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Health, Safety & Environment

Volume 5

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Symposium on Technical Risk in the Mass Media

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Sharon M. Friedman, *The Media, Risk Assessment and Numbers: They Don't Add Up*

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Hans Mathias Kepplinger, *Historical Notes on German Press Coverage of Technology*

Professor Kepplinger accounts for increased negativism in German media coverage of technology by pointing to changes in journalists' role definitions and attitudes.

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William Lanouette, *Reporting on Risk: Who Decides What's News?*

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Dorothy Nelkin, *Reporting Risk: The Case of Silicone Breast Implants*

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Hans Peter Peters, *Mass Media as an Information Channel and Public Arena*

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Peter M. Sandman, *Mass Media and Environmental Risk: Seven Principles*

Dr. Sandman suggests that, when spokespersons for risk sources are inept in conveying their messages, they and we pay heavily for their mistakes.

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Eleanor Singer & Phyllis M. Endreny, *Reporting on Risk: How the Mass Media Portray Accidents, Diseases, Disasters and Other Hazards*

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Robert A. Stallings, *Hindsight, Organizational Routines and Media Risk Coverage*

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