

# THE WMUR GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

January 28, 2014

### OBAMA'S APPROVAL RATINGS SLIDE AS SIXTH YEAR BEGNS

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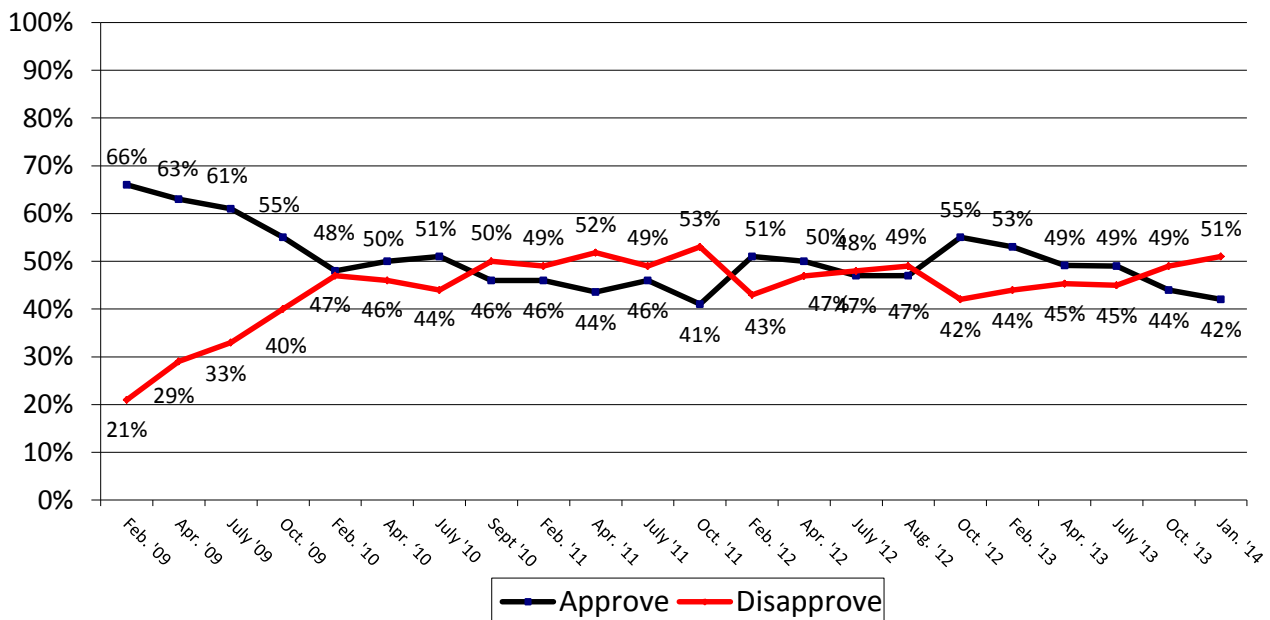
DURHAM, NH – Entering his sixth year in office, President Barack Obama’s ratings continue to decline, in a trend that has been present since his reelection. New Hampshire residents continue to think that the United States is not on the right track.

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Five hundred and eighty-four (584) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between January 21 and January 26, 2014. The margin of sampling error for the survey is +/- 4.1 percent.

#### Presidential Approval

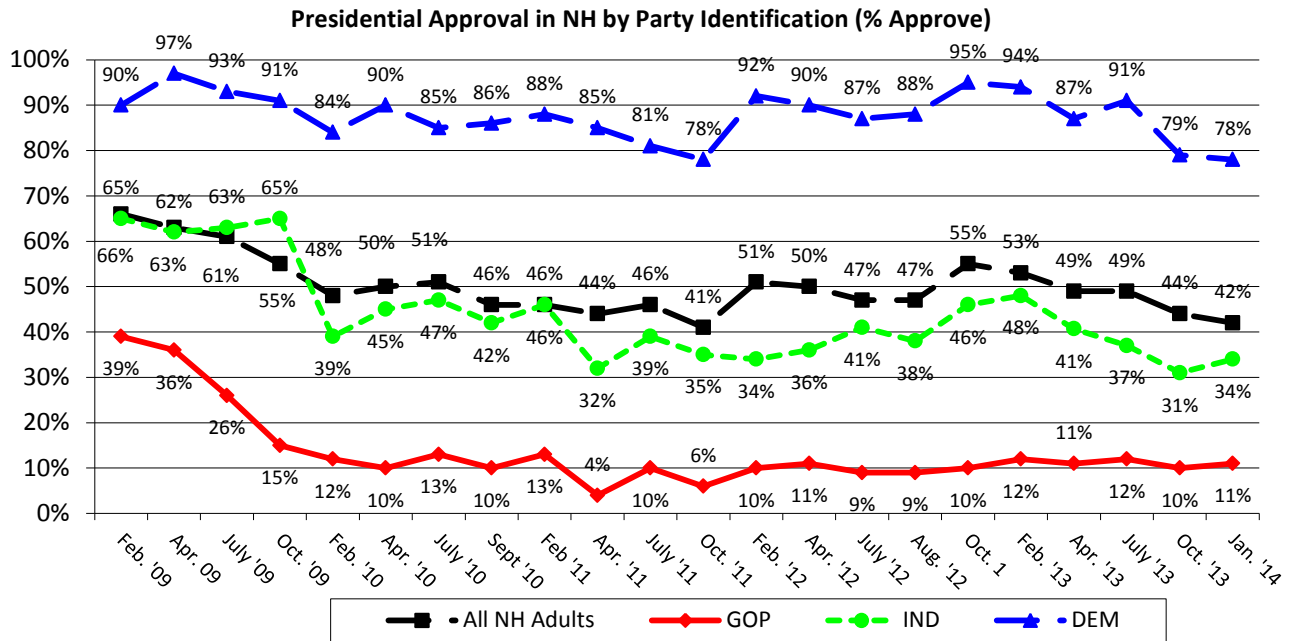
President Barack Obama is giving his State of the Union Address this evening to a state and national audience that is increasingly disenchanted with his administration. President Obama’s overall job approval rating continues to decline in New Hampshire, mirroring his slide in national polls. Currently, 42% of New Hampshire adults say they approve of the job Obama is doing as president, 51% disapprove, and 7% are neutral. Since his reelection in November 2012, the percentage of Granite Staters who approve of the job he is doing as president has dropped 13 percentage points.

**Barack Obama Approval, All NH Adults**

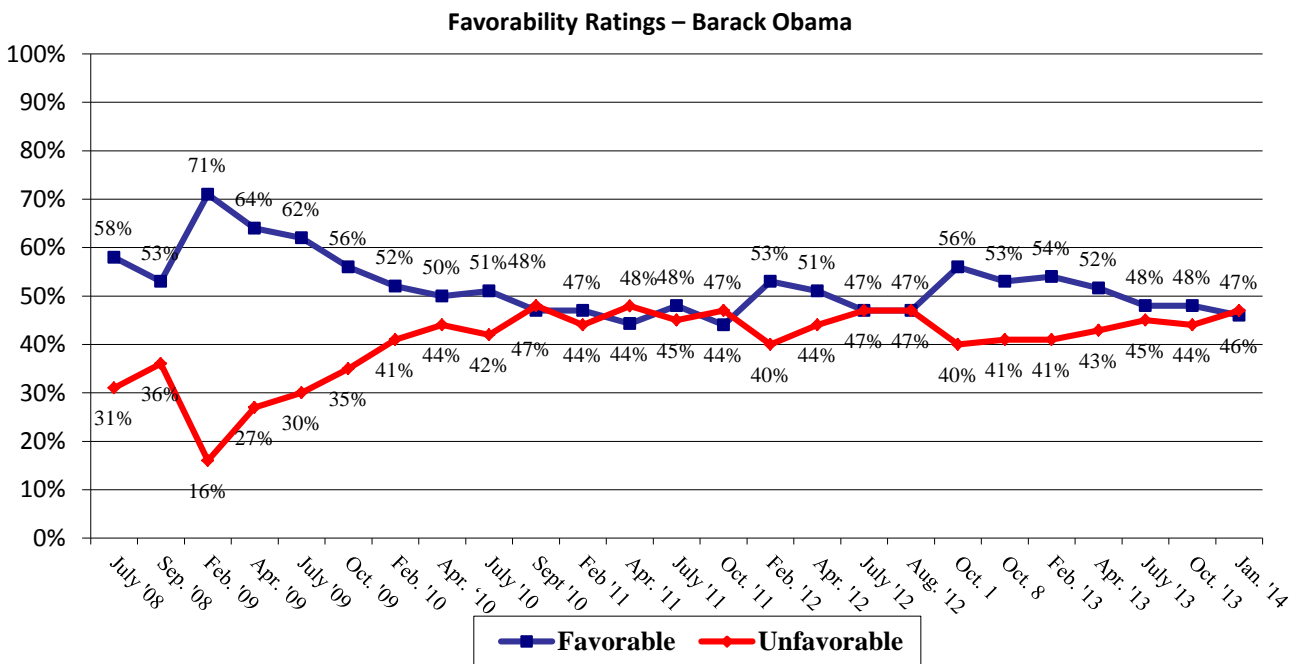


\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV and conducted by the University of New Hampshire Survey Center.

Obama's approval ratings have stayed relatively steady across partisan lines. His approval ratings have fallen since his reelection most significantly among Democrats, from 95% to 78% and among Independents (from 49% to 34%). Republicans have given low approval ratings to Obama throughout his time in office.

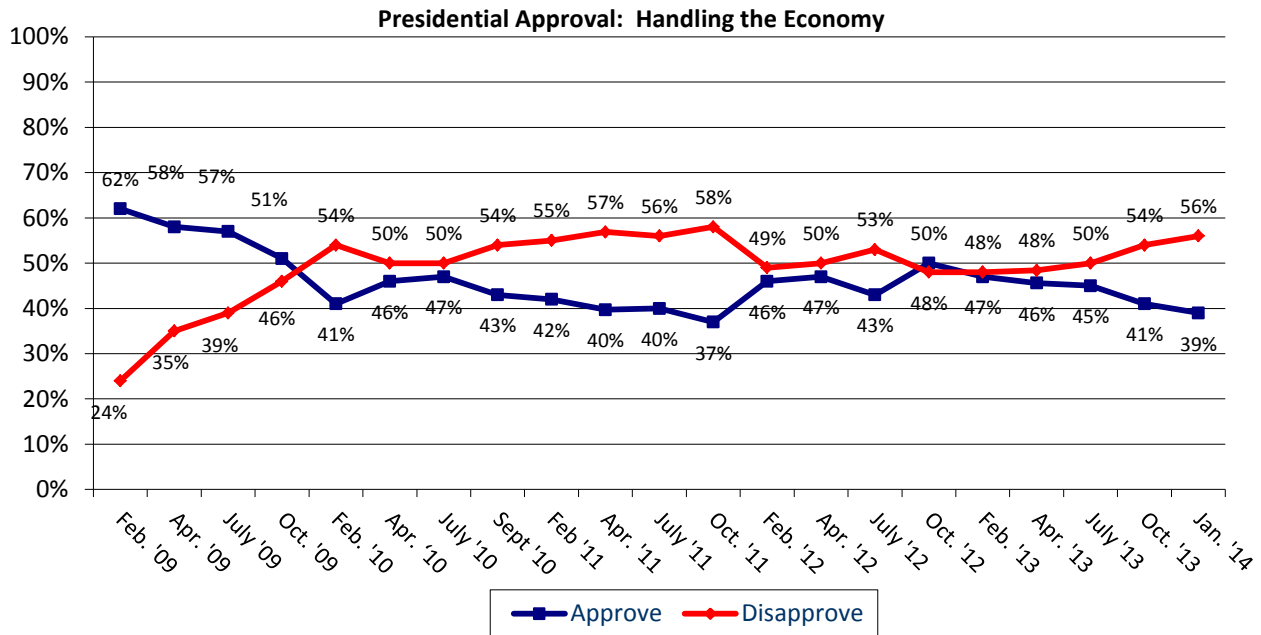


Obama's personal favorability rating also continues to slide. Obama is currently viewed favorably by 46% of New Hampshire adults, 47% have an unfavorable opinion of him, and 7% are neutral or don't know enough about him to say. Obama's net favorability rating, the percentage having a favorable opinion minus the percentage having an unfavorable opinion, is -1% which is down from +4% in October and from +12% at the time of his reelection. Obama continues to be very popular among Democrats (net favorability rating of +74%), but he is unpopular among political independents (-4% net) and very unpopular among Republicans (-74% net).



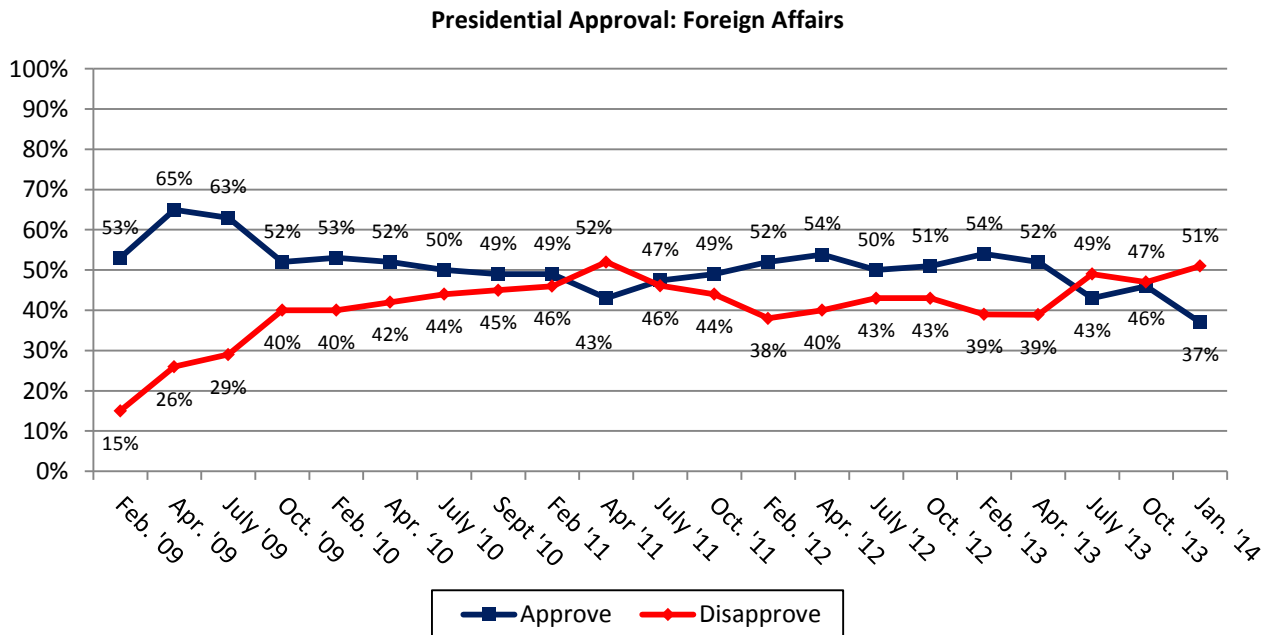
### Economic Approval Rating

The U.S. economy has yet to fully rebound to pre-recession levels and President Obama’s economic approval ratings reflect this. Currently, only 39% of New Hampshire adults approve of how Obama is handling the economy, 56% disapprove, and 5% are neutral. As with other approval measures, there is a considerable partisan gap -- most Democrats (77%) approve of Obama’s handling of the economy, but only 31% of independents and 8% of Republicans approve.



### Foreign Affairs

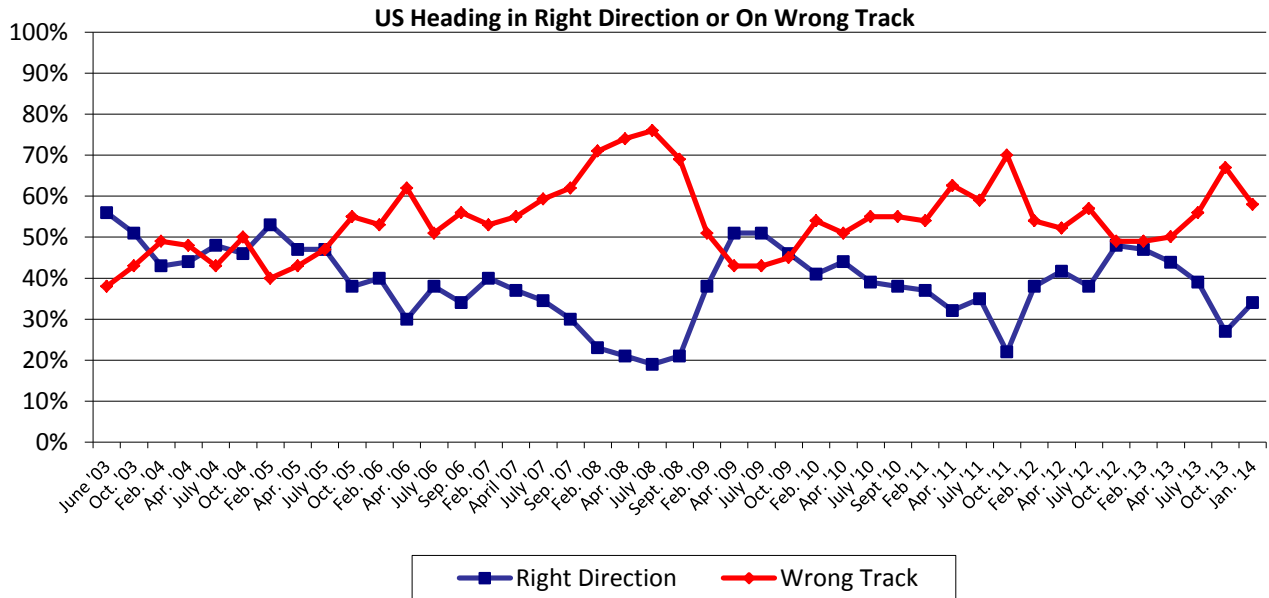
Perceptions of how the Obama Administration has handled foreign affairs have declined in recent months. In the most recent Granite State Poll, only 37% of New Hampshire adults say they approve of how President Obama is handling foreign affairs, 51% disapprove, and 12% are neutral. The same partisan divisions that characterize other ratings of the administration exist in evaluations of the administration’s handling of foreign affairs -- 75% of Democrats, 29% of Independents and only 6% of Republicans approve of Obama’s handling of foreign affairs.



### Right Direction – Wrong Track

New Hampshire residents remain pessimistic about the direction the country is headed. Currently, only 34% of New Hampshire adults think things in this country are generally going in the right direction, 58% think things are seriously off on the wrong track, and 8% are unsure. This represents a slight increase from our last poll in October, which was conducted in the midst of the government shutdown.

Optimism has increased across partisan groups since October. Democrats remain the most optimistic -- 62% believe the U.S. is headed in the right direction, but just 27% of Independents and 12% of Republicans share this view.



## Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and eighty-four (584) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between January 21 and January 26, 2014. The margin of sampling error for the survey is +/- 4.1 percent.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

### Presidential Approval – All Adults

“GENERALLY SPEAKING, do you approve or disapprove of the way Barack Obama is handling his job as president?”

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N)</u>
<b>Jan. '14</b>	<b>42%</b>	<b>7%</b>	<b>51%</b>	<b>(574)</b>
<b>Oct. '13</b>	44%	7%	49%	(657)
<b>July '13</b>	49%	5%	45%	(504)
<b>Apr. '13</b>	49%	6%	45%	(501)
<b>Feb. '13</b>	53%	2%	44%	(572)
<b>Oct. 8. '12</b>	52%	3%	45%	(589)
<b>Oct. 1, '12</b>	55%	3%	42%	(635)
<b>Sept. '12</b>	52%	4%	44%	(635)
<b>Aug. '12</b>	47%	4%	49%	(579)
<b>July '12</b>	47%	5%	48%	(517)
<b>Apr. '12</b>	50%	3%	47%	(535)
<b>Feb. '12</b>	51%	6%	43%	(524)
<b>Oct. '11</b>	41%	6%	53%	(551)
<b>July '11</b>	46%	6%	49%	(512)
<b>Apr. '11</b>	44%	5%	52%	(502)
<b>Feb. '11</b>	46%	4%	49%	(519)
<b>Sept. '10</b>	46%	4%	50%	(514)
<b>July '10</b>	51%	5%	44%	(502)
<b>Apr. '10</b>	50%	4%	46%	(506)
<b>Feb. '10</b>	48%	5%	47%	(495)
<b>Oct. '09</b>	55%	5%	40%	(503)
<b>July '09</b>	61%	6%	33%	(556)
<b>Apr. '09</b>	63%	8%	29%	(500)
<b>Feb. '09</b>	66%	14%	21%	(614)

### Favorability Rating – President Barack Obama

"Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. President Barack Obama?"

	<u>Favorable</u>	<u>Neutral/DK</u>	<u>Unfavorable</u>	<u>NET</u>	<u>(N=)</u>
<b>Jan. '14</b>	<b>46%</b>	<b>7%</b>	<b>47%</b>	<b>-1%</b>	<b>(582)</b>
<b>Oct. '13</b>	48%	7%	44%	+4%	(660)
<b>July '13</b>	48%	7%	45%	+3%	(515)
<b>Apr. '13</b>	52%	5%	43%	+9%	(499)
<b>Feb. '13</b>	54%	5%	41%	+13%	(579)
<b>Oct. 8 '12</b>	53%	5%	41%	+12%	(589)
<b>Oct. 1 '12</b>	56%	4%	40%	+16%	(637)
<b>Aug. '12</b>	47%	6%	47%	0%	(579)
<b>July '12</b>	47%	7%	47%	0%	(520)
<b>Apr. '12</b>	51%	5%	44%	+7%	(532)
<b>Feb. '12</b>	53%	7%	40%	+13%	(527)
<b>Oct. '11</b>	44%	9%	47%	-3%	(553)
<b>July '11</b>	48%	6%	45%	+3%	(514)
<b>Apr. '11</b>	44%	8%	48%	-4%	(503)
<b>Feb. '11</b>	47%	8%	44%	3%	(515)
<b>Sept. '10</b>	47%	4%	48%	-1%	(515)
<b>July '10</b>	51%	5%	42%	+9%	(504)
<b>Apr. '10</b>	50%	4%	44%	+6%	(510)
<b>Feb. '10</b>	52%	6%	41%	+11%	(496)
<b>Oct. '09</b>	56%	8%	35%	+21%	(502)
<b>July '09</b>	62%	7%	30%	+32%	(557)
<b>Apr. '09</b>	64%	7%	27%	+37%	(503)
<b>Feb. '09</b>	71%	9%	16%	+55%	(619)
<b>Sep. '08</b>	53%	9%	36%	+17%	(522)
<b>July '08</b>	58%	10%	31%	+27%	(474)

### Presidential Approval – Economy

“GENERALLY SPEAKING, do you approve or disapprove of the way President Obama is handling THE ECONOMY?”

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N)</u>
<b>Jan. '14</b>	<b>39%</b>	<b>5%</b>	<b>56%</b>	<b>(573)</b>
<b>Oct. '13</b>	41%	5%	54%	(648)
<b>July '13</b>	45%	4%	50%	(506)
<b>Apr. '13</b>	46%	6%	48%	(500)
<b>Feb. '13</b>	47%	5%	48%	(574)
<b>Oct. '12</b>	50%	3%	48%	(590)
<b>July '12</b>	43%	4%	53%	(517)
<b>Apr. '12</b>	47%	3%	50%	(536)
<b>Feb. '12</b>	46%	5%	49%	(525)
<b>Oct. '11</b>	37%	5%	58%	(551)
<b>July '11</b>	40%	4%	56%	(511)
<b>Apr. '11</b>	40%	3%	57%	(502)
<b>Feb. '11</b>	42%	3%	55%	(518)
<b>Sept. '10</b>	43%	2%	54%	(513)
<b>July '10</b>	47%	3%	50%	(502)
<b>Apr. '10</b>	46%	3%	50%	(507)
<b>Feb. '10</b>	41%	4%	54%	(493)
<b>Oct. '09</b>	51%	3%	46%	(500)
<b>July '09</b>	57%	4%	39%	(556)
<b>Apr. '09</b>	58%	7%	35%	(499)
<b>Feb. '09</b>	62%	14%	24%	(614)

### Presidential Approval - Foreign Affairs

“GENERALLY SPEAKING, do you approve or disapprove of the way President Obama is handling FOREIGN AFFAIRS?”

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N)</u>
<b>Jan. '14</b>	<b>37%</b>	<b>12%</b>	<b>51%</b>	<b>(573)</b>
<b>Oct. '13</b>	46%	7%	47%	(654)
<b>July '13</b>	43%	8%	49%	(498)
<b>Apr. '13</b>	52%	9%	39%	(494)
<b>Feb. '13</b>	54%	6%	39%	(571)
<b>Oct. '12</b>	51%	5%	43%	(589)
<b>July '12</b>	50%	7%	43%	(510)
<b>Apr. '12</b>	54%	6%	40%	(532)
<b>Feb. '12</b>	52%	9%	38%	(524)
<b>Oct. '11</b>	49%	7%	44%	(552)
<b>July '11</b>	47%	7%	46%	(508)
<b>Apr. '11</b>	43%	5%	52%	(497)
<b>Feb. '11</b>	49%	5%	46%	(515)
<b>Sept. '10</b>	49%	7%	45%	(511)
<b>July '10</b>	50%	6%	44%	(503)
<b>Apr. '10</b>	52%	6%	42%	(504)
<b>Feb. '10</b>	53%	7%	40%	(494)
<b>Oct. '09</b>	52%	8%	40%	(499)
<b>July '09</b>	63%	9%	29%	(552)
<b>Apr. '09</b>	65%	8%	26%	(496)
<b>Feb. '09</b>	53%	32%	15%	(607)

### Right Track - Wrong Track

“Do you think things in this country are generally going in the right direction or are they seriously off on the wrong track?”

	<u>Right Direction</u>	<u>Wrong Track</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>Jan. '14</b>	<b>34%</b>	<b>58%</b>	<b>8%</b>	<b>(569)</b>
<b>Oct. '13</b>	27%	67%	6%	(647)
<b>July '13</b>	39%	56%	5%	(511)
<b>Apr. '13</b>	44%	50%	6%	(498)
<b>Feb. '13</b>	47%	49%	4%	(573)
<b>Oct. '12</b>	48%	49%	3%	(578)
<b>July '12</b>	38%	57%	5%	(512)
<b>Apr. '12</b>	42%	52%	6%	(525)
<b>Feb. '12</b>	38%	54%	8%	(514)
<b>Oct. '11</b>	22%	70%	8%	(553)
<b>July '11</b>	35%	59%	6%	(507)
<b>Apr. '11</b>	32%	63%	5%	(496)
<b>Feb. '11</b>	37%	54%	9%	(513)
<b>Sept. '10</b>	38%	55%	7%	(512)
<b>July '10</b>	39%	55%	6%	(491)
<b>Apr. '10</b>	44%	51%	4%	(502)
<b>Feb. '10</b>	41%	54%	5%	(484)
<b>Oct. '09</b>	46%	45%	9%	(496)
<b>July '09</b>	51%	43%	5%	(555)
<b>Apr. '09</b>	51%	43%	7%	(498)
<b>Feb. '09</b>	38%	51%	11%	(610)
<b>Sep. '08</b>	21%	69%	10%	(540)
<b>July '08</b>	19%	73%	8%	(508)
<b>Apr. '08</b>	21%	74%	5%	(487)
<b>Feb. '08</b>	23%	71%	7%	(553)
<b>Sep. '07</b>	30%	62%	8%	(505)
<b>July '07</b>	34%	59%	6%	(523)
<b>Apr. '07</b>	37%	55%	8%	(510)
<b>Feb. '07</b>	40%	53%	7%	(516)
<b>Sept. '06</b>	34%	56%	10%	(510)
<b>July '06</b>	38%	51%	11%	(496)
<b>Apr. '06</b>	30%	62%	8%	(501)
<b>Feb. '06</b>	40%	53%	7%	(487)
<b>Oct. '05</b>	38%	55%	7%	(498)
<b>July '05</b>	47%	47%	6%	(492)
<b>Apr. '05</b>	46%	43%	11%	(487)
<b>Feb. '05</b>	53%	40%	7%	(535)
<b>Oct. '04</b>	46%	50%	4%	(574)
<b>July '04</b>	48%	43%	10%	(500)
<b>Apr. '04</b>	44%	48%	8%	(535)
<b>Feb. '04</b>	43%	49%	8%	(503)
<b>Oct. '03</b>	51%	43%	6%	(487)
<b>June '03</b>	56%	38%	5%	(511)



**Presidential Approval Rating - Overall**

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>42%</b>	<b>7%</b>	<b>51%</b>	<b>574</b>
Registered Democrat	79%	5%	17%	117
Registered Undeclared	44%	9%	47%	264
Registered Republican	11%	2%	87%	134
Democrat	78%	8%	14%	217
Independent	34%	12%	54%	125
Republican	11%	3%	85%	212
Liberal	73%	6%	21%	126
Moderate	49%	9%	43%	227
Conservative	13%	4%	83%	160
Support Tea Party	8%	2%	90%	109
Neutral	25%	9%	67%	188
Oppose Tea Party	72%	7%	21%	248
Romney/Ryan Voter	7%	3%	91%	216
Obama/Biden Voter	77%	10%	13%	269
Other	18%	9%	73%	32
Did Not Vote in 2012	25%	5%	70%	34
Union household	45%	13%	42%	68
Non-union	42%	6%	52%	497
Read Union Leader	38%	6%	56%	152
Read Boston Globe	68%	7%	26%	82
Watch WMUR	41%	7%	52%	335
Listen to NHPR	57%	6%	37%	185
10 yrs or less in NH	48%	4%	48%	81
11 to 20 years	43%	6%	51%	127
More than 20 years	42%	8%	50%	351
18 to 34	42%	8%	49%	139
35 to 49	33%	9%	58%	163
50 to 64	44%	4%	52%	151
65 and over	56%	7%	36%	97
Male	38%	6%	57%	284
Female	46%	9%	45%	291
High school or less	30%	5%	65%	110
Some college	43%	4%	53%	125
College graduate	43%	11%	46%	216
Post-graduate	54%	5%	41%	113
Attend services 1 or more/week	42%	7%	51%	104
1-2 times a month	38%	5%	57%	65
Less often	44%	7%	48%	158
Never	44%	8%	48%	213
North Country	56%	3%	41%	57
Central / Lakes	41%	7%	52%	95
Connecticut Valley	48%	9%	42%	72
Mass Border	35%	8%	57%	157
Seacoast	45%	4%	51%	79
Manchester Area	40%	8%	52%	115
First Cong. Dist	41%	7%	52%	295
Second Cong. Dist	43%	8%	49%	278

Favorability Rating - Barack Obama

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>46%</b>	<b>5%</b>	<b>47%</b>	<b>2%</b>	<b>582</b>
Registered Democrat	84%	3%	13%	1%	117
Registered Undeclared	50%	6%	42%	2%	267
Registered Republican	11%	2%	85%	3%	137
Democrat	83%	5%	9%	2%	217
Independent	45%	5%	49%	1%	125
Republican	10%	3%	84%	3%	219
Liberal	84%	3%	13%	0%	126
Moderate	51%	6%	38%	4%	227
Conservative	15%	2%	81%	2%	167
Support Tea Party	11%	2%	87%	0%	110
Neutral	27%	4%	62%	6%	195
Oppose Tea Party	77%	4%	18%	1%	248
Romney/Ryan Voter	6%	4%	90%	0%	220
Obama/Biden Voter	83%	4%	10%	3%	269
Other	27%	6%	67%	0%	32
Did Not Vote in 2012	20%	12%	59%	8%	38
Union household	45%	10%	39%	6%	68
Non-union	46%	4%	48%	2%	505
Read Union Leader	41%	6%	53%	0%	152
Read Boston Globe	62%	7%	27%	5%	82
Watch WMUR	46%	4%	48%	3%	340
Listen to NHPR	66%	5%	29%	1%	185
10 yrs or less in NH	54%	3%	43%	0%	81
11 to 20 years	46%	3%	49%	3%	130
More than 20 years	45%	6%	47%	3%	355
18 to 34	51%	2%	42%	5%	143
35 to 49	36%	4%	60%	0%	164
50 to 64	45%	6%	46%	3%	155
65 and over	57%	7%	34%	1%	97
Male	41%	5%	54%	0%	288
Female	50%	5%	41%	4%	294
High school or less	37%	7%	53%	4%	114
Some college	46%	4%	50%	0%	125
College graduate	45%	4%	48%	4%	219
Post-graduate	57%	6%	37%	0%	113
Attend services 1 or more/week	39%	3%	54%	5%	104
1-2 times a month	33%	5%	58%	5%	72
Less often	50%	4%	44%	3%	158
Never	51%	6%	42%	0%	214
North Country	66%	1%	32%	1%	57
Central / Lakes	48%	2%	50%	0%	99
Connecticut Valley	45%	9%	42%	4%	75
Mass Border	36%	7%	52%	5%	158
Seacoast	49%	5%	45%	1%	79
Manchester Area	46%	2%	52%	1%	115
First Cong. Dist	43%	3%	50%	3%	300
Second Cong. Dist	48%	6%	44%	2%	281

**Presidential Approval Rating - Economy**

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>39%</b>	<b>5%</b>	<b>56%</b>	<b>573</b>
Registered Democrat	80%	3%	17%	117
Registered Undeclared	39%	6%	55%	266
Registered Republican	7%	3%	90%	131
Democrat	77%	6%	16%	214
Independent	31%	4%	65%	124
Republican	8%	3%	89%	215
Liberal	75%	5%	20%	123
Moderate	44%	5%	51%	227
Conservative	9%	4%	86%	163
Support Tea Party	4%	4%	92%	109
Neutral	22%	4%	74%	190
Oppose Tea Party	70%	5%	25%	245
Romney/Ryan Voter	5%	4%	91%	216
Obama/Biden Voter	76%	4%	20%	266
Other	4%	11%	85%	31
Did Not Vote in 2012	18%	5%	78%	37
Union household	47%	4%	49%	68
Non-union	39%	5%	57%	496
Read Union Leader	37%	2%	61%	152
Read Boston Globe	59%	1%	40%	82
Watch WMUR	38%	4%	59%	338
Listen to NHPR	58%	4%	38%	185
10 yrs or less in NH	49%	4%	48%	80
11 to 20 years	34%	8%	57%	126
More than 20 years	40%	4%	56%	351
18 to 34	40%	5%	55%	137
35 to 49	31%	5%	63%	162
50 to 64	39%	4%	57%	154
65 and over	53%	5%	42%	97
Male	34%	4%	62%	281
Female	45%	6%	49%	293
High school or less	23%	7%	70%	113
Some college	40%	4%	57%	124
College graduate	42%	5%	53%	213
Post-graduate	51%	4%	45%	113
Attend services 1 or more/week	36%	0%	64%	104
1-2 times a month	31%	5%	64%	68
Less often	40%	5%	55%	158
Never	45%	7%	48%	209
North Country	45%	1%	54%	57
Central / Lakes	32%	10%	58%	95
Connecticut Valley	47%	2%	52%	75
Mass Border	31%	7%	62%	156
Seacoast	44%	2%	54%	79
Manchester Area	46%	4%	51%	112
First Cong. Dist	38%	5%	57%	291
Second Cong. Dist	40%	5%	55%	281

**Presidential Approval Rating - Foreign Affairs**

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>37%</b>	<b>12%</b>	<b>51%</b>	<b>573</b>
Registered Democrat	76%	4%	19%	117
Registered Undeclared	35%	15%	49%	263
Registered Republican	12%	6%	82%	134
Democrat	75%	11%	14%	217
Independent	29%	15%	55%	122
Republican	6%	9%	85%	215
Liberal	73%	11%	15%	125
Moderate	40%	14%	47%	226
Conservative	11%	9%	80%	163
Support Tea Party	4%	8%	88%	108
Neutral	22%	12%	66%	190
Oppose Tea Party	65%	12%	23%	248
Romney/Ryan Voter	5%	6%	88%	216
Obama/Biden Voter	68%	16%	17%	266
Other	23%	1%	76%	31
Did Not Vote in 2012	24%	20%	56%	37
Union household	37%	13%	50%	68
Non-union	37%	12%	51%	496
Read Union Leader	36%	6%	58%	151
Read Boston Globe	60%	4%	36%	82
Watch WMUR	37%	12%	51%	336
Listen to NHPR	55%	10%	35%	185
10 yrs or less in NH	31%	13%	56%	81
11 to 20 years	37%	18%	45%	125
More than 20 years	40%	10%	51%	352
18 to 34	33%	15%	51%	138
35 to 49	29%	11%	60%	161
50 to 64	42%	9%	48%	154
65 and over	49%	14%	37%	97
Male	34%	11%	56%	281
Female	41%	13%	46%	292
High school or less	31%	10%	59%	113
Some college	38%	12%	50%	123
College graduate	34%	14%	51%	214
Post-graduate	49%	9%	42%	113
Attend services 1 or more/week	31%	12%	58%	104
1-2 times a month	29%	10%	61%	68
Less often	42%	10%	48%	155
Never	40%	14%	45%	211
North Country	38%	17%	45%	57
Central / Lakes	39%	7%	55%	95
Connecticut Valley	47%	15%	38%	75
Mass Border	33%	14%	53%	155
Seacoast	41%	10%	49%	78
Manchester Area	33%	9%	58%	113
First Cong. Dist	33%	12%	56%	292
Second Cong. Dist	42%	12%	46%	280

**U.S. Right Direction / Wrong Track**

	<b>Right Direction</b>	<b>Wrong Track</b>	<b>Don't Know</b>	<b>(N=)</b>
<b>STATEWIDE</b>	<b>34%</b>	<b>58%</b>	<b>8%</b>	<b>569</b>
Registered Democrat	57%	30%	12%	112
Registered Undeclared	37%	57%	6%	260
Registered Republican	9%	83%	8%	139
Democrat	62%	29%	8%	207
Independent	27%	64%	10%	125
Republican	12%	82%	6%	218
Liberal	64%	27%	8%	122
Moderate	39%	51%	10%	221
Conservative	9%	87%	4%	167
Support Tea Party	8%	90%	2%	110
Neutral	26%	67%	6%	190
Oppose Tea Party	54%	35%	12%	239
Romney/Ryan Voter	8%	87%	5%	219
Obama/Biden Voter	60%	28%	13%	257
Other	1%	97%	2%	32
Did Not Vote in 2012	28%	70%	2%	37
Union household	32%	55%	12%	63
Non-union	34%	59%	8%	496
Read Union Leader	31%	66%	3%	146
Read Boston Globe	51%	44%	6%	79
Watch WMUR	33%	59%	8%	330
Listen to NHPR	48%	43%	9%	180
10 yrs or less in NH	42%	46%	12%	81
11 to 20 years	37%	57%	7%	126
More than 20 years	31%	61%	8%	347
18 to 34	46%	48%	6%	136
35 to 49	28%	62%	10%	161
50 to 64	28%	64%	8%	151
65 and over	36%	54%	11%	99
Male	31%	61%	8%	282
Female	37%	55%	8%	287
High school or less	26%	71%	3%	110
Some college	42%	57%	1%	123
College graduate	35%	52%	13%	213
Post-graduate	29%	58%	13%	112
Attend services 1 or more/week	27%	65%	8%	101
1-2 times a month	25%	69%	6%	71
Less often	38%	57%	5%	154
Never	37%	50%	12%	209
North Country	35%	57%	8%	53
Central / Lakes	34%	62%	4%	96
Connecticut Valley	30%	60%	10%	73
Mass Border	32%	59%	9%	155
Seacoast	34%	50%	16%	79
Manchester Area	39%	57%	3%	113
First Cong. Dist	36%	56%	8%	292
Second Cong. Dist	32%	60%	8%	276