	118
1 2 times a month	30%	19%	22%	5%	2%	10%	12%	45
Less often	33%	12%	14%	14%	3%	6%	19%	110
Never	21%	34%	12%	12%	3%	6%	11%	118
North Country	26%	28%	11%	12%	0%	12%	10%	37
Central / Lakes	22%	20%	11%	14%	6%	14%	14%	78
Connecticut Valley	26%	20%	17%	11%	8%	5%	14%	56
Mass Border	29%	20%	14%	7%	4%	9%	18%	133
Seacoast	26%	27%	17%	10%	3%	6%	12%	57
Manchester Area	16%	18%	31%	10%	2%	8%	16%	44

**Which Republican candidate is the most likeable?**

<b>GOP LIKELY VOTERS</b>	<b><u>Romney</u></b> <b>35%</b>	<b><u>Cain</u></b> <b>15%</b>	<b><u>Perry</u></b> <b>8%</b>	<b><u>Paul</u></b> <b>8%</b>	<b><u>Huntsman</u></b> <b>6%</b>	<b><u>Other</u></b> <b>14%</b>	<b><u>Don't Know</u></b> <b>14%</b>	<b>(N=)</b> <b>405</b>
Registered Undeclared	29%	16%	7%	10%	8%	16%	15%	187
Registered Republican	40%	15%	9%	6%	5%	11%	13%	213
Def. decided vote	35%	12%	4%	16%	13%	20%	1%	65
Leaning toward someone	35%	20%	3%	9%	7%	13%	13%	100
Still trying to decide	34%	14%	11%	6%	5%	13%	17%	241
Democrat	26%	2%	4%	20%	29%	7%	11%	44
Independent	33%	25%	3%	6%	6%	12%	15%	75
Republican	36%	15%	10%	7%	3%	16%	13%	283
Romney supporter	54%	13%	5%	5%	2%	10%	10%	170
Cain supporter	21%	31%	5%	14%	0%	17%	11%	17
Gingrich supporter	36%	25%	8%	0%	0%	22%	8%	61
Paul supporter	21%	13%	8%	40%	1%	9%	8%	50
Huntsman supporter	14%	1%	2%	0%	55%	12%	16%	32
Support other candidate	6%	7%	32%	2%	4%	36%	13%	31
Undecided	14%	21%	7%	2%	7%	7%	41%	43
Extremely interested	32%	19%	10%	7%	5%	14%	12%	188
Very interested	39%	14%	4%	8%	7%	16%	12%	145
Somewhat/Not very interested	34%	9%	10%	11%	6%	10%	20%	70
Liberal	27%	4%	7%	8%	30%	8%	16%	20
Moderate	40%	15%	3%	11%	9%	9%	13%	153
Conservative	33%	17%	12%	6%	3%	18%	12%	217
Support Tea Party	26%	24%	10%	6%	1%	17%	16%	170
Neutral	39%	10%	8%	10%	6%	13%	14%	157
Oppose Tea Party	44%	7%	3%	8%	18%	11%	8%	77
Read Union Leader	36%	14%	11%	8%	5%	12%	14%	144
Read Boston Globe	42%	13%	10%	10%	6%	7%	13%	59
Watch WMUR	37%	14%	10%	8%	6%	14%	11%	260
Listen to NHPR	22%	8%	11%	15%	10%	15%	19%	110
18 to 34	44%	4%	6%	13%	0%	7%	26%	34
35 to 49	35%	11%	11%	10%	5%	20%	8%	91
50 to 64	37%	16%	9%	11%	6%	10%	12%	144
65 and over	29%	21%	5%	3%	11%	15%	16%	131
Male	34%	18%	10%	9%	5%	12%	11%	197
Female	35%	12%	6%	7%	7%	16%	16%	208
High school or less	27%	21%	5%	9%	0%	21%	18%	74
Some college	29%	18%	7%	12%	2%	16%	16%	86
College graduate	45%	9%	10%	7%	6%	12%	11%	155
Post graduate	28%	19%	9%	5%	17%	10%	11%	85
Protestant	34%	11%	6%	9%	8%	16%	16%	164
Catholic	38%	18%	9%	5%	3%	14%	12%	146
Other	31%	18%	10%	14%	11%	8%	10%	77
Attend services 1 or more a week	31%	18%	12%	6%	5%	16%	11%	121
1 2 times a month	32%	13%	3%	4%	9%	24%	15%	44
Less often	39%	13%	9%	8%	5%	12%	14%	108
Never	36%	15%	5%	12%	9%	9%	14%	118
North Country	30%	16%	2%	5%	10%	27%	10%	37
Central / Lakes	36%	17%	8%	7%	5%	14%	11%	76
Connecticut Valley	28%	20%	8%	8%	8%	6%	20%	56
Mass Border	38%	11%	8%	10%	5%	16%	13%	133
Seacoast	38%	14%	12%	6%	7%	11%	12%	58
Manchester Area	29%	20%	8%	9%	7%	12%	16%	45

Watched Any GOP Debates

	<u>None</u> 35%	<u>One</u> 12%	<u>Two</u> 25%	<u>Three or More</u> 27%	<u>Don't Know</u> 1%	<u>(N=)</u> 412
<b>GOP LIKELY VOTERS</b>						
Registered Undeclared	35%	11%	24%	28%	1%	192
Registered Republican	35%	13%	26%	27%	0%	215
Def. decided vote	20%	12%	22%	46%	0%	68
Leaning toward someone	30%	7%	29%	33%	1%	100
Still trying to decide	41%	14%	24%	20%	1%	244
Democrat	36%	16%	12%	33%	3%	46
Independent	30%	15%	33%	22%	0%	76
Republican	37%	11%	25%	27%	1%	287
Romney supporter	32%	9%	26%	32%	1%	174
Cain supporter	31%	24%	26%	18%	0%	18
Gingrich supporter	21%	7%	34%	38%	0%	62
Paul supporter	44%	13%	24%	19%	0%	51
Huntsman supporter	43%	15%	15%	28%	0%	33
Support other candidate	45%	14%	18%	23%	0%	31
Undecided	46%	20%	21%	9%	3%	43
Extremely interested	21%	14%	26%	39%	0%	189
Very interested	39%	10%	31%	21%	0%	149
Somewhat/Not very interested	64%	12%	11%	9%	4%	72
Liberal	34%	20%	13%	33%	0%	20
Moderate	32%	11%	28%	27%	2%	157
Conservative	36%	11%	24%	28%	0%	220
Support Tea Party	24%	13%	23%	40%	0%	171
Neutral	46%	9%	28%	16%	1%	160
Oppose Tea Party	36%	15%	24%	22%	2%	79
Read Union Leader	34%	11%	28%	27%	0%	147
Read Boston Globe	36%	15%	28%	21%	0%	59
Watch WMUR	34%	11%	30%	24%	1%	263
Listen to NHPR	37%	11%	24%	27%	1%	114
18 to 34	50%	16%	28%	6%	0%	34
35 to 49	42%	13%	26%	20%	0%	93
50 to 64	32%	10%	28%	28%	2%	148
65 and over	31%	13%	21%	35%	0%	132
Male	34%	12%	27%	25%	1%	201
Female	37%	11%	23%	29%	0%	211
High school or less	42%	11%	23%	22%	2%	78
Some college	37%	20%	18%	25%	0%	87
College graduate	33%	9%	29%	28%	1%	155
Post graduate	29%	11%	27%	32%	0%	87
Protestant	34%	12%	28%	25%	1%	166
Catholic	35%	14%	23%	28%	0%	147
Other	40%	10%	20%	29%	2%	79
Attend services 1 or more a week	31%	14%	27%	27%	0%	121
1 2 times a month	20%	10%	33%	36%	0%	45
Less often	37%	11%	29%	22%	1%	110
Never	43%	11%	16%	28%	1%	121
North Country	46%	15%	15%	24%	0%	37
Central / Lakes	44%	9%	34%	13%	0%	78
Connecticut Valley	29%	12%	23%	34%	2%	57
Mass Border	34%	14%	21%	30%	1%	136
Seacoast	31%	15%	24%	30%	0%	59
Manchester Area	29%	7%	33%	32%	0%	45

**Effect of GOP Debate on Your Vote**

<b>GOP LIKELY VOTERS</b>	<b><u>Very Important</u></b> <b>25%</b>	<b><u>Somewhat Important</u></b> <b>44%</b>	<b><u>Not Very Important</u></b> <b>18%</b>	<b><u>Not Important At All</u></b> <b>13%</b>	<b><u>Don't Know</u></b> <b>0%</b>	<b><u>(N=)</u></b> <b>412</b>
Registered Undeclared	24%	47%	16%	13%	0%	192
Registered Republican	26%	41%	20%	13%	0%	215
Def. decided vote	35%	29%	15%	21%	0%	68
Leaning toward someone	24%	44%	25%	7%	0%	100
Still trying to decide	22%	48%	15%	14%	0%	244
Democrat	38%	30%	19%	13%	0%	46
Independent	23%	47%	14%	17%	0%	76
Republican	23%	45%	18%	13%	0%	287
Romney supporter	26%	46%	17%	10%	0%	174
Cain supporter	22%	51%	16%	11%	0%	18
Gingrich supporter	33%	52%	7%	8%	1%	62
Paul supporter	23%	38%	16%	23%	0%	51
Huntsman supporter	19%	38%	36%	7%	0%	33
Support other candidate	29%	32%	16%	24%	0%	31
Undecided	14%	40%	25%	21%	0%	43
Extremely interested	28%	41%	18%	13%	0%	189
Very interested	26%	50%	14%	10%	0%	149
Somewhat/Not very interested	13%	39%	27%	21%	0%	72
Liberal	19%	43%	14%	24%	0%	20
Moderate	26%	42%	19%	13%	0%	157
Conservative	24%	46%	17%	12%	0%	220
Support Tea Party	32%	41%	14%	13%	0%	171
Neutral	19%	48%	21%	13%	0%	160
Oppose Tea Party	23%	43%	21%	14%	0%	79
Read Union Leader	22%	43%	23%	12%	0%	147
Read Boston Globe	22%	51%	18%	9%	0%	59
Watch WMUR	25%	43%	17%	16%	0%	263
Listen to NHPR	27%	35%	22%	16%	0%	114
18 to 34	24%	50%	8%	17%	0%	34
35 to 49	20%	56%	16%	8%	0%	93
50 to 64	24%	41%	19%	16%	0%	148
65 and over	29%	39%	19%	13%	0%	132
Male	21%	46%	18%	15%	0%	201
Female	29%	42%	17%	12%	0%	211
High school or less	28%	41%	12%	20%	0%	78
Some college	21%	42%	21%	16%	0%	87
College graduate	25%	46%	21%	9%	0%	155
Post graduate	27%	46%	14%	13%	0%	87
Protestant	23%	40%	22%	14%	0%	166
Catholic	27%	48%	14%	11%	0%	147
Other	22%	46%	16%	15%	1%	79
Attend services 1 or more a week	26%	45%	18%	11%	0%	121
1 2 times a month	13%	61%	13%	13%	0%	45
Less often	24%	45%	17%	14%	0%	110
Never	29%	37%	20%	14%	0%	121
North Country	32%	24%	26%	18%	0%	37
Central / Lakes	19%	51%	14%	15%	1%	78
Connecticut Valley	34%	37%	21%	8%	0%	57
Mass Border	28%	39%	18%	15%	0%	136
Seacoast	23%	51%	16%	10%	0%	59
Manchester Area	9%	62%	15%	13%	0%	45

**Effect of Romney being a Mormon**

	<u>More Likely To Vote For</u> 2%	<u>More Likely To Vote Against</u> 8%	<u>No Difference</u> 90%	<u>DK</u> 0%	<u>(N)</u> 412
<b>GOP LIKELY VOTERS</b>					
Registered Undeclared	2%	8%	90%	0%	192
Registered Republican	2%	8%	89%	1%	215
Def. decided vote	4%	8%	88%	0%	68
Leaning toward someone	2%	2%	95%	0%	100
Still trying to decide	1%	10%	88%	1%	244
Democrat	3%	12%	85%	1%	46
Independent	1%	5%	93%	0%	76
Republican	2%	8%	89%	0%	287
Romney supporter	4%	2%	94%	0%	174
Cain supporter	0%	25%	75%	0%	18
Gingrich supporter	0%	7%	93%	0%	62
Paul supporter	2%	17%	81%	0%	51
Huntsman supporter	0%	5%	95%	0%	33
Support other candidate	5%	19%	75%	2%	31
Undecided	0%	6%	91%	2%	43
Extremely interested	1%	7%	91%	0%	189
Very interested	2%	5%	92%	1%	149
Somewhat/Not very interested	4%	14%	82%	0%	72
Liberal	0%	18%	82%	0%	20
Moderate	2%	5%	93%	0%	157
Conservative	2%	9%	88%	1%	220
Support Tea Party	2%	7%	92%	0%	171
Neutral	2%	9%	88%	1%	160
Oppose Tea Party	3%	8%	89%	0%	79
Read Union Leader	4%	6%	90%	0%	147
Read Boston Globe	2%	5%	91%	2%	59
Watch WMUR	1%	7%	91%	0%	263
Listen to NHPR	4%	6%	90%	1%	114
18 to 34	0%	27%	73%	0%	34
35 to 49	5%	13%	81%	2%	93
50 to 64	1%	5%	94%	0%	148
65 and over	3%	3%	95%	0%	132
Male	2%	8%	90%	0%	201
Female	2%	7%	90%	1%	211
High school or less	2%	9%	89%	0%	78
Some college	1%	13%	86%	0%	87
College graduate	3%	7%	89%	1%	155
Post graduate	3%	2%	94%	0%	87
Protestant	3%	12%	85%	0%	166
Catholic	1%	5%	93%	1%	147
Other	3%	6%	92%	0%	79
Attend services 1 or more a week	2%	10%	86%	1%	121
1 2 times a month	0%	4%	96%	0%	45
Less often	4%	6%	89%	0%	110
Never	1%	9%	90%	0%	121
North Country	10%	8%	82%	0%	37
Central / Lakes	1%	6%	93%	1%	78
Connecticut Valley	2%	9%	89%	0%	57
Mass Border	3%	9%	88%	0%	136
Seacoast	0%	3%	95%	2%	59
Manchester Area	0%	10%	90%	0%	45

**Effect of Perry Debate Mistakes**

<b>GOP LIKELY VOTERS</b>	<b><u>More Likely To Vote For</u> 1%</b>	<b><u>More Likely To Vote Against</u> 45%</b>	<b><u>No Difference</u> 52%</b>	<b><u>DK</u> 2%</b>	<b><u>(N)</u> 410</b>
Registered Undeclared	0%	51%	46%	3%	191
Registered Republican	1%	39%	58%	2%	214
Def. decided vote	0%	47%	49%	4%	68
Leaning toward someone	1%	38%	60%	2%	99
Still trying to decide	1%	46%	50%	2%	243
Democrat	0%	45%	51%	4%	46
Independent	0%	47%	49%	4%	76
Republican	1%	44%	53%	2%	286
Romney supporter	1%	44%	51%	4%	173
Cain supporter	0%	38%	54%	7%	18
Gingrich supporter	0%	53%	47%	0%	62
Paul supporter	0%	50%	50%	0%	51
Huntsman supporter	0%	48%	52%	0%	33
Support other candidate	5%	21%	74%	0%	31
Undecided	0%	46%	50%	4%	43
Extremely interested	0%	42%	55%	2%	189
Very interested	1%	48%	50%	2%	147
Somewhat/Not very interested	2%	45%	48%	5%	72
Liberal	0%	55%	45%	0%	20
Moderate	1%	49%	46%	4%	156
Conservative	1%	41%	57%	2%	219
Support Tea Party	1%	43%	54%	2%	171
Neutral	1%	39%	56%	4%	159
Oppose Tea Party	0%	57%	41%	1%	78
Read Union Leader	1%	41%	54%	3%	145
Read Boston Globe	1%	53%	46%	1%	59
Watch WMUR	0%	43%	54%	3%	261
Listen to NHPR	0%	46%	51%	4%	114
18 to 34	0%	49%	51%	0%	34
35 to 49	2%	52%	43%	3%	93
50 to 64	1%	39%	59%	2%	148
65 and over	0%	44%	52%	3%	130
Male	0%	47%	51%	2%	200
Female	1%	43%	53%	3%	210
High school or less	2%	39%	55%	3%	78
Some college	0%	42%	56%	3%	87
College graduate	1%	45%	51%	3%	154
Post graduate	0%	49%	50%	1%	86
Protestant	1%	44%	54%	1%	164
Catholic	0%	43%	52%	5%	147
Other	0%	49%	48%	3%	79
Attend services 1 or more a week	2%	38%	56%	5%	120
1 2 times a month	0%	47%	50%	4%	44
Less often	1%	44%	53%	2%	110
Never	0%	50%	50%	0%	121
North Country	0%	55%	41%	4%	36
Central / Lakes	0%	44%	53%	3%	78
Connecticut Valley	0%	44%	56%	0%	57
Mass Border	2%	38%	57%	3%	136
Seacoast	0%	49%	50%	1%	58
Manchester Area	0%	52%	43%	5%	45



**Effect of Cain Sexual Harassment Allegations**

	<u>More Likely To Vote For</u> 1%	<u>More Likely To Vote Against</u> 45%	<u>No Difference</u> 53%	<u>DK</u> 1%	<u>(N)</u> 411
<b>GOP LIKELY VOTERS</b>					
Registered Undeclared	1%	47%	52%	1%	191
Registered Republican	1%	44%	53%	2%	215
Def. decided vote	1%	42%	54%	3%	68
Leaning toward someone	2%	44%	54%	0%	100
Still trying to decide	0%	46%	52%	1%	243
Democrat	0%	77%	22%	1%	46
Independent	0%	49%	47%	3%	75
Republican	1%	39%	59%	1%	287
Romney supporter	1%	49%	47%	2%	174
Cain supporter	11%	0%	89%	0%	18
Gingrich supporter	0%	23%	77%	0%	62
Paul supporter	0%	47%	53%	0%	51
Huntsman supporter	0%	71%	29%	0%	33
Support other candidate	0%	51%	49%	0%	31
Undecided	0%	51%	46%	4%	42
Extremely interested	1%	35%	64%	0%	188
Very interested	1%	51%	44%	3%	149
Somewhat/Not very interested	0%	61%	38%	1%	72
Liberal	0%	70%	30%	0%	20
Moderate	1%	54%	43%	2%	157
Conservative	1%	37%	62%	1%	219
Support Tea Party	2%	25%	73%	1%	170
Neutral	0%	55%	43%	2%	160
Oppose Tea Party	1%	66%	30%	2%	79
Read Union Leader	1%	45%	53%	2%	146
Read Boston Globe	2%	56%	42%	0%	59
Watch WMUR	1%	47%	52%	1%	263
Listen to NHPR	0%	44%	54%	2%	114
18 to 34	0%	47%	53%	0%	34
35 to 49	0%	52%	48%	0%	93
50 to 64	1%	46%	53%	1%	147
65 and over	2%	39%	56%	3%	132
Male	1%	40%	58%	1%	200
Female	1%	50%	48%	1%	211
High school or less	1%	37%	60%	2%	78
Some college	2%	46%	51%	2%	87
College graduate	0%	47%	51%	2%	155
Post graduate	1%	47%	52%	0%	87
Protestant	1%	48%	50%	1%	166
Catholic	2%	48%	49%	1%	147
Other	0%	38%	60%	2%	79
Attend services 1 or more a week	2%	41%	54%	3%	121
1 2 times a month	0%	46%	54%	0%	45
Less often	1%	48%	51%	0%	110
Never	1%	47%	52%	1%	121
North Country	2%	54%	44%	0%	37
Central / Lakes	3%	33%	61%	3%	78
Connecticut Valley	2%	44%	55%	0%	57
Mass Border	0%	54%	45%	1%	135
Seacoast	0%	40%	60%	1%	59
Manchester Area	0%	40%	57%	3%	45

**Decided Primary Vote  
(2012 Likely General Election Voters)**

	<u>Def. Decided</u> 16%	<u>Leaning Towards Somewhat</u> 24%	<u>Still Trying To Decide</u> 59%	<u>(N)</u> 367
<b>GOP LIKELY VOTERS</b>				
Registered Undeclared	14%	23%	63%	172
Registered Republican	18%	27%	55%	191
Democrat	22%	33%	46%	42
Independent	18%	24%	59%	69
Republican	15%	24%	61%	253
Romney supporter	0%	25%	75%	5
Cain supporter	21%	21%	58%	18
Perry supporter	0%	0%	100%	1
Paul supporter	13%	21%	66%	10
Huntsman supporter	0%	77%	23%	1
Support other candidate	16%	27%	57%	136
Undecided	0%	3%	97%	39
Extremely interested	19%	28%	53%	172
Very interested	17%	21%	62%	130
Somewhat/Not very interested	7%	25%	68%	63
Liberal	18%	10%	72%	20
Moderate	16%	27%	57%	140
Conservative	16%	25%	60%	193
Support Tea Party	16%	26%	57%	152
Neutral	14%	22%	64%	141
Oppose Tea Party	18%	26%	56%	73
Read Union Leader	18%	26%	56%	125
Read Boston Globe	17%	28%	55%	57
Watch WMUR	14%	23%	64%	234
Listen to NHPR	20%	23%	57%	106
18 to 34	10%	10%	80%	28
35 to 49	12%	24%	65%	81
50 to 64	16%	26%	58%	131
65 and over	20%	27%	53%	121
Male	14%	26%	60%	179
Female	19%	23%	59%	188
High school or less	14%	24%	63%	66
Some college	19%	23%	58%	79
College graduate	13%	25%	62%	139
Post graduate	20%	27%	53%	79
Protestant	15%	25%	60%	143
Catholic	15%	27%	58%	134
Other	23%	18%	59%	71
Attend services 1 or more a week	14%	27%	59%	107
1 2 times a month	20%	32%	49%	41
Less often	13%	25%	62%	99
Never	20%	19%	61%	106
North Country	24%	28%	48%	33
Central / Lakes	13%	23%	65%	71
Connecticut Valley	25%	21%	54%	51
Mass Border	13%	25%	63%	123
Seacoast	12%	34%	54%	52
Manchester Area	22%	15%	63%	36

**2012 Presidential Election – Romney vs. Obama  
(2012 Likely General Election Voters)**

<b>STATEWIDE</b>	<b><u>Romney</u></b> <b>47%</b>	<b><u>Obama</u></b> <b>44%</b>	<b><u>Other</u></b> <b>3%</b>	<b><u>Undecided</u></b> <b>7%</b>	<b><u>(N)</u></b> <b>606</b>
Registered Democrat	15%	78%	1%	5%	170
Registered Undeclared	41%	44%	4%	11%	267
Registered Republican	89%	8%	2%	1%	154
Democrat	11%	82%	0%	6%	251
Independent	40%	38%	7%	15%	121
Republican	89%	6%	3%	2%	226
Extremely interested	57%	40%	2%	1%	235
Very interested	47%	41%	3%	8%	212
Somewhat/Not very interested	29%	56%	3%	12%	153
Liberal	15%	80%	0%	5%	116
Moderate	35%	52%	3%	10%	252
Conservative	78%	15%	4%	3%	205
Support Tea Party	84%	6%	4%	6%	141
Neutral	56%	33%	4%	8%	237
Oppose Tea Party	14%	80%	0%	6%	227
Approve of Obama	8%	85%	1%	7%	270
Neutral	35%	42%	6%	16%	31
Disapprove of Obama	83%	8%	4%	5%	301
Read Union Leader	63%	30%	2%	5%	168
Read Boston Globe	32%	59%	2%	7%	111
Watch WMUR	46%	43%	4%	8%	401
Listen to NHPR	32%	58%	4%	7%	218
18 to 34	34%	54%	0%	12%	50
35 to 49	51%	39%	3%	8%	118
50 to 64	41%	49%	3%	7%	214
65 and over	51%	42%	3%	4%	214
Male	53%	38%	2%	6%	264
Female	41%	49%	3%	7%	342
High school or less	55%	35%	3%	6%	127
Some college	56%	37%	3%	3%	119
College graduate	45%	42%	3%	10%	202
Post graduate	34%	61%	1%	4%	153
Protestant	54%	40%	2%	4%	179
Catholic	51%	38%	4%	7%	210
Other	34%	56%	2%	8%	185
Attend services 1 or more a week	52%	39%	4%	6%	163
1 2 times a month	51%	43%	1%	4%	76
Less often	52%	38%	2%	8%	156
Never	37%	54%	3%	6%	180
North Country	40%	49%	5%	5%	57
Central / Lakes	49%	44%	2%	6%	131
Connecticut Valley	51%	45%	1%	3%	89
Mass Border	47%	43%	2%	8%	164
Seacoast	40%	48%	5%	8%	111
Manchester Area	54%	35%	4%	7%	54

**2012 Presidential Election – Gingrich vs. Obama  
(2012 Likely General Election Voters)**

<b>STATEWIDE</b>	<b><u>Gingrich</u> 40%</b>	<b><u>Obama</u> 52%</b>	<b><u>Other</u> 2%</b>	<b><u>Undecided</u> 6%</b>	<b><u>(N)</u> 603</b>
Registered Democrat	10%	85%	1%	4%	168
Registered Undeclared	36%	53%	2%	9%	267
Registered Republican	81%	14%	4%	1%	154
Democrat	6%	90%	1%	3%	249
Independent	30%	50%	5%	16%	122
Republican	83%	11%	3%	3%	224
Extremely interested	53%	43%	3%	2%	237
Very interested	40%	49%	3%	8%	208
Somewhat/Not very interested	20%	70%	2%	9%	152
Liberal	8%	89%	1%	3%	115
Moderate	25%	64%	2%	9%	252
Conservative	77%	18%	3%	2%	205
Support Tea Party	86%	9%	3%	3%	141
Neutral	45%	41%	3%	10%	233
Oppose Tea Party	7%	89%	1%	3%	228
Approve of Obama	6%	91%	0%	3%	269
Neutral	21%	62%	3%	14%	29
Disapprove of Obama	73%	16%	4%	7%	301
Read Union Leader	53%	40%	2%	5%	165
Read Boston Globe	24%	69%	2%	5%	108
Watch WMUR	40%	51%	3%	6%	398
Listen to NHPR	28%	65%	3%	5%	218
18 to 34	30%	62%	0%	8%	50
35 to 49	43%	51%	3%	3%	119
50 to 64	36%	57%	1%	6%	214
65 and over	43%	47%	4%	6%	210
Male	48%	46%	2%	5%	263
Female	34%	56%	3%	6%	340
High school or less	45%	40%	4%	10%	124
Some college	54%	39%	3%	4%	119
College graduate	37%	54%	2%	6%	203
Post graduate	28%	68%	1%	2%	152
Protestant	45%	45%	4%	6%	176
Catholic	45%	45%	2%	7%	211
Other	31%	64%	1%	4%	186
Attend services 1 or more a week	46%	43%	3%	8%	160
1 2 times a month	42%	54%	0%	4%	76
Less often	44%	48%	2%	6%	154
Never	32%	61%	3%	4%	183
North Country	32%	52%	5%	11%	56
Central / Lakes	39%	54%	2%	6%	127
Connecticut Valley	44%	50%	2%	3%	90
Mass Border	40%	52%	2%	7%	166
Seacoast	39%	53%	5%	4%	111
Manchester Area	49%	47%	0%	4%	53

**2012 Presidential Election – Perry vs. Obama  
(2012 Likely General Election Voters)**

<b>STATEWIDE</b>	<b><u>Perry</u> 35%</b>	<b><u>Obama</u> 54%</b>	<b><u>Other</u> 3%</b>	<b><u>Undecided</u> 7%</b>	<b><u>(N)</u> 589</b>
Registered Democrat	9%	87%	0%	4%	166
Registered Undeclared	30%	56%	4%	10%	259
Registered Republican	74%	16%	5%	5%	149
Democrat	6%	92%	0%	2%	248
Independent	26%	53%	4%	17%	119
Republican	74%	11%	7%	8%	215
Extremely interested	47%	46%	3%	4%	229
Very interested	35%	53%	3%	9%	203
Somewhat/Not very interested	19%	68%	5%	9%	151
Liberal	6%	90%	1%	3%	114
Moderate	21%	66%	4%	10%	246
Conservative	71%	19%	4%	7%	198
Support Tea Party	80%	8%	5%	7%	138
Neutral	38%	46%	4%	12%	224
Oppose Tea Party	6%	90%	1%	3%	226
Approve of Obama	3%	94%	1%	2%	270
Neutral	7%	64%	4%	25%	28
Disapprove of Obama	69%	16%	6%	10%	287
Read Union Leader	49%	42%	3%	6%	160
Read Boston Globe	23%	69%	3%	6%	108
Watch WMUR	35%	53%	4%	8%	383
Listen to NHPR	22%	67%	4%	7%	214
18 to 34	22%	67%	4%	6%	49
35 to 49	40%	49%	3%	8%	114
50 to 64	32%	59%	2%	7%	206
65 and over	38%	50%	5%	7%	210
Male	44%	48%	2%	5%	259
Female	28%	59%	4%	9%	330
High school or less	41%	43%	4%	12%	122
Some college	45%	43%	6%	6%	115
College graduate	34%	56%	2%	8%	195
Post graduate	26%	68%	3%	4%	152
Protestant	38%	46%	5%	10%	175
Catholic	44%	46%	3%	6%	204
Other	24%	69%	2%	5%	179
Attend services 1 or more a week	44%	45%	3%	8%	160
1 2 times a month	41%	50%	1%	8%	74
Less often	35%	50%	6%	9%	151
Never	26%	66%	2%	5%	174
North Country	24%	60%	7%	9%	55
Central / Lakes	37%	53%	2%	9%	127
Connecticut Valley	42%	49%	3%	6%	88
Mass Border	32%	55%	4%	9%	159
Seacoast	37%	56%	3%	4%	108
Manchester Area	38%	52%	4%	6%	52