

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

October 15, 2012

GOV. LYNCH GOES OUT ON TOP, NH LEGISLATURE LESS POPULAR

By: Andrew E. Smith, Ph.D.
 Chad S. Novak, M.A.
 UNH Survey Center
 603/862-2226
www.unh.edu/survey-center

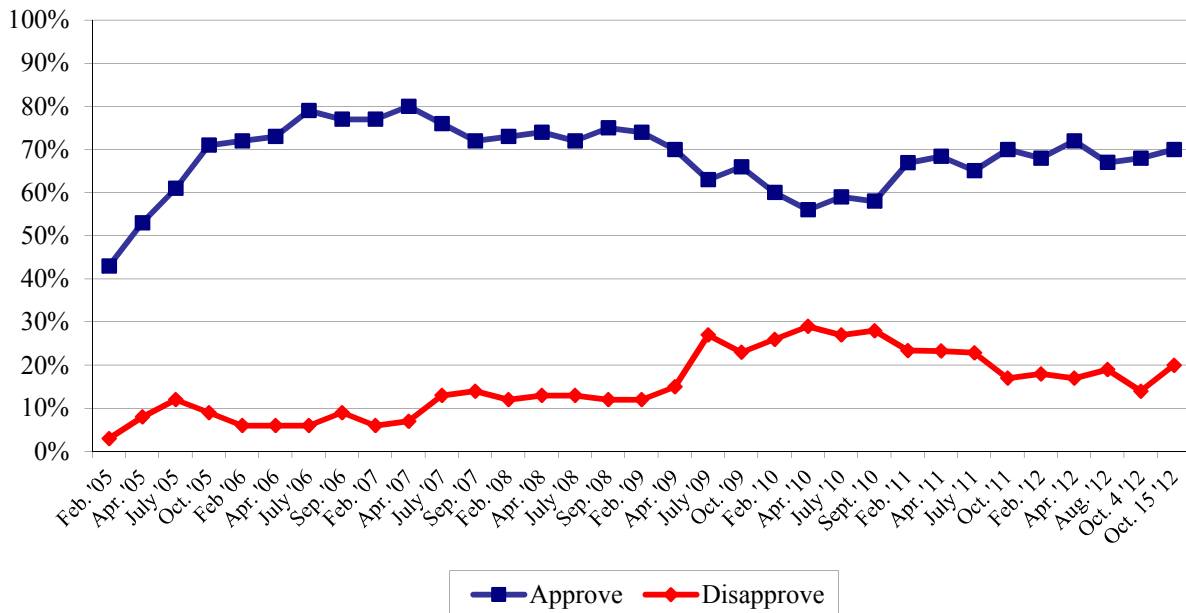
DURHAM, NH – Governor John Lynch gets high job approval ratings in his final months in office. The Republican led legislature is less popular going into the election in November.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Five hundred and ninety (590) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between September 30 and October 6, 2012. The margin of sampling error for the survey is +/- 4.0 percent.

Gubernatorial Approval

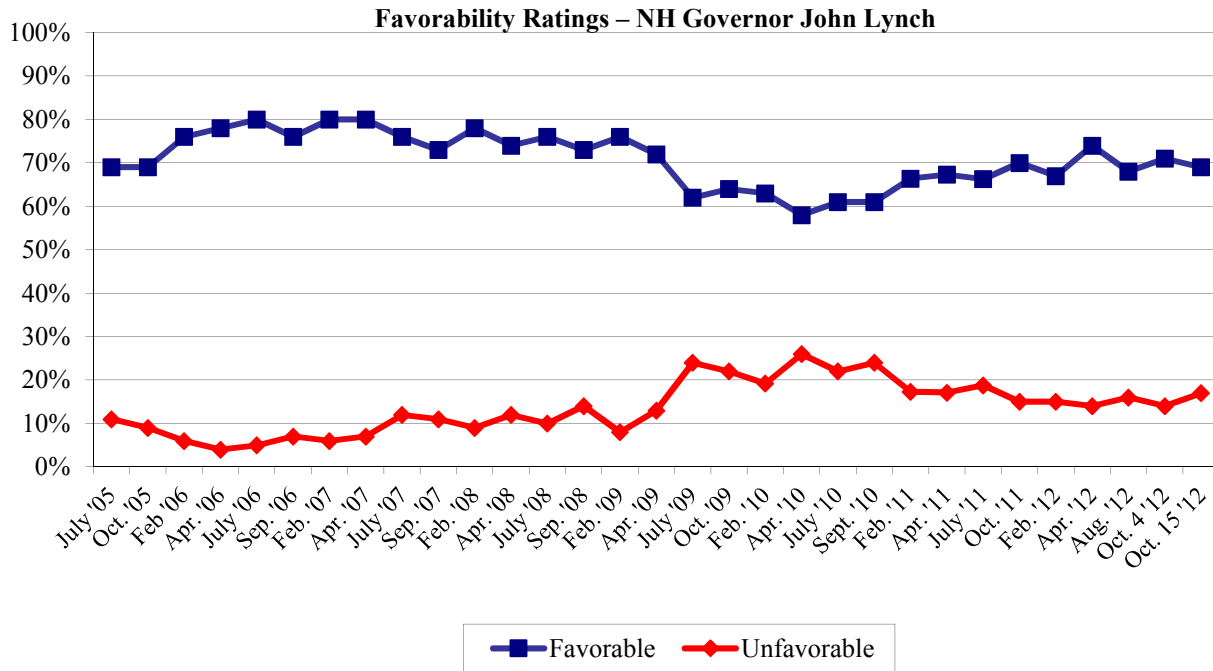
In the final months of John Lynch's record 4 terms as New Hampshire Governor, he continues to be seen as a very effective governor. In the most recent Granite State Poll, 70% of New Hampshire adults say they approve of the way he is handling his job as governor, 20% disapprove, and 10% are neutral or are unsure. Lynch continues to enjoy high approval ratings from Democrats (84% approve) and also receives majority support from Independents (67%) and Republicans (56%).

NH Gubernatorial Approval – John Lynch



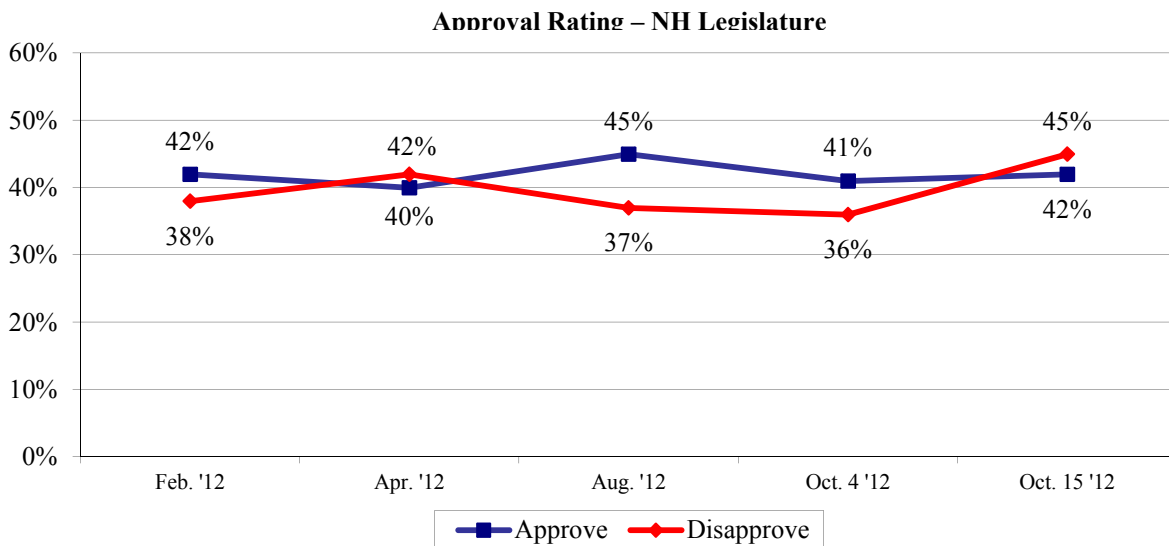
* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

Lynch's personal favorability ratings also remain very high. In the latest Granite State Poll, 69% of New Hampshire adults say they have a favorable opinion of Lynch, 17% have an unfavorable opinion, 8% are neutral, and 6% say they don't know enough about him to say. Lynch's net favorability rating, the percentage having a favorable opinion minus the percentage having an unfavorable opinion, remains high at +52%. Lynch receives very high net favorability ratings from Democrats (+74%) as well as from Independents (+46%), and even receives high net favorability ratings from Republicans (+31%).



Approval of NH Legislature

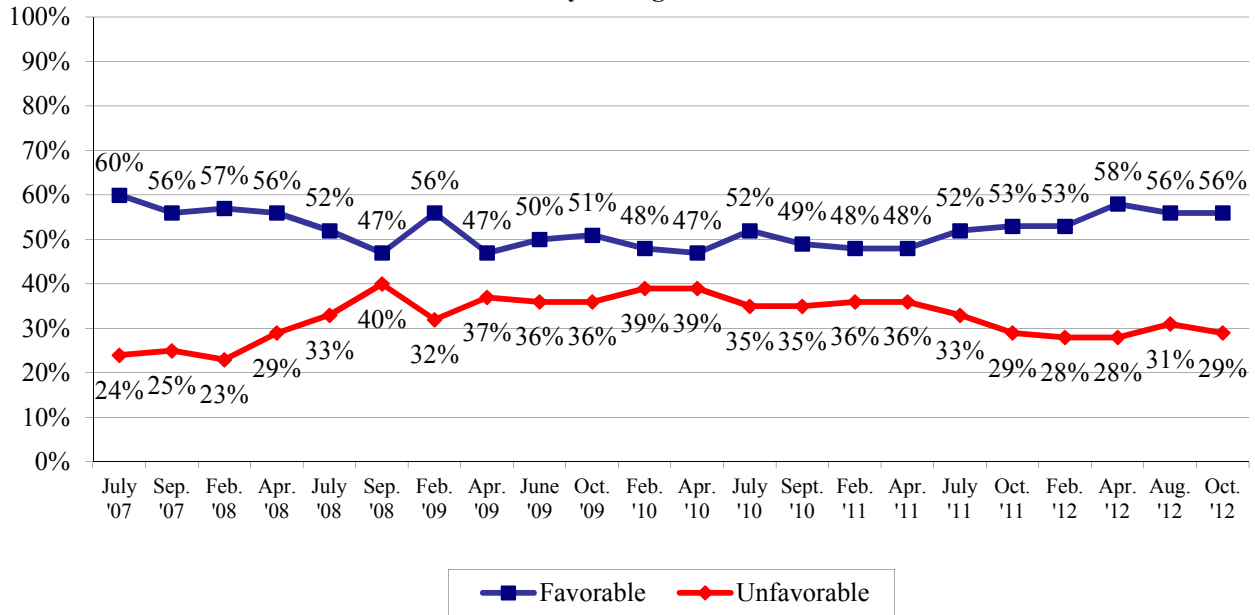
With one month before the election, support for the Republican led New Hampshire legislature has dropped. Currently, 42% of New Hampshire adults approve of how the State Legislature is doing its job, 45% disapprove, and 13% are neutral or don't know enough to say. A majority of Republicans (58%) approve of the job the Legislature is doing, but only 32% of Democrats and 31% of Independents approve.



Favorability Ratings – Senator Jeanne Shaheen

Democratic Senator Jeanne Shaheen has long been one of the most popular politicians in New Hampshire. In the most recent Granite State Poll, 56% of New Hampshire adults say they have a favorable opinion of Shaheen, 29% have an unfavorable opinion of her, 4% are neutral and 11% don't know enough about her to say. Shaheen's net favorability rating is +27, unchanged from +25% in August. Shaheen is viewed very favorably among Democrats (net favorability rating of +72%), favorably among Independents (+19%), and unfavorably among Republicans (-23%).

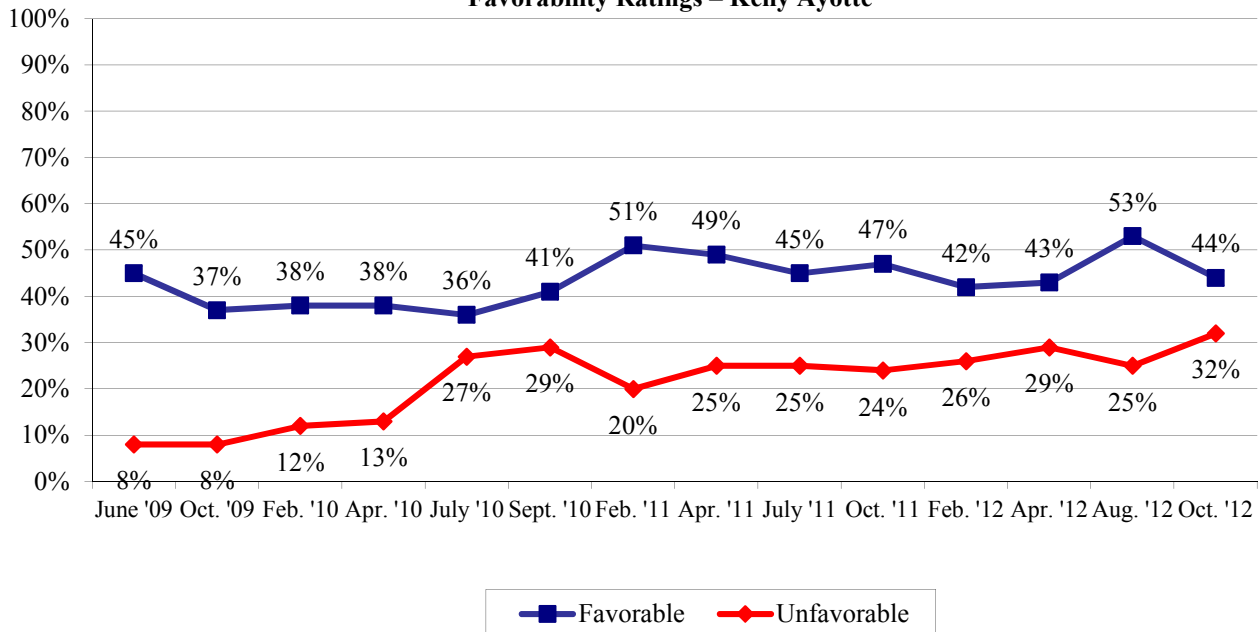
Favorability Ratings –Jeanne Shaheen



Favorability Ratings – Senator Kelly Ayotte

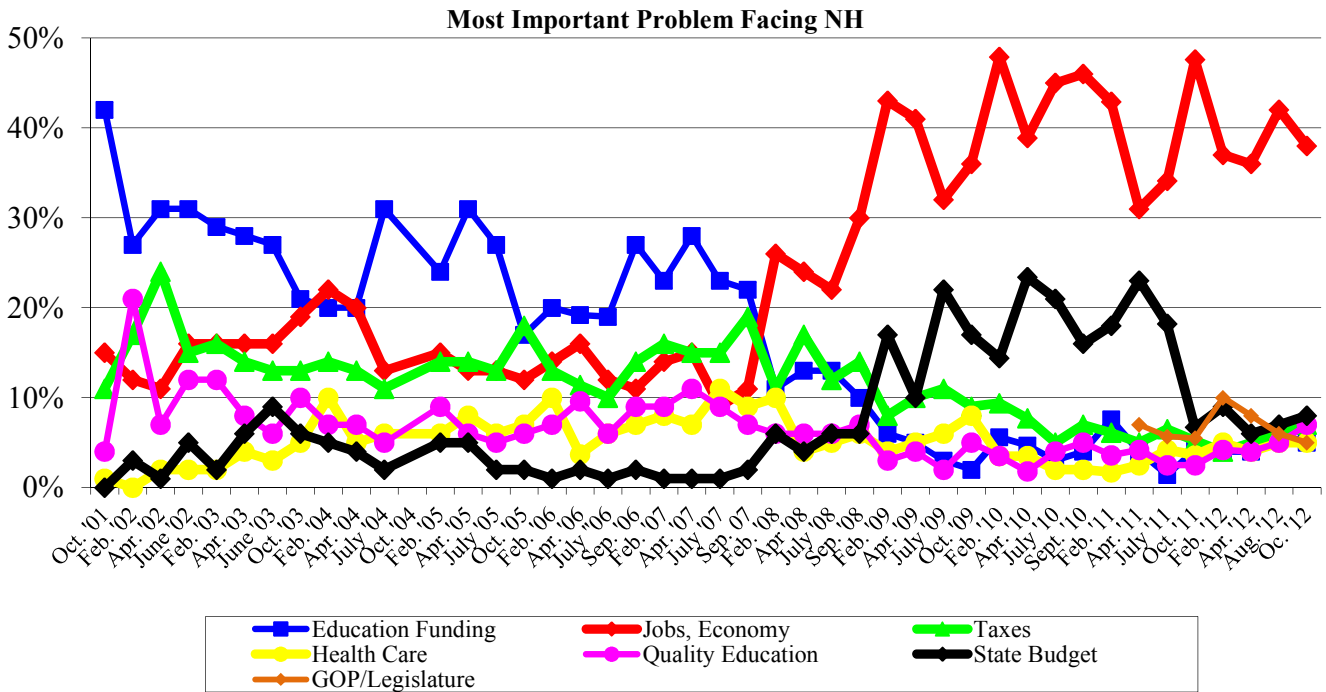
The favorability rating of New Hampshire's junior senator, Republican Kelly Ayotte, has declined in recent months. Currently, 44% of New Hampshire adults have a favorable opinion of Ayotte, 32% have an unfavorable opinion of her, 5% are neutral and 19% don't know enough about her to say. Ayotte's net favorability rating is +12%, down from +28% in August. Among Republicans, her net favorability is +73%, -4% among Independents, and -31% among Democrats.

Favorability Ratings – Kelly Ayotte



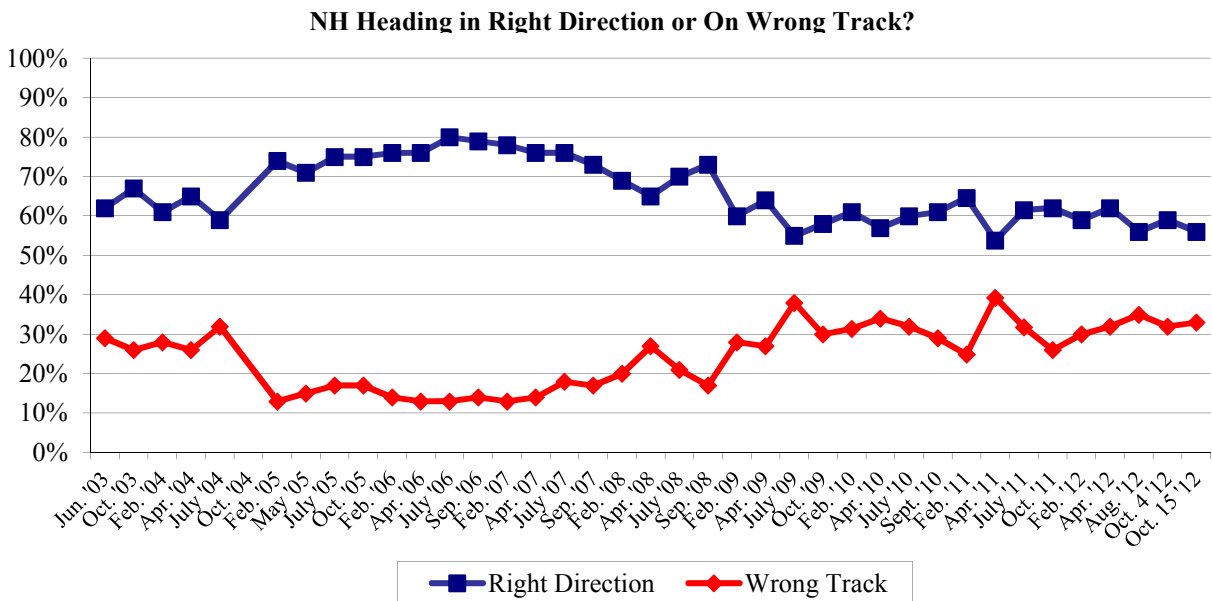
Most Important Problem Facing New Hampshire

Concerns about the state's economy and unemployment remain most important problem facing the state, mentioned by 38% of respondents. Other important concerns are the state budget (8%), high quality of education (7%), taxes (7%), Republicans in the legislature (5%), education funding (5%), and health care (5%). Concerns about jobs and the economy is the most important problem mentioned by all demographic groups.



Right Direction or Wrong Track?

New Hampshire residents continue to think the state as a whole is headed in the right direction. Currently, 56% of New Hampshire adults feel the state is heading in the right direction, 33% think the state is seriously off on the wrong track, and 11% are unsure. The view that New Hampshire is headed in the right direction is bi-partisan -- majorities of Republicans (57%), Democrats (56%), and Independents (52%) say the state is headed in the right direction.



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and ninety (590) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between September 30 and October 6, 2012. The margin of sampling error for the survey is +/- 4.0 percent.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may sum to just above or below 100%. Respondent numbers in each demographic may not equal the total respondent number due to respondents choosing not to answer some demographic questions.

Gubernatorial Approval

“GENERALLY SPEAKING, do you approve or disapprove of the way Governor Lynch is handling his job as governor?”

	<u>Approve</u>	<u>Neutral/DK</u>	<u>Disapprove</u>	<u>(N=)</u>
Oct. 15 '12	70%	10%	20%	(584)
Oct. 4 '12	68%	17%	14%	(633)
Aug. '12	67%	14%	19%	(571)
Apr. '12	72%	12%	17%	(535)
Feb. '12	68%	14%	18%	(520)
Oct. '11	70%	12%	17%	(554)
July '11	65%	12%	23%	(506)
Apr. '11	68%	8%	23%	(497)
Feb. '11	67%	10%	23%	(514)
Sept. '10	58%	14%	28%	(512)
July '10	59%	15%	27%	(497)
Apr. '10	56%	15%	29%	(507)
Feb. '10	60%	14%	26%	(489)
Oct. '09	66%	11%	23%	(495)
July '09	63%	11%	27%	(553)
Apr. '09	70%	15%	15%	(496)
Feb. '09	74%	14%	12%	(612)
Sep. '08	75%	13%	12%	(539)
July '08	72%	15%	13%	(512)
Apr. '08	74%	13%	13%	(496)
Feb. '08	73%	14%	12%	(547)
Sept. '07	72%	14%	14%	(501)
July '07	76%	11%	13%	(501)
Apr. '07	80%	12%	7%	(514)
Feb. '07	77%	16%	6%	(531)
Sept. '06	77%	14%	9%	(504)
July '06	79%	15%	6%	(498)
Apr. '06	73%	21%	6%	(489)
Feb. '06	72%	22%	6%	(491)
Oct. '05	71%	20%	9%	(495)
July '05	61%	26%	12%	(490)
Apr. '05	53%	39%	8%	(480)
Feb. '05	43%	51%	6%	(524)

Favorability Ratings – Governor John Lynch

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Governor John Lynch.”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>NET</u>	<u>(N=)</u>
Oct. 15 '12	69%	8%	17%	6%	+52%	(590)
Oct. 4 '12	71%	10%	14%	5%	+57%	(634)
Aug. '12	68%	9%	16%	8%	+52%	(580)
Apr. '12	74%	6%	14%	6%	+60%	(533)
Feb. '12	67%	7%	15%	10%	+52%	(526)
Oct. '11	70%	9%	15%	6%	+55%	(554)
July '11	66%	10%	19%	5%	+47%	(514)
Apr. '11	67%	9%	17%	6%	+50%	(503)
Feb. '11	66%	12%	17%	4%	+49%	(519)
Sept. '10	61%	9%	24%	7%	+37%	(513)
July '10	61%	9%	22%	8%	+39%	(504)
Apr. '10	58%	10%	26%	6%	+32%	(509)
Feb. '10	63%	9%	19%	9%	+44%	(496)
Oct. '09	64%	8%	22%	5%	+42%	(500)
July '09	62%	8%	24%	6%	+38%	(557)
Apr. '09	72%	7%	13%	8%	+59%	(500)
Feb. '09	76%	10%	8%	7%	+68%	(617)
Sep. '08	73%	6%	14%	8%	+59%	(522)
July '08	76%	8%	10%	6%	+66%	(517)
Apr. '08	74%	11%	12%	4%	+62%	(499)
Feb. '08	78%	11%	9%	3%	+69%	(554)
Sept. '07	73%	10%	11%	6%	+62%	(506)
July '07	76%	8%	12%	5%	+64%	(505)
Apr. '07	80%	9%	7%	4%	+73%	(515)
Feb. '07	80%	9%	6%	5%	+74%	(536)
Sept. '06	76%	11%	7%	5%	+69%	(511)
July '06	80%	8%	5%	7%	+75%	(505)
Apr. '06	78%	10%	4%	8%	+74%	(503)
Feb. '06	76%	12%	6%	6%	+70%	(499)
Oct. '05	69%	13%	9%	8%	+60%	(508)
July '05	69%	9%	11%	11%	+58%	(500)
Oct. '04	34%	13%	12%	40%	+22%	(573)
July '04	17%	8%	6%	69%	+11%	(508)
Feb. '04	7%	9%	6%	77%	+1%	(509)

Legislature Approval

“And generally speaking, do you approve or disapprove of the way the New Hampshire legislature is handling its job?”

	<u>Approve</u>	<u>Neutral/DK</u>	<u>Disapprove</u>	<u>(N=)</u>
Oct. 15 '12	42%	13%	45%	(584)
Oct. 4 '12	41%	23%	36%	(634)
Aug. '12	45%	18%	37%	(566)
Apr. '12	40%	18%	42%	(533)
Feb. '12	42%	20%	38%	(522)

NH - Right Direction or Wrong Track

“Do you think things in New Hampshire are generally going in the right direction or are they seriously off on the wrong track?”

	<u>Right Direction</u>	<u>Wrong Track</u>	<u>Don't Know</u>	<u>(N=)</u>
Oct. 15 '12	56%	33%	11%	(576)
Oct. 4 '12	52%	39%	9%	(622)
Aug. '12	56%	35%	9%	(577)
Apr. '12	62%	32%	6%	(532)
Feb. '12	59%	30%	11%	(517)
Oct. '11	62%	26%	12%	(544)
July '11	61%	32%	7%	(503)
Apr. '11	54%	39%	7%	(491)
Feb. '11	65%	25%	11%	(517)
Sept. '10	61%	29%	10%	(511)
July '10	60%	32%	9%	(496)
Apr. '10	57%	34%	9%	(503)
Feb. '10	61%	31%	8%	(490)
Oct. '09	58%	30%	12%	(496)
July '09	55%	38%	7%	(557)
Apr. '09	64%	27%	9%	(497)
Feb. '09	60%	28%	12%	(605)
Sept. '08	73%	17%	10%	(535)
July '08	70%	21%	9%	(514)
Apr. '08	65%	27%	8%	(491)
Feb. '08	69%	20%	11%	(547)
Sept. '07	73%	17%	10%	(507)
July '07	76%	18%	6%	(500)
Apr. '07	76%	14%	9%	(506)
Feb. '07	78%	13%	8%	(524)
Sept. '06	79%	14%	7%	(509)
July '06	80%	13%	8%	(497)
Apr. '06	76%	13%	11%	(501)
Feb. '06	76%	14%	10%	(495)
Oct. '05	75%	17%	9%	(502)
July '05	75%	17%	8%	(494)
May '05	71%	15%	13%	(488)
Feb. '05	74%	13%	13%	(535)
July '04	59%	32%	9%	(503)
Apr. '04	65%	26%	9%	(530)
Feb. '04	61%	28%	11%	(500)
Oct. '03	67%	26%	7%	(485)
Jun. '03	62%	29%	9%	(510)

Favorability Rating – Senator Jeanne Shaheen

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former Governor) Jeanne Shaheen?"

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Oct. '12	56%	4%	29%	11%	+27%	(588)
Aug. '12	56%	4%	31%	9%	+25%	(580)
Apr. '12	58%	6%	28%	8%	+30%	(533)
Feb. '12	53%	7%	28%	12%	+25%	(527)
Oct. '11	53%	9%	29%	9%	+24%	(554)
July '11	52%	7%	33%	8%	+19%	(511)
Apr. '11	48%	7%	36%	9%	+12%	(503)
Feb. '11	48%	9%	36%	7%	+12%	(519)
Sept. '10	49%	5%	35%	11%	+14%	(515)
July '10	52%	6%	35%	8%	+17%	(503)
Apr. '10	47%	6%	39%	8%	+8%	(511)
Feb. '10	48%	5%	39%	8%	+9%	(496)
Oct. '09	51%	5%	36%	7%	+15%	(502)
Jun. '09	50%	6%	36%	8%	+14%	(557)
Apr. '09	47%	7%	37%	9%	+10%	(503)
Feb. '09	56%	7%	32%	5%	+24%	(617)
Sep. '08	47%	5%	40%	8%	+7%	(522)
July '08	53%	9%	31%	6%	+22%	(472)
Apr. '08	56%	10%	29%	5%	+27%	(500)
Feb. '08	57%	13%	23%	7%	+34%	(555)
Sept. '07	56%	11%	25%	8%	+31%	(506)
July '07	60%	9%	24%	8%	+36%	(520)

Favorability Rating – Kelly Ayotte

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former New Hampshire Attorney General) Kelly Ayotte?"

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Oct. '12	44%	5%	32%	19%	+12%	(590)
Aug. '12	53%	5%	25%	18%	+28%	(577)
Apr. '12	43%	5%	29%	22%	+14%	(531)
Feb. '12	42%	9%	26%	23%	+16%	(527)
Oct. '11	47%	10%	24%	18%	+23%	(554)
July '11	45%	12%	25%	18%	+20%	(514)
Apr. '11	49%	8%	25%	19%	+24%	(501)
Feb. '11	51%	8%	20%	21%	+31%	(520)
Sept. '10	41%	11%	29%	19%	+12%	(515)
July '10	36%	7%	27%	30%	+9%	(504)
Apr. '10	38%	7%	13%	41%	+25%	(508)
Feb. '10	38%	6%	12%	44%	+26%	(497)
Oct. '09	37%	6%	8%	49%	+29%	(501)
Jun. '09	45%	7%	8%	40%	+37%	(556)

Most Important Problem Facing New Hampshire

“Let's turn to the State of New Hampshire ... There are many problems facing the STATE OF NEW HAMPSHIRE today. In general, what do you think is the most IMPORTANT problem facing the STATE OF NEW HAMPSHIRE today?”

	<u>Jobs / Economy</u>	<u>Educ. Funding</u>	<u>Taxes</u>	<u>Health Care</u>	<u>Qual. Educ.</u>	<u>Growth/ Sprawl</u>	<u>State Budget</u>	<u>Cost of Gas/Oil</u>	<u>GOP Leg.</u>	<u>Other/ DK</u>	<u>(N=)</u>
Oc. '12	38%	5%	7%	5%	7%	0%	8%	1%	5%	24%	(575)
Aug. '12	42%	6%	6%	5%	5%	0%	7%	*	6%	23%	(541)
Apr. '12	36%	4%	5%	4%	4%	0%	6%	2%	8%	31%	(518)
Feb. '12	37%	4%	4%	5%	4%	0%	9%	*	10%	27%	(509)
Oct. '11	48%	4%	5%	4%	3%	0%	7%	*	6%	21%	(548)
July '11	34%	1%	6%	4%	3%	0%	18%	1%	6%	28%	(512)
Apr. '11	31%	4%	5%	3%	4%	0%	23%	1%	7%	22%	(494)
Feb. '11	43%	8%	6%	2%	4%	0%	18%	1%	*	18%	(508)
Sept. '10	46%	4%	7%	2%	5%	0%	16%	0%	0%	21%	(504)
July '10	45%	3%	5%	2%	4%	*	21%	*	0%	17%	(498)
Apr. '10	39%	5%	8%	4%	2%	*	23%	*	0%	19%	(504)
Feb. '10	48%	6%	9%	4%	4%	*	14%	*	0%	15%	(486)
Oct. '09	36%	2%	9%	8%	5%	*	17%	0%	0%	18%	(494)
July '09	32%	3%	11%	6%	2%	*	22%	1%	0%	31%	(551)
Apr. '09	41%	5%	10%	5%	4%	*	10%	*	0%	24%	(491)
Feb. '09	43%	6%	8%	4%	3%	0%	17%	*	0%	19%	(607)
Sep. '08	30%	10%	14%	6%	7%	*	6%	7%	0%	20%	(531)
July '08	22%	13%	12%	5%	6%	1%	6%	14%	0%	22%	(504)
Apr. '08	24%	13%	17%	4%	6%	0%	4%	7%	0%	25%	(496)
Feb. '08	26%	11%	11%	10%	6%	1%	6%	1%	0%	28%	(542)
Sept. '07	11%	22%	19%	9%	7%	1%	2%	1%	0%	28%	(499)
July '07	9%	23%	15%	11%	9%	2%	1%	2%	0%	29%	(488)
Apr. '07	15%	28%	15%	7%	11%	2%	1%	1%	0%	20%	(501)
Feb. '07	14%	23%	16%	8%	9%	2%	1%	1%	0%	26%	(527)
Sept. '06	11%	27%	14%	7%	9%	3%	2%	2%	0%	26%	(499)
July '06	12%	19%	10%	6%	6%	3%	1%	5%	0%	38%	(490)
Apr. '06	16%	19%	11%	4%	10%	3%	2%	5%	0%	30%	(501)
Feb. '06	14%	20%	13%	10%	7%	3%	1%	3%	0%	29%	(498)
Oct. '05	12%	17%	18%	7%	6%	5%	2%	3%	0%	30%	(503)
July '05	13%	27%	13%	6%	5%	4%	2%	*	0%	28%	(496)
Apr. '05	13%	31%	14%	8%	6%	3%	5%	3%	0%	18%	(487)
Feb. '05	15%	24%	14%	6%	9%	2%	2%	*	0%	28%	(541)
July '04	13%	31%	11%	6%	5%	4%	2%	0%	0%	28%	(504)
Apr. '04	20%	20%	13%	5%	7%	3%	4%	0%	0%	29%	(536)
Feb. '04	22%	20%	14%	10%	7%	2%	5%	0%	0%	21%	(502)
Oct. '03	19%	21%	13%	5%	10%	3%	6%	0%	0%	23%	(490)
June '03	16%	27%	13%	3%	6%	1%	9%	0%	0%	25%	(513)
Apr. '03	16%	28%	14%	4%	8%	2%	6%	0%	0%	22%	(497)
Feb. '03	16%	29%	16%	2%	12%	2%	2%	0%	0%	21%	(644)
June '02	16%	31%	15%	2%	12%	1%	5%	0%	0%	18%	(424)
Apr. '02	11%	31%	24%	2%	7%	2%	1%	0%	0%	22%	(684)
Feb. '02	12%	27%	17%	0%	21%	1%	3%	0%	0%	19%	(312)
Oct. '01	15%	42%	11%	1%	45	2%	*	0%	0%	25%	(519)

* Less than 1%

Gubernatorial Approval

STATEWIDE	<u>Approve</u> 70%	<u>Neutral</u> 10%	<u>Disapprove</u> 20%	<u>(N=)</u> 584
Registered Democrat	82%	8%	10%	151
Registered Undeclared	74%	9%	17%	234
Registered Republican	53%	12%	35%	147
Democrat	84%	7%	9%	248
Independent	67%	18%	15%	96
Republican	56%	10%	35%	217
Liberal	88%	5%	7%	120
Moderate	78%	8%	14%	235
Conservative	50%	13%	36%	176
Support Tea Party	43%	13%	44%	130
Neutral	66%	11%	23%	147
Oppose Tea Party	85%	7%	8%	259
Union household	69%	1%	30%	84
Non union	70%	11%	19%	484
Read Union Leader	68%	9%	23%	155
Read Boston Globe	91%	4%	5%	63
Watch WMUR	73%	8%	18%	349
Listen to NHPR	81%	5%	14%	200
18 to 34	71%	14%	15%	76
35 to 49	63%	14%	23%	114
50 to 64	72%	8%	20%	172
65 and over	71%	7%	22%	188
Male	72%	7%	21%	291
Female	68%	13%	20%	293
High school or less	62%	16%	23%	113
Some college	61%	11%	28%	128
College graduate	73%	10%	17%	190
Post graduate	82%	3%	15%	136
Attend services 1 or more/week	69%	9%	22%	119
1 2 times a month	70%	10%	20%	79
Less often	71%	7%	22%	153
Never	73%	11%	17%	194
North Country	70%	11%	19%	48
Central / Lakes	75%	6%	19%	95
Connecticut Valley	70%	14%	15%	84
Mass Border	67%	9%	24%	150
Seacoast	70%	12%	18%	110
Manchester Area	66%	11%	23%	98
First Cong. Dist	70%	11%	19%	288
Second Cong. Dist	69%	10%	21%	296

Favorability Rating - John Lynch

STATEWIDE	<u>Favorable</u> 69%	<u>Neutral</u> 8%	<u>Unfavorable</u> 17%	<u>Don't Know</u> 6%	<u>(N=)</u> 590
Registered Democrat	87%	3%	7%	4%	151
Registered Undeclared	71%	8%	15%	6%	236
Registered Republican	56%	12%	29%	4%	147
Democrat	82%	4%	8%	6%	251
Independent	66%	7%	20%	7%	97
Republican	57%	12%	26%	5%	219
Liberal	88%	1%	5%	5%	120
Moderate	77%	6%	14%	3%	237
Conservative	50%	14%	28%	8%	180
Support Tea Party	49%	17%	30%	4%	132
Neutral	60%	10%	21%	8%	150
Oppose Tea Party	85%	2%	9%	4%	259
Union household	69%	7%	23%	1%	84
Non union	69%	8%	16%	7%	490
Read Union Leader	70%	13%	13%	4%	155
Read Boston Globe	89%	7%	2%	2%	63
Watch WMUR	73%	7%	14%	5%	351
Listen to NHPR	80%	4%	13%	3%	202
18 to 34	66%	8%	18%	9%	76
35 to 49	70%	10%	16%	4%	114
50 to 64	69%	6%	18%	7%	176
65 and over	70%	9%	17%	5%	189
Male	68%	8%	20%	4%	292
Female	70%	7%	14%	8%	298
High school or less	57%	7%	24%	12%	115
Some college	63%	9%	23%	5%	130
College graduate	73%	9%	12%	6%	190
Post graduate	83%	5%	12%	1%	138
Attend services 1 or more/week	69%	10%	14%	7%	122
1 2 times a month	75%	6%	15%	4%	80
Less often	69%	6%	19%	6%	154
Never	71%	8%	16%	6%	194
North Country	75%	12%	11%	2%	49
Central / Lakes	76%	9%	11%	4%	95
Connecticut Valley	67%	5%	15%	13%	86
Mass Border	66%	6%	23%	5%	150
Seacoast	70%	7%	16%	7%	111
Manchester Area	65%	10%	19%	5%	99
First Cong. Dist	71%	9%	15%	5%	290
Second Cong. Dist	68%	7%	19%	7%	300

Most Important Problem Facing NH

	<u>Educ Funding</u>	<u>Jobs, Economy</u>	<u>Taxes</u>	<u>State Budget</u>	<u>GOP/ State Leg.</u>	<u>Other</u>	<u>Don't Know</u>	<u>(N=)</u>
STATEWIDE	5%	38%	7%	8%	5%	32%	5%	575
Registered Democrat	7%	33%	5%	7%	11%	33%	5%	144
Registered Undeclared	5%	35%	9%	7%	5%	35%	5%	230
Registered Republican	7%	49%	6%	12%	0%	24%	2%	147
Democrat	7%	29%	6%	6%	9%	37%	6%	244
Independent	5%	34%	6%	8%	4%	38%	4%	95
Republican	4%	48%	8%	11%	1%	23%	4%	213
Liberal	7%	29%	7%	5%	8%	40%	4%	116
Moderate	8%	31%	7%	7%	6%	37%	4%	231
Conservative	2%	51%	8%	13%	1%	19%	6%	177
Support Tea Party	2%	47%	8%	11%	1%	23%	7%	130
Neutral	5%	55%	3%	9%	0%	24%	3%	146
Oppose Tea Party	8%	20%	8%	7%	10%	42%	5%	253
Union household	6%	38%	11%	6%	9%	28%	1%	82
Non union	5%	37%	6%	9%	4%	33%	6%	476
Read Union Leader	5%	45%	5%	11%	2%	29%	3%	154
Read Boston Globe	11%	25%	8%	11%	5%	38%	2%	61
Watch WMUR	6%	41%	7%	7%	4%	30%	5%	347
Listen to NHPR	7%	25%	5%	9%	10%	39%	4%	198
18 to 34	1%	36%	7%	6%	2%	31%	17%	71
35 to 49	6%	47%	7%	5%	1%	33%	1%	111
50 to 64	7%	37%	8%	9%	8%	28%	4%	175
65 and over	6%	32%	6%	9%	6%	36%	5%	185
Male	5%	35%	9%	8%	6%	31%	6%	283
Female	5%	40%	5%	8%	4%	33%	4%	292
High school or less	3%	48%	7%	2%	3%	28%	10%	114
Some college	4%	48%	9%	8%	2%	27%	2%	126
College graduate	6%	30%	7%	9%	6%	36%	6%	185
Post graduate	8%	30%	6%	12%	8%	33%	3%	133
Attend services 1 or more/week	3%	42%	5%	8%	4%	33%	5%	122
1 2 times a month	5%	41%	9%	9%	4%	26%	7%	79
Less often	6%	39%	6%	9%	6%	29%	5%	152
Never	7%	32%	8%	6%	6%	36%	5%	186
North Country	3%	33%	5%	3%	5%	42%	9%	45
Central / Lakes	3%	41%	5%	11%	7%	27%	6%	93
Connecticut Valley	8%	30%	9%	10%	6%	31%	7%	83
Mass Border	3%	39%	7%	8%	1%	36%	6%	148
Seacoast	8%	33%	11%	8%	5%	29%	5%	111
Manchester Area	6%	48%	2%	5%	7%	29%	2%	96
First Cong. Dist	7%	38%	7%	7%	4%	33%	4%	288
Second Cong. Dist	4%	37%	7%	9%	6%	31%	6%	287

Are Things in NH on Right/Wrong Track

	<u>Right Direction</u> 56%	<u>Wrong Track</u> 33%	<u>Don't Know</u> 11%	<u>(N=)</u> 576
STATEWIDE				
Registered Democrat	51%	35%	13%	151
Registered Undeclared	64%	24%	11%	227
Registered Republican	50%	40%	9%	143
Democrat	56%	32%	12%	248
Independent	52%	38%	10%	94
Republican	57%	33%	10%	213
Liberal	60%	29%	11%	120
Moderate	56%	35%	9%	227
Conservative	52%	37%	11%	178
Support Tea Party	51%	38%	11%	129
Neutral	62%	33%	5%	148
Oppose Tea Party	53%	34%	13%	255
Union household	50%	37%	12%	81
Non union	56%	33%	11%	480
Read Union Leader	63%	27%	9%	152
Read Boston Globe	63%	30%	6%	63
Watch WMUR	57%	31%	11%	342
Listen to NHPR	52%	38%	10%	200
18 to 34	68%	26%	6%	75
35 to 49	53%	35%	12%	109
50 to 64	52%	37%	11%	172
65 and over	55%	33%	12%	188
Male	55%	35%	10%	284
Female	57%	32%	11%	292
High school or less	59%	32%	9%	114
Some college	59%	34%	6%	127
College graduate	53%	34%	13%	188
Post graduate	54%	32%	14%	132
Attend services 1 or more/week	57%	33%	10%	122
1 2 times a month	50%	42%	9%	77
Less often	62%	28%	11%	153
Never	54%	34%	12%	187
North Country	56%	32%	11%	48
Central / Lakes	50%	37%	13%	94
Connecticut Valley	62%	26%	12%	85
Mass Border	62%	30%	8%	144
Seacoast	56%	38%	6%	110
Manchester Area	48%	37%	14%	95
First Cong. Dist	56%	32%	12%	282
Second Cong. Dist	57%	34%	9%	294

Legislature Approval

STATEWIDE	<u>Approve</u> 42%	<u>Neutral</u> 13%	<u>Disapprove</u> 45%	<u>(N=)</u> 584
Registered Democrat	29%	9%	62%	148
Registered Undeclared	41%	15%	44%	234
Registered Republican	55%	12%	33%	146
Democrat	32%	10%	59%	248
Independent	31%	25%	44%	96
Republican	58%	12%	30%	217
Liberal	30%	13%	57%	118
Moderate	34%	11%	55%	236
Conservative	58%	14%	28%	177
Support Tea Party	63%	14%	23%	131
Neutral	54%	13%	32%	149
Oppose Tea Party	21%	13%	67%	255
Union household	32%	9%	59%	83
Non union	43%	14%	43%	485
Read Union Leader	55%	11%	34%	154
Read Boston Globe	35%	14%	51%	61
Watch WMUR	42%	12%	46%	348
Listen to NHPR	27%	10%	63%	198
18 to 34	57%	18%	25%	76
35 to 49	45%	16%	39%	114
50 to 64	39%	13%	49%	175
65 and over	36%	8%	56%	185
Male	42%	9%	48%	291
Female	42%	17%	42%	293
High school or less	47%	19%	34%	115
Some college	46%	15%	39%	128
College graduate	43%	13%	44%	187
Post graduate	33%	5%	62%	136
Attend services 1 or more/week	42%	16%	41%	121
1 2 times a month	51%	7%	42%	78
Less often	46%	12%	42%	154
Never	35%	13%	52%	192
North Country	41%	6%	53%	47
Central / Lakes	37%	12%	51%	95
Connecticut Valley	34%	13%	53%	85
Mass Border	46%	17%	38%	149
Seacoast	41%	13%	46%	109
Manchester Area	49%	12%	39%	99
First Cong. Dist	45%	13%	42%	287
Second Cong. Dist	39%	13%	48%	297

Favorability Rating – Senator Jeanne Shaheen

STATEWIDE	<u>Favorable</u> 56%	<u>Neutral</u> 4%	<u>Unfavorable</u> 29%	<u>DK</u> 11%	<u>(N)</u> 588
Registered Democrat	79%	1%	11%	9%	151
Registered Undeclared	59%	5%	26%	10%	234
Registered Republican	31%	5%	55%	9%	146
Democrat	79%	3%	7%	11%	251
Independent	49%	7%	30%	14%	97
Republican	32%	5%	55%	8%	218
Liberal	84%	0%	9%	7%	120
Moderate	60%	6%	24%	10%	236
Conservative	32%	4%	54%	10%	180
Support Tea Party	26%	2%	64%	8%	132
Neutral	45%	9%	33%	14%	150
Oppose Tea Party	78%	3%	11%	9%	259
Union household	63%	3%	29%	5%	83
Non union	54%	4%	30%	12%	490
Read Union Leader	50%	6%	36%	8%	154
Read Boston Globe	69%	3%	19%	8%	63
Watch WMUR	58%	5%	29%	8%	351
Listen to NHPR	70%	2%	19%	9%	202
18 to 34	63%	5%	14%	18%	76
35 to 49	47%	7%	39%	8%	114
50 to 64	55%	3%	27%	14%	176
65 and over	57%	3%	34%	7%	189
Male	54%	4%	32%	10%	291
Female	57%	4%	26%	13%	297
High school or less	48%	4%	33%	15%	115
Some college	54%	5%	34%	7%	130
College graduate	54%	4%	30%	13%	190
Post graduate	65%	4%	21%	10%	137
Attend services 1 or more/week	47%	6%	35%	12%	122
1 2 times a month	60%	2%	30%	9%	80
Less often	54%	3%	33%	10%	154
Never	61%	5%	21%	13%	194
North Country	57%	3%	28%	12%	49
Central / Lakes	68%	5%	23%	4%	95
Connecticut Valley	64%	2%	18%	17%	86
Mass Border	46%	2%	40%	13%	150
Seacoast	57%	4%	27%	13%	109
Manchester Area	50%	9%	32%	9%	99
First Cong. Dist	55%	5%	30%	11%	288
Second Cong. Dist	57%	3%	28%	12%	300

Favorability Rating – Senator Kelly Ayotte

STATEWIDE	<u>Favorable</u> 44%	<u>Neutral</u> 5%	<u>Unfavorable</u> 32%	<u>DK</u> 19%	<u>(N)</u> 590
Registered Democrat	23%	4%	55%	18%	151
Registered Undeclared	41%	7%	34%	18%	236
Registered Republican	80%	3%	6%	11%	147
Democrat	20%	7%	51%	21%	251
Independent	34%	5%	38%	23%	97
Republican	78%	3%	5%	14%	219
Liberal	19%	4%	59%	18%	120
Moderate	41%	5%	37%	17%	237
Conservative	71%	3%	7%	18%	180
Support Tea Party	74%	3%	11%	11%	132
Neutral	55%	4%	13%	28%	150
Oppose Tea Party	26%	7%	53%	15%	259
Union household	34%	10%	44%	13%	84
Non union	47%	4%	28%	20%	490
Read Union Leader	65%	6%	18%	12%	155
Read Boston Globe	33%	9%	42%	17%	63
Watch WMUR	50%	6%	29%	15%	351
Listen to NHPR	36%	8%	45%	11%	202
18 to 34	25%	3%	32%	41%	76
35 to 49	50%	8%	27%	15%	114
50 to 64	40%	4%	36%	20%	176
65 and over	52%	6%	30%	13%	189
Male	42%	6%	34%	19%	292
Female	47%	4%	30%	20%	298
High school or less	38%	3%	24%	36%	115
Some college	48%	8%	34%	10%	130
College graduate	48%	3%	29%	20%	190
Post graduate	43%	6%	38%	13%	138
Attend services 1 or more/week	58%	5%	19%	17%	122
1 2 times a month	47%	6%	31%	16%	80
Less often	51%	3%	24%	22%	154
Never	33%	6%	43%	19%	194
North Country	58%	8%	22%	12%	49
Central / Lakes	44%	3%	41%	12%	95
Connecticut Valley	30%	3%	41%	26%	86
Mass Border	50%	3%	29%	18%	150
Seacoast	43%	3%	29%	26%	111
Manchester Area	44%	13%	25%	18%	99
First Cong. Dist	46%	5%	29%	20%	290
Second Cong. Dist	43%	5%	34%	19%	300