

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

October 1, 2012

OBAMA OPENS LEAD IN NH

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DURHAM, NH –President Barack Obama has opened a lead over Mitt Romney in New Hampshire. Independent voters who had been supporting Romney have swung to Obama in recent weeks. A slim majority of voters predict that the Obama/Biden ticket will ultimately win the election.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Six hundred and thirty-eight (638) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between September 27 and September 30, 2012. The margin of sampling error for the survey is +/- 3.9 percent. Included is a subsample of 600 likely general election voters (margin of sampling error +/- 4.0%).

2012 Presidential Election

With one month remaining before the November 6 election, Barack Obama has opened up a statistically significant lead over Mitt Romney in the battleground state of New Hampshire. In the most recent Granite State Poll, 52% of likely New Hampshire voters plan to vote for Obama, 37% say they will support Romney, 3% prefer some other candidate, and 9% say they are undecided. When undecided voters are asked which candidate they lean toward, Obama's lead increases to 54% to 39% for Romney, with 3% preferring another candidate and 4% remain undecided.

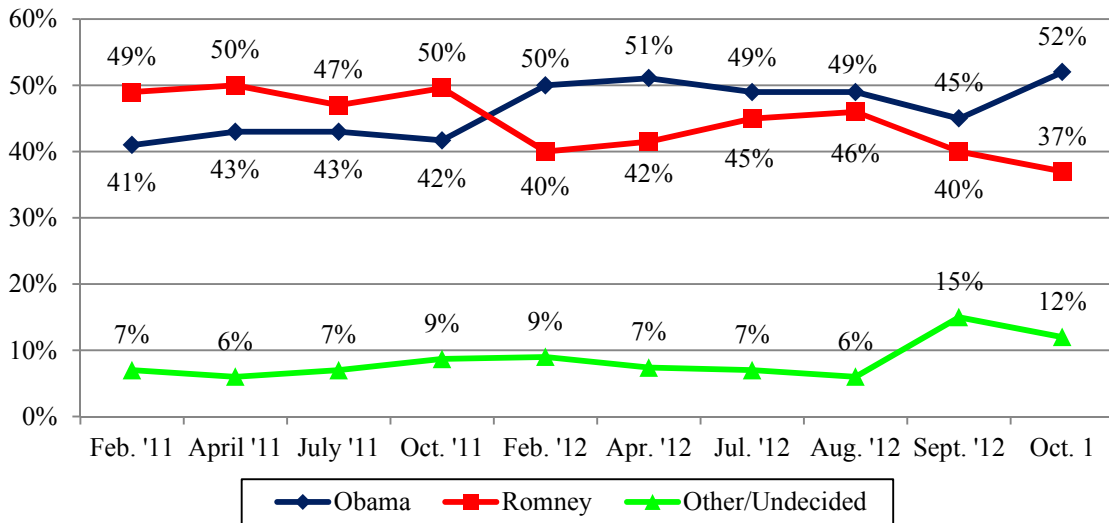
There is a gender gap that continues to favor Obama -- women prefer Obama over Romney by 27 percentage points, double the 14% lead he held among women in early September. Romney's lead among men has disappeared --46% of men say they will vote for Obama while 43% say they will vote for Romney.

The Republicans edge in motivation has disappeared. Among those who say they are extremely interested in the election, Obama leads by 52% to 40%. Throughout 2012, Romney had held a slim advantage among voters who were most interested in the election.

Most likely New Hampshire voters believe Obama will win reelection. When asked who they think is more likely to win the 2012 presidential election, 63% think Obama will win reelection, 21% think Romney will win, and 16% are unsure of the outcome. Earlier in September, 51% of New Hampshire likely voters believed Obama would win reelection.

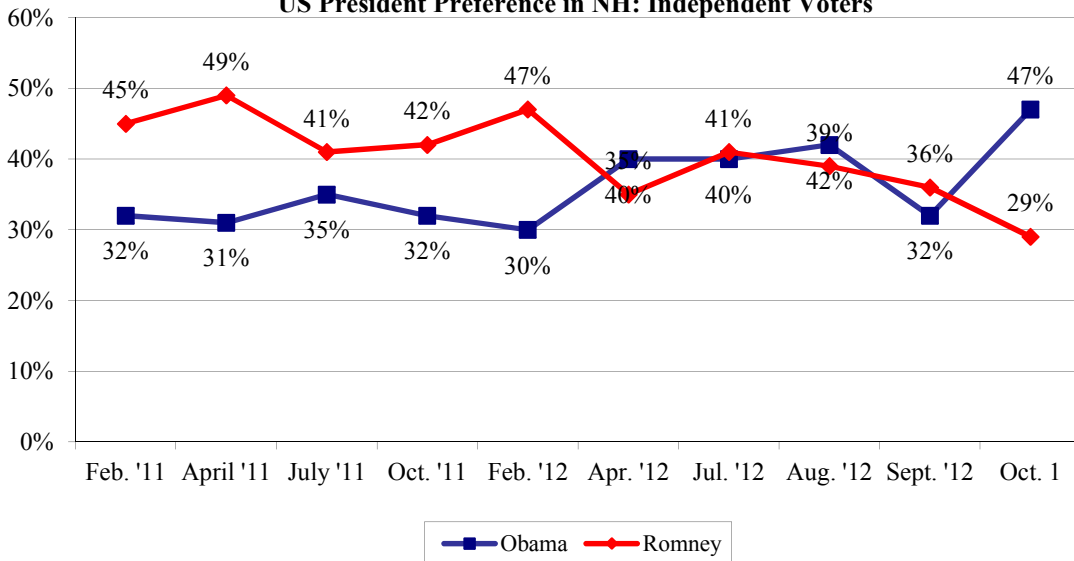
* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

**November 2012 General Election - Obama vs. Romney
(Likely 2012 General Election Voters)**



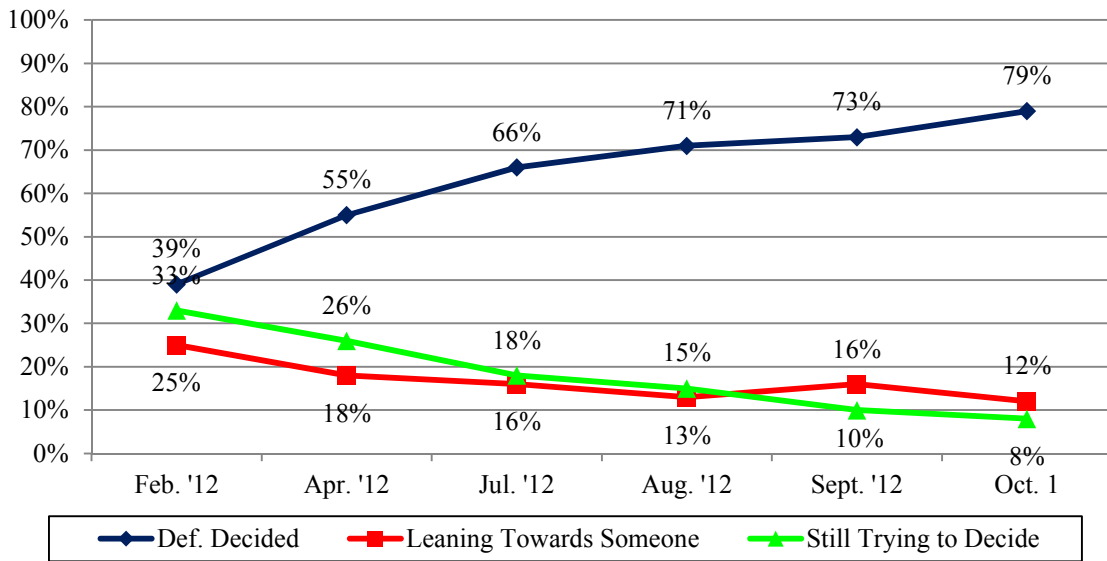
Obama currently has the support of 94% of New Hampshire Democrats but Romney has the support of only 80% of Republicans, down from 90% in August. Independents are now breaking to Obama by 47% to 29%.

US President Preference in NH: Independent Voters



Currently, 79% of likely New Hampshire voters say they have definitely decided who they will vote for in November, 12% are leaning towards a candidate, and 8% are still trying to decide.

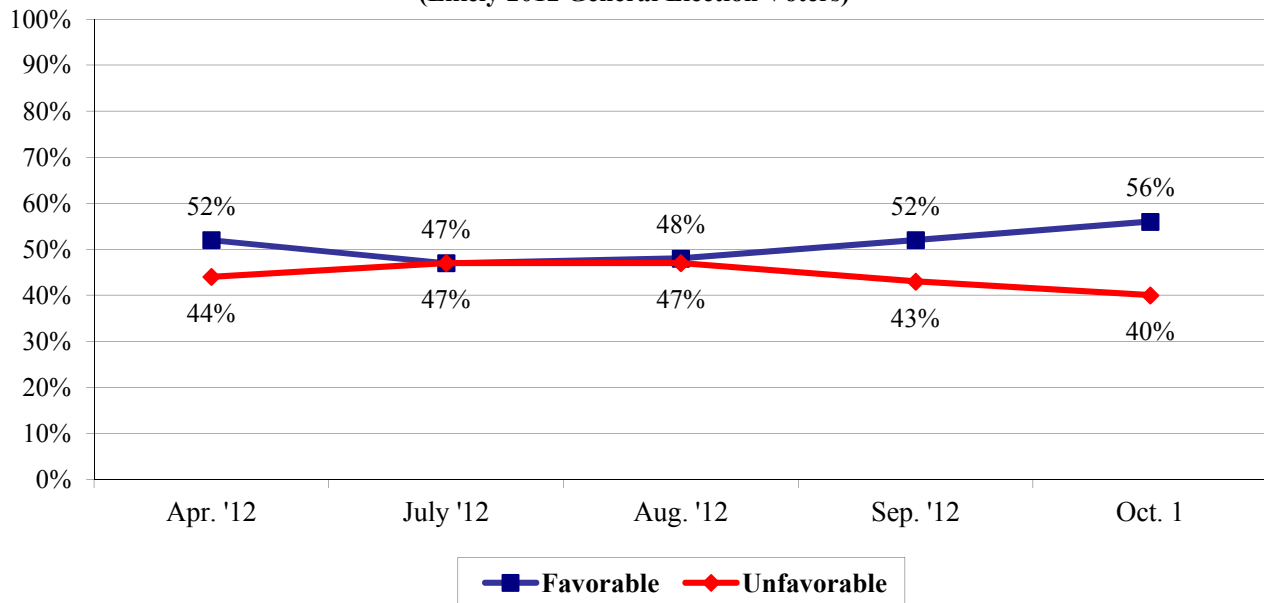
**Decided Presidential Vote
(Likely 2012 General Election Voters)**



Candidate Favorability Ratings

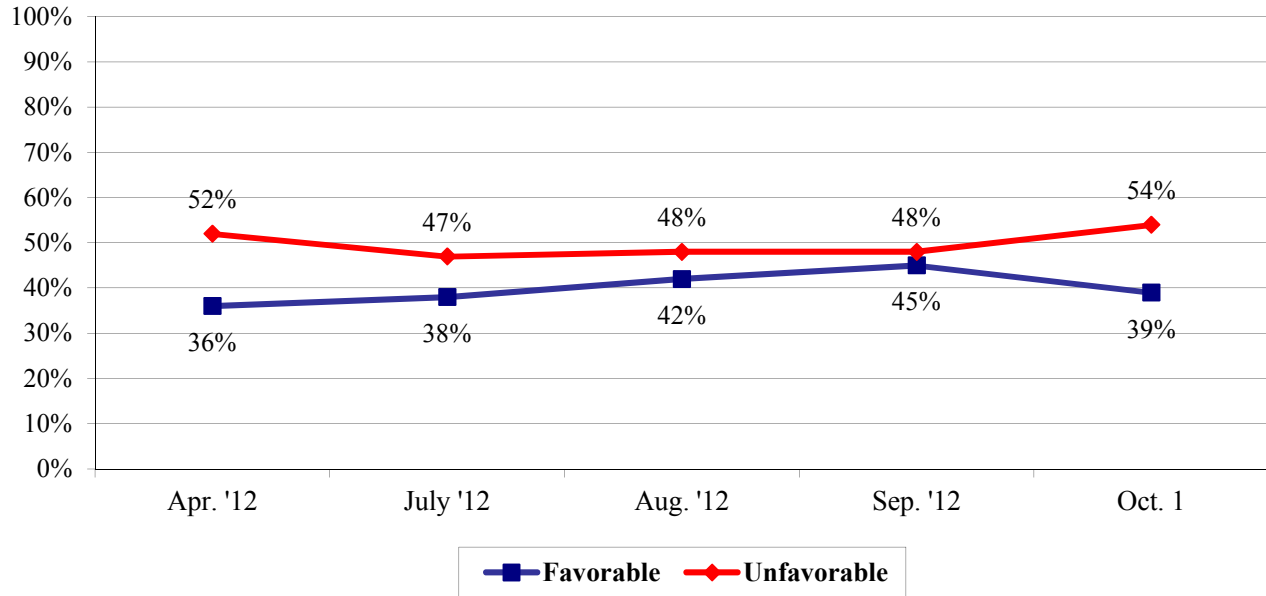
Obama's favorability ratings among likely voters have improved in the past two months. Obama is currently viewed favorably by 56% of New Hampshire likely voters, 40% have an unfavorable opinion of him, and 4% are neutral or don't know enough about him to say. Obama's net favorability rating, the percentage having a favorable opinion minus the percentage having an unfavorable opinion, is +16%, up from +1% in August. New Hampshire Democrats continue to have a very favorable view of Obama (net favorability rating of +95%), while political independents have a somewhat favorable opinion of him (+17% net). Republicans (-76% net) continue to have a very unfavorable opinion of the President.

**Favorability Ratings – Barack Obama
(Likely 2012 General Election Voters)**



Mitt Romney continues to remain less popular than President Obama among New Hampshire voters and has seen his favorability rating drop in recent weeks. Only 39% of New Hampshire likely voters have a favorable opinion of Romney, 54% have an unfavorable opinion of him, and 8% are neutral or don't know enough about him to say. His net favorability rating is -15%, down from -5% in August. Romney's net favorability rating has dropped slightly among Republicans – it currently stands at +68%, down from +81% in early September. He is still viewed unfavorably by Independents (-28% net) and Democrats (-81% net).

**Favorability Ratings – Mitt Romney
(Likely 2012 General Election Voters)**



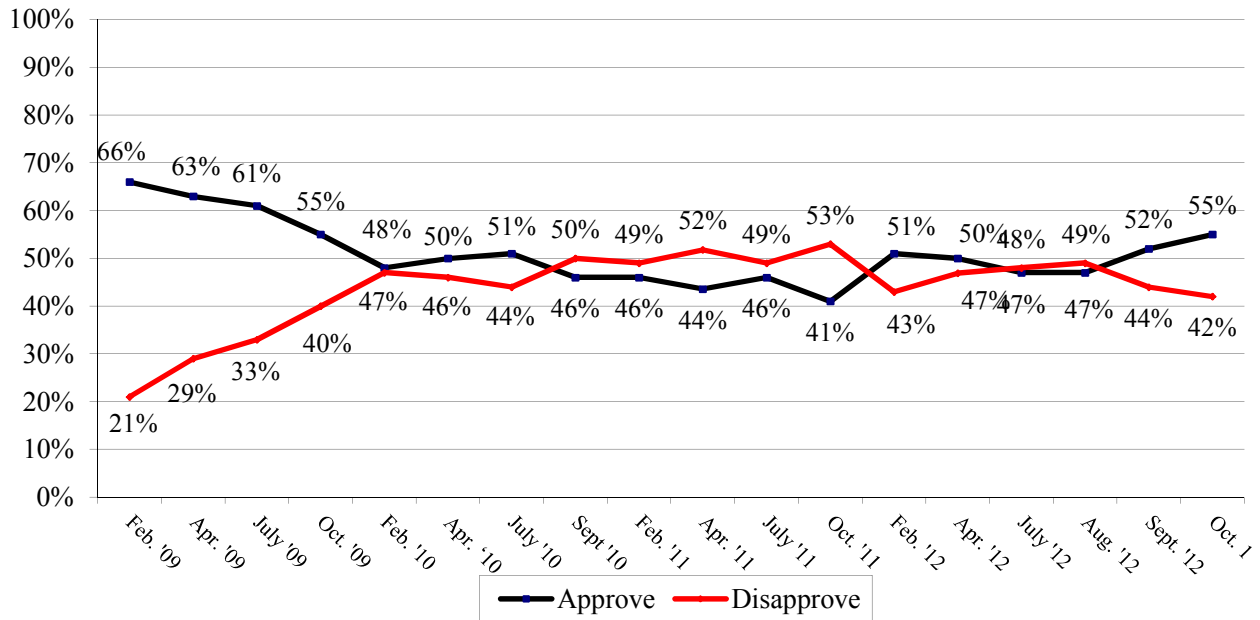
New Hampshire voters' opinions of Vice President Job Biden have improved in the past several weeks. Currently, 49% of New Hampshire likely voters have a favorable opinion of Biden, 40% have an unfavorable opinion of him, and 11% are neutral or don't know enough about him to say. Biden's net favorability rating is +9%, up from -4% earlier in September; +77% among Democrats, +13% among independents, and -72% among Republicans.

Approval ratings for Romney's running mate, Wisconsin Congressman Paul Ryan, have dropped over the past few weeks. Currently, 34% of New Hampshire likely voters have a favorable opinion of Ryan, 47% have an unfavorable view towards him, and 19% are neutral or don't know enough to say. Ryan's net favorability rating is -13%, down from -2% earlier in September; +63% among Republicans, -16% among independents, and -76% among Democrats.

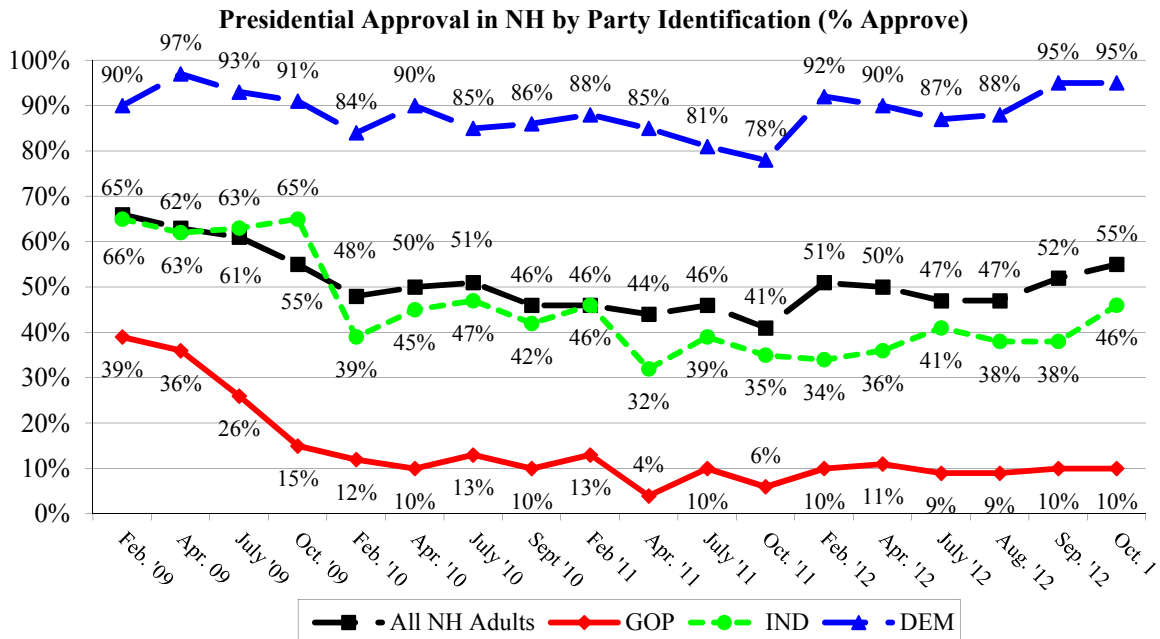
Presidential Approval

President Obama's job approval rating in New Hampshire has risen to its highest level since 2009. Currently, 55% of New Hampshire adults say they approve of the job Obama is doing as president, 42% disapprove, and 3% are neutral. "Typically, presidents who have job approval ratings higher than 46% get reelected," said Andrew Smith, Director of the UNH Survey Center. "Obama is now well over that figure and is in good position entering the final month of the campaign."

Barack Obama Approval, All NH Adults



President Obama's job approval ratings have remained steady among Democrats and Republicans, 95% and 10% approve of President Obama's job performance. But importantly, they have improved among political independents from 38% in mid-September to 46%.



Granite State Poll Methodology

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The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Presidential Approval – All Adults

“GENERALLY SPEAKING, do you approve or disapprove of the way Barack Obama is handling his job as president?”

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N)</u>
Oct. 1, '12	55%	3%	42%	(635)
Sept. '12	52%	4%	44%	(635)
Aug. '12	47%	4%	49%	(579)
July '12	47%	5%	48%	(517)
Apr. '12	50%	3%	47%	(535)
Feb. '12	51%	6%	43%	(524)
Oct. '11	41%	6%	53%	(551)
July '11	46%	6%	49%	(512)
Apr. '11	44%	5%	52%	(502)
Feb. '11	46%	4%	49%	(519)
Sept. '10	46%	4%	50%	(514)
July '10	51%	5%	44%	(502)
Apr. '10	50%	4%	46%	(506)
Feb. '10	48%	5%	47%	(495)
Oct. '09	55%	5%	40%	(503)
July '09	61%	6%	33%	(556)
Apr. '09	63%	8%	29%	(500)
Feb. '09	66%	14%	21%	(614)

Favorability Rating –Barack Obama - Likely Voters

"Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. President Barack Obama?"

	<u>Favorable</u>	<u>Neutral/DK</u>	<u>Unfavorable</u>	<u>NET</u>	<u>(N=)</u>
Oct. 1, '12	56%	4%	40%	+16%	(600)
Sept' 12	52%	5%	43%	+9%	(592)
Aug. '12	48%	6%	47%	+1%	(553)
July '12	47%	6%	47%	0%	(486)
Apr. '12	52%	4%	44%	+8%	(494)

Favorability Rating – Mitt Romney - Likely Voters

"Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. Former Massachusetts Governor Mitt Romney?"

	<u>Favorable</u>	<u>Neutral/DK</u>	<u>Unfavorable</u>	<u>NET</u>	<u>(N=)</u>
Oct. 1, '12	39%	8%	54%	-16%	(600)
Sept' 12	45%	8%	48%	-3%	(591)
Aug. '12	42%	10%	48%	-6%	(554)
July '12	38%	14%	47%	-9%	(518)
Apr. '12	36%	12%	52%	-15%	(495)

Favorability Rating of Joe Biden - Likely Voters

"Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. Vice President Joe Biden?"

	<u>Favorable</u>	<u>Neutral/DK</u>	<u>Unfavorable</u>	<u>NET</u>	<u>(N=)</u>
Oct. 1, '12	49%	11%	40%	+9%	(599)
Sept' 12	39%	18%	43%	-4%	(592)

Favorability Rating of Paul Ryan - Likely Voters

"Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. Congressman Paul Ryan?"

	<u>Favorable</u>	<u>Neutral/DK</u>	<u>Unfavorable</u>	<u>NET</u>	<u>(N=)</u>
Oct. 1, '12	34%	19%	47%	-13%	(599)
Sept' 12	39%	20%	41%	-2%	(590)

Decided 2012 Presidential Vote – Likely Voters

"I know that it is early, but have you definitely decided who you will vote for in the election for President in 2012 ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	<u>Def. Decided Vote</u>	<u>Leaning Towards Someone</u>	<u>Still Trying To Decide</u>	<u>Don't Know</u>	<u>(N=)</u>
Oct. 1, '12	79%	12%	8%	1%	(600)
Sept. '12	73%	16%	10%	1%	(592)
Aug. '12	71%	13%	15%	1%	(554)
July '12	66%	16%	18%	0%	(486)
Apr. '12	55%	18%	26%	1%	(497)
Feb. '12	39%	25%	33%	3%	(492)

**2012 Presidential Trial Heats
(Likely 2012 Voters)**

"Thinking about the presidential election in November, will you vote for Republicans Mitt Romney and Paul Ryan ... Democrats Barack Obama and Joe Biden ... someone else ... or haven't you decided yet?" [ROTATE CANDIDATES]
(Vice Presidential candidate names were added in the September 2012 poll.)

	<u>Obama</u>	<u>Romney</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
Oct. 1, '12	52%	37%	3%	9%	(588)
Sept. '12	45%	40%	3%	12%	(588)
Aug. '12	49%	46%	2%	4%	(550)
July '12	49%	45%	4%	3%	(470)
Apr. '12	51%	42%	2%	5%	(486)
Feb. '12	50%	40%	2%	9%	(483)
Oct. '11	42%	50%	2%	7%	(559)
July '11	43%	47%	2%	7%	(729)
April '11	43%	50%	2%	6%	(471)
Feb. '11	41%	49%	3%	7%	(712)

**2012 Presidential Trial Heats with Leaners
(Likely 2012 Voters)**

"Thinking about the presidential election in November, will you vote for Republicans Mitt Romney and Paul Ryan ... Democrats Barack Obama and Joe Biden ... someone else ... or haven't you decided yet?" [ROTATE CANDIDATES]
"Would you say you are leaning towards Republicans Mitt Romney and Paul Ryan or Democrats Barack Obama and Joe Biden?"

	<u>Obama</u>	<u>Romney</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
Oct. 1, '12	54%	39%	3%	4%	(588)

**Prediction of Who Will Win 2012 Presidential Election
(Likely 2012 Voters)**

"Regardless of who you are voting for, which candidate do you think is most likely to win the 2012 presidential election?"

	<u>Obama</u>	<u>Romney</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
Oct. 1, '12	63%	21%	*	16%	(596)
Sept. '12	51%	29%	1%	19%	(592)

Presidential Approval Rating – ALL NH ADULTS

STATEWIDE	<u>Approve</u> 55%	<u>Neutral</u> 3%	<u>Disapprove</u> 42%	<u>(N=)</u> 635
Registered Democrat	94%	2%	4%	168
Registered Undeclared	56%	1%	43%	241
Registered Republican	11%	2%	87%	163
Democrat	95%	0%	5%	290
Independent	46%	9%	44%	91
Republican	10%	2%	89%	235
Likely 2012 voter	55%	2%	43%	599
Non likely voter	56%	14%	29%	36
Liberal	96%	1%	3%	136
Moderate	59%	4%	38%	261
Conservative	15%	2%	84%	189
Support Tea Party	6%	0%	94%	155
Neutral	39%	8%	53%	156
Oppose Tea Party	89%	0%	11%	288
McCain/Palin Voter	8%	2%	90%	216
Obama/Biden Voter	89%	2%	9%	323
Other	22%	0%	78%	15
Did Not Vote in 2008	54%	4%	42%	59
Union household	72%	1%	27%	87
Non union	52%	3%	45%	538
Read Union Leader	44%	1%	54%	203
Read Boston Globe	69%	0%	31%	99
Watch WMUR	54%	2%	45%	382
Listen to NHPR	78%	1%	21%	214
18 to 34	70%	6%	25%	73
35 to 49	45%	3%	52%	112
50 to 64	66%	1%	33%	220
65 and over	45%	1%	54%	206
Working class men	50%	3%	47%	133
College educ. men	50%	1%	48%	177
Working class women	54%	4%	42%	140
College educ. women	66%	2%	32%	180
Male	50%	2%	48%	313
Female	60%	3%	36%	322
High school or less	53%	5%	43%	139
Some college	52%	2%	46%	134
College graduate	52%	3%	45%	215
Post graduate	67%	1%	33%	141
Attend services 1 or more/week	38%	2%	61%	165
1 2 times a month	59%	2%	40%	56
Less often	55%	0%	44%	186
Never	72%	4%	23%	188
North Country	63%	2%	35%	52
Central / Lakes	57%	2%	41%	114
Connecticut Valley	63%	5%	32%	93
Mass Border	47%	3%	50%	180
Seacoast	60%	1%	39%	106
Manchester Area	52%	2%	47%	89
First Cong. Dist.	55%	1%	44%	286
Second Cong. Dist.	56%	4%	41%	346

Favorability Rating - Barack Obama– ALL NH ADULTS

	<u>Favorable</u> 56%	<u>Neutral</u> 4%	<u>Unfavorable</u> 40%	<u>DK</u> 0%	<u>(N)</u> 637
STATEWIDE					
Registered Democrat	97%	0%	3%	0%	168
Registered Undeclared	53%	7%	40%	0%	241
Registered Republican	13%	4%	83%	0%	164
Democrat	94%	2%	4%	0%	290
Independent	48%	17%	35%	0%	91
Republican	12%	2%	87%	0%	236
Liberal	93%	4%	3%	0%	136
Moderate	59%	5%	35%	0%	262
Conservative	17%	3%	80%	0%	189
Likely 2012 voter	56%	4%	40%	0%	600
Non likely voter	56%	9%	32%	4%	37
Support Tea Party	7%	3%	90%	0%	155
Neutral	42%	5%	52%	1%	157
Oppose Tea Party	88%	3%	8%	0%	288
McCain/Palin Voter	9%	4%	87%	0%	217
Obama/Biden Voter	89%	3%	8%	0%	323
Other	22%	0%	78%	0%	15
Did Not Vote in 2008	46%	11%	39%	4%	61
Union household	72%	2%	26%	0%	87
Non union	52%	4%	43%	0%	540
Read Union Leader	45%	3%	52%	0%	203
Read Boston Globe	71%	2%	27%	0%	99
Watch WMUR	54%	4%	42%	0%	384
Listen to NHPR	77%	3%	20%	1%	214
18 to 34	73%	1%	26%	0%	73
35 to 49	44%	5%	50%	1%	112
50 to 64	64%	4%	32%	0%	220
65 and over	47%	5%	49%	0%	208
Working class men	49%	6%	45%	0%	134
College educ. men	51%	5%	44%	0%	177
Working class women	53%	3%	42%	2%	140
College educ. women	68%	3%	29%	0%	181
Male	50%	5%	45%	0%	314
Female	62%	3%	35%	1%	323
High school or less	51%	4%	44%	2%	140
Some college	52%	5%	43%	0%	134
College graduate	55%	5%	41%	0%	217
Post graduate	67%	2%	31%	0%	141
Attend services 1 or more/week	40%	4%	56%	0%	167
1 2 times a month	58%	2%	38%	2%	56
Less often	55%	3%	43%	0%	186
Never	71%	5%	23%	1%	188
North Country	64%	2%	34%	0%	53
Central / Lakes	58%	3%	38%	1%	114
Connecticut Valley	63%	3%	32%	1%	93
Mass Border	48%	3%	49%	0%	180
Seacoast	61%	7%	32%	0%	107
Manchester Area	49%	5%	46%	0%	89
First Cong. Dist.	55%	5%	40%	0%	287
Second Cong. Dist.	57%	3%	39%	1%	347

Favorability Rating – Mitt Romney– ALL NH ADULTS

	<u>Favorable</u> 37%	<u>Neutral</u> 6%	<u>Unfavorable</u> 55%	<u>DK</u> 2%	<u>(N)</u> 637
STATEWIDE					
Registered Democrat	5%	3%	91%	1%	168
Registered Undeclared	38%	7%	52%	2%	241
Registered Republican	74%	5%	18%	3%	164
Democrat	8%	3%	88%	1%	290
Independent	25%	14%	57%	4%	91
Republican	79%	6%	13%	2%	236
Liberal	6%	1%	92%	1%	136
Moderate	31%	9%	58%	2%	262
Conservative	73%	7%	19%	2%	189
Likely 2012 voter	39%	6%	54%	2%	600
Non likely voter	10%	9%	67%	14%	37
Support Tea Party	87%	6%	5%	2%	155
Neutral	44%	8%	43%	5%	157
Oppose Tea Party	7%	6%	87%	1%	288
McCain/Palin Voter	81%	6%	12%	1%	217
Obama/Biden Voter	8%	5%	84%	2%	323
Other	57%	17%	26%	0%	15
Did Not Vote in 2008	31%	6%	55%	8%	61
Union household	27%	6%	66%	1%	87
Non union	39%	6%	52%	3%	540
Read Union Leader	50%	8%	41%	1%	203
Read Boston Globe	34%	3%	63%	1%	99
Watch WMUR	38%	7%	53%	2%	384
Listen to NHPR	19%	5%	75%	1%	214
18 to 34	17%	5%	69%	8%	73
35 to 49	49%	6%	44%	2%	112
50 to 64	30%	7%	62%	1%	220
65 and over	44%	6%	48%	2%	208
Working class men	38%	4%	55%	3%	134
College educ. men	46%	7%	47%	0%	177
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College educ. women	30%	4%	63%	3%	181
Male	43%	6%	50%	1%	314
Female	31%	6%	60%	3%	323
High school or less	34%	6%	55%	6%	140
Some college	36%	6%	57%	1%	134
College graduate	42%	5%	51%	2%	217
Post graduate	31%	7%	61%	0%	141
Attend services 1 or more/week	49%	11%	38%	2%	167
1 2 times a month	37%	2%	55%	5%	56
Less often	40%	5%	52%	2%	186
Never	21%	4%	72%	2%	188
North Country	40%	0%	60%	0%	53
Central / Lakes	40%	3%	54%	3%	114
Connecticut Valley	20%	10%	65%	5%	93
Mass Border	44%	6%	49%	1%	180
Seacoast	31%	6%	61%	1%	107
Manchester Area	41%	7%	50%	2%	89
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Favorability Rating – Paul Ryan– ALL NH ADULTS

	<u>Favorable</u> 33%	<u>Neutral</u> 6%	<u>Unfavorable</u> 46%	<u>DK</u> 15%	<u>(N)</u> 635
STATEWIDE					
Registered Democrat	5%	3%	85%	7%	168
Registered Undeclared	32%	6%	46%	16%	239
Registered Republican	70%	5%	10%	14%	164
Democrat	4%	5%	79%	12%	290
Independent	28%	8%	40%	24%	90
Republican	71%	6%	9%	15%	236
Liberal	4%	2%	87%	7%	136
Moderate	28%	9%	50%	13%	260
Conservative	67%	4%	11%	18%	189
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Obama/Biden Voter	8%	6%	73%	13%	322
Other	54%	13%	26%	7%	15
Did Not Vote in 2008	11%	7%	42%	40%	61
Union household	24%	7%	62%	7%	87
Non union	35%	6%	43%	16%	538
Read Union Leader	45%	4%	36%	15%	203
Read Boston Globe	27%	2%	59%	12%	99
Watch WMUR	33%	5%	44%	18%	384
Listen to NHPR	17%	5%	66%	12%	214
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North Country	32%	2%	59%	7%	53
Central / Lakes	30%	5%	50%	15%	114
Connecticut Valley	20%	10%	46%	24%	92
Mass Border	41%	5%	40%	14%	180
Seacoast	31%	9%	49%	12%	107
Manchester Area	37%	3%	43%	17%	89
First Cong. Dist.	33%	5%	47%	14%	287
Second Cong. Dist.	33%	6%	46%	16%	345

Favorability Rating – Joe Biden– ALL NH ADULTS

	<u>Favorable</u> 49%	<u>Neutral</u> 6%	<u>Unfavorable</u> 38%	<u>DK</u> 7%	<u>(N)</u> 636
STATEWIDE					
Registered Democrat	85%	5%	5%	5%	168
Registered Undeclared	50%	8%	38%	4%	239
Registered Republican	9%	4%	81%	6%	164
Democrat	83%	7%	6%	5%	290
Independent	48%	6%	38%	8%	91
Republican	9%	4%	80%	7%	234
Liberal	91%	3%	4%	3%	136
Moderate	51%	9%	33%	7%	261
Conservative	14%	4%	77%	5%	189
Likely 2012 voter	49%	6%	40%	5%	599
Non likely voter	41%	10%	17%	32%	37
Support Tea Party	5%	5%	89%	2%	155
Neutral	37%	7%	44%	12%	156
Oppose Tea Party	79%	5%	10%	5%	288
McCain/Palin Voter	8%	3%	85%	4%	216
Obama/Biden Voter	79%	7%	9%	5%	323
Other	19%	4%	68%	9%	15
Did Not Vote in 2008	36%	6%	30%	28%	61
Union household	59%	11%	26%	4%	87
Non union	46%	5%	41%	8%	539
Read Union Leader	39%	5%	51%	5%	203
Read Boston Globe	66%	3%	29%	2%	98
Watch WMUR	47%	6%	40%	6%	383
Listen to NHPR	71%	7%	20%	3%	214
18 to 34	57%	3%	20%	20%	73
35 to 49	36%	9%	49%	7%	112
50 to 64	55%	7%	31%	6%	219
65 and over	45%	3%	48%	3%	208
Working class men	41%	6%	39%	13%	134
College educ. men	44%	8%	46%	2%	175
Working class women	46%	4%	39%	11%	140
College educ. women	62%	4%	29%	5%	181
Male	43%	7%	43%	7%	312
Female	55%	4%	34%	7%	323
High school or less	42%	7%	36%	15%	140
Some college	45%	4%	42%	9%	134
College graduate	46%	8%	42%	4%	215
Post graduate	64%	4%	31%	2%	141
Attend services 1 or more/week	35%	5%	55%	4%	167
1 2 times a month	49%	2%	38%	11%	56
Less often	50%	6%	38%	6%	185
Never	61%	8%	23%	9%	188
North Country	55%	5%	36%	5%	53
Central / Lakes	50%	3%	36%	10%	114
Connecticut Valley	55%	3%	32%	10%	93
Mass Border	44%	7%	43%	6%	179
Seacoast	54%	6%	35%	5%	107
Manchester Area	41%	10%	43%	6%	89
First Cong. Dist.	49%	7%	38%	6%	287
Second Cong. Dist.	49%	5%	38%	8%	346

**Decided Presidential Vote
(Likely 2012 General Election Voters)**

	<u>Def. Decided</u>	<u>Leaning Towards Someone</u>	<u>Still Trying To Decide</u>	<u>DK</u>	<u>(N)</u>
STATEWIDE	79%	12%	8%	1%	600
Registered Democrat	91%	7%	2%	0%	166
Registered Undeclared	72%	15%	12%	0%	234
Registered Republican	79%	11%	8%	2%	161
Democrat	91%	6%	3%	0%	277
Independent	51%	30%	19%	0%	81
Republican	76%	13%	10%	1%	232
Liberal	92%	5%	3%	1%	128
Moderate	71%	16%	12%	1%	251
Conservative	81%	12%	8%	0%	183
Romney supporter	83%	12%	5%	0%	217
Obama supporter	90%	10%	1%	0%	306
Other/Undecided	17%	24%	53%	6%	66
Support Tea Party	81%	13%	6%	0%	152
Neutral	62%	17%	20%	1%	137
Oppose Tea Party	88%	8%	4%	0%	280
McCain/Palin Voter	77%	14%	8%	1%	215
Obama/Biden Voter	85%	9%	6%	1%	314
Other	71%	16%	13%	0%	14
Did Not Vote in 2008	57%	18%	23%	2%	40
Union household	88%	4%	8%	0%	85
Non union	77%	13%	9%	1%	509
Read Union Leader	80%	11%	8%	2%	192
Read Boston Globe	82%	11%	7%	0%	95
Watch WMUR	77%	12%	10%	1%	357
Listen to NHPR	85%	9%	6%	0%	207
18 to 34	61%	19%	18%	1%	64
35 to 49	83%	13%	4%	0%	105
50 to 64	82%	12%	6%	1%	212
65 and over	80%	10%	9%	1%	198
Working class men	75%	14%	10%	1%	122
College educ. men	79%	14%	8%	0%	170
Working class women	74%	14%	11%	2%	127
College educ. women	85%	7%	7%	1%	176
Male	77%	14%	9%	0%	295
Female	80%	10%	8%	1%	305
High school or less	69%	19%	12%	0%	125
Some college	80%	9%	9%	2%	124
College graduate	82%	9%	8%	1%	207
Post graduate	82%	12%	6%	0%	139
Attend services 1 or more/week	73%	14%	11%	1%	158
1 2 times a month	80%	14%	4%	2%	55
Less often	77%	14%	7%	1%	174
Never	86%	7%	7%	0%	178
North Country	91%	8%	1%	0%	48
Central / Lakes	80%	8%	12%	0%	110
Connecticut Valley	75%	16%	8%	2%	84
Mass Border	73%	18%	9%	1%	172
Seacoast	79%	12%	9%	0%	103
Manchester Area	88%	4%	5%	2%	84
First Cong. Dist.	82%	9%	8%	1%	273
Second Cong. Dist.	76%	14%	9%	1%	325

**2012 Presidential Election – Romney vs. Obama
(2012 Likely General Election Voters)**

	<u>Romney</u> 37%	<u>Obama</u> 52%	<u>Other</u> 3%	<u>Undecided</u> 9%	<u>(N)</u> 588
STATEWIDE					
Registered Democrat	3%	94%	0%	3%	166
Registered Undeclared	35%	51%	4%	11%	226
Registered Republican	77%	9%	4%	10%	161
Democrat	4%	93%	0%	3%	274
Independent	24%	40%	10%	26%	71
Republican	80%	8%	3%	8%	232
Liberal	3%	92%	2%	3%	127
Moderate	28%	57%	4%	11%	244
Conservative	78%	13%	1%	8%	181
Def. decided vote	39%	59%	1%	1%	466
Leaning towards someone	36%	41%	9%	13%	71
Still trying to decide	23%	3%	5%	69%	48
Extremely interested	40%	52%	3%	5%	364
Very interested	35%	53%	1%	12%	174
Somewhat/Not very interested	21%	47%	9%	23%	48
Approve of Obama	1%	92%	2%	6%	324
Neutral	11%	22%	0%	66%	8
Disapprove of Obama	83%	3%	4%	10%	255
Support Tea Party	87%	5%	2%	6%	152
Neutral	45%	33%	5%	17%	130
Oppose Tea Party	7%	86%	2%	6%	275
McCain/Palin Voter	82%	5%	3%	10%	215
Obama/Biden Voter	6%	87%	1%	6%	309
Other	50%	24%	14%	13%	14
Did Not Vote in 2008	36%	46%	8%	9%	38
Union household	24%	68%	1%	7%	85
Non union	39%	49%	3%	9%	499
Read Union Leader	48%	41%	0%	11%	188
Read Boston Globe	30%	63%	3%	4%	94
Watch WMUR	38%	51%	2%	9%	346
Listen to NHPR	17%	75%	3%	5%	203
18 to 34	16%	56%	11%	18%	60
35 to 49	52%	41%	1%	6%	104
50 to 64	31%	63%	2%	5%	211
65 and over	42%	46%	2%	10%	195
Working class men	42%	45%	4%	8%	117
College educ. men	42%	47%	2%	9%	167
Working class women	35%	51%	2%	12%	124
College educ. women	28%	63%	2%	7%	174
Male	43%	46%	3%	8%	287
Female	31%	58%	2%	9%	301
High school or less	41%	48%	3%	8%	118
Some college	36%	49%	3%	12%	123
College graduate	39%	48%	3%	10%	203
Post graduate	30%	65%	0%	5%	139
Attend services 1 or more/week	53%	34%	2%	11%	154
1 2 times a month	36%	55%	2%	7%	54
Less often	38%	51%	2%	9%	172
Never	20%	70%	4%	6%	174
North Country	37%	61%	1%	0%	48
Central / Lakes	33%	54%	1%	11%	109
Connecticut Valley	28%	63%	3%	5%	84
Mass Border	45%	42%	5%	7%	167
Seacoast	28%	57%	2%	13%	102
Manchester Area	44%	45%	0%	11%	80
First Cong. Dist.	35%	51%	4%	10%	268
Second Cong. Dist.	39%	53%	2%	7%	318

**2012 Presidential Election – Romney vs. Obama – Combined With Leaners
(2012 Likely General Election Voters)**

STATEWIDE	<u>Romney</u> 39%	<u>Obama</u> 54%	<u>Other</u> 3%	<u>Undecided</u> 4%	<u>(N)</u> 588
Registered Democrat	3%	95%	0%	2%	166
Registered Undeclared	38%	54%	4%	4%	226
Registered Republican	80%	10%	4%	6%	161
Democrat	5%	95%	0%	1%	274
Independent	29%	47%	10%	14%	71
Republican	84%	9%	3%	4%	232
Liberal	4%	93%	2%	0%	127
Moderate	31%	60%	4%	5%	244
Conservative	79%	15%	1%	5%	181
Def. decided vote	39%	59%	1%	1%	466
Leaning towards someone	41%	46%	9%	4%	71
Still trying to decide	42%	21%	5%	32%	48
Extremely interested	41%	53%	3%	3%	364
Very interested	36%	57%	1%	6%	174
Somewhat/Not very interested	30%	54%	9%	7%	48
Approve of Obama	2%	95%	2%	2%	324
Neutral	36%	30%	0%	34%	8
Disapprove of Obama	86%	4%	4%	6%	255
Support Tea Party	91%	5%	2%	2%	152
Neutral	51%	37%	5%	8%	130
Oppose Tea Party	7%	89%	2%	3%	275
McCain/Palin Voter	85%	6%	3%	6%	215
Obama/Biden Voter	7%	91%	1%	2%	309
Other	50%	27%	14%	9%	14
Did Not Vote in 2008	43%	48%	8%	0%	38
Union household	24%	70%	1%	5%	85
Non union	42%	51%	3%	4%	499
Read Union Leader	51%	43%	0%	5%	188
Read Boston Globe	33%	64%	3%	0%	94
Watch WMUR	39%	53%	2%	6%	346
Listen to NHPR	18%	77%	3%	2%	203
18 to 34	21%	66%	11%	2%	60
35 to 49	54%	44%	1%	1%	104
50 to 64	32%	63%	2%	3%	211
65 and over	45%	48%	2%	6%	195
Working class men	43%	50%	4%	3%	117
College educ. men	45%	48%	2%	4%	167
Working class women	40%	54%	2%	4%	124
College educ. women	29%	64%	2%	5%	174
Male	45%	48%	3%	3%	287
Female	33%	60%	2%	5%	301
High school or less	44%	51%	3%	2%	118
Some college	39%	53%	3%	5%	123
College graduate	40%	50%	3%	6%	203
Post graduate	32%	65%	0%	2%	139
Attend services 1 or more/week	56%	35%	2%	7%	154
1 2 times a month	38%	58%	2%	1%	54
Less often	41%	54%	2%	2%	172
Never	21%	73%	4%	3%	174
North Country	37%	61%	1%	0%	48
Central / Lakes	39%	56%	1%	3%	109
Connecticut Valley	29%	65%	3%	2%	84
Mass Border	46%	46%	5%	3%	167
Seacoast	30%	58%	2%	10%	102
Manchester Area	47%	48%	0%	5%	80
First Cong. Dist.	37%	54%	4%	5%	268
Second Cong. Dist.	40%	55%	2%	3%	318

**Who Will Win the Presidential Election
(2012 Likely General Election Voters)**

	<u>Romney & Ryan</u>	<u>Obama & Biden</u>	<u>Other</u>	<u>Undecided</u>	<u>(N)</u>
STATEWIDE	21%	63%	0%	16%	596
Registered Democrat	2%	91%	0%	7%	166
Registered Undeclared	19%	63%	0%	18%	233
Registered Republican	46%	30%	0%	25%	159
Democrat	1%	88%	0%	10%	275
Independent	12%	63%	1%	24%	79
Republican	48%	32%	0%	20%	231
Liberal	2%	94%	0%	4%	128
Moderate	17%	65%	0%	18%	247
Conservative	44%	36%	0%	20%	183
Def. decided vote	23%	63%	0%	13%	469
Leaning towards someone	8%	67%	1%	24%	72
Still trying to decide	17%	54%	0%	29%	51
Romney supporter	52%	26%	0%	23%	216
Obama supporter	1%	90%	0%	9%	304
Other/Undecided	20%	57%	1%	22%	66
Support Tea Party	52%	23%	1%	25%	152
Neutral	26%	55%	0%	20%	135
Oppose Tea Party	3%	88%	0%	10%	278
McCain/Palin Voter	46%	30%	0%	23%	215
Obama/Biden Voter	4%	88%	0%	9%	310
Other	36%	30%	0%	34%	14
Did Not Vote in 2008	25%	58%	0%	16%	40
Union household	16%	72%	0%	12%	85
Non union	22%	61%	0%	16%	505
Read Union Leader	29%	56%	0%	15%	190
Read Boston Globe	14%	78%	1%	8%	95
Watch WMUR	24%	62%	0%	15%	354
Listen to NHPR	11%	77%	0%	13%	207
18 to 34	11%	83%	0%	6%	63
35 to 49	28%	64%	0%	8%	105
50 to 64	20%	67%	0%	13%	212
65 and over	23%	54%	0%	23%	196
Working class men	30%	56%	0%	14%	122
College educ. men	19%	67%	0%	14%	167
Working class women	24%	58%	0%	18%	127
College educ. women	14%	67%	0%	18%	174
Male	24%	62%	0%	14%	293
Female	19%	63%	0%	18%	304
High school or less	21%	59%	0%	19%	125
Some college	32%	55%	0%	13%	124
College graduate	20%	61%	0%	18%	203
Post graduate	11%	75%	0%	14%	139
Attend services 1 or more/week	24%	51%	1%	24%	158
1 2 times a month	18%	74%	0%	8%	55
Less often	27%	62%	0%	11%	171
Never	13%	73%	0%	14%	177
North Country	8%	66%	0%	26%	48
Central / Lakes	27%	59%	0%	14%	107
Connecticut Valley	16%	69%	0%	15%	84
Mass Border	23%	63%	0%	13%	172
Seacoast	14%	64%	0%	21%	102
Manchester Area	32%	57%	0%	11%	84
First Cong. Dist.	21%	63%	0%	16%	273
Second Cong. Dist.	22%	63%	0%	16%	321

**Favorability Rating - Barack Obama
(2012 Likely General Election Voters)**

	<u>Favorable</u> 56%	<u>Neutral</u> 4%	<u>Unfavorable</u> 40%	<u>DK</u> 0%	<u>(N)</u> 600
STATEWIDE					
Registered Democrat	97%	0%	2%	0%	166
Registered Undeclared	53%	6%	40%	0%	234
Registered Republican	14%	4%	83%	0%	161
Democrat	95%	2%	3%	0%	277
Independent	51%	15%	34%	0%	81
Republican	11%	2%	87%	0%	232
Liberal	94%	2%	3%	0%	128
Moderate	60%	5%	35%	0%	251
Conservative	17%	3%	80%	0%	183
Support Tea Party	7%	3%	91%	0%	152
Neutral	42%	5%	53%	1%	137
Oppose Tea Party	89%	3%	8%	0%	280
McCain/Palin Voter	10%	4%	87%	0%	215
Obama/Biden Voter	89%	3%	8%	0%	314
Other	24%	0%	76%	0%	14
Did Not Vote in 2008	46%	8%	44%	3%	40
Union household	73%	2%	25%	0%	85
Non union	52%	4%	44%	0%	509
Read Union Leader	44%	3%	52%	0%	192
Read Boston Globe	69%	2%	28%	0%	95
Watch WMUR	55%	3%	42%	0%	357
Listen to NHPR	78%	2%	19%	0%	207
18 to 34	71%	2%	28%	0%	64
35 to 49	45%	4%	51%	0%	105
50 to 64	64%	3%	32%	0%	212
65 and over	48%	5%	48%	0%	198
Working class men	48%	5%	47%	0%	122
College educ. men	51%	5%	44%	0%	170
Working class women	54%	2%	44%	1%	127
College educ. women	68%	3%	30%	0%	176
Male	50%	5%	46%	0%	295
Female	62%	2%	36%	0%	305
High school or less	50%	4%	45%	1%	125
Some college	52%	3%	45%	0%	124
College graduate	55%	5%	40%	0%	207
Post graduate	67%	2%	31%	0%	139
Attend services 1 or more/week	39%	4%	57%	0%	158
1 2 times a month	60%	2%	36%	2%	55
Less often	54%	3%	43%	0%	174
Never	72%	5%	23%	0%	178
North Country	62%	2%	36%	0%	48
Central / Lakes	58%	3%	38%	1%	110
Connecticut Valley	65%	1%	33%	0%	84
Mass Border	49%	3%	49%	0%	172
Seacoast	61%	6%	33%	0%	103
Manchester Area	49%	5%	46%	0%	84
First Cong. Dist.	55%	5%	40%	0%	273
Second Cong. Dist.	57%	3%	40%	0%	325

**Favorability Rating – Mitt Romney
(2012 Likely General Election Voters)**

	<u>Favorable</u> 39%	<u>Neutral</u> 6%	<u>Unfavorable</u> 54%	<u>DK</u> 2%	<u>(N)</u> 600
STATEWIDE					
Registered Democrat	5%	3%	91%	1%	166
Registered Undeclared	39%	8%	51%	2%	234
Registered Republican	75%	4%	18%	3%	161
Democrat	7%	4%	88%	1%	277
Independent	29%	13%	57%	1%	81
Republican	80%	5%	12%	2%	232
Liberal	6%	1%	92%	1%	128
Moderate	33%	8%	57%	2%	251
Conservative	74%	6%	18%	1%	183
Support Tea Party	87%	6%	5%	2%	152
Neutral	50%	6%	41%	3%	137
Oppose Tea Party	7%	6%	87%	0%	280
McCain/Palin Voter	82%	6%	11%	1%	215
Obama/Biden Voter	9%	5%	84%	2%	314
Other	62%	9%	29%	0%	14
Did Not Vote in 2008	39%	5%	52%	4%	40
Union household	28%	4%	67%	1%	85
Non union	41%	6%	52%	2%	509
Read Union Leader	51%	7%	41%	1%	192
Read Boston Globe	34%	3%	62%	1%	95
Watch WMUR	40%	7%	53%	1%	357
Listen to NHPR	18%	5%	76%	0%	207
18 to 34	20%	6%	69%	6%	64
35 to 49	50%	6%	43%	0%	105
50 to 64	31%	7%	61%	1%	212
65 and over	46%	5%	48%	2%	198
Working class men	42%	4%	53%	2%	122
College educ. men	46%	7%	47%	0%	170
Working class women	35%	7%	55%	3%	127
College educ. women	30%	5%	63%	2%	176
Male	45%	6%	49%	1%	295
Female	32%	5%	60%	3%	305
High school or less	38%	6%	53%	3%	125
Some college	39%	5%	55%	1%	124
College graduate	42%	5%	51%	2%	207
Post graduate	32%	7%	61%	0%	139
Attend services 1 or more/week	52%	11%	36%	1%	158
1 2 times a month	38%	0%	57%	5%	55
Less often	42%	5%	52%	1%	174
Never	22%	4%	73%	1%	178
North Country	45%	0%	55%	0%	48
Central / Lakes	41%	3%	53%	3%	110
Connecticut Valley	22%	11%	64%	3%	84
Mass Border	45%	5%	49%	2%	172
Seacoast	31%	6%	63%	1%	103
Manchester Area	44%	7%	48%	1%	84
First Cong. Dist.	37%	5%	57%	1%	273
Second Cong. Dist.	39%	6%	52%	2%	325

**Favorability Rating – Paul Ryan
(2012 Likely General Election Voters)**

	<u>Favorable</u> 34%	<u>Neutral</u> 5%	<u>Unfavorable</u> 47%	<u>DK</u> 14%	<u>(N)</u> 599
STATEWIDE					
Registered Democrat	5%	3%	85%	8%	166
Registered Undeclared	33%	6%	47%	14%	232
Registered Republican	71%	4%	11%	14%	161
Democrat	4%	5%	80%	11%	277
Independent	29%	5%	45%	21%	79
Republican	72%	6%	9%	14%	232
Liberal	4%	3%	88%	6%	128
Moderate	28%	8%	51%	12%	249
Conservative	69%	4%	11%	17%	183
Support Tea Party	86%	2%	4%	8%	152
Neutral	38%	9%	29%	24%	137
Oppose Tea Party	7%	5%	80%	9%	280
McCain/Palin Voter	77%	4%	8%	10%	215
Obama/Biden Voter	7%	5%	75%	13%	313
Other	59%	5%	29%	7%	14
Did Not Vote in 2008	14%	8%	45%	32%	40
Union household	23%	7%	63%	7%	85
Non union	36%	5%	44%	14%	507
Read Union Leader	46%	3%	36%	15%	192
Read Boston Globe	28%	2%	59%	11%	95
Watch WMUR	35%	5%	45%	16%	357
Listen to NHPR	17%	4%	68%	11%	207
18 to 34	20%	6%	51%	23%	62
35 to 49	42%	7%	34%	17%	105
50 to 64	29%	5%	57%	9%	212
65 and over	40%	5%	43%	13%	198
Working class men	35%	5%	43%	17%	121
College educ. men	37%	8%	46%	9%	170
Working class women	37%	4%	41%	19%	127
College educ. women	28%	4%	57%	12%	176
Male	37%	7%	44%	12%	293
Female	32%	4%	50%	15%	305
High school or less	35%	7%	35%	24%	123
Some college	37%	2%	49%	13%	124
College graduate	36%	6%	45%	12%	207
Post graduate	27%	6%	60%	7%	139
Attend services 1 or more/week	49%	5%	30%	16%	158
1 2 times a month	33%	4%	52%	10%	55
Less often	34%	6%	47%	14%	174
Never	19%	6%	63%	12%	176
North Country	36%	2%	54%	8%	48
Central / Lakes	28%	5%	51%	16%	110
Connecticut Valley	23%	7%	50%	20%	82
Mass Border	42%	4%	41%	13%	172
Seacoast	31%	8%	50%	10%	103
Manchester Area	39%	3%	45%	12%	84
First Cong. Dist.	34%	5%	49%	12%	273
Second Cong. Dist.	34%	5%	46%	15%	323

**Favorability Rating – Joe Biden
(2012 Likely General Election Voters)**

	<u>Favorable</u> 49%	<u>Neutral</u> 6%	<u>Unfavorable</u> 40%	<u>DK</u> 5%	<u>(N)</u> 599
STATEWIDE					
Registered Democrat	85%	5%	4%	6%	166
Registered Undeclared	50%	8%	39%	3%	232
Registered Republican	9%	4%	81%	6%	161
Democrat	83%	6%	6%	5%	277
Independent	52%	4%	39%	5%	81
Republican	9%	4%	81%	6%	230
Liberal	92%	3%	4%	2%	128
Moderate	51%	8%	33%	8%	249
Conservative	15%	3%	79%	4%	183
Support Tea Party	5%	4%	90%	1%	152
Neutral	38%	7%	46%	10%	136
Oppose Tea Party	80%	6%	10%	4%	280
McCain/Palin Voter	8%	3%	85%	4%	214
Obama/Biden Voter	81%	7%	9%	4%	314
Other	21%	5%	74%	0%	14
Did Not Vote in 2008	33%	0%	40%	27%	40
Union household	59%	11%	26%	4%	85
Non union	47%	5%	43%	6%	507
Read Union Leader	40%	5%	52%	4%	192
Read Boston Globe	66%	3%	30%	1%	94
Watch WMUR	48%	6%	42%	4%	356
Listen to NHPR	71%	6%	20%	3%	207
18 to 34	59%	3%	23%	16%	64
35 to 49	37%	8%	51%	5%	105
50 to 64	55%	7%	32%	6%	211
65 and over	46%	3%	48%	3%	198
Working class men	41%	6%	41%	11%	122
College educ. men	44%	8%	46%	2%	168
Working class women	47%	4%	41%	8%	127
College educ. women	62%	5%	30%	3%	176
Male	43%	7%	45%	6%	294
Female	56%	4%	35%	5%	305
High school or less	43%	6%	38%	12%	125
Some college	45%	4%	44%	7%	124
College graduate	47%	7%	43%	3%	205
Post graduate	63%	4%	31%	2%	139
Attend services 1 or more/week	35%	5%	56%	4%	158
1 2 times a month	50%	2%	39%	8%	55
Less often	52%	5%	39%	4%	173
Never	61%	7%	23%	8%	178
North Country	53%	5%	37%	5%	48
Central / Lakes	51%	4%	37%	8%	110
Connecticut Valley	58%	3%	33%	6%	84
Mass Border	44%	6%	44%	6%	171
Seacoast	55%	6%	36%	3%	102
Manchester Area	41%	9%	46%	4%	84
First Cong. Dist.	49%	7%	40%	4%	273
Second Cong. Dist.	49%	5%	40%	6%	324