

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

November 4, 2012

OBAMA HAS ADVANTAGE IN FINAL NH POLL

By: Andrew E. Smith, Ph.D.
 Chad S. Novak, M.A.
 UNH Survey Center
 603/862-2226
www.unh.edu/survey-center

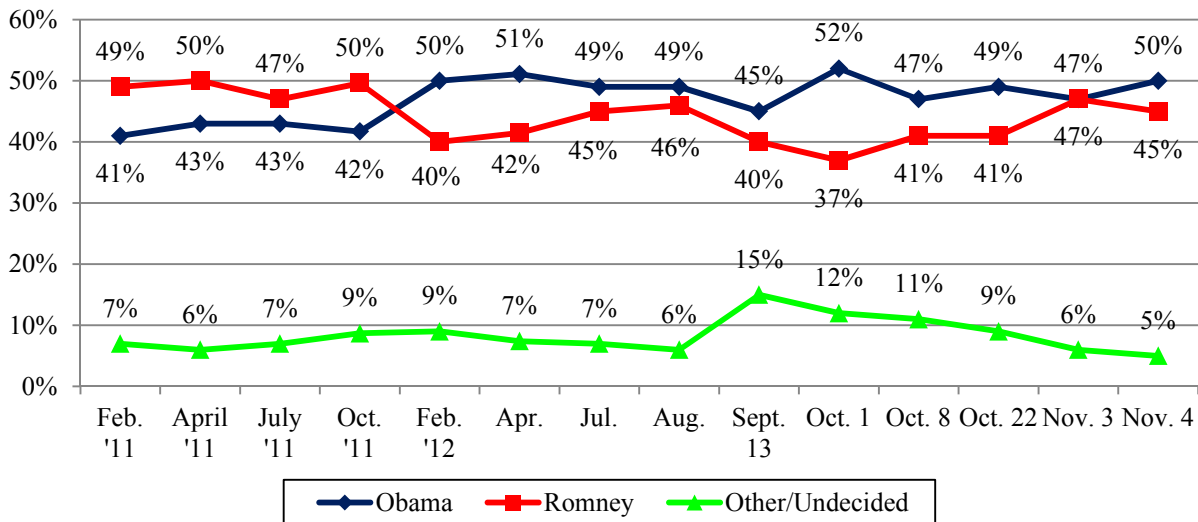
DURHAM, NH – President Obama holds a small advantage over Mitt Romney in the final WMUR Granite State Poll. Democrat Maggie Hassan holds a significant lead over Republican Ovide Lamontagne in the race for Governor. The First Congressional district is a dead heat, but Democrat Anne Kuster is positioned to win New Hampshire’s Second District seat.

These findings are based on the latest **WMUR Granite State Poll*** conducted by the University of New Hampshire Survey Center. Seven hundred and eighty-nine (789) randomly selected New Hampshire likely voters were interviewed by landline and cellular telephone between November 1 and November 4, 2012. The margin of sampling error for the survey is +/- 3.5 percent. Included was a subsample of 366 likely voters in the NH First Congressional District (margin of sampling error +/- 5.1%), and a subsample of 423 Second Congressional District likely voters (margin of sampling error +/- 4.8%).

2012 Presidential Election

Over the final weekend before the November 6 election, President Barack Obama has opened up a small advantage over former Massachusetts Governor Mitt Romney. In the final Granite State Poll before the election, 50% of likely New Hampshire voters say they will vote for Barack Obama, 45% say they will vote for Romney, 1% will support another candidate, and 4% are undecided.

**NH Presidential Election
 (Likely 2012 General Election Voters)**



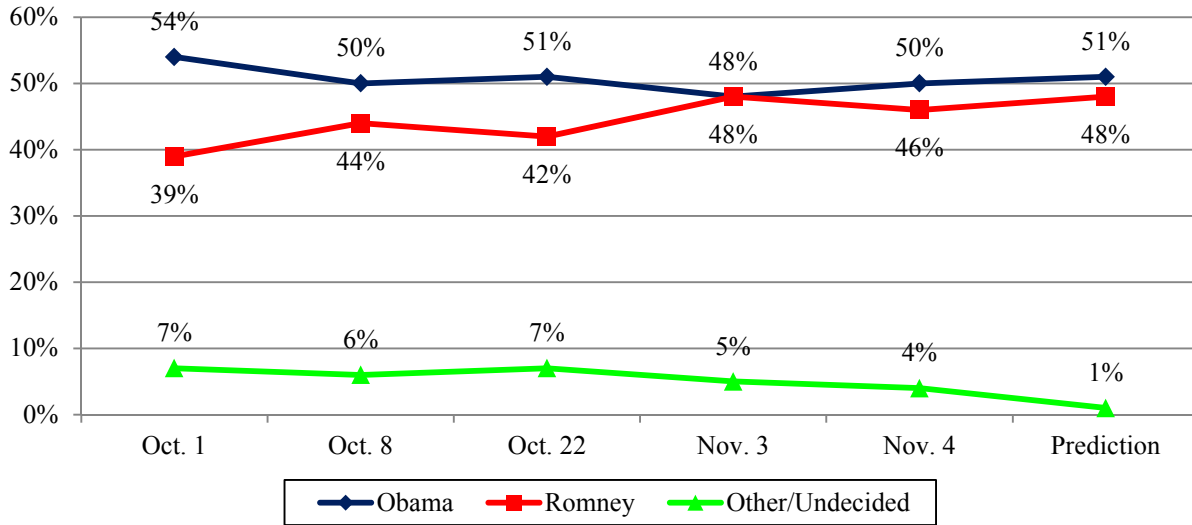
When undecided voters are asked which candidate they lean toward, 50% support Obama, 46% support Romney, 1% for some other candidate, and 3% remain undecided.

And when undecided voters are allocated to the candidate they are most likely to vote for, the final prediction is 51% for Obama, 48% for Romney, and 1% for other candidates

There is a pronounced gender gap -- Obama leads among women by 58% to 40% while Romney leads among men, 53% to 42%. There is also a religious divide -- among regular church goers, Romney holds a 60% to 38% lead while Obama leads by 60% to 35% among people who never attend church services.

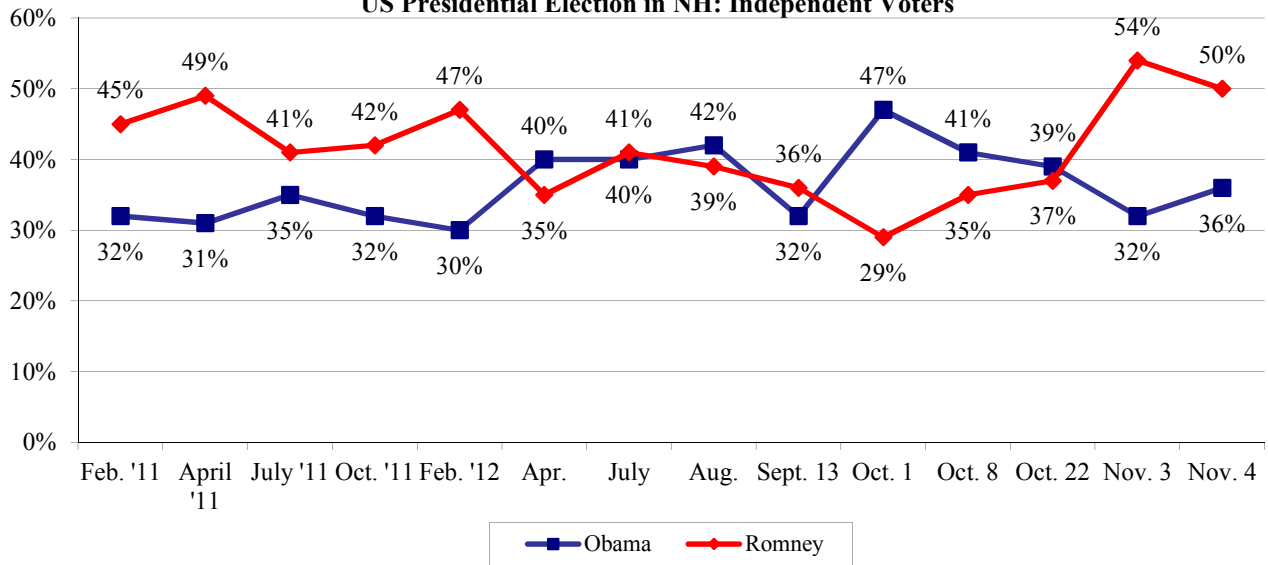
* We ask that this copyrighted information be referred to as the *Granite State Poll*, sponsored by WMUR-TV and conducted by the University of New Hampshire Survey Center.

**NH Presidential Election - With Undecided Voters Probed
(Likely 2012 General Election Voters)**



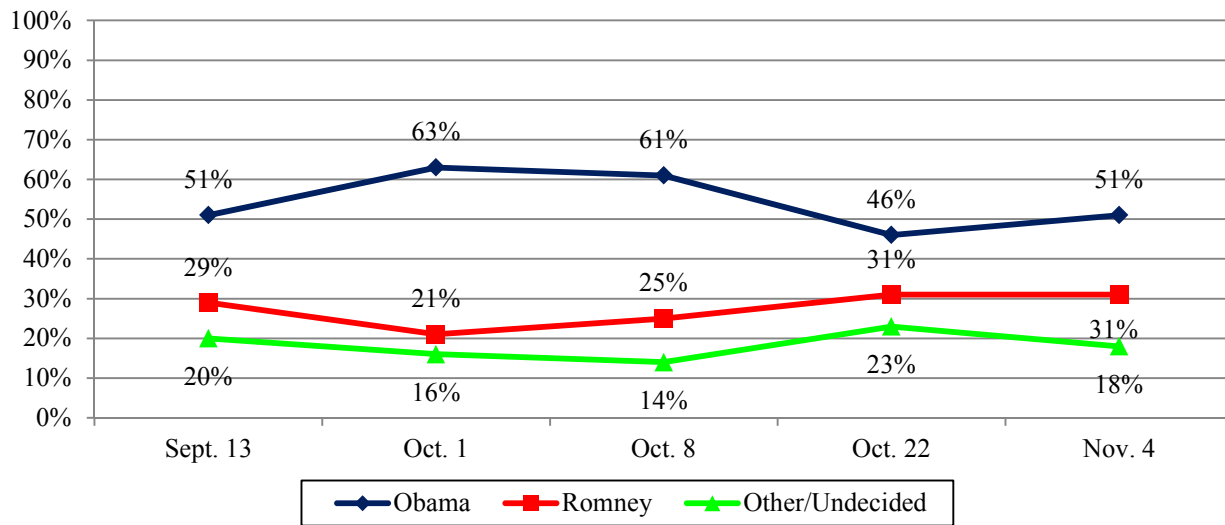
Both candidates have secured their bases -- Obama currently has the support of 94% of New Hampshire Democrats, and Romney has the support of 94% of Republicans. Independents are breaking to Romney -- 50% say they will vote for Romney while 36% say they will vote for Obama.

US Presidential Election in NH: Independent Voters



Voters continue to think Obama is most likely to win reelection. When asked who they think is more likely to win the 2012 presidential election, 51% think Obama will win reelection, 31% think Romney will win, and 18% are unsure of the outcome.

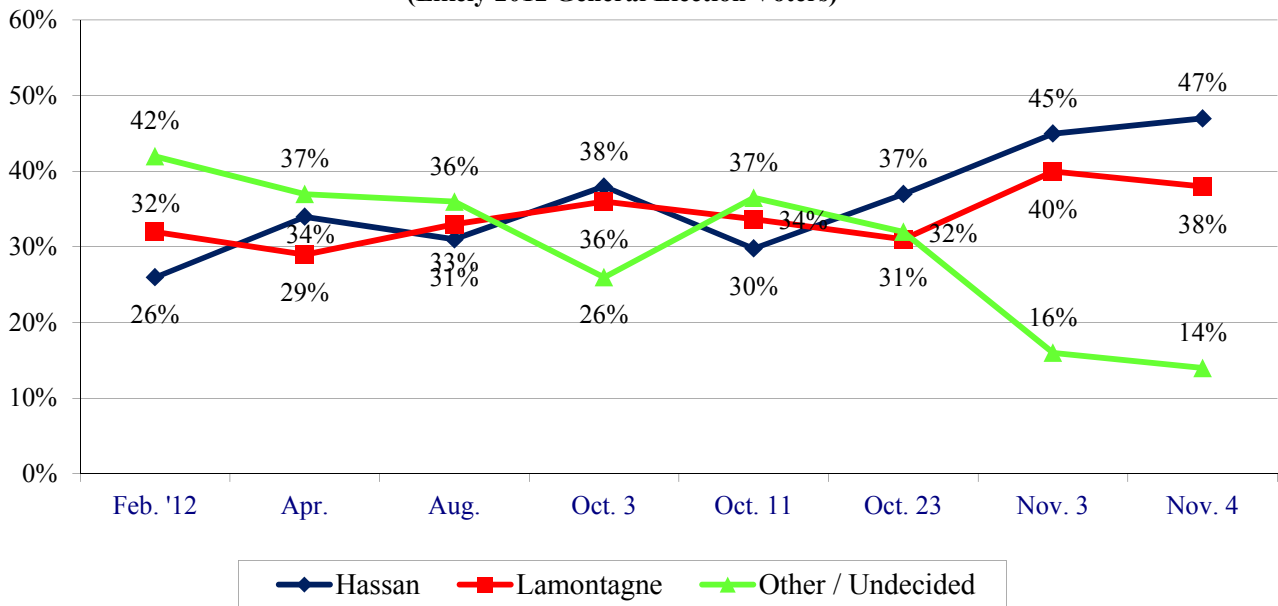
**Who Will Win the Presidential Election?
(Likely 2012 General Election Voters)**



NH 2012 Gubernatorial Candidates

Democrat Maggie Hassan has opened a statistically significant lead over Republican Ovide Lamontagne, but more than one in ten likely voters remain undecided. In the most recent Granite State Poll, 47% of likely general election voters say they would currently vote for Hassan, 38% prefer Lamontagne, 1% favor Libertarian candidate John Babiarez, 1% favor some other candidate, and 12% are undecided.

**NH Governor: Lamontagne vs. Hassan
(Likely 2012 General Election Voters)**

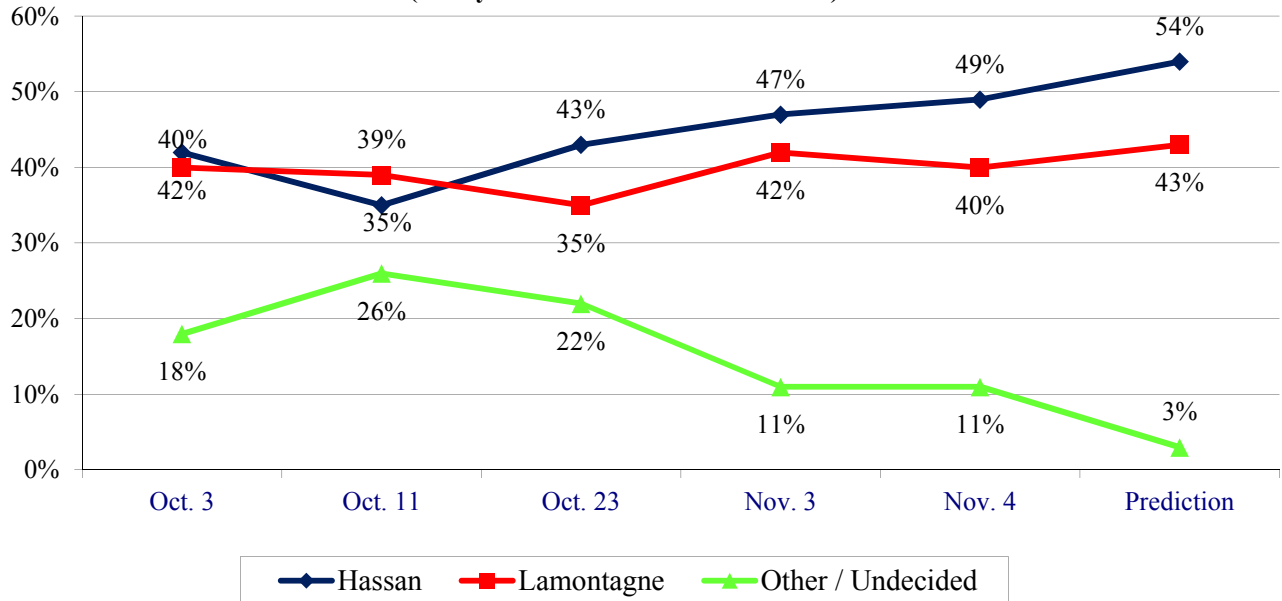


When undecided voters are asked which candidate they lean toward supporting, 49% of likely voters say they will vote for Hassan, 40% for Lamontagne, 1% favor Babiarez, 1% prefer some other candidate, and 9% remain undecided.

And when the remaining undecided voters are allocated to the candidate they are most likely to vote for, the final prediction is 54% for Hassan, 43% for Lamontagne, and 3% for other candidates.

Hassan has a small advantage in crossover voting with 9% of Romney voters saying they will vote for Hassan while only 3% of Obama supporters say they will vote for Lamontagne. There is also a gender gap favoring Hassan – she leads by 23 percentage points among women while Lamontagne leads by only 7 percentage points among men.

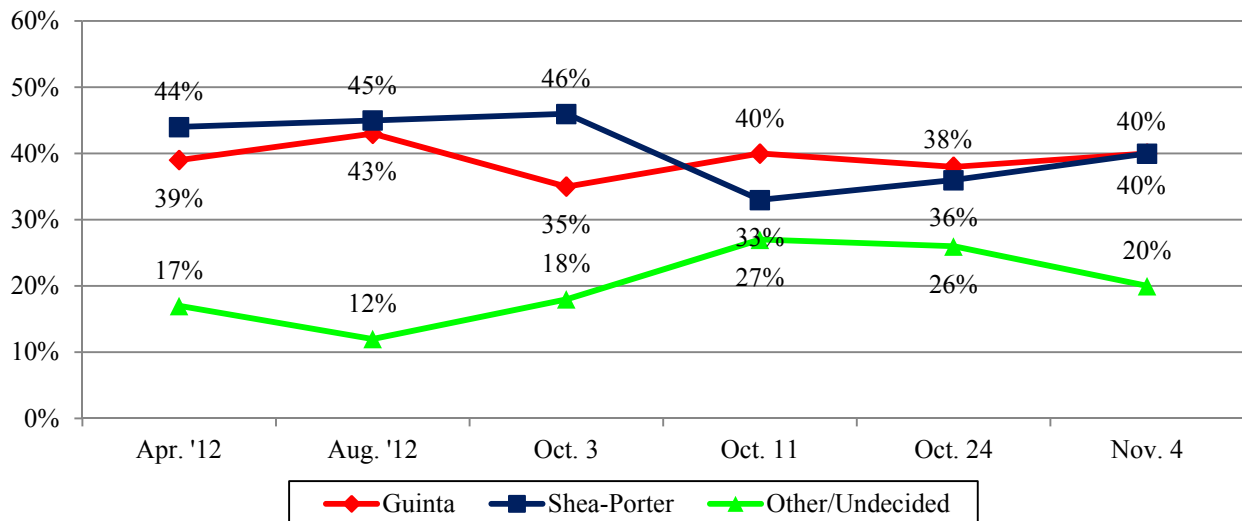
NH Governor: Lamontagne vs. Hassan -- With Undecided Voters Probed
(Likely 2012 General Election Voters)



First Congressional District

The race in New Hampshire’s First Congressional District remains too close to call. Incumbent Republican Frank Guinta is tied with his 2010 opponent Carol Shea-Porter. Currently, 40% of likely First C.D. voters say they will vote for Guinta, 40% will vote for Shea-Porter, 3% support Libertarian Brendan Kelly, 1% support some other candidate, and 16% are undecided.

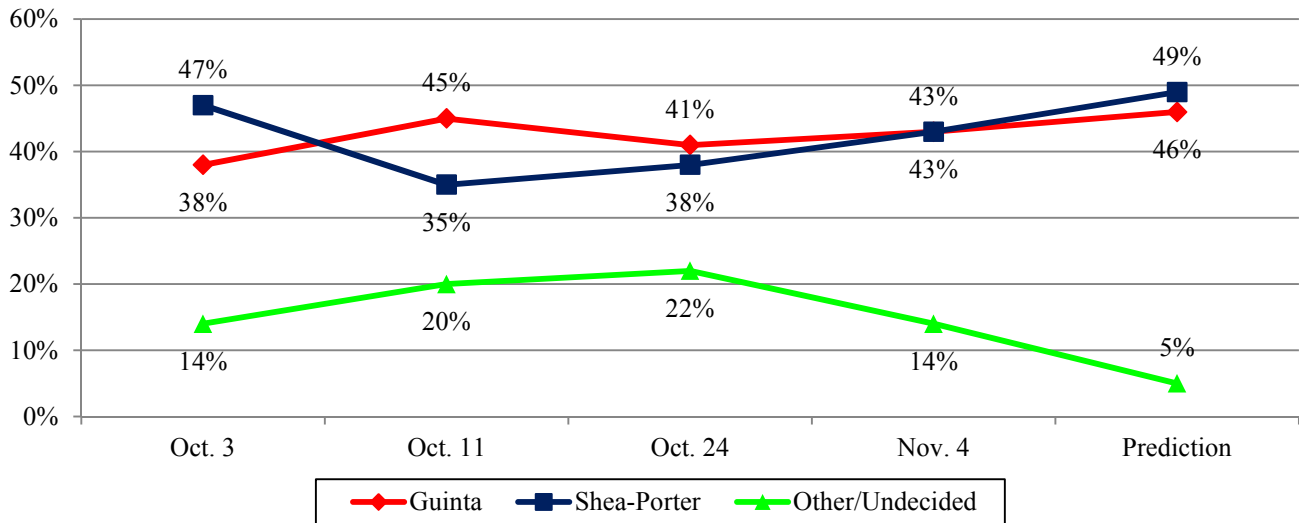
NH 1st Congressional District - Guinta vs. Shea-Porter
(Likely 2012 General Election Voters)



When undecided voters are probed about who lean toward supporting, the race remains tied, with 43% of likely voters saying they will vote for Guinta, 43% for Shea-Porter, 3% for Kelly, 1% for some other candidate, and 10% remain undecided.

When the remaining undecided voters are allocated to the candidate they are most likely to support, the final prediction is 49% for Shea-Porter, 46% for Guinta, and 5% for other candidates.

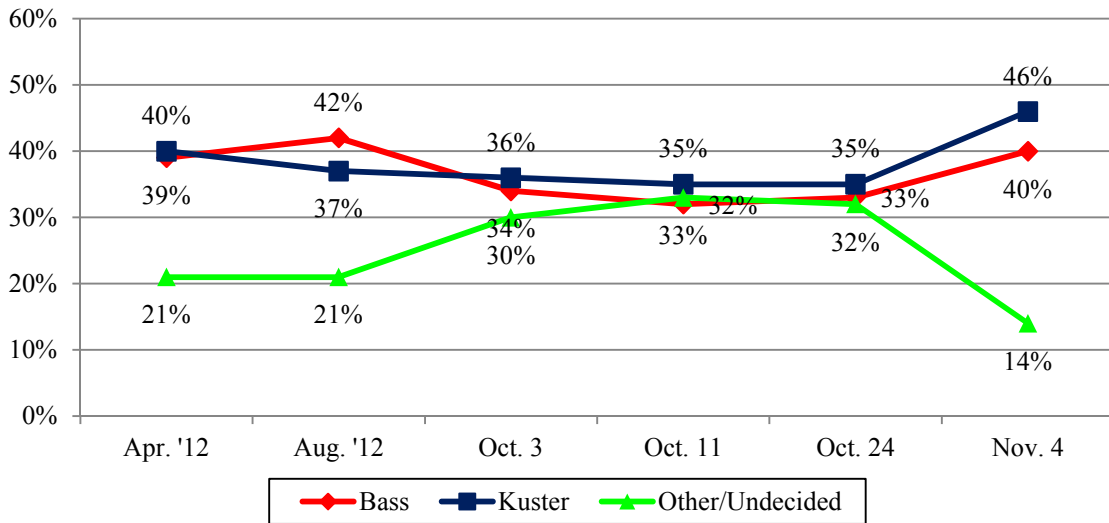
**NH 1st Congressional District - Guinta vs. Shea-Porter - with undecided voters probed
(Likely 2012 General Election Voters)**



Second Congressional District

In New Hampshire's 2nd Congressional District, Democrat Ann Kuster holds a small advantage over incumbent Republican Charlie Bass. Currently, 46% of likely voters say they plan to vote for Kuster, 40% support Bass, 2% favor Libertarian candidate Hardy Macia, 2% support some other candidate, and 10% remain undecided.

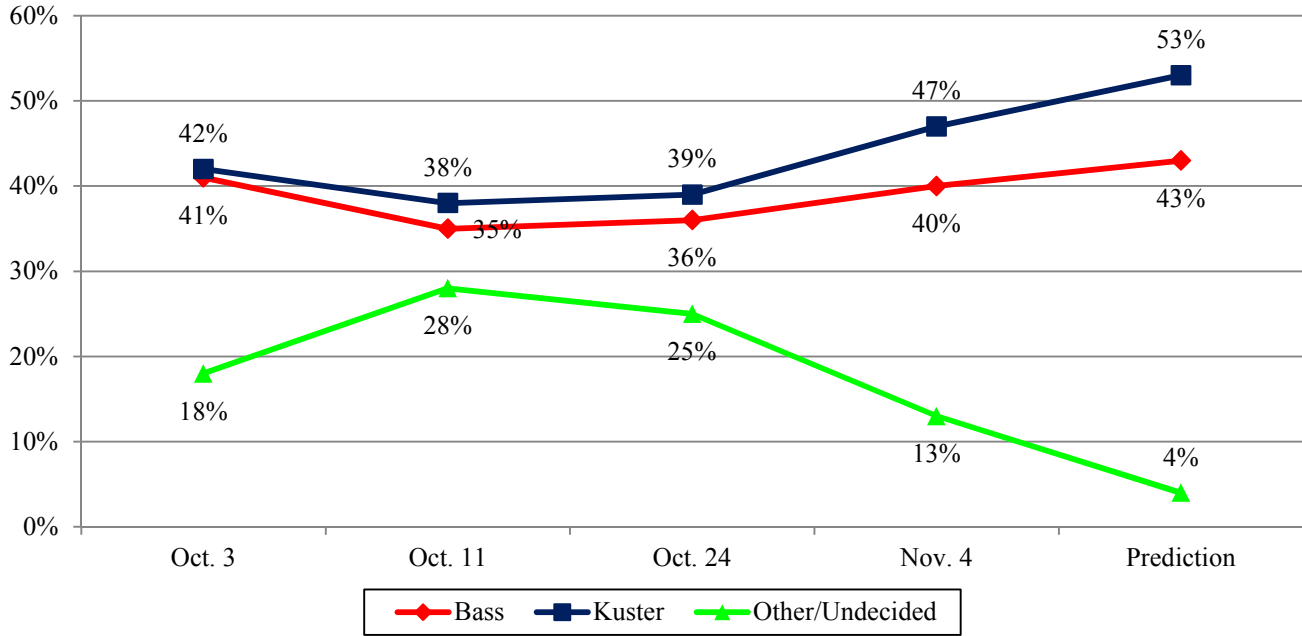
**NH 2nd Congressional District - Bass vs. Kuster
(Likely 2012 General Election Voters)**



When undecided voters are probed about which candidate they lean to supporting, 47% of likely voters say they will vote for Kuster, 40% for Bass, 2% favor for Macia, 2% for some other candidate, and 9% remain undecided.

When the remaining undecided voters are allocated to the candidate they are most likely to support, the final prediction is 53% for Kuster, 43% for Bass, and 4% for other candidates.

**NH 2nd Congressional District - Bass vs. Kuster - with undecided voters probed
(Likely 2012 General Election Voters)**

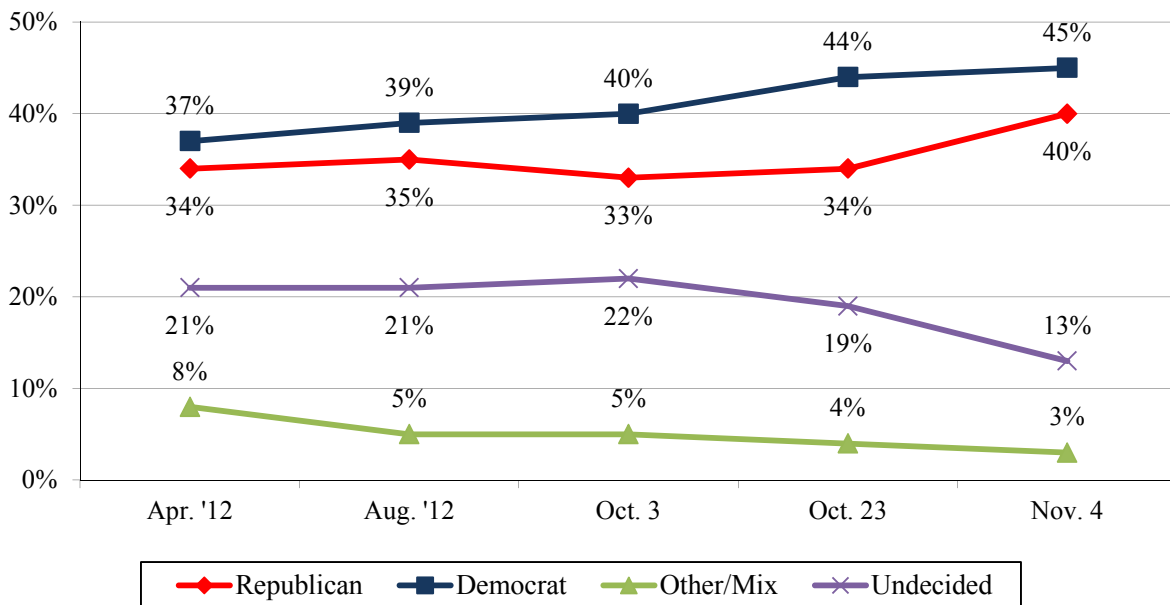


New Hampshire House of Representatives

Turning to the New Hampshire House of Representatives, 44% of New Hampshire likely voters with say they will vote for Democratic candidates, 38% for Republican candidates, 2% supporting another party or a mix of Republicans and Democrats, and 16% undecided. When undecided voters are asked which candidate they are leaning toward, 45% of all voters say they will vote for Democratic candidates, 40% for Republican candidates, 3% will vote for candidates of a third party or a mix of Republicans and Democrats, and 13% remain undecided.

Based on an evaluation of past “generic ballot” polling in New Hampshire and actual election results, these results would translate into 201 seats for Republicans and 199 seats for Democrats

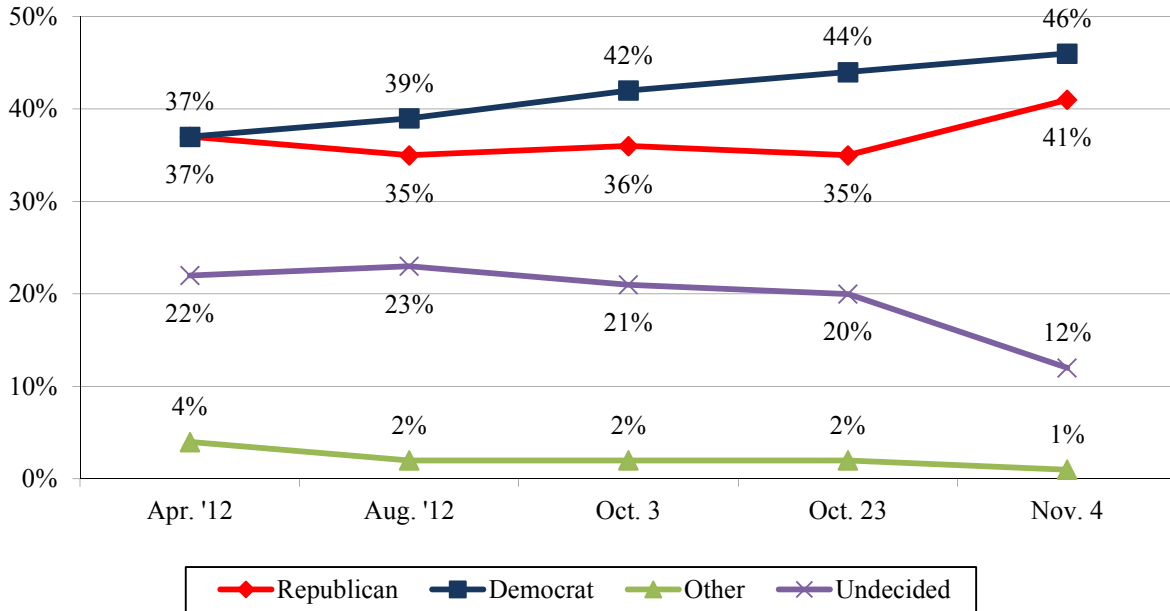
New Hampshire House of Representatives Generic Ballot



New Hampshire State Senate

New Hampshire voters are also more likely to say they will vote for Democratic candidates for New Hampshire Senate than Republican candidates. Currently, 44% of likely voters say they will vote for the Democratic candidate from their district, 39% support the Republican candidate, 1% favor some other candidate, and 16% are undecided. When undecided voters were probed about which party they were leaning toward supporting, 46% say they will vote for the Democratic candidate in their district, 41% favor the Republican candidate, 1% prefer some other candidate, and 12% remain undecided. Based on an evaluation of past “generic ballot” polling in New Hampshire and actual election results, these results would translate into 12 seats for Republicans and 12 seats for Democrats.

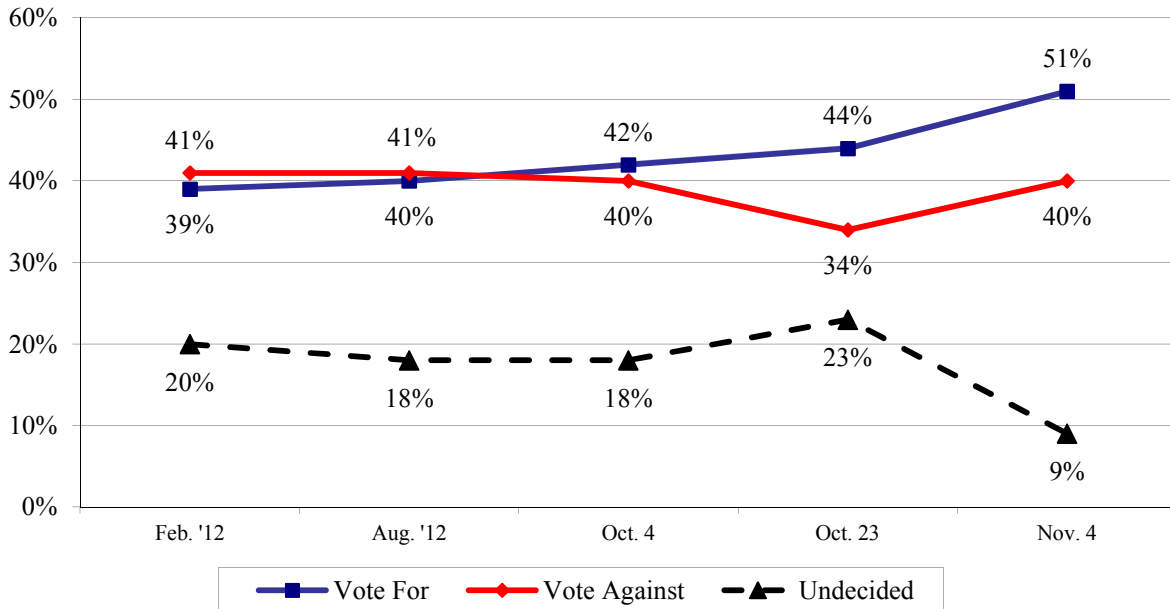
New Hampshire State Senate Generic Ballot



Income Tax Amendment

An amendment to the New Hampshire Constitution will be on the ballot this November that will prohibit a state income tax. When asked whether or not they would vote for this amendment, 50% of likely voters said they will vote for the amendment, 38% will vote against it, and 12% are unsure. When undecided voters were probed about which way they were leaning, 51% of all voters said they will vote for it, 40% will vote against it, and 9% remained undecided. But since this amendment requires a two-thirds majority, passage is doubtful. Previous research has shown that most undecided voters vote against proposed amendments.

Vote For/Against Income Tax Amendment (Likely 2012 NH Voters)



Granite State Poll Methodology

These findings are based on the latest **WMUR Granite State Poll** conducted by the University of New Hampshire Survey Center. Seven hundred and eighty-nine (789) randomly selected New Hampshire likely voters were interviewed by landline and cellular telephone between November 1 and November 4, 2012. The margin of sampling error for the survey is +/- 3.5 percent. Included was a subsample of 366 likely voters in the NH First Congressional District (margin of sampling error +/- 5.1%), and a subsample of 423 Second Congressional District likely voters (margin of sampling error +/- 4.8%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Decided 2012 Presidential Vote – Likely Voters

“Have you definitely decided who you will vote for in the election for President on November 6 ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	<u>Def. Decided Vote</u>	<u>Leaning Towards Someone</u>	<u>Still Trying To Decide</u>	<u>Don't Know</u>	<u>(N=)</u>
11/1 - 11/4	92%	5%	3%	0%	(789)
10/31-11/3	92%	5%	3%	0%	(502)
Oct. 22 '12	87%	7%	6%	0%	(773)
Oct. 8, '12	82%	9%	8%	1%	(555)
Oct. 1, '12	79%	12%	8%	1%	(600)
Sept. '12	73%	16%	10%	1%	(592)
Aug. '12	71%	13%	15%	1%	(554)
July '12	66%	16%	18%	0%	(486)
Apr. '12	55%	18%	26%	1%	(497)
Feb. '12	39%	25%	33%	3%	(492)

2012 Presidential Trial Heats (Likely 2012 Voters)

"Thinking about the presidential election in November, will you vote for Republicans Mitt Romney and Paul Ryan ... Democrats Barack Obama and Joe Biden ... or someone else?" [ROTATE CANDIDATES]
(Vice Presidential candidate names were added in the September 2012 poll.)

	<u>Obama</u>	<u>Romney</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
11/1 - 11/4	50%	45%	1%	4%	(776)
10/31-11/3	47%	47%	2%	4%	(502)
Oct. 22 '12	49%	41%	2%	7%	(773)
Oct. 8, '12	47%	41%	2%	9%	(545)
Oct. 1, '12	52%	37%	3%	9%	(588)
Sept. '12	45%	40%	3%	12%	(588)
Aug. '12	49%	46%	2%	4%	(550)
July '12	49%	45%	4%	3%	(470)
Apr. '12	51%	42%	2%	5%	(486)
Feb. '12	50%	40%	2%	9%	(483)
Oct. '11	42%	50%	2%	7%	(559)
July '11	43%	47%	2%	7%	(729)
April '11	43%	50%	2%	6%	(471)
Feb. '11	41%	49%	3%	7%	(712)

**2012 Presidential Trial Heats with Leaners
(Likely 2012 Voters)**

"Thinking about the presidential election in November, will you vote for Republicans Mitt Romney and Paul Ryan ... Democrats Barack Obama and Joe Biden ... or someone else?" [ROTATE CANDIDATES]

"Would you say you are leaning towards Republicans Mitt Romney and Paul Ryan or Democrats Barack Obama and Joe Biden?"

	<u>Obama</u>	<u>Romney</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
PREDICTION	51%	48%	1%	--	(776)
11/1 - 11/4	50%	46%	1%	3%	(776)
10/31-11/3	48%	48%	2%	3%	(502)
Oct. 22 '12	51%	42%	2%	5%	(773)
Oct. 8, '12	50%	44%	2%	4%	(545)
Oct. 1, '12	54%	39%	3%	4%	(588)

**Prediction of Who Will Win 2012 Presidential Election
(Likely 2012 Voters)**

"Regardless of who you are voting for, which candidate do you think is most likely to win the 2012 presidential election?"

	<u>Obama</u>	<u>Romney</u>	<u>Other/ Undecided</u>	<u>(N=)</u>
11/1 - 11/4	51%	31%	18%	(784)
Oct. 22 '12	46%	31%	23%	(773)
Oct. 8, '12	61%	25%	14%	(554)
Oct. 1, '12	63%	21%	16%	(596)
Sept. '12	51%	29%	20%	(592)

Hassan v. Lamontagne

"And thinking about the gubernatorial election in November, will you vote for Ovide Lamontagne, the Republican ... Maggie Hassan, the Democrat ... John Babiarez, the Libertarian ... or someone else?" [ROTATE CANDIDATES]

	<u>Hassan</u>	<u>Lamontagne</u>	<u>Babiarez</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
11/1 - 11/4	47%	38%	1%	1%	12%	(779)
10/31 - 11/2	45%	40%	1%	2%	13%	(502)
Oct. 23 '12	37%	31%	2%	1%	29%	(769)
Oct. 11 '12	30%	34%	3%	0%	34%	(419)
Oct. 3 '12	38%	36%	--	2%	25%	(595)
Aug. '12	31%	33%	--	1%	35%	(546)
Apr. '12	34%	29%	--	1%	36%	(484)
Feb. '12	26%	32%	--	1%	41%	(482)

Hassan v. Lamontagne – with Undecided Voters Probed

"And thinking about the gubernatorial election in November, will you vote for Ovide Lamontagne, the Republican ... Maggie Hassan, the Democrat ... John Babiarez, the Libertarian ... or someone else?" [ROTATE CANDIDATES]

"Would you say you are leaning towards Ovide Lamontagne, the Republican ... Maggie Hassan, the Democrat, or John Babiarez, the Libertarian?"

	<u>Hassan</u>	<u>Lamontagne</u>	<u>Babiarez</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
PREDICTION	54%	43%	2%	1%	--	(779)
11/1 - 11/4	49%	40%	1%	1%	9%	(779)
10/31 - 11/2	47%	42%	1%	2%	8%	(502)
Oct. 23 '12	43%	35%	3%	1%	18%	(767)
Oct. 11 '12	35%	39%	3%	0%	23%	(418)
Oct. 3 '12	42%	40%	--	2%	16%	(595)

NH 1st CD - Guinta vs. Shea-Porter

“Next, thinking about the election for Congress in November, will you vote for Frank Guinta, the Republican ... Carol Shea-Porter, the Democrat ... Brendan Kelly, the Libertarian ... or someone else?” [ROTATE CANDIDATES]

	<u>Apr. '12</u>	<u>Aug. '12</u>	<u>Oct. 3 '12</u>	<u>Oct. 11 '12</u>	<u>Oct. 23 '12</u>	<u>11/1-11/4</u>
Carol Shea-Porter	44%	45%	46%	33%	36%	40%
Frank Guinta	39%	43%	35%	40%	38%	40%
Brendan Kelly	--	--	--	3%	3%	3%
Other	1%	0%	2%	0%	1%	1%
Undecided	16%	12%	18%	24%	22%	16%
(N=)	(230)	(258)	(270)	(200)	(364)	(365)

NH 1st CD - Guinta vs. Shea-Porter, With Undecideds Probed

“Next, thinking about the election for Congress in November, will you vote for Frank Guinta, the Republican ... Carol Shea-Porter, the Democrat ... Brendan Kelly, the Libertarian ... or someone else?” [ROTATE CANDIDATES]

“Would you say you are leaning towards Frank Guinta, the Republican ... Carol Shea-Porter, the Democrat ... or Brendan Kelly, the Libertarian?”

	<u>Oct. 3 '12</u>	<u>Oct. 11 '12</u>	<u>Oct. 23 '12</u>	<u>11/1-11/4</u>	<u>PREDICTION</u>
Carol Shea-Porter	47%	35%	38%	43%	49%
Frank Guinta	38%	45%	41%	43%	46%
Brendan Kelly	--	3%	4%	3%	3%
Other	2%	0%	1%	1%	1%
Undecided	12%	17%	17%	10%	--
(N=)	(269)	(200)	(364)	(365)	(365)

NH 2nd CD - Bass vs. Kuster

“Next, thinking about the election for Congress in November, will you vote for Charlie Bass, the Republican ... Ann McLane Kuster, the Democrat ... Hardy Macia, the Libertarian ... or someone else?” [ROTATE CANDIDATES]

	<u>Apr. '12</u>	<u>Aug. '12</u>	<u>Oct. 3 '12</u>	<u>Oct. 11 '12</u>	<u>Oct. 24 '12</u>	<u>11/1-11/4</u>
Ann McLane Kuster	40%	37%	36%	35%	35%	46%
Charlie Bass	39%	42%	34%	32%	33%	40%
Hardy Macia	--	--	--	1%	2%	2%
Other	1%	--	2%	2%	0%	2%
Undecided	20%	21%	28%	30%	30%	10%
(N=)	(251)	(284)	(323)	(211)	(408)	(411)

NH 2nd CD - Bass vs. Kuster, With Undecideds Probed

“Next, thinking about the election for Congress in November, will you vote for Charlie Bass, the Republican ... Ann McLane Kuster, the Democrat ... Hardy Macia, the Libertarian ... or someone else?” [ROTATE CANDIDATES]

“Would you say you are leaning towards Charlie Bass, the Republican ... Ann McLane Kuster, the Democrat ... or Hardy Macia, the Libertarian?”

	<u>Oct. 3</u>	<u>Oct. 11</u>	<u>Oct. 23</u>	<u>11/1-11/4</u>	<u>PREDICTION</u>
Ann McLane Kuster	42%	38%	39%	47%	53%
Charlie Bass	41%	35%	36%	40%	43%
Hardy Macia	--	1%	3%	2%	3%
Other	2%	2%	0%	2%	1%
Undecided	16%	25%	22%	9%	--
(N=)	(322)	(211)	(408)	(411)	(411)

State Income Tax Amendment

“This November, there will be a proposed amendment to the New Hampshire Constitution on the ballot which would prohibit the state from having an income tax. As of now, would you say you would vote for or against the proposed amendment to prohibit an income tax?”

(ASKED IN FEB. 2012) “Recently, the New Hampshire House of Representatives proposed an amendment to the New Hampshire Constitution which would prohibit the state from having an income tax. If this amendment were to pass the New Hampshire Senate, it would be on the ballot in November. As of now, would you say you would vote for or against the proposed amendment to prohibit an income tax, or don’t you know enough about this to say?”

	<u>Feb. ‘12</u>	<u>Aug. ‘12</u>	<u>Oct. 4 ‘12</u>	<u>Oct. 24 ‘12</u>	<u>11/1-11/4</u>	DK Probed <u>11/1 – 11/4</u>
Vote For	39%	40%	42%	44%	50%	51%
Vote Against	41%	41%	40%	34%	38%	40%
Don’t Know	20%	18%	18%	23%	12%	9%
(N=)	(520)	(553)	(596)	(769)	(781)	(781)

State House Generic Ballot

"Please think about the November election for your representative to the New Hampshire House of Representatives. Do you plan to vote for the Republican or Democratic or candidate for the New Hampshire House of Representatives ... or do you plan to skip the election for New Hampshire House of Representatives this time?" [ROTATE PARTIES]

	<u>Apr. ‘12</u>	<u>Aug. ‘12</u>	<u>Oct. 3 ‘12</u>	<u>Oct. 23 ‘12</u>	<u>11/1-11/4</u>
Republican	34%	35%	33%	34%	38%
Democrat	37%	39%	40%	44%	44%
Other	3%	1%	2%	2%	0%
Some GOP/Some Democrat	5%	4%	3%	2%	2%
Undecided	21%	21%	22%	19%	16%
(N=)	(462)	(520)	(576)	(736)	(750)

State House Generic Ballot – with Undecided Voters Probed

"Please think about the November election for your representative to the New Hampshire House of Representatives. Do you plan to vote for the Republican or Democratic or candidate for the New Hampshire House of Representatives ... or do you plan to skip the election for New Hampshire House of Representatives this time?" [ROTATE PARTIES]

“Are you leaning toward voting for the Democratic candidate to the New Hampshire House or for the Republican candidate?”

	<u>Oct. 3 ‘12</u>	<u>Oct. 23 ‘12</u>	<u>11/1-11/4</u>	Undecideds <u>Allocated</u>
Republican	37%	37%	40%	47.4%
Democrat	43%	45%	45%	52.6%
Other	2%	2%	1%	
Some GOP/Some Democrat	3%	2%	2%	
Undecided	15%	13%	13%	
(N=)	(575)	(736)	(750)	

State Senate Generic Ballot

"Please think about the November election for your representative to the New Hampshire Senate. Do you plan to vote for the Republican or Democratic candidate for the New Hampshire Senate ... or do you plan to skip the election for New Hampshire Senate this time?" [ROTATE PARTIES]

	<u>Apr. '12</u>	<u>Aug. '12</u>	<u>Oct. 3 '12</u>	<u>Oct. 23 '12</u>	<u>11/1-11/4</u>
Republican	37%	35%	36%	35%	39%
Democrat	37%	39%	42%	44%	44%
Other	4%	2%	2%	2%	1%
Undecided	22%	23%	21%	20%	16%
(N=)	(469)	(522)	(578)	(746)	(758)

State Senate Generic Ballot – with Undecided Voters Probed

"Please think about the November election for your representative to the New Hampshire Senate. Do you plan to vote for the Republican or Democratic candidate for the New Hampshire Senate ... or do you plan to skip the election for New Hampshire Senate this time?" [ROTATE PARTIES]

“Are you leaning toward voting for the Democratic candidate to the New Hampshire Senate or for the Republican candidate?”

	<u>Oct. 3 '12</u>	<u>Oct. 23 '12</u>	<u>11/1-11/4</u>	<u>Undecideds Allocated</u>
Republican	38%	37%	41%	47.3%
Democrat	45%	46%	46%	52.7%
Other	2%	3%	1%	
Undecided	15%	15%	12%	
(N=)	(578)	(746)	(758)	

A historical analysis was done looking at the results of the “generic ballot” question and the actual number of seats won by Republicans in the New Hampshire House and Senate in the 2000 through 2010 elections was presented at the annual meeting of the American Association for Public Opinion Research Annual (AAPOR), and is available from the UNH Survey Center.

The model developed in this paper used for estimating House seats from the generic ballot question (with undecideds allocated) is:

$$\text{GOP HOUSE SEATS} = -309.034 + (1076.681 * \text{2-party GOP estimate})$$

In the final 2012 Granite State Poll, the two party estimate of House seats for Republicans, 47.4% , is inserted into the formula above. This results in an estimate of 201 Republican House seats and 199 Democratic House seats.

The model developed for estimating Senate seats from the generic ballot question (with undecideds allocated) is:

$$\text{GOP SENATE SEATS} = -24.646 + (76.829 * \text{2-party GOP estimate})$$

In the final 2012 Granite State Poll, the two party estimate of Senate seats for Republicans, 47.3%, is inserted into the formula above. This results in an estimate of 12 Republican Senate seats and 12 Democratic Senate seats.

Decided Presidential Vote

	<u>Def. Decided</u> 92%	<u>Leaning Towards Someone</u> 5%	<u>Still Trying To Decide</u> 3%	<u>(N)</u> 789
STATEWIDE				
Registered to Vote				
Registered Democrat	94%	3%	3%	226
Registered Undeclared	87%	9%	5%	293
Registered Republican	97%	1%	2%	248
Party Identification				
Democrat	93%	4%	3%	348
Independent	81%	13%	7%	133
Republican	96%	1%	2%	298
Swing Voter				
Core Democratic voter	95%	2%	2%	333
Swing voter	79%	13%	8%	176
Core Republican voter	98%	2%	1%	280
Vote in 2008 Election				
McCain/Palin Voter	93%	4%	3%	303
Obama/Biden Voter	93%	4%	3%	397
Did Not Vote in 2008	87%	10%	3%	48
Interest in 2012 Election				
Extremely interested in election	95%	3%	2%	502
Very interested	92%	5%	3%	234
Somewhat/Not very interested	69%	22%	9%	51
Discuss Pres. Election				
Often discuss election	94%	3%	3%	571
Sometimes discuss	90%	6%	4%	146
Rarely/never discuss	82%	11%	6%	72
Presidential Vote				
Romney supporter	96%	3%	1%	351
Obama supporter	97%	3%	0%	386
Other/Undecided	20%	26%	54%	38
Vote in 2008 Election				
McCain/Palin Voter	93%	4%	3%	303
Obama/Biden Voter	93%	4%	3%	397
Did Not Vote in 2008	87%	10%	3%	48
Age				
18 to 34	90%	6%	4%	81
35 to 49	94%	3%	3%	168
50 to 64	91%	5%	3%	304
65 and over	93%	4%	3%	213
Sex				
Male	90%	6%	3%	380
Female	94%	3%	3%	408

Decided Presidential Vote

	<u>Def. Decided</u> 92%	<u>Leaning Towards Someone</u> 5%	<u>Still Trying To Decide</u> 3%	<u>(N)</u> 789
STATEWIDE				
Sex/Education				
Working class men	85%	13%	3%	134
College educ. men	93%	3%	4%	243
Working class women	93%	4%	3%	168
College educ. women	95%	2%	2%	236
Education				
High school or less	89%	7%	4%	154
Some college	89%	8%	3%	148
College graduate	93%	3%	4%	315
Post graduate	97%	1%	1%	164
Religious Service Attendance				
Attend services 1 or more/week	93%	4%	3%	208
1 2 times a month	92%	6%	1%	85
Less often	93%	4%	3%	210
Never	91%	5%	4%	261
Region of State				
North Country	92%	5%	3%	61
Central / Lakes	93%	5%	2%	124
Connecticut Valley	89%	6%	5%	117
Mass Border	92%	4%	4%	250
Seacoast	93%	5%	2%	136
Manchester Area	95%	2%	2%	101
Congressional District				
First Cong. Dist.	92%	6%	2%	366
Second Cong. Dist.	93%	4%	4%	423

Interest in General Election

	<u>Extremely Interested</u> 64%	<u>Very Interested</u> 30%	<u>Somewhat Interested</u> 5%	<u>Not Very Interested</u> 1%	<u>(N)</u> 787
STATEWIDE					
Registered to Vote					
Registered Democrat	69%	26%	6%	0%	226
Registered Undeclared	55%	38%	5%	2%	292
Registered Republican	72%	23%	4%	1%	248
Party Identification					
Democrat	62%	31%	6%	1%	348
Independent	57%	32%	8%	3%	131
Republican	68%	28%	4%	1%	298
Swing Voter					
Core Democratic voter	65%	29%	5%	2%	333
Swing voter	51%	39%	9%	1%	176
Core Republican voter	71%	25%	3%	1%	278
Vote in 2008 Election					
McCain/Palin Voter	68%	27%	4%	1%	303
Obama/Biden Voter	63%	31%	5%	1%	397
Did Not Vote in 2008	50%	33%	14%	3%	48
Decided Presidential Vote					
Def. decided vote	66%	30%	4%	1%	727
Leaning/Still trying to decide	43%	31%	21%	5%	60
Discuss Pres. Election					
Often discuss election	72%	26%	2%	0%	569
Sometimes discuss	47%	41%	11%	0%	146
Rarely/never discuss	29%	38%	24%	9%	72
Presidential Vote					
Romney supporter	68%	29%	3%	0%	350
Obama supporter	62%	31%	6%	1%	386
Other/Undecided	45%	26%	22%	8%	38
Age					
18 to 34	41%	42%	14%	4%	81
35 to 49	66%	29%	5%	1%	168
50 to 64	69%	26%	5%	1%	302
65 and over	64%	32%	4%	0%	213
Sex					
Male	64%	29%	6%	1%	379
Female	64%	30%	4%	1%	408

Interest in General Election

	<u>Extremely Interested</u> 64%	<u>Very Interested</u> 30%	<u>Somewhat Interested</u> 5%	<u>Not Very Interested</u> 1%	<u>(N)</u> 787
STATEWIDE					
Sex/Education					
Working class men	50%	35%	12%	2%	134
College educ. men	71%	26%	3%	0%	241
Working class women	56%	38%	5%	1%	168
College educ. women	69%	25%	4%	1%	236
Education					
High school or less	51%	35%	12%	3%	154
Some college	56%	39%	4%	1%	148
College graduate	68%	26%	5%	1%	313
Post graduate	73%	24%	2%	0%	164
Religious Service Attendance					
Attend services 1 or more/week	67%	31%	2%	0%	208
1 2 times a month	79%	18%	4%	0%	85
Less often	64%	28%	5%	2%	208
Never	54%	37%	8%	1%	261
Region of State					
North Country	59%	34%	5%	2%	61
Central / Lakes	62%	34%	3%	0%	124
Connecticut Valley	62%	30%	8%	0%	117
Mass Border	68%	24%	6%	2%	250
Seacoast	60%	34%	5%	1%	134
Manchester Area	65%	30%	4%	1%	101
Congressional District					
First Cong. Dist.	64%	30%	5%	1%	364
Second Cong. Dist.	64%	30%	5%	1%	423

Discuss Presidential Election With Family/Friends

STATEWIDE	<u>Often</u> 72%	<u>Sometimes</u> 18%	<u>Rarely/ Never</u> 9%	<u>(N)</u> 789
Registered to Vote				
Registered Democrat	73%	20%	8%	226
Registered Undeclared	71%	19%	10%	293
Registered Republican	75%	16%	9%	248
Party Identification				
Democrat	73%	18%	9%	348
Independent	64%	21%	15%	133
Republican	76%	17%	7%	298
Swing Voter				
Core Democratic voter	72%	18%	10%	333
Swing voter	63%	24%	13%	176
Core Republican voter	79%	15%	6%	280
Vote in 2008 Election				
McCain/Palin Voter	77%	15%	8%	303
Obama/Biden Voter	72%	19%	9%	397
Did Not Vote in 2008	53%	36%	11%	48
Decided Presidential Vote				
Def. decided vote	74%	18%	8%	728
Leaning/Still trying to decide	55%	25%	21%	60
Interest in 2012 Election				
Extremely interested in election	82%	14%	4%	502
Very interested	63%	26%	12%	234
Somewhat/Not very interested	20%	32%	48%	51
Presidential Vote				
Romney supporter	78%	16%	6%	351
Obama supporter	70%	20%	10%	386
Other/Undecided	53%	24%	22%	38
Age				
18 to 34	54%	29%	17%	81
35 to 49	73%	17%	10%	168
50 to 64	75%	18%	7%	304
65 and over	76%	16%	8%	213
Sex				
Male	71%	21%	9%	380
Female	74%	16%	10%	408

Discuss Presidential Election With Family/Friends

	<u>Often</u> 72%	<u>Sometimes</u> 18%	<u>Rarely/ Never</u> 9%	<u>(N)</u> 789
STATEWIDE				
Sex/Education				
Working class men	58%	25%	17%	134
College educ. men	77%	19%	4%	243
Working class women	70%	17%	13%	168
College educ. women	77%	16%	7%	236
Education				
High school or less	60%	18%	22%	154
Some college	70%	22%	8%	148
College graduate	74%	19%	7%	315
Post graduate	82%	15%	3%	164
Religious Service Attendance				
Attend services 1 or more/week	77%	15%	9%	208
1 2 times a month	70%	25%	5%	85
Less often	74%	17%	9%	210
Never	69%	21%	11%	261
Region of State				
North Country	73%	12%	15%	61
Central / Lakes	78%	17%	6%	124
Connecticut Valley	69%	20%	10%	117
Mass Border	71%	21%	8%	250
Seacoast	69%	18%	12%	136
Manchester Area	75%	18%	7%	101
Congressional District				
First Cong. Dist.	70%	20%	10%	366
Second Cong. Dist.	74%	17%	9%	423

Likelihood of Voting in Election

STATEWIDE	<u>Will Vote Unless Emergency</u> 2%	<u>Definitely Will Vote</u> 98%	<u>(N)</u> 789
Registered to Vote			
Registered Democrat	2%	98%	226
Registered Undeclared	3%	97%	293
Registered Republican	0%	100%	248
Party Identification			
Democrat	3%	97%	348
Independent	3%	97%	133
Republican	2%	98%	298
Swing Voter			
Core Democratic voter	3%	97%	333
Swing voter	3%	97%	176
Core Republican voter	2%	98%	280
Vote in 2008 Election			
McCain/Palin Voter	1%	99%	303
Obama/Biden Voter	2%	98%	397
Did Not Vote in 2008	8%	92%	48
Decided Presidential Vote			
Def. decided vote	2%	98%	728
Leaning/Still trying to decide	7%	93%	60
Discuss Pres. Election			
Often discuss election	1%	99%	571
Sometimes discuss	5%	95%	146
Rarely/never discuss	6%	94%	72
Interest in 2012 Election			
Extremely interested in election	1%	99%	502
Very interested	3%	97%	234
Somewhat/Not very interested	12%	88%	51
Presidential Vote			
Romney supporter	1%	99%	351
Obama supporter	3%	97%	386
Other/Undecided	6%	94%	38
Age			
18 to 34	7%	93%	81
35 to 49	4%	96%	168
50 to 64	2%	98%	304
65 and over	1%	99%	213
Sex			
Male	2%	98%	380
Female	2%	98%	408

Likelihood of Voting in Election

STATEWIDE	Will Vote Unless Emergency 2%	Definitely Will Vote 98%	(N) 789
Sex/Education			
Working class men	3%	97%	134
College educ. men	1%	99%	243
Working class women	4%	96%	168
College educ. women	2%	98%	236
Education			
High school or less	4%	96%	154
Some college	3%	97%	148
College graduate	2%	98%	315
Post graduate	1%	99%	164
Religious Service Attendance			
Attend services 1 or more/week	1%	99%	208
1 2 times a month	1%	99%	85
Less often	3%	97%	210
Never	3%	97%	261
Region of State			
North Country	4%	96%	61
Central / Lakes	2%	98%	124
Connecticut Valley	2%	98%	117
Mass Border	2%	98%	250
Seacoast	2%	98%	136
Manchester Area	3%	97%	101
Congressional District			
First Cong. Dist.	2%	98%	366
Second Cong. Dist.	2%	98%	423

**2012 Presidential Election – Romney vs. Obama
(2012 Likely General Election Voters)**

STATEWIDE	<u>Romney</u> 45%	<u>Obama</u> 50%	<u>Other</u> 1%	<u>Undecided</u> 4%	<u>(N)</u> 776
Registered to Vote					
Registered Democrat	4%	92%	0%	4%	222
Registered Undeclared	41%	51%	2%	6%	287
Registered Republican	88%	10%	1%	2%	246
Party Identification					
Democrat	4%	93%	0%	3%	345
Independent	49%	36%	6%	9%	129
Republican	93%	5%	0%	2%	293
Swing Voter					
Core Democratic voter	1%	96%	0%	3%	329
Swing voter	47%	38%	4%	10%	172
Core Republican voter	97%	2%	1%	0%	275
Vote in 2008 Election					
McCain/Palin Voter	91%	4%	1%	4%	299
Obama/Biden Voter	10%	86%	1%	3%	393
Did Not Vote in 2008	38%	54%	2%	6%	47
Decided Presidential Vote					
Def. decided vote	47%	52%	1%	0%	717
Leaning/Still trying to decide	26%	23%	5%	47%	58
Firmness of Presidential Vote					
Firm choice	48%	52%	0%	0%	711
Could change mind	45%	55%	0%	0%	26
When Decided Presidential Vote					
Decided within last week	63%	37%	0%	0%	25
Decided within last month	41%	59%	0%	0%	68
Decided longer ago	48%	52%	0%	0%	639
Changed Vote Since Sept.					
Have changed mind since Sept.	50%	31%	3%	16%	61
Have not changed mind since Sept.	46%	52%	1%	2%	703
Likelihood to Vote					
Def. Will Vote	46%	49%	1%	4%	757
Vote unless emergency	22%	65%	4%	9%	18
Interest in 2012 Election					
Extremely interested in election	48%	48%	1%	3%	494
Very interested	44%	52%	1%	3%	231
Somewhat/Not very interested	21%	57%	7%	16%	49
Discuss Pres. Election					
Often discuss election	48%	48%	1%	2%	564
Sometimes discuss	40%	53%	0%	7%	141
Rarely/never discuss	30%	58%	1%	11%	70
Gubernatorial Vote					
Lamontagne supporter	96%	4%	0%	1%	297
Hassan supporter	9%	87%	0%	4%	365
Other/Undecided	32%	50%	6%	12%	99
Election Outcome Prediction					
Think Romney will win	97%	2%	0%	1%	239
Think Obama will win	13%	81%	2%	5%	395
Other/Undecided	49%	44%	1%	5%	139

**2012 Presidential Election – Romney vs. Obama
(2012 Likely General Election Voters)**

STATEWIDE	<u>Romney</u> 45%	<u>Obama</u> 50%	<u>Other</u> 1%	<u>Undecided</u> 4%	<u>(N)</u> 776
Most Imp. Issue Besides Economy					
Social issues most important	15%	83%	0%	1%	154
Fiscal issues most important	59%	35%	1%	4%	507
Both issues equally important	19%	77%	0%	4%	92
Sex					
Male	52%	42%	2%	5%	374
Female	39%	57%	0%	3%	402
Sex/Education					
Working class men	50%	42%	1%	7%	130
College educ. men	53%	41%	2%	4%	239
Working class women	40%	57%	1%	3%	165
College educ. women	39%	58%	0%	3%	234
Education					
High school or less	42%	53%	1%	4%	150
Some college	46%	48%	1%	5%	145
College graduate	49%	46%	1%	4%	313
Post graduate	41%	56%	1%	2%	160
Age					
18 to 34	26%	65%	2%	7%	81
35 to 49	51%	43%	3%	3%	165
50 to 64	48%	47%	1%	5%	302
65 and over	43%	55%	0%	3%	206
Religious Service Attendance					
Attend services 1 or more/week	60%	38%	0%	2%	202
1 2 times a month	53%	44%	0%	3%	84
Less often	43%	50%	1%	5%	209
Never	35%	59%	2%	4%	258
Region of State					
North Country	39%	56%	0%	5%	60
Central / Lakes	41%	54%	3%	2%	124
Connecticut Valley	33%	60%	1%	6%	114
Mass Border	53%	41%	0%	5%	243
Seacoast	46%	49%	2%	2%	134
Manchester Area	47%	51%	0%	2%	100
Congressional District					
First Cong. Dist.	49%	47%	1%	4%	360
Second Cong. Dist.	42%	53%	1%	4%	416
Contacted by Obama Campaign					
In last few days	25%	67%	2%	6%	233
Within last week	33%	60%	2%	5%	97
Within last month or more	47%	53%	0%	1%	79
Never contacted	63%	33%	1%	3%	341
Contacted by Romney Campaign					
In last few days	63%	31%	1%	5%	173
Within last week	56%	39%	2%	3%	83
Within last month or more	52%	47%	1%	0%	58
Never contacted	36%	59%	1%	4%	434

**2012 Presidential Election – Romney vs. Obama – With Leaners
(2012 Likely General Election Voters)**

	<u>Romney</u> 46%	<u>Obama</u> 50%	<u>Other</u> 1%	<u>Undecided</u> 3%	<u>(N)</u> 775
STATEWIDE					
Registered to Vote					
Registered Democrat	4%	92%	0%	3%	222
Registered Undeclared	43%	51%	2%	4%	287
Registered Republican	88%	10%	1%	1%	246
Party Identification					
Democrat	4%	94%	0%	2%	345
Independent	50%	36%	6%	8%	129
Republican	94%	5%	0%	1%	293
Swing Voter					
Core Democratic voter	1%	97%	0%	2%	329
Swing voter	50%	38%	4%	8%	171
Core Republican voter	98%	2%	1%	0%	275
Vote in 2008 Election					
McCain/Palin Voter	93%	4%	1%	2%	299
Obama/Biden Voter	10%	86%	1%	3%	393
Did Not Vote in 2008	38%	54%	2%	6%	47
Decided Presidential Vote					
Def. decided vote	47%	52%	1%	0%	716
Leaning/Still trying to decide	34%	26%	5%	35%	58
Firmness of Presidential Vote					
Firm choice	48%	52%	0%	0%	711
Could change mind	45%	55%	0%	0%	26
When Decided Presidential Vote					
Decided within last week	63%	37%	0%	0%	25
Decided within last month	41%	59%	0%	0%	68
Decided longer ago	48%	52%	0%	0%	639
Changed Vote Since Sept.					
Have changed mind since Sept.	51%	34%	3%	12%	61
Have not changed mind since Sept.	46%	52%	1%	1%	702
Likelihood to Vote					
Def. Will Vote	46%	50%	1%	3%	757
Vote unless emergency	25%	65%	4%	6%	18
Interest in 2012 Election					
Extremely interested in election	48%	49%	1%	2%	494
Very interested	44%	52%	1%	2%	231
Somewhat/Not very interested	25%	58%	7%	10%	49
Discuss Pres. Election					
Often discuss election	49%	48%	1%	2%	564
Sometimes discuss	40%	54%	0%	5%	141
Rarely/never discuss	35%	59%	1%	5%	70
Gubernatorial Vote					
Lamontagne supporter	96%	4%	0%	1%	297
Hassan supporter	9%	88%	0%	3%	365
Other/Undecided	36%	50%	6%	7%	99
Election Outcome Prediction					
Think Romney will win	97%	2%	0%	0%	239
Think Obama will win	14%	82%	2%	3%	395
Other/Undecided	49%	44%	1%	5%	139

**2012 Presidential Election – Romney vs. Obama – With Leaners
(2012 Likely General Election Voters)**

	<u>Romney</u> 46%	<u>Obama</u> 50%	<u>Other</u> 1%	<u>Undecided</u> 3%	<u>(N)</u> 775
STATEWIDE					
Most Imp. Issue Besides Economy					
Social issues most important	15%	84%	0%	1%	154
Fiscal issues most important	60%	35%	1%	3%	507
Both issues equally important	19%	78%	0%	3%	92
Sex					
Male	53%	42%	2%	3%	374
Female	40%	58%	0%	2%	402
Sex/Education					
Working class men	53%	43%	1%	3%	130
College educ. men	53%	41%	2%	4%	239
Working class women	40%	58%	1%	2%	165
College educ. women	39%	58%	0%	2%	233
Education					
High school or less	44%	54%	1%	1%	150
Some college	47%	48%	1%	3%	145
College graduate	49%	46%	1%	4%	313
Post graduate	41%	56%	1%	1%	160
Age					
18 to 34	26%	66%	2%	6%	81
35 to 49	51%	43%	3%	2%	165
50 to 64	49%	47%	1%	3%	302
65 and over	44%	55%	0%	2%	206
Religious Service Attendance					
Attend services 1 or more/week	60%	38%	0%	1%	202
1 2 times a month	53%	44%	0%	3%	84
Less often	44%	51%	1%	3%	209
Never	35%	60%	2%	4%	258
Region of State					
North Country	41%	56%	0%	4%	60
Central / Lakes	41%	55%	3%	1%	123
Connecticut Valley	34%	60%	1%	5%	114
Mass Border	54%	42%	0%	3%	243
Seacoast	47%	49%	2%	2%	134
Manchester Area	48%	51%	0%	1%	100
Congressional District					
First Cong. Dist.	49%	47%	1%	3%	360
Second Cong. Dist.	43%	53%	1%	3%	416
Contacted by Obama Campaign					
In last few days	26%	68%	2%	4%	233
Within last week	34%	60%	2%	4%	97
Within last month or more	47%	53%	0%	1%	79
Never contacted	64%	34%	1%	2%	341
Contacted by Romney Campaign					
In last few days	63%	31%	1%	5%	173
Within last week	58%	39%	2%	1%	83
Within last month or more	52%	47%	1%	0%	58
Never contacted	37%	59%	1%	3%	434

**2012 Gubernatorial Election – Lamontagne vs. Hassan
(2012 Likely General Election Voters)**

STATEWIDE	<u>Lamontagne</u> 38%	<u>Hassan</u> 47%	<u>Babiarz/ Other</u> 2%	<u>Undecided</u> 12%	<u>(N)</u> 779
Registered to Vote					
Registered Democrat	3%	86%	3%	9%	225
Registered Undeclared	33%	49%	2%	16%	288
Registered Republican	80%	11%	1%	8%	246
Party Identification					
Democrat	3%	84%	2%	11%	346
Independent	38%	35%	6%	21%	129
Republican	80%	11%	1%	9%	296
Swing Voter					
Core Democratic voter	0%	89%	2%	9%	332
Swing voter	33%	38%	4%	25%	170
Core Republican voter	88%	4%	1%	7%	276
Vote in 2008 Election					
McCain/Palin Voter	82%	9%	1%	8%	302
Obama/Biden Voter	6%	80%	2%	12%	396
Did Not Vote in 2008	31%	30%	4%	35%	45
Likelihood to Vote					
Def. Will Vote	39%	47%	2%	12%	761
Vote unless emergency	23%	53%	0%	24%	18
Presidential Vote					
Romney supporter	81%	9%	1%	9%	350
Obama supporter	3%	83%	1%	13%	384
Other/Undecided	6%	42%	15%	37%	38
Age					
18 to 34	20%	40%	3%	37%	78
35 to 49	43%	40%	4%	13%	167
50 to 64	40%	49%	2%	10%	303
65 and over	38%	55%	1%	6%	210
Sex					
Male	46%	40%	2%	12%	374
Female	31%	54%	2%	12%	405

**2012 Gubernatorial Election – Lamontagne vs. Hassan
(2012 Likely General Election Voters)**

	<u>Lamontagne</u> 38%	<u>Hassan</u> 47%	<u>Babiarz/ Other</u> 2%	<u>Undecided</u> 12%	<u>(N)</u> 779
STATEWIDE					
Sex/Education					
Working class men	44%	33%	3%	20%	131
College educ. men	47%	44%	1%	9%	239
Working class women	32%	48%	4%	16%	168
College educ. women	30%	59%	1%	9%	235
Education					
High school or less	36%	42%	4%	18%	152
Some college	40%	41%	3%	16%	147
College graduate	42%	48%	1%	10%	313
Post graduate	33%	58%	2%	7%	161
Religious Service Attendance					
Attend services 1 or more/week	53%	36%	4%	8%	206
1 2 times a month	45%	46%	1%	8%	84
Less often	37%	47%	2%	14%	210
Never	27%	56%	1%	16%	257
Region of State					
North Country	23%	54%	2%	20%	60
Central / Lakes	33%	53%	2%	12%	123
Connecticut Valley	31%	56%	2%	10%	116
Mass Border	48%	40%	2%	10%	245
Seacoast	35%	48%	2%	15%	135
Manchester Area	44%	43%	1%	12%	101
Congressional District					
First Cong. Dist.	39%	45%	2%	14%	362
Second Cong. Dist.	38%	50%	2%	10%	416

**2012 Gubernatorial Election – Lamontagne vs. Hassan – With leaners
(2012 Likely General Election Voters)**

STATEWIDE	<u>Lamontagne</u> 40%	<u>Hassan</u> 49%	<u>Babiarz/ Other</u> 2%	<u>Undecided</u> 9%	<u>(N)</u> 778
Registered to Vote					
Registered Democrat	3%	88%	3%	6%	225
Registered Undeclared	34%	52%	2%	12%	288
Registered Republican	82%	11%	1%	6%	245
Party Identification					
Democrat	4%	86%	2%	8%	346
Independent	41%	37%	7%	15%	129
Republican	81%	11%	1%	7%	296
Swing Voter					
Core Democratic voter	0%	91%	2%	7%	332
Swing voter	37%	41%	5%	17%	170
Core Republican voter	89%	4%	1%	6%	276
Vote in 2008 Election					
McCain/Palin Voter	84%	9%	2%	5%	302
Obama/Biden Voter	7%	83%	2%	8%	396
Did Not Vote in 2008	33%	35%	4%	28%	45
Likelihood to Vote					
Def. Will Vote	40%	49%	2%	9%	761
Vote unless emergency	26%	57%	0%	17%	18
Presidential Vote					
Romney supporter	84%	9%	1%	6%	349
Obama supporter	3%	86%	1%	9%	384
Other/Undecided	6%	47%	18%	29%	38
Age					
18 to 34	23%	43%	3%	31%	78
35 to 49	44%	43%	5%	9%	167
50 to 64	41%	50%	2%	7%	303
65 and over	39%	56%	1%	4%	210
Sex					
Male	48%	41%	2%	9%	373
Female	33%	56%	2%	9%	405

**2012 Gubernatorial Election – Lamontagne vs. Hassan – With leaners
(2012 Likely General Election Voters)**

	<u>Lamontagne</u> 40%	<u>Hassan</u> 49%	<u>Babiarz/ Other</u> 2%	<u>Undecided</u> 9%	<u>(N)</u> 778
STATEWIDE					
Sex/Education					
Working class men	47%	35%	3%	15%	131
College educ. men	48%	45%	1%	6%	239
Working class women	34%	50%	4%	12%	168
College educ. women	31%	61%	1%	6%	235
Education					
High school or less	37%	45%	4%	14%	152
Some college	42%	43%	3%	12%	147
College graduate	43%	50%	1%	7%	313
Post graduate	34%	59%	2%	5%	161
Religious Service Attendance					
Attend services 1 or more/week	55%	36%	4%	5%	206
1 2 times a month	46%	47%	1%	6%	84
Less often	37%	51%	2%	10%	210
Never	28%	57%	2%	12%	257
Region of State					
North Country	25%	60%	2%	13%	59
Central / Lakes	35%	57%	3%	5%	123
Connecticut Valley	33%	56%	2%	8%	116
Mass Border	50%	41%	2%	7%	245
Seacoast	35%	51%	2%	12%	135
Manchester Area	44%	43%	1%	12%	101
Congressional District					
First Cong. Dist.	40%	47%	2%	11%	362
Second Cong. Dist.	40%	51%	3%	7%	416

**2012 First Congressional District Election – Guinta vs. Shea-Porter
(2012 Likely General Election Voters)**

STATEWIDE	<u>Guinta</u> 40%	<u>Shea-Porter</u> 40%	<u>Kelly/ Other</u> 4%	<u>Undecided</u> 16%	<u>(N)</u> 365
Registered to Vote					
Registered Democrat	3%	81%	2%	14%	99
Registered Undeclared	34%	41%	6%	20%	140
Registered Republican	79%	7%	4%	11%	118
Party Identification					
Democrat	7%	77%	2%	14%	162
Independent	31%	29%	7%	33%	61
Republican	81%	4%	5%	10%	141
Swing Voter					
Core Democratic voter	2%	84%	1%	13%	152
Swing voter	36%	25%	10%	29%	77
Core Republican voter	84%	1%	3%	11%	137
Vote in 2008 Election					
McCain/Palin Voter	78%	7%	2%	13%	149
Obama/Biden Voter	7%	72%	3%	18%	168
Did Not Vote in 2008	41%	42%	6%	11%	31
Likelihood to Vote					
Def. Will Vote	40%	41%	3%	16%	357
Vote unless emergency	34%	33%	27%	6%	9
Age					
18 to 34	27%	41%	1%	31%	48
35 to 49	38%	37%	5%	19%	74
50 to 64	42%	39%	6%	13%	145
65 and over	44%	45%	1%	9%	90
Sex					
Male	51%	33%	5%	11%	180
Female	29%	48%	3%	21%	185
Sex/Education					
Working class men	51%	25%	9%	15%	62
College educ. men	52%	36%	3%	9%	117
Working class women	28%	48%	5%	19%	74
College educ. women	29%	47%	1%	22%	110
Education					
High school or less	36%	35%	11%	18%	63
Some college	40%	40%	3%	16%	73
College graduate	43%	38%	2%	17%	155
Post graduate	37%	49%	2%	13%	72
Religious Service Attendance					
Attend services 1 or more/week	55%	29%	4%	12%	93
1 2 times a month	42%	35%	6%	16%	44
Less often	37%	44%	4%	15%	105
Never	30%	49%	3%	18%	114
Region of State					
North Country	26%	54%	3%	16%	30
Central / Lakes	32%	39%	7%	22%	39
Connecticut Valley	0%	0%	0%	100%	2
Mass Border	52%	30%	3%	15%	85
Seacoast	35%	47%	4%	15%	135
Manchester Area	45%	38%	4%	13%	74

**2012 First Congressional District Election – Guinta vs. Shea-Porter – With Leaners
(2012 Likely General Election Voters)**

STATEWIDE	<u>Guinta</u> 43%	<u>Shea-Porter</u> 43%	<u>Kelly/ Other</u> 4%	<u>Undecided</u> 10%	<u>(N)</u> 365
Registered to Vote					
Registered Democrat	4%	85%	2%	9%	99
Registered Undeclared	38%	45%	7%	11%	140
Registered Republican	82%	7%	4%	7%	118
Party Identification					
Democrat	8%	82%	2%	8%	162
Independent	39%	32%	8%	21%	61
Republican	84%	4%	6%	6%	141
Swing Voter					
Core Democratic voter	2%	88%	1%	9%	152
Swing voter	40%	30%	12%	18%	77
Core Republican voter	89%	1%	3%	6%	137
Vote in 2008 Election					
McCain/Palin Voter	84%	8%	2%	6%	149
Obama/Biden Voter	7%	77%	4%	12%	168
Did Not Vote in 2008	41%	45%	6%	7%	31
Likelihood to Vote					
Def. Will Vote	43%	44%	4%	10%	357
Vote unless emergency	40%	33%	27%	0%	9
Age					
18 to 34	29%	43%	1%	27%	48
35 to 49	42%	39%	7%	12%	74
50 to 64	45%	42%	7%	6%	145
65 and over	45%	48%	1%	6%	90
Sex					
Male	52%	35%	6%	7%	180
Female	33%	51%	3%	12%	185
Sex/Education					
Working class men	51%	29%	11%	9%	62
College educ. men	54%	37%	3%	6%	117
Working class women	32%	52%	5%	11%	74
College educ. women	33%	51%	2%	13%	110
Education					
High school or less	37%	40%	11%	12%	63
Some college	43%	43%	5%	9%	73
College graduate	45%	41%	2%	12%	155
Post graduate	42%	52%	3%	4%	72
Religious Service Attendance					
Attend services 1 or more/week	59%	30%	5%	6%	93
1 2 times a month	46%	37%	6%	10%	44
Less often	40%	48%	4%	8%	105
Never	31%	51%	4%	13%	114
Region of State					
North Country	26%	61%	3%	9%	30
Central / Lakes	36%	47%	7%	10%	39
Connecticut Valley	0%	0%	0%	100%	2
Mass Border	55%	34%	4%	7%	85
Seacoast	39%	47%	4%	10%	135
Manchester Area	46%	39%	4%	11%	74

**2012 Second Congressional District Election – Bass vs. Kuster
(2012 Likely General Election Voters)**

	<u>Bass</u> 40%	<u>Kuster</u> 46%	<u>Macia</u> 4%	<u>Undecided</u> 10%	<u>(N)</u> 411
STATEWIDE					
Registered to Vote					
Registered Democrat	6%	89%	0%	5%	125
Registered Undeclared	38%	43%	5%	14%	149
Registered Republican	77%	9%	6%	8%	126
Party Identification					
Democrat	4%	85%	2%	8%	183
Independent	43%	33%	6%	18%	68
Republican	80%	6%	4%	9%	154
Swing Voter					
Core Democratic voter	4%	89%	2%	6%	180
Swing voter	35%	32%	7%	26%	92
Core Republican voter	89%	1%	4%	6%	140
Vote in 2008 Election					
McCain/Palin Voter	83%	5%	3%	9%	153
Obama/Biden Voter	11%	78%	2%	9%	226
Did Not Vote in 2008	46%	12%	0%	41%	13
Likelihood to Vote					
Def. Will Vote	40%	46%	4%	10%	402
Vote unless emergency	14%	54%	8%	24%	9
Age					
18 to 34	29%	31%	11%	30%	30
35 to 49	44%	37%	4%	15%	93
50 to 64	41%	47%	3%	9%	155
65 and over	37%	58%	2%	3%	120
Sex					
Male	47%	39%	4%	10%	193
Female	33%	52%	4%	11%	218
Sex/Education					
Working class men	52%	32%	0%	16%	69
College educ. men	46%	44%	4%	6%	122
Working class women	38%	46%	5%	12%	92
College educ. women	29%	57%	2%	11%	124
Education					
High school or less	43%	43%	2%	12%	89
Some college	44%	36%	4%	16%	72
College graduate	41%	47%	3%	8%	158
Post graduate	30%	58%	3%	9%	88
Religious Service Attendance					
Attend services 1 or more/week	46%	46%	3%	5%	113
1 2 times a month	51%	41%	6%	2%	39
Less often	42%	42%	2%	14%	105
Never	31%	51%	3%	15%	141
Region of State					
North Country	37%	45%	2%	16%	30
Central / Lakes	44%	49%	2%	5%	82
Connecticut Valley	30%	53%	3%	14%	114
Mass Border	45%	39%	6%	11%	159
Manchester Area	41%	55%	0%	4%	26

**2012 Second Congressional District Election – Bass vs. Kuster – With Leaners
(2012 Likely General Election Voters)**

	<u>Bass</u> 40%	<u>Kuster</u> 47%	<u>Macia</u> 4%	<u>Undecided</u> 9%	<u>(N)</u> 411
STATEWIDE					
Registered to Vote					
Registered Democrat	6%	89%	0%	5%	125
Registered Undeclared	38%	44%	5%	13%	149
Registered Republican	77%	11%	6%	6%	126
Party Identification					
Democrat	4%	86%	2%	8%	183
Independent	43%	36%	6%	14%	68
Republican	81%	7%	5%	8%	154
Swing Voter					
Core Democratic voter	4%	89%	2%	5%	180
Swing voter	35%	36%	8%	21%	92
Core Republican voter	89%	1%	4%	5%	140
Vote in 2008 Election					
McCain/Palin Voter	83%	5%	4%	8%	153
Obama/Biden Voter	11%	79%	2%	8%	226
Did Not Vote in 2008	46%	29%	0%	25%	13
Likelihood to Vote					
Def. Will Vote	40%	47%	4%	9%	402
Vote unless emergency	20%	59%	8%	13%	9
Age					
18 to 34	29%	34%	11%	26%	30
35 to 49	44%	39%	4%	14%	93
50 to 64	41%	48%	3%	7%	155
65 and over	37%	58%	2%	3%	120
Sex					
Male	47%	40%	4%	9%	193
Female	33%	54%	4%	9%	218
Sex/Education					
Working class men	52%	35%	0%	13%	69
College educ. men	46%	44%	4%	6%	122
Working class women	38%	49%	5%	8%	92
College educ. women	29%	57%	3%	10%	124
Education					
High school or less	43%	45%	2%	9%	89
Some college	44%	40%	4%	12%	72
College graduate	42%	47%	4%	7%	158
Post graduate	30%	58%	3%	9%	88
Religious Service Attendance					
Attend services 1 or more/week	46%	47%	4%	3%	113
1 2 times a month	51%	41%	6%	2%	39
Less often	43%	44%	2%	11%	105
Never	31%	52%	3%	14%	141
Region of State					
North Country	39%	45%	2%	15%	30
Central / Lakes	44%	50%	3%	3%	82
Connecticut Valley	30%	54%	3%	13%	114
Mass Border	45%	41%	6%	9%	159
Manchester Area	41%	55%	0%	4%	26

**Plan on Voting for Republican or Democrat for State House of Representatives
(2012 Likely General Election Voters)**

	<u>Republican</u>	<u>Democrat</u>	<u>Other</u>	<u>Some Rep/ Some Dem</u>	<u>Don't Know</u>	<u>(N=)</u>
STATEWIDE	38%	44%	0%	2%	16%	750
Registered to Vote						
Registered Democrat	3%	88%	0%	0%	9%	218
Registered Undeclared	27%	41%	0%	5%	27%	273
Registered Republican	83%	6%	1%	1%	8%	242
Party Identification						
Democrat	3%	84%	0%	2%	11%	335
Independent	29%	28%	0%	4%	38%	120
Republican	82%	3%	1%	2%	12%	287
Swing Voter						
Core Democratic voter	1%	90%	0%	1%	8%	327
Swing voter	25%	20%	1%	6%	48%	153
Core Republican voter	90%	1%	0%	0%	8%	271
Vote in 2008 Election						
McCain/Palin Voter	80%	3%	0%	1%	15%	294
Obama/Biden Voter	7%	77%	0%	2%	14%	382
Did Not Vote in 2008	27%	37%	0%	3%	33%	42
Likelihood to Vote						
Def. Will Vote	38%	43%	0%	2%	16%	733
Vote unless emergency	21%	55%	0%	0%	24%	17
Age						
18 to 34	22%	56%	1%	0%	22%	71
35 to 49	41%	35%	0%	3%	22%	163
50 to 64	40%	41%	1%	2%	16%	288
65 and over	37%	52%	0%	3%	8%	206
Sex						
Male	44%	37%	1%	2%	16%	360
Female	32%	50%	0%	2%	16%	390
Sex/Education						
Working class men	45%	33%	0%	2%	21%	120
College educ. men	43%	39%	2%	2%	14%	238
Working class women	33%	48%	0%	1%	18%	157
College educ. women	31%	51%	0%	2%	15%	231
Education						
High school or less	35%	43%	0%	1%	21%	140
Some college	41%	39%	0%	2%	18%	136
College graduate	40%	43%	1%	1%	15%	309
Post graduate	31%	51%	1%	5%	13%	160
Religious Service Attendance						
Attend services 1 or more/week	51%	33%	0%	4%	11%	199
1 2 times a month	36%	40%	1%	2%	20%	81
Less often	38%	44%	1%	2%	15%	201
Never	28%	52%	0%	1%	19%	247
Region of State						
North Country	31%	59%	0%	2%	8%	54
Central / Lakes	34%	47%	0%	4%	16%	117
Connecticut Valley	29%	52%	0%	0%	18%	109
Mass Border	44%	36%	0%	3%	16%	244
Seacoast	39%	44%	0%	1%	15%	128
Manchester Area	39%	39%	2%	3%	17%	98
Congressional District						
First Cong. Dist.	40%	41%	1%	2%	17%	347
Second Cong. Dist.	36%	46%	0%	2%	15%	404

**Plan on Voting for Republican or Democrat for State House of Representatives – With Leaners
(2012 Likely General Election Voters)**

	<u>Republican</u>	<u>Democrat</u>	<u>Other</u>	<u>Some Rep/ Some Dem</u>	<u>Don't Know</u>	<u>(N=)</u>
STATEWIDE	40%	45%	1%	2%	13%	749
Registered to Vote						
Registered Democrat	4%	90%	0%	0%	7%	218
Registered Undeclared	30%	43%	1%	5%	22%	272
Registered Republican	85%	6%	1%	1%	7%	242
Party Identification						
Democrat	3%	86%	0%	2%	9%	335
Independent	32%	29%	1%	5%	34%	120
Republican	86%	3%	1%	2%	8%	286
Swing Voter						
Core Democratic voter	1%	91%	0%	1%	6%	327
Swing voter	28%	21%	2%	7%	41%	153
Core Republican voter	94%	1%	0%	0%	4%	270
Vote in 2008 Election						
McCain/Palin Voter	83%	4%	1%	2%	10%	294
Obama/Biden Voter	7%	79%	0%	2%	12%	382
Did Not Vote in 2008	29%	41%	0%	3%	27%	42
Likelihood to Vote						
Def. Will Vote	40%	44%	1%	2%	13%	732
Vote unless emergency	25%	65%	0%	0%	10%	17
Age						
18 to 34	23%	57%	1%	0%	19%	71
35 to 49	44%	37%	1%	3%	15%	163
50 to 64	42%	42%	1%	2%	13%	287
65 and over	37%	52%	0%	3%	8%	206
Sex						
Male	46%	37%	1%	2%	13%	359
Female	34%	51%	0%	2%	12%	390
Sex/Education						
Working class men	45%	33%	0%	2%	21%	120
College educ. men	46%	40%	2%	3%	9%	237
Working class women	36%	50%	0%	1%	13%	157
College educ. women	32%	53%	0%	2%	12%	231
Education						
High school or less	37%	45%	0%	1%	18%	140
Some college	43%	40%	0%	2%	15%	136
College graduate	43%	43%	1%	1%	11%	309
Post graduate	32%	52%	1%	5%	10%	159
Religious Service Attendance						
Attend services 1 or more/week	52%	34%	0%	4%	9%	198
1 2 times a month	39%	41%	1%	2%	16%	81
Less often	40%	46%	1%	2%	11%	201
Never	30%	52%	0%	1%	16%	247
Region of State						
North Country	31%	59%	0%	2%	8%	54
Central / Lakes	37%	47%	1%	4%	11%	115
Connecticut Valley	31%	53%	1%	0%	15%	109
Mass Border	46%	37%	0%	3%	13%	244
Seacoast	40%	45%	0%	1%	13%	128
Manchester Area	40%	41%	2%	3%	14%	98
Congressional District						
First Cong. Dist.	41%	42%	1%	2%	14%	345
Second Cong. Dist.	38%	47%	1%	2%	11%	404

**Plan on Voting for Republican or Democrat for State Senate
(2012 Likely General Election Voters)**

	<u>Republican</u> 39%	<u>Democrat</u> 44%	<u>Other</u> 1%	<u>Don't Know</u> 16%	<u>(N=)</u> 758
STATEWIDE					
Registered to Vote					
Registered Democrat	2%	87%	1%	10%	220
Registered Undeclared	32%	42%	1%	25%	277
Registered Republican	82%	7%	1%	10%	242
Party Identification					
Democrat	3%	83%	0%	13%	340
Independent	29%	34%	3%	34%	120
Republican	85%	3%	0%	11%	289
Swing Voter					
Core Democratic voter	1%	89%	0%	10%	328
Swing voter	29%	25%	1%	45%	159
Core Republican voter	91%	0%	1%	7%	270
Vote in 2008 Election					
McCain/Palin Voter	81%	4%	1%	14%	295
Obama/Biden Voter	8%	77%	0%	15%	392
Did Not Vote in 2008	28%	36%	3%	33%	42
Likelihood to Vote					
Def. Will Vote	39%	44%	1%	16%	741
Vote unless emergency	22%	51%	0%	27%	17
Age					
18 to 34	24%	52%	0%	24%	70
35 to 49	43%	35%	2%	20%	162
50 to 64	41%	43%	0%	15%	297
65 and over	37%	50%	1%	12%	208
Sex					
Male	44%	35%	1%	19%	364
Female	34%	52%	1%	13%	394
Sex/Education					
Working class men	42%	32%	0%	26%	124
College educ. men	45%	37%	1%	16%	237
Working class women	34%	50%	0%	16%	159
College educ. women	34%	54%	1%	12%	232
Education					
High school or less	36%	44%	0%	19%	143
Some college	39%	39%	0%	22%	141
College graduate	42%	42%	1%	15%	309
Post graduate	34%	52%	1%	12%	160
Religious Service Attendance					
Attend services 1 or more/week	52%	35%	1%	12%	204
1 2 times a month	41%	41%	3%	15%	83
Less often	38%	46%	1%	16%	201
Never	30%	50%	0%	21%	248
Region of State					
North Country	30%	60%	0%	9%	54
Central / Lakes	36%	48%	0%	16%	118
Connecticut Valley	30%	52%	1%	17%	112
Mass Border	48%	36%	2%	14%	243
Seacoast	37%	44%	1%	18%	132
Manchester Area	39%	39%	0%	23%	99
Congressional District					
First Cong. Dist.	40%	41%	1%	19%	352
Second Cong. Dist.	38%	46%	1%	14%	406

**Plan on Voting for Republican or Democrat for State Senate – With Leaners
(2012 Likely General Election Voters)**

	<u>Republican</u> 41%	<u>Democrat</u> 46%	<u>Other</u> 1%	<u>Don't Know</u> 12%	<u>(N=)</u> 758
STATEWIDE					
Registered to Vote					
Registered Democrat	2%	89%	1%	8%	220
Registered Undeclared	34%	45%	2%	19%	277
Registered Republican	85%	7%	1%	6%	242
Party Identification					
Democrat	4%	86%	1%	9%	340
Independent	33%	36%	4%	28%	120
Republican	88%	3%	1%	8%	289
Swing Voter					
Core Democratic voter	1%	92%	1%	7%	328
Swing voter	32%	28%	2%	39%	159
Core Republican voter	95%	0%	1%	3%	270
Vote in 2008 Election					
McCain/Palin Voter	84%	4%	2%	10%	295
Obama/Biden Voter	9%	79%	1%	11%	392
Did Not Vote in 2008	28%	39%	3%	30%	42
Likelihood to Vote					
Def. Will Vote	41%	45%	1%	12%	741
Vote unless emergency	25%	58%	0%	18%	17
Age					
18 to 34	28%	55%	0%	17%	70
35 to 49	46%	36%	4%	15%	162
50 to 64	42%	45%	1%	12%	297
65 and over	39%	52%	1%	8%	208
Sex					
Male	47%	37%	2%	15%	364
Female	36%	54%	1%	10%	394
Sex/Education					
Working class men	43%	33%	0%	24%	124
College educ. men	48%	39%	2%	10%	237
Working class women	37%	52%	1%	10%	159
College educ. women	35%	55%	1%	9%	232
Education					
High school or less	38%	46%	0%	16%	143
Some college	41%	41%	1%	17%	141
College graduate	44%	43%	2%	11%	309
Post graduate	37%	53%	2%	8%	160
Religious Service Attendance					
Attend services 1 or more/week	54%	36%	1%	9%	204
1 2 times a month	43%	41%	3%	12%	83
Less often	40%	49%	1%	11%	201
Never	31%	51%	1%	16%	248
Region of State					
North Country	30%	60%	0%	9%	54
Central / Lakes	38%	51%	1%	11%	118
Connecticut Valley	30%	54%	1%	15%	112
Mass Border	51%	38%	2%	10%	243
Seacoast	40%	46%	2%	12%	132
Manchester Area	42%	41%	0%	17%	99
Congressional District					
First Cong. Dist.	42%	43%	1%	14%	352
Second Cong. Dist.	40%	48%	1%	11%	406

Vote For/Against Amendment To Prohibit State Income Tax

	<u>Vote For</u> 50%	<u>Vote Against</u> 38%	<u>Don't Know</u> 12%	<u>(N=)</u> 781
STATEWIDE				
Registered to Vote				
Registered Democrat	31%	53%	16%	224
Registered Undeclared	50%	40%	9%	290
Registered Republican	66%	23%	11%	246
Party Identification				
Democrat	34%	52%	14%	345
Independent	51%	39%	10%	131
Republican	68%	21%	11%	296
Swing Voter				
Core Democratic voter	32%	52%	16%	332
Swing voter	53%	39%	7%	174
Core Republican voter	69%	20%	11%	276
Vote in 2008 Election				
McCain/Palin Voter	67%	23%	10%	301
Obama/Biden Voter	36%	50%	14%	396
Did Not Vote in 2008	53%	37%	10%	47
Likelihood to Vote				
Def. Will Vote	50%	38%	12%	764
Vote unless emergency	60%	22%	18%	17
Age				
18 to 34	47%	30%	22%	78
35 to 49	54%	36%	10%	167
50 to 64	52%	37%	12%	303
65 and over	44%	46%	10%	211
Sex				
Male	54%	37%	9%	376
Female	46%	38%	15%	406
Sex/Education				
Working class men	56%	37%	6%	133
College educ. men	52%	38%	10%	239
Working class women	48%	33%	19%	168
College educ. women	45%	42%	13%	235
Education				
High school or less	48%	37%	15%	154
Some college	55%	33%	12%	148
College graduate	53%	35%	12%	312
Post graduate	40%	51%	10%	162
Religious Service Attendance				
Attend services 1 or more/week	52%	37%	10%	207
1 2 times a month	54%	37%	9%	84
Less often	46%	40%	14%	209
Never	49%	38%	13%	257
Region of State				
North Country	48%	35%	17%	60
Central / Lakes	44%	45%	11%	123
Connecticut Valley	41%	48%	11%	116
Mass Border	57%	31%	12%	246
Seacoast	53%	36%	10%	135
Manchester Area	45%	37%	18%	101
Congressional District				
First Cong. Dist.	53%	35%	12%	365
Second Cong. Dist.	47%	40%	13%	416

Vote For/Against Amendment To Prohibit State Income Tax – With Leaners

	<u>Vote For</u>	<u>Vote Against</u>	<u>Don't Know</u>	<u>(N=)</u>
STATEWIDE	51%	40%	9%	781
Registered to Vote				
Registered Democrat	33%	55%	12%	224
Registered Undeclared	52%	41%	7%	290
Registered Republican	67%	25%	7%	246
Party Identification				
Democrat	36%	54%	9%	345
Independent	52%	40%	8%	131
Republican	69%	22%	9%	296
Swing Voter				
Core Democratic voter	34%	55%	11%	332
Swing voter	54%	41%	5%	174
Core Republican voter	70%	20%	9%	276
Vote in 2008 Election				
McCain/Palin Voter	69%	24%	7%	301
Obama/Biden Voter	38%	53%	10%	396
Did Not Vote in 2008	55%	37%	8%	47
Likelihood to Vote				
Def. Will Vote	51%	40%	9%	764
Vote unless emergency	64%	25%	11%	17
Age				
18 to 34	50%	32%	18%	78
35 to 49	55%	36%	8%	167
50 to 64	54%	40%	6%	303
65 and over	44%	47%	9%	211
Sex				
Male	55%	39%	6%	376
Female	48%	40%	12%	406
Sex/Education				
Working class men	56%	41%	2%	133
College educ. men	54%	38%	8%	239
Working class women	52%	34%	15%	168
College educ. women	46%	44%	10%	235
Education				
High school or less	50%	40%	10%	154
Some college	57%	34%	8%	148
College graduate	54%	36%	9%	312
Post graduate	40%	51%	8%	162
Religious Service Attendance				
Attend services 1 or more/week	53%	38%	9%	207
1 2 times a month	56%	42%	3%	84
Less often	48%	42%	10%	209
Never	51%	39%	10%	257
Region of State				
North Country	51%	38%	11%	60
Central / Lakes	44%	47%	9%	123
Connecticut Valley	42%	53%	6%	116
Mass Border	59%	32%	9%	246
Seacoast	55%	36%	9%	135
Manchester Area	48%	39%	13%	101
Congressional District				
First Cong. Dist.	55%	36%	9%	365
Second Cong. Dist.	49%	42%	9%	416

**Who Will Win the Presidential Election
(2012 Likely General Election Voters)**

	<u>Romney & Ryan</u>	<u>Obama & Biden</u>	<u>Other</u>	<u>Undecided</u>	<u>(N)</u>
STATEWIDE	31%	51%	0%	18%	784
Registered to Vote					
Registered Democrat	3%	83%	0%	13%	223
Registered Undeclared	27%	50%	0%	23%	293
Registered Republican	61%	22%	0%	18%	248
Party Identification					
Democrat	3%	81%	0%	15%	346
Independent	32%	41%	1%	27%	132
Republican	63%	19%	0%	18%	297
Swing Voter					
Core Democratic voter	1%	82%	0%	16%	332
Swing voter	31%	46%	0%	23%	173
Core Republican voter	66%	16%	0%	17%	280
Vote in 2008 Election					
McCain/Palin Voter	61%	20%	0%	19%	302
Obama/Biden Voter	7%	76%	0%	16%	396
Did Not Vote in 2008	26%	42%	0%	32%	48
Decided Presidential Vote					
Def. decided vote	32%	50%	0%	17%	724
Leaning/Still trying to decide	17%	52%	0%	31%	60
Presidential Vote					
Romney supporter	66%	14%	0%	20%	350
Obama supporter	1%	83%	0%	16%	385
Other/Undecided	8%	68%	0%	24%	38
Age					
18 to 34	17%	64%	0%	19%	80
35 to 49	34%	50%	1%	15%	166
50 to 64	32%	48%	0%	20%	304
65 and over	32%	50%	0%	18%	212
Sex					
Male	36%	47%	0%	17%	378
Female	26%	54%	0%	19%	406
Sex/Education					
Working class men	35%	49%	0%	15%	132
College educ. men	36%	46%	0%	19%	242
Working class women	26%	52%	1%	21%	168
College educ. women	26%	55%	0%	18%	234
Education					
High school or less	33%	51%	1%	16%	153
Some college	28%	51%	0%	22%	148
College graduate	35%	47%	0%	19%	315
Post graduate	24%	58%	0%	18%	162
Religious Service Attendance					
Attend services 1 or more/week	43%	42%	0%	14%	206
1 2 times a month	31%	41%	0%	28%	84
Less often	30%	50%	0%	19%	209
Never	21%	60%	0%	18%	260
Region of State					
North Country	29%	51%	0%	20%	61
Central / Lakes	30%	51%	0%	20%	124
Connecticut Valley	23%	63%	0%	14%	116
Mass Border	35%	44%	0%	21%	248
Seacoast	31%	53%	0%	17%	134
Manchester Area	33%	50%	0%	17%	101
Congressional District					
First Cong. Dist.	34%	48%	0%	19%	363
Second Cong. Dist.	29%	53%	0%	18%	421

**Contacted By Obama Campaign
(2012 Likely General Election Voters)**

STATEWIDE	Las Few Days 31%	Last Week 13%	Last Month 8%	Longer 3%	Never Contacted 46%	(N=) 761
Registered to Vote						
Registered Democrat	44%	17%	9%	3%	27%	218
Registered Undeclared	36%	12%	8%	3%	41%	283
Registered Republican	15%	9%	7%	2%	67%	239
Party Identification						
Democrat	44%	17%	9%	3%	28%	332
Independent	34%	15%	5%	0%	46%	131
Republican	15%	7%	8%	3%	66%	290
Swing Voter						
Core Democratic voter	45%	16%	9%	3%	27%	320
Swing voter	31%	14%	9%	2%	44%	169
Core Republican voter	14%	8%	7%	2%	70%	272
Vote in 2008 Election						
McCain/Palin Voter	15%	7%	9%	3%	65%	295
Obama/Biden Voter	46%	17%	7%	2%	28%	381
Did Not Vote in 2008	12%	15%	5%	4%	65%	48
Decided Presidential Vote						
Def. decided vote	31%	13%	9%	3%	46%	701
Leaning/Still trying to decide	35%	16%	1%	1%	48%	59
Presidential Vote						
Romney supporter	17%	9%	8%	3%	63%	343
Obama supporter	42%	16%	8%	3%	31%	369
Other/Undecided	46%	17%	1%	0%	36%	38
Interest in 2012 Election						
Extremely interested in election	30%	13%	8%	3%	46%	484
Very interested	33%	13%	7%	3%	44%	228
Somewhat/Not very interested	24%	11%	13%	0%	52%	47
Discuss Pres. Election						
Often discuss election	32%	12%	8%	3%	45%	550
Sometimes discuss	27%	14%	8%	2%	48%	143
Rarely/never discuss	32%	13%	9%	0%	46%	68
Likelihood to Vote						
Def. Will Vote	31%	13%	8%	3%	46%	743
Vote unless emergency	36%	12%	9%	0%	42%	17
Age						
18 to 34	26%	12%	6%	2%	54%	79
35 to 49	34%	14%	9%	1%	42%	164
50 to 64	29%	13%	8%	3%	48%	298
65 and over	34%	13%	8%	4%	41%	202
Sex						
Male	29%	12%	6%	2%	51%	371
Female	32%	14%	10%	3%	41%	389
Sex/Education						
Working class men	21%	9%	8%	2%	60%	130
College educ. men	34%	13%	6%	2%	46%	238
Working class women	29%	15%	13%	3%	41%	162
College educ. women	35%	12%	8%	4%	41%	225

**Contacted By Obama Campaign
(2012 Likely General Election Voters)**

STATEWIDE	<u>Las Few</u> <u>Days</u> 31%	<u>Last</u> <u>Week</u> 13%	<u>Last</u> <u>Month</u> 8%	<u>Longer</u> 3%	<u>Never</u> <u>Contacted</u> 46%	<u>(N=)</u> 761
Education						
High school or less	28%	10%	11%	3%	48%	150
Some college	23%	15%	10%	2%	51%	142
College graduate	30%	13%	7%	2%	47%	303
Post graduate	42%	12%	6%	3%	37%	159
Religious Service Attendance						
Attend services 1 or more/week	25%	14%	12%	4%	46%	204
1 2 times a month	27%	10%	10%	2%	50%	83
Less often	36%	11%	9%	3%	41%	207
Never	33%	14%	3%	2%	47%	248
Region of State						
North Country	29%	17%	12%	2%	39%	60
Central / Lakes	34%	15%	7%	3%	41%	120
Connecticut Valley	38%	5%	13%	3%	41%	114
Mass Border	29%	11%	6%	2%	52%	244
Seacoast	27%	20%	5%	5%	43%	127
Manchester Area	28%	12%	8%	1%	51%	96
Congressional District						
First Cong. Dist.	25%	16%	6%	4%	49%	349
Second Cong. Dist.	35%	10%	10%	2%	43%	412

**Contacted By Romney Campaign
(2012 Likely General Election Voters)**

STATEWIDE	Las Few Days 23%	Last Week 11%	Last Month 5%	Longer 3%	Never Contacted 58%	(N=) 759
Registered to Vote						
Registered Democrat	15%	7%	6%	1%	70%	216
Registered Undeclared	19%	11%	5%	3%	61%	282
Registered Republican	36%	15%	4%	3%	42%	239
Party Identification						
Democrat	17%	8%	5%	2%	69%	333
Independent	19%	13%	3%	4%	61%	129
Republican	32%	14%	6%	3%	44%	291
Swing Voter						
Core Democratic voter	15%	8%	5%	2%	70%	321
Swing voter	22%	14%	2%	4%	58%	166
Core Republican voter	32%	14%	7%	3%	44%	271
Vote in 2008 Election						
McCain/Palin Voter	31%	15%	7%	3%	44%	295
Obama/Biden Voter	19%	10%	5%	2%	65%	380
Did Not Vote in 2008	9%	3%	2%	4%	81%	48
Decided Presidential Vote						
Def. decided vote	23%	11%	5%	3%	57%	700
Leaning/Still trying to decide	17%	12%	3%	0%	68%	58
Presidential Vote						
Romney supporter	32%	14%	6%	3%	46%	342
Obama supporter	14%	9%	5%	2%	69%	368
Other/Undecided	27%	11%	2%	0%	60%	38
Interest in 2012 Election						
Extremely interested in election	25%	12%	6%	3%	54%	483
Very interested	23%	9%	3%	2%	63%	226
Somewhat/Not very interested	6%	15%	3%	4%	72%	48
Discuss Pres. Election						
Often discuss election	26%	12%	6%	3%	53%	552
Sometimes discuss	12%	10%	5%	2%	71%	139
Rarely/never discuss	18%	7%	1%	0%	74%	68
Likelihood to Vote						
Def. Will Vote	23%	11%	5%	3%	58%	741
Vote unless emergency	12%	13%	6%	3%	67%	17
Age						
18 to 34	12%	1%	5%	3%	78%	81
35 to 49	23%	11%	3%	0%	62%	164
50 to 64	22%	13%	7%	3%	55%	296
65 and over	26%	13%	4%	2%	55%	200
Sex						
Male	23%	14%	4%	4%	55%	368
Female	23%	8%	6%	2%	61%	390
Sex/Education						
Working class men	23%	14%	6%	4%	53%	126
College educ. men	22%	14%	2%	4%	58%	239
Working class women	19%	11%	6%	2%	62%	161
College educ. women	25%	7%	7%	1%	60%	226

**Contacted By Romney Campaign
(2012 Likely General Election Voters)**

STATEWIDE	<u>Las Few Days</u> 23%	<u>Last Week</u> 11%	<u>Last Month</u> 5%	<u>Longer</u> 3%	<u>Never Contacted</u> 58%	<u>(N=)</u> 759
Education						
High school or less	19%	11%	6%	4%	60%	148
Some college	23%	13%	6%	2%	55%	139
College graduate	25%	12%	4%	2%	57%	305
Post graduate	21%	9%	5%	3%	63%	161
Religious Service Attendance						
Attend services 1 or more/week	28%	14%	6%	3%	50%	201
1 2 times a month	15%	10%	5%	2%	68%	84
Less often	24%	13%	6%	3%	54%	205
Never	18%	9%	4%	2%	67%	250
Region of State						
North Country	17%	12%	5%	3%	63%	59
Central / Lakes	24%	5%	3%	4%	64%	118
Connecticut Valley	23%	9%	9%	0%	59%	112
Mass Border	27%	13%	5%	3%	52%	243
Seacoast	19%	12%	4%	4%	61%	129
Manchester Area	20%	16%	4%	2%	58%	97
Congressional District						
First Cong. Dist.	21%	12%	5%	3%	59%	351
Second Cong. Dist.	24%	10%	5%	3%	57%	407

**Better Off/Worse Off Than Four Years Ago
(2012 Likely General Election Voters)**

	<u>Better Off</u> 32%	<u>Worse Off</u> 41%	<u>About The Same</u> 26%	<u>Don't Know</u> 0%	<u>(N)</u> 785
STATEWIDE					
Registered to Vote					
Registered Democrat	58%	9%	33%	0%	225
Registered Undeclared	32%	40%	28%	1%	293
Registered Republican	10%	72%	18%	0%	248
Party Identification					
Democrat	57%	9%	33%	1%	346
Independent	21%	49%	30%	0%	133
Republican	9%	75%	16%	0%	298
Swing Voter					
Core Democratic voter	60%	6%	33%	1%	332
Swing voter	22%	47%	31%	0%	175
Core Republican voter	6%	80%	14%	0%	278
Vote in 2008 Election					
McCain/Palin Voter	7%	77%	16%	0%	303
Obama/Biden Voter	52%	15%	33%	0%	396
Did Not Vote in 2008	40%	29%	31%	0%	48
Decided Presidential Vote					
Def. decided vote	34%	42%	24%	0%	725
Leaning/Still trying to decide	19%	35%	45%	1%	60
Presidential Vote					
Romney supporter	5%	79%	16%	0%	350
Obama supporter	58%	7%	35%	1%	384
Other/Undecided	24%	40%	36%	0%	38
Interest in 2012 Election					
Extremely interested in election	33%	45%	22%	0%	501
Very interested	33%	37%	30%	0%	232
Somewhat/Not very interested	26%	26%	46%	2%	51
Discuss Pres. Election					
Often discuss election	33%	46%	21%	0%	567
Sometimes discuss	30%	31%	40%	0%	146
Rarely/never discuss	32%	28%	37%	3%	72
Likelihood to Vote					
Def. Will Vote	32%	42%	26%	0%	767
Vote unless emergency	39%	26%	35%	0%	18
Age					
18 to 34	51%	21%	28%	0%	79
35 to 49	35%	47%	18%	0%	167
50 to 64	29%	49%	22%	1%	304
65 and over	29%	32%	39%	0%	213
Sex					
Male	31%	42%	27%	0%	380
Female	34%	41%	26%	0%	405

**Better Off/Worse Off Than Four Years Ago
(2012 Likely General Election Voters)**

	<u>Better Off</u> 32%	<u>Worse Off</u> 41%	<u>About The Same</u> 26%	<u>Don't Know</u> 0%	<u>(N)</u> 785
STATEWIDE					
Sex/Education					
Working class men	32%	38%	30%	0%	134
College educ. men	31%	44%	25%	0%	243
Working class women	28%	42%	29%	0%	167
College educ. women	38%	39%	23%	0%	236
Education					
High school or less	29%	42%	29%	0%	152
Some college	30%	39%	30%	0%	148
College graduate	32%	43%	25%	1%	315
Post graduate	39%	39%	22%	0%	163
Religious Service Attendance					
Attend services 1 or more/week	23%	51%	25%	1%	208
1 2 times a month	27%	46%	27%	0%	85
Less often	37%	38%	25%	0%	210
Never	38%	35%	27%	0%	259
Region of State					
North Country	42%	28%	30%	0%	61
Central / Lakes	35%	34%	30%	1%	122
Connecticut Valley	39%	34%	27%	0%	117
Mass Border	25%	53%	22%	0%	250
Seacoast	35%	38%	27%	0%	136
Manchester Area	31%	42%	27%	0%	99
Congressional District					
First Cong. Dist.	31%	42%	26%	1%	365
Second Cong. Dist.	33%	40%	26%	0%	421

**Most Important Issue Besides Economy
(2012 Likely General Election Voters)**

STATEWIDE	<u>Social Issues</u> 20%	<u>Fiscal Issues</u> 66%	<u>Both Equal</u> 12%	<u>Don't Know</u> 2%	<u>(N)</u> 778
Registered to Vote					
Registered Democrat	30%	50%	17%	3%	224
Registered Undeclared	22%	65%	12%	1%	289
Registered Republican	8%	83%	8%	1%	244
Party Identification					
Democrat	34%	47%	17%	2%	346
Independent	12%	75%	11%	2%	125
Republican	8%	86%	6%	1%	297
Swing Voter					
Core Democratic voter	34%	45%	18%	3%	332
Swing voter	15%	73%	10%	2%	172
Core Republican voter	7%	87%	7%	0%	274
Vote in 2008 Election					
McCain/Palin Voter	7%	86%	6%	1%	297
Obama/Biden Voter	30%	51%	17%	2%	395
Did Not Vote in 2008	30%	61%	6%	3%	48
Decided Presidential Vote					
Def. decided vote	21%	65%	12%	2%	719
Leaning/Still trying to decide	15%	75%	9%	0%	59
Presidential Vote					
Romney supporter	7%	87%	5%	1%	345
Obama supporter	33%	46%	18%	3%	385
Other/Undecided	8%	82%	10%	1%	36
Interest in 2012 Election					
Extremely interested in election	20%	65%	12%	2%	496
Very interested	20%	66%	14%	0%	232
Somewhat/Not very interested	21%	72%	4%	3%	50
Discuss Pres. Election					
Often discuss election	22%	64%	12%	2%	561
Sometimes discuss	12%	72%	15%	0%	146
Rarely/never discuss	18%	72%	8%	2%	71
Likelihood to Vote					
Def. Will Vote	20%	66%	12%	2%	760
Vote unless emergency	24%	60%	16%	0%	18
Age					
18 to 34	38%	55%	5%	2%	80
35 to 49	17%	69%	14%	1%	163
50 to 64	19%	71%	10%	1%	300
65 and over	19%	62%	15%	4%	213
Sex					
Male	14%	75%	10%	2%	371
Female	26%	58%	14%	1%	407

**Most Important Issue Besides Economy
(2012 Likely General Election Voters)**

STATEWIDE	<u>Social Issues</u> 20%	<u>Fiscal Issues</u> 66%	<u>Both Equal</u> 12%	<u>Don't Know</u> 2%	<u>(N)</u> 778
Sex/Education					
Working class men	13%	81%	4%	2%	131
College educ. men	13%	72%	12%	2%	236
Working class women	20%	65%	15%	1%	168
College educ. women	31%	54%	14%	2%	236
Education					
High school or less	13%	73%	11%	3%	152
Some college	21%	71%	8%	0%	148
College graduate	20%	65%	13%	1%	308
Post graduate	26%	58%	13%	3%	164
Religious Service Attendance					
Attend services 1 or more/week	20%	65%	12%	3%	207
1 2 times a month	20%	67%	12%	1%	85
Less often	19%	71%	8%	2%	207
Never	22%	63%	14%	1%	257
Region of State					
North Country	25%	65%	10%	0%	60
Central / Lakes	21%	66%	9%	4%	123
Connecticut Valley	20%	60%	20%	0%	117
Mass Border	16%	70%	13%	1%	246
Seacoast	27%	64%	8%	1%	132
Manchester Area	19%	65%	13%	3%	101
Congressional District					
First Cong. Dist.	19%	68%	12%	1%	360
Second Cong. Dist.	21%	64%	13%	2%	418