

THE GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

October 22, 2012

OBAMA LEADS IN NH

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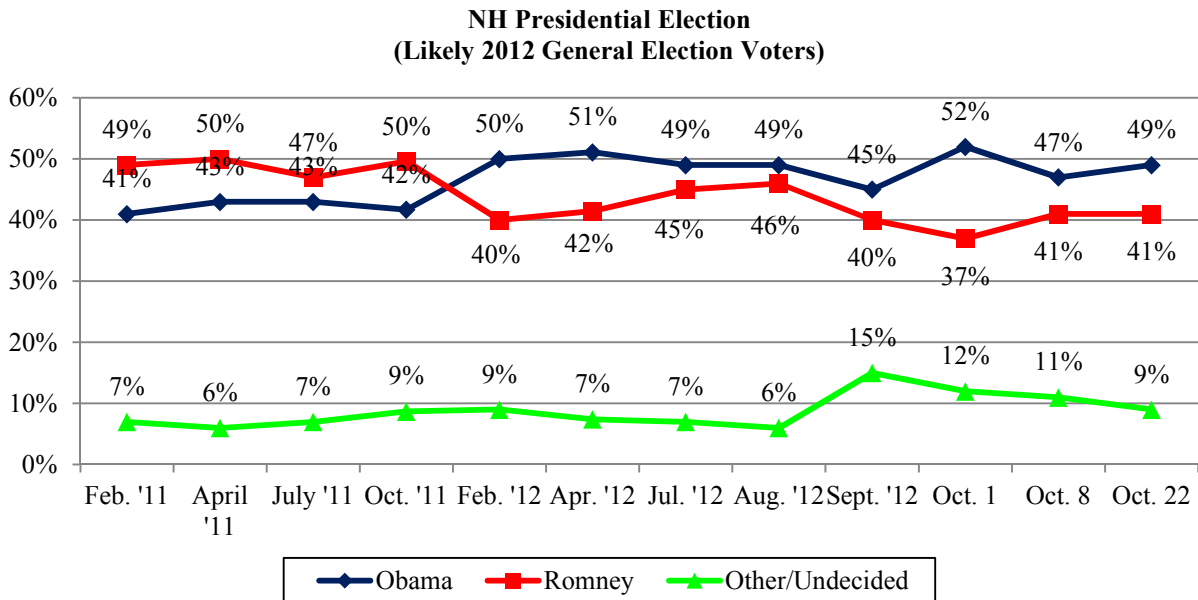
DURHAM, NH – President Obama has opened a significant lead over Mitt Romney in New Hampshire. However, more voters think Romney has a chance of winning the Presidency than two weeks ago.

These findings are based on the latest **Granite State Poll*** conducted by the University of New Hampshire Survey Center. Seven hundred and seventy-three (773) randomly selected New Hampshire likely voters were interviewed by landline and cellular telephone between October 17 and October 21, 2012. The margin of sampling error for the survey is +/- 3.5 percent.

2012 Presidential Election

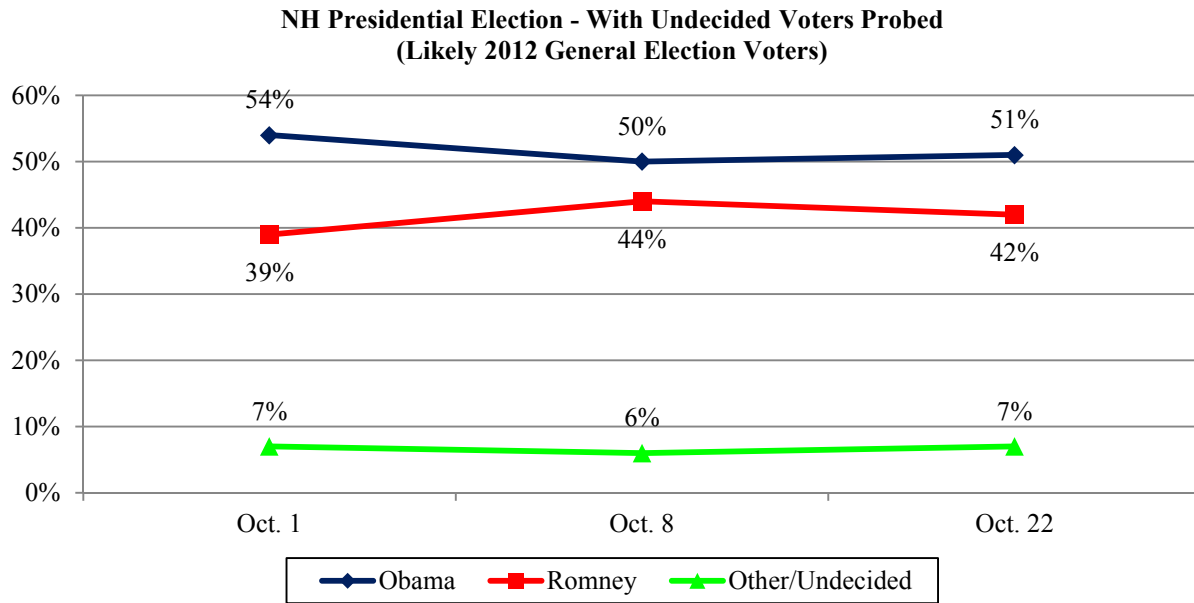
Before the final presidential debate, President Obama holds a statistically significant lead over Mitt Romney in New Hampshire. In the most recent Granite State Poll, 49% of likely New Hampshire voters plan to vote for Obama, 41% say they will support Romney, 2% prefer some other candidate, and 7% are undecided.

Obama leads among women by 57% to 34% while Romney has a slight edge among men, 49% to 42%. Among regular church goers, Romney holds a 56% to 39% lead while Obama leads by 60% to 30% among people who never attend church services. The race is tied at 48% among those who say they are extremely interested in the election.

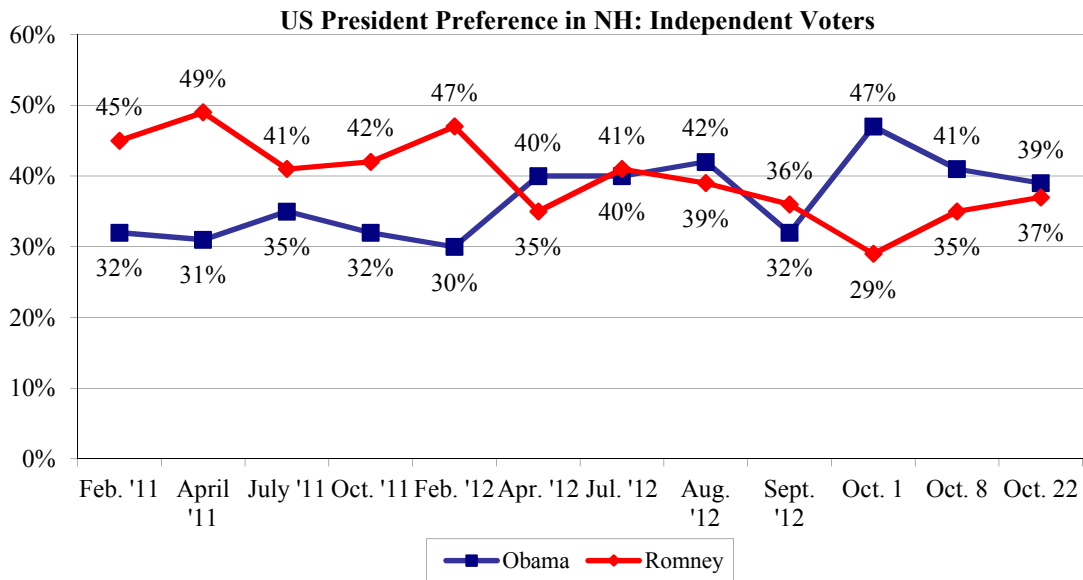


* We ask that this copyrighted information be referred to as *the Granite State Poll* conducted by the University of New Hampshire Survey Center.

When undecided voters are asked which candidate they lean toward, Obama leads 51% to 42% for Romney, with 2% preferring another candidate and 5% remaining undecided.

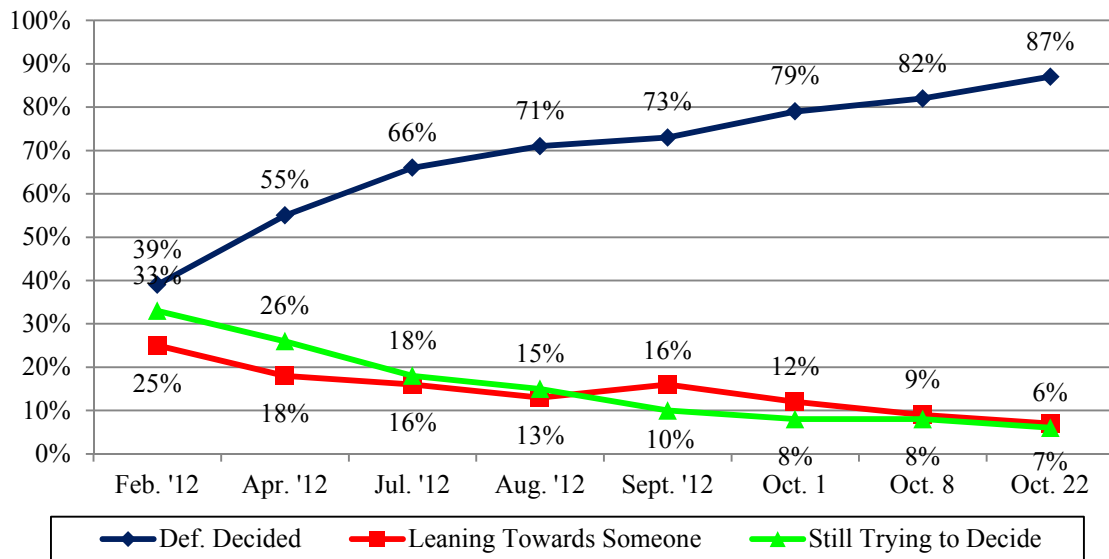


Both candidates are securing their bases -- Obama currently has the support of 94% of New Hampshire Democrats, including those who are undecided but lean to him, and Romney has the support of 91% of Republicans, including those who lean to him. Independents are tied with 37% favoring Romney and 39% favoring Obama.



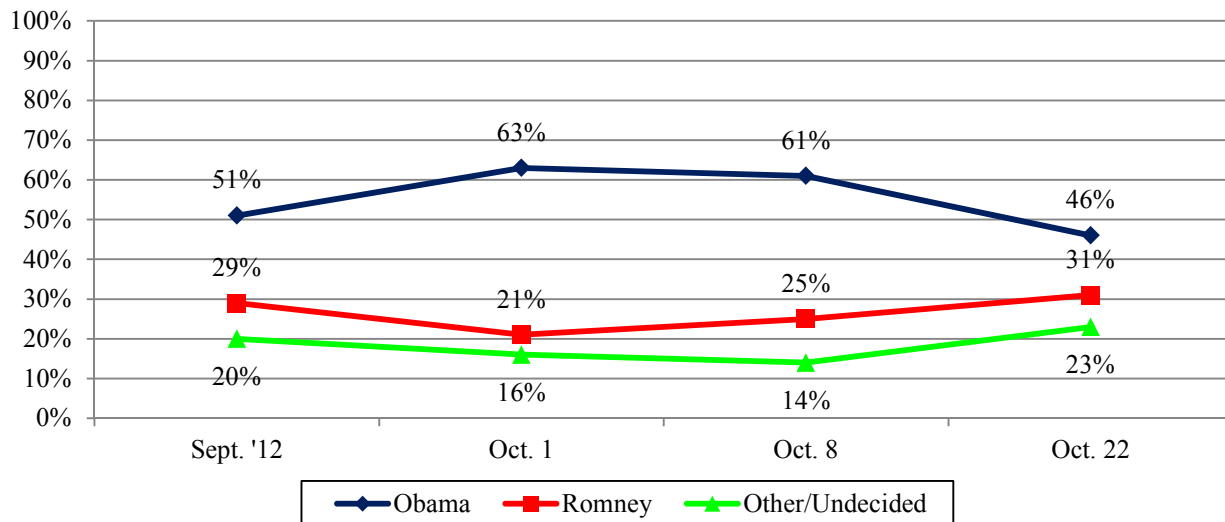
Only a small percentage of New Hampshire voters are “persuadable.” Currently, 87% of likely New Hampshire voters say they have definitely decided who they will vote for in November, 7% are leaning towards a candidate, and 6% are still trying to decide. Among voters who prefer a candidate, 95% say they are firm in their choice and 5 percent say they could change their minds.

**Decided Presidential Vote
(Likely 2012 General Election Voters)**



One silver lining for Romney is that fewer voters now think that Obama will win reelection than two weeks ago. When asked who they think is more likely to win the 2012 presidential election, 46% think Obama will win reelection, 31% think Romney will win, and 23% are unsure of the outcome. Two weeks ago, 61% of New Hampshire likely voters believed Obama would win reelection.

**Who Will Win the Presidential Election?
(Likely 2012 General Election Voters)**



Granite State Poll Methodology

These findings are based on the latest Granite State Poll conducted by the University of New Hampshire Survey Center. Seven hundred and seventy-three (773) randomly selected New Hampshire likely voters were interviewed by landline and cellular telephone between October 17 and October 21, 2012. The margin of sampling error for the survey is +/- 3.5 percent.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Decided 2012 Presidential Vote – Likely Voters

“I know that it is early, but have you definitely decided who you will vote for in the election for President in 2012 ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	<u>Def. Decided Vote</u>	<u>Leaning Towards Someone</u>	<u>Still Trying To Decide</u>	<u>Don't Know</u>	<u>(N=)</u>
Oct. 22 '12	87%	7%	6%	0%	(773)
Oct. 8, '12	82%	9%	8%	1%	(555)
Oct. 1, '12	79%	12%	8%	1%	(600)
Sept. '12	73%	16%	10%	1%	(592)
Aug. '12	71%	13%	15%	1%	(554)
July '12	66%	16%	18%	0%	(486)
Apr. '12	55%	18%	26%	1%	(497)
Feb. '12	39%	25%	33%	3%	(492)

2012 Presidential Trial Heats (Likely 2012 Voters)

"Thinking about the presidential election in November, will you vote for Republicans Mitt Romney and Paul Ryan ... Democrats Barack Obama and Joe Biden ... someone else ... or haven't you decided yet?" [ROTATE CANDIDATES]
(Vice Presidential candidate names were added in the September 2012 poll.)

	<u>Obama</u>	<u>Romney</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
Oct. 22 '12	49%	41%	2%	7%	(773)
Oct. 8, '12	47%	41%	2%	9%	(545)
Oct. 1, '12	52%	37%	3%	9%	(588)
Sept. '12	45%	40%	3%	12%	(588)
Aug. '12	49%	46%	2%	4%	(550)
July '12	49%	45%	4%	3%	(470)
Apr. '12	51%	42%	2%	5%	(486)
Feb. '12	50%	40%	2%	9%	(483)
Oct. '11	42%	50%	2%	7%	(559)
July '11	43%	47%	2%	7%	(729)
April '11	43%	50%	2%	6%	(471)
Feb. '11	41%	49%	3%	7%	(712)

**2012 Presidential Trial Heats with Leaners
(Likely 2012 Voters)**

"Thinking about the presidential election in November, will you vote for Republicans Mitt Romney and Paul Ryan ... Democrats Barack Obama and Joe Biden ... someone else ... or haven't you decided yet?" [ROTATE CANDIDATES]
 "Would you say you are leaning towards Republicans Mitt Romney and Paul Ryan or Democrats Barack Obama and Joe Biden?"

	<u>Obama</u>	<u>Romney</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
Oct. 22 '12	51%	42%	2%	5%	(773)
Oct. 8, '12	50%	44%	2%	4%	(545)
Oct. 1, '12	54%	39%	3%	4%	(588)

**Prediction of Who Will Win 2012 Presidential Election
(Likely 2012 Voters)**

"Regardless of who you are voting for, which candidate do you think is most likely to win the 2012 presidential election?"

	<u>Obama</u>	<u>Romney</u>	<u>Other/ Undecided</u>	<u>(N=)</u>
Oct. 22 '12	46%	31%	23%	(773)
Oct. 8, '12	61%	25%	14%	(554)
Oct. 1, '12	63%	21%	16%	(596)
Sept. '12	51%	29%	20%	(592)

Decided Presidential Vote

	<u>Def. Decided</u> 87%	<u>Leaning Towards Someone</u> 7%	<u>Still Trying To Decide</u> 6%	<u>(N)</u> 773
STATEWIDE				
Registered Democrat	96%	3%	1%	235
Registered Undeclared	80%	11%	9%	295
Registered Republican	90%	4%	6%	207
Democrat	89%	7%	4%	353
Independent	76%	9%	15%	115
Republican	88%	6%	5%	298
Romney supporter	93%	6%	1%	320
Obama supporter	94%	5%	1%	381
Other/Undecided	21%	18%	61%	72
McCain/Palin Voter	89%	5%	6%	281
Obama/Biden Voter	86%	8%	6%	413
Did Not Vote in 2008	90%	5%	5%	46
18 to 34	77%	12%	11%	108
35 to 49	84%	10%	7%	174
50 to 64	92%	4%	4%	276
65 and over	87%	5%	7%	190
Working class men	86%	4%	10%	151
College educ men	89%	7%	4%	229
Working class women	85%	10%	5%	151
College educ women	87%	6%	7%	240
Male	88%	6%	6%	380
Female	86%	8%	6%	393
High school or less	86%	6%	7%	168
Some college	84%	8%	8%	134
College graduate	86%	7%	7%	293
Post graduate	91%	5%	3%	175
Attend services 1 or more/week	87%	10%	3%	175
1 2 times a month	82%	11%	7%	100
Less often	85%	7%	9%	209
Never	91%	3%	6%	269
North Country	92%	7%	2%	56
Central / Lakes	87%	7%	6%	133
Connecticut Valley	81%	8%	11%	128
Mass Border	85%	7%	8%	206
Seacoast	91%	6%	3%	141
Manchester Area	89%	6%	5%	110
First Cong. Dist	88%	6%	6%	362
Second Cong. Dist	86%	7%	7%	411

**2012 Presidential Election – Romney vs. Obama
(2012 Likely General Election Voters)**

	<u>Romney</u>	<u>Obama</u>	<u>Other</u>	<u>Undecided</u>	<u>(N)</u>
STATEWIDE	41%	49%	2%	7%	773
Registered Democrat	2%	96%	0%	1%	235
Registered Undeclared	38%	45%	5%	12%	295
Registered Republican	91%	4%	0%	5%	207
Democrat	2%	92%	1%	5%	353
Independent	37%	36%	9%	18%	115
Republican	91%	3%	1%	5%	298
Def. decided vote	45%	53%	2%	1%	671
Leaning towards someone	36%	39%	8%	17%	52
Still trying to decide	4%	7%	0%	89%	47
Firm choice	46%	54%	0%	0%	667
Could change mind	40%	60%	0%	0%	34
Extremely interested in election	48%	48%	1%	4%	492
Very interested	33%	54%	4%	8%	220
Somewhat/Not very interested	20%	45%	4%	31%	61
Often discuss election	47%	46%	2%	6%	553
Sometimes discuss	30%	56%	4%	10%	160
Rarely/never discuss	16%	68%	0%	17%	59
Def. Will Vote	41%	50%	2%	7%	735
Vote unless emergency	43%	44%	0%	13%	38
McCain/Palin Voter	90%	4%	1%	5%	281
Obama/Biden Voter	8%	83%	1%	8%	413
Did Not Vote in 2008	44%	51%	0%	5%	46
18 to 34	30%	54%	4%	12%	108
35 to 49	45%	43%	4%	9%	174
50 to 64	42%	53%	0%	4%	276
65 and over	42%	49%	1%	8%	190
Working class men	52%	37%	2%	9%	151
College educ men	47%	44%	3%	6%	229
Working class women	38%	53%	1%	8%	151
College educ women	32%	59%	2%	7%	240
Male	49%	42%	2%	7%	380
Female	34%	57%	1%	7%	393
High school or less	45%	48%	0%	7%	168
Some college	45%	42%	3%	10%	134
College graduate	45%	44%	3%	8%	293
Post graduate	29%	65%	1%	6%	175
Attend services 1 or more/week	56%	39%	0%	5%	175
1 2 times a month	52%	39%	0%	9%	100
Less often	37%	51%	2%	10%	209
Never	30%	60%	3%	6%	269
North Country	45%	51%	0%	4%	56
Central / Lakes	40%	52%	1%	7%	133
Connecticut Valley	31%	54%	0%	15%	128
Mass Border	49%	39%	3%	9%	206
Seacoast	38%	55%	4%	3%	141
Manchester Area	44%	51%	0%	5%	110
First Cong. Dist	45%	47%	3%	6%	362
Second Cong. Dist	39%	51%	1%	9%	411

**2012 Presidential Election – Romney vs. Obama – Combined With Leaners
(2012 Likely General Election Voters)**

STATEWIDE	<u>Romney</u> 42%	<u>Obama</u> 51%	<u>Other</u> 2%	<u>Undecided</u> 5%	<u>(N)</u> 773
Registered Democrat	2%	97%	0%	1%	235
Registered Undeclared	39%	48%	5%	8%	295
Registered Republican	91%	4%	0%	4%	207
Democrat	2%	94%	1%	3%	353
Independent	37%	39%	9%	15%	115
Republican	91%	4%	1%	4%	298
Def. decided vote	45%	53%	2%	0%	671
Leaning towards someone	39%	50%	8%	3%	52
Still trying to decide	7%	21%	0%	72%	47
Firm choice	46%	54%	0%	0%	667
Could change mind	40%	60%	0%	0%	34
Extremely interested in election	48%	48%	1%	3%	492
Very interested	34%	56%	4%	6%	220
Somewhat/Not very interested	20%	57%	4%	20%	61
Often discuss election	48%	47%	2%	4%	553
Sometimes discuss	31%	59%	4%	7%	160
Rarely/never discuss	16%	74%	0%	10%	59
Def. Will Vote	42%	51%	2%	5%	735
Vote unless emergency	43%	50%	0%	8%	38
McCain/Palin Voter	91%	4%	1%	5%	281
Obama/Biden Voter	9%	85%	1%	4%	413
Did Not Vote in 2008	44%	51%	0%	5%	46
18 to 34	32%	57%	4%	6%	108
35 to 49	45%	46%	4%	5%	174
50 to 64	42%	54%	0%	3%	276
65 and over	42%	51%	1%	6%	190
Working class men	52%	38%	2%	9%	151
College educ men	48%	46%	3%	3%	229
Working class women	38%	58%	1%	3%	151
College educ women	32%	61%	2%	6%	240
Male	50%	43%	2%	5%	380
Female	34%	59%	1%	5%	393
High school or less	45%	49%	0%	6%	168
Some college	45%	46%	3%	6%	134
College graduate	46%	46%	3%	5%	293
Post graduate	29%	66%	1%	4%	175
Attend services 1 or more/week	57%	41%	0%	2%	175
1 2 times a month	52%	41%	0%	6%	100
Less often	37%	53%	2%	7%	209
Never	31%	62%	3%	4%	269
North Country	45%	53%	0%	2%	56
Central / Lakes	40%	54%	1%	6%	133
Connecticut Valley	31%	58%	0%	10%	128
Mass Border	51%	41%	3%	5%	206
Seacoast	38%	55%	4%	2%	141
Manchester Area	44%	52%	0%	4%	110
First Cong. Dist	45%	48%	3%	5%	362
Second Cong. Dist	39%	54%	1%	6%	411

**Who Will Win the Presidential Election
(2012 Likely General Election Voters)**

	<u>Romney & Ryan</u>	<u>Obama & Biden</u>	<u>Other</u>	<u>Undecided</u>	<u>(N)</u>
STATEWIDE	31%	46%	0%	23%	773
Registered Democrat	2%	80%	0%	18%	235
Registered Undeclared	30%	42%	0%	28%	295
Registered Republican	66%	13%	0%	21%	207
Democrat	3%	77%	0%	20%	353
Independent	28%	40%	1%	31%	115
Republican	66%	10%	0%	24%	297
Def. decided vote	33%	47%	0%	20%	671
Leaning towards someone	28%	33%	0%	40%	52
Still trying to decide	10%	40%	0%	50%	46
Romney supporter	70%	9%	0%	21%	320
Obama supporter	2%	79%	0%	19%	381
Other/Undecided	12%	34%	1%	52%	72
McCain/Palin Voter	64%	11%	1%	24%	280
Obama/Biden Voter	9%	69%	0%	22%	413
Did Not Vote in 2008	27%	51%	0%	22%	46
18 to 34	20%	59%	1%	20%	107
35 to 49	33%	39%	0%	28%	174
50 to 64	34%	48%	0%	18%	276
65 and over	29%	43%	0%	28%	190
Working class men	45%	38%	0%	17%	150
College educ men	35%	44%	0%	21%	229
Working class women	23%	51%	0%	25%	151
College educ women	23%	49%	1%	28%	240
Male	39%	41%	0%	19%	379
Female	23%	50%	0%	27%	393
High school or less	32%	47%	0%	21%	168
Some college	36%	42%	0%	21%	134
College graduate	33%	43%	0%	24%	293
Post graduate	22%	52%	1%	25%	175
Attend services 1 or more/week	43%	32%	1%	24%	175
1 2 times a month	37%	38%	0%	25%	100
Less often	27%	49%	0%	24%	209
Never	24%	56%	0%	20%	269
North Country	31%	47%	0%	21%	56
Central / Lakes	30%	46%	0%	23%	133
Connecticut Valley	23%	44%	1%	33%	127
Mass Border	36%	41%	0%	23%	206
Seacoast	28%	53%	0%	18%	141
Manchester Area	35%	45%	1%	19%	110
First Cong. Dist	33%	46%	0%	21%	362
Second Cong. Dist	29%	45%	0%	25%	410

Interest in General Election

	<u>Extremely Interested</u> 64%	<u>Very Interested</u> 28%	<u>Somewhat Interested</u> 6%	<u>Not Very Interested</u> 2%	<u>(N)</u> 773
STATEWIDE					
Registered Democrat	66%	28%	5%	1%	235
Registered Undeclared	60%	32%	7%	1%	295
Registered Republican	70%	24%	4%	1%	207
Democrat	62%	32%	6%	1%	353
Independent	54%	31%	11%	5%	115
Republican	71%	23%	4%	1%	298
Def. decided vote	67%	27%	4%	2%	671
Leaning towards someone	50%	39%	11%	0%	52
Still trying to decide	28%	34%	34%	3%	47
Romney supporter	73%	23%	3%	1%	320
Obama supporter	61%	31%	6%	2%	381
Other/Undecided	32%	39%	25%	5%	72
McCain/Palin Voter	72%	24%	3%	1%	281
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Working class men	63%	23%	9%	4%	151
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College educ women	66%	25%	7%	2%	240
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Some college	61%	32%	7%	1%	134
College graduate	62%	28%	8%	2%	293
Post graduate	77%	22%	1%	0%	175
Attend services 1 or more/week	74%	21%	5%	0%	175
1 2 times a month	73%	22%	1%	3%	100
Less often	61%	28%	9%	2%	209
Never	56%	35%	7%	2%	269
North Country	65%	27%	4%	4%	56
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Mass Border	66%	26%	6%	1%	206
Seacoast	61%	31%	5%	3%	141
Manchester Area	64%	33%	3%	0%	110
First Cong. Dist	63%	31%	5%	2%	362
Second Cong. Dist	65%	27%	7%	2%	411

Discuss Presidential Election With Family/Friends

STATEWIDE	<u>Often</u> 72%	<u>Sometimes</u> 21%	<u>Rarely/ Never</u> 8%	<u>(N)</u> 772
Registered Democrat	71%	21%	8%	235
Registered Undeclared	72%	22%	7%	295
Registered Republican	78%	19%	4%	206
Democrat	66%	23%	11%	353
Independent	72%	21%	7%	115
Republican	79%	18%	4%	297
Def. decided vote	74%	19%	7%	670
Leaning towards someone	64%	33%	3%	52
Still trying to decide	53%	31%	16%	47
Romney supporter	82%	15%	3%	320
Obama supporter	66%	23%	10%	381
Other/Undecided	55%	31%	14%	72
McCain/Palin Voter	82%	14%	4%	281
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College educ women	70%	21%	8%	239
Male	75%	19%	6%	380
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North Country	73%	17%	10%	56
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Connecticut Valley	66%	24%	10%	128
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Manchester Area	74%	20%	6%	110
First Cong. Dist	71%	22%	7%	362
Second Cong. Dist	72%	20%	8%	410

Likelihood of Voting in Election

	Will Vote <u>Unless Emergency</u>	Definitely Will <u>Vote</u>	<u>(N)</u>
	5%	95%	773
STATEWIDE			
Registered Democrat	4%	96%	235
Registered Undeclared	5%	95%	295
Registered Republican	5%	95%	207
Democrat	5%	95%	353
Independent	6%	94%	115
Republican	5%	95%	298
Def. decided vote	4%	96%	671
Leaning towards someone	10%	90%	52
Still trying to decide	8%	92%	47
Romney supporter	5%	95%	320
Obama supporter	4%	96%	381
Other/Undecided	7%	93%	72
McCain/Palin Voter	4%	96%	281
Obama/Biden Voter	6%	94%	413
Did Not Vote in 2008	7%	93%	46
18 to 34	8%	92%	108
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65 and over	3%	97%	190
Working class men	3%	97%	151
College educ men	4%	96%	229
Working class women	6%	94%	151
College educ women	6%	94%	240
Male	3%	97%	380
Female	6%	94%	393
High school or less	2%	98%	168
Some college	8%	92%	134
College graduate	7%	93%	293
Post graduate	2%	98%	175
Attend services 1 or more/week	4%	96%	175
1 2 times a month	5%	95%	100
Less often	7%	93%	209
Never	4%	96%	269
North Country	6%	94%	56
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