

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE

August 6, 2013

CLINTON IN DRIVERS SEAT, NO CLEAR GOP LEADER FOR 2016 NH PRIMARY

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DURHAM, NH – Most voters are far from making up their minds about who to vote for in the 2016 New Hampshire Primary. Hillary Clinton remains the clear favorite among New Hampshire Democrats but there is no clear leader among Republicans.

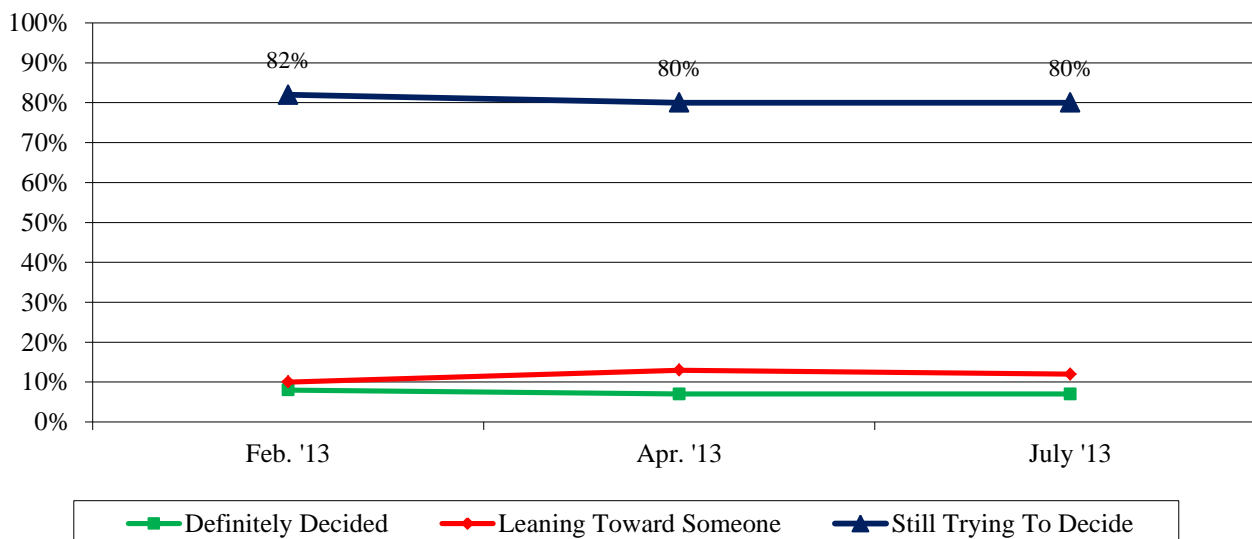
These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Five hundred and sixteen (516) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between July 18 and July 29, 2013. The margin of sampling error for the survey is +/- 4.3 percent. Included in the sample were 200 likely 2016 Republican Primary voters (margin of sampling error +/- 6.9%) and 190 likely 2016 Democratic Primary voters (margin of sampling error +/- 7.1%).

Two and a Half Years To Go ...

Although it is two and a half years before the First in the Nation New Hampshire Presidential Primary, prospective Republican and Democratic candidates have already been testing the waters here for presidential runs in 2016. While many of the candidates tested will decide not to run, and others may enter who are not tested, candidates who are the early identified frontrunners have typically won past New Hampshire primaries.

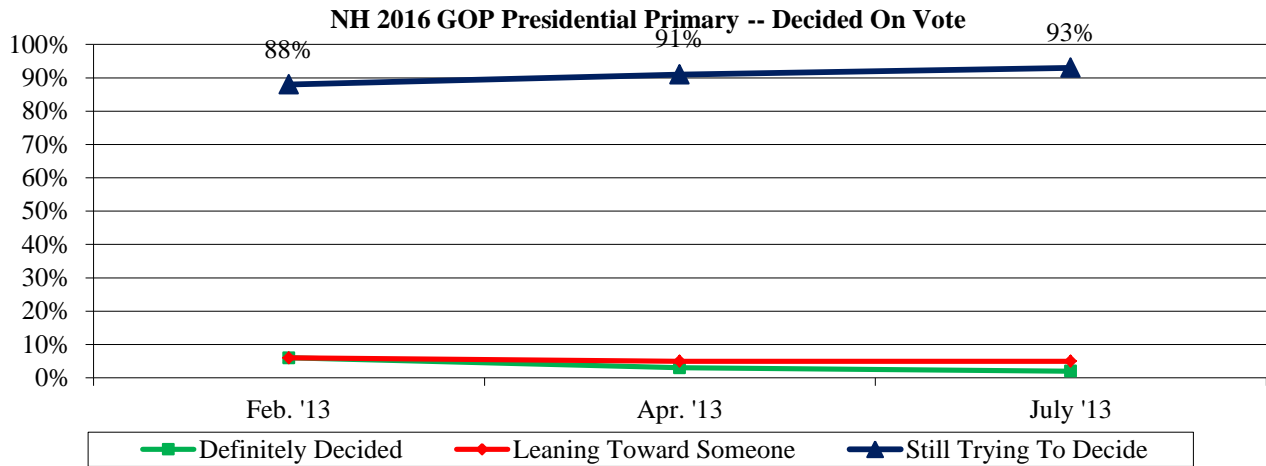
New Hampshire primary voters typically decide who they will vote for in the last weeks of the campaign and it is no surprise that very few voters currently have made up their minds about who they will support in 2016. The great majority of prospective primary voters, 80% of Democrats and 93% of Republicans, say they are still trying to decide who to support.

NH 2016 DEM Presidential Primary -- Decided On Vote



* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

Republican voters are more undecided (93%) than Democrats. This is likely because the field is more open than the Democratic field and lacks a GOP frontrunner, such as Mitt Romney in the 2012 cycle.

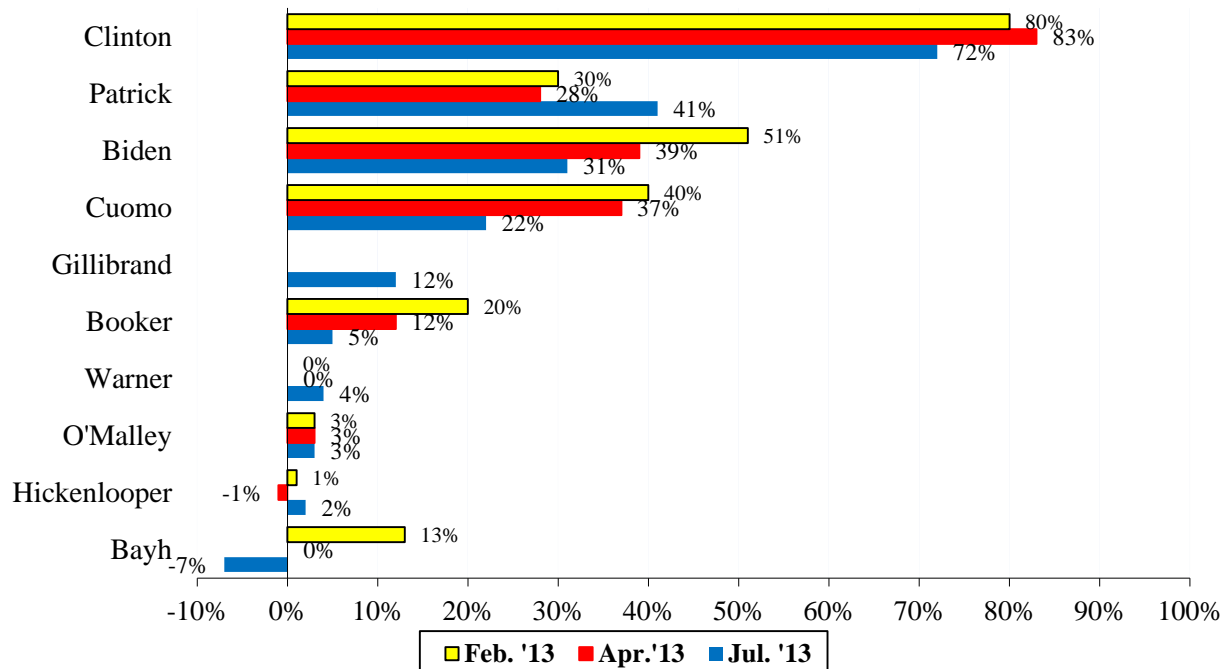


Democratic Favorability Ratings

Former Secretary of State and 2008 New Hampshire Primary winner Hillary Clinton is the most popular potential candidate among likely New Hampshire Democratic Primary voters. The great majority of likely Democratic Primary voters, 85%, have a favorable opinion of Clinton, only 13% have an unfavorable opinion of her, and 2% are neutral or unsure. Her net favorability rating, the percentage who have a favorable opinion minus those who have an unfavorable opinion, is an extremely high +72%.

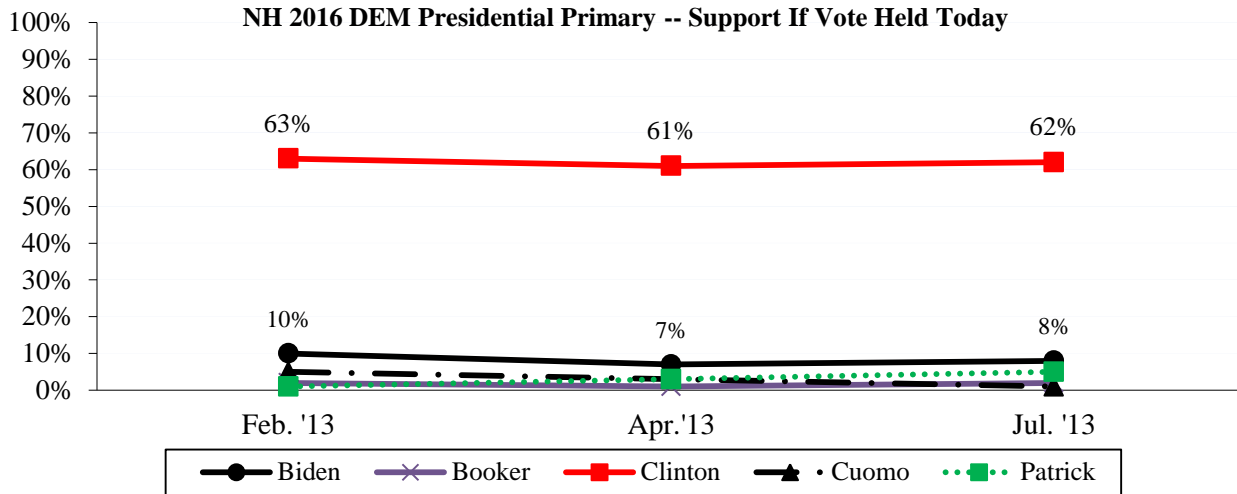
The other potential Democratic candidates that have moderate net favorability ratings include Massachusetts Governor Deval Patrick (+41%), Vice President Joe Biden (+31%), and New York Governor Andrew Cuomo (+22%). Meanwhile, New York Senator Kirsten Gillibrand (+12%), Newark Mayor Cory Booker (+5%), Virginia Senator Mark Warner (+4%), Maryland Governor Martin O'Malley (+3%), Colorado Governor John Hickenlooper (+2%) and former Indiana Senator Evan Bayh (-7%) are less well known and have much lower net favorability ratings.

NH 2016 DEM Presidential Primary – Net Favorability Ratings



2016 NH Democratic Primary

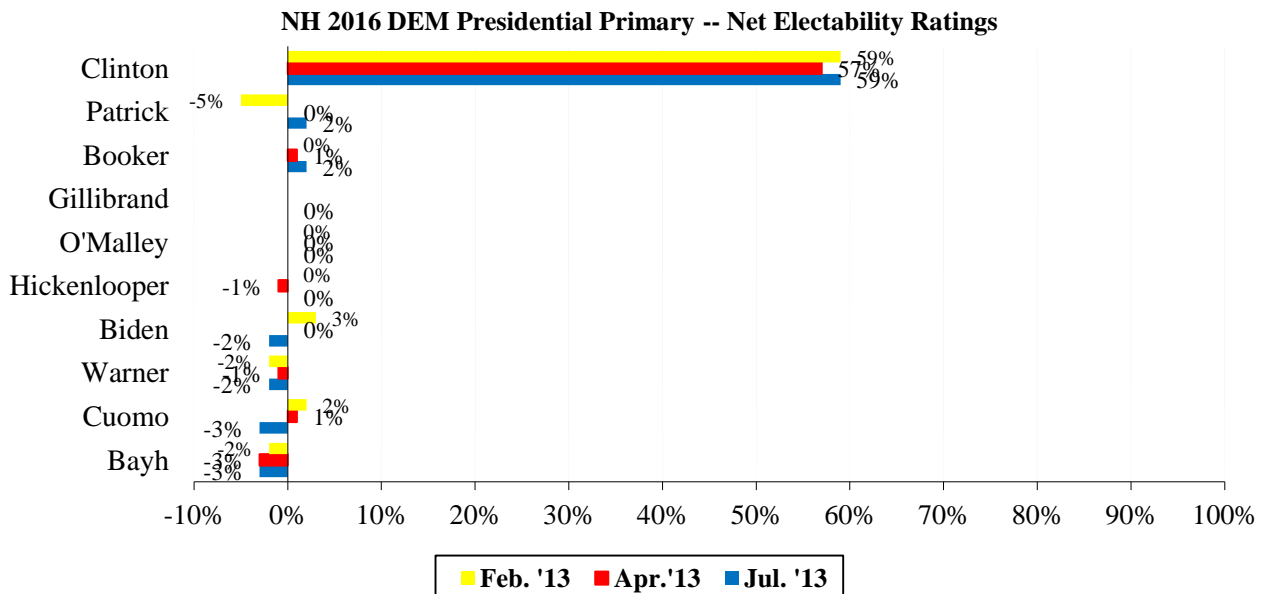
Although the primary will not be held until early 2016, Clinton also continues to be the clear current favorite among Democratic voters. In July 2013, 62% of likely Democratic Primary voters say they would vote for Clinton if the election were held today, 8% prefer Joe Biden, 5% favor Deval Patrick, 2% prefer Cory Booker and 1% prefer Andrew Cuomo. All other potential candidates mentioned received less than 1% support and 19% say they are undecided.



Most Unpopular Democrat Candidate

When asked which potential candidate they would NOT vote for under any circumstance, 10% of likely Democratic Primary voters say they would not vote for Biden, 4% would not vote for Cuomo, 3% would not vote for Clinton, 3% would not vote for Bayh, 3% would not vote for Patrick, 2% would not vote Warner, 3% say they would not vote for some other candidate, 26% think that all of the prospective candidates are acceptable, and 46% are unsure.

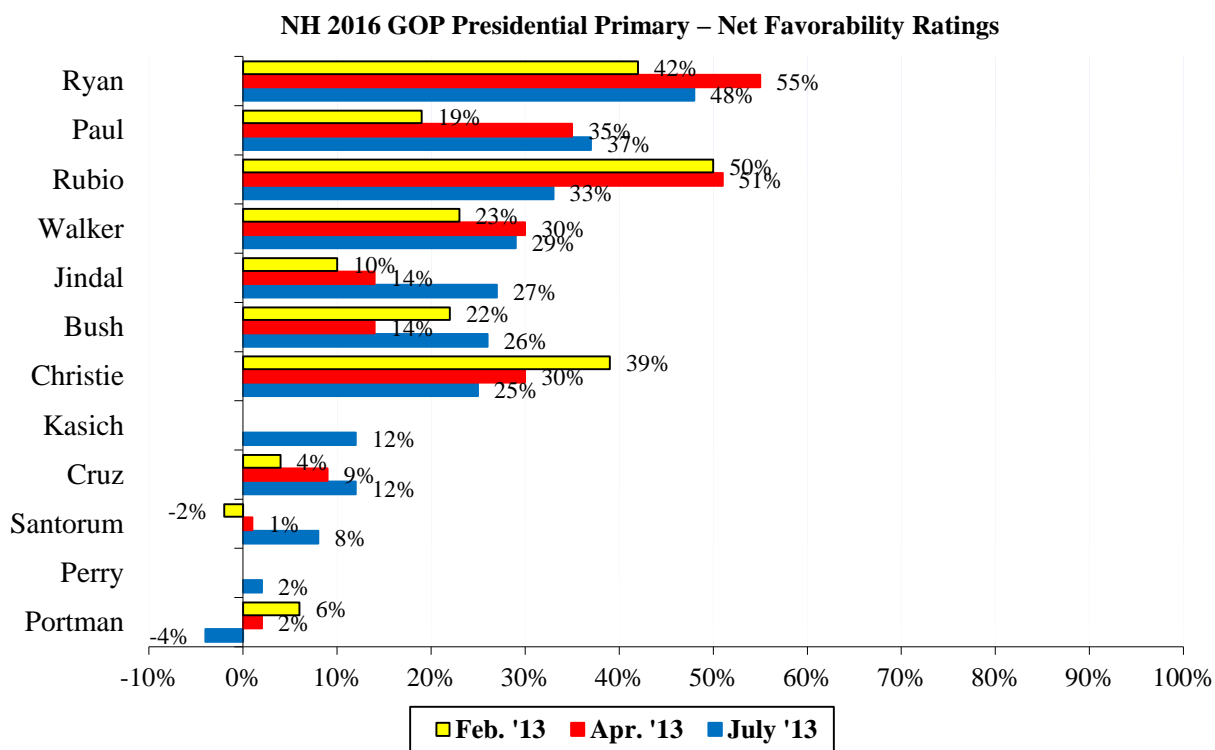
Hillary Clinton has a wide lead in net electability (calculated by taking the percentage of those who support a candidate and subtracting the percentage who would not vote for that candidate under any circumstance). Corey Booker (+2%) and Deval Patrick (+2%) are the only candidates to have positive net electability while Kirsten Gillibrand (0%), Martin O'Malley (0%), John Hickenlooper (0%), Joe Biden (-2%), Mark Warner (-2%), Andrew Cuomo (-2%), Andrew Cuomo (-3%) and Evan Bayh (-3%) all have either neutral or negative ratings.



GOP Favorability Ratings

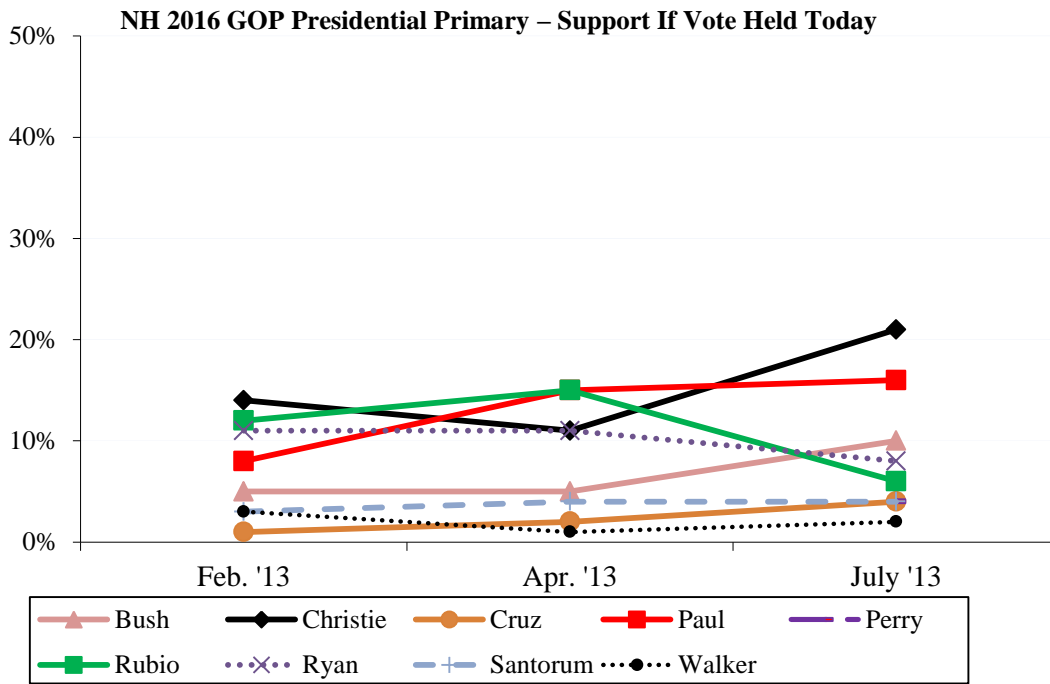
Wisconsin Congressman Paul Ryan, the GOP Vice Presidential candidate in 2012, has the highest net favorability for the second consecutive Granite State Poll. He is viewed favorably by 66% of likely Republican Primary voters, 18% have an unfavorable opinion of him, and 16% are neutral or don't know. Ryan's net favorability rating is at +48%. Other GOP candidates with moderate favorability ratings include Kentucky Senator Rand Paul (+37%), Florida Senator Marco Rubio (+33%), Wisconsin Governor Scott Walker (+29%), Louisiana Governor Bobby Jindal (+27%), Former Florida Governor Jeb Bush (+26%) and New Jersey Governor Chris Christie (+25%). Ohio Governor John Kasich (+12%), Texas Senator Ted Cruz (+12%) and Ohio Senator Rob Portman (-4%) have low net favorability ratings, but they also are not well known. Meanwhile Former Pennsylvania Rick Santorum (+8%) and Texas Governor Rick Perry (+2%) have low net favorability ratings, despite most Republican Primary voters knowing them from their presidential runs in 2012.

"Rubio and Christie have seen their net favorability ratings drop significantly – Rubio's has dropped 18 percentage points since April and Christie's has dropped 14 percentage points since February," said Andrew Smith, Director of the UNH Survey Center. "These drops are indications that Rubio and Christie have alienated significant segments of the Republican base." Paul and Jindal have seen the greatest increases in net favorability.



2016 NH Republican Primary

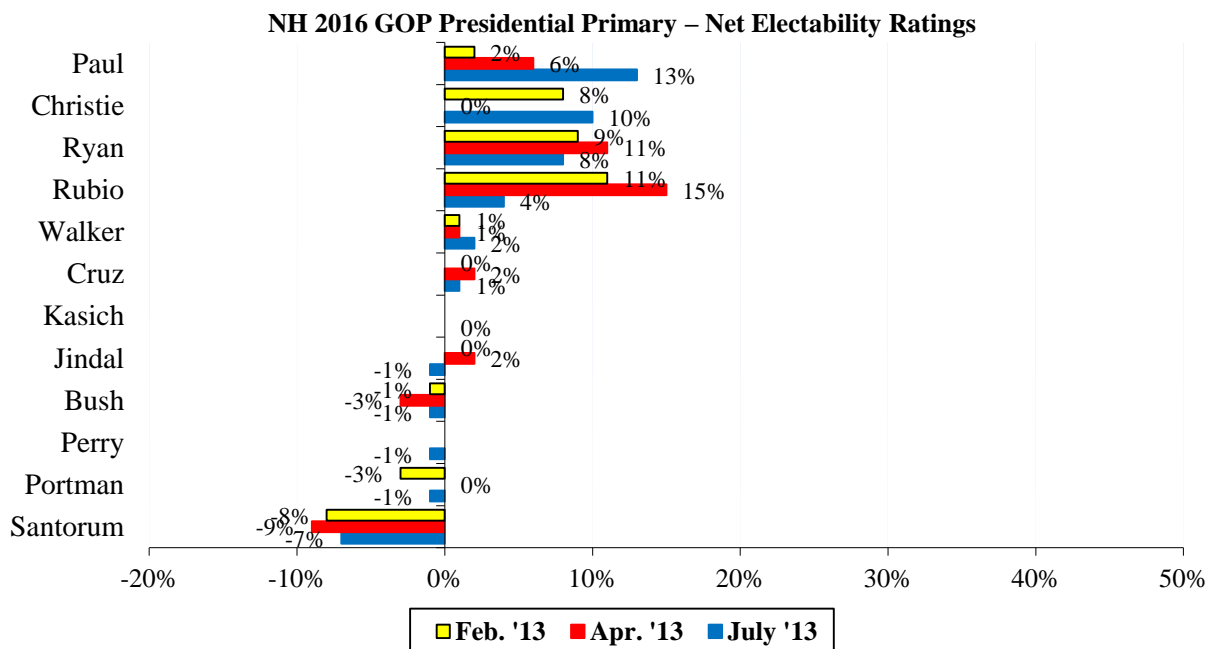
There is no clear frontrunner among Republicans and there is no clear second place finisher from 2012 who would typically wear the front-runner mantle. Among likely Republican Primary voters, 21% say they would vote for Christie if the election were held today, 16% would vote for Paul, 10% for Jeb Bush, 8% for Ryan, 6% for Rubio, 4% for Cruz, 4% for Santorum, 4% for Perry, and 2% for Walker. All other potential candidates receive less than 1% support, and 20% say they are undecided.



Most Unpopular Republican Candidate

When asked which candidate they would NOT vote for under any circumstance, 11% of likely Republican Primary voters say they would not vote for Bush, 11% would not vote for Christie, 11% would not vote for Santorum, 5% would not vote for Perry, 3% would not vote for Paul, 3% would not vote for Cruz, 2% would not vote for Rubio, 1% would not vote for Portman, 1% would not vote for Jindal, 25% think all the prospective candidates are acceptable, and 25% are unsure.

Unlike on the Democratic side, there is no clear cut favorite on the Republican side when it comes to net electability. Rand Paul (+13%) leads the field while Christie (+10%), Ryan (+8%), Rubio (+4%), Walker (2%) and Cruz (1%) also registered positive net electability ratings. Meanwhile Kasich (0%), Jindal (-1%), Bush (-1%), Perry (-1%), Portman (-1%) and Santorum (-7%) had ratings that were either neutral or negative.



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and sixteen (516) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between July 18 and July 29, 2013. The margin of sampling error for the survey is +/- 4.3 percent. Included in the sample were 200 likely 2016 Republican Primary voters (margin of sampling error +/- 6.8%) and 190 likely 2016 Democratic Primary voters (margin of sampling error +/- 7.1%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Decided Who to Vote for in 2016 GOP Primary? (Likely NH GOP Primary Voters)

"Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>
Definitely decided	6%	3%	2%
Leaning toward someone	6%	5%	5%
Still trying to decide	88%	91%	93%
(N)	(205)	(164)	(197)

Republican Nomination in 2016 NH Primary (Likely NH GOP Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Republican nomination. If the Republican primary for president were held today, which of the following would you support for the Republican nomination Jeb Bush ... Chris Christie ... Ted Cruz ... Bobbie Jindal ... John Kasich ... Rand Paul ... Rick Perry ... Rob Portman ... Marco Rubio ... Paul Ryan ... Rick Santorum ... Scott Walker ... or someone else?" ROTATE CANDIDATES

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>
Chris Christie	14%	11%	21%
Rand Paul	8%	15%	16%
Jeb Bush	5%	5%	10%
Paul Ryan	11%	11%	8%
Marco Rubio	12%	15%	6%
Ted Cruz	1%	2%	4%
Rick Santorum	3%	4%	4%
Rick Perry			4%
Scott Walker	3%	1%	2%
Bobbie Jindal	2%	2%	*
Rob Portman	*	1%	*
John Kasich			*
Someone Else	2%	0%	3%
Don't Know Yet	20%	23%	20%
(N)	(209)	(167)	(199)

* = Less than 1%

“Which of the candidates who are either running or considering running for the Republican nomination would you NOT vote for under any circumstance?”

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>
Jeb Bush	6%	8%	11%
Chris Christie	6%	11%	11%
Rick Santorum	11%	13%	11%
Rick Perry			5%
Rand Paul	6%	9%	3%
Ted Cruz	1%	*	3%
Marco Rubio	1%	*	2%
Rob Portman	3%	1%	1%
Bobbie Jindal	2%	*	1%
Paul Ryan	2%	*	*
John Kasich			*
Scott Walker	2%	*	0%
Someone Else	2%	*	*
All OK	15%	24%	25%
Don't Know	32%	21%	25%
(N)	(208)	(168)	(197)

* = Less than 1%

GOP Favorability Ratings
(Likely GOP Primary Voters)

"Next, I'd like to get your overall opinion of some REPUBLICANS who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

"Former Florida Governor Jeb Bush?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	53%	5%	31%	11%	+22%	(212)
Apr. '13	48%	10%	34%	8%	+14%	(171)
July '13	53%	5%	27%	15%	+26%	(200)

"New Jersey Governor Chris Christie?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	60%	7%	21%	12%	+39%	(212)
Apr. '13	56%	8%	26%	9%	+30%	(171)
July '13	59%	5%	24%	12%	+25%	(200)

"Texas Senator Ted Cruz?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	18%	6%	14%	62%	+4%	(212)
Apr. '13	21%	8%	12%	59%	+9%	(171)
July '13	29%	6%	17%	48%	+12%	(200)

"Louisiana Governor Bobby Jindal?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	31%	8%	21%	41%	+10%	(212)
Apr. '13	30%	9%	16%	45%	+14%	(171)
July '13	39%	4%	12%	45%	+27%	(200)

"Ohio Governor John Kasich?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '13	28%	5%	16%	52%	+12%	(200)

"Kentucky Senator Rand Paul?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	45%	6%	26%	23%	+19%	(212)
Apr. '13	54%	7%	19%	20%	+35%	(171)
July '13	57%	3%	20%	20%	+37%	(200)

"Texas Governor Rick Perry?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '13	39%	9%	37%	15%	+2%	(200)

"Ohio Senator Rob Portman?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	20%	10%	14%	57%	+6%	(212)
Apr. '13	13%	10%	11%	66%	+2%	(171)
July '13	15%	5%	19%	61%	-4%	(200)

"Florida Senator Marco Rubio?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	56%	6%	6%	31%	+50%	(212)
Apr. '13	59%	8%	8%	25%	+51%	(171)
July '13	47%	6%	14%	33%	+33%	(200)

"Wisconsin Congressman Paul Ryan?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	61%	8%	19%	13%	+42%	(212)
Apr. '13	68%	7%	13%	11%	+55%	(171)
July '13	66%	5%	18%	11%	+48%	(200)

"Former Pennsylvania Senator Rick Santorum?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	40%	8%	42%	10%	-2%	(212)
Apr. '13	39%	11%	38%	12%	+1%	(171)
July '13	44%	6%	37%	13%	+7%	(200)

"Wisconsin Governor Scott Walker?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	37%	7%	14%	42%	+23%	(212)
Apr. '13	38%	9%	8%	45%	+30%	(171)
July '13	42%	6%	13%	39%	+29%	(200)

Decided Who to Vote for in 2016 DEM Primary?
(Likely NH DEM Primary Voters)

"Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>
Definitely decided	8%	7%	7%
Leaning toward someone	10%	13%	12%
Still trying to decide	82%	80%	80%
(N)	(193)	(185)	(187)

Democratic Nomination in 2016 NH Primary
(Likely NH DEM Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination Evan Bayh ... Joe Biden ... Cory Booker ... Hillary Clinton ... Andrew Cuomo ... Kirsten Gillibrand... John Hickenlooper ... Martin O'Malley ... Deval Patrick... Mark Warner ... or someone else?" ROTATE CANDIDATES

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>
Hillary Clinton	63%	61%	62%
Joe Biden	10%	7%	8%
Deval Patrick	1%	3%	5%
Cory Booker	2%	1%	2%
Andrew Cuomo	5%	3%	1%
Kirsten Gillibrand			*
John Hickenlooper	*	*	*
Evan Bayh	1%	1%	*
Mark Warner	*	2%	0%
Martin O'Malley	*	*	0%
Someone Else	1%	2%	2%
Don't Know Yet	16%	22%	19%
(N)	(195)	(185)	(187)

* = Less than 1%

“Which of the candidates who are either running or considering running for the Democratic nomination would you NOT vote for under any circumstance?”

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>
Joe Biden	7%	7%	10%
Andrew Cuomo	3%	2%	4%
Evan Bayh	3%	4%	3%
Hillary Clinton	4%	4%	3%
Deval Patrick	6%	3%	3%
Mark Warner	2%	3%	2%
John Hickenlooper	*	1%	*
Cory Booker	2%	*	*
Martin O'Malley	*	*	*
Kirsten Gillibrand			*
Someone Else	2%	1%	3%
All OK	34%	33%	26%
Don't Know Yet	34%	38%	46%
(N)	(200)	(188)	(185)

* = Less than 1%

DEM Favorability Ratings
(Likely DEM Primary Voters)

"Next, I'd like to get your overall opinion of some DEMOCRAT who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

“Former Indiana Senator Evan Bayh?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	20%	9%	7%	64%	+13%	(201)
Apr. '13	15%	6%	15%	64%	0%	(188)
July '13	10%	8%	17%	65%	-7%	(190)

“Vice President Joe Biden?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	73%	4%	22%	1%	+51%	(201)
Apr. '13	64%	9%	25%	2%	+39%	(188)
July '13	61%	5%	30%	3%	+31%	(190)

“Newark, New Jersey Mayor Cory Booker?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	31%	8%	11%	50%	+20%	(201)
Apr. '13	22%	7%	10%	62%	+12%	(188)
July '13	16%	11%	11%	62%	+5%	(190)

“Former Secretary of State Hillary Clinton?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	87%	5%	7%	1%	+80%	(201)
Apr. '13	88%	4%	5%	3%	+83%	(188)
July '13	85%	1%	13%	1%	+72%	(190)

“New York Governor Andrew Cuomo?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	56%	9%	16%	20%	+40%	(201)
Apr. '13	53%	11%	16%	20%	+37%	(188)
July '13	41%	10%	19%	29%	+22%	(190)

“New York Senator Kirsten Gillibrand”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '13	19%	10%	7%	64%	+12%	(190)

“Colorado Governor John Hickenlooper?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	8%	7%	7%	78%	+1%	(201)
Apr. '13	9%	4%	10%	77%	-1%	(188)
July '13	9%	9%	7%	74%	+2%	(190)

“Maryland Governor Martin O'Malley”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	9%	4%	6%	80%	+3%	(201)
Apr. '13	8%	7%	5%	79%	+3%	(188)
July '13	8%	9%	5%	79%	+3%	(190)

“Massachusetts Governor Deval Patrick”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	52%	12%	22%	13%	+30%	(201)
Apr. '13	51%	8%	23%	17%	+28%	(188)
July '13	57%	7%	16%	20%	+41%	(190)

“Virginia Senator Mark Warner”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	14%	11%	14%	60%	0%	(201)
Apr. '13	18%	9%	18%	55%	0%	(188)
July '13	15%	6%	11%	68%	+4%	(190)

**Favorability Rating – Jeb Bush
(Likely 2016 GOP Primary Voters)**

STATEWIDE	<u>Favorable</u> 53%	<u>Neutral</u> 5%	<u>Unfavorable</u> 27%	<u>Don't Know</u> 15%	<u>(N)</u> 200
Registered Undeclared	56%	6%	28%	11%	70
Registered Republican	54%	5%	25%	17%	121
Democrat	29%	0%	55%	17%	8
Independent	60%	2%	23%	15%	34
Republican	53%	6%	26%	15%	158
Liberal	65%	0%	27%	9%	8
Moderate	56%	3%	29%	12%	67
Conservative	55%	6%	20%	19%	115
Support Tea Party	51%	3%	31%	14%	99
Neutral	55%	10%	16%	19%	62
Oppose Tea Party	56%	2%	40%	3%	32
Romney/Ryan Voter	59%	6%	19%	16%	151
Obama/Biden Voter	42%	2%	39%	16%	27
Other	27%	0%	69%	4%	14
Did Not Vote in 2012	29%	0%	49%	22%	5
Union household	69%	10%	11%	10%	18
Non-union	51%	5%	28%	16%	181
Read Union Leader	55%	6%	27%	12%	63
Read Boston Globe	55%	5%	37%	2%	19
Watch WMUR	52%	5%	30%	13%	122
Listen to NHPR	43%	4%	42%	11%	41
10 yrs or less in NH	56%	5%	31%	9%	31
11 to 20 years	62%	4%	21%	12%	39
More than 20 years	50%	5%	27%	17%	129
18 to 34	41%	0%	25%	34%	43
35 to 49	48%	4%	36%	12%	67
50 to 64	58%	13%	19%	10%	47
65 and over	68%	4%	22%	6%	44
Male	54%	6%	29%	11%	114
Female	52%	4%	24%	20%	87
High school or less	59%	4%	19%	19%	37
Some college	44%	2%	32%	21%	48
College graduate	56%	3%	33%	8%	67
Post-graduate	54%	11%	18%	17%	48
Attend services 1 or more/week	46%	3%	23%	28%	57
1-2 times a month	45%	4%	43%	8%	28
Less often	56%	9%	22%	12%	64
Never	61%	2%	29%	8%	48
North Country	70%	11%	11%	8%	14
Central / Lakes	55%	4%	36%	6%	36
Connecticut Valley	70%	2%	22%	6%	31
Mass Border	46%	4%	34%	16%	46
Seacoast	46%	6%	27%	21%	39
Manchester Area	47%	6%	19%	28%	35
First Cong. Dist	49%	7%	23%	22%	103
Second Cong. Dist	58%	3%	31%	8%	95

**Favorability Rating – Chris Christie
(Likely 2016 GOP Primary Voters)**

STATEWIDE	<u>Favorable</u> 59%	<u>Neutral</u> 5%	<u>Unfavorable</u> 24%	<u>Don't Know</u> 12%	<u>(N)</u> 200
Registered Undeclared	55%	5%	29%	11%	70
Registered Republican	61%	5%	22%	12%	121
Democrat	57%	6%	36%	0%	8
Independent	56%	2%	31%	11%	34
Republican	60%	6%	22%	12%	158
Liberal	68%	6%	13%	13%	8
Moderate	70%	7%	18%	5%	67
Conservative	53%	4%	27%	16%	115
Support Tea Party	54%	6%	27%	12%	99
Neutral	64%	4%	23%	9%	62
Oppose Tea Party	68%	4%	21%	7%	32
Romney/Ryan Voter	56%	6%	26%	12%	151
Obama/Biden Voter	90%	2%	4%	4%	27
Other	28%	0%	46%	26%	14
Did Not Vote in 2012	59%	0%	19%	22%	5
Union household	70%	7%	6%	16%	18
Non-union	58%	5%	26%	11%	181
Read Union Leader	59%	3%	30%	8%	63
Read Boston Globe	66%	3%	28%	2%	19
Watch WMUR	61%	5%	26%	7%	122
Listen to NHPR	68%	7%	25%	1%	41
10 yrs or less in NH	61%	3%	22%	14%	31
11 to 20 years	46%	4%	30%	21%	39
More than 20 years	63%	6%	23%	8%	129
18 to 34	45%	2%	26%	27%	43
35 to 49	54%	2%	31%	13%	67
50 to 64	68%	6%	23%	3%	47
65 and over	73%	11%	13%	3%	44
Male	62%	5%	26%	6%	114
Female	56%	5%	21%	19%	87
High school or less	60%	7%	28%	5%	37
Some college	51%	3%	27%	19%	48
College graduate	64%	4%	29%	4%	67
Post-graduate	60%	7%	12%	20%	48
Attend services 1 or more/week	56%	8%	24%	12%	57
1-2 times a month	66%	3%	26%	5%	28
Less often	62%	6%	23%	9%	64
Never	57%	2%	22%	19%	48
North Country	76%	5%	11%	8%	14
Central / Lakes	64%	2%	28%	7%	36
Connecticut Valley	68%	5%	18%	9%	31
Mass Border	60%	8%	29%	3%	46
Seacoast	57%	6%	14%	23%	39
Manchester Area	41%	4%	36%	19%	35
First Cong. Dist	54%	4%	23%	18%	103
Second Cong. Dist	65%	5%	25%	5%	95

Favorability Rating – Ted Cruz
(Likely 2016 GOP Primary Voters)

STATEWIDE	<u>Favorable</u> 29%	<u>Neutral</u> 6%	<u>Unfavorable</u> 17%	<u>Don't Know</u> 48%	<u>(N)</u> 200
Registered Undeclared	26%	4%	21%	49%	70
Registered Republican	32%	7%	13%	48%	121
Democrat	6%	0%	42%	52%	8
Independent	30%	9%	30%	31%	34
Republican	30%	6%	13%	51%	158
Liberal	0%	0%	49%	51%	8
Moderate	20%	12%	21%	46%	67
Conservative	39%	3%	7%	52%	115
Support Tea Party	44%	4%	16%	37%	99
Neutral	19%	6%	17%	58%	62
Oppose Tea Party	10%	11%	26%	53%	32
Romney/Ryan Voter	36%	5%	13%	45%	151
Obama/Biden Voter	4%	11%	29%	56%	27
Other	19%	0%	30%	51%	14
Did Not Vote in 2012	0%	30%	0%	70%	5
Union household	17%	0%	11%	72%	18
Non-union	31%	7%	18%	45%	181
Read Union Leader	32%	5%	15%	48%	63
Read Boston Globe	21%	14%	27%	38%	19
Watch WMUR	29%	5%	19%	47%	122
Listen to NHPR	36%	1%	28%	36%	41
10 yrs or less in NH	30%	13%	36%	21%	31
11 to 20 years	19%	7%	16%	59%	39
More than 20 years	32%	4%	13%	51%	129
18 to 34	18%	11%	15%	56%	43
35 to 49	37%	2%	24%	37%	67
50 to 64	27%	8%	9%	56%	47
65 and over	30%	6%	17%	46%	44
Male	32%	6%	23%	38%	114
Female	25%	6%	9%	61%	87
High school or less	32%	1%	19%	48%	37
Some college	29%	5%	13%	53%	48
College graduate	33%	3%	21%	43%	67
Post-graduate	23%	15%	14%	49%	48
Attend services 1 or more/week	41%	4%	15%	40%	57
1-2 times a month	34%	0%	8%	58%	28
Less often	15%	6%	22%	57%	64
Never	31%	12%	19%	38%	48
North Country	10%	16%	29%	45%	14
Central / Lakes	35%	10%	5%	50%	36
Connecticut Valley	31%	8%	28%	33%	31
Mass Border	25%	3%	15%	57%	46
Seacoast	25%	5%	17%	54%	39
Manchester Area	41%	1%	17%	41%	35
First Cong. Dist	29%	4%	18%	49%	103
Second Cong. Dist	29%	8%	16%	46%	95

**Favorability Rating – Bobby Jindal
(Likely 2016 GOP Primary Voters)**

STATEWIDE	<u>Favorable</u> 39%	<u>Neutral</u> 4%	<u>Unfavorable</u> 12%	<u>Don't Know</u> 45%	<u>(N)</u> 200
Registered Undeclared	31%	6%	11%	52%	70
Registered Republican	43%	2%	14%	41%	121
Democrat	45%	0%	19%	36%	8
Independent	44%	1%	23%	31%	34
Republican	38%	4%	9%	49%	158
Liberal	8%	0%	18%	74%	8
Moderate	51%	5%	6%	38%	67
Conservative	37%	2%	12%	49%	115
Support Tea Party	39%	4%	11%	47%	99
Neutral	37%	5%	11%	47%	62
Oppose Tea Party	51%	0%	18%	31%	32
Romney/Ryan Voter	40%	4%	11%	45%	151
Obama/Biden Voter	44%	0%	12%	44%	27
Other	34%	0%	30%	36%	14
Did Not Vote in 2012	0%	30%	19%	51%	5
Union household	21%	0%	6%	73%	18
Non-union	41%	4%	13%	42%	181
Read Union Leader	36%	5%	14%	45%	63
Read Boston Globe	48%	11%	13%	28%	19
Watch WMUR	41%	4%	9%	46%	122
Listen to NHPR	46%	3%	13%	38%	41
10 yrs or less in NH	37%	5%	26%	33%	31
11 to 20 years	37%	4%	14%	45%	39
More than 20 years	40%	3%	9%	49%	129
18 to 34	30%	4%	12%	54%	43
35 to 49	41%	2%	11%	47%	67
50 to 64	36%	6%	7%	51%	47
65 and over	47%	3%	21%	29%	44
Male	46%	3%	14%	36%	114
Female	29%	4%	10%	57%	87
High school or less	34%	1%	13%	52%	37
Some college	33%	5%	10%	53%	48
College graduate	47%	2%	15%	36%	67
Post-graduate	36%	7%	11%	47%	48
Attend services 1 or more/week	40%	4%	13%	44%	57
1-2 times a month	34%	4%	15%	46%	28
Less often	46%	1%	10%	43%	64
Never	32%	6%	14%	48%	48
North Country	25%	9%	21%	45%	14
Central / Lakes	47%	1%	20%	32%	36
Connecticut Valley	45%	4%	15%	36%	31
Mass Border	34%	4%	7%	55%	46
Seacoast	40%	2%	10%	48%	39
Manchester Area	35%	5%	7%	53%	35
First Cong. Dist	33%	3%	13%	51%	103
Second Cong. Dist	44%	4%	12%	40%	95

**Favorability Rating – John Kasich
(Likely 2016 GOP Primary Voters)**

STATEWIDE	<u>Favorable</u> 28%	<u>Neutral</u> 5%	<u>Unfavorable</u> 16%	<u>Don't Know</u> 52%	<u>(N)</u> 200
Registered Undeclared	22%	4%	25%	49%	70
Registered Republican	30%	5%	12%	53%	121
Democrat	24%	12%	29%	35%	8
Independent	33%	2%	35%	30%	34
Republican	27%	5%	11%	57%	158
Liberal	40%	6%	11%	43%	8
Moderate	27%	5%	26%	43%	67
Conservative	26%	5%	8%	61%	115
Support Tea Party	35%	3%	13%	49%	99
Neutral	25%	5%	7%	62%	62
Oppose Tea Party	14%	8%	45%	34%	32
Romney/Ryan Voter	28%	6%	13%	52%	151
Obama/Biden Voter	26%	2%	28%	45%	27
Other	16%	0%	33%	51%	14
Did Not Vote in 2012	30%	0%	0%	70%	5
Union household	18%	0%	11%	71%	18
Non-union	28%	5%	17%	50%	181
Read Union Leader	28%	3%	13%	56%	63
Read Boston Globe	38%	11%	27%	25%	19
Watch WMUR	28%	5%	16%	51%	122
Listen to NHPR	43%	8%	22%	27%	41
10 yrs or less in NH	33%	8%	28%	31%	31
11 to 20 years	26%	3%	15%	56%	39
More than 20 years	27%	5%	13%	55%	129
18 to 34	20%	0%	11%	69%	43
35 to 49	28%	5%	27%	40%	67
50 to 64	32%	9%	8%	51%	47
65 and over	29%	5%	13%	53%	44
Male	30%	4%	26%	40%	114
Female	25%	6%	3%	66%	87
High school or less	23%	2%	8%	67%	37
Some college	25%	1%	7%	66%	48
College graduate	30%	4%	29%	38%	67
Post-graduate	31%	11%	14%	44%	48
Attend services 1 or more/week	32%	4%	16%	48%	57
1-2 times a month	16%	10%	28%	46%	28
Less often	26%	4%	12%	58%	64
Never	32%	4%	15%	49%	48
North Country	38%	5%	16%	41%	14
Central / Lakes	9%	4%	25%	62%	36
Connecticut Valley	39%	8%	13%	40%	31
Mass Border	29%	2%	19%	50%	46
Seacoast	19%	3%	17%	61%	39
Manchester Area	40%	9%	4%	47%	35
First Cong. Dist	28%	5%	11%	56%	103
Second Cong. Dist	26%	5%	22%	47%	95

**Favorability Rating – Rand Paul
(Likely 2016 GOP Primary Voters)**

STATEWIDE	<u>Favorable</u> 57%	<u>Neutral</u> 3%	<u>Unfavorable</u> 20%	<u>Don't Know</u> 20%	<u>(N)</u> 200
Registered Undeclared	55%	3%	28%	14%	70
Registered Republican	57%	3%	17%	23%	121
Democrat	22%	0%	78%	0%	8
Independent	52%	4%	36%	8%	34
Republican	60%	3%	14%	23%	158
Liberal	25%	0%	75%	0%	8
Moderate	57%	6%	23%	14%	67
Conservative	62%	2%	12%	24%	115
Support Tea Party	67%	2%	17%	14%	99
Neutral	58%	5%	10%	27%	62
Oppose Tea Party	34%	4%	56%	6%	32
Romney/Ryan Voter	61%	4%	16%	19%	151
Obama/Biden Voter	33%	2%	45%	20%	27
Other	78%	0%	22%	0%	14
Did Not Vote in 2012	52%	0%	19%	29%	5
Union household	36%	4%	39%	20%	18
Non-union	59%	3%	19%	19%	181
Read Union Leader	56%	1%	24%	19%	63
Read Boston Globe	50%	6%	30%	15%	19
Watch WMUR	59%	2%	17%	21%	122
Listen to NHPR	51%	2%	32%	15%	41
10 yrs or less in NH	37%	3%	50%	9%	31
11 to 20 years	72%	1%	8%	19%	39
More than 20 years	57%	4%	17%	22%	129
18 to 34	58%	0%	10%	33%	43
35 to 49	57%	3%	25%	16%	67
50 to 64	52%	3%	20%	25%	47
65 and over	62%	6%	24%	7%	44
Male	58%	3%	23%	16%	114
Female	55%	3%	17%	25%	87
High school or less	50%	3%	22%	25%	37
Some college	73%	2%	9%	16%	48
College graduate	56%	1%	24%	19%	67
Post-graduate	47%	7%	26%	20%	48
Attend services 1 or more/week	63%	4%	20%	14%	57
1-2 times a month	32%	2%	31%	35%	28
Less often	58%	3%	15%	24%	64
Never	61%	3%	23%	12%	48
North Country	65%	0%	15%	21%	14
Central / Lakes	49%	3%	25%	23%	36
Connecticut Valley	66%	6%	16%	12%	31
Mass Border	54%	2%	24%	21%	46
Seacoast	57%	5%	17%	22%	39
Manchester Area	59%	1%	21%	19%	35
First Cong. Dist	54%	3%	21%	22%	103
Second Cong. Dist	59%	3%	20%	18%	95

**Favorability Rating – Rick Perry
(Likely 2016 GOP Primary Voters)**

STATEWIDE	<u>Favorable</u> 39%	<u>Neutral</u> 9%	<u>Unfavorable</u> 37%	<u>Don't Know</u> 15%	<u>(N)</u> 200
Registered Undeclared	29%	10%	42%	18%	70
Registered Republican	44%	8%	34%	14%	121
Democrat	17%	0%	74%	10%	8
Independent	39%	5%	54%	3%	34
Republican	40%	11%	31%	18%	158
Liberal	44%	0%	35%	20%	8
Moderate	24%	12%	52%	12%	67
Conservative	47%	9%	26%	18%	115
Support Tea Party	50%	11%	32%	7%	99
Neutral	36%	9%	30%	25%	62
Oppose Tea Party	14%	2%	73%	11%	32
Romney/Ryan Voter	48%	10%	29%	13%	151
Obama/Biden Voter	3%	5%	66%	26%	27
Other	20%	0%	80%	0%	14
Did Not Vote in 2012	0%	30%	19%	51%	5
Union household	46%	5%	30%	20%	18
Non-union	38%	10%	38%	15%	181
Read Union Leader	43%	9%	37%	11%	63
Read Boston Globe	31%	18%	43%	9%	19
Watch WMUR	37%	11%	41%	11%	122
Listen to NHPR	27%	8%	59%	6%	41
10 yrs or less in NH	34%	4%	45%	17%	31
11 to 20 years	30%	19%	42%	9%	39
More than 20 years	42%	8%	33%	17%	129
18 to 34	31%	8%	32%	29%	43
35 to 49	44%	3%	41%	12%	67
50 to 64	31%	19%	34%	17%	47
65 and over	47%	11%	38%	5%	44
Male	36%	7%	46%	11%	114
Female	42%	12%	24%	22%	87
High school or less	52%	7%	25%	16%	37
Some college	35%	9%	36%	19%	48
College graduate	40%	10%	38%	12%	67
Post-graduate	30%	9%	44%	17%	48
Attend services 1 or more/week	47%	8%	31%	14%	57
1-2 times a month	36%	14%	39%	11%	28
Less often	31%	8%	38%	23%	64
Never	40%	10%	39%	11%	48
North Country	49%	5%	37%	8%	14
Central / Lakes	37%	3%	53%	7%	36
Connecticut Valley	50%	13%	33%	5%	31
Mass Border	29%	13%	34%	24%	46
Seacoast	21%	7%	46%	27%	39
Manchester Area	59%	11%	17%	13%	35
First Cong. Dist	37%	7%	35%	22%	103
Second Cong. Dist	40%	11%	40%	9%	95

**Favorability Rating – Rob Portman
(Likely 2016 GOP Primary Voters)**

STATEWIDE	<u>Favorable</u> 15%	<u>Neutral</u> 5%	<u>Unfavorable</u> 19%	<u>Don't Know</u> 61%	<u>(N)</u> 200
Registered Undeclared	9%	4%	25%	62%	70
Registered Republican	19%	6%	14%	61%	121
Democrat	6%	0%	36%	59%	8
Independent	4%	3%	36%	57%	34
Republican	18%	6%	14%	62%	158
Liberal	0%	0%	17%	83%	8
Moderate	7%	5%	32%	55%	67
Conservative	21%	5%	8%	66%	115
Support Tea Party	23%	4%	14%	59%	99
Neutral	7%	3%	19%	71%	62
Oppose Tea Party	7%	12%	33%	48%	32
Romney/Ryan Voter	18%	7%	13%	62%	151
Obama/Biden Voter	0%	0%	45%	55%	27
Other	8%	0%	33%	59%	14
Did Not Vote in 2012	30%	0%	0%	70%	5
Union household	19%	0%	0%	81%	18
Non-union	14%	6%	21%	59%	181
Read Union Leader	17%	1%	21%	61%	63
Read Boston Globe	12%	20%	27%	42%	19
Watch WMUR	16%	5%	20%	59%	122
Listen to NHPR	8%	4%	27%	61%	41
10 yrs or less in NH	12%	12%	24%	52%	31
11 to 20 years	18%	3%	24%	55%	39
More than 20 years	14%	4%	16%	65%	129
18 to 34	15%	0%	16%	69%	43
35 to 49	9%	7%	24%	61%	67
50 to 64	18%	6%	15%	62%	47
65 and over	19%	8%	20%	53%	44
Male	14%	4%	29%	52%	114
Female	15%	7%	6%	73%	87
High school or less	6%	1%	8%	85%	37
Some college	20%	2%	12%	66%	48
College graduate	19%	8%	27%	46%	67
Post-graduate	10%	8%	24%	58%	48
Attend services 1 or more/week	24%	6%	16%	54%	57
1-2 times a month	19%	5%	17%	59%	28
Less often	5%	5%	23%	67%	64
Never	14%	5%	19%	63%	48
North Country	10%	5%	26%	59%	14
Central / Lakes	7%	4%	20%	69%	36
Connecticut Valley	20%	8%	25%	47%	31
Mass Border	20%	4%	24%	52%	46
Seacoast	9%	5%	22%	64%	39
Manchester Area	19%	6%	1%	74%	35
First Cong. Dist	10%	5%	14%	71%	103
Second Cong. Dist	18%	6%	24%	51%	95

**Favorability Rating – Marco Rubio
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u> 47%	<u>Neutral</u> 6%	<u>Unfavorable</u> 14%	<u>Don't Know</u> 33%	<u>(N)</u> 200
STATEWIDE					
Registered Undeclared	33%	8%	26%	32%	70
Registered Republican	56%	4%	9%	32%	121
Democrat	65%	6%	13%	17%	8
Independent	48%	4%	27%	22%	34
Republican	46%	6%	12%	36%	158
Liberal	32%	0%	43%	25%	8
Moderate	50%	9%	17%	25%	67
Conservative	50%	4%	7%	39%	115
Support Tea Party	49%	6%	16%	29%	99
Neutral	45%	5%	6%	44%	62
Oppose Tea Party	52%	2%	26%	21%	32
Romney/Ryan Voter	48%	6%	14%	33%	151
Obama/Biden Voter	52%	2%	15%	31%	27
Other	40%	0%	30%	30%	14
Did Not Vote in 2012	22%	30%	0%	48%	5
Union household	38%	5%	6%	52%	18
Non-union	48%	6%	15%	31%	181
Read Union Leader	46%	5%	20%	29%	63
Read Boston Globe	44%	14%	31%	11%	19
Watch WMUR	49%	5%	14%	31%	122
Listen to NHPR	63%	2%	9%	26%	41
10 yrs or less in NH	53%	3%	25%	18%	31
11 to 20 years	35%	7%	17%	41%	39
More than 20 years	49%	6%	11%	34%	129
18 to 34	44%	4%	6%	46%	43
35 to 49	35%	2%	23%	40%	67
50 to 64	48%	9%	15%	29%	47
65 and over	67%	10%	9%	14%	44
Male	47%	6%	20%	26%	114
Female	47%	5%	6%	42%	87
High school or less	46%	6%	13%	34%	37
Some college	41%	6%	9%	44%	48
College graduate	49%	5%	22%	23%	67
Post-graduate	51%	5%	9%	35%	48
Attend services 1 or more/week	58%	6%	17%	19%	57
1-2 times a month	45%	0%	7%	47%	28
Less often	46%	6%	13%	35%	64
Never	38%	8%	18%	37%	48
North Country	50%	5%	16%	29%	14
Central / Lakes	56%	2%	6%	35%	36
Connecticut Valley	37%	10%	16%	37%	31
Mass Border	45%	7%	17%	31%	46
Seacoast	48%	3%	14%	34%	39
Manchester Area	47%	5%	17%	30%	35
First Cong. Dist	44%	4%	15%	37%	103
Second Cong. Dist	50%	7%	14%	29%	95

**Favorability Rating – Paul Ryan
(Likely 2016 GOP Primary Voters)**

STATEWIDE	<u>Favorable</u> 66%	<u>Neutral</u> 5%	<u>Unfavorable</u> 18%	<u>Don't Know</u> 11%	<u>(N)</u> 200
Registered Undeclared	68%	4%	15%	13%	70
Registered Republican	63%	5%	21%	11%	121
Democrat	36%	10%	54%	0%	8
Independent	52%	2%	34%	12%	34
Republican	70%	5%	13%	12%	158
Liberal	56%	9%	35%	0%	8
Moderate	68%	5%	21%	6%	67
Conservative	69%	4%	10%	16%	115
Support Tea Party	76%	4%	12%	8%	99
Neutral	63%	8%	16%	13%	62
Oppose Tea Party	48%	4%	41%	7%	32
Romney/Ryan Voter	74%	6%	9%	11%	151
Obama/Biden Voter	24%	3%	57%	16%	27
Other	66%	4%	30%	0%	14
Did Not Vote in 2012	81%	0%	0%	19%	5
Union household	61%	11%	16%	12%	18
Non-union	66%	4%	18%	11%	181
Read Union Leader	60%	5%	26%	10%	63
Read Boston Globe	77%	3%	16%	4%	19
Watch WMUR	71%	5%	17%	8%	122
Listen to NHPR	68%	3%	16%	13%	41
10 yrs or less in NH	68%	7%	24%	2%	31
11 to 20 years	79%	3%	16%	2%	39
More than 20 years	61%	5%	17%	16%	129
18 to 34	59%	1%	29%	10%	43
35 to 49	70%	3%	16%	12%	67
50 to 64	65%	10%	11%	14%	47
65 and over	68%	7%	17%	9%	44
Male	69%	4%	20%	7%	114
Female	62%	6%	15%	17%	87
High school or less	64%	9%	19%	8%	37
Some college	65%	4%	14%	17%	48
College graduate	73%	2%	14%	11%	67
Post-graduate	58%	7%	26%	9%	48
Attend services 1 or more/week	67%	5%	17%	12%	57
1-2 times a month	53%	10%	20%	17%	28
Less often	71%	5%	16%	9%	64
Never	64%	3%	22%	11%	48
North Country	70%	11%	7%	13%	14
Central / Lakes	57%	11%	22%	10%	36
Connecticut Valley	77%	4%	11%	7%	31
Mass Border	61%	3%	19%	17%	46
Seacoast	62%	3%	17%	18%	39
Manchester Area	74%	1%	23%	1%	35
First Cong. Dist	63%	6%	20%	12%	103
Second Cong. Dist	69%	4%	16%	11%	95

**Favorability Rating – Rick Santorum
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u> 44%	<u>Neutral</u> 6%	<u>Unfavorable</u> 37%	<u>Don't Know</u> 13%	<u>(N)</u> 200
STATEWIDE					
Registered Undeclared	35%	8%	41%	15%	70
Registered Republican	50%	3%	35%	12%	121
Democrat	18%	0%	82%	0%	7
Independent	36%	6%	51%	7%	34
Republican	47%	6%	32%	15%	158
Liberal	42%	0%	49%	9%	8
Moderate	34%	8%	48%	10%	67
Conservative	52%	3%	28%	17%	114
Support Tea Party	59%	5%	27%	9%	99
Neutral	31%	7%	39%	22%	62
Oppose Tea Party	16%	6%	74%	4%	32
Romney/Ryan Voter	52%	6%	28%	13%	150
Obama/Biden Voter	10%	2%	69%	19%	27
Other	19%	0%	81%	0%	14
Did Not Vote in 2012	22%	30%	19%	29%	5
Union household	49%	4%	31%	16%	18
Non-union	44%	5%	38%	13%	180
Read Union Leader	43%	5%	34%	18%	63
Read Boston Globe	31%	24%	41%	5%	19
Watch WMUR	45%	6%	35%	15%	122
Listen to NHPR	45%	1%	50%	5%	41
10 yrs or less in NH	37%	11%	48%	5%	31
11 to 20 years	35%	4%	49%	12%	39
More than 20 years	49%	5%	31%	16%	129
18 to 34	37%	4%	36%	24%	43
35 to 49	48%	6%	38%	7%	67
50 to 64	54%	6%	25%	16%	46
65 and over	34%	7%	49%	11%	44
Male	43%	5%	45%	7%	113
Female	46%	6%	27%	21%	87
High school or less	52%	3%	34%	12%	36
Some college	43%	7%	34%	16%	48
College graduate	51%	5%	35%	10%	67
Post-graduate	30%	7%	46%	17%	48
Attend services 1 or more/week	47%	6%	35%	12%	57
1-2 times a month	60%	4%	29%	7%	28
Less often	40%	3%	39%	18%	64
Never	35%	10%	42%	13%	48
North Country	26%	11%	41%	21%	14
Central / Lakes	45%	5%	40%	10%	35
Connecticut Valley	54%	4%	40%	1%	31
Mass Border	39%	9%	40%	12%	46
Seacoast	36%	4%	40%	20%	39
Manchester Area	55%	3%	23%	19%	35
First Cong. Dist	38%	5%	38%	19%	103
Second Cong. Dist	49%	7%	37%	7%	95

**Favorability Rating – Scott Walker
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u> 42%	<u>Neutral</u> 6%	<u>Unfavorable</u> 13%	<u>Don't Know</u> 39%	<u>(N)</u> 200
STATEWIDE					
Registered Undeclared	35%	6%	19%	41%	70
Registered Republican	48%	6%	9%	38%	121
Democrat	16%	6%	61%	17%	8
Independent	40%	2%	33%	26%	34
Republican	43%	6%	7%	44%	158
Liberal	9%	6%	51%	34%	8
Moderate	38%	8%	20%	35%	67
Conservative	47%	4%	3%	46%	115
Support Tea Party	50%	3%	8%	38%	99
Neutral	39%	6%	10%	45%	62
Oppose Tea Party	28%	9%	36%	27%	32
Romney/Ryan Voter	48%	6%	6%	40%	151
Obama/Biden Voter	10%	2%	52%	36%	27
Other	40%	0%	30%	29%	14
Did Not Vote in 2012	0%	30%	0%	70%	5
Union household	28%	4%	7%	62%	18
Non-union	43%	6%	14%	37%	181
Read Union Leader	41%	5%	17%	37%	63
Read Boston Globe	52%	21%	17%	9%	19
Watch WMUR	42%	5%	13%	39%	122
Listen to NHPR	41%	8%	26%	26%	41
10 yrs or less in NH	35%	8%	31%	26%	31
11 to 20 years	53%	7%	10%	30%	39
More than 20 years	40%	5%	10%	45%	129
18 to 34	18%	4%	23%	56%	43
35 to 49	43%	6%	17%	34%	67
50 to 64	46%	6%	3%	45%	47
65 and over	57%	7%	11%	25%	44
Male	44%	5%	19%	32%	114
Female	38%	7%	6%	49%	87
High school or less	41%	1%	13%	45%	37
Some college	24%	5%	13%	58%	48
College graduate	54%	3%	13%	30%	67
Post-graduate	43%	13%	16%	28%	48
Attend services 1 or more/week	53%	4%	11%	32%	57
1-2 times a month	41%	10%	13%	36%	28
Less often	33%	5%	12%	50%	64
Never	39%	7%	20%	33%	48
North Country	61%	5%	4%	29%	14
Central / Lakes	35%	3%	15%	47%	36
Connecticut Valley	42%	8%	16%	34%	31
Mass Border	37%	3%	17%	42%	46
Seacoast	54%	6%	4%	37%	39
Manchester Area	33%	9%	19%	39%	35
First Cong. Dist	46%	6%	11%	37%	103
Second Cong. Dist	36%	5%	16%	42%	95

**Decided 2016 GOP Primary Vote
(Likely 2016 GOP Primary Voters)**

STATEWIDE	<u>Def. Decided</u> 2%	<u>Leaning Towards Someone</u> 5%	<u>Still Trying To Decide</u> 93%	<u>(N)</u> 197
Registered Undeclared	3%	5%	92%	68
Registered Republican	1%	5%	94%	119
Democrat	0%	18%	82%	6
Independent	2%	6%	92%	34
Republican	2%	4%	94%	156
Liberal	12%	0%	88%	8
Moderate	1%	7%	92%	64
Conservative	2%	4%	94%	114
Support Tea Party	2%	6%	92%	97
Neutral	1%	4%	95%	62
Oppose Tea Party	5%	3%	92%	30
Romney/Ryan Voter	1%	4%	95%	149
Obama/Biden Voter	5%	9%	86%	25
Other	4%	0%	96%	14
Did Not Vote in 2012	0%	22%	78%	5
Union household	0%	0%	100%	18
Non-union	2%	5%	93%	177
Read Union Leader	1%	5%	93%	60
Read Boston Globe	0%	2%	98%	19
Watch WMUR	1%	5%	94%	119
Listen to NHPR	2%	3%	95%	39
10 yrs or less in NH	5%	6%	89%	31
11 to 20 years	1%	9%	90%	39
More than 20 years	1%	3%	95%	126
18 to 34	1%	7%	92%	43
35 to 49	1%	5%	93%	65
50 to 64	3%	4%	93%	46
65 and over	2%	3%	95%	43
Male	2%	7%	91%	112
Female	2%	2%	96%	85
High school or less	0%	6%	94%	36
Some college	4%	5%	91%	47
College graduate	2%	1%	97%	65
Post-graduate	1%	9%	90%	48
Attend services 1 or more/week	3%	5%	92%	57
1-2 times a month	0%	0%	100%	24
Less often	1%	7%	92%	64
Never	3%	5%	92%	48
North Country	4%	0%	96%	14
Central / Lakes	5%	2%	93%	34
Connecticut Valley	0%	0%	100%	31
Mass Border	1%	5%	94%	45
Seacoast	2%	7%	91%	38
Manchester Area	0%	12%	88%	35
First Cong. Dist	2%	7%	92%	102
Second Cong. Dist	1%	3%	96%	92

GOP 2016 Primary Support
(Likely 2016 GOP Primary Voters)

	<u>Chris Christie</u> 21%	<u>Rand Paul</u> 16%	<u>Jeb Bush</u> 10%	<u>Paul Ryan</u> 8%	<u>Someone Else</u> 25%	<u>Undecided</u> 20%	<u>(N=)</u> 199
STATEWIDE							
Registered Undeclared	23%	20%	8%	4%	22%	23%	69
Registered Republican	22%	14%	9%	10%	25%	20%	120
Democrat	39%	17%	0%	0%	29%	15%	8
Independent	28%	22%	4%	4%	27%	15%	34
Republican	19%	14%	12%	9%	24%	22%	157
Liberal	17%	12%	0%	0%	63%	9%	8
Moderate	33%	13%	12%	6%	20%	16%	67
Conservative	15%	15%	11%	10%	24%	25%	114
Support Tea Party	11%	24%	7%	8%	33%	17%	98
Neutral	29%	8%	10%	11%	18%	24%	61
Oppose Tea Party	39%	7%	21%	3%	15%	14%	32
Romney/Ryan Voter	17%	14%	13%	11%	23%	23%	150
Obama/Biden Voter	63%	0%	3%	0%	24%	10%	27
Other	0%	73%	0%	0%	27%	0%	14
Did Not Vote in 2012	0%	0%	0%	0%	27%	73%	4
Union household	22%	14%	2%	9%	24%	28%	18
Non-union	21%	16%	11%	8%	25%	19%	179
Read Union Leader	20%	16%	4%	14%	21%	25%	62
Read Boston Globe	22%	3%	20%	2%	10%	43%	19
Watch WMUR	23%	16%	12%	8%	23%	17%	122
Listen to NHPR	27%	5%	3%	4%	44%	17%	40
10 yrs or less in NH	28%	27%	7%	0%	18%	20%	31
11 to 20 years	15%	20%	27%	8%	18%	12%	39
More than 20 years	22%	12%	6%	10%	28%	23%	128
18 to 34	17%	16%	9%	5%	32%	21%	43
35 to 49	25%	23%	11%	7%	20%	15%	66
50 to 64	30%	9%	7%	6%	23%	25%	47
65 and over	10%	12%	15%	14%	27%	22%	43
Male	27%	16%	10%	7%	25%	16%	112
Female	14%	16%	11%	9%	24%	25%	86
High school or less	13%	13%	10%	7%	39%	17%	36
Some college	13%	20%	10%	7%	24%	25%	47
College graduate	21%	15%	15%	11%	27%	11%	67
Post-graduate	36%	14%	4%	6%	10%	30%	48
Attend services 1 or more/week	15%	12%	6%	12%	27%	29%	57
1-2 times a month	30%	11%	18%	4%	17%	19%	28
Less often	19%	11%	18%	8%	26%	18%	63
Never	28%	27%	1%	6%	25%	12%	47
North Country	28%	10%	7%	4%	21%	31%	14
Central / Lakes	32%	24%	7%	11%	15%	10%	35
Connecticut Valley	10%	11%	27%	6%	23%	23%	31
Mass Border	21%	16%	5%	15%	21%	22%	46
Seacoast	23%	20%	7%	4%	32%	15%	39
Manchester Area	15%	9%	11%	4%	34%	27%	35
First Cong. Dist	22%	12%	10%	5%	30%	21%	102
Second Cong. Dist	21%	19%	11%	10%	19%	19%	95

**GOP 2016 Primary – Would NOT Support
(Likely 2016 GOP Primary Voters)**

	<u>Job Bush</u> 11%	<u>Chris Christie</u> 11%	<u>Rick Santorum</u> 11%	<u>Someone Else</u> 17%	<u>All Acceptable</u> 25%	<u>Don't Know</u> 25%	<u>(N=)</u> 197
STATEWIDE							
Registered Undeclared	13%	13%	8%	12%	28%	27%	69
Registered Republican	8%	9%	13%	20%	24%	25%	119
Democrat	27%	0%	11%	47%	6%	10%	7
Independent	14%	10%	22%	27%	13%	14%	32
Republican	10%	11%	8%	13%	28%	28%	157
Liberal	32%	0%	10%	23%	26%	9%	8
Moderate	9%	10%	16%	19%	16%	29%	66
Conservative	9%	13%	7%	13%	32%	26%	114
Support Tea Party	12%	12%	6%	17%	28%	25%	99
Neutral	6%	10%	9%	16%	26%	33%	62
Oppose Tea Party	22%	11%	32%	18%	11%	6%	30
Romney/Ryan Voter	8%	14%	7%	15%	27%	29%	149
Obama/Biden Voter	24%	0%	24%	24%	15%	13%	26
Other	14%	0%	36%	34%	16%	0%	14
Did Not Vote in 2012	0%	0%	0%	0%	29%	71%	5
Union household	4%	5%	10%	9%	25%	47%	17
Non-union	12%	11%	11%	18%	25%	23%	179
Read Union Leader	10%	12%	9%	19%	20%	31%	63
Read Boston Globe	17%	18%	4%	21%	2%	38%	19
Watch WMUR	12%	13%	8%	17%	27%	23%	121
Listen to NHPR	35%	8%	9%	15%	25%	8%	39
10 yrs or less in NH	11%	0%	19%	24%	25%	22%	31
11 to 20 years	9%	14%	19%	9%	32%	17%	39
More than 20 years	12%	12%	6%	18%	23%	29%	126
18 to 34	12%	3%	18%	13%	25%	29%	43
35 to 49	18%	14%	12%	10%	25%	21%	64
50 to 64	9%	16%	2%	22%	26%	24%	46
65 and over	3%	7%	10%	25%	25%	30%	44
Male	15%	11%	10%	18%	28%	18%	112
Female	6%	10%	12%	15%	21%	35%	85
High school or less	12%	6%	5%	20%	20%	36%	37
Some college	12%	14%	11%	14%	22%	28%	47
College graduate	13%	17%	8%	11%	31%	19%	66
Post-graduate	7%	3%	18%	26%	24%	23%	47
Attend services 1 or more/week	3%	13%	5%	21%	32%	27%	56
1-2 times a month	22%	6%	3%	9%	18%	42%	28
Less often	13%	9%	11%	18%	27%	22%	63
Never	13%	10%	22%	17%	19%	19%	48
North Country	0%	11%	17%	25%	18%	29%	14
Central / Lakes	12%	4%	19%	22%	12%	30%	35
Connecticut Valley	15%	11%	5%	10%	41%	18%	31
Mass Border	12%	15%	6%	15%	26%	25%	44
Seacoast	6%	5%	11%	20%	25%	34%	38
Manchester Area	15%	19%	11%	14%	25%	17%	34
First Cong. Dist	9%	9%	12%	19%	20%	30%	100
Second Cong. Dist	13%	13%	10%	15%	28%	21%	95

**Favorability Rating – Evan Bayh
(Likely 2016 DEM Primary Voters)**

STATEWIDE	<u>Favorable</u> 10%	<u>Neutral</u> 8%	<u>Unfavorable</u> 17%	<u>Don't Know</u> 65%	<u>(N)</u> 190
Registered Democrat	14%	11%	18%	57%	108
Registered Undeclared	3%	6%	18%	72%	65
Democrat	11%	10%	14%	65%	161
Independent	0%	2%	35%	63%	22
Republican	8%	0%	24%	67%	7
Liberal	12%	5%	16%	67%	85
Moderate	10%	10%	18%	62%	79
Conservative	5%	0%	10%	85%	14
Support Tea Party	4%	20%	16%	61%	15
Neutral	7%	9%	6%	78%	38
Oppose Tea Party	12%	7%	19%	62%	134
Romney/Ryan Voter	3%	5%	23%	69%	16
Obama/Biden Voter	11%	10%	16%	63%	153
Other	0%	0%	46%	54%	10
Did Not Vote in 2012	13%	0%	0%	87%	12
Union household	10%	0%	23%	67%	32
Non-union	10%	10%	16%	64%	156
Read Union Leader	13%	5%	10%	72%	35
Read Boston Globe	6%	10%	18%	67%	31
Watch WMUR	10%	12%	19%	58%	84
Listen to NHPR	12%	9%	18%	62%	87
10 yrs or less in NH	6%	7%	20%	67%	25
11 to 20 years	8%	9%	11%	71%	52
More than 20 years	11%	8%	19%	61%	113
18 to 34	5%	10%	7%	79%	50
35 to 49	4%	11%	7%	77%	41
50 to 64	6%	8%	30%	56%	65
65 and over	30%	4%	20%	46%	34
Male	12%	12%	16%	60%	85
Female	9%	5%	17%	69%	105
High school or less	9%	19%	19%	52%	33
Some college	8%	2%	16%	75%	44
College graduate	14%	2%	13%	72%	55
Post-graduate	8%	14%	20%	58%	58
Attend services 1 or more/week	14%	11%	33%	42%	26
1-2 times a month	17%	8%	6%	69%	17
Less often	9%	8%	22%	62%	44
Never	8%	7%	13%	72%	102
North Country	17%	5%	15%	63%	14
Central / Lakes	11%	5%	23%	61%	29
Connecticut Valley	14%	10%	13%	63%	30
Mass Border	8%	16%	11%	65%	46
Seacoast	7%	0%	19%	74%	45
Manchester Area	8%	13%	24%	55%	26
First Cong. Dist	8%	4%	17%	71%	103
Second Cong. Dist	13%	14%	17%	56%	84

**Favorability Rating – Joe Biden
(Likely 2016 DEM Primary Voters)**

	<u>Favorable</u> 61%	<u>Neutral</u> 5%	<u>Unfavorable</u> 30%	<u>Don't Know</u> 3%	<u>(N)</u> 190
STATEWIDE					
Registered Democrat	66%	8%	26%	0%	108
Registered Undeclared	51%	2%	39%	7%	65
Democrat	66%	6%	24%	3%	161
Independent	39%	0%	56%	5%	22
Republican	13%	0%	87%	0%	7
Liberal	71%	5%	23%	1%	85
Moderate	52%	4%	38%	6%	79
Conservative	26%	21%	53%	0%	14
Support Tea Party	36%	16%	48%	0%	15
Neutral	29%	8%	48%	15%	38
Oppose Tea Party	72%	3%	24%	0%	134
Romney/Ryan Voter	0%	0%	100%	0%	16
Obama/Biden Voter	66%	7%	24%	3%	153
Other	69%	0%	31%	0%	10
Did Not Vote in 2012	77%	0%	13%	10%	12
Union household	61%	9%	29%	0%	32
Non-union	62%	5%	29%	4%	156
Read Union Leader	56%	2%	41%	0%	35
Read Boston Globe	74%	3%	19%	4%	31
Watch WMUR	50%	8%	41%	1%	84
Listen to NHPR	68%	3%	28%	1%	87
10 yrs or less in NH	65%	2%	33%	0%	25
11 to 20 years	67%	6%	19%	9%	52
More than 20 years	58%	6%	35%	1%	113
18 to 34	62%	0%	29%	9%	50
35 to 49	58%	12%	30%	0%	41
50 to 64	59%	7%	34%	0%	65
65 and over	70%	1%	26%	4%	34
Male	71%	4%	19%	5%	85
Female	53%	6%	40%	1%	105
High school or less	53%	7%	25%	14%	33
Some college	49%	0%	51%	0%	44
College graduate	72%	5%	20%	2%	55
Post-graduate	65%	8%	27%	0%	58
Attend services 1 or more/week	49%	14%	37%	0%	26
1-2 times a month	45%	5%	51%	0%	17
Less often	62%	1%	34%	3%	44
Never	66%	5%	24%	4%	102
North Country	43%	2%	47%	8%	14
Central / Lakes	81%	3%	16%	0%	29
Connecticut Valley	68%	0%	32%	0%	30
Mass Border	50%	16%	27%	7%	46
Seacoast	60%	3%	35%	3%	45
Manchester Area	63%	2%	35%	0%	26
First Cong. Dist	57%	5%	37%	1%	103
Second Cong. Dist	69%	6%	23%	1%	84

**Favorability Rating – Cory Booker
(Likely 2016 DEM Primary Voters)**

STATEWIDE	<u>Favorable</u> 16%	<u>Neutral</u> 11%	<u>Unfavorable</u> 11%	<u>Don't Know</u> 62%	<u>(N)</u> 190
Registered Democrat	20%	15%	13%	53%	108
Registered Undeclared	12%	7%	10%	71%	65
Democrat	18%	12%	11%	58%	161
Independent	4%	2%	8%	86%	22
Republican	0%	0%	19%	81%	7
Liberal	24%	7%	14%	54%	85
Moderate	12%	10%	10%	68%	79
Conservative	2%	21%	1%	76%	14
Support Tea Party	3%	19%	5%	73%	15
Neutral	10%	14%	10%	66%	38
Oppose Tea Party	20%	9%	12%	59%	134
Romney/Ryan Voter	3%	2%	1%	93%	16
Obama/Biden Voter	19%	13%	13%	54%	153
Other	0%	0%	0%	100%	10
Did Not Vote in 2012	3%	0%	0%	97%	12
Union household	16%	11%	14%	59%	32
Non-union	16%	11%	10%	62%	156
Read Union Leader	16%	2%	16%	67%	35
Read Boston Globe	20%	8%	9%	63%	31
Watch WMUR	14%	16%	14%	56%	84
Listen to NHPR	15%	8%	16%	61%	87
10 yrs or less in NH	25%	2%	8%	65%	25
11 to 20 years	19%	14%	13%	54%	52
More than 20 years	13%	11%	11%	65%	113
18 to 34	10%	10%	6%	74%	50
35 to 49	10%	13%	3%	75%	41
50 to 64	21%	14%	13%	52%	65
65 and over	24%	4%	22%	50%	34
Male	15%	12%	8%	65%	85
Female	17%	10%	13%	60%	105
High school or less	14%	19%	10%	57%	33
Some college	19%	1%	1%	80%	44
College graduate	15%	3%	10%	71%	55
Post-graduate	16%	21%	19%	44%	58
Attend services 1 or more/week	17%	11%	16%	56%	26
1-2 times a month	9%	0%	14%	77%	17
Less often	12%	8%	13%	67%	44
Never	19%	13%	8%	60%	102
North Country	12%	0%	21%	67%	14
Central / Lakes	21%	7%	8%	64%	29
Connecticut Valley	21%	8%	14%	58%	30
Mass Border	18%	24%	10%	48%	46
Seacoast	9%	3%	12%	76%	45
Manchester Area	14%	15%	6%	65%	26
First Cong. Dist	11%	8%	15%	66%	103
Second Cong. Dist	23%	15%	6%	56%	84

**Favorability Rating – Hillary Clinton
(Likely 2016 DEM Primary Voters)**

STATEWIDE	<u>Favorable</u> 85%	<u>Neutral</u> 1%	<u>Unfavorable</u> 13%	<u>Don't Know</u> 1%	<u>(N)</u> 190
Registered Democrat	87%	1%	12%	1%	108
Registered Undeclared	82%	2%	15%	1%	65
Democrat	94%	0%	5%	1%	161
Independent	36%	7%	53%	3%	22
Republican	23%	0%	77%	0%	7
Liberal	92%	2%	5%	1%	85
Moderate	82%	0%	17%	1%	79
Conservative	47%	0%	53%	0%	14
Support Tea Party	59%	3%	37%	0%	15
Neutral	76%	0%	21%	2%	38
Oppose Tea Party	90%	1%	8%	1%	134
Romney/Ryan Voter	55%	3%	42%	0%	16
Obama/Biden Voter	90%	1%	8%	1%	153
Other	37%	0%	63%	0%	10
Did Not Vote in 2012	98%	0%	2%	0%	12
Union household	69%	4%	28%	0%	32
Non-union	88%	1%	10%	1%	156
Read Union Leader	94%	0%	6%	0%	35
Read Boston Globe	91%	0%	7%	2%	31
Watch WMUR	85%	2%	12%	1%	84
Listen to NHPR	85%	2%	12%	1%	87
10 yrs or less in NH	87%	1%	8%	4%	25
11 to 20 years	75%	1%	23%	1%	52
More than 20 years	89%	1%	10%	0%	113
18 to 34	88%	0%	12%	0%	50
35 to 49	80%	0%	20%	0%	41
50 to 64	85%	1%	13%	1%	65
65 and over	85%	5%	7%	2%	34
Male	87%	1%	12%	0%	85
Female	83%	1%	14%	2%	105
High school or less	97%	0%	1%	3%	33
Some college	79%	3%	18%	0%	44
College graduate	82%	0%	17%	1%	55
Post-graduate	86%	2%	12%	0%	58
Attend services 1 or more/week	88%	0%	9%	3%	26
1-2 times a month	76%	2%	22%	0%	17
Less often	84%	0%	14%	2%	44
Never	85%	2%	13%	0%	102
North Country	80%	0%	13%	6%	14
Central / Lakes	92%	0%	8%	0%	29
Connecticut Valley	70%	0%	30%	0%	30
Mass Border	82%	1%	16%	2%	46
Seacoast	90%	4%	6%	0%	45
Manchester Area	94%	0%	6%	0%	26
First Cong. Dist	85%	2%	12%	1%	103
Second Cong. Dist	84%	0%	16%	1%	84

**Favorability Rating – Andrew Cuomo
(Likely 2016 DEM Primary Voters)**

STATEWIDE	<u>Favorable</u> 41%	<u>Neutral</u> 10%	<u>Unfavorable</u> 19%	<u>Don't Know</u> 29%	<u>(N)</u> 190
Registered Democrat	45%	16%	14%	24%	108
Registered Undeclared	42%	3%	28%	27%	65
Democrat	47%	10%	14%	29%	161
Independent	8%	18%	48%	27%	22
Republican	11%	0%	45%	44%	7
Liberal	45%	9%	17%	29%	85
Moderate	42%	10%	19%	28%	79
Conservative	34%	0%	21%	44%	14
Support Tea Party	5%	16%	26%	52%	15
Neutral	27%	9%	24%	40%	38
Oppose Tea Party	50%	10%	16%	24%	134
Romney/Ryan Voter	14%	23%	52%	12%	16
Obama/Biden Voter	49%	11%	14%	27%	153
Other	15%	0%	59%	26%	10
Did Not Vote in 2012	3%	0%	15%	82%	12
Union household	33%	8%	32%	27%	32
Non-union	43%	11%	17%	28%	156
Read Union Leader	55%	11%	11%	22%	35
Read Boston Globe	47%	5%	23%	26%	31
Watch WMUR	48%	14%	16%	22%	84
Listen to NHPR	42%	6%	23%	28%	87
10 yrs or less in NH	35%	8%	20%	37%	25
11 to 20 years	25%	9%	19%	47%	52
More than 20 years	50%	12%	19%	19%	113
18 to 34	27%	8%	11%	54%	50
35 to 49	31%	20%	24%	25%	41
50 to 64	50%	8%	25%	18%	65
65 and over	56%	7%	17%	20%	34
Male	42%	15%	22%	22%	85
Female	41%	7%	17%	35%	105
High school or less	33%	19%	20%	28%	33
Some college	35%	8%	19%	38%	44
College graduate	44%	4%	25%	27%	55
Post-graduate	48%	13%	14%	25%	58
Attend services 1 or more/week	45%	20%	22%	13%	26
1-2 times a month	37%	9%	20%	34%	17
Less often	55%	4%	19%	22%	44
Never	35%	10%	19%	36%	102
North Country	54%	1%	21%	23%	14
Central / Lakes	34%	2%	33%	31%	29
Connecticut Valley	33%	25%	25%	16%	30
Mass Border	32%	17%	16%	35%	46
Seacoast	43%	5%	15%	36%	45
Manchester Area	62%	6%	9%	23%	26
First Cong. Dist	43%	5%	19%	32%	103
Second Cong. Dist	40%	17%	20%	23%	84

**Favorability Rating – John Hickenlooper
(Likely 2016 DEM Primary Voters)**

STATEWIDE	<u>Favorable</u> 9%	<u>Neutral</u> 9%	<u>Unfavorable</u> 7%	<u>Don't Know</u> 74%	<u>(N)</u> 190
Registered Democrat	12%	12%	10%	66%	108
Registered Undeclared	7%	7%	4%	82%	65
Democrat	10%	11%	7%	72%	161
Independent	6%	0%	7%	87%	22
Republican	0%	0%	16%	84%	7
Liberal	13%	8%	9%	71%	85
Moderate	9%	9%	8%	74%	79
Conservative	0%	0%	0%	100%	14
Support Tea Party	4%	16%	3%	77%	15
Neutral	3%	9%	6%	82%	38
Oppose Tea Party	12%	9%	8%	71%	134
Romney/Ryan Voter	8%	5%	2%	84%	16
Obama/Biden Voter	11%	11%	9%	69%	153
Other	0%	0%	0%	100%	10
Did Not Vote in 2012	0%	0%	0%	100%	12
Union household	3%	3%	14%	80%	32
Non-union	11%	11%	6%	72%	156
Read Union Leader	2%	5%	4%	89%	35
Read Boston Globe	19%	7%	10%	64%	31
Watch WMUR	7%	14%	10%	70%	84
Listen to NHPR	8%	8%	12%	71%	87
10 yrs or less in NH	6%	8%	3%	83%	25
11 to 20 years	14%	8%	4%	73%	52
More than 20 years	8%	10%	10%	72%	113
18 to 34	13%	10%	2%	75%	50
35 to 49	4%	16%	0%	80%	41
50 to 64	7%	8%	9%	76%	65
65 and over	15%	3%	20%	61%	34
Male	15%	14%	4%	67%	85
Female	5%	6%	9%	80%	105
High school or less	2%	20%	8%	71%	33
Some college	12%	2%	1%	85%	44
College graduate	14%	2%	8%	76%	55
Post-graduate	7%	16%	11%	65%	58
Attend services 1 or more/week	7%	15%	6%	71%	26
1-2 times a month	3%	5%	10%	82%	17
Less often	10%	6%	8%	77%	44
Never	11%	9%	7%	73%	102
North Country	0%	2%	17%	81%	14
Central / Lakes	7%	9%	11%	73%	29
Connecticut Valley	13%	12%	5%	70%	30
Mass Border	14%	16%	4%	66%	46
Seacoast	11%	0%	6%	83%	45
Manchester Area	5%	15%	5%	75%	26
First Cong. Dist	9%	4%	9%	78%	103
Second Cong. Dist	10%	16%	5%	69%	84

**Favorability Rating – Martin O’Malley
(Likely 2016 DEM Primary Voters)**

	<u>Favorable</u> 8%	<u>Neutral</u> 9%	<u>Unfavorable</u> 5%	<u>Don’t Know</u> 79%	<u>(N)</u> 190
STATEWIDE					
Registered Democrat	10%	11%	5%	73%	108
Registered Undeclared	4%	7%	6%	83%	65
Democrat	9%	10%	4%	76%	161
Independent	0%	0%	4%	96%	22
Republican	0%	3%	16%	81%	7
Liberal	10%	6%	3%	81%	85
Moderate	7%	9%	7%	77%	79
Conservative	5%	1%	5%	89%	14
Support Tea Party	4%	18%	6%	73%	15
Neutral	6%	7%	8%	79%	38
Oppose Tea Party	9%	9%	4%	79%	134
Romney/Ryan Voter	0%	1%	5%	93%	16
Obama/Biden Voter	10%	11%	4%	75%	153
Other	0%	0%	15%	85%	10
Did Not Vote in 2012	0%	0%	0%	100%	12
Union household	3%	0%	15%	82%	32
Non-union	9%	11%	3%	78%	156
Read Union Leader	18%	5%	4%	72%	35
Read Boston Globe	22%	9%	1%	68%	31
Watch WMUR	12%	13%	5%	71%	84
Listen to NHPR	7%	7%	7%	78%	87
10 yrs or less in NH	1%	5%	2%	93%	25
11 to 20 years	18%	8%	0%	74%	52
More than 20 years	4%	10%	8%	78%	113
18 to 34	10%	14%	2%	74%	50
35 to 49	1%	12%	0%	86%	41
50 to 64	7%	6%	9%	79%	65
65 and over	14%	1%	7%	77%	34
Male	5%	15%	7%	73%	85
Female	9%	4%	3%	83%	105
High school or less	4%	19%	7%	70%	33
Some college	14%	0%	4%	83%	44
College graduate	7%	2%	4%	87%	55
Post-graduate	7%	16%	5%	73%	58
Attend services 1 or more/week	5%	15%	6%	74%	26
1-2 times a month	23%	0%	10%	67%	17
Less often	6%	13%	4%	77%	44
Never	7%	6%	4%	84%	102
North Country	20%	0%	20%	60%	14
Central / Lakes	19%	5%	7%	68%	29
Connecticut Valley	10%	8%	0%	82%	30
Mass Border	4%	16%	5%	75%	46
Seacoast	2%	5%	3%	91%	45
Manchester Area	3%	12%	3%	82%	26
First Cong. Dist	3%	5%	5%	87%	103
Second Cong. Dist	14%	13%	5%	68%	84

**Favorability Rating – Deval Patrick
(Likely 2016 DEM Primary Voters)**

STATEWIDE	<u>Favorable</u> 57%	<u>Neutral</u> 7%	<u>Unfavorable</u> 16%	<u>Don't Know</u> 20%	<u>(N)</u> 190
Registered Democrat	57%	12%	16%	16%	108
Registered Undeclared	49%	1%	19%	31%	65
Democrat	62%	8%	12%	18%	161
Independent	37%	0%	39%	25%	22
Republican	8%	0%	48%	44%	7
Liberal	71%	7%	8%	14%	85
Moderate	51%	5%	21%	23%	79
Conservative	7%	21%	27%	44%	14
Support Tea Party	52%	0%	28%	20%	15
Neutral	39%	13%	18%	30%	38
Oppose Tea Party	62%	6%	15%	17%	134
Romney/Ryan Voter	22%	13%	43%	23%	16
Obama/Biden Voter	58%	7%	12%	22%	153
Other	48%	0%	52%	0%	10
Did Not Vote in 2012	98%	0%	2%	0%	12
Union household	49%	17%	28%	6%	32
Non-union	58%	5%	14%	23%	156
Read Union Leader	58%	8%	11%	23%	35
Read Boston Globe	57%	9%	19%	16%	31
Watch WMUR	56%	10%	17%	16%	84
Listen to NHPR	59%	5%	14%	22%	87
10 yrs or less in NH	56%	15%	15%	15%	25
11 to 20 years	48%	6%	25%	21%	52
More than 20 years	61%	6%	13%	21%	113
18 to 34	64%	0%	10%	26%	50
35 to 49	47%	17%	19%	18%	41
50 to 64	58%	10%	18%	15%	65
65 and over	56%	0%	19%	24%	34
Male	64%	5%	21%	9%	85
Female	51%	8%	12%	29%	105
High school or less	54%	4%	26%	16%	33
Some college	49%	2%	12%	36%	44
College graduate	59%	2%	19%	20%	55
Post-graduate	62%	17%	12%	10%	58
Attend services 1 or more/week	33%	20%	27%	20%	26
1-2 times a month	75%	8%	15%	2%	17
Less often	56%	5%	19%	19%	44
Never	60%	4%	13%	23%	102
North Country	50%	0%	30%	20%	14
Central / Lakes	48%	1%	13%	38%	29
Connecticut Valley	39%	6%	21%	33%	30
Mass Border	55%	13%	25%	7%	46
Seacoast	70%	6%	9%	16%	45
Manchester Area	71%	11%	5%	13%	26
First Cong. Dist	67%	9%	14%	11%	103
Second Cong. Dist	47%	5%	20%	28%	84

**Favorability Rating – Mark Warner
(Likely 2016 DEM Primary Voters)**

STATEWIDE	<u>Favorable</u> 15%	<u>Neutral</u> 6%	<u>Unfavorable</u> 11%	<u>Don't Know</u> 68%	<u>(N)</u> 190
Registered Democrat	18%	10%	11%	61%	108
Registered Undeclared	13%	1%	12%	74%	65
Democrat	17%	7%	9%	66%	161
Independent	2%	0%	19%	79%	22
Republican	8%	0%	21%	70%	7
Liberal	16%	6%	14%	64%	85
Moderate	19%	3%	8%	70%	79
Conservative	2%	0%	0%	98%	14
Support Tea Party	4%	16%	10%	70%	15
Neutral	12%	0%	3%	85%	38
Oppose Tea Party	17%	6%	12%	64%	134
Romney/Ryan Voter	3%	0%	5%	91%	16
Obama/Biden Voter	18%	7%	10%	64%	153
Other	0%	0%	40%	60%	10
Did Not Vote in 2012	3%	0%	0%	97%	12
Union household	17%	0%	12%	71%	32
Non-union	15%	7%	11%	67%	156
Read Union Leader	15%	5%	6%	74%	35
Read Boston Globe	18%	5%	11%	66%	31
Watch WMUR	17%	8%	12%	63%	84
Listen to NHPR	18%	4%	15%	62%	87
10 yrs or less in NH	24%	5%	6%	66%	25
11 to 20 years	10%	8%	9%	72%	52
More than 20 years	15%	5%	13%	67%	113
18 to 34	5%	8%	8%	79%	50
35 to 49	9%	9%	0%	82%	41
50 to 64	21%	3%	13%	63%	65
65 and over	26%	5%	23%	46%	34
Male	17%	10%	11%	61%	85
Female	13%	2%	10%	74%	105
High school or less	9%	20%	16%	55%	33
Some college	11%	0%	5%	85%	44
College graduate	10%	3%	11%	76%	55
Post-graduate	27%	5%	12%	56%	58
Attend services 1 or more/week	15%	17%	11%	57%	26
1-2 times a month	20%	0%	2%	77%	17
Less often	18%	3%	13%	66%	44
Never	12%	5%	11%	71%	102
North Country	22%	2%	21%	55%	14
Central / Lakes	15%	0%	15%	69%	29
Connecticut Valley	20%	8%	10%	62%	30
Mass Border	4%	15%	10%	71%	46
Seacoast	17%	0%	12%	71%	45
Manchester Area	22%	6%	2%	71%	26

First Cong. Dist	17%	2%	9%	72%	103
Second Cong. Dist	13%	11%	14%	62%	84

**Favorability Rating – Kirsten Gillibrand
(Likely 2016 DEM Primary Voters)**

STATEWIDE	<u>Favorable</u> 19%	<u>Neutral</u> 10%	<u>Unfavorable</u> 7%	<u>Don't Know</u> 64%	<u>(N)</u> 190
Registered Democrat	26%	14%	7%	53%	108
Registered Undeclared	7%	6%	8%	78%	65
Democrat	22%	12%	7%	59%	161
Independent	2%	0%	2%	96%	22
Republican	0%	0%	25%	75%	7
Liberal	29%	6%	4%	61%	85
Moderate	14%	9%	12%	64%	79
Conservative	2%	21%	0%	77%	14
Support Tea Party	4%	16%	6%	74%	15
Neutral	9%	14%	6%	70%	38
Oppose Tea Party	24%	8%	7%	61%	134
Romney/Ryan Voter	0%	0%	6%	94%	16
Obama/Biden Voter	23%	12%	7%	58%	153
Other	0%	0%	15%	85%	10
Did Not Vote in 2012	16%	0%	0%	84%	12
Union household	21%	11%	15%	53%	32
Non-union	19%	10%	5%	66%	156
Read Union Leader	15%	3%	6%	76%	35
Read Boston Globe	16%	6%	9%	70%	31
Watch WMUR	16%	16%	8%	60%	84
Listen to NHPR	21%	8%	10%	62%	87
10 yrs or less in NH	37%	0%	5%	58%	25
11 to 20 years	19%	14%	6%	61%	52
More than 20 years	15%	10%	7%	67%	113
18 to 34	12%	10%	2%	76%	50
35 to 49	14%	13%	1%	72%	41
50 to 64	25%	12%	11%	51%	65
65 and over	24%	3%	12%	62%	34
Male	18%	11%	8%	64%	85
Female	20%	9%	6%	65%	105
High school or less	7%	20%	7%	65%	33
Some college	16%	0%	1%	83%	44
College graduate	18%	3%	7%	73%	55
Post-graduate	30%	19%	11%	41%	58
Attend services 1 or more/week	23%	11%	9%	58%	26
1-2 times a month	14%	0%	14%	72%	17
Less often	32%	6%	5%	58%	44
Never	14%	12%	6%	68%	102
North Country	11%	2%	34%	53%	14
Central / Lakes	26%	7%	8%	59%	29
Connecticut Valley	26%	4%	3%	67%	30
Mass Border	20%	23%	5%	51%	46
Seacoast	13%	3%	3%	82%	45
Manchester Area	16%	13%	5%	65%	26
First Cong. Dist	16%	7%	8%	68%	103
Second Cong. Dist	23%	13%	6%	58%	84

**Decided 2016 DEM Primary Vote
(Likely 2016 DEM Primary Voters)**

STATEWIDE	<u>Def. Decided</u> 7%	<u>Leaning Towards Someone</u> 12%	<u>Still Trying To Decide</u> 80%	<u>(N)</u> 187
Registered Democrat	8%	14%	78%	105
Registered Undeclared	9%	10%	82%	65
Democrat	9%	13%	78%	158
Independent	0%	7%	93%	22
Republican	0%	16%	84%	7
Liberal	9%	14%	77%	83
Moderate	6%	13%	81%	78
Conservative	0%	11%	89%	14
Support Tea Party	0%	4%	96%	15
Neutral	6%	14%	80%	38
Oppose Tea Party	9%	13%	78%	131
Romney/Ryan Voter	8%	4%	88%	16
Obama/Biden Voter	8%	15%	78%	150
Other	15%	0%	85%	10
Did Not Vote in 2012	0%	3%	97%	12
Union household	9%	11%	80%	32
Non-union	7%	13%	80%	152
Read Union Leader	11%	7%	82%	32
Read Boston Globe	8%	26%	66%	29
Watch WMUR	6%	12%	82%	81
Listen to NHPR	6%	11%	83%	86
10 yrs or less in NH	1%	11%	87%	25
11 to 20 years	7%	15%	78%	50
More than 20 years	9%	11%	79%	112
18 to 34	9%	16%	74%	48
35 to 49	3%	4%	93%	41
50 to 64	11%	11%	78%	65
65 and over	4%	19%	77%	33
Male	11%	16%	74%	84
Female	5%	10%	86%	103
High school or less	17%	15%	68%	32
Some college	12%	8%	80%	42
College graduate	1%	17%	83%	55
Post-graduate	5%	10%	85%	58
Attend services 1 or more/week	11%	6%	83%	26
1-2 times a month	10%	11%	78%	15
Less often	6%	9%	86%	44
Never	7%	16%	77%	101
North Country	15%	4%	81%	12
Central / Lakes	6%	6%	87%	29
Connecticut Valley	0%	13%	87%	30
Mass Border	6%	12%	82%	45
Seacoast	9%	17%	74%	44
Manchester Area	14%	14%	72%	26
First Cong. Dist	9%	12%	78%	102
Second Cong. Dist	5%	9%	86%	81

**DEM 2016 Primary Support
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u> 62%	<u>Deval Patrick</u> 8%	<u>Joe Biden</u> 5%	<u>Cory Booker</u> 2%	<u>Someone Else</u> 5%	<u>Undecided</u> 19%	<u>(N=)</u> 187
STATEWIDE							
Registered Democrat	68%	9%	3%	4%	3%	13%	105
Registered Undeclared	59%	7%	3%	1%	6%	25%	65
Democrat	68%	6%	4%	2%	2%	17%	159
Independent	30%	21%	9%	2%	14%	25%	22
Republican	10%	0%	0%	0%	31%	59%	6
Liberal	70%	6%	6%	0%	7%	11%	83
Moderate	64%	8%	5%	0%	2%	20%	78
Conservative	16%	19%	0%	0%	8%	56%	14
Support Tea Party	16%	0%	0%	3%	16%	65%	15
Neutral	48%	9%	7%	0%	3%	32%	36
Oppose Tea Party	70%	8%	5%	3%	4%	10%	133
Romney/Ryan Voter	45%	0%	0%	3%	13%	40%	15
Obama/Biden Voter	67%	7%	3%	3%	5%	16%	150
Other	53%	34%	10%	0%	0%	3%	10
Did Not Vote in 2012	31%	3%	23%	0%	0%	43%	12
Union household	53%	16%	5%	0%	9%	17%	31
Non-union	63%	6%	5%	3%	4%	20%	153
Read Union Leader	73%	9%	0%	0%	9%	9%	35
Read Boston Globe	70%	11%	7%	1%	2%	8%	30
Watch WMUR	57%	6%	6%	5%	5%	23%	84
Listen to NHPR	56%	7%	7%	0%	5%	24%	85
10 yrs or less in NH	44%	3%	14%	2%	5%	33%	25
11 to 20 years	55%	10%	8%	7%	4%	16%	52
More than 20 years	70%	7%	1%	0%	5%	17%	110
18 to 34	69%	5%	5%	8%	1%	12%	49
35 to 49	40%	18%	7%	0%	10%	25%	40
50 to 64	75%	0%	4%	1%	2%	17%	64
65 and over	54%	13%	2%	0%	7%	23%	34
Male	62%	10%	5%	5%	6%	11%	82
Female	62%	5%	4%	0%	4%	25%	105
High school or less	63%	4%	3%	12%	5%	12%	33
Some college	47%	15%	3%	1%	2%	31%	44
College graduate	69%	11%	8%	0%	6%	5%	54
Post-graduate	66%	1%	3%	0%	5%	26%	57
Attend services 1 or more/week	75%	1%	0%	0%	9%	15%	26
1-2 times a month	70%	2%	0%	0%	8%	20%	16
Less often	57%	16%	12%	1%	2%	12%	44
Never	60%	7%	3%	4%	4%	22%	101
North Country	62%	0%	8%	0%	8%	22%	14
Central / Lakes	68%	16%	3%	0%	4%	9%	29
Connecticut Valley	28%	24%	2%	0%	8%	38%	28
Mass Border	68%	1%	2%	10%	3%	16%	45
Seacoast	79%	3%	3%	0%	6%	9%	45
Manchester Area	53%	5%	14%	0%	1%	27%	26
First Cong. Dist	69%	3%	5%	0%	5%	17%	101
Second Cong. Dist	51%	14%	4%	5%	4%	21%	82

**DEM 2016 Primary – Would NOT Support
(Likely 2016 DEM Primary Voters)**

	<u>Joe Biden</u> 10%	<u>Andrew Cuomo</u> 4%	<u>Hillary Clinton</u> 3%	<u>Someone Else</u> 12%	<u>All Acceptable</u> 26%	<u>Don't Know</u> 46%	<u>(N=)</u> 185
STATEWIDE							
Registered Democrat	5%	6%	2%	13%	29%	45%	104
Registered Undeclared	15%	2%	4%	12%	26%	41%	63
Democrat	8%	4%	3%	11%	29%	44%	156
Independent	15%	5%	0%	20%	10%	49%	22
Republican	19%	0%	3%	10%	0%	69%	6
Liberal	10%	6%	3%	9%	31%	42%	82
Moderate	8%	3%	4%	16%	20%	49%	78
Conservative	16%	0%	1%	5%	42%	36%	14
Support Tea Party	13%	0%	1%	24%	0%	62%	15
Neutral	17%	3%	5%	7%	24%	44%	37
Oppose Tea Party	7%	4%	2%	11%	30%	45%	130
Romney/Ryan Voter	34%	0%	1%	12%	8%	46%	16
Obama/Biden Voter	7%	5%	3%	12%	31%	41%	147
Other	16%	0%	0%	31%	0%	52%	10
Did Not Vote in 2012	0%	0%	2%	0%	0%	98%	12
Union household	0%	3%	0%	10%	29%	58%	31
Non-union	12%	4%	3%	13%	26%	42%	151
Read Union Leader	11%	0%	6%	13%	20%	51%	35
Read Boston Globe	4%	3%	6%	12%	31%	44%	30
Watch WMUR	12%	3%	2%	18%	26%	39%	84
Listen to NHPR	12%	4%	3%	14%	29%	38%	84
10 yrs or less in NH	16%	1%	1%	5%	35%	42%	25
11 to 20 years	4%	5%	5%	16%	17%	52%	52
More than 20 years	11%	4%	2%	12%	27%	44%	107
18 to 34	14%	5%	4%	5%	12%	61%	49
35 to 49	13%	3%	0%	10%	25%	50%	41
50 to 64	7%	5%	3%	16%	27%	42%	61
65 and over	5%	1%	3%	20%	45%	25%	33
Male	11%	3%	2%	15%	24%	44%	81
Female	8%	4%	3%	10%	27%	47%	104
High school or less	8%	0%	1%	27%	14%	51%	31
Some college	20%	9%	5%	7%	15%	44%	44
College graduate	5%	4%	2%	8%	25%	56%	53
Post-graduate	7%	2%	2%	12%	42%	34%	56
Attend services 1 or more/week	4%	6%	0%	27%	44%	19%	26
1-2 times a month	3%	2%	15%	16%	5%	59%	17
Less often	12%	4%	1%	9%	35%	40%	44
Never	11%	4%	2%	9%	20%	53%	98
North Country	8%	0%	0%	19%	30%	44%	14
Central / Lakes	5%	12%	12%	10%	12%	49%	28
Connecticut Valley	3%	0%	0%	16%	32%	49%	28
Mass Border	10%	8%	2%	11%	24%	45%	45
Seacoast	14%	1%	1%	9%	26%	50%	43
Manchester Area	15%	0%	1%	16%	34%	35%	26
First Cong. Dist	14%	2%	2%	12%	27%	43%	100
Second Cong. Dist	5%	7%	4%	13%	25%	47%	81