

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

February 13, 2013

SHAHEEN AND AYOTTE MORE POPULAR IN NH

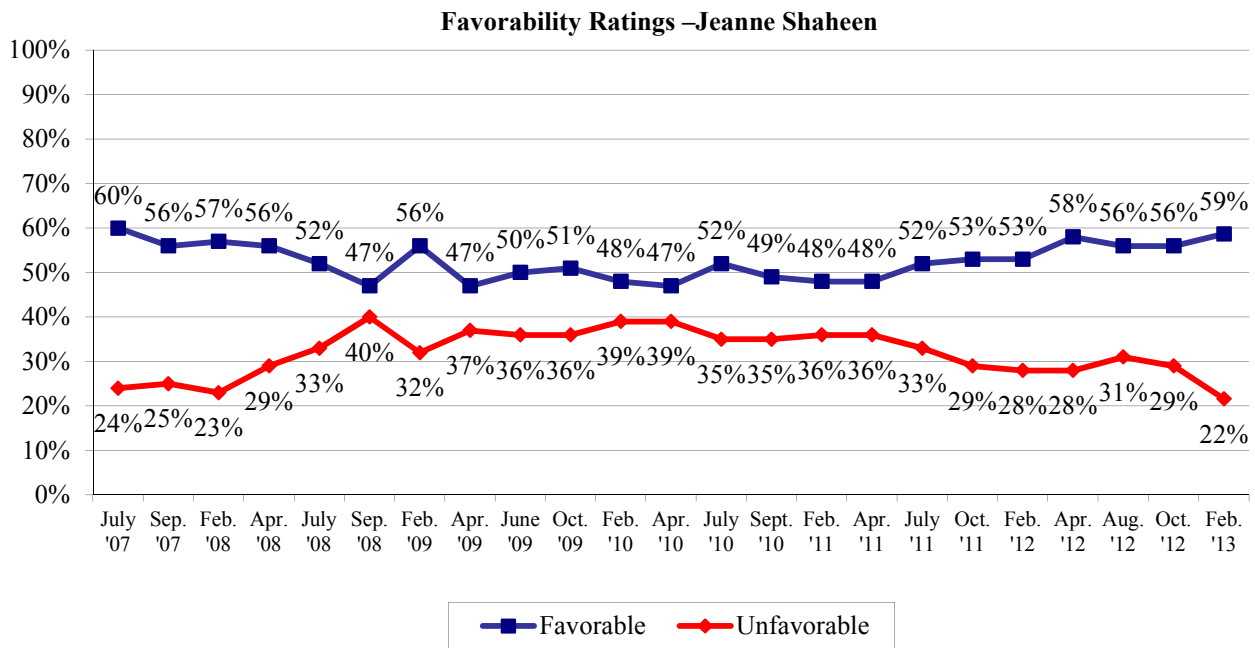
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 UNH Survey Center
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DURHAM, NH – The popularity of New Hampshire’s two senators, Democrat Jeanne Shaheen and Republican Kelly Ayotte, has increased since the November election. The popularity of 1st District Congresswomen Carol Shea Porter has dropped and that of 2nd District Congresswoman Ann Kuster is unchanged.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Five hundred and eighty-one (581) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between January 30 and February 5, 2013. The margin of sampling error for the survey is +/- 4.1 percent. Included were 256 residents of New Hampshire’s First Congressional District (MSE = +/- 6.1%) and 325 from the Second District (MSE = +/- 5.4%).

Favorability Ratings – Senator Jeanne Shaheen

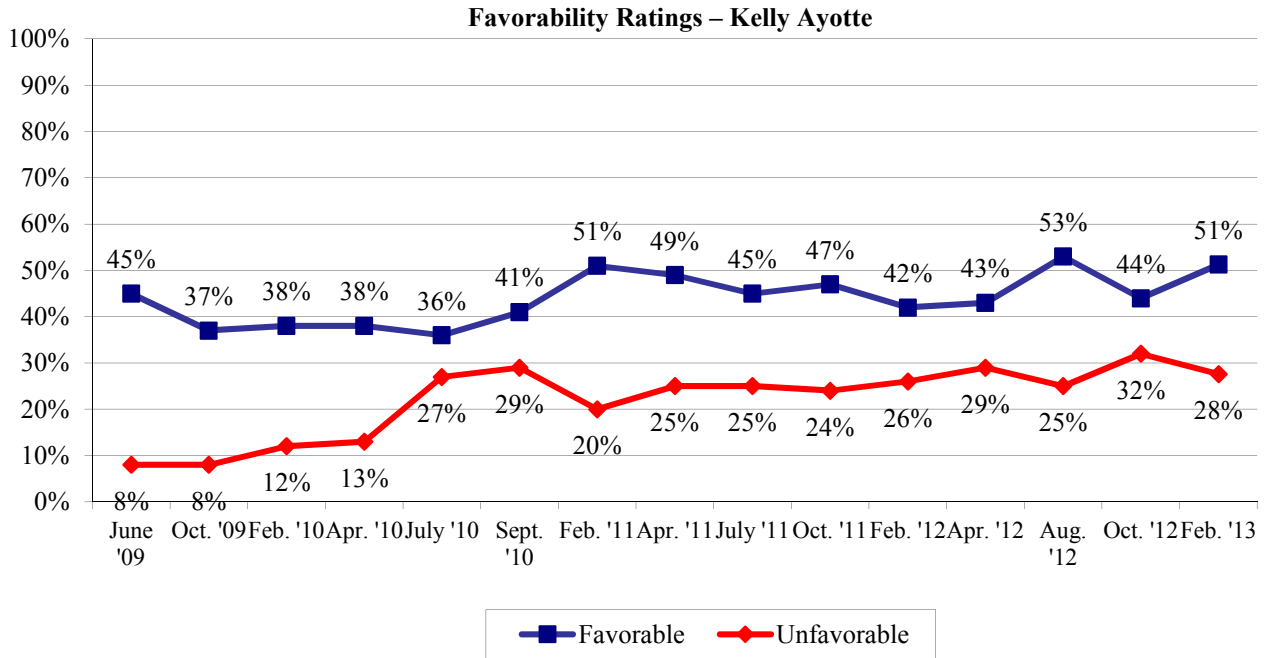
New Hampshire is the first state in the nation with a Congressional delegation consisting of all women. The senior member of the delegation, Democratic Senator Jeanne Shaheen has long been one of the most popular politicians in New Hampshire. In the most recent Granite State Poll, 59% of New Hampshire adults say they have a favorable opinion of Shaheen, 22% have an unfavorable opinion of her, 9% are neutral and 11% don’t know enough about her to say. Shaheen’s net favorability rating is +37, up from +27% in October. Shaheen’s favorability ratings have improved in a bi-partisan fashion since October, she is viewed very favorably among Democrats (net favorability rating of +80%), favorably among Independents (+34%), but unfavorably among Republicans (-9%).



* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

Favorability Ratings – Senator Kelly Ayotte

New Hampshire’s junior senator, Republican Kelly Ayotte, has also experienced a boost in her favorability ratings since the November election. Currently, 51% of New Hampshire adults have a favorable opinion of Ayotte, 28% have an unfavorable opinion of her, 7% are neutral and 14% don’t know enough about her to say. Ayotte’s net favorability rating is +23%, up from +12% in October. Among Republicans, her net favorability is +72% and -27% among Democrats, largely unchanged since October. However, her net favorability rating among Independents has improved significantly, from -4% in October to +40% in the most recent poll,

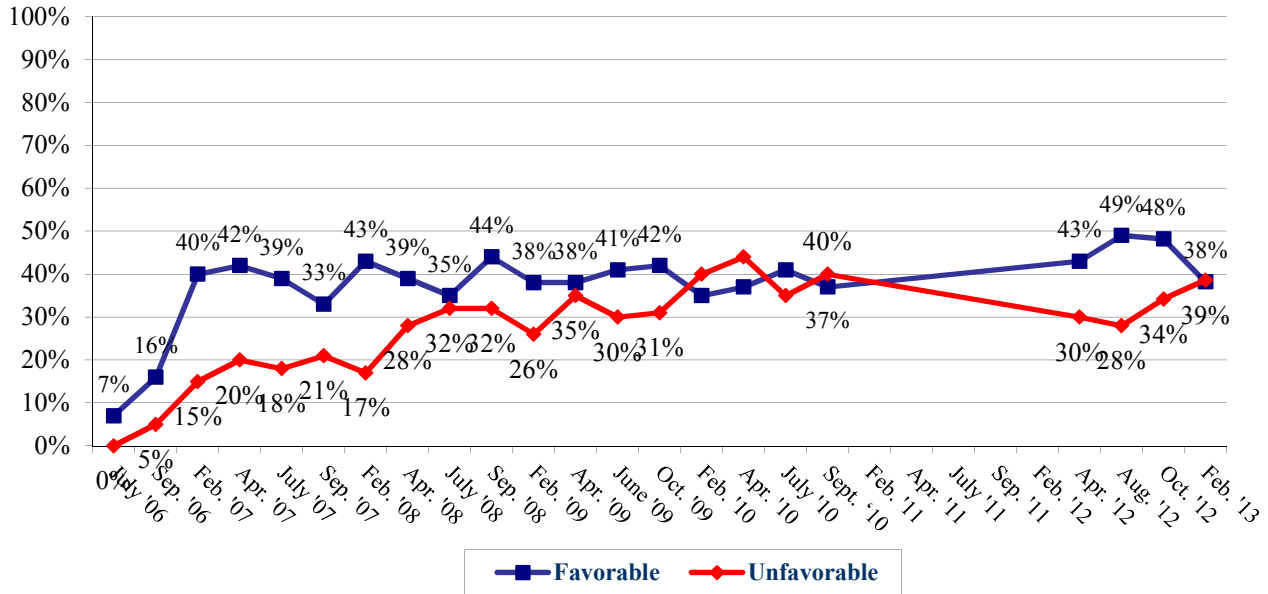


Favorability Ratings – Congresswoman Carol Shea-Porter

Democrat Carol Shea Porter was elected to represent New Hampshire’s First Congressional District in 2012 after a two year hiatus. She held the seat from 2007 to 2011, but was defeated by Frank Guinta in 2010 and defeated him in a 2012 rematch. Since the election, Shea-Porter’s favorability ratings have dropped significantly, back to levels seen prior to her loss in 2010. Currently, 38% of 1st District adults have a favorable opinion of Shea-Porter, 39% have an unfavorable opinion, 8% are neutral, and 15% don’t know enough about her to say. Her net favorability rating is -1%, down from +14% in October (although this was among likely voters). She remains popular among Democrats (net +64%), but she is very unpopular among Republicans (net -54%) and Independents (net -16%).

“Shea-Porter’s drop in popularity may be because she is no longer in an electoral match with the even less popular Frank Guinta,” said Andrew Smith, Director of the UNH Survey Center.

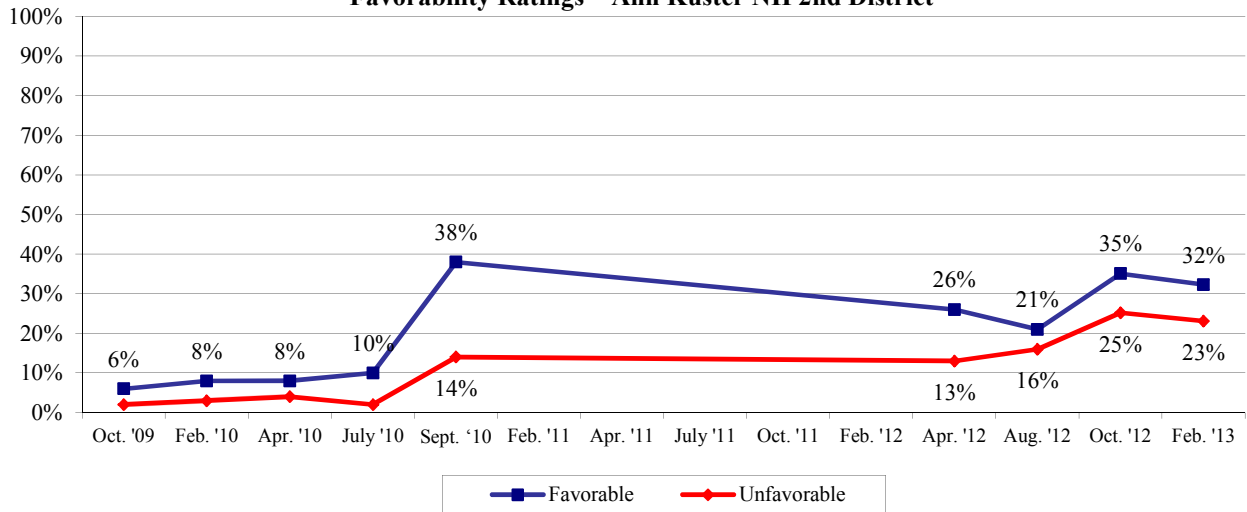
Favorability Ratings – Carol Shea-Porter NH 1st District



Favorability Ratings – Congresswoman Ann Kuster

In New Hampshire’s Second Congressional District, newly elected Congresswoman Ann Kuster’s favorability ratings are largely unchanged since October. Currently, 32% of 2nd District adults have a favorable opinion of Kuster, 23% have an unfavorable opinion, 8% are neutral, and 36% don’t know enough about her to say. Her net favorability rating is +9%, unchanged from +10% in October (this was among likely voters). She remains popular among Democrats (net +45%), modestly popular among Independents (net +9%), but she is very unpopular among Republicans (net -31%)

Favorability Ratings – Ann Kuster NH 2nd District



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and eighty-one (581) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between January 30 and February 5, 2013. The margin of sampling error for the survey is +/- 4.1 percent. Included were 256 residents of New Hampshire's First Congressional District (MSE = +/- 6.1%) and 325 from the Second District (MSE = +/- 5.4%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may sum to just above or below 100%. Respondent numbers in each demographic may not equal the total respondent number due to respondents choosing not to answer some demographic questions.

Favorability Rating – Senator Jeanne Shaheen

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former Governor) Jeanne Shaheen?"

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	59%	9%	22%	11%	+37%	(580)
Oct. '12	56%	4%	29%	11%	+27%	(588)
Aug. '12	56%	4%	31%	9%	+25%	(580)
Apr. '12	58%	6%	28%	8%	+30%	(533)
Feb. '12	53%	7%	28%	12%	+25%	(527)
Oct. '11	53%	9%	29%	9%	+24%	(554)
July '11	52%	7%	33%	8%	+19%	(511)
Apr. '11	48%	7%	36%	9%	+12%	(503)
Feb. '11	48%	9%	36%	7%	+12%	(519)
Sept. '10	49%	5%	35%	11%	+14%	(515)
July '10	52%	6%	35%	8%	+17%	(503)
Apr. '10	47%	6%	39%	8%	+8%	(511)
Feb. '10	48%	5%	39%	8%	+9%	(496)
Oct. '09	51%	5%	36%	7%	+15%	(502)
Jun. '09	50%	6%	36%	8%	+14%	(557)
Apr. '09	47%	7%	37%	9%	+10%	(503)
Feb. '09	56%	7%	32%	5%	+24%	(617)
Sep. '08	47%	5%	40%	8%	+7%	(522)
July '08	53%	9%	31%	6%	+22%	(472)
Apr. '08	56%	10%	29%	5%	+27%	(500)
Feb. '08	57%	13%	23%	7%	+34%	(555)
Sept. '07	56%	11%	25%	8%	+31%	(506)
July '07	60%	9%	24%	8%	+36%	(520)

Favorability Rating –Kelly Ayotte

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former New Hampshire Attorney General) Kelly Ayotte?”

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '12	51%	7%	28%	14%	+23%	(579)
Oct. '12	44%	5%	32%	19%	+12%	(590)
Aug. '12	53%	5%	25%	18%	+28%	(577)
Apr. '12	43%	5%	29%	22%	+14%	(531)
Feb. '12	42%	9%	26%	23%	+16%	(527)
Oct. '11	47%	10%	24%	18%	+23%	(554)
July '11	45%	12%	25%	18%	+20%	(514)
Apr. '11	49%	8%	25%	19%	+24%	(501)
Feb. '11	51%	8%	20%	21%	+31%	(520)
Sept. '10	41%	11%	29%	19%	+12%	(515)
July '10	36%	7%	27%	30%	+9%	(504)
Apr. '10	38%	7%	13%	41%	+25%	(508)
Feb. '10	38%	6%	12%	44%	+26%	(497)
Oct. '09	37%	6%	8%	49%	+29%	(501)
Jun. '09	45%	7%	8%	40%	+37%	(556)

Favorability Rating –U.S. Representative Carol Shea-Porter - NH 1st District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congresswoman (Former Congresswoman) Carol Shea-Porter?"

<u>1st C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	38%	8%	39%	15%	-1%	(254)
Oct. '12 - LVs	48%	4%	34%	13%	+14%	(273)
Aug. '12	49%	5%	28%	18%	+21%	(270)
Apr. '12	43%	3%	30%	24%	+13%	(252)
Sept. '10	37%	8%	40%	14%	-3%	(262)
July '10	41%	7%	35%	17%	+6%	(270)
Apr. '10	37%	7%	44%	12%	-7%	(257)
Feb. '10	35%	7%	40%	19%	-5%	(251)
Oct. '09	42%	7%	31%	20%	+11%	(248)
Jun. '09	41%	8%	30%	21%	+11%	(287)
Apr. '09	38%	4%	35%	23%	+3%	(260)
Feb. '09	38%	10%	26%	27%	+12%	(311)
Sep. '08	44%	5%	31%	20%	+13%	(251)
July '08	35%	9%	32%	24%	+3%	(235)
Apr. '08	39%	12%	28%	21%	+11%	(251)
Feb. '08	43%	13%	17%	26%	+26%	(267)
Sept. '07	33%	17%	21%	29%	+12%	(228)
July '07	39%	15%	18%	28%	+21%	(252)
Apr. '07	42%	15%	20%	24%	+22%	(251)
Feb. '07	40%	17%	15%	28%	+25%	(248)
Sept. '06	16%	14%	5%	65%	+11%	(266)
July '06	7%	7%	0%	86%	+7%	(256)

Favorability Rating – U.S. Representative Ann McLane Kuster - NH 2nd District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congresswoman (Attorney) Ann McLane Kuster?"

<u>2nd C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	32%	8%	23%	36%	+9%	(325)
Oct. '12 - LVs	35%	7%	25%	33%	+10%	(325)
Aug. '12	21%	1%	16%	61%	+5%	(311)
Apr. '12	26%	3%	13%	58%	+13%	(270)
Sept. '10	38%	6%	14%	42%	+24%	(243)
July '10	10%	3%	2%	85%	+8%	(226)
Apr. '10	8%	7%	4%	81%	+4%	(250)
Feb. '10	8%	2%	3%	87%	+5%	(240)
Oct. '09	6%	5%	2%	87%	+4%	(252)

Favorability Rating – Senator Jeanne Shaheen

STATEWIDE	<u>Favorable</u> 59%	<u>Neutral</u> 9%	<u>Unfavorable</u> 22%	<u>DK</u> 11%	<u>(N)</u> 580
Registered Democrat	80%	5%	6%	10%	151
Registered Undeclared	58%	10%	19%	12%	237
Registered Republican	39%	10%	44%	6%	147
Democrat	82%	4%	2%	11%	238
Independent	57%	9%	23%	11%	115
Republican	34%	13%	43%	10%	215
Liberal	82%	4%	3%	11%	138
Moderate	64%	10%	15%	12%	231
Conservative	34%	10%	48%	9%	177
Support Tea Party	34%	13%	47%	6%	113
Neutral	48%	11%	26%	16%	174
Oppose Tea Party	78%	5%	9%	8%	261
Romney/Ryan Voter	35%	13%	43%	9%	236
Obama/Biden Voter	81%	4%	3%	11%	273
Other	45%	12%	26%	17%	25
Did Not Vote in 2008	51%	8%	16%	25%	28
Union household	72%	4%	13%	11%	65
Non union	57%	9%	23%	11%	512
Read Union Leader	53%	10%	30%	8%	168
Read Boston Globe	75%	7%	10%	8%	77
Watch WMUR	61%	10%	20%	9%	392
Listen to NHPR	72%	6%	10%	12%	195
10 yrs or less in NH	50%	10%	14%	27%	91
11 to 20 years	58%	8%	23%	11%	111
More than 20 years	61%	9%	23%	7%	370
18 to 34	55%	10%	17%	18%	87
35 to 49	53%	7%	25%	15%	134
50 to 64	64%	6%	20%	10%	181
65 and over	59%	12%	23%	5%	159
Male	55%	9%	26%	11%	283
Female	63%	8%	18%	11%	296
High school or less	51%	13%	26%	10%	119
Some college	59%	5%	23%	14%	117
College graduate	60%	8%	20%	12%	221
Post graduate	64%	8%	19%	9%	121
Attend services 1 or more/week	53%	9%	28%	10%	139
1 2 times a month	53%	11%	31%	5%	69
Less often	63%	3%	18%	16%	156
Never	62%	11%	17%	10%	204
North Country	63%	10%	15%	13%	44
Central / Lakes	66%	6%	21%	8%	105
Connecticut Valley	64%	5%	16%	15%	90
Mass Border	58%	10%	23%	9%	160
Seacoast	58%	11%	23%	7%	89
Manchester Area	46%	10%	27%	17%	92
First Cong. Dist.	53%	8%	28%	11%	253
Second Cong. Dist.	63%	9%	17%	11%	326

Favorability Rating – Senator Kelly Ayotte

STATEWIDE	<u>Favorable</u> 51%	<u>Neutral</u> 7%	<u>Unfavorable</u> 28%	<u>DK</u> 14%	<u>(N)</u> 579
Registered Democrat	26%	8%	53%	14%	151
Registered Undeclared	50%	8%	24%	18%	237
Registered Republican	80%	4%	11%	6%	147
Democrat	25%	7%	52%	16%	238
Independent	58%	8%	18%	16%	115
Republican	78%	5%	6%	11%	215
Liberal	21%	7%	57%	15%	138
Moderate	54%	4%	28%	14%	231
Conservative	72%	9%	7%	11%	177
Support Tea Party	78%	4%	7%	11%	113
Neutral	66%	9%	8%	17%	174
Oppose Tea Party	29%	6%	53%	12%	261
Romney/Ryan Voter	79%	7%	5%	9%	236
Obama/Biden Voter	28%	6%	48%	18%	273
Other	45%	12%	21%	22%	25
Did Not Vote in 2008	45%	6%	24%	25%	28
Union household	50%	2%	39%	9%	65
Non union	52%	7%	26%	15%	512
Read Union Leader	60%	7%	24%	9%	168
Read Boston Globe	44%	2%	42%	12%	77
Watch WMUR	56%	6%	25%	13%	392
Listen to NHPR	38%	6%	44%	12%	195
10 yrs or less in NH	43%	11%	25%	21%	91
11 to 20 years	50%	5%	24%	21%	111
More than 20 years	54%	6%	29%	11%	370
18 to 34	41%	13%	17%	29%	87
35 to 49	54%	1%	29%	16%	134
50 to 64	55%	6%	28%	11%	181
65 and over	52%	8%	31%	9%	159
Male	55%	6%	25%	14%	283
Female	47%	7%	31%	15%	296
High school or less	48%	7%	22%	23%	119
Some college	54%	4%	26%	16%	117
College graduate	56%	7%	27%	10%	220
Post graduate	42%	9%	36%	12%	121
Attend services 1 or more/week	60%	7%	21%	12%	139
1 2 times a month	52%	8%	26%	14%	69
Less often	48%	6%	28%	18%	156
Never	47%	7%	32%	14%	204
North Country	34%	14%	31%	22%	44
Central / Lakes	56%	2%	27%	14%	105
Connecticut Valley	36%	5%	39%	20%	90
Mass Border	58%	8%	23%	10%	160
Seacoast	56%	12%	23%	9%	89
Manchester Area	53%	2%	28%	16%	92
First Cong. Dist.	54%	10%	26%	10%	253
Second Cong. Dist.	50%	4%	29%	18%	326

Favorability Rating – Congressperson Carol Shea-Porter

FIRST CONG. DIST.	<u>Favorable</u> 38%	<u>Neutral</u> 8%	<u>Unfavorable</u> 39%	<u>DK</u> 15%	<u>(N)</u> 253
Registered Democrat	70%	10%	8%	12%	54
Registered Undeclared	39%	8%	34%	19%	101
Registered Republican	18%	7%	67%	8%	79
Democrat	69%	9%	5%	17%	94
Independent	30%	6%	46%	18%	57
Republican	14%	8%	68%	10%	95
Liberal	69%	8%	6%	17%	58
Moderate	46%	10%	27%	17%	101
Conservative	11%	7%	76%	6%	86
Support Tea Party	18%	3%	71%	8%	59
Neutral	22%	14%	48%	16%	87
Oppose Tea Party	65%	7%	10%	18%	96
Romney/Ryan Voter	11%	9%	70%	10%	115
Obama/Biden Voter	68%	7%	7%	17%	103
Other	51%	11%	22%	16%	12
Did Not Vote in 2008	36%	7%	23%	34%	13
Union household	39%	2%	37%	21%	37
Non union	38%	9%	39%	14%	216
Read Union Leader	33%	5%	54%	8%	95
Read Boston Globe	62%	4%	27%	7%	37
Watch WMUR	42%	7%	37%	13%	166
Listen to NHPR	55%	6%	21%	18%	72
18 to 34	31%	23%	28%	19%	34
35 to 49	39%	2%	41%	18%	59
50 to 64	40%	9%	39%	13%	78
65 and over	40%	5%	40%	15%	75
Male	30%	10%	42%	18%	136
Female	47%	6%	34%	13%	117
High school or less	38%	6%	39%	17%	52
Some college	33%	11%	38%	19%	50
College graduate	43%	8%	37%	12%	102
Post graduate	35%	6%	41%	18%	49
Attend services 1 or more/week	41%	7%	42%	10%	58
1 2 times a month	14%	13%	51%	22%	29
Less often	41%	5%	35%	19%	72
Never	42%	9%	34%	15%	86
North Country	33%	0%	40%	27%	18
Central / Lakes	45%	7%	40%	8%	23
Mass Border	41%	12%	29%	18%	61
Seacoast	36%	12%	40%	12%	89
Manchester Area	36%	1%	46%	17%	62

Favorability Rating – Congressperson Ann McLane Kuster

SECOND CONG. DIST.	<u>Favorable</u> 32%	<u>Neutral</u> 8%	<u>Unfavorable</u> 23%	<u>DK</u> 36%	<u>(N)</u> 325
Registered Democrat	61%	8%	7%	24%	97
Registered Undeclared	27%	9%	20%	44%	135
Registered Republican	8%	11%	53%	27%	69
Democrat	52%	9%	7%	32%	142
Independent	27%	5%	18%	50%	58
Republican	13%	8%	44%	34%	120
Liberal	61%	12%	3%	24%	80
Moderate	32%	10%	18%	40%	130
Conservative	14%	5%	42%	39%	91
Support Tea Party	14%	9%	49%	28%	54
Neutral	14%	9%	32%	45%	86
Oppose Tea Party	51%	8%	9%	32%	165
Romney/Ryan Voter	12%	10%	44%	34%	120
Obama/Biden Voter	49%	9%	6%	36%	169
Other	9%	0%	49%	42%	14
Did Not Vote in 2008	23%	0%	14%	64%	15
Union household	53%	9%	25%	13%	28
Non union	30%	8%	23%	38%	295
Read Union Leader	27%	7%	33%	33%	73
Read Boston Globe	45%	10%	9%	36%	40
Watch WMUR	31%	7%	23%	39%	225
Listen to NHPR	46%	7%	19%	28%	122
18 to 34	26%	2%	22%	50%	52
35 to 49	34%	8%	14%	44%	76
50 to 64	37%	9%	31%	23%	104
65 and over	32%	12%	20%	36%	83
Male	28%	9%	28%	35%	147
Female	36%	8%	19%	37%	178
High school or less	31%	10%	21%	38%	67
Some college	26%	6%	29%	39%	66
College graduate	30%	9%	24%	37%	119
Post graduate	42%	8%	19%	31%	72
Attend services 1 or more/week	29%	10%	26%	34%	80
1 2 times a month	30%	8%	32%	30%	40
Less often	33%	8%	17%	41%	84
Never	34%	8%	22%	36%	117
North Country	27%	3%	17%	53%	26
Central / Lakes	29%	5%	31%	35%	82
Connecticut Valley	37%	8%	23%	32%	90
Mass Border	36%	14%	17%	32%	98
Manchester Area	21%	4%	26%	50%	30