The WMUR Granite State Poll
The University of New Hampshire Survey Center

October 25, 2013

Moderate Support for Legalizing Pot in NH, Most Oppose Gas Tax Increase

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Durham, NH – Half of Granite Staters support legalizing marijuana for recreational use. When provided with details about a bill in the House that would legalize marijuana, support for legislation increases. New Hampshire residents remain opposed to an increase in the state gas tax but are somewhat more willing to support it if the funds only went to roads and bridges.

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Six hundred and three (603) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between October 1 and October 7, 2013. The margin of sampling error for the survey is +/- 4.0 percent.

Recreational Marijuana Legalization

Earlier this year, New Hampshire became the 19th state to legalize marijuana for medical purposes. Now that Colorado and Washington have legalized marijuana for recreational use, there is talk of legalization in the Granite State. There is modest support for legalizing recreational marijuana in New Hampshire -- 51% support legalization marijuana for recreational use (36% strongly and 15% somewhat), 41% oppose (36% strongly and 7% somewhat), and 8% are neutral or don’t know.

Support for recreational marijuana has remained steady since February.

Support for recreational marijuana legalization is strongest among liberals (73%), young adults (60%), Democrats (69%), and listeners of NH Public Radio (62%). Opposition is strongest among Tea Party supporters (55% oppose) and Republicans (55%).

Support for Recreational Marijuana Legalization

We ask that this copyrighted information be referred to as the Granite State Poll, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.
The New Hampshire House of Representatives is considering HB492, which would legalize small amounts of marijuana for recreational use. The bill stipulates that any retailer would need to go through a yearly licensing process and that the state would collect a 15 percent tax on all marijuana sales. When respondents are provided with this information, support for legalizing marijuana for recreational use rises to 60% (44% strongly and 16% somewhat) the bill, 36% oppose still oppose legislation (28% strongly and 8% somewhat) and 4% are neutral or don’t know.

Liberals (78%), Democrats (78%), young adults (75%), men (68%) and those with a high school education or less (70%) are most likely to support this concept while regular church goers (60% oppose), Republicans (54%), older adults (49%), and conservatives (47%) are most likely to oppose.
Gasoline Tax

Earlier this year, the New Hampshire House passed a bill to increase the state gasoline tax by 12 cents per gallon, but this was later voted down by the Senate. An increase in the range of 10-15 cents will likely be considered in the legislature next year. The public remains skeptical about the proposed tax – 27% favor increasing the gasoline tax (13% strongly favor and 14% favor somewhat), 67% oppose the increase (51% strongly oppose and 16% oppose somewhat), 3% are neutral and 2% are unsure. The percentage who favor increasing the gas tax has dropped since April.

Support is low across partisan groups – Only 38% of Democrats, 27% of Independents and 16% of Republicans would favor an increase.

When asked if they favor or oppose an increase in the gasoline tax if the money could only be used for improvements to state roads and bridges and not be used to fund other parts of the government, support for a gas tax increase rises to 41% (21% strongly favor and 20% favor somewhat), 54% oppose (41% strongly oppose and 13% somewhat oppose), 4% are neutral and 2% are unsure. Support is highest among Democrats (50%), liberals (56%) and people with post-graduate educations (47%). Opposition is strongest from Republicans (69% oppose), conservatives (73%), and Tea Party supporters (61%). The percentage of Granite Staters who favor an increase in the gas tax for use for state roads and bridges has decreased significantly since April.

When asked if they favor or oppose an increase in the gasoline tax if the money could only be used for improvements to state roads and bridges and not be used to fund other parts of the government, support for a gas tax increase rises to 41% (21% strongly favor and 20% favor somewhat), 54% oppose (41% strongly oppose and 13% somewhat oppose), 4% are neutral and 2% are unsure. Support is highest among Democrats (50%), liberals (56%) and people with post-graduate educations (47%). Opposition is strongest from Republicans (69% oppose), conservatives (73%), and Tea Party supporters (61%). The percentage of Granite Staters who favor an increase in the gas tax for use for state roads and bridges has decreased significantly since April.

Favor / Oppose 10-15 cent per Gallon Gasoline Tax Increase For Roads ONLY
Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and seven (603) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between October 1 and October 7, 2013. The margin of sampling error for the survey is +/- 4.0 percent.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Marijuana Legalization

“Do you support or oppose legalizing the possession of small amounts of marijuana for personal recreational use in New Hampshire?”

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Strongly Support</td>
<td>31%</td>
<td>32%</td>
<td>36%</td>
</tr>
<tr>
<td>Somewhat Support</td>
<td>17%</td>
<td>18%</td>
<td>15%</td>
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<tr>
<td>Neutral</td>
<td>6%</td>
<td>6%</td>
<td>7%</td>
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<tr>
<td>Somewhat Oppose</td>
<td>8%</td>
<td>7%</td>
<td>11%</td>
</tr>
<tr>
<td>Strongly Oppose</td>
<td>37%</td>
<td>36%</td>
<td>30%</td>
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<tr>
<td>Don’t Know</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>(N=)</td>
<td>(578)</td>
<td>(506)</td>
<td>(602)</td>
</tr>
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</table>

“The New Hampshire House is currently considering a bill that would make possession of small amounts of marijuana for personal recreational use legal. Retailers would be required to get a yearly license from the state in order to sell marijuana. The state would collect a 15 percent tax on all marijuana sales. Based on what you have heard would you support or oppose this bill?”

<table>
<thead>
<tr>
<th></th>
<th>Oct. ’13</th>
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<tbody>
<tr>
<td>Strongly Support</td>
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<tr>
<td>Somewhat Support</td>
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<tr>
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<tr>
<td>Somewhat Oppose</td>
<td>8%</td>
</tr>
<tr>
<td>Strongly Oppose</td>
<td>28%</td>
</tr>
<tr>
<td>Don’t Know</td>
<td>2%</td>
</tr>
<tr>
<td>(N=)</td>
<td>(602)</td>
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</table>
Favor / Oppose 10-15 cent per Gallon Gas Tax

“The New Hampshire legislature may consider increasing the state gasoline tax to pay for improvements and maintenance on the state’s roads and bridges. The estimated increase would be between 10 and 15 cents per gallon. Based on what you have seen or heard, do you favor or oppose raising the gasoline tax by 10 to 15 cents per gallon to pay for improvements and maintenance on the state’s roads and bridges?”
(Previously: “The House recently passed a bill that would raise the state gasoline tax by 12 cents a gallon to pay for improvements and maintenance on the state’s roads and bridges. Based on what you have seen or heard, do you favor or oppose raising the gasoline tax by 12 cents per gallon?”

“Is that strongly or just somewhat?”

“Part of the money raised by the current gas tax goes to fund other parts of the state government. If the increase in the gas tax were used ONLY for improvements and maintenance to the state’s roads and bridges, would you favor or oppose raising the gasoline tax by 10 to 15 cents a gallon?”
(Previously: “Part of the money raised by the current gas tax goes to fund other parts of the state government. If the increase in the gas tax were used ONLY for improvements and maintenance to the state’s roads and bridges, would you favor or oppose raising the gasoline tax by 12 cents a gallon?”

“Is that strongly or just somewhat?”

<table>
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<tr>
<th></th>
<th>Favor Gas Tax</th>
<th>Favor if Only For Roads</th>
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<tbody>
<tr>
<td>Strongly Favor</td>
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<tr>
<td>Favor Somewhat</td>
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<tr>
<td>Neutral</td>
<td>2%</td>
<td>3%</td>
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<tr>
<td>Oppose Somewhat</td>
<td>13%</td>
<td>16%</td>
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<tr>
<td>Strongly Oppose</td>
<td>48%</td>
<td>51%</td>
</tr>
<tr>
<td>Don’t Know / Not Sure</td>
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<td>2%</td>
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<tr>
<td>(N=)</td>
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<td>(601)</td>
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<tr>
<td>Support/Oppose Legalizing Marijuana in New Hampshire?</td>
<td>Strongly Support</td>
<td>Somewhat Support</td>
</tr>
<tr>
<td>---------------------------------------------------</td>
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<tr>
<td><strong>STATEWIDE</strong></td>
<td>36%</td>
<td>15%</td>
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<td>Registered Democrat</td>
<td>45%</td>
<td>22%</td>
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<tr>
<td>Registered Undeclared</td>
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<td>15%</td>
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<tr>
<td>Registered Republican</td>
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<td>15%</td>
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<tr>
<td>Democrat</td>
<td>50%</td>
<td>19%</td>
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<tr>
<td>Independent</td>
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<td>11%</td>
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<td>Republican</td>
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<tr>
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<tr>
<td>Support Tea Party</td>
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<td>8%</td>
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<tr>
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<td>12%</td>
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<tr>
<td>Oppose Tea Party</td>
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<td>19%</td>
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<tr>
<td>Gun Owner in HH</td>
<td>35%</td>
<td>18%</td>
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<tr>
<td>No Gun Owner in HH</td>
<td>35%</td>
<td>14%</td>
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<tr>
<td>Romney/Ryan Voter</td>
<td>20%</td>
<td>13%</td>
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<tr>
<td>Obama/Biden Voter</td>
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<td>20%</td>
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<tr>
<td>Other</td>
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<td>5%</td>
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<td>Did Not Vote in 2012</td>
<td>38%</td>
<td>7%</td>
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<tr>
<td>Union household</td>
<td>31%</td>
<td>19%</td>
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<tr>
<td>Non-union</td>
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<td>14%</td>
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<tr>
<td>Read Union Leader</td>
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<td>14%</td>
</tr>
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<td>Read Boston Globe</td>
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<td>20%</td>
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<tr>
<td>Watch WMUR</td>
<td>35%</td>
<td>13%</td>
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<tr>
<td>Listen to NHPR</td>
<td>45%</td>
<td>17%</td>
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<td>10 yrs or less in NH</td>
<td>31%</td>
<td>22%</td>
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<tr>
<td>11 to 20 years</td>
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<td>18 to 34</td>
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<td>20%</td>
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<td>Post-graduate</td>
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<tr>
<td>Attend services 1 or more/week</td>
<td>24%</td>
<td>6%</td>
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<tr>
<td>1-2 times a month</td>
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<tr>
<td>Less often</td>
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<tr>
<td>Never</td>
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<tr>
<td>Central / Lakes</td>
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<tr>
<td>First Cong. Dist</td>
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<tr>
<td>Second Cong. Dist</td>
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## Support/Oppose Current Bill in NH House Legalizing Marijuana?

<table>
<thead>
<tr>
<th>STATEWIDE</th>
<th>Strongly Support</th>
<th>Somewhat Support</th>
<th>Neutral</th>
<th>Somewhat Oppose</th>
<th>Strongly Oppose</th>
<th>Don't Know</th>
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<td>56%</td>
<td>19%</td>
<td>2%</td>
<td>4%</td>
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<td>2%</td>
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<td>47%</td>
<td>14%</td>
<td>4%</td>
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<td>2%</td>
<td>256</td>
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<tr>
<td>Registered Republican</td>
<td>24%</td>
<td>20%</td>
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<td>9%</td>
<td>44%</td>
<td>1%</td>
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<td>Democrat</td>
<td>58%</td>
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<td>6%</td>
<td>5%</td>
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<td>1%</td>
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<tr>
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<td>44%</td>
<td>19%</td>
<td>3%</td>
<td>8%</td>
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<td>1%</td>
<td>256</td>
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<td>Conservative</td>
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<td>Support Tea Party</td>
<td>30%</td>
<td>13%</td>
<td>3%</td>
<td>13%</td>
<td>39%</td>
<td>2%</td>
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<td>Neutral</td>
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<td>3%</td>
<td>10%</td>
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<td>1%</td>
<td>187</td>
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<td>Oppose Tea Party</td>
<td>51%</td>
<td>20%</td>
<td>3%</td>
<td>4%</td>
<td>20%</td>
<td>2%</td>
<td>237</td>
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<tr>
<td>Gun Owner in HH</td>
<td>47%</td>
<td>15%</td>
<td>1%</td>
<td>8%</td>
<td>27%</td>
<td>1%</td>
<td>240</td>
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<tr>
<td>No Gun Owner in HH</td>
<td>40%</td>
<td>17%</td>
<td>3%</td>
<td>9%</td>
<td>29%</td>
<td>3%</td>
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<tr>
<td>Romney/Ryan Voter</td>
<td>25%</td>
<td>15%</td>
<td>2%</td>
<td>13%</td>
<td>42%</td>
<td>3%</td>
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<tr>
<td>Obama/Biden Voter</td>
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<td>19%</td>
<td>3%</td>
<td>3%</td>
<td>15%</td>
<td>1%</td>
<td>241</td>
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<td>Did Not Vote in 2012</td>
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<td>9%</td>
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<td>7%</td>
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<td>80</td>
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<td>Non-union</td>
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<td>9%</td>
<td>28%</td>
<td>1%</td>
<td>517</td>
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<tr>
<td>Read Union Leader</td>
<td>50%</td>
<td>13%</td>
<td>3%</td>
<td>7%</td>
<td>27%</td>
<td>1%</td>
<td>148</td>
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<tr>
<td>Read Boston Globe</td>
<td>44%</td>
<td>22%</td>
<td>1%</td>
<td>2%</td>
<td>28%</td>
<td>2%</td>
<td>75</td>
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<tr>
<td>Watch WMUR</td>
<td>40%</td>
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<td>2%</td>
<td>10%</td>
<td>30%</td>
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<tr>
<td>Listen to NHPR</td>
<td>47%</td>
<td>22%</td>
<td>4%</td>
<td>9%</td>
<td>16%</td>
<td>3%</td>
<td>204</td>
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<tr>
<td>10 yrs or less in NH</td>
<td>44%</td>
<td>21%</td>
<td>4%</td>
<td>8%</td>
<td>21%</td>
<td>2%</td>
<td>91</td>
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<tr>
<td>11 to 20 years</td>
<td>38%</td>
<td>17%</td>
<td>1%</td>
<td>14%</td>
<td>28%</td>
<td>2%</td>
<td>135</td>
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<tr>
<td>More than 20 years</td>
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<td>7%</td>
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<td>366</td>
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<tr>
<td>18 to 34</td>
<td>60%</td>
<td>15%</td>
<td>0%</td>
<td>5%</td>
<td>17%</td>
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<td>139</td>
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<tr>
<td>35 to 49</td>
<td>40%</td>
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<td>178</td>
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<td>50 to 64</td>
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<td>15%</td>
<td>5%</td>
<td>7%</td>
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<td>2%</td>
<td>161</td>
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<tr>
<td>65 and over</td>
<td>29%</td>
<td>18%</td>
<td>2%</td>
<td>9%</td>
<td>40%</td>
<td>3%</td>
<td>102</td>
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<tr>
<td>Male</td>
<td>51%</td>
<td>17%</td>
<td>2%</td>
<td>8%</td>
<td>20%</td>
<td>2%</td>
<td>297</td>
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<tr>
<td>Female</td>
<td>36%</td>
<td>15%</td>
<td>3%</td>
<td>9%</td>
<td>36%</td>
<td>2%</td>
<td>305</td>
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<tr>
<td>High school or less</td>
<td>54%</td>
<td>16%</td>
<td>0%</td>
<td>8%</td>
<td>20%</td>
<td>1%</td>
<td>127</td>
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<tr>
<td>Some college</td>
<td>43%</td>
<td>15%</td>
<td>4%</td>
<td>7%</td>
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Favor/Oppose Raising Gas Tax By 10-15 Cents

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Favor/Oppose Raising Gas Tax By 10-15 Cents IF Money Went Just to Roads

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<td>10 yrs or less in NH</td>
<td>19%</td>
<td>25%</td>
<td>10%</td>
<td>10%</td>
<td>35%</td>
<td>1%</td>
<td>91</td>
</tr>
<tr>
<td>11 to 20 years</td>
<td>16%</td>
<td>18%</td>
<td>5%</td>
<td>17%</td>
<td>43%</td>
<td>1%</td>
<td>134</td>
</tr>
<tr>
<td>More than 20 years</td>
<td>23%</td>
<td>19%</td>
<td>2%</td>
<td>12%</td>
<td>43%</td>
<td>2%</td>
<td>364</td>
</tr>
<tr>
<td>18 to 34</td>
<td>16%</td>
<td>22%</td>
<td>7%</td>
<td>18%</td>
<td>36%</td>
<td>1%</td>
<td>139</td>
</tr>
<tr>
<td>35 to 49</td>
<td>17%</td>
<td>18%</td>
<td>2%</td>
<td>12%</td>
<td>50%</td>
<td>0%</td>
<td>178</td>
</tr>
<tr>
<td>50 to 64</td>
<td>23%</td>
<td>16%</td>
<td>3%</td>
<td>13%</td>
<td>44%</td>
<td>2%</td>
<td>160</td>
</tr>
<tr>
<td>65 and over</td>
<td>30%</td>
<td>27%</td>
<td>1%</td>
<td>9%</td>
<td>31%</td>
<td>2%</td>
<td>99</td>
</tr>
<tr>
<td>Male</td>
<td>27%</td>
<td>17%</td>
<td>3%</td>
<td>12%</td>
<td>41%</td>
<td>0%</td>
<td>297</td>
</tr>
<tr>
<td>Female</td>
<td>16%</td>
<td>22%</td>
<td>5%</td>
<td>13%</td>
<td>42%</td>
<td>3%</td>
<td>302</td>
</tr>
<tr>
<td>High school or less</td>
<td>21%</td>
<td>15%</td>
<td>5%</td>
<td>13%</td>
<td>44%</td>
<td>1%</td>
<td>127</td>
</tr>
<tr>
<td>Some college</td>
<td>19%</td>
<td>16%</td>
<td>6%</td>
<td>10%</td>
<td>48%</td>
<td>1%</td>
<td>156</td>
</tr>
<tr>
<td>College graduate</td>
<td>20%</td>
<td>25%</td>
<td>2%</td>
<td>11%</td>
<td>41%</td>
<td>2%</td>
<td>199</td>
</tr>
<tr>
<td>Post-graduate</td>
<td>26%</td>
<td>21%</td>
<td>2%</td>
<td>19%</td>
<td>29%</td>
<td>3%</td>
<td>115</td>
</tr>
<tr>
<td>Attend services 1 or more/week</td>
<td>18%</td>
<td>19%</td>
<td>4%</td>
<td>16%</td>
<td>43%</td>
<td>1%</td>
<td>127</td>
</tr>
<tr>
<td>1-2 times a month</td>
<td>22%</td>
<td>22%</td>
<td>8%</td>
<td>13%</td>
<td>35%</td>
<td>0%</td>
<td>58</td>
</tr>
<tr>
<td>Less often</td>
<td>19%</td>
<td>20%</td>
<td>3%</td>
<td>14%</td>
<td>43%</td>
<td>0%</td>
<td>170</td>
</tr>
<tr>
<td>Never</td>
<td>25%</td>
<td>19%</td>
<td>2%</td>
<td>10%</td>
<td>41%</td>
<td>3%</td>
<td>217</td>
</tr>
<tr>
<td>North Country</td>
<td>30%</td>
<td>18%</td>
<td>0%</td>
<td>12%</td>
<td>37%</td>
<td>4%</td>
<td>43</td>
</tr>
<tr>
<td>Central / Lakes</td>
<td>21%</td>
<td>13%</td>
<td>3%</td>
<td>6%</td>
<td>53%</td>
<td>3%</td>
<td>90</td>
</tr>
<tr>
<td>Connecticut Valley</td>
<td>23%</td>
<td>13%</td>
<td>1%</td>
<td>13%</td>
<td>49%</td>
<td>1%</td>
<td>96</td>
</tr>
<tr>
<td>Mass Border</td>
<td>16%</td>
<td>23%</td>
<td>5%</td>
<td>12%</td>
<td>44%</td>
<td>1%</td>
<td>173</td>
</tr>
<tr>
<td>Seacoast</td>
<td>24%</td>
<td>32%</td>
<td>7%</td>
<td>6%</td>
<td>28%</td>
<td>3%</td>
<td>93</td>
</tr>
<tr>
<td>Manchester Area</td>
<td>22%</td>
<td>16%</td>
<td>3%</td>
<td>24%</td>
<td>34%</td>
<td>0%</td>
<td>105</td>
</tr>
<tr>
<td>First Cong. Dist</td>
<td>23%</td>
<td>25%</td>
<td>3%</td>
<td>12%</td>
<td>36%</td>
<td>1%</td>
<td>293</td>
</tr>
<tr>
<td>Second Cong. Dist</td>
<td>19%</td>
<td>15%</td>
<td>4%</td>
<td>14%</td>
<td>47%</td>
<td>1%</td>
<td>299</td>
</tr>
</tbody>
</table>