

# THE WMUR GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

August 15, 2012

### CONGRESSIONAL RACES IN GRANITE STATE REMAIN CLOSE

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 603/862-2226

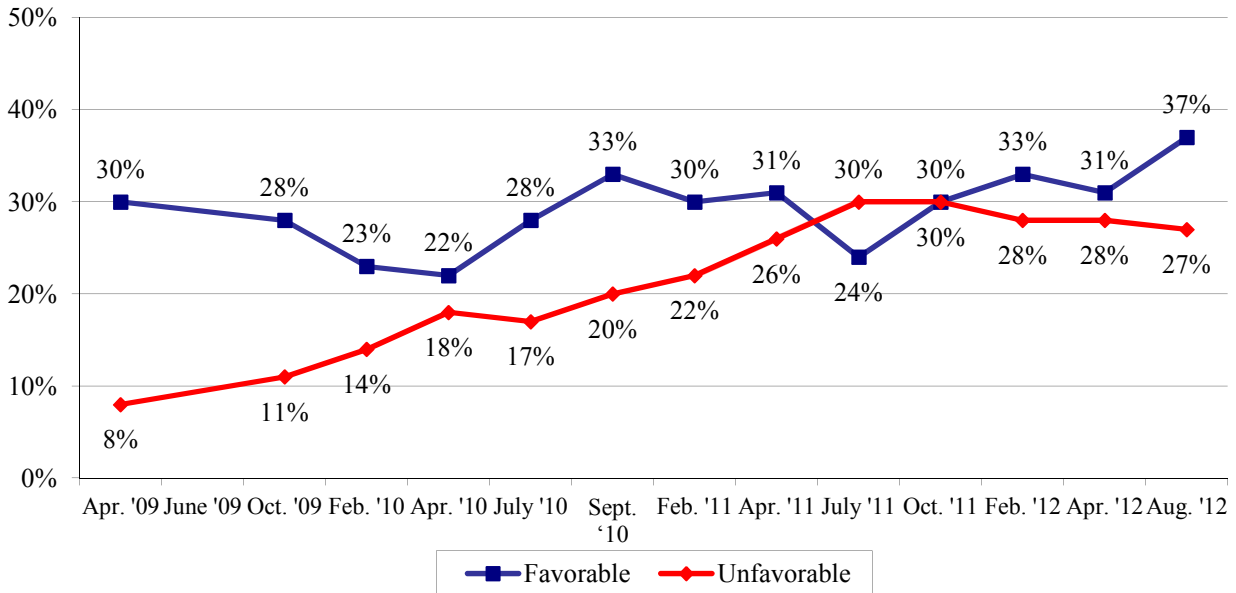
DURHAM, NH – The races in New Hampshire’s First and Second Congressional Districts remain very close. Senators Jeanne Shaheen and Kelly Ayotte are both viewed favorably among New Hampshire adults.

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Five hundred eighty-one (581) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between August 1 and August 12, 2012. The margin of sampling error for the survey is +/- 4.1 percent. Included was a subsample of 258 likely voters in the NH First Congressional District (margin of sampling error +/- 6.1%), and a subsample of 284 Second Congressional District likely voters (margin of sampling error +/-5.8%).

#### First Congressional District – Frank Guinta

Republican Frank Guinta, who represents New Hampshire’s 1<sup>st</sup> Congressional District, has seen an improvement in his favorability ratings in recent months. Currently, 37% of 1<sup>st</sup> District adults have a favorable opinion of Guinta, 27% have an unfavorable opinion of him, 5% are neutral and 31% don’t know enough about him to say. Guinta’s net favorability rating, the percentage who have a favorable opinion of him minus those who have an unfavorable opinion, stands at +10%, up from +3% in April. Among Republicans, his net favorability rating is at +52%, +28% among Independents, and a low -36% among Democrats.

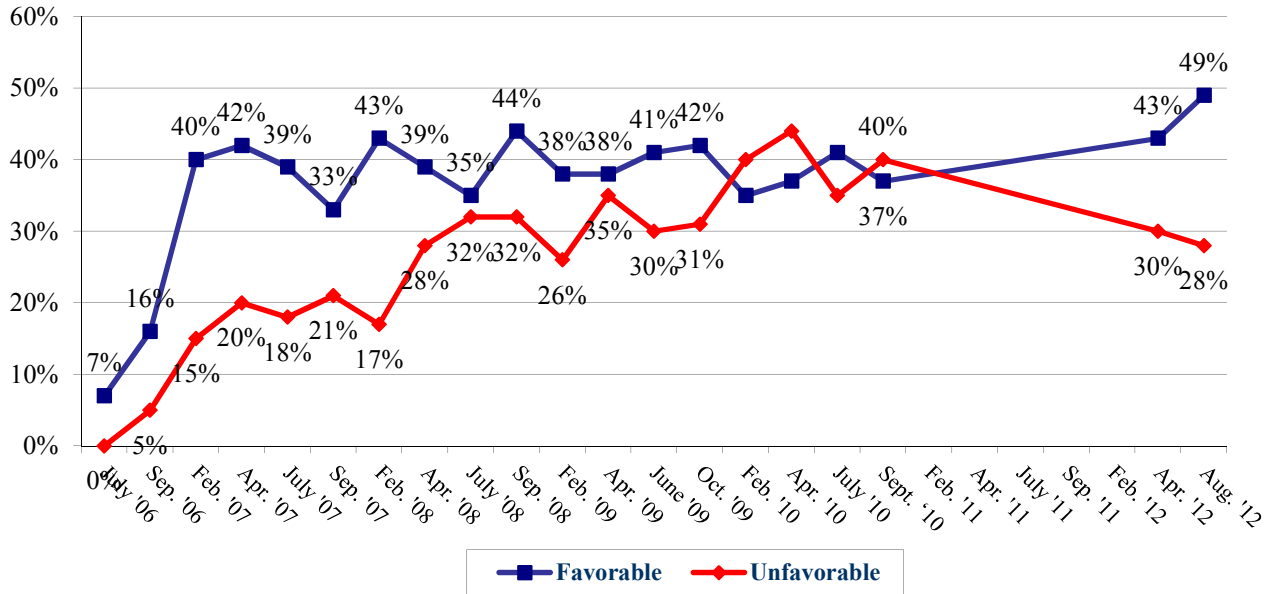
**Favorability Ratings – Frank Guinta, NH 1<sup>st</sup> Congressional District**



\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

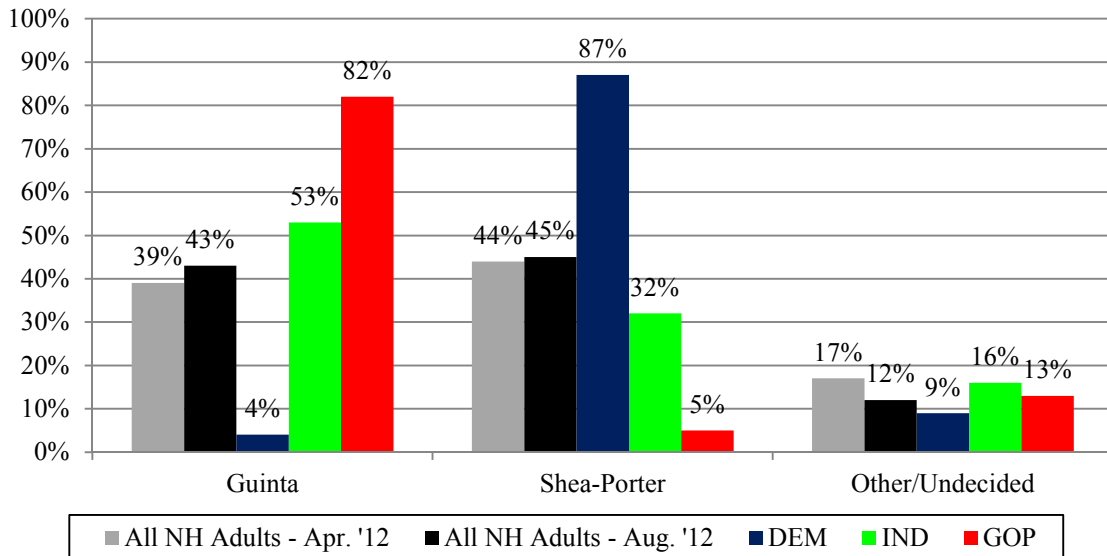
Guinta's Democratic challenger for the 1<sup>st</sup> Congressional District seat is Carol Shea-Porter, the woman he defeated in 2010. Shea-Porter has also seen her favorability rise in recent months. In the most recent Granite State Poll, 49% of 1<sup>st</sup> District residents say they have a favorable opinion of her, 28% have an unfavorable opinion, 5% are neutral, and 18% are unsure. Shea-Porter's net favorability rating is +21% overall, up from +13% in April. Shea-Porter's net favorability rating stands at +75% among Democrats, +19% among Independents, and -37% among Republicans.

**Favorability Ratings – Carol Shea-Porter NH 1<sup>st</sup> District**



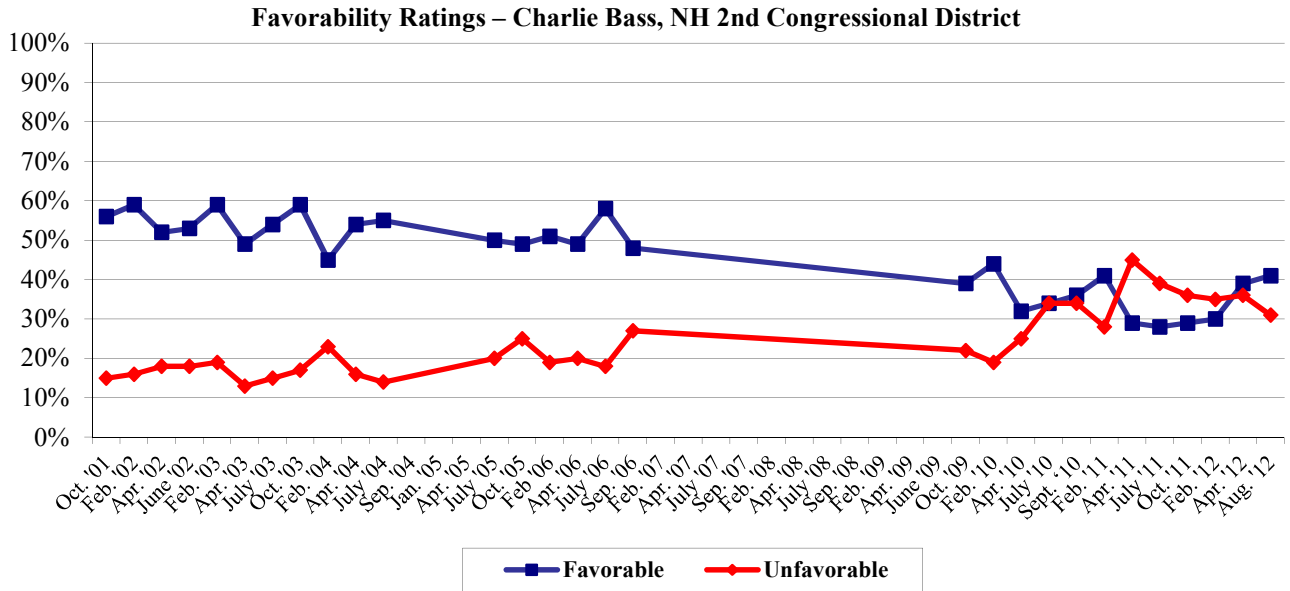
Guinta won the 2010 election by 12 percentage points, but the 2012 elections looks to be much closer. Currently the race is essentially tied with Shea-Porter favored by 45% of likely voters, Guinta with 43%, and 12% are undecided. This is largely unchanged since April. Guinta holds a nearly 20 percentage point lead among political independents, 53% to 32%.

**November 2012 General Election - Guinta vs. Shea-Porter  
(Likely 2012 General Election Voters)**

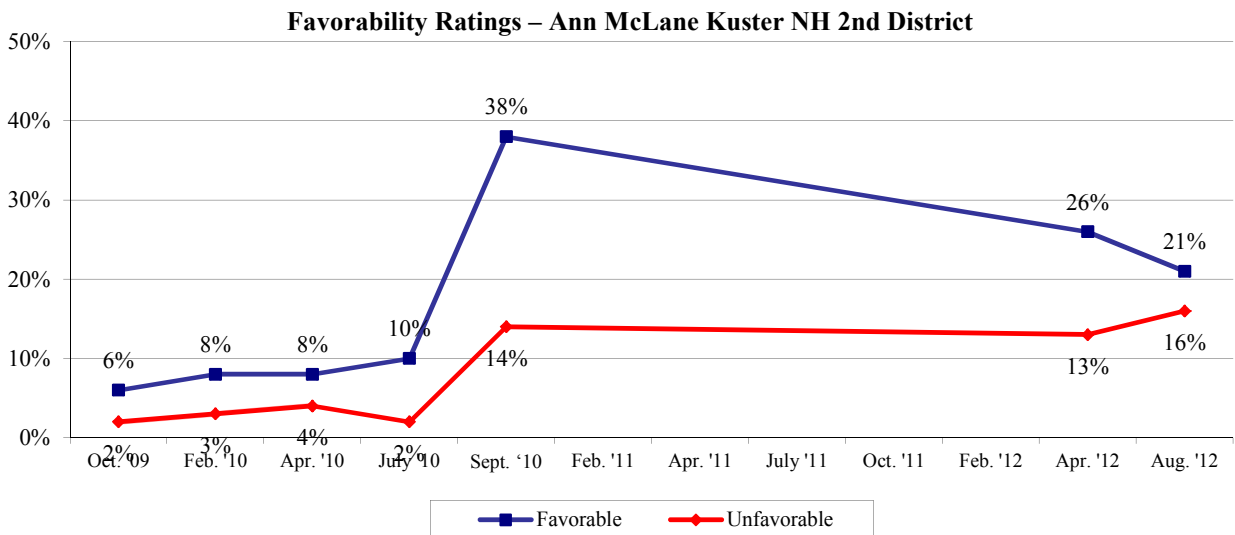


## Second Congressional District – Charlie Bass

Second Congressional District Republican Charlie Bass favorability ratings have inched up in recent months. Currently, 41% of 2<sup>nd</sup> CD residents have a favorable opinion of Bass, 31% have an unfavorable opinion of him, 6% are neutral and 23% don't know enough about him to say. Bass's net favorability rating is +10%, up from +3% in April. His net favorability rating among Republicans is +49%, +15% among Independents, but remains very low among Democrats (-38%).

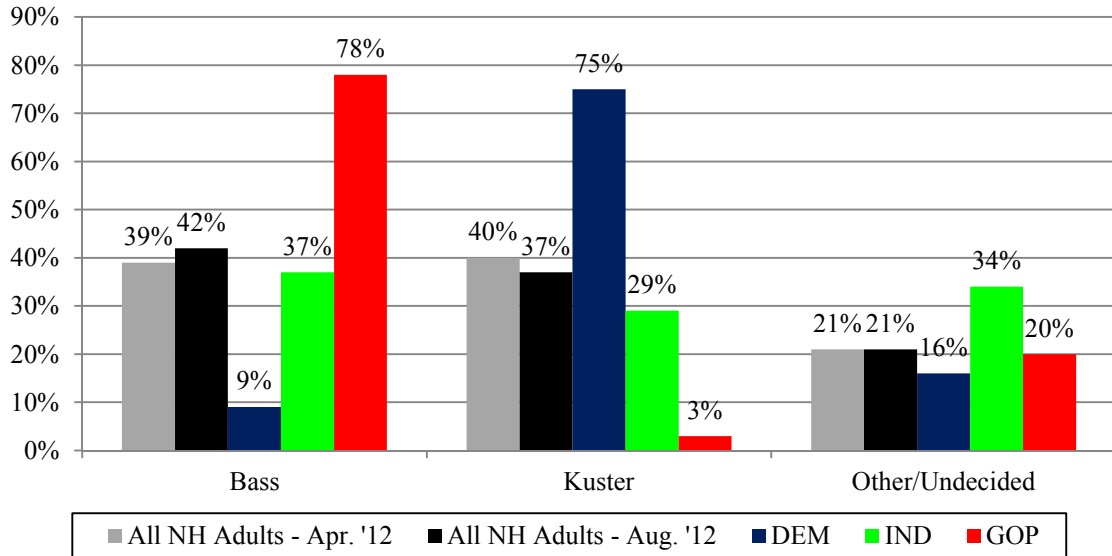


Bass is also facing a rematch with his 2010 opponent, Concord attorney Ann McLane Kuster. Despite losing by only 2 percentage points in 2010, Kuster is not as well-known as Bass. Currently, 21% of Second District adults have a favorable opinion of Kuster, 16% have an unfavorable opinion of her, 1% are neutral, and 61% don't know enough about her to say. Kuster's net favorability rating is +5%, down from +13% in April; +40% among Democrats, +9% among Independents, and -27% among Republicans.



Like the First CD, the race in the Second CD is essentially tied -- 42% say they plan to vote for Bass, 37% support Kuster, and 21% remain undecided.

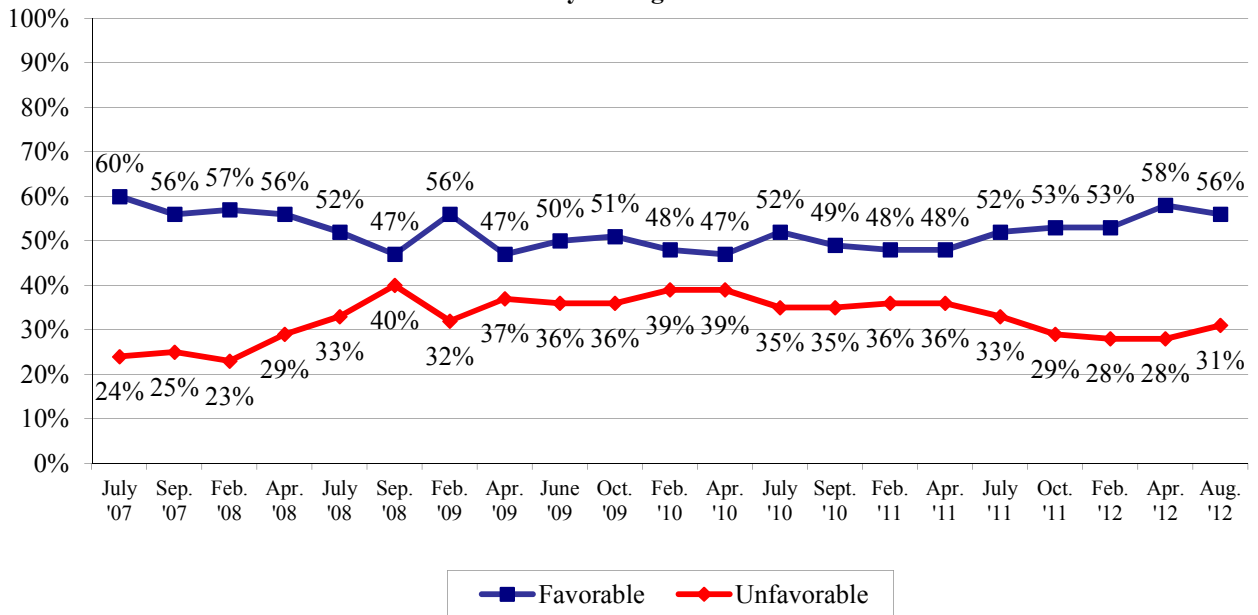
**November 2012 General Election - Bass vs. Kuster  
(Likely 2012 General Election Voters)**



**Favorability Ratings – Senator Jeanne Shaheen**

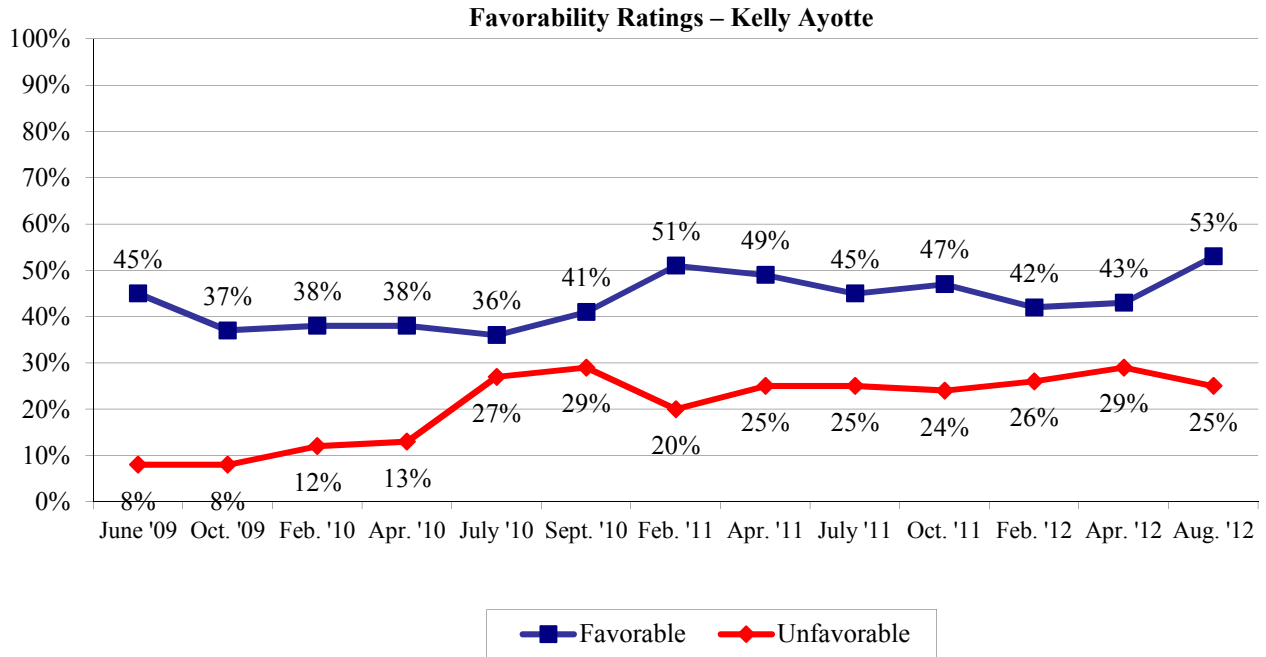
Democratic Senator Jeanne Shaheen has long been one of the most popular politicians in New Hampshire. In the most recent Granite State Poll, 56% of New Hampshire adults say they have a favorable opinion of Shaheen, 31% have an unfavorable opinion of her, 4% are neutral and 9% don't know enough about her to say. Shaheen's net favorability rating is +25%, down slightly from +30% in April. Shaheen is viewed very favorably among Democrats (net favorability rating of +80%), favorably among Independents (+27%), and unfavorably among Republicans (-29%).

**Favorability Ratings –Jeanne Shaheen**



### Favorability Ratings – Senator Kelly Ayotte

The favorability ratings of New Hampshire’s junior senator, Republican Kelly Ayotte, have climbed in recent months after having remained stable for more than a year. Currently, 53% of New Hampshire adults have a favorable opinion of Ayotte, 25% have an unfavorable opinion of her, 5% are neutral and 18% don’t know enough about her to say. Ayotte’s net favorability rating is +28%, up from +14% in April. Among Republicans, her net favorability is +76%, +18% among Independents, and -18% among Democrats.



## Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred eighty-one (581) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between August 1 and August 12, 2012. The margin of sampling error for the survey is +/- 4.1 percent. Included was a subsample of 258 likely voters in the NH First Congressional District (margin of sampling error +/- 6.1%), and a subsample of 284 Second Congressional District likely voters (margin of sampling error +/-5.8%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may sum to just above or below 100%. Respondent numbers in each demographic may not equal the total respondent number due to respondents choosing not to answer some demographic questions.

### Favorability Rating – Senator Jeanne Shaheen

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former Governor) Jeanne Shaheen?"

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>Aug. '12</b>	<b>56%</b>	<b>4%</b>	<b>31%</b>	<b>9%</b>	<b>+25%</b>	<b>(580)</b>
<b>Apr. '12</b>	58%	6%	28%	8%	+30%	(533)
<b>Feb. '12</b>	53%	7%	28%	12%	+25%	(527)
<b>Oct. '11</b>	53%	9%	29%	9%	+24%	(554)
<b>July '11</b>	52%	7%	33%	8%	+19%	(511)
<b>Apr. '11</b>	48%	7%	36%	9%	+12%	(503)
<b>Feb. '11</b>	48%	9%	36%	7%	+12%	(519)
<b>Sept. '10</b>	49%	5%	35%	11%	+14%	(515)
<b>July '10</b>	52%	6%	35%	8%	+17%	(503)
<b>Apr. '10</b>	47%	6%	39%	8%	+8%	(511)
<b>Feb. '10</b>	48%	5%	39%	8%	+9%	(496)
<b>Oct. '09</b>	51%	5%	36%	7%	+15%	(502)
<b>Jun. '09</b>	50%	6%	36%	8%	+14%	(557)
<b>Apr. '09</b>	47%	7%	37%	9%	+10%	(503)
<b>Feb. '09</b>	56%	7%	32%	5%	+24%	(617)
<b>Sep. '08</b>	47%	5%	40%	8%	+7%	(522)
<b>July '08</b>	53%	9%	31%	6%	+22%	(472)
<b>Apr. '08</b>	56%	10%	29%	5%	+27%	(500)
<b>Feb. '08</b>	57%	13%	23%	7%	+34%	(555)
<b>Sept. '07</b>	56%	11%	25%	8%	+31%	(506)
<b>July '07</b>	60%	9%	24%	8%	+36%	(520)

**Favorability Rating –Kelly Ayotte**

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former New Hampshire Attorney General) Kelly Ayotte?"

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>Aug. '12</b>	<b>53%</b>	<b>5%</b>	<b>25%</b>	<b>18%</b>	<b>+28%</b>	<b>(577)</b>
<b>Apr. '12</b>	43%	5%	29%	22%	+14%	(531)
<b>Feb. '12</b>	42%	9%	26%	23%	+16%	(527)
<b>Oct. '11</b>	47%	10%	24%	18%	+23%	(554)
<b>July '11</b>	45%	12%	25%	18%	+20%	(514)
<b>Apr. '11</b>	49%	8%	25%	19%	+24%	(501)
<b>Feb. '11</b>	51%	8%	20%	21%	+31%	(520)
<b>Sept. '10</b>	41%	11%	29%	19%	+12%	(515)
<b>July '10</b>	36%	7%	27%	30%	+9%	(504)
<b>Apr. '10</b>	38%	7%	13%	41%	+25%	(508)
<b>Feb. '10</b>	38%	6%	12%	44%	+26%	(497)
<b>Oct. '09</b>	37%	6%	8%	49%	+29%	(501)
<b>Jun. '09</b>	45%	7%	8%	40%	+37%	(556)

**Favorability Rating – Frank Guinta - NH 1<sup>st</sup> District**

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congressman (Former Manchester Mayor) Frank Guinta?"

<u>1st C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>Aug. '12</b>	<b>37%</b>	<b>5%</b>	<b>27%</b>	<b>31%</b>	<b>+6%</b>	<b>(270)</b>
<b>Apr. '12</b>	31%	9%	28%	33%	+3%	(253)
<b>Feb. '12</b>	33%	8%	28%	30%	+5%	(256)
<b>Oct. '11</b>	30%	12%	30%	28%	0%	(247)
<b>July '11</b>	24%	12%	30%	34%	-6%	(248)
<b>Apr. '11</b>	31%	10%	26%	33%	+5%	(243)
<b>Feb. '11</b>	30%	12%	22%	35%	+8%	(236)
<b>Sept. '10</b>	33%	4%	20%	42%	+13%	(262)
<b>July '10</b>	28%	9%	17%	46%	+11%	(264)
<b>Apr. '10</b>	22%	7%	18%	52%	+4%	(257)
<b>Feb. '10</b>	23%	7%	14%	55%	+9%	(251)
<b>Oct. '09</b>	28%	9%	11%	52%	+17%	(251)
<b>April '09</b>	30%	12%	8%	51%	+22%	(260)

**Favorability Rating – Former U.S. Representative Carol Shea-Porter - NH 1<sup>st</sup> District**

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Former Congresswoman Carol Shea-Porter?"

<u>1st C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>Aug. '12</b>	<b>49%</b>	<b>5%</b>	<b>28%</b>	<b>18%</b>	<b>+21%</b>	<b>(270)</b>
<b>Apr. '12</b>	43%	3%	30%	24%	+13%	(252)
<b>Sept. '10</b>	37%	8%	40%	14%	-3%	(262)
<b>July '10</b>	41%	7%	35%	17%	+6%	(270)
<b>Apr. '10</b>	37%	7%	44%	12%	-7%	(257)
<b>Feb. '10</b>	35%	7%	40%	19%	-5%	(251)
<b>Oct. '09</b>	42%	7%	31%	20%	+11%	(248)
<b>Jun. '09</b>	41%	8%	30%	21%	+11%	(287)
<b>Apr. '09</b>	38%	4%	35%	23%	+3%	(260)
<b>Feb. '09</b>	38%	10%	26%	27%	+12%	(311)
<b>Sept. '08</b>	44%	5%	31%	20%	+13%	(251)
<b>July '08</b>	35%	9%	32%	24%	+3%	(235)
<b>Apr. '08</b>	39%	12%	28%	21%	+11%	(251)
<b>Feb. '08</b>	43%	13%	17%	26%	+26%	(267)
<b>Sept. '07</b>	33%	17%	21%	29%	+12%	(228)
<b>July '07</b>	39%	15%	18%	28%	+21%	(252)
<b>Apr. '07</b>	42%	15%	20%	24%	+22%	(251)
<b>Feb. '07</b>	40%	17%	15%	28%	+25%	(248)
<b>Sept. '06</b>	16%	14%	5%	65%	+11%	(266)
<b>July '06</b>	7%	7%	0%	86%	+7%	(256)



**Favorability Rating –Charlie Bass – NH 2<sup>nd</sup> District**

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congressman (Former Congressman) Charlie Bass?"

<u>2<sup>nd</sup> C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>Aug. '12</b>	<b>41%</b>	<b>6%</b>	<b>31%</b>	<b>23%</b>	<b>+10%</b>	<b>(308)</b>
<b>Apr. '12</b>	39%	12%	36%	15%	+3%	(273)
<b>Feb. '12</b>	30%	13%	35%	22%	-5%	(271)
<b>Oct. '11</b>	29%	16%	36%	20%	-7%	(300)
<b>July '11</b>	28%	12%	39%	21%	-11%	(263)
<b>Apr. '11</b>	29%	10%	45%	16%	-16%	(257)
<b>Feb. '11</b>	41%	14%	28%	18%	+13%	(284)
<b>Sept. '10</b>	36%	10%	34%	20%	+2%	(244)
<b>July '10</b>	34%	6%	34%	27%	0%	(226)
<b>Apr. '10</b>	32%	9%	25%	33%	+7%	(251)
<b>Feb. '10</b>	44%	6%	19%	31%	+25%	(241)
<b>Oct. '09</b>	39%	10%	22%	28%	+17%	(250)
<b>Sept. '06</b>	48%	12%	27%	13%	+21%	(248)
<b>July '06</b>	58%	10%	18%	13%	+40%	(246)
<b>Apr. '06</b>	49%	12%	20%	19%	+29%	(233)
<b>Feb. '06</b>	51%	18%	19%	13%	+32%	(232)
<b>Oct. '05</b>	49%	12%	25%	14%	+24%	(226)
<b>July '05</b>	50%	13%	20%	17%	+30%	(232)
<b>July '04</b>	55%	12%	14%	19%	+41%	(238)
<b>Apr. '04</b>	54%	12%	16%	17%	+38%	(274)
<b>Feb. '04</b>	45%	12%	23%	20%	+22%	(265)
<b>Oct. '03</b>	59%	10%	17%	14%	+42%	(259)
<b>June '03</b>	54%	14%	15%	17%	+39%	(241)
<b>Apr. '03</b>	49%	11%	13%	27%	+36%	(238)
<b>Feb. '03</b>	59%	7%	19%	16%	+40%	(318)
<b>June '02</b>	53%	15%	18%	15%	+35%	(306)
<b>Apr. '02</b>	52%	11%	18%	29%	+34%	(333)
<b>Feb. '02</b>	59%	9%	16%	27%	+43%	(265)
<b>Oct. '01</b>	56%	13%	15%	27%	+41%	(353)

**Favorability Rating – Ann McLane Kuster - NH 2<sup>nd</sup> District**

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Attorney Ann McLane Kuster?"

<u>2<sup>nd</sup> C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>Aug. '12</b>	<b>21%</b>	<b>1%</b>	<b>16%</b>	<b>61%</b>	<b>+5%</b>	<b>(311)</b>
<b>Apr. '12</b>	26%	3%	13%	58%	+13%	(270)
<b>Sept. '10</b>	38%	6%	14%	42%	+24%	(243)
<b>July '10</b>	10%	3%	2%	85%	+8%	(226)
<b>Apr. '10</b>	8%	7%	4%	81%	+4%	(250)
<b>Feb. '10</b>	8%	2%	3%	87%	+5%	(240)
<b>Oct. '09</b>	6%	5%	2%	87%	+4%	(252)

**Guinta vs. Shea-Porter  
NH 1<sup>st</sup> CD**

“Now, if the 2012 Election for Congress was being held today and the candidates were Frank Guinta (GIN-ta), the Republican, and Carol Shea Porter, the Democrat, who would you vote for?” [ROTATE CANDIDATES]

	<u>Apr. '12</u>	<u>Aug. '12</u>
<b>Carol Shea-Porter</b>	44%	<b>45%</b>
<b>Frank Guinta</b>	39%	<b>43%</b>
<b>Other</b>	1%	<b>0%</b>
<b>Undecided</b>	16%	<b>12%</b>
<b>(N=)</b>	<b>(230)</b>	<b>(258)</b>

**Bass vs. Kuster  
NH 2<sup>nd</sup> CD**

“Now, if the 2012 Election for Congress was being held today and the candidates were Charlie Bass, the Republican, and Ann McLane Kuster, the Democrat, who would you vote?” [ROTATE CANDIDATES]

	<u>Apr. '12</u>	<u>Aug. '12</u>
<b>Ann McLane Kuster</b>	40%	<b>37%</b>
<b>Charlie Bass</b>	39%	<b>42%</b>
<b>Other</b>	1%	<b>-</b>
<b>Undecided</b>	20%	<b>21%</b>
<b>(N=)</b>	<b>(251)</b>	<b>(284)</b>

**Favorability Rating – Senator Jeanne Shaheen**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>56%</b>	<b><u>Neutral</u></b> <b>4%</b>	<b><u>Unfavorable</u></b> <b>31%</b>	<b><u>DK</u></b> <b>9%</b>	<b><u>(N)</u></b> <b>580</b>
Democrat	86%	4%	6%	4%	240
Independent	57%	3%	30%	10%	91
Republican	27%	5%	56%	12%	232
Liberal	83%	4%	9%	4%	140
Moderate	65%	5%	24%	6%	215
Conservative	27%	4%	55%	13%	178
Support Tea Party	17%	3%	69%	11%	151
Neutral	60%	5%	25%	10%	167
Oppose Tea Party	82%	4%	9%	5%	215
McCain/Palin Voter	32%	6%	55%	8%	223
Obama/Biden Voter	81%	3%	9%	6%	266
Other	39%	6%	55%	0%	21
Did Not Vote in 2008	48%	4%	20%	29%	43
Union household	58%	4%	33%	5%	63
Non union	56%	4%	30%	9%	506
Read Union Leader	52%	1%	39%	7%	153
Read Boston Globe	84%	3%	8%	5%	85
Watch WMUR	57%	3%	34%	6%	368
Listen to NHPR	70%	3%	23%	5%	177
10 yrs or less in NH	52%	4%	26%	18%	94
11 to 20 years	51%	7%	34%	8%	86
More than 20 years	60%	4%	31%	6%	380
18 to 34	60%	5%	22%	13%	61
35 to 49	51%	4%	29%	16%	103
50 to 64	54%	4%	35%	6%	216
65 and over	63%	5%	26%	6%	175
Male	52%	4%	34%	10%	286
Female	61%	5%	27%	7%	294
High school or less	45%	9%	35%	12%	116
Some college	52%	4%	37%	7%	131
College graduate	60%	3%	33%	4%	189
Post graduate	65%	2%	18%	14%	133
Less than \$30K	66%	4%	23%	6%	71
\$30K to \$60K	60%	5%	25%	11%	103
\$60K to \$75K	60%	7%	28%	5%	39
\$75K to \$100K	54%	3%	34%	9%	58
\$100K or more	61%	2%	30%	7%	134
Attend services 1 or more/week	50%	5%	39%	6%	150
1 2 times a month	50%	4%	43%	4%	77
Less often	57%	4%	30%	9%	151
Never	67%	5%	18%	11%	172
North Country	64%	1%	26%	9%	45
Central / Lakes	53%	6%	35%	6%	100
Connecticut Valley	55%	7%	23%	16%	87
Mass Border	53%	4%	35%	8%	180
Seacoast	62%	3%	29%	6%	98
Manchester Area	60%	4%	28%	8%	70
First Cong. Dist	57%	3%	31%	8%	270
Second Cong. Dist	56%	5%	30%	9%	310

**Favorability Rating – Senator Kelly Ayotte**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>53%</b>	<b><u>Neutral</u></b> <b>5%</b>	<b><u>Unfavorable</u></b> <b>25%</b>	<b><u>DK</u></b> <b>18%</b>	<b><u>(N)</u></b> <b>577</b>
Democrat	28%	7%	46%	19%	240
Independent	44%	6%	26%	25%	89
Republican	80%	3%	4%	13%	232
Liberal	28%	6%	51%	15%	140
Moderate	54%	5%	25%	16%	215
Conservative	72%	5%	7%	17%	175
Support Tea Party	74%	4%	5%	17%	151
Neutral	62%	4%	13%	21%	164
Oppose Tea Party	30%	7%	52%	12%	215
McCain/Palin Voter	78%	4%	6%	11%	221
Obama/Biden Voter	35%	6%	42%	17%	266
Other	55%	0%	28%	17%	21
Did Not Vote in 2008	32%	0%	18%	50%	43
Union household	55%	4%	36%	4%	63
Non union	52%	5%	24%	20%	503
Read Union Leader	57%	7%	18%	17%	153
Read Boston Globe	35%	8%	45%	12%	82
Watch WMUR	59%	5%	22%	14%	365
Listen to NHPR	36%	8%	39%	17%	174
10 yrs or less in NH	44%	3%	24%	29%	94
11 to 20 years	53%	4%	25%	18%	86
More than 20 years	55%	6%	25%	14%	377
18 to 34	29%	7%	14%	50%	61
35 to 49	59%	2%	24%	15%	103
50 to 64	53%	3%	27%	16%	216
65 and over	54%	9%	27%	10%	172
Male	56%	5%	24%	14%	286
Female	49%	5%	25%	21%	291
High school or less	50%	3%	19%	27%	116
Some college	62%	4%	17%	17%	131
College graduate	52%	7%	25%	17%	187
Post graduate	45%	5%	38%	12%	133
Less than \$30K	48%	4%	26%	23%	71
\$30K to \$60K	47%	10%	23%	20%	101
\$60K to \$75K	56%	8%	21%	16%	39
\$75K to \$100K	57%	3%	22%	19%	58
\$100K or more	50%	3%	35%	12%	134
Attend services 1 or more/week	67%	4%	18%	11%	147
1 2 times a month	54%	4%	20%	22%	77
Less often	52%	7%	23%	18%	151
Never	39%	5%	35%	21%	172
North Country	50%	3%	27%	19%	45
Central / Lakes	48%	5%	32%	15%	97
Connecticut Valley	47%	5%	21%	27%	87
Mass Border	58%	4%	22%	16%	180
Seacoast	52%	6%	23%	19%	98
Manchester Area	56%	6%	26%	12%	70
First Cong. Dist	52%	7%	22%	18%	270
Second Cong. Dist	53%	3%	26%	17%	307

**Favorability Rating – Congressman Frank Guinta**

<b>FIRST CONG. DIST.</b>	<b><u>Favorable</u></b> <b>37%</b>	<b><u>Neutral</u></b> <b>5%</b>	<b><u>Unfavorable</u></b> <b>27%</b>	<b><u>DK</u></b> <b>31%</b>	<b><u>(N)</u></b> <b>270</b>
Democrat	14%	5%	50%	31%	117
Independent	37%	4%	9%	50%	41
Republican	62%	6%	10%	22%	104
Liberal	10%	8%	50%	32%	69
Moderate	43%	2%	28%	27%	101
Conservative	56%	9%	9%	26%	81
Support Tea Party	70%	7%	5%	19%	77
Neutral	44%	3%	15%	38%	74
Oppose Tea Party	11%	6%	55%	28%	99
McCain/Palin Voter	63%	7%	7%	23%	112
Obama/Biden Voter	19%	4%	47%	29%	121
Other	23%	0%	45%	33%	6
Did Not Vote in 2008	5%	6%	16%	72%	21
Union household	32%	5%	56%	7%	27
Non union	38%	6%	24%	33%	238
Read Union Leader	43%	10%	21%	25%	84
Read Boston Globe	13%	5%	49%	34%	35
Watch WMUR	44%	3%	26%	28%	175
Listen to NHPR	28%	4%	39%	28%	97
10 yrs or less in NH	28%	5%	26%	41%	35
11 to 20 years	40%	6%	18%	35%	42
More than 20 years	38%	5%	29%	27%	187
18 to 34	25%	4%	16%	55%	31
35 to 49	36%	6%	31%	27%	59
50 to 64	41%	4%	32%	23%	84
65 and over	34%	7%	25%	34%	86
Male	48%	8%	25%	19%	120
Female	28%	3%	28%	40%	151
High school or less	45%	7%	20%	28%	48
Some college	38%	5%	12%	44%	58
College graduate	40%	5%	31%	23%	93
Post graduate	26%	5%	40%	29%	67
Less than \$30K	37%	3%	19%	41%	39
\$30K to \$60K	32%	5%	32%	31%	46
\$60K to \$75K	43%	4%	24%	29%	22
\$75K to \$100K	36%	0%	46%	18%	17
\$100K or more	37%	10%	34%	20%	66
Attend services 1 or more/week	45%	6%	17%	33%	78
1 2 times a month	55%	7%	31%	7%	36
Less often	30%	6%	36%	27%	64
Never	30%	4%	30%	36%	79
North Country	31%	0%	35%	35%	23
Central / Lakes	41%	0%	33%	26%	40
Mass Border	54%	8%	16%	22%	51
Seacoast	28%	6%	31%	35%	98
Manchester Area	37%	7%	22%	34%	57

**Favorability Rating – Congressman Charlie Bass**

<b>SECOND CONG. DIST.</b>	<b><u>Favorable</u></b> <b>41%</b>	<b><u>Neutral</u></b> <b>6%</b>	<b><u>Unfavorable</u></b> <b>31%</b>	<b><u>DK</u></b> <b>23%</b>	<b><u>(N)</u></b> <b>308</b>
Democrat	17%	8%	55%	20%	121
Independent	39%	2%	24%	34%	50
Republican	61%	5%	12%	22%	128
Liberal	27%	12%	50%	11%	70
Moderate	38%	7%	30%	24%	114
Conservative	56%	1%	21%	22%	96
Support Tea Party	65%	3%	20%	12%	75
Neutral	47%	5%	19%	29%	92
Oppose Tea Party	19%	8%	51%	22%	115
McCain/Palin Voter	66%	4%	13%	17%	111
Obama/Biden Voter	21%	9%	47%	24%	144
Other	45%	0%	33%	22%	15
Did Not Vote in 2008	37%	0%	22%	40%	22
Union household	46%	6%	36%	12%	36
Non union	40%	6%	30%	25%	266
Read Union Leader	52%	3%	27%	19%	68
Read Boston Globe	33%	9%	32%	26%	50
Watch WMUR	45%	5%	29%	21%	192
Listen to NHPR	42%	8%	34%	15%	79
10 yrs or less in NH	31%	3%	23%	43%	58
11 to 20 years	49%	6%	20%	25%	44
More than 20 years	41%	7%	36%	16%	192
18 to 34	22%	4%	34%	41%	30
35 to 49	44%	4%	23%	29%	42
50 to 64	45%	7%	35%	13%	133
65 and over	35%	5%	28%	32%	89
Male	41%	6%	30%	23%	165
Female	40%	5%	32%	23%	143
High school or less	33%	5%	38%	24%	67
Some college	56%	2%	20%	22%	72
College graduate	43%	9%	24%	24%	97
Post graduate	27%	5%	44%	24%	66
Less than \$30K	39%	10%	35%	16%	32
\$30K to \$60K	44%	11%	23%	22%	58
\$60K to \$75K	12%	4%	70%	14%	17
\$75K to \$100K	47%	8%	18%	27%	41
\$100K or more	49%	6%	28%	17%	67
Attend services 1 or more/week	56%	8%	21%	14%	72
1 2 times a month	39%	5%	28%	28%	41
Less often	39%	3%	35%	23%	87
Never	28%	7%	38%	27%	91
North Country	56%	0%	30%	14%	21
Central / Lakes	30%	13%	36%	22%	60
Connecticut Valley	35%	6%	35%	24%	86
Mass Border	46%	4%	25%	25%	128
Manchester Area	48%	0%	36%	17%	13

**Favorability Rating – Carol Shea-Porter**

<b>FIRST CONG. DIST.</b>	<b><u>Favorable</u></b> <b>49%</b>	<b><u>Neutral</u></b> <b>5%</b>	<b><u>Unfavorable</u></b> <b>28%</b>	<b><u>DK</u></b> <b>18%</b>	<b><u>(N)</u></b> <b>270</b>
Democrat	80%	3%	5%	12%	117
Independent	40%	16%	21%	23%	41
Republican	20%	2%	57%	21%	104
Liberal	83%	3%	7%	8%	69
Moderate	55%	4%	23%	18%	101
Conservative	19%	6%	57%	17%	80
Support Tea Party	17%	3%	58%	21%	77
Neutral	44%	5%	26%	24%	74
Oppose Tea Party	82%	3%	6%	9%	99
McCain/Palin Voter	22%	5%	54%	19%	112
Obama/Biden Voter	81%	4%	6%	8%	121
Other	23%	0%	45%	33%	6
Did Not Vote in 2008	28%	0%	17%	55%	20
Union household	73%	0%	25%	2%	27
Non union	47%	5%	28%	20%	237
Read Union Leader	48%	2%	25%	24%	83
Read Boston Globe	75%	5%	5%	14%	35
Watch WMUR	50%	4%	31%	15%	174
Listen to NHPR	67%	5%	18%	10%	97
10 yrs or less in NH	45%	0%	24%	31%	35
11 to 20 years	48%	3%	27%	22%	42
More than 20 years	51%	5%	29%	15%	186
18 to 34	52%	3%	7%	39%	31
35 to 49	47%	4%	31%	18%	59
50 to 64	50%	3%	31%	16%	83
65 and over	53%	6%	30%	12%	86
Male	45%	5%	33%	17%	120
Female	53%	4%	25%	18%	150
High school or less	34%	4%	30%	32%	48
Some college	43%	6%	22%	28%	58
College graduate	54%	4%	31%	10%	93
Post graduate	59%	3%	27%	11%	67
Less than \$30K	41%	5%	30%	24%	38
\$30K to \$60K	69%	4%	13%	14%	46
\$60K to \$75K	41%	16%	24%	19%	22
\$75K to \$100K	60%	0%	24%	16%	17
\$100K or more	53%	5%	34%	9%	66
Attend services 1 or more/week	38%	6%	37%	19%	78
1 2 times a month	46%	2%	43%	9%	36
Less often	61%	3%	18%	19%	64
Never	53%	5%	19%	22%	79
North Country	59%	11%	23%	7%	23
Central / Lakes	47%	4%	37%	12%	40
Mass Border	40%	4%	35%	21%	51
Seacoast	53%	3%	30%	14%	98
Manchester Area	49%	6%	16%	29%	57

**Favorability Rating – Ann McLane Kuster**

<b>SECOND CONG. DIST.</b>	<b><u>Favorable</u></b> <b>21%</b>	<b><u>Neutral</u></b> <b>1%</b>	<b><u>Unfavorable</u></b> <b>16%</b>	<b><u>DK</u></b> <b>61%</b>	<b><u>(N)</u></b> <b>311</b>
Democrat	43%	1%	3%	52%	123
Independent	21%	1%	12%	65%	50
Republican	2%	1%	29%	68%	128
Liberal	41%	0%	12%	47%	71
Moderate	23%	2%	15%	61%	114
Conservative	6%	2%	22%	71%	97
Support Tea Party	2%	2%	28%	67%	75
Neutral	10%	0%	21%	69%	93
Oppose Tea Party	43%	2%	3%	53%	116
McCain/Palin Voter	4%	2%	27%	68%	111
Obama/Biden Voter	38%	1%	7%	54%	145
Other	26%	0%	21%	52%	15
Did Not Vote in 2008	6%	0%	3%	91%	22
Union household	32%	5%	16%	47%	37
Non union	20%	1%	15%	64%	268
Read Union Leader	13%	0%	23%	63%	69
Read Boston Globe	38%	0%	5%	57%	50
Watch WMUR	23%	1%	18%	59%	194
Listen to NHPR	37%	0%	10%	53%	79
10 yrs or less in NH	21%	3%	7%	69%	58
11 to 20 years	25%	2%	12%	61%	45
More than 20 years	21%	1%	19%	59%	194
18 to 34	9%	0%	5%	86%	30
35 to 49	7%	4%	13%	76%	44
50 to 64	26%	1%	23%	49%	133
65 and over	23%	1%	10%	67%	90
Male	24%	2%	17%	57%	167
Female	19%	0%	14%	66%	143
High school or less	16%	0%	14%	69%	68
Some college	15%	1%	17%	67%	73
College graduate	17%	3%	18%	62%	98
Post graduate	41%	1%	10%	47%	66
Less than \$30K	10%	0%	8%	82%	32
\$30K to \$60K	15%	2%	16%	67%	58
\$60K to \$75K	41%	0%	5%	54%	17
\$75K to \$100K	14%	2%	18%	66%	41
\$100K or more	31%	2%	18%	48%	68
Attend services 1 or more/week	20%	3%	18%	59%	72
1 2 times a month	10%	2%	24%	64%	41
Less often	13%	0%	19%	67%	87
Never	35%	1%	7%	57%	93
North Country	28%	0%	17%	55%	21
Central / Lakes	31%	1%	16%	52%	60
Connecticut Valley	14%	1%	12%	72%	87
Mass Border	20%	2%	16%	62%	129
Manchester Area	27%	0%	34%	39%	13



**2012 First Congressional District Election – Guinta vs. Shea-Porter  
(2012 Likely General Election Voters)**

<b>FIRST CONG. DIST.</b>	<b><u>Guinta</u></b> <b>43%</b>	<b><u>Shea-Porter</u></b> <b>45%</b>	<b><u>Other</u></b> <b>0%</b>	<b><u>Undecided</u></b> <b>12%</b>	<b><u>(N)</u></b> <b>258</b>
Democrat	4%	87%	0%	9%	114
Independent	53%	32%	2%	14%	37
Republican	82%	5%	0%	13%	100
Liberal	10%	85%	0%	5%	66
Moderate	38%	51%	1%	10%	98
Conservative	73%	8%	0%	19%	77
Support Tea Party	83%	9%	1%	7%	74
Neutral	45%	34%	0%	21%	73
Oppose Tea Party	10%	83%	1%	6%	97
McCain/Palin Voter	76%	11%	0%	13%	110
Obama/Biden Voter	11%	82%	0%	7%	121
Other	59%	12%	10%	19%	6
Did Not Vote in 2008	38%	33%	0%	29%	13
Union household	37%	61%	0%	2%	27
Non union	43%	43%	0%	13%	226
Read Union Leader	46%	43%	1%	10%	79
Read Boston Globe	8%	88%	0%	3%	35
Watch WMUR	45%	44%	0%	11%	170
Listen to NHPR	32%	61%	0%	7%	96
10 yrs or less in NH	41%	49%	0%	10%	35
11 to 20 years	44%	44%	1%	11%	42
More than 20 years	43%	45%	0%	12%	175
18 to 34	29%	53%	0%	18%	28
35 to 49	54%	39%	1%	6%	55
50 to 64	42%	46%	1%	11%	82
65 and over	37%	48%	0%	15%	84
Male	48%	41%	1%	10%	113
Female	39%	47%	0%	14%	145
High school or less	52%	32%	1%	14%	45
Some college	43%	35%	1%	20%	51
College graduate	42%	50%	0%	8%	92
Post graduate	36%	56%	0%	9%	66
Less than \$30K	36%	40%	0%	24%	38
\$30K to \$60K	30%	62%	1%	6%	45
\$60K to \$75K	45%	43%	0%	12%	22
\$75K to \$100K	31%	54%	0%	16%	16
\$100K or more	48%	46%	1%	5%	66
Attend services 1 or more/week	53%	27%	0%	20%	76
1 2 times a month	57%	41%	0%	2%	36
Less often	30%	58%	0%	12%	63
Never	36%	55%	1%	7%	73
North Country	33%	53%	0%	13%	22
Central / Lakes	49%	37%	0%	14%	40
Mass Border	60%	33%	0%	7%	50
Seacoast	35%	50%	1%	14%	94
Manchester Area	38%	50%	0%	13%	52

**2012 Second Congressional District Election – Bass vs. Kuster  
(2012 Likely General Election Voters)**

<b>SECOND CONG. DIST.</b>	<b><u>Bass</u></b> <b>42%</b>	<b><u>Kuster</u></b> <b>37%</b>	<b><u>Undecided</u></b> <b>21%</b>	<b><u>(N)</u></b> <b>284</b>
Democrat	9%	75%	16%	119
Independent	37%	29%	34%	37
Republican	78%	3%	20%	120
Liberal	16%	77%	8%	69
Moderate	45%	31%	24%	107
Conservative	66%	13%	21%	85
Support Tea Party	78%	7%	14%	71
Neutral	49%	24%	27%	76
Oppose Tea Party	15%	66%	19%	114
McCain/Palin Voter	79%	8%	13%	108
Obama/Biden Voter	15%	62%	23%	133
Other	46%	26%	27%	15
Did Not Vote in 2008	34%	48%	18%	16
Union household	47%	37%	17%	34
Non union	42%	37%	21%	244
Read Union Leader	48%	37%	15%	64
Read Boston Globe	29%	56%	15%	49
Watch WMUR	43%	37%	21%	178
Listen to NHPR	34%	51%	15%	76
10 yrs or less in NH	44%	34%	22%	52
11 to 20 years	52%	37%	11%	41
More than 20 years	40%	38%	22%	179
18 to 34	49%	23%	27%	26
35 to 49	52%	25%	22%	37
50 to 64	43%	41%	16%	129
65 and over	36%	41%	24%	79
Male	46%	35%	19%	151
Female	39%	38%	23%	133
High school or less	31%	36%	32%	59
Some college	56%	26%	18%	65
College graduate	45%	36%	19%	93
Post graduate	37%	50%	13%	60
Less than \$30K	29%	34%	37%	27
\$30K to \$60K	28%	47%	24%	50
\$60K to \$75K	25%	68%	7%	17
\$75K to \$100K	60%	20%	19%	38
\$100K or more	48%	40%	12%	68
Attend services 1 or more/week	52%	28%	20%	67
1 2 times a month	49%	23%	28%	38
Less often	49%	36%	15%	81
Never	25%	54%	21%	82
North Country	30%	42%	28%	21
Central / Lakes	29%	34%	37%	56
Connecticut Valley	39%	36%	25%	75
Mass Border	53%	36%	11%	119
Manchester Area	42%	48%	11%	12