

# THE WMUR GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

January 28, 2014

### OBAMA'S APPROVAL RATINGS SLIDE AS SIXTH YEAR BEGNS

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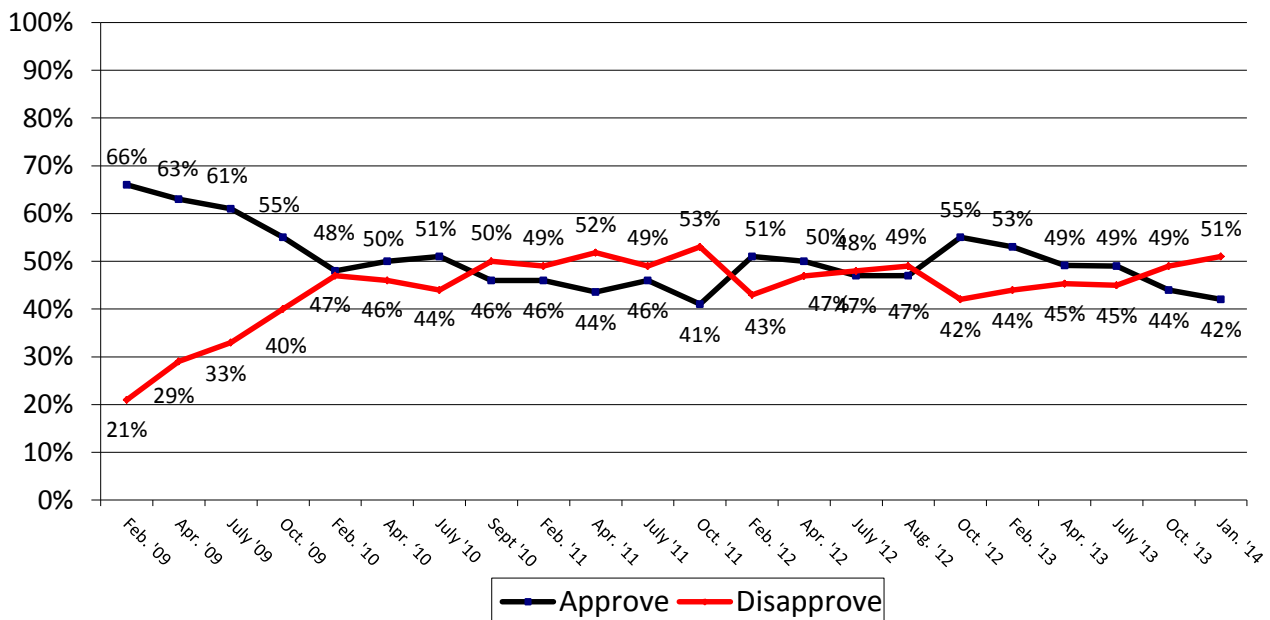
DURHAM, NH – Entering his sixth year in office, President Barack Obama’s ratings continue to decline, in a trend that has been present since his reelection. New Hampshire residents continue to think that the United States is not on the right track.

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Five hundred and eighty-four (584) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between January 21 and January 26, 2014. The margin of sampling error for the survey is +/- 4.1 percent.

### Presidential Approval

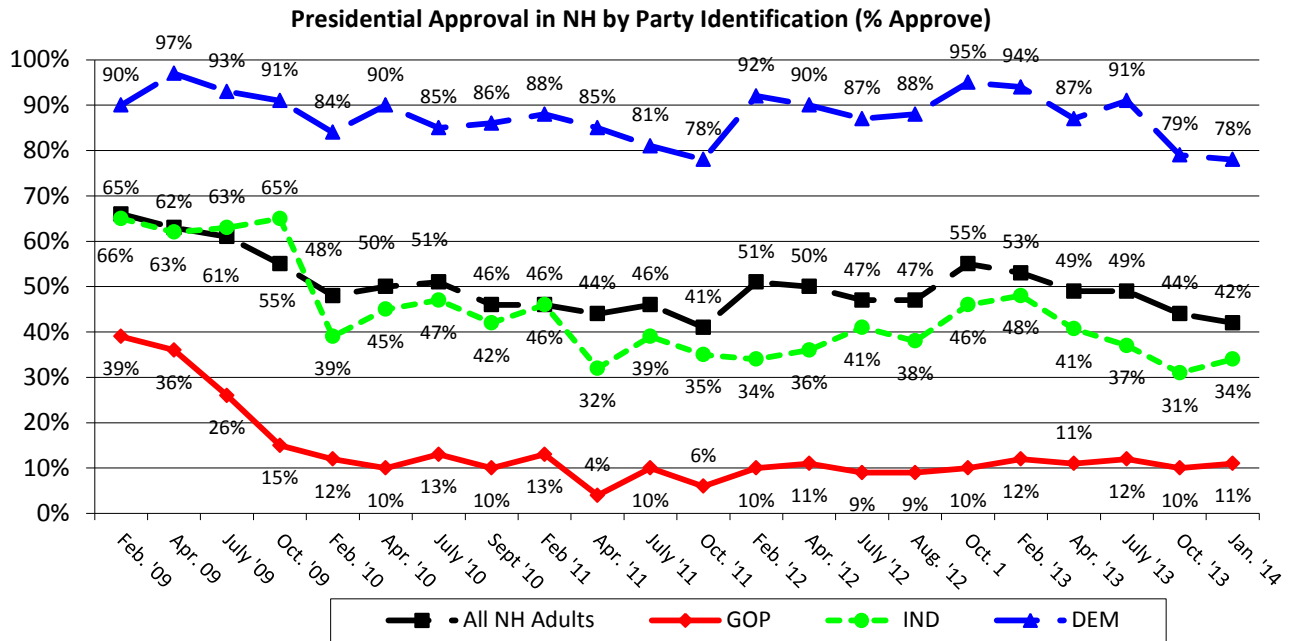
President Barack Obama is giving his State of the Union Address this evening to a state and national audience that is increasingly disenchanted with his administration. President Obama’s overall job approval rating continues to decline in New Hampshire, mirroring his slide in national polls. Currently, 42% of New Hampshire adults say they approve of the job Obama is doing as president, 51% disapprove, and 7% are neutral. Since his reelection in November 2012, the percentage of Granite Staters who approve of the job he is doing as president has dropped 13 percentage points.

**Barack Obama Approval, All NH Adults**

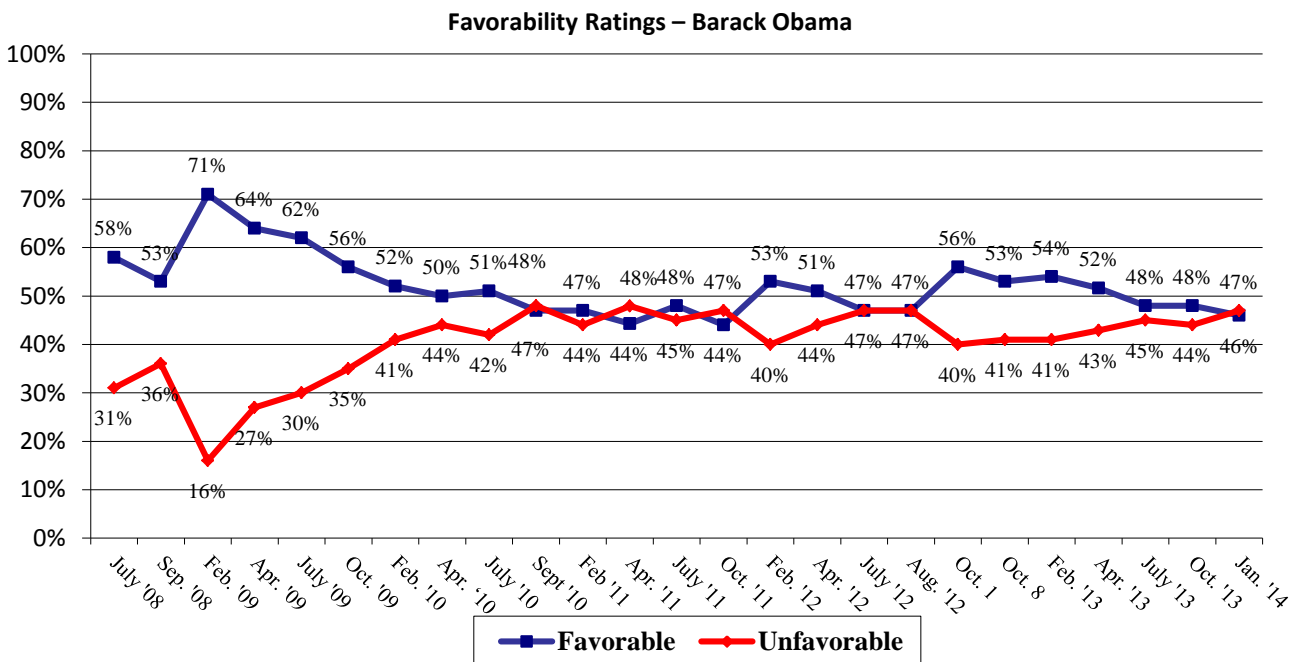


\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV and conducted by the University of New Hampshire Survey Center.

Obama's approval ratings have stayed relatively steady across partisan lines. His approval ratings have fallen since his reelection most significantly among Democrats, from 95% to 78% and among Independents (from 49% to 34%). Republicans have given low approval ratings to Obama throughout his time in office.

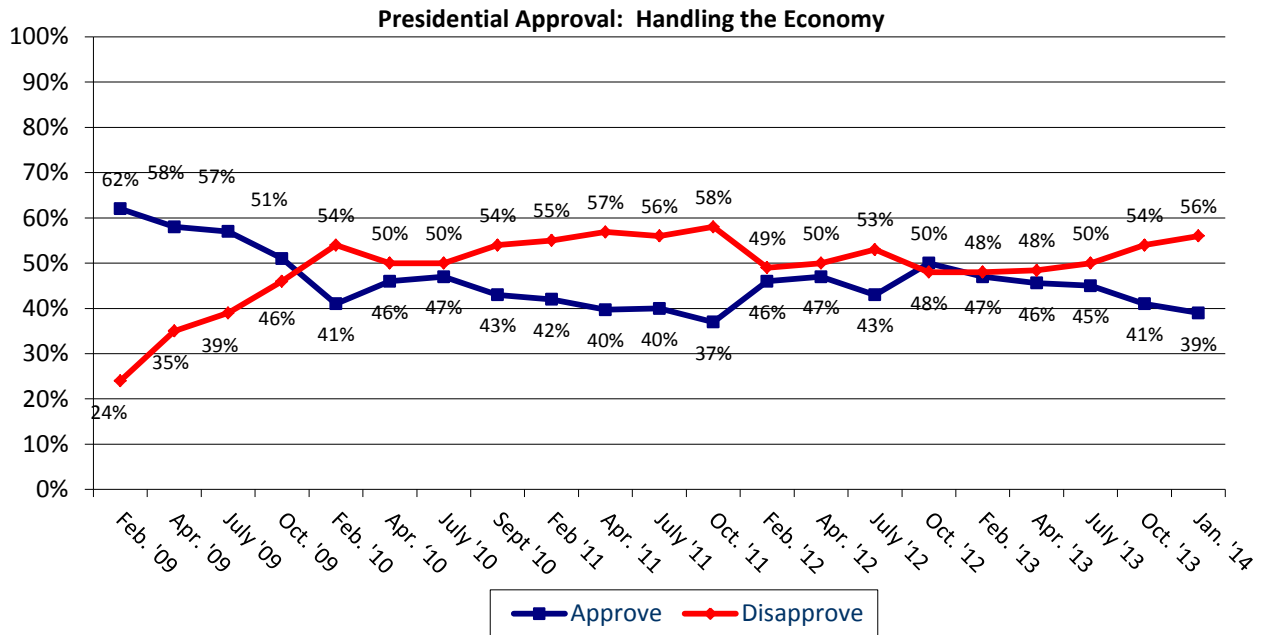


Obama's personal favorability rating also continues to slide. Obama is currently viewed favorably by 46% of New Hampshire adults, 47% have an unfavorable opinion of him, and 7% are neutral or don't know enough about him to say. Obama's net favorability rating, the percentage having a favorable opinion minus the percentage having an unfavorable opinion, is -1% which is down from +4% in October and from +12% at the time of his reelection. Obama continues to be very popular among Democrats (net favorability rating of +74%), but he is unpopular among political independents (-4% net) and very unpopular among Republicans (-74% net).



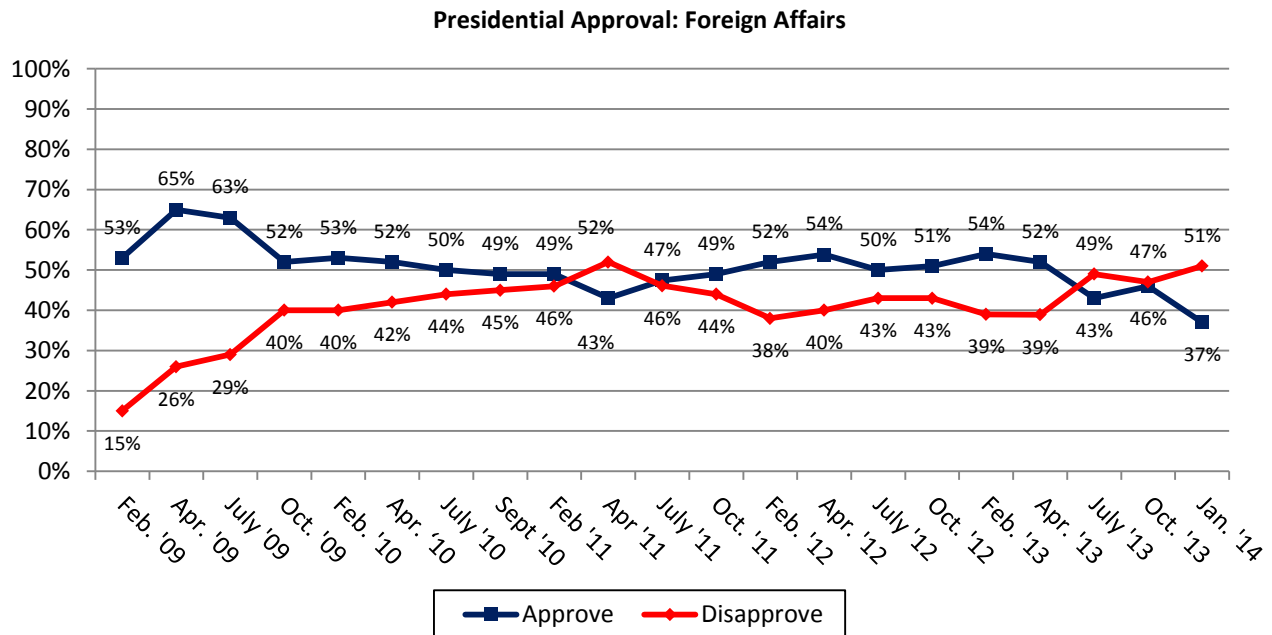
## Economic Approval Rating

The U.S. economy has yet to fully rebound to pre-recession levels and President Obama's economic approval ratings reflect this. Currently, only 39% of New Hampshire adults approve of how Obama is handling the economy, 56% disapprove, and 5% are neutral. As with other approval measures, there is a considerable partisan gap -- most Democrats (77%) approve of Obama's handling of the economy, but only 31% of independents and 8% of Republicans approve.



## Foreign Affairs

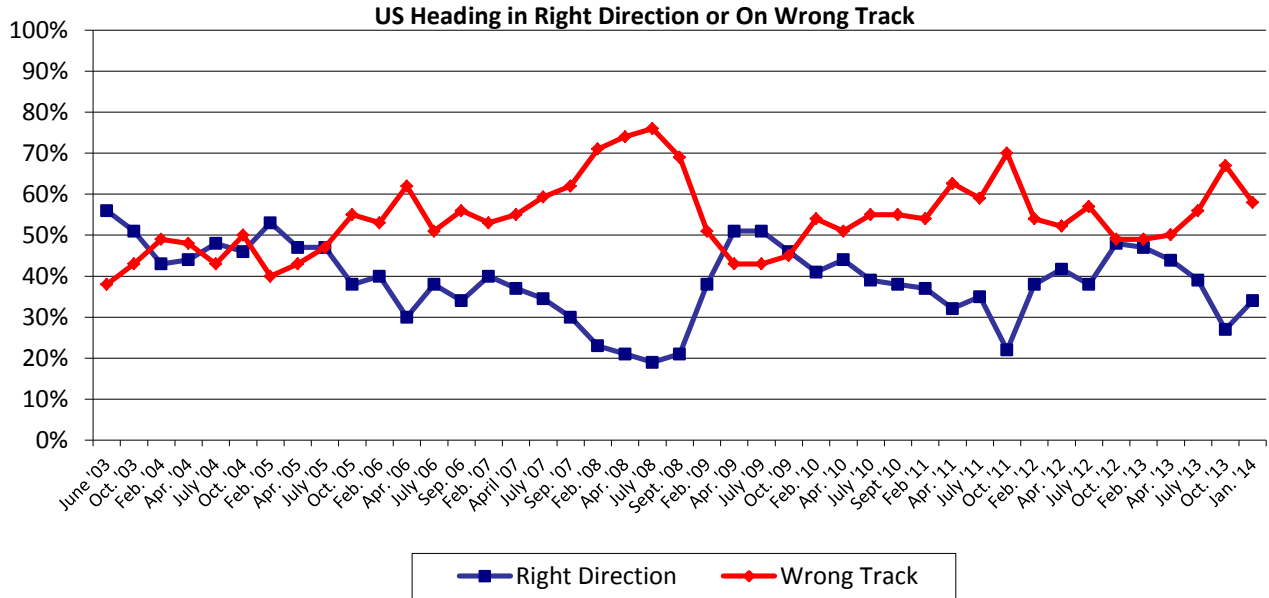
Perceptions of how the Obama Administration has handled foreign affairs have declined in recent months. In the most recent Granite State Poll, only 37% of New Hampshire adults say they approve of how President Obama is handling foreign affairs, 51% disapprove, and 12% are neutral. The same partisan divisions that characterize other ratings of the administration exist in evaluations of the administration's handling of foreign affairs -- 75% of Democrats, 29% of Independents and only 6% of Republicans approve of Obama's handling of foreign affairs.



### Right Direction – Wrong Track

New Hampshire residents remain pessimistic about the direction the country is headed. Currently, only 34% of New Hampshire adults think things in this country are generally going in the right direction, 58% think things are seriously off on the wrong track, and 8% are unsure. This represents a slight increase from our last poll in October, which was conducted in the midst of the government shutdown.

Optimism has increased across partisan groups since October. Democrats remain the most optimistic -- 62% believe the U.S. is headed in the right direction, but just 27% of Independents and 12% of Republicans share this view.



## Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and eighty-four (584) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between January 21 and January 26, 2014. The margin of sampling error for the survey is +/- 4.1 percent.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

### Presidential Approval – All Adults

“GENERALLY SPEAKING, do you approve or disapprove of the way Barack Obama is handling his job as president?”

|                    | <u>Approve</u> | <u>Neutral</u> | <u>Disapprove</u> | <u>(N)</u>   |
|--------------------|----------------|----------------|-------------------|--------------|
| <b>Jan. '14</b>    | <b>42%</b>     | <b>7%</b>      | <b>51%</b>        | <b>(574)</b> |
| <b>Oct. '13</b>    | 44%            | 7%             | 49%               | (657)        |
| <b>July '13</b>    | 49%            | 5%             | 45%               | (504)        |
| <b>Apr. '13</b>    | 49%            | 6%             | 45%               | (501)        |
| <b>Feb. '13</b>    | 53%            | 2%             | 44%               | (572)        |
| <b>Oct. 8. '12</b> | 52%            | 3%             | 45%               | (589)        |
| <b>Oct. 1, '12</b> | 55%            | 3%             | 42%               | (635)        |
| <b>Sept. '12</b>   | 52%            | 4%             | 44%               | (635)        |
| <b>Aug. '12</b>    | 47%            | 4%             | 49%               | (579)        |
| <b>July '12</b>    | 47%            | 5%             | 48%               | (517)        |
| <b>Apr. '12</b>    | 50%            | 3%             | 47%               | (535)        |
| <b>Feb. '12</b>    | 51%            | 6%             | 43%               | (524)        |
| <b>Oct. '11</b>    | 41%            | 6%             | 53%               | (551)        |
| <b>July '11</b>    | 46%            | 6%             | 49%               | (512)        |
| <b>Apr. '11</b>    | 44%            | 5%             | 52%               | (502)        |
| <b>Feb. '11</b>    | 46%            | 4%             | 49%               | (519)        |
| <b>Sept. '10</b>   | 46%            | 4%             | 50%               | (514)        |
| <b>July '10</b>    | 51%            | 5%             | 44%               | (502)        |
| <b>Apr. '10</b>    | 50%            | 4%             | 46%               | (506)        |
| <b>Feb. '10</b>    | 48%            | 5%             | 47%               | (495)        |
| <b>Oct. '09</b>    | 55%            | 5%             | 40%               | (503)        |
| <b>July '09</b>    | 61%            | 6%             | 33%               | (556)        |
| <b>Apr. '09</b>    | 63%            | 8%             | 29%               | (500)        |
| <b>Feb. '09</b>    | 66%            | 14%            | 21%               | (614)        |

### Favorability Rating – President Barack Obama

"Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. President Barack Obama?"

|                   | <u>Favorable</u> | <u>Neutral/DK</u> | <u>Unfavorable</u> | <u>NET</u> | <u>(N=)</u>  |
|-------------------|------------------|-------------------|--------------------|------------|--------------|
| <b>Jan. '14</b>   | <b>46%</b>       | <b>7%</b>         | <b>47%</b>         | <b>-1%</b> | <b>(582)</b> |
| <b>Oct. '13</b>   | 48%              | 7%                | 44%                | +4%        | (660)        |
| <b>July '13</b>   | 48%              | 7%                | 45%                | +3%        | (515)        |
| <b>Apr. '13</b>   | 52%              | 5%                | 43%                | +9%        | (499)        |
| <b>Feb. '13</b>   | 54%              | 5%                | 41%                | +13%       | (579)        |
| <b>Oct. 8 '12</b> | 53%              | 5%                | 41%                | +12%       | (589)        |
| <b>Oct. 1 '12</b> | 56%              | 4%                | 40%                | +16%       | (637)        |
| <b>Aug. '12</b>   | 47%              | 6%                | 47%                | 0%         | (579)        |
| <b>July '12</b>   | 47%              | 7%                | 47%                | 0%         | (520)        |
| <b>Apr. '12</b>   | 51%              | 5%                | 44%                | +7%        | (532)        |
| <b>Feb. '12</b>   | 53%              | 7%                | 40%                | +13%       | (527)        |
| <b>Oct. '11</b>   | 44%              | 9%                | 47%                | -3%        | (553)        |
| <b>July '11</b>   | 48%              | 6%                | 45%                | +3%        | (514)        |
| <b>Apr. '11</b>   | 44%              | 8%                | 48%                | -4%        | (503)        |
| <b>Feb. '11</b>   | 47%              | 8%                | 44%                | 3%         | (515)        |
| <b>Sept. '10</b>  | 47%              | 4%                | 48%                | -1%        | (515)        |
| <b>July '10</b>   | 51%              | 5%                | 42%                | +9%        | (504)        |
| <b>Apr. '10</b>   | 50%              | 4%                | 44%                | +6%        | (510)        |
| <b>Feb. '10</b>   | 52%              | 6%                | 41%                | +11%       | (496)        |
| <b>Oct. '09</b>   | 56%              | 8%                | 35%                | +21%       | (502)        |
| <b>July '09</b>   | 62%              | 7%                | 30%                | +32%       | (557)        |
| <b>Apr. '09</b>   | 64%              | 7%                | 27%                | +37%       | (503)        |
| <b>Feb. '09</b>   | 71%              | 9%                | 16%                | +55%       | (619)        |
| <b>Sep. '08</b>   | 53%              | 9%                | 36%                | +17%       | (522)        |
| <b>July '08</b>   | 58%              | 10%               | 31%                | +27%       | (474)        |

### Presidential Approval – Economy

“GENERALLY SPEAKING, do you approve or disapprove of the way President Obama is handling THE ECONOMY?”

|           | <u>Approve</u> | <u>Neutral</u> | <u>Disapprove</u> | <u>(N)</u> |
|-----------|----------------|----------------|-------------------|------------|
| Jan. '14  | 39%            | 5%             | 56%               | (573)      |
| Oct. '13  | 41%            | 5%             | 54%               | (648)      |
| July '13  | 45%            | 4%             | 50%               | (506)      |
| Apr. '13  | 46%            | 6%             | 48%               | (500)      |
| Feb. '13  | 47%            | 5%             | 48%               | (574)      |
| Oct. '12  | 50%            | 3%             | 48%               | (590)      |
| July '12  | 43%            | 4%             | 53%               | (517)      |
| Apr. '12  | 47%            | 3%             | 50%               | (536)      |
| Feb. '12  | 46%            | 5%             | 49%               | (525)      |
| Oct. '11  | 37%            | 5%             | 58%               | (551)      |
| July '11  | 40%            | 4%             | 56%               | (511)      |
| Apr. '11  | 40%            | 3%             | 57%               | (502)      |
| Feb. '11  | 42%            | 3%             | 55%               | (518)      |
| Sept. '10 | 43%            | 2%             | 54%               | (513)      |
| July '10  | 47%            | 3%             | 50%               | (502)      |
| Apr. '10  | 46%            | 3%             | 50%               | (507)      |
| Feb. '10  | 41%            | 4%             | 54%               | (493)      |
| Oct. '09  | 51%            | 3%             | 46%               | (500)      |
| July '09  | 57%            | 4%             | 39%               | (556)      |
| Apr. '09  | 58%            | 7%             | 35%               | (499)      |
| Feb. '09  | 62%            | 14%            | 24%               | (614)      |

### Presidential Approval - Foreign Affairs

“GENERALLY SPEAKING, do you approve or disapprove of the way President Obama is handling FOREIGN AFFAIRS?”

|           | <u>Approve</u> | <u>Neutral</u> | <u>Disapprove</u> | <u>(N)</u> |
|-----------|----------------|----------------|-------------------|------------|
| Jan. '14  | 37%            | 12%            | 51%               | (573)      |
| Oct. '13  | 46%            | 7%             | 47%               | (654)      |
| July '13  | 43%            | 8%             | 49%               | (498)      |
| Apr. '13  | 52%            | 9%             | 39%               | (494)      |
| Feb. '13  | 54%            | 6%             | 39%               | (571)      |
| Oct. '12  | 51%            | 5%             | 43%               | (589)      |
| July '12  | 50%            | 7%             | 43%               | (510)      |
| Apr. '12  | 54%            | 6%             | 40%               | (532)      |
| Feb. '12  | 52%            | 9%             | 38%               | (524)      |
| Oct. '11  | 49%            | 7%             | 44%               | (552)      |
| July '11  | 47%            | 7%             | 46%               | (508)      |
| Apr. '11  | 43%            | 5%             | 52%               | (497)      |
| Feb. '11  | 49%            | 5%             | 46%               | (515)      |
| Sept. '10 | 49%            | 7%             | 45%               | (511)      |
| July '10  | 50%            | 6%             | 44%               | (503)      |
| Apr. '10  | 52%            | 6%             | 42%               | (504)      |
| Feb. '10  | 53%            | 7%             | 40%               | (494)      |
| Oct. '09  | 52%            | 8%             | 40%               | (499)      |
| July '09  | 63%            | 9%             | 29%               | (552)      |
| Apr. '09  | 65%            | 8%             | 26%               | (496)      |
| Feb. '09  | 53%            | 32%            | 15%               | (607)      |

### Right Track - Wrong Track

“Do you think things in this country are generally going in the right direction or are they seriously off on the wrong track?”

|                  | <u>Right<br/>Direction</u> | <u>Wrong<br/>Track</u> | <u>Don't<br/>Know</u> | <u>(N=)</u>  |
|------------------|----------------------------|------------------------|-----------------------|--------------|
| <b>Jan. '14</b>  | <b>34%</b>                 | <b>58%</b>             | <b>8%</b>             | <b>(569)</b> |
| <b>Oct. '13</b>  | 27%                        | 67%                    | 6%                    | (647)        |
| <b>July '13</b>  | 39%                        | 56%                    | 5%                    | (511)        |
| <b>Apr. '13</b>  | 44%                        | 50%                    | 6%                    | (498)        |
| <b>Feb. '13</b>  | 47%                        | 49%                    | 4%                    | (573)        |
| <b>Oct. '12</b>  | 48%                        | 49%                    | 3%                    | (578)        |
| <b>July '12</b>  | 38%                        | 57%                    | 5%                    | (512)        |
| <b>Apr. '12</b>  | 42%                        | 52%                    | 6%                    | (525)        |
| <b>Feb. '12</b>  | 38%                        | 54%                    | 8%                    | (514)        |
| <b>Oct. '11</b>  | 22%                        | 70%                    | 8%                    | (553)        |
| <b>July '11</b>  | 35%                        | 59%                    | 6%                    | (507)        |
| <b>Apr. '11</b>  | 32%                        | 63%                    | 5%                    | (496)        |
| <b>Feb. '11</b>  | 37%                        | 54%                    | 9%                    | (513)        |
| <b>Sept. '10</b> | 38%                        | 55%                    | 7%                    | (512)        |
| <b>July '10</b>  | 39%                        | 55%                    | 6%                    | (491)        |
| <b>Apr. '10</b>  | 44%                        | 51%                    | 4%                    | (502)        |
| <b>Feb. '10</b>  | 41%                        | 54%                    | 5%                    | (484)        |
| <b>Oct. '09</b>  | 46%                        | 45%                    | 9%                    | (496)        |
| <b>July '09</b>  | 51%                        | 43%                    | 5%                    | (555)        |
| <b>Apr. '09</b>  | 51%                        | 43%                    | 7%                    | (498)        |
| <b>Feb. '09</b>  | 38%                        | 51%                    | 11%                   | (610)        |
| <b>Sep. '08</b>  | 21%                        | 69%                    | 10%                   | (540)        |
| <b>July '08</b>  | 19%                        | 73%                    | 8%                    | (508)        |
| <b>Apr. '08</b>  | 21%                        | 74%                    | 5%                    | (487)        |
| <b>Feb. '08</b>  | 23%                        | 71%                    | 7%                    | (553)        |
| <b>Sep. '07</b>  | 30%                        | 62%                    | 8%                    | (505)        |
| <b>July '07</b>  | 34%                        | 59%                    | 6%                    | (523)        |
| <b>Apr. '07</b>  | 37%                        | 55%                    | 8%                    | (510)        |
| <b>Feb. '07</b>  | 40%                        | 53%                    | 7%                    | (516)        |
| <b>Sept. '06</b> | 34%                        | 56%                    | 10%                   | (510)        |
| <b>July '06</b>  | 38%                        | 51%                    | 11%                   | (496)        |
| <b>Apr. '06</b>  | 30%                        | 62%                    | 8%                    | (501)        |
| <b>Feb. '06</b>  | 40%                        | 53%                    | 7%                    | (487)        |
| <b>Oct. '05</b>  | 38%                        | 55%                    | 7%                    | (498)        |
| <b>July '05</b>  | 47%                        | 47%                    | 6%                    | (492)        |
| <b>Apr. '05</b>  | 46%                        | 43%                    | 11%                   | (487)        |
| <b>Feb. '05</b>  | 53%                        | 40%                    | 7%                    | (535)        |
| <b>Oct. '04</b>  | 46%                        | 50%                    | 4%                    | (574)        |
| <b>July '04</b>  | 48%                        | 43%                    | 10%                   | (500)        |
| <b>Apr. '04</b>  | 44%                        | 48%                    | 8%                    | (535)        |
| <b>Feb. '04</b>  | 43%                        | 49%                    | 8%                    | (503)        |
| <b>Oct. '03</b>  | 51%                        | 43%                    | 6%                    | (487)        |
| <b>June '03</b>  | 56%                        | 38%                    | 5%                    | (511)        |



**Presidential Approval Rating - Overall**

|                                | <u>Approve</u> | <u>Neutral</u> | <u>Disapprove</u> | <u>(N=)</u> |
|--------------------------------|----------------|----------------|-------------------|-------------|
| <b>STATEWIDE</b>               | <b>42%</b>     | <b>7%</b>      | <b>51%</b>        | <b>574</b>  |
| Registered Democrat            | 79%            | 5%             | 17%               | 117         |
| Registered Undeclared          | 44%            | 9%             | 47%               | 264         |
| Registered Republican          | 11%            | 2%             | 87%               | 134         |
| Democrat                       | 78%            | 8%             | 14%               | 217         |
| Independent                    | 34%            | 12%            | 54%               | 125         |
| Republican                     | 11%            | 3%             | 85%               | 212         |
| Liberal                        | 73%            | 6%             | 21%               | 126         |
| Moderate                       | 49%            | 9%             | 43%               | 227         |
| Conservative                   | 13%            | 4%             | 83%               | 160         |
| Support Tea Party              | 8%             | 2%             | 90%               | 109         |
| Neutral                        | 25%            | 9%             | 67%               | 188         |
| Oppose Tea Party               | 72%            | 7%             | 21%               | 248         |
| Romney/Ryan Voter              | 7%             | 3%             | 91%               | 216         |
| Obama/Biden Voter              | 77%            | 10%            | 13%               | 269         |
| Other                          | 18%            | 9%             | 73%               | 32          |
| Did Not Vote in 2012           | 25%            | 5%             | 70%               | 34          |
| Union household                | 45%            | 13%            | 42%               | 68          |
| Non-union                      | 42%            | 6%             | 52%               | 497         |
| Read Union Leader              | 38%            | 6%             | 56%               | 152         |
| Read Boston Globe              | 68%            | 7%             | 26%               | 82          |
| Watch WMUR                     | 41%            | 7%             | 52%               | 335         |
| Listen to NHPR                 | 57%            | 6%             | 37%               | 185         |
| 10 yrs or less in NH           | 48%            | 4%             | 48%               | 81          |
| 11 to 20 years                 | 43%            | 6%             | 51%               | 127         |
| More than 20 years             | 42%            | 8%             | 50%               | 351         |
| 18 to 34                       | 42%            | 8%             | 49%               | 139         |
| 35 to 49                       | 33%            | 9%             | 58%               | 163         |
| 50 to 64                       | 44%            | 4%             | 52%               | 151         |
| 65 and over                    | 56%            | 7%             | 36%               | 97          |
| Male                           | 38%            | 6%             | 57%               | 284         |
| Female                         | 46%            | 9%             | 45%               | 291         |
| High school or less            | 30%            | 5%             | 65%               | 110         |
| Some college                   | 43%            | 4%             | 53%               | 125         |
| College graduate               | 43%            | 11%            | 46%               | 216         |
| Post-graduate                  | 54%            | 5%             | 41%               | 113         |
| Attend services 1 or more/week | 42%            | 7%             | 51%               | 104         |
| 1-2 times a month              | 38%            | 5%             | 57%               | 65          |
| Less often                     | 44%            | 7%             | 48%               | 158         |
| Never                          | 44%            | 8%             | 48%               | 213         |
| North Country                  | 56%            | 3%             | 41%               | 57          |
| Central / Lakes                | 41%            | 7%             | 52%               | 95          |
| Connecticut Valley             | 48%            | 9%             | 42%               | 72          |
| Mass Border                    | 35%            | 8%             | 57%               | 157         |
| Seacoast                       | 45%            | 4%             | 51%               | 79          |
| Manchester Area                | 40%            | 8%             | 52%               | 115         |
| First Cong. Dist               | 41%            | 7%             | 52%               | 295         |
| Second Cong. Dist              | 43%            | 8%             | 49%               | 278         |

**Favorability Rating - Barack Obama**

|                                | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>(N)</u> |
|--------------------------------|------------------|----------------|--------------------|-------------------|------------|
| <b>STATEWIDE</b>               | <b>46%</b>       | <b>5%</b>      | <b>47%</b>         | <b>2%</b>         | <b>582</b> |
| Registered Democrat            | 84%              | 3%             | 13%                | 1%                | 117        |
| Registered Undeclared          | 50%              | 6%             | 42%                | 2%                | 267        |
| Registered Republican          | 11%              | 2%             | 85%                | 3%                | 137        |
| Democrat                       | 83%              | 5%             | 9%                 | 2%                | 217        |
| Independent                    | 45%              | 5%             | 49%                | 1%                | 125        |
| Republican                     | 10%              | 3%             | 84%                | 3%                | 219        |
| Liberal                        | 84%              | 3%             | 13%                | 0%                | 126        |
| Moderate                       | 51%              | 6%             | 38%                | 4%                | 227        |
| Conservative                   | 15%              | 2%             | 81%                | 2%                | 167        |
| Support Tea Party              | 11%              | 2%             | 87%                | 0%                | 110        |
| Neutral                        | 27%              | 4%             | 62%                | 6%                | 195        |
| Oppose Tea Party               | 77%              | 4%             | 18%                | 1%                | 248        |
| Romney/Ryan Voter              | 6%               | 4%             | 90%                | 0%                | 220        |
| Obama/Biden Voter              | 83%              | 4%             | 10%                | 3%                | 269        |
| Other                          | 27%              | 6%             | 67%                | 0%                | 32         |
| Did Not Vote in 2012           | 20%              | 12%            | 59%                | 8%                | 38         |
| Union household                | 45%              | 10%            | 39%                | 6%                | 68         |
| Non-union                      | 46%              | 4%             | 48%                | 2%                | 505        |
| Read Union Leader              | 41%              | 6%             | 53%                | 0%                | 152        |
| Read Boston Globe              | 62%              | 7%             | 27%                | 5%                | 82         |
| Watch WMUR                     | 46%              | 4%             | 48%                | 3%                | 340        |
| Listen to NHPR                 | 66%              | 5%             | 29%                | 1%                | 185        |
| 10 yrs or less in NH           | 54%              | 3%             | 43%                | 0%                | 81         |
| 11 to 20 years                 | 46%              | 3%             | 49%                | 3%                | 130        |
| More than 20 years             | 45%              | 6%             | 47%                | 3%                | 355        |
| 18 to 34                       | 51%              | 2%             | 42%                | 5%                | 143        |
| 35 to 49                       | 36%              | 4%             | 60%                | 0%                | 164        |
| 50 to 64                       | 45%              | 6%             | 46%                | 3%                | 155        |
| 65 and over                    | 57%              | 7%             | 34%                | 1%                | 97         |
| Male                           | 41%              | 5%             | 54%                | 0%                | 288        |
| Female                         | 50%              | 5%             | 41%                | 4%                | 294        |
| High school or less            | 37%              | 7%             | 53%                | 4%                | 114        |
| Some college                   | 46%              | 4%             | 50%                | 0%                | 125        |
| College graduate               | 45%              | 4%             | 48%                | 4%                | 219        |
| Post-graduate                  | 57%              | 6%             | 37%                | 0%                | 113        |
| Attend services 1 or more/week | 39%              | 3%             | 54%                | 5%                | 104        |
| 1-2 times a month              | 33%              | 5%             | 58%                | 5%                | 72         |
| Less often                     | 50%              | 4%             | 44%                | 3%                | 158        |
| Never                          | 51%              | 6%             | 42%                | 0%                | 214        |
| North Country                  | 66%              | 1%             | 32%                | 1%                | 57         |
| Central / Lakes                | 48%              | 2%             | 50%                | 0%                | 99         |
| Connecticut Valley             | 45%              | 9%             | 42%                | 4%                | 75         |
| Mass Border                    | 36%              | 7%             | 52%                | 5%                | 158        |
| Seacoast                       | 49%              | 5%             | 45%                | 1%                | 79         |
| Manchester Area                | 46%              | 2%             | 52%                | 1%                | 115        |
| First Cong. Dist               | 43%              | 3%             | 50%                | 3%                | 300        |
| Second Cong. Dist              | 48%              | 6%             | 44%                | 2%                | 281        |

**Presidential Approval Rating - Economy**

|                                | <u>Approve</u> | <u>Neutral</u> | <u>Disapprove</u> | <u>(N=)</u> |
|--------------------------------|----------------|----------------|-------------------|-------------|
| <b>STATEWIDE</b>               | <b>39%</b>     | <b>5%</b>      | <b>56%</b>        | <b>573</b>  |
| Registered Democrat            | 80%            | 3%             | 17%               | 117         |
| Registered Undeclared          | 39%            | 6%             | 55%               | 266         |
| Registered Republican          | 7%             | 3%             | 90%               | 131         |
| Democrat                       | 77%            | 6%             | 16%               | 214         |
| Independent                    | 31%            | 4%             | 65%               | 124         |
| Republican                     | 8%             | 3%             | 89%               | 215         |
| Liberal                        | 75%            | 5%             | 20%               | 123         |
| Moderate                       | 44%            | 5%             | 51%               | 227         |
| Conservative                   | 9%             | 4%             | 86%               | 163         |
| Support Tea Party              | 4%             | 4%             | 92%               | 109         |
| Neutral                        | 22%            | 4%             | 74%               | 190         |
| Oppose Tea Party               | 70%            | 5%             | 25%               | 245         |
| Romney/Ryan Voter              | 5%             | 4%             | 91%               | 216         |
| Obama/Biden Voter              | 76%            | 4%             | 20%               | 266         |
| Other                          | 4%             | 11%            | 85%               | 31          |
| Did Not Vote in 2012           | 18%            | 5%             | 78%               | 37          |
| Union household                | 47%            | 4%             | 49%               | 68          |
| Non-union                      | 39%            | 5%             | 57%               | 496         |
| Read Union Leader              | 37%            | 2%             | 61%               | 152         |
| Read Boston Globe              | 59%            | 1%             | 40%               | 82          |
| Watch WMUR                     | 38%            | 4%             | 59%               | 338         |
| Listen to NHPR                 | 58%            | 4%             | 38%               | 185         |
| 10 yrs or less in NH           | 49%            | 4%             | 48%               | 80          |
| 11 to 20 years                 | 34%            | 8%             | 57%               | 126         |
| More than 20 years             | 40%            | 4%             | 56%               | 351         |
| 18 to 34                       | 40%            | 5%             | 55%               | 137         |
| 35 to 49                       | 31%            | 5%             | 63%               | 162         |
| 50 to 64                       | 39%            | 4%             | 57%               | 154         |
| 65 and over                    | 53%            | 5%             | 42%               | 97          |
| Male                           | 34%            | 4%             | 62%               | 281         |
| Female                         | 45%            | 6%             | 49%               | 293         |
| High school or less            | 23%            | 7%             | 70%               | 113         |
| Some college                   | 40%            | 4%             | 57%               | 124         |
| College graduate               | 42%            | 5%             | 53%               | 213         |
| Post-graduate                  | 51%            | 4%             | 45%               | 113         |
| Attend services 1 or more/week | 36%            | 0%             | 64%               | 104         |
| 1-2 times a month              | 31%            | 5%             | 64%               | 68          |
| Less often                     | 40%            | 5%             | 55%               | 158         |
| Never                          | 45%            | 7%             | 48%               | 209         |
| North Country                  | 45%            | 1%             | 54%               | 57          |
| Central / Lakes                | 32%            | 10%            | 58%               | 95          |
| Connecticut Valley             | 47%            | 2%             | 52%               | 75          |
| Mass Border                    | 31%            | 7%             | 62%               | 156         |
| Seacoast                       | 44%            | 2%             | 54%               | 79          |
| Manchester Area                | 46%            | 4%             | 51%               | 112         |
| First Cong. Dist               | 38%            | 5%             | 57%               | 291         |
| Second Cong. Dist              | 40%            | 5%             | 55%               | 281         |

**Presidential Approval Rating - Foreign Affairs**

|                                | <u>Approve</u> | <u>Neutral</u> | <u>Disapprove</u> | <u>(N=)</u> |
|--------------------------------|----------------|----------------|-------------------|-------------|
| <b>STATEWIDE</b>               | <b>37%</b>     | <b>12%</b>     | <b>51%</b>        | <b>573</b>  |
| Registered Democrat            | 76%            | 4%             | 19%               | 117         |
| Registered Undeclared          | 35%            | 15%            | 49%               | 263         |
| Registered Republican          | 12%            | 6%             | 82%               | 134         |
| Democrat                       | 75%            | 11%            | 14%               | 217         |
| Independent                    | 29%            | 15%            | 55%               | 122         |
| Republican                     | 6%             | 9%             | 85%               | 215         |
| Liberal                        | 73%            | 11%            | 15%               | 125         |
| Moderate                       | 40%            | 14%            | 47%               | 226         |
| Conservative                   | 11%            | 9%             | 80%               | 163         |
| Support Tea Party              | 4%             | 8%             | 88%               | 108         |
| Neutral                        | 22%            | 12%            | 66%               | 190         |
| Oppose Tea Party               | 65%            | 12%            | 23%               | 248         |
| Romney/Ryan Voter              | 5%             | 6%             | 88%               | 216         |
| Obama/Biden Voter              | 68%            | 16%            | 17%               | 266         |
| Other                          | 23%            | 1%             | 76%               | 31          |
| Did Not Vote in 2012           | 24%            | 20%            | 56%               | 37          |
| Union household                | 37%            | 13%            | 50%               | 68          |
| Non-union                      | 37%            | 12%            | 51%               | 496         |
| Read Union Leader              | 36%            | 6%             | 58%               | 151         |
| Read Boston Globe              | 60%            | 4%             | 36%               | 82          |
| Watch WMUR                     | 37%            | 12%            | 51%               | 336         |
| Listen to NHPR                 | 55%            | 10%            | 35%               | 185         |
| 10 yrs or less in NH           | 31%            | 13%            | 56%               | 81          |
| 11 to 20 years                 | 37%            | 18%            | 45%               | 125         |
| More than 20 years             | 40%            | 10%            | 51%               | 352         |
| 18 to 34                       | 33%            | 15%            | 51%               | 138         |
| 35 to 49                       | 29%            | 11%            | 60%               | 161         |
| 50 to 64                       | 42%            | 9%             | 48%               | 154         |
| 65 and over                    | 49%            | 14%            | 37%               | 97          |
| Male                           | 34%            | 11%            | 56%               | 281         |
| Female                         | 41%            | 13%            | 46%               | 292         |
| High school or less            | 31%            | 10%            | 59%               | 113         |
| Some college                   | 38%            | 12%            | 50%               | 123         |
| College graduate               | 34%            | 14%            | 51%               | 214         |
| Post-graduate                  | 49%            | 9%             | 42%               | 113         |
| Attend services 1 or more/week | 31%            | 12%            | 58%               | 104         |
| 1-2 times a month              | 29%            | 10%            | 61%               | 68          |
| Less often                     | 42%            | 10%            | 48%               | 155         |
| Never                          | 40%            | 14%            | 45%               | 211         |
| North Country                  | 38%            | 17%            | 45%               | 57          |
| Central / Lakes                | 39%            | 7%             | 55%               | 95          |
| Connecticut Valley             | 47%            | 15%            | 38%               | 75          |
| Mass Border                    | 33%            | 14%            | 53%               | 155         |
| Seacoast                       | 41%            | 10%            | 49%               | 78          |
| Manchester Area                | 33%            | 9%             | 58%               | 113         |
| First Cong. Dist               | 33%            | 12%            | 56%               | 292         |
| Second Cong. Dist              | 42%            | 12%            | 46%               | 280         |

**U.S. Right Direction / Wrong Track**

|                                | <b>Right<br/>Direction</b> | <b>Wrong<br/>Track</b> | <b>Don't<br/>Know</b> | <b>(N=)</b> |
|--------------------------------|----------------------------|------------------------|-----------------------|-------------|
| <b>STATEWIDE</b>               | <b>34%</b>                 | <b>58%</b>             | <b>8%</b>             | <b>569</b>  |
| Registered Democrat            | 57%                        | 30%                    | 12%                   | 112         |
| Registered Undeclared          | 37%                        | 57%                    | 6%                    | 260         |
| Registered Republican          | 9%                         | 83%                    | 8%                    | 139         |
| Democrat                       | 62%                        | 29%                    | 8%                    | 207         |
| Independent                    | 27%                        | 64%                    | 10%                   | 125         |
| Republican                     | 12%                        | 82%                    | 6%                    | 218         |
| Liberal                        | 64%                        | 27%                    | 8%                    | 122         |
| Moderate                       | 39%                        | 51%                    | 10%                   | 221         |
| Conservative                   | 9%                         | 87%                    | 4%                    | 167         |
| Support Tea Party              | 8%                         | 90%                    | 2%                    | 110         |
| Neutral                        | 26%                        | 67%                    | 6%                    | 190         |
| Oppose Tea Party               | 54%                        | 35%                    | 12%                   | 239         |
| Romney/Ryan Voter              | 8%                         | 87%                    | 5%                    | 219         |
| Obama/Biden Voter              | 60%                        | 28%                    | 13%                   | 257         |
| Other                          | 1%                         | 97%                    | 2%                    | 32          |
| Did Not Vote in 2012           | 28%                        | 70%                    | 2%                    | 37          |
| Union household                | 32%                        | 55%                    | 12%                   | 63          |
| Non-union                      | 34%                        | 59%                    | 8%                    | 496         |
| Read Union Leader              | 31%                        | 66%                    | 3%                    | 146         |
| Read Boston Globe              | 51%                        | 44%                    | 6%                    | 79          |
| Watch WMUR                     | 33%                        | 59%                    | 8%                    | 330         |
| Listen to NHPR                 | 48%                        | 43%                    | 9%                    | 180         |
| 10 yrs or less in NH           | 42%                        | 46%                    | 12%                   | 81          |
| 11 to 20 years                 | 37%                        | 57%                    | 7%                    | 126         |
| More than 20 years             | 31%                        | 61%                    | 8%                    | 347         |
| 18 to 34                       | 46%                        | 48%                    | 6%                    | 136         |
| 35 to 49                       | 28%                        | 62%                    | 10%                   | 161         |
| 50 to 64                       | 28%                        | 64%                    | 8%                    | 151         |
| 65 and over                    | 36%                        | 54%                    | 11%                   | 99          |
| Male                           | 31%                        | 61%                    | 8%                    | 282         |
| Female                         | 37%                        | 55%                    | 8%                    | 287         |
| High school or less            | 26%                        | 71%                    | 3%                    | 110         |
| Some college                   | 42%                        | 57%                    | 1%                    | 123         |
| College graduate               | 35%                        | 52%                    | 13%                   | 213         |
| Post-graduate                  | 29%                        | 58%                    | 13%                   | 112         |
| Attend services 1 or more/week | 27%                        | 65%                    | 8%                    | 101         |
| 1-2 times a month              | 25%                        | 69%                    | 6%                    | 71          |
| Less often                     | 38%                        | 57%                    | 5%                    | 154         |
| Never                          | 37%                        | 50%                    | 12%                   | 209         |
| North Country                  | 35%                        | 57%                    | 8%                    | 53          |
| Central / Lakes                | 34%                        | 62%                    | 4%                    | 96          |
| Connecticut Valley             | 30%                        | 60%                    | 10%                   | 73          |
| Mass Border                    | 32%                        | 59%                    | 9%                    | 155         |
| Seacoast                       | 34%                        | 50%                    | 16%                   | 79          |
| Manchester Area                | 39%                        | 57%                    | 3%                    | 113         |
| First Cong. Dist               | 36%                        | 56%                    | 8%                    | 292         |
| Second Cong. Dist              | 32%                        | 60%                    | 8%                    | 276         |