

# THE WMUR GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE

October 22, 2013

### CLINTON MAINTAINS WIDE LEAD IN 2016 NH PRIMARY, PAUL AND CHRISTIE TOP CLUTTERED GOP FIELD

By: Andrew E. Smith, Ph.D.  
Zachary S. Azem, M.A.  
UNH Survey Center  
603-862-2226  
www.unh.edu/survey-center

DURHAM, NH – While most voters are far from making up their minds about who to vote for in the 2016 New Hampshire Primary, Hillary Clinton remains the clear favorite among New Hampshire Democrats. Meanwhile, there is no frontrunner among Republicans.

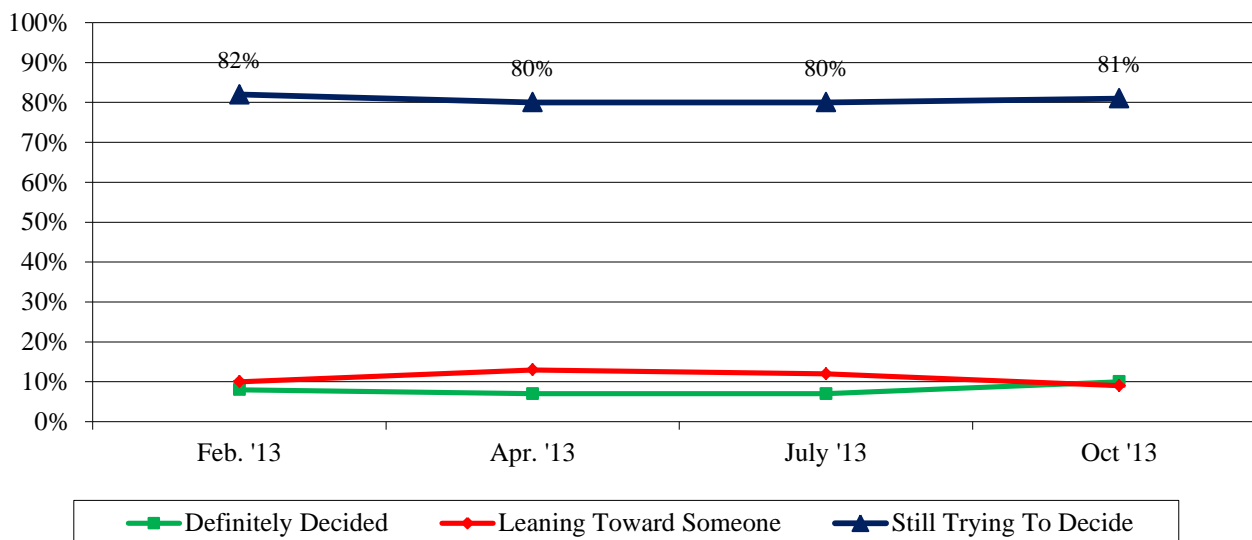
These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Six hundred and sixty-three (663) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between October 7 and October 16, 2013. The margin of sampling error for the survey is +/- 3.8 percent. Included in the sample were 236 likely 2016 Republican Primary voters (margin of sampling error +/- 6.4%) and 252 likely 2016 Democratic Primary voters (margin of sampling error +/- 6.2%).

#### Two Years To Go ...

Although there are more than two years until the First in the Nation New Hampshire Presidential Primary, prospective Republican and Democratic candidates have already been testing the waters here for presidential runs in 2016. While many of the candidates tested will decide not to run, and others may enter who are not tested, candidates who are the early identified frontrunners have typically won past New Hampshire primaries.

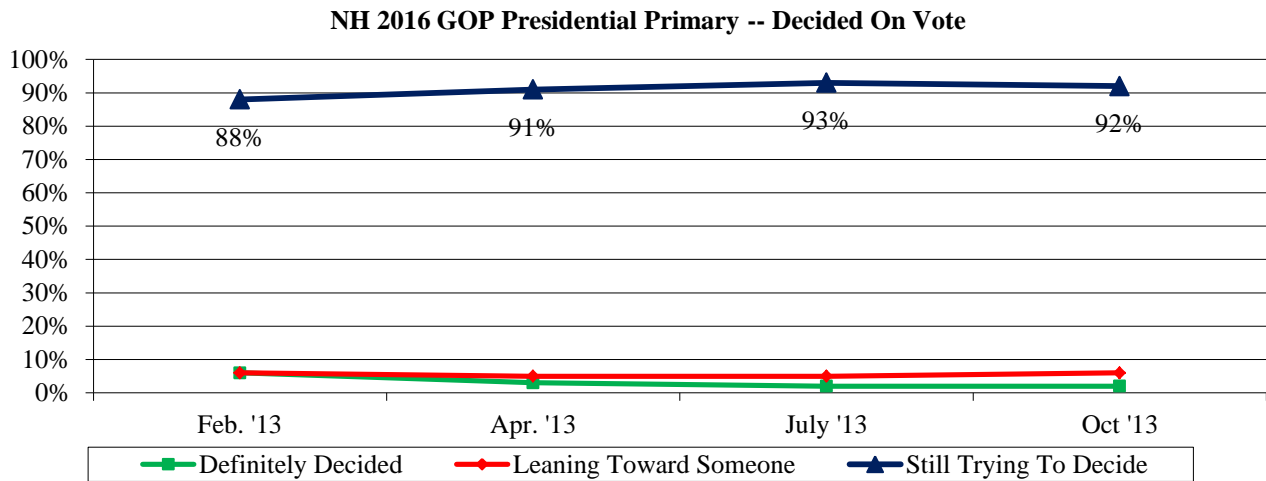
New Hampshire primary voters typically decide who they will vote for in the last weeks, or even days of the campaign and it is no surprise that very few voters currently have made up their minds about who they will support in 2016. The great majority of prospective primary voters, 81% of Democrats say they are still trying to decide who to support.

NH 2016 DEM Presidential Primary -- Decided On Vote



\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

Republican voters are even more unsure than Democrats (92%). This is likely because the field is more open than any Republican field in memory with no candidate seen as a frontrunner.

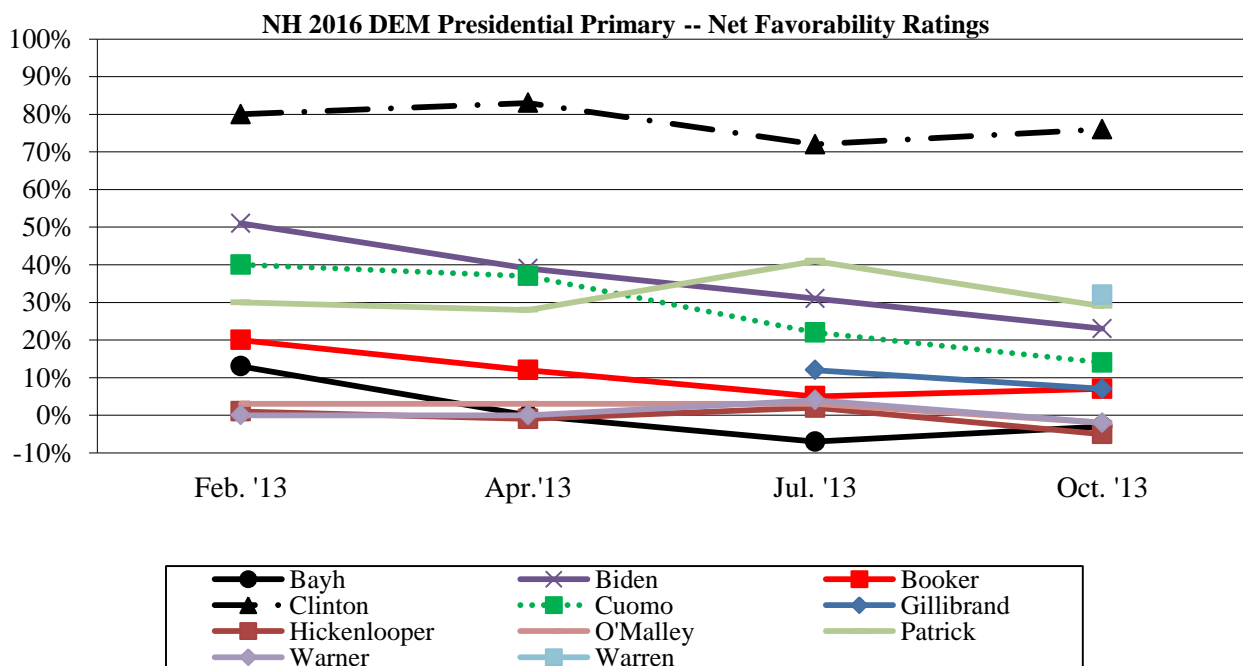


### Democratic Favorability Ratings

Former Secretary of State and 2008 New Hampshire Primary winner Hillary Clinton remains the most popular candidate by a wide margin. The great majority of likely Democratic Primary voters, 84%, have a favorable opinion of Clinton, only 8% have an unfavorable opinion of her, and 8% are neutral or unsure. Her net favorability rating, the percentage who have a favorable opinion minus those who have an unfavorable opinion, is an extremely high +76%.

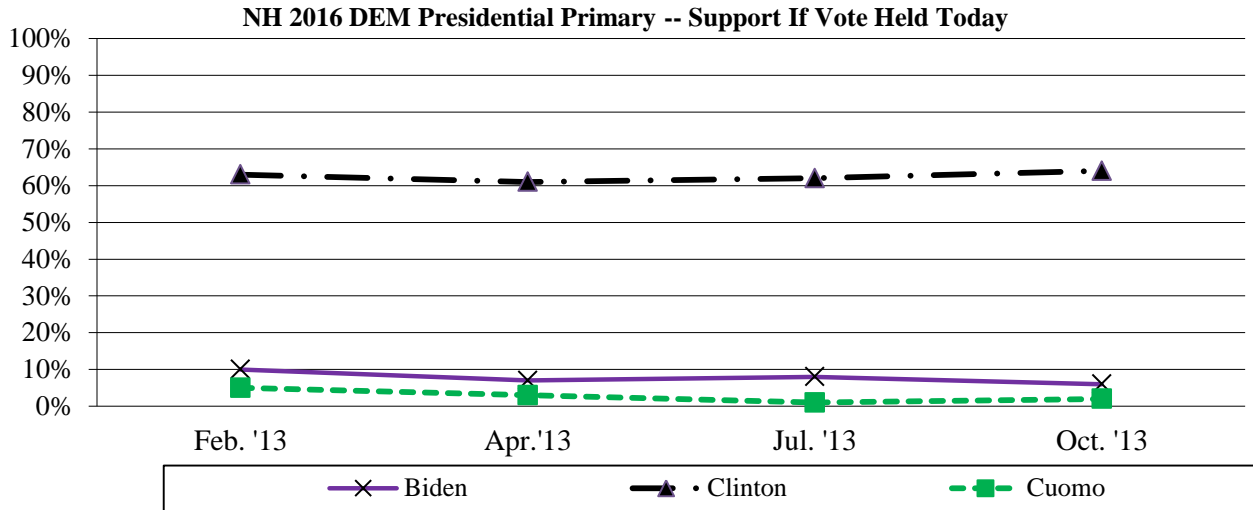
The other potential Democratic candidates that have moderate net favorability ratings include Massachusetts Senator Elizabeth Warren (+32%), Massachusetts Governor Deval Patrick (+29%), and Vice President Joe Biden (+23%). Meanwhile, New York Governor Andrew Cuomo (+14%), New York Senator Kirsten Gillibrand (+7%), Newark Mayor (now New Jersey Senator-elect) Cory Booker (+7%), Maryland Governor Martin O'Malley (-2%), Virginia Senator Mark Warner (-2%), Former Indiana Senator Evan Bayh (-3%), and Colorado Governor John Hickenlooper (-5%) are less well known and have much lower net favorability ratings.

Both Cuomo and Biden have continued to become less popular among Democrats over the past year.



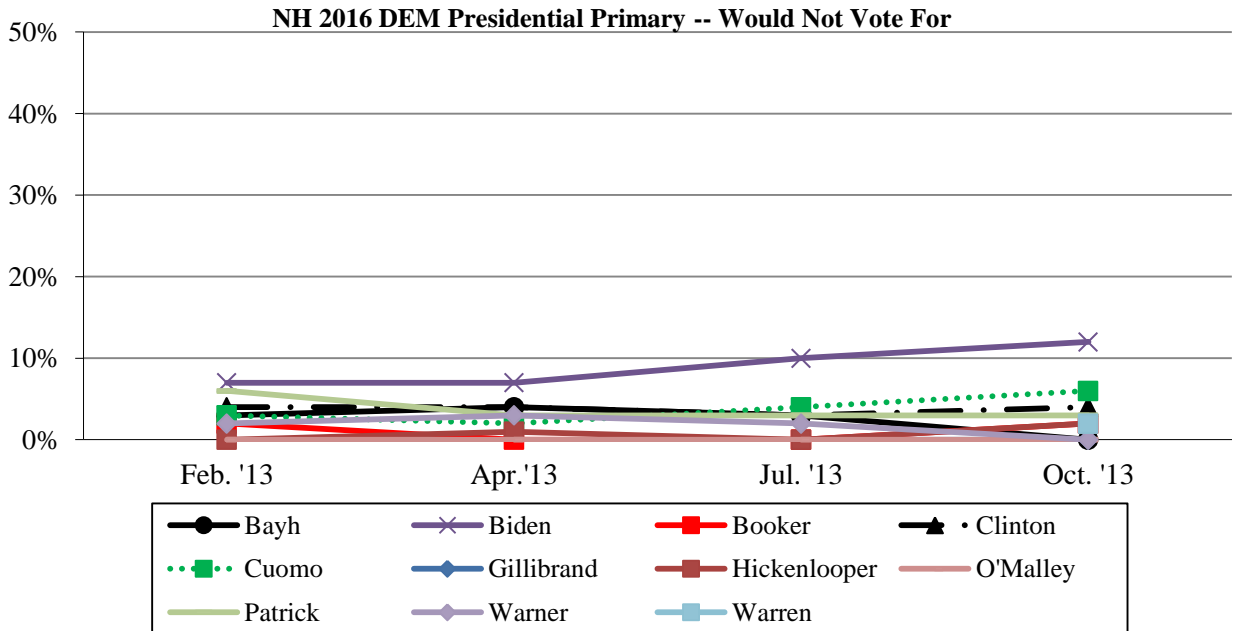
## 2016 NH Democratic Primary

Although the primary will not be held until early 2016, Clinton also continues to be the clear current favorite among Democratic voters. In October 2013, 64% of likely Democratic Primary voters say they would vote for Clinton if the election were held today, 6% prefer Joe Biden, 6% prefer Elizabeth Warren, 2% prefer Andrew Cuomo, and 1% prefer Deval Patrick. All other potential candidates mentioned received less than 1% support and 18% say they are undecided.

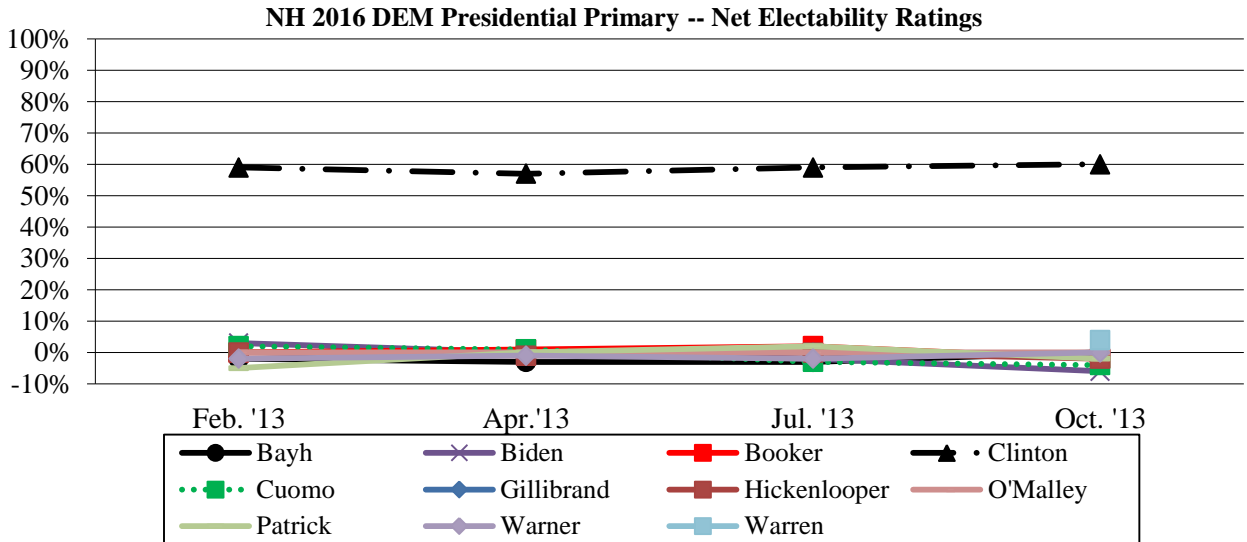


### Most Unpopular Democrat Candidate

When asked which potential candidate they would NOT vote for under any circumstance, 12% of likely Democratic Primary voters say they would not vote for Biden, 6% would not vote for Cuomo, 4% would not vote for Clinton, 3% would not vote for Patrick, 2% would not vote Booker, 2% would not vote for Warren, 2% would not vote for Hickenlooper, 1% say they would not vote for some other candidate, 37% think that all of the prospective candidates are acceptable, and 30% are unsure.



Clinton has a wide lead in net electability (the percentage who support a candidate minus the percentage who would not vote for that candidate under any circumstances) with +60%. Warren (+4%) was the only other candidate to have positive net electability while Bayh (0%), O'Malley (0%), Warner (0%), Gillibrand (-1%), Booker (-2%), Hickenlooper (-2%), Patrick (-2%), Cuomo (-4%) and Biden (-6%) all have either neutral or negative ratings.



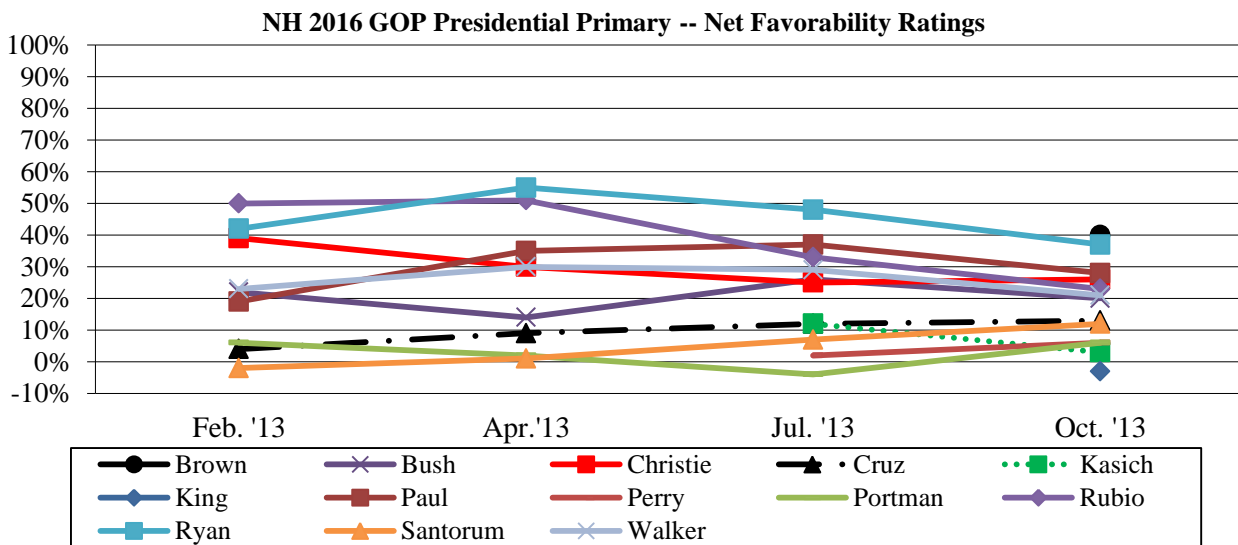
### GOP Favorability Ratings

No Republican candidate enjoys the high favorability ratings that Clinton enjoys among Democrats. Former Massachusetts Senator Scott Brown tops the Republican field in net favorability. He is viewed favorably by 59% of likely Republican Primary voters, 19% have an unfavorable opinion of him, and 21% are neutral or don't know. Brown's net favorability rating is +40%.

Other GOP candidates with moderate favorability ratings include Wisconsin Congressman Paul Ryan (+37%), Kentucky Senator Rand Paul (+28%), New Jersey Governor Chris Christie (+26%), Florida Senator Marco Rubio (+23%), Wisconsin Governor Scott Walker (+21%), and Former Florida Governor Jeb Bush (+20%).

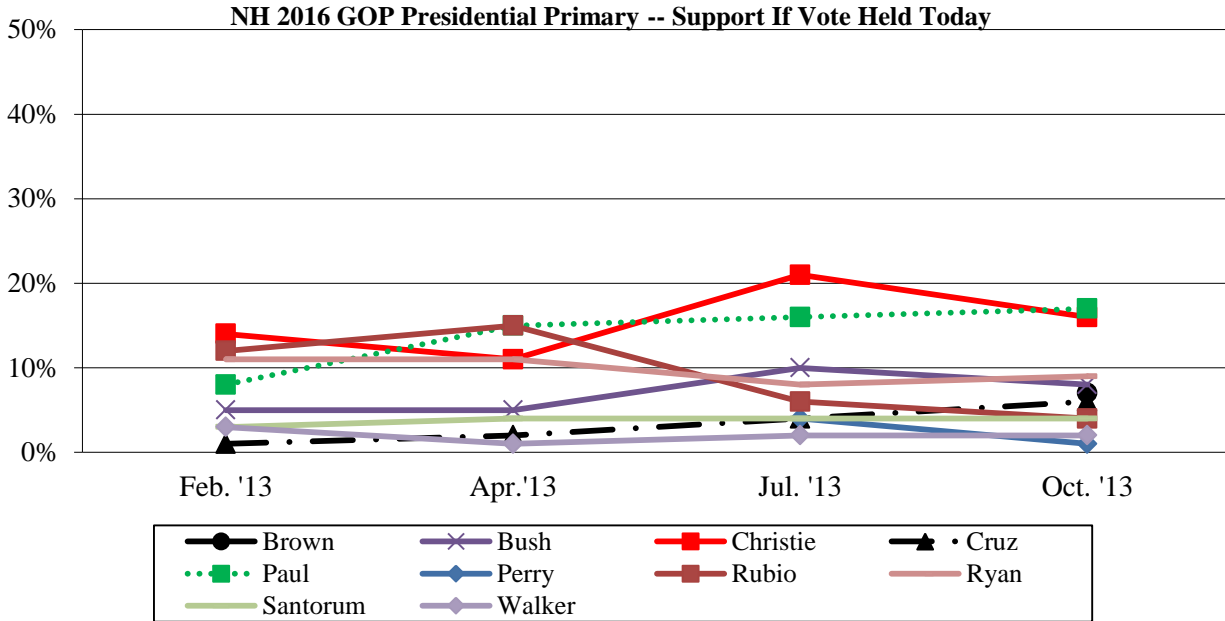
Texas Senator Ted Cruz (+13%), Ohio Senator Rob Portman (+6%), Ohio Governor John Kasich (+3%) and New York Congressman Peter King (-3%) have low net favorability ratings, but they also are not well known.

Meanwhile Former Pennsylvania Rick Santorum (+12%) and Texas Governor Rick Perry (+6%) have low net favorability ratings, despite most Republican Primary voters knowing them from their presidential runs in 2012.



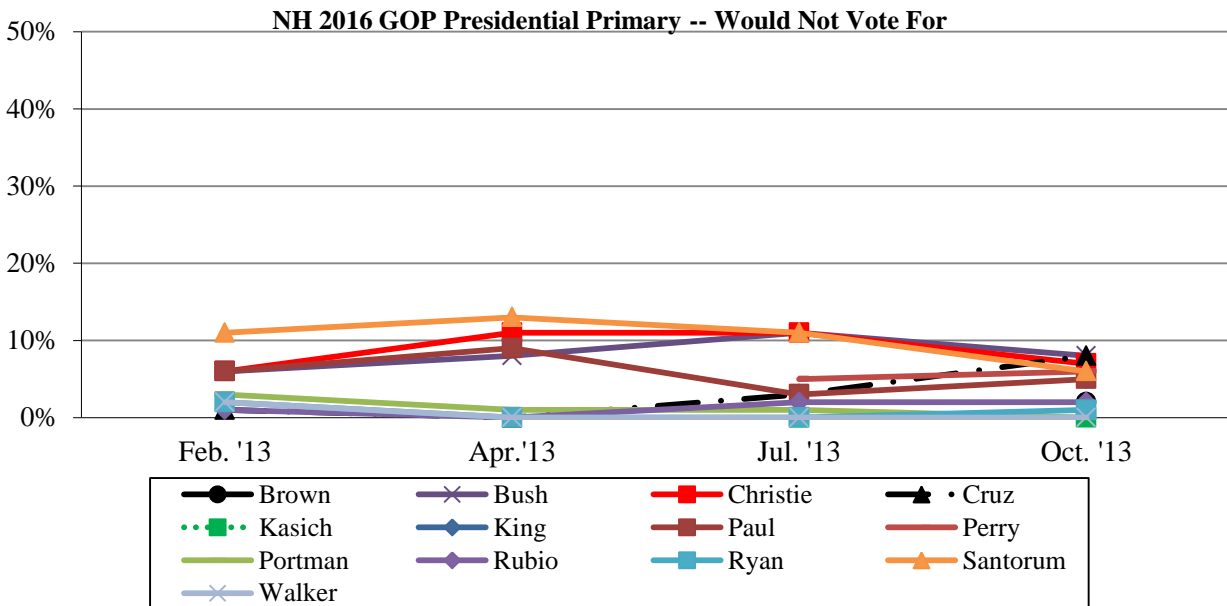
### 2016 NH Republican Primary

For the first time since 2000, and for only the second time since the modern primary began in 1972, there is no clear Republican frontrunner in line for the nomination. If the election were held today, 17% of likely Republican Primary voters say they would vote for Paul, 16% would vote for Christie, 9% for Ryan, 8% for Bush, 6% for Cruz, 4% for Rubio, 4% for Santorum, 2% for Walker, and 1% for Perry. All other potential candidates receive less than 1% support, and 21% say they are undecided.



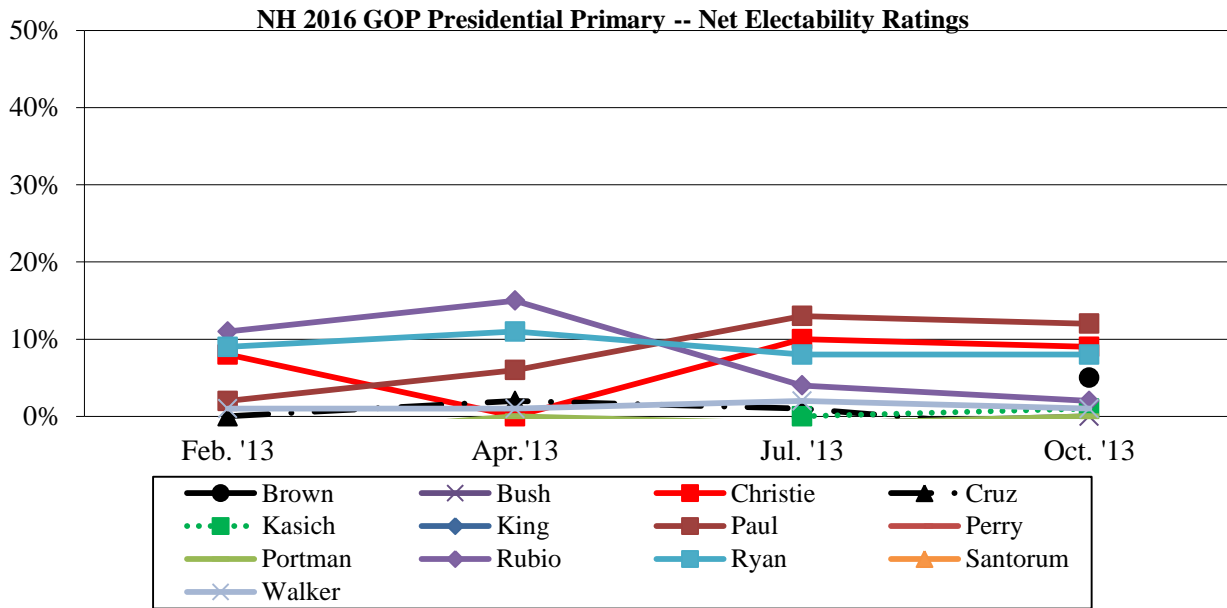
### Most Unpopular Republican Candidate

When asked which candidate they would NOT vote for under any circumstance, 8% of likely Republican Primary voters say they would not vote for Cruz, 8% would not vote for Bush, 7% would not vote for Christie, 6% would not vote for Santorum, 6% would not vote for Perry, 5% would not vote for King, 5% would not vote for Paul, 2% would not vote for Brown, 2% would not vote for Rubio, 1% would not vote for Ryan, 20% think all the prospective candidates are acceptable, and 28% are unsure.



Unlike the Democratic field, there is no clear cut favorite on the Republican side when it comes to net electability. Rand Paul (+12%) leads the field while Christie (+9%), Ryan (+8%), Brown (+5%), Rubio (+2%), Walker (+1%) and Kasich (+1%) also have positive net electability scores.

Bush (0%) Portman (0%), Cruz (-2%), Santorum (-2%), King (-4%) and Perry (-5%) have either neutral or negative net electability scores.



## Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Six hundred and sixty-three (663) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between October 7 and October 16, 2013. The margin of sampling error for the survey is +/- 3.8 percent. Included in the sample were 236 likely 2016 Republican Primary voters (margin of sampling error +/- 6.4%) and 252 likely 2016 Democratic Primary voters (margin of sampling error +/- 6.2%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

### Decided Who to Vote for in 2016 GOP Primary? (Likely NH GOP Primary Voters)

“Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>
<b>Definitely decided</b>	6%	3%	2%	<b>2%</b>
<b>Leaning toward someone</b>	6%	5%	5%	<b>6%</b>
<b>Still trying to decide</b>	88%	91%	93%	<b>92%</b>
<b>(N)</b>	<b>(205)</b>	<b>(164)</b>	<b>(197)</b>	<b>(220)</b>

### Republican Nomination in 2016 NH Primary (Likely NH GOP Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Republican nomination. If the Republican primary for president were held today, which of the following would you support for the Republican nomination Scott Brown ... Jeb Bush ... Chris Christie ... Ted Cruz ... John Kasich ... Peter King ... Rand Paul ... Rick Perry ... Rob Portman ... Marco Rubio ... Paul Ryan ... Rick Santorum ... Scott Walker ... or someone else?"  
ROTATE CANDIDATES

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>
<b>Rand Paul</b>	8%	15%	16%	<b>17%</b>
<b>Chris Christie</b>	14%	11%	21%	<b>16%</b>
<b>Paul Ryan</b>	11%	11%	8%	<b>9%</b>
<b>Jeb Bush</b>	5%	5%	10%	<b>8%</b>
<b>Scott Brown</b>				<b>7%</b>
<b>Ted Cruz</b>	1%	2%	4%	<b>6%</b>
<b>Marco Rubio</b>	12%	15%	6%	<b>4%</b>
<b>Rick Santorum</b>	3%	4%	4%	<b>4%</b>
<b>Scott Walker</b>	3%	1%	2%	<b>2%</b>
<b>Rick Perry</b>			4%	<b>1%</b>
<b>John Kasich</b>			*	*
<b>Peter King</b>				*
<b>Rob Portman</b>	*	1%	*	*
<b>Someone Else</b>	2%	0%	3%	<b>3%</b>
<b>Don't Know Yet</b>	20%	23%	20%	<b>21%</b>
<b>(N)</b>	<b>(209)</b>	<b>(167)</b>	<b>(199)</b>	<b>(233)</b>

\* = Less than 1%

“Which of the candidates who are either running or considering running for the Republican nomination would you NOT vote for under any circumstance?”

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>
<b>Ted Cruz</b>	1%	*	3%	<b>8%</b>
<b>Jeb Bush</b>	6%	8%	11%	<b>8%</b>
<b>Chris Christie</b>	6%	11%	11%	<b>7%</b>
<b>Rick Perry</b>			5%	<b>6%</b>
<b>Rick Santorum</b>	11%	13%	11%	<b>6%</b>
<b>Peter King</b>				<b>5%</b>
<b>Rand Paul</b>	6%	9%	3%	<b>5%</b>
<b>Scott Brown</b>				<b>2%</b>
<b>Marco Rubio</b>	1%	*	2%	<b>2%</b>
<b>Paul Ryan</b>	2%	*	*	<b>1%</b>
<b>Rob Portman</b>	3%	1%	1%	*
<b>Scott Walker</b>	2%	*	0%	*
<b>John Kasich</b>			*	<b>0%</b>
<b>Someone Else</b>	2%	*	*	<b>1%</b>
<b>All OK</b>	15%	24%	25%	<b>20%</b>
<b>Don't Know</b>	32%	21%	25%	<b>28%</b>
<b>(N)</b>	<b>(208)</b>	<b>(168)</b>	<b>(197)</b>	<b>(232)</b>

\* = Less than 1%

**GOP Favorability Ratings**  
(Likely GOP Primary Voters)

"Next, I'd like to get your overall opinion of some REPUBLICANS who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

"Former Massachusetts Senator Scott Brown?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>Oct. '13</b>	<b>59%</b>	<b>6%</b>	<b>19%</b>	<b>15%</b>	<b>+40%</b>	<b>(236)</b>

"Former Florida Governor Jeb Bush?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	53%	5%	31%	11%	+22%	(212)
Apr. '13	48%	10%	34%	8%	+14%	(171)
July '13	53%	5%	27%	15%	+26%	(200)
<b>Oct. '13</b>	<b>47%</b>	<b>8%</b>	<b>27%</b>	<b>18%</b>	<b>+20%</b>	<b>(236)</b>

"New Jersey Governor Chris Christie?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	60%	7%	21%	12%	+39%	(212)
Apr. '13	56%	8%	26%	9%	+30%	(171)
July '13	59%	5%	24%	12%	+25%	(200)
<b>Oct. '13</b>	<b>49%</b>	<b>6%</b>	<b>23%</b>	<b>23%</b>	<b>+26%</b>	<b>(236)</b>



"Texas Senator Ted Cruz?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	18%	6%	14%	62%	+4%	(212)
Apr. '13	21%	8%	12%	59%	+9%	(171)
July '13	29%	6%	17%	48%	+12%	(200)
<b>Oct. '13</b>	<b>32%</b>	<b>5%</b>	<b>19%</b>	<b>43%</b>	<b>+13%</b>	<b>(236)</b>

"Ohio Governor John Kasich?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '13	28%	5%	16%	52%	+12%	(200)
<b>Oct. '13</b>	<b>12%</b>	<b>5%</b>	<b>9%</b>	<b>74%</b>	<b>+3%</b>	<b>(236)</b>

"New York Congressman Peter King?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>Oct. '13</b>	<b>15%</b>	<b>7%</b>	<b>18%</b>	<b>60%</b>	<b>-3%</b>	<b>(236)</b>

"Kentucky Senator Rand Paul?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	45%	6%	26%	23%	+19%	(212)
Apr. '13	54%	7%	19%	20%	+35%	(171)
July '13	57%	3%	20%	20%	+37%	(200)
<b>Oct. '13</b>	<b>52%</b>	<b>4%</b>	<b>24%</b>	<b>20%</b>	<b>+28%</b>	<b>(236)</b>

"Texas Governor Rick Perry?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '13	39%	9%	37%	15%	+2%	(200)
<b>Oct. '13</b>	<b>36%</b>	<b>9%</b>	<b>30%</b>	<b>24%</b>	<b>+6%</b>	<b>(236)</b>

"Ohio Senator Rob Portman?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	20%	10%	14%	57%	+6%	(212)
Apr. '13	13%	10%	11%	66%	+2%	(171)
July '13	15%	5%	19%	61%	-4%	(200)
<b>Oct. '13</b>	<b>14%</b>	<b>5%</b>	<b>8%</b>	<b>74%</b>	<b>+6%</b>	<b>(236)</b>

"Florida Senator Marco Rubio?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	56%	6%	6%	31%	+50%	(212)
Apr. '13	59%	8%	8%	25%	+51%	(171)
July '13	47%	6%	14%	33%	+33%	(200)
<b>Oct. '13</b>	<b>41%</b>	<b>7%</b>	<b>18%</b>	<b>34%</b>	<b>+23%</b>	<b>(236)</b>

"Wisconsin Congressman Paul Ryan?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	61%	8%	19%	13%	+42%	(212)
Apr. '13	68%	7%	13%	11%	+55%	(171)
July '13	66%	5%	18%	11%	+48%	(200)
<b>Oct. '13</b>	<b>54%</b>	<b>4%</b>	<b>17%</b>	<b>25%</b>	<b>+37%</b>	<b>(236)</b>

"Former Pennsylvania Senator Rick Santorum?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	40%	8%	42%	10%	-2%	(212)
Apr. '13	39%	11%	38%	12%	+1%	(171)
July '13	44%	6%	37%	13%	+7%	(200)
<b>Oct. '13</b>	<b>39%</b>	<b>9%</b>	<b>27%</b>	<b>25%</b>	<b>+12%</b>	<b>(236)</b>

"Wisconsin Governor Scott Walker?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	37%	7%	14%	42%	+23%	(212)
Apr. '13	38%	9%	8%	45%	+30%	(171)
July '13	42%	6%	13%	39%	+29%	(200)
<b>Oct. '13</b>	<b>29%</b>	<b>5%</b>	<b>8%</b>	<b>57%</b>	<b>+21%</b>	<b>(236)</b>

**Decided Who to Vote for in 2016 DEM Primary?**  
(Likely NH DEM Primary Voters)

“Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>
<b>Definitely decided</b>	8%	7%	7%	<b>10%</b>
<b>Leaning toward someone</b>	10%	13%	12%	<b>9%</b>
<b>Still trying to decide</b>	82%	80%	80%	<b>81%</b>
<b>(N)</b>	<b>(193)</b>	<b>(185)</b>	<b>(187)</b>	<b>(245)</b>

**Democratic Nomination in 2016 NH Primary**  
(Likely NH DEM Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination Evan Bayh ... Joe Biden ... Cory Booker ... Hillary Clinton ... Andrew Cuomo ... Kirsten Gillibrand ... John Hickenlooper ... Martin O'Malley ... Deval Patrick... Mark Warner ... Elizabeth Warren or someone else?" ROTATE CANDIDATES

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>
<b>Hillary Clinton</b>	63%	61%	62%	<b>64%</b>
<b>Elizabeth Warren</b>				<b>6%</b>
<b>Joe Biden</b>	10%	7%	8%	<b>6%</b>
<b>Andrew Cuomo</b>	5%	3%	1%	<b>2%</b>
<b>Deval Patrick</b>	1%	3%	5%	<b>1%</b>
<b>Evan Bayh</b>	1%	1%	*	*
<b>Cory Booker</b>	2%	1%	2%	*
<b>Mark Warner</b>	*	2%	0%	*
<b>Martin O'Malley</b>	*	*	0%	*
<b>Kirsten Gillibrand</b>			*	<b>0%</b>
<b>John Hickenlooper</b>	*	*	*	<b>0%</b>
<b>Someone Else</b>	1%	2%	2%	<b>2%</b>
<b>Don't Know Yet</b>	16%	22%	19%	<b>18%</b>
<b>(N)</b>	<b>(195)</b>	<b>(185)</b>	<b>(187)</b>	<b>(248)</b>

\* = Less than 1%

“Which of the candidates who are either running or considering running for the Democratic nomination would you NOT vote for under any circumstance?”

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>
<b>Joe Biden</b>	7%	7%	10%	<b>12%</b>
<b>Andrew Cuomo</b>	3%	2%	4%	<b>6%</b>
<b>Hillary Clinton</b>	4%	4%	3%	<b>4%</b>
<b>Deval Patrick</b>	6%	3%	3%	<b>3%</b>
<b>Cory Booker</b>	2%	*	*	<b>2%</b>
<b>John Hickenlooper</b>	*	1%	*	<b>2%</b>
<b>Elizabeth Warren</b>				<b>2%</b>
<b>Evan Bayh</b>	3%	4%	3%	*
<b>Mark Warner</b>	2%	3%	2%	*
<b>Kirsten Gillibrand</b>			*	*
<b>Martin O'Malley</b>	*	*	*	<b>0%</b>
<b>Someone Else</b>	2%	1%	3%	<b>1%</b>
<b>All OK</b>	34%	33%	26%	<b>37%</b>
<b>Don't Know Yet</b>	34%	38%	46%	<b>30%</b>
<b>(N)</b>	<b>(200)</b>	<b>(188)</b>	<b>(185)</b>	<b>(248)</b>

\* = Less than 1%

**DEM Favorability Ratings**  
(Likely DEM Primary Voters)

"Next, I'd like to get your overall opinion of some DEMOCRAT who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

“Former Indiana Senator Evan Bayh?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	20%	9%	7%	64%	+13%	(201)
Apr. '13	15%	6%	15%	64%	0%	(188)
July '13	10%	8%	17%	65%	-7%	(190)
<b>Oct. '13</b>	<b>9%</b>	<b>6%</b>	<b>12%</b>	<b>73%</b>	<b>-3%</b>	<b>(252)</b>

“Vice President Joe Biden?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	73%	4%	22%	1%	+51%	(201)
Apr. '13	64%	9%	25%	2%	+39%	(188)
July '13	61%	5%	30%	3%	+31%	(190)
<b>Oct. '13</b>	<b>54%</b>	<b>9%</b>	<b>31%</b>	<b>6%</b>	<b>+23%</b>	<b>(252)</b>

“Newark, New Jersey Mayor Cory Booker?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	31%	8%	11%	50%	+20%	(201)
Apr. '13	22%	7%	10%	62%	+12%	(188)
July '13	16%	11%	11%	62%	+5%	(190)
<b>Oct. '13</b>	<b>19%</b>	<b>6%</b>	<b>12%</b>	<b>63%</b>	<b>+7%</b>	<b>(252)</b>

“Former Secretary of State Hillary Clinton?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	87%	5%	7%	1%	+80%	(201)
Apr. '13	88%	4%	5%	3%	+83%	(188)
July '13	85%	1%	13%	1%	+72%	(190)
<b>Oct. '13</b>	<b>84%</b>	<b>5%</b>	<b>8%</b>	<b>3%</b>	<b>+76%</b>	<b>(250)</b>

“New York Governor Andrew Cuomo?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	56%	9%	16%	20%	+40%	(201)
Apr. '13	53%	11%	16%	20%	+37%	(188)
July '13	41%	10%	19%	29%	+22%	(190)
<b>Oct. '13</b>	<b>35%</b>	<b>8%</b>	<b>21%</b>	<b>36%</b>	<b>+14%</b>	<b>(252)</b>

“New York Senator Kirsten Gillibrand?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '13	19%	10%	7%	64%	+12%	(190)
<b>Oct. '13</b>	<b>12%</b>	<b>4%</b>	<b>5%</b>	<b>79%</b>	<b>+7%</b>	<b>(252)</b>

“Colorado Governor John Hickenlooper?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	8%	7%	7%	78%	+1%	(201)
Apr. '13	9%	4%	10%	77%	-1%	(188)
July '13	9%	9%	7%	74%	+2%	(190)
<b>Oct. '13</b>	<b>4%</b>	<b>5%</b>	<b>9%</b>	<b>82%</b>	<b>-5%</b>	<b>(252)</b>

“Maryland Governor Martin O'Malley?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	9%	4%	6%	80%	+3%	(201)
Apr. '13	8%	7%	5%	79%	+3%	(188)
July '13	8%	9%	5%	79%	+3%	(190)
<b>Oct. '13</b>	<b>5%</b>	<b>4%</b>	<b>7%</b>	<b>85%</b>	<b>-2%</b>	<b>(252)</b>

“Massachusetts Governor Deval Patrick?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	52%	12%	22%	13%	+30%	(201)
Apr. '13	51%	8%	23%	17%	+28%	(188)
July '13	57%	7%	16%	20%	+41%	(190)
<b>Oct. '13</b>	<b>48%</b>	<b>9%</b>	<b>19%</b>	<b>25%</b>	<b>+29%</b>	<b>(251)</b>

“Virginia Senator Mark Warner”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Feb. '13	14%	11%	14%	60%	0%	(201)
Apr. '13	18%	9%	18%	55%	0%	(188)
July '13	15%	6%	11%	68%	+4%	(190)
<b>Oct. '13</b>	<b>11%</b>	<b>7%</b>	<b>13%</b>	<b>68%</b>	<b>-2%</b>	<b>(252)</b>

“Massachusetts Senator Elizabeth Warren”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>Oct. '13</b>	<b>47%</b>	<b>7%</b>	<b>15%</b>	<b>31%</b>	<b>+32%</b>	<b>(252)</b>

**Favorability Rating – Scott Brown  
(Likely 2016 GOP Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>59%</b>	<b><u>Neutral</u></b> <b>6%</b>	<b><u>Unfavorable</u></b> <b>19%</b>	<b><u>Don't Know</u></b> <b>15%</b>	<b><u>(N)</u></b> <b>236</b>
Registered Undeclared	60%	10%	18%	12%	84
Registered Republican	59%	3%	21%	17%	139
Democrat	47%	9%	44%	0%	11
Independent	65%	7%	17%	11%	34
Republican	59%	6%	19%	16%	183
Liberal	60%	0%	21%	19%	6
Moderate	62%	7%	17%	13%	86
Conservative	60%	5%	20%	14%	129
Support Tea Party	56%	7%	26%	11%	93
Neutral	63%	5%	12%	19%	90
Oppose Tea Party	60%	4%	23%	13%	44
Romney/Ryan Voter	61%	6%	19%	14%	180
Obama/Biden Voter	50%	3%	34%	13%	28
Other	59%	7%	11%	24%	13
Did Not Vote in 2012	60%	10%	8%	22%	10
Union household	53%	4%	24%	18%	29
Non-union	61%	6%	19%	13%	201
Read Union Leader	68%	6%	21%	5%	71
Read Boston Globe	77%	7%	7%	9%	22
Watch WMUR	63%	6%	18%	13%	139
Listen to NHPR	66%	5%	16%	13%	43
10 yrs or less in NH	63%	5%	23%	9%	14
11 to 20 years	61%	3%	18%	18%	49
More than 20 years	58%	7%	20%	15%	168
18 to 34	66%	0%	8%	26%	54
35 to 49	54%	12%	14%	20%	65
50 to 64	62%	8%	25%	4%	70
65 and over	57%	2%	31%	10%	41
Male	63%	5%	18%	13%	129
Female	55%	7%	21%	18%	107
High school or less	43%	5%	36%	16%	32
Some college	62%	5%	13%	20%	64
College graduate	62%	5%	19%	14%	93
Post-graduate	62%	11%	20%	7%	42
Attend services 1 or more/week	65%	4%	21%	10%	60
1-2 times a month	81%	0%	15%	4%	19
Less often	50%	8%	23%	20%	74
Never	57%	9%	17%	17%	72
North Country	38%	17%	26%	19%	15
Central / Lakes	54%	7%	25%	15%	40
Connecticut Valley	50%	4%	19%	27%	29
Mass Border	71%	3%	20%	6%	68
Seacoast	60%	8%	17%	15%	38
Manchester Area	59%	6%	14%	21%	45
First Cong. Dist	55%	8%	23%	15%	120
Second Cong. Dist	64%	4%	16%	16%	113

**Favorability Rating – Jeb Bush**  
**(Likely 2016 GOP Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>47%</b>	<b><u>Neutral</u></b> <b>8%</b>	<b><u>Unfavorable</u></b> <b>27%</b>	<b><u>Don't Know</u></b> <b>18%</b>	<b><u>(N)</u></b> <b>236</b>
Registered Undeclared	32%	14%	39%	16%	84
Registered Republican	53%	6%	22%	19%	139
Democrat	16%	7%	70%	7%	11
Independent	27%	20%	38%	14%	34
Republican	54%	6%	21%	19%	183
Liberal	35%	0%	32%	34%	6
Moderate	41%	13%	28%	18%	86
Conservative	57%	5%	24%	14%	129
Support Tea Party	51%	8%	27%	14%	93
Neutral	51%	3%	21%	25%	90
Oppose Tea Party	35%	18%	38%	9%	44
Romney/Ryan Voter	53%	5%	26%	16%	180
Obama/Biden Voter	19%	15%	46%	20%	28
Other	43%	32%	11%	13%	13
Did Not Vote in 2012	40%	13%	0%	47%	10
Union household	43%	4%	38%	14%	29
Non-union	49%	9%	25%	17%	201
Read Union Leader	49%	8%	29%	14%	71
Read Boston Globe	33%	21%	35%	11%	22
Watch WMUR	52%	10%	24%	15%	139
Listen to NHPR	47%	11%	31%	12%	43
10 yrs or less in NH	53%	7%	27%	13%	14
11 to 20 years	36%	8%	32%	24%	49
More than 20 years	50%	9%	25%	16%	168
18 to 34	41%	4%	11%	44%	54
35 to 49	47%	15%	23%	15%	65
50 to 64	55%	4%	34%	7%	70
65 and over	49%	7%	37%	7%	41
Male	47%	8%	29%	16%	129
Female	47%	8%	25%	20%	107
High school or less	50%	7%	27%	16%	32
Some college	39%	4%	28%	28%	64
College graduate	47%	12%	27%	14%	93
Post-graduate	61%	8%	22%	10%	42
Attend services 1 or more/week	54%	10%	21%	15%	60
1-2 times a month	57%	8%	31%	5%	19
Less often	43%	7%	32%	18%	74
Never	46%	9%	22%	23%	72
North Country	38%	6%	27%	28%	15
Central / Lakes	62%	2%	31%	5%	40
Connecticut Valley	46%	6%	27%	21%	29
Mass Border	41%	10%	34%	15%	68
Seacoast	50%	14%	20%	16%	38
Manchester Area	46%	7%	16%	31%	45
First Cong. Dist	49%	8%	24%	19%	120
Second Cong. Dist	46%	8%	30%	16%	113



**Favorability Rating – Chris Christie  
(Likely 2016 GOP Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>49%</b>	<b><u>Neutral</u></b> <b>6%</b>	<b><u>Unfavorable</u></b> <b>23%</b>	<b><u>Don't Know</u></b> <b>23%</b>	<b><u>(N)</u></b> <b>236</b>
Registered Undeclared	56%	8%	22%	15%	84
Registered Republican	47%	5%	24%	24%	139
Democrat	68%	6%	26%	0%	11
Independent	49%	4%	23%	24%	34
Republican	49%	5%	22%	24%	183
Liberal	32%	0%	0%	68%	6
Moderate	55%	8%	13%	23%	86
Conservative	49%	4%	29%	17%	129
Support Tea Party	40%	7%	36%	17%	93
Neutral	54%	4%	12%	30%	90
Oppose Tea Party	60%	5%	17%	18%	44
Romney/Ryan Voter	49%	6%	25%	21%	180
Obama/Biden Voter	58%	5%	10%	27%	28
Other	66%	8%	20%	5%	13
Did Not Vote in 2012	24%	10%	21%	45%	10
Union household	33%	9%	25%	33%	29
Non-union	52%	5%	22%	20%	201
Read Union Leader	60%	4%	16%	20%	71
Read Boston Globe	75%	0%	17%	8%	22
Watch WMUR	53%	9%	20%	19%	139
Listen to NHPR	58%	6%	21%	15%	43
10 yrs or less in NH	53%	9%	11%	27%	14
11 to 20 years	56%	0%	17%	27%	49
More than 20 years	46%	7%	25%	21%	168
18 to 34	40%	0%	16%	43%	54
35 to 49	44%	12%	23%	21%	65
50 to 64	58%	5%	24%	12%	70
65 and over	55%	5%	28%	12%	41
Male	55%	3%	26%	16%	129
Female	42%	9%	19%	30%	107
High school or less	32%	8%	27%	34%	32
Some college	47%	2%	19%	32%	64
College graduate	59%	7%	22%	13%	93
Post-graduate	44%	8%	27%	20%	42
Attend services 1 or more/week	54%	6%	22%	18%	60
1-2 times a month	63%	0%	21%	16%	19
Less often	51%	7%	26%	16%	74
Never	39%	7%	21%	33%	72
North Country	49%	4%	23%	24%	15
Central / Lakes	64%	2%	19%	16%	40
Connecticut Valley	29%	13%	32%	27%	29
Mass Border	55%	5%	22%	18%	68
Seacoast	47%	11%	28%	15%	38
Manchester Area	42%	2%	17%	39%	45
First Cong. Dist	46%	6%	23%	25%	120
Second Cong. Dist	53%	5%	21%	21%	113

**Favorability Rating – Ted Cruz**  
**(Likely 2016 GOP Primary Voters)**

<b>STATEWIDE</b>	<u><b>Favorable</b></u> <b>32%</b>	<u><b>Neutral</b></u> <b>5%</b>	<u><b>Unfavorable</b></u> <b>19%</b>	<u><b>Don't Know</b></u> <b>43%</b>	<u><b>(N)</b></u> <b>236</b>
Registered Undeclared	26%	6%	22%	45%	84
Registered Republican	35%	2%	18%	45%	139
Democrat	9%	0%	66%	25%	11
Independent	37%	5%	21%	37%	34
Republican	33%	6%	16%	45%	183
Liberal	35%	0%	32%	34%	6
Moderate	23%	3%	32%	42%	86
Conservative	40%	8%	12%	41%	129
Support Tea Party	51%	8%	8%	33%	93
Neutral	26%	5%	14%	56%	90
Oppose Tea Party	7%	0%	54%	38%	44
Romney/Ryan Voter	36%	6%	14%	45%	180
Obama/Biden Voter	13%	0%	49%	39%	28
Other	31%	8%	44%	17%	13
Did Not Vote in 2012	35%	0%	8%	56%	10
Union household	27%	0%	26%	47%	29
Non-union	34%	6%	18%	42%	201
Read Union Leader	38%	8%	28%	26%	71
Read Boston Globe	21%	0%	57%	22%	22
Watch WMUR	29%	5%	19%	46%	139
Listen to NHPR	27%	4%	43%	26%	43
10 yrs or less in NH	12%	0%	49%	39%	14
11 to 20 years	25%	5%	14%	57%	49
More than 20 years	36%	6%	19%	40%	168
18 to 34	29%	5%	9%	57%	54
35 to 49	26%	6%	20%	47%	65
50 to 64	36%	6%	23%	35%	70
65 and over	43%	4%	22%	31%	41
Male	31%	5%	27%	37%	129
Female	34%	5%	10%	51%	107
High school or less	24%	5%	18%	52%	32
Some college	40%	9%	5%	46%	64
College graduate	36%	3%	25%	37%	93
Post-graduate	21%	5%	30%	44%	42
Attend services 1 or more/week	41%	7%	14%	38%	60
1-2 times a month	32%	0%	22%	45%	19
Less often	30%	7%	21%	43%	74
Never	30%	3%	21%	45%	72
North Country	28%	0%	33%	39%	15
Central / Lakes	33%	4%	13%	49%	40
Connecticut Valley	35%	3%	8%	54%	29
Mass Border	34%	8%	18%	39%	68
Seacoast	28%	4%	25%	42%	38
Manchester Area	33%	4%	24%	39%	45
First Cong. Dist	34%	4%	18%	43%	120
Second Cong. Dist	30%	6%	21%	43%	113

**Favorability Rating – John Kasich  
(Likely 2016 GOP Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>12%</b>	<b><u>Neutral</u></b> <b>5%</b>	<b><u>Unfavorable</u></b> <b>9%</b>	<b><u>Don't Know</u></b> <b>74%</b>	<b><u>(N)</u></b> <b>236</b>
Registered Undeclared	8%	7%	11%	75%	84
Registered Republican	15%	4%	8%	72%	139
Democrat	0%	8%	20%	72%	11
Independent	2%	7%	11%	80%	34
Republican	14%	5%	8%	72%	183
Liberal	0%	10%	21%	68%	6
Moderate	8%	8%	4%	80%	86
Conservative	16%	4%	12%	68%	129
Support Tea Party	20%	1%	12%	67%	93
Neutral	7%	6%	5%	81%	90
Oppose Tea Party	6%	12%	12%	70%	44
Romney/Ryan Voter	15%	6%	8%	71%	180
Obama/Biden Voter	0%	6%	14%	80%	28
Other	7%	6%	14%	73%	13
Did Not Vote in 2012	0%	0%	8%	92%	10
Union household	13%	0%	15%	72%	29
Non-union	12%	6%	8%	73%	201
Read Union Leader	18%	2%	16%	64%	71
Read Boston Globe	14%	7%	11%	68%	22
Watch WMUR	12%	4%	8%	77%	139
Listen to NHPR	9%	4%	14%	74%	43
10 yrs or less in NH	18%	6%	11%	64%	14
11 to 20 years	8%	1%	11%	79%	49
More than 20 years	12%	7%	8%	72%	168
18 to 34	0%	4%	4%	92%	54
35 to 49	10%	5%	10%	74%	65
50 to 64	17%	10%	11%	61%	70
65 and over	23%	0%	11%	66%	41
Male	16%	7%	12%	66%	129
Female	8%	4%	6%	83%	107
High school or less	8%	7%	10%	74%	32
Some college	8%	4%	3%	85%	64
College graduate	11%	7%	13%	69%	93
Post-graduate	23%	4%	10%	63%	42
Attend services 1 or more/week	23%	3%	12%	61%	60
1-2 times a month	11%	4%	16%	68%	19
Less often	9%	8%	9%	74%	74
Never	8%	4%	6%	82%	72
North Country	10%	4%	23%	63%	15
Central / Lakes	13%	6%	10%	72%	40
Connecticut Valley	5%	0%	6%	89%	29
Mass Border	12%	7%	12%	68%	68
Seacoast	11%	8%	10%	71%	38
Manchester Area	17%	5%	0%	79%	45
First Cong. Dist	10%	7%	10%	73%	120
Second Cong. Dist	14%	4%	7%	74%	113

**Favorability Rating – Peter King  
(Likely 2016 GOP Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>15%</b>	<b><u>Neutral</u></b> <b>7%</b>	<b><u>Unfavorable</u></b> <b>18%</b>	<b><u>Don't Know</u></b> <b>60%</b>	<b><u>(N)</u></b> <b>236</b>
Registered Undeclared	9%	10%	19%	62%	84
Registered Republican	15%	5%	20%	60%	139
Democrat	8%	0%	48%	44%	11
Independent	7%	6%	23%	64%	34
Republican	16%	8%	16%	60%	183
Liberal	35%	10%	10%	45%	6
Moderate	17%	8%	18%	57%	86
Conservative	14%	7%	20%	60%	129
Support Tea Party	12%	7%	25%	55%	93
Neutral	17%	8%	11%	63%	90
Oppose Tea Party	16%	4%	19%	62%	44
Romney/Ryan Voter	14%	6%	20%	60%	180
Obama/Biden Voter	15%	6%	24%	55%	28
Other	25%	14%	0%	61%	13
Did Not Vote in 2012	31%	22%	0%	47%	10
Union household	20%	7%	13%	60%	29
Non-union	14%	7%	19%	59%	201
Read Union Leader	22%	7%	18%	52%	71
Read Boston Globe	12%	8%	24%	56%	22
Watch WMUR	15%	6%	16%	63%	139
Listen to NHPR	20%	12%	19%	48%	43
10 yrs or less in NH	14%	0%	17%	69%	14
11 to 20 years	19%	6%	15%	59%	49
More than 20 years	14%	8%	19%	59%	168
18 to 34	18%	4%	4%	73%	54
35 to 49	14%	11%	16%	59%	65
50 to 64	16%	6%	25%	53%	70
65 and over	11%	5%	30%	54%	41
Male	22%	6%	23%	49%	129
Female	6%	9%	13%	72%	107
High school or less	12%	11%	22%	55%	32
Some college	18%	5%	12%	65%	64
College graduate	15%	7%	20%	58%	93
Post-graduate	13%	9%	21%	58%	42
Attend services 1 or more/week	25%	6%	10%	59%	60
1-2 times a month	12%	8%	32%	49%	19
Less often	6%	11%	24%	59%	74
Never	18%	4%	16%	62%	72
North Country	11%	11%	21%	58%	15
Central / Lakes	12%	2%	15%	71%	40
Connecticut Valley	11%	6%	19%	63%	29
Mass Border	12%	10%	20%	58%	68
Seacoast	15%	9%	18%	58%	38
Manchester Area	25%	5%	19%	52%	45
First Cong. Dist	14%	7%	19%	59%	120
Second Cong. Dist	15%	6%	18%	60%	113

**Favorability Rating – Rand Paul  
(Likely 2016 GOP Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>52%</b>	<b><u>Neutral</u></b> <b>4%</b>	<b><u>Unfavorable</u></b> <b>24%</b>	<b><u>Don't Know</u></b> <b>20%</b>	<b><u>(N)</u></b> <b>236</b>
Registered Undeclared	48%	5%	23%	24%	84
Registered Republican	56%	3%	24%	17%	139
Democrat	31%	8%	56%	5%	11
Independent	54%	9%	16%	21%	34
Republican	54%	3%	23%	20%	183
Liberal	11%	0%	55%	34%	6
Moderate	39%	4%	35%	21%	86
Conservative	64%	5%	15%	16%	129
Support Tea Party	77%	4%	6%	12%	93
Neutral	37%	4%	29%	30%	90
Oppose Tea Party	30%	5%	52%	14%	44
Romney/Ryan Voter	60%	3%	19%	18%	180
Obama/Biden Voter	10%	8%	59%	23%	28
Other	71%	8%	7%	13%	13
Did Not Vote in 2012	13%	0%	31%	56%	10
Union household	54%	4%	19%	23%	29
Non-union	53%	4%	25%	18%	201
Read Union Leader	47%	2%	32%	19%	71
Read Boston Globe	39%	3%	38%	20%	22
Watch WMUR	51%	4%	25%	20%	139
Listen to NHPR	44%	3%	43%	10%	43
10 yrs or less in NH	30%	9%	40%	21%	14
11 to 20 years	56%	2%	21%	22%	49
More than 20 years	53%	5%	23%	19%	168
18 to 34	56%	2%	12%	30%	54
35 to 49	48%	5%	26%	20%	65
50 to 64	57%	3%	26%	14%	70
65 and over	49%	7%	30%	13%	41
Male	53%	2%	29%	16%	129
Female	51%	7%	17%	25%	107
High school or less	50%	9%	9%	32%	32
Some college	52%	4%	22%	22%	64
College graduate	57%	1%	28%	14%	93
Post-graduate	46%	9%	26%	19%	42
Attend services 1 or more/week	50%	4%	26%	20%	60
1-2 times a month	69%	11%	8%	12%	19
Less often	49%	4%	32%	15%	74
Never	58%	3%	16%	23%	72
North Country	33%	0%	47%	20%	15
Central / Lakes	54%	4%	27%	15%	40
Connecticut Valley	53%	9%	18%	20%	29
Mass Border	56%	5%	19%	21%	68
Seacoast	62%	2%	20%	16%	38
Manchester Area	42%	4%	27%	26%	45
First Cong. Dist	55%	3%	25%	17%	120
Second Cong. Dist	50%	6%	22%	22%	113

**Favorability Rating – Rick Perry  
(Likely 2016 GOP Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>36%</b>	<b><u>Neutral</u></b> <b>9%</b>	<b><u>Unfavorable</u></b> <b>30%</b>	<b><u>Don't Know</u></b> <b>24%</b>	<b><u>(N)</u></b> <b>236</b>
Registered Undeclared	31%	14%	37%	19%	84
Registered Republican	38%	6%	28%	28%	139
Democrat	9%	0%	91%	0%	11
Independent	34%	25%	24%	17%	34
Republican	39%	7%	28%	27%	183
Liberal	15%	0%	32%	54%	6
Moderate	28%	10%	38%	24%	86
Conservative	44%	9%	25%	23%	129
Support Tea Party	47%	7%	26%	20%	93
Neutral	38%	8%	23%	31%	90
Oppose Tea Party	13%	14%	56%	17%	44
Romney/Ryan Voter	41%	9%	28%	22%	180
Obama/Biden Voter	11%	9%	55%	25%	28
Other	46%	18%	19%	17%	13
Did Not Vote in 2012	13%	0%	8%	79%	10
Union household	33%	9%	28%	30%	29
Non-union	38%	9%	30%	23%	201
Read Union Leader	43%	7%	34%	16%	71
Read Boston Globe	25%	24%	36%	16%	22
Watch WMUR	38%	6%	32%	23%	139
Listen to NHPR	38%	9%	43%	10%	43
10 yrs or less in NH	0%	4%	64%	31%	14
11 to 20 years	33%	5%	33%	29%	49
More than 20 years	40%	11%	26%	23%	168
18 to 34	34%	7%	19%	41%	54
35 to 49	38%	17%	22%	23%	65
50 to 64	36%	8%	41%	15%	70
65 and over	43%	2%	37%	18%	41
Male	37%	9%	34%	20%	129
Female	36%	8%	26%	30%	107
High school or less	34%	9%	28%	29%	32
Some college	41%	12%	14%	34%	64
College graduate	39%	6%	36%	19%	93
Post-graduate	30%	13%	41%	16%	42
Attend services 1 or more/week	41%	9%	26%	23%	60
1-2 times a month	35%	7%	42%	16%	19
Less often	33%	11%	36%	19%	74
Never	38%	8%	22%	32%	72
North Country	33%	12%	42%	13%	15
Central / Lakes	49%	6%	19%	26%	40
Connecticut Valley	40%	5%	30%	26%	29
Mass Border	34%	10%	31%	25%	68
Seacoast	27%	15%	44%	14%	38
Manchester Area	36%	6%	25%	33%	45
First Cong. Dist	37%	11%	30%	22%	120
Second Cong. Dist	35%	7%	30%	28%	113

**Favorability Rating – Rob Portman  
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u> <b>14%</b>	<u>Neutral</u> <b>5%</b>	<u>Unfavorable</u> <b>8%</b>	<u>Don't Know</u> <b>74%</b>	<u>(N)</u> <b>236</b>
<b>STATEWIDE</b>					
Registered Undeclared	11%	7%	8%	74%	84
Registered Republican	12%	4%	8%	76%	139
Democrat	8%	0%	37%	55%	11
Independent	13%	2%	6%	78%	34
Republican	14%	5%	6%	74%	183
Liberal	49%	0%	10%	41%	6
Moderate	13%	8%	6%	73%	86
Conservative	13%	3%	9%	75%	129
Support Tea Party	16%	4%	10%	70%	93
Neutral	15%	5%	1%	79%	90
Oppose Tea Party	8%	2%	15%	75%	44
Romney/Ryan Voter	15%	4%	5%	76%	180
Obama/Biden Voter	3%	0%	21%	76%	28
Other	18%	6%	15%	61%	13
Did Not Vote in 2012	22%	22%	8%	47%	10
Union household	24%	0%	16%	60%	29
Non-union	12%	5%	6%	76%	201
Read Union Leader	20%	2%	12%	66%	71
Read Boston Globe	13%	0%	8%	79%	22
Watch WMUR	12%	3%	9%	76%	139
Listen to NHPR	9%	6%	16%	69%	43
10 yrs or less in NH	18%	0%	6%	76%	14
11 to 20 years	11%	6%	8%	75%	49
More than 20 years	14%	5%	7%	74%	168
18 to 34	11%	4%	4%	81%	54
35 to 49	12%	5%	9%	75%	65
50 to 64	18%	7%	7%	68%	70
65 and over	14%	0%	12%	74%	41
Male	18%	6%	9%	67%	129
Female	8%	2%	6%	83%	107
High school or less	15%	5%	11%	69%	32
Some college	13%	2%	0%	85%	64
College graduate	14%	5%	10%	71%	93
Post-graduate	14%	7%	11%	68%	42
Attend services 1 or more/week	24%	3%	6%	68%	60
1-2 times a month	21%	4%	15%	60%	19
Less often	10%	7%	7%	76%	74
Never	8%	4%	8%	80%	72
North Country	5%	0%	28%	67%	15
Central / Lakes	12%	5%	7%	76%	40
Connecticut Valley	8%	0%	5%	87%	29
Mass Border	13%	9%	6%	72%	68
Seacoast	23%	2%	7%	67%	38
Manchester Area	14%	3%	7%	75%	45
First Cong. Dist	18%	5%	8%	69%	120
Second Cong. Dist	9%	4%	7%	80%	113

**Favorability Rating – Marco Rubio  
(Likely 2016 GOP Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>41%</b>	<b><u>Neutral</u></b> <b>7%</b>	<b><u>Unfavorable</u></b> <b>18%</b>	<b><u>Don't Know</u></b> <b>34%</b>	<b><u>(N)</u></b> <b>236</b>
Registered Undeclared	37%	13%	23%	28%	84
Registered Republican	44%	3%	15%	38%	139
Democrat	8%	0%	65%	27%	11
Independent	34%	20%	20%	26%	34
Republican	45%	5%	14%	36%	183
Liberal	0%	19%	22%	59%	6
Moderate	37%	7%	19%	37%	86
Conservative	47%	7%	18%	29%	129
Support Tea Party	58%	5%	13%	24%	93
Neutral	33%	5%	17%	45%	90
Oppose Tea Party	22%	12%	31%	34%	44
Romney/Ryan Voter	50%	5%	14%	31%	180
Obama/Biden Voter	8%	12%	45%	36%	28
Other	30%	32%	14%	24%	13
Did Not Vote in 2012	0%	0%	8%	92%	10
Union household	22%	13%	21%	44%	29
Non-union	45%	6%	17%	32%	201
Read Union Leader	40%	3%	23%	34%	71
Read Boston Globe	22%	16%	34%	28%	22
Watch WMUR	39%	5%	19%	37%	139
Listen to NHPR	39%	9%	29%	23%	43
10 yrs or less in NH	19%	0%	50%	31%	14
11 to 20 years	40%	6%	15%	38%	49
More than 20 years	43%	8%	15%	34%	168
18 to 34	36%	6%	7%	51%	54
35 to 49	26%	15%	20%	39%	65
50 to 64	52%	3%	18%	27%	70
65 and over	57%	2%	22%	20%	41
Male	41%	7%	23%	29%	129
Female	42%	6%	12%	40%	107
High school or less	43%	7%	17%	34%	32
Some college	34%	7%	11%	48%	64
College graduate	43%	6%	23%	28%	93
Post-graduate	50%	8%	16%	27%	42
Attend services 1 or more/week	48%	9%	15%	29%	60
1-2 times a month	44%	4%	27%	25%	19
Less often	39%	6%	22%	33%	74
Never	39%	8%	12%	41%	72
North Country	22%	4%	34%	40%	15
Central / Lakes	41%	4%	19%	36%	40
Connecticut Valley	48%	8%	9%	35%	29
Mass Border	45%	4%	20%	30%	68
Seacoast	44%	14%	22%	21%	38
Manchester Area	36%	7%	8%	48%	45
First Cong. Dist	42%	7%	17%	35%	120
Second Cong. Dist	41%	7%	18%	34%	113



**Favorability Rating – Paul Ryan  
(Likely 2016 GOP Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>54%</b>	<b><u>Neutral</u></b> <b>4%</b>	<b><u>Unfavorable</u></b> <b>17%</b>	<b><u>Don't Know</u></b> <b>25%</b>	<b><u>(N)</u></b> <b>236</b>
Registered Undeclared	48%	8%	26%	18%	84
Registered Republican	57%	3%	12%	28%	139
Democrat	9%	0%	78%	14%	11
Independent	42%	15%	22%	21%	34
Republican	60%	3%	12%	25%	183
Liberal	35%	0%	32%	34%	6
Moderate	47%	4%	20%	28%	86
Conservative	61%	4%	14%	20%	129
Support Tea Party	69%	3%	8%	20%	93
Neutral	46%	7%	17%	31%	90
Oppose Tea Party	40%	3%	37%	20%	44
Romney/Ryan Voter	64%	4%	11%	22%	180
Obama/Biden Voter	0%	5%	60%	35%	28
Other	49%	8%	19%	24%	13
Did Not Vote in 2012	55%	13%	0%	32%	10
Union household	40%	4%	26%	29%	29
Non-union	57%	4%	16%	23%	201
Read Union Leader	57%	1%	22%	20%	71
Read Boston Globe	40%	0%	48%	12%	22
Watch WMUR	54%	4%	18%	23%	139
Listen to NHPR	45%	5%	29%	20%	43
10 yrs or less in NH	51%	0%	49%	0%	14
11 to 20 years	42%	7%	18%	33%	49
More than 20 years	58%	4%	14%	24%	168
18 to 34	50%	5%	8%	37%	54
35 to 49	50%	7%	14%	29%	65
50 to 64	61%	3%	21%	15%	70
65 and over	58%	2%	24%	16%	41
Male	57%	3%	20%	21%	129
Female	51%	6%	13%	29%	107
High school or less	48%	2%	20%	29%	32
Some college	49%	6%	14%	31%	64
College graduate	61%	2%	17%	19%	93
Post-graduate	53%	8%	18%	21%	42
Attend services 1 or more/week	63%	7%	10%	20%	60
1-2 times a month	64%	7%	12%	18%	19
Less often	52%	4%	21%	22%	74
Never	48%	2%	18%	31%	72
North Country	26%	8%	39%	28%	15
Central / Lakes	55%	0%	21%	24%	40
Connecticut Valley	66%	8%	5%	21%	29
Mass Border	51%	9%	22%	19%	68
Seacoast	72%	2%	11%	15%	38
Manchester Area	46%	0%	12%	42%	45
First Cong. Dist	56%	2%	16%	26%	120
Second Cong. Dist	52%	7%	18%	23%	113

**Favorability Rating – Rick Santorum  
(Likely 2016 GOP Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u> 39%</b>	<b><u>Neutral</u> 9%</b>	<b><u>Unfavorable</u> 27%</b>	<b><u>Don't Know</u> 25%</b>	<b><u>(N)</u> 236</b>
Registered Undeclared	40%	12%	30%	18%	84
Registered Republican	37%	8%	27%	27%	139
Democrat	26%	0%	55%	19%	11
Independent	30%	13%	29%	27%	34
Republican	41%	10%	24%	25%	183
Liberal	0%	0%	22%	78%	6
Moderate	32%	12%	31%	24%	86
Conservative	44%	8%	26%	22%	129
Support Tea Party	48%	5%	26%	21%	93
Neutral	31%	15%	20%	34%	90
Oppose Tea Party	33%	6%	49%	13%	44
Romney/Ryan Voter	43%	10%	25%	23%	180
Obama/Biden Voter	15%	5%	46%	35%	28
Other	49%	6%	31%	13%	13
Did Not Vote in 2012	8%	22%	24%	45%	10
Union household	38%	0%	17%	45%	29
Non-union	39%	11%	29%	21%	201
Read Union Leader	37%	5%	30%	29%	71
Read Boston Globe	17%	6%	57%	20%	22
Watch WMUR	36%	10%	30%	23%	139
Listen to NHPR	27%	12%	34%	26%	43
10 yrs or less in NH	45%	0%	39%	16%	14
11 to 20 years	34%	7%	29%	30%	49
More than 20 years	39%	11%	26%	24%	168
18 to 34	22%	11%	25%	42%	54
35 to 49	35%	12%	24%	28%	65
50 to 64	52%	9%	25%	14%	70
65 and over	44%	5%	38%	13%	41
Male	41%	9%	30%	21%	129
Female	36%	10%	24%	30%	107
High school or less	38%	10%	15%	37%	32
Some college	34%	11%	19%	36%	64
College graduate	37%	8%	37%	18%	93
Post-graduate	48%	10%	29%	14%	42
Attend services 1 or more/week	51%	7%	15%	27%	60
1-2 times a month	45%	4%	24%	27%	19
Less often	30%	17%	37%	16%	74
Never	36%	6%	28%	30%	72
North Country	39%	12%	37%	12%	15
Central / Lakes	50%	0%	28%	22%	40
Connecticut Valley	43%	18%	13%	26%	29
Mass Border	39%	15%	24%	22%	68
Seacoast	37%	4%	42%	17%	38
Manchester Area	27%	7%	23%	43%	45
First Cong. Dist	39%	10%	26%	25%	120
Second Cong. Dist	39%	9%	27%	25%	113

**Favorability Rating – Scott Walker  
(Likely 2016 GOP Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>29%</b>	<b><u>Neutral</u></b> <b>5%</b>	<b><u>Unfavorable</u></b> <b>8%</b>	<b><u>Don't Know</u></b> <b>57%</b>	<b><u>(N)</u></b> <b>236</b>
Registered Undeclared	26%	9%	16%	50%	84
Registered Republican	32%	4%	4%	60%	139
Democrat	17%	0%	53%	30%	11
Independent	23%	2%	8%	66%	34
Republican	31%	6%	5%	57%	183
Liberal	35%	0%	22%	44%	6
Moderate	17%	10%	13%	59%	86
Conservative	36%	3%	5%	56%	129
Support Tea Party	45%	4%	3%	48%	93
Neutral	18%	6%	3%	73%	90
Oppose Tea Party	21%	4%	30%	45%	44
Romney/Ryan Voter	35%	4%	2%	59%	180
Obama/Biden Voter	6%	6%	40%	48%	28
Other	8%	6%	19%	67%	13
Did Not Vote in 2012	22%	22%	8%	47%	10
Union household	23%	0%	26%	51%	29
Non-union	30%	6%	5%	58%	201
Read Union Leader	34%	2%	10%	55%	71
Read Boston Globe	24%	7%	28%	41%	22
Watch WMUR	27%	4%	7%	63%	139
Listen to NHPR	22%	7%	25%	46%	43
10 yrs or less in NH	38%	7%	17%	37%	14
11 to 20 years	27%	7%	6%	60%	49
More than 20 years	28%	5%	8%	59%	168
18 to 34	14%	4%	2%	79%	54
35 to 49	33%	7%	9%	52%	65
50 to 64	34%	6%	12%	49%	70
65 and over	36%	2%	9%	54%	41
Male	31%	7%	10%	52%	129
Female	26%	3%	6%	64%	107
High school or less	30%	3%	3%	64%	32
Some college	24%	4%	3%	68%	64
College graduate	28%	7%	9%	56%	93
Post-graduate	39%	5%	18%	39%	42
Attend services 1 or more/week	40%	1%	2%	57%	60
1-2 times a month	33%	4%	7%	56%	19
Less often	29%	8%	11%	52%	74
Never	22%	7%	10%	60%	72
North Country	15%	0%	39%	46%	15
Central / Lakes	30%	2%	7%	60%	40
Connecticut Valley	37%	4%	2%	56%	29
Mass Border	24%	11%	9%	56%	68
Seacoast	36%	5%	0%	59%	38
Manchester Area	30%	2%	8%	60%	45
First Cong. Dist	32%	6%	8%	53%	120
Second Cong. Dist	26%	4%	7%	62%	113

**Decided 2016 GOP Primary Vote  
(Likely 2016 GOP Primary Voters)**

<b>STATEWIDE</b>	<b><u>Def. Decided</u> 2%</b>	<b><u>Leaning Towards Someone</u> 6%</b>	<b><u>Still Trying To Decide</u> 92%</b>	<b><u>(N)</u> 220</b>
Registered Undeclared	2%	1%	97%	79
Registered Republican	3%	6%	91%	128
Democrat	0%	8%	92%	10
Independent	3%	4%	94%	31
Republican	2%	6%	92%	173
Liberal	0%	35%	65%	6
Moderate	3%	5%	92%	81
Conservative	2%	5%	93%	121
Support Tea Party	3%	6%	91%	87
Neutral	1%	5%	94%	84
Oppose Tea Party	3%	6%	91%	42
Romney/Ryan Voter	3%	5%	92%	168
Obama/Biden Voter	0%	3%	97%	26
Other	0%	0%	100%	12
Did Not Vote in 2012	0%	22%	78%	10
Union household	5%	3%	92%	28
Non-union	2%	6%	92%	188
Read Union Leader	3%	13%	83%	68
Read Boston Globe	3%	0%	97%	20
Watch WMUR	2%	4%	94%	132
Listen to NHPR	3%	4%	92%	42
10 yrs or less in NH	6%	0%	94%	13
11 to 20 years	2%	5%	93%	43
More than 20 years	2%	6%	92%	162
18 to 34	3%	10%	88%	52
35 to 49	2%	2%	96%	62
50 to 64	3%	1%	96%	64
65 and over	2%	14%	84%	38
Male	3%	7%	90%	124
Female	1%	4%	95%	96
High school or less	4%	0%	96%	30
Some college	2%	9%	88%	58
College graduate	3%	5%	92%	88
Post-graduate	0%	6%	94%	40
Attend services 1 or more/week	1%	9%	90%	58
1-2 times a month	13%	4%	83%	17
Less often	1%	8%	91%	69
Never	2%	1%	97%	67
North Country	0%	0%	100%	14
Central / Lakes	3%	11%	86%	37
Connecticut Valley	3%	5%	92%	29
Mass Border	2%	2%	95%	63
Seacoast	0%	3%	97%	34
Manchester Area	3%	10%	87%	42
First Cong. Dist	2%	7%	91%	111
Second Cong. Dist	3%	4%	93%	108

**GOP 2016 Primary Support**  
(Likely 2016 GOP Primary Voters)

	<u>Rand Paul</u> 17%	<u>Chris Christie</u> 16%	<u>Paul Ryan</u> 9%	<u>Jeb Bush</u> 8%	<u>Someone Else</u> 28%	<u>Undecided</u> 21%	<u>(N=)</u> 233
<b>STATEWIDE</b>							
Registered Undeclared	22%	21%	7%	3%	30%	17%	84
Registered Republican	13%	15%	12%	11%	25%	24%	136
Democrat	9%	57%	0%	0%	29%	5%	11
Independent	36%	11%	6%	2%	27%	19%	34
Republican	15%	15%	11%	10%	29%	21%	182
Liberal	0%	21%	0%	0%	68%	10%	6
Moderate	15%	24%	6%	5%	26%	24%	85
Conservative	21%	12%	10%	12%	30%	15%	128
Support Tea Party	25%	10%	14%	4%	31%	14%	93
Neutral	13%	16%	6%	12%	24%	29%	89
Oppose Tea Party	10%	31%	5%	7%	35%	12%	43
Romney/Ryan Voter	17%	13%	12%	11%	27%	20%	179
Obama/Biden Voter	13%	37%	0%	0%	35%	15%	27
Other	53%	6%	0%	0%	28%	13%	13
Did Not Vote in 2012	0%	34%	0%	0%	31%	35%	10
Union household	33%	13%	10%	14%	21%	9%	29
Non-union	15%	17%	10%	8%	30%	21%	199
Read Union Leader	21%	12%	6%	5%	36%	20%	70
Read Boston Globe	16%	35%	11%	3%	28%	6%	22
Watch WMUR	15%	17%	9%	11%	26%	22%	138
Listen to NHPR	10%	25%	16%	8%	26%	15%	42
10 yrs or less in NH	5%	41%	0%	20%	26%	9%	14
11 to 20 years	10%	12%	16%	6%	36%	19%	49
More than 20 years	21%	15%	8%	8%	27%	21%	166
18 to 34	30%	9%	12%	9%	17%	24%	54
35 to 49	17%	16%	12%	8%	24%	23%	64
50 to 64	15%	18%	6%	8%	41%	12%	70
65 and over	5%	23%	10%	9%	30%	23%	40
Male	18%	20%	5%	7%	30%	19%	127
Female	16%	11%	14%	10%	26%	23%	105
High school or less	21%	14%	3%	11%	20%	31%	32
Some college	16%	8%	13%	13%	25%	24%	64
College graduate	19%	23%	7%	6%	29%	16%	91
Post-graduate	12%	16%	13%	6%	39%	14%	42
Attend services 1 or more/week	11%	12%	8%	6%	40%	23%	60
1-2 times a month	12%	13%	4%	24%	35%	13%	19
Less often	16%	21%	15%	6%	21%	21%	74
Never	26%	14%	8%	10%	25%	17%	70
North Country	0%	17%	5%	0%	42%	36%	14
Central / Lakes	22%	23%	4%	18%	21%	12%	39
Connecticut Valley	3%	11%	37%	12%	10%	27%	29
Mass Border	13%	21%	9%	5%	38%	14%	68
Seacoast	33%	6%	3%	11%	27%	20%	38
Manchester Area	20%	15%	4%	3%	28%	31%	44
First Cong. Dist	26%	12%	5%	7%	27%	24%	119
Second Cong. Dist	8%	21%	14%	10%	29%	18%	112

**GOP 2016 Primary – Would NOT Support  
(Likely 2016 GOP Primary Voters)**

	<u>Ted Cruz</u> 8%	<u>Jeb Bush</u> 8%	<u>Chris Christie</u> 7%	<u>Someone Else</u> 29%	<u>All Acceptable</u> 20%	<u>Don't Know</u> 28%	<u>(N=)</u> 232
<b>STATEWIDE</b>							
Registered Undeclared	10%	9%	4%	40%	18%	19%	82
Registered Republican	7%	8%	9%	22%	20%	33%	138
Democrat	35%	22%	0%	29%	0%	13%	10
Independent	9%	10%	7%	30%	20%	25%	34
Republican	7%	7%	7%	28%	21%	30%	183
Liberal	0%	0%	0%	39%	50%	11%	6
Moderate	16%	9%	1%	28%	17%	28%	85
Conservative	4%	8%	11%	31%	19%	27%	128
Support Tea Party	2%	9%	13%	33%	25%	17%	93
Neutral	6%	8%	3%	27%	15%	41%	88
Oppose Tea Party	25%	6%	3%	27%	16%	23%	44
Romney/Ryan Voter	5%	7%	9%	27%	23%	28%	179
Obama/Biden Voter	30%	15%	0%	22%	7%	27%	28
Other	8%	8%	0%	51%	8%	25%	12
Did Not Vote in 2012	8%	0%	0%	56%	13%	22%	10
Union household	15%	18%	8%	22%	6%	31%	29
Non-union	7%	7%	7%	30%	22%	27%	199
Read Union Leader	6%	9%	10%	35%	21%	19%	69
Read Boston Globe	18%	12%	5%	40%	10%	15%	22
Watch WMUR	5%	6%	9%	30%	23%	28%	137
Listen to NHPR	20%	8%	7%	18%	22%	24%	43
10 yrs or less in NH	30%	0%	5%	30%	0%	35%	12
11 to 20 years	7%	5%	6%	39%	18%	25%	49
More than 20 years	7%	10%	8%	26%	21%	28%	168
18 to 34	2%	3%	6%	25%	24%	40%	54
35 to 49	13%	8%	9%	26%	15%	28%	65
50 to 64	10%	13%	4%	29%	19%	24%	69
65 and over	2%	3%	11%	39%	23%	21%	40
Male	12%	8%	7%	29%	19%	25%	127
Female	4%	8%	7%	29%	21%	32%	105
High school or less	7%	6%	3%	40%	6%	38%	31
Some college	3%	13%	8%	21%	23%	32%	64
College graduate	9%	7%	7%	29%	22%	25%	91
Post-graduate	14%	5%	8%	34%	18%	21%	42
Attend services 1 or more/week	5%	12%	4%	30%	24%	25%	60
1-2 times a month	7%	8%	8%	32%	27%	18%	18
Less often	10%	6%	11%	25%	17%	31%	74
Never	9%	6%	6%	32%	18%	29%	71
North Country	12%	6%	0%	36%	16%	30%	15
Central / Lakes	12%	6%	7%	27%	24%	25%	39
Connecticut Valley	0%	4%	2%	18%	41%	35%	29
Mass Border	13%	10%	6%	28%	22%	21%	68
Seacoast	5%	11%	10%	41%	4%	30%	37
Manchester Area	3%	7%	11%	26%	15%	37%	44
First Cong. Dist	5%	10%	8%	32%	15%	31%	118
Second Cong. Dist	12%	5%	7%	26%	25%	26%	113

**Favorability Rating – Evan Bayh  
(Likely 2016 DEM Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>9%</b>	<b><u>Neutral</u></b> <b>6%</b>	<b><u>Unfavorable</u></b> <b>12%</b>	<b><u>Don't Know</u></b> <b>73%</b>	<b><u>(N)</u></b> <b>252</b>
Registered Democrat	13%	5%	10%	72%	140
Registered Undeclared	4%	9%	15%	72%	81
Democrat	10%	6%	11%	73%	226
Independent	3%	7%	22%	67%	24
Republican	0%	0%	0%	100%	3
Liberal	13%	4%	13%	71%	126
Moderate	6%	10%	10%	73%	102
Conservative	4%	0%	14%	82%	21
Support Tea Party	0%	0%	9%	91%	9
Neutral	3%	2%	12%	82%	43
Oppose Tea Party	11%	8%	12%	69%	191
Romney/Ryan Voter	8%	0%	14%	78%	10
Obama/Biden Voter	10%	6%	12%	72%	216
Other	0%	0%	31%	69%	5
Did Not Vote in 2012	0%	7%	9%	84%	18
Union household	11%	12%	0%	77%	35
Non-union	9%	5%	13%	73%	216
Read Union Leader	4%	4%	15%	77%	47
Read Boston Globe	15%	10%	20%	56%	47
Watch WMUR	8%	6%	15%	71%	144
Listen to NHPR	12%	8%	16%	65%	113
10 yrs or less in NH	11%	12%	17%	60%	40
11 to 20 years	4%	3%	5%	88%	46
More than 20 years	10%	6%	12%	72%	163
18 to 34	0%	4%	6%	90%	59
35 to 49	6%	5%	9%	81%	73
50 to 64	16%	4%	19%	61%	60
65 and over	17%	13%	15%	55%	53
Male	13%	7%	14%	66%	110
Female	6%	5%	10%	79%	143
High school or less	8%	7%	9%	75%	48
Some college	5%	2%	6%	87%	48
College graduate	9%	5%	12%	73%	92
Post-graduate	14%	10%	17%	59%	62
Attend services 1 or more/week	9%	6%	17%	68%	37
1-2 times a month	18%	0%	20%	62%	21
Less often	9%	10%	10%	70%	56
Never	8%	5%	10%	77%	129
North Country	8%	6%	10%	76%	24
Central / Lakes	7%	9%	16%	69%	41
Connecticut Valley	9%	2%	16%	73%	39
Mass Border	2%	7%	13%	78%	62
Seacoast	10%	6%	9%	75%	52
Manchester Area	24%	7%	5%	64%	33
First Cong. Dist	10%	5%	12%	72%	125
Second Cong. Dist	8%	7%	11%	74%	126

**Favorability Rating – Joe Biden**  
**(Likely 2016 DEM Primary Voters)**

	<u>Favorable</u> 54%	<u>Neutral</u> 9%	<u>Unfavorable</u> 31%	<u>Don't Know</u> 6%	<u>(N)</u> 252
<b>STATEWIDE</b>					
Registered Democrat	57%	11%	26%	6%	140
Registered Undeclared	50%	6%	39%	5%	81
Democrat	56%	9%	29%	6%	226
Independent	37%	5%	53%	5%	24
Republican	73%	0%	27%	0%	3
Liberal	65%	8%	22%	6%	126
Moderate	46%	12%	40%	3%	102
Conservative	36%	3%	42%	19%	21
Support Tea Party	30%	0%	44%	26%	9
Neutral	50%	13%	33%	5%	43
Oppose Tea Party	58%	8%	29%	5%	191
Romney/Ryan Voter	26%	0%	66%	8%	10
Obama/Biden Voter	57%	10%	27%	6%	216
Other	38%	0%	62%	0%	5
Did Not Vote in 2012	38%	0%	62%	0%	18
Union household	51%	17%	32%	0%	35
Non-union	55%	8%	31%	7%	216
Read Union Leader	55%	10%	33%	2%	47
Read Boston Globe	66%	12%	22%	0%	47
Watch WMUR	59%	7%	32%	2%	144
Listen to NHPR	60%	6%	30%	3%	113
10 yrs or less in NH	43%	11%	32%	13%	40
11 to 20 years	59%	12%	26%	4%	46
More than 20 years	56%	8%	32%	4%	163
18 to 34	47%	10%	33%	11%	59
35 to 49	52%	11%	32%	5%	73
50 to 64	53%	8%	35%	4%	60
65 and over	65%	6%	25%	4%	53
Male	56%	7%	33%	5%	110
Female	53%	11%	30%	7%	143
High school or less	49%	9%	36%	6%	48
Some college	56%	3%	37%	4%	48
College graduate	52%	11%	30%	8%	92
Post-graduate	62%	11%	23%	4%	62
Attend services 1 or more/week	64%	2%	26%	8%	37
1-2 times a month	52%	11%	37%	0%	21
Less often	49%	14%	33%	4%	56
Never	53%	9%	31%	7%	129
North Country	55%	5%	37%	3%	24
Central / Lakes	30%	6%	59%	4%	41
Connecticut Valley	58%	5%	32%	6%	39
Mass Border	54%	12%	23%	11%	62
Seacoast	63%	10%	26%	1%	52
Manchester Area	65%	14%	15%	6%	33
First Cong. Dist	57%	10%	29%	5%	125
Second Cong. Dist	52%	8%	34%	7%	126



**Favorability Rating – Cory Booker  
(Likely 2016 DEM Primary Voters)**

	<u>Favorable</u> 19%	<u>Neutral</u> 6%	<u>Unfavorable</u> 12%	<u>Don't Know</u> 63%	<u>(N)</u> 252
<b>STATEWIDE</b>					
Registered Democrat	25%	6%	11%	59%	140
Registered Undeclared	10%	7%	10%	73%	81
Democrat	20%	6%	12%	62%	226
Independent	3%	3%	19%	75%	24
Republican	0%	0%	0%	100%	3
Liberal	24%	4%	11%	61%	126
Moderate	16%	9%	10%	65%	102
Conservative	5%	0%	33%	62%	21
Support Tea Party	9%	0%	26%	65%	9
Neutral	0%	2%	24%	74%	43
Oppose Tea Party	24%	7%	10%	59%	191
Romney/Ryan Voter	0%	7%	8%	85%	10
Obama/Biden Voter	21%	6%	10%	63%	216
Other	0%	0%	28%	72%	5
Did Not Vote in 2012	7%	0%	36%	57%	18
Union household	24%	6%	6%	65%	35
Non-union	18%	6%	13%	63%	216
Read Union Leader	11%	5%	10%	73%	47
Read Boston Globe	19%	8%	22%	51%	47
Watch WMUR	21%	5%	13%	60%	144
Listen to NHPR	27%	8%	12%	53%	113
10 yrs or less in NH	14%	9%	18%	59%	40
11 to 20 years	13%	5%	13%	69%	46
More than 20 years	21%	6%	11%	63%	163
18 to 34	8%	4%	9%	78%	59
35 to 49	20%	3%	10%	67%	73
50 to 64	29%	8%	14%	50%	60
65 and over	17%	10%	19%	53%	53
Male	23%	5%	13%	59%	110
Female	15%	7%	12%	67%	143
High school or less	15%	4%	17%	65%	48
Some college	9%	1%	9%	81%	48
College graduate	25%	6%	12%	58%	92
Post-graduate	20%	12%	13%	56%	62
Attend services 1 or more/week	14%	4%	11%	71%	37
1-2 times a month	18%	3%	26%	52%	21
Less often	18%	7%	12%	63%	56
Never	18%	6%	12%	64%	129
North Country	17%	8%	31%	44%	24
Central / Lakes	17%	4%	9%	70%	41
Connecticut Valley	26%	6%	13%	56%	39
Mass Border	5%	7%	9%	79%	62
Seacoast	26%	6%	11%	57%	52
Manchester Area	26%	5%	11%	57%	33
First Cong. Dist	23%	6%	13%	58%	125
Second Cong. Dist	14%	5%	12%	69%	126

**Favorability Rating – Hillary Clinton  
(Likely 2016 DEM Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u> 84%</b>	<b><u>Neutral</u> 5%</b>	<b><u>Unfavorable</u> 8%</b>	<b><u>Don't Know</u> 3%</b>	<b><u>(N)</u> 250</b>
Registered Democrat	85%	4%	9%	2%	139
Registered Undeclared	78%	8%	9%	5%	81
Democrat	85%	5%	6%	3%	224
Independent	71%	3%	26%	0%	23
Republican	75%	0%	25%	0%	3
Liberal	87%	4%	5%	4%	125
Moderate	79%	7%	12%	1%	102
Conservative	89%	0%	11%	0%	21
Support Tea Party	84%	7%	9%	0%	9
Neutral	64%	10%	18%	7%	42
Oppose Tea Party	89%	3%	6%	2%	190
Romney/Ryan Voter	49%	7%	31%	13%	10
Obama/Biden Voter	86%	4%	8%	3%	213
Other	83%	0%	17%	0%	5
Did Not Vote in 2012	85%	15%	0%	0%	18
Union household	82%	7%	11%	0%	35
Non-union	84%	5%	8%	3%	213
Read Union Leader	86%	2%	10%	2%	47
Read Boston Globe	81%	8%	9%	2%	47
Watch WMUR	83%	3%	11%	3%	142
Listen to NHPR	91%	2%	6%	2%	112
10 yrs or less in NH	90%	3%	6%	1%	40
11 to 20 years	87%	0%	8%	5%	45
More than 20 years	82%	7%	8%	2%	163
18 to 34	76%	16%	4%	4%	59
35 to 49	87%	2%	10%	2%	72
50 to 64	85%	2%	10%	3%	60
65 and over	90%	2%	7%	1%	51
Male	83%	7%	7%	2%	108
Female	84%	3%	9%	3%	142
High school or less	77%	11%	9%	3%	46
Some college	89%	0%	6%	5%	48
College graduate	83%	4%	11%	1%	92
Post-graduate	85%	6%	5%	4%	61
Attend services 1 or more/week	77%	4%	11%	8%	36
1-2 times a month	83%	0%	7%	11%	21
Less often	88%	8%	4%	0%	56
Never	84%	5%	10%	1%	128
North Country	88%	0%	12%	0%	24
Central / Lakes	77%	9%	9%	5%	41
Connecticut Valley	87%	6%	8%	0%	39
Mass Border	80%	5%	10%	5%	60
Seacoast	86%	5%	8%	0%	52
Manchester Area	89%	3%	2%	5%	33
First Cong. Dist	87%	3%	8%	2%	124
Second Cong. Dist	81%	7%	8%	4%	124

**Favorability Rating – Andrew Cuomo  
(Likely 2016 DEM Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>35%</b>	<b><u>Neutral</u></b> <b>8%</b>	<b><u>Unfavorable</u></b> <b>21%</b>	<b><u>Don't Know</u></b> <b>36%</b>	<b><u>(N)</u></b> <b>252</b>
Registered Democrat	35%	9%	25%	31%	140
Registered Undeclared	34%	9%	18%	39%	81
Democrat	34%	9%	21%	37%	226
Independent	50%	3%	24%	23%	24
Republican	0%	0%	48%	52%	3
Liberal	38%	7%	22%	33%	126
Moderate	32%	12%	20%	36%	102
Conservative	31%	0%	25%	44%	21
Support Tea Party	35%	0%	30%	35%	9
Neutral	28%	3%	15%	54%	43
Oppose Tea Party	38%	10%	23%	29%	191
Romney/Ryan Voter	24%	0%	19%	57%	10
Obama/Biden Voter	36%	9%	21%	34%	216
Other	31%	0%	69%	0%	5
Did Not Vote in 2012	27%	7%	17%	49%	18
Union household	24%	17%	28%	31%	35
Non-union	37%	7%	20%	36%	216
Read Union Leader	28%	5%	25%	42%	47
Read Boston Globe	48%	11%	19%	22%	47
Watch WMUR	40%	6%	22%	32%	144
Listen to NHPR	43%	10%	25%	22%	113
10 yrs or less in NH	25%	22%	25%	28%	40
11 to 20 years	36%	6%	19%	39%	46
More than 20 years	37%	6%	21%	36%	163
18 to 34	12%	4%	18%	66%	59
35 to 49	30%	11%	26%	33%	73
50 to 64	50%	8%	21%	22%	60
65 and over	47%	11%	19%	23%	53
Male	40%	9%	20%	31%	110
Female	31%	8%	22%	39%	143
High school or less	22%	5%	19%	54%	48
Some college	43%	4%	19%	34%	48
College graduate	33%	8%	22%	37%	92
Post-graduate	41%	16%	25%	18%	62
Attend services 1 or more/week	49%	6%	16%	29%	37
1-2 times a month	31%	12%	31%	26%	21
Less often	35%	10%	21%	34%	56
Never	30%	8%	22%	40%	129
North Country	36%	9%	31%	24%	24
Central / Lakes	29%	6%	22%	43%	41
Connecticut Valley	44%	9%	25%	22%	39
Mass Border	29%	7%	19%	44%	62
Seacoast	36%	11%	18%	35%	52
Manchester Area	37%	9%	18%	36%	33
First Cong. Dist	37%	9%	21%	34%	125
Second Cong. Dist	33%	8%	22%	36%	126

**Favorability Rating – Kirsten Gillibrand  
(Likely 2016 DEM Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>12%</b>	<b><u>Neutral</u></b> <b>4%</b>	<b><u>Unfavorable</u></b> <b>5%</b>	<b><u>Don't Know</u></b> <b>79%</b>	<b><u>(N)</u></b> <b>252</b>
Registered Democrat	15%	5%	3%	78%	140
Registered Undeclared	8%	5%	9%	78%	81
Democrat	11%	4%	4%	80%	226
Independent	14%	3%	15%	68%	24
Republican	48%	0%	0%	52%	3
Liberal	16%	3%	4%	77%	126
Moderate	7%	7%	5%	81%	102
Conservative	9%	0%	13%	79%	21
Support Tea Party	0%	9%	24%	67%	9
Neutral	8%	0%	6%	86%	43
Oppose Tea Party	14%	5%	5%	77%	191
Romney/Ryan Voter	0%	0%	0%	100%	10
Obama/Biden Voter	12%	4%	5%	79%	216
Other	0%	0%	45%	55%	5
Did Not Vote in 2012	10%	7%	0%	83%	18
Union household	5%	4%	4%	87%	35
Non-union	13%	4%	6%	77%	216
Read Union Leader	6%	0%	7%	88%	47
Read Boston Globe	11%	4%	11%	74%	47
Watch WMUR	11%	3%	6%	79%	144
Listen to NHPR	17%	6%	9%	68%	113
10 yrs or less in NH	11%	11%	11%	67%	40
11 to 20 years	11%	2%	11%	76%	46
More than 20 years	11%	3%	2%	83%	163
18 to 34	8%	4%	5%	83%	59
35 to 49	9%	2%	5%	84%	73
50 to 64	12%	7%	4%	77%	60
65 and over	17%	5%	9%	69%	53
Male	15%	3%	9%	72%	110
Female	9%	5%	2%	84%	143
High school or less	13%	4%	0%	83%	48
Some college	7%	0%	3%	90%	48
College graduate	9%	3%	8%	80%	92
Post-graduate	17%	10%	6%	67%	62
Attend services 1 or more/week	11%	6%	6%	77%	37
1-2 times a month	8%	0%	14%	78%	21
Less often	13%	5%	3%	79%	56
Never	10%	4%	5%	80%	129
North Country	18%	3%	8%	71%	24
Central / Lakes	11%	6%	7%	75%	41
Connecticut Valley	9%	5%	9%	76%	39
Mass Border	15%	3%	1%	81%	62
Seacoast	8%	6%	4%	81%	52
Manchester Area	10%	0%	6%	84%	33
First Cong. Dist	11%	4%	7%	78%	125
Second Cong. Dist	13%	4%	4%	79%	126

**Favorability Rating – John Hickenlooper  
(Likely 2016 DEM Primary Voters)**

	<u>Favorable</u> 4%	<u>Neutral</u> 5%	<u>Unfavorable</u> 9%	<u>Don't Know</u> 82%	<u>(N)</u> 252
<b>STATEWIDE</b>					
Registered Democrat	3%	6%	5%	86%	140
Registered Undeclared	8%	5%	12%	75%	81
Democrat	4%	5%	7%	84%	226
Independent	6%	3%	26%	65%	24
Republican	0%	0%	0%	100%	3
Liberal	4%	5%	8%	83%	126
Moderate	6%	6%	9%	79%	102
Conservative	0%	0%	13%	87%	21
Support Tea Party	0%	9%	9%	82%	9
Neutral	1%	0%	15%	84%	43
Oppose Tea Party	5%	6%	8%	81%	191
Romney/Ryan Voter	13%	0%	7%	80%	10
Obama/Biden Voter	4%	5%	9%	82%	216
Other	0%	0%	17%	83%	5
Did Not Vote in 2012	0%	7%	9%	84%	18
Union household	9%	4%	5%	83%	35
Non-union	4%	5%	9%	82%	216
Read Union Leader	4%	3%	4%	89%	47
Read Boston Globe	4%	9%	15%	72%	47
Watch WMUR	1%	4%	11%	84%	144
Listen to NHPR	6%	6%	12%	76%	113
10 yrs or less in NH	2%	13%	11%	74%	40
11 to 20 years	2%	3%	1%	93%	46
More than 20 years	6%	3%	10%	81%	163
18 to 34	9%	4%	8%	79%	59
35 to 49	3%	2%	5%	90%	73
50 to 64	1%	6%	13%	80%	60
65 and over	5%	9%	10%	75%	53
Male	9%	5%	12%	74%	110
Female	1%	4%	6%	89%	143
High school or less	10%	4%	12%	74%	48
Some college	4%	1%	5%	89%	48
College graduate	0%	5%	6%	89%	92
Post-graduate	6%	8%	13%	73%	62
Attend services 1 or more/week	5%	7%	5%	83%	37
1-2 times a month	3%	3%	14%	80%	21
Less often	2%	4%	7%	86%	56
Never	5%	5%	10%	80%	129
North Country	3%	5%	9%	83%	24
Central / Lakes	0%	6%	10%	84%	41
Connecticut Valley	0%	6%	8%	86%	39
Mass Border	8%	2%	8%	81%	62
Seacoast	7%	6%	10%	77%	52
Manchester Area	3%	4%	6%	87%	33
First Cong. Dist	4%	6%	11%	79%	125
Second Cong. Dist	5%	4%	6%	86%	126

**Favorability Rating – Martin O’Malley  
(Likely 2016 DEM Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>5%</b>	<b><u>Neutral</u></b> <b>4%</b>	<b><u>Unfavorable</u></b> <b>7%</b>	<b><u>Don’t Know</u></b> <b>85%</b>	<b><u>(N)</u></b> <b>252</b>
Registered Democrat	5%	3%	7%	85%	140
Registered Undeclared	5%	6%	8%	81%	81
Democrat	5%	4%	7%	84%	226
Independent	9%	0%	3%	88%	24
Republican	0%	0%	0%	100%	3
Liberal	6%	3%	6%	85%	126
Moderate	4%	6%	9%	82%	102
Conservative	3%	0%	0%	97%	21
Support Tea Party	0%	0%	9%	91%	9
Neutral	0%	0%	8%	92%	43
Oppose Tea Party	7%	5%	7%	82%	191
Romney/Ryan Voter	7%	0%	0%	93%	10
Obama/Biden Voter	6%	4%	7%	83%	216
Other	0%	0%	17%	83%	5
Did Not Vote in 2012	0%	7%	0%	93%	18
Union household	3%	4%	6%	88%	35
Non-union	5%	4%	7%	84%	216
Read Union Leader	4%	0%	11%	86%	47
Read Boston Globe	8%	3%	11%	78%	47
Watch WMUR	4%	2%	9%	84%	144
Listen to NHPR	9%	5%	7%	79%	113
10 yrs or less in NH	6%	8%	7%	79%	40
11 to 20 years	4%	3%	4%	89%	46
More than 20 years	5%	3%	8%	85%	163
18 to 34	2%	2%	6%	90%	59
35 to 49	7%	2%	0%	92%	73
50 to 64	5%	4%	13%	77%	60
65 and over	6%	8%	9%	77%	53
Male	8%	4%	5%	83%	110
Female	3%	3%	8%	86%	143
High school or less	4%	4%	2%	91%	48
Some college	3%	0%	5%	93%	48
College graduate	4%	3%	5%	88%	92
Post-graduate	9%	8%	14%	70%	62
Attend services 1 or more/week	7%	5%	3%	85%	37
1-2 times a month	6%	0%	20%	74%	21
Less often	4%	4%	8%	84%	56
Never	5%	4%	5%	87%	129
North Country	14%	3%	8%	75%	24
Central / Lakes	0%	2%	11%	87%	41
Connecticut Valley	4%	6%	8%	82%	39
Mass Border	3%	2%	3%	91%	62
Seacoast	6%	6%	7%	81%	52
Manchester Area	8%	2%	5%	85%	33
First Cong. Dist	7%	3%	7%	83%	125
Second Cong. Dist	3%	4%	6%	86%	126

**Favorability Rating – Deval Patrick  
(Likely 2016 DEM Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>48%</b>	<b><u>Neutral</u></b> <b>9%</b>	<b><u>Unfavorable</u></b> <b>19%</b>	<b><u>Don't Know</u></b> <b>25%</b>	<b><u>(N)</u></b> <b>251</b>
Registered Democrat	57%	7%	16%	20%	140
Registered Undeclared	33%	13%	28%	26%	81
Democrat	50%	10%	16%	25%	226
Independent	22%	3%	53%	22%	23
Republican	73%	0%	0%	27%	3
Liberal	59%	8%	11%	22%	125
Moderate	36%	13%	25%	26%	102
Conservative	42%	0%	32%	26%	21
Support Tea Party	12%	16%	32%	40%	9
Neutral	32%	7%	29%	32%	42
Oppose Tea Party	55%	9%	17%	19%	191
Romney/Ryan Voter	46%	0%	46%	8%	10
Obama/Biden Voter	50%	10%	17%	23%	215
Other	17%	0%	83%	0%	5
Did Not Vote in 2012	22%	7%	13%	57%	18
Union household	53%	9%	32%	6%	35
Non-union	47%	9%	17%	28%	215
Read Union Leader	43%	13%	18%	27%	47
Read Boston Globe	51%	17%	13%	19%	47
Watch WMUR	48%	9%	23%	20%	142
Listen to NHPR	57%	9%	18%	16%	113
10 yrs or less in NH	39%	10%	22%	28%	40
11 to 20 years	44%	7%	21%	29%	45
More than 20 years	51%	10%	18%	22%	163
18 to 34	36%	12%	11%	41%	59
35 to 49	52%	5%	18%	25%	72
50 to 64	50%	13%	26%	10%	60
65 and over	51%	9%	21%	19%	53
Male	55%	7%	22%	15%	108
Female	42%	11%	16%	31%	143
High school or less	32%	5%	22%	41%	47
Some college	38%	5%	16%	41%	48
College graduate	55%	10%	18%	18%	92
Post-graduate	58%	15%	17%	11%	62
Attend services 1 or more/week	31%	9%	36%	24%	37
1-2 times a month	51%	6%	32%	11%	21
Less often	44%	14%	15%	27%	56
Never	54%	7%	13%	26%	128
North Country	34%	13%	17%	35%	24
Central / Lakes	44%	8%	20%	27%	41
Connecticut Valley	45%	4%	19%	33%	39
Mass Border	46%	8%	23%	22%	61
Seacoast	61%	9%	14%	17%	52
Manchester Area	47%	15%	18%	21%	33
First Cong. Dist	52%	11%	19%	18%	125
Second Cong. Dist	44%	8%	19%	30%	125

**Favorability Rating – Mark Warner  
(Likely 2016 DEM Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>11%</b>	<b><u>Neutral</u></b> <b>7%</b>	<b><u>Unfavorable</u></b> <b>13%</b>	<b><u>Don't Know</u></b> <b>68%</b>	<b><u>(N)</u></b> <b>252</b>
Registered Democrat	12%	6%	13%	69%	140
Registered Undeclared	11%	10%	14%	65%	81
Democrat	11%	7%	12%	69%	226
Independent	11%	4%	25%	60%	24
Republican	0%	0%	0%	100%	3
Liberal	11%	7%	14%	68%	126
Moderate	12%	7%	13%	68%	102
Conservative	12%	4%	14%	70%	21
Support Tea Party	21%	0%	0%	79%	9
Neutral	10%	4%	11%	76%	43
Oppose Tea Party	12%	8%	15%	65%	191
Romney/Ryan Voter	20%	8%	7%	65%	10
Obama/Biden Voter	11%	7%	14%	69%	216
Other	17%	0%	14%	69%	5
Did Not Vote in 2012	6%	7%	13%	75%	18
Union household	9%	11%	10%	71%	35
Non-union	12%	6%	14%	68%	216
Read Union Leader	2%	9%	10%	79%	47
Read Boston Globe	15%	8%	18%	59%	47
Watch WMUR	13%	5%	18%	64%	144
Listen to NHPR	16%	10%	15%	59%	113
10 yrs or less in NH	16%	12%	7%	65%	40
11 to 20 years	8%	6%	8%	78%	46
More than 20 years	11%	6%	16%	67%	163
18 to 34	0%	8%	8%	84%	59
35 to 49	13%	5%	5%	78%	73
50 to 64	11%	12%	23%	54%	60
65 and over	23%	4%	21%	52%	53
Male	15%	9%	15%	61%	110
Female	9%	5%	12%	74%	143
High school or less	8%	9%	11%	72%	48
Some college	12%	4%	5%	79%	48
College graduate	10%	8%	13%	70%	92
Post-graduate	15%	6%	24%	55%	62
Attend services 1 or more/week	14%	8%	10%	68%	37
1-2 times a month	13%	4%	20%	63%	21
Less often	15%	4%	11%	69%	56
Never	8%	8%	14%	70%	129
North Country	8%	5%	14%	73%	24
Central / Lakes	9%	11%	15%	66%	41
Connecticut Valley	16%	0%	17%	67%	39
Mass Border	6%	6%	12%	76%	62
Seacoast	15%	6%	13%	65%	52
Manchester Area	14%	14%	12%	61%	33
First Cong. Dist	12%	8%	13%	66%	125
Second Cong. Dist	10%	6%	14%	70%	126



**Favorability Rating – Elizabeth Warren  
(Likely 2016 DEM Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>47%</b>	<b><u>Neutral</u></b> <b>7%</b>	<b><u>Unfavorable</u></b> <b>15%</b>	<b><u>Don't Know</u></b> <b>31%</b>	<b><u>(N)</u></b> <b>252</b>
Registered Democrat	54%	6%	10%	29%	140
Registered Undeclared	32%	11%	24%	33%	81
Democrat	49%	7%	12%	33%	226
Independent	27%	13%	47%	14%	24
Republican	48%	0%	0%	52%	3
Liberal	61%	6%	9%	24%	126
Moderate	36%	9%	22%	33%	102
Conservative	17%	4%	21%	58%	21
Support Tea Party	26%	7%	33%	35%	9
Neutral	16%	5%	21%	58%	43
Oppose Tea Party	56%	8%	14%	22%	191
Romney/Ryan Voter	21%	0%	35%	44%	10
Obama/Biden Voter	49%	8%	14%	29%	216
Other	55%	0%	45%	0%	5
Did Not Vote in 2012	24%	11%	17%	48%	18
Union household	53%	14%	12%	20%	35
Non-union	46%	6%	16%	32%	216
Read Union Leader	35%	10%	9%	46%	47
Read Boston Globe	49%	12%	17%	21%	47
Watch WMUR	41%	9%	19%	31%	144
Listen to NHPR	64%	5%	10%	21%	113
10 yrs or less in NH	42%	10%	23%	25%	40
11 to 20 years	43%	5%	14%	38%	46
More than 20 years	49%	8%	13%	30%	163
18 to 34	42%	8%	8%	42%	59
35 to 49	47%	5%	20%	27%	73
50 to 64	45%	9%	18%	28%	60
65 and over	51%	7%	14%	28%	53
Male	50%	5%	18%	28%	110
Female	44%	9%	13%	34%	143
High school or less	33%	8%	10%	49%	48
Some college	35%	12%	16%	37%	48
College graduate	50%	8%	10%	31%	92
Post-graduate	62%	2%	23%	13%	62
Attend services 1 or more/week	38%	9%	16%	36%	37
1-2 times a month	33%	11%	21%	36%	21
Less often	43%	7%	12%	37%	56
Never	52%	7%	14%	27%	129
North Country	50%	5%	6%	38%	24
Central / Lakes	26%	10%	21%	44%	41
Connecticut Valley	45%	9%	26%	20%	39
Mass Border	47%	10%	12%	31%	62
Seacoast	60%	5%	10%	26%	52
Manchester Area	51%	4%	15%	31%	33
First Cong. Dist	57%	6%	13%	24%	125
Second Cong. Dist	37%	9%	17%	37%	126

**Decided 2016 DEM Primary Vote  
(Likely 2016 DEM Primary Voters)**

<b>STATEWIDE</b>	<b><u>Def. Decided</u> 10%</b>	<b><u>Leaning Towards Someone</u> 9%</b>	<b><u>Still Trying To Decide</u> 81%</b>	<b><u>(N)</u> 245</b>
Registered Democrat	14%	12%	75%	137
Registered Undeclared	8%	7%	86%	80
Democrat	11%	9%	80%	219
Independent	5%	4%	91%	24
Republican	0%	66%	34%	2
Liberal	13%	10%	77%	122
Moderate	6%	9%	84%	100
Conservative	11%	5%	84%	19
Support Tea Party	15%	0%	85%	9
Neutral	6%	4%	90%	42
Oppose Tea Party	11%	11%	78%	185
Romney/Ryan Voter	9%	0%	91%	9
Obama/Biden Voter	10%	11%	80%	210
Other	28%	0%	72%	5
Did Not Vote in 2012	0%	0%	100%	18
Union household	4%	0%	96%	35
Non-union	10%	11%	79%	209
Read Union Leader	10%	11%	79%	46
Read Boston Globe	7%	19%	74%	46
Watch WMUR	9%	10%	81%	141
Listen to NHPR	12%	13%	75%	110
10 yrs or less in NH	7%	16%	77%	38
11 to 20 years	8%	10%	82%	46
More than 20 years	11%	7%	82%	159
18 to 34	2%	2%	96%	57
35 to 49	9%	11%	80%	72
50 to 64	16%	13%	72%	59
65 and over	10%	10%	80%	49
Male	7%	10%	82%	108
Female	12%	8%	80%	137
High school or less	6%	4%	89%	45
Some college	7%	5%	88%	48
College graduate	11%	13%	77%	89
Post-graduate	14%	11%	75%	60
Attend services 1 or more/week	12%	14%	74%	36
1-2 times a month	15%	12%	73%	20
Less often	11%	7%	82%	54
Never	7%	7%	85%	126
North Country	3%	14%	83%	23
Central / Lakes	19%	7%	74%	40
Connecticut Valley	9%	4%	87%	39
Mass Border	11%	11%	78%	61
Seacoast	6%	6%	88%	51
Manchester Area	9%	18%	73%	29
First Cong. Dist	10%	12%	78%	120
Second Cong. Dist	10%	7%	83%	124

**DEM 2016 Primary Support**  
**(Likely 2016 DEM Primary Voters)**

	<b><u>Hillary Clinton</u></b>	<b><u>Joe Biden</u></b>	<b><u>Elizabeth Warren</u></b>	<b><u>Andrew Cuomo</u></b>	<b><u>Someone Else</u></b>	<b><u>Undecided</u></b>	<b><u>(N=)</u></b>
<b>STATEWIDE</b>	<b>64%</b>	<b>6%</b>	<b>6%</b>	<b>2%</b>	<b>4%</b>	<b>18%</b>	<b>248</b>
Registered Democrat	65%	6%	5%	1%	5%	17%	138
Registered Undeclared	63%	6%	8%	5%	2%	16%	81
Democrat	65%	6%	5%	1%	3%	20%	222
Independent	50%	9%	8%	12%	14%	6%	24
Republican	75%	0%	0%	0%	25%	0%	3
Liberal	66%	6%	5%	1%	4%	17%	125
Moderate	62%	7%	6%	3%	3%	20%	99
Conservative	64%	5%	7%	0%	7%	17%	21
Support Tea Party	59%	0%	0%	0%	9%	32%	9
Neutral	57%	12%	2%	4%	8%	17%	43
Oppose Tea Party	64%	5%	7%	1%	4%	18%	187
Romney/Ryan Voter	49%	0%	8%	8%	35%	0%	10
Obama/Biden Voter	61%	7%	6%	2%	3%	21%	213
Other	59%	24%	0%	0%	17%	0%	5
Did Not Vote in 2012	100%	0%	0%	0%	0%	0%	18
Union household	61%	5%	6%	5%	7%	16%	35
Non-union	64%	7%	6%	2%	4%	19%	212
Read Union Leader	71%	9%	7%	2%	3%	8%	46
Read Boston Globe	60%	5%	9%	4%	2%	20%	45
Watch WMUR	64%	7%	2%	2%	6%	18%	143
Listen to NHPR	63%	4%	7%	2%	3%	21%	110
10 yrs or less in NH	76%	3%	8%	0%	4%	10%	38
11 to 20 years	68%	1%	3%	0%	6%	22%	45
More than 20 years	60%	9%	6%	3%	4%	19%	162
18 to 34	54%	8%	8%	0%	0%	30%	58
35 to 49	69%	4%	6%	0%	7%	14%	72
50 to 64	68%	4%	1%	6%	9%	13%	60
65 and over	63%	11%	7%	0%	2%	17%	52
Male	58%	10%	5%	3%	6%	18%	108
Female	67%	3%	6%	2%	3%	18%	141
High school or less	69%	10%	3%	2%	5%	12%	47
Some college	68%	3%	3%	4%	4%	19%	48
College graduate	60%	8%	7%	2%	4%	19%	90
Post-graduate	60%	4%	9%	1%	5%	22%	61
Attend services 1 or more/week	55%	7%	2%	3%	10%	23%	36
1-2 times a month	73%	7%	3%	4%	0%	14%	21
Less often	68%	9%	7%	1%	0%	15%	55
Never	63%	5%	7%	1%	6%	19%	128
North Country	64%	0%	8%	4%	0%	24%	24
Central / Lakes	72%	4%	0%	2%	10%	11%	41
Connecticut Valley	69%	4%	5%	7%	0%	16%	39
Mass Border	56%	11%	12%	0%	3%	19%	61
Seacoast	61%	7%	6%	2%	4%	20%	51
Manchester Area	64%	7%	0%	0%	9%	21%	31
First Cong. Dist	63%	8%	6%	1%	4%	18%	122
Second Cong. Dist	64%	5%	5%	4%	4%	18%	125

**DEM 2016 Primary – Would NOT Support  
(Likely 2016 DEM Primary Voters)**

	<b><u>Joe Biden</u></b> 12%	<b><u>Andrew Cuomo</u></b> 6%	<b><u>Hillary Clinton</u></b> 4%	<b><u>Someone Else</u></b> 12%	<b><u>All Acceptable</u></b> 37%	<b><u>Don't Know</u></b> 30%	<b><u>(N=)</u></b> 248
<b>STATEWIDE</b>							
Registered Democrat	9%	7%	5%	8%	36%	36%	139
Registered Undeclared	17%	3%	5%	17%	34%	24%	78
Democrat	10%	6%	3%	12%	38%	32%	223
Independent	30%	5%	13%	14%	22%	16%	23
Republican	0%	0%	34%	0%	66%	0%	2
Liberal	6%	6%	4%	9%	41%	34%	125
Moderate	16%	3%	4%	16%	35%	26%	100
Conservative	24%	12%	4%	15%	13%	32%	19
Support Tea Party	21%	0%	0%	15%	14%	50%	9
Neutral	12%	6%	11%	20%	19%	32%	41
Oppose Tea Party	9%	6%	3%	10%	43%	29%	189
Romney/Ryan Voter	16%	20%	16%	9%	25%	14%	9
Obama/Biden Voter	8%	6%	4%	11%	38%	33%	213
Other	34%	0%	0%	42%	24%	0%	5
Did Not Vote in 2012	43%	0%	0%	15%	30%	13%	17
Union household	13%	2%	4%	14%	49%	18%	35
Non-union	11%	6%	4%	12%	35%	33%	211
Read Union Leader	11%	7%	5%	17%	38%	21%	46
Read Boston Globe	6%	1%	0%	17%	45%	30%	47
Watch WMUR	12%	6%	6%	16%	35%	25%	140
Listen to NHPR	9%	4%	1%	8%	50%	28%	110
10 yrs or less in NH	18%	6%	0%	9%	39%	27%	38
11 to 20 years	5%	4%	5%	19%	32%	35%	46
More than 20 years	11%	6%	5%	11%	37%	30%	160
18 to 34	10%	4%	4%	14%	26%	42%	59
35 to 49	7%	8%	7%	11%	50%	18%	71
50 to 64	19%	9%	2%	7%	29%	34%	60
65 and over	11%	1%	3%	17%	36%	31%	51
Male	14%	6%	5%	10%	40%	25%	110
Female	9%	5%	4%	13%	34%	35%	138
High school or less	21%	6%	8%	10%	35%	21%	47
Some college	15%	1%	0%	15%	35%	33%	47
College graduate	5%	7%	6%	10%	35%	37%	92
Post-graduate	9%	6%	1%	14%	42%	28%	59
Attend services 1 or more/week	8%	2%	2%	12%	43%	33%	36
1-2 times a month	14%	3%	4%	27%	25%	26%	21
Less often	7%	5%	3%	16%	39%	30%	56
Never	14%	8%	5%	8%	35%	31%	127
North Country	19%	0%	0%	8%	39%	33%	23
Central / Lakes	28%	7%	6%	6%	31%	22%	40
Connecticut Valley	4%	8%	2%	17%	38%	31%	39
Mass Border	11%	3%	8%	8%	38%	32%	62
Seacoast	7%	7%	4%	18%	34%	31%	51
Manchester Area	2%	8%	0%	13%	42%	34%	32
First Cong. Dist	11%	4%	6%	13%	37%	28%	122
Second Cong. Dist	12%	7%	2%	11%	37%	31%	124