BOSTON GLOBE

2013 BOSTON MAYORAL ELECTION POLL

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The Survey Center
University of New Hampshire

March 24, 2013
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Field Period: March 21 to March 26, 2013

Hours: 10 a.m. to 9 p.m.

Median Completion Time: 11 minutes

Sample Size: 440 randomly selected Boston adults (RDD)
338 likely 2013 Boston Mayoral election voters

Sampling Error: +/- 4.7%, entire sample
+/- 5.3%, likely voter sample

Response Rate (AAPOR #4): 15%
INTRO
"Good afternoon / evening. My name is _______________________ and I'm calling for the University of New Hampshire Survey Center. We're conducting a very short, confidential survey of voters in Boston about issues and politics in the city and we'd really appreciate your help and cooperation.”

IF ASKED: “The survey will about 10 minutes.”

IF ASKED: "This poll is being conducted for the Boston Globe and will be in the paper on Tuesday, March 26.”

1 CONTINUE
2 DON’T LIVE IN BOSTON – VOLUNTEERED ➔ TERMINATE
99 REFUSED ➔ TERMINATE

RESIDENT
“Just to confirm, do you live in the City of Boston?”

1 LIVE IN BOSTON OR BOSTON NEIGHBORHOOD:
   ALLSTON, BRIGHTON, CHARLESTOWN, DORCHESTER, EAST BOSTON, HYDE PARK,
   JAMAICA PLAIN, MATTAPAN, NORTH END, ROSLINDALE, ROXBURY, SOUTH BOSTON,
   SOUTH END, WEST ROXBURY
2 LIVE OUTSIDE BOSTON ➔ TERMINATE
99 NA / REFUSED ➔ TERMINATE

CELL1
“First, to confirm, have I reached you on your cell phone or a land line?”

1 CELL PHONE ➔ SKIPTO CELL2
2 LAND LINE ➔ SKIPTO BIR1
99 REFUSED ➔ TERMINATE

CELL2
“Are you currently driving a car or doing any activity that requires your full attention?”

1 IF YES: “Can I call back at a later time?” MAKE APPOINTMENT
2 NO ➔ SKIPTO AGE18
99 NA / REFUSED ➔ TERMINATE

AGE18
“And are you 18 years old or older?”

1 YES ➔ SKIP TO SEX
2 NO ➔ "Thank you very much, but we are only interviewing adults 18 years old or older."
* 99 REFUSAL ➔ "Thank you very much, we are only interviewing adults 18 years old or older."
**BIR1**

“In order to determine who to interview, could you tell me, of the ADULTS who currently live in your household -- including yourself -- who had the most recent birthday? I don't mean who is the youngest, but rather, who had the most recent birthday?”

1. INFORMANT
2. SOMEONE ELSE (SPECIFY): ___________________ → SKIP TO SEX
3. DON'T KNOW ALL BIRTHDAYS, ONLY SOME → CONTINUE WITH BIR2
4. DON'T KNOW ANY BIRTHDAYS OTHER THAN OWN → SKIP TO SEX
5. NO REGISTERED VOTERS → SKIPTO ZIPC

99. REFUSED -- ENTER NON-RESPONSE INFORMATION

**BIR2**

“Of the ones that you do know, who had the most recent birthday?”

1. INFORMANT _____ → SKIP TO SEX
2. SOMEONE ELSE (SPECIFY): ___________________ → SKIP TO INT2
3. PERSON NOT AVAILABLE → SKIP TO INT2

99. REFUSED

**INT2**

ASK TO SPEAK TO THAT PERSON

“Hello, this is ______________ calling from the University of New Hampshire. This month, we are conducting a confidential study about issues and politics in Boston, and we'd really appreciate your help and cooperation. You have been identified as the adult in your household who had the most recent birthday. Is this correct?”

1. YES SKIP TO SEX
2. APPOINTMENT
3. DON'T LIVE IN BOSTON → TERMINATE

99. REFUSAL → TERMINATE

**SEX**

“Thank you very much for helping us with this important study. We really appreciate your help. Before we begin I want to assure you that all of your answers are strictly confidential. They will be combined with answers from other people from across the City. Your telephone number was randomly selected from all families in Boston.”

“Participation is voluntary. If you decide to participate, you may decline to answer any question or end the interview at any time. This call may be monitored for quality assurance.”

“This survey will take about ten minutes to complete.”

**RECORD SEX OF RESPONDENT**

1. MALE
2. FEMALE
* 99. NA
MIPMA
“First of all ... there are many problems facing the City of Boston today. In general, what do you think is the most IMPORTANT problem facing the City of Boston today?” (PROBE: “Could you be more SPECIFIC or give me an example?”)

RECORD VERBATIM PROBE FOR SPECIFIC RESPONSE

TRCKKBOS
“Do you think things in the City of Boston are generally going in the right direction or are they seriously off on the wrong track?”

1  RIGHT DIRECTION
2  WRONG TRACK

* 98  DK (PROBE: REPEAT QUESTION)
99  NA

MAYAPP
“GENERALLY SPEAKING, do you approve or disapprove of the way Tom Menino (men-NEE-no) is handling his job as Mayor?”

(IF APPROVE):  “Would you say that you STRONGLY approve of the way he is handling his job as Mayor, or that you approve only SOMewhat?”
(IF DISAPPROVE):  “Would you say that you STRONGLY disapprove of the way he is handling his job as Mayor, or that you disapprove only SOMewhat?”
(IF NEITHER, NOT SURE, DK):  “Would you say that you lean a little more toward APPROVING or DISAPPROVING of the way he is handling his job as Mayor?”

1  STRONGLY APPROVE
2  APPROVE SOMEWHAT
3  LEAN TOWARD APPROVING
4  NEITHER, NOT SURE, DK
5  LEAN TOWARD DISAPPROVING
6  DISAPPROVE SOMEWHAT
7  STRONGLY DISAPPROVE

99  NA
FAV
“Next, I’d like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, ... how about ...

ROTATE FAV1 TO FAV3

FAV1 “Boston Mayor Tom Menino?”
1 FAVORABLE
2 NEITHER FAVORABLE OR UNFAVORABLE - VOLUNTEERED
3 UNFAVORABLE
98 DK / NEVER HEARD OF / KNOW TOO LITTLE TO SAY
99 NA / REFUSED

FAV2 “Boston City Councilor John Connelly?”

FAV3 “Boston Public Schools Superintendent Carol Johnson?”

VOTEINT
“Let’s turn to politics for a minute. As you know, the election for Mayor of Boston is being held in November. How interested would you say you are in the Boston mayoral election ... extremely interested ... very interested ... somewhat interested ... or not very interested?”

1 EXTREMELY INTERESTED
2 VERY INTERESTED
3 SOMEWHAT INTERESTED
4 NOT VERY INTERESTED
98 DK (DO NOT PROBE)
99 NA / REFUSED

LIKELY
"Which of the following statements best describes you ... (READ NUMBERS 1 TO 5)

1 I will probably NOT vote in the 2013 Boston Mayoral election, → SKIPTO MAYOR1
2 I MAY vote in the Boston Mayoral election,
3 Unless some emergency comes up, I WILL vote in the Mayoral election,
4 I will DEFINITELY vote in the Mayoral election, or
5 I just don't know at this time." → SKIPTO MAYOR1
99 NA/REFUSED → SKIPTO MAYOR1

ELECT1
“Have you definitely decided who you are going to vote for in the election for Mayor of Boston … are you leaning to a candidate … or have you considered the candidates and still trying to make up your mind?”

1 DEFINITELY DECIDED
2 LEANING TOWARD A CANDIDATE
3 STILL TRYING TO DECIDE
98 DK (DO NOT PROBE)
99 NA / REFUSED
If the election for Boston Mayor were held today, which of the following would you vote for ... Tom Menino or John Connelly or are you undecided about who to support?"

**ELECT2**

1. TOM MENINO ➔ SKIPT TO MAYOR1
2. JOHN CONNELLY ➔ SKIPT TO MAYOR1
3. OTHER CANDIDATE – VOLUNTEERED ➔ SKIPT TO MAYOR1

97. WILL NOT VOTE – VOLUNTEERED ➔ SKIPT TO MAYOR1
98. UNDECIDED / DK / NOT SURE
99. NA / REFUSED ➔ SKIPT TO MAYOR1

**ELECT3**

“Which candidate would you say you are leaning to … Tom Menino or John Connelly?”

1. TOM MENINO
2. JOHN CONNELLY
3. OTHER CANDIDATE - VOLUNTEERED

97. WILL NOT VOTE - VOLUNTEERED
98. UNDECIDED / DK / NOT SURE
99. NA / REFUSED

**MAYOR1**

“Have you, personally, ever met Mayor Menino?”

1. YES
2. NO

98. DK (DO NOT PROBE)
* 99. NA / REFUSED

**MAYOR2**

“Do you, personally, want Tom Menino to run for Mayor again?”

1. YES
2. NO

98. DK (DO NOT PROBE)
* 99. NA / REFUSED

**MAYOR3**

“What are Tom Menino’s greatest strengths as Mayor?”

RECORD VERBATIM RESPONSE
PROBE FOR SPECIFIC EXAMPLES

**MAYOR4**

“What are Tom Menino’s greatest weaknesses?”

RECORD VERBATIM RESPONSE
PROBE FOR SPECIFIC EXAMPLES
MAYOR5
“Menino has already served five terms as Mayor of Boston. Does this make you more or less likely to vote for Menino for sixth term as Boston Mayor, or does this have no impact on your vote?”

1 MORE LIKELY TO VOTE FOR
2 NO IMPACT ON VOTE
3 LESS LIKELY TO VOTE FOR
98 DK (DO NOT PROBE)
99 NA / REFUSED

MAYOR6
“Menino has recently had significant health problems … does this make you more likely to vote for him for Mayor … less likely to vote for him … or does this have little impact on your vote?”

1 MORE LIKELY TO VOTE FOR
2 NO IMPACT ON VOTE
3 LESS LIKELY TO VOTE FOR
98 DK (DO NOT PROBE)
* 99 NA / REFUSED

MAYOR9
“Do you favor term limits for the mayor of Boston?”

IF YES: “How many four-year terms should the Mayor be limited to … one … two … three … or more than 3 terms?”

0 NO TERM LIMITS
1 ONE TERM
2 TWO TERMS
3 THREE OR MORE TERMS
98 DK (DO NOT PROBE)
99 NA / REFUSED

MAYOR10
“In your opinion, what is the best background for a new mayor of Boston … experience serving on the Boston City Council, experience in another elective office such as the state legislature, experience in the business world, or experience as a community or social activist?”

ROTATE RESPONSES

1 SERVING ON CITY COUNCIL
2 OTHER ELECTED OFFICE
3 BUSINESS EXPERIENCE
4 COMMUNITY / SOCIAL ACTIVIST EXPERIENCE
5 OTHER ➔ SPECIFY
6 COMBINATION - VOLUNTEERED
98 DK (DO NOT PROBE)
99 NA / REFUSED
MAYOR11
“Boston now has more minority residents than white residents. How important to you is it to elect a minority mayor …
very important … somewhat important … not very important … or not important at all?”

1 VERY IMPORTANT
2 SOMEWHAT IMPORTANT
3 NOT VERY IMPORTANT
4 NOT IMPORTANT AT ALL

98 DON’T KNOW / NOT SURE – REPEAT QUESTION
99 NA / REFUSED

EDUC1
“Let’s turn to education. How would you rate the quality of education provided by Boston Public Schools … excellent …
good … fair … poor … or very poor?”

1 EXCELLENT
2 GOOD
3 FAIR
4 POOR
5 VERY POOR

98 DON’T KNOW / NOT SURE / DEPENDS – PROBE: “Based on what you have seen or heard …”
99 NA / REFUSED

EDUC2
“How many of the persons who CURRENTLY live in your household are under 18 years of age, including babies and
small children?”

0 NONE → SKIP TO DEVELOP
1 ONE
2 TWO
3 THREE
4 FOUR
5 FIVE
6 SIX
7 SEVEN OR MORE

98 DK → SKIP TO EDUC4
* 99 NA / REFUSED → SKIP TO EDUC4

EDUC3
“Have you considered moving out of Boston to send your children to public schools in other communities?”

1 YES
2 NO

98 DON’T KNOW / NOT SURE
99 NA / REFUSED
EDUC4
“The Boston School Committee recently approved a new way for assigning kids to school. How familiar would you say you are with this change … very familiar … somewhat familiar … not very familiar … or not familiar at all?”

1 VERY FAMILIAR
2 SOMEWHAT FAMILIAR
3 NOT VERY FAMILIAR
4 NOT FAMILIAR AT ALL → SKIP TO DEVELOP
98 DON'T KNOW / NOT SURE
99 NA / REFUSED

EDUC5
“Based on what you have heard or read, will the new plan for assigning kids to schools improve education in Boston … have no impact on education in Boston … or harm education in Boston … or don’t you know enough about this to say?”

ROTATE RESPONSES 1 TO 3
1 IMPROVE EDUCATION
2 HAVE NO IMPACT
3 HARM EDUCATION
98 DON'T KNOW / NOT SURE
99 NA / REFUSED

DEVELOP
“Let’s change the subject again.”

“There has been a great deal of building and development in Boston in recent years. Has the development made this a better place to live…. A worse place to live … or has it made little difference?”

ROTATE RESPONSES 1 AND 2
1 BETTER PLACE TO LIVE
2 WORSE PLACE TO LIVE
3 NO DIFFERENCE
98 DON'T KNOW / NOT SURE
99 NA / REFUSED

CASINO1
“The State of Massachusetts has recently approved building several casinos in the state. Do you support or oppose casino gambling in Massachusetts?”

“Is that strongly or just somewhat?”

1 STRONGLY SUPPORT
2 SUPPORT SOMEWHAT
3 NEUTRAL – VOLUNTEERED
4 OPPOSE SOMEWHAT
5 STRONGLY OPPOSE
98 DON'T KNOW / NOT SURE
99 NA / REFUSED
CASINO2
“What about having a casino at Suffolk Downs in East Boston? Do you support or oppose a casino at Suffolk Downs?”

“Is that strongly or just somewhat?”

1 STRONGLY SUPPORT
2 SUPPORT SOMEWHAT
3 NEUTRAL – VOLUNTEERED
4 OPPOSE SOMEWHAT
5 STRONGLY OPPOSE

98 DON'T KNOW / NOT SURE
99 NA / REFUSED

CASINO3
“Do you believe there should be a citywide vote on the decision to have a casino at Suffolk Downs or should only East Boston residents be allowed to vote to make the decision to have a casino at Suffolk Downs?”

1 CITY-WIDE VOTE
2 ONLY EAST BOSTON RESIDENTS VOTE

98 DON'T KNOW / NOT SURE
99 NA / REFUSED

ZIPC
“Now, a few final questions . . .”

“What is your zip code?” ENTER 5-DIGIT ZIPCODE

99998 DK - DO NOT PROBE
99999 NA / REFUSED

D1
“What is the highest grade in school, or level of education that you’ve completed and got credit for ... [READ RESPONSES]”

1 Eighth grade or less,
2 Some high school,
3 High school graduate, (INCLUDES G.E.D.)
4 Technical school,
5 Some college,
6 College graduate,
7 Or postgraduate work?”

98 DK (DO NOT PROBE)
99 NA / REFUSED
D2
“GENERALLY SPEAKING, do you usually think of yourself as a Republican, a Democrat, an Independent or what?”

(IF REPUBLICAN): “Would you call yourself a STRONG Republican or a NOT VERY STRONG Republican?”
(IF DEMOCRAT): “Would you call yourself a STRONG Democrat or a NOT VERY STRONG Democrat?”
(IF INDEPENDENT, NO PREFERENCE, OR OTHER): “Do you think of yourself as closer to the Republican or to the Democratic party?”

1 STRONG DEMOCRAT
2 NOT VERY STRONG DEMOCRAT
3 INDEPENDENT, BUT CLOSER TO DEMOCRATS
4 INDEPENDENT--CLOSER TO NEITHER
5 INDEPENDENT, BUT CLOSER TO REPUBLICANS
6 NOT VERY STRONG REPUBLICAN
7 STRONG REPUBLICAN

98 OTHER PARTY
99 DK / NA / REFUSED

D3
“What is your current age?”

: : : : (RECORD EXACT NUMBER OF YEARS OLD -- E.G., 45)

96 NINETY-SIX YEARS OF AGE OR OLDER
97 REFUSED
98 DK
99 NA

D4
“How many years have you lived in Boston?”

IF “ALL MY LIFE” ASK – “About how many years is that?”

RECORD EXACT NUMBER OF YEARS OF RESIDENCE

1 ONE YEAR OR LESS

96 96 YEARS OF MORE
97 REFUSED
98 DK
99 NA
**D5**

“Including yourself, how many ADULTS currently live in your household?”

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ONE</td>
</tr>
<tr>
<td>2</td>
<td>TWO</td>
</tr>
<tr>
<td>3</td>
<td>THREE</td>
</tr>
<tr>
<td>4</td>
<td>FOUR</td>
</tr>
<tr>
<td>5</td>
<td>FIVE</td>
</tr>
<tr>
<td>6</td>
<td>SIX</td>
</tr>
<tr>
<td>7</td>
<td>SEVEN OR MORE</td>
</tr>
<tr>
<td>98</td>
<td>DK / NOT SURE</td>
</tr>
<tr>
<td>99</td>
<td>NA / REFUSED</td>
</tr>
</tbody>
</table>

**D6**

“Are you of Hispanic or of Spanish origin?”

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>YES</td>
</tr>
<tr>
<td>2</td>
<td>NO</td>
</tr>
<tr>
<td>98</td>
<td>DON'T KNOW</td>
</tr>
<tr>
<td>99</td>
<td>REFUSED</td>
</tr>
</tbody>
</table>

**D7**

“Which of the following best describes your race? Is it ... White ... African-American ... Asian ... Native-American ... or some other race?”

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>WHITE (CAUCASIAN)</td>
</tr>
<tr>
<td>2</td>
<td>BLACK (AFRICAN-AMERICAN)</td>
</tr>
<tr>
<td>3</td>
<td>HISPANIC</td>
</tr>
<tr>
<td>4</td>
<td>ASIAN</td>
</tr>
<tr>
<td>5</td>
<td>NATIVE AMERICAN</td>
</tr>
<tr>
<td>6</td>
<td>OTHER – SPECIFY: ________________________________</td>
</tr>
<tr>
<td>98</td>
<td>DON'T KNOW</td>
</tr>
<tr>
<td>99</td>
<td>NO ANSWER/REFUSED</td>
</tr>
</tbody>
</table>

**D8**

“Thinking about only land-line telephones … not counting business lines, extension phones, or cellular phones -- on how many different landline telephone NUMBERS can your household be reached?”

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>NO LAND LINE</td>
</tr>
<tr>
<td>1</td>
<td>ONE</td>
</tr>
<tr>
<td>2</td>
<td>TWO</td>
</tr>
<tr>
<td>3</td>
<td>THREE</td>
</tr>
<tr>
<td>4</td>
<td>FOUR</td>
</tr>
<tr>
<td>5</td>
<td>FIVE</td>
</tr>
<tr>
<td>6</td>
<td>SIX</td>
</tr>
<tr>
<td>7</td>
<td>SEVEN OR MORE</td>
</tr>
<tr>
<td>98</td>
<td>DK</td>
</tr>
<tr>
<td>*</td>
<td>99</td>
</tr>
</tbody>
</table>
D9
“And on how many different CELLPHONE NUMBERS can your household be reached?”

0 NO CELL PHONE  
1 ONE  
2 TWO  
3 THREE  
4 FOUR  
5 FIVE  
6 SIX  
7 SEVEN OR MORE

* 98 DK  
99 NA / REFUSED

D10
“How much TOTAL income did you and your family receive in 2012, not just from wages or salaries but from ALL sources -- that is, before taxes and other deductions were made? Was it ... (READ CATEGORIES)

<table>
<thead>
<tr>
<th>ANNUAL</th>
<th>MONTHLY EQUIVALENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Less than $15,000,</td>
<td>LESS THAN $1,250</td>
</tr>
<tr>
<td>2 $15,000 - $29,999,</td>
<td>$1,250 - $2,499</td>
</tr>
<tr>
<td>3 $30,000 - $44,999,</td>
<td>$2,500 - $3,749</td>
</tr>
<tr>
<td>4 $45,000 - $59,999,</td>
<td>$3,750 - $4,999</td>
</tr>
<tr>
<td>5 $60,000 - $74,999,</td>
<td>$5,000 - $6,249</td>
</tr>
<tr>
<td>6 $75,000 - $99,999, or</td>
<td>$6,250 - $8,333</td>
</tr>
<tr>
<td>7 $100,000 and over?</td>
<td>$8,334 AND OVER</td>
</tr>
</tbody>
</table>

97 REFUSED  
98 DK  
99 NA

D11
“Finally, would you be willing to be interviewed by a reporter to discuss your reactions to some of the topics we’ve been talking about?”

1 YES → “Could I have just your first name in case a reporter wants to call you?”  ________________

2 NO / DK (DO NOT PROBE)

99 NA / REFUSED

“Thank you for your time and participation. Your input has been very valuable. Goodbye.”
Tabular Results

Geographic Regions
AB, BB, CBD, SE, SB: Allston/Brighton, Back Bay, CBD, South End, South Boston
CTown, EB: Charleston, East Boston
Rox, DOT, Matt: Roxbury, Dorchester, Mattapan
JP, ROS, W Rox, HP: Jamaica Plain, Roslindale, West Roxbury, Hyde Park
"First of all ... there are many problems facing the City of Boston today. In general, what do you think is the most IMPORTANT problem facing the City of Boston today?"

<table>
<thead>
<tr>
<th>CITY OF BOSTON</th>
<th>Crime</th>
<th>Poor Schools</th>
<th>Econ./Jobs</th>
<th>SS for Services</th>
<th>Traffic/Parking</th>
<th>Cost of Housing</th>
<th>Other</th>
<th>DK</th>
<th>(N=)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democrat</td>
<td>24%</td>
<td>17%</td>
<td>13%</td>
<td>7%</td>
<td>8%</td>
<td>5%</td>
<td>19%</td>
<td>7%</td>
<td>428</td>
</tr>
<tr>
<td>Independent</td>
<td>13%</td>
<td>16%</td>
<td>13%</td>
<td>8%</td>
<td>10%</td>
<td>7%</td>
<td>27%</td>
<td>5%</td>
<td>68</td>
</tr>
<tr>
<td>Republican</td>
<td>28%</td>
<td>18%</td>
<td>12%</td>
<td>5%</td>
<td>6%</td>
<td>5%</td>
<td>21%</td>
<td>5%</td>
<td>54</td>
</tr>
<tr>
<td>Extremely interested in election</td>
<td>27%</td>
<td>27%</td>
<td>14%</td>
<td>10%</td>
<td>7%</td>
<td>2%</td>
<td>10%</td>
<td>2%</td>
<td>116</td>
</tr>
<tr>
<td>Very interested</td>
<td>25%</td>
<td>18%</td>
<td>12%</td>
<td>6%</td>
<td>5%</td>
<td>5%</td>
<td>21%</td>
<td>7%</td>
<td>147</td>
</tr>
<tr>
<td>Some/little interest</td>
<td>22%</td>
<td>8%</td>
<td>13%</td>
<td>6%</td>
<td>10%</td>
<td>7%</td>
<td>23%</td>
<td>11%</td>
<td>162</td>
</tr>
<tr>
<td>Menino voter</td>
<td>31%</td>
<td>15%</td>
<td>15%</td>
<td>6%</td>
<td>9%</td>
<td>6%</td>
<td>14%</td>
<td>5%</td>
<td>168</td>
</tr>
<tr>
<td>Connelly voter</td>
<td>14%</td>
<td>31%</td>
<td>17%</td>
<td>11%</td>
<td>1%</td>
<td>1%</td>
<td>20%</td>
<td>6%</td>
<td>71</td>
</tr>
<tr>
<td>Undecided voter</td>
<td>23%</td>
<td>21%</td>
<td>9%</td>
<td>4%</td>
<td>8%</td>
<td>8%</td>
<td>21%</td>
<td>6%</td>
<td>82</td>
</tr>
<tr>
<td>Male</td>
<td>18%</td>
<td>16%</td>
<td>16%</td>
<td>5%</td>
<td>10%</td>
<td>4%</td>
<td>23%</td>
<td>8%</td>
<td>210</td>
</tr>
<tr>
<td>Female</td>
<td>30%</td>
<td>17%</td>
<td>10%</td>
<td>9%</td>
<td>7%</td>
<td>6%</td>
<td>14%</td>
<td>7%</td>
<td>219</td>
</tr>
<tr>
<td>18 to 34</td>
<td>23%</td>
<td>7%</td>
<td>14%</td>
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<tr>
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{PRIVATE }
"Do you think things in the City of Boston are generally going in the right direction or are they seriously off on the wrong track?"

<table>
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<tr>
<th>CITY OF BOSTON</th>
<th>Right Direction</th>
<th>Wrong Track</th>
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<td>13%</td>
<td>8%</td>
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<td>16%</td>
<td>9%</td>
<td>231</td>
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<td>17%</td>
<td>74</td>
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<td>Some college</td>
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<td>College graduate</td>
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<td>21%</td>
<td>9%</td>
<td>120</td>
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<tr>
<td>Post-graduate</td>
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<tr>
<td>Rox, DOT, Matt</td>
<td>67%</td>
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<td>8%</td>
<td>122</td>
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<tr>
<td>JP, ROS, WRox, HP</td>
<td>75%</td>
<td>16%</td>
<td>9%</td>
<td>92</td>
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<tr>
<td>10 yrs or less in Boston</td>
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<td>8%</td>
<td>11%</td>
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<tr>
<td>11 to 20 years</td>
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<td>66</td>
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<td>21 to 30 years</td>
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<td>29%</td>
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<tr>
<td>More than 30 years</td>
<td>72%</td>
<td>21%</td>
<td>7%</td>
<td>169</td>
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</table>
"GENERALLY SPEAKING, do you approve or disapprove of the way Tom Menino (men NEE noh) is handling his job as Mayor?"

<table>
<thead>
<tr>
<th>CITY OF BOSTON</th>
<th>Approve</th>
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<th>Disapprove</th>
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<td>10%</td>
<td>16%</td>
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Democrat 82% 8% 9% 286
Independent 58% 13% 30% 71
Republican 54% 15% 31% 53

Extremely interested in election 76% 6% 19% 115
Very interested 79% 7% 14% 146
Some/little interest 68% 16% 16% 168

Menino voter 97% 1% 2% 169
Connelly voter 40% 11% 49% 70
Undecided voter 67% 17% 16% 85

Male 72% 11% 18% 211
Female 76% 10% 14% 222

18 to 34 71% 19% 9% 119
35 to 49 68% 7% 25% 90
50 to 64 80% 4% 16% 108
65 and over 79% 7% 15% 94

White 71% 9% 20% 232
African American 80% 11% 9% 99
Hispanic 78% 8% 13% 52
Other 73% 19% 8% 36

High school or less 79% 5% 16% 74
Some college 75% 11% 14% 106
College graduate 73% 12% 15% 116
Post-graduate 71% 11% 18% 129

Less than $30K 76% 8% 16% 58
$30K to $60K 70% 16% 13% 72
$60K to $75K 75% 0% 25% 21
$75K to $100K 69% 11% 20% 42
More than $100K 74% 8% 18% 101

No children in HH 73% 12% 15% 296
One child 74% 5% 21% 69
Two or more children 76% 7% 17% 66

AB, BB, CBD, SE, SB 65% 13% 22% 125
CTown, EB 66% 24% 10% 48
Rox, DOT, Matt 82% 6% 12% 125
JP, ROS, W Rox, HP 76% 6% 18% 95

10 yrs or less in Boston 73% 17% 10% 99
11 to 20 years 78% 7% 15% 67
21 to 30 years 64% 15% 21% 80
More than 30 years 80% 5% 15% 173
"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, how about ... Boston Mayor Tom Menino."

<table>
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<th>Unfavorable</th>
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<th>(N=)</th>
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<tr>
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<td>6%</td>
<td>26%</td>
<td>13%</td>
<td>72</td>
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<tr>
<td>Republican</td>
<td>51%</td>
<td>21%</td>
<td>22%</td>
<td>6%</td>
<td>55</td>
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<tr>
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<td>9%</td>
<td>17%</td>
<td>2%</td>
<td>116</td>
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<td>78%</td>
<td>6%</td>
<td>12%</td>
<td>4%</td>
<td>149</td>
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<tr>
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<td>68%</td>
<td>10%</td>
<td>14%</td>
<td>7%</td>
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<td>1%</td>
<td>1%</td>
<td>3%</td>
<td>169</td>
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<tr>
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<td>64%</td>
<td>20%</td>
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<td>4%</td>
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</tr>
<tr>
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<tr>
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</tr>
<tr>
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<td>More than 30 years</td>
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"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, how about ... Boston City Councilor John Connelly."

<table>
<thead>
<tr>
<th>CITY OF BOSTON</th>
<th>Favorable</th>
<th>Neutral</th>
<th>Unfavorable</th>
<th>DK</th>
<th>(N=)</th>
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<tr>
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<td>19%</td>
<td>7%</td>
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<td>55</td>
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<tr>
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<td>169</td>
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<td>6%</td>
<td>10%</td>
<td>21%</td>
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<tr>
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<td>16%</td>
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<tr>
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<td>33%</td>
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"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, how about ... Boston Public Schools Superintendent Carol Johnson."

<table>
<thead>
<tr>
<th>CITY OF BOSTON</th>
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<th>Neutral</th>
<th>Unfavorable</th>
<th>DK</th>
<th>(N=)</th>
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<td>29%</td>
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<td>19%</td>
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<td>21%</td>
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<tr>
<td>Some college</td>
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<tr>
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<td>12%</td>
<td>20%</td>
<td></td>
<td>23%</td>
</tr>
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"Let's turn to politics for a minute. As you know, the election for Mayor of Boston is being held in November. How interested would you say you are in the Boston mayoral election ... extremely interested ... very interested ... somewhat interested ... or not very interested?"

<table>
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<th>Somewhat Interested</th>
<th>Not Very Interested</th>
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<tr>
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<td>28%</td>
<td>14%</td>
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<td>43%</td>
<td>17%</td>
<td>11%</td>
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</tr>
<tr>
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<td>29%</td>
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<td>19%</td>
<td>20%</td>
<td>0%</td>
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<tr>
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<tr>
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<tr>
<td>No children in HH</td>
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<tr>
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<tr>
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<td>50</td>
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<tr>
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<td>31%</td>
<td>35%</td>
<td>21%</td>
<td>13%</td>
<td>1%</td>
<td>127</td>
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<tr>
<td>JP, ROS, WRox, HP</td>
<td>26%</td>
<td>38%</td>
<td>24%</td>
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<td>0%</td>
<td>96</td>
</tr>
<tr>
<td>10 yrs or less in Boston</td>
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<td>27%</td>
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<tr>
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<td>33%</td>
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<td>17%</td>
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<td>68</td>
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<tr>
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<tr>
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<td>38%</td>
<td>21%</td>
<td>4%</td>
<td>0%</td>
<td>175</td>
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</tbody>
</table>
"Which of the following best describes you ... 1) I will probably NOT vote in the 2013 Boston Mayoral Election, 2) I MAY vote in the Boston Mayoral election, 3) unless some emergency comes up, I WILL vote in the Mayoral election, 4) I will DEEFFINITELY vote in the Mayoral election, or 5) I just don't know at this time."

<table>
<thead>
<tr>
<th>CITY OF BOSTON</th>
<th>Probably NOT Vote</th>
<th>May Vote</th>
<th>Unless Emer Will Vote</th>
<th>Definitely Vote</th>
<th>Don't Know</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>11%</td>
<td>8%</td>
<td>9%</td>
<td>62%</td>
<td>10%</td>
</tr>
</tbody>
</table>

Democrat

|                      | 6%                | 8%       | 9%                    | 68%            | 8%        |

Independent

|                      | 13%               | 9%       | 1%                    | 68%            | 9%        |

Republican

|                      | 0%                | 12%      | 9%                    | 79%            | 0%        |

Menino voter

|                      | 0%                | 7%       | 12%                   | 81%            | 0%        |

Connelly voter

|                      | 0%                | 10%      | 13%                   | 77%            | 0%        |

Undecided voter

|                      | 10%               | 9%       | 10%                   | 59%            | 13%       |

Male

|                      | 12%               | 8%       | 7%                    | 66%            | 8%        |

Female

|                      | 18%               | 17%      | 13%                   | 32%            | 20%       |

18 to 34

|                      | 10%               | 4%       | 7%                    | 70%            | 9%        |

35 to 49

|                      | 4%                | 4%       | 8%                    | 78%            | 7%        |

50 to 64

|                      | 11%               | 4%       | 5%                    | 77%            | 3%        |

65 and over

|                      | 10%               | 4%       | 10%                   | 70%            | 5%        |

White

|                      | 8%                | 8%       | 6%                    | 68%            | 10%       |

African American

|                      | 15%               | 12%      | 7%                    | 47%            | 19%       |

Hispanic

|                      | 20%               | 19%      | 10%                   | 23%            | 28%       |

Other

|                      | 13%               | 14%      | 9%                    | 53%            | 11%       |

High school or less

|                      | 11%               | 7%       | 10%                   | 58%            | 13%       |

Some college

|                      | 8%                | 8%       | 9%                    | 67%            | 7%        |

College graduate

|                      | 12%               | 4%       | 6%                    | 69%            | 8%        |

Post-graduate

|                      | 8%                | 6%       | 5%                    | 70%            | 11%       |

Less than $30K

|                      | 10%               | 12%      | 11%                   | 57%            | 9%        |

$30K to $60K

|                      | 11%               | 7%       | 12%                   | 65%            | 4%        |

$60K to $75K

|                      | 16%               | 9%       | 10%                   | 63%            | 2%        |

$75K to $100K

|                      | 11%               | 4%       | 8%                    | 71%            | 5%        |

More than $100K

|                      | 9%                | 9%       | 11%                   | 62%            | 9%        |

No children in HH

|                      | 12%               | 9%       | 1%                    | 66%            | 11%       |

One child

|                      | 16%               | 4%       | 7%                    | 60%            | 13%       |

Two or more children

|                      | 9%                | 10%      | 9%                    | 66%            | 5%        |

AB, BB, CBD, SE, SB

|                      | 5%                | 11%      | 12%                   | 60%            | 11%       |

CTown, EB

|                      | 8%                | 6%       | 5%                    | 68%            | 13%       |

Rox, DOT, Matt

|                      | 10%               | 6%       | 11%                   | 66%            | 7%        |

JP, ROS, WRox, HP

|                      | 20%               | 11%      | 13%                   | 40%            | 16%       |

10 yrs or less in Boston

|                      | 7%                | 10%      | 10%                   | 56%            | 17%       |

11 to 20 years

|                      | 11%               | 11%      | 6%                    | 64%            | 9%        |

21 to 30 years

|                      | 8%                | 4%       | 7%                    | 78%            | 4%        |

More than 30 years
“Have you definitely decided who you are going to vote for in the election for Mayor of Boston … are you leaning to a candidate … or have you considered the candidates and still trying to make up your mind?”

<table>
<thead>
<tr>
<th></th>
<th>Definitely Decided</th>
<th>Leaning To Decide</th>
<th>Still Trying To Decide</th>
<th>Don’t Know</th>
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<td>15%</td>
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<td>68%</td>
<td>6%</td>
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<td>1%</td>
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<td>22%</td>
<td>12%</td>
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<td>2%</td>
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<tr>
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<td>13%</td>
<td>15%</td>
<td>66%</td>
<td>5%</td>
<td>135</td>
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<tr>
<td>Some/little interest</td>
<td>8%</td>
<td>4%</td>
<td>79%</td>
<td>9%</td>
<td>97</td>
</tr>
<tr>
<td>May Vote/Unless Emergency</td>
<td>4%</td>
<td>6%</td>
<td>83%</td>
<td>7%</td>
<td>70</td>
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<td>70</td>
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<td>88%</td>
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<td>94</td>
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<tr>
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<td>9%</td>
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<tr>
<td>High school or less</td>
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<td>8%</td>
<td>58%</td>
<td>9%</td>
<td>55</td>
</tr>
<tr>
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<td>63%</td>
<td>4%</td>
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<tr>
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<tr>
<td>Two or more children</td>
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<tr>
<td>AB, BB, CBD, SE, SB</td>
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<tr>
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<td>58%</td>
<td>6%</td>
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</tbody>
</table>
"If the election for Boston Mayor were held today, which of the following would you vote for…?"

**ROTATE MATCHUPS AND CANDIDATES - Tom Menino or Michael Connelly?**

<table>
<thead>
<tr>
<th>CITY OF BOSTON LV</th>
<th>Menino</th>
<th>Connelly</th>
<th>Other</th>
<th>Undecided</th>
<th>(N=)</th>
</tr>
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<tbody>
<tr>
<td>Democrat</td>
<td>57%</td>
<td>17%</td>
<td>3%</td>
<td>23%</td>
<td>243</td>
</tr>
<tr>
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<td>25%</td>
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<td>21%</td>
<td>39</td>
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<tr>
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<td>51%</td>
<td>28%</td>
<td>0%</td>
<td>20%</td>
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</tr>
<tr>
<td>Very interested</td>
<td>49%</td>
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<td>Some/little interest</td>
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<td>31%</td>
<td>96</td>
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<tr>
<td>May Vote/Unless Emergency</td>
<td>51%</td>
<td>19%</td>
<td>1%</td>
<td>29%</td>
<td>70</td>
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<tr>
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<tr>
<td>High school or less</td>
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<td>19%</td>
<td>55</td>
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<tr>
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<tr>
<td>College graduate</td>
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<td>No children in HH</td>
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“What are Tom Menino’s greatest strengths as Mayor?”

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“What are Tom Menino’s greatest weaknesses?”

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“Tom Menino has already served five terms as Mayor of Boston. Does this make you more or less likely to vote for Menino for a sixth term as Boston Mayor, or does this have no impact on your vote?”

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<th>Less Likely Vote For</th>
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“Menino has recently had significant health problems … does this make you more likely to vote for him for Mayor … less likely
to vote for him … or does this have no impact on your vote?”

<table>
<thead>
<tr>
<th>CITY OF BOSTON</th>
<th>More Likely Vote For</th>
<th>Less Likely Vote For</th>
<th>No Impact</th>
<th>Don’t Know</th>
<th>(N=)</th>
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<td>55</td>
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<tr>
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“In your opinion, what is the best background for a new mayor of Boston … experience serving on the Boston City Council, experience in another elective office such as the state legislature, experience in the business world, or experience as a community or social activist?”

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“Boston now has more minority residents than white residents. How important to you is it to elect a minority mayor … very important … somewhat important … not very important … or not important at all?”

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<th>Not Very Important</th>
<th>Not Important At All</th>
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"Let's turn to education. How would you rate the quality of education provided by Boston Public Schools ... excellent ... good ... fair ... poor ... or very poor?"

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<th>Good</th>
<th>Fair</th>
<th>Poor</th>
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<td>14%</td>
<td>43%</td>
<td>19%</td>
<td>8%</td>
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</tr>
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<td>11%</td>
<td>71</td>
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<tr>
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<td>4%</td>
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<td>40%</td>
<td>8%</td>
<td>13%</td>
<td>9%</td>
<td>65</td>
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<tr>
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<td>17%</td>
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<td>10%</td>
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<tr>
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<tr>
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<tr>
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<td>21%</td>
<td>6%</td>
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</table>
Have you considered moving out of Boston to send your children to public schools in other communities?

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<th>No (%)</th>
<th>DK (%)</th>
<th>(N=)</th>
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<td>50</td>
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<td>8</td>
<td>31</td>
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<tr>
<td>CTown, EB</td>
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<td>Rox, DOT, Matt</td>
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</table>
“The Boston School Committee recently approved a new way for assigning kids to school. How familiar would you say you are with this change … very familiar … somewhat familiar … not very familiar … or not familiar at all?”

### HOUSEHOLDS WITH CHILDREN

<table>
<thead>
<tr>
<th>CITY OF BOSTON</th>
<th>Very Familiar</th>
<th>Somewhat Familiar</th>
<th>Not Very Familiar</th>
<th>Not Familiar At All</th>
<th>Don't Know</th>
<th>(N=)</th>
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</thead>
<tbody>
<tr>
<td>Democrat</td>
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<td>29%</td>
<td>15%</td>
<td>36%</td>
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<td>139</td>
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<tr>
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<td>34%</td>
<td>18%</td>
<td>32%</td>
<td>0%</td>
<td>26</td>
</tr>
<tr>
<td>Republican</td>
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<td>32%</td>
<td>20%</td>
<td>33%</td>
<td>8%</td>
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<table>
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<tr>
<th>Extremely interested in election</th>
<th>Very interested</th>
<th>Some/little interest</th>
<th>Menino voter</th>
<th>Connelly voter</th>
<th>Undecided voter</th>
</tr>
</thead>
<tbody>
<tr>
<td>24%</td>
<td>26%</td>
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<td>16%</td>
<td>16%</td>
<td>31%</td>
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<tr>
<td>21%</td>
<td>42%</td>
<td>22%</td>
<td>27%</td>
<td>52%</td>
<td>26%</td>
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<tr>
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<td>7%</td>
<td>15%</td>
<td>16%</td>
<td>7%</td>
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<th>Female</th>
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<th>35 to 49</th>
<th>50 to 64</th>
<th>65 and over</th>
<th>White</th>
<th>African American</th>
<th>Hispanic</th>
<th>Other</th>
<th>High school or less</th>
<th>Some college</th>
<th>College graduate</th>
<th>Post-graduate</th>
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<td>18%</td>
<td>10%</td>
<td>16%</td>
<td>1%</td>
<td>19%</td>
<td>33%</td>
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<tr>
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<td>27%</td>
<td>15%</td>
<td>31%</td>
<td>14%</td>
<td>44%</td>
<td>43%</td>
<td>18%</td>
<td>18%</td>
<td>22%</td>
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<td>38%</td>
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<td>3%</td>
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<td>47%</td>
<td>40%</td>
<td>49%</td>
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<table>
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<th>$60K to $75K</th>
<th>$75K to $100K</th>
<th>More than $100K</th>
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<td>26%</td>
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<tr>
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<td>More than $100K</td>
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<td>35%</td>
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<td>0%</td>
<td>0%</td>
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<td>Two or more children</td>
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<td>15%</td>
<td>20%</td>
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<table>
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<tr>
<th>AB, BB, CBD, SE, SB</th>
<th>CTown, EB</th>
<th>Rox, DOT, Matt</th>
<th>JP, ROS, WRox, HP</th>
<th>10 yrs or less in Boston</th>
<th>11 to 20 years</th>
<th>21 to 30 years</th>
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<td>30%</td>
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<td>30%</td>
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<td>45%</td>
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</table>
“Based on what you have heard or read, will the new plan for assigning kids to schools improve education in Boston … have no impact on education in Boston … or harm education in Boston … or don’t you know enough about this to say?”

<table>
<thead>
<tr>
<th></th>
<th>Improve Education</th>
<th>Have No Impact</th>
<th>Harm Education</th>
<th>Don’t Know</th>
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“There has been a great deal of building and development in Boston in recent years. Has the development made this a better place to live… A worse place to live … or has it made little difference?”

<table>
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<th>CITY OF BOSTON</th>
<th>Better Place To Live</th>
<th>Worse Place To Live</th>
<th>No Difference</th>
<th>Don’t Know</th>
<th>(N=)</th>
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<td>23%</td>
<td>5%</td>
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</tr>
<tr>
<td>Independent</td>
<td>62%</td>
<td>6%</td>
<td>30%</td>
<td>2%</td>
<td>72</td>
</tr>
<tr>
<td>Republican</td>
<td>62%</td>
<td>4%</td>
<td>33%</td>
<td>1%</td>
<td>55</td>
</tr>
<tr>
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<td>73%</td>
<td>6%</td>
<td>19%</td>
<td>2%</td>
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<td>62%</td>
<td>6%</td>
<td>28%</td>
<td>5%</td>
<td>149</td>
</tr>
<tr>
<td>Some/little interest</td>
<td>62%</td>
<td>5%</td>
<td>27%</td>
<td>5%</td>
<td>169</td>
</tr>
<tr>
<td>Menino voter</td>
<td>73%</td>
<td>3%</td>
<td>19%</td>
<td>5%</td>
<td>169</td>
</tr>
<tr>
<td>Connelly voter</td>
<td>52%</td>
<td>14%</td>
<td>33%</td>
<td>2%</td>
<td>70</td>
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<tr>
<td>Undecided voter</td>
<td>69%</td>
<td>7%</td>
<td>22%</td>
<td>2%</td>
<td>87</td>
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<td>73%</td>
<td>6%</td>
<td>19%</td>
<td>5%</td>
<td>169</td>
</tr>
<tr>
<td>Very interested</td>
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<td>6%</td>
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<td>5%</td>
<td>149</td>
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<td>Some/little interest</td>
<td>62%</td>
<td>5%</td>
<td>27%</td>
<td>5%</td>
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<tr>
<td>Extremely interested in election</td>
<td>73%</td>
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<td>169</td>
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<tr>
<td>Very interested</td>
<td>62%</td>
<td>6%</td>
<td>28%</td>
<td>5%</td>
<td>149</td>
</tr>
<tr>
<td>Some/little interest</td>
<td>62%</td>
<td>5%</td>
<td>27%</td>
<td>5%</td>
<td>169</td>
</tr>
</tbody>
</table>

- Male: 69% in Better Place, 4% in Worse Place, 24% in No Difference, 3% in Don’t Know (N=295)
- Female: 61% in Better Place, 7% in Worse Place, 26% in No Difference, 5% in Don’t Know (N=223)

- 18 to 34: 62% in Better Place, 1% in Worse Place, 32% in No Difference, 5% in Don’t Know (N=125)
- 35 to 49: 65% in Better Place, 5% in Worse Place, 25% in No Difference, 5% in Don’t Know (N=88)
- 50 to 64: 71% in Better Place, 6% in Worse Place, 21% in No Difference, 2% in Don’t Know (N=110)
- 65 and over: 65% in Better Place, 7% in Worse Place, 23% in No Difference, 5% in Don’t Know (N=93)

- White: 68% in Better Place, 6% in Worse Place, 21% in No Difference, 5% in Don’t Know (N=232)
- African American: 61% in Better Place, 5% in Worse Place, 30% in No Difference, 4% in Don’t Know (N=99)
- Hispanic: 62% in Better Place, 4% in Worse Place, 31% in No Difference, 4% in Don’t Know (N=55)
- Other: 65% in Better Place, 7% in Worse Place, 29% in No Difference, 0% in Don’t Know (N=37)

- High school or less: 60% in Better Place, 3% in Worse Place, 35% in No Difference, 2% in Don’t Know (N=75)
- Some college: 60% in Better Place, 9% in Worse Place, 25% in No Difference, 6% in Don’t Know (N=106)
- College graduate: 73% in Better Place, 4% in Worse Place, 20% in No Difference, 3% in Don’t Know (N=120)
- Post-graduate: 64% in Better Place, 6% in Worse Place, 25% in No Difference, 5% in Don’t Know (N=129)

- Less than $30K: 59% in Better Place, 9% in Worse Place, 24% in No Difference, 9% in Don’t Know (N=58)
- $30K to $60K: 58% in Better Place, 8% in Worse Place, 32% in No Difference, 2% in Don’t Know (N=72)
- $60K to $75K: 73% in Better Place, 7% in Worse Place, 19% in No Difference, 0% in Don’t Know (N=22)
- $75K to $100K: 55% in Better Place, 18% in Worse Place, 22% in No Difference, 5% in Don’t Know (N=43)
- More than $100K: 74% in Better Place, 2% in Worse Place, 21% in No Difference, 3% in Don’t Know (N=100)

- No children in HH: 68% in Better Place, 6% in Worse Place, 21% in No Difference, 5% in Don’t Know (N=298)
- One child: 56% in Better Place, 6% in Worse Place, 33% in No Difference, 4% in Don’t Know (N=71)
- Two or more children: 63% in Better Place, 2% in Worse Place, 35% in No Difference, 0% in Don’t Know (N=66)

- AB, BB, CBD, SE, SB: 62% in Better Place, 11% in Worse Place, 23% in No Difference, 5% in Don’t Know (N=127)
- CTown, EB: 81% in Better Place, 1% in Worse Place, 16% in No Difference, 1% in Don’t Know (N=50)
- Rox, DOT, Matt: 65% in Better Place, 5% in Worse Place, 28% in No Difference, 2% in Don’t Know (N=126)
- JP, ROS, WRox, HP: 67% in Better Place, 3% in Worse Place, 25% in No Difference, 5% in Don’t Know (N=96)

- 10 yrs or less in Boston: 73% in Better Place, 1% in Worse Place, 23% in No Difference, 3% in Don’t Know (N=102)
- 11 to 20 years: 64% in Better Place, 7% in Worse Place, 25% in No Difference, 5% in Don’t Know (N=68)
- 21 to 30 years: 57% in Better Place, 9% in Worse Place, 30% in No Difference, 4% in Don’t Know (N=80)
- More than 30 years: 66% in Better Place, 5% in Worse Place, 25% in No Difference, 5% in Don’t Know (N=173)
“The State of Massachusetts has recently approved building several casinos in the state. Do you support or oppose casino gambling in Massachusetts?”

“Is that strongly or just somewhat?”

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<th>Support Somewhat</th>
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<th>Oppose Somewhat</th>
<th>Oppose Strongly</th>
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“What about having a casino at Suffolk Downs in East Boston? Do you support or oppose a casino at Suffolk Downs?”

“Is that strongly or just somewhat?”

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<th>Support Somewhat</th>
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“Do you believe there should be a citywide vote on the decision to have a casino at Suffolk Downs or should only East Boston residents be allowed to vote to make the decision to have a casino at Suffolk Downs?”

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### Party Identification

#### CITY OF BOSTON

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## Age of Respondent

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## Race of Respondent

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<th>Hispanic</th>
<th>Other</th>
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## Level of Education

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<th>College Graduate</th>
<th>Post Grad</th>
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### Household Income

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<tr>
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<td>One child</td>
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<tr>
<td>Two or more children</td>
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<td>AB, BB, CBD, SE, SB</td>
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<td>CTown, EB</td>
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<td>JP, ROS, WRox, HP</td>
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<tr>
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### Area of City

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<th>Rox, DOT Matt.</th>
<th>JP, ROS W.Rox, H.P.</th>
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<tr>
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<tr>
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<td>Two or more children</td>
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