

# THE WMUR GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

October 9, 2012

### NH RACE TIGHTENS AFTER DEBATE

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DURHAM, NH – The race for president in New Hampshire has tightened in the past week. President Barack Obama continues to lead Mitt Romney but by a smaller margin, 6 percentage points compared to 15 percentage points a week ago. Three of five voters predict that the Obama/Biden ticket will ultimately win the election.

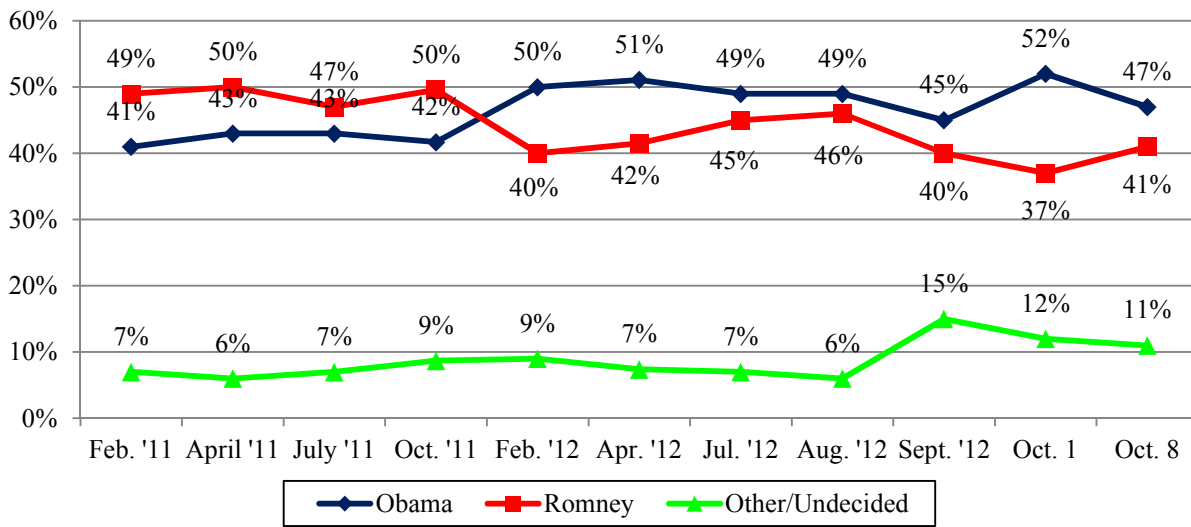
These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Five hundred and ninety (590) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between September 30 and October 6, 2012. The margin of sampling error for the survey is +/- 4.0 percent. Included is a subsample of 559 likely general election voters (margin of sampling error +/- 4.1%).

### 2012 Presidential Election

In the past week, Mitt Romney has re-started his foundering campaign with his debate performance last week and renewed Republican enthusiasm has helped him narrow the gap with Barack Obama in the Granite State. In the most recent Granite State Poll, 47% of likely New Hampshire voters plan to vote for Obama, 41% say they will support Romney, 2% prefer some other candidate, and 9% say they are undecided. When undecided voters are asked which candidate they lean toward, Obama leads 50% to 44% for Romney, with 2% preferring another candidate and 4% remaining undecided. Obama's 6 percentage point lead is within the poll's margin of error and is less than half as large as last week when he led by 15 percentage points in New Hampshire.

Obama's advantage among women has narrowed considerably. Including those who are undecided but lean toward him, women now prefer Obama over Romney by 8 percentage points, down from 27 percentage points a week ago. However, Obama continues to lead among men by 4 percentage points.

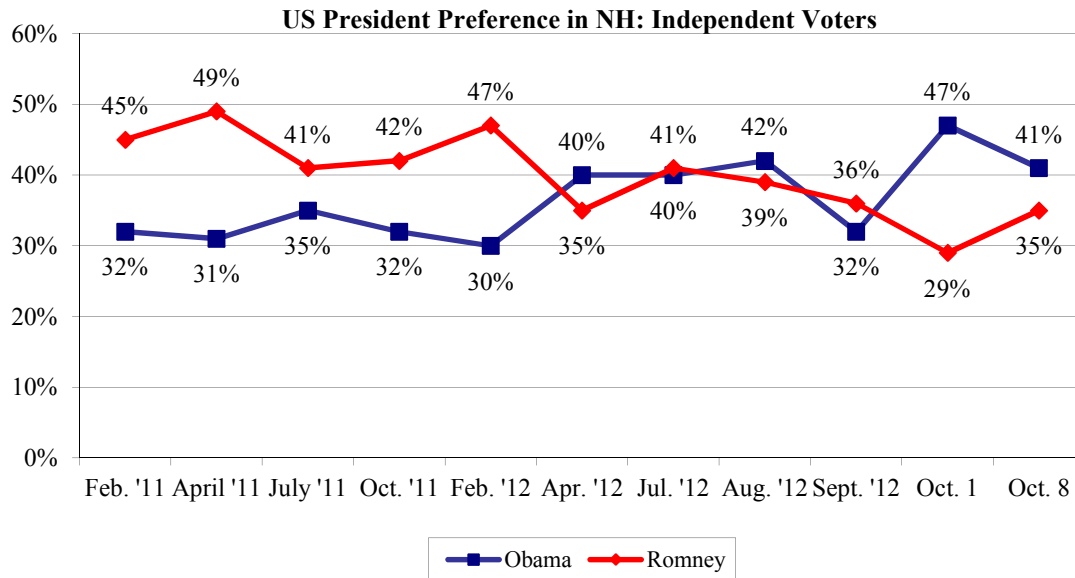
**November 2012 General Election - Obama vs. Romney**  
 (Likely 2012 General Election Voters)



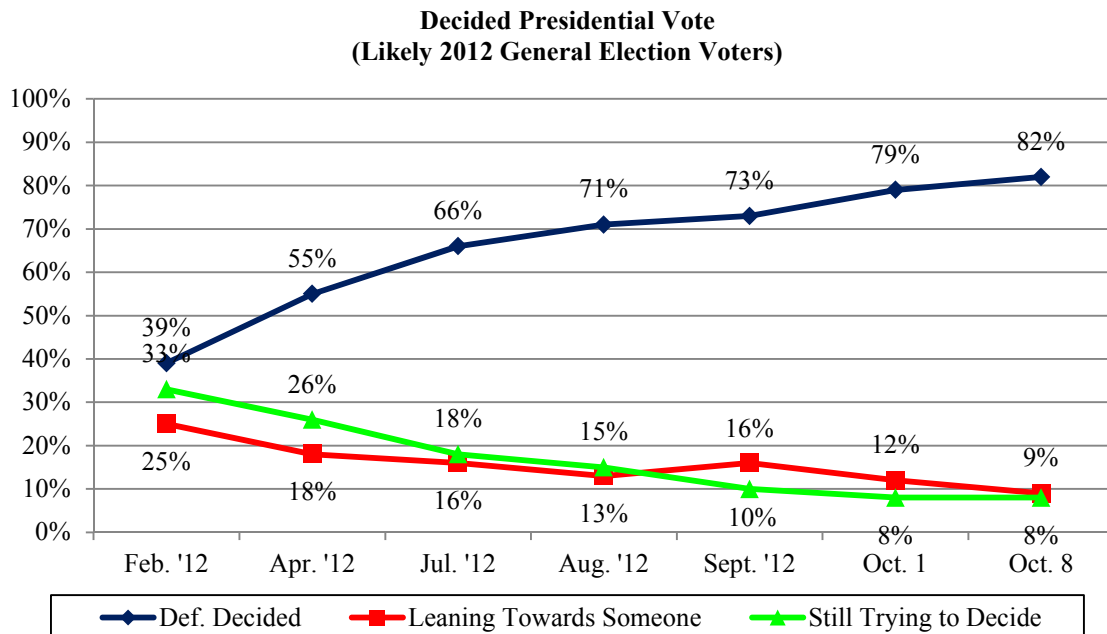
\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

The Republicans edge in motivation has disappeared. Among those who say they are extremely interested in the election, Obama leads by 52% to 46%, but this is smaller than a week ago when Obama held a 53% to 41% lead among this group. Throughout 2012, Romney had held a slim advantage among voters who were most interested in the election.

Both candidates are securing their bases -- Obama currently has the support of 93% of New Hampshire Democrats, including those who are undecided but lean to him, and Romney has the support of 94% of Republicans, including those who lean to him. Independents continue to break for Obama, 41% to 35%, but by a smaller margin than a week ago.

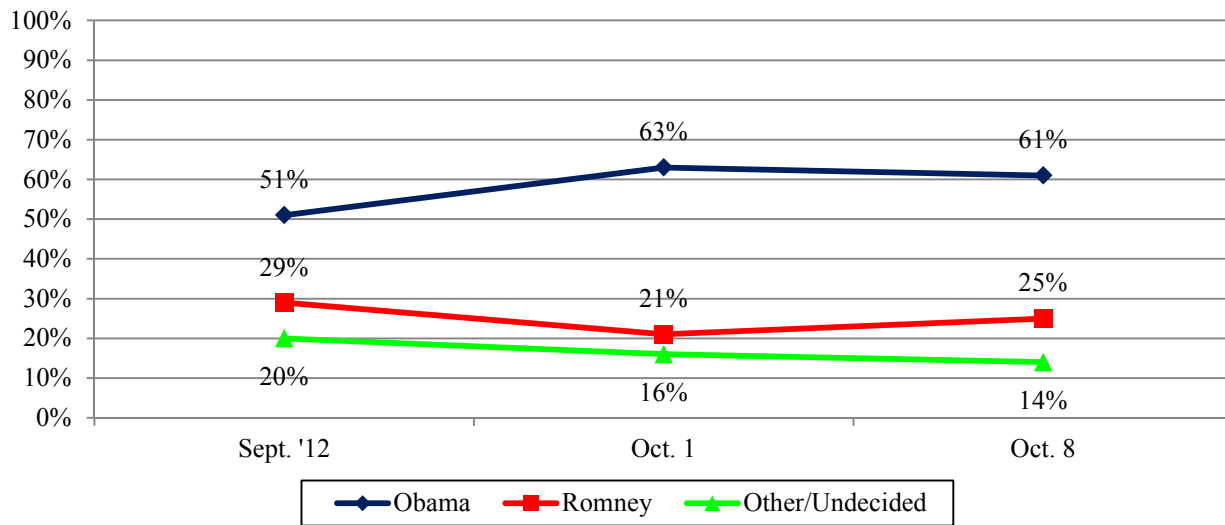


Currently, 82% of likely New Hampshire voters say they have definitely decided who they will vote for in November, 9% are leaning towards a candidate, and 8% are still trying to decide.



Most likely New Hampshire voters believe Obama will win reelection. When asked who they think is more likely to win the 2012 presidential election, 61% think Obama will win reelection, 25% think Romney will win, and 14% are unsure of the outcome. Earlier in September, 51% of New Hampshire likely voters believed Obama would win reelection.

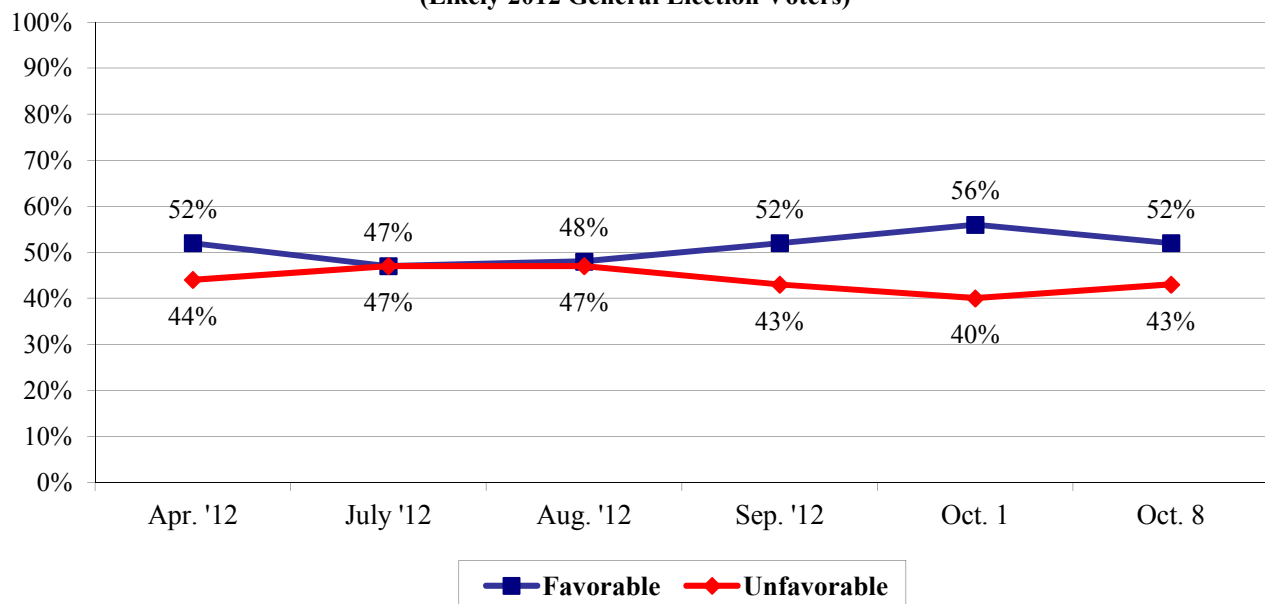
### Who Will Win the Presidential Election? (Likely 2012 General Election Voters)



### Candidate Favorability Ratings

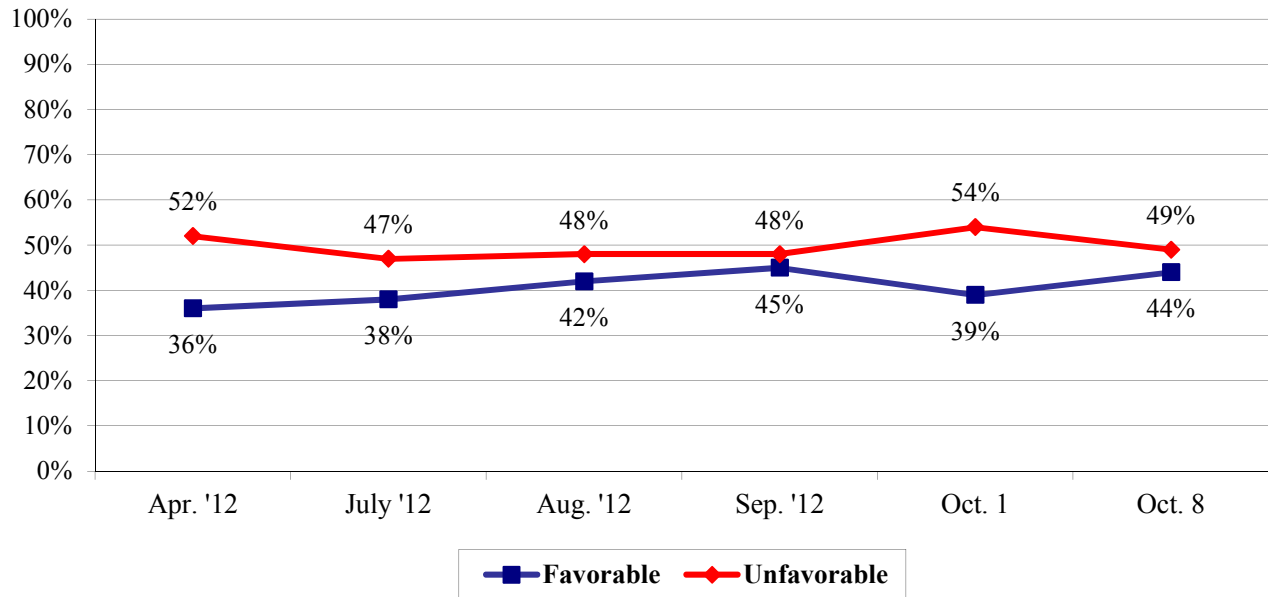
Obama continues to enjoy higher favorability ratings among likely voters than Romney. Obama is currently viewed favorably by 52% of New Hampshire likely voters, 43% have an unfavorable opinion of him, and 4% are neutral or don't know enough about him to say. Obama's net favorability rating, the percentage having a favorable opinion minus the percentage having an unfavorable opinion, is +9%, down slightly from +16% a week ago. New Hampshire Democrats continue to have a very favorable view of Obama (net favorability rating of +89%), while political independents have a somewhat favorable opinion of him (+13% net). Republicans (-82% net) continue to have a very unfavorable opinion of the President.

### Favorability Ratings – Barack Obama (Likely 2012 General Election Voters)



A plurality of New Hampshire likely voters have an unfavorable opinion of Romney -- 49% have an unfavorable opinion of Romney, 44% have a favorable opinion of him and 8% are neutral or don't know enough about him to say. Romney's net favorability rating is -5%, up from -15% a week ago. Romney's net favorability rating has rebounded among Republicans. It currently stands at +83% after dropping to +68% in last week's Granite State Poll. He is still viewed unfavorably by Independents (-11% net, up from -28%) and Democrats (-77% net, up from -81%).

**Favorability Ratings – Mitt Romney  
(Likely 2012 General Election Voters)**



## Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and ninety (590) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between September 30 and October 6, 2012. The margin of sampling error for the survey is +/- 4.0 percent. Included is a subsample of 559 likely general election voters (margin of sampling error +/- 4.1%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

### Favorability Rating –Barack Obama - Likely Voters

"Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. President Barack Obama?"

	<u>Favorable</u>	<u>Neutral/DK</u>	<u>Unfavorable</u>	<u>NET</u>	<u>(N=)</u>
<b>Oct. 8, '12</b>	<b>52%</b>	<b>4%</b>	<b>43%</b>	<b>+9%</b>	<b>(558)</b>
<b>Oct. 1, '12</b>	56%	4%	40%	+16%	(600)
<b>Sept' 12</b>	52%	5%	43%	+9%	(592)
<b>Aug. '12</b>	48%	6%	47%	+1%	(553)
<b>July '12</b>	47%	6%	47%	0%	(486)
<b>Apr. '12</b>	52%	4%	44%	+8%	(494)

### Favorability Rating – Mitt Romney - Likely Voters

"Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. Former Massachusetts Governor Mitt Romney?"

	<u>Favorable</u>	<u>Neutral/DK</u>	<u>Unfavorable</u>	<u>NET</u>	<u>(N=)</u>
<b>Oct. 8, '12</b>	<b>44%</b>	<b>8%</b>	<b>49%</b>	<b>-5%</b>	<b>(559)</b>
<b>Oct. 1, '12</b>	39%	8%	54%	-16%	(600)
<b>Sept' 12</b>	45%	8%	48%	-3%	(591)
<b>Aug. '12</b>	42%	10%	48%	-6%	(554)
<b>July '12</b>	38%	14%	47%	-9%	(518)
<b>Apr. '12</b>	36%	12%	52%	-15%	(495)

### Decided 2012 Presidential Vote – Likely Voters

"I know that it is early, but have you definitely decided who you will vote for in the election for President in 2012 ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	<u>Def. Decided Vote</u>	<u>Leaning Towards Someone</u>	<u>Still Trying To Decide</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>Oct. 8, '12</b>	<b>82%</b>	<b>9%</b>	<b>8%</b>	<b>1%</b>	<b>(555)</b>
<b>Oct. 1, '12</b>	79%	12%	8%	1%	(600)
<b>Sept. '12</b>	73%	16%	10%	1%	(592)
<b>Aug. '12</b>	71%	13%	15%	1%	(554)
<b>July '12</b>	66%	16%	18%	0%	(486)
<b>Apr. '12</b>	55%	18%	26%	1%	(497)
<b>Feb. '12</b>	39%	25%	33%	3%	(492)

**2012 Presidential Trial Heats  
(Likely 2012 Voters)**

"Thinking about the presidential election in November, will you vote for Republicans Mitt Romney and Paul Ryan ... Democrats Barack Obama and Joe Biden ... someone else ... or haven't you decided yet?" [ROTATE CANDIDATES]  
(Vice Presidential candidate names were added in the September 2012 poll.)

	<u>Obama</u>	<u>Romney</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
<b>Oct. 8, '12</b>	<b>47%</b>	<b>41%</b>	<b>2%</b>	<b>9%</b>	<b>(545)</b>
<b>Oct. 1, '12</b>	52%	37%	3%	9%	(588)
<b>Sept. '12</b>	45%	40%	3%	12%	(588)
<b>Aug. '12</b>	49%	46%	2%	4%	(550)
<b>July '12</b>	49%	45%	4%	3%	(470)
<b>Apr. '12</b>	51%	42%	2%	5%	(486)
<b>Feb. '12</b>	50%	40%	2%	9%	(483)
<b>Oct. '11</b>	42%	50%	2%	7%	(559)
<b>July '11</b>	43%	47%	2%	7%	(729)
<b>April '11</b>	43%	50%	2%	6%	(471)
<b>Feb. '11</b>	41%	49%	3%	7%	(712)

**2012 Presidential Trial Heats with Leaners  
(Likely 2012 Voters)**

"Thinking about the presidential election in November, will you vote for Republicans Mitt Romney and Paul Ryan ... Democrats Barack Obama and Joe Biden ... someone else ... or haven't you decided yet?" [ROTATE CANDIDATES]  
"Would you say you are leaning towards Republicans Mitt Romney and Paul Ryan or Democrats Barack Obama and Joe Biden?"

	<u>Obama</u>	<u>Romney</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
<b>Oct. 8, '12</b>	<b>50%</b>	<b>44%</b>	<b>2%</b>	<b>4%</b>	<b>(545)</b>
<b>Oct. 1, '12</b>	54%	39%	3%	4%	(588)

**Prediction of Who Will Win 2012 Presidential Election  
(Likely 2012 Voters)**

"Regardless of who you are voting for, which candidate do you think is most likely to win the 2012 presidential election?"

	<u>Obama</u>	<u>Romney</u>	<u>Other/ Undecided</u>	<u>(N=)</u>
<b>Oct. 8, '12</b>	<b>61%</b>	<b>25%</b>	<b>14%</b>	<b>(554)</b>
<b>Oct. 1, '12</b>	<b>63%</b>	<b>21%</b>	<b>16%</b>	<b>(596)</b>
<b>Sept. '12</b>	<b>51%</b>	<b>29%</b>	<b>20%</b>	<b>(592)</b>

**Favorability Rating - Barack Obama  
(2012 Likely General Election Voters)**

	<u>Favorable</u> 52%	<u>Neutral</u> 3%	<u>Unfavorable</u> 43%	<u>DK</u> 1%	<u>(N)</u> 558
<b>STATEWIDE</b>					
Registered Democrat	90%	0%	10%	0%	146
Registered Undeclared	55%	5%	38%	2%	232
Registered Republican	8%	4%	85%	2%	146
Democrat	94%	1%	5%	0%	237
Independent	50%	9%	37%	4%	87
Republican	6%	4%	88%	1%	214
Liberal	88%	3%	9%	0%	114
Moderate	62%	5%	31%	2%	226
Conservative	11%	1%	87%	2%	169
Support Tea Party	5%	1%	92%	2%	121
Neutral	32%	7%	60%	1%	144
Oppose Tea Party	87%	2%	10%	1%	251
McCain/Palin Voter	5%	3%	90%	2%	198
Obama/Biden Voter	85%	3%	10%	1%	292
Did Not Vote in 2008	50%	3%	47%	0%	32
Union household	68%	1%	28%	3%	82
Non union	49%	4%	46%	1%	465
Read Union Leader	37%	6%	57%	1%	145
Read Boston Globe	72%	2%	25%	2%	62
Watch WMUR	51%	5%	43%	1%	333
Listen to NHPR	73%	1%	24%	2%	196
18 to 34	68%	6%	26%	0%	61
35 to 49	43%	3%	50%	4%	111
50 to 64	57%	3%	39%	1%	170
65 and over	49%	3%	48%	1%	184
Working class men	40%	2%	56%	2%	115
College educ men	58%	4%	38%	0%	149
Working class women	50%	2%	49%	0%	109
College educ women	57%	5%	36%	2%	169
Male	50%	3%	45%	2%	270
Female	54%	4%	41%	1%	288
High school or less	43%	3%	54%	0%	98
Some college	46%	1%	51%	2%	126
College graduate	53%	2%	43%	2%	186
Post graduate	63%	8%	29%	0%	132
Attend services 1 or more/week	39%	2%	58%	0%	115
1 2 times a month	45%	8%	48%	0%	76
Less often	47%	4%	48%	1%	147
Never	67%	2%	28%	3%	183
North Country	61%	7%	31%	0%	48
Central / Lakes	58%	2%	39%	0%	87
Connecticut Valley	68%	1%	30%	1%	81
Mass Border	46%	2%	51%	1%	140
Seacoast	52%	4%	41%	2%	109
Manchester Area	39%	6%	53%	3%	93
First Cong. Dist	48%	5%	45%	2%	275
Second Cong. Dist	56%	2%	41%	0%	283

**Favorability Rating – Mitt Romney  
(2012 Likely General Election Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>44%</b>	<b>6%</b>	<b>49%</b>	<b>2%</b>	<b>559</b>
Registered Democrat	13%	3%	82%	1%	146
Registered Undeclared	40%	9%	50%	1%	232
Registered Republican	85%	4%	9%	2%	147
Democrat	9%	4%	86%	1%	237
Independent	36%	13%	47%	4%	87
Republican	89%	4%	6%	1%	215
Liberal	11%	2%	85%	2%	114
Moderate	37%	8%	54%	1%	226
Conservative	82%	4%	14%	1%	170
Support Tea Party	90%	2%	8%	0%	121
Neutral	65%	6%	28%	1%	144
Oppose Tea Party	13%	6%	79%	2%	251
McCain/Palin Voter	92%	4%	2%	2%	198
Obama/Biden Voter	15%	6%	77%	2%	292
Did Not Vote in 2008	24%	0%	76%	0%	32
Union household	33%	4%	63%	0%	82
Non union	47%	6%	46%	2%	466
Read Union Leader	61%	7%	29%	3%	146
Read Boston Globe	29%	4%	65%	2%	62
Watch WMUR	45%	7%	46%	2%	334
Listen to NHPR	25%	8%	67%	0%	196
18 to 34	20%	3%	72%	6%	61
35 to 49	56%	6%	38%	0%	111
50 to 64	41%	4%	53%	2%	170
65 and over	48%	6%	44%	1%	185
Working class men	51%	7%	42%	1%	116
College educ men	41%	5%	53%	1%	149
Working class women	45%	4%	47%	4%	109
College educ women	42%	7%	50%	1%	169
Male	45%	5%	48%	1%	271
Female	43%	6%	49%	2%	288
High school or less	49%	6%	41%	4%	99
Some college	47%	5%	47%	1%	126
College graduate	47%	4%	48%	1%	186
Post graduate	34%	9%	56%	1%	132
Attend services 1 or more/week	58%	9%	31%	2%	115
1 2 times a month	55%	5%	40%	0%	76
Less often	54%	3%	42%	1%	148
Never	24%	7%	66%	3%	183
North Country	42%	12%	46%	0%	48
Central / Lakes	39%	4%	56%	0%	87
Connecticut Valley	29%	6%	62%	3%	81
Mass Border	50%	5%	43%	1%	141
Seacoast	44%	2%	54%	1%	109
Manchester Area	54%	8%	34%	4%	93
First Cong. Dist	49%	4%	45%	2%	275
Second Cong. Dist	39%	7%	52%	1%	283



**Decided Presidential Vote**

	<u>Def. Decided</u> 82%	<u>Leaning Towards Someone</u> 9%	<u>Still Trying To Decide</u> 8%	<u>DK</u> 1%	<u>(N)</u> 555
<b>STATEWIDE</b>					
Registered Democrat	90%	3%	6%	1%	146
Registered Undeclared	75%	13%	11%	1%	230
Registered Republican	88%	6%	6%	0%	147
Democrat	91%	5%	3%	0%	236
Independent	50%	23%	22%	4%	85
Republican	84%	7%	9%	0%	215
Liberal	85%	9%	6%	1%	114
Moderate	80%	9%	10%	1%	224
Conservative	84%	8%	8%	1%	170
Romney supporter	91%	8%	1%	0%	225
Obama supporter	91%	8%	0%	0%	259
Other/Undecided	12%	11%	70%	7%	61
Support Tea Party	94%	5%	1%	0%	121
Neutral	70%	9%	19%	1%	142
Oppose Tea Party	85%	10%	5%	1%	249
McCain/Palin Voter	88%	6%	5%	0%	198
Obama/Biden Voter	81%	9%	8%	1%	291
Did Not Vote in 2008	56%	15%	29%	0%	31
Union household	79%	12%	6%	3%	82
Non union	82%	8%	9%	0%	462
Read Union Leader	79%	14%	6%	0%	144
Read Boston Globe	82%	14%	4%	0%	62
Watch WMUR	80%	11%	9%	0%	332
Listen to NHPR	84%	8%	6%	1%	194
18 to 34	70%	13%	18%	0%	61
35 to 49	85%	4%	9%	2%	110
50 to 64	83%	9%	8%	0%	169
65 and over	85%	9%	6%	0%	184
Working class men	76%	6%	16%	2%	116
College educ men	83%	10%	7%	0%	148
Working class women	82%	8%	9%	1%	108
College educ women	86%	10%	5%	0%	168
Male	80%	8%	11%	1%	269
Female	84%	9%	6%	0%	286
High school or less	78%	8%	15%	0%	98
Some college	79%	7%	11%	3%	126
College graduate	85%	10%	4%	0%	184
Post graduate	83%	9%	8%	0%	132
Attend services 1 or more/week	80%	12%	8%	1%	112
1 2 times a month	85%	6%	9%	0%	76
Less often	78%	10%	12%	0%	147
Never	83%	9%	6%	2%	183
North Country	71%	17%	12%	0%	46
Central / Lakes	84%	7%	7%	2%	87
Connecticut Valley	85%	9%	6%	0%	81
Mass Border	83%	7%	9%	0%	139
Seacoast	82%	9%	7%	2%	109
Manchester Area	82%	7%	11%	0%	93
First Cong. Dist	81%	9%	9%	1%	274
Second Cong. Dist	83%	8%	8%	1%	281

**2012 Presidential Election – Romney vs. Obama  
(2012 Likely General Election Voters)**

<b>STATEWIDE</b>	<b><u>Romney</u></b> 41%	<b><u>Obama</u></b> 47%	<b><u>Other</u></b> 2%	<b><u>Undecided</u></b> 9%	<b><u>(N)</u></b> 545
Registered Democrat	10%	83%	2%	5%	146
Registered Undeclared	35%	49%	2%	13%	226
Registered Republican	87%	6%	0%	7%	144
Democrat	5%	91%	1%	3%	235
Independent	35%	33%	6%	26%	82
Republican	86%	2%	0%	11%	212
Liberal	8%	87%	1%	4%	114
Moderate	31%	54%	3%	12%	220
Conservative	81%	8%	1%	10%	168
Def. decided vote	46%	53%	1%	0%	448
Leaning towards someone	39%	47%	0%	14%	45
Still trying to decide	7%	2%	8%	84%	47
Extremely interested in election	43%	50%	0%	6%	349
Very interested	40%	45%	2%	13%	156
Somewhat/Not very interested	29%	36%	13%	21%	40
Often discuss election	45%	45%	1%	8%	375
Sometimes discuss	35%	51%	3%	11%	122
Rarely/never discuss	30%	55%	2%	14%	48
Def. Will Vote	42%	47%	2%	9%	509
Vote unless emergency	27%	51%	4%	19%	37
Approve of Obama	3%	88%	0%	9%	284
Disapprove of Obama	85%	2%	3%	10%	254
Support Tea Party	93%	5%	2%	0%	121
Neutral	55%	23%	1%	21%	140
Oppose Tea Party	9%	82%	3%	6%	243
McCain/Palin Voter	92%	2%	0%	7%	195
Obama/Biden Voter	9%	80%	2%	10%	289
Did Not Vote in 2008	26%	43%	11%	21%	31
Union household	29%	60%	2%	10%	80
Non union	44%	45%	2%	10%	454
Read Union Leader	60%	32%	1%	7%	138
Read Boston Globe	25%	68%	0%	7%	62
Watch WMUR	42%	46%	2%	10%	324
Listen to NHPR	21%	69%	2%	8%	190

**2012 Presidential Election – Romney vs. Obama  
(2012 Likely General Election Voters)**

	<u>Romney</u>	<u>Obama</u>	<u>Other</u>	<u>Undecided</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>41%</b>	<b>47%</b>	<b>2%</b>	<b>9%</b>	<b>545</b>
18 to 34	20%	58%	4%	18%	60
35 to 49	47%	38%	2%	13%	109
50 to 64	37%	54%	1%	9%	166
65 and over	49%	45%	2%	5%	183
Working class men	50%	33%	3%	14%	112
College educ men	36%	54%	2%	8%	148
Working class women	44%	42%	3%	11%	107
College educ women	38%	55%	0%	6%	164
Male	42%	45%	2%	11%	266
Female	41%	50%	1%	8%	280
High school or less	50%	36%	4%	10%	97
Some college	46%	37%	2%	15%	123
College graduate	45%	49%	1%	4%	184
Post graduate	25%	63%	1%	11%	128
Attend services 1 or more/week	56%	33%	1%	10%	109
1 2 times a month	46%	42%	1%	10%	74
Less often	49%	39%	0%	12%	148
Never	24%	64%	4%	7%	181
North Country	36%	51%	0%	13%	41
Central / Lakes	35%	54%	1%	10%	85
Connecticut Valley	27%	67%	1%	6%	80
Mass Border	50%	40%	2%	9%	140
Seacoast	41%	46%	2%	10%	109
Manchester Area	50%	36%	4%	11%	90
First Cong. Dist	45%	43%	2%	10%	270
Second Cong. Dist	38%	52%	2%	9%	275

**2012 Presidential Election – Romney vs. Obama – Combined With Leaners  
(2012 Likely General Election Voters)**

<b>STATEWIDE</b>	<b><u>Romney</u></b> <b>44%</b>	<b><u>Obama</u></b> <b>50%</b>	<b><u>Other</u></b> <b>2%</b>	<b><u>Undecided</u></b> <b>4%</b>	<b><u>(N)</u></b> <b>545</b>
Registered Democrat	11%	86%	2%	1%	146
Registered Undeclared	39%	52%	3%	6%	226
Registered Republican	91%	6%	0%	3%	144
Democrat	5%	93%	1%	1%	235
Independent	35%	41%	7%	17%	82
Republican	94%	3%	0%	3%	212
Liberal	8%	89%	1%	3%	114
Moderate	34%	57%	3%	5%	220
Conservative	87%	8%	2%	3%	168
Def. decided vote	46%	53%	1%	0%	448
Leaning towards someone	46%	51%	0%	3%	45
Still trying to decide	32%	16%	10%	42%	47
Extremely interested in election	46%	52%	0%	2%	349
Very interested	45%	47%	2%	6%	156
Somewhat/Not very interested	29%	42%	16%	12%	40
Often discuss election	48%	47%	1%	4%	375
Sometimes discuss	38%	54%	4%	4%	122
Rarely/never discuss	32%	59%	2%	7%	48
Def. Will Vote	45%	49%	2%	4%	509
Vote unless emergency	30%	56%	6%	8%	37
Approve of Obama	4%	91%	0%	5%	284
Disapprove of Obama	90%	3%	4%	3%	254
Support Tea Party	93%	5%	2%	0%	121
Neutral	62%	27%	1%	9%	140
Oppose Tea Party	10%	85%	3%	3%	243
McCain/Palin Voter	96%	2%	0%	3%	195
Obama/Biden Voter	11%	84%	2%	4%	289
Did Not Vote in 2008	31%	45%	14%	11%	31
Union household	32%	63%	2%	4%	80
Non union	47%	47%	2%	4%	454
Read Union Leader	62%	33%	1%	3%	138
Read Boston Globe	27%	68%	0%	5%	62
Watch WMUR	47%	47%	2%	4%	324
Listen to NHPR	23%	72%	2%	3%	190

**2012 Presidential Election – Romney vs. Obama – Combined With Leaners  
(2012 Likely General Election Voters)**

	<u>Romney</u>	<u>Obama</u>	<u>Other</u>	<u>Undecided</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>44%</b>	<b>50%</b>	<b>2%</b>	<b>4%</b>	<b>545</b>
18 to 34	23%	63%	6%	8%	60
35 to 49	51%	42%	2%	5%	109
50 to 64	40%	54%	1%	5%	166
65 and over	50%	46%	2%	1%	183
Working class men	54%	35%	4%	6%	112
College educ men	37%	57%	2%	4%	148
Working class women	49%	46%	3%	3%	107
College educ women	41%	55%	0%	3%	164
Male	44%	48%	3%	5%	266
Female	44%	52%	1%	3%	280
High school or less	54%	39%	4%	3%	97
Some college	50%	42%	3%	6%	123
College graduate	47%	50%	1%	1%	184
Post graduate	28%	64%	1%	7%	128
Attend services 1 or more/week	61%	34%	2%	3%	109
1 2 times a month	47%	42%	1%	10%	74
Less often	53%	42%	0%	5%	148
Never	26%	68%	4%	2%	181
North Country	36%	58%	0%	7%	41
Central / Lakes	39%	55%	2%	4%	85
Connecticut Valley	30%	67%	1%	2%	80
Mass Border	52%	42%	2%	4%	140
Seacoast	44%	50%	2%	4%	109
Manchester Area	53%	38%	4%	5%	90
First Cong. Dist	47%	46%	2%	5%	270
Second Cong. Dist	42%	53%	2%	4%	275

**Who Will Win the Presidential Election  
(2012 Likely General Election Voters)**

<b>STATEWIDE</b>	<b><u>Romney &amp; Ryan</u></b> <b>25%</b>	<b><u>Obama &amp; Biden</u></b> <b>61%</b>	<b><u>Undecided</u></b> <b>14%</b>	<b><u>(N)</u></b> <b>554</b>
Registered Democrat	4%	87%	9%	146
Registered Undeclared	22%	61%	17%	231
Registered Republican	55%	31%	14%	144
Democrat	4%	87%	9%	237
Independent	17%	62%	22%	86
Republican	53%	30%	16%	213
Liberal	6%	89%	5%	114
Moderate	18%	69%	12%	223
Conservative	49%	30%	21%	170
Def. decided vote	29%	60%	11%	452
Leaning towards someone	6%	64%	30%	48
Still trying to decide	13%	62%	25%	47
Romney supporter	58%	25%	16%	225
Obama supporter	1%	92%	7%	259
Other/Undecided	12%	60%	28%	61
Support Tea Party	66%	19%	15%	121
Neutral	29%	49%	22%	141
Oppose Tea Party	3%	87%	10%	250
McCain/Palin Voter	53%	30%	16%	196
Obama/Biden Voter	6%	82%	11%	292
Did Not Vote in 2008	20%	66%	15%	32
Union household	18%	69%	13%	82
Non union	27%	59%	14%	461
Read Union Leader	39%	46%	16%	143
Read Boston Globe	18%	71%	11%	62
Watch WMUR	26%	61%	13%	331
Listen to NHPR	13%	75%	12%	194
18 to 34	15%	72%	13%	61
35 to 49	27%	55%	18%	111
50 to 64	23%	67%	10%	166
65 and over	30%	56%	14%	185
Working class men	38%	48%	14%	116
College educ men	19%	68%	13%	148
Working class women	26%	57%	18%	109
College educ women	21%	66%	13%	166
Male	27%	59%	14%	270
Female	23%	62%	15%	285
High school or less	27%	59%	15%	99
Some college	36%	47%	16%	126
College graduate	27%	61%	13%	184
Post graduate	11%	76%	13%	129
Attend services 1 or more/week	30%	50%	20%	113
1 2 times a month	40%	49%	11%	74
Less often	29%	56%	15%	148
Never	13%	76%	11%	183
North Country	18%	55%	27%	47
Central / Lakes	20%	63%	17%	87
Connecticut Valley	11%	76%	13%	81
Mass Border	31%	59%	11%	140
Seacoast	31%	58%	11%	109
Manchester Area	33%	53%	15%	90
First Cong. Dist	29%	58%	13%	271
Second Cong. Dist	22%	63%	15%	283

**Interest in General Election**

	<b><u>Extremely Interested</u></b> 61%	<b><u>Very Interested</u></b> 28%	<b><u>Somewhat Interested</u></b> 8%	<b><u>Note Very Interested</u></b> 3%	<b><u>(N)</u></b> 589
<b>STATEWIDE</b>					
Registered Democrat	70%	23%	5%	1%	151
Registered Undeclared	57%	33%	7%	3%	236
Registered Republican	68%	28%	5%	0%	147
Democrat	64%	26%	9%	1%	251
Independent	54%	26%	10%	9%	97
Republican	62%	31%	6%	1%	219
Liberal	65%	25%	9%	1%	120
Moderate	57%	31%	9%	2%	237
Conservative	64%	28%	5%	3%	180
Def. decided vote	68%	26%	5%	0%	455
Leaning towards someone	51%	27%	19%	4%	48
Still trying to decide	33%	52%	8%	8%	47
Romney supporter	67%	28%	4%	1%	225
Obama supporter	67%	27%	5%	0%	259
Other/Undecided	39%	38%	17%	6%	61
Support Tea Party	73%	18%	7%	2%	132
Neutral	55%	32%	7%	6%	150
Oppose Tea Party	62%	30%	7%	1%	259
McCain/Palin Voter	69%	27%	4%	0%	198
Obama/Biden Voter	62%	29%	7%	2%	304
Did Not Vote in 2008	20%	29%	32%	19%	46
Union household	65%	31%	3%	1%	84
Non union	61%	28%	8%	3%	490
Read Union Leader	56%	30%	14%	0%	155
Read Boston Globe	73%	20%	6%	0%	63
Watch WMUR	61%	29%	8%	2%	351
Listen to NHPR	70%	26%	3%	1%	202
18 to 34	33%	24%	35%	7%	76
35 to 49	68%	26%	3%	2%	114
50 to 64	67%	26%	4%	3%	176
65 and over	61%	33%	5%	1%	189
Working class men	50%	33%	9%	8%	126
College educ men	65%	24%	10%	1%	159
Working class women	57%	29%	10%	3%	119
College educ women	67%	28%	4%	1%	169
Male	59%	28%	9%	4%	290
Female	63%	28%	7%	2%	298
High school or less	45%	34%	12%	9%	115
Some college	61%	28%	8%	3%	130
College graduate	59%	31%	9%	0%	190
Post graduate	76%	19%	3%	1%	138
Attend services 1 or more/week	60%	29%	9%	1%	122
1 2 times a month	64%	28%	9%	0%	80
Less often	62%	27%	7%	4%	154
Never	57%	31%	8%	4%	194
North Country	62%	35%	3%	0%	49
Central / Lakes	60%	25%	11%	4%	95
Connecticut Valley	63%	32%	1%	3%	84
Mass Border	62%	28%	6%	4%	150
Seacoast	66%	24%	10%	0%	111
Manchester Area	52%	28%	15%	5%	99
First Cong. Dist	60%	28%	10%	3%	290
Second Cong. Dist	62%	29%	6%	3%	298

## Discuss Presidential Election With Family/Friends

	<u>Often</u> 66%	<u>Sometimes</u> 23%	<u>Rarely/ Never</u> 11%	<u>(N)</u> 589
<b>STATEWIDE</b>				
Registered Democrat	70%	20%	11%	151
Registered Undeclared	67%	23%	11%	236
Registered Republican	71%	25%	4%	147
Democrat	65%	23%	11%	251
Independent	61%	25%	14%	97
Republican	70%	23%	7%	219
Liberal	70%	25%	6%	120
Moderate	64%	23%	13%	237
Conservative	70%	21%	9%	180
Def. decided vote	71%	21%	8%	455
Leaning towards someone	48%	40%	12%	48
Still trying to decide	62%	25%	13%	47
Romney supporter	74%	19%	6%	225
Obama supporter	66%	24%	10%	259
Other/Undecided	60%	27%	12%	61
Support Tea Party	74%	17%	8%	132
Neutral	59%	27%	14%	150
Oppose Tea Party	70%	21%	9%	259
McCain/Palin Voter	73%	21%	6%	198
Obama/Biden Voter	66%	23%	11%	304
Did Not Vote in 2008	32%	41%	28%	46
Union household	75%	18%	7%	84
Non union	65%	24%	11%	490
Read Union Leader	66%	24%	10%	155
Read Boston Globe	79%	15%	6%	63
Watch WMUR	66%	23%	10%	351
Listen to NHPR	71%	21%	9%	202
18 to 34	41%	33%	26%	76
35 to 49	69%	26%	5%	114
50 to 64	69%	23%	8%	176
65 and over	69%	20%	12%	189
Working class men	60%	25%	14%	126
College educ men	69%	23%	9%	159
Working class women	62%	21%	17%	119
College educ women	70%	24%	6%	169
Male	66%	24%	11%	290
Female	67%	22%	11%	298
High school or less	51%	26%	23%	115
Some college	69%	21%	9%	130
College graduate	63%	28%	9%	190
Post graduate	78%	16%	6%	138
Attend services 1 or more/week	66%	22%	11%	122
1 2 times a month	69%	22%	8%	80
Less often	68%	22%	10%	154
Never	62%	25%	13%	194
North Country	54%	35%	11%	49
Central / Lakes	62%	21%	17%	95
Connecticut Valley	71%	16%	13%	84
Mass Border	65%	25%	10%	150
Seacoast	73%	18%	9%	111
Manchester Area	65%	28%	7%	99
First Cong. Dist	64%	25%	10%	290
Second Cong. Dist	68%	21%	12%	298



## Likelihood of Voting in Election

STATEWIDE	<u>May Vote/Will Vote Unless Emergency</u> 7%	<u>Def. Will Vote</u> 88%	<u>Non- Voter</u> 5%	<u>(N)</u> 590
Registered Democrat	3%	94%	3%	151
Registered Undeclared	9%	89%	2%	236
Registered Republican	1%	99%	0%	147
Democrat	5%	89%	5%	251
Independent	12%	78%	10%	97
Republican	5%	94%	2%	219
Liberal	9%	86%	5%	120
Moderate	8%	87%	5%	237
Conservative	3%	92%	5%	180
Def. decided vote	5%	95%	0%	455
Leaning towards someone	13%	87%	0%	48
Still trying to decide	15%	85%	0%	47
Romney supporter	4%	96%	0%	225
Obama supporter	7%	93%	0%	259
Other/Undecided	13%	87%	0%	61
Support Tea Party	5%	87%	8%	132
Neutral	7%	89%	4%	150
Oppose Tea Party	7%	90%	3%	259
McCain/Palin Voter	4%	96%	0%	198
Obama/Biden Voter	5%	91%	4%	304
Did Not Vote in 2008	32%	39%	29%	46
Union household	6%	91%	3%	84
Non union	7%	88%	5%	490
Read Union Leader	4%	90%	6%	155
Read Boston Globe	7%	91%	2%	63
Watch WMUR	5%	90%	5%	351
Listen to NHPR	5%	92%	3%	202
18 to 34	14%	66%	20%	76
35 to 49	7%	90%	3%	114
50 to 64	4%	93%	3%	176
65 and over	7%	91%	2%	189
Working class men	8%	84%	8%	126
College educ men	9%	86%	6%	159
Working class women	6%	86%	8%	119
College educ women	4%	96%	0%	169
Male	8%	85%	7%	292
Female	5%	92%	4%	298
High school or less	8%	77%	14%	115
Some college	6%	92%	3%	130
College graduate	7%	91%	2%	190
Post graduate	5%	91%	4%	138
Attend services 1 or more/week	8%	87%	6%	122
1 2 times a month	1%	94%	5%	80
Less often	10%	85%	4%	154
Never	6%	89%	5%	194
North Country	8%	91%	2%	49
Central / Lakes	4%	87%	9%	95
Connecticut Valley	12%	82%	6%	86
Mass Border	6%	88%	6%	150
Seacoast	6%	92%	2%	111
Manchester Area	4%	89%	7%	99
First Cong. Dist	6%	89%	5%	290
Second Cong. Dist	7%	88%	5%	300