

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

September 13, 2012

RACE FOR PRESIDENT IN NH REMAINS CLOSE, MORE VOTERS UNDECIDED

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DURHAM, NH – The race between President Barack Obama and Mitt Romney remains tight in New Hampshire, but the percentage of voters who remain undecided has tripled in the last month. A slim majority of voters predict that the Obama/Biden ticket will ultimately win the election.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Six hundred and thirty-five (635) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between September 4 and September 10, 2012. The margin of sampling error for the survey is +/- 3.9 percent. Included is a subsample of 592 likely general election voters (margin of sampling error +/- 4.0%).

2012 Presidential Election

In the wake of the Democratic and Republican National Conventions, the race between President Barack Obama and Mitt Romney continues to be very close in the battleground state of New Hampshire. In the most recent Granite State Poll, 45% of likely New Hampshire voters plan to vote for Obama, 40% say they will support Romney, 3% prefer some other candidate, and 12% say they are undecided. The percentage of those who say they are undecided has tripled since August, when only 4% were undecided.

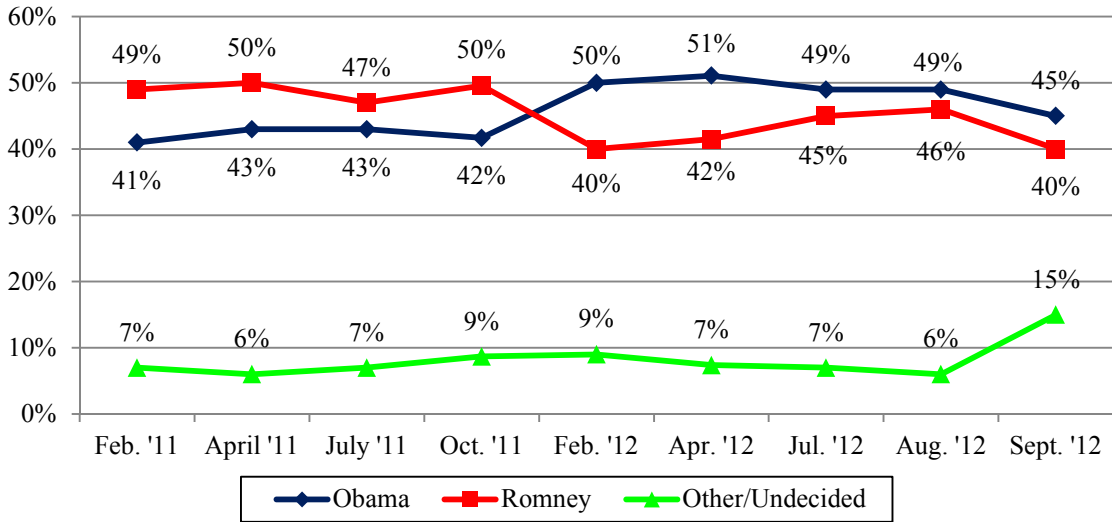
There is a gender gap that continues to favor Obama -- women prefer Obama over Romney by 14 percentage points, essentially unchanged from 16 percentage points in August. Men continue to favor Romney, but by a slim 5 percentage points, down from 11 percentage points in August. There is a large class difference among women -- Obama's strongest support comes from college educated women, where he holds a 25 percentage point lead, but this lead disappears among working class women who favor Romney by 1 percentage point.

Republicans hold an edge in motivation with 62% of Republicans saying they are very interested in the election compared with 55% of Democrats. Similarly, 69% of Republicans say they often discuss the election with family and friends compared with 61% of Democrats, and among all New Hampshire adults, 90% of Republicans say they will definitely vote compared to 82% of Democrats.

However, most likely New Hampshire voters predict that Obama will ultimately win reelection. When asked who they think is more likely to win the 2012 presidential election, 51% think Obama will win reelection, 29% think Romney will win, 1% say some other candidate will, and 19% are unsure of the outcome. Most Democrats (85%) think Obama will win, while only 55% of Republicans predict Romney will win. Independents divided -- 43% think Obama will win, 32% believe Romney will win, and 25% are unsure.

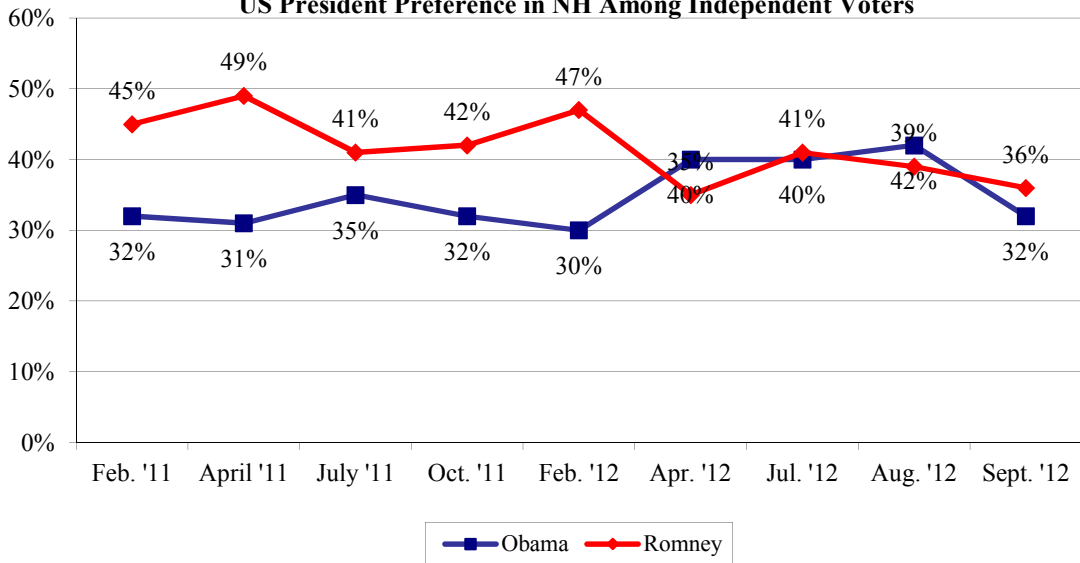
* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

**November 2012 General Election - Obama vs. Romney
(Likely 2012 General Election Voters)**



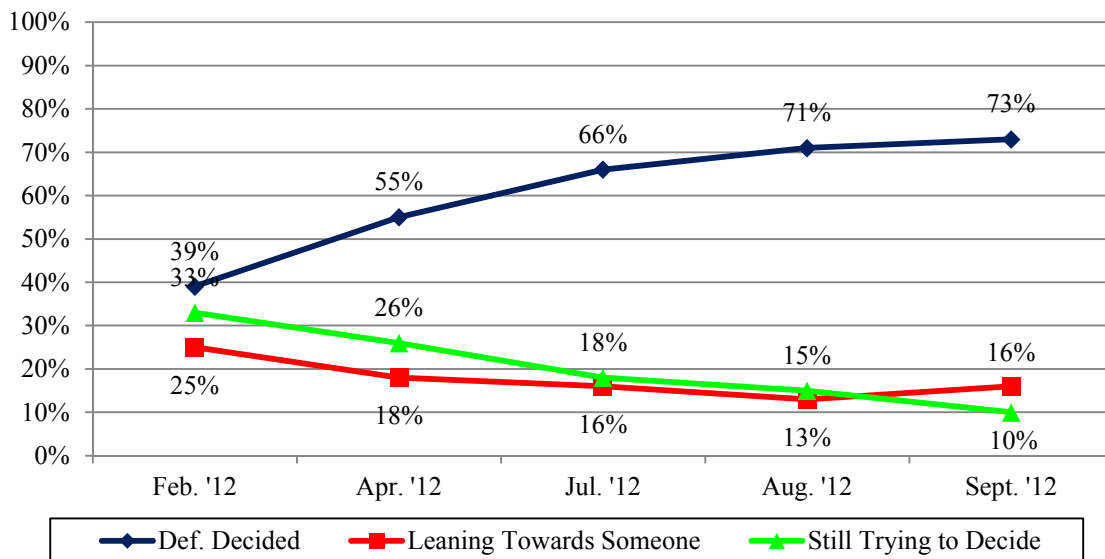
Both Obama and Romney have seen support among their base voters waver. Obama currently has the support of 89% of New Hampshire Democrats, down slightly from 92% in August and Romney has the support of only 82% of Republicans, down from 90% in August. Independents remain split, 36% for Romney and 32% for Obama, but 25% are undecided.

US President Preference in NH Among Independent Voters



Currently, 73% of likely New Hampshire voters say they have definitely decided who they will vote for in November, 16% are leaning towards a candidate, and 10% are still trying to decide. The percentage of those who say they have definitely decided who they will vote for has climbed 2 percentage points in the last month.

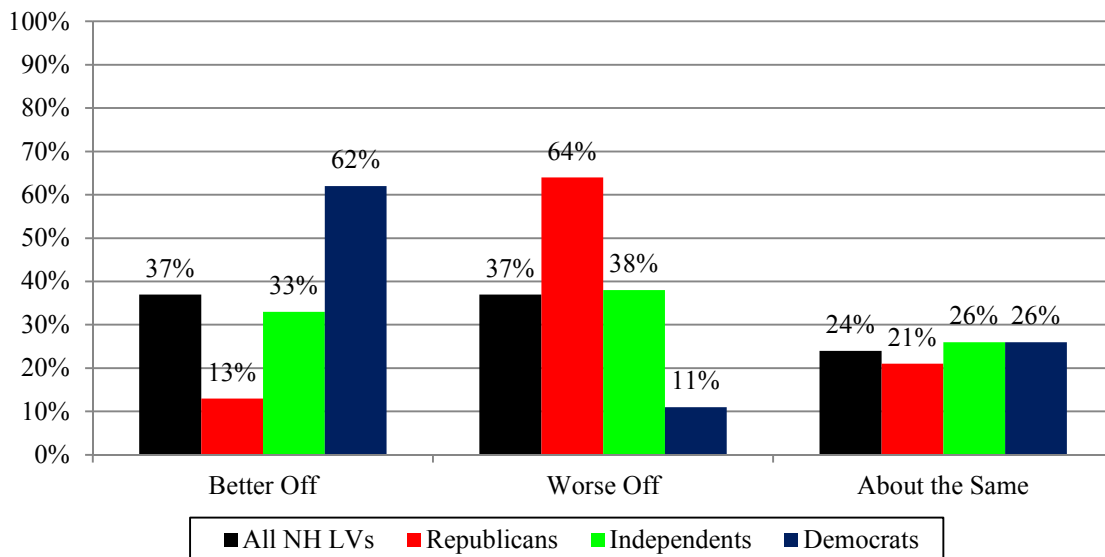
**Decided Presidential Vote
(Likely 2012 General Election Voters)**



Both Democratic and Republican conventions responded to the question of whether the country is better off today than four years ago. New Hampshire likely voters split over this question -- 37% say they are better off today than they were four years ago, 37% say they are worse off, 24% say they are about the same, and 1% are unsure.

There is a partisan divide in perceptions with most Democrats (62%) saying they are better off, while 64% of Republicans say they are worse off. Independents are split, with 38% saying they are worse off and 33% better off.

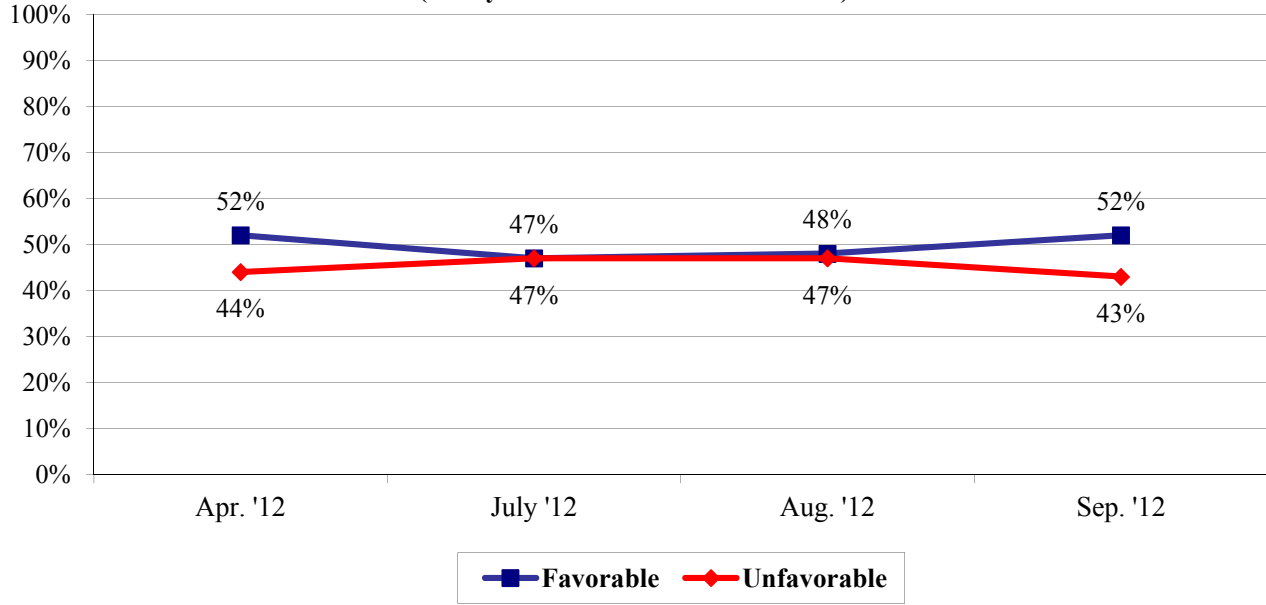
**Are You Better Off or Worse Off Than Four Years Ago?
(Likely 2012 General Election Voters)**



Candidate Favorability Ratings

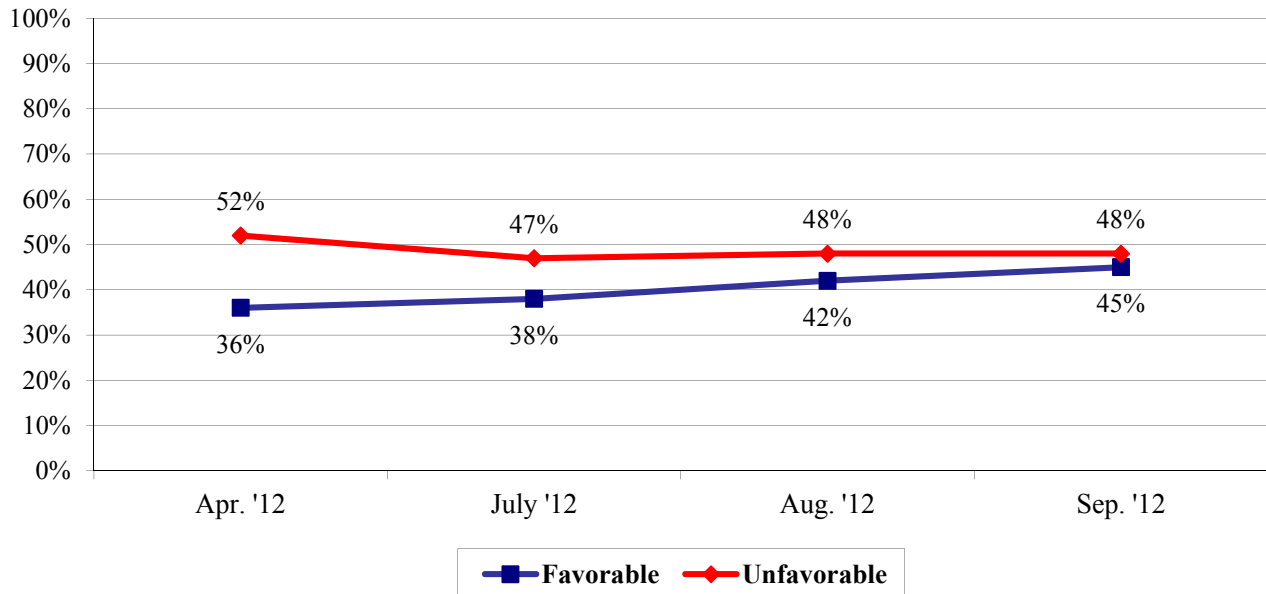
Obama's favorability ratings have improved slightly since August. Obama is currently viewed favorably by 52% of New Hampshire likely voters, 43% have an unfavorable opinion of him, and 6% are neutral or don't know enough about him to say. Obama's net favorability rating, the percentage having a favorable opinion minus the percentage having an unfavorable opinion, is +9%, up from +1% in August. New Hampshire Democrats continue to have a very favorable view towards Obama (net favorability rating of +94%), while political independents have a somewhat favorable opinion of him (+12% net). Republicans (-80% net) continue to have a very unfavorable opinion of the President.

**Favorability Ratings – Barack Obama
(Likely 2012 General Election Voters)**



Mitt Romney continues to remain less popular than President Obama among New Hampshire voters. Only 45% of New Hampshire likely voters have a favorable opinion of Romney, 48% have an unfavorable opinion of him, and 8% are neutral or don't know enough about him to say. His net favorability rating is -3%, essentially unchanged from -5% in August. Romney's net favorability rating has improved slightly among Republicans – it currently stands at +81%, up from +74% in August. He is still viewed unfavorably by Independents (-2% net) and Democrats (-86% net).

**Favorability Ratings – Mitt Romney
(Likely 2012 General Election Voters)**



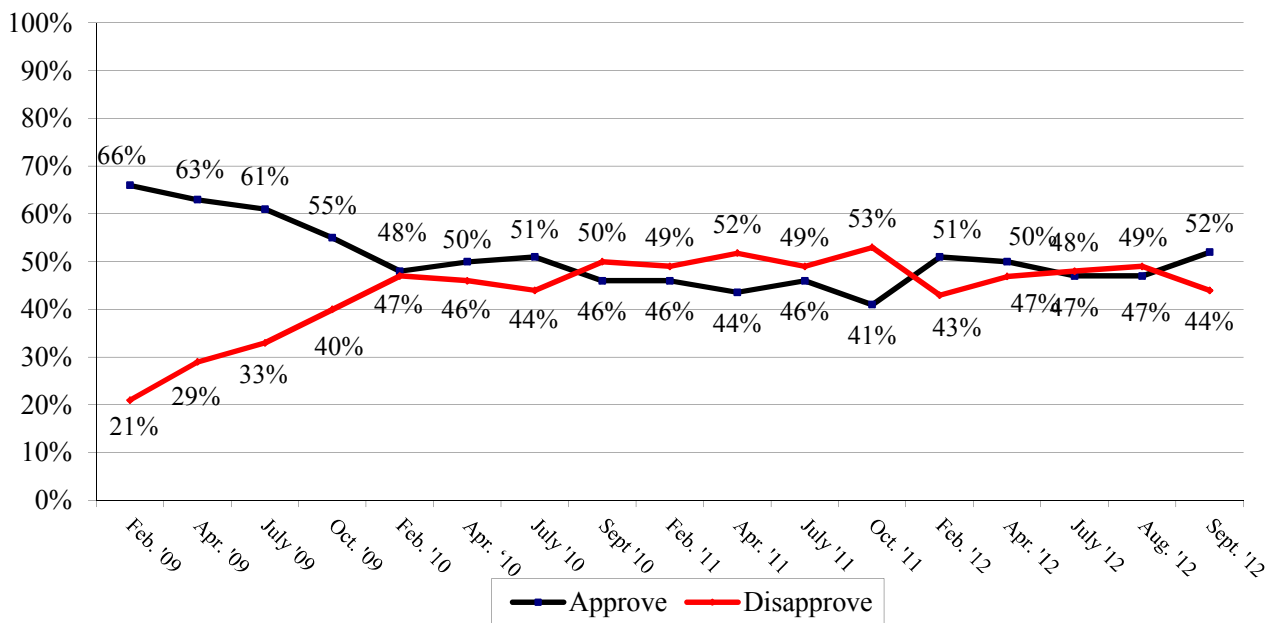
Vice President Job Biden is viewed less favorably than Obama in New Hampshire. Only 39% of New Hampshire likely voters have a favorable opinion of Biden, 43% have an unfavorable opinion of him, and 18% are neutral or don't know enough about him to say. Biden's net favorability rating is -4%; +65% among Democrats, -1% among independents, and -78% among Republicans.

Romney's running mate, Wisconsin Congressman Paul Ryan, has similar favorability ratings as Biden. Currently, 39% of New Hampshire likely voters have a favorable opinion of Ryan, 41% have an unfavorable view towards him, and 20% are neutral or don't know enough to say. Ryan's net favorability rating is -2%; +71% among Republicans, +2% among independents, and -72% among Democrats.

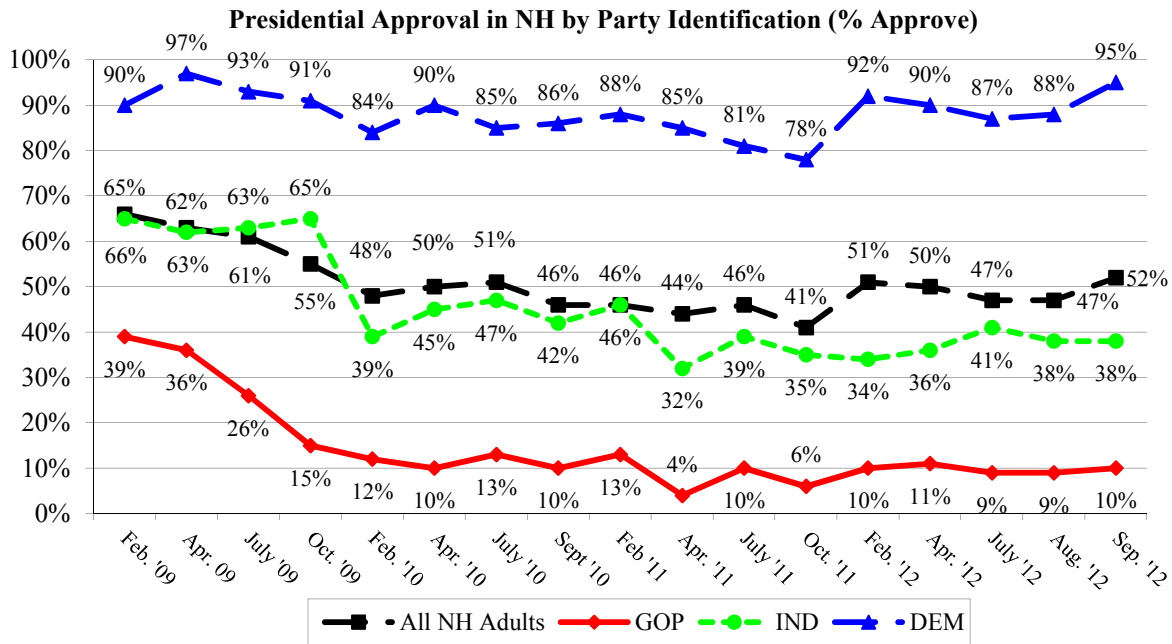
Presidential Approval

President Obama's job approval ratings in New Hampshire have improved somewhat in recent months. Currently, 52% of New Hampshire adults say they approve of the job Obama is doing as president, 44% disapprove, and 4% are neutral. By comparison, George W. Bush's New Hampshire approval rating in September 2004 stood at 51%.

Barack Obama Approval, All NH Adults



President Obama's job approval ratings have remained steady among different political groups. Nearly all Democrats (95%) approve of President Obama's job performance, while four in ten (38%) Independents continue to say they approve and only 10% of Republicans approve.



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Six hundred and thirty-five (635) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between September 4 and September 10, 2012. The margin of sampling error for the survey is +/- 3.9 percent. Included is a subsample of 592 likely general election voters (margin of sampling error +/- 4.0%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Presidential Approval – All Adults

“GENERALLY SPEAKING, do you approve or disapprove of the way Barack Obama is handling his job as president?”

| | <u>Approve</u> | <u>Neutral</u> | <u>Disapprove</u> | <u>(N)</u> |
|------------------|----------------|----------------|-------------------|--------------|
| Sept. '12 | 52% | 4% | 44% | (635) |
| Aug. '12 | 47% | 4% | 49% | (579) |
| July '12 | 47% | 5% | 48% | (517) |
| Apr. '12 | 50% | 3% | 47% | (535) |
| Feb. '12 | 51% | 6% | 43% | (524) |
| Oct. '11 | 41% | 6% | 53% | (551) |
| July '11 | 46% | 6% | 49% | (512) |
| Apr. '11 | 44% | 5% | 52% | (502) |
| Feb. '11 | 46% | 4% | 49% | (519) |
| Sept. '10 | 46% | 4% | 50% | (514) |
| July '10 | 51% | 5% | 44% | (502) |
| Apr. '10 | 50% | 4% | 46% | (506) |
| Feb. '10 | 48% | 5% | 47% | (495) |
| Oct. '09 | 55% | 5% | 40% | (503) |
| July '09 | 61% | 6% | 33% | (556) |
| Apr. '09 | 63% | 8% | 29% | (500) |
| Feb. '09 | 66% | 14% | 21% | (614) |

Favorability Rating –Barack Obama - Likely Voters

"Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. President Barack Obama?"

| | <u>Favorable</u> | <u>Neutral/DK</u> | <u>Unfavorable</u> | <u>NET</u> | <u>(N=)</u> |
|----------|------------------|-------------------|--------------------|------------|-------------|
| Sept' 12 | 52% | 5% | 43% | +9% | (592) |
| Aug. '12 | 48% | 6% | 47% | +1% | (553) |
| July '12 | 47% | 6% | 47% | 0% | (486) |
| Apr. '12 | 52% | 4% | 44% | +8% | (494) |

Favorability Rating – Mitt Romney - Likely Voters

"Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. Former Massachusetts Governor Mitt Romney?"

| | <u>Favorable</u> | <u>Neutral/DK</u> | <u>Unfavorable</u> | <u>NET</u> | <u>(N=)</u> |
|----------|------------------|-------------------|--------------------|------------|-------------|
| Sept' 12 | 45% | 8% | 48% | -3% | (591) |
| Aug. '12 | 42% | 10% | 48% | -6% | (554) |
| July '12 | 38% | 14% | 47% | -9% | (518) |
| Apr. '12 | 36% | 12% | 52% | -15% | (495) |

Favorability Rating of Vice Presidential Candidates - Likely Voters

"Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. Vice President Joe Biden / Congressman Paul Ryan?"

| | <u>Favorable</u> | <u>Neutral/DK</u> | <u>Unfavorable</u> | <u>NET</u> | <u>(N=)</u> |
|-----------|------------------|-------------------|--------------------|------------|-------------|
| Joe Biden | 39% | 18% | 43% | -4% | (592) |
| Paul Ryan | 39% | 20% | 41% | -2% | (590) |

Decided 2012 Presidential Vote – Likely Voters

"I know that it is early, but have you definitely decided who you will vote for in the election for President in 2012 ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

| | <u>Def. Decided Vote</u> | <u>Leaning Towards Someone</u> | <u>Still Trying To Decide</u> | <u>Don't Know</u> | <u>(N=)</u> |
|-----------|------------------------------|--|-----------------------------------|-------------------|-------------|
| Sept. '12 | 73% | 16% | 10% | 1% | (592) |
| Aug. '12 | 71% | 13% | 15% | 1% | (554) |
| July '12 | 66% | 16% | 18% | 0% | (486) |
| Apr. '12 | 55% | 18% | 26% | 1% | (497) |
| Feb. '12 | 39% | 25% | 33% | 3% | (492) |

**2012 Presidential Trial Heats
(Likely 2012 Voters)**

"Suppose the 2012 presidential election was being held today and the candidates were Mitt Romney, the Republican, and Barack Obama, the Democrat, who would you vote for?" [ROTATE CANDIDATES]

| | <u>Obama</u> | <u>Romney</u> | <u>Other</u> | <u>Undecided</u> | <u>(N=)</u> |
|------------------|--------------|---------------|--------------|------------------|--------------|
| Sept. '12 | 45% | 40% | 3% | 12% | (588) |
| Aug. '12 | 49% | 46% | 2% | 4% | (550) |
| July '12 | 49% | 45% | 4% | 3% | (470) |
| Apr. '12 | 51% | 42% | 2% | 5% | (486) |
| Feb. '12 | 50% | 40% | 2% | 9% | (483) |
| Oct. '11 | 42% | 50% | 2% | 7% | (559) |
| July '11 | 43% | 47% | 2% | 7% | (729) |
| April '11 | 43% | 50% | 2% | 6% | (471) |
| Feb. '11 | 41% | 49% | 3% | 7% | (712) |

**Prediction of Who Will Win 2012 Presidential Election
(Likely 2012 Voters)**

"Regardless of who you are voting for, which candidate do you think is most likely to win the 2012 presidential election?"

| | <u>Obama</u> | <u>Romney</u> | <u>Other</u> | <u>Undecided</u> | <u>(N=)</u> |
|------------------|--------------|---------------|--------------|------------------|--------------|
| Sept. '12 | 51% | 29% | 1% | 19% | (592) |

**Are You Better Off or Worse Off Than Four Years Ago
(Likely 2012 Voters)**

"Generally speaking, would you say that you are better off or worse off than you were four years ago?"

| | <u>Better Off</u> | <u>Worse Off</u> | <u>About the Same</u> | <u>Don't Know</u> | <u>(N=)</u> |
|------------------|-------------------|------------------|-----------------------|-------------------|--------------|
| Sept. '12 | 37% | 37% | 24% | 1% | (587) |

Presidential Approval Rating – ALL NH ADULTS

| | <u>Approve</u> 52% | <u>Neutral</u> 4% | <u>Disapprove</u> 44% | <u>(N=)</u> 635 |
|--------------------------------|-----------------------|----------------------|--------------------------|--------------------|
| STATEWIDE | | | | |
| Registered Democrat | 89% | 5% | 6% | 142 |
| Registered Undeclared | 54% | 5% | 41% | 257 |
| Registered Republican | 12% | 1% | 87% | 177 |
| Democrat | 95% | 1% | 4% | 273 |
| Independent | 38% | 15% | 47% | 107 |
| Republican | 10% | 3% | 88% | 248 |
| Liberal | 88% | 3% | 10% | 144 |
| Moderate | 59% | 5% | 36% | 274 |
| Conservative | 13% | 3% | 84% | 178 |
| Support Tea Party | 7% | 2% | 91% | 126 |
| Neutral | 36% | 6% | 58% | 220 |
| Oppose Tea Party | 90% | 2% | 9% | 249 |
| McCain/Palin Voter | 7% | 3% | 90% | 233 |
| Obama/Biden Voter | 86% | 2% | 12% | 284 |
| Other | 30% | 13% | 57% | 33 |
| Did Not Vote in 2008 | 71% | 10% | 19% | 79 |
| Union household | 62% | 1% | 36% | 89 |
| Non union | 50% | 5% | 45% | 543 |
| Read Union Leader | 41% | 3% | 57% | 191 |
| Read Boston Globe | 63% | 4% | 34% | 100 |
| Watch WMUR | 48% | 5% | 47% | 392 |
| Listen to NHPR | 70% | 2% | 28% | 190 |
| 18 to 34 | 61% | 7% | 33% | 101 |
| 35 to 49 | 48% | 4% | 49% | 134 |
| 50 to 64 | 58% | 6% | 36% | 224 |
| 65 and over | 42% | 1% | 57% | 154 |
| Working class men | 48% | 5% | 47% | 130 |
| College educ. men | 45% | 3% | 53% | 181 |
| Working class women | 52% | 7% | 42% | 138 |
| College educ. women | 61% | 4% | 35% | 183 |
| Male | 46% | 4% | 50% | 310 |
| Female | 57% | 5% | 38% | 325 |
| High school or less | 55% | 6% | 39% | 125 |
| Some college | 45% | 6% | 49% | 143 |
| College graduate | 45% | 3% | 52% | 231 |
| Post graduate | 66% | 4% | 30% | 133 |
| Less than \$30K | 54% | 3% | 43% | 68 |
| \$30K to \$60K | 52% | 10% | 38% | 100 |
| \$60K to \$75K | 67% | 0% | 33% | 54 |
| \$75K to \$100K | 43% | 1% | 56% | 64 |
| \$100K or more | 50% | 2% | 47% | 145 |
| Attend services 1 or more/week | 42% | 4% | 54% | 147 |
| 1 2 times a month | 37% | 6% | 56% | 82 |
| Less often | 54% | 3% | 43% | 161 |
| Never | 60% | 5% | 34% | 217 |
| North Country | 59% | 3% | 38% | 58 |
| Central / Lakes | 48% | 4% | 48% | 111 |
| Connecticut Valley | 59% | 4% | 36% | 94 |
| Mass Border | 44% | 4% | 52% | 177 |
| Seacoast | 55% | 6% | 39% | 103 |
| Manchester Area | 55% | 5% | 40% | 92 |
| First Cong. Dist. | 51% | 4% | 45% | 306 |
| Second Cong. Dist. | 52% | 5% | 43% | 329 |

2012 Presidential Election – Likely Voters

| STATEWIDE | <u>Romney & Ryan</u> 40% | <u>Obama & Biden</u> 45% | <u>Other</u> 3% | <u>Undecided</u> 12% | <u>(N)</u> 588 |
|------------------------------|---|---|----------------------------------|---------------------------------------|---------------------------------|
| Registered Democrat | 5% | 89% | 1% | 6% | 135 |
| Registered Undeclared | 33% | 46% | 4% | 17% | 242 |
| Registered Republican | 82% | 7% | 1% | 9% | 174 |
| Democrat | 1% | 89% | 2% | 8% | 253 |
| Independent | 36% | 32% | 7% | 25% | 91 |
| Republican | 82% | 5% | 2% | 11% | 242 |
| Liberal | 6% | 82% | 3% | 9% | 132 |
| Moderate | 31% | 52% | 3% | 15% | 262 |
| Conservative | 82% | 8% | 1% | 10% | 172 |
| Def. decided vote | 47% | 51% | 2% | 1% | 431 |
| Leaning towards someone | 33% | 44% | 1% | 22% | 92 |
| Still trying to decide | 8% | 8% | 9% | 75% | 60 |
| Extremely interested | 48% | 44% | 1% | 7% | 335 |
| Very interested | 37% | 45% | 3% | 15% | 188 |
| Somewhat/Not very interested | 9% | 50% | 9% | 31% | 64 |
| Approve of Obama | 2% | 82% | 3% | 12% | 305 |
| Neutral | 18% | 37% | 0% | 45% | 20 |
| Disapprove of Obama | 86% | 3% | 2% | 10% | 262 |
| Support Tea Party | 92% | 1% | 2% | 4% | 123 |
| Neutral | 48% | 27% | 3% | 21% | 196 |
| Oppose Tea Party | 6% | 84% | 1% | 8% | 236 |
| McCain/Palin Voter | 87% | 2% | 1% | 9% | 224 |
| Obama/Biden Voter | 8% | 78% | 2% | 12% | 282 |
| Other | 42% | 31% | 12% | 14% | 27 |
| Did Not Vote in 2008 | 10% | 62% | 4% | 23% | 50 |
| Union household | 36% | 57% | 1% | 5% | 82 |
| Non union | 41% | 43% | 3% | 13% | 504 |
| Read Union Leader | 54% | 35% | 1% | 10% | 189 |
| Read Boston Globe | 31% | 58% | 2% | 9% | 95 |
| Watch WMUR | 43% | 44% | 1% | 13% | 369 |
| Listen to NHPR | 24% | 65% | 1% | 10% | 181 |
| 18 to 34 | 24% | 54% | 5% | 17% | 87 |
| 35 to 49 | 47% | 37% | 4% | 11% | 120 |
| 50 to 64 | 32% | 54% | 2% | 12% | 219 |
| 65 and over | 55% | 36% | 1% | 8% | 143 |

2012 Presidential Election – Likely Voters

| STATEWIDE | <u>Romney & Ryan</u> 40% | <u>Obama & Biden</u> 45% | <u>Other</u> 3% | <u>Undecided</u> 12% | <u>(N)</u> 588 |
|--------------------------------|---|---|----------------------------------|---------------------------------------|---------------------------------|
| Working class men | 42% | 39% | 6% | 12% | 115 |
| College educ. men | 48% | 42% | 2% | 8% | 173 |
| Working class women | 42% | 41% | 1% | 16% | 119 |
| College educ. women | 30% | 55% | 2% | 13% | 179 |
| Male | 46% | 41% | 4% | 10% | 287 |
| Female | 35% | 49% | 1% | 14% | 300 |
| High school or less | 37% | 45% | 5% | 13% | 101 |
| Some college | 46% | 37% | 3% | 15% | 133 |
| College graduate | 46% | 41% | 2% | 11% | 219 |
| Post graduate | 27% | 61% | 1% | 11% | 132 |
| Less than \$30K | 41% | 43% | 6% | 9% | 57 |
| \$30K to \$60K | 30% | 59% | 3% | 8% | 93 |
| \$60K to \$75K | 29% | 60% | 1% | 9% | 54 |
| \$75K to \$100K | 50% | 34% | 6% | 10% | 59 |
| \$100K or more | 42% | 43% | 1% | 14% | 143 |
| Attend services 1 or more/week | 54% | 32% | 3% | 11% | 139 |
| 1 2 times a month | 48% | 35% | 2% | 16% | 76 |
| Less often | 38% | 48% | 1% | 13% | 147 |
| Never | 31% | 55% | 4% | 9% | 199 |
| North Country | 39% | 50% | 2% | 9% | 51 |
| Central / Lakes | 43% | 39% | 2% | 15% | 103 |
| Connecticut Valley | 30% | 62% | 3% | 6% | 86 |
| Mass Border | 48% | 37% | 2% | 13% | 171 |
| Seacoast | 33% | 49% | 3% | 15% | 95 |
| Manchester Area | 39% | 46% | 4% | 12% | 83 |
| First Cong. Dist. | 40% | 44% | 3% | 13% | 282 |
| Second Cong. Dist. | 40% | 46% | 2% | 11% | 305 |

Prediction of Who Will Win 2012 Presidential Election

| STATEWIDE | <u>Romney & Ryan</u> 29% | <u>Obama & Biden</u> 51% | <u>Other</u> 1% | <u>Undecided</u> 19% | <u>(N)</u> 592 |
|--------------------------------|---|---|----------------------------------|---------------------------------------|---------------------------------|
| Registered Democrat | 4% | 82% | 2% | 12% | 135 |
| Registered Undeclared | 25% | 56% | 0% | 18% | 245 |
| Registered Republican | 55% | 18% | 1% | 26% | 174 |
| Democrat | 3% | 85% | 1% | 11% | 254 |
| Independent | 32% | 43% | 1% | 25% | 93 |
| Republican | 55% | 20% | 1% | 24% | 243 |
| Liberal | 4% | 90% | 1% | 5% | 132 |
| Moderate | 23% | 57% | 1% | 19% | 263 |
| Conservative | 58% | 16% | 1% | 25% | 174 |
| Romney supporter | 65% | 10% | 1% | 24% | 235 |
| Obama supporter | 2% | 85% | 0% | 13% | 265 |
| Other/Undecided | 13% | 60% | 3% | 23% | 87 |
| Support Tea Party | 69% | 8% | 3% | 20% | 123 |
| Neutral | 33% | 44% | 1% | 23% | 198 |
| Oppose Tea Party | 5% | 82% | 0% | 13% | 236 |
| McCain/Palin Voter | 60% | 15% | 1% | 24% | 226 |
| Obama/Biden Voter | 7% | 78% | 1% | 14% | 282 |
| Other | 26% | 38% | 0% | 36% | 27 |
| Did Not Vote in 2008 | 16% | 73% | 3% | 9% | 50 |
| Union household | 25% | 54% | 1% | 20% | 84 |
| Non union | 30% | 51% | 1% | 18% | 506 |
| Read Union Leader | 39% | 43% | 1% | 18% | 189 |
| Read Boston Globe | 27% | 61% | 1% | 11% | 96 |
| Watch WMUR | 32% | 48% | 0% | 20% | 373 |
| Listen to NHPR | 18% | 63% | 1% | 19% | 180 |
| 18 to 34 | 26% | 63% | 2% | 8% | 89 |
| 35 to 49 | 34% | 50% | 2% | 14% | 121 |
| 50 to 64 | 24% | 57% | 0% | 19% | 219 |
| 65 and over | 35% | 39% | 0% | 26% | 143 |
| Working class men | 37% | 46% | 1% | 16% | 116 |
| College educ. men | 35% | 47% | 1% | 17% | 175 |
| Working class women | 27% | 54% | 0% | 19% | 119 |
| College educ. women | 20% | 58% | 1% | 21% | 179 |
| Male | 36% | 47% | 1% | 17% | 291 |
| Female | 23% | 56% | 1% | 21% | 301 |
| High school or less | 26% | 54% | 1% | 19% | 101 |
| Some college | 36% | 48% | 0% | 17% | 134 |
| College graduate | 33% | 48% | 1% | 18% | 222 |
| Post graduate | 18% | 60% | 1% | 21% | 132 |
| Less than \$30K | 43% | 43% | 0% | 14% | 59 |
| \$30K to \$60K | 19% | 60% | 0% | 21% | 93 |
| \$60K to \$75K | 20% | 58% | 1% | 21% | 54 |
| \$75K to \$100K | 42% | 48% | 1% | 9% | 60 |
| \$100K or more | 25% | 52% | 1% | 22% | 143 |
| Attend services 1 or more/week | 40% | 38% | 1% | 21% | 140 |
| 1 2 times a month | 35% | 41% | 1% | 23% | 76 |
| Less often | 28% | 57% | 1% | 14% | 151 |
| Never | 21% | 59% | 1% | 19% | 199 |
| North Country | 34% | 55% | 0% | 11% | 51 |
| Central / Lakes | 32% | 47% | 2% | 18% | 104 |
| Connecticut Valley | 23% | 59% | 0% | 18% | 86 |
| Mass Border | 36% | 45% | 0% | 19% | 172 |
| Seacoast | 25% | 56% | 1% | 18% | 95 |
| Manchester Area | 19% | 54% | 2% | 26% | 83 |
| First Cong. Dist. | 28% | 51% | 1% | 20% | 283 |
| Second Cong. Dist. | 30% | 52% | 1% | 18% | 309 |

Interest in General Election - Likely Voters

| | <u>Extremely Interested</u> 57% | <u>Very Interested</u> 32% | <u>Somewhat Interested</u> 10% | <u>Note Very Interested</u> 2% | <u>(N)</u> 592 |
|--------------------------------|---|--|--|--|--------------------------|
| STATEWIDE | | | | | |
| Registered Democrat | 65% | 27% | 8% | 0% | 135 |
| Registered Undeclared | 50% | 36% | 11% | 3% | 246 |
| Registered Republican | 63% | 30% | 6% | 1% | 174 |
| Democrat | 55% | 33% | 12% | 1% | 255 |
| Independent | 46% | 29% | 19% | 6% | 93 |
| Republican | 62% | 33% | 4% | 1% | 243 |
| Liberal | 66% | 22% | 12% | 1% | 132 |
| Moderate | 50% | 35% | 12% | 2% | 264 |
| Conservative | 63% | 32% | 5% | 1% | 174 |
| Romney supporter | 68% | 30% | 2% | 0% | 235 |
| Obama supporter | 56% | 32% | 11% | 1% | 266 |
| Other/Undecided | 32% | 38% | 22% | 8% | 87 |
| Support Tea Party | 77% | 21% | 2% | 0% | 123 |
| Neutral | 46% | 39% | 13% | 3% | 198 |
| Oppose Tea Party | 56% | 33% | 10% | 1% | 237 |
| McCain/Palin Voter | 62% | 32% | 5% | 1% | 226 |
| Obama/Biden Voter | 55% | 33% | 10% | 1% | 283 |
| Other | 67% | 19% | 10% | 4% | 27 |
| Did Not Vote in 2008 | 35% | 32% | 27% | 6% | 50 |
| Union household | 60% | 24% | 14% | 1% | 84 |
| Non union | 56% | 33% | 9% | 2% | 507 |
| Read Union Leader | 60% | 36% | 3% | 1% | 189 |
| Read Boston Globe | 64% | 31% | 4% | 1% | 96 |
| Watch WMUR | 57% | 34% | 8% | 1% | 373 |
| Listen to NHPR | 68% | 25% | 6% | 1% | 181 |
| 18 to 34 | 46% | 25% | 26% | 3% | 89 |
| 35 to 49 | 57% | 34% | 8% | 2% | 121 |
| 50 to 64 | 60% | 33% | 7% | 1% | 220 |
| 65 and over | 60% | 33% | 5% | 2% | 143 |
| Working class men | 57% | 32% | 10% | 1% | 117 |
| College educ. men | 58% | 30% | 10% | 2% | 175 |
| Working class women | 52% | 38% | 6% | 4% | 119 |
| College educ. women | 60% | 28% | 12% | 1% | 179 |
| Male | 57% | 31% | 10% | 2% | 292 |
| Female | 56% | 33% | 9% | 2% | 301 |
| High school or less | 52% | 37% | 10% | 1% | 101 |
| Some college | 56% | 34% | 7% | 3% | 135 |
| College graduate | 55% | 30% | 14% | 1% | 222 |
| Post graduate | 66% | 28% | 5% | 1% | 132 |
| Less than \$30K | 50% | 31% | 15% | 5% | 59 |
| \$30K to \$60K | 53% | 31% | 13% | 2% | 93 |
| \$60K to \$75K | 58% | 37% | 3% | 2% | 54 |
| \$75K to \$100K | 58% | 29% | 13% | 0% | 60 |
| \$100K or more | 63% | 29% | 7% | 1% | 143 |
| Attend services 1 or more/week | 64% | 27% | 6% | 2% | 140 |
| 1 2 times a month | 58% | 31% | 10% | 0% | 76 |
| Less often | 54% | 33% | 10% | 3% | 151 |
| Never | 57% | 31% | 11% | 1% | 199 |
| North Country | 49% | 37% | 14% | 0% | 52 |
| Central / Lakes | 50% | 43% | 3% | 4% | 104 |
| Connecticut Valley | 70% | 17% | 11% | 2% | 86 |
| Mass Border | 60% | 29% | 10% | 1% | 172 |
| Seacoast | 54% | 32% | 13% | 1% | 95 |
| Manchester Area | 52% | 37% | 10% | 1% | 83 |
| First Cong. Dist. | 53% | 35% | 11% | 1% | 284 |
| Second Cong. Dist. | 61% | 29% | 8% | 2% | 309 |

Discuss Election with Friends or Family - Likely Voters

| STATEWIDE | <u>Often</u> 62% | <u>Sometimes</u> 28% | <u>Rarely</u> 6% | <u>Never</u> 3% | <u>DK</u> 0% | <u>(N)</u> 592 |
|--------------------------------|-----------------------------------|---------------------------------------|-----------------------------------|----------------------------------|-------------------------------|---------------------------------|
| Registered Democrat | 61% | 30% | 6% | 2% | 1% | 135 |
| Registered Undeclared | 57% | 33% | 7% | 4% | 0% | 246 |
| Registered Republican | 72% | 21% | 4% | 3% | 0% | 174 |
| Democrat | 61% | 30% | 7% | 2% | 0% | 255 |
| Independent | 51% | 34% | 8% | 7% | 0% | 93 |
| Republican | 69% | 25% | 4% | 2% | 0% | 243 |
| Liberal | 69% | 25% | 3% | 3% | 0% | 132 |
| Moderate | 56% | 34% | 8% | 2% | 0% | 264 |
| Conservative | 69% | 22% | 4% | 4% | 0% | 174 |
| Romney supporter | 72% | 22% | 4% | 2% | 0% | 235 |
| Obama supporter | 63% | 29% | 6% | 2% | 0% | 266 |
| Other/Undecided | 37% | 43% | 11% | 8% | 1% | 87 |
| Support Tea Party | 80% | 14% | 2% | 3% | 0% | 123 |
| Neutral | 52% | 38% | 7% | 3% | 0% | 198 |
| Oppose Tea Party | 64% | 28% | 6% | 2% | 1% | 237 |
| McCain/Palin Voter | 67% | 26% | 5% | 2% | 0% | 226 |
| Obama/Biden Voter | 60% | 31% | 6% | 2% | 0% | 283 |
| Other | 65% | 23% | 0% | 12% | 0% | 27 |
| Did Not Vote in 2008 | 53% | 25% | 14% | 7% | 0% | 50 |
| Union household | 66% | 25% | 7% | 3% | 0% | 84 |
| Non union | 62% | 29% | 6% | 3% | 0% | 507 |
| Read Union Leader | 70% | 22% | 2% | 5% | 1% | 189 |
| Read Boston Globe | 74% | 22% | 2% | 1% | 0% | 96 |
| Watch WMUR | 64% | 28% | 5% | 3% | 0% | 373 |
| Listen to NHPR | 72% | 20% | 4% | 3% | 1% | 181 |
| 18 to 34 | 52% | 31% | 14% | 3% | 0% | 89 |
| 35 to 49 | 55% | 40% | 2% | 3% | 0% | 121 |
| 50 to 64 | 68% | 26% | 4% | 2% | 0% | 220 |
| 65 and over | 67% | 19% | 8% | 5% | 1% | 143 |
| Working class men | 52% | 33% | 9% | 6% | 0% | 117 |
| College educ. men | 70% | 24% | 6% | 1% | 0% | 175 |
| Working class women | 64% | 23% | 5% | 7% | 1% | 119 |
| College educ. women | 61% | 33% | 5% | 1% | 0% | 179 |
| Male | 63% | 27% | 7% | 3% | 0% | 292 |
| Female | 62% | 30% | 5% | 3% | 0% | 301 |
| High school or less | 51% | 35% | 9% | 4% | 1% | 101 |
| Some college | 64% | 23% | 5% | 8% | 0% | 135 |
| College graduate | 65% | 27% | 7% | 1% | 0% | 222 |
| Post graduate | 65% | 31% | 3% | 1% | 0% | 132 |
| Less than \$30K | 55% | 17% | 18% | 10% | 0% | 59 |
| \$30K to \$60K | 66% | 24% | 6% | 3% | 1% | 93 |
| \$60K to \$75K | 52% | 37% | 7% | 4% | 0% | 54 |
| \$75K to \$100K | 62% | 34% | 3% | 0% | 0% | 60 |
| \$100K or more | 70% | 26% | 4% | 1% | 0% | 143 |
| Attend services 1 or more/week | 66% | 22% | 5% | 6% | 1% | 140 |
| 1 2 times a month | 56% | 38% | 1% | 5% | 0% | 76 |
| Less often | 60% | 32% | 7% | 1% | 0% | 151 |
| Never | 65% | 25% | 8% | 2% | 0% | 199 |
| North Country | 61% | 27% | 6% | 3% | 2% | 52 |
| Central / Lakes | 60% | 30% | 8% | 1% | 0% | 104 |
| Connecticut Valley | 74% | 15% | 5% | 6% | 0% | 86 |
| Mass Border | 62% | 29% | 7% | 2% | 0% | 172 |
| Seacoast | 60% | 33% | 5% | 2% | 0% | 95 |
| Manchester Area | 57% | 35% | 3% | 6% | 0% | 83 |
| First Cong. Dist. | 57% | 33% | 7% | 3% | 0% | 284 |
| Second Cong. Dist. | 67% | 24% | 5% | 3% | 0% | 309 |

Decided Presidential Vote - Likely Voters

| | <u>Def. Decided</u> 73% | <u>Leaning Towards Someone</u> 16% | <u>Still Trying To Decide</u> 10% | <u>DK</u> 1% | <u>(N)</u> 592 |
|--------------------------------|--------------------------------|---|--|-----------------|-------------------|
| STATEWIDE | | | | | |
| Registered Democrat | 85% | 10% | 4% | 0% | 135 |
| Registered Undeclared | 65% | 20% | 14% | 1% | 246 |
| Registered Republican | 79% | 12% | 8% | 1% | 174 |
| Democrat | 80% | 14% | 6% | 0% | 255 |
| Independent | 48% | 22% | 26% | 3% | 93 |
| Republican | 76% | 15% | 8% | 0% | 243 |
| Liberal | 85% | 8% | 6% | 1% | 132 |
| Moderate | 66% | 20% | 13% | 1% | 264 |
| Conservative | 75% | 15% | 10% | 0% | 174 |
| Romney supporter | 85% | 13% | 2% | 0% | 235 |
| Obama supporter | 83% | 15% | 2% | 0% | 266 |
| Other/Undecided | 12% | 24% | 59% | 5% | 87 |
| Support Tea Party | 86% | 8% | 6% | 0% | 123 |
| Neutral | 59% | 23% | 17% | 1% | 198 |
| Oppose Tea Party | 81% | 11% | 7% | 0% | 237 |
| McCain/Palin Voter | 79% | 12% | 9% | 0% | 226 |
| Obama/Biden Voter | 74% | 17% | 9% | 1% | 283 |
| Other | 60% | 23% | 17% | 0% | 27 |
| Did Not Vote in 2008 | 52% | 23% | 20% | 4% | 50 |
| Union household | 81% | 9% | 11% | 0% | 84 |
| Non union | 72% | 17% | 10% | 1% | 507 |
| Read Union Leader | 78% | 11% | 10% | 1% | 189 |
| Read Boston Globe | 81% | 12% | 8% | 0% | 96 |
| Watch WMUR | 73% | 16% | 11% | 0% | 373 |
| Listen to NHPR | 79% | 10% | 10% | 1% | 181 |
| 18 to 34 | 60% | 19% | 18% | 2% | 89 |
| 35 to 49 | 70% | 16% | 12% | 2% | 121 |
| 50 to 64 | 74% | 19% | 7% | 0% | 220 |
| 65 and over | 82% | 8% | 10% | 0% | 143 |
| Working class men | 70% | 17% | 12% | 1% | 117 |
| College educ. men | 73% | 18% | 8% | 1% | 175 |
| Working class women | 76% | 10% | 12% | 2% | 119 |
| College educ. women | 73% | 16% | 11% | 0% | 179 |
| Male | 72% | 18% | 10% | 1% | 292 |
| Female | 75% | 13% | 11% | 1% | 301 |
| High school or less | 77% | 11% | 11% | 1% | 101 |
| Some college | 70% | 16% | 13% | 2% | 135 |
| College graduate | 69% | 21% | 10% | 0% | 222 |
| Post graduate | 79% | 10% | 9% | 1% | 132 |
| Less than \$30K | 71% | 11% | 16% | 2% | 59 |
| \$30K to \$60K | 68% | 25% | 8% | 0% | 93 |
| \$60K to \$75K | 76% | 14% | 10% | 0% | 54 |
| \$75K to \$100K | 74% | 16% | 10% | 0% | 60 |
| \$100K or more | 72% | 16% | 12% | 1% | 143 |
| Attend services 1 or more/week | 76% | 12% | 12% | 0% | 140 |
| 1 2 times a month | 70% | 14% | 15% | 1% | 76 |
| Less often | 71% | 15% | 14% | 1% | 151 |
| Never | 77% | 16% | 6% | 1% | 199 |
| North Country | 67% | 23% | 9% | 1% | 52 |
| Central / Lakes | 78% | 10% | 11% | 1% | 104 |
| Connecticut Valley | 81% | 12% | 5% | 2% | 86 |
| Mass Border | 75% | 12% | 13% | 1% | 172 |
| Seacoast | 67% | 24% | 8% | 0% | 95 |
| Manchester Area | 67% | 19% | 14% | 0% | 83 |
| First Cong. Dist. | 70% | 18% | 11% | 0% | 284 |
| Second Cong. Dist. | 76% | 13% | 10% | 1% | 309 |

Prediction of Who Will Win 2012 Presidential Election - Likely Voters

| STATEWIDE | <u>Romney & Ryan</u> 29% | <u>Obama & Biden</u> 51% | <u>Other</u> 1% | <u>Undecided</u> 19% | <u>(N)</u> 592 |
|--------------------------------|---|---|----------------------------------|---------------------------------------|---------------------------------|
| Registered Democrat | 4% | 82% | 2% | 12% | 135 |
| Registered Undeclared | 25% | 56% | 0% | 18% | 245 |
| Registered Republican | 55% | 18% | 1% | 26% | 174 |
| Democrat | 3% | 85% | 1% | 11% | 254 |
| Independent | 32% | 43% | 1% | 25% | 93 |
| Republican | 55% | 20% | 1% | 24% | 243 |
| Liberal | 4% | 90% | 1% | 5% | 132 |
| Moderate | 23% | 57% | 1% | 19% | 263 |
| Conservative | 58% | 16% | 1% | 25% | 174 |
| Romney supporter | 65% | 10% | 1% | 24% | 235 |
| Obama supporter | 2% | 85% | 0% | 13% | 265 |
| Other/Undecided | 13% | 60% | 3% | 23% | 87 |
| Support Tea Party | 69% | 8% | 3% | 20% | 123 |
| Neutral | 33% | 44% | 1% | 23% | 198 |
| Oppose Tea Party | 5% | 82% | 0% | 13% | 236 |
| McCain/Palin Voter | 60% | 15% | 1% | 24% | 226 |
| Obama/Biden Voter | 7% | 78% | 1% | 14% | 282 |
| Other | 26% | 38% | 0% | 36% | 27 |
| Did Not Vote in 2008 | 16% | 73% | 3% | 9% | 50 |
| Union household | 25% | 54% | 1% | 20% | 84 |
| Non union | 30% | 51% | 1% | 18% | 506 |
| Read Union Leader | 39% | 43% | 1% | 18% | 189 |
| Read Boston Globe | 27% | 61% | 1% | 11% | 96 |
| Watch WMUR | 32% | 48% | 0% | 20% | 373 |
| Listen to NHPR | 18% | 63% | 1% | 19% | 180 |
| 18 to 34 | 26% | 63% | 2% | 8% | 89 |
| 35 to 49 | 34% | 50% | 2% | 14% | 121 |
| 50 to 64 | 24% | 57% | 0% | 19% | 219 |
| 65 and over | 35% | 39% | 0% | 26% | 143 |
| Working class men | 37% | 46% | 1% | 16% | 116 |
| College educ. men | 35% | 47% | 1% | 17% | 175 |
| Working class women | 27% | 54% | 0% | 19% | 119 |
| College educ. women | 20% | 58% | 1% | 21% | 179 |
| Male | 36% | 47% | 1% | 17% | 291 |
| Female | 23% | 56% | 1% | 21% | 301 |
| High school or less | 26% | 54% | 1% | 19% | 101 |
| Some college | 36% | 48% | 0% | 17% | 134 |
| College graduate | 33% | 48% | 1% | 18% | 222 |
| Post graduate | 18% | 60% | 1% | 21% | 132 |
| Less than \$30K | 43% | 43% | 0% | 14% | 59 |
| \$30K to \$60K | 19% | 60% | 0% | 21% | 93 |
| \$60K to \$75K | 20% | 58% | 1% | 21% | 54 |
| \$75K to \$100K | 42% | 48% | 1% | 9% | 60 |
| \$100K or more | 25% | 52% | 1% | 22% | 143 |
| Attend services 1 or more/week | 40% | 38% | 1% | 21% | 140 |
| 1 2 times a month | 35% | 41% | 1% | 23% | 76 |
| Less often | 28% | 57% | 1% | 14% | 151 |
| Never | 21% | 59% | 1% | 19% | 199 |
| North Country | 34% | 55% | 0% | 11% | 51 |
| Central / Lakes | 32% | 47% | 2% | 18% | 104 |
| Connecticut Valley | 23% | 59% | 0% | 18% | 86 |
| Mass Border | 36% | 45% | 0% | 19% | 172 |
| Seacoast | 25% | 56% | 1% | 18% | 95 |
| Manchester Area | 19% | 54% | 2% | 26% | 83 |
| First Cong. Dist. | 28% | 51% | 1% | 20% | 283 |
| Second Cong. Dist. | 30% | 52% | 1% | 18% | 309 |

Favorability Rating - Barack Obama - Likely Voters

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>DK</u> | <u>(N)</u> |
|--------------------------------|------------------|----------------|--------------------|-----------|------------|
| STATEWIDE | 52% | 4% | 43% | 1% | 592 |
| Registered Democrat | 93% | 3% | 4% | 1% | 135 |
| Registered Undeclared | 56% | 7% | 37% | 0% | 246 |
| Registered Republican | 11% | 1% | 87% | 1% | 174 |
| Democrat | 95% | 4% | 1% | 0% | 255 |
| Independent | 52% | 7% | 40% | 1% | 93 |
| Republican | 8% | 3% | 88% | 1% | 243 |
| Liberal | 91% | 1% | 7% | 1% | 132 |
| Moderate | 60% | 7% | 34% | 0% | 264 |
| Conservative | 11% | 2% | 86% | 1% | 174 |
| Support Tea Party | 5% | 1% | 95% | 0% | 123 |
| Neutral | 37% | 7% | 55% | 1% | 198 |
| Oppose Tea Party | 91% | 3% | 6% | 0% | 237 |
| McCain/Palin Voter | 6% | 3% | 90% | 1% | 226 |
| Obama/Biden Voter | 87% | 4% | 9% | 0% | 283 |
| Other | 35% | 7% | 59% | 0% | 27 |
| Did Not Vote in 2008 | 80% | 8% | 13% | 0% | 50 |
| Union household | 60% | 2% | 37% | 2% | 84 |
| Non union | 51% | 5% | 44% | 0% | 507 |
| Read Union Leader | 38% | 4% | 57% | 1% | 189 |
| Read Boston Globe | 62% | 7% | 31% | 0% | 96 |
| Watch WMUR | 49% | 4% | 47% | 1% | 373 |
| Listen to NHPR | 72% | 2% | 25% | 0% | 181 |
| 18 to 34 | 61% | 9% | 30% | 0% | 89 |
| 35 to 49 | 44% | 5% | 50% | 1% | 121 |
| 50 to 64 | 62% | 3% | 34% | 1% | 220 |
| 65 and over | 41% | 2% | 57% | 0% | 143 |
| Working class men | 51% | 3% | 45% | 0% | 117 |
| College educ. men | 45% | 4% | 49% | 1% | 175 |
| Working class women | 51% | 6% | 43% | 1% | 119 |
| College educ. women | 61% | 4% | 35% | 0% | 179 |
| Male | 48% | 4% | 48% | 1% | 292 |
| Female | 57% | 4% | 38% | 0% | 301 |
| High school or less | 57% | 3% | 40% | 0% | 101 |
| Some college | 46% | 6% | 47% | 1% | 135 |
| College graduate | 45% | 4% | 50% | 1% | 222 |
| Post graduate | 67% | 4% | 29% | 1% | 132 |
| Less than \$30K | 50% | 6% | 45% | 0% | 59 |
| \$30K to \$60K | 62% | 5% | 32% | 0% | 93 |
| \$60K to \$75K | 67% | 2% | 31% | 0% | 54 |
| \$75K to \$100K | 43% | 2% | 55% | 0% | 60 |
| \$100K or more | 49% | 3% | 47% | 2% | 143 |
| Attend services 1 or more/week | 38% | 5% | 56% | 1% | 140 |
| 1 2 times a month | 39% | 4% | 57% | 0% | 76 |
| Less often | 54% | 5% | 40% | 1% | 151 |
| Never | 64% | 3% | 33% | 0% | 199 |
| North Country | 56% | 8% | 37% | 0% | 52 |
| Central / Lakes | 52% | 0% | 47% | 0% | 104 |
| Connecticut Valley | 67% | 2% | 31% | 0% | 86 |
| Mass Border | 42% | 5% | 53% | 1% | 172 |
| Seacoast | 58% | 5% | 37% | 1% | 95 |
| Manchester Area | 51% | 8% | 39% | 2% | 83 |
| First Cong. Dist. | 51% | 6% | 43% | 1% | 284 |
| Second Cong. Dist. | 54% | 2% | 43% | 0% | 309 |

Favorability Rating – Mitt Romney - Likely Voters

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>DK</u> | <u>(N)</u> |
|--------------------------------|------------------|----------------|--------------------|-----------|------------|
| STATEWIDE | 45% | 6% | 48% | 2% | 591 |
| Registered Democrat | 9% | 2% | 88% | 1% | 134 |
| Registered Undeclared | 37% | 7% | 53% | 3% | 246 |
| Registered Republican | 89% | 7% | 5% | 0% | 174 |
| Democrat | 4% | 3% | 90% | 2% | 254 |
| Independent | 39% | 18% | 41% | 2% | 93 |
| Republican | 89% | 3% | 8% | 0% | 243 |
| Liberal | 8% | 2% | 87% | 3% | 132 |
| Moderate | 36% | 9% | 54% | 1% | 264 |
| Conservative | 86% | 3% | 9% | 1% | 173 |
| Support Tea Party | 92% | 6% | 2% | 0% | 123 |
| Neutral | 56% | 9% | 33% | 2% | 198 |
| Oppose Tea Party | 10% | 3% | 86% | 1% | 236 |
| McCain/Palin Voter | 89% | 5% | 6% | 0% | 226 |
| Obama/Biden Voter | 11% | 5% | 81% | 3% | 282 |
| Other | 52% | 18% | 30% | 0% | 27 |
| Did Not Vote in 2008 | 24% | 6% | 69% | 2% | 50 |
| Union household | 37% | 5% | 58% | 0% | 84 |
| Non union | 46% | 6% | 47% | 2% | 506 |
| Read Union Leader | 58% | 7% | 34% | 1% | 189 |
| Read Boston Globe | 30% | 8% | 59% | 3% | 96 |
| Watch WMUR | 49% | 5% | 45% | 1% | 372 |
| Listen to NHPR | 27% | 6% | 67% | 0% | 180 |
| 18 to 34 | 25% | 9% | 62% | 5% | 89 |
| 35 to 49 | 53% | 6% | 40% | 0% | 120 |
| 50 to 64 | 39% | 6% | 53% | 2% | 220 |
| 65 and over | 58% | 3% | 39% | 0% | 143 |
| Working class men | 45% | 5% | 49% | 1% | 117 |
| College educ. men | 54% | 5% | 40% | 1% | 175 |
| Working class women | 46% | 5% | 46% | 3% | 119 |
| College educ. women | 35% | 7% | 56% | 2% | 178 |
| Male | 50% | 5% | 44% | 1% | 292 |
| Female | 39% | 6% | 52% | 2% | 300 |
| High school or less | 39% | 2% | 59% | 1% | 101 |
| Some college | 50% | 8% | 40% | 3% | 135 |
| College graduate | 51% | 7% | 42% | 1% | 222 |
| Post graduate | 33% | 5% | 60% | 2% | 131 |
| Less than \$30K | 38% | 4% | 54% | 4% | 59 |
| \$30K to \$60K | 37% | 3% | 59% | 0% | 92 |
| \$60K to \$75K | 36% | 3% | 60% | 0% | 54 |
| \$75K to \$100K | 55% | 6% | 39% | 0% | 60 |
| \$100K or more | 45% | 7% | 46% | 2% | 143 |
| Attend services 1 or more/week | 57% | 6% | 37% | 0% | 139 |
| 1 2 times a month | 49% | 15% | 36% | 0% | 76 |
| Less often | 42% | 6% | 49% | 3% | 151 |
| Never | 36% | 3% | 60% | 1% | 199 |
| North Country | 41% | 0% | 54% | 5% | 52 |
| Central / Lakes | 50% | 6% | 44% | 0% | 104 |
| Connecticut Valley | 29% | 9% | 62% | 0% | 86 |
| Mass Border | 55% | 5% | 38% | 1% | 171 |
| Seacoast | 42% | 3% | 52% | 3% | 95 |
| Manchester Area | 37% | 11% | 51% | 1% | 83 |
| First Cong. Dist. | 43% | 5% | 49% | 3% | 284 |
| Second Cong. Dist. | 46% | 6% | 48% | 1% | 307 |

Favorability Rating – Joe Biden - Likely Voters

| | <u>Favorable</u> 39% | <u>Neutral</u> 12% | <u>Unfavorable</u> 43% | <u>DK</u> 6% | <u>(N)</u> 592 |
|--------------------------------|-------------------------|-----------------------|---------------------------|-----------------|-------------------|
| STATEWIDE | | | | | |
| Registered Democrat | 75% | 11% | 8% | 6% | 135 |
| Registered Undeclared | 40% | 15% | 38% | 7% | 246 |
| Registered Republican | 9% | 8% | 80% | 3% | 174 |
| Democrat | 73% | 12% | 8% | 7% | 255 |
| Independent | 35% | 18% | 36% | 12% | 93 |
| Republican | 5% | 8% | 83% | 4% | 243 |
| Liberal | 74% | 8% | 13% | 5% | 132 |
| Moderate | 39% | 16% | 37% | 7% | 264 |
| Conservative | 12% | 7% | 76% | 5% | 174 |
| Support Tea Party | 4% | 4% | 89% | 2% | 123 |
| Neutral | 27% | 14% | 51% | 8% | 198 |
| Oppose Tea Party | 69% | 12% | 14% | 6% | 237 |
| McCain/Palin Voter | 6% | 8% | 84% | 2% | 226 |
| Obama/Biden Voter | 68% | 11% | 15% | 6% | 283 |
| Other | 18% | 33% | 32% | 16% | 27 |
| Did Not Vote in 2008 | 34% | 20% | 24% | 22% | 50 |
| Union household | 43% | 10% | 35% | 12% | 84 |
| Non union | 39% | 12% | 44% | 6% | 507 |
| Read Union Leader | 33% | 10% | 53% | 4% | 189 |
| Read Boston Globe | 41% | 20% | 35% | 4% | 96 |
| Watch WMUR | 36% | 13% | 46% | 4% | 373 |
| Listen to NHPR | 56% | 15% | 23% | 5% | 181 |
| 18 to 34 | 36% | 20% | 25% | 19% | 89 |
| 35 to 49 | 31% | 14% | 50% | 6% | 121 |
| 50 to 64 | 43% | 10% | 43% | 4% | 220 |
| 65 and over | 42% | 5% | 48% | 4% | 143 |
| Working class men | 36% | 10% | 48% | 6% | 117 |
| College educ. men | 33% | 13% | 47% | 7% | 175 |
| Working class women | 39% | 11% | 43% | 8% | 119 |
| College educ. women | 47% | 11% | 37% | 5% | 179 |
| Male | 34% | 12% | 47% | 7% | 292 |
| Female | 44% | 11% | 39% | 6% | 301 |
| High school or less | 44% | 12% | 40% | 4% | 101 |
| Some college | 32% | 9% | 50% | 9% | 135 |
| College graduate | 33% | 12% | 49% | 6% | 222 |
| Post graduate | 54% | 12% | 29% | 6% | 132 |
| Less than \$30K | 41% | 7% | 34% | 17% | 59 |
| \$30K to \$60K | 51% | 11% | 33% | 5% | 93 |
| \$60K to \$75K | 52% | 12% | 35% | 1% | 54 |
| \$75K to \$100K | 28% | 8% | 63% | 0% | 60 |
| \$100K or more | 40% | 9% | 45% | 5% | 143 |
| Attend services 1 or more/week | 35% | 12% | 49% | 4% | 140 |
| 1 2 times a month | 25% | 12% | 55% | 7% | 76 |
| Less often | 43% | 11% | 41% | 5% | 151 |
| Never | 43% | 10% | 38% | 9% | 199 |
| North Country | 44% | 8% | 38% | 10% | 52 |
| Central / Lakes | 39% | 10% | 44% | 7% | 104 |
| Connecticut Valley | 49% | 11% | 32% | 8% | 86 |
| Mass Border | 26% | 14% | 54% | 5% | 172 |
| Seacoast | 47% | 9% | 40% | 3% | 95 |
| Manchester Area | 43% | 13% | 38% | 7% | 83 |
| First Cong. Dist. | 38% | 11% | 44% | 7% | 284 |
| Second Cong. Dist. | 40% | 12% | 42% | 6% | 309 |

Favorability Rating – Paul Ryan - Likely Voters

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>DK</u> | <u>(N)</u> |
|--------------------------------|------------------|----------------|--------------------|-----------|------------|
| STATEWIDE | 39% | 6% | 41% | 14% | 590 |
| Registered Democrat | 7% | 4% | 79% | 11% | 133 |
| Registered Undeclared | 31% | 10% | 41% | 18% | 246 |
| Registered Republican | 81% | 2% | 9% | 8% | 174 |
| Democrat | 4% | 3% | 76% | 16% | 253 |
| Independent | 36% | 8% | 34% | 22% | 93 |
| Republican | 78% | 6% | 7% | 9% | 243 |
| Liberal | 9% | 5% | 75% | 11% | 130 |
| Moderate | 33% | 6% | 44% | 17% | 264 |
| Conservative | 75% | 5% | 10% | 11% | 173 |
| Support Tea Party | 88% | 3% | 3% | 6% | 123 |
| Neutral | 48% | 7% | 23% | 22% | 198 |
| Oppose Tea Party | 8% | 5% | 78% | 9% | 235 |
| McCain/Palin Voter | 80% | 5% | 6% | 9% | 226 |
| Obama/Biden Voter | 10% | 5% | 70% | 15% | 281 |
| Other | 57% | 0% | 18% | 26% | 27 |
| Did Not Vote in 2008 | 12% | 12% | 47% | 29% | 50 |
| Union household | 28% | 7% | 52% | 13% | 84 |
| Non union | 41% | 5% | 39% | 14% | 505 |
| Read Union Leader | 53% | 5% | 30% | 12% | 189 |
| Read Boston Globe | 34% | 6% | 51% | 10% | 96 |
| Watch WMUR | 44% | 6% | 36% | 14% | 372 |
| Listen to NHPR | 27% | 3% | 60% | 10% | 180 |
| 18 to 34 | 19% | 12% | 42% | 27% | 89 |
| 35 to 49 | 44% | 8% | 34% | 14% | 120 |
| 50 to 64 | 36% | 2% | 47% | 15% | 219 |
| 65 and over | 54% | 4% | 36% | 6% | 143 |
| Working class men | 38% | 3% | 45% | 14% | 117 |
| College educ. men | 45% | 4% | 38% | 13% | 175 |
| Working class women | 40% | 11% | 30% | 19% | 118 |
| College educ. women | 35% | 5% | 48% | 12% | 178 |
| Male | 42% | 3% | 41% | 13% | 292 |
| Female | 37% | 8% | 41% | 15% | 299 |
| High school or less | 41% | 6% | 40% | 14% | 101 |
| Some college | 37% | 9% | 36% | 18% | 133 |
| College graduate | 46% | 4% | 37% | 13% | 222 |
| Post graduate | 30% | 6% | 53% | 11% | 131 |
| Less than \$30K | 33% | 6% | 41% | 20% | 59 |
| \$30K to \$60K | 35% | 5% | 41% | 19% | 92 |
| \$60K to \$75K | 22% | 6% | 55% | 17% | 54 |
| \$75K to \$100K | 45% | 8% | 37% | 10% | 60 |
| \$100K or more | 42% | 2% | 41% | 15% | 143 |
| Attend services 1 or more/week | 52% | 5% | 31% | 12% | 139 |
| 1 2 times a month | 48% | 6% | 30% | 16% | 76 |
| Less often | 37% | 7% | 42% | 15% | 150 |
| Never | 32% | 5% | 51% | 12% | 199 |
| North Country | 37% | 5% | 41% | 17% | 52 |
| Central / Lakes | 45% | 5% | 39% | 11% | 104 |
| Connecticut Valley | 30% | 2% | 49% | 19% | 86 |
| Mass Border | 48% | 9% | 34% | 9% | 171 |
| Seacoast | 33% | 4% | 51% | 12% | 95 |
| Manchester Area | 35% | 5% | 36% | 24% | 82 |
| First Cong. Dist. | 37% | 4% | 42% | 16% | 283 |
| Second Cong. Dist. | 41% | 7% | 40% | 12% | 307 |

Are You Better Off or Worse Off Than Four Years Ago - Likely Voters

| | <u>Better Off</u> | <u>Worse Off</u> | <u>About the Same</u> | <u>DK</u> | <u>(N)</u> |
|--------------------------------|-------------------|------------------|-----------------------|-----------|------------|
| STATEWIDE | 37% | 37% | 24% | 1% | 587 |
| Registered Democrat | 64% | 11% | 25% | 0% | 132 |
| Registered Undeclared | 36% | 34% | 28% | 2% | 246 |
| Registered Republican | 15% | 63% | 19% | 2% | 174 |
| Democrat | 62% | 11% | 26% | 1% | 251 |
| Independent | 33% | 38% | 26% | 3% | 93 |
| Republican | 13% | 64% | 21% | 2% | 241 |
| Liberal | 62% | 15% | 23% | 0% | 132 |
| Moderate | 43% | 31% | 25% | 1% | 260 |
| Conservative | 13% | 64% | 22% | 2% | 173 |
| Romney supporter | 8% | 71% | 19% | 1% | 234 |
| Obama supporter | 65% | 8% | 26% | 1% | 263 |
| Other/Undecided | 34% | 32% | 30% | 4% | 87 |
| Support Tea Party | 9% | 76% | 15% | 0% | 122 |
| Neutral | 31% | 42% | 24% | 3% | 198 |
| Oppose Tea Party | 59% | 14% | 27% | 1% | 234 |
| McCain/Palin Voter | 11% | 66% | 21% | 2% | 226 |
| Obama/Biden Voter | 55% | 16% | 27% | 1% | 282 |
| Other | 35% | 43% | 22% | 0% | 27 |
| Did Not Vote in 2008 | 64% | 15% | 18% | 3% | 47 |
| Union household | 48% | 21% | 29% | 3% | 80 |
| Non union | 36% | 40% | 23% | 1% | 505 |
| Read Union Leader | 27% | 49% | 23% | 2% | 189 |
| Read Boston Globe | 45% | 25% | 30% | 0% | 96 |
| Watch WMUR | 34% | 41% | 24% | 1% | 373 |
| Listen to NHPR | 52% | 23% | 24% | 1% | 178 |
| 18 to 34 | 59% | 17% | 22% | 3% | 84 |
| 35 to 49 | 40% | 39% | 22% | 0% | 121 |
| 50 to 64 | 39% | 36% | 24% | 1% | 220 |
| 65 and over | 21% | 49% | 27% | 3% | 143 |
| Working class men | 34% | 41% | 23% | 2% | 115 |
| College educ. men | 38% | 38% | 23% | 1% | 171 |
| Working class women | 37% | 40% | 21% | 2% | 119 |
| College educ. women | 40% | 32% | 26% | 1% | 179 |
| Male | 36% | 39% | 23% | 1% | 286 |
| Female | 39% | 36% | 24% | 1% | 301 |
| High school or less | 39% | 37% | 22% | 2% | 101 |
| Some college | 33% | 44% | 22% | 2% | 133 |
| College graduate | 36% | 42% | 21% | 1% | 218 |
| Post graduate | 44% | 24% | 30% | 1% | 132 |
| Less than \$30K | 25% | 53% | 20% | 2% | 59 |
| \$30K to \$60K | 30% | 36% | 32% | 2% | 93 |
| \$60K to \$75K | 52% | 29% | 17% | 2% | 53 |
| \$75K to \$100K | 31% | 45% | 24% | 0% | 60 |
| \$100K or more | 46% | 32% | 21% | 1% | 143 |
| Attend services 1 or more/week | 27% | 47% | 22% | 3% | 139 |
| 1 2 times a month | 35% | 41% | 23% | 2% | 76 |
| Less often | 40% | 35% | 24% | 1% | 151 |
| Never | 43% | 32% | 24% | 1% | 195 |
| North Country | 34% | 32% | 31% | 2% | 52 |
| Central / Lakes | 33% | 41% | 25% | 1% | 104 |
| Connecticut Valley | 44% | 31% | 22% | 3% | 86 |
| Mass Border | 35% | 43% | 21% | 1% | 169 |
| Seacoast | 42% | 35% | 23% | 0% | 95 |
| Manchester Area | 38% | 33% | 26% | 3% | 81 |
| First Cong. Dist. | 34% | 39% | 26% | 0% | 279 |
| Second Cong. Dist. | 40% | 36% | 22% | 2% | 309 |