



UNH Wildcats Go Green At Football Season Opener Sept. 5

Media Contact: [Beth Potier](#)
603-862-1566
UNH Media Relations

Contact for Information: [Amber Radzevich](#)
603-862-0837
UNH Athletics

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A leader in sustainability, UNH and its football program are celebrating all things "green" at the first home football game of the season Sept. 5, 2009. Credit: UNH Athletics

DURHAM, N.H. - Recognizing the rising interest among students to support environmentally responsible choices and the university's commitment to sustainability, University of New Hampshire Athletics is partnering with UNH's sustainability office to focus on eco-friendly products and choices at the first football game of the season Saturday, September 5, 2009.

Staff, volunteers and new signs will direct fans to recycle, and announcements during the game will highlight some of UNH's sustainability achievements. Wildcat corporate partners will have tables around the stadium displaying their "green" products and services. Featured vendors will include the Green Alliance, Ultra Geothermal, SEA Solar Store, the Jenaly Technology Group, ReVision Energy, The Fiddlehead Loop, Simply Green, The Green Tee, UNH Energy Club, and the Southeast Habitat for Humanity Re-Store.

"The 'GO GREEN with the Wildcats' event will set recycling and sustainability more broadly as the standards that will carry on throughout the year at all athletic events," says Marty Scarano, director of UNH Athletics. "We are excited to give UNH fans ways to lessen their environmental footprints." UNH Athletics already uses organic treatments for its playing fields and is undertaking ongoing sustainability efforts in its facilities.

"We commend UNH Athletics for making its program more sustainable and for partnering with us to educate the university community to do the same" says Sara Cleaves, associate director of UNH's sustainability office. "Athletic departments have a unique role to play in not only reducing greenhouse gas emissions and waste, but also in educating players and fans about sustainability through the community-building nature of sports."

The UNH Wildcats football team opens its season Saturday, Sept. 5, 2009 at noon against St. Francis (Pennsylvania). For more information about GO GREEN with the Wildcats, go to http://unhwildcats.com/sports/fball/2009-10/releases/09_go_green_fb.

UNH is a leader in integrating sustainability throughout its curricula, operations, research, and engagement efforts. Committed to being a model sustainable learning community, UNH has earned several awards for its sustainability initiatives, which range from having the largest transit system in the state and being the first in the nation to receive an EPA Energy Star building rating for residence halls to innovative research and engagement through efforts like

Carbon Solutions New England and the NH Farm to School program. Discover the sustainable learning community at UNH at sustainableunh.unh.edu and discoversustainability.org.

The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea and space-grant university, UNH is the state's flagship public institution, enrolling 11,800 undergraduate and 2,400 graduate students.

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Image available to download: GO GREEN with the Wildcats logo:
<http://unh.edu/news/img/GoGreenLogo.jpg>

Caption: A leader in sustainability, UNH and its football program are celebrating all things "green" at the first home football game of the season Sept. 5, 2009.

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