

BOSTON GLOBE

2013 BOSTON MAYORAL ELECTION POLL

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**The Boston Globe Poll – 2013 Boston Mayoral Election
Conducted by the UNH Survey Center
October 2013**

Technical Report

Field Period: March 21 to March 26, 2013

Hours: 10 a.m. to 9 p.m.

Median Completion Time: 11 minutes

Sample Size: 440 randomly selected Boston adults (RDD)
338 likely 2013 Boston Mayoral election voters

Sampling Error: +/- 4.7%, entire sample
+/- 5.3%, likely voter sample

Response Rate (AAPOR #4): 15%

The Boston Globe Poll #36
Conducted by the UNH Survey Center

City of Boston Poll

INTRO

"Good afternoon / evening. My name is _____ and I'm calling for the University of New Hampshire Survey Center. We're conducting a very short, confidential survey of voters in Boston about issues and politics in the city and we'd really appreciate your help and cooperation."

IF ASKED: "The survey will about 10 minutes."

IF ASKED: "This poll is being conducted for the Boston Globe and will be in the paper on Tuesday, March 26."

- 1 CONTINUE
- 2 DON'T LIVE IN BOSTON – VOLUNTEERED → TERMINATE

- 99 REFUSED → TERMINATE

RESIDENT

"Just to confirm, do you live in the City of Boston?"

- 1 LIVE IN BOSTON OR BOSTON NEIGHBORHOOD:
ALLSTON, BRIGHTON, CHARLESTOWN, DORCHESTER, EAST BOSTON, HYDE PARK,
JAMAICA PLAIN, MATTAPAN, NORTH END, ROSLINDALE, ROXBURY, SOUTH BOSTON,
SOUTH END, WEST ROXBURY

- 2 LIVE OUTSIDE BOSTON → TERMINATE

- 99 NA / REFUSED → TERMINATE

CELL1

"First, to confirm, have I reached you on your cell phone or a land line?"

- 1 CELL PHONE → SKIPTO CELL2
- 2 LAND LINE → SKIPTO BIR1

- 99 REFUSED → TERMINATE

CELL2

"Are you currently driving a car or doing any activity that requires your full attention?"

- 1 IF YES: "Can I call back at a later time?" MAKE APPOINTMENT
- 2 NO → SKIPTO AGE18

- 99 NA / REFUSED → TERMINATE

AGE18

"And are you 18 years old or older?"

- 1 YES → SKIP TO SEX
- 2 NO → "Thank you very much, but we are only interviewing adults 18 years old or older."

- * 99 REFUSAL → "Thank you very much, we are only interviewing adults 18 years old or older."

MIPMA

“First of all ... there are many problems facing the City of Boston today. In general, what do you think is the most IMPORTANT problem facing the City of Boston today?” (PROBE: “Could you be more SPECIFIC or give me an example?”)

RECORD VERBATIM PROBE FOR SPECIFIC RESPONSE

TRCKKBOS

“Do you think things in the City of Boston are generally going in the right direction or are they seriously off on the wrong track?”

- 1 RIGHT DIRECTION
- 2 WRONG TRACK

- 98 DK (PROBE: REPEAT QUESTION)
- * 99 NA

MAYAPP

“GENERALLY SPEAKING, do you approve or disapprove of the way Tom Menino (men-NEE-no) is handling his job as Mayor?”

(IF APPROVE): “Would you say that you STRONGLY approve of the way he is handling his job as Mayor, or that you approve only SOMEWHAT?”

(IF DISAPPROVE): “Would you say that you STRONGLY disapprove of the way he is handling his job as Mayor, or that you disapprove only SOMEWHAT?”

(IF NEITHER, NOT SURE, DK): “Would you say that you lean a little more toward APPROVING or DISAPPROVING of the way he is handling his job as Mayor?”

- 1 STRONGLY APPROVE
- 2 APPROVE SOMEWHAT
- 3 LEAN TOWARD APPROVING

- 4 NEITHER, NOT SURE, DK

- 5 LEAN TOWARD DISAPPROVING
- 6 DISAPPROVE SOMEWHAT
- 7 STRONGLY DISAPPROVE

- 99 NA

FAV

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, ... how about ...

ROTATE FAV1 TO FAV3

FAV1 "Boston Mayor Tom Menino?"

- 1 FAVORABLE
- 2 NEITHER FAVORABLE OR UNFAVORABLE - VOLUNTEERED
- 3 UNFAVORABLE

- 98 DK / NEVER HEARD OF / KNOW TOO LITTLE TO SAY
- 99 NA / REFUSED

FAV2 "Boston City Councilor John Connelly?"

FAV3 "Boston Public Schools Superintendent Carol Johnson?"

VOTEINT

"Let's turn to politics for a minute. As you know, the election for Mayor of Boston is being held in November. How interested would you say you are in the Boston mayoral election ... extremely interested ... very interested ... somewhat interested ... or not very interested?"

- 1 EXTREMELY INTERESTED
- 2 VERY INTERESTED
- 3 SOMEWHAT INTERESTED
- 4 NOT VERY INTERESTED

- 98 DK (DO NOT PROBE)
- 99 NA / REFUSED

LIKELY

"Which of the following statements best describes you ... (READ NUMBERS 1 TO 5)

- 1 I will probably NOT vote in the 2013 Boston Mayoral election, → SKIPTO MAYOR1
- 2 I MAY vote in the Boston Mayoral election,
- 3 Unless some emergency comes up, I WILL vote in the Mayoral election,
- 4 I will DEFINITELY vote in the Mayoral election, or
- 5 I just don't know at this time." → SKIPTO MAYOR1

- 99 NA/REFUSED → SKIPTO MAYOR1

ELECT1

"Have you definitely decided who you are going to vote for in the election for Mayor of Boston ... are you leaning to a candidate ... or have you considered the candidates and still trying to make up your mind?"

- 1 DEFINITELY DECIDED
- 2 LEANING TOWARD A CANDIDATE
- 3 STILL TRYING TO DECIDE

- 98 DK (DO NOT PROBE)
- 99 NA / REFUSED

ELECT2

“If the election for Boston Mayor were held today, which of the following would you vote for ... Tom Menino or John Connelly or are you undecided about who to support?” ROTATE CANDIDATES

- 1 TOM MENINO → SKIPT TO MAYOR1
- 2 JOHN CONNELLY → SKIPT TO MAYOR1
- 3 OTHER CANDIDATE – VOLUNTEERED → SKIPT TO MAYOR1

- 97 WILL NOT VOTE – VOLUNTEERED → SKIPT TO MAYOR1
- 98 UNDECIDED / DK / NOT SURE
- 99 NA / REFUSED → SKIPT TO MAYOR1

ELECT3

“Which candidate would you say you are leaning to ... Tom Menino or John Connelly?”

- 1 TOM MENINO
- 2 JOHN CONNELLY
- 3 OTHER CANDIDATE - VOLUNTEERED

- 97 WILL NOT VOTE - VOLUNTEERED
- 98 UNDECIDED / DK / NOT SURE
- 99 NA / REFUSED

MAYOR1

“Have you, personally, ever met Mayor Menino?”

- 1 YES
- 2 NO

- 98 DK (DO NOT PROBE)
- * 99 NA / REFUSED

MAYOR2

“Do you, personally, want Tom Menino to run for Mayor again?”

- 1 YES
- 2 NO

- 98 DK (DO NOT PROBE)
- * 99 NA / REFUSED

MAYOR3

“What are Tom Menino’s greatest strengths as Mayor?”

RECORD VERBATIM RESPONSE

PROBE FOR SPECIFIC EXAMPLES

MAYOR4

“What are Tom Menino’s greatest weaknesses?”

RECORD VERBATIM RESPONSE

PROBE FOR SPECIFIC EXAMPLES

MAYOR5

“Menino has already served five terms as Mayor of Boston. Does this make you more or less likely to vote for Menino for sixth term as Boston Mayor, or does this have no impact on your vote?”

- 1 MORE LIKELY TO VOTE FOR
- 2 NO IMPACT ON VOTE
- 3 LESS LIKELY TO VOTE FOR

- 98 DK (DO NOT PROBE)
- 99 NA / REFUSED

MAYOR6

“Menino has recently had significant health problems ... does this make you more likely to vote for him for Mayor ... less likely to vote for him ... or does this have little impact on your vote?”

- 1 MORE LIKELY TO VOTE FOR
- 2 NO IMPACT ON VOTE
- 3 LESS LIKELY TO VOTE FOR

- 98 DK (DO NOT PROBE)
- * 99 NA / REFUSED

MAYOR9

“Do you favor term limits for the mayor of Boston?”

IF YES: “How many four-year terms should the Mayor be limited to ... one ... two ... three ... or more than 3 terms?”

- 0 NO TERM LIMITS
- 1 ONE TERM
- 2 TWO TERMS
- 3 THREE OR MORE TERMS

- 98 DK (DO NOT PROBE)
- 99 NA / REFUSED

MAYOR10

“In your opinion, what is the best background for a new mayor of Boston ... experience serving on the Boston City Council, experience in another elective office such as the state legislature, experience in the business world, or experience as a community or social activist?”

ROTATE RESPONSES

- 1 SERVING ON CITY COUNCIL
- 2 OTHER ELECTED OFFICE
- 3 BUSINESS EXPERIENCE
- 4 COMMUNITY / SOCIAL ACTIVIST EXPERIENCE
- 5 OTHER → SPECIFY
- 6 COMBINATION - VOUNTEERED

- 98 DK (DO NOT PROBE)
- 99 NA / REFUSED

MAYOR11

“Boston now has more minority residents than white residents. How important to you is it to elect a minority mayor ... very important ... somewhat important ... not very important ... or not important at all?”

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT IMPORTANT AT ALL

- 98 DON'T KNOW / NOT SURE – REPEAT QUESTION
- 99 NA / REFUSED

EDUC1

“Let’s turn to education. How would you rate the quality of education provided by Boston Public Schools ... excellent ... good ... fair ... poor ... or very poor?”

- 1 EXCELLENT
- 2 GOOD
- 3 FAIR
- 4 POOR
- 5 VERY POOR

- 98 DON'T KNOW / NOT SURE / DEPENDS – PROBE: “Based on what you have seen or heard ...”
- 99 NA / REFUSED

EDUC2

“How many of the persons who CURRENTLY live in your household are under 18 years of age, including babies and small children?”

- 0 NONE → SKIP TO DEVELOP
- 1 ONE
- 2 TWO
- 3 THREE
- 4 FOUR
- 5 FIVE
- 6 SIX
- 7 SEVEN OR MORE

- 98 DK → SKIP TO EDUC4
- * 99 NA / REFUSED → SKIP TO EDUC4

EDUC3

“Have you considered moving out of Boston to send your children to public schools in other communities?”

- 1 YES
- 2 NO

- 98 DON'T KNOW / NOT SURE
- 99 NA / REFUSED

EDUC4

“The Boston School Committee recently approved a new way for assigning kids to school. How familiar would you say you are with this change ... very familiar ... somewhat familiar ... not very familiar ... or not familiar at all?”

- 1 VERY FAMILAR
- 2 SOMEWHAT FAMILIAR
- 3 NOT VERY FAMILIAR
- 4 NOT FAMILIAR AT ALL → SKIP TO DEVELOP

- 98 DON'T KNOW / NOT SURE
- 99 NA / REFUSED

EDUC5

“Based on what you have heard or read, will the new plan for assigning kids to schools improve education in Boston ... have no impact on education in Boston ... or harm education in Boston ... or don't you know enough about this to say?”

ROTATE RESPONSES 1 TO 3

- 1 IMPROVE EDUCATION
- 2 HAVE NO IMPACT
- 3 HARM EDUCATION

- 98 DON'T KNOW / NOT SURE
- 99 NA / REFUSED

DEVELOP

“Let's change the subject again.”

“There has been a great deal of building and development in Boston in recent years. Has the development made this a better place to live.... A worse place to live ... or has it made little difference?”

ROTATE RESPONSES 1 AND 2

- 1 BETTER PLACE TO LIVE
- 2 WORSE PLACE TO LIVE
- 3 NO DIFFERENCE

- 98 DON'T KNOW / NOT SURE
- 99 NA / REFUSED

CASINO1

“The State of Massachusetts has recently approved building several casinos in the state. Do you support or oppose casino gambling in Massachusetts?”

“Is that strongly or just somewhat?”

- 1 STRONGLY SUPPORT
- 2 SUPPORT SOMEWHAT
- 3 NEUTRAL – VOLUNTEERED
- 4 OPPOSE SOMEWHAT
- 5 STRONGLY OPPOSE

- 98 DON'T KNOW / NOT SURE
- 99 NA / REFUSED

CASINO2

“What about having a casino at Suffolk Downs in East Boston? Do you support or oppose a casino at Suffolk Downs?”

“Is that strongly or just somewhat?”

- 1 STRONGLY SUPPORT
- 2 SUPPORT SOMEWHAT
- 3 NEUTRAL – VOLUNTEERED
- 4 OPPOSE SOMEWHAT
- 5 STRONGLY OPPOSE

- 98 DON'T KNOW / NOT SURE
- 99 NA / REFUSED

CASINO3

“Do you believe there should be a citywide vote on the decision to have a casino at Suffolk Downs or should only East Boston residents be allowed to vote to make the decision to have a casino at Suffolk Downs?”

- 1 CITY-WIDE VOTE
- 2 ONLY EAST BOSTON RESIDENTS VOTE

- 98 DON'T KNOW / NOT SURE
- 99 NA / REFUSED

ZIPC

“Now, a few final questions . . .”

“What is your zip code?” ENTER 5-DIGIT ZIPCODE

- 99998 DK - DO NOT PROBE
- 99999 NA / REFUSED

D1

“What is the highest grade in school, or level of education that you’ve completed and got credit for ... [READ RESPONSES]

- 1 Eighth grade or less,
- 2 Some high school,
- 3 High school graduate, (INCLUDES G.E.D.)
- 4 Technical school,
- 5 Some college,
- 6 College graduate,
- 7 Or postgraduate work?”

- 98 DK (DO NOT PROBE)
- 99 NA / REFUSED

D2

“GENERALLY SPEAKING, do you usually think of yourself as a Republican, a Democrat, an Independent or what?”

(IF REPUBLICAN): “Would you call yourself a STRONG Republican or a NOT VERY STRONG Republican?”

(IF DEMOCRAT): “Would you call yourself a STRONG Democrat or a NOT VERY STRONG Democrat?”

(IF INDEPENDENT, NO PREFERENCE, OR OTHER): “Do you think of yourself as closer to the Republican or to the Democratic party?”

- 1 STRONG DEMOCRAT
- 2 NOT VERY STRONG DEMOCRAT
- 3 INDEPENDENT, BUT CLOSER TO DEMOCRATS
- 4 INDEPENDENT--CLOSER TO NEITHER
- 5 INDEPENDENT, BUT CLOSER TO REPUBLICANS
- 6 NOT VERY STRONG REPUBLICAN
- 7 STRONG REPUBLICAN

- 98 OTHER PARTY
- 99 DK / NA / REFUSED

D3

“What is your current age?”

____ : ____ : (RECORD EXACT NUMBER OF YEARS OLD -- E.G., 45)
: ____ : ____ :

- 96 NINETY-SIX YEARS OF AGE OR OLDER
- 97 REFUSED
- 98 DK
- 99 NA

D4

“How many years have you lived in Boston?”

IF “ALL MY LIFE” ASK – “About how many years is that?”

RECORD EXACT NUMBER OF YEARS OF RESIDENCE

- 1 ONE YEAR OR LESS

- 96 96 YEARS OF MORE
- 97 REFUSED
- 98 DK
- 99 NA

D5

"Including yourself, how many ADULTS currently live in your household?"

- 1 ONE
- 2 TWO
- 3 THREE
- 4 FOUR
- 5 FIVE
- 6 SIX
- 7 SEVEN OR MORE

- 98 DK / NOT SURE
- 99 NA / REFUSED

D6

"Are you of Hispanic or of Spanish origin?"

- 1 YES
- 2 NO

- 98 DON'T KNOW
- 99 REFUSED

D7

"Which of the following best describes your race? Is it ...White ... African-American ... Asian ... Native-American ... or some other race?"

- 1 WHITE (CAUCASIAN)
- 2 BLACK (AFRICAN-AMERICAN)
- 3 HISPANIC
- 4 ASIAN
- 5 NATIVE AMERICAN
- 6 OTHER – SPECIFY: _____

- 98 DON'T KNOW
- 99 NO ANSWER/REFUSED

D8

"Thinking about only land-line telephones ... not counting business lines, extension phones, or cellular phones -- on how many different landline telephone NUMBERS can your household be reached?"

- 0 NO LAND LINE
- 1 ONE
- 2 TWO
- 3 THREE
- 4 FOUR
- 5 FIVE
- 6 SIX
- 7 SEVEN OR MORE

- 98 DK
- * 99 NA / REFUSED

D9

“And on how many different CELLPHONE NUMBERS can your household be reached?”

- 0 NO CELL PHONE
- 1 ONE
- 2 TWO
- 3 THREE
- 4 FOUR
- 5 FIVE
- 6 SIX
- 7 SEVEN OR MORE

- 98 DK
- * 99 NA / REFUSED

D10

“How much TOTAL income did you and your family receive in 2012, not just from wages or salaries but from ALL sources -- that is, before taxes and other deductions were made? Was it ... (READ CATEGORIES)

	<u>ANNUAL</u>	<u>MONTHLY EQUIVALENT</u>
1	Less than \$15,000,	LESS THAN \$1,250
2	\$15,000 - \$29,999,	\$1,250 - \$2,499
3	\$30,000 - \$44,999,	\$2,500 - \$3,749
4	\$45,000 - \$59,999,	\$3,750 - \$4,999
5	\$60,000 - \$74,999,	\$5,000 - \$6,249
6	\$75,000 - \$99,999, or	\$6,250 - \$8,333
7	\$100,000 and over?”	\$8,334 AND OVER
97	REFUSED	
98	DK	
99	NA	

D11

“Finally, would you be willing to be interviewed by a reporter to discuss your reactions to some of the topics we’ve been talking about?”

- 1 YES → “Could I have just your first name in case a reporter wants to call you?” _____
- 2 NO / DK (DO NOT PROBE)

- 99 NA / REFUSED

“Thank you for your time and participation. Your input has been very valuable. Goodbye.”

Tabular Results

Geographic Regions

AB, BB, CBD, SE, SB: Allston/Brighton, Back Bay, CBD, South End, South Boston

CTown, EB: Charleston, East Boston

Rox, DOT, Matt: Roxbury, Dorchester, Mattapan

JP, ROS, WRox, HP: Jamaica Plain, Roslindale, West Roxbury, Hyde Park

"First of all ... there are many problems facing the City of Boston today. In general, what do you think is the most IMPORTANT problem facing the City of Boston today?"

CITY OF BOSTON	<u>Crime</u> 24%	<u>Poor Schools</u> 17%	<u>Econ./ Jobs</u> 13%	<u>\$\$ for Services</u> 7%	<u>Traffic/ Parking</u> 8%	<u>Cost of Housing</u> 5%	<u>Other</u> 19%	<u>DK</u> 7%	<u>(N=)</u> 428
Democrat	27%	18%	14%	7%	7%	4%	16%	7%	284
Independent	13%	17%	13%	8%	10%	7%	27%	5%	68
Republican	28%	18%	12%	5%	6%	5%	21%	5%	54
Extremely interested in election	27%	27%	14%	10%	7%	2%	10%	2%	116
Very interested	25%	18%	12%	6%	5%	5%	21%	7%	147
Some/little interest	22%	8%	13%	6%	10%	7%	23%	11%	162
Menino voter	31%	15%	15%	6%	9%	6%	14%	5%	168
Connelly voter	14%	31%	17%	11%	1%	1%	20%	6%	71
Undecided voter	23%	21%	9%	4%	8%	8%	21%	6%	82
Male	18%	16%	16%	5%	10%	4%	23%	8%	210
Female	30%	17%	10%	9%	7%	6%	14%	7%	219
18 to 34	23%	7%	14%	4%	14%	8%	21%	8%	117
35 to 49	34%	24%	7%	6%	7%	3%	17%	3%	89
50 to 64	24%	18%	14%	7%	4%	6%	19%	8%	110
65 and over	21%	23%	13%	10%	6%	2%	19%	6%	93
White	14%	24%	10%	10%	8%	5%	22%	6%	232
African American	47%	6%	20%	4%	2%	3%	10%	7%	98
Hispanic	40%	9%	10%	2%	13%	4%	14%	8%	55
Other	9%	6%	23%	0%	18%	10%	25%	9%	33
High school or less	28%	7%	19%	6%	9%	5%	12%	13%	74
Some college	29%	10%	14%	2%	10%	5%	23%	7%	105
College graduate	28%	16%	12%	8%	9%	6%	18%	4%	114
Post-graduate	16%	29%	11%	11%	6%	4%	20%	4%	127
Less than \$30K	33%	8%	22%	0%	11%	6%	11%	8%	58
\$30K to \$60K	24%	7%	16%	8%	9%	5%	26%	5%	71
\$60K to \$75K	42%	3%	10%	16%	4%	3%	13%	9%	22
\$75K to \$100K	21%	26%	18%	6%	5%	6%	17%	1%	43
More than \$100K	15%	37%	7%	11%	5%	4%	18%	2%	100
No children in HH	20%	17%	12%	8%	9%	6%	20%	8%	289
One child	37%	11%	17%	8%	3%	0%	19%	4%	70
Two or more children	31%	20%	12%	3%	10%	4%	15%	5%	67
AB, BB, CBD, SE, SB	16%	14%	15%	6%	11%	5%	25%	9%	125
CTown, EB	24%	17%	1%	6%	14%	7%	23%	7%	49
Rox, DOT, Matt	38%	10%	20%	5%	3%	5%	13%	5%	123
JP, ROS, WRox, HP	19%	34%	5%	7%	10%	3%	15%	7%	96

{PRIVATE }

"Do you think things in the City of Boston are generally going in the right direction or are they seriously off on the wrong track?"

	<u>Right Direction</u> 73%	<u>Wrong Track</u> 19%	<u>Don't Know</u> 9%	<u>(N=)</u> 428
CITY OF BOSTON				
Democrat	80%	14%	6%	281
Independent	64%	24%	13%	71
Republican	51%	35%	13%	54
Extremely interested in election	71%	21%	8%	116
Very interested	77%	19%	4%	144
Some/little interest	70%	17%	13%	163
Menino voter	82%	12%	6%	166
Connelly voter	58%	37%	5%	68
Undecided voter	76%	12%	12%	86
Male	74%	18%	8%	207
Female	72%	19%	9%	221
18 to 34	72%	15%	13%	121
35 to 49	77%	22%	1%	89
50 to 64	67%	23%	10%	105
65 and over	78%	13%	8%	93
White	75%	16%	9%	231
African American	64%	24%	12%	96
Hispanic	68%	25%	6%	52
Other	92%	4%	4%	36
High school or less	68%	16%	17%	74
Some college	69%	23%	8%	98
College graduate	70%	21%	9%	120
Post-graduate	81%	15%	5%	129
Less than \$30K	51%	30%	19%	55
\$30K to \$60K	75%	21%	4%	70
\$60K to \$75K	68%	26%	7%	22
\$75K to \$100K	83%	17%	0%	42
More than \$100K	79%	11%	10%	101
No children in HH	78%	14%	8%	293
One child	57%	35%	9%	69
Two or more children	66%	23%	11%	64
AB, BB, CBD, SE, SB	75%	19%	5%	124
CTown, EB	86%	2%	11%	50
Rox, DOT, Matt	67%	26%	8%	122
JP, ROS, WRox, HP	75%	16%	9%	92
10 yrs or less in Boston	81%	8%	11%	101
11 to 20 years	80%	14%	7%	66
21 to 30 years	61%	29%	10%	77
More than 30 years	72%	21%	7%	169

"GENERALLY SPEAKING, do you approve or disapprove of the way Tom Menino (men NEE noh) is handling his job as Mayor?"

CITY OF BOSTON	<u>Approve</u> 74%	<u>Neutral</u> 10%	<u>Disapprove</u> 16%	<u>(N=)</u> 432
Democrat	82%	8%	9%	286
Independent	58%	13%	30%	71
Republican	54%	15%	31%	53
Extremely interested in election	76%	6%	19%	115
Very interested	79%	7%	14%	146
Some/little interest	68%	16%	16%	168
Menino voter	97%	1%	2%	169
Connelly voter	40%	11%	49%	70
Undecided voter	67%	17%	16%	85
Male	72%	11%	18%	211
Female	76%	10%	14%	222
18 to 34	71%	19%	9%	119
35 to 49	68%	7%	25%	90
50 to 64	80%	4%	16%	108
65 and over	79%	7%	15%	94
White	71%	9%	20%	232
African American	80%	11%	9%	99
Hispanic	78%	8%	13%	52
Other	73%	19%	8%	36
High school or less	79%	5%	16%	74
Some college	75%	11%	14%	106
College graduate	73%	12%	15%	116
Post-graduate	71%	11%	18%	129
Less than \$30K	76%	8%	16%	58
\$30K to \$60K	70%	16%	13%	72
\$60K to \$75K	75%	0%	25%	21
\$75K to \$100K	69%	11%	20%	42
More than \$100K	74%	8%	18%	101
No children in HH	73%	12%	15%	296
One child	74%	5%	21%	69
Two or more children	76%	7%	17%	66
AB, BB, CBD, SE, SB	65%	13%	22%	125
CTown, EB	66%	24%	10%	48
Rox, DOT, Matt	82%	6%	12%	125
JP, ROS, WRox, HP	76%	6%	18%	95
10 yrs or less in Boston	73%	17%	10%	99
11 to 20 years	78%	7%	15%	67
21 to 30 years	64%	15%	21%	80
More than 30 years	80%	5%	15%	173

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, how about ... Boston Mayor Tom Menino."

	<u>Favorable</u> 73%	<u>Neutral</u> 8%	<u>Unfavorable</u> 14%	<u>DK</u> 5%	<u>(N=)</u> 439
CITY OF BOSTON					
Democrat	82%	6%	10%	2%	289
Independent	55%	6%	26%	13%	72
Republican	51%	21%	22%	6%	55
Extremely interested in election	73%	9%	17%	2%	116
Very interested	78%	6%	12%	4%	149
Some/little interest	68%	10%	14%	7%	169
Menino voter	95%	1%	1%	3%	169
Connelly voter	42%	14%	44%	0%	71
Undecided voter	67%	15%	15%	3%	87
Male	71%	9%	16%	4%	214
Female	74%	8%	12%	6%	225
18 to 34	63%	11%	14%	12%	125
35 to 49	71%	9%	18%	2%	89
50 to 64	77%	5%	13%	4%	110
65 and over	83%	7%	11%	0%	94
White	73%	9%	16%	2%	233
African American	76%	8%	12%	4%	100
Hispanic	75%	4%	16%	6%	55
Other	65%	10%	4%	21%	37
High school or less	75%	8%	14%	3%	75
Some college	69%	6%	16%	8%	107
College graduate	71%	12%	12%	5%	120
Post-graduate	75%	8%	14%	3%	130
Less than \$30K	81%	3%	11%	5%	58
\$30K to \$60K	67%	8%	20%	6%	72
\$60K to \$75K	76%	4%	19%	0%	22
\$75K to \$100K	72%	1%	20%	6%	43
More than \$100K	73%	8%	15%	5%	102
No children in HH	72%	10%	13%	6%	299
One child	76%	4%	16%	4%	71
Two or more children	71%	9%	18%	2%	67
AB, BB, CBD, SE, SB	68%	10%	17%	5%	127
CTown, EB	64%	20%	13%	4%	50
Rox, DOT, Matt	75%	6%	14%	5%	127
JP, ROS, WRox, HP	78%	4%	14%	4%	96
10 yrs or less in Boston	66%	7%	14%	13%	103
11 to 20 years	77%	9%	12%	2%	68
21 to 30 years	67%	12%	19%	3%	80
More than 30 years	79%	6%	12%	2%	174

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, how about ... Boston City Councilor John Connelly."

CITY OF BOSTON	<u>Favorable</u> 35%	<u>Neutral</u> 17%	<u>Unfavorable</u> 9%	<u>DK</u> 39%	<u>(N=)</u> 438
Democrat	37%	17%	9%	37%	288
Independent	34%	16%	5%	44%	72
Republican	38%	19%	7%	36%	55
Extremely interested in election	47%	14%	12%	27%	116
Very interested	36%	19%	11%	34%	149
Some/little interest	28%	15%	4%	53%	169
Menino voter	32%	16%	10%	42%	169
Connelly voter	64%	6%	10%	21%	71
Undecided voter	36%	22%	4%	38%	86
Male	36%	18%	8%	39%	213
Female	35%	16%	9%	39%	225
18 to 34	23%	19%	5%	52%	125
35 to 49	41%	18%	13%	28%	89
50 to 64	32%	12%	9%	46%	109
65 and over	51%	14%	8%	27%	94
White	39%	16%	8%	37%	233
African American	32%	20%	12%	36%	99
Hispanic	37%	13%	7%	44%	55
Other	30%	12%	0%	58%	37
High school or less	33%	16%	6%	45%	75
Some college	40%	15%	6%	40%	107
College graduate	37%	17%	8%	38%	120
Post-graduate	34%	19%	11%	36%	129
Less than \$30K	26%	16%	14%	44%	58
\$30K to \$60K	39%	11%	4%	47%	72
\$60K to \$75K	25%	25%	15%	34%	22
\$75K to \$100K	47%	16%	3%	34%	43
More than \$100K	39%	19%	12%	30%	101
No children in HH	36%	15%	7%	41%	299
One child	34%	20%	12%	34%	71
Two or more children	34%	20%	12%	34%	67
AB, BB, CBD, SE, SB	29%	12%	6%	53%	127
CTown, EB	32%	19%	11%	38%	50
Rox, DOT, Matt	40%	20%	12%	28%	127
JP, ROS, WRox, HP	45%	14%	8%	33%	96
10 yrs or less in Boston	24%	22%	6%	48%	103
11 to 20 years	29%	14%	6%	52%	68
21 to 30 years	42%	18%	11%	29%	80
More than 30 years	43%	14%	10%	33%	173

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, how about ... Boston Public Schools Superintendent Carol Johnson."

CITY OF BOSTON	<u>Favorable</u> 33%	<u>Neutral</u> 16%	<u>Unfavorable</u> 19%	<u>DK</u> 32%	<u>(N=)</u> 438
Democrat	38%	17%	18%	27%	289
Independent	31%	7%	19%	42%	72
Republican	20%	22%	29%	29%	54
Extremely interested in election	39%	14%	22%	25%	116
Very interested	43%	15%	19%	23%	149
Some/little interest	21%	17%	18%	44%	168
Menino voter	41%	15%	19%	26%	169
Connelly voter	27%	10%	38%	25%	71
Undecided voter	34%	16%	12%	37%	87
Male	31%	15%	20%	34%	214
Female	35%	16%	18%	30%	224
18 to 34	23%	18%	13%	46%	124
35 to 49	39%	10%	21%	30%	89
50 to 64	33%	15%	25%	27%	110
65 and over	42%	17%	16%	24%	94
White	26%	18%	23%	33%	232
African American	51%	14%	14%	21%	100
Hispanic	46%	3%	19%	32%	55
Other	20%	17%	8%	55%	37
High school or less	38%	15%	14%	33%	75
Some college	36%	16%	15%	33%	107
College graduate	31%	16%	16%	37%	119
Post-graduate	30%	15%	29%	26%	130
Less than \$30K	43%	9%	14%	34%	58
\$30K to \$60K	38%	7%	21%	34%	72
\$60K to \$75K	39%	22%	10%	29%	22
\$75K to \$100K	38%	20%	16%	26%	43
More than \$100K	30%	19%	26%	25%	102
No children in HH	31%	18%	18%	33%	299
One child	41%	5%	20%	34%	70
Two or more children	34%	18%	23%	25%	67
AB, BB, CBD, SE, SB	26%	11%	19%	43%	127
CTown, EB	48%	13%	11%	28%	50
Rox, DOT, Matt	41%	16%	18%	25%	127
JP, ROS, WRox, HP	28%	20%	28%	25%	96
10 yrs or less in Boston	20%	19%	10%	50%	102
11 to 20 years	33%	17%	16%	34%	68
21 to 30 years	26%	17%	28%	29%	80
More than 30 years	44%	12%	20%	23%	174

"Let's turn to politics for a minute. As you know, the election for Mayor of Boston is being held in November. How interested would you say you are in the Boston mayoral election ... extremely interested ... very interested ... somewhat interested ... or not very interested?"

	<u>Extremely Interested</u> 26%	<u>Very Interested</u> 34%	<u>Somewhat Interested</u> 25%	<u>Not Very Interested</u> 14%	<u>Don't Know</u> 1%	<u>(N=)</u> 439
CITY OF BOSTON						
Democrat	28%	38%	25%	8%	0%	289
Independent	21%	30%	23%	24%	3%	72
Republican	30%	28%	22%	17%	3%	55
Menino voter	32%	38%	24%	6%	1%	170
Connelly voter	42%	39%	13%	6%	0%	71
Undecided voter	25%	40%	26%	8%	1%	87
Male	25%	32%	26%	15%	1%	215
Female	28%	36%	23%	13%	0%	224
18 to 34	14%	18%	34%	31%	3%	125
35 to 49	25%	42%	19%	13%	0%	89
50 to 64	30%	41%	25%	5%	0%	110
65 and over	42%	40%	14%	4%	0%	94
White	30%	35%	26%	9%	0%	233
African American	29%	39%	19%	13%	0%	100
Hispanic	19%	31%	31%	19%	0%	55
Other	13%	21%	19%	40%	8%	37
High school or less	27%	27%	25%	21%	0%	75
Some college	25%	30%	28%	13%	3%	107
College graduate	24%	34%	28%	14%	0%	120
Post-graduate	30%	43%	17%	11%	0%	129
Less than \$30K	29%	32%	19%	20%	0%	58
\$30K to \$60K	23%	40%	28%	9%	0%	72
\$60K to \$75K	49%	25%	17%	9%	0%	22
\$75K to \$100K	24%	47%	18%	12%	0%	43
More than \$100K	31%	39%	19%	11%	0%	101
No children in HH	28%	32%	26%	14%	0%	299
One child	28%	33%	31%	8%	1%	71
Two or more children	20%	43%	13%	21%	4%	67
AB, BB, CBD, SE, SB	23%	37%	24%	14%	1%	127
CTown, EB	34%	35%	21%	10%	0%	50
Rox, DOT, Matt	31%	35%	21%	13%	1%	127
JP, ROS, WRox, HP	26%	38%	24%	12%	0%	96
10 yrs or less in Boston	15%	29%	27%	26%	3%	102
11 to 20 years	18%	33%	31%	17%	1%	68
21 to 30 years	29%	34%	19%	19%	0%	80
More than 30 years	37%	38%	21%	4%	0%	175

"Which of the following best describes you ... 1) I will probably NOT vote in the 2013 Boston Mayoral Election, 2) I MAY vote in the Boston Mayoral election, 3) unless some emergency comes up, I WILL vote in the Mayoral election, 4) I will DEEFINITELY vote in the Mayoral election, or 5) I just don't know at this time."

CITY OF BOSTON	<u>Probably NOT Vote</u> 11%	<u>May Vote</u> 8%	<u>Unless Emer Will Vote</u> 9%	<u>Definitely Vote</u> 62%	<u>Don't Know</u> 10%	<u>(N=)</u> 436
Democrat	6%	8%	9%	68%	8%	287
Independent	22%	5%	12%	48%	13%	72
Republican	13%	9%	1%	68%	9%	53
Menino voter	0%	12%	9%	79%	0%	170
Connelly voter	0%	7%	12%	81%	0%	71
Undecided voter	0%	10%	13%	77%	0%	87
Male	10%	9%	10%	59%	13%	212
Female	12%	8%	7%	66%	8%	224
18 to 34	18%	17%	13%	32%	20%	125
35 to 49	10%	4%	7%	70%	9%	88
50 to 64	4%	4%	8%	78%	7%	109
65 and over	11%	4%	5%	77%	3%	93
White	10%	4%	10%	70%	5%	230
African American	8%	8%	6%	68%	10%	100
Hispanic	15%	12%	7%	47%	19%	55
Other	20%	19%	10%	23%	28%	37
High school or less	13%	14%	9%	53%	11%	75
Some college	11%	7%	10%	58%	13%	105
College graduate	8%	8%	9%	67%	7%	120
Post-graduate	12%	4%	6%	69%	8%	128
Less than \$30K	8%	6%	5%	70%	11%	58
\$30K to \$60K	10%	12%	11%	57%	9%	72
\$60K to \$75K	11%	7%	12%	65%	4%	22
\$75K to \$100K	16%	9%	10%	63%	2%	42
More than \$100K	11%	4%	8%	71%	5%	102
No children in HH	9%	9%	11%	62%	9%	297
One child	12%	9%	1%	66%	11%	69
Two or more children	16%	4%	7%	60%	13%	68
AB, BB, CBD, SE, SB	9%	10%	9%	66%	5%	127
CTown, EB	5%	11%	12%	60%	11%	50
Rox, DOT, Matt	8%	6%	5%	68%	13%	127
JP, ROS, WRox, HP	10%	6%	11%	66%	7%	96
10 yrs or less in Boston	20%	11%	13%	40%	16%	102
11 to 20 years	7%	10%	10%	56%	17%	68
21 to 30 years	11%	11%	6%	64%	9%	77
More than 30 years	8%	4%	7%	78%	4%	174

“Have you definitely decided who you are going to vote for in the election for Mayor of Boston ... are you leaning to a candidate ... or have you considered the candidates and still trying to make up your mind?”

	<u>Definitely Decided</u> 15%	<u>Leaning</u> 11%	<u>Still Trying To Decide</u> 69%	<u>Don't Know</u> 5%	<u>(N=)</u> 341
CITY OF BOSTON LV					
Democrat	15%	11%	68%	6%	243
Independent	11%	10%	79%	1%	47
Republican	15%	14%	64%	7%	40
Extremely interested in election	22%	12%	64%	2%	107
Very interested	13%	15%	66%	5%	135
Some/little interest	8%	4%	79%	9%	97
May Vote/Unless Emergency	4%	6%	83%	7%	70
Will Definitely Vote	17%	12%	66%	5%	270
Menino voter	22%	10%	63%	5%	170
Connelly voter	11%	24%	61%	4%	70
Undecided voter	3%	2%	88%	7%	87
Male	17%	13%	69%	2%	163
Female	13%	10%	70%	8%	178
18 to 34	7%	7%	83%	3%	77
35 to 49	14%	11%	75%	0%	71
50 to 64	18%	11%	65%	7%	94
65 and over	21%	13%	58%	8%	78
White	12%	12%	69%	7%	194
African American	25%	10%	62%	3%	82
Hispanic	13%	8%	80%	0%	34
Other	10%	13%	68%	9%	19
High school or less	25%	8%	58%	9%	55
Some college	13%	15%	68%	4%	79
College graduate	12%	6%	79%	3%	101
Post-graduate	13%	15%	66%	6%	102
Less than \$30K	24%	9%	63%	4%	48
\$30K to \$60K	14%	15%	66%	5%	57
\$60K to \$75K	6%	6%	83%	6%	18
\$75K to \$100K	20%	8%	71%	1%	35
More than \$100K	15%	10%	73%	3%	86
No children in HH	11%	11%	72%	7%	238
One child	22%	12%	67%	0%	53
Two or more children	25%	11%	59%	4%	49
AB, BB, CBD, SE, SB	8%	12%	71%	10%	107
CTown, EB	12%	6%	79%	3%	42
Rox, DOT, Matt	23%	10%	64%	3%	99
JP, ROS, WRox, HP	17%	15%	65%	4%	77
10 yrs or less in Boston	11%	6%	81%	2%	66
11 to 20 years	8%	4%	77%	11%	51
21 to 30 years	14%	10%	73%	2%	62
More than 30 years	20%	16%	58%	6%	149

"If the election for Boston Mayor were held today, which of the following would you vote for...."
 ROTATE MATCHUPS AND CANDIDATES - Tom Menino or Michael Connelly?"

	<u>Menino</u>	<u>Connelly</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
CITY OF BOSTON LV	50%	21%	2%	26%	338
Democrat	57%	17%	3%	23%	243
Independent	25%	35%	0%	41%	45
Republican	45%	30%	3%	21%	39
Extremely interested	51%	28%	0%	20%	107
Very interested	49%	21%	4%	26%	133
Some/little interest	52%	14%	3%	31%	96
May Vote/Unless Emergency	51%	19%	1%	29%	70
Will Definitely Vote	50%	22%	3%	25%	268
Menino voter	100%	0%	0%	0%	170
Connelly voter	0%	100%	0%	0%	71
Undecided voter	0%	0%	0%	00%	87
Male	49%	23%	2%	26%	164
Female	52%	19%	3%	26%	174
18 to 34	59%	17%	1%	23%	77
35 to 49	46%	23%	5%	25%	71
50 to 64	53%	17%	3%	27%	94
65 and over	49%	26%	0%	24%	76
White	44%	27%	2%	26%	191
African American	62%	11%	5%	22%	82
Hispanic	65%	16%	0%	19%	33
Other	45%	22%	0%	33%	19
High school or less	66%	15%	0%	19%	55
Some college	56%	25%	2%	17%	78
College graduate	43%	19%	4%	33%	100
Post-graduate	46%	24%	2%	28%	101
Less than \$30K	64%	11%	6%	19%	48
\$30K to \$60K	50%	28%	2%	20%	56
\$60K to \$75K	56%	26%	0%	18%	18
\$75K to \$100K	43%	24%	0%	32%	35
More than \$100K	42%	28%	2%	27%	86
No children in HH	50%	19%	1%	30%	237
One child	46%	28%	8%	16%	53
Two or more children	54%	26%	2%	18%	47
AB, BB, CBD, SE, SB	47%	29%	1%	22%	108
CTown, EB	43%	19%	0%	38%	39
Rox, DOT, Matt	60%	11%	5%	24%	99
JP, ROS, WRox, HP	42%	26%	1%	30%	77
10 yrs or less in Boston	47%	19%	2%	31%	65
11 to 20 years	59%	12%	0%	28%	51
21 to 30 years	50%	19%	2%	29%	62
More than 30 years	51%	26%	3%	20%	148

"Have you, personally, ever met Mayor Menino?"

	<u>Yes</u>	<u>No</u>	<u>(N=)</u>
CITY OF BOSTON	49%	51%	440
Democrat	53%	47%	290
Independent	39%	61%	72
Republican	50%	50%	55
Extremely interested in election	67%	33%	116
Very interested	49%	51%	150
Some/little interest	38%	62%	169
Menino voter	52%	48%	170
Connelly voter	55%	45%	71
Undecided voter	54%	46%	87
Male	45%	55%	215
Female	53%	47%	225
18 to 34	32%	68%	125
35 to 49	51%	49%	90
50 to 64	55%	45%	110
65 and over	59%	41%	94
White	48%	52%	234
African American	60%	40%	100
Hispanic	50%	50%	55
Other	27%	73%	37
High school or less	44%	56%	75
Some college	51%	49%	107
College graduate	47%	53%	120
Post-graduate	51%	49%	130
Less than \$30K	45%	55%	58
\$30K to \$60K	51%	49%	72
\$60K to \$75K	59%	41%	22
\$75K to \$100K	75%	25%	43
More than \$100K	49%	51%	102
No children in HH	47%	53%	299
One child	53%	47%	71
Two or more children	51%	49%	68
AB, BB, CBD, SE, SB	41%	59%	127
CTown, EB	42%	58%	50
Rox, DOT, Matt	58%	42%	127
JP, ROS, WRox, HP	60%	40%	96
10 yrs or less in Boston	16%	84%	103
11 to 20 years	52%	48%	68
21 to 30 years	49%	51%	80
More than 30 years	67%	33%	175

"Do you, personally, want Tom Menino to run for mayor again?"

CITY OF BOSTON	<u>Yes</u> 43%	<u>No</u> 36%	<u>DK</u> 21%	<u>(N=)</u> 438
Democrat	50%	30%	20%	287
Independent	25%	49%	26%	72
Republican	39%	43%	18%	55
Extremely interested in election	44%	39%	17%	116
Very interested	44%	41%	16%	149
Some/little interest	43%	30%	27%	169
Menino voter	72%	10%	18%	170
Connelly voter	7%	85%	8%	71
Undecided voter	26%	38%	36%	86
Male	43%	33%	24%	214
Female	43%	38%	18%	223
18 to 34	47%	28%	25%	125
35 to 49	45%	41%	14%	88
50 to 64	46%	32%	22%	110
65 and over	35%	43%	22%	93
White	33%	43%	24%	231
African American	57%	28%	15%	100
Hispanic	62%	23%	14%	55
Other	47%	30%	23%	37
High school or less	59%	20%	21%	75
Some college	43%	35%	21%	107
College graduate	42%	32%	26%	120
Post-graduate	36%	48%	16%	128
Less than \$30K	62%	22%	16%	58
\$30K to \$60K	47%	30%	23%	72
\$60K to \$75K	49%	20%	31%	21
\$75K to \$100K	41%	45%	14%	43
More than \$100K	30%	50%	20%	101
No children in HH	41%	35%	24%	298
One child	53%	39%	7%	71
Two or more children	42%	37%	22%	67
AB, BB, CBD, SE, SB	39%	38%	23%	126
CTown, EB	34%	36%	30%	50
Rox, DOT, Matt	54%	30%	15%	126
JP, ROS, WRox, HP	38%	41%	21%	96
10 yrs or less in Boston	43%	31%	25%	101
11 to 20 years	49%	31%	20%	67
21 to 30 years	46%	39%	15%	80
More than 30 years	42%	36%	22%	175

“What are Tom Menino’s greatest strengths as Mayor?”

	<u>Works w/ Communities</u>	<u>Is Accessible</u>	<u>Leader/ Gets Things</u>		<u>Committed to</u>			<u>DK</u>	<u>(N=)</u>
			<u>Done</u>	<u>Experience</u>	<u>Good Services</u>	<u>Boston</u>	<u>Other</u>		
CITY OF BOSTON	16%	15%	11%	10%	8%	6%	21%	13%	403
Democrat	18%	16%	13%	9%	9%	6%	20%	8%	275
Independent	16%	17%	8%	14%	7%	3%	15%	20%	60
Republican	5%	13%	4%	12%	3%	7%	35%	19%	52
Extremely interested in election	11%	21%	12%	9%	8%	6%	30%	3%	114
Very interested	25%	15%	12%	10%	9%	7%	15%	8%	142
Some/little interest	11%	11%	10%	13%	7%	4%	20%	24%	145
Menino voter	19%	15%	13%	10%	8%	5%	23%	6%	164
Connelly voter	13%	18%	12%	9%	3%	12%	20%	13%	67
Undecided voter	16%	20%	9%	12%	9%	5%	20%	8%	82
Male	14%	10%	10%	14%	7%	5%	27%	13%	198
Female	18%	20%	13%	7%	10%	6%	15%	12%	205
18 to 34	7%	12%	10%	11%	6%	2%	25%	28%	106
35 to 49	19%	17%	11%	9%	8%	9%	24%	3%	82
50 to 64	20%	9%	12%	10%	10%	8%	20%	12%	107
65 and over	16%	23%	13%	12%	11%	5%	17%	2%	88
White	14%	14%	12%	11%	7%	8%	21%	13%	222
African American	25%	21%	8%	7%	6%	4%	22%	6%	90
Hispanic	11%	8%	13%	9%	19%	1%	18%	21%	51
Other	7%	19%	11%	8%	11%	3%	21%	21%	29
High school or less	15%	14%	5%	4%	16%	4%	26%	16%	69
Some college	13%	18%	13%	13%	7%	2%	17%	17%	99
College graduate	20%	16%	9%	8%	4%	6%	25%	12%	107
Post-graduate	15%	13%	16%	14%	9%	9%	18%	6%	120
Less than \$30K	18%	20%	4%	6%	7%	1%	27%	17%	53
\$30K to \$60K	14%	17%	8%	17%	7%	7%	18%	13%	67
\$60K to \$75K	6%	3%	18%	0%	21%	0%	42%	10%	20
\$75K to \$100K	13%	24%	12%	16%	8%	8%	13%	5%	40
More than \$100K	15%	10%	16%	10%	7%	11%	23%	8%	98
No children in HH	14%	17%	14%	11%	8%	5%	19%	12%	275
One child	23%	13%	5%	3%	9%	9%	28%	9%	67
Two or more children	13%	7%	6%	18%	10%	6%	18%	21%	60
AB, BB, CBD, SE, SB	9%	19%	9%	7%	7%	5%	25%	19%	117
CTown, EB	16%	12%	25%	11%	7%	6%	8%	15%	43
Rox, DOT, Matt	24%	20%	8%	11%	10%	1%	21%	6%	116
JP, ROS, WRox, HP	16%	10%	10%	13%	10%	14%	19%	7%	91

“What are Tom Menino’s greatest weaknesses?”

CITY OF BOSTON	<u>Public Speaking</u> 12%	<u>Poor Health</u> 11%	<u>Cronyism</u> 9%	<u>Poor Services</u> 7%	<u>In Too Long</u> 6%	<u>None</u> 8%	<u>Other</u> 21%	<u>DK</u> 27%	<u>(N=)</u> 382
Democrat	13%	11%	7%	7%	5%	9%	23%	25%	257
Independent	10%	7%	13%	11%	18%	5%	16%	21%	58
Republican	10%	13%	17%	8%	2%	9%	17%	24%	50
Extremely interested in election	12%	12%	10%	7%	8%	12%	22%	17%	109
Very interested	14%	13%	7%	7%	4%	9%	25%	20%	134
Some/little interest	9%	8%	10%	7%	8%	3%	15%	39%	137
Menino voter	14%	14%	4%	9%	3%	11%	17%	28%	148
Connelly voter	12%	14%	16%	5%	12%	5%	30%	4%	71
Undecided voter	15%	7%	12%	7%	6%	7%	23%	23%	71
Male	14%	8%	9%	8%	9%	7%	19%	26%	186
Female	10%	13%	9%	7%	4%	8%	22%	27%	196
18 to 34	12%	4%	7%	11%	8%	8%	15%	36%	99
35 to 49	16%	7%	13%	8%	7%	7%	21%	20%	80
50 to 64	13%	12%	10%	5%	3%	9%	24%	24%	101
65 and over	8%	20%	5%	6%	7%	7%	24%	21%	82
White	15%	12%	9%	9%	7%	3%	22%	22%	206
African American	13%	10%	9%	2%	6%	13%	22%	25%	89
Hispanic	4%	8%	11%	8%	0%	18%	11%	39%	50
Other	0%	8%	0%	7%	13%	7%	24%	41%	25
High school or less	6%	5%	4%	5%	1%	15%	21%	43%	68
Some college	14%	10%	7%	6%	3%	6%	21%	33%	93
College graduate	16%	12%	14%	6%	8%	9%	19%	16%	100
Post-graduate	11%	13%	9%	11%	10%	4%	22%	19%	115
Less than \$30K	5%	8%	10%	9%	4%	15%	18%	32%	52
\$30K to \$60K	15%	11%	10%	7%	6%	6%	20%	26%	63
\$60K to \$75K	26%	0%	13%	0%	0%	18%	9%	34%	19
\$75K to \$100K	15%	1%	13%	5%	6%	12%	37%	11%	35
More than \$100K	13%	13%	9%	11%	8%	1%	30%	15%	93
No children in HH	11%	13%	8%	7%	8%	6%	22%	25%	257
One child	13%	4%	11%	6%	5%	14%	21%	26%	64
Two or more children	11%	10%	9%	9%	3%	10%	14%	33%	61
AB, BB, CBD, SE, SB	15%	12%	8%	7%	3%	3%	19%	31%	109
CTown, EB	12%	9%	12%	4%	5%	11%	18%	30%	42
Rox, DOT, Matt	12%	11%	12%	6%	7%	11%	16%	25%	111
JP, ROS, WRox, HP	9%	12%	8%	13%	11%	6%	27%	14%	87

“Tom Menino has already served five terms as Mayor of Boston. Does this make you more or less likely to vote for Menino for a sixth term as Boston Mayor, or does this have no impact on your vote?”

	More Likely Vote For 22%	Less Likely Vote For 45%	No Impact 29%	Don't Know 4%	(N=) 435
CITY OF BOSTON					
Democrat	27%	45%	25%	2%	288
Independent	11%	39%	40%	10%	72
Republican	10%	49%	40%	2%	55
Extremely interested in election	24%	41%	32%	3%	116
Very interested	21%	43%	34%	2%	148
Some/little interest	21%	49%	23%	7%	167
Menino voter	37%	49%	12%	1%	169
Connelly voter	0%	34%	63%	3%	71
Undecided voter	10%	50%	33%	7%	87
Male	22%	39%	34%	6%	212
Female	21%	51%	25%	3%	222
18 to 34	26%	44%	25%	5%	125
35 to 49	17%	48%	35%	0%	88
50 to 64	27%	43%	27%	3%	108
65 and over	17%	45%	30%	8%	93
White	16%	43%	37%	3%	231
African American	28%	49%	21%	1%	100
Hispanic	37%	34%	20%	9%	55
Other	22%	57%	12%	9%	36
High school or less	32%	45%	19%	4%	74
Some college	24%	44%	23%	9%	106
College graduate	19%	48%	31%	3%	119
Post-graduate	17%	42%	39%	2%	129
Less than \$30K	20%	53%	22%	5%	57
\$30K to \$60K	24%	36%	34%	5%	72
\$60K to \$75K	20%	52%	28%	0%	22
\$75K to \$100K	21%	42%	32%	5%	43
More than \$100K	19%	41%	36%	5%	100
No children in HH	18%	46%	31%	5%	297
One child	38%	38%	24%	0%	71
Two or more children	20%	50%	27%	4%	67
AB, BB, CBD, SE, SB	23%	45%	29%	3%	125
CTown, EB	17%	46%	30%	7%	50
Rox, DOT, Matt	25%	49%	23%	2%	127
JP, ROS, WRox, HP	16%	40%	38%	6%	96
10 yrs or less in Boston	19%	43%	31%	6%	102
11 to 20 years	23%	42%	30%	5%	67
21 to 30 years	21%	46%	33%	0%	80
More than 30 years	24%	46%	26%	5%	172

“Menino has recently had significant health problems ... does this make you more likely to vote for him for Mayor ... less likely to vote for him ... or does this have no impact on your vote?”

	More Likely Vote For	Less Likely Vote For	No Impact	Don't Know	(N=)
CITY OF BOSTON	4%	60%	31%	5%	434
Democrat	4%	63%	29%	4%	286
Independent	4%	47%	39%	10%	72
Republican	4%	63%	31%	2%	55
Extremely interested in election	3%	63%	29%	4%	116
Very interested	4%	60%	32%	4%	149
Some/little interest	6%	55%	31%	8%	166
Menino voter	6%	71%	16%	7%	170
Connelly voter	0%	47%	53%	0%	71
Undecided voter	3%	50%	44%	3%	87
Male	5%	56%	33%	5%	214
Female	4%	63%	28%	6%	221
18 to 34	7%	60%	26%	7%	125
35 to 49	3%	59%	38%	0%	87
50 to 64	5%	57%	34%	4%	108
65 and over	3%	63%	26%	8%	93
White	1%	57%	36%	6%	230
African American	9%	66%	23%	2%	100
Hispanic	7%	57%	31%	5%	55
Other	8%	62%	18%	12%	36
High school or less	9%	67%	21%	3%	74
Some college	5%	55%	29%	10%	105
College graduate	5%	59%	32%	4%	119
Post-graduate	1%	58%	37%	4%	129
Less than \$30K	10%	60%	26%	4%	57
\$30K to \$60K	3%	61%	34%	2%	72
\$60K to \$75K	5%	56%	31%	8%	22
\$75K to \$100K	3%	65%	27%	5%	43
More than \$100K	4%	56%	37%	3%	100
No children in HH	4%	58%	32%	5%	297
One child	8%	66%	23%	2%	69
Two or more children	3%	59%	31%	7%	67
AB, BB, CBD, SE, SB	5%	57%	32%	7%	126
CTown, EB	2%	64%	28%	6%	50
Rox, DOT, Matt	7%	65%	24%	4%	127
JP, ROS, WRox, HP	1%	55%	41%	3%	96
10 yrs or less in Boston	6%	49%	36%	9%	102
11 to 20 years	2%	68%	29%	1%	67
21 to 30 years	6%	53%	37%	4%	78
More than 30 years	3%	65%	26%	5%	172

“Do you favor term limits for the mayor of Boston? IF YES: How many four-year terms should the Mayor be limited to... one... two... three... or more than 3 terms?”

	<u>No Term Limits</u>	<u>One Term</u>	<u>Two Terms</u>	<u>Three Terms</u>	<u>Four + Terms</u>	<u>Don't Know</u>	<u>(N=)</u>
CITY OF BOSTON	47%	3%	19%	13%	7%	12%	437
Democrat	54%	2%	15%	12%	6%	11%	288
Independent	28%	3%	36%	15%	4%	15%	72
Republican	33%	2%	23%	19%	16%	7%	55
Extremely interested in election	48%	1%	21%	16%	8%	6%	115
Very interested	50%	5%	21%	10%	5%	10%	150
Some/little interest	43%	3%	17%	13%	8%	17%	167
Menino voter	63%	2%	9%	10%	8%	9%	170
Connelly voter	34%	4%	30%	23%	6%	3%	70
Undecided voter	34%	0%	28%	12%	7%	19%	87
Male	50%	3%	15%	13%	6%	13%	213
Female	43%	3%	24%	13%	7%	11%	224
18 to 34	42%	3%	17%	9%	8%	21%	125
35 to 49	46%	4%	25%	14%	9%	2%	89
50 to 64	58%	2%	16%	10%	4%	10%	109
65 and over	38%	4%	22%	22%	3%	12%	94
White	49%	3%	21%	13%	5%	9%	231
African American	48%	4%	22%	9%	7%	11%	100
Hispanic	47%	2%	8%	14%	10%	19%	55
Other	26%	0%	21%	15%	13%	24%	37
High school or less	39%	2%	14%	14%	5%	26%	75
Some college	46%	2%	20%	13%	12%	8%	106
College graduate	46%	1%	25%	10%	6%	12%	119
Post-graduate	50%	6%	19%	15%	4%	7%	130
Less than \$30K	52%	2%	15%	11%	5%	16%	58
\$30K to \$60K	40%	6%	22%	13%	6%	13%	71
\$60K to \$75K	44%	0%	12%	8%	25%	11%	22
\$75K to \$100K	42%	4%	20%	20%	7%	7%	43
More than \$100K	52%	1%	17%	16%	7%	8%	102
No children in HH	43%	3%	20%	14%	8%	12%	297
One child	53%	5%	20%	11%	2%	9%	71
Two or more children	55%	0%	15%	10%	7%	13%	68
AB, BB, CBD, SE, SB	45%	3%	19%	14%	6%	14%	127
CTown, EB	43%	5%	9%	20%	4%	18%	50
Rox, DOT, Matt	46%	4%	20%	11%	9%	10%	126
JP, ROS, WRox, HP	51%	1%	24%	11%	3%	9%	95
10 yrs or less in Boston	38%	3%	21%	12%	4%	21%	103
11 to 20 years	46%	4%	16%	9%	12%	13%	68
21 to 30 years	42%	0%	25%	16%	11%	5%	80
More than 30 years	52%	4%	18%	13%	4%	9%	172

“In your opinion, what is the best background for a new mayor of Boston ... experience serving on the Boston City Council, experience in another elective office such as the state legislature, experience in the business world, or experience as a community or social activist?”

	<u>City Council</u>	<u>Oth. Elected Office</u>	<u>Business Experience</u>	<u>Community Activist</u>	<u>Other</u>	<u>Combo</u>	<u>Don't Know</u>	<u>(N=)</u>
CITY OF BOSTON	13%	6%	16%	38%	3%	17%	7%	437
Democrat	12%	9%	10%	43%	2%	20%	4%	287
Independent	12%	0%	24%	30%	9%	12%	13%	72
Republican	13%	2%	40%	23%	2%	16%	5%	55
Extremely interested in election	13%	7%	19%	33%	5%	20%	3%	115
Very interested	13%	7%	13%	38%	4%	19%	6%	150
Some/little interest	11%	5%	18%	41%	2%	14%	8%	168
Menino voter	10%	9%	12%	41%	2%	21%	4%	169
Connelly voter	12%	9%	23%	35%	4%	15%	2%	71
Undecided voter	10%	3%	18%	35%	2%	18%	14%	86
Male	15%	5%	19%	37%	3%	15%	7%	212
Female	10%	8%	14%	38%	4%	20%	6%	225
18 to 34	14%	6%	9%	46%	1%	13%	10%	124
35 to 49	8%	10%	21%	39%	7%	13%	3%	88
50 to 64	17%	4%	17%	35%	2%	22%	4%	110
65 and over	13%	6%	17%	29%	6%	23%	7%	94
White	16%	7%	21%	32%	2%	18%	5%	231
African American	4%	3%	8%	48%	5%	25%	5%	100
Hispanic	7%	11%	13%	54%	5%	3%	8%	55
Other	26%	8%	5%	28%	3%	15%	17%	37
High school or less	8%	5%	12%	46%	0%	14%	15%	75
Some college	13%	2%	16%	40%	4%	15%	9%	107
College graduate	11%	8%	17%	35%	5%	18%	5%	119
Post-graduate	15%	9%	17%	34%	4%	20%	0%	129
Less than \$30K	8%	6%	17%	42%	5%	11%	12%	58
\$30K to \$60K	12%	5%	6%	48%	7%	16%	6%	72
\$60K to \$75K	12%	9%	21%	31%	0%	27%	0%	22
\$75K to \$100K	12%	9%	11%	46%	6%	14%	3%	43
More than \$100K	17%	4%	28%	27%	1%	20%	2%	101
No children in HH	14%	7%	17%	36%	3%	17%	6%	298
One child	9%	8%	14%	43%	4%	17%	5%	71
Two or more children	9%	1%	15%	41%	4%	18%	11%	67
AB, BB, CBD, SE, SB	10%	10%	14%	40%	1%	16%	10%	127
CTown, EB	24%	3%	20%	28%	0%	18%	8%	49
Rox, DOT, Matt	9%	4%	13%	41%	5%	25%	3%	127
JP, ROS, WRox, HP	12%	7%	20%	37%	7%	10%	7%	96
9 18%	2%	22%	33%	0%	18%	7%	38	
10 yrs or less in Boston	20%	4%	11%	37%	1%	16%	10%	101
11 to 20 years	7%	10%	16%	43%	3%	17%	4%	68
21 to 30 years	8%	6%	22%	41%	3%	18%	2%	80
More than 30 years	12%	7%	16%	36%	5%	18%	6%	174

“Boston now has more minority residents than white residents. How important to you is it to elect a minority mayor ... very important ... somewhat important ... not very important ... or not important at all?”

	<u>Very Important</u> 13%	<u>Somewhat Important</u> 21%	<u>Not Very Important</u> 24%	<u>Not Important At All</u> 38%	<u>Don't Know</u> 3%	<u>(N=)</u> 434
CITY OF BOSTON						
Democrat	14%	27%	23%	33%	2%	288
Independent	15%	14%	26%	44%	2%	71
Republican	12%	9%	23%	51%	5%	54
Extremely interested in election	14%	22%	22%	42%	0%	116
Very interested	13%	21%	25%	40%	1%	148
Some/little interest	14%	20%	25%	36%	5%	165
Menino voter	12%	22%	26%	37%	3%	169
Connelly voter	13%	12%	22%	53%	0%	70
Undecided voter	7%	23%	26%	42%	2%	87
Male	15%	20%	23%	38%	5%	213
Female	12%	23%	25%	38%	1%	221
18 to 34	21%	23%	24%	27%	5%	125
35 to 49	4%	25%	23%	47%	1%	89
50 to 64	15%	20%	27%	36%	3%	108
65 and over	11%	22%	20%	46%	1%	90
White	9%	20%	24%	45%	2%	230
African American	17%	22%	25%	33%	3%	100
Hispanic	19%	33%	21%	23%	3%	55
Other	26%	12%	23%	30%	10%	36
High school or less	24%	19%	21%	33%	2%	74
Some college	15%	9%	26%	46%	4%	105
College graduate	10%	22%	24%	40%	3%	119
Post-graduate	9%	31%	24%	33%	2%	128
Less than \$30K	22%	23%	18%	37%	0%	57
\$30K to \$60K	15%	18%	23%	41%	3%	72
\$60K to \$75K	7%	21%	45%	28%	0%	21
\$75K to \$100K	9%	26%	20%	45%	0%	43
More than \$100K	8%	25%	26%	41%	1%	100
No children in HH	13%	21%	28%	35%	3%	295
One child	12%	28%	14%	44%	2%	71
Two or more children	16%	18%	18%	47%	2%	67
AB, BB, CBD, SE, SB	16%	16%	24%	39%	5%	124
CTown, EB	10%	27%	25%	37%	0%	49
Rox, DOT, Matt	17%	21%	26%	35%	1%	126
JP, ROS, WRox, HP	11%	26%	17%	44%	3%	96
10 yrs or less in Boston	15%	27%	23%	30%	5%	103
11 to 20 years	21%	19%	29%	28%	3%	66
21 to 30 years	12%	22%	26%	40%	1%	79
More than 30 years	11%	19%	22%	46%	2%	171

"Let's turn to education. How would you rate the quality of education provided by Boston Public Schools ... excellent ... good ... fair ... poor ... or very poor?"

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Very Poor</u>	<u>Don't Know</u>	<u>(N=)</u>
CITY OF BOSTON	6%	26%	32%	15%	7%	14%	434
Democrat	7%	28%	35%	12%	6%	12%	285
Independent	2%	25%	34%	17%	6%	16%	71
Republican	4%	15%	22%	30%	13%	16%	55
Extremely interested in election	4%	22%	43%	17%	7%	6%	115
Very interested	4%	27%	29%	17%	7%	16%	150
Some/little interest	7%	28%	28%	13%	7%	17%	165
Menino voter	7%	30%	37%	11%	5%	10%	169
Connelly voter	6%	13%	36%	27%	11%	8%	70
Undecided voter	3%	19%	31%	21%	4%	23%	87
Male	8%	25%	30%	16%	7%	13%	210
Female	3%	27%	34%	14%	7%	15%	223
18 to 34	7%	31%	31%	10%	3%	18%	125
35 to 49	4%	23%	39%	15%	10%	9%	88
50 to 64	8%	27%	29%	17%	12%	6%	108
65 and over	2%	26%	32%	20%	4%	15%	93
White	4%	20%	32%	19%	8%	17%	229
African American	8%	31%	31%	15%	8%	6%	100
Hispanic	8%	43%	31%	7%	6%	5%	55
Other	10%	25%	38%	3%	3%	21%	37
High school or less	7%	37%	29%	15%	5%	7%	75
Some college	4%	30%	36%	11%	7%	12%	106
College graduate	4%	21%	28%	18%	10%	20%	119
Post-graduate	5%	23%	37%	16%	5%	13%	127
Less than \$30K	8%	32%	35%	8%	7%	10%	58
\$30K to \$60K	7%	36%	30%	15%	4%	8%	71
\$60K to \$75K	9%	24%	38%	22%	3%	5%	21
\$75K to \$100K	4%	24%	31%	10%	9%	20%	43
More than \$100K	3%	14%	43%	19%	8%	14%	99
No children in HH	5%	28%	30%	17%	5%	15%	297
One child	7%	23%	32%	14%	12%	11%	71
Two or more children	4%	25%	40%	8%	13%	9%	65
AB, BB, CBD, SE, SB	5%	27%	26%	18%	8%	16%	126
CTown, EB	11%	18%	37%	17%	0%	17%	49
Rox, DOT, Matt	5%	27%	37%	11%	11%	10%	126
JP, ROS, WRox, HP	5%	29%	31%	18%	3%	15%	96
10 yrs or less in Boston	8%	27%	29%	9%	5%	22%	102
11 to 20 years	7%	21%	44%	12%	10%	6%	67
21 to 30 years	2%	29%	38%	14%	9%	9%	79
More than 30 years	5%	27%	28%	21%	6%	13%	171

Have you considered moving out of Boston to send your children to public schools in other communities?" HOUSEHOLDS WITH CHILDREN

CITY OF BOSTON	<u>Yes</u> 42%	<u>No</u> 54%	<u>DK</u> 4%	<u>(N=)</u> 135
Democrat	37%	60%	3%	87
Independent	41%	55%	4%	26
Republican	65%	27%	8%	19
Extremely interested in election	34%	66%	0%	33
Very interested	45%	53%	2%	52
Some/little interest	44%	47%	8%	47
Menino voter	23%	72%	5%	50
Connelly voter	56%	44%	0%	27
Undecided voter	48%	52%	0%	17
Male	38%	59%	3%	72
Female	47%	49%	4%	63
18 to 34	39%	55%	6%	47
35 to 49	53%	43%	4%	49
50 to 64	38%	62%	0%	29
65 and over	23%	77%	0%	7
White	57%	39%	4%	55
African American	23%	71%	6%	41
Hispanic	46%	54%	0%	26
Other	23%	77%	0%	11
High school or less	27%	73%	0%	33
Some college	33%	58%	8%	30
College graduate	47%	47%	6%	39
Post-graduate	61%	39%	0%	32
Less than \$30K	30%	64%	6%	25
\$30K to \$60K	38%	55%	6%	15
\$60K to \$75K	35%	65%	0%	6
\$75K to \$100K	48%	52%	0%	16
More than \$100K	57%	40%	3%	36
One child	43%	54%	3%	69
Two or more children	42%	55%	4%	66
AB, BB, CBD, SE, SB	36%	56%	8%	31
CTown, EB	58%	42%	0%	12
Rox, DOT, Matt	35%	65%	0%	49
JP, ROS, WRox, HP	47%	53%	0%	30
10 yrs or less in Boston	53%	47%	0%	32
11 to 20 years	32%	68%	0%	30
21 to 30 years	32%	53%	15%	25
More than 30 years	49%	49%	2%	44

“The Boston School Committee recently approved a new way for assigning kids to school. How familiar would you say you are with this change ... very familiar ... somewhat familiar ... not very familiar ... or not familiar at all?” HOUSEHOLDS WITH CHILDREN

	<u>Very Familiar</u>	<u>Somewhat Familiar</u>	<u>Not Very Familiar</u>	<u>Not Familiar At All</u>	<u>Don't Know</u>	<u>(N=)</u>
CITY OF BOSTON	17%	29%	15%	36%	3%	139
Democrat	20%	29%	14%	37%	0%	89
Independent	16%	34%	18%	32%	0%	26
Republican	7%	32%	20%	33%	8%	19
Extremely interested in election	24%	21%	25%	30%	0%	33
Very interested	26%	42%	9%	20%	4%	53
Some/little interest	4%	22%	16%	58%	0%	50
Menino voter	16%	27%	16%	39%	2%	51
Connelly voter	16%	52%	7%	25%	0%	27
Undecided voter	31%	26%	21%	21%	0%	17
Male	17%	31%	16%	33%	3%	74
Female	17%	27%	15%	39%	1%	65
18 to 34	12%	15%	18%	51%	3%	48
35 to 49	26%	31%	14%	29%	0%	49
50 to 64	18%	39%	7%	36%	0%	29
65 and over	0%	44%	41%	14%	0%	9
White	16%	43%	13%	29%	0%	56
African American	25%	18%	18%	39%	0%	41
Hispanic	10%	22%	18%	50%	0%	27
Other	17%	21%	4%	43%	14%	11
High school or less	16%	16%	18%	49%	0%	33
Some college	1%	26%	21%	47%	5%	33
College graduate	19%	38%	3%	40%	0%	39
Post-graduate	33%	37%	20%	10%	0%	32
Less than \$30K	23%	6%	25%	46%	0%	25
\$30K to \$60K	18%	57%	10%	15%	0%	15
\$60K to \$75K	15%	27%	16%	42%	0%	6
\$75K to \$100K	12%	58%	15%	15%	0%	16
More than \$100K	26%	35%	8%	32%	0%	37
One child	20%	23%	21%	37%	0%	71
Two or more children	15%	36%	9%	36%	4%	67
AB, BB, CBD, SE, SB	9%	37%	14%	32%	8%	32
CTown, EB	0%	63%	15%	21%	0%	12
Rox, DOT, Matt	26%	18%	15%	41%	0%	49
JP, ROS, WRox, HP	24%	38%	14%	24%	0%	30
10 yrs or less in Boston	9%	34%	21%	32%	5%	33
11 to 20 years	26%	11%	16%	47%	0%	30
21 to 30 years	17%	30%	7%	46%	0%	25
More than 30 years	20%	35%	15%	31%	0%	45

“Based on what you have heard or read, will the new plan for assigning kids to schools improve education in Boston ... have no impact on education in Boston ... or harm education in Boston ... or don't you know enough about this to say?” HOUSEHOLDS WITH CHILDREN FAMILIAR WITH POLICY

CITY OF BOSTON	<u>Improve Education</u> 36%	<u>Have No Impact</u> 27%	<u>Harm Education</u> 6%	<u>Don't Know</u> 31%	<u>(N=)</u> 89
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“There has been a great deal of building and development in Boston in recent years. Has the development made this a better place to live.... A worse place to live ... or has it made little difference?”

	Better Place To Live	Worse Place To Live	No Difference	Don't Know	(N=)
CITY OF BOSTON	65%	6%	25%	4%	437
Democrat	67%	6%	23%	5%	287
Independent	62%	6%	30%	2%	72
Republican	62%	4%	33%	1%	55
Extremely interested in election	73%	6%	19%	2%	115
Very interested	62%	6%	28%	5%	149
Some/little interest	62%	5%	27%	5%	169
Menino voter	73%	3%	19%	5%	169
Connelly voter	52%	14%	33%	2%	70
Undecided voter	69%	7%	22%	2%	87
Male	69%	4%	24%	3%	214
Female	61%	7%	26%	5%	223
18 to 34	62%	1%	32%	5%	125
35 to 49	65%	5%	25%	5%	88
50 to 64	71%	6%	21%	2%	110
65 and over	65%	7%	23%	5%	93
White	68%	6%	21%	5%	232
African American	61%	5%	30%	4%	99
Hispanic	62%	4%	31%	4%	55
Other	65%	7%	29%	0%	37
High school or less	60%	3%	35%	2%	75
Some college	60%	9%	25%	6%	106
College graduate	73%	4%	20%	3%	120
Post-graduate	64%	6%	25%	5%	129
Less than \$30K	59%	9%	24%	9%	58
\$30K to \$60K	58%	8%	32%	2%	72
\$60K to \$75K	73%	7%	19%	0%	22
\$75K to \$100K	55%	18%	22%	5%	43
More than \$100K	74%	2%	21%	3%	100
No children in HH	68%	6%	21%	5%	298
One child	56%	6%	33%	4%	71
Two or more children	63%	2%	35%	0%	66
AB, BB, CBD, SE, SB	62%	11%	23%	5%	127
CTown, EB	81%	1%	16%	1%	50
Rox, DOT, Matt	65%	5%	28%	2%	126
JP, ROS, WRox, HP	67%	3%	25%	5%	96
10 yrs or less in Boston	73%	1%	23%	3%	102
11 to 20 years	64%	7%	25%	5%	68
21 to 30 years	57%	9%	30%	4%	80
More than 30 years	66%	5%	25%	5%	173

“The State of Massachusetts has recently approved building several casinos in the state. Do you support or oppose casino gambling in Massachusetts?”

“Is that strongly or just somewhat?”

	<u>Strongly Support</u>	<u>Support Somewhat</u>	<u>Neutral</u>	<u>Oppose Somewhat</u>	<u>Strongly Oppose</u>	<u>Don't Know</u>	<u>(N=)</u>
CITY OF BOSTON	24%	21%	10%	15%	25%	5%	438
Democrat	23%	22%	10%	16%	26%	3%	288
Independent	28%	21%	11%	9%	22%	9%	72
Republican	28%	24%	12%	19%	16%	1%	55
Extremely interested in election	25%	20%	8%	14%	30%	2%	116
Very interested	23%	22%	11%	12%	28%	5%	150
Some/little interest	24%	21%	11%	17%	19%	7%	169
Menino voter	31%	23%	5%	14%	26%	2%	170
Connelly voter	21%	19%	12%	23%	22%	4%	71
Undecided voter	13%	16%	22%	13%	28%	8%	87
Male	27%	23%	10%	14%	21%	5%	214
Female	20%	20%	11%	15%	30%	5%	224
18 to 34	25%	22%	9%	15%	20%	10%	125
35 to 49	26%	29%	10%	9%	26%	1%	89
50 to 64	19%	22%	11%	18%	28%	2%	109
65 and over	26%	14%	12%	13%	30%	4%	94
White	20%	20%	11%	21%	24%	4%	233
African American	34%	25%	12%	6%	21%	2%	100
Hispanic	22%	29%	6%	2%	31%	10%	55
Other	22%	12%	8%	13%	35%	10%	37
High school or less	28%	23%	9%	6%	28%	6%	75
Some college	27%	24%	13%	12%	19%	4%	106
College graduate	29%	16%	12%	18%	20%	6%	120
Post-graduate	14%	24%	8%	17%	34%	3%	129
Less than \$30K	34%	10%	15%	13%	19%	10%	58
\$30K to \$60K	23%	26%	12%	13%	18%	8%	72
\$60K to \$75K	26%	20%	5%	13%	34%	2%	22
\$75K to \$100K	25%	22%	14%	10%	27%	1%	43
More than \$100K	18%	25%	7%	17%	31%	2%	101
No children in HH	23%	20%	11%	15%	26%	5%	298
One child	30%	25%	4%	21%	17%	3%	71
Two or more children	19%	25%	14%	9%	29%	4%	67
AB, BB, CBD, SE, SB	19%	20%	11%	17%	27%	6%	127
CTown, EB	21%	15%	8%	10%	32%	12%	50
Rox, DOT, Matt	32%	22%	10%	10%	23%	2%	127
JP, ROS, WRox, HP	16%	22%	11%	22%	25%	4%	96
10 yrs or less in Boston	16%	21%	9%	14%	28%	12%	102
11 to 20 years	25%	18%	9%	16%	30%	2%	68
21 to 30 years	34%	24%	9%	14%	19%	0%	80
More than 30 years	24%	23%	13%	12%	25%	4%	174

“What about having a casino at Suffolk Downs in East Boston? Do you support or oppose a casino at Suffolk Downs?”

“Is that strongly or just somewhat?”

	<u>Strongly Support</u> 25%	<u>Support Somewhat</u> 19%	<u>Neutral</u> 11%	<u>Oppose Somewhat</u> 9%	<u>Strongly Oppose</u> 28%	<u>Don't Know</u> 7%	<u>(N=)</u> 438
CITY OF BOSTON							
Democrat	26%	20%	9%	11%	29%	5%	288
Independent	16%	26%	16%	4%	29%	9%	72
Republican	36%	14%	15%	8%	15%	11%	55
Extremely interested in election	31%	19%	13%	5%	29%	3%	116
Very interested	23%	20%	12%	11%	29%	6%	149
Some/little interest	23%	19%	10%	10%	28%	11%	169
Menino voter	33%	19%	8%	9%	28%	3%	169
Connelly voter	20%	21%	10%	19%	25%	4%	71
Undecided voter	14%	18%	19%	5%	30%	14%	87
Male	29%	22%	11%	8%	24%	7%	214
Female	21%	17%	11%	11%	33%	8%	224
18 to 34	25%	20%	6%	9%	26%	15%	125
35 to 49	33%	20%	13%	7%	27%	0%	89
50 to 64	21%	19%	10%	12%	33%	5%	109
65 and over	22%	15%	20%	9%	29%	6%	93
White	18%	22%	15%	13%	27%	5%	232
African American	41%	18%	8%	5%	23%	5%	100
Hispanic	34%	11%	6%	1%	36%	12%	55
Other	14%	17%	6%	11%	36%	17%	37
High school or less	32%	12%	10%	5%	31%	9%	75
Some college	34%	19%	14%	7%	18%	8%	106
College graduate	24%	22%	9%	9%	28%	8%	120
Post-graduate	14%	22%	12%	13%	34%	4%	129
Less than \$30K	34%	14%	11%	6%	26%	9%	58
\$30K to \$60K	27%	18%	15%	8%	22%	10%	72
\$60K to \$75K	19%	30%	0%	11%	29%	10%	22
\$75K to \$100K	31%	22%	7%	11%	29%	0%	43
More than \$100K	19%	23%	8%	14%	32%	4%	101
No children in HH	22%	18%	13%	11%	28%	8%	298
One child	38%	17%	8%	7%	28%	2%	71
Two or more children	24%	24%	8%	4%	33%	8%	67
AB, BB, CBD, SE, SB	15%	22%	15%	11%	26%	11%	126
CTown, EB	20%	22%	4%	0%	37%	17%	50
Rox, DOT, Matt	39%	16%	11%	6%	24%	3%	127
JP, ROS, WRox, HP	15%	17%	12%	16%	35%	5%	96
10 yrs or less in Boston	14%	23%	10%	6%	32%	16%	102
11 to 20 years	25%	12%	7%	18%	34%	3%	68
21 to 30 years	39%	20%	5%	9%	23%	3%	80
More than 30 years	25%	19%	17%	8%	26%	5%	173

“Do you believe there should be a citywide vote on the decision to have a casino at Suffolk Downs or should only East Boston residents be allowed to vote to make the decision to have a casino at Suffolk Downs?”

	City-Wide	Only	Don't	
CITY OF BOSTON	<u>Vote</u>	<u>E. Boston</u>	<u>Know</u>	<u>(N=)</u>
	66%	27%	7%	437
Democrat	70%	26%	4%	288
Independent	66%	24%	10%	71
Republican	58%	33%	8%	55
Extremely interested in election	75%	20%	5%	116
Very interested	61%	31%	7%	150
Some/little interest	66%	28%	6%	167
Menino voter	73%	23%	4%	170
Connelly voter	62%	35%	3%	71
Undecided voter	71%	21%	8%	86
Male	65%	28%	7%	212
Female	68%	26%	6%	224
18 to 34	60%	31%	9%	124
35 to 49	70%	24%	7%	88
50 to 64	67%	30%	3%	110
65 and over	73%	18%	9%	94
White	64%	31%	5%	232
African American	72%	24%	4%	99
Hispanic	78%	15%	7%	55
Other	49%	31%	20%	37
High school or less	65%	25%	11%	74
Some college	70%	22%	8%	107
College graduate	64%	31%	5%	119
Post-graduate	68%	28%	4%	129
Less than \$30K	70%	16%	14%	57
\$30K to \$60K	71%	27%	2%	72
\$60K to \$75K	75%	25%	0%	22
\$75K to \$100K	81%	19%	0%	43
More than \$100K	61%	36%	3%	101
No children in HH	67%	26%	7%	299
One child	67%	26%	6%	71
Two or more children	62%	31%	7%	66
AB, BB, CBD, SE, SB	59%	32%	10%	126
CTown, EB	60%	34%	6%	50
Rox, DOT, Matt	73%	22%	5%	127
JP, ROS, WRox, HP	72%	21%	7%	95
10 yrs or less in Boston	56%	35%	9%	101
11 to 20 years	67%	24%	9%	68
21 to 30 years	76%	24%	0%	80
More than 30 years	68%	24%	8%	173

Party Identification

	<u>Democrat</u>	<u>Independent</u>	<u>Republican</u>	<u>(N=)</u>
CITY OF BOSTON	69%	17%	13%	417
Extremely interested in election	72%	13%	15%	114
Very interested	75%	15%	10%	146
Some/little interest	63%	22%	14%	152
Male	62%	21%	17%	203
Female	76%	14%	9%	214
18 to 34	65%	22%	13%	117
35 to 49	67%	17%	15%	85
50 to 64	75%	11%	14%	109
65 and over	71%	18%	12%	92
White	68%	14%	18%	227
African American	76%	18%	6%	98
Hispanic	69%	21%	10%	53
Other	64%	26%	10%	32
High school or less	62%	25%	12%	71
Some college	64%	16%	19%	101
College graduate	68%	16%	15%	118
Post-graduate	78%	15%	7%	124
Less than \$30K	63%	21%	16%	57
\$30K to \$60K	70%	16%	13%	69
\$60K to \$75K	72%	7%	22%	22
\$75K to \$100K	71%	23%	6%	43
More than \$100K	76%	13%	11%	100
No children in HH	71%	17%	13%	282
One child	76%	15%	10%	69
Two or more children	58%	24%	19%	66
AB, BB, CBD, SE, SB	70%	12%	18%	117
CTown, EB	60%	29%	11%	49
Rox, DOT, Matt	73%	16%	11%	126
JP, ROS, WRox, HP	69%	20%	10%	92
10 yrs or less in Boston	65%	22%	13%	95
11 to 20 years	70%	19%	11%	66
21 to 30 years	69%	16%	15%	80
More than 30 years	73%	14%	13%	167

Likely Voter

	<u>May Vote</u>	<u>Definitely Vote</u>	<u>Non-Likely Voter</u>	<u>(N=)</u>
CITY OF BOSTON	17%	62%	21%	436
Male	19%	59%	22%	212
Female	14%	66%	20%	224
Extremely interested in election	5%	88%	8%	116
Very interested	13%	79%	9%	149
Some/little interest	29%	31%	40%	166
Democrat	17%	68%	15%	287
Independent	17%	48%	35%	72
Republican	10%	68%	23%	53
18 to 34	30%	32%	39%	125
35 to 49	11%	70%	19%	88
50 to 64	11%	78%	11%	109
65 and over	9%	77%	14%	93
White	15%	70%	15%	230
African American	14%	68%	18%	100
Hispanic	19%	47%	34%	55
Other	29%	23%	48%	37
High school or less	24%	53%	24%	75
Some college	18%	58%	24%	105
College graduate	17%	67%	16%	120
Post-graduate	11%	69%	21%	128
Less than \$30K	11%	70%	19%	58
\$30K to \$60K	23%	57%	19%	72
\$60K to \$75K	20%	65%	15%	22
\$75K to \$100K	19%	63%	18%	42
More than \$100K	12%	71%	16%	102
No children in HH	20%	62%	18%	297
One child	10%	66%	24%	69
Two or more children	11%	60%	29%	68
AB, BB, CBD, SE, SB	19%	66%	15%	127
CTown, EB	24%	60%	16%	50
Rox, DOT, Matt	11%	68%	22%	127
JP, ROS, WRox, HP	17%	66%	17%	96
10 yrs or less in Boston	24%	40%	36%	102
11 to 20 years	20%	56%	24%	68
21 to 30 years	17%	64%	19%	77
More than 30 years	10%	78%	12%	174

Sex of Respondent

	<u>Male</u>	<u>Female</u>	<u>(N=)</u>
CITY OF BOSTON	49%	51%	440
Democrat	44%	56%	290
Independent	57%	43%	72
Republican	63%	37%	55
18 to 34	55%	45%	125
35 to 49	47%	53%	90
50 to 64	50%	50%	110
65 and over	43%	57%	94
White	48%	52%	234
African American	48%	52%	100
Hispanic	46%	54%	55
Other	52%	48%	37
High school or less	56%	44%	75
Some college	47%	53%	107
College graduate	39%	61%	120
Post-graduate	53%	47%	130
Less than \$30K	42%	58%	58
\$30K to \$60K	54%	46%	72
\$60K to \$75K	28%	72%	22
\$75K to \$100K	40%	60%	43
More than \$100K	54%	46%	102
No children in HH	47%	53%	299
One child	47%	53%	71
Two or more children	59%	41%	68
AB, BB, CBD, SE, SB	54%	46%	127
CTown, EB	48%	52%	50
Rox, DOT, Matt	44%	56%	127
JP, ROS, WRox, HP	52%	48%	96
10 yrs or less in Boston	54%	46%	103
11 to 20 years	48%	52%	68
21 to 30 years	46%	54%	80
More than 30 years	45%	55%	175

Age of Respondent

	<u>18 to 34</u>	<u>35 to 49</u>	<u>50 to 64</u>	<u>65+</u>	<u>(N=)</u>
CITY OF BOSTON	30%	21%	26%	22%	419
Democrat	27%	21%	29%	23%	279
Independent	37%	21%	18%	23%	69
Republican	29%	24%	28%	19%	55
Male	33%	20%	27%	20%	206
Female	26%	23%	26%	25%	213
White	20%	24%	29%	28%	223
African American	31%	20%	25%	24%	100
Hispanic	44%	25%	24%	8%	55
Other	68%	7%	15%	10%	35
High school or less	35%	10%	25%	30%	74
Some college	39%	17%	20%	23%	102
College graduate	31%	25%	29%	16%	114
Post-graduate	19%	29%	28%	24%	126
Less than \$30K	31%	14%	21%	33%	58
\$30K to \$60K	33%	19%	23%	25%	70
\$60K to \$75K	26%	27%	38%	10%	21
\$75K to \$100K	19%	29%	22%	30%	41
More than \$100K	24%	27%	33%	16%	102
No children in HH	27%	14%	29%	30%	283
One child	40%	29%	23%	8%	68
Two or more children	31%	45%	20%	5%	67
AB, BB, CBD, SE, SB	33%	16%	27%	25%	116
CTown, EB	33%	16%	27%	25%	48
Rox, DOT, Matt	29%	21%	27%	23%	126
JP, ROS, WRox, HP	22%	27%	29%	23%	91
10 yrs or less in Boston	68%	14%	10%	8%	103
11 to 20 years	41%	30%	24%	4%	67
21 to 30 years	31%	30%	28%	11%	75
More than 30 years	2%	18%	35%	44%	170

Race of Respondent

	<u>White</u>	<u>African</u>	<u>Hispanic</u>	<u>Other</u>	<u>(N=)</u>
CITY OF BOSTON	55%	23%	13%	9%	427
Democrat	54%	26%	13%	7%	286
Independent	47%	25%	16%	12%	70
Republican	74%	11%	9%	6%	54
Male	55%	23%	12%	9%	206
Female	55%	24%	14%	8%	221
18 to 34	36%	25%	19%	19%	123
35 to 49	59%	23%	15%	3%	89
50 to 64	60%	23%	12%	5%	108
65 and over	66%	25%	4%	4%	93
High school or less	25%	41%	21%	13%	74
Some college	46%	23%	20%	11%	105
College graduate	61%	24%	7%	8%	119
Post-graduate	73%	14%	8%	5%	125
Less than \$30K	33%	40%	21%	6%	58
\$30K to \$60K	46%	28%	12%	14%	72
\$60K to \$75K	50%	9%	35%	7%	22
\$75K to \$100K	51%	34%	8%	7%	43
More than \$100K	83%	9%	4%	4%	100
No children in HH	61%	21%	10%	9%	290
One child	42%	37%	15%	5%	70
Two or more children	42%	22%	25%	11%	66
AB, BB, CBD, SE, SB	74%	7%	7%	12%	123
CTown, EB	61%	8%	22%	8%	48
Rox, DOT, Matt	21%	54%	15%	10%	127
JP, ROS, WRox, HP	71%	16%	11%	2%	93
10 yrs or less in Boston	52%	9%	19%	19%	101
11 to 20 years	52%	20%	17%	11%	68
21 to 30 years	48%	33%	11%	7%	78
More than 30 years	60%	30%	8%	2%	173

Level of Education

	<u>High School or Less</u> 17%	<u>Some College</u> 25%	<u>College Graduate</u> 28%	<u>Post Grad</u> 30%	<u>(N=)</u> 433
CITY OF BOSTON					
Democrat	15%	23%	28%	34%	287
Independent	25%	23%	27%	25%	72
Republican	16%	36%	33%	15%	55
Male	20%	24%	23%	33%	208
Female	15%	25%	33%	27%	224
18 to 34	21%	32%	28%	19%	125
35 to 49	8%	20%	31%	40%	89
50 to 64	17%	19%	31%	33%	108
65 and over	24%	25%	19%	33%	94
White	8%	21%	32%	39%	231
African American	31%	24%	28%	17%	100
Hispanic	28%	38%	15%	19%	55
Other	26%	32%	25%	18%	37
Less than \$30K	46%	30%	18%	7%	58
\$30K to \$60K	8%	32%	35%	25%	72
\$60K to \$75K	9%	37%	32%	21%	22
\$75K to \$100K	13%	16%	35%	36%	43
More than \$100K	3%	12%	31%	54%	102
No children in HH	14%	25%	27%	33%	294
One child	24%	23%	33%	20%	70
Two or more children	24%	24%	23%	28%	67
AB, BB, CBD, SE, SB	14%	22%	28%	36%	125
CTown, EB	20%	23%	36%	22%	48
Rox, DOT, Matt	24%	28%	26%	23%	127
JP, ROS, WRox, HP	15%	20%	25%	40%	94
10 yrs or less in Boston	14%	23%	30%	34%	103
11 to 20 years	17%	24%	27%	32%	68
21 to 30 years	11%	27%	38%	25%	80
More than 30 years	23%	26%	22%	29%	174

Household Income

CITY OF BOSTON	Less than				More than	(N=)
	<u>\$30K</u>	<u>\$30K-\$60K</u>	<u>\$60K-\$75K</u>	<u>\$75K-\$100K</u>	<u>100K</u>	
	20%	24%	7%	14%	34%	298
Democrat	17%	24%	8%	15%	37%	206
Independent	25%	24%	3%	21%	28%	48
Republican	25%	25%	13%	7%	30%	37
Male	17%	28%	4%	12%	39%	141
Female	22%	21%	10%	17%	30%	157
18 to 34	23%	29%	7%	10%	31%	79
35 to 49	12%	20%	9%	18%	41%	66
50 to 64	16%	20%	10%	11%	43%	80
65 and over	29%	26%	3%	18%	24%	68
White	12%	19%	6%	13%	49%	168
African American	34%	29%	3%	21%	13%	70
Hispanic	35%	24%	21%	10%	11%	36
Other	15%	47%	7%	14%	17%	21
High school or less	62%	13%	5%	13%	8%	44
Some college	26%	34%	12%	10%	18%	68
College graduate	11%	29%	8%	17%	35%	90
Post-graduate	4%	19%	5%	16%	57%	97
No children in HH	17%	29%	8%	14%	32%	197
One child	26%	12%	5%	23%	34%	46
Two or more children	24%	17%	7%	11%	42%	54
AB, BB, CBD, SE, SB	19%	28%	5%	15%	32%	81
CTown, EB	16%	24%	16%	2%	42%	33
Rox, DOT, Matt	29%	28%	8%	20%	14%	92
JP, ROS, WRox, HP	14%	17%	2%	13%	54%	69
10 yrs or less in Boston	17%	23%	9%	11%	40%	70
11 to 20 years	17%	12%	13%	14%	45%	49
21 to 30 years	16%	29%	9%	14%	32%	63
More than 30 years	25%	28%	3%	16%	28%	114

Area of City

	CBD to <u>A.B.</u>	S. Boston <u>Southend</u>	Rox, DOT, <u>Matt.</u>	JP, ROS, <u>W.Rox., H.P.</u>	NA	(N=)
CITY OF BOSTON	29%	11%	29%	22%	9%	440
Democrat	28%	10%	32%	22%	8%	290
Independent	19%	19%	28%	26%	8%	72
Republican	38%	10%	25%	18%	9%	55
Male	32%	11%	26%	23%	7%	215
Female	26%	12%	32%	21%	10%	225
18 to 34	31%	13%	29%	16%	12%	125
35 to 49	20%	8%	30%	27%	15%	90
50 to 64	28%	12%	31%	24%	5%	110
65 and over	31%	13%	31%	22%	4%	94
White	39%	13%	12%	28%	9%	234
African American	8%	4%	68%	14%	5%	100
Hispanic	16%	20%	34%	18%	12%	55
Other	41%	10%	33%	5%	11%	37
High school or less	23%	13%	40%	19%	5%	75
Some college	26%	10%	33%	17%	13%	107
College graduate	29%	14%	27%	20%	9%	120
Post-graduate	35%	8%	22%	29%	6%	130
Less than \$30K	27%	9%	46%	16%	2%	58
\$30K to \$60K	32%	11%	36%	16%	5%	72
\$60K to \$75K	21%	24%	35%	6%	14%	22
\$75K to \$100K	28%	1%	43%	21%	7%	43
More than \$100K	25%	13%	12%	36%	13%	102
No children in HH	32%	13%	26%	22%	7%	299
One child	19%	5%	40%	24%	12%	71
Two or more children	26%	12%	30%	19%	12%	68
10 yrs or less in Boston	39%	15%	19%	16%	10%	103
11 to 20 years	25%	7%	26%	32%	9%	68
21 to 30 years	19%	13%	41%	14%	12%	80
More than 30 years	28%	10%	32%	25%	6%	175