Winter 2017, International Students Return Home as Interns To Spread the Word About UNH

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International Students Return Home as Interns To Spread the Word About UNH

Blake Egbert, Marketing Manager, UNH Global Student Success Program
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Over the summer of 2017, four UNH students from the Global Student Success Program (GSSP), formerly known as UNH Navitas Pathways Program, went back to their home countries of China and India to share their UNH experiences with prospective students. GSSP developed the internships for students to build outreach and presentation skills within a global organization while supporting recruitment efforts with current students who speak the local language.

Students spent up to six weeks in their home countries travelling to schools, universities and fairs and meeting with parents to share their experience as Wildcats with students and educational agents. “I really enjoyed travelling around China,” says Haotian Guan, a native of Beijing, “I met lots of new people and was able to share my experiences about life at UNH.” Pruthviraj Srinvasa, from Mysore also had a positive experience: “Helping answer student
questions about UNH came naturally to me, and the prospective students really appreciated it.” Ye Dong, from Shanghai, valued the real life experience, "I learned how a business is structured and how professional colleagues interact.” Yuting Hou, from Chengdu said “I really enjoyed sharing my UNH experiences with students and parents. The internship really helped me improve my communication and presentation skills.”

This was the inaugural year of the internship program and something the GSSP is looking to continue. Amanda Johnson, the Global Student Success program's new executive director, was thrilled to hear the positive student experiences and outcomes from the internship program. “Ideally we want more interns to spread the positive experience they are having at UNH, and our goal is to have eight interns placed across five countries next summer.”

Yuting Hou

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